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Watch, Jewelry and
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Nelson-Primm Drug

The Terry County Herald

Ask for--
CARY'S QUALITY
BREAD
At Your Grocer's

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE IDEAL DIVERSIFIED FARMING SECTION FOR THE FEEDER-BREEDER OF LIFE STOCK—WHERE THE ANIMALS AND ABUNDANCE OF FEED CONVERGE
VOLUME THIRTY-SIX BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, OCTOBER 11, 1940 NUMBER 10

Big Circulation Drive Is Launched

\$2,000.00 IN GENEROUS AWARDS AND COMMISSIONS OFFERED ALL ENTRANTS

Choice of Three Automobiles and Seven Other Big Prizes Comprise Prize List. Everything Is Free—Everyone Gets Well Paid—Join Right Now.

The Terry County Herald today announces a new, unique Trade Expansion and "Better Times" campaign to increase the circulation of this newspaper. Full details of this amazing offer will be found in the large display advertisement on pages nine and ten in this issue.

This is an important message to every resident of Brownfield, Terry County and surrounding territory, whether they are subscribers to this newspaper or not. It is of prime interest to those who desire to increase their income and holds particular interest for anyone who is ambitious to earn a fine new automobile, a large sum of money, several complete rooms of beautiful furniture within the next seven weeks. In fact, this message contains matters of interest to every resident of this territory.

Interested? Fine, we hoped you would be. NOW READ ON.

Frankly, the main object of this circulation campaign is to increase the list of subscribers to The Terry County Herald—to keep this newspaper out in front as one of the leading weekly newspapers in this section of Texas and to maintain our standing of having one of the largest circulations in our trading area of any weekly in the state.

The publisher is sincerely ambitious to extend the measure of this newspaper's influence and possibility for service in order that the advertisers may reach the largest possible number of customers in this trade area. We want to publish a paper so interesting to the people living in this section that no one home will feel complete unless it is receiving its weekly visit from what we hope to make the best weekly newspaper in this section of Texas.

Naturally and of course, The Terry County Herald wants all of its old friends and subscribers to renew during the campaign. We hope to make it unanimous and the coverage 100 per cent. While attempting to measure up to what we believe is laudable ambition, this newspaper will at the same time render a substantial contribution to the business life of the community. In helping itself, The Terry County Herald will at the same time be able to help a number of its good friends living in this territory.

MANY WORKERS WANTED

This newspaper wants a large number of workers to engage in the campaign all over the Brownfield trading radius. We want to see active campaigners earning money and striving to win one of the many fine awards offered. Each community should receive the benefit of the increased circulation of money which the drive is designed to augment. But no worker is confined to his or her own neighborhood in securing subscriptions. You can take them anywhere, among your neighbors, in the county, in Texas or anywhere in the United States. The Terry County Herald wants more subscribers, many hundreds of them, and the one who collects the most will be rewarded with a big sum of money or other valuable award.

MANY OPTIONAL AWARDS

The first "Better Times" award in this campaign will be a choice of a new 1941 Plymouth Two Door Sedan, a 1941 model Hudson Brougham, a 1941 model Chevrolet Coach or \$700.00 in cash. These classy motor cars have all been arranged for right here in Brownfield and the dealers will be pleased to show them as soon as they can be displayed in their show rooms.

The person who finishes second will be awarded with three complete rooms of beautiful furniture valued at \$327.75 and on display at McWilliams Furniture Company. If the winner should prefer the cash, the sum of \$200.00 will be given.

A wide range of optional and big worthwhile prizes has been arranged for the first two major awards and the fortunate winners can take their choice as advertised.

Those who fall below second place will be paid a big cash bonus at the close of the campaign, depending upon the total earnings, on top of their 20 per cent commission check.

Have you ever heard of anything more generous and liberal? If it strikes you that way, which it certainly must, why not get busy and help yourself to some of these good things.

INVITATION IS PERSONAL

The campaign manager wants every reader of The Terry County Herald to consider this message a personal letter of invitation. Read every word of this wonderful opportunity which the liberality of this newspaper is bringing you. And then get busy. The management has done its part, the balance is up to you. No investment of any sort is required and your possibilities in this campaign are unlimited—the work will be exciting and worth while with the way paved by free publicity through the columns of this paper.

On pages nine and ten of The Terry County Herald in a double page ad you will find the simple rules governing the campaign, basis of earning and awards, the schedule of votes with the latter being fixed in advance and remaining fixed throughout the entire campaign. All successful effort is rewarded by cash and credits. But remember, credits only can be had by the result of effort, so that all are on the same impartial basis.

DON'T DELAY—START NOW

The main thing is to start immediately—do not wait until the other fellow has got the "jump on you." Obey that impulse NOW. Sign the entry coupon—at once—TODAY. Write or telephone The Terry County Herald. Talk things over with the campaign managers, who will be in charge of the entire campaign and ask their advice on all points pertaining to the work. They are here to direct and assist you. They will be at the office of this newspaper during business hours and at other times by appointment. Make them your confidant as you would your banker or your lawyer. Plan your work with their assistance and suggestions. We cordially invite you, men and women, married or single, boys and girls of the ambitious sort, to participate in this campaign. It is now open—it will not be long until it is over—and remember, everyone who takes part will win something. YOU CANNOT LOSE!

Super Market Had Great Day Saturday

John Cadenhead stated to the Herald this week that the Super Market was more than pleased with their Anniversary Sale Friday, Saturday and Monday. Friday and Monday were both good,

but he says Saturday really capped the climax.

Or course Wylie and Gene were on hand Saturday with their music making apparatus, and at that time, John says they packed the store and front like sardines.

We are truly glad this fine store had a good sale.

DRAFT MACHINERY BEING SET UP IN TERRY COUNTY, STATES JUDGE SIMMS

County Officials Will Move Out for the Day In Order to Give Plenty Room for Workers, All Volunteers, to Help List Men From 21 to 35.

By virtue of authority vested in the Governor of Texas, an Advisory Registration Board throughout the State has been appointed, of which the District Judge of each Judicial District is Chairman, he in turn has appointed a Chairman for each county of this District, and in turn resident citizens of each voting precinct have been appointed to serve on said Board.

The duties of the members of said Advisory Board are to familiarize themselves with the Selective Service Regulations, Volume Two, Registration which can be secured from the election Chairman of each voting precinct; To be present at the place of Registration, which is the voting place in his precinct, during the time of Registration on October 16th; To cooperate with the chairman of the box in all matters pertaining to Registration and advise and assist Registrants in properly filling out Registration blanks.

Attention is especially called to the fact that the Advisory Board does not have any authority on the question of who may be sent to the army or who may not.

Members of the Advisory Board are as follows:

Chairman of the District, Judge Louis B. Reed; Chairman of Terry County, L. C. Heath; Precinct No. 1, Burton G. Hackney; Precinct No. 2, D. B. Gordon; Precinct No. 3, Roy B. Collier; Precinct No. 4, M. G. Tarpley; Precinct No. 5, Ed Evans; Precinct No. 6, B. F. Finley; Precinct No. 7, Wood E. Johnson; Precinct No. 8, J. T. Pippin; Precinct No. 9, W. C. Aldridge; Precinct No. 10, L. D. Hamm and Precinct No. 11, W. E. Winn.

Telephone Co. To Move Lines to Alleys

E. C. Throop district manager of the Southwestern Associated Telephone Co., informed a reporter this week that the company was doing all it could toward moving all their lines to alleys, and get them off the streets. They are being encouraged to do this by both the city authorities and the chamber of commerce.

But in some places in Brownfield, there simply aren't any alleys, and the company says they are not prepared to purchase right of ways, so the company, the city authorities and the chamber of commerce are appealing to the people to give an alley on the rear of their property or at least a right of way for phone lines. The city too, has been moving all their power and light wires to alleys.

When the franchise was granted the telephone company years ago, this was just a small village. Now it is a fine little city, and growing like nobody's business. Let's give our telephone company the chance it wants to put their wires where they will be least seen.

So We Are Developing Some Melon Liars

Here of late we have been telling of this and that melon patch, and who had the big melons and what not. We have told the readers on more than one occasion how Col. H. D. Leach had "brung" us a big one. But we gave no weight.

Now supposedly that bunch of "gals" working for the telephone company, who seem to be jealous of all the melons the Herald has received, and allow as how Col. Leach brung them one that weighed, they believed, 150 pounds.

Now, we are not intimating that the telephone hello bunch would perpetrate a falsehood, not in the least. We have in mind a guy that hangs around that place posing as district manager, whose last name is Throop. He might prevaricate—some.

The public is hereby advised that the county offices will be closed all day of October 16, 1940 as to the performance of county business, due to the fact that Oct. 16 will be Registration Day.

It is hoped that the county officials and as many of their employees as possible will be on hand to offer the judges of the Registration their services should they need same.

All male persons between the ages of 21 and 35 should call at their regular voting places in the county in which they reside to register. All male persons between the ages of 21 and 35 who are in the county upon Registration Day but whose residence is in another county or state will be permitted to register at any one of the eleven registration places and the county clerk will send the registration of such person to the proper county or state as the case may be.

The registration places are as follows:

Registration precincts 1, 2, 3, and 4, Court House in Brownfield. Registration Precinct No. 5, Union Gin Office; 6, Meadow School; 7, Johnson School; 8, Tokio School; 9, Pool School; 10 Wellman School; 11, Church of Christ, Gomez.

R. A. Simms, County Judge

American Legion Buys Site for Building

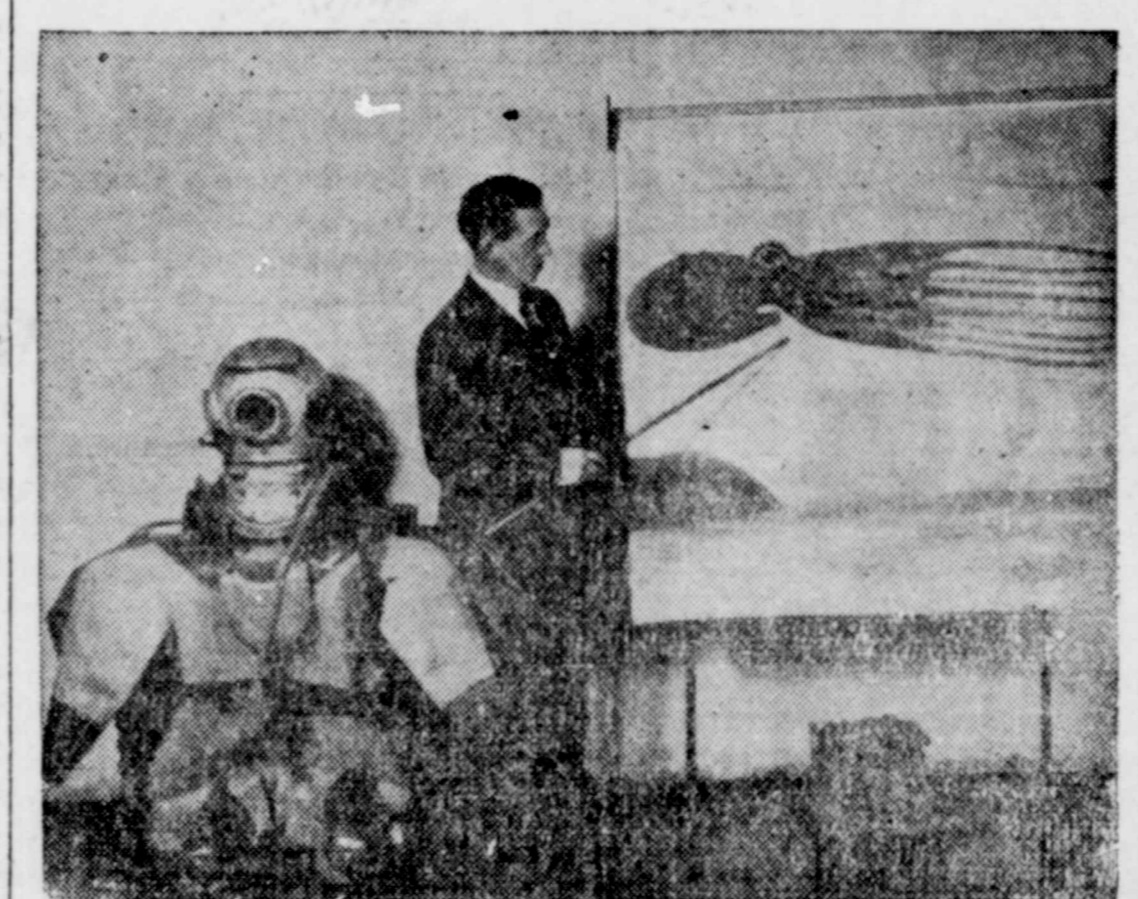
C. T. Edwards, commander of the Wm. Guyton Post, American Legion, informed us this week that the Post had finally purchased a site for their building just north of the Alton Webb home, and between it and the Magnolia site. This has recently been added to the city, we understand. The Legion is very proud of the site.

Mr. Edwards stated that the Legion would spend in the neighborhood of \$7,000 on the building, and that it would be one of the nicest, most conveniently arranged in this section when completed. The architect's drawings is now in preparation, and the Legionnaires were to meet last night to work out everything in detail.

They recently sold their property here to the city-county, to house WPA sewing and other projects, as well as the district Soil Conservation office.

Mr. and Mrs. W. C. Smith left Tuesday for Stratford, Okla., to visit her sister, Mrs. A. H. Shi and brother, W. D. Jackson.

Captain Hook to Relate Deep Sea Experiences



Arrangements have been made with Capt. Art Hook for a lecture here on Thursday afternoon, Oct. 17th, at one o'clock at the high school. An admission of only ten cents will be charged, according to Supt. Smith.

Capt. Hook has made 7000 trips to the floor of the ocean, and has walked on the floor more than 600

Fighting Cubs To Play Levelland

With four consecutive victories under its belt, Brownfield High School's Big Red football team will be gunning for another conference win tonight when Levelland is encountered on Cub Field. Both elevens are undefeated and untied, promising to stage a great battle beginning at 8:15 o'clock.

The hard-driving Cubs, fresh from their successful jaunt to Monahan are anxiously awaiting the opening whistle this evening so they can get down to the business of regaining the District 5-A title. Levelland invades the Cubs' lair with two league wins, one over Post and the other from O'Donnell. Brownfield's solo conference triumph came as a result of O'Donnell's forfeiture.

Once again the local steam roller will be favored heavily to trample the Levelland Lobos underfoot. Last year Coach Aubra Nooncaster's Red and White machine trounced the Lobos 37 to 7. Although Levelland hasn't tasted defeat so far this fall Coach Bill Stevens doesn't possess an all-around club as Brownfield.

Led by W. D. Warren Jiggs Tankersley and Dverelle Lewis on ground plays and by James Bryan, Gene Hill and Warren in the air, the Cubs stack up as one of the foremost Class A combines in the state. With no one injury on the list, the locals will be at their top strength for their second conference start.

The game is being sponsored by the Brownfield Chamber of Commerce and a capacity crowd is expected to see the Terry County and Hockley County rivals match football skills. Starting lineup for the Cubs will be Gene Hill and Monroe Rowden, ends; M. J. Akers and Lewis Waters, tackles; Paul Bagley and Floyd Perry, guards, James Mullins, center; Deverelle Lewis, quarterback; W. D. Warren and James Bryan, halfbacks; and Jiggs Tankersley, fullback.

Willard Bright Now With The Herald

Willard Bright, former editor and publisher of the Gaines County News, Seagraves, is now with the Herald. Mr. Bright is not only one of the fastest make-up men in this section, but one of the most artistic job printers. He learned in a shop at Athens, Texas, where the job had to be good.

Not only that, but Mr. Bright is a good writer, and so if you see him on the streets, and have some news tell it to him and he'll appreciate it, and see that it gets in these columns.

TERRY COUNTY ROAD BOND COMMITTEE MAKES LAST APPEAL TO THE VOTERS

They Give Many Reasons Why the Bonds Should Be Passed By the Voters. This Money Spend On Terry County Roads Will Boost Business.

Dear Friend:

The Terry County Commissioners Court has called an election on October 11, 1940 to vote on a road bond issue in amount of \$290,000.00 for the purpose of paving the road from the city limits of Brownfield north to the Hockley county line and from the city limits of Brownfield southeast to the Dawson county line.

Both of these roads are of prime importance to Terry county and when paved will mean more to the entire county than any other thing that we could do at this time.

As in the past these bonds should be assumed by the Legislature of the State of Texas and we would like to say that there has not been a dissenting vote against the assumption of any county road bonds used in paving a state highway since 1932. All except 15 counties of the 254 in the state have sold bonds to the state for this purpose one of which is Terry county. Each year Terry county pays between \$15,000 and \$16,000 into this fund and is not getting anything back from it. In the past 8 years we have paid in over \$120,000.00.

For the present time a tax levy of 15c would be necessary to pay interest which should last only 2 years, at end of which time the

State should assume the debts. Should this be necessary it would place our tax rate at 95c, which rate we have had in Terry county in past years.

Each day someone of us stops in some filling station and buys gasoline. On every gallon that we buy we have to pay a four (4) cent state tax. One (1) cent of this tax goes into the bond assumption fund of the state treasury. We are all building that fund up year after year. Nearly every county in the state is enjoying the benefits that this fund gives. Why can't we? Are we going to help build up this fund and help pave roads in other parts of the state and still have to ride on rough, sandy, impassable dirt roads ourselves? It is up to us to get our share of this money and get some good roads for Terry county. Go to the polls October 11th and VOTE FOR THE ROAD BOND ISSUE AND URGE ALL OF YOUR FRIENDS TO DO THE SAME.

As soon as we get these two roads paved we can then start on a county-wide lateral road campaign and really get Terry county on all-weather roads.

Very truly yours,
TERRY COUNTY ROAD BOND COMMITTEE

Public Health And National Defense

Today two words are foremost in the minds of every true American. These two words are "National Defense". Everyone is wondering if we are adequately prepared to meet any eventuality. People are hoping that our army, navy and air force are large enough to protect us. National defense boards are being formed in almost every community in the country. Young men will soon be drafted for military training.

The U. S. Public Health Service and State and Local Health Departments should and will play a major role in the national defense program. This fact is well illustrated in England today, where the Ministry of Health is doing a wonderful job of keeping up the morale of the people by keeping them in good health. They are doing this by preventing epidemics, protecting vital water supplies and by doing as many other things to maintain the public health. Good health is essential for human security and public morale. The dictator nations with their ruthless leaders realize this fact only too well. They are doing and will do all in their power to spread disease within enemy nations. Water supplies can be easily polluted by the nemy or mosquitoes carrying yellow fever and other diseases could be brought to and turned loose in enemy territory. There are, of course, many other ways in which an enemy could promote diseases and other health hazards within the borders of enemy nations because if a nation loses its health it will probably be conquered.

Local defense committees should check and see if their community has adequate health service which is in reality as important as having an airport or some other defense project.

Good health is important in time of peace but vital and essential during war but if it comes we must be prepared in every way.

By Wm. S. Brumage, M. D., Director Five Co. Health Unit.

One national and one regional livestock show will be held at the State Fair of Texas, October 5 to 20. These are the National Hereford Show and the Regional Show of the Holstein-Friesian Breeders Association.

Patterson's Car Stolen and Wrecked

A man by the name of Arthur Dollar, swiped J. B. (Pat) Patterson's car from where it was parked at the new Magnolia station on highway 51, last Sunday morning about 2 a. m., but Mr. Patterson did not miss his car until until around six, when the potfied officers.

In the meantime, Dollar was having a real joy ride, running so fast that officers down about Snyder gave chase out on the Gail road. Dollar finally hit a concrete post that wrecked the car but didn't seem to hurt him badly. He now boards at Sheriff Gore's third story over the court house, and perhaps will make a trip later to Huntsville.

Mr. Patterson stated that while his car was a complete wreck, it was luckily fully covered by insurance.

The Herald Welcomes Mr. and Mrs. Kirby

While a contract for the big Herald circulation drive was signed up last week with Mr. H. B. Kirby representing the National Circulation Service the campaign did not officially start until this week. When this campaign is over we hope to have the largest paid up circulation in this section for a weekly paper.

We have found that Mr. and Mrs. Kirby are just people like we all like in this section, and we know you will like them and their methods. Any accommodations and courtesies extended them will be appreciated by the Herald management.

Texas is the headquarters of the nation's largest army corps, that at Fort Sam Houston, San Antonio. It also has the nation's largest flying field, Randolph Field at San Antonio.

J. B. Knight and family are entitled to a pass to the RIALTO THEATRE — to see — "SEA HAWK" Compliment: Rialto and Herald Be sure to present this clipping at the box office at the Rialto Theatre

THE HERALD

Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879
A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't. Mgr.
Subscription Rates
In the Brownfield trade territory
Per year \$1.00
Elsewhere in U. S. A. \$1.50
Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield

NATIONAL EDITORIAL ASSOCIATION
Active Member



Those old exchanges are looking good these days; good for sore eyes as they come in with several pages of nice fat ads. Maybe most of the boys can pay off their note at the bank this fall.

Post as well as West Texas in general lost a mighty fine citizen in the passing last week of Jay Slaughter of the U Lazy S ranch in Garza Lynn and Borden counties. In some cases, town and communities would be better off with some first class funerals. Not so with Jay Slaughter. He always stood ready to aid his community in any way. The section can ill afford to lose such a man.

