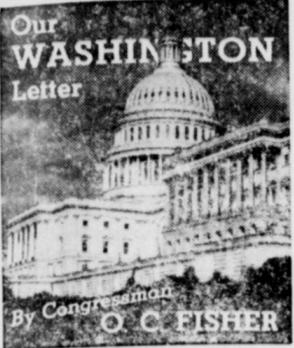


# STERLING CITY NEWS-RECORD

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## PECAN MEETING

The dilemma of our pecan growers this year was discussed last week when 28 growers and grower representatives from 8 pecan-growing states came to Washington to meet with Department of Agriculture officials.

Texas growers were represented by W. A. Burnam of San Saba, President of the Texas Pecan Growers Assn., J. L. Raney of San Angelo, and W. S. Price, Jr. of Gustine, President of the American Pecan Growers Assn. I also attended.

The growers requested a price of 16c per pound for native pecans. It was pointed out that the prospective crop for this year is the highest in history, with an estimate of 152,000,000 pounds, and that unless something is done to stabilize the price, the return may be very low to producers. The crop last year amounted to 118 million pounds.

The Department expressed sympathy for the growers, but gave no indication of what action may be taken. It was emphasized that it is most important for the growers to do more in the way of promotion of their product, which is highly nutritious. Assurance was given that, in any event, the Department of Agriculture will make available for the growers the facilities of its marketing branch.

During the two days of hearings every angle of the industry was fully explored, including the shelling, which was also represented. A further study is presently being made of the problem, and the Department is due to make an announcement of its plans within the next few days.

## GRASS

The 1948 issue of the Agricultural Yearbook, entitled "Grass" has just been published. It will be of particular interest to our area. Already we have received 100 pre-publication requests from the district. We have 400 allotted for free distribution, and you are invited to let us know if you would like a copy. One chapter in the yearbook is entitled "Pointers on Making Good Lawns." This particular article is available in separate form, and we can supply all requests for it. There are doubtless many who are interested only in the care of their lawn and not in the entire volume, which covers the whole field of grassland agriculture.

## MOHAIR RESEARCH

While the mohair market continues dull, the Department of Agriculture reports it is making progress in stepping up its program for the research and promotion of new uses of mohair.

Last week John Thompson was sent to College Station to confer with A&M officials and then with Ernest Williams, Fred Earwood, and others regarding plans for the future.

I have protested to the Federal Trade Commission the fact that labels on clothing do not indicate the amount of mohair content of fiber used. For example, a label taken from a palm beach suit contains this: "Wool 54%; Cotton 46%". The fact is that a part of the 54% of wool is actually mohair, though that fact is not indicated on the label. I want the manufacturers to designate the portion that is mohair, as well as the cotton and wool content. A lot of people wear clothing that contains a mohair blend, but never know it. The result is that mohair is not given the credit to which it is entitled.

Next year will be the centennial of Angora goats in America. A hundred years ago the Sultan of Turkey gave President Polk 9 of his best goats. They arrived in 1849 and that marked the beginning of a great industry that now totals around four million head. I have asked the Postmaster General to consider releasing an appropriate commemorative stamp early next year to do honor to the event. The idea was suggested to me by R.G. Jordan of the San Antonio Express.

## VISITORS

Among our friends who have

## 18-25 YEAR OLDS TO START REGISTERING MONDAY

Initial registration for the Selective Service Act of 1948 will be done in 17 working days as compared to one day in the 1940 operation, Maj. Gen. K. L. Berry, state Selective Service director, observed this week.

Sterling County men will register, starting Monday, at the post office building, said Homer L. Pearce, county chairman, Wednesday of this week. He made a trip to Midland Tuesday and got his final instructions and brought back the needed supplies. He said that W. W. Durham, county clerk, would be helping in the registration, by filling out the forms and registering men in his office.

Registration this time will be between the dates of August 30 and September 18, both dates inclusive. Men 18 through 25 years of age will register at the above places.

Specific days when men will register in the different age groups are as follows:

Men born in 1922 after August 30, 1922, will register on August 30.

Men born in 1923 will register on August 31 and September 1.

Men born in 1924 will register on September 2 and 3.

Men born in 1925 will register on September 4 or 7. This means there will be no registration on Labor Day.

Men born in 1926 will register on September 8 and 9.

Men born in 1927 will register on September 10 and 11.

Men born in 1928 will register on September 13 and 14.

Men born in 1929 will register on September 15 and 16.

Men born in 1930 before September 19 will register on September 17 and 18.

Men born on or after September 19, 1930, will register on the day they are 18 years old or within 5 days thereafter. This means that men will register as they become 18. They will register with their local boards.

Hours of registration will be 8 a. m. to 5 p. m., said Homer Pearce.

## A. C. Pearson, Long-Time Resident, Dies of Stroke

Funeral services for A. C. Pearson, 76, were held from the First Methodist Church here Monday afternoon at 4 o'clock. Rev. Ed. H. Lovelace and Rev. B. B. Hestir officiated.

Burial was in Mt. Vale Cemetery with Lowe Funeral Directors in charge of arrangements.

Mr. Pearson, cattle buyer and commission man, died Sunday morning at 4:00 a. m. He had suffered a cerebral hemorrhage on Saturday afternoon.

Born in Bosque County June 18, 1872, Mr. Pearson had resided here for 57 years.

Pallbearers were Harry Tweedle, Roy Martin, Ollie Carper, Will Meyers, Henton Emery and W. H. McDonald.

Survivors include the widow of Sterling City, and a sister, Mrs. Era Henderson of Harlingen, Texas. A niece, Mrs. Myrtle Lane, and a great, great nephew, Belton McDonald, both of Abilene, were at the funeral.

J. T. Davis left last weekend for a vacation stay in Las Vegas, N.M.

called on us during the past week have been Mr. and Mrs. W. A. Burnam of San Saba; J. L. Raney, Mr. and Mrs. F. A. Wilde and Miss Hilda Conner of San Angelo; Mr. and Mrs. A. T. Barton and two daughters, Sandra and Leska Sue, of Brady. With them was Mrs. J. H. Bailey of Clyde. Another visitor was Mr. C. O. Britt of Austin and his daughter, Mrs. W. A. Blakely of Houston. Mr. Britt was superintendent of schools at Junction when I was in junior high school there. He left Junction in 1921, after having served with distinction there since 1913. He later taught at Glendale, Martindale and Round Rock. More recently he was with the State Department of Education and at present is with the Texas Employment Commission. His son, Clarence, is a soil conservation specialist with the Department of Agriculture, stationed at the experiment farm at Beltsville, Md. Another son, Myron, lives in nearby Arlington, Va., and is associated with an automobile concern.

## PAVING OF FIFTEEN CITY BLOCKS BEGINS

The Hunter-Strain Construction Company started this week the paving of 15 blocks of streets in Sterling City. The firm is also doing the paving of the road to Robert Lee.

The streets around the courthouse are being paved; thence on east to past the roadside park; all around the main business block; from the drug store corner to the school house and thence west to Mrs. J.W. Bugg's corner.

Property owners paid \$180 per 100 feet for their side of the paving with the county paying for all the intersections and alleys.

