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The Terry County Herald

A BOOSTER FOR TERRY COUNTY FOR THIRTY-FIVE YEARS—"BELIEVE IT OR NOT."

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE IDEAL DIVERSIFIED FARMING SECTION FOR THE FEEDER-BREEDER OF LIFE STOCK—WHERE THE ANIMALS AND ABUNDANCE OF FEED CONVERGE

VOLUME THIRTY-FIVE

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, DECEMBER 22, 1939

NUMBER 20

MERRY CHRISTMAS TO ALL

The Herald takes this means of thanking our advertisers, whether you have run thousands of inches during the year 1939, or just a small card for months. We have no kick on the amount of business in the way of advertising or job work that you have tendered this publication. We appreciate your thoughtfulness from the bottom of our heart.

To our many good readers, goes the same greeting. Many of you were caught in the throes of a severe drought last year, and failed to pay for your Herald. We have at some sacrifice, kept the paper going to your address. But many of you have shown that you appreciated this accommodation by coming in and paying up what you were behind and from one to two years in advance. We call this real co-operation.

Even some who are not able to take the paper, but say they like it and read other people's copies; we appreciate you too, because you are man or lady enough to tell us that you like our paper, and read it at every opportunity. The Herald hopes that soon you may be fortunate and give us your regular order.

Local Banker Chairman for Birthday Celebration

J. O. Gillham, of Brownfield, has been selected as chairman for the forthcoming President's Birthday Celebration including all of Terry county, by William L. Clayton of Houston, chairman of the state committee.

Fifty per cent of all funds raised in the county through celebrations will remain here for direct assistance to infantile paralysis victims. The remaining 50 per cent will go to the National Foundation for Infantile Paralysis to promote research and preventive measures to reduce the toll of the disease throughout the nation. The funds retained in the county will be administered by a local chapter organized for that purpose.

Selection of committee members will be made immediately, according to the local chairman, and a meeting will be held to draft definite plans for celebration events to be held here and throughout the county.

In announcing the appointment of the county chairman Mr. Clayton said that this year's celebrations will be held all over the nation the night of Jan. 30, Tuesday. "We are making this effort in behalf of the crippled children of our county, state and nation," said the chairman, "and I trust that every citizen in your county will join in this splendid movement for suffering humanity."

The local chairman said that an intensified drive will be made throughout the county for funds.

KILLS BRANDED DEER

AUSTIN, Dec. 11.—A branded deer recently gave Texas Game Department biologists some light on how deer travel from range to range.

F. C. Heil of Goliad, Texas, hunting on the Charles Klemstein, Sr. place, shot an 8-point buck which was marked on the ear and branded with the Ernest Pfeiffer stock brand. The deer had been captured three years ago when it got caught in a barbed wire fence on the Pfeiffer place. It is twelve miles from the place where the deer was branded and where it was killed.

Mrs. N. L. Lewis and daughter-in-law, Mrs. J. V. Lewis and Mrs. Alvis Painter and baby plan to spend the holidays in Denton with Mrs. C. H. Gregory.

Miss Beryl Chesney will spend Christmas with her father, I. Chesney in Elk City, Oklahoma.

LeRoy McCravy and family are entitled to a pass to the RIALTO THEATRE to see "The Rains Came" Compliment: Rialto and Herald Be sure to present this clipping at the box office at the Rialto theatre.

Cedar Lake Drawing Attention of Oil Men

The second well has been brought in in the Cedar Lake area, 20 miles south of Brownfield, while not as good as the first, is a good producer and may be improved. The first was a 1279 barrel well, while the latter goes only 951 barrels daily. The third well is also seen as a producer.

It is said that the towns laid out in that section are putting on some rapid growth, while oil men expand the field as fast as drillers can put them down. Many think this will be one of the best fields in this entire section.

There were many signs of disappointment in the well being put down in the Fitzgerald lease in northeast Yoakum. While some good showings were made, one bailer of water per hour was encountered at 5124 feet. Operators are letting the test stand to gauge rate at which it fills with water.

Tuesday's report is that they now believe the water can be cased, and the well deepened. The Fitzgerald well may yet be a producer.

Group Hospitalization By Standard Hospitals

According to local physicians, those who are seeking group hospitalization, can now do so in approved hospitals, that are okayed by the State Medical Association; State Hospital Association, and the State Department of Insurance. It is supposed to be a non-profit organization, and for a family of four, the cost is \$21.60 a year. More than four million people are enrolled as subscribers in the United States.

For this amount, each member of the family if necessary, can have 35 days each per year, in their favorite hospital, including private room, general nurse service, meals, prescriptions, dressing, laboratory, operating room and anesthesia as often as needed.

Group Hospital Service has been established in this area. It is located at 1815 Avenue V, Lubbock with Mr. H. D. Wood as manager. Further information can be obtained from Mr. Wood, or perhaps from the local hospital if you are interested.

A THIRD MORE NEW CARS IN TEXAS

Austin, Texas.—A third more Texas families were riding in new cars this year than last, as 1939 passenger car sales mounted to 58,348 by December 1, the University of Texas Bureau of Business Research has reported.

November registrations of new automobiles totaled 5,565, up several percent over the preceding month but a shade under November, 1938, sales.

Low-priced cars, bracket 1, accounted for the entire gain, totaling 3,360, up 20.1 per cent above October, while price brackets 2, 3 and 4 dropped 16.5 per cent, 4.2 per cent and 14.6 per cent respectively.

Commercial car registrations, on the other hand, gained 8.3 per cent over October and 14.9 per cent over November a year ago, to total 997 for the month. Total sales for the first eleven months of the year were 10,905, a jump of 28.6 per cent over the like period last year.

CHEVROLET HAS FLOURISHING NOVEMBER SALES

Detroit, Dec. 14.—More used cars were sold at retail by Chevrolet dealers throughout the country during the past month than in any previous November in the history of the company, according to William E. Holler, general sales manager, who announced November sales here today.

A total of 118,252 used cars were retailed during the month, Mr. Holler said. This represents a gain of 18.2 per cent over November, 1938, when 100,076 units were sold.

J. R. Cardwell and Roy Coke of Lubbock, were guests of Mr. and Mrs. Roy Herod, Monday evening.

"Fast and Furious" Coming to Rialto

When bathing beauties parade, anything can happen. And it does in Metro-Goldwyn-Mayer's "Fast and Furious," opening Tuesday at the Rialto Theatre, to the tune of two murders, several attempted ones, the most startling parade of beauty seen in films for a long while, and the presentation of Franchot Tone and Ann Sothern as contestants for the title of the "Craziest Screen Couple."

In his first screen appearance since doing a Broadway play, Tone plays the part of Joel Sloane, easy going bibliophile and amateur detective, and Ann Sothern is his devoted wife, Garda. On a supposed vacation at a sea side resort, trouble starts as soon as they arrive. Sloane finds himself, to Garda's unconcealed fury, a judge in the beauty pageant being staged; then his best friend is held for the murder of the pageant's promoter.

Feeling his friend to be innocent, Sloane and Garda set out to prove it. They uncover three good suspects in the promoter's bitterly jealous secretary, a revengeful racketeer and a two-timing beauty winner. But the latter is also murdered and other clues turn to nothing before Sloane can uncover the real killer. And first he and his wife go through an attempted kidnapping, are nearly crushed by a descending elevator and find themselves in a roomful of lions.

Gay comedy is woven into the mystery with the domestic scenes between Tone and Miss Sothern and the antics of a typical pageant crowd at a summer resort. To furnish a proper background for the glamorous bathing beauties, who were all hand-picked by Director Busby Berkeley to conform to the types of the regions, they were supposed to represent, elaborate parade numbers were arranged against colorful backings. Fifty girls were used in these scenes and among their number were many who have won national beauty honors.

In the cast, besides Tone and Miss Sothern are Lee Bowman, Ruth Hussey, Mary Beth Hughes, John Miljan, Bernard Nedell and Allyn Joslyn. The producer of "Fast and Furious" is Frederick Stephani, who also produced "Fast and Loose" and "Fast Company."

With their numerical strength and stories about them, it is unusual that among the signers of the Declaration of Texas Independence, and the first Constitution of the State of Texas, there are to be found no Smith or Jones. There was a George Smyth who signed the Declaration, however, with the "Y" pronounced as in fly.

Try a Want Ad for Results



Three great stars head a great cast in a great film. Tyrone Power as the romantic Major Rama Safti; Myrna Loy as the lovely and amorous Lady Esketh; and George Brent as the world-weary Tom Ransome in Darryl F. Zanuck's production of "The Rains Came," the sensationally successful best-seller by Louis Bromfield, which 20th Century-Fox presents at the Saturday Night Preview and Sunday-Monday at the RIALTO THEATRE.

Getting Out Early For A Trip This Week

The Herald perhaps will reach you a day early this week, and it probably will not come up to your expectations, but Christmas times are here in all their glory, and we just don't expect everything as we wish. All of us will probably neglect something. All of us will probably come short of the expectations of our friends. It has been almost three years since we saw our two Texas brothers, one at Fort Worth, where all his family of married children live, the other at Grandview, where all his family live except one son and family, who live in Tulsa, Oklahoma. We can't be with them but a day or two, but we hope to enjoy those few days.

Then next Monday, which is Christmas Day, we aim to return to Snyder, Texas, to have Christmas dinner with our daughter, Sallie T. and husband, Herman Trigg. If we missed connection with that affair, we'd not hear the last of it in some time. So, if the old Ford holds out, we'll try to make all the places on the dot, including another pot call with Junior's wife's people at Denison. But Tom May, Bob Bowers and Adams & Smith have furnished us cards good to fill at Magnolia, Gulf and Texaco stations, and we hope to get back next Tuesday to open up and get out the last issue of the Herald in 1939, and get ready for 1940. We'll have a world of nonsense to tell you.

Then, there is still another angle. There are two pretty good and faithful lads who work on the Herald. Horace Beck will likely spend the holidays with his parents at Fort Stockton, and Cecil Luther Smith with his pa and ma at Morton. So if you try to break in the last of this week, or Monday, and find the door locked, say what you please about our laziness, but you'll find a Merry Christmas greeting on the door.

WTCC TO BACK FREIGHT RATE EQUALITY FEDERATION

ABILENE, Dec. 18.—The West Texas Chamber of Commerce and the Freight Rate Equality Federation will back up in every way possible the Texas Railroad Commission's order abolishing differential freight rates in far West Texas and South Texas.

This statement was made by B. Reagan, Big Spring, chairman of the WTCC traffic board and J. M. Wilson, Floydada, president of the Federation, after studying the recent developments in the organizations' freight rate equality campaign.

The Railroad Commission has been temporarily enjoined from putting into effect its recent order abolishing the rate differentials. The injunction was granted in district court at Austin on petition

Great Gobs of Kids Saw Santa Last Friday

Yes sir, folks, the Terry county youngsters were here last Saturday the 16th, from the forks of the creek, if there was a creek in the county, but as there is none, they were from the forks of the lanes. But there they were, little fellows, middle sized fellows, and rather large fellows; some had black hair, some blond, some red, and a few, like the writer, streaked with grey. But they were all looking for that jolly fellow, Santa Claus who comes to see all of us once a year, and some of us secretly wish he would come more often.

The long parade led by the band was a jimdandy, and the riot of colors on the floats and the dress of those in the floats and parade, led one to believe that he was in a far distant country way up north, where Saint Nicholas is supposed to live—if it hadn't been so hot here. But there was one float which got the particular attention of the kids, and that was the one on which reposed Santa in all his glory, and that big float was literally loaded down with Christmas cheer for the boys and girls, who have all been good, especially the last few weeks.

Finally, all were served at least once, some probably several times, but he had to be a very bashful little fellow if not at least once, and that part of the program was disbanded. But there was much more fun for the some 3000 or 4000 school children on hand. Mrs. Earl Jones, owner of the three theatres literally threw her shows open to the host of young visitors, to see what there was on the screen of the latest from Hollywood.

Yes sir, the kids from Terry, Yoakum and Gaines had a great time last Saturday.

Behind the Scenes in American Business

By John Craddock

NEW YORK, Dec. 18.—In trying to gauge not only the current state of business, but also the prospects for weeks and months ahead, retail sales volume is perhaps the best single source of enlightenment. For the degree of looseness of John Public's purse strings gives a reliable clue to the earnings of workers—and the prospects they see for themselves of steady or improving incomes.

So there's grounds for optimism in the report of the National Retail Dry Goods association, based on a telegraphic poll of members, that department store sales for the first 10 shopping days of December showed a 4 per cent gain over the same period of 1938. Unseasonable weather in some sections, naturally, accounted for some lagging spots in the picture, but in a number of instances stores reported they were exceeding not only their 1929 records, but were having the best early December rush in their history. Some southern cities reported "phenomenal" increases, on the west coast stores were breaking a little better than even with 1938 and, as in New England where decreases were still frequent, a last-minute flood of customers was expected. In the Middle Atlantic states the December showing was fair, but improving fast.

Hearing on the case has not been set but the WTCC and FREF are preparing to support the Commission's order to the limit, officials said.