At a safe distance, local football teams seem to be vicious and inhumane. For instance, they carry such forbidding names as Tigers, Lions, Eagles, Wolves and Bulldogs. And then to add the terror that uninitiated might have, the sport reports tell how their team drilled through the opposing rank, smashed them, rolled over 'em, plowed through them, and many other expressions that might remind the timid that there were any number of casualties on the field of gore when the game ended. Sounds like the story they used to tell us when a kid about Old Bloodybones to keep us from straying off in the hills of Tennessee.

We wonder who told Editor Estlack of the Donley County Leader, Clarendon, that public owned utilities were in the doldrums? Could it have been the Industrial News Review, the outspoken organ of the utilities group? Speaking of municipally owned utilities, Mr. Wendell Wilkie, if he looked say on top of a high smoke stack at Coffeyville, Kans., saw a sign which stated that their utilities were not for sale. A little more inquiry would have disclosed the fact that Coffeyville is a tax free town. Brownfield has a city tax rate of only 60c on the \$100.00 valuation; what is yours, Mr. Estlack? Brownfield also hopes some day to be a city tax free city.

It keeps this religious and political weekly just about busy keeping the Lubbock Avalanche straight. Twice in the past few months, or since the new census enumeration started, that paper has made a crack that a third grade school kid ought to know better. In giving the census of cities of West Texas, invariably they put Lubbock third in population, putting Amarillo and Wichita Falls first and second west of Fort Worth. We ask them which direction do they think El Paso is from Fort Worth? Surely they don't think that fine West Texas city has been moved over into Old Mexico, nor yet New Mexico? So, Lubbock is fourth, not third in population of Texas cities west of Fort Worth.

Roger W. Babson, statistician, recently gave us the low down on business in the United States. He very aptly pointed out that the section of the country, or the age of investors had a great deal to do with a bunch of the big business directors. For instance, he gave a bunch of Boston executives, a city that has not shown any growth in the past decade. They own a lot of depreciating hotel property, as well as other securities that are not the best buy. These men had not, up to 1933 been hedged by laws that stopped them from anything short of murder. Then, he compared them with a bunch of directors on the Pacific coast who were young men in a growing section. They owned movie stock or air-

Employment Man Located Here

A representative of the Texas State Employment Service has been stationed at Brownfield for the benefit of cotton farmers and cotton pickers of this area, according to Sam G. Wynn, manager of the Lubbock office.

Mr. J. W. Martin, interviewer, stationed here may be contacted at local gins. Local officials are cooperating with the Texas State Employment Service by making local gins available for headquarters where farmers may come and place their orders for pickers and where the workers may contact Mr. Martin to obtain information about jobs.

The service is without cost to the pickers or farmers and it is urged that they use it as a clearing house during the coming cotton season.

It was stated that local pickers would be assisted in every way before transient labor is used.

Friends of Sam Moore of east of Meadow will be sorry to learn of his serious illness. He is suffering from pneumonia following an appendicitis operation.

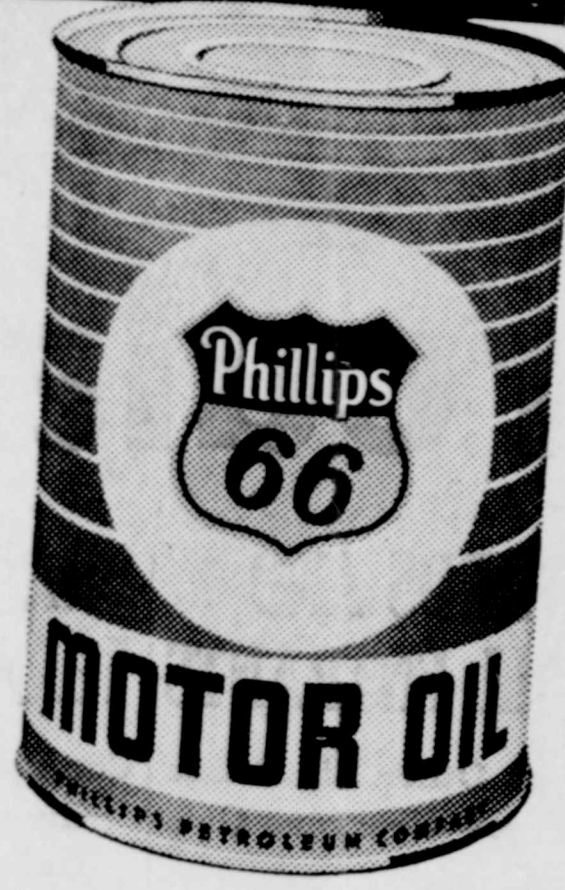
Mr. and Mrs. O. W. Schellinger visited Mr. and Mrs. Claude Hudgens in Levelland, Sunday.

TOP SCORE IN THE Freckle Derby?



Phillips Finest Quality

It's HARD to tell...but EASY to pick a winning oil



IMAGINE COUNTING EVERY FRECKLE on every entrant, if you were judge in a freckle derby! It's tough, whether you do it with the aid of a magnifying glass, or merely check each freckle with colored crayon as you add them up.

But you need no adding machine, when you want to select a winning oil for your motor. You can quickly point to a winner, with certainty. Here is why:

Phillips chemists and technical experts make a frank and simple statement which does away with doubt. It is straightforward, unconditional, and easy to understand: **Phillips 66 Motor Oil is our finest quality**, the highest grade and greatest value... among all the oils we offer.

When you make the regular 1,000-mile oil change or the seasonal change... pick a winning oil. Drain and refill with **Phillips 66 Motor Oil** at the **Orange and Black 66 Shield**.

CUB'S DEN

LUBBOCK SUPT. ADDRESSES LOCAL P.-T. A.

Dr. W. B. Irwin superintendent of schools in Lubbock addressed a joint session of the West Ward and High School P.T. A. on last Thursday afternoon in the High School. More than one hundred members of the two groups attended the meeting which was preceded by a social with the High School home economic students serving coffee and cookies.

Talking on American Education Today, Dr. Irwin stressed the values of schools during the current crisis. He stated the fact that through education we can attain world peace. Mrs. Adams president of the High School P.-T. A., announced that plans are under way for the beginning of the study groups.

SENIORS WORK

Last Monday marked the appearance of Senior Work Day on the High School campus. All seniors were excused from classes, thus giving them an opportunity to work and earn their dues of \$1.00. Several seniors took advantage of the holiday and earned more than the \$1.00 dues.

P.S.P. FAIR
Meryl Lee Fitzgerald
We went to Lubbock to see the fair, and saw many sights and shows and people there; We roamed from one place to another and with all the entertainment became lost from each other. You will never see so many people in such a small place. They were all in a hurry or else in a pace.

I hope that everyone had a nice And that they enjoyed it as much And that they enjoyed it as much as I.

STATEMENT

Of the ownership, management, etc. required by the Act of Congress on August 24th, 1912, of the Terry County Herald, published weekly at Brownfield, Texas, for October 1, 1940.

STATE OF TEXAS,
County of Terry.
Before me, a Notary Public, personally appeared A. J. Stricklin, who having sworn according to law, deposes and says he is the publisher of the Terry County Herald and the following is to the best of his knowledge and belief a true statement of ownership, management, etc. of the publication for date shown to-wit:

Publisher, Editor, Managing Editor and Business Manager, A. J. Stricklin, Brownfield, Texas.

That the owner is A. J. Stricklin, Brownfield Texas.
Known bondholders, mortgagees, etc., (if there be none so state) None.
A. J. Stricklin

Sworn to and subscribed before me this 7th day of October, 1940.
(Seal) **JOE J. MCGOWAN**

plane factories, etc. They were used to the new laws, and were making the best of the situation. These men believe the nation is in for great prosperity and are preparing for it. Those in Boston had a gloomy outlook on everything.

LIBRARY ADDITIONS

The Library has received from the American Red Cross Building Association of Washington, D. C. Safety Bulletins and 1940 Reports of the committees of the analysis of Accident Data, and other valuable materials which should be read by all.

Several health and safety posters, booklets, pamphlets, and other materials have been received from the Engineering Division of the Maryland Casualty Co., Baltimore, Md., and these will be exhibited from time to time.

A new pamphlet of "Dictionary Games and Exercises," based on Webster's New International Dictionary has been received from the G. and C. Merriam Co., of Springfield, Mass. We also have a bulletin on "Better Dictionary Work Habits" by Frank S. Powell, State Dept. Ed., Wis.

Many catalogues of plays, supplies, books, etc. have been received and filed in the library. Some new professional pamphlets and bulletins are being placed on the professional shelves.

The librarians wish to express thanks to Mrs. Eunice Jones for the new Major George Fielding Eliot's Strategy Map of Europe, designed and executed by Richard Edes Harrison which has been placed on the east wall of the library. There is also a supplement Map of the Northern Front which is very interesting.

The librarians wish to thank Mr. Walter Black for the use of his book and list and wish to cooperate with him in the use of the city library to supply books for the reading public. If we do not have the books wanted, we will refer the readers to the city library.

We are beginning a rental shelf of the latest books and hope the readers will pay us 2 cents per day in order to have money to buy more new books. We would appreciate the fact that all who could afford the rental fee would pay it for the number of days the book is kept.

Some students are being careless about bringing their books back on time or having them rechecked before they are overdue. They will be expected to pay their fines of five cents the first day and two cents every day thereafter until fifty cents is paid and the book returned, or the book paid for if not returned. These fines must be paid before any more books can be used. Please cooperate with us and help us to keep all books in the library this year.

Watch the bulletin boards in the library and hall down stairs for your names reminding you that your books are due or overdue.

The librarian is glad that the library is being used by many of the teachers and students. The seniors are learning to be quieter in the library and are using it as a quiet place to read for information and pleasure. Use the library for your leisure time reading.

Town People Give Books
The library is grateful to Mrs. Treadaway for seven magazine Digests sent to the library. The issues extend through August, 1940, and there are some interesting articles in them.
Also, the librarians thank La

PEP RALLIES POPULAR

Pep rallies preceding each football game rapidly are becoming the most entertainments for the townspeople and students alike. Every Thursday night at 7:15 o'clock the colorful BHS band strikes up and a giant pep rally is under way. The rallies are staged either at the high school or on the square down town.

Everyone is invited to attend and take part in the pep rallies. A Professor Quiz contest held each week in conjunction with the rally. Four men and four ladies are to be picked out of the crowd and asked questions on BHS football. Winners are awarded passes to that week's ball game.

Ida Mae May and Earl Burnett won tickets to tonight's game with Levelland by finishing first in their respective divisions. Jack Ward, one of the yell leaders, as the professor. Other yell leaders are Grace Tarpley, Mildred Clay and Jim Lane.

Cheers, speeches, songs and selections played by the band comprise the pep rallies, so let's all turn out for the next one.

WHY STUDENTS PLAY FOOTBALL

Football is widely known all over the United States or the Americas, and is a game for the benefit of students. This game promotes leadership, citizenship, and helps the body to reproduce physically and mentally. There are many students that cannot play this great sport, due to their health condition. Easily you can see what football provides for the students, which will help them in their daily life. The boys, who cannot play football have to play in the band or do some other interesting things for the school. As for the benefit of those who have played football try not to rate yourselves higher than others, who have not, because they are either in the band or pep squad keeping you football boys cheered, so that you will know that they are trying to help or aid you all they can.

In playing football and in everything you do, remember this—"do unto others as you would have them do unto you." (Golden Rule) because it will help you to gain more friends for the largest task in life, which is in the future.

THESPIANS PRESENT PLAYS

Activity in the Dramatic Club is progressing rapidly with several interesting pantomimes already being given. Plans are under way for the presentation of one play every week by each of the three groups organized. From now on the High School actors and actresses will be known as the Thespians.

On Thursday Group 2 presented "Wrong Number." Included in the cast were Dorothy Jean Powers, Lyndal Reed, Flaurine Sherman, Juanita Lanious, Melba Green, Helen Gillham, Letha Lively, Lennie Groves and Nola Mae Lasiter. Miss Newsom is sponsor of the Dramatic Club.

Miss Louise Leonard spent the week end with her parents. She is majoring in Dietetic at Texas Tech.
Rue Ross for the donation of 13 books to the library this summer. They have been very much in demand and are greatly appreciated. We hope more books will be donated.

THUMBNAIL SKETCHES

Editor's note—Beginning with this issue, we will portray in brief the lives of BHS seniors. Two seniors will be sketched each week. Today, meet the President and the Vice President of the Class of '41.

JAMES BRYAN
Born in Paris, Texas, seventeen years ago as the only son of Mr. and Mrs. E. E. Bryan. Moved to Brownfield in 1934. Has been prexy of the class four times in the last five years. Served as student council representative twice. James is a three sport man, lettering in football, basketball and track. Co-captained Cubs as a Junior in 1939. Also some shakes as a debator, being current county champion. Was business manager of last year's annual. Likes Spencer Tracy and pie a la mode. Marvels at Bette Davis' acting. Aspires to be an A-1 journalist after attending Texas Christian or A. and M.

NELL MARIE ECKERT
Sweet sixteen is Nell Marie, daughter of Mr. and Mrs. Jack Eckert. Breathed for the first time in Santa Rita, New Mexico, crossed over to Arizona for a spell and then here. When present senior class graduated from the seventh grade, Nell Marie was salutatorian. Received "B" award last year. Was junior editor of the annual and vice president of the student council. Favorite color is blue. Geology, reading and walking comprise hobbies. Plans on college career, probably Texas Tech. Loves shows packed with comedy or suspense. Myrna Loy and Spencer Tracey are the favorite moving picture stars.

GUESS THE SCORE

Displaying the best guessing of the year, Mary Mary Katherine Anthony and W. D. Warren coped ' the theatre passes in the Press Club's Third Guess the Score Contest which was held last week. Both Mary Katherine and W. D. missed the correct scores by 32 points. Mary Katherine received two passes to the Rialto Theatre, while Warren was awarded two Rio tickets.

The boy's race proved to be very close with Warren winning by a single point. J. A. Chambliss was only 33 tallies away from the actual scores and Pat Franklin was but 34. La Verne Perry finished second in the girls' division with 37 points.

More than 350 boys and girls competed in last year's Guess the Score contest. Two Rialto Theatre passes await the winning boy this week.

LIBRARY NOTES

We have received many interesting maps and folders that are sent free to high school libraries, and we are grateful for the following materials: A U. S. Map of the Great Northern Railway and a map of Glacier-Waterton International Peace Park, a National Park, which are posted on the wall in the library; twenty scenic booklets of vacation material on places of interest through which the Great Northern lines run.

A Good-Natured Map of Alaska showing the services of "The Alaska Line" and some of the interesting features by cartoons in addition to four pamphlets about Alaska have been received from the Alaska Steamship Company and are available in the library.

WHY WE WANT A SCHOOL NEWSPAPER

By Ruby Fae Parks

There are several reasons why Brownfield High School wants a newspaper. Among the more important reasons are: To provide opportunities for students to write which are interested in journalism; to report all the news of the school in an attractive way, and to give helpful publicity to our school; to give general information of the school; to provide entertainment with jokes, feature stories, etc.

Also, to encourage and report all attainment and scholastic accomplishments as winning awards, prizes and the like, to increase school spirit and preserve school tradition and records. Without the enthusiasm and cooperation of the whole school we cannot have a school paper. Students, show that you are enthusiastic and better the school.

GUESS THE SCORE

Are the BHS boys' faces red! Wow! And here's the reason. The boys, who are supposed to be such football experts, didn't want any part of the weekly Guess the Score contest for the girls. They said the girls didn't know enough about football to get anywhere near the correct score. Well, last week the winner of the girls' division, Fannie Ruth Vernon, out-guessed the boys, too.

Fannie Ruth missed the actual scores by 46 points and the luckiest boy, Elijah Henderson, was 49 points away. So the girls got the last laugh—at least for last week. Two tickets to the Rio went to Fannie Ruth and two tickets to the Rialto Theatre were awarded Elijah. This week the winning girl receives the Rialto Theatre passes and the boy gets the Rio tickets.

Games included in Guess the Score this week are Brownfield vs. Monahans; Lubbock vs. Vernon; Post vs. Levelland; Seagraves vs. Jal; and Texas Tech vs. Loyola University. The students really enjoy the contest and more than 300 entry blanks were turned in last week.

MRS. FITZGERALD ENTERTAINS STUDENTS

Mrs. Bill Fitzgerald entertained her class of second grade school students, Wednesday afternoon at her home. Group singing and games were enjoyed and a watermelon feast was held on the lawn.

Miss Lois Blackwell teacher in the Plains school, purchased a Hudson sedan from Ross Motor Co., Monday of this week.

We have received thirteen bulletins from Washington D. C. on Forests for the Shop Department, and six new shop books and manuals to be kept in the library.

The office of the Secretary of the War Department sent us a dozen of large nice photographs of Randolph Field and two interesting pamphlets of the Air Corps training center and aviation as a career, which are appealing to all.

A book of "Famous Stamps and Their Stories" which is a complimentary copy to the library from the Globus Stamp Company is interesting for those who have stamp collecting for their hobbies. The teachers appreciate the 3 books that Mr. Peacock has loaned to the teacher's professional shelf.

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We Strive to Please Our Customers.
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Visiting Companions cordially welcomed.
We need you and you need us.
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Meets 2nd Monday night, each month, at Masonic Hall.

Lee Brownfield, W. M.
J. D. Miller, Sec.
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Post No. 269
Meets 2nd Friday night each month.
C. T. Edwards, Com.
L. C. Heath, Adj.

Brownfield Lodge
No. 530 I. O. O. F.
Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
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Dr. M. C. Overton
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
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Dr. G. S. Smith
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CARD OF THANKS

We wish to express our thanks for the kindness shown to us by our friends and neighbors during the recent illness and death of our husband, father and grandfather, also for the beautiful floral offerings.

May God's richest blessings be on each
 Mrs. L. D. Chambliss,
 Marcus, Roy, J. W. and Lois,
 Mr. and Mrs. J. J. Gunter and

family,
 Mr. and Mrs. Loyd Chambliss and family,
 Mr. and Mrs. Sam Chambliss and family,
 Mr. and Mrs. Robert Chambliss and family,
 Mr. and Mrs. Woodrow Chambliss,
 Mrs. Ora Belle Arnett and Mary Lou.

Try a Want Ad for Results

"Behind The Scenes In American Business"

NEW YORK, Sept. 23.—It seems to be pretty definite now that business has moved into what might be termed the "unanimous phase." Every index is going up. Steel operations went up another point, to 92.9 per cent of capacity; automobile output increased last week by 24,000 cars—proof that the motor makers are boosting production into high gear despite the delay of the "change over period" of new models. Improvement in the general situation is well illustrated by the steady expansion of carloadings in the "miscellaneous" class; that is, manufactured and semi-manufactured goods, as distinguished from raw materials. Last week such loadings reached a new high since last November. From now on, the greater risks for business men will be on the side of over-cautiousness and under-stocking, rather than the opposite. For as the defense program picks up, there will be delays and shortages in both men and materials. Thus low inventories are a greater hazard than high ones, because as prices rise, replacement costs advance—this applies also in the matter of skilled labor.

Referendum Procedure Same As In 1939

College Station, Oct. 1.—Voting procedure in the cotton marketing quota referendum, December 7, will be the same as was used in the referendum last year. All cotton producers in the state will be given the opportunity to vote in the referendum to decide whether quotas will be in effect in 1941. George Slaughter, state AAA committee chairman, pointed out. In last year's referendum, 82 per cent of the cotton producers voting in Texas favored quotas, while 91 per cent of the producers in the nation voted "yes." A national cotton marketing quota of approximately 12,000,000 bales, the same as is in effect for the current year, has been proclaimed by Secretary of Agriculture Claude R. Wickard. The county AAA committees will be in charge of all arrangements for the referendum in the various counties, the chairman said, and the voting will be handled just as in any regular election. The committee will choose three local farmers to serve as election officers in each community. Voting places will be provided for all communities where cotton is produced, the county committee designating the places and providing ballot boxes. Voting places will open at 9 a. m., December 7. All voting will be by secret ballot and casting it in the customary manner used in secret balloting. To be effective in 1941, cotton marketing quotas must be approved by two-thirds of the farmers voting in the nation. If approved, quotas will apply to all states, counties and communities where cotton is produced.

HAVE SUSPECTED CANCER TREATED EARLY

AUSTIN, Sept. 23.—"Approximately 5,000 of the 60,000 deaths in Texas last year were attributable to cancer. Fully one-third of these fatalities likely could have been avoided had the early though unsuspected symptoms been recognized as serious by the victims. The unfortunate indifference to such symptoms is based on the fact that because of a total lack of pain, no significance is attached to them by the average person. This explains one of the reasons for cancer's great power to kill," states Dr. Geo. W. Cox, State Health Officer.

In the beginning cancer is never recognizable to the patient as cancer. The danger signals are (1) any lump in the breast or any other part of the body. (2) any persistent sore, particularly on the face or mouth; (3) any unusual discharge or bleeding; (4) chronic indigestion.

As already indicated, in the precancerous stage there may be no physical discomfort or conscious physical impairment. While the above mentioned manifestations do not necessarily mean that cancer is in the offing, such an assumption never is justified. There is a question for the doctor, and only the doctor, to decide. Delay in the face of such symptoms is dangerous and may result in death.