The property owners who saw fit to improve the town by paying for the paving fronting their property are to be commended as well as the county for doing their share.

## Sterling County Second In State Bond Drive

A final report of bond sales from the U. S. Savings Bond Division, Treasury Department, Dallas, Texas extending through July 17, 1948 on the Security Drive has been received by Anna Lee Johnson, Chairman for Sterling County. Sterling County is second in the State of Texas, having reported \$46,218.75 in Series E bonds sold during the drive, which is 369.7% of quota attained, said quota having been \$12,500.00.

The top five counties in the state are Borden, Sterling, Reagan, Zapata, and Hockley.

## Ranchers Organize For Bobcat Control

At a meeting called Monday night August 24 at the county courthouse a group of Sterling and Coke County ranchmen organized for a campaign to control bobcats in northeastern Sterling County and adjoining Coke County areas.

Several names were suggested for the organization but none was decided on. It seemed that all the names had already been used on the cats. The kid crop has been practically a total loss in that area this year, a few lambs have been lost to the cats and a few grown goats are being killed now.

Riley King was selected as chairman of the group and Foster Sims Price was chosen as treasurer. Plans were made to jointly hire a trapper from the Division of Predator and Rodent Control, a branch of the Fish and Wildlife Service. Assessments were made on over 100 sections of land, and money was taken up at the meeting to carry the program for at least three months. The Department of Interior bears about one-third of the expenses involved. It was estimated by the group that it would take at least a year to get desired results.

In telephone conversation, Mr. E. G. Pope of the Division of Predator and Rodent Control, assured the County Agent on Monday that a trapper would be transferred into this area quickly if the ranchers agree on the plan.

Those present at the meeting were Riley King, chairman, Foster S. Price, treasurer, W. B. Welch, Ralph Davis, Ralph Bynum, Pete Easley, Jim Bob Clark, Will Foster, Gay Echols, Earnest Clifton, Pete Moore, Leo Radde, C. J. Copeland, W. R. Davis, John Copeland, Jr., and Byron W. Frierson.

## Buys City Cafe

R.W. (Boots) Franklin has bought the City Cafe from Mrs. Ted Brown and completely renovated and remodelled it on the inside.

Under the new management, the cafe opened for business on Wednesday morning.

Franklin, who has two partners in the venture, Jack Allen and Whit Calcote, operated a cafe here about twenty-five years ago.

## DURHAM'S VISITORS

Visitors at the D. C. Durhams last week were Mrs. Durham's sister, Mrs. E. M. Bond, all week. For the week-end Mr. and Mrs. Carl Blaylock and Dr. W. B. Bond, all of Abilene, were there. Mr. and Mrs. Billy Clyde Davis of Lubbock were visitors also.

Mrs. Flem Harris of Brownwood, sister of Mrs. Lee Hunt, visited the Lee Hunts here this week.

## Democratic Run-Off Saturday, August 28

### BlueCross Hospitalization Open to Sterling People For 1 Week in September

During the last week in September the Lions Club is sponsoring a drive whereby Blue Cross hospitalization will be offered to the people of Sterling County. Under such a plan (community plan) one does not have to be a member of a group to join the plan, but everyone in the community will be allowed to join for the period of a week. A place where the people can sign up will be arranged, and officials of the plan will be here to handle the applications. The cost of Blue Cross hospitalization is by far the lowest of the recognized hospitalization plans. Cost for a complete family is \$2.60 per month. The hospitals themselves own the blue cross plan, and it is a non-profit organization. It is the plan whereby the hospitals themselves guarantee themselves payment for the members.

Only one week will be used for the taking of applications and then the plan will be closed to all prospects for a year. Only once a year, if at all, can anyone else join. Half of the families of Sterling will have to join before the company or association will let a community in. Premiums will be paid annually, and will be mailed to the main office.

The cost to one individual for a month is \$1.10, a married woman enrolling without husband is \$1.50, a member and one dependent is \$2.30 and a member and all dependents is \$2.60.

While one of the insured is in a hospital, the usual accommodations, including meals, special diets, and general nursing service; an allowance up to \$5 per day for member, excepting obstetrical cases, and up to \$4 per day for dependents, sponsored dependents, and all obstetrical cases, anesthetics up to \$10 for each administration, X-ray examinations up to \$15 for each admission, all drugs and medicines furnished by the hospital, except blood and plasma, emergency room service, all delivery and nursery room service, including infant service, operating room—no limit, laboratory examinations—no limit, dressings—no limit, plaster casts—no limit, use of cystoscopic room—no limit, basal metabolism examination, no limit, oxygen therapy—no limit.

**MATERNITY CARE**-- Maternity care, including any condition of pregnancy, is available under membership agreements effective and including one or more dependents (not sponsored dependents) for a continuous period of not less than one year preceding the date of such care. Maternity care is limited to a total of ten days during any contract year or period of pregnancy. More than 300 Texas hospitals belong and sponsor this non-profit organization; for instance all three of the hospitals in San Angelo, and the three in Big Spring belong.

Following is an article taken from "Hygeia" which tells something of the Blue Cross Plan.

### THE BLUE CROSS PLAN By ROBERT MARIS

During the time it takes to read this article some 400 men, women and children will be admitted to hospitals in the United States for the treatment of illness or injury. About 160 of these patients will enter tax-supported hospitals; the costs of their hospitalization will be paid out of city, county, state or federal funds. A few—probably ten to twenty—will be wards of private charity.

The rest will pay their own way, and nearly 100 in this group will have some form of hospitalization insurance to help them. A great part of these will have "Blue Cross" insurance; that is, they will be members of the hospital-sponsored insurance associations affiliated with the American Hospital Association and identified by the Blue Cross insignia. With 17,000,000 members throughout the country, the Blue Cross associations are paying hospital bills at the rate of \$70,000,000 annually—a sizeable percentage of the total income of nongovernment hospitals and enough to make the (Continued on Back Page)

The senatorial race between Lyndon Johnson and Coke Stevenson for the nomination as junior Senator from Texas, will culminate in the run-off primary over Texas on Saturday (tomorrow.) This happens to be the only thing for Sterling County voters to vote on at the polls, as all county and district races were decided in the first primary.

Cross section polls over the state show the race will be a very close one. However, if there is not much interest shown the number of people voting will be far short of the first primary.

Both Stevenson and Johnson have issued predictions that they will win the run-off. We'll all know by late Saturday night.

Homer Pearce, County Democratic Chairman, has all the supplies necessary for tomorrow's election, and he urges the Sterling voters to exercise their right to ballot. The polling places are the same as the one last month.

## All-Star Football Game Tonight at Forsan

Some 11 boys have been working out here all week under the direction of Coaches Tillerson and Blackburn in preparation for the annual all-star game at Forsan on Friday night, August 27. Game time will be at 8:15 p. m. Graduating seniors from the district will play the graduates of district 5 five, which includes Ft. Davis under the direction of John Prude.

A huge crowd is expected to witness the affair at Forsan. It will be the first game played on their newly sodded field.