The order abolishing differentials was passed by the Commission recently, resulting from a hearing on freight rates conducted in Austin last June. In that hearing the WTCC and FREF were chief complainants, asking abolition of the differentials and also equalization of the Texas rate level with that in Northern and Eastern zones.

Abolition of differentials would mean a saving of around 15 per cent in freight charges in 69 counties of West Texas and most of South Texas, totaling hundreds of thousands of dollars annually.

He advocated taxation, not as a method of raising necessary revenue to carry on needed functions of government, in the American constitutional tradition, but "as an instrument for breaking up and redistributing large accumulations of capital, to restore purchasing power."

"I teach my classes that the government is entitled to take from incomes whatever percentage it requires to perform the service it renders to its citizens," he said. "Up to 100 per cent."

Nobody's Business

By Julian Capers Jr.

AUSTIN—The Legislature's definition of an "open saloon", under which the State Liquor Control board issues licenses to "beer joints" throughout the State, is legally valid, Attorney General Gerald Mann ruled, in answer to a request from Dr. J. A. Bradfield, veteran prohibition campaigner, and new chairman of the Liquor board. Dr. Bradfield questioned the legality of the definition enacted by the Legislature, but Mann advised him the courts will not invalidate a criminal law—no matter what they may think of its wisdom—so long as it does not contravene Constitutional provisions, and is clear and explicit in its verbiage. The licensing law meets the test, Mann held.

Culberson Opposes Smith

Olin Culberson, veteran director of the Railroad Commission's Gas Utilities division, until he was ousted by Lon Smith and Jerry Sadler recently, will announce his candidacy as Railroad Commissioner soon after January 1, according to his close friends. During his years of service with the Commission, Culberson was a thorn in the side of some gas utility companies, doing much of the detail work upon which the case of the Commission against the Lone Star, in the famous gas rate case pending for the past six years before various courts, was based. He also worked out compromise settlements which effected gas rate reductions without lawsuits for dozens of Texas cities served by some other gas companies. Culberson was once County Judge of Hill County, and made an unsuccessful race for Railroad Commissioner once before, when he ran against Ernest Thompson after the latter had been appointed to serve out an unexpired term. Culberson is generally regarded as an extremely able lawyer, and a leading authority on utility rate regulatory procedure. He may give Lon Smith a real race, many observers here think.

Oil and Industrialization

All this talk of industrializing Texas which has sprung up since Gov. W. Lee O'Daniel started it last summer has directed attention to the very substantial contribution toward industrializing Texas which the oil industry has made. This year, 80 per cent of the crude produced in Texas was processed in the State's 153 oil refineries, which employ 25,000 Texans working shorter hours and at a higher wage scale than any other Texas industry, and above the general U. S. average for all industry. In contrast, Texas processes only 3 per cent of its cotton, and not a pound of its gigantic wool and mohair crops, which exceed those of any other State.

New Economic Theory

Students of taxation in Texas, who heard Dr. Clarence Ayres, professor of economics at the University of Texas speak on taxation before the Dallas Open Forum last week, listened to some economic theorizing that seems somewhat to the left even of the New Deal. Dr. Ayres lauded the state income tax as the paragon of all levies, and opposed the sales tax. He asserted belief that the capitalistic system under which this country has operated for 150 years is passe, and declared "we shall never solve our economic problem so long as we continue our allegiance to the outworn belief that the primary object of our industrial system is to accumulate capital for investment, in the face of 10 years of collapse."

He advocated taxation, not as a method of raising necessary revenue to carry on needed functions of government, in the American constitutional tradition, but "as an instrument for breaking up and redistributing large accumulations of capital, to restore purchasing power."

"I teach my classes that the government is entitled to take from incomes whatever percentage it requires to perform the service it renders to its citizens," he said. "Up to 100 per cent."

Herald Ads Get Results

THE HERALD
Brownfield, Texas

Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.
A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't. Mgr.
Subscription Rates
In the Brownfield trade territory.
Per year \$1.00
Elsewhere in U. S. A. \$1.50
Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield



Boy, all the old familiar exchanges came to our table the past week jammed full of good holiday and other advertising. Boy! oh, Boy! if the old press boys don't have a visit from old Santa this Christmas, we are going to be badly fooled.

The Herald doesn't want to appear critical, but it has been unable to figure out the harmony of the West Texas Chamber of Commerce in recently erecting signs along the highways, as advertising matter, and at the same time advocating keeping our highway scenery clear of such matter. Maybe they can explain the matter satisfactorily.

Perhaps we are not as patriotic a Texan as we should be, but we just can't work up much enthusiasm for John Garner for president. We believe he is a good man, a statesman who has served the United States well in all the capacities he has filled, but as chief executive—well, that is a steer of another color.

As a parting shot, Congressman George Mahon sent us a letter stating that he must have the Herald up at Washington. Lots of people here tell us they can't do without it, George, while others tell us they can but won't. And George dutifully sent in his one-fifty just like any other good subscriber to be credited to his account. We have George's picture framed and hanging in our office, autographed by George himself, but dabblame it, he never did call to see it this vacation, and we have it a little higher than Tom Conally's but not quite so high on the wall as FDR's picture.

The Herald thanks the State Highway Department for a little booklet entitled "Texas Highway System, Yesterday, Today and Tomorrow". It has a wealth of information on the progress that has been made in the last few years on building highways and connecting those already built. Fifteen years ago there were no paved highways on the plains. Today there are hundreds of miles. Also, we would thank them for a Certificate of Merit, rendered in the services rendered in the promotion of Safe Driving on the Highways. This certificate was presented to us in person by Capt. W. W. Legge, of the district highway patrol, Lubbock. We thought so much of the certificate that we have had it framed, and it now hangs in our office.

And now comes five beautiful drum majorettes at Denton, who after unloading after the season's run of games, say drum majoring is not all it's cracked up to be. One would think, watching them trip lightly while prancing down the street or ball ground in front of the band twirling a tin stick, that they were in hog heaven. But these five lassies are glad to get a rest.

The big boys from Olton met their "Waterloo" when they engaged Pecos last Saturday by a score of 45-21. They captured this district by defeating Brownfield 13-0, and then whipped Roscoe in a bi-district tilt. The Pecos team, also seemed to have a few giants who were fast on foot.

QUICK RELIEF FROM
Symptoms of Distress Arising from
STOMACH ULCERS
DUE TO EXCESS ACID
Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing
Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial. Ask for "Willard's Message" which fully explains this treatment—free—
Alexander Drug Store

HENRY CHISHOLM

To Our Customers and to everybody we wish a Merry Christmas and a New Year that is filled with Peace and Prosperity.

SPECIALS For Thursday, Friday and Saturday, Dec. 21-22-23.

Sugar 10 lb. Cloth Bag 48c

OYSTERS, 5 oz. Can 11c

PICKLES, Full Quart, Cut 10c

CRANBERRIES EATMOR POUND 15c

APPLES, Washington-Winesap, Dozen 10c

ORANGES, California Navels, Dozen 10c

TOMATOES, No. 1 Can, 2 for 9c

ONIONS, Spanish Sweet, lb. 1c

Spuds 10 lb. 14c

TOMATOES, Nice, Fresh lb. 5c

CELERY, Large Crisp, Stalk 9c

LETTUCE, Nice Firm Head 4c

CATSUP, 14 oz. Bottle 10c

TURKEYS Fully Dressed and Drawn lb. 22c

HENS, Nice and Fat—Full Dressed & Drawn, lb 21c

PICNIC HAMS, Small, lb. 15c

A lady dropped in recently to send the Herald to her brother, who is in a state hospital. Said her brother specified "Jack's paper." Now we appreciate this very much and hope he gets a kick out of it, every week for one year. By that time we hope he'll be home.

Miss Gertrude Rasco, music teacher in the local school will spend the holidays with her mother in Memphis.

Mr. and Mrs. Homer Craig of Stillwater, Okla., Mr. and Mrs. Shorty Brown and children of Seminole and Mr. and Mrs. J. W. McPherson will spend Christmas day at the home of Mr. and Mrs. Lester McPherson.

Mrs. R. M. Moorehead and Mrs. Ed Evans visited Mr. and Mrs. Tommy Moorehead and Mr. and Mrs. Durwood in Lubbock, Monday.

Lee Fulton is entitled to see **"Beau Geste"** at RIALTO Fri.-Sat. (pass good for one only)

Mrs. A. E. McBroom is entitled to pass to see **"Code of the Fearless"** at RITZ, Fri.-Sat. (pass good for one only)

Many of the old timers were made sad Sunday by the news of the death of Mrs. Sam C. Arnett at Lubbock. Mrs. Arnett was mistress on the fine old L7 ranch home near Meadow from 1900 to 1914, when they moved to Lubbock, and many old timers have had a fine meal at the old L7 when belated on reaching the ranch on their way between Brownfield and Lubbock. She leaves a husband and son, Dr. Sam C., Jr.

Mr. and Mrs. Ernest Adams were Lamesa visitors Thursday of last week.

SINCE 1883
Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies Sprains, Strains, Bruises, and Muscular Soreness from over-exertion or undue exposure. In 30c and 50c bottles.
Nelson-Primm Drug Co.

"CHIGGER OR MOSQUITO BITES"
Quickly Relieved and Healed by an Application of
BROWN'S LOTION
50c. or \$1.00.
Nelson-Primm Drug Co.

City Ordinance

AN ORDINANCE GOVERNING LIQUIFIED PETROLEUM GASES

Requiring all persons, firms or corporations who may install or equip any residence, business house or apartment house, or other building within the corporate limits of the City of Brownfield, with any installation or equipment designed to use as fuel any form of manufactured or liquified petroleum gases to use in such installation only standard grades of pipes, appliances and equipment, and requiring any system, appliances or storage tanks used for any form of manufactured or liquified petroleum gases to bear the label of approval of the National Board of Fire Underwriters; defining the term "standard grade", requiring that all such equipment be installed or repaired in a workmanlike manner to comply with all fire laws or regulations; Prohibiting the use of any equipment which used liquified petroleum gas within the fire limits of the city of Brownfield; requiring the inspection and approval of any equipment before placed in operation by the city plumbing inspector and providing an inspection fee of one dollar (\$1.00) for each piece of equipment so inspected; Requiring all tank trucks and tank trailers used in the transportation of liquified petroleum gases to be constructed and operated so as to comply with the regulations for design construction and operation of same as approved by the National Board of Fire Underwriters and National Fire Protection Association, and requiring that such tank trucks and tank trailers shall be kept in good condition at all times, and providing for the immediate repair of any defect in such automobile equipment and subjecting such tank trucks and tank trailers to proper inspection at all times; prohibiting the parking or storage of tank trucks or tank trailers which are used to haul or transport petroleum or liquified gases, butane gas or any other gas with an obnoxious odor, with in the city limits of the City of Brownfield for a longer period than one hour; requiring the use of mal-odorant in liquified petroleum gas sold within the City of Brownfield, providing a penalty for the violation of any provision of this ordinance, and providing if any part of this ordinance shall be construed to be invalid, such invalidity shall not affect the remainder of this ordinance; and declaring an emergency.

BE IT ORDAINED BY THE CITY OF BROWNFIELD, TEXAS

SECTION 1. That all persons, firms or corporations who may, from and after the effective date of this ordinance, install or equip any residence, business house or apartment house, or any other building located and situated within the corporate limits of the City of Brownfield, with any installation of equipment designed to use as a fuel any form of manufactured and-or liquified petroleum gases shall use in any such equipment or installation, whether for domestic or industrial use, only a standard grade of pipe or piping; and all appliances used in connection with any such installation shall be a standard grade and type of equipment. Any system which uses any form or manufactured and-or liquified petroleum gases must bear the label of approval of the National Board of Fire Underwriters, and all appliances used in connection therewith shall also bear the label of approval of the National Board of Fire Underwriters. All storage tanks shall meet the requirements of the National Board of Fire Underwriters and shall bear the label of Approval of said board.

SECTION 2. The term "Standard Grade" as used herein shall mean that grade of article which is accepted by dealers in such equipment and recognized as complying with all fire law regulations.

SECTION 3. Any such equipment as provided for shall be installed or repaired in a workmanlike manner which shall comply with all fire laws or regulations of the City of Brownfield and the regulations of the National Board of Fire Underwriters; and no equipment using liquified petroleum gas shall be permitted within the fire limits as defined by ordinance of the City of Brownfield.

SECTION 4. When any such equipment is installed as herein provided, same shall not be placed in operation or used by any per-

sons unless and until said installation has been approved, as complying with this Ordinance by the City Plumbing Inspector.

SECTION 5. Any person, firm or corporation installing any such equipment as herein provided shall secure approval of same as complying with the requirements of this ordinance by the City Plumbing Inspector as herein provided for, and shall upon requesting such inspection for approval, pay an inspection fee of (\$1.00) for each piece of equipment, to cover cost of inspection.