If the present rate continues, one out of every thirteen fatalities of men from all causes, and one out of every eight deaths in women would be due to cancer. In fact, cancer is only exceeded in Texas deaths by heart disease. It is important; therefore, logically cannot be overlooked.

There Is A Vast Difference In Soils

"There is just as much difference in soils as there is in people," B. W. Carmichael of the Soil Conservation Service states. "Most farmers recognize this fact, but fail to realize that you can't treat the different soils in the same manner and expect to get uniform results."

One of the services that the Soil Conservation Service is rendering

FOSTER 4-H CLUB

Miss Holloway met Sept. 30 at 9:00 o'clock with a group of girls to organize a 4-H Club. Her discussion was 4-H Club work and its purpose. Officers were elected.

Try a Herald Ad For RESULTS

A KILLER SAYS "I'M GLAD"

"I am glad I made my air force such a strong weapon" German Air Marshall Goering is quoted as saying, after press reports stated that he had made a flight over London in a bombing plane to observe for himself the destruction that those "strong weapons" had wrought.

What kind of a man is it that could look down on a city blasted by his orders, but could not help but mentally visualize to killing of the aged, the sick, the little children and "be glad" for the horrors he has been instrumental in inflicting upon non-combatants? Are such to be classified as men, or must they be classed among the insane or bestial.

It is not folly to hope that reason and sense might return if Hitler were removed, when such men as Goering are already slated to rule in their stead—men who can gloat over the killing of innocent non-combatants.

We in America have been prone to refer and to think of the war as one ordered and directed by Hitler alone, are rapidly learning just as they did in France—just as they are in England—that more than one man must be held guilty for this war, and must be dealt with to end it.—County Wide News (Littlefield).

to farmers of the different work areas is to analyze the various soils and recommendations on their proper use. Numerous farms have been surveyed in Terry, Yoakum, Dawson, Gaines, and Andrews counties in connection with the Water Facilities Program.

Farmers often notice difference in crop yields on various fields of the farm or even on parts of the same field. Sometimes the cause for this difference in crop yields is obvious and other times, it is not so easily explained. It may be that most of the topsoil has been washed or blown away, or that the humus supply in the soil has been decreased.

The purpose of the conservation surveys that are being made by the Service in cooperation with the farmers of the Work Areas is to determine the things that cause the differences in crop yields on the various parts of the farm. It is explained that it is difficult to plan a farming program that will conserve the soil and make the best use of the land until a complete inventory of the land has been made. The type of soil, the slope of the field, the amount of erosion that has taken place and the past uses of the land are all important factors in determining what it can best be used for in the future and how it should be treated in order to maintain its permanent productivity.

To All Women Who Want A Bigger, Better Refrigerator

Right Now Is The Time To Buy That Big New General Electric You've Always Wanted. Terms Easiest General Electric Ever Quoted!

SEE GE THAT'S THE BUY!

DELUXE G-18
\$5 DOWN
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Now you can buy one of the larger G-E Refrigerators for less money than thousands paid for a small refrigerator just a few years ago.

LET'S MAKE A DEAL! If your present refrigerator is unsatisfactory, expensive to operate, or inadequate, replace it now with a completely modern, fully equipped General Electric refrigerator.

GENERAL ELECTRIC

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Do You Know Texas?

A reader of this newspaper can get the answer to any question of fact about Texas by writing A. Garland Adair, Curator of Patriotic Exhibits, Texas Memorial Museum, Austin, Texas

MEMORABLE PASSAGE: "Let us ever be on guard, alert to detect false propaganda coming from subversive elements and groups who are attempting to undermine our Democracy and our Americanism; indeed to destroy the freedom for which our fathers shed their blood and sacrificed their lives."—H. Miller Ainsworth, Past Commander American Legion.

Q. Was Thomas J. Rusk ever President of the Republic of Texas? R. E.

A. No. He could have been but declined to accept the presidential nomination in 1838 because of several reasons; the main reason was that he felt obligated to support the family of his sister-in-law, Mrs. Smith of Nacogdoches.

Q. Where can I get a list of Commissioners of the General Land Office? L. H. T.

A. Bascom Giles, twenty-first commissioner of the Land Office, gives the following list of men who have served in that capacity before him: For the Republic of Texas: John P. Borden, appointed by President Sam Houston; and Thomas William Ward, appointed by President Mirabeau B. Lamar. For the State of Texas: Thomas William Ward, George William Smyth, Stephen Crosby, Francis M. White, Stephen Crosby, Joseph Spence, Jacob Kuechler, J. J. Groos, W. C. Walsh, R. M. Hall, W. L. McGaughey, A. J. Baker, George W. Finger, Charles Rogan, John T. Terrell, J. T. Robison, J. H. Walker, William H. McDonald, and Bascom Giles.

DID YOU KNOW: That the Texas Panhandle is so named because it appears on the map to be a handle of a big pan? That Oklahoma has a portion called the "Panhandle" for the same reason?

Q. How did the Staked Plains area of Texas get its name? S.T.R.

A. Coronado, fearing that he would lose his way on his trek across the West Texas plains in 1641, 300 years ago, placed stakes to show the way back. Thus they have since been known as the Texas Staked Plains.

FACTUAL: Texas has more miles of pipe lines than any other state and it has the world's deepest oil well. Visitors to the Texas Memorial Museum, Austin, find diplomas and other exhibits showing the magnitude of the oil and gas fields of Texas to be of great interest. Bulletins on the subject may be procured by writing Dr. E. H. Sellards, Director, Texas Memorial Museum, Austin, Texas. (Enclose six cents in postage for reply.)

Q. How did Mrs. Thomas J. Rusk lose the sight of her left eye? L. W.

A. Neither the present descendants of the Rusk family nor their friends remember ever having heard just how Mrs. Rusk lost her eye.

Mr. and Mrs. M. G. Tarpley and daughters, Grace Lenore and Mrs. J. B. Huckabee attended the Monahans-Brownfield ball game Friday night and visited in the home of Mrs. Tarpley's brother, O. O. Covington and Mrs. Covington.

Clifford Pray recently purchased an Oldsmobile 8 sedan from Ross Motor Co.

Chevrolet Turns Out Million 1940 Models

DETROIT, Sept. 27.—Chevrolet dealers rounded out a million-car model year with a total of 10,366 new passenger cars and truck sales during the 10-day period ending Sept. 20. New 1941 models were announced the following day. The Sept. 20 figure, according to W. E. Holler, general sales manager, represents a gain of 7.5 per cent over the same period last year, when

dealers were still almost a month away from new car announcement.

Used car sales in the same period, he said showed a gain of almost 9,600 units over last year, an increase of 25.8 per cent over the first 10 days of September this year. Truck sales, likewise, continued their steady gains, being 22 per cent in advance of those for the Sept. 1-10 period.

Dr. and Mrs. W. S. Brumage spent Sunday with Mr. and Mrs. Cecil Barrier in Lubbock.

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 and building materials of all kinds.
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DEARBORN the Worlds Finest GAS HEATER

RADIATION Plus CIRCULATION

One look and its superb beauty wins your admiration. Its vitally different principle of RADIATION PLUS CIRCULATION provides heating satisfaction no ordinary radiant circulator could give. There's nothing like FAST PENETRATING DIRECT RADIATION when you're thoroughly chilled. It's also the one cure for cold drafty floors—important—where children's comfort must be considered. CIRCULATED HEAT has other advantages providing warmth in spaces beyond the range of straight travelling radiated heat. With positive effectiveness it floods far corners with a full quota of comfort making warmth. A truly great gas heater—priced unbelievably low. By all means see it.

✓Check these

DEARBORN FEATURES

- NEVER HOT CABINET
- HIGH EFFICIENCY CHROME REFLECTORS
- HI-EFFICIENCY BURNER
- FULLY VISIBLE FLAME
- DISTINCTIVE STYLING
- RICH WOOD FINISH
- HANDY PILOT LIGHT
- SUPER RADIANTS
- SEMI-SYPHONAIRE CHASSIS

SEMI-SYPHONAIRE CHASSIS

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 THE REOPENING OF THE
WHEEL-INN CAFE

On the highway—newly Re-modeled and Redecorated—even more beautiful.

Short Orders and Hamburgers
 Our Specialty.

We always strive to please at the WHEEL-INN
 Be sure to visit us.

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Equipped to give you the best of quality ginning. Always in market for your seed and cotton.

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IF POP HAD TO DO THE LAUNDRY ...

There'd be some changes made around here! Of course he thinks that you can save money by doing your own laundry. Maybe his wife thinks so, too! We have proved to hundreds of local families that we can do the job more economically!

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Have Our Routeman Stop Today
BROWNFIELD STEAM LAUNDRY
 THE HOME IS NO PLACE FOR THE WASHING

BE SECURE -- INSURE

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 In a Bottle

What other food can claim the Universal popularity of dairy products? What other food is so healthful, beneficial and good? What other food so inexpensive?

Brownfield Dairy
 C. P. Henderson, Mgr.

"Anne of Windy Poplars" Coming to Rialto Tue.-Wed.

Romance, Comedy, Pathos in Stirring Adventures of "Anne of Windy Poplars," Featuring James Ellison and others. Coming to Rialto Theatre, Tues.-Wed.

Anne Shirley, grown up, plays a character she portrayed as a child. This character is L. M. Montgomery's beloved "Anne Shirley," heroine of six stories that started with the famous "Anne of Green Gables," and finished with "Anne of Windy Poplars," which RKO Radio now presents with Anne portrayed by the actress who changed her name from Dawn O'Day to Anne Shirley when she first played the role six years ago.

The story Anne is now grown-up, too. She is engaged to young Dr. Blythe, but until he finishes his internship Anne is teaching school. She arrives in Pringleton, thrilled over her new job as vice-principal, but mystified to find hostility directed at her every where except at Windy Poplars, a charming old bayshore home where she finds lodging.

Anne soon learns that the Pringle family led by old Hester and the dominating influence in the town has organized to drive Anne out of town so that a relative can have her job. They also hate the kindly folk at Windy Poplars—salty old Matey his kindly sister, Kate, and the testy-tempered housekeeper, Rebecca. This hate is engendered by the fear that Matey will make public the contents of the log books he possesses that prove that Capt. Isaac Pringle, founder of the town and Hester's husband, was a smuggler and pirate.

This set-up presents plenty of difficult problems for Anne as she tries to make friends among the hostile strangers, hold on to her job and establish the harmony and happiness for others that is a pas-



SHE IS ANNE

Anne Shirley is once more playing the character from which she took her screen pseudonym. Six years ago she played "Anne of Green Gables" so completely to the liking of its author, L. M. Montgomery, that she wrote the actress, "You ARE Anne."

sion for this whole-souled heroine. The story reaches an exciting climax on the night of the school production of "Cinderella," with Anne and her sweetheart at the

2 "TOM BROWN'S"



The movie camera catches two moods of Jimmy Lydon, RKO Radio's 16-year-old "find," who is featured in the title role of Gene Towne and Graham Baker's "Tom Brown's School Days," adapted from the widely-read novel by Thomas Hughes. Jimmy is cast with Sir Cedric Hardwicke, Freddie Bartholomew, Josephine Hutchinson and Billy Halop. Showing at Rialto, Fri.-Sat.

MAJORETTES SELECTED

Virginia Stroup, Doris Cain and Grayce Sullivan were chosen to march at the head of the colorful Brownfield High School band at the final tryouts early this week. Grayce Sullivan was the sole unanimous selection, the others winning in a run-off from Daphne Huckabee. The trio will be seen in action tonight at the Monahan-Brownfield football game.

All three of the girls have had considerable experience at twirling and should add the band no little. Mr. Durward Boyd, band director, invited R. G. McClelland of Texas Tech to judge the contestants for the majorette positions. Others trying out included Jerry and Christine Bolles and Lyndal Reed.

bedside of a child fighting to save its life, and with Catherine locked in a room in a burning house set afire when Hester falls dead of a heart attack after a violent tantrum.

Besides those mentioned other important players are Henry, Travers, Slim Summerville, Elizabeth Patterson, Joan Carroll, Katherine Alexander, Minnie Dupree, Alma Kruger, Marcia Mae Jones and Ethel Griffie. Jack Hively directed "Anne of Windy Poplars" from the screen play by Michael Kannin and Jerry Cady. Cliff Reid produced the film for RKO Radio.

HAND-TO-HAND STUGGLES . . .



Errol Flynn as "The Sea Hawk" goes into action with his trusty foil in a thrilling hand-to-hand sea battle which is one of the exciting highlights of the film showing at the Rialto Sat. Preview and Sun.-Mon.



Another of the delightful Dr. Killdare pictures starring Lew Ayres and Lionel Barrymore, "Dr. Killdare Goes Home." At the Rialto, Sun.-Mon.

WEST TEXAS GAS CO. COOKING SCHOOL A SUCCESS

A large and enthusiastic group of women attended the cooking school sponsored by the West Texas Gas Co. Thursday afternoon of last week.

H. F. Heath, local manager, introduced Miss Mary Alice Crosson, who conducted the school, as well as other members of the Gas Company's personnel.

Miss Crosson prepared a broiler and oven cooked meal for the audience and also answered any questions on preparation of foods and cooking problems. Following the preparation of the meals and discussions, gifts of coffee makers, pop corn poppers, toasters and the food that had been prepared were given to the ladies whose names were drawn. Bulltins on meat and a number of recipes were also given to those attending.

And another cute way to thoroughly insult us would be for the dealer to offer us something made in Germany, Italy or Japan.



Gives More "Go" To Your Boy--

A quart of milk a day is essential to every growing boy; it's easy to take as a beverage, with flavor, or in foods. We have a route man on your block daily—to have him serve you call 146.

Carpenter Dairy

ATTEND TECH-LOYOLA FOOTBALL GAME

Among those attending the Tech Loyola football game in Lubbock Saturday night were Mrs. I. M. Bailey, Dr. and Mrs. A. H. Daniell, Messrs. and Mmes. Lee O. Allea, L. M. Wingerd, Orb Stice, and W. R. McDuffie. A. D. Repp, H. M. Pyeat, Clyde Bond, Jack Bailey, Ray Christopher, Jack Stricklin, Jr., B. L. Thompson and Maurice Thompson. Others were Mr. and Mrs. Burton Hackney, Buddy Gillham and Vernon Brewer.

RIALTO

FRIDAY-SATURDAY

Gene Towne presents
 Thomas Hughes famous novel
"Tom Brown's School Days"
 SIR CEDRIC HARDWICKE
 FREDDIE BARTHOLOMEW
 JIMMY LYDON
 JOSEPHINE HUTCHINSON • BILLY HALOP
 Ernest Cossart • Gale Storm • Hughie Green
 Distributed by RKO RADIO

SUNDAY-MONDAY SAT. PREVIEW

ERROL FLYNN
The Sea Hawk
 with BRENDA MARSHALL • CLAUDE RAINS
 Donald Crisp • Flora Robson • Alan Hale
 Directed by MICHAEL CURTIZ • A WARNER BROS. Film Nat'l Picture • Screen Play by Howard Koch and Sessie L. Miller • Music by Erich Wolfgang Korngold

TUES.-WED.

Woman UNWANTED!

Every door in town closed against her . . . Why? . . . It's a tug at the heart . . . a catch in the throat.
ANNE SHIRLEY in Anne of Windy Poplars
 with JAMES ELLISON
 RKO RADIO Picture of world-famous novel

THURSDAY

HUGH HERBERT
SLIGHTLY TEMPTED

BE SURE AND BUY—

PHILLIPS "66" BUTANE The Plains Liquefied Gas Co.

Office Across Street from Post Office
 R. O. BLACK, Secretary R. J. PURTELL, Mgr.

Texas Democrats Seek A Million Votes

AUSTIN—Stepping up the campaign for "A Million Texas Votes for Roosevelt," state headquarters at Austin has prepared weeks of intensified campaigning for the Democratic Party and its candidates before the election Nov. 5. Every Democrat will be given an opportunity to aid the party with a contribution and with active support, Director Myron Blalock announced.

A special appeal is made to newspapers of Texas, he declared, to inform their democratic readers of the party's plans to keep Texas as the banner state of the party again in 1940.

As campaign director, Blalock has named Claude C. Wild, prominent Austin Attorney, as coordinator throughout the state. Wild's duties will consist in perfecting the organization already set up and expanding it in detail to every precinct in the state.

Wild has announced that the organization already functioning in the 21 congressional districts will be expanded not only to the counties under leading democrats, but that this week will see the appointment of finance committees throughout the state. Many county organizations have already been at work, and some have already attained the quota of funds asked.

MARRIAGE LICENSES

Olen Edwards and Vada Brigrance, Sept. 27; W. C. Thompson and Garnie Tonita Sullivan, Sept. 28; William H. Stephenson and Beryl Rae Fillman, Sept. 24.

RIO

FRI.-SAT.

Don Barry
 in
"One Man's Law"

SUNDAY-MONDAY

ALL NEW thrills of romance, drama, laughs and excitement!
 No. 5 ALL NEW!
Dr. KILDARE GOES HOME
 LIONEL LAYNE BARRYMORE
 LARINE DAY • SAMUEL S. HINDS • GENE LOCKHART
 Nat Pendleton • Emma Dunn
 Directed by Harold S. Bucard

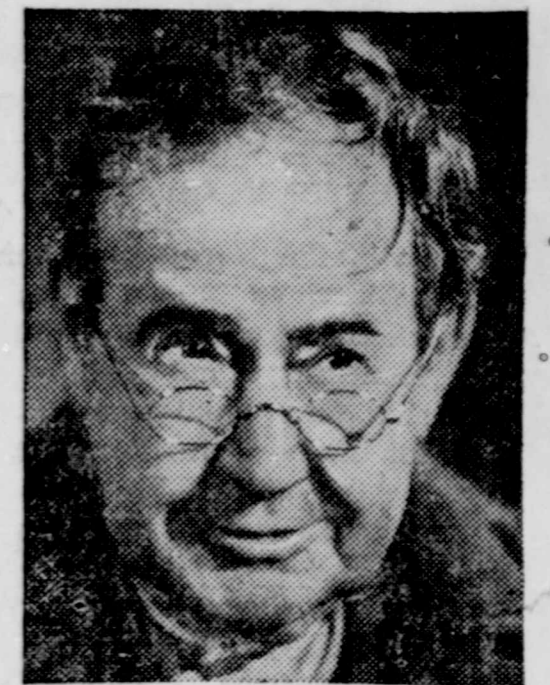
TUES.-WED.

"THREE FACES WEST"
 JOHN WAYNE • SIGRID GURIE
 CHARLES COBURN • A REPUBLIC PICTURE

THURSDAY

Victor McLAGLEN
DIAMOND FRONTIER
 A NEW UNIVERSAL PICTURE 1D

SURGEON



CHARLES COBURN
 Appearing in the new Republic Picture "Three Faces West." At Rio, Tues.-Wed.

SANTA FE CARLOADINGS STILL UNDER 1939

The Santa Fe Railway System carloadings for the week ending Oct. 5, 1940, were 22,350 compared with 23,689 for the same week in 1939. Received from connections were 7,272 compared with 6,930 for the same week in 1939. The total cars moved were 29,502 compared with 30,619 for the same week in 1939. The Santa Fe handled a total of 27,841 cars during the preceding week of this year.

Mrs. Winston Reeves of Lubbock visited relatives here Sunday.

E. C. WILLIAMS IS ACCIDENT VCTIM

E. C. Williams, age 26, of Plains, was brought to the local hospital Thursday morning, Oct. 3 at 10:30 o'clock. He suffered chest and possibly internal injuries when a half-loaded truck bed fell on him. He was working on the new Denver City road job when the accident occurred.

RITZ

FRIDAY-SATURDAY

RHYTHM STREAKED ACTION!
STARRETT
DURANGO KID
 A COLUMBIA PICTURE

SUN.-MON.

A Gusher of ROARING ENTERTAINMENT!
JOHN GARFIELD FRANCES FARMER PAT O'BRIEN
FLOWING GOLD
 by REX BEACH with RAYMOND WALBURN • CLIFF EDWARDS • TOM KENNEDY
 Directed by ALFRED GREEN • A WARNER BROS.

TUES.-WED.

WALTER BRIDGES
PIDGEON
SKY MURDER
 A METRO-GOLDWYN-MAYER PICTURE

THURSDAY

THRILLS! with the throttle wide open!
WILDCAT BUS
 with RAY WRAY • CHARLES LANG • PAUL GUILFOYLE
 RKO RADIO PICTURE

NOW

IS THE TIME TO FILL YOUR OLD OR NEW RADIATOR WITH—

PRESTONE

THAT BOILS OFF AT 226 F. WATER BOILS AT 212 F.

WHY

TAKE A CHANCE, FILL UP WITH PRESTONE AND BE PREPARED FOR COLD WEATHER.

ED MAYFIELD STATION
 WEST MAIN

SNAPPY FILLING STATION

NOTICE!

Did you know you could get hot crisp waffles with melted butter, also club breakfast for 10—15—20—30—35—40 cents with Folger's Coffee and Claude Henderson's pure cream?

For noon day lunch you have your choice of soup, fruit juices or cocktail with salad and a choice of twelve entrees to choose from of pork, beef steaks, fish, chicken, fresh Gulf shrimp and cold plates with three vegetables. Also choice of ten different deserts with drink, all for—

40c



MEXICAN DISHES



As cool weather is here we added Mexican suppers, steaks, chops, Spring chicken, in fact many Mexican dishes to our menu.