Players representing District 7 are Tankersley of Mertzon, Pike of Forsan, Cates of Water Valley, Hall and Bell of Rankin, R. B. Mitchell, Hudson and Tweedle of Sterling City and Phinney, Bates and Horton of Coahoma.

This game will close the 3rd annual six-man coaching school sponsored by the American Business Club of Big Spring.

J.H. England, superintendent and coach in Colleg Springs, Iowa, will be the chief lecturer. Rodney Kidd and Rhea Williams of the Interscholastic league will be there Thursday in the Settles Hotel.

There will be a barbecue for the coaches Thursday night. Movies of games made in this district will be shown that night.

## LIONS CLUB

Little Joan and Opal Lee Clark, daughters of Mr. and Mrs. John Clark of Gonzales, played piano solos and a duet at the Lions Club luncheon Wednesday at the Community Center. They and their parents were guests at the luncheon. Other guests were Curtis Barrett of Lubbock, and the all-star football players from this district who are working out in preparation for an all-star game Friday night at the Forsan Stadium. Coach Tillerson, who is coaching the boys, introduced them to the club.

The Curtis Barretts of Lubbock are here visiting the H. F. Donaldsons this week. Mrs. Barrett and Mr. Donaldson are brother and sister.

Rev. C. D. McEntire, pastor of the First Baptist Church here, is leading the singing in a revival at Silver, near Robert Lee. The meeting began last week and closes this week-end.

## RETURN FROM VACATION

Mr. and Mrs. Henry Merrell of Sterling City and the Henry Floyd Merrells of Big Spring returned home last week from a two weeks vacation trip. They visited a brother of Henry's in Dallas and a sister in Nashville, Arkansas, that he had not seen in over thirty years. Neither of them recognized him, said Henry. Part of the time was spent in Corpus Christi and San Antonio. At Corpus they enjoyed mackerel fishing, catching about 75 pounds in a short while.

The John Clarks of Gonzales have been visitors at the W. B. Atkinsons the past two weeks.

**Six-Legged Puppy**



**SAN MATEO, CALIF.**—(Sound-photo) — This six-legged dog was born, one of a litter of ten, by an Irish Setter mother. Its father is a Boxer residing in the same neighborhood. The puppy is in good health and appears to be as strong as its brothers and sisters. It was born at the home of Mrs. Grace Bons, San Mateo.

**Boyce House "GIVES YOU TEXAS"**

Everyone of course knows about the Unknown Soldier—the hero of World War I whose name is known only to God.

Of the 17,000 Union graves on the beautiful slopes around Vicksburg, three-fourths are the last resting-places of men whose identities are unknown; more than 12,000 'unknown soldiers.'

New England is responsible for lots of things.

Not the least blameworthy of which is the historical bunk their bewiskered poets have fostered.

Paul Revere was the most over-rated man the world has ever seen. And Whittier, the Quaker poet, just plain lied about the Barbara Freitchie incident. When pinned down, he said in effect, "Suppose it didn't happen."

Yet in my school days we read Longfellow's "Midnight Ride of Paul Revere" and "Who harms a hair of yon gray head dies like a dog; march on, he said"—and quite likely the present generation of Texas school-boys and schoolgirls continues to read this stuff while Southern poets like Lanier fade into forgetfulness and O. Henry, the Texas genius of the short story, is almost ignored.

How brief is fame!  
Winston Churchill, one of the

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great statesmen of all time, wrote these words in 1906:

"I regard him as the biggest and most original mind I have ever met. When I was a young man, he instantly gained my confidence and I feel that I owe the best things in my career to him."

He was speaking of an American, Bourke Cochran, whose name perhaps not one in a hundred readers of this column ever heard.

But in his day, Bourke Cochran was chosen as the champion of the gold standard to reply to William Jennings Bryan's free silver speech in New York City in 1896. As a member of Congress, Cochran was the foremost orator. He was an advocate of Irish freedom—and swayed throngs in Ireland. He advocated free trade—and audiences cheered him in England. In fact, so greatly did the English admire him that they urged him to move to England and become a member of Parliament.

How swiftly fades a name!

**Baptist Hour**

Pastor C. D. McEntire announces the theme "Christ Is Lord" for THE BAPTIST HOUR, to be heard over 71 stations at 7:30 A.M. each Sunday of September and October. Dr. W. Boyd Hunt of Houston, Texas, opens the nine week series on September 5th, with the subject "Wages Without Work," it was announced today by the Radio Commission of the Southern Baptist Convention, Atlanta, S. F. Lowe, Director. Dr. Hunt, pastor of the First Baptist Church, Houston, will also be heard the two succeeding Sundays in September on "No Security Without Investment," and "Determine Your Own Destiny."

Other speakers in the series will be Dr. Arnold T. Ohrm, Executive Secretary of the Baptist World Alliance, Washington, D. C.; Mr. Maxey Jarman, Chairman, General Shoe Corporation, Nashville, Tennessee, and Dr. James L. Sullivan, pastor, Belmont Heights Baptist Church, Nashville, Tennessee.

The Baptist Hour Choir, directed by John D. Hoffman, will furnish music for the series, with Frank Willingham at the organ. The programs are produced and directed by Jack R. Robertson, Associate Director of the Radio Commission.

The Baptist Hour may be heard in our state over radio stations KCRS (123), KGNC (144), KPRC (95), KRIC (145), WFAA (82), and WOAI (120) at 7:30 A.M.

The First Baptist Church at Sterling City invites you to sit with us at your Radio and worship Christ who is Lord "during" the Baptist Hour.

**BUDGET NOTICE**

ACTING by virtue of order of the Commissioners' Court of Sterling County, Texas, made on the 9th day of August, A.D., 1948, notice is hereby given that a public hearing will be had on the BUDGET of Sterling County, Texas, as prepared for the year 1949, at 10 o'clock A. M. on the 13th day of September, 1948, at the Court House, Sterling City, Texas at which time any taxpayer of Sterling County, Texas shall have the right to be present and participate in said hearing.

Given under my hand and seal of office, this 9th day of August, A. D. 1948.

(Seal) W. W. Durham,  
Clerk of County Court,  
Sterling County, Texas.

The Blue Cross Is Coming!

**HASTINGS THINKS**

By Hastings Baker

Last year when Egypt was in the clutches of a cholera epidemic, the United States rushed plane loads of DDT which killed untold billions of flies and quieted the epidemic. But now, because the United States seems to favor the Jews in Palestine, the Egyptians forget the past charity and violently hate Americans. Recently in Cairo they mobbed an innocent, middle-aged, and very much surprised tourist couple from Philadelphia. They killed the man with a slab of concrete. The flies that quickly swarmed over his body should have reminded them of the DDT.

A Democrat in California suffered in silence when he had to listen to his neighbor's radio blaring the Republican convention each night. He really lost his temper when he happily tuned in the Democratic convention and the neighbor shot water from a hose through the window.

During the recent denazification trial of Frau Goring, it came to light that she tried to save her husband after Hitler condemned him to death. She reminded Hitler that on her wedding day he had promised to help her if she ever needed it. Her request was that she and her daughter be executed together with her husband. By putting her plea in this form she felt sure that Hitler would have pity and pardon her husband. Hitler granted her request and ordered that all three be executed.