SECTION 6. All tank trucks and tank trailers used for the transportation of liquified petroleum gases, within the City of Brownfield, shall be so constructed and operated as to comply with the regulations for the design, construction and operation of automobile tank trucks and tank trailers for the transportation of liquified petroleum gases as approved by the National Board of Fire Underwriters and National Fire Protection Association; and any person, firm or corporation who shall operate or cause to be operated any tank truck or tank trailer used for the purpose of transporting liquified petroleum gas within the corporate limits of the City of Brownfield, shall keep any such equipment in good condition at all times, and upon the development of any defect that would create a hazard to persons or property, said tank truck or tank trailer shall be removed from the streets of the City of Brownfield, until such defects have been repaired, or faulty equipment replaced; and any such tank trucks and tank trailers shall be subject to inspection by proper authorities at any time.

SECTION 7. It shall be unlawful to park or store any tank trucks or trailer trucks containing Butane Gas or any other gas with obnoxious odor, within the city limits of Brownfield for a longer period than one hour, and no trucks shall be allowed to park within the City Fire Limits.

SECTION 8. All liquified petroleum gas sold within the City of Brownfield, shall be treated with a mal-odorant in such quantities as required to create an odor easily detected in case of leaks in piping or equipment.

SECTION 9. Any person, firm or corporation violating any provision of this ordinance shall be deemed guilty of a misdemeanor, and upon conviction for violation thereof, shall be fined in any sum not to exceed One Hundred Dollars (\$100.) and each day of use and operation of any such equipment, without having first secured the approval of the City Plumbing Inspector, shall constitute a separate offense.

SECTION 10. In the event any section or part of section or provisions of this ordinance shall be held invalid, such invalidity shall not affect the valid portions hereof, which shall be enforceable regardless of such holding.

SECTION 11. The fact that there does not now exist any rule or ordinance regulating and controlling the installation or use of manufactured or liquified petroleum gases within the corporate limits of the City of Brownfield, which said gases are highly volatile and inflammable and if not properly controlled and regulated constitute a dangerous and hazardous condition affecting life and property, creates an emergency and imperative public necessity for the immediate preservation of the public welfare and safety, which necessitates the suspension of the rule requiring ordinances to be read on three separate days before the final passage thereof; wherefore such rules are hereby suspended and this ordinance shall be effective from and after its final passage, approval and publication; and it is so ordained.

Passed and approved this the 11th day of December 1939.

ATTEST:
Roy M. Herod, City Secretary.
APPROVED:
Clyde C. Coleman, Mayor.
(Seal)

How To Relieve Bronchitis

Bronchitis, acute or chronic, is an inflammatory condition of the mucous membranes lining the bronchial tubes. Creomulsion goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to take the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

Try a Want Ad for Results

BROWNFIELD CHAPTER
No. 309, B. A. M.
Visiting Companions cordially welcomed.
We need you and you need us.
Joe Patterson, High Priest.
Jay Barret, Sec.

BROWNFIELD LODGE
No. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall.

Jackolt, W. M.
J. D. Miller, Sec.
WM. GUYTON HOWARD
Post No. 269
Meets 2nd Friday night each month.
C. T. Edwards, Com.
D. L. Hinson, Adj.

Brownfield Lodge
No. 530 I. O. O. F.
Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
J. C. Green, Sec.
S. C. White, N. G.

H. B. Virgil Crawford
Attorney-at-Law
Bfld. Bldg. Bfld., Tex.

J. S. TIPTON
Jeweler
Expert Watchmaker
CORNER DRUG STORE

Brownfield Funeral Home
Modern Ambulance Service
18 Years Service In Brownfield, Texas
Day 25 Night 148

DR. H. H. HUGHES
Dental Surgeon
Alexander Building
Telephone 261

JOE. J. MCGOWAN
LAWYER
West Side Square
Brownfield, Texas

DR. A. F. SCHOFIELD
DENTIST
Alexander Bldg. North Side Square
Brownfield, Texas

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
Brownfield, Texas

HOTEL BARBER SHOP
THREE GOOD BARBERS
CONVENIENTLY LOCATED
In Brownfield Hotel Bldg.

Lubbock Sanitarium & Clinic
Medical Surgical & Diagnostic
General Surgery
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Eye, Ear, Nose & Throat
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants & Children
Dr. M. C. Overton
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. G. S. Smith
Obstetrics
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray & Laboratory
Dr. James D. Wilson
Resident
Dr. Wayne Reeser
C. E. Hunt J. H. Felton
Superintendent Business Mgr.
X-RAY AND RADIUM
PATHOLOGICAL
LABORATORY
SCHOOL OF NURSING

Merry Christmas to All

SINCERE BEST WISHES
TO ALL OF OUR MANY FRIENDS
ON THIS HAPPIEST OF DAYS ...
J. B. KNIGHT Hdw. & Furniture

BEST WISHES AT CHRISTMASTIDE!

May happiness and joy be with you on this most festive of occasions. The management and staff of this shop wish you the merriest of Christmases!

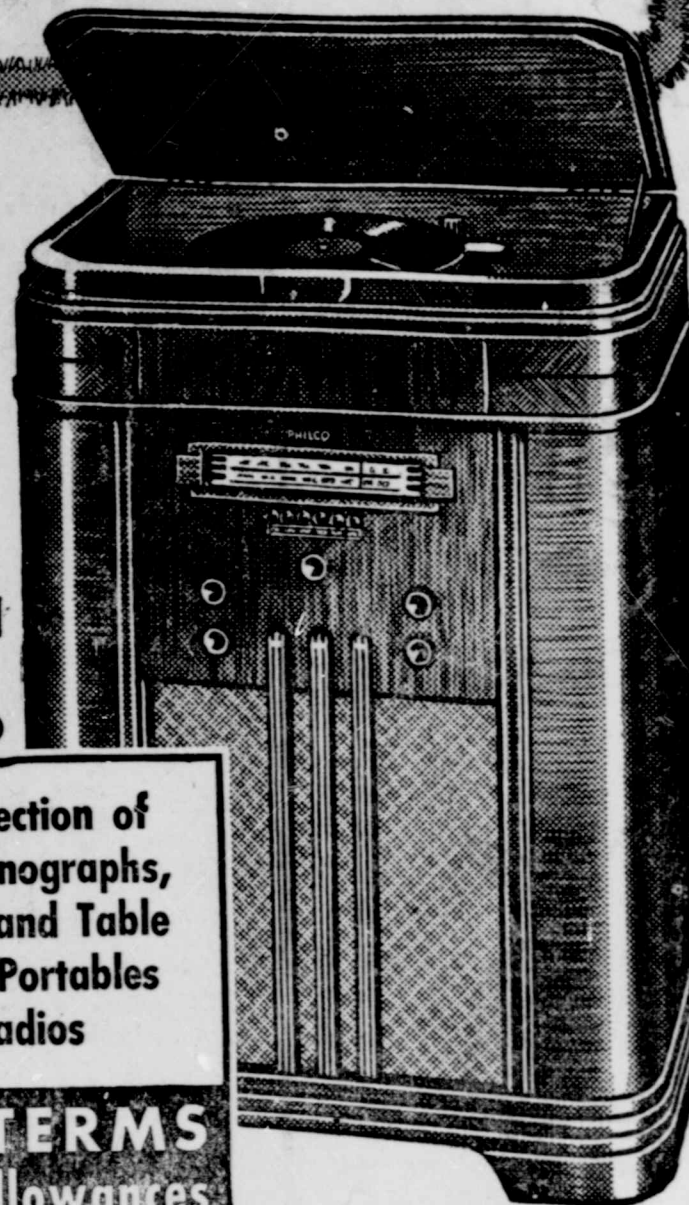
Sandra Sue Beauty Shop
Mrs. Bertha Stahler, Owner

A Glorious Gift!

PHILCO

RADIO-PHONOGRAPH

Give your family years of rich enjoyment with a new 1940 Philco Radio-Phonograph. This beautiful model 525 has an Automatic Record Changer for 12 records. Built-in Super Aerial System, Push-Button Tuning. Superb tone and performance. Only . . .



9950 and your Radio

See our big selection of Philco Radio-Phonographs, Philco Consoles and Table Models, Philco Portables and Auto Radios

EASIEST TERMS
Big Trade-in Allowances

Chisholm Hatchery

Barnwell Brothers Enlist in Navy

Willis K. and Homer C. Barnwell Jr., sons of Mr. and Mrs. H. C. Barnwell Sr., Brownfield, were enlisted Tuesday in the U. S. Navy at the U. S. Recruiting Station, Dallas, Texas, and transferred to the U. S. Naval Training Station, San Diego, California, where they will receive a period of training before further transfer to a ship of the U. S. Fleet, or to one of the numerous trade schools of the navy.

Before enlistment at Dallas, the Barnwell brothers had made application and passed preliminary

examinations at the U. S. Navy Recruiting Station in the Post Office Bldg., at Abilene where all applicants in this district must first apply.

Enlistment ages for the U. S. Navy are 18 to 31. White men are enlisted as apprentice seamen. Negroes are enlisted as mess attendants and sent to Norfolk, Va., for training before transfer to ships of the fleet. Ex-Navy men with honorable discharges and who have been out of the service less than eight years are re-enlisted at rating held at time of discharge. J. J. Mockbee, petty officer, in charge of the U. S.



"Luxury" and "Los Angeles"—the terms are interchangeable.

Here is a store that sells nothing but dog food—and an automobile passes by with a dog's head thrust out a window. Nothing unusual about that, you say? Yes, but this dog was wearing glasses; horn-rimmed ones, with thimble-jigs hooked around the ears—honest!

In front of the Biltmore Hotel stands a liveryman in tight breeches, long coat and high hat of "merrie old England". And here is a display of pipes in pastel shades—pink, blue and green (and I look around guiltily as I thrust my old cob pipe in a coat pocket in a hurry).

You can have a shirt made to your measure at this shop for "only" \$7 and down the way is an establishment where a lady can go in and, from a dozen shades and textures of powder, an expert will create the right blend for her complexion.

Just look in that "man's shop" window—a hat for \$40. It has a feather in the band and also a sprig of gilded oats (otherwise it looks no different from the one I bought in Breckenridge for \$3.; think I'll pass it up).

Acting studios; dance studios; singing studios; piano studios; slenderizing studios; a place that sells nothing but wigs—yes, truly, this is the land of make-believe.

There's something odd over there—dates in brandy. And that calls to mind the definition of a Kentucky breakfast: A beef steak, a pint of whiskey and a bulldog. What's the bulldog for? Oh, he's to feed the beef steak to.

"Cluttering up brandy with dates", I can hear a Louisville colonel snort in disgust.

For the holiday season, Hollywood Boulevard (besides the gaudy, permanent signs and the criss-crossed strings of lights and the huge stars suspended over the street) has both sidewalks lined with trees, each one laden with a different kind of jeweled, incandescent fruit—rubies, emeralds, diamonds, pearls and sapphires, as huge and resplendent as the trays of gems that Alladin sent as a gift to the sultan of the Arabian Nights. The sight dazzles a grown-up; think how breath-taking it all must be to the eyes of childhood!

And there'll be a New Year's Eve champagne dinner dance amid the Hawaiian surroundings of the Blossom Room at the Hollywood-Roosevelt and the admission is \$10 per person, in case you're interested.

Though famous for orange groves, California is skimpy with the orange juice but they serve bigger steaks than you get in Texas, the cattle empire—yes sir, even bigger than the ones in dear old Cowtown itself.

But they positively have no fried chicken out here. Why, even the cafes serve fried chicken three times a week in Texas and of course the drug stores have it all the time.

Some bold spirit could make a fortune by opening a fried chicken restaurant in downtown Los Angeles though he might have to give away samples at first in order to introduce the novel food to the natives. How I could go for a wish bone or drum stick, a study in sepia savor; even a wing would taste downright good—boy, oh boy, hush my mouth wide open.

KYLE GROCERY

SPECIALS FOR FRIDAY AND SATURDAY

See Us For Your FIREWORKS!

PAPER NAPKINS, Pkg.	7c	R&W GRAPE JUICE, Pint	14c
SUGAR, Powdered or Brown lb.	7c	EGGS, Fresh Country, Dozen	19c
COCOANUT, lb.	20c	MINCE MEAT, 3 for	25c

Jello 4 pkgs. 19c

PUMPKIN, No. 2	10c	FRUIT COCKTAIL	13c
R&W CORN, No. 2	11c	MEAL 10 lbs.	25c
R&W PEACHES, No. 2 1/2	15c	PINEAPPLE JUICE	8c

Cranberries 1 lb. 15c

TOMATOES, 2 cans for	15c	PINK SALMON	15c
R&W SPINACH, No. 2	12 1/2c	Coffee, Bright & Early Vac. Pk., lb.	19c
PEANUT BUTTER, qt.	25c	CRACKERS, 2 lbs.	15c

SPUDS 10 lbs. 15c

SNOWDRIFT, 3 lbs.	57c	CANDY—GUM, 3 for	10c
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P. & G. or Crystal White soap 5 bars 18c

PRINCE ALBERT TOBACCO	10c	CELERY	10c
CIGARETTES, Pkg.	15c	OLEO, lb.	15c
ORANGES, Dozen	10c	CURED HAMS, lb.	22c
APPLES, Winesap or Delicious, Doz.	20c	SAUSAGE, lb.	15c
GRAPEFRUIT, 6 for	10c	STEAK, lb.	18c
ONIONS, lb.	2c	PORK ROAST, lb.	16c
CABBAGE, lb.	3c	BOLOGNA, lb.	12 1/2c
SWEET POTATOES, 10 lbs.	25c		

SPECIALS For Friday and Saturday Phone 77

DINE IN COMFORT

You are invited to our place on Highway 51, one-half block north of where the highway crosses Main street. You will find our cook strives to please you and cook your order like YOU want it.