HANCOCK'S CAFE

SEAGRAVES AND LUBBOCK HIGHWAY 51, SOUTH OF MAIN STREET

IT'S TRUE! By Wiley Padan



NEW YORK, N. Y.—"IT'S TRUE!" that Chill Wills, lanky Texan scored so big in "The Westerner" that he now is sharing comedy honors with Frank Morgan as one of the leading characters in M-G-M's "Boom Town," says Wiley Padan. Wills spent nearly twenty years singing and doing monologues in vaudeville before the Hollywood movie industry made him a screen comedian. One of his latest hit songs is "Sunset Trail Down Oklahoma Way" Minna Gombell, who portrays perfect gardenias besides an abundance of Spanish Eva in "Boom Town," has a

LAHEY

There was no rain fell here the past week, even though there were shower clouds that hung overhead most every day.

The highway that has been under construction out here is about completed and we are really proud because it will make Lahey easier to get to.

There was good attendance at Sunday school, and we wish to invite everyone who will to attend next Sunday.

The Lahey Store has a new operator now, it is Mr. and Mrs. Horace Fox.

Winona Thomason and Gladys Webb spent Saturday night with Pauline Thomason of Brownfield. Edna Redding of Pool spent the week end with Maureen Ticer.

Mrs. Ray Eldridge of Port Arthur spent the week end here in the home of her uncle, J. M. Telford and Mrs. Telford.

Walter Gracey and Mr. and Mrs. John Gracey were called to Memphis, Texas, Sunday because of the serious illness of a brother-in-law, Mr. Will Goodnight.

FRED SMITH GETS RIE BROKEN

Fred Smith, manager of C'cero Smith Lumber Co., had the misfortune recently of breaking a rib, while straining on a piece of linoleum. Sometimes a rib will crack when least expected.

Mr. Smith, however, while not feeling so well, being quite sore, is staying on the job as the fall rush is on, and he believes he is needed.

LYNN NELSON TO RECEIVE LIONS MASTER KEY

Lynn Nelson of the Nelson-Primm Drug is to receive a Lions master club key, an award from the Lions International for securing 12 new members for the local club. Lynn accomplished this in a year's time. He says he hopes to get a grand master key sometime in the future. The grand master key is awarded for securing fifty new members.

Mr. and Mrs. Clovis Kendrick announce the arrival of a 7 pound 11 oz. son Friday, Oct. 4 at the Treadaway-Daniell hospital. The infant has been named Kenneth Lee.

POOL

Rev. L. C. Morrison preached at Pool Sunday afternoon.

There were several on the sick list the past week.

Mr. and Mrs. W. C. Aldridge had as their guests Sunday, Mr. and Mrs. H. C. Zorns and family of Meadow.

Mrs. Jackson of O'Donnell spent the past week with her daughter, Mrs. Dunn and family.

Mr. and Mrs. Dunn visited with relatives and friends of O'Donnell over the week end.

Mr. and Mrs. J. J. Gunter and family had as their guests over the week end Mr. and Mrs. Robert Chambliss and family of Plains.

Mr. and Mrs. Richard Meil visited with relatives at Meadow, Sunday.

Mr. and Mrs. Herman Rowe and son Eugene are visiting Mr. and Mrs. J. P. Rowe.

Mr. and Mrs. W. E. Pool had as their guest the past week end, Mrs. Pool's sister Mrs. Henderson of Cameron.

CARRY SCHOOL CHILDREN TO FAIR

W. R. Gandy and wife, Mr. Gross and wife, and Cecil O'Neal and wife were the hosts and hostesses to the kids from the first to the sixth grade at Pleasant Valley last week, when they carried them to the fair at Lubbock.

There were 28 of the small lads and lasses, and Mr. Gandy says they certainly enjoyed themselves, and that the sponsors got a kick out of seeing the kids get enjoyment.

WCS HAS MEETING

The Women's Society of Christian Service met at the Methodist Church Tuesday, Oct. 8th. Mrs. Hanks assisted by several other ladies gave a very interesting Spiritual Life program.

Members present were Mmes. Roy Harris, Scott, Tucker, Helm, Gillham, Knight, Holmes, Foot, Power, Hanks, Linville, Arnett, Glenn Harris, Howze and Longbrake. Society will meet next Monday at 3 for "Due Heritage" program.

The Federated Missionary Society elected the following officers for the coming year—

President, Mrs. Harry Longbrake; Vice President, Mrs. A. T. Pickett; Sec.-Treas., Mrs. G. Z. Sherman.

J. K. and Bugs Woosley of Tahoka were guests of their sister, Mrs. Spencer Kendrick and Mr. Kendrick, Sunday evening.

We note that our good friend, W. B. Collins is the president of the Dawson county fair. W. B. is a hustler, and the Dawson county fair will grow under his administration.

KYLE GROCERY

SPECIAL FOR FRIDAY AND SATURDAY

SPUDS-Red 10 lb. 15c

FRESH Blackeyed Peas—W.P., 2 cns 15c | **TOMATOES—No. 2, 3 cans 19c**
SPAGHETTI—White Swan 8c | **FIELD CORN—No. 2, 2 for 15c**

VEGETOLE SHORTENING 8 lb. 70c
4 lb. 35c

PECAN VALLEY BEANS—No. 2 8c | **PURE MAID TAMALES—2 for 25c**
PURE MAID CHILI—lb. 17c | **PORK & BEANS 5c**

CRACKERS 2 lb. 12½c

PEANUT BUTTER—qt. 23c | **PINEAPPLE—No. 2 15c**
CATSUP—Standard 9c | **SWAN'S DOWN Cake Flour 25c**

COFEEE-Bright & Early 1 lb. 18c

Powdered Sugar or Brown—lb. 7½c | **TOMATO JUICE—Campbell's, 2 cans 15c**
TOMATO SOUP—Campbell's, 2 cans 15c | **GRAPE JUICE—Pint 15c**

SOAP P & G or Crystal White 3 bars 10c

HERSHEY COCOA—lb. 15c | **TOMATOES—Calif. 5c**
RINSO—Large 19c | **CELERY—Stalk 10c**
LUX FLAKES—Reg. Pkg. 10c | **CABBAGE—lb. 2½c**
DRANO 21c | **BELL PEPPER or Hot Pepper—lb. 5c**
LUX or Lifebouy Soap—2 bars 13c | **ONIONS—Yellow, lb. 2c**
JELL-O 5c | **GRAPES—lb. 5c**

CURED HAM Half or Whole lb. 20c

STEAK—lb. 20c | **OLEO—lb. 10c**
SALT JOWLS—lb. 10c | **BOLOGNA—lb. 11c**
BOX CHEESE—lb. 26c | **MARKET SLICED BACON—lb. 19c**
CHEESE—Full Cream, lb. 20c | **—DRESSED POULTRY—**

PHONE 77

WE DELIVER

THE TEXACO SERVICE STATION
 GATES TIRES — DELCO BATTERIES
 Batteries from \$3.95 up.
 Come In and Check Our Prices
TIRE AND TUBE REPAIRING
 WEST MAIN — PHONE 213
 OPEN DAY & NIGHT

Now IS THE TIME TO...

GET READY FOR WINTER

Enjoy comfort in your home!

Install Gas Circulating Heating equipment, such as Furnaces, Floor Furnaces or Circulating Heaters. One for every need.

Even Heat Distribution
 NO SWEATING
 HEALTHFUL LIVING CONDITIONS

WEST TEXAS Gas COMPANY

At the prevailing prices of eggs it will make it profitable to feed Everlay Egg Mash.

Poultry disinfectants and poultry tonics and Carbotex Stock mineral. A complete line of poultry and stock feed.

EVERLAY FEEDS

Sucker Rods, Couplings and Windmill Leathers. Go-Devils and Go-Devil Knives. Cultivator Sweeps and Bolts.

BINDER TWINE

Lee O. Allen Gin & Feed Store
 Located on Gin Yard
 Tokio, Texas

Ohio Publishers Visiting In Terry

Mr. and Mrs. O. P. Gaymon of Canal Winchester, Ohio and publishers of the Times and Buckeye News, are here this week looking after their property, which consists of two very fine sections of land in West Terry. In former years about once in 20 years they would come down, but now they come almost every year.

As their property becomes more valuable, of course they become interested in it, as well as West Texas as a whole. By the way, the Herald visits the Gaymon family each week, and when they visit us, and we start telling them something new about the county, they stop us with "yes, we read that in the Herald."

We believe that Mr. Gaymon is as strong for the new deal as we, but Mrs. Gaymon, raised a Republican, is a bit on the fence, but she never makes a crack about President Roosevelt.

E. G. Akers and nephew and niece M. J. and Glenola Akers visited their sister and aunt and family in Memphis Sunday. Mother Akers, who has been with her daughter there for the past several months, returned home with them.

Mr. and Mrs. Clifton Jones of Denver City spent Sunday here visiting his mother Mrs. Oscar Jones.

Tom May was in El Paso this week attending a Shriner's convention.

PLAINS—

Mr. and Mrs. Ernest Sloan were called to Haskell last week on the illness of Mr. Sloan's mother.

Jimmie Lee Camp spent a few days last week with his uncle and aunt, Mr. and Mrs. Aaron Morris.

Mrs. W. K. Calahan, Sr., is visiting in Dallas and other points.

Mrs. Phil Murph and baby of Tatum, N. M. spent last week in the Pride home.

Ray Duff spent the week end with Aaron Morris and family.

Quite a few from here attended the fairs in Roswell and Lubbock last week.

Mr. and Mrs. Red Tudor, Brownfield, visited her parents, Mr. and Mrs. S. J. Dixon Sunday.

Mr. and Mrs. Sherm Henard are visiting in Wellington.

Mr. and Mrs. Dick Bengé and family of Hot Springs, N. M., were visiting his sister, Mrs. L. D. Camp and family last Wednesday and Thursday.

Mr. and Mrs. Madison Weaver spent Sunday in Slaton, visiting her parents, Mr. and Mrs. Herbert Gaiter and his sister, Mrs. Roy Boyd and Mr. Boyd.

WELLMAN (Delayed)

The Farmers Gin which has been under construction here for the past few weeks we understand, will be ready to go one day this week with dryer which will be of benefit to the farmers of this section. As we usually have some wet cotton to deal with here every Fall.

Mrs. L. P. Adair and family spent the week end in Big Spring with Mrs. Adair's brother and family Mr. and Mrs. Gould Winn.

The school bus took a load of high school students to the Fair at Lubbock Wednesday. The children look forward to this occasion each year.

Mr. and Mrs. Dave Yancey, Mrs. W. M. Schroeder and daughter, Rose, Mrs. W. L. Burnett visited in the home of Mrs. Ruth Pace and family Sunday afternoon.

Mrs. Irvin and small grandson Charles, have returned home from a four weeks visit with relatives in Oklahoma City.

To Discontinue Publication of Farm News

Two weeks ago we notified our readers that on and after October 1, we were forbidden to take any more subscriptions to the Semi-Weekly Farm News. A few responded to the notice.

Then Sunday, we had another letter from the Dallas Morning News stating that the publication of the Semi-Weekly News would be discontinued December 31. We know of no more dailies now that are publishing semi-weekly or weekly editions.

Seemingly they do not pay the last several years, the Dallas News being the last to quit. Reason given is that most farmers, with quick rural route service like a daily in preference to weekly or semi-weekly state newspapers.

Mrs. Cherry Foster spent Monday with her parents Mr. and Mrs. S. A. Henry, in Lubbock.

JUST RECEIVED!

Auto Seat Covers from \$1.89
 —ALL SIZES & PRICES—
CHERRY FOSTER
 West Side Square

Addition To Herald Office Building

A 12x25 addition of tile is being built on the rear of the Herald office this week. E. S. James, contractor and Cicero Smith Lumber Co., material merchants.

The addition will be used as the stereotype department and storage room, giving the plant 300 square feet of additional space. Building will be practically finished this week.

AUTUMN USED CAR BARGAINS

- 1939 PLYMOUTH SEDAN—4-door with radio and heater \$495.00
- 1939 OLDSMOBILE—2-door sedan on new tires, good cond. \$550.00
- 1938 FORD—2 DOOR SEDAN, RADIO EQUIPPED \$325.00
- 1938 HUDSON TERRAPLANE— 2 DOOR WITH RADIO \$315.00
- 1938 HUDSON TERRAPLANE—4-DOOR \$315.00
- 1937 TERRAPLANE— 2-DOOR \$195.00

- 1936 OLDS—4-door, radio & heater \$245.00
- 1936 CHEV.—4-dr. a clean car \$235.00
- 1937 Ford Truck, long W.B. \$195.00

1940 GMC pick-up used. Priced at a greatly reduced price.

We have several other good used cars at a price you can afford to pay.



ROSS MOTOR COMPANY

On Lubbock Highway

Phone 230

MR. AND MRS. SAWYER CELEBRATE 56TH WEDDING ANNIVERSARY

Mr. and Mrs. M. B. Sawyer were pleasantly surprised when their children and grandchildren gathered at their home Wednesday to help them celebrate their fifty-sixth wedding anniversary. The bounteous turkey dinner was prepared by the daughters and daughters-in-law.

The table was laid with white linen and a bouquet of red roses arranged on a reflector was used as a centerpiece. White candles burned in gold candleabra at either end of the table. A four-tiered wedding cake iced in white, and decorated with pink rosebuds and topped with the numbers "56" in silver was cut and served by Mrs. Sawyer.

The house was decorated in flowers sent by friends and relatives for the occasion. Mrs. Stitt, youngest daughter of the couple, of Miami, Florida, sent the table centerpiece.

Those attending were Cye Tankersley and family, Blue Graham and family, Sawyer Graham and family, Mrs. E. A. Graham and daughters Twilla and Wanda, Mr. and Mrs. Bruce Zorns, Mrs. Roy Ballard and Deenie, Mrs. Tom May and children, Mr. and Mrs. Clarence Lewis, Clyde Lewis and family, Mrs. R. L. Barrier and children of Seminole, Oscar Sawyer and family, M. J. Akers, Glynola Akers and Murphy May, who flew here from Seminole.

Mr. and Mrs. Sawyer received a number of telegrams and other messages of congratulations.

NORTHSIDE BAPTIST CHURCH

The following is the order of service at the North Side Baptist Church next Sunday:

Every member of the church and especially those who were not present in conference Wednesday night, are urged to be present on Sunday morning at ten o'clock. And all visitors are urged to come and be with us in the study of the Bible only as we review the Book of Romans, and see if you do not receive an unusual blessing.

At eleven o'clock the pastor, Jno. R. Denning, will bring an expository message from the fifteenth Chapter of John.

And all please take note that the night service will begin at 7:30 o'clock promptly. This is fifteen minutes earlier than formerly due to the shortening of daylight hours.

At eight o'clock Rev. Denning brings another prophetic message on "The Vision of Obadiah". Last Sunday night's congregation was almost unanimous in their voluntary expressions of interest and blessing from the service. Come, enjoy the spirit of song, and the preaching of the old-time Gospel. Get the blessing of worship with us.

Mr. and Mrs. Burton Hackney spent Sunday in Lubbock visiting Mr. and Mrs. G. H. Nelson and Mr. and Mrs. W. G. Torrance.

FREE! If Excess Acid causes you pains of Stomach, Ulcers, Indigestion, Bloating, Gas, Heartburn, Belching, Nausea, get a free sample of UDGA and a free interesting booklet at Alexander Drug Store

CLASSIFIED ADS

WILL Trade 160 acres of Terry county land for 320 acres in Terry. Write box 125, Ralls, Texas. tfc

LOST—Black suede purse. Finder return to Nelson-Primm Drug store and keep money. Mrs. Eunice Tittle. 10c

FOR SALE—Kidney shaped divan and barrel backed chair. Call 151-W. 10c

GOOD OPENING in Dawson County. Full time route selling Rawleigh Household Products. Start now. Must have car. Get more particulars. See H. B. Grant, Brownfield, Texas or write Rawleigh's Dept. TXJ-87-208G, Memphis, Tenn. 14p

FOR SALE—160 acre farm. \$1,000 down, balance in small yearly payments. Dr. E. C. Davis. 17tfc

FOR SALE—Or will lease for cash 160 acres of well improved land, 8 mi. north of city. No trades. See Joe Eudy, Thursdays. tfc

WANTED—Experienced cook and housekeeper. 1 1/2 mi. northwest of Lahey. Mrs. A. C. Holcombe, Rt. 2. 1tp

JOHNSON H. D. CLUB

The Johnson H. D. club met on Tuesday afternoon, Oct. 1 at the home of Mrs. Alvis Patton. Mrs. Hardin Joyce, president, presided. After a business session, Miss Holloway gave a very interesting demonstration on the making of hooked rugs. Refreshments of hot chocolate and sandwiches were served to fifteen members and two visitors.

Mrs. Wheatley will be hostess to the club Tuesday, Oct. 15.

HARMONY H. D. CLUB

The Harmony H. D. Club met October 1 in the home of Mrs. Paul Gracey. There were two quilts quilted. A good dinner was enjoyed by all.

The club was called to order at 2:30 with 12 members and 7 visitors present. The club song, "The Eyes of Texas Are Upon You" was sung, the Pledge read. Mrs. John Garner demonstrated the making of hand lotion which was voted cheap but good by all. The following officers were then elected for 1941: Mrs. Buford Hobbs, Pres.; Mrs. T. G. Sexton, Vice Pres.; Mrs. Leonard Lang, Secretary; and Mrs. Paul Gracey, Council Delegate.

The club then went to the home of Mrs. Hope Marshbanks and gave her a birthday shower. Guests were served hot chocolate and cake. We are happy to report that Mrs. Marshbanks is feeling better.

The club will meet in the home of Mrs. Eldon Busby Oct. 17.

Look At Your Hat!

Everyone else does. Get your old hat ready for fall. Will make you a new hat at low cost. Your individual style to fit your head. 17 years in Lubbock.

1106 Ave. J

Lynch Hat Works
Lubbock, Texas

2 LATE model cars for sale or will trade for royalty. Grady Terry. 4tp

IN MARKET for any kind bundle feed. Crede Gore, city. tfc

5 RADIANT HEATER (—Priced from \$6.95 up. C. McWilliams Furniture Store. tfc

FOR SALE—2 oil heater stoves. See R. L. Harris at Depot. tfc

2 LATE model cars for sale or will trade for royalty. Grady Terry. 4tp

2 LATE model cars for sale or will trade for royalty. Grady Terry. 4tp

LAND BUYERS WANTED Some bargains in farms. See me before you buy.—D. P. Carter, Brownfield, Texas. tfc

NICE canning tomatoes at the Brownfield Nursery. 1tp

NICE canning tomatoes at the Brownfield Nursery. 1tp

ROOMS and Board, \$25. Mrs. E. B. Floyd, 2 blocks east Roberts Hatchery, Meadow. 1tp

PRESBYTERIAN REVIVAL TO CLOSE SUNDAY NIGHT

The revival services being conducted at the Presbyterian church will conclude with the night service on Sunday. Rev. Fred A. Walker, former Presbyterian pastor here, is conducting the services and reports that a fine meeting is being held.

Two meetings are held daily, at 10 a. m. and 7:30 p. m. On Friday night the night service will begin at 7:15 and will be dismissed early in order to cooperate with the school officials and to accommodate those who wish to see the high school football game. There will be two services as usual on Saturday. Sunday morning at 11 o'clock the Lord's Supper will be observed. The public is invited to all services.

CEN-TEX HARMONY CLUB MEETS WITH MRS. GOIN

The Cen-Tex Harmony club held their regular meeting Tuesday afternoon at the home of Mrs. Grady Goin.

The president, Mrs. E. D. Jones, conducted a business meeting after which the following program was rendered:

Piano, "The Little Shepherd," Debussy—Mrs. Jacobson.

Piano, "Prelude," Ravel — Mrs. Turner.

Piano, "Tango in D", Albeinz—Miss Brown.

Piano, "Cubana", Falla— Mrs. Herod.

Mrs. J. R. Turner led a parliamentary drill.

Bronze "mums" were house decorations.

WELLMAN H. D. CLUB

Twelve members of the Wellman Home Demonstration club met Tuesday Oct. 1 with Mrs. C. Heafner.

After a business session in which new officers for the coming year were elected, interesting talks were made on "Good Grooming in the Home."

Mrs. V. L. Hudson will be hostess to the Club Oct. 15. Miss Holloway will meet with us. The program will be on "Making Hooked Rugs." All women of the community are invited to attend.

BAPTIST CHURCH NEWS

The new teachers and officers took charge at the teaching hour last Sunday and a very creditable record was made for this their first service as 388 were registered as present when the goal for attendance had been 400 and it is hoped that number will be exceeded next Sunday.

A fine example is needed on the part of all officers and teachers in remaining for the preaching services.

New officers have taken over the work of the Training Union which meets at 6:45 p. m., just one hour before the evening preaching hour and we would commend this work to all who would learn to serve better, as we have a place for every age and who can say that they do not need to improve the character of their service in the church.

Five candidates were baptized last Sunday evening and this beautiful act was enhanced by the baptistry in the new building which makes it easily witnessed by everyone in the auditorium.

Our expense of operation during this Fall is heavy due to heating as well as making the regular payment on the building but still we have men of means who are not taking any regular portion of the task of financing the church. Do they regard the church as of minor importance? We do not think they do but they should be unwilling to shift this responsibility to the shoulders of those less able to bear it. Regular giving on the first day of the week as the Lord has prospered" was the manner of financing the church in the early Christian era and it has never been improved upon.