When Russia forced the United States to supply Berlin by plane, it little realized what a show the American airmen would give the rest of the world. The planes are delivering the necessary 2,000 tons of food every day and more. In one day (July 31) they flew in more

than 1,300 tons of coal.

A plane bringing in a load crashed in the city just before landing. The Germans put up this sign on the spot: "Two Americans pilots have become victims of the blockade of Berlin. Once we were your enemies, and in spite of that you now give your lives for us! By this we are doubly in your debt."

Mr. and Mrs. Clell Ainsworth left this week on their annual fishing trip on the coast.

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LEFT at rodeo. One microphone. Please call sheriff's office or News-Record. Corporal Jimmy Tyra.

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**"Covering the County"**  
By Byron W. Frierson, Sterling County Agent

Here is the latest information I have concerning the "stiff sheep" trouble we are having. In a recent conversation with Dr. Boughton of the Sonora Experiment Station, he gave me the following information: The exact cause of the trouble is not known. He has been unable to prove it is the milkweed, as was suspected. It is not prevalent in the dry areas where the heavy summer rain was not received. This leads him to believe there is a tie-in with vegetative conditions.

He has been unable to prove it contagious. No specific serum or bacterin is available that he believes will help the situation.

Until more is learned of the trouble, his recommendations are to pen the affected sheep when the stiffness is noticed, drench with epsom salts in warm water (1/4 pound for a range ewe or 1/2 pound for a large buck), keep in a pen with no feed and plenty of water for 24 hours, feed only dry hay, salt and water, for the next six or seven days, then turn the affected sheep into a different pastures from the one they were in.

If I can secure any more information on this trouble, I will pass it on as soon as possible.

Ranchers from the canyon country are determined to do something about the cat situation out there. It has gotten out of control, with cats starting to work on the grown goats. A sound organization was worked out, and a plan of action decided on at a very interesting meeting at the courthouse Monday night.

There are at least a half dozen new insecticides coming on the market that show some excellent promise in insect control. Some have been proven safe, others haven't. I have recently done some experimental work with Chlordane, one of the new insecticides. I had excellent results with both Chlordane dust and liquid emulsion on red ant beds. I also had excellent results killing "blue bugs" with two teaspoons of 74% emulsion mixed per gallon of water and sprayed in the chicken house thoroughly.

In recent weeks, I tried benzene-hexachloride on hog mange and lice. It worked wonderfully. One application did the job.

Try to keep informed on these new insecticides. If you want further information on them, I keep a complete file of experimental results with these new products.

A set of locks is going to be put on the gates at the rodeo pens very soon. These locks are not intended to keep anyone from using the pens. The purpose is to keep the gates from swinging open and to prevent sagging. Keys will be available at Garret's Grocery, my office.

**Football Camp Next Week**

Coaches G. W. Tillerson and G. W. Blackburn will leave Monday morning for their annual football camp at Foster Park near Tankersley. Those going to camp are the following lettermen: Harold Baker, captain, Duard Grosshan, co-captain, Blaine Mitchell, Jimmy Lindsey, Elroy and Leroy Butler, Pascal Brown, Edmund Heacock, Don

and any other interested party who wants a master key to the locks may have it for the asking.

Gann, Bob Mitchell, Those going for their first trip are Larry Glass, Bill Davenport, Henry Blaznek, Loy Mitchell and Garland Cates.

There will be a meeting Sunday at 4:00 to issue equipment. The squad has been taking conditioning practices for the past week.

There will be two workouts daily at 6:00 a. m. and at 5:00 p. m. In between workouts the boys can fish, swim or hike.

Coach Tillerson is trying to fill the September 10 and 17 open dates. Tentative arrangements are for a game at Grandfalls on September 17.

**ANNOUNCING**

RE-OPENING OF THE

**CITY CAFE**

Sterling City, Texas

We Have Bought Out Mrs. Ted Brown and Completely Remodelled and Renovated The Inside Of the Building.

Try Us for the Best of Foods & Service

R. W. (Boots) FRANKLIN  
JACK ALLEN  
WHIT CALCOTE

**"HOUSING" SOUNDS GOOD**

By GEORGE S. BENSON

President of Harding College  
Searcy, Arkansas



Looking Ahead

PUBLIC HOUSING proposals, like so many other measures that would take America way down the road to Socialism, come up in nearly every session of Congress. A government housing program, known as the Taft - Ellender-Wagner bill, found enough support in the recent Congress to get through the Senate. It failed in the House. Bills of this type have at least nine lives, and you can expect to see more of them later.

It sounds good to nearly everybody to say that "low - income" families are entitled to housing. When the real issues are all clouded up with emotion and sentimentalism, there are some who will vote "yes" without taking the trouble to get down to facts. I, too, favor "housing." Housing is essential for everybody. But I am also aware that the needy, the unemployable, the very lowest paid workers, do not get into public housing projects.

**What Is Low Income?** FROM ALL reports, the situation at a 550-family unit government project in New York State is typical. The law states that a family earning more than \$1,700 cannot qualify there for an apartment. Yet, half the families in the project have incomes above the minimum, some up to \$8,000. Only a very few destitute families ever get into government housing. They cannot pay the high maintenance and operating costs. Even government rents are too high for them.

I say these things to shed light on the arguments of the planners, who dote on the goodness of the government. Their sentimental propaganda serves no purpose but to mislead. The T-E-W bill promised to build

homes for "low-income" families. Perhaps there are 10 million, 20 million, or maybe 30 million. What's the measuring stick for a "low - income" family? Who would decide about this? And where would they be put up?

A JOINT committee of the 80th Congress found that the Federal Public Housing Authority, even with a "dormant" program, employed 6,571 persons and used up a budget of more than \$11,000,000 a year. A major part of FPHA's activities were devoted to creating a desire on the part of the public to depend completely upon a benevolent government. Nor has the FPFA overlooked its opportunities to set up systems of political patronage.

The T-E-W bill calls for 50,000 units of housing over the next five years. Despite the tremendous cost of \$7 billion, this amount would not even begin to satisfy all the "low - income" families. But it would be enough to satisfy many a politician. Think of the possibilities for keeping the party vote in line. Why couldn't the government projects be put up where they would bring in the vote?

Despite all these dangers, the sorry part is that public housing can give us no expanded production of materials, no additional skilled construction workers. In short, it cannot relieve the housing shortage. Besides real discouragement to more private housing construction, the government would extend its powers over all the people through public housing. We must not be fooled this way into accepting Socialism.



**TEXAS must lead the fight FOR FREEDOM**

Texans, your personal freedom and the freedom of your children is in danger. Truman's so-called civil rights program will destroy our way of life. Never since the Alamo has Texas been in such danger.

If we are to be saved, we must unite today . . . all creeds, all factions, farmers, laborers, businessmen, EVERYBODY!

If the Truman forces steal the Fort Worth Convention on September 14 by unseating the States' Rights delegation, you will still have the chance to vote for STROM THURMOND AND FIELDING WRIGHT.