Courteous waitresses will serve your sandwich or hamburger at your car if you like, at the—

WHEEL-INN CAFE

Open Day and Night

ERNIE GREENFIELD, Prop.

On the Highway

Brownfield



Don't Let Your Radiator Freeze

Neglect to put in Anti-Freeze or Prestone (we have both) may cost you several dollars for repairs. Come in today and let us fill and test your radiator. Remember we handle those famous Conoco Products. Don't take substitutes.

Fitzgerald Service Station

FOR— Parts and Service NASH CARS

SEE— M. J. CRAIG MOTOR CO.

HIGGINBOTHAM-BARTLETT CO.

LUMBER

and building materials of all kinds.

Phone 81

Brownfield, Texas

NO FIRE SALE OR SANTA CLAUS HERE!

But plain Everyday Dependable CARS THAT CAN BE USED. Priced at all times BELOW THE MARKET. WE CAN UNDER-SELL.

Because our overhead is far below the average place of this kind. We do not employ any salemen—Passing the savings on to you. We carry most of our own notes—We trade for hogs—Feed—Cattle. We make terms to suit your income.

See us before you buy a new or used car or truck. Below is a partial list now on hand:—

1936 Chevrolet (Master) 2 door Sedan	\$300.00
1935 Chevrolet (Standard) 2 Door Sedan	200.00
1935 Buick Coupe	175.00
1934 Dodge 4 Door Sedan (as is)	145.00
1934 Plymouth 4 Door Sedan, (as is)	110.00
1933 Plymouth 4 Door Sedan, (as is)	75.00
1929 Chevrolet 2 Door Sedan, (as is)	35.00

JORDAN MOTOR CO.

DODGE—DODGE TRUCKS—PLYMOUTH

—SALES—SERVICE—

PHONE 345

Brownfield

S. E. Cor. Square

There are many nicely decorated homes in the city, and we wish it were possible for all to get a prize. There are also store windows in the city that would do credit to a town of one hundred thousand and more. Last but not least, the city has the city's part on A-1 decoration.

Mrs. Etta Gillham and son, Noble and daughter, Elva of Happy, will spend Christmas with their son and brother, J. O. Gillham and family.

Some L-I-G-H-T On Your G-I-F-T P-R-O-B-L-E-M



Airmaid Hosiery

Such a heavenly gift . . . a box of 2 threads, 3 threads or 4 threads . . . or better still, a hosiery wardrobe that's a mixture of all of them!

Already smartly packaged for Christmas giving . . . and don't forget, they can be mailed at small expense without fear of breakage.

89c to \$1 35 a Pair

PALACE DRUG STORE

Thurstin Bowers and Darwin Wilson of Quanah visited A. D. Prince of Lubbock and Jack C. Repp, Sunday.

Why Worry With the Cares of Christmas Cooking?

HANCOCK'S CAFE

Will serve SPECIAL TURKEY DINNER SUNDAY and MONDAY at no Advance in Price.

Plenty of room to take care of large dinner parties.

YOU ARE ALWAYS WELCOME

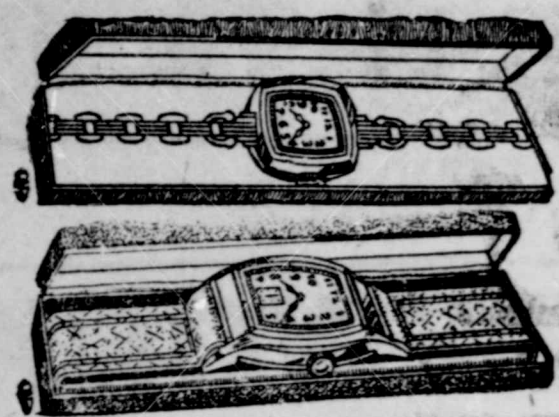
Your friendly Magnolia Dealer

says . . .

"IT PAYS TO WINTER PROOF"



"Sure, it pays to Winter Proof. Our customers prove that for themselves every year. All cars need seasonal check-ups to avoid unnecessary repair bills. For a thorough, stem-to-stern check-up you can't beat a Magnolia Winter Proof job, and the friendly service we give with it."



WATCHES
Elgin — Hamilton
\$21.50 to \$55.00



DIAMONDS
\$8.95 to \$100.00
TIE SETS
RINGS



TOILET SETS
95c to \$10.00
CHRISTMAS CARDS



LAMPS
\$1.49 to \$5.95

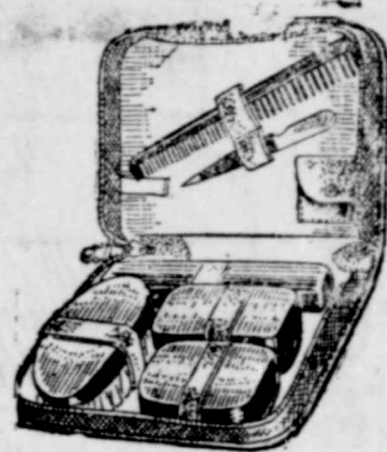


DRESSER SETS
98c to \$19.50
BRACELETS



TRAVEL IRONS
\$2.95

Bun&Food WARMERS



MILITARY SETS
\$2.95 to \$5.95



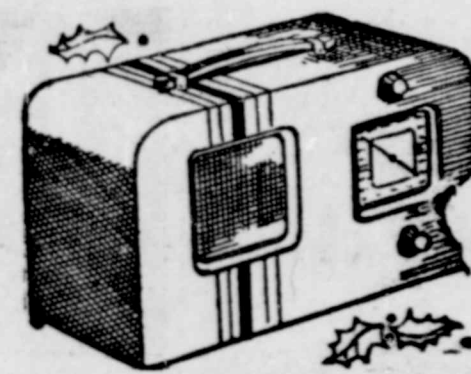
LUGGAGE
\$5.95 up



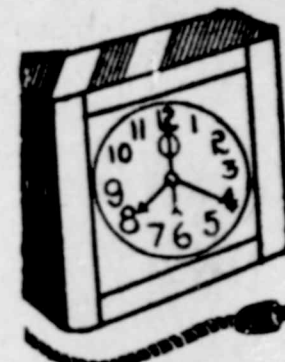
WAFFLE IRONS



FOUNTAIN PENS
Sheaffer & Parker



G. E. RADIOS
\$12.95 up



ELECTRIC CLOCKS



CANDY PURSES
\$1.00 up

WOOL SCARFS

SHAVING SETS
98c to \$5.00



Visit the Toy Department in the Balcony

NELSON-PRIMM DRUG

Mr. and Mrs. Paul Jones and Mr. and Mrs. Otis Moore will spend Christmas in Rising Star with Mrs. E. V. Camp. She is Mr. Jones's and Mrs. Moore's mother.

Mr. and Mrs. Guy T. Nelson came in Thursday from Childress to visit relatives. Guy T. is undecided whether he will locate here or at Seminole.

Fred A. Walker, Pastor
1ST PRESBYTERIAN CHURCH
Sunday School 10:00
James H. Dallas, Superintendent
Morning Worship 11:00

Measured by the 1926 price level as 100, industrial commodities are 20 per cent higher than agricultural products.

HOT LUNCHES FOR THE UNDERPRIVILEGED

A WPA project will be started after the beginning of school January 2, to give the underprivileged children a hot lunch each school day at noon. A place will be prepared in the gym for that purpose. The Parent-Teachers and the town as a whole will be asked to cooperate.

Right now, those in charge of the project are asking donations of dishes (not cracked) as well as pots and pans that can be used in preparing these meals. As we understand it this will be for underprivileged children, but no child will be barred. WPA will donate so much each month, and the school and town must do their share to make up a balanced ration.

So, if you have some extra dishes not in use, or pots and pans, or will purchase some, call Mrs. Frank Wier, phone 75. We will enlarge on this project in next week's paper.

The serving of hot lunches will not start until Monday, January 8th.

ONE POUND BAKING POWDER

10c. With Your Purchase of Watkins 11-Oz. Vanilla Extract Just like cutting 20 cents off the price of the Vanilla. Watkins Vanilla is the best that money can buy as proved by its choice by good housekeepers everywhere. Rich, mellow and full-flavored, it is cheaper, because you use less. Bake proofed—the flavor stays!

Wait For Watkins—It Pays!
On Dec. 15, I will start to canvass this locality with the well known Watkins Line of Spices, Extracts, Food Products, Soaps, Toilet Articles and Stock and poultry preparations. My stock is new and fresh. You'll enjoy using these highest quality products, which I will bring to your door at a saving to you.—A. L. Farmway, East Main St.

Among the new readers are Mrs. David Johnson, Phoenix, Arizona, complimentary of her sister; Mrs. Taylor at The Grill Cafe; Wade Headstream, Big Spring, complimentary of his sister, Mrs. L. A. Greenfield; Mrs. C. R. Teague, Shallowater; O. W. Stice, Midland; H. T. Brooks, Tucson Ariz., complimentary of his daughter, Mrs. Maury Lewis; Miss Edith Thames, Lubbock.

Renewals since last week are George Mahon, Washington, D. C.; W. D. May, Pittsburg, Calif., W. E. Steen Rt. 1, city; Elco Evans, Rt. 1, city; Odell Fulton, Rt. 4; W. B. Paschal, Rt. 4, with Star-Telegram.

Mr. and Mrs. E. J. Purcell of Burnett, Texas will come in this week to spend the holidays with their daughter, Mrs. Henry Chisholm.

Little Joan Cave spent four days last week with her aunt, Mrs. Walter Price in Seagraves.

TEXAS BANKS MAKE 850,000 NEW LOANS

NEW YORK.—That banks in Texas are actively meeting the credit needs of their communities is indicated by figures announced by the American Bankers Association showing that the commercial banks of the Lone Star State made more than 850,000 new loans totaling \$580,000,000 to business firms and individuals during the first six months of 1939 and renewed \$725,000,000 outstanding loans totaling \$725,000,000 during the same period.

The survey also reveals that business firms in the state are using less than half of the "open lines of credit" maintained for their use in the books of the banks.

These figures are based on reports received from 182 of the Texas banks holding membership in the A. B. A., or 21 per cent of the 873 commercial banks in the state, and make allowance for the concentration of lending activity in the metropolitan areas of Dallas and Houston.

Airplane Crash at Seagraves Kills One

C. R. Courtney, 35, was killed Sunday afternoon in an airplane crash near the Seagraves airport, while Spurgeon Thompson, 38, was supposed to be doing nicely at a Seagraves hospital, and expected to recover.

A large crowd, including the wife and the eldest son of Courtney witnessed the crash. An air-pocket is believed to be the cause of the crash.

Mrs. C. C. Perry of Dalhart is spending the holidays with her sister, Mrs. Irwin Rambo and Mr. Rambo. Mr. Perry also plans to visit here after Christmas.

Burning, Gnawing Pains In Stomach Relieved

When excess stomach acid irritates and causes discomfort help neutralize with Adla Tablets—yet eat what you want. Adla gives relief or money back. Nelson-Primm Drug Co.

1,000% Increase In Sale of Daviss Drops

1938 Over 1937
Exclusive Five-Way Action Relief has brought relief to thousands during the past 24 years.
"ASK A USER"

For sale by Corner Drug Store

WHO WANTS TO DANCE?

Jane, "I don't see why he dates her; she's a terrible dancer."

Alice: "No, she can't dance, but she sure can intermission."



TURKEY DINNER
SATURDAY—SUNDAY—MONDAY
TERRY'S WHITE KITCHEN



A Very Merry Christmas

The Pittman Dairy

wishes for each of its customers and friends

We thank each of you for your very liberal

business throughout 1939.

IN GRATEFUL APPRECIATION
GREETINGS...

We take this opportunity to tell you how much we appreciate your patronage!

The GRILL
Mrs. Lois Taylor, Prop.

WANT ADS IN THE HERALD GET RESULTS

FOR BETTER USED CARS OF EVERY MAKE SEE YOUR FORD DEALER

we've got the CREAM OF THE USED CARS!

OF ALL MAKES

ALL PRICES

SPECIAL 1938 Ford Coupe \$375.00

1937 Chev. Coach	\$275.00
1936 Chev. Coupe	\$175.00
1934 Master Buick	\$150.00
1935 Ply-mouth	\$100.00
1938 Truck V-8 157 in.	\$550.00

TUDOR SALES & SERVICE

FOR BETTER USED CARS OF EVERY MAKE SEE YOUR FORD DEALER



★ STAR VALUE SALE

FINER FOODS AT EXCEPTIONAL VALUE GIVING PRICES!

DO YOUR CHRISTMAS SHOPPING WHERE YOU CAN PARK AND SHOP FROM NICE, CLEAN STOCK OF STAPLE AND FANCY GROCERIES AT PRICES YOU LIKE.