We welcome you here always.

Reporter.

Mr. and Mrs. Tommy Moorhead and Miss Winona Price of Lubbock were guests in the R. M. Moorhead home last week end.

Durward Moorhead was an usher in the wedding of James Halsey and Miss Mollie Davis, Saturday night in Lubbock.

B. A. Swafford purchased a Hudson Club Coupe from Ross Motor Co., Monday.

Mr. and Mrs. R. L. Underwood and Billy and Erwin Moore spent Sunday in Lubbock, visiting with friends.

Enter Our Big Subscription Drive!

Nationally ADVERTISED BRANDS

Stock up on these Specials!

Nationally Advertised Brands Week

10 Gillette Blue Blades, Shave Cream FREE 49c

ANACIN TABLETS, 25c
19c

Jeris Hair Tonic and Hair Oil 76c

DRENE SHAMPOO \$1.00 Size 79c

TEK TOOTH BRUSH 2 for 43c

DELSEY TOILET TISSUE 3 for 25c

VICK'S NOSE DROPS, 30c 25c

BAND-AID, 25c 19c

ALKA-SELTZER, 60c 49c

CALOX TOOTH PWD., 50c 39c

PALACE DRUG STORE

"If It's in A Drug Store, We Have It"

UNION H. D. CLUB

Don't envy your neighbor's beautiful hooked rugs and table mats when they're so easy and economical to make. Each member present leaped to make them on a rug Miss Holloway brought when the club met at the home of Mrs. Walter Luker Thursday, October 3.

Those attending were: Mmes. Wagoner, Parker, Thomason, Farrell, Stephens, Shepherd, Johnson, Inman, Nelson, Miss Holloway and the hostess.

The next meeting will be at the home of Mrs. Preston Lewis on October 17. We will elect new officers and want you to come.

Mrs. Wendell Stephens will be in charge of the program—title, "Your Beauty Problems." It will be interesting to have the hair, nails and skin discussed as well as receive valuable formulas for lotion, cream, brilliantine, etc.

Be there. We will be looking for you.

Mrs. Dalt Lewis made Dalt shell out two dollars recently to put them up to Jan. 1942.

Mr. and Mrs. M. L. W. Baze of

SANITARY BARBER SHOP
North Side of Square
We Use Soft Water Only

Monahans were dinner guests of Mr. and Mrs. R. L. Bowers, Mon.

Mr. and Mrs. Leo Holmes went to Seminole, Sunday, where they visited his parents; Mr. and Mrs. R. B. Holmes. John Ross Holmes, who had been visiting his grandparents, returned home with them.

W. A. Tittle spent from Thursday until Sunday in Abilene, visiting his mother, Mrs. M. E. Campbell.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

Dine at the W-I-N-E-S

Delicious and appetizing meals served in a home-like atmosphere.

You are always welcome. MRS. J. E. SHELTON, Prop.

SERVICE P-L-US



You make no serious and costly mistakes when you stop at a Magnolia Station, for you will get only gas and oils that bear the Magnolia trade mark.

Don't take a chance on ruining a costly piece of machinery by using oils that you know nothing about.

Feel sure that Magnolia stations will check all oiled parts of your car before sending you off on the highway. Courteous and complete service.

SEE YOUR MAGNOLIA DEALER FAST, FRIENDLY SERVICE

- 1 LB. EPSOM SALT 13c
- MENTHO-MULSION 69c
- RUBBING ALCOHOL 17c
- NURSING BOTTLES, each 5c
- \$1.00 Size Hinds Honey & Almond Crm 47c
- 60c SAL HEPATICA 49c
- IPANA TOOTH PASTE 23c
- PEPTAN'S ANTI-ACID 39c
- 25c BLACK DRAUGHT 19c
- 50c SYRUP B. DRAUGHT 39c
- Z-L ANTISEPTIC 17c
- CASTORIA 29c
- 5 LB. EPSOM SALT 29c
- 75c Jeris Hair Tonic and 65c Hair Oil—
Both for 76c

CORNER
PHONE 176- DRUG STORE JIM GRAVES OWNER
CONFIDENCE BUILT IT

We'll Act Shert, Too, Mr. Hill

Week before last we had what we considered a classic write-up of Hon. Eee Eye Hill, of the Lynn County News, Tahoka. Well, he phoned over for the cut we used in illustrating the likeness of him. He used that—nothing more. Then he proceeded to biographize us from the cradle to now. But inasmuch as he would not tell his Lynn county readers what we said about him, we'll act stubborn too, and not print for Terry county readers what he said about us.

We'll notice just a few of Hill's blunders, not having made notes about us previous. Said Hill: "He was born a Democrat." Granted. "That we fooled with a G. Wash down in Jones county." Will state that we stirred clear of all print shops for nine years that we lived in Johnson and Jones counties, during that time leading the life of a more or less honest hired hand and cotton picker. We dabbled with printers ink in Texas, first in Terry, having learned the trade in Tennessee.

He says we like to eat off our kin' folks at Coahoma, Johnson county and Tennessee. Motion sustained. He also says we are the dean of South Plains editors. We'll consult our lawyer before making a statement or committing ourself. He says that our language is not always elegant, but that we make ourself pretty clear. We hope so. Then he quits shooting "bull" and says we have made some money. We deny the charge and demand the proof. Says we have a good town, Brownfield, which we helped to build. We do like Brownfield; positively crazy about it. Hopes we live long and prosper. We second the motion, and that we always have good old neighbor Hill to quarrel with.

P. S. You ought to have seen the picture he used to illustrate us. Pretty fat guy setting on a tri-legged stool sweating like rips. "We were just cooling off after the edition was out," says the reading matter.

Dr. and Mrs. A. H. Daniell had as their guests Sunday her parents, Mr. and Mrs. A. T. Fouts, her brother, A. E. Fouts and wife of Rule, her sister Mrs. Orville Tanner and husband, Mr. and Mrs. Bill Fouts of Haskell, Mr. and Mrs. Loyd Kinsley of Idalou and E. D. Priest of Abilene.

Miss Margaret Lucky, teacher in the Wellman school, was visitor here Monday.

How One Woman Lost 26 Lbs. of Fat

- 4 inches off Hips
- 3 inches off Bust
- 7 1/2 inches off Waist

Writes "I Feel Fine and Look 10 Years Younger"

How would you like to lose 10 to 20 pounds of fat in a few weeks? How would you like to lose your double chin and your too-prominent hips and abdomen and along with it feel better perhaps than you have in years? Get on the scales today and see how much you weigh. Take half a teaspoonful of Kruschen Salts in a glass of water first thing every morning. Cut out pastry and fatty meats—go light on potatoes, butter, cream and sugar. After 30 days weigh yourself again—now you'll know the easy, sensible way to lose fat. Start today girls to get a more charming, attractive, slender figure. Kruschen comes in either the new pleasant, bubbling form or plain—a bottle usually lasts 4 weeks and is inexpensive. Leading druggists all over America sell Kruschen Salts; if not supremely satisfied—money back. Nelson-Primm Drug Co.

SAFER TEXAS HIGHWAYS

Many Texas will be saved from the loss of life or limb if the Legislature acts favorably on recommendations recently proposed by the legislative committee of the Texas Safety Association. These include putting teeth in the driver's license law, revising the laws on speed and drunken driving and strengthening the highway patrol. All are changes that have been advocated by safety leaders as means for bringing Texas into line with standards safety measures.

Several Texas Legislatures have flirited with driver's license laws without adopting one with sufficient teeth. Hundreds of Texans who are physically or mentally incapacitated for driving safely hold driver's licenses today, and it is next to impossible to remove them. There is need not only for rigid examination of new applicants for licenses, but also for periodic testing of those who seek renewals and more effective means of sustaining or revoking licenses.

The law on drunken drivers will be more effective, it is believed, if the first offense is made a misdemeanor, carrying a stiff fine or jail sentence, and the second offense a felony. Under the present law, it is difficult to obtain indictments or convictions. A change is needed also in the obsolete speed limit of forty-five miles an hour, which hardly anyone observes and which is unduly strict in view of modern cars and highways. Emphasis should be placed on careful driving rather than exact speed.

If these changes are made and the highway patrol is given enough trained men for its essential work, there is no doubt that Texas death rates from traffic accidents can be reduced. The Texas Legislature has played long enough with half-measures in safety; the time has come for prompt adoption of standard safety laws that other states have found successful in saving lives on the highways.—Dallas Morning News.

Mrs. J. J. Kendrick and Mrs. Richard Kendrick were Lubbock visitors, Saturday.

C. J. Smith, city, and Carl Ross of Lubbock were Hot Springs, N. M. visitors the past week end.

Mr. and Mrs. R. L. Cain of Lubbock were recent guests in the home of his brother, E. N. Cain and Mrs. Cain.

The FASHION FROCK Of The Week

A FASHION BEST SELLER As Worn in Hollywood by June Lang
Charming Young Screen Actress

If dresses were books this week's fashion could easily be classed as a best seller. Its early popularity surely points that way and its influence is bound to be felt for many seasons to come. The elegant fringe on the short jacket of this week's frock is like a glimpse into the future. At the neck of the short-sleeved dress is a soft, self-fabric bow. In the skirt are gores, to give it a decided flare. Seams from the skirt up through the waist give this week's dress a high bosomed look. The material used for Miss Lang's model is a mossy rayon crepe in a solid Reville blue shade. It also looks well in other solid shades such as vineyard wine. Here is a style that always gives one a feeling of being well dressed for any occasion.



As worn by June Lang

HARMONY

We are sorry when it is impossible to get our news items off every week, as so many of our friends who live at other places have expressed an interest in our items, and so it is true of other communities as well. People who have lived in a certain community are interested in their friends of that special place; therefore your items may help boost our good paper.

We regret to learn that on last Sunday Miss Jewell Decker, the daughter of Mr. and Mrs. R. H. Decker, was in the local hospital, and that she had an appendicitis operation the Sunday before. We unable to report how she is getting along. We trust she will soon be at home again with her friends and loved ones.

Mr. Sam Miller, who has been away for medical treatment, came home last week.

The Harmony H.D. Club met in the home of Mrs. Hope Marshbanks. Mrs. Marshbanks is an invalid. About twenty ladies were present. They presented her a gift, a bed serving tray as a token of love for her. We should be more considerate of those our community who do not have the privilege of visiting and going places like we have. The club spent the remainder of the day with Mrs. Paul Gracey, quilting and visiting.

The next meeting will be with Mrs. Elton Busby the third Thursday in October.

Mr. and Mrs. C. C. McCombs and Sara Lou, their little daughter, were guests in the home of Mr. and Mrs. John Garner, last Sunday.

We regret to learn of the illness of Mr. W. A. Smith. His many friends are anxious for his speedy recovery.

Mr. and Mrs. Harvey Davis prepared a nice birthday dinner honoring his father, Mr. Joe A. Davis. Those present were Mr. and Mrs. Joe A. Davis, Mrs. Speed and little son and Miss Rosetta Durham.

Upon asking one of our very eligible young men when he was going to make the society page, he says, just list me as a prospect. He is a young business man about 5-7 and a medium brunette, a good dancer and weighs we would say about 155. If you are interested we give more information—we have several eligible young bachelors; smiling Pat Patterson of the Brownfield Chamber of Commerce, the suave Joe Cobb of Cobbs Dept. Store; R. L. Lewis, Knight Hardware; Jim Miller of Brownfield Laundry, Warren Nobles of Collins Dry Goods; Buddie Gillham, State Bank; Barton McPherson, First National Bank; Durward Moorhead of the House of David post office force; J. T. Bowman of Bowman's Food store; Vernon Bell of Terry Co. Lumber Co., Val Garner of Higginbotham-Bartlett Lumber, and others. We suggest this group organize a bachelor's club.

A number of the ladies of the Baptist church attended a worker's conference at New Home, on Thursday.

Mrs. J. B. Hamm of Odessa was a guest of Mrs. R. L. Hamm the first of the week.

Nolan Tipps of McCamey spent the week end here with friends. He is a former teacher in the local school.

Mr. and Mrs. G. S. Webber left Sunday for Jewitt, where they will visit Mrs. E. O. Dubois and son.

"RUN IT ON PAGE ONE!"

Since most newspapers no longer run advertising on page one, the advertiser who says, "Run it on page one!" is usually joking. But he ought to be interested in a recent survey of what people read in home newspapers. The University of Missouri school of journalism checked readers of five Missouri papers.

One of the most interesting things found out was that an ad's being on the front page didn't mean that it was read any better than other advertisements.

A theatre ad on page one of one paper was read by only 61 per cent of the readers. But a grocery ad on the back page of the same paper was read by 75 per cent of the people and a public sale advertisement on an inside page was read by 77 per cent of the people.

What you advertise, how well designed that advertisement is, and the amount of space used for it are more important than what page it appears on, so long as it is in a good newspaper.

TENNIS TOURNAY

Brownfield High School's first annual fall tennis tournament is progressing rapidly and now is well along in the second round. At this writing, sixteen boys remain in that division and four-teen girls still have a chance at the girls' trophy. Bernice Beck and Eleanor Jane Barnwell have advanced to the third round to lead the field.

Trophies for the winners in each section are being donated by the Junior Chamber of Commerce and the Brownfield News. Results of the first round matches follow: Girls—Barnwell drew a bye, then defeated Jean Travis; Linnie Whisenhunt defeated K. Marshbanks; Melba Green defeated Dorothy Tuckness; Carolyn Harris defeated Flaurine Sherman; Meryl Fitzgerald defeated Mary Murray; Bernice Beck defeated Beatrice Pharr; Ida Mae May defeated Wanda Joyce Finney; Beck defeated May; Caroline Jones defeated Dorothy Carter; Genevieve Murphy defeated Dorothy Chaffin; Thelma Jean Moore defeated Bill Luker; Mary Anthony defeated Grayce Sullivan; Joyce Smith defeated Mary Lees; Ruth Lassiter defeated Beverly Belfanz.

Boys' results:—R. Craig defeated M. Bowers; H. Taylor defeated J. Boen; J. Ragan defeated T. White; J. Evans defeated H. Jones; K. Jones defeated E. Self; R. Johnson defeated Gandy; T. Greenfield defeated A. Kelley; C. Collier defeated M. Marvin; P. Ramseur defeated B. Pittman; E. Wilmeth defeated Ward; Lovelace defeated Phillips; Oates defeated Griffin; Rambo defeated Heath; Whisenhunt defeated Lane; Cates defeated Warrn; and Bond defeated Chaney.

Tom May and J. B. Patterson, city, and Murphy May of Seagraves attended a Magnolia lubrication school at the Lubbock Hotel, Friday of last week.

Mr. and Mrs. Fem McSpadden and daughter Cheesy, Miss Rhuedell Stephens, Chloe Marion Schmidt and Mary Ann Marlin attended the Lubbock fair, Friday and Saturday.

E. E. "Dock" Lee had an appendectomy at the Treadaway-Daniell Hospital, Wednesday Oct. 2.

Mrs. John Scudday of Forsan visited Mrs. R. M. Kendrick this week.

George Jenkins purchased a G. M.C. truck from Ross Motor Co., this week.

Mrs. T. L. Treadaway Sr. is visiting relatives in Dallas and other points in that section.

Archie Karr has recovered from an appendectomy and has returned to work at Nelson-Primm Drug.

Glen Bates underwent minor surgery at the local hospital Saturday, October 5.

Duke Johnson of Decatur spent the past week end here visiting friends.

Lee Walker of the Needmore section got into our good graces again recently by planking down the Spondulix to run his paper up to May 1941.

Born to Mr. and Mrs. Girlie Chapman, a 6 pound, 4 oz. girl Thursday, October 3 at the Treadaway-Daniell Hospital. The infant has been named Martha Marie.

Enter Our Big Subscription Drive!

KNOW the DIFFERENCE



- MOUNTAIN CABBAGE 1 1/2c
- MATCHES, Carton 14c
- TOMATOES, 3 for 19c
- Armours Vegetole Shortening 4 lb. 43c—8 lb. 75c
- Excell 2 lb. box CRACKERS 14c
- P & C SOAP, 3 for 10c
- OXYDOL, Medium Size 19c
- LEMONS, doz. 7 1/2c
- Armour's Star PORK & BEANS, 3 for 20c
- New Crop PINTO BEANS 5 LB. - 25c—10 LB. - 45c
- CELO BAG COOKIES 9c
- SLI. BACON, lb. 15c
- National Biscuit SHREDDED WHEAT 10c
- VIENNA SAUSAGE, 3 for 17c

- New Crop, 1/2 Gal. 33c
- Sorghum Syrup, gal. 55c
- ORANGES, doz. 7 1/2c
- MONARCH, 13 1/2 oz. TOMATO JUICE, 3 for 25c
- Schilling's COFFEE, lb. can 24c
- YAMS 10 lb. 19c
- FRESH, HOT BAR-B-Q, lb. 20c
- Armour's Star FRANKFURTERS, can 15c
- CHEESE, full cream, lb. 17c
- BOLOGNA, lb. 10c
- ARMOUR'S MILK, 3 lg. or 6 sm. 18c
- GOLD CROWN FLOUR 48 POUND \$1.25
- 24 POUND 68c
- MUSTARD, Chef's qt. 9c
- POTTED MEAT, 3 for 10c
- 25c SIZE CLABBER GIRL 19c

WE DELIVER WE PAY TOP PRICES FOR FRESH COUNTRY EGGS.

~ SUPER MARKET ~
CADENHEAD-HALL CO. BROWNFIELD, TEX.
HIGHWAY 51

Mr. Roy Greer, son of Mr. and Mrs. Bill Taylor of this city, is taking accounting, elementary typewriting and business penmanship at a Lubbock business college.

Rev. Fred Walker, Seymour, now holding a meeting here for the Presbyterian church, tells this: A certain judge running for re-election was called by his family physician and was told that his wife had just presented him with triplets. The judge grew red with anger, and said: "Sir, I demand a recount."

Mr. and Mrs. Gus Farrar of Austin were recent guests of his aunt, Mrs. J. L. Randal.

Among new readers recently are V. L. Hudson, Wellman; Grady Goin, city; Sam Chambliss, city; Mrs. Fred Lowe, city; R. E. Bland, Rt. 1, city.

SINCE 1883
Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies Sprains, Strains, Bruises, and Muscular Soreness from over-exertion or undue exposure. In 30c and 50c bottles.

Mrs. Roscoe Wilson of Lubbock spent the past week end here visiting Mrs. Ray Brownfield and Mr. Brownfield.

Our good friend, J. A. Forrester sent in his renewal from his new home at Midland this week, and stated that he had not missed a paper since he had been there, but sure would hate to miss one. If you do, J. A., let us know, and we'll always be glad to mail an extra.

J. E. Patterson spent the past

week end with his parents in Benjamin.

Mrs. L. A. Winningham, Meadrow, was in last week to renew and informed us that they had out 26 bales of cotton at that time.

Rev. and Mrs. Ed Tharp of Rails were down last week. Ed stated that he had fine crops on both his Terry county places.

Ed Leideigh spent the past week end in Lubbock with his parents. Mr. Leideigh is an employee of the Arizona Chemical Co.

WATCHES & UP
\$6.00
Rebuilt & Guaranteed
LYNN NELSON

Society Church Activities Club News

MRS. A. D. REPP, Society Editor
Phone 280



The most optimistic person we saw on our rounds this week was genial Homer Winston, who has out a "Merry Christmas and a Happy New Year" to greet the patrons to his office.

Mrs. M. G. Tarpley tells us that her son, Boy, has recently been made assistant manager of Dub's Sporting Goods house in Abilene. Boy has specialized in window trimming and display work and in his new position devotes most of his time to that type of work. Boy was formerly employed at Latham's Dry Goods. He was one of the most promising young men, and we congratulate him on his advancement.

Your dreams all come true in a bedroom suite of Australian walnut at the Knight Furniture Store. It's the loveliest and most complete suite we have ever seen. It's of light colored wood and inlay bouquet trim of other woods of pastel colors. The footboard of bed about eight inches across is a cedar lined blanket or quilt compartment, electric light worked into the trim of the head of bed and also the very large dresser with full length mirror has a light that just shines on the mirror. The dressing stool is also a chest for shoes, upholstered in the loveliest of orchid rose. The suite consists of bed, chest of drawers, dresser and commode, all cedar lined.

The food prepared by Miss Mary Alice Crosson at the West Texas Gas Cooking School last Thursday afternoon looked so good that we have decided to print some of the recipes for those who were unable to attend. We thank the local West Texas Gas Company for the courtesy of letting us print these.

SPANISH CHOCOLATE CAKE
2 c. All Purpose Flour, 2 egg yolks, 2 t. soda, 1/2 t. salt, 1-1/3 c. thick clabber milk, 1 t vanilla, 1 c. sugar, 4 T cocoa, 1-3 c. shortening.

Cream shortening and sugar until light and fluffy. Sift flour, salt, cocoa and soda together 3 times. Add egg yolks to shortening-sugar mixture. Beat. Add flour mixture alternately with milk. Add vanilla with last of milk. Pour batter into greased loaf pan. Preheat oven to 350 degrees F. Bake 45 to 60 minutes. Use 2 egg whites in frosting.