Money must be raised . . . it is YOUR fight. It is now or never!  
Send one dollar with your name and address to:  
W. B. BATES, Treasurer  
c/o Second National Bank  
Houston, Texas

TEXAS WILL FIGHT FOR THURMOND AND WRIGHT

(Political adv. paid for by States' Rights Committee)

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**Cheer Up**  
**Slim Down**  
Only \$2.98 a Box

**DEAL DRUG CO.**  
"Your Hometown Druggist"

**RANEY HUMBLE SERVICE STATION**  
Sterling City, Texas

Try That "EXTRA" Good Esso Gas and See the Difference In Your Car's Performance. Your Motor Will Run Cooler.  
ESSO Motor Oil Is the Best For Summer Driving, Too.

**Now IS THE TIME TO PREPARE FOR COLD WEATHER !!**

Install a Butane Tank Large Enough to Handle Your Needs This Coming Winter!

We Have Plenty of 250 and 550 Gallon Tanks  
READY TO INSTALL NOW

**JOE EMERY BUTANE CO.**

You can have personal calling cards, informal notes, and personal stationery printed at the local News-Record shop.

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ED PURDY SAYS HIS WIFE'S THE BEST LOU SPEAKER HE EVER HAD

It will be a fair wind that blows you here—our expert servicing will put your car in top-notch condition.

**C.C. AINSWORTH SERVICE STATION**  
Phillips 66 Products  
Firestone Tires  
STERLING CITY, TEX.

**Fit For a King**

By Frances Barton

ONE of these hot summer nights when the king comes home from work warm and tired, with his crown dragging behind him, gather the royal family to the festive board for a fine dinner climaxed with Pineapple Icebox Cake for dessert. Then watch His Majesty's face light up. Maybe you'd better ask a couple of friends, as well — refrigerator desserts have a "company" air and should be given every opportunity to show off.

**Pineapple Icebox Cake**

1 package prepared vanilla pudding; 1 cup pineapple juice; 3/4 cup water; 2 egg yolks, slightly beaten; 1/2 cup drained canned crushed pineapple; 1 cup cream, whipped; 10 to 12 strips cake, or 1 cup cake cubes.

Place pudding powder in saucepan. Add pineapple juice and water gradually stirring constantly. Add egg yolks. Cook and stir over medium heat until mixture comes to a boil and is thickened. Remove from heat and add pineapple. Cool. Fold in whipped cream.

Line bottom and sides of 8x4x3-inch loaf pan with waxed paper. Arrange alternate layers of cake and pudding mixture in pan. Chill overnight in refrigerator. Unmold. Serve in slices. Makes 8 to 10 servings.

The Blue Cross Is Coming!

**School To Open On Sept. 7 Faculty Listed**

The faculty for the 1948-1949 school year is now complete. School will begin Tuesday morning, September 7 at 9:00 a. m. The faculty will meet on Monday, September 6 for organization.

A larger enrollment than usual is expected, particularly in the grade school.

The faculty will be as follows, according to superintendent O. T. Jones:

**Elementary School**

First Grade—Mrs. Rogers Hefley. She is a senior at Hardin-Simmons University and a former primary teacher in the Sterling schools.

Mrs. Ray Lane is also scheduled to teach one of the first grades as it is expected that there will be enough students for two beginning classes.

Second Grade — Miss Margaret Ashley of Lamesa. A 1948 graduate of Texas Tech College with experience in the Lubbock elementary schools.

Third Grade—Mrs. B. J. Crossno. A student in San Marcos State Teachers College and now doing work from Texas Tech. Mrs. Crossno has been teacher of the third grade now for several years.

Fourth Grade — Miss Knoxine Campbell of Talpa. A 1947 graduate of Hardin-Simmons University, Miss Campbell taught the fourth grade last year.

Fifth Grade—Miss Nettie McMaster with a B. S. degree from Texas College of Arts and Industries at Kingsville. She has taught the fifth grade here the past four years.

Sixth Grade—Mrs. George Blackburn, a 1947 graduate of North Texas State Teachers College at Denton. She taught the sixth grade last year.

Seventh Grade—Mrs. Bena Davis of Sterling City. A student at San Marcos State Teachers College and now doing work from Texas Tech. Mrs. Davis has taught the seventh grade for several years.

Eighth grade and Grammar School Principal—W. C. Duff of Hillsboro. Mr. Duff did his bachelor's degree work at NTSTC and did graduate work this summer at Alpine.

Physical Education—Miss Mollie Carter, a 1945 graduate of Sul Ross College and P.E. teacher at Kermit for the past three years. Miss Carter will teach P.E. to all boys and girls through the fifth grade and will coach junior high and senior high basketball and volleyball teams and will have charge of the pep squad. She will also have a health program in the school.

Public school Music—Miss Betty Jane Donalson. A local girl, Miss Donalson attended Mary Hardin Baylor and North Texas State Teachers College at Denton.

**High School**

Home Economics—Miss Katherine Nelson of Lamesa. A 1948 graduate of Texas Tech College with experience in Lubbock high school.

Industrial Arts (Shop) and Civics—Mr. George Blackburn. A 1947 graduate of NTSTC and shop teacher last year. Mr. Blackburn will also be assistant coach.

Commercial and Social Science—Mrs. G. W. Tillerson. Mrs. Tillerson has been with the school two years and is annual a senior play sponsor. She has a B.S. from NTSTC.

English—Miss Patricia Lively of Pampa. A 1948 graduate of Texas Tech and a teacher in the Lubbock high school a part of last year. Miss Lively will direct a play and have charge of the library.

High School Principal and Coach—G. W. Tillerson. Mr. Tillerson was

**NEXT TUESDAY IS TRASH PICK-UP DAY HERE**

Next Tuesday, August 31, is regular trash pick-up day here in Sterling. Have your trash and rubbish ready for hauling off—out in front of your home or business, and the county trucks will haul it to the dump grounds. This is a good time to complete the cleaning up of the community that was begun during clean-up week, against polo.

Don't forget! Have your trash ready. See us for printing of all kinds. We print almost anything such as stationery cards, yearbooks, folders, circulars, ruled forms billheads and statements, etc. News-Record.

high school principal and coach last year and taught mathematics. He is a P.S. degree graduate of N. T.S.T.C. and did graduate work there this summer.

Superintendent—O. T. Jones. A graduate of N.T.S.T.C. with a M.A. degree from Texas Tech. Mr. Jones also teaches general science and physics.

Building Custodian—B.J. Crossno. The Sterling School Board of Education is composed of the following: H. M. Knight, president; Joe Emery, vice-president; O. T. Jones, secretary pro-tem; Jeff Davis, Riley King, O. E. Deal, John Reed, and Robert Foster. Sue Nelson is treasurer.

**STERLING LODGE A. F. & A. M. No. 728**

Regular Meetings on the Second Tuesday of Each Month

**AMERICAN LEGION ELECTS OFFICERS**

The local American Legion Post met Tuesday night in the Legion Hall and elected the following officers:

Chesley McDonald, Commander  
B. W. Frierson, Vice Commander  
W. B. Durham Jr., Vice Commander  
George Case, Sergeant-at-Arms  
H. M. Knight, Finance Officer  
Doug Farnsworth, Post Adjutant  
The Legion voted to complete the remodeling of the Legion Hall and to pave the frontage just west of the hall.