TURKEYS
FULL DRESSED
Pound --- 23c

CRANBERRIES
POUND
18c

CELERY
BUNCH
10c

CRISCO
3 POUND
49c

BACON
SLICED, POUND
19c

PIG LIVER
POUND
10c

PECANS
SHELLED, POUND
43c

Schilling Coffee

D RIP OR PERCOLATER

ONE POUND

24c

TWO POUNDS

47c

TOMATOES Standard No. 2 Can, 2 for 15c

BOLOGNA, Sliced, lb. 10c

PRUNES, Oregon No. 10 22c

MARSHMALLOWS, Pound Pkg. 12½c

SALAD DRESSING, Qt. Jar 19c

PORK & BEANS, 16 oz. Can, 2 for 25c

CORN MEAL, 10 lb. Bag 23c

FLOUR CREAM OF THE PLAINS 48 POUNDS \$1.19

ORANGES, Calif. Navel 288 Size Doz. 15c

APPLES, Winesap or Del., doz. 19c

BANANAS, Dozen 10c

LETTUCE, Big Head 5c

HENS, Full Dressed, lb. 19c

BRAZIL NUTS; PECANS ALMONDS; WALNUTS, POUND 19c

ONE POUND CHRISTMAS CANDY for 5c

WITH EACH \$3.00 PURCHASE THURSDAY; FRIDAY; SATURDAY



18c Catsup 18c Monarch

Peas 15c No. 2 Can

CORN, Yacht Club, No. 2 can, 2 for 25c

PICKLES, No. 2 ½ Dill 19c



ED McKEEVER TO SEE 3RD BOWL GAME

DALLAS, Tex., Dec. 18.—When Clemson and Boston College meet in the New Year's Dallas Cotton Bowl game, it will be the third consecutive bowl game for Ed McKeever, assistant Boston College coach.

When the Texas Tech Red Raiders played in the Sun Bowl, Mc-

Keever, who was then assistant coach, went along. When Texas Tech played in the Dallas Cotton Bowl again the next season, McKeever was still with the Raiders. Now he is with Boston and the Eagles will be seen in the New Year's Cotton Bowl classic and McKeever, who lives in Lubbock, will be in his third straight bowl game.

POOL

The Singing class closed Friday night with a box supper. The proceeds of the box supper went to pay Mr. Rudd for teaching the school.

Everyone is getting ready for the holidays.

We meet at the school house Sunday evening and reorganize our singing class. We will meet the second month to sing. Everyone is invited to come and sing with us.

Those visiting Mr. and Mrs. J. J. Gunter and family were: Mr. and Mrs. Robert Chambliss and family of Plains, Mr. and Mrs. Loyd Chambliss of Brownfield and Victor Trussell.

Mr. S. G. Ketchen has returned to his home from Dalhart, Texas, where he has been visiting his parents. He attended the Golden wedding anniversary celebration of his parents.

Curtis Trussell spent Sunday with Vernon Aldridge.

Henry Zorns and Kenneth Fincher visited Talma Harben, Sunday.

Dorothy Dean Newsom spent Sunday afternoon with Melva Jo Waters.

Leola Trussell visited Maude Alice and Dorothy Zorns.

Nita Harben visited Katie Mae and Veda Bell Caudell, Sunday.

Henry Marchman of California visiting his sister and family, Mrs. B. W. Young.

Merry Christmas to all.

Mr. and Mrs. Frank Wells announce the arrival of a 9-pound boy Saturday, December 16, at their home. Mr. Wells is an oil man.

Mr. and Mrs. Ray Christopher and daughter went to Perryton and Amarillo Sunday. Mr. Christopher returned home Monday. Mrs. Christopher and daughter will remain for the holidays with her parents. Mr. Christopher plans to join her there Christmas day.

Mrs. Mildred Eubanks and Mrs. Marie Carter of Fort Worth will spend the holidays with their parents, Mr. and Mrs. D. P. Carter.

Try a Want Ad for Results

SALUTATIONS!

In grateful appreciation of your patronage we extend our heartfelt wishes for your complete enjoyment of the holiday!



St. CLAIR'S 5, 10, 25c up Store

Best Wishes



to our hundreds of friends At this time, the most glorious holiday season of the whole year, we extend our sincere felicitations to our many friends and customers in the Brownfield community and its environs.

FIRST NATIONAL BANK



May Christmas bring you joy and may each day of the year add to your enjoyment of life! And may we continue to serve you in the future as we have during the past!

CORNER DRUG STORE

Miss Jewel Edwards will spend the holidays with her parents in Paris.

Slim Schellinger of Jefferson, is a guest in the Kyle Graves home this week.

Mr. and Mrs. W. D. Pittman transacted business in El Paso last week.

Mrs. Clyde Cave and daughter, Joan and Mr. and Mrs. Walter Price of Seagraves, spent Sunday in Olton visiting Mrs. H. Douthit. She is a sister of Mmes. Cave and Price.

Mr. and Mrs. Emmitt Smith spent Sunday in Tokio visiting Mr. and Mrs. Peacock. They also visited in Denver City.

Bill McGowan and Richard Kendrick, Texas U. students will spend Christmas here with home folks.

Mr. Cecil Luther Smith, Jr., employee of the Herald will spend Christmas in Morton with his parents.

Mrs. Lucille Maize will spend the holidays with her parents in Spearman.

TEXACO SERVICE STATION Brownfield, Texas

Let us wash your car and grease it with Texaco Marfax. The grease that will stay with it.

We still have a few more of the new low priced Car Heaters left.

CLASSIFIED ADS

FOR SALE—Beautiful toy Boston bulldogs. Make delivery Jan. 15. See Mrs. A. D. Repp or Pho. 280. 21c

BEDROOM Suite—modernistic slightly used. Sacrifice price. Roy Herod at City Hall. tfc

LOST—Black leather purse containing car keys. Reward. Notify Mrs. R. J. Smith. 1tc

FARM—For Rent with sale of the equipment. See G. D. Wade, at Union Store. 20p

FOR RENT—2 Room apartment and a 4-room house. See Mrs. Roy Hastings. tfc

WANTED—A small farm close in. See Jack Omer. Phone 218. tfc

APARTMENTS and ROOMS—Modern, innerspring mattress, frigidare. Phone. A clean place. Reasonable. Only 2 blks. west of square. WHITE WAY COURTS.

JOHN DEERE—Model A. Two-Row equipped tractor for sale or would trade for small house in town. Also farm electric ice box. What have you to offer? Frank Proctor. 20p

BOSTON Bull puppies. Lasting toy for the children. Darrell Jackson. 20p

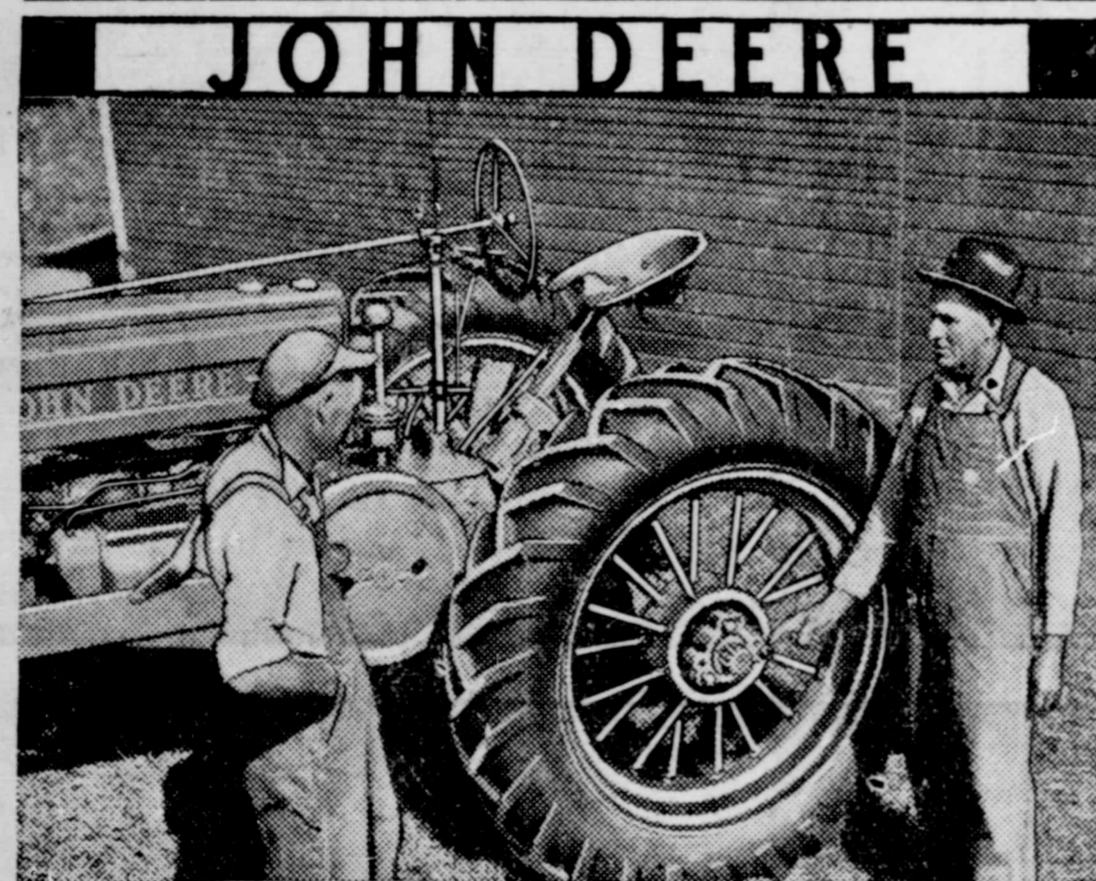
Submit your TRADES in Royalties or Leases. LOANS on FARMS, RANCHES also installment loans made.

D. P. and Ralph Carter First National Bank Building 44tfc

HOUSE—And two lots for sale. See Henry Bates. 3tp

FOR LEASE—50 feet front lots between Piggly Wiggly and Herald office. G. W. Chisholm. tfc

FOR SALE—160 acre farm: \$1,000 down, balance in small yearly payments. Dr. E. C. Davis. 17tfc



"I can adjust the tread to fit every job exactly."

WHATEVER the job or the crop, you can adjust the rear wheel tread of a John Deere General Purpose Tractor to fit the need exactly. The narrow setting of 56 inches gives you a centered hitch in plowing—and any setting on up to 84 inches gives you the proper tread for planting, cultivating, or any other job. Four forward speeds adapt the tractor to every field, crop, and power requirement. Differential brakes mean quick turns to right or left.

See the John Deere at our store. It has everything you want in a farm tractor.

FEATURES

- Full vision
- Roomy platform
- Large, comfortable, bucket-type seat
- Hydraulic power lift
- Convenient power shaft
- Handy controls
- Fully adjustable steering controls

CHISHOLM'S HARDWARE

BROWNFIELD, TEXAS

YOUR FUEL DOLLAR GOES FARTHER IN A JOHN DEERE

Society ▽ Church Activities ▲ Club News

MRS. A. D. REPP, Society Editor
Phone 280

CHRISTMAS BELLS

Swing,
Bells, ring Bells;
sound from loft and
steeple: Sing a happy
Yuletide song for the
listening people. All
the birds have flown
away with the summer
time; ring your music on
the air; chime, Bells, chime!
Dear Star, clear Star, rise on
hill and valley; silver with your
lovely light—lane and street and
alley. All the flowers have blown
away, blossom, leaf and vine,
shed your beauty on the
world; shine, Star, shine!
Nancy B.
Turner
in
The Texas Outlook

LIBRARY CLOSURES FOR CHRISTMAS HOLIDAYS

The public library will close
December 22 and remain closed
until January 3.

MRS. FLEM McSPADEN HONORS DAUGHTER

Mrs. Flem McSpadden entertained
Thursday, December 14
with a party to honor her daughter,
Cheesy on her 9th birthday. Poinsettias
and Christmas tree
shaped red candles were used as
table decorations. Favors were
tiny Christmas corsages. Following
the dinner the group attended the
Rialto Theatre. The guests
were Julia Katherine Griffin, Norma
Jean Carey, Dolores Gillham,
Patsy Ferguson, Mary Edna Tankersley,
Bobbie Jean Craig, Eleanor
Miller, Riorita Mullins and Janet
Davis.

DINNER PARTY

Mr. and Mrs. A. D. Repp entertained
Friday evening with a dinner
party at the Brownfield Hotel
Coffee Shop. Poinsettias and red
candles in silver holders decorated
the table. Guests were Messers.
and Mesdames W. R. McDuffie,
Jack Stricklin Jr., Spencer Kendrick,
Clovis Kendrick, W. E. Latham,
Lee O. Allen, Guthrie Allen and
Jim Graves.

PLEASURE CLUB MEETS WITH MISS VIRGINIA MAY

Miss Virginia May was hostess
to the Pleasure Club Wednesday
of last week. Mrs. John L. Cruce
scored high and was given a gift
of Lenthéric Tweed perfume.
Christmas gifts were exchanged
and refreshments of fruit cake
topped with cream, mints and coffee
were served to Mesdames R.
L. Bandy, George Griffin, J. L.
Cruce, James Parker Davis, Ed
Stewart, Dell Smith, Charles
Stahler, C. C. Primm and Guthrie
Allen.