CHOCOLATE FROSTING
1-3 oz. pkg. cream cheese, 2 or 3 T milk, 2 c. sifted confectioner's sugar, 2 sq. unsweetened chocolate melted, dash of salt.

Soften cream cheese with milk. Add sugar, 1 cup at a time, blending after each addition. Add chocolate and salt and beat until smooth.

PINEAPPLE CHIFFON PIE
1 T. gelatine, 1 T. lemon juice, 1/2 c. sugar, 1/4 t. salt, 1/4 c. cold water, 1 1/4 c. canned, crushed pineapple, 4 eggs.

Soak gelatine in cold water 5 minutes. Beat egg yolks slightly, add 1/4 c. sugar, pineapple, lemon juice and salt. Cook over boiling water until of custard consistency. Add softened gelatine, stirring thoroughly and cool. When mixture begins to thicken fold in stiffly beaten egg whites to which has been added other 1/4 c. sugar. Fill baked pie crust and chill in gas refrigerator. Just before serving spread thin layer of whipped cream over pie.

E. M. Yarbrough left Monday for Oklahoma City, after making his home here for the past year. John Taylor left for his home near Waco. Both men have been associated with the Mabry Drilling Co. and lived at the Wines Hotel.

T. I. Miller is entitled to see "FLOWING GOLD" At RIALTO, Fri.-Sat. (pass good for one only)

C. L. Collins is entitled to pass to see "Kildare Goes Home" At RITZ, Fri.-Sat. (pass good for one only)

CIVIC MUSIC ASSOCIATION

For the benefit of those people who have moved to Brownfield since we conducted our campaign in March, we are opening a short ticket selling campaign this week. If you have any friends who have just moved here, we will be pleased to see that they are issued a ticket. Any person living here during our March Campaign will not be eligible.

Please see Mrs. J. J. McGowan or Gertrude Rasco if you wish a ticket.

The following numbers will be on our program this season.

Argentina; Nov. 29 1940 (Dancer)

Roland Gundry—Dec. 13, 1940, (violinist.)

Franz Rupp—Jan. 9, 1941, (pianist.)

Donald Dickson, March 18, 1941 (baritone).

All programs at Lubbock Senior High School auditorium at 8 p. m.

CIVIC MUSIC ASSOCIATION OF SOUTH PLAINS

HARMONY P.-T. A.

The Harmony P.-T. A. met on Sept. 27th in their first meeting of this school year. There was a very interesting program enjoyed by those present.

The next meeting will be the fourth Friday night in October when the following program will be rendered: Theme song and pledge to Flag by audience.

Prayer. Program on fire prevention by pupils of school.

Talk, Pursuit of happiness during school days by Mrs. Lee Fulton.

Program on State Birthday; arranged by Mrs. Joe A. Davis.

Musical Program, arranged by music chairman.

Everyone is cordially invited to attend these meetings for the betterment of our school and community.

H & H CLUB

Miss Jodey Gracey was hostess to the H and H club on Tuesday of this week.

Miss Wanda Graham received high. Miss Twilla Graham scored second. Both were given compacts.

Refreshment of fruit salad, sandwiches, cookies and spiced tea were served to Mmes. Roy Parrnell, Webb Russell, John Kendrick, Paul Jones, Aggie Thornton, Misses Wanda and Twilla Graham, Ethelda May and the Hostess, Miss Matty Jo Gracey.

TOM MIX DINES AT HANCOCK'S CAFE

Tom Mix of Rancho Tomexico, Pacomia, California, was among the patrons at Hancock's Cafe last Saturday. He was accompanied by his brother-in-law, Bud Carrell and Mrs. Carrell also of Pacomia. They reserved the private dining room in order to have their meals without being annoyed by autograph hounds.

However a number of Brownfieldites were on hand to get a glimpse of the famous cowboy.

JUNIOR MAIDS & MATRONS

The Junior Maids and Matrons Club met on Tuesday afternoon in the home of Mrs. Tom May with Mrs. Bruce Zorns as hostess. Minutes were read and approved, and roll call answered by the 19 members present.

Miss Cunningham, County Health Nurse gave a discussion to the club on a number of projects the club could adopt for the coming year. A Welfare Committee will be appointed by the president at the next meeting to investigate and make arrangements for the project.

Mrs. Lee Brownfield gave a very interesting review of the book, "Quietly My Captain Waits" by Evelyn Eaton.

Mrs. Grady Goodpasture gave the autobiography of the author, Evelyn Eaton.

Mrs. Roy Wingerd was guest of the club.

A delicious refreshment plate was served to the members and guests by Mrs. Zorns, hostess.

The next meeting will be with Mrs. Emmitt Smith on Oct. 28.

Mr. and Mrs. Travis and daughters, Miss Margaret Travis, Mrs. C. W. Roberts, Jr., and son-in-law, Mr. Roberts spent the past week end visiting their son and brother Jim Travis, who is stationed at Ft. Bliss.

BUSINESS AND PROFESSIONAL WOMEN'S CLUB

Business and Professional Women's club met Tuesday night with Miss Margaret Travis in their regular business meeting.

The program of the District Meeting to be held in Vernon, Texas Oct. 12 and 13 was read by the President, and Mrs. Jack Stricklin Sr., was elected delegate to the club. Others planning to attend this meeting are: Mrs. Roy Wingerd, Mrs. Eldora White, Miss Maudie Jo Fields and Miss Bernice Weldon.

Various programs were discussed for the coming year, and the club voted to include several book reviews in the programs.

The president read the various committees for the coming year and work outlined for each.

There were eleven members present.

The next meeting will be in the home of Mrs. Ona Rambo, with Mabel Whitney as hostess, on Oct. 28, 1940.

MRS. BERTIE LEE BREWER LEAVES FOR CLEBURNE

Mrs. M. E. Brewer, who has been Superintendent of Nurses of the Treadaway-Daniell Hospital since 1934, left Sunday for Cleburne, where she will join her husband, who left here several months ago to accept a position there.

Mrs. Brewer has many friends here who regret to have her leave but wish for her every happiness in her new home.

TEA AND GIFT SHOWER GIVEN FOR MRS. AGGIE M. THORNTON

The home of Mrs. W. H. Collins was the scene of a lovely tea and gift shower, Friday afternoon, when Mmes. Collins, J. L. Cruce, M. G. Tarpley and W. L. Bandy honored Mrs. Aggie Thornton, who was Miss Ona Faye Tittle before her recent marriage.

Rust and orange marigolds were used in decorating the entertaining suite. Mrs. Bruce Zorns and Miss Queenelle Sawyer presided at the table, which was laid with a white linen lace cloth and decorated with a miniature bride and bridegroom on a reflector, outlined with marigolds. Miss Mattie Jo Gracey presided at the bride's book.

Fifty guests registered and a number who were unable to attend sent gifts.

BAPTIST LADIES TO HAVE MISSION STUDY MONDAY

Next Monday is mission study day at the Baptist church. "The Life of Dr. W. Eugene Sallee will be reviewed. This is the story of Dr. Sallee's thirty years of missionary work in China, written by his wife, Annie Jenkins Sallee.

All old members are urged to be present and a cordial invitation is extended to new members.

A. M. BROWNFIELD HONORED ON BIRTHDAY

Hancock's Cafe entertained with a three course luncheon Sunday at 1 o'clock to honor A. M. Brownfield, whose birthday fell on that date.

Guests were the honoree, and Mrs. Brownfield, Mr. and Mrs. L. M. Wingerd and Marion, Mr. and Mrs. I. M. Bailey and Sandra, Lal Copeland, Mr. and Mrs. Lee Brownfield and Mary Jane, Mr. and Mrs. Lad Brownfield and Miss Jane Brownfield, and Mr. Jerry Swanson.

Mr. and Mrs. V. L. Patterson and baby spent Sunday in Roscoe visiting her parents.

MISS BROCK AND MR. PARKER WED IN PORTALES

Miss Florence Brock, daughter of Mr. and Mrs. L. L. Brock and Mr. Wayland Parker, son of Mrs. L. N. Parker of the Union community were united in marriage, Wednesday, October 2 at the Methodist parsonage in Portales. Rev. Cantrell of that city officiated.

The bride wore a white alpaca and sheer princess style street length dress, with all white accessories and carried a white prayer book.

The couple was accompanied by Miss Mary Ann Hunter and Mr. L. Dene Stephens. Miss Brock is a graduate of Brownfield school and attended Draughton's Business college in Lubbock. She has been employed in the county agent's office for the past eighteen months.

Mr. Parker is a graduate of Brownfield school and attended Sul Ross at Alpine. He is manager of the Gulf Service Station on East Main.

The couple is making their home here after a short trip to Colorado and points in New Mexico.

Mr. and Mrs. S. T. Miller have returned to their home in the Needmore community. They have been in Temple, where Mr. Miller recently underwent major surgery.

WELLMAN SENIOR 4-H CLUB GIRLS ORGANIZE

The Wellman 4-H Club met on Thursday, October 3 from 12:45 to 1:45 o'clock at the High School auditorium and organized their club. They were attended by Miss Holloway and their sponsor, Mrs. Hudson. A discussion of a 4-H Club, what activities it includes and what each member will gain from working in a 4-H Club was given by Miss Holloway. She also discussed the program for the next few months.

Officers were elected as follows: President, Edna Brigance; Vice-President, Gladys Webb; Reporter and Scrap Book Editor, Wilma Woodard; Song Leaders and Recreation Leaders, Willie Nell Baker and Wilda B. Bennett; Pianist, Willie Nell Baker.

The Club will meet the first and third Wednesday of each month.

MRS. DALLAS AND MRS. TAYLOR ENTERTAIN WITH BREAKFAST, TUESDAY

Mesdames James H. Dallas and Raymond Taylor entertained Tuesday morning with a bridge breakfast, in the Sky Room of Hancock's Cafe.

Mrs. T. L. Treadaway scored high and was given an aluminum baker; Mrs. L. M. Wingerd and Mrs. J. M. Telford were presented with cookie jars for second and third high scores.

The guest list included Mmes. C. C. Primm, Bruce Zorns, Roy Ballard, W. R. McDuffie, L. M. Wingerd, R. B. Parish, L. Nicholson, W. M. Hoard, R. L. Bandy, Clyde Bond, Money Price, John L. Cruce, Jack Stricklin Jr., Jack Stricklin Sr., Guthrie Allen, E. C. Davis, W. E. Latham, Roy Herod, J. R. Turner, Ned Self, R. L. Bowers, J. M. Moxley, Cherry Foster, Horace Belew, Lee O. Allen, Bill Ed Watson, H. F. Heath, J. J. McGowan, Jack Bailey, Troy Noel, G. L. Daugherty, B. A. Gibson, D. M. Evans, Wilson Collins, J. M. Telford, Ray Christopher, R. N. McClain, T. L. Treadaway, I. M. Bailey and J. M. Welborn.

MISS ORA DEE EICKIE, MARSHALL DRENNAN WED

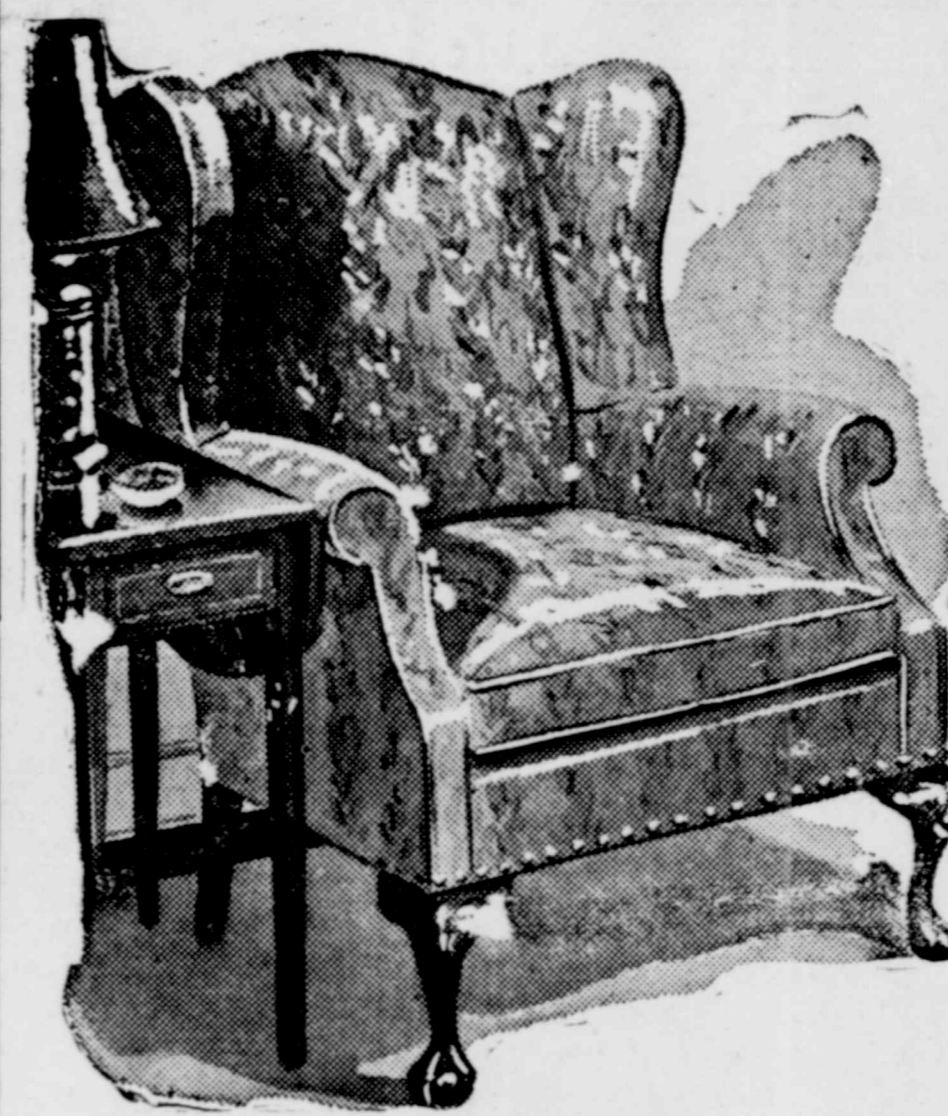
Miss Ora Dee Eickie, daughter of Mr. and Mrs. E. N. Eickie, became the bride of Mr. Marshall Drennan of Houston, in a double ring ceremony read by Rev. Avery Rogers, at 8:15 o'clock Monday evening at the Baptist church.

The bride wore a soldier blue costume suit with black fur trim and accessories of soldier blue and black. Her corsage was of white gardenias. Those witnessing the exchange of vows were the bride's parents, Miss Dorothy Nell Eickie, Mary Helen Marschbanks, Messrs. and Mesdames J. B. Huckabee, L. O. Greenfield, Clyde Bond, Utah Eickie, Mrs. P. M. Woods and Curtis Huckabee.

Following the ceremony, Mrs. Woods and Miss Marschbanks entertained with a dinner and informal dance at Hancock's Cafe, to honor the couple.

Mr. and Mrs. Drennan left Tuesday for Houston to make their home. Mr. Drennan is employed by the Humble Oil Co.

Ensemble your furniture as you would your wardrobe with the same thought for your comfort and convenience. You will find here one of the largest and most complete lines of modern furniture on the South Plains. \$10,000 stock to choose from and new pieces arriving daily.



18th CENTURY CHAIRS UPHOLSTERED IN SAMPLE FABRICS



\$29.95

MANY ONE - OF - A - KIND VALUES FROM \$35 TO \$39

The distinguished design of these chairs is magnified by the rare richness of their upholstery. The finest spring construction, horse-hair filling, and genuine down cushions make them unusual values—worth seeing at once.



Wing, Barrel, Club Styles

"Use Your CREDIT — — SAVE Your CASH"



Knee Hole Desk \$11.50 up

Sturdy Construction

Desk Chairs \$3.75 up

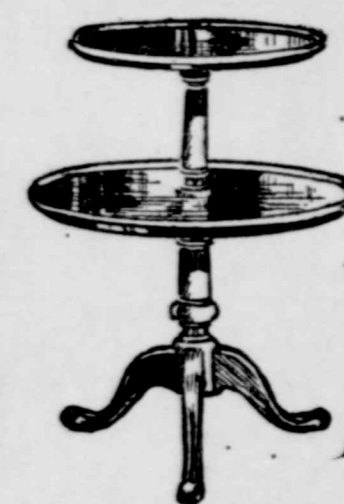
Perma-Life Mirrors



Coffee Tables \$6.50 up

Elaborately Carved or hand rubbed to a mellow richness of finish.

ALL NEW SHAPES



TIER TABLES

Drop leaf end Tables, Drum Tables, Lamp Tables, End Tables, Com-modes.

"Use Your CREDIT — — SAVE Your CASH"



Thrilling Values In NEW BED-ROOM SUITES

The Suite you have always dreamed of owning in the style you have always wanted, available at a price you can easily afford to pay.

Prices from— \$29.50 up

Home of the famous BEAUTY REST and Spring Air Mattresses

J. B. KNIGHT FURNITURE STORE

WEST MAIN



Natural Waves In New Hair Styles . . .

A lovely coiffure depends upon the natural waves of your permanent. Ask about our machineless permanents.

CINDERELLA Beauty Shop PHONE 62-J

THE TERRY COUNTY HERALD

ANNOUNCES A BIG

\$2,000.00 "BETTER TIMES" SUBSCRIPTION DRIVE

THE PLAN IN BRIEF:

THE TERRY COUNTY HERALD takes pleasure in announcing this, the most fair and unique profit-sharing circulation building campaign ever held in this section of Texas. Friends and readers of this newspaper are to decide the winners of these wonderful awards which cost hundreds of dollars. When we purchased and arranged for these elegant gifts, we had you in mind. We knew you would want an automobile, a big sum of money, some beautiful furniture or any of the other big awards offered in this campaign. In selecting all of the awards and deciding on the guaranteed prize feature of 20 per cent commission we were governed by one thought: Fair play to

all participants, whether living in town or in the country. Working conditions are equalized in both territories and all taking part will be compensated according to their efforts. We have no "favorites" to play. Each and every participant will be given a fair, square and impartial opportunity to win the coveted prizes.

THE TERRY COUNTY HERALD with its rapidly growing list of subscribers and thirty-six years of conscientious service to this community, desires to further increase its circulation all through this section. For this purpose, hundreds, even thousands of dollars worth of valuable awards and commissions

are to be lavished upon the live, wide awake, red-blooded men, women, boys and girls who will exert a little effort during their spare time to obtain subscriptions for this newspaper.

Let this be a personal message and heed its call!

Those who enter early will have the best chance to succeed. Express your willingness to try and we will do the rest. It may be hard to believe that such prizes as these won't cost you a cent of money, but it is true, and winning will be easy—just decide that you will at least try before you say "it can't be done." The merry pastime of gathering subscriptions and votes begins when you enter.

A JOB FOR MANY AMBITIOUS PEOPLE IN BROWNFIELD, TERRY COUNTY AND SURROUNDING TERRITORY

"BETTER TIMES" CAMPAIGN
OFFICIALLY OPENS
OCT. 18th

Subscriptions may be taken any time following this announcement.

MEN AND WOMEN, BOYS AND GIRLS—NO PREVIOUS EXPERIENCE IS NECESSARY. WORK DURING SPARE TIME. NO INVESTMENT REQUIRED. IT COSTS NOTHING TO PARTICIPATE ACTIVELY IN THIS 44-DAY INTENSIVE PAID-IN-ADVANCE SUBSCRIPTION SALES CAMPAIGN.

This money-making affair is open to men, women, boys and girls of the ambitious sort residing in Brownfield, Terry County and surrounding territory. Read this announcement carefully, every word of it, then clip the entry coupons and send them in for yourself or a friend. Remember a good start is the battle half won! And votes are at their peak of value during the first week!

START NOW! DON'T DELAY! WIN A BIG PRIZE! GET PAID FOR YOUR TIME!

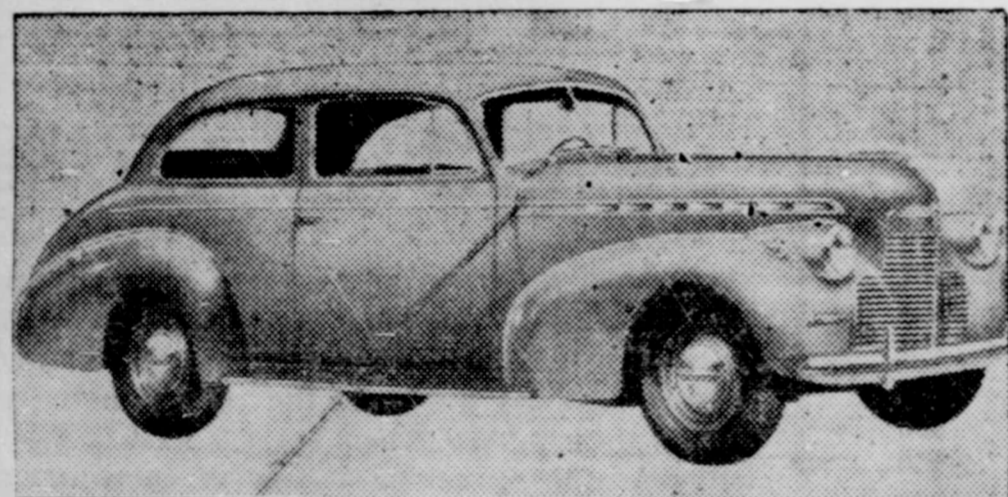
"BETTER TIMES" CAMPAIGN
OFFICIALLY CLOSES
NOV. 30th

Just a few short weeks to win prizes and commissions worth thousands of dollars.