**Paper Cups at the News-Record.**

**Palace Theater**

Thurs., Fri., Aug. 26-27  
**"The Woman in White"**  
Eleanor Parker-Gig White

Sat., Aug. 28  
**"FLASHING GUNS"**

Sun., Mon., Aug. 29-30  
**"Tenth Avenue Angel"**  
Margaret O'Brien-George Murphy

Tues., Weds., Aug. 31-Sept. 1  
**"THE VALLEY OF THE GIANTS"**  
Wayne Morris-Lois Maxwell

The BLUE CROSS Is Coming!

**Genuine Leather Zipper Notebooks**

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**LOWE HARDWARE COMPANY**

Your "SerVess" Store  
The Buying Power of 150 Hardware Stores

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**HOUSEHOLD FURNITURE COMPANY**

SAN ANGELO, TEXAS



**Progress**

originates in the minds of Free Men!

Equality, opportunity, aggressive ingenuity, freedom from oppressive restrictions—these things have helped to make America great. Here, man is guaranteed certain inalienable rights. He enjoys blessings that exist only where freedom reigns. The birthright of a free education . . . the right to worship as a man pleases . . . free choice in his life's work . . . these inheritances of freedom, and many, many more, have nurtured the social, agricultural, industrial, and economic progress that identifies mighty America!

In this land where every man is free to do whatever he chooses, wherever he chooses however he chooses, this record of Minneapolis-Moline employees is truly significant: Of the present employees, 17

have been with the company from 50 to 60 years; 158 from 35 to 49 years; and 548 from 20 to 34 years. Taking into consideration all 732 oldtimers, they constituted 23% of all MM employees at the close of 1940, with an average employment record of over 40 years. Even with the expanded employment of well over 6,000 now necessary to meet the increased demands for MM products, the nucleus of old-timers still constitutes 11 per cent of the total now employed!

Such faithful service Minneapolis-Moline is proud to acknowledge. It is a record of skilled craftsmen at work in a democracy where freedom from hampering restrictions is a cherished privilege . . . a record of men of industry building modern machines of proved quality to help farmers meet the world-wide demand for more food, fibre, and oil.

Minneapolis-Moline Produces a Complete Line of Farm and Industrial Tractors and Power Units, plus a Complete Line of Modern Machinery for the Farm

**MINNEAPOLIS - MOLINE**  
POWER IMPLEMENT COMPANY - MINNEAPOLIS 1, MINNESOTA, U.S.A.

**DEAD ANIMALS**  
Un-Skinned  
REMOVED free

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San Angelo  
By-Products, Inc.

**Have Your Radiator Fixed Before Winter.**

**EXPERT WORK**

Located in Back of old Texaco Station

**CONNER RADIATOR SHOP**

L. L. CONNER, Owner

**County Treasurer's Quarterly Report**

Tabular Statement of W. W. Durham, County Clerk, Sterling County  
Quarter Ending May 8, A.D., 1948

JURY FUND, 1ST CLASS	
Feb. 9, 1948, To balance last quarter	\$2871.38
To amount received during quarter	8.24
By amount paid out during quarter	249.18
May 8, 1948, To balance	\$2639.44
ROAD AND BRIDGE FUND, 2nd CLASS	
Feb. 9, 1948, To balance last quarter	\$6914.57
To amount received during quarter	11184.31
By amount paid out during quarter	\$18098.88
May 8, 1948, To balance	5937.13
	\$12161.75
GENERAL FUND, 3RD CLASS	
Feb. 9, 1948, To balance last quarter	\$7858.01
To amount received during quarter	1033.78
By amount paid out during quarter	\$8891.78
May 8, 1948, To balance	3710.82
	\$5180.97
COURTHOUSE & JAIL FUND, 4TH CLASS	
Feb. 9, 1948, To balance last quarter	\$2152.33
To amount received during quarter	21.91
By amount paid out during quarter	\$2174.24
May 8, 1948, To balance	89.06
	\$2085.18
COURTHOUSE SINKING FUND, 5TH CLASS	
Feb. 9, 1948, To balance last quarter	\$2382.91
To amount received during quarter	19.27
By amount paid out during quarter	\$2402.18
May 8, 1948, To balance	343.78
	\$2058.40
ROAD BOND SINKING FUND, 6TH CLASS	
Feb. 9, 1948, To balance last quarter	560.50
To amount received during quarter	.00
By amount paid out during quarter	\$560.50
May 8, 1948, To balance	.00
	\$560.50
LATERAL ROAD FUND 7th CLASS	
Feb. 9, 1948, To balance last quarter	\$3485.55
To amount received during quarter	.00
By amount paid out during quarter	\$3485.55
May 8, 1948, To balance	\$9638.75
	\$846.80
PERMANENT SCHOOL INTEREST FUND	
Feb. 9, 1948, To balance last quarter	\$75.00
To amount received during quarter	\$76.25
By amount paid out during quarter	\$951.25
May 8, 1948, To balance	75.00
	\$876.25
MAY 8, 1948, TO CASH BALANCES VARIOUS FUNDS	\$26,400.29

Report as revealed by the Finance Ledger of Sterling County, Texas, as of May 8, 1948.

Respectfully submitted this 7th day of August A.D., 1948

(Signed) W. W. DURHAM  
County Clerk, Sterling County, Texas.

Subscribed and sworn to before me this day of August, A.D. 1948.  
(Seal) JOHN BROCK  
Notary Public, Sterling County, Texas.

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**STERLING CITY NEWS-RECORD**

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter. PUBLISHED EVERY FRIDAY

**SUBSCRIPTION RATES**  
\$1.50 a year in Sterling County  
\$1.75 Elsewhere in Texas  
\$2.00 Outside State of Texas  
NEWS established in 1890  
RECORD established in 1899  
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 40c per column inch.

**NOTICE!!**

Sterling Chapter No. 29 O.E.S. is already presenting a new and increased line of Christmas Card assortments, Christmas gift wrapping assortments, all occasion cards, every day gift wrappings, gift enclosure cards, correspondence notes and stationery. See our sample folders and imprint Christmas card lines. Make your selection from our great variety of assortments—early!

Our every day cards, correspondence notes and stationery make ideal, appreciated and useful gifts. We can assure you our cards are equal to any and superior to many. But you really must see them, as words fail to describe their beauty. The individuality of our cards, plus the artistic designing and other embellishments are beyond description. You will be pleased with our low prices, too, so see our samples NOW

Sue Nelson  
Mrs. Tommie Johnson  
Mrs. Fred Allen.

**KILL ATHLETES FOOT "TE-OL BEST SELLER" SAYS DEAL DRUG**

HERE'S the reason. The germ grows deeply. You must REACH it to kill it. TE-OL, containing 90 percent alcohol, PENETRATES. Reaches more germs. Your 35c back from any druggist if not pleased IN ONE HOUR.