KOLONIAL KARD KLUB MEETS WITH MRS. CAVE

Mrs. Clyde Cave was hostess to
the Kolonial Kard Klub Friday
of last week. Mmes. L. M. Wingerd
and Mrs. C. J. Smith scored high
and were given gifts of cake plates.
A Christmas tree and gift exchange
followed the game. Refreshments
of salad sandwiches and coffee were
served. Other guests were Mmes.
W. R. McDuffie, Mon Telford, C. J.
Smith, G. L. Daugherty, H. F.
Heath, Money Price, E. C. Davis,
L. Nicholson, Jim Graves, A. A.
Sawyer, Zentner and Walter Price
of Seagraves.

HOT OVEN?

College Station, Dec. 18.—Breads
of all kinds need to start baking
in a hot oven, Nora Ellen Elliott,
specialist in food preparation for
the A. and M. College Extension
Service, says in giving some pre-
holiday tips to housewives.

"Starting biscuits and breads to
bake in a cold oven is something
like starting to iron a wet linen
tablecloth with a cold iron. The
job eventually gets done some-
how, but not so well as if heat
were applied at the beginning,"
she says.

When biscuits, muffins or breads
are started to bake in a cold oven,
the gradual heat sets the gluten
meshwork before it has a chance
to expand, and by the time the
optimum baking temperature is
reached the structure has become
too firm to stretch and lightness
and volume are sacrificed. If the
oven is started preheating before
the biscuits or muffins are mixed,
it will generally have reached the
required temperature by baking
time.

SHOWER GIVEN FOR MISS MERYL SAWYER

Mesdames. Mon Telford, A. J.
Stricklin, A. R. Brownfield, Bit
Copeland, and J. O. Gillham hon-
ored Miss Meryl Sawyer, bride-
elect of Mr. Jeff Goode with a
miscellaneous shower at the Tel-
ford home from 3:30 to 5:30 Sat-
urday. Members of the house party
were Misses ElRay Lewis, Fern
Sawyer, Vondee Lewis, Queenelle
Sawyer, Ethelda May, Joy Saw-
yer, Eleanor Gillham and Virginia
May. Poinsettias and red candles
in gold candleabra formed a cen-
terpiece for the white Maderia-
covered table, and were also ar-
ranged on the buffet along with
gold dipped grapes and fall leaves
which surrounded the reflector
holding a miniature bride and

bridegroom.

Misses El Ray Lewis and Fern
Sawyer presided at the tea ser-
vice. Refreshments of sandwiches,
Christmas tree designed cookies,
hot tea and toasted nuts were
served to approximately 100.

MR. AND MRS. TILSON ENTERTAIN WITH BARBECUE

Last Wednesday, Mr. and Mrs.
Bill Tilson entertained with a deer
barbecue at the home of Mr. and
Mrs. J. O. Gillham. The deer was
served with brown beans, potato
salad, onions, pickles, coffee and
pie. Thirty guests were present.

Mrs. Earl Penny of Lubbock,
entertained with a crystal shower
at the Mexican Inn Friday of last
week, to honor Miss Meryl Saw-
yer. A complete set of rock crystal
was presented the honoree.

I-DEAL CLUB HAS CHRISTMAS PARTY; MRS. HEROD HOSTESS

Mrs. Roy Herod entertained
with a Christmas party last Mon-
day afternoon. Her guests were
members of the I-Deal club.

Cut prizes went to Mmes. Law-
lis, Treadaway, and McDuffie.
High score was made by Mrs. R.
R. Taylor and second high by Mrs.
McDuffie and they were presented
with costume bracelets. Refresh-
ments of chicken salad, date pud-
ding, tea and crackers were served.
Other guests were Mesdames Lee
O. Allen, A. A. Sawyer, J. J. Mc-
Gowan, I. M. Bailey, R. L. Bow-
ers, E. G. Akers, Clyde Cave and
J. H. Dallas.

A Christmas tree and gift ex-
change was enjoyed.

Miss Virginia May entertained
a few friends at a bridge party at
her new home, Friday. Those pre-
sent were Mr. and Mrs. George
Griffin, Miss Wanda Graham, No-
lan Tipps, Aubra Nooncaster, War-
ren Nobles and Mr. McBrayer.
Refreshments of fruit cake and
coffee were served.

BUEN AMIGAS MEET WITH MRS. JACK BAILEY

Mrs. Jack Bailey entertained on
Thursday of last week with a party
complimenting members of the
Buen Amigas club at Terry's White
Kitchen. The Christmas motif was
carried out in decorations and a
delicious salad course was served.

Mrs. Clovis Kendrick scored
high and was given a novelty pail
of bath salts and a miniature
shovel. Mrs. Cave scored second
high and was given stationery.
Other guests were Mmes. Spen-
cer Kendrick, Jim Graves, Orb
Stice, Wilson Collins, Jack Strick-
lin Jr., W. R. McDuffie, Earl An-
thony, J. C. Smith and Troy Noel.

HUNTER-JORDAN

A wedding that came as a sur-
prise to their many friends was
that of Miss Ethel Hunter and Mr.
Frank Jordan which took place
Monday, Dec 11 at 10:30 p. m., at
the Baptist parsonage in Lovings-
ton. Rev. Brown reading the ser-
vice. Mrs. Jordan is the daughter
of Mr. and Mrs. Enoch Hunter. Mr.
Jordan is the local dealer for
Dodge and Plymouth cars. The
couple will make their home here.

Olton, which won the district
football championship by defeat-
ing Brownfield on Turkey Day,
and last week won the bi-district
by defeating Roscoe 41-19, tangles
with Pecos at Odessa Satur-
day afternoon for the regional
championship. Pecos beat Brady
last week 7 to 6.

Dr. and Mrs. John Turner will
spend the Christmas holidays in
Ruston and Bienville, La., with
relatives.

Mrs. W. B. Tudor and Mrs. Bit
Copeland were Lubbock visitors
Tuesday.

Mr. and Mrs. D. P. Pinkston
announce the arrival of a daughter
weighing 6 pounds and 15 ozs.
Monday, December 11 at the West
Texas hospital, in Lubbock. Mr.
Pinkston is bookkeeper at the
Arizona Chemical Co.

Mrs. W. B. Toone left Wednes-
day to spend the holidays with
relatives in Dallas.

TELEPHONE GIRLS HAVE CHRISTMAS PARTY

Bids were issued some two
weeks ago to each telephone oper-
ator in the Lubbock and Brown-
field district, to attend the annual
Christmas party Saturday, Decem-
ber 16 at the Venetian Auditorium.
The ballroom was decorated in
the Christmas motif, and gifts
were exchanged from a tree. A
salad course was served and danc-
ing was enjoyed.

This affair is sponsored and fi-
nanced by the telephone em-
ployees each year. There were
approximately 200 guests.

MAIDS AND MATRONS CLUBS HAVE CHRISTMAS BANQUET

The Maids and Matrons clubs
had their annual Christmas ban-
quet Tuesday night at Terry's
White Kitchen, when the hostes-
ses were Mmes. Money Price, Pat
Patterson, Will Adams, P. R. Cates,
W. E. McCook and Misses Marieta
Montgomery, Vivian Murphy,
Wynona Burnett, Olga Fitzgerald
and Jewel Edwards.

Decorations were suggestive of
decorated Christmas tree held
gifts for each guest.

The following program was en-
joyed:
Introduction; Marimba solo, Miss
Gertrude Rasco; Christmas Car-
ols; Club; Welcome Address, Mrs.
Money Price; Response, Mrs. Jim
Moore.

Miss Jewell Edwards was toast-
mistress and Mrs. W. G. Hardin
gave a reading that she had com-
posed about the Club and past
Christmases they had shared. Fifty
guests were present.

STEPHEN-DALTON NUPTIALS

Miss Lucy Stephens of Ropes-
ville, daughter of Mrs. A. L. Par-
rish and Mr. Loyd Dalton, son of
Mr. and Mrs. Luther Dalton of
Littlefield were united in mar-
riage Thursday at 10 a. m. at the
home of the bride's mother near
Ropesville.

Rev. C. Stephens, Methodist
minister read the single ring ser-
vice. The bride wore a royal blue
satin floor length gown and her
accessories were black. The only
attendants were Mrs. J. P. Smith
of Amarillo, sister of the bride and
Mr. Paul Crump of Tahoka. The
couple will make their home in
Littlefield.

Mrs. D. P. Lewis spent Sunday
in Abilene as the guest of her aunt
Mrs. Keith.

Mr. and Mrs. Pat Green of Lub-
bock, were guests of Mrs. O. L.
Jones, Sunday.

FOURSQUARE CHURCH

Services as follows:
Friday, 7:15. We are having our
Christmas play and Christmas tree
for all children. May we say old
Santa is supposed to drop by and
see us, everyone has a hearty wel-
come. Don't forget the date.
Sat. 2:30. Children's church.
Sunday 10:00. Sunday School If
you are visiting, then pay us a
visit and be in Sunday School.

Sunday 11. Morning Worship.
Subject of sermon, "The Promised
King."

Sunday 6:30. Young People's ser-
vice. Jimmie Lee in charge. Wel-
come young people.

Sunday 7:15. Evangelistic ser-
vice. Subject of sermon "The Pro-
mise Fulfilled and No Room for
the King." We would like to see
the house packed for this service.

Sister Lee and her brother, who
lives with her, will be leaving the
first of the week for Los Angeles
where Sister Lee will attend the
Annual Preachers Convention and
will be returning in a few days,
but her brother will remain there
a few days to enter Bible college.
The church will be left in charge
of a Lubbock minister, whom
you are sure to enjoy, so continue
on in the services.

Welcome one and all.
Pastor, Irene Lee

BIRTHDAY PARTY

Mrs. Ferguson honored her daugh-
ter, Patsy Jo, Thurs. with a
party to celebrate her eighth
birthday. The gifts brought by the
little guests were placed on the
Christmas tree for the honoree.
Favors were bags of candy. Re-
freshments of birthday cake and
hot chocolate were served to the
twenty guests.

BAPTIST CHURCH NEWS

Last Sunday was a good day in
this church with Dr. R. C. Camp-
bell the secretary of the State
Convention bringing the sermon
at the morning hour. The preacher
was at his best and brought a
great message emphasizing the
great truth that behind everything
was God. He had a good hearing
and everyone was impressed with
his message and that in him we
have a great leader in our Texas
Baptist work.

The school of missions in our
church was closed Sunday even-
ing by Miss Lois Glass the daugh-
ter of an American missionary
who was born in China and who
brought to us a word picture of
the mission work we are doing in
that country through the faithful
missionaries sent out by our peo-
ple with more than three thou-
sand converts to Christ last year
from the fields adjacent to her
work with many thousands more
throughout that war torn empire.

The Lottie Moon offering being
taken now in our church every
dollar of which goes to foreign
missions without a penny's deduc-
tion for anything should have your
support if you are indeed a mis-
sionary Baptist as our name im-
plies. Many of our own people
need to examine their own con-
duct and see if they are missionary
in spirit as were the early Chris-
tians of New Testament churches.
It is hoped that none of our
people will stay away from the
services next Sunday but will be
present and bring their visiting
friends to the services.

All day Sunday the membership
of the church are requested to
bring to the service canned foods
of any character or any foods that
can be stored as in former years
to be given out to needy families
through the winter as the occa-
sion may offer. If you have made
good crops and have ample sup-
ply for your own family remem-
ber that family who has not been
so fortunate who live in our own
community as our ability to assist
them in need depends largely on
your response to this call. They
will not beg of you as they are
too proud to do so but they will

make known their needs to some,
and such supplies will go to those
most in need when they need it
most.

If you have given nothing to
foreign missions and have it in
your heart to do so, mark your
envelope Lottie Moon offering and
it will go to that work.

While we are busy in our build-
ing program we cannot afford to
forget the needy among us or the
commandment of our Christ to
"go into all the world and preach
the gospel to every creature."

May every reader of these notes
seek to honor Christ more this
Christmas who reserved nothing
for Himself but gave all for us.

Mr. and Mrs. S. L. McDonald of
Rule, Texas, are here for a few
days this week. They were dinner
guests of Mr. and Mrs. J. H. Grif-
fin Tuesday and Mrs. McDonald,
accompanied by Mrs. Griffin vis-
ited Mrs. Standifer, Seagraves in
the afternoon. She is a sister of
Mrs. McDonald.

Hospital Notes

Mrs. J. B. Fuqua of Seminole
underwent major surgery Sunday.
Sam Rainey was treated for a
foot injury Saturday.

Wayne Watkins, age 10, of Glad-
iola, N. M. was treated for an in-
fected foot the first of the week.
Mrs. J. L. Randal has been quite
ill, but is improving.

Miss Mattie Jo Gracey, who is
attending Oklahoma A. & M. at
Stillwater will spend the Christ-
mas holidays with her parents,
Mr. and Mrs. Walter Gracey.

Misses Earline Jones, Jane E.
Brownfield, Vondee Lewis and El
Ray Lewis and Irmagene Smith,
Tech students will spend Christ-
mas here with homefolks.