FIRST GRAND AWARD---Choice of

\$890.00

CHEVROLET MASTER DELUXE TOWN SEDAN



Arranged through and will be on display at—
TEAGUE-BAILEY MOTOR CO.
Brownfield, Texas

\$945.00

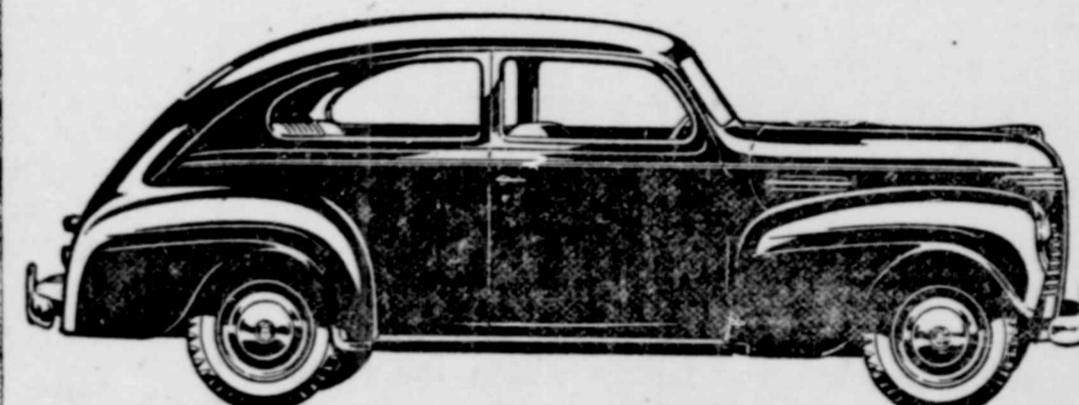
HUDSON 2-DOOR BROUGHAM SEDAN



Arranged through and will be on display at—
ROSS MOTOR CO.
Brownfield, Texas

\$906.00

PLYMOUTH TUDOR SEDAN



Arranged through and will be on display at—
JORDAN MOTOR CO.
Brownfield, Texas

OR \$700.00 IN CASH---Optional

OR \$700.00 IN CASH---Optional

THIRD AWARD

In addition to the 20% guaranteed each worker, each week, the **THIRD WINNER** will receive an additional bonus check of 50% of his or her earnings added for the entire campaign.

FOURTH AWARD

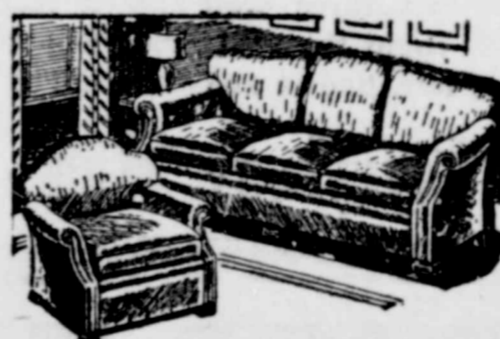
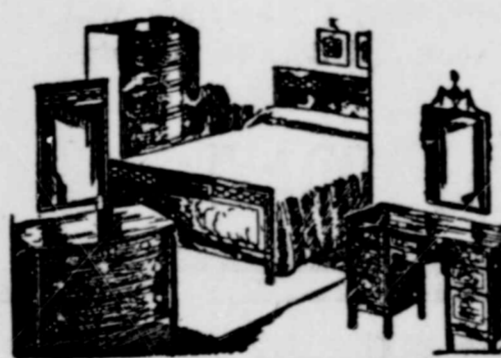
In addition to the 20% guaranteed each worker, each week, the **FOURTH WINNER** will receive an additional bonus check of 33 1-3% of his or her earnings added for the entire campaign.

FIFTH AWARD

In addition to the 20% guaranteed each worker, each week, the **FIFTH WINNER** will receive an additional bonus check of 25% of his or her earnings added for the entire campaign.

SECOND GRAND AWARD

\$327.75 IN FINE FURNITURE
(THREE ROOMS COMPLETE)



This furniture consists of a 2 piece Chippendale mahogany living room suite, with occasional chair, Queen Ann style, Alladin lamps and tables included.

4 piece solid mahogany bedroom suite in Chippendale.

7 piece Duncan Phyfe dining room suite, in solid mahogany. Here is 3 rooms of furniture you will be proud to own. See it on display at—

McWILLIAMS FURNITURE COMPANY

IF WINNER SO DESIRES **\$200.00 IN CASH** WILL BE GIVEN

SIXTH AWARD

In addition to the 20% guaranteed each worker, each week, the **SIXTH WINNER** will receive an additional bonus check of 20% of his or her earnings added for the entire campaign.

SEVENTH AWARD

In addition to the 20% guaranteed each worker, each week, the **SEVENTH WINNER** will receive an additional bonus check of 15% of his or her earnings added for the entire campaign.

EIGHTH AWARD

In addition to the 20% guaranteed each worker, each week, the **EIGHTH WINNER** will receive an additional bonus check of 10% of his or her earnings for the entire campaign.

Earn Money for What You Most Desire

TO EVERYONE who desires some of the better things in life—a car, a start in business, or anything else that money can buy—May we suggest that you read and consider the money-making opportunities that exist in this BIG "BETTER TIMES" Campaign? Then act—don't wait until it's too late—Act now! Send in your nomination and make more money for yourself in the next few weeks than most of us make in a year.

FOR INFORMATION, SUPPLIES, ETC., WRITE, PHONE OR CALL

"BETTER TIMES"
CAMPAIGN HEADQUARTERS

THE TERRY COUNTY HERALD

BROWNFIELD TEXAS

PHONE 1

MR. and MRS. H. D. KIRBY, Campaign Managers

Double Votes Your First Week

25,000 EXTRA VOTES will be issued all candidates for every 5-year subscription or its equivalent, which amounts to \$5.00 during THEIR first week in this big \$2,000.00 Subscription Drive. Great advantages are presented to early starters—so start at once and steal a march on late beginners.

5,000 additional votes will be issued for reporting on Wednesday and Saturday and only a minimum of \$5.00 is required for the report.

NO STRINGS — NO COST — NO OBLIGATIONS

Begin Now! Don't Wait!

EVERYBODY MUST WIN

HOW TO ENTER

The first step in order to become a candidate and compete for a prize is to clip the NOMINATION COUPON below; fill in your name and address and mail or deliver to "Better Times" Manager, The Terry County Herald, Brownfield, Texas. This coupon entitles you, or the person you might nominate, to 5,000 FREE VOTES. These votes are given as a starter and help to speed you on to victory. Only one such nomination coupon will be accepted for each candidate nominated.

The next step is to call on or write the "Better Times" Department for Free Working Outfit, consisting of receipt book, lists of subscribers, sample copies of the paper, etc.

NOMINATION BLANK
GOOD FOR 5,000 VOTES

Date _____ 1940

I Nominate _____
(As a candidate in The Terry County Herald's
"Better Times" Campaign)

Box No. _____ Street of R.F.D. _____

Town or City _____

This blank counts 5,000 free votes for yourself or a favorite candidate. People making nominations are in no way obligated and their names will not be divulged if so requested. Only one nomination blank will be credited to each candidate.

WHAT TO DO

After you have filled out and mailed in the NOMINATION BLANK, which makes you a candidate, and have received your supplies to work with, the next step is to see your friends and neighbors, relatives and acquaintances, and have them clip the free coupons from the papers and pay their subscription for a year or more through you.

That's all there is to it! However, you will never get anywhere unless you make the start, and while it will not be a very difficult matter to win the First Grand Prize, at the same time it will be no child's game. You must plan out your work, the same as any successful business man plans out his work for the season, and above everything else, **DO NOT LET ANYONE DISCOURAGE YOU.** Anything worth having is worth working for. Seven short weeks and you may be riding in your own automobile or have a big sum of money.

FREE VOTE COUPON
GOOD FOR 100 VOTES

Must be Voted or Mailed on or Before Nov. 2, 1940

Name _____

Address _____

Box No. _____

This will count 100 votes when properly filled out and sent to the "Better Times" Department, Terry County Herald, Brownfield, Tex., on or before expiration date. No coupon will be transferred to another candidate after being received at this office. Coupons must be neatly trimmed, put in packages with your name and number of votes written on top.

HOW TO WIN

It takes votes to win, and votes are secured in two ways: First, by clipping the coupons from the paper. There is no limit to the number you may secure. Begin gathering them now while they are worth 100 votes each. The only restriction placed on voting these coupons is that they must be deposited at the "BETTER TIMES" Department on or before the expiration date printed thereon. Get your friends to save the coupons for you—they all count.

The second and quickest way to get votes is by securing new and renewal subscriptions to The Terry County Herald. On each subscription turned in a certain number of votes are issued, the amount varying according to the amount paid. (See schedule of votes and prices of subscriptions below.) So, you see the more subscriptions you secure the more votes you get and the better will be your chance of winning one of the big awards.

FIRST SUBSCRIPTION COUPON
GOOD FOR 50,000 EXTRA VOTES

Return this coupon to the "Better Times" Department of The Terry County Herald, Brownfield, Texas, with your First Subscription Payment, either old or new, one year or longer, and you will receive 50,000 votes in addition to the regular number of votes given according to the regular schedule.

Name of Subscriber _____

Address _____

Candidate's Name _____

Amount Enclosed _____

This coupon accompanied by the Nomination Blank and your first subscription, will start you in the race with over 55,000 votes. Only two of these coupons will be credited to each candidate.

RUSH IN THESE BLANKS NOW — THEY START YOU OFF — AN EARLY START IS IMPORTANT IN THIS RACE

WHY THE CAMPAIGN?

THE TERRY COUNTY HERALD enjoys the good will and confidence of a large percentage of the people in this section of Texas and wants the paper to reach every family within the trading area of Brownfield. Therefore, it is offering the \$2,000.00 in prizes and commission pay checks contained in this advertisement to reimburse people in this community who will assist in building up the list to the desired coverage. Many people will wonder how we can afford to give away such an attractive list of prizes in exchange for effort in securing subscriptions to the paper. Here is the whereof of it all—Few, if any, newspapers make a profit on the small amount they charge for subscriptions, but they must have a large list in order to command advertising patronage. The subscription department is operated on a small margin of profit and we are quite willing to devote the collections made in this campaign to the payment of those who will assist us in building up our list to the largest serving Brownfield and the adjoining territory. There will be prizes and pay checks for all who enter, and all will be paid well who go in and stay during the short period which the campaign lasts.

HERE IS YOUR BIG OPPORTUNITY TO
CASH IN ON YOUR SPARE TIME!

SCHEDULE OF CREDITS FOR SUBSCRIPTIONS

The price of THE TERRY COUNTY HERALD is \$1.00 per year in Terry and adjoining counties. Elsewhere, \$1.50 per year.

	FIRST PERIOD			SECOND PERIOD			THIRD PERIOD		
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)
1 Year	2,000	3,000	1,500	1,500	2,500	1,000	1,000	2,000	800
2 Years	5,000	8,000	4,000	4,000	6,000	3,000	3,000	5,000	2,500
3 Years	15,000	20,000	10,000	12,000	17,000	8,000	10,000	14,000	7,000
4 Years	30,000	35,000	25,000	25,000	30,000	20,000	22,000	25,000	16,000
5 Years	50,000	60,000	40,000	40,000	50,000	30,000	30,000	40,000	25,000

Double votes on new subscribers during first and second periods only.

(A) is schedule of the City of Brownfield, exclusive of (B) and (C); (B) is for all subscriptions in Terry and adjoining counties outside of Brownfield; (C) is for all subscriptions taken outside of territory covered by (A) and (B).

The above schedule of credits for subscriptions, which is on the decline scale, positively will not be changed during the competition. However, a Special Ballot, good for 50,000 Credits, will be issued for every "club" of \$10 turned in. This arrangement will be in effect throughout the entire campaign. No subscription will be accepted for less than one year nor more than five years in advance from any one member.

ADVISORY BOARD FAIR TO ALL

It is the sincere aim of THE TERRY COUNTY HERALD to conduct this "Better Times" Subscription Drive from start to finish in a fair, honorable and impartial manner. Every precaution to safeguard the interests of participants is guaranteed. Before the subscription drive closes, the newspaper will, at the approval of various workers, appoint a committee of at least three well known residents of this community, whose duty will be to act as Official Judges and as such count the votes contained in the sealed ballot box and declare the winners. This assures everyone will receive fair, honest and impartial treatment.

No Luck About It — Everybody Wins — Get Started TODAY!

EARLY START IMPORTANT

THE ADVANTAGES of an early start are manifest. Not only do you have the full SEVEN WEEKS in which to secure the winning votes, but during the early stages of the campaign the most votes will be given. Then, too, the first in the field will undoubtedly get the "cream" of votes and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time "waiting to see what the other fellow is going to do," but pitch right in and show the "other fellow how to do it."

It is the sincere aim of this newspaper to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants and absolute honesty in all dealings is guaranteed. Let it be understood at the very outset that this is not a "Beauty," nor a "Popularity" Campaign, but a strictly legitimate competitive proposition and one in which no element of chance enters.

One feature of this competition is the fact that there will be no losers in the race. Each and every one will be compensated according to the work they do.

THIS IS YOUR GOLDEN OPPORTUNITY!
TAKE ADVANTAGE OF IT!

RULES AND REGULATIONS

- No salaried employee of The Terry County Herald is eligible to enter this competition.
- Any reputable man or woman residing in Brownfield or surrounding territory is eligible to enter this drive and compete for the awards.
- The winners of the awards will be decided by their earned credits, said credits being represented by ballots issued on cash collections and coupons clipped from The Terry County Herald.
- Participants in this drive are not confined to their own town or community in which to secure votes and subscriptions but may take orders anywhere in this section, or, for that matter, anywhere else.
- Credits are free. It costs the subscriber nothing extra to cast credits for a favorite participant. Credits must be asked for at the time of paying subscriptions, otherwise subscribers waive this privilege.
- Credits are not transferable. Participants cannot withdraw in favor of another participant. Should a participant withdraw from the race, his or her credits will be cancelled. Neither will it be permissible for participants to give or transfer subscriptions to another participant. Credits on such transferred subscriptions will be subject to disqualification at the discretion of the management.
- Any collusion on the part of the participants to nullify competition, or any other combination formed to the detriment of "Better Times" participants in this newspaper will not be tolerated. Any participant taking part in such combination stands liable to forfeit all right to a prize or commission.

"BETTER TIMES"

- All credits issued on ballots may be held in reserve and cast at the discretion of participants or this newspaper. The free credit coupons appearing from time to time in the paper must be cast before the expiration date.
- In event of a tie for any one of the awards, a prize identical in value will be given each tying participant.
- Participants in this drive are authorized agents of this newspaper, but it is understood that they will be responsible for all money collected and will remit such amounts in full on regular report days to the "Better Times" Department.
- No statement or promise made by any representative or participant varying from the rules and statement appearing in the columns of this newspaper will be recognized by the publisher.
- In case of typographical or other errors, it is understood that neither the publisher nor "Better Times" manager shall be held responsible except to make the necessary correction upon discovery of same.
- There will be numerous prize awards, besides a 20 per cent commission to all active non-prize winners, but it is understood that in the event that any candidate becomes inactive, failing to make a regular cash report each week, he or she will, at the discretion of the management, become disqualified and thereby forfeit all rights to a prize or commission.
- If participants so desire, a commission of 20 per cent will be advanced on their sales for the week, but in the event said participant wins a major award, he or she will consider this an "advance" which is refundable upon presentation of the prize.

RULES AND REGULATIONS

- To insure absolute fairness in the awarding of prizes, the race will be brought to a close with a sealed ballot box. During the last "three days" of the drive a ballot box—locked and sealed—will repose in the vaults of the local bank where participants and their friends may deposit their final collections and reserve credits. In this way, no one—not even the Campaign Manager—can possibly know the actual strength of the various participants, which precludes any possibility of favoritism and insures fairness to the minutest degree.
- Twenty-five thousand credits will be given each worker for every 5-year subscription or its equivalent turned in during THEIR first week of the campaign and during the third week of the drive, half as many credits will be given on the same basis.
- Five thousand extra credits will be given to each participant who makes a cash report each Wednesday and Saturday, but a minimum of \$5.00 must be included in the report.
- This newspaper guarantees fair and impartial treatment to all participants, but should any question arise, the decision of the management will be absolute and final.
- This newspaper reserves the right to add additional prizes to the list if deemed advisable during the progress of the campaign.
- Special merit votes may be issued during the campaign for meritorious work by the respective participants.
- In becoming a member of this "Better Times" Campaign, participants agree to abide by the above conditions.

GENEROUS COMMISSION CHECKS GUARANTEED TO ALL WHO FAIL TO WIN PRIZES
COULD ANYTHING BE MORE FAIR OR LIBERAL? COSTS NOTHING TO TRY AND YOU CANNOT LOSE

WE WANT YOUR

**BLACKEYED PEAS
SUDAN SEED
CANE SEED
MAIZE
CORN**

BRING TO—

GRADY GOODPASTURE GRAIN

West Broadway Across R.R.

VALUE OF CORRECT SPEECH

By Meryl Lee Fitzgerald

Science speech is the uttering of sounds or words to express your thoughts; it is necessary to learn to speak correctly in order to deliver the thought or message to the audience or person to whom you are speaking. The way to gain greater ability is to take public speaking or speech course which will help you in many ways, if you cooperate well with your instructor.

In taking this course it will give you social ease, help you to talk with others more easily, to gain more confidence in yourself, and to keep from being frightened on the stage or among your friends. To be frightened is one of the things that is noticed mostly, because you get your words tangled, you twist your hands and you stand stiff as a board. Bodily action in speaking is as important as what you are saying. You can easily overcome stagefright by having will power and confidence in yourself.

As you know, speech is essential in daily life. If you could not speak and express your thoughts, what would life be to anyone? You and I see many people who are grown men and women, that cannot speak or carry on a conversation correctly. That is a hindrance to their present and future life. There are many business men and women, who if they could speak correctly, would be of aid to their career.

What other important thing, that is aided very much by taking public speaking? This is manners. You and I have seen many people who act, as if they didn't what manners were. They knew some manners, but would not use them. Public speaking impresses upon the mind your bodily actions.

So boys and girls of today, let's make this world a bigger and better one as the events of the future occur.

Mr. Hartwell Minnick of DeKalb was a guest in the Clovis Kendrick home Thursday of last week. Mrs. H. M. Henson, mother of Mrs. Kendrick accompanied him here. Mrs. Minnick returned home with them after an extended visit here with Mrs. Kendrick.

Mr. and Mrs. H. F. Heath spent Sunday with Mr. Heath's parents in Lubbock.

Mr. and Mrs. W. T. Ince of Lubbock spent Sunday with her parents, Mr. and Mrs. Amett Bynum.

KIDNEY STAGNATION IS WORSE THAN CONSTIPATION!

Because We Treat Constipation at the Onset, While We Neglect Our Kidneys Indefinitely

No other organ in your body is as important as your kidneys. For in your kidneys there are nine million tubes which must work day and night to filter the fluids and keep the system free from wastes, acids, poisons which, if permitted to remain, may cause serious kidney and bladder troubles.

It is no wonder then that Nature often calls for help to clean out the kidneys. So if you are troubled with Getting-Up-Nights, Leg Pains, Backache, Nervous Headache, Dizziness or Loss of Energy, due to functional kidney disorders, try KIDANS, the famous kidney remedy, which aids Nature to flush out the kidneys, to filter all wastes, to prevent kidney stagnation.

KIDANS is Safe and Reliable. Thousands report entire satisfaction. Takes according to directions. KIDANS will give splendid results. Try KIDANS, Buy 8 at our Special Price Offer on two boxes. Use one box. If not satisfied, return unopened box and GET YOUR MONEY BACK.

If your local druggist cannot supply you, send \$1.00 to The Kidans Company, Atlanta, Georgia, for two full-size boxes on a money-back guarantee.

CONSCRIPTION BETTER EARLY THAN LATE

Peace-time draft of men for military service has been outside of American thinking from the beginning of the republic, and well it might still be if nations made formal declarations of war in these modern times. But fair dealings and courtesy no longer rules a great section of the world, and peace-loving countries must order their internal affairs to meet the change.

The News regrets the necessity that brought the recent draft bill, but we accept the mobilization and training of our young, unencumbered men, as one of the wisest moves the nation has made to keep

FUNERAL HELD FOR BABY BOY

Funeral services were conducted at the Muller mortuary at 2 o'clock Wednesday afternoon, Oct. 2nd for Earl Dwayne Brewer, 11 months old son of Mr. and Mrs. Roy L. Brewer, 148 Madeira ave., Salinas, Calif., who died on Sunday afternoon in a local hospital.

The Rev. Silas Hill of the Calvary Baptist church, Hebron Heights, officiated at the rites. Interment was in the I.O.O.F. cemetery.

Besides his parents, the child, who was born in Aromas, October 23, 1939, leaves two sisters, Merle Loujane, a twin, and Juanita Lee. His paternal grandparents are Mr. and Mrs. George B. Brewer of Brownfield, and his maternal grandparents, Mr. and Mrs. W. T. Stockton, also of Brownfield.