**THE AMERICAN WAY**



Uncle Joe's Little Helper

**SWING OF SOUTHWEST FARM MARKETS**

By United States Department of Agriculture

(USDA)—Cotton, grains and livestock showed lower trends this week at southwest markets, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Wheat and corn dropped sharply over a weekend after showing some strength last week. Yellow corn closed Monday 25 cents a bushel lower than a week earlier at \$1.75

to \$1.80 at Texas common points. White corn lost 12 cents, barley 6 to 7, oats around 3 and wheat 4 for the week. Milo fell 10 to 15 cents a hundred pounds.

Some new crop rough rice went to market last week, but prices remained unsettled. Most feedstuffs sold unchanged to lower, although wheat millfeeds showed further strength. Top grades of hay were in good demand, but wet weather lowered quality in many areas. Harvest of early peanuts ended in South Texas.

Cotton netted losses of around \$3 a bale for the seven day period. Spot middling 15/16 inch closed

Monday at 30.30 cents a pound at Dallas, 30.50 at New Orleans and 30.55 at Houston.

Cattle sold around 50 cents to \$1 lower for the week at most southwest markets. Common and medium cows ranged from \$20 down at Houston, San Antonio, Fort Worth, Oklahoma City and Wichita Monday and up to \$21 at Kansas City. Denver paid as high as \$24 for good cows, which spread from \$21 to \$23 at Kansas City, Wichita, and Fort Worth, and \$20.50 to \$21 at San Antonio.

Sheep markets tended toward lower levels during the past week. San Antonio turned medium spring lambs at \$21.50 Monday, while Ft. Worth took medium and good grades at \$25 to \$26. Good and choice lots cashed at \$25 to \$26 at Oklahoma City and Wichita and \$28.50 to \$29.25 at Denver.

Angora goat raisers asked 40c a pound for adult mohair and 60 for kid.

Hog prices broke all records at many markets last week but declined later to net only slight changes up or down. Top butcher hogs reached \$28 at San Antonio at the high time and \$30 at Fort Worth. Oklahoma City and Wichita paid as high as \$31, Kansas City \$31.75, and Denver \$32.25. Sows and pigs showed similar trends.

Better grades of eggs sold a little higher during the past week at some markets. Top quality white eggs brought 45 to 50 cents a dozen at Dallas, with best mixed lots from 42 to 43 cents. Fort Worth paid 47 to 48 for large whites and 40 to 44 for select mixed colors. Ungraded white eggs ranged from 46 to 48 at Denver. New Orleans bought white Extras of 60 per cent A quality at 56 cents. Poultry held largely steady, although spring chickens eased in northwest Arkansas.

Demand for peas exceeded supply at firm prices in Colorado's San Luis Valley during the past week. Cauliflower sold about steady during the week and strengthened over the week-end. Potatoes moved in dull trade from the Gilcrest section in light demand. Sweet potatoes found light to moderate demand in Southern Louisiana.

**FOR SALE**—House with 17 lots, 2 business lots just south of the News-Record shop. Sam Simmons.

**FOR SALE**—My home, 2 lots, 3 bedroom home, pressure pump, will finish to suit buyer or sell as is \$7500. Roland Edwards.

HAVE old line legal reservational Educators Polio policy. One person \$5.00; two people \$8.00; any size family \$10.00 including parents. Protects all insured up to \$5,000.00 for doctor and all expense on polio, spinal meningitis, leukemia and sleeping sickness. O. T. JONES.

**FOR RENT** — Two bedrooms for rent. Preferably to men. Phone 104.

**STERLING LODGE**

**A. F. & A. M. No. 728**



Regular Meetings on the Second Tuesday of Each Month

**Rebuilt Electric Sewing Machines**

Singer Treadle Sewing machines converted to portable electric, with sewing light, foot control and reverse stitch. \$45 complete. Send your machine to us collect. Rebuilt machines (electric) from \$79.50. Address correspondence to Hank's Sewing Center, 2021 North Pecan St., San Angelo, Texas

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

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Servicing **ADDING MACHINES TYPEWRITERS**

All makes cleaned, repaired, and adjusted. All work guaranteed.

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302 N. Chad.  
San Angelo, Texas

If you want real good hay delivered to your ranch, at the best price in West Texas, see T.H. Murrell or Chas. Heacock here in Sterling City.

**City Barber Shop**

H. F. MERRELL, Prop.

"Satisfaction Guaranteed"

**WILLIAMS TRUCK LINE**

C. T. (Boots) WILLIAMS, Owner

DAILY RUN TO SAN ANGELO AND RETURN. PHONE IN YOUR ORDERS FOR PICK-UP SERVICE ON THE EVENING BEFORE.

Phone 152

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**Friendly BIG SPRING Firms**

FOR YOUR OUT-OF-TOWN SHOPPING WE SUGGEST THE FOLLOWING FIRMS

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<p><b>DIBRELL'S SPORTING GOODS</b> PLAY MORE—LIVE LONGER 304 1/2 Gregg Ph. 2240</p>	<p><i>Victor Mellinger's</i> <b>Store for Men &amp; Boys</b> 3rd &amp; Main Phone 815</p>	<p>Bring This Ad to <b>CULVER STUDIO</b> 1710 Gregg St. Ph. 1416 And Receive One 5X7 Portrait FREE. Across from Mead's Bakery</p>
<p><b>Memphill Wells Co.</b> Big Spring's Favorite Dept. Store 212-214 Main Ph. 400</p>	<p><b>ELROD FURNITURE CO.</b> Everything for the Home Furniture, Norge Appliances, and Floor Coverings 110 Runnels St. Ph. 1635</p>	<p><b>THE LITTLE SHOP</b> Alice Cravens Friday Corbin Georgie Johnson Grace Miller 214 Runnels Phone 2300</p>
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## 'BLUE CROSS' HOSPITALIZATION

(Continued From Front Page)

Blue Cross organizations an accepted part of the American hospital system.

The Blue Cross idea was originated at Baylor University in Texas more than fifteen years ago. By 1932 or thereabouts several of these organizations were in operation, and within a year or two after that separate associations were growing rapidly in such cities as New York, Cleveland, Minneapolis and Newark, N. J. Throughout the mid-thirties, new associations sprang into existence as rapidly as it was possible to push special enabling acts through state legislatures; in most states, the hospital-sponsored organizations established and have maintained their legal existence outside the jurisdiction of state insurance laws. By 1936 the idea had become a national movement and enjoyed the official sponsorship of the American Hospital Association (which has formulated ethical and financial standards governing the operation of these "hospital service plans," as they are called. Use the Blue Cross, an A.H.A. designation, certifies that a plan meets these standards and has A.H.A. approval and sponsorship. There are eighty approved plans in operation today in most of the major cities of the United States and Canada.

Essentially, the idea was and remains a simple application of the risk-sharing principle to the phenomenon of hospitalization: Members make periodic payments to the association, in consideration of which they are entitled to certain protective benefits in the event they require hospitalization. The only basic difference between this and other forms of insurance is that the indemnification for loss (or, in this case, hospitalization) is usually paid not in cash but in hospital services; these are delivered to the member by one or another of the association's participating hospitals, which is later reimbursed out of the association's collected funds. When a member is hospitalized in a non-participating hospital—as he would be, for example, if he were away from home—since most of the Blue Cross projects are only city-, or at most state-wide—payment is made in cash and the operation is similar to ordinary insurance.