Rev. Ed Tharp was down this
week on business and got us
straight on his subscription. The
report we got after conference
was that he was sent to Ropes-
ville, but it was Rall, instead.

Mr. and Mrs. Shorty Brown and
children are now making their
home in Seminole, where Mr.
Brown is employed at Bingham's
Cafe.

Misses Christine McDuffie, Pat-
sly Carter and Juanda Ruth Turn-
er attended a luncheon of the Wal-
demar Club at the Mexican Inn
Saturday in Lubbock. Following
the luncheon the girls went to the
home of Geo. P. Kuykendall for
games.

"So that's the baby, eh."
"That's the baby."
"Well, I hope you will bring it
to be a conscientious honest
man."


"Pshaw! 'As the twig is bent the
tree is inclined.'"
"I know, but this twig is bent
on being a girl, and we are in-
clined to let it go at that!"



FLOWERS
Just Christmas

For those Last Minute Gifts We'll Wire
Send FLOWERS. FLOWERS
Delivered Anywhere in Town Anywhere!

Mrs. Flem McSpadden
Phone 294



HOLIDAY EXCURSION

LOW ROUND-TRIP COACH FARES
To
ALL POINTS IN TEXAS AND LOUISIANA
One and one-third of the one-way coach fare for the
round trip—approximately 1-1-3 cents per mile.
Tickets on sale December 19 to Texas destinations
only, and on December 20, 21, 22, 23, and 24 to all
points in Texas and Louisiana. Limit January 8, 1940.
For complete details—
Call—
R. L. Harris,
Agent,
Brownfield, Texas
Or write—
Elmer B. Johnson,
General Passenger Agent
Amarillo, Texas



CHRISTMAS DINNER

Just Like Home - Without the Bother

A real treat for the whole family! Mother doesn't
have to wear herself out by cooking a huge
meal, and Dad and children enjoy our home-
cooked food. You'll enjoy this Christmas dinner
with all the traditions of dinner at home.

CHRISTMAS DINNER 50c
No Reservations Necessary

WINES HOTEL



IF POP HAD TO DO THE LAUNDRY...

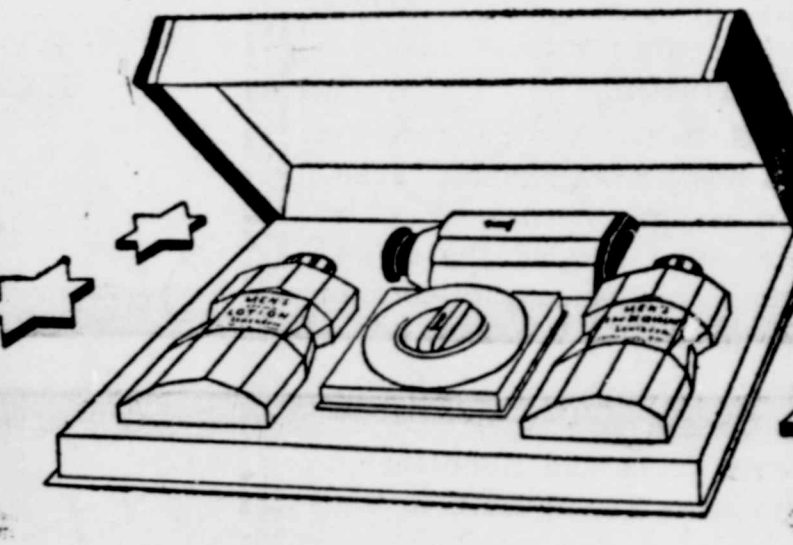
There'd be some changes
made around here! Of
course he thinks that you
can save money by doing
your own laundry. Maybe
his wife thinks so, too! We
have proved to hundreds of
local families that we can
do the job more economic-
ally!

PHONE 104

Have Our Routeman Stop Today

BROWNFIELD STEAM LAUNDRY
THE HOME IS NO PLACE FOR THE WASHING

IS THERE A **MAN** ON YOUR GIFT CONSCIENCE?



EASE YOUR MASCULINE GIFT WORRIES
by selecting "just the right thing" from
Lenthéric's assortment of men's toiletries.
A grooming quartet that will appeal to his
pride of appearance consists of an ivory-
toned bowl of shaving soap, a matching
container of after shave powder, after
shave lotion, and eau de cologne.

Presented in green and beige
gift box. Set—\$3.75

PALACE DRUG STORE
"If It's In A Drug Store—We Have It."

BE SECURE -- INSURE
with
E. G. AKERS
INSURANCE — BONDS — ABSTRACTS
Phone 129 — Brownfield, Texas

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13 FOOTBALL BOYS AWARDED JACKETS

By Juanita Cranford
 In assembly Tuesday afternoon, December 19, at 3:30 the students and faculty members met in the high school auditorium. The B. H. S. band, which was playing when all entered, played several other numbers. Then Mr. Smith made a talk about our first conference basketball games to be played at Ropesville Thursday night, December 21.

The main purpose of the assembly was the presentation to 13 football boys, who were awarded their reversible red and white jackets, their awards for their hard work and playing during the football season. After the presentation speech by Coach Nooncaster, the co-captains, Pete Brown and James Bryan were given their jackets first. They put them on, one with the red and white satin side showing, the other with the letter "B" on the wool side of the jacket showing. The other boys, who received jackets were: Gene Hill, Eugene Locke, James Bowers, Winfred Doss, Charles Rambo, Lewis Waters, William Doyle Warren, Junior Tankersley, Bobby Lewis, Earl Burnett, and M. J. Akers. All of these boys are to be congratulated.

There are twelve more reserves to receive awards later on in the season.

C. L. Williams is having the front of his store on the north side rebuilt, which will be a great improvement to the looks of the store.

Mr. and Mrs. Pat Green of Lubbock were guests of Mrs. O. L. Jones Sunday.

Athletes Foot Ringworm Itching of Eczema

To effectively relieve the itching and burning discomfort of athletes foot, ringworm and eczema use Meriam. This liquid medicine gives relief at once. Satisfaction guaranteed by Nelson-Primm Drug. Price 50c.—adv.

BASKETBALL NEWS

The second string basketball team met the basketball team of Gomez in the gymnasium December 11. Both teams played good basketball. The second team of Brownfield especially played a good game and literally ran away with the score. They scored 15 points to Gomez's 3.

Those outstanding on Brownfield's team were Jo Pete May, Alene Locke, forwards and Inez Erwin, guard.

Brownfield's first team then played the Plains High School.

Plains exhibited some fast playing, but proved too slow to match the speed of the Brownfield High girls.

B. H. S. started in a big way with Frankie Lou Ellis scoring twice in rapid succession. Ellis's fast playing was succeeded by some very good plays by Thelma Moore who shot every time she got the ball, and most of her shots were a success. Brownfield won 31 to 19.

Gray, Whisenhunt, Montgomery and especially Simmons proved their ability to fight for dead old Brownfield.

Brownfield people,—why don't you come out and see these girls play ball? Surely, you can concentrate on basketball as well as football.

Mr. and Mrs. Emmitt Smith are spending the Christmas holidays with Mrs. Smith's parents at Tullia and a few days with Mr. Smith's sister at McClain.

Mr. and Mrs. V. L. Patterson are spending the Christmas holidays at Roscoe, Texas with her parents.

Mr. and Mrs. P. R. Cates are spending the Christmas holidays with her sister, Mrs. A. W. Anderson.

Mr. A. L. Bruce is spending the Christmas holidays with her parents in Rusk and at home in Lubbock.



Let LENTHÉRIC convey your Christmas tidings with this bath theme set in matched fragrances!

BATH SALTS in a stunning crystal bottle, BOUQUET LENTHÉRIC (the daytime fragrance) in a convenient panelled flacon, and BATH POWDER are a triumvirate of regal requisites.

In Tweed, Miracle, Shanghai, A Bientôt \$4.75

A similar gift set contains Bath Salts, and Bouquet Lenthéric in a smaller size flacon and is priced at \$2.50.

PALACE DRUG STORE

Santa Claus Letters

Brownfield, Texas

Dear Santa Claus,
 I am a little girl three years old. I am a good little girl. Please bring me a doll, cabinet, washing machine and little dresser.

Your friend,
 Shirley Ann Mayfield

Brownfield, Texas

Dear Santa Claus,
 We are two little boys two and four. We have been good little boys. Please bring us a wagon, trailer, a set of carpenter tools, harness for our dog, also fruit, nuts and candy.

Your friends,
 Wayne Ralph and Lee Eldon Patterson

Brownfield, Texas

Dear Santa Claus,
 I am a little boy two years old. I have been a good little boy and I am looking forward to your coming for our Christmas tree. I want you to bring me a choo choo, a bathrobe, a picture book and lots of candy, fruit and nuts.

Your friend,
 Robert Ame Flache

Mr. and Mrs. Vernon Brewer are spending Christmas holidays with Mrs. Brewer's parents at Benjamin and at Littlefield with Mr. Brewer's parents.

Brownfield, Texas

Dear Santa Claus,
 I have been a good little boy. I mind my mother and daddy. It will soon be Christmas. I would like for you to bring me a big tricycle that has a bell that rings. If you please, bring me that fire truck too. I have a little sister, you bring her a doll and dishes and table and chairs. I wish you would bring me a blackboard.

With lots of love,
 Sonny Jim Webb

Brownfield, Texas

Dear Santa Claus,
 Please bring me fruit, nuts, fireworks and anything else that you want to give me.

Love,
 Deenie

Brownfield, Texas

Dear Santa Claus,
 Please bring us a pretty doll each, house shoes and manicure sets. Bring our little brother Leon a tricycle, dump truck, and Scotty dog and please don't forget our little cousins, Bobby, Shirley, and Carl, visiting here from Los Angeles, Calif. Please bring lots of fruit, nuts and candy.

Your little friends who have tried to be good.
 Jo Ann and Glenda Blevins

Brownfield, Texas

Dear Santa Claus,
 I have been as good as a little five-year-old boy could be. I would like lots of pretty toys but if you will bring me what I have

written here, I will be happy.

Please bring me a cowboy suit, little red wheel barrow, target set, tractor, and a game or two. If you have anything else you would like to bring me, that will be fine.

Your friend,
 Keith Furr

Brownfield, Texas

Dear Santa Claus,
 I've been a good little boy and I'd like a little fire truck, a pop gun, some firecrackers, candy and nuts. Please remember all the other boys and girls.

Very truly yours,
 Ralph Murry.

Brownfield, Texas

Dear Santa Claus,
 I am six years old and have tried to be a good little girl. Please bring me a necklace and ring to match, doll, trunk, dishes and silverware. Also lots of good candy, fruits and nuts.

Love,
 Velda Malcolm

Meadow, Texas

Dear Santa Claus,
 Please bring me a wagon, car and steam shovel. Also bring me lots of fruits, nuts and candy. Please do not forget Mr. and Mrs. Zorns. They are my teachers.

Your friend,
 D. W. Gunter

Brownfield, Texas

Dear Santa Claus,
 I have been a nice little boy. Please bring me a steam shovel. Don't forget my little baby sister. She wants a dollie. We would like some candy, fruit and nuts.

Your friend,
 Jerry King

Brownfield, Texas

Dear Santa,
 Please bring me a big doll that cries and sleeps. And I'd like a little stove, a set of dishes and lots of nuts and candy. Please don't forget all the other little boys and girls. Grady wants a big fire truck.

Yours very truly
 Joy Simpson.

Brownfield, Texas

Dear Santa Claus,
 I am trying to be a good little girl. I would like for you to bring me a doll, a doll buggy, set of dishes, a table and some cooking utensils. Please also some fruit, nuts and candy.

Lots of love,
 Marilyn Willis

Tokio, Texas

Dear Santa Claus,
 I have studied hard this year. Please bring me a big wagon with side boards, a watch and a flash light. Also a sand crane and a truck. Bring Carter and Zona Gayle some rookie horses and a Donald Duck.

Your little friend,
 Lavon Smith

It's Too Late Now To Shop Early...

But we have many, many useful and lasting Gifts for the late shoppers—

Collins Dry Goods Co.

—WISHES—

You the most of Christmas Cheer and a prosperous 1940.

Tokio, Texas

Dear Santa Claus,
 I have been a good little girl. Please bring me a Dry-Dee doll, a washing machine, an iron and board, a sewing machine, nuts, fruit and candy. Bring Muriel Jo a tricycle and a doll. Lots of love to you.

Your little friend,
 Latrell Smith

Union, Texas

Dear Santa Claus,
 I have been a good little girl this year so please bring me a tricycle, a little black doll and a big rubber ball. And please bring Edna Earl a set of doll dishes so we can play dolls.

Your friend,
 Jewell Davis

S. H. Daugherty was a business visitor in Lubbock, Monday.

Brownfield, Texas

Dear Santa Claus,
 I am a good little boy. Please send me a truck, tractor, a pickup, a train and a little table. Also some candy, fruit and nuts.

Lots of love,
 L. G. Willis

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis



GREAT CAESAR

packed a high-powered mouthful into 6 little words "I came...I saw...I conquered." No wordy trimmings... and neither do you want any with your Winter gasoline, when the truth is brief and plain as this...