The ravages of war away from our shores. Under the terms of the draft the participation of each community will be relatively small and we believe the benefits to those drafted will be many, and maybe the nation will not be forced into war after all—world bullies noting that we are prepared.

It is far better that we have a draft early in these peace times, than to be forced to put on a pressure draft late in peace (?) times when the enemy is hammering at our gates.—Clarendon News.

ROUND UP ANTELOPE BY AIRPLANE

An airplane will replace hard-riding horsemen when the Texas Game, Fish and Oyster Commission resumes the trapping of antelope in West Texas next month, it is announced by the executive secretary of the Game Department. Trapping of antelope on over-grazed areas and the transportation of them to less heavily grazed land is necessary because the fleet game animals will not jump fences higher than three feet.

The Game Department, using a technique developed by the New Mexico Game Department, trapped nearly 300 antelope near Sterling City last fall horsemen were used to round up the antelope and drive them through a series of pens into a net corral, where they were picked up, placed in crates and transported to their new homes, some times more than 200 miles distant. Despite the fact antelope are extremely wild when attempts are made to drive them, so successful was the trapping of them last year that only six of the animals were killed.

Experiments by game managers in attempting to turn antelope in any direction desired by the use of an airplane has proved successful, the executive secretary said. With a plane flying no lower than 500 feet, antelope can be directed.

Mrs. A. L. Walker of Meadow visited her daughter Mrs. Ches Gore Tuesday.

In the Permian Basin: I Give You Texas

By Boyce House

Some time maybe I can write a tribute to Hick Halcomb, my friend who passed on the other day. But not now—the suddenness of his going and the depth of affection which I held for him are such that adequate words just won't come. He was unique—humorous, philosophical, brilliant — and lived a full life, enjoying every minute of his all-to-brief years.

Born in Arkansas, he was successively linotype operator, editor to a West Texas weekly, eloquent stump-speaker, assistant Secretary of State and manager of Jerry Sadler's upset victory two years ago for Railroad Commissioner.

Hick was deeply devoted to Sadler and named his recently completed home in Austin "Hick'ry Grove," a play on his own name and the name of Jerry's birthplace.

A great throng of friends were in that home, on the lawn and out on the sidewalk the other morning while soft music was sung and tender words were spoken about Hick and, while the sunshine beamed gently down and birds twittered and chirped in subdued tones as though nature too sorrowed, there were tears on every cheek.

Last Christmas, Hick sent out a card with his "platform", consisting of three "planks":

1—I love my friends.
2—I love my friends.
3—I love my friends.

And he garnered friendships in every walk of life rich or poor, high or low, scholarly or unlettered, none of those things mattered; Hick looked at the individual and fawdery tinsel meant nothing to him.

No nobler eulogy could have been paid to one of such broad and democratic character than was uttered, as the heavy-hearted hundreds turned reluctantly from the flower-heaped mound, when colored Gus—Hick's faithful servant—sobbed, "I followed him as far as I could."

That was the kind of loyalty that Hick gave his friend and that was the loyalty that he inspired in others.

BAN AGAINST UNFIT MILK AND CREAM
Action being taken now by the United States government in the enforcement of the Federal Food, Drug and Cosmetic Act is far-reaching in effect. The activity will be keenly felt by Texas farmers, dairymen and manufacturers of dairy products who have not taken steps to correct sanitary conditions which might bring their products under the ban of the law.

The act is intended as a safeguard against adulterated food products. Under its provisions unfit milk and cream going into the manufacture of dairy products falls under the class of adulteration. Enforcement activities at this time, insofar as the dairy industry is concerned, are centered on butter made from old, mouldy, rancid or unclean cream. Under the law, butter made from such cream is subject to seizure and the manufacturer liable to a thousand dollar fine or one year in jail, with stiffer penalties for those convicted after a prior offense. Federal inspectors have the right to enter and inspect any place where milk or cream is produced, received, held for shipment or manufactured.

Mr. and Mrs. Harold Denton visited friends in Levelland and Lubbock, Sunday.

Mrs. R. R. Barnes has returned to her home in Fort Worth after several weeks visit in the home of her sister, Mrs. B. L. Thompson.

Mrs. Laura Butler of Lubbock was the guest of her daughter, Mrs. James H. Dallas.

Mrs. George Bruce Hancock spent Tuesday in Seagraves visiting her sister.

Mr. and Mrs. F. B. Ogle attended the Lamesa-Odessa ball game in Odessa, Friday night. Mr. Ogle is resident engineer for the State Highway Department.

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School Bus Inspection By Highway Patrol

Every school bus in Terry county was inspected by the highway patrolmen on Wednesday, October 9th. The State Department of Education furnished a check sheet that provided space for a report by the patrol men on almost every major part of the buses. Our buses were in good condition considered as a whole. Several had to extend the exhaust pipes out back of the bodies, repair their lights and signs on front, rear and sides of the buses.

We are of the opinion that this is a good move even though it does cause some extra trouble. When we take all the precautions possible we feel an accident would not be for lack of effort. Let's all help the drivers and prevent all accidents. There has never been a serious school bus accident in Terry county and let's keep that record.

Mrs. Harold Boston of Lubbock, Mrs. Lannes Williams of Seagraves and Sam Chisholm, Tech student, spent the past week end in the home of their parents, Mr. and Mrs. G. W. Chisholm.

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Texas Had Bad Fire Record for 1940

AUSTIN—The Texas fire death record for the first eight months of 1940 has been the worst in many years, Marvin Hall, State Fire Insurance Commissioner, reported today.

Hall said he had records of 290 deaths for the eight months as against 383 for the entire previous year. He stated that during the past five years when the annual property loss by fire in Texas has been the lowest in the history of the state, the annual death loss by fire has been the highest, which is definite proof that Texans are not applying the principles of fire prevention to their daily routine.

Sixty-seven persons lost their lives by getting trapped in burning dwellings. Fifty-seven deaths were caused by standing too close to open fires. Automobile wrecks caused 38 fire deaths to rank as the third leading cause.

Records on other fatalities were: Burns, various causes, three, burns from electricity, three; acetylene torch burns, 4; butane gas explosions, one; explosions, various causes, four; gas explosions from improper installations, nine; asphyxiated by gas, seven; cleaning clothes and floors with gasoline, 5; improper use and care of gasoline, twenty-seven; explosion of gasoline washing machine, one; starting fires with kerosene fourteen; children playing with matches, three; murder (arson), three; falling into open fires, five; oil well fire explosions, four; scalds from escaping steam, one; coffee, tea and grease scalds, two; scalds from falling into hot water, fifteen; smoking in bed, four; gasoline and kerosene stove explosions, eight; suicides, three; undetermined, two.

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Now's the time to Buy during the **REXALL ROMANCE OF DRUGS SALE** ONLY REXALL DRUG STORES OFFER YOU REXALL BARGAINS

Alexander's

Rexall Cold Tablets 25c
100's Hobart Aspirin 19c
Vi-Delta Fish Liver Oil \$1.25

BISMA-REX 50c 4 3/4 OZ. JAR

FOR ACID INDIGESTION DISCOMFORT Try this Sensational Relief

Why go on suffering the tortures of acid indigestion discomfort when you can get Bisma-Rex? Its four way action gives quick and prolonged relief. Thousands get relief from Bisma-Rex. Try this sensational relief sold only at Rexall Drug Stores today.

Mi 31

ANTISEPTIC SOLUTION and Klenzo TOOTH BRUSH

A special combination value this month to give you a trial of this economical, double strength, yet safe and pleasant antiseptic.

BOTH FOR 49c

SPECIAL Rex-Ray TOASTER 79c
KLENZO FACIAL TISSUES 19c
KLENZO LATHER BRUSH 69c
KLENZO HAIR BRUSH 57c

EXTRA VALUES for YOU

Rex-Seltzer — 25c & 50c
Cascade Stationery — 29c
Buckley's Cough Syrup — 45c & 85c
Puretest Cod Liver Oil Tablets — 50c & \$1.00

Combination Syringes— 69c, \$1.29 & \$1.50

REMEMBER THE REXALL DRUG STORE FOR BEST VALUES ALWAYS

TO USE ONE MULE ROTARY TO "SPUD IN"

BURNING, GNAWING PAINS IN STOMACH RELIEVED

When excess stomach acid irritates and causes discomfort help neutralize with Adia Tablets—yet eat what you want. Adia Tablets gives relief or money back.—Nelson-Primm Drug Co., E. G. Alexander Drug Co. Inc., Palace Drug Store.

either worked on Texas' first commercial oil well there, or watched it drilled, are expected to come to Fort Worth to see that the job is done right. The wildcat well will be drilled as deep as the rig and the crews permit.

The rig, built in 1883 for water well drilling in South Dakota, was brought in 1895 to Corsicana where news spread of the discovery of oil there.

Bobbie Lewis, son of Mr. and Mrs. Clyde Lewis, and a Texas Tech student, spent the past week end here and attended the Brownfield-Monahans football game.

Beauty Reaches All-Time High in New '41 Chevrolet

Completely new styling joins with numerous mechanical improvements to make the new 1941 Chevrolet, now on display at all dealers, a worthy successor to the cars which have earned first place in public favor year after year. The greater size and roominess of the new models, as well as their sleek new beauty, are apparent in the Special De Luxe Sport Sedan, shown above.

At (2) is shown the spacious interior of the same model's rear compartment, and at (3) is its front compartment, showing two-spoke steering wheel with horn-blowing ring, new sliding-type sun visors, and smartly re-styled dash.

One of the major changes is substitution of concealed safety-steps (4) for the running boards of other years, an improvement adding to the car's beauty without sacrifice of the safety and convenience which running boards provide. At (5) is the six-cylinder Chevrolet valve-in-head engine for 1941, in which many refinements have been made. Horsepower is increased from 85 to 90 without affecting economy; and cooling, lubrication and carburetion are all improved. In circle is the new switch which reverses the ignition current polarity each time the starter is operated, indefinitely prolonging the life of distributor points.

The GRILL CAFE

West Side of Square Mrs. Lois Taylor

FEATURING:—Delicious Plate Lunches, Fresh Fish and Oysters, Corn Fed Steaks, Chops, and a variety of sandwiches. Home Baked Pies — Ice Cream

Recently Redecorated and More Seats Added.

PIGGLY WIGGLY

WHERE FRIEND MEETS FRIEND

CABBAGE Mountain Grown lb **1c**

POTATOES Idaho White lb. **1½c**

GRAPES—GENUINE TOKAY, lb. **5c** | **TOMATOES**—Vine Ripened, Extra Good, lb. **5c** | **YAMS**—Maryland Sweets, 10 lbs. **19c**

APPLES—Arkansas Jonathon, 163 Size, dozen **15c**

SHORTENING Jewel or Scoco 4-lb. Cr. **35c** | 8-Lb. Cr. **69c**

MOTHERS OATS LARGE PKGS. **23c**

CRACKERS Brown's Salted 2 LB. BOX **12½c**

MACARONI or **SPAGHETTI**—Round-up, 2 pkgs. **5c**

TOMATO JUICE—3 cans **19c**

WAX PAPER, Cutrite, roll **5c** | **Ovaltine** Chocolate or Plain, can **28c**

Scot Tissue 1000 SHEETS 2 ROLLS **15c** | **Chocolate Syrup** Hershey sm. 4 **17c**

Pimientos, sm. can or glass **5c** | **HEINZ CATSUP**, lg. **17c**

Heinz Soup, Asst. 3 cans **25c** | **Ice Cream**, pt. 10; Qt. **19c**

PGP AND G WHITE NAPHTHA SOAP BAR **3c**

dreft marvelous new suds 2 LG. PKGS. **35c**

PLYMOUTH Coffee Fresh Ground 2 lbs. **25c**

TOMATOES No. 2 NEW PACK 2 cans **11c**

SPINACH or **KRAUT**—No. 2 cans, 2 for **15c**

SALAD DRESSING—Thrift, quart **15c**

OLEO RIO--QUALITY Packed for PIGGLY WIGGLY Lb. **8c**

Sliced Bacon RATH--BLACK HAWK Lb. **25c**

KRAFT CHEESE 2-LB. BOX **39c**

Sliced Bacon Sunvale Lb. **19c**

BEEF ROAST—Rib or Brisket, lb. **12½c**

SAUSAGE—Pure Pork, lb. **10c** | **JOWLS**—SUGAR CURED, lb. **12½c** | **PORK STEAK**—or Roast, lb. **12½c**

BACON—No. 1 Dry Salt, lb. **12c**

BABY BEEF STEAK—lb. **15c**

BROWNFIELD FRIDAY- SATURDAY TEXAS

Local Schools Enter 'Stagger' Program

Monday morning, September 30, the Brownfield Public Schools started a new schedule program. This program is being used in a number of schools in the state at the present time to enlarge the holding capacity of a school building. For the last four years, the Brownfield school has been more or less crowded. The last building on the campus was built ten years ago and at that time there were approximately 500 pupils enrolled in the entire school. The latest count this year shows over 1100 enrolled. Many steps have been taken in the past to give more room for the ever increasing classes. Last year a supervised study program was installed to eliminate the traditional type study hall which provided six extra class room hours. This year, the enrollment is approximately 100 above the close of last year, which necessitates providing more room.

The "stagger" program is a God-send to a crowded school situation. When worked out properly, this program will almost double the capacity of a building. At the same time, this program will not penalize any child in any other way than in convenience. In our particular situation, it was necessary to create a new section of eighth, sixth, and fifth grades. Classes including approximately 100 pupils were organized to start at eight o'clock. These pupils in the main, are dismissed at 2:00 p. m. The bulk of the student body attends from 9:00 a. m. to 3:45 p. m. The entire sixth grade, approximately 100 pupils start at 10:00 a. m. and are dismissed at 4:00 p. m. When sections grow large enough to demand new sections, a teacher will be added and more sections will be drawn to the eight o'clock schedule.

At no time will this schedule affect any boy or girl who lives out of the city limits or for any reason cannot come to school at eight o'clock. So far the eight o'clock shift has been formed from volunteers. Many boys and girls prefer coming to school early and leaving early. This allows them to find odd jobs in the afternoon and help pay their expenses during the school year. This program does not increase the load of any teacher. To the contrary, it lightens the load for many.

'Trigg's Band Wagon' Is The New Name

The Senior and Junior members of this great fraternity and families journeyed all the way to Snyder, Sunday, to visit Herman and Sallie Trigg, and to see their new place nearing completion about three blocks east of the square, on th main highway. They are trying to open next Sunday.

In fact, they are so situated that they are on all highways leading in and out of Snyder, six we believe. The kids are certainly going to have a nice place, and want their friends in and around Brownfield to stop when passing through. Name: "Trigg's Band Wagon." You'll know the notes.

Man Runs Car Into Bowman's Food Store

A man who had a car of rather ancient vintage here Saturday, found that when he got ready to move it, it failed and refused to spit or sputter, and was one of the kind that has to be rocked or pushed.

The car finally started, and when it did, it hopped upon the sidewalk and tore into the store, breaking plate glass and damaging the wall, not to say causing some pressure on the nerves of those within, including the Bowmans and customers, as well as people on the sidewalk.

Happily no one was hurt, and soon repair men will have the store rebuilt again.

Piggly Wiggly Re-Arranged Store

The Piggly Wiggly Grocery has had a hard time taking care of customers the past few week ends, weighing, sacking, sorting and taking pay for groceries, so they have arranged another table for another cashier up front. This will help greatly in taking care of rush hours.

Two additional cash registers have been installed, one for the front and an additional one for the meat department, thus practically adding a third to the capacity of quickly waiting on customers standing in line.

Nelson-Primm Drug Co.

Brownfield, Texas

Walgreen Agency Drug Store

1940 SUPER VALUE DAYS!

"TYSON" HOT WATER BOTTLE TWO QUART CAPACITY **37c**

VITAMINS for HEALTH OLAFSEN NORWEGIAN COD LIVER OIL FULL PINT QUART BOTTLE 1.49 **79c**

ABD CAPSULES Abbott or Parke Davis 25 **89c**

VIOSTEROL In Oil-Sec-Olaiden **49c**

SAYBROOKS YEAST & IRON TABLETS Bottle 80 **49c**

Parke-Davis IRRADOL "A" 8-oz. Bottle **97c**

LIFEBUOY HEALTH SOAP 2 FOR **11c**

YEASTFOAM TABLETS 50c SIZE **33c**

PO-DO DOUBLE EDGE RAZOR BLADES **10:27c**

FLOSS-TEX TOILET TISSUE 3 FOR **11c**

BARBASOL 50° SHAVE CREAM **29c**

HINKLE PILLS BOTTLE 100 **9c**

MAR-O-OIL SHAMPOO \$1 SIZE **54c**

DR. LYONS 25° TOOTH POWDER **16c**

Home Needs SALT & PEPPER SHAKERS WITH COUPON **5c**

CLIP THIS COUPON ERASER TIPPED LEAD PENCILS **12 for 8c**

CLIP THIS COUPON 30 FT. ROLL PAPER RAZOR WAX WITH COUPON **3c**

FALL SPORT NEEDS FOOTBALL HELMET **1.19**

TEX-HIDE VARSITY FOOTBALL **98c**

SALE OF TOILETRIES MARVELOUS MAKE-UP KIT **55c**

EVENING IN PARIS FLACON STIK **75c**

APRIL SHOWER COMBINATION FACE POWDER PERFUME **79c**

PERFECTION COLD CREAM **37c**

RUBBER GOODS MONARCH HOT WATER BOTTLE or FOUNTAIN SYRINGE **57c**

DEFENDABLE BULL'S EYE SYRINGE **69c**

TYSON RUBBER GLOVES **23c**

English Style ICE BAG **59c**

Commander HOT WATER BOTTLE **1.59**

Texas Grand Master To Visit Brownfield

M. W. Leo Hart, Grand Master of the Grand Masonic Lodge of Texas will be in Brownfield and will talk to all Masons present at 5:00 p. m., Friday, Oct. 11 at the Brownfield Masonic Lodge hall. Brownfield is quite honored to have this distinguished visitor. This is the first time that Brownfield has ever been honored with a visit by the Grand Master.

The meeting is to be held early in order that those attending the meeting may also attend the Levelland-Brownfield football game to be held that night. Mr. Hart and his party will be special guests at the game.

REDELL PARKS WON BY HARD WORK

LUBBOCK, Oct. 8.—For four years Redell Parks of Tokio, a very small town in Terry county near the Terry-Yoakum county border, raised a garden and canned vegetables. She made bed spreads and refinished furniture to make the modest family home more attractive. She made suits and coats for herself, and on long winter evenings made over old clothes into new. And each of the four years she won first place in her county for Girls 4-H Club.

She found time to make practically all A's in High School at Brownfield the county seat, where she graduated this spring. A \$250 cash scholarship by the State Fair of Texas for her outstanding 4-H Club work made it possible to realize her ambition to enter Texas Technological College and major in Home Economics.

W. R. Gandy and Landis Gross of Pleasant Valley were Herald callers Tuesday afternoon. Mr. Gross is teacher in the Pleasant Valley school.

Quante Attends 36th Division Reunion

Chris Quante, manager of the wholesale division of the Continental Oil Co., and son, Odell, attended the reunion of the 36th Division at Fort Worth last week. All the other members here backed out at the last minute. Chris went across with that division during the first World War.

Chris reports a good attendance of the boys that are now getting grey, and that they had the best time imaginable. Chris and Odell also attended and enjoyed the TCU-Arkansas football game Saturday night.

Right Leg Broken In Car Accident

George Cranford, proprietor of the Midget Cafe, let his car get out of control out on the Tahoka road Wednesday afternoon. The car swerved and crossed the right-of-way fence without breaking a wire and turned over four times.

At the local hospital attendants reported that about the only serious injury Mr. Cranford sustained was a compound fracture of the right leg.

The hostess served individual angel squares and orange punch at the close of the program.

Mr. and Mrs. J. J. McGowan were dinner guests of Mr. and Mrs. R. D. Moxley in Lubbock one day last week, and attended the fair.

EASE THE PAIN OF SORE AND TORTURING PILES

The pain, soreness and other surface irritations respond quickly to Thornton & Minor's Rectal Ointment. A soothing, effective emollient—try a tube. Nelson-Primm Drug Co. Reg. **75c**

Enter Our Big Subscription Drive!

Gomez Homecoming

Free Lots! Free Lots! First come first served! Now that was back in the good old days in Gomez.

Don't forget Saturday night, October 12 at 6 o'clock at the Gomez high school campus, a get-together for the cowboys, nesters and ex-what nots. A regular chuck wagon supper out under the skies, sprinkled with stars. Followed by a pageant of patriotism and a tribute to Americanism to be enacted on an outdoor stage, music to be furnished by local talent.

Tickets to this gala affair will be 50c each for adults and 25c for those under 12 years of age. On sale at Ross Black's Loan Office and Supt. Lee Fulton's office, Brownfield.

Misses Mable Whitney, Evelyn Day and L. V. New attend the Lubbock Fair, Friday.

Dean and Mrs. Leidigh of Lubbock spent Monday evening here visiting their son, Ed Leidigh.

YELLOW CAB Phone 118

24-HOUR MESSENGER and DELIVERY SERVICE

Special Rates on Out-of-Town Trips.

Prompt, Courteous Service — Bonded

Office: Hotel Coffee Shop

Clip this coupon and get a free Taxi ride, October 14th.