Efforts on the part of their sponsors to establish hospital service plans as something distinct from insurance have probably succeeded only mildly as far as the public is concerned. Even Blue Cross members commonly think of their memberships as "hospital insurance" and the certificates setting forth membership benefits as "policies." Exceptions are those who have been hospitalized as Blue Cross members; most of them are astonished by the fact that there are no elaborate proof of loss or claim forms to be filled out. Payment is made in a simple, unique form; no hospital bill. These features, of course, are indigenous to the organization's structure; the hospital plays simultaneous roles as insurer, claim investigator and paying agent.

The plans are non-profit; plan members receive (in hospital benefits paid for) a larger share of the premium income than is customary in the insurance business as a whole. Eighty per cent "loss ratios" are common among the Blue Cross associations; 85 per cent is not at all unusual. Acquisition and operating expenses must stay at 15 per cent of income or less in order for an association to maintain approved Blue Cross status with the American Hospital Association; among the large plans, as a matter of fact, 10 to 9 per cent and even lower expense ratios are usual.

Membership fees in Blue Cross

plans vary somewhat from city to city, going up or down generally with prevailing prices for hospital accommodations and services. The usual fees for "semiprivate service" (two to four beds in a hospital room) are \$10 a year for a single member, \$18 for member and spouse, \$24 for the whole family. Many plans offer a ward service as still lower rates; most of the plans permit the member to elect luxury services such as private room care if he wishes to pay the difference in cost himself. Hospitalized members receive all ordinary services without charge—nursing care, medications dressings, and bandages, use of the operating room. Anesthetics, laboratory and x-ray tests are provided according to the usual custom of the hospital. Items like biologic preparations, oxygen, physical therapy and a few others are often charged to the patient rather than to the association.

Enrollment of Blue Cross members has been carried out for the most part on a group basis, with the place of employment as the common group background and monthly payroll deduction the common method of membership fee payment. Membership offerings are contingent on acceptance by a minimum percentage—usually half—of the total group to whom the opportunity is made available. This is to protect the association against bad selection, or loading of the group with members who need hospitalization. Usually, state laws governing Blue Cross operations do not specify minimum group requirements, though most insurance laws stipulate that group rates may be offered only when applications are received from 75 per cent of the members of a group.

The employed group basis of operation naturally brings the Blue Cross into close contact with business and industrial management. Top management must be sold initially before the program can be introduced to employees; personnel departments cooperate in working out details of the enrollment procedure; accounting departments are involved in setting up the checkoff system for payment of fees. Generally speaking, management and Blue Cross have lived together amicably for ten years. In some instances the Blue Cross has directed its efforts through unions instead of through the employer.

Increasingly prevalent today is the payment of all or part of the individual employee's membership fee by his employer. In the last half of 1943 alone, it was reported, 250 companies began to pay employees' fees in New York City alone. "Since employers got wind of the fact that their contributions to hospitalization insurance for employees not only were legitimate as income tax deductions but also were acceptable as indirect wage boosts to the National War Labor Board under the wage freeze," Business Week said in its issue of March 18, 1944, "Blue Cross hospital plans have increased at the unprecedented rate of about 50,000 (members) a week." Whatever the reasons—and most insiders believe that employer payments were incidental rather than instrumental—this rate of growth was maintained and even increased throughout the first half of the year, during which a record-breaking 1,754,000 new members were added to the Blue Cross lists.

Blue Cross growth today is conditioned by the fact that the associations, while they follow a general pattern nationally, remain local in jurisdiction and in their schedules or rates and benefits. Companies with nation-wide operations have occasionally been reluctant to adopt one program for employees in, say, a Chicago plan, another in Dallas, another in Los Angeles and still another in the New York office. Blue Cross leaders are trying now to jump

this hurdle and formulate a uniform national contract for such groups. But there are nearly 4,000 hospitals affiliated with the various associations; no two institutions offer precisely the same services; charges for comparable services vary as much as 50 per cent among hospitals in the same community, and still more widely from city to city and section to section of the country.

Some plans now are cooperating with medical societies offering similarly organized services covering medical and, chiefly, surgical expenses. Already three states have enrolled over 25 per cent of their entire populations in the Blue Cross. Half the population of one large city—Cleveland—belongs to the Blue Cross, and today's rate of Blue Cross growth gives promise, hospital authorities believe, that these achievements may be reached on a national scale.

### PRODUCTION AND MARKETING ADMINISTRATION FUNDS UPPEP FOR 1949

Plans may now be developed for a 1949 Agricultural Conservation Program offering farmers and ranchers almost twice as much assistance for conservation practices as was available under this year's program.

For the current fiscal year, the Agricultural Department Appropriation Act sets aside \$150 million for the 1948 program, including administrative expenses. This was the amount Congress authorized last year for developing the 1948 program. Congress this year has authorized the development of a 1949 program amounting to \$265.5 million.

Other items in the appropriation act include—Soil Conservation Service, \$45,048,000; Farmers' Home Administration production and subsistence loans, \$75 million; Rural Electrification Administration loans, \$400 million; Research and Marketing Act of 1946, \$13,850,000; School Lunch Program, \$75 million.

You can have personal calling cards, informal notes, and personal stationery printed at the local News-Record shop.

## Sweet and Refreshing

By Frances Barton

CRUNCHY little chocolate cookies, made easily and quickly in the cool of the morning!



Then, you have on hand a fitting and delicious accompaniment to cool drinks, for summer refreshments and gracious hospitality. Serve these little cookies with a tall frosty glass of a cold, cold beverage—maybe a sparkling carbonated drink; maybe a fruit juice combination; maybe iced tea, coffee or chocolate—but cold! What could be more tempting on a lazy August afternoon?

### Chocolate Meringue Cookies

2 cups sifted confectioners' sugar; 1 tablespoon flour; ¼ teaspoon salt; 3 egg whites; 2 or 3 squares unsweetened chocolate, melted and cooled; ¼ cup shredded coconut; 1 teaspoon vanilla.

Sift together sugar, flour, and salt. Beat egg whites until stiff. Add sugar mixture, 2 tablespoons at a time, beating after each addition until blended. Fold in chocolate, coconut, and vanilla. Drop from teaspoon on lightly greased baking sheet. Bake in moderate oven (375° F.) about 10 minutes. (For best results, start cookies on lower shelf of oven and move to upper shelf after 5 minutes to complete baking.) Remove from baking sheet immediately, using knife or spatula. Cool. Store in airtight container. Makes about 2½ dozen 2½-inch cookies.

The Martin Reeds are on a vacation trip. They visited the Joe Mimses in Roswell, N.M., and went to El Paso for a stay.

### The Blue Cross Is Coming!

"HOW TO PUNISH CHILDREN" \* \* \* \* Does he like to play with matches? Are you worried because he breaks things and likes to torment the new baby? Then be sure to read Portia Hamilton's advice to parents. You'll find it in the American weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

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