SPECIAL WINTER BLEND

CONOCO BRONZ-Z-Z

starts 1-2-3 and often exceeds 1, 2, or 3 extra miles per gallon in any car that approaches reasonable condition.

DRIVE IN TODAY

Your CONOCO Mileage Merchant



Merry Christmas

from a SCOTCH SANTA CLAUS

Cook with the Gas Turned OFF

on a beautiful new

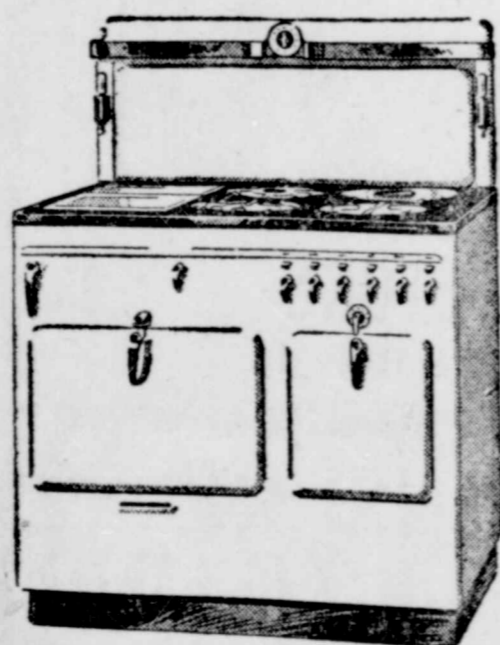
CHAMBERS

RETAINED HEAT GAS RANGE

Treat Mother to years of kitchen freedom with a Chambers Range that permits her to start a meal with a short gas burning period then turn off the gas and leave the house. Dinner finishes cooking on stored heat—cannot burn or scorch with the gas off—can be left in Chambers Range for hours after the cooking has ended.

—SAVE TIME —SAVE GAS
 —SAVE LABOR —SAVE FOOD
 —SAVE FLAVOR SAVE SHRINKAGE
 —SAVE MONEY

You can pay for a Chambers Range out of its savings Liberal trade-in allowance



Prices Range from \$169.50 to \$239.50

J. B. KNIGHT Hardware



for the coming

Christmas and New Year

May Christmas bring you joy and each day of the year add to your joy!

West Texas Gas Co.

Natural Gas—Your Quick-Clean-Economical Servant

PIGGLY WIGGLY


WISHING YOU A VERY HAPPY HOLIDAY SEASON—

PECANS Fresh Shelled Pound **39c**

CRANBERRY SAUCE, Ocean Spray, can **12½c**

Cocoanut Fresh, Cello Pound Bag **19c**

MINCE MEAT, 2 pkgs **15c**

 **CHRISTMAS Mixed Candy**, lb. **10c**
CHOCOLATE CANDY, lb. **10c**

Tomatoes Standard Pack No. 2, 3 cans **20c**

CATSUP, Scott Co., large bottle **10c**

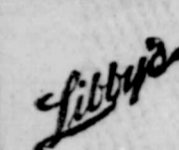
ORANGES, Texas Juicy Bu. ... \$1.25 Doz. ... **10c**

Grapefruit Choice Fruit Four for **5c**

EGGS, fresh country, doz **17c**

 **FRUIT COCTAIL** can **12½c**

 **PINEAPPLE** Crushed or Tid Bits 9 oz., 2 cans **15c**

 **Tomato Juice** Three Cans **19c**

COFFEE, Plymouth, counter ground, lb. **15c**

TAMALAS Delgado, they're good, can **10c**

APPLES, Wash. Delicious or Winesap, nice size, doz **19c**

OLEO, Our Favorite Quality, lb. **12c**

TURKEYS or Hens, fully Dressed, pound **19c**

SHOULDER ROAST, fresh pork, lb **12½c**

CURED HAM, Raths, 6-8 av., per lb. **17½c**

SLICED BACON, Corn King, lb. **22c**

PURE PORK SAUSAGE, lb. **12½c**

BABY BEEF ROAST, 7-cut, lb. **15c**

BULK MINCE MEAT, 2 lbs. **25c**

FRESH OYSTERS, Select, pint **35c**

Thursday, Friday, Saturday, Christmas Specials



SANTA CLAUS SAYS

If for any reason you can't visit the home folks Christmas, the next best thing is a conversation with them via your—

Long Distance Telephone

Ask the long distance operator for rates on calls. Cheaper rates in effect after 8:00 P. M. Don't fail to talk to Mother and Dad Christmas.

Southwestern Associated Telephone Co.

Hopes all its friends will have a Merry Christmas and Happy New Year

Dr. R. C. Campbell of Dallas and John Spikes of Lubbock were luncheon guests of Mr. and Mrs. A. W. Turner, Sunday.

Mr. and Mrs. Owen Taylor, Mrs. Wright Boyd, Mrs. Gus Ragsdale and Mrs. Jim Waltrip of Lamesa were guests of Miss Jewel Towns Sunday.

Mr. and Mrs. W. E. Latham and Bobby will spend Christmas in Bowie with their parents.

Mr. and Mrs. R. F. Quinlan and children of Lubbock, visited her parents, Mr. and Mrs. W. A. Bell, Monday.

Mr. and Mrs. Madison Weaver will spend Christmas with her parents, Mr. and Mrs. Herbert Gaither in Slaton.

Mr. and Mrs. R. R. Taylor will spend Christmas with her parents Mr. and Mrs. Joe A. Jones in Haskell.

Mr. and Mrs. C. T. Edwards will attend the Lubbock Westerners-Woodrow Wilson football game in Dallas, Saturday.

C. T. Williams of Lubbock attended to business here Monday.

Voice of Texas

By Pierce Brooks
 The other day in Austin I had the privilege of reading the last will and testament of General Sam Houston, first President of the Republic of Texas. Among other matters mentioned, "The Great Defender" wrote that he wanted his children so educated in the Scriptures, that they would not desire to read the filthy stories and novels that cursed civilization. His wise utterance recalls that Maculay, the great scholar and author, said: "I would rather be a poor man in a garret with plenty of books than a king who did not love reading."

When you are hungry try the

CLUB CAFE

FOR DELICIOUS FOODS THAT SATISFY. EXTRA GOOD COFFEE AND PASTRIES

24 HOUR SERVICE

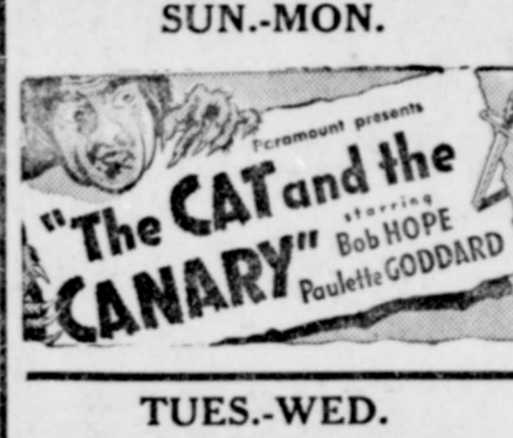
FOLKS... We don't know the right words to tell you how much we've appreciated your patronage all year... and that we wish you and your family—

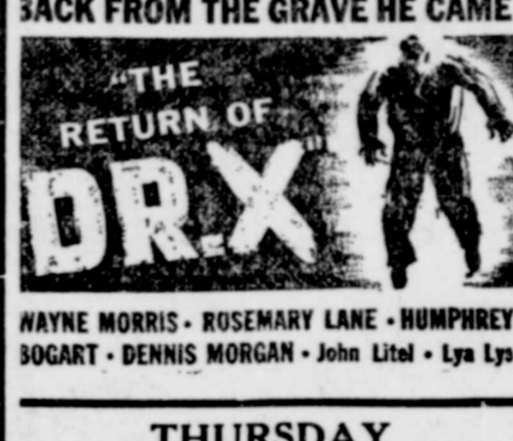
A MERRY CHRISTMAS AND A HAPPY NEW YEAR

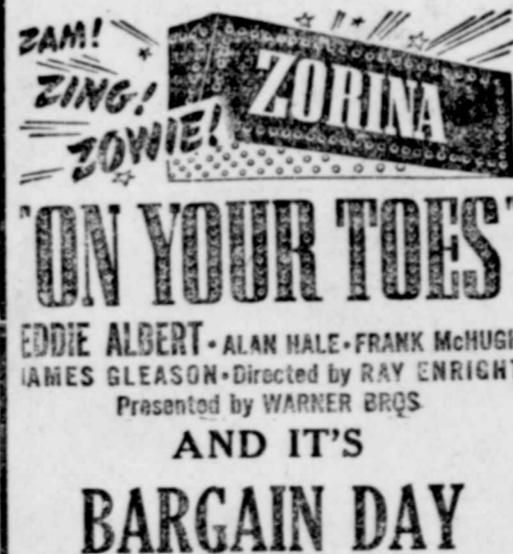
AND HERE'S REAL HOLIDAY HAPPINESS IN STORE FOR YOU

RITZ
 FRI.-SAT.

FRED SCOTT
 SILVER VOICED BUCKAROO
CODE OF THE FEARLESS
 SUN.-MON.


 "The CAT and the CANARY" Bob HOPE
 Paulette GODDARD
 TUES.-WED.


THE RETURN OF DR. X
 WAYNE MORRIS • ROSEMARY LANE • HUMPHREY BOGART • DENNIS MORGAN • John Lital • Lya Lys
 THURSDAY

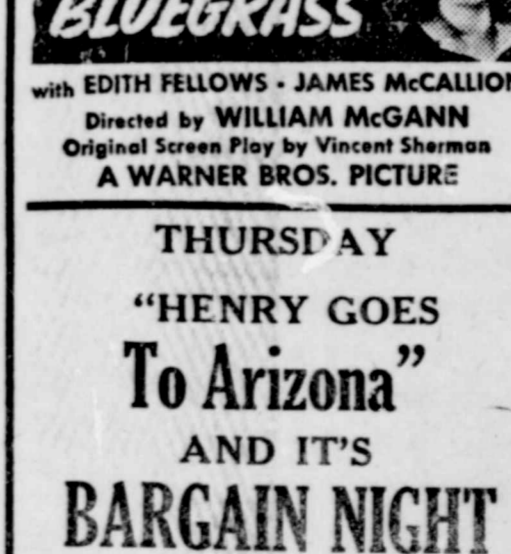

ON YOUR TOES
 EDDIE ALBERT • ALAN HALE • FRANK McHUGH • JAMES GLEASON • Directed by RAY ENRIGHT
 Presented by WARNER BROS.
 AND IT'S **BARGAIN DAY**

RIO
 FRI.-SAT.

THE NIGHT RIDERS
 JOHN WAYNE
 SU...-MON.


THE HONEYMOON'S OVER
 STUART ERWIN
 MARJORIE WEAVER
 PLUS MICKY MOUSE
 TUES.-WED.


PRIDE OF THE BLUEGRASS
 with EDITH FELLOWS • JAMES McCALLION
 Directed by WILLIAM McGANN
 Original Screen Play by Vincent Sherman
 A WARNER BROS. PICTURE
 THURSDAY

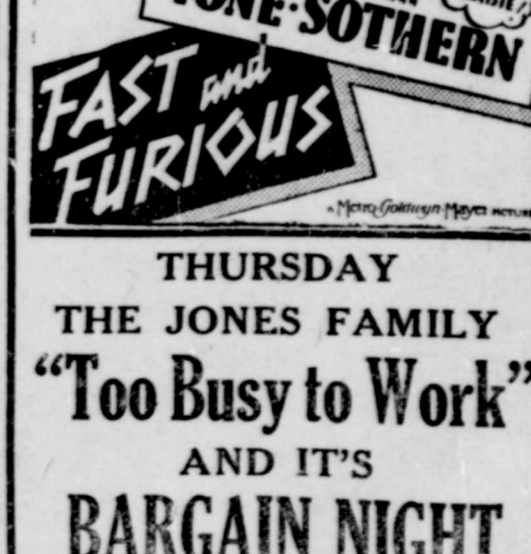

"HENRY GOES To Arizona"
 AND IT'S **BARGAIN NIGHT**

RIALTO
 FRI.-SAT.

 Paramount Presents
GARY COOPER
 in the new
"BEAU" GESTE
 with RAY HILLARD
 ROBERT PRESTON
 Produced and Directed by WILLIAM W. WELLS
 Plus Latest Fox News


THE RAINS CAME
 Directed by CLARENCE BROWN
 SAT. PREVIEW
 SUN.-MON.


LOVE THROUGH POWER
 GEORGE BRENT
 Plus Latest Fox News


FAST and FURIOUS
 THURSDAY
THE JONES FAMILY "Too Busy to Work"
 AND IT'S **BARGAIN NIGHT**

SPECIAL NOTICE ALL THREE THEATRES WILL RUN MATINEES CHRISTMAS DAY

COME TO OUR GALA MIDNIGHT SHOW
 CHRISTMAS EVE  **SUNDAY DEC. 24th**
THE DAY THE BOOKIES WENT
 with BETTY GRABLE