

STERLING CITY NEWS-RECORD

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LET'S TALK LIVESTOCK BY TED GOULDY



Fort Worth—Parity prices of livestock as announced Monday by the Bureau of Agricultural Economics reveal hogs selling at 117 per cent of parity, the only species in that fortunate position.

Average hog price on August 15 was \$23.60, effective parity \$20.20. Average cattle prices, \$16.30, effective parity \$21.00, or 78 percent of parity. Average calf prices \$16.70, effective parity price \$23.30, 72 percent of parity. Average lamb price \$20.10, effective parity \$22.80, or 88 percent of parity. Average wool price 53c, effective parity price 58.4c, or 91 percent of parity.

Last week the daily papers and news services of the state carried a report from Houston's sixth annual marketing school. At this meeting, a spokesman for a leading cattlemen's association said price supports would be ineffective "because cattle are now selling at 90.1% of parity."

This sort of off-the-cuff use of figures has hurt the stockman's chances many times in the past when consideration of Congress or Washington agencies has been sought by the cattle producers. This gentleman may have been speaking in good faith, but he certainly gave the foes of the cattle producers some ammunition with his mis-statement of the facts.

The fact is that cattle and calves, at 78 percent and 72 percent of parity respectively, are bringing an average 75 percent of parity. With high support prices on feed ingredients and grains, the production of beef is still a hazardous business.

Monday's cattle run was big, over 131,000 at 12 major markets, over 7,000 above a week ago. The calf run of over 17,000 was 3,000 above a week ago. Hog receipts were light at all points. Western markets such as Denver and Omaha reported big sheep runs, indicating the Fall run of Western slope sheep and lambs was under way. This hurt prices around the circuit, too.

At Fort Worth, good and choice fed steers and yearlings, cows and bulls were fully steady. Grassy steers and yearlings 50c lower. Fat calves 50c, spots \$1.00 off. Stocker trade was very dull, and prices weak to \$1.00 or more lower.

Good and choice grainfed heaves \$13-\$20, some Haskell County steers of over 1,000 lbs. at \$24. Com-

Riley King Named Head Of Game Management Association

Riley King was elected president of the Sterling County Game Management Association at the annual meeting and barbecue last Friday evening at the Nick Reed ranch.

Approximately 80 persons, members and their guests, were present at the affair.

Chesley McDonald was named as vice-president, Fred Campbell, secretary-treasurer, and Perry Matthews, Ewing F. McEntire, and Tom Humble, directors.

Jim White, game warden from San Angelo, showed some wildlife films following the barbecue.

Retiring officers are Worth Durham, president; Chesley McDonald, vice president; R. T. Foster, Jr., secretary-treasurer, and Nick Reed, H. L. Hildebrand and William Foster, directors.

Rains Spot County

Spotted rain showers hit Sterling Tuesday and Wednesday of this week, leaving between a half and almost one inch in spots around town. The cool, cloudy weather has given the grass and weeds a start toward growth and promises moisture in the coming days.

Hector Long, son of Mr. and Mrs. Cecil Long, will re-enter Sam Houston College at Huntsville. He is back from a California trip to be here with his parents before returning to Huntsville.

mon and medium grassers \$11-\$16.50; cutter grade yearlings \$8-\$10. Fat cows \$9.50-\$12; and canners and cutters \$6-\$9.50. Bulls \$8-\$12.50.

Good and choice fat calves \$13-\$17, common and medium \$10-\$13; culls \$7-\$9. Good and choice stocker steer calves \$13-\$17; stocker yearlings \$10-\$16.50; stocker cows \$8-\$13.

The hog market, aided by light receipts, was strong to 50 cents higher at Fort Worth Monday with top hogs at \$25.50. Good and choice 135-250 lb. hogs \$25-\$25.50; sows \$19-\$22. Lighter and heavier butchers \$22.50-\$24.75. Pigs \$19 down.

Slaughter lambs were weak to 50 cents or more lower. Other sheep and lambs steady. Good and choice fat lambs \$17-\$20; cull, common and medium grades \$10-\$16. Stocker and feeder lambs \$12-\$15. Yearlings \$10-\$16.

Old wethers \$7-\$10. Slaughter ewes \$5-\$6.50; old bucks \$2-\$2.50. Solid mouthed-ewes \$7-\$10.

Mrs. Ruth Allen Hurt in Car Wreck Wednesday

Mrs. Ruth Allen, Sterling County ranchwoman, was injured near San Angelo Wednesday afternoon in a truck-car accident reportedly caused by a mixture of oil and rain.

Highway patrolmen said Mrs. Allen, a passenger in the car is in the hospital with a possible fractured pelvis. Her condition is not believed to be serious.

Patrolman T. P. Jones said the car, driven by Mrs. Jesse Martin of Sterling City, hit a portion of the highway covered with oil. The vehicle, said Jones, spun around twice, veered off into a barrow ditch, turned sharply across the highway again and into the path of a Sunset Motors tractor truck.

The mishap occurred about 4:45 p.m. about 12 miles northwest of San Angelo on a portion of the highway under construction. Jones said the oil had been layed on about a three quarter mile stretch of the highway as a protective coat. The stretch was to be resurfaced over the oil Wednesday afternoon but rain intervened, and the work was postponed.

HEALTH TALKS

Prepared by the State Medical Association of Texas

The first twenty-four hours of life are the most dangerous. Thirty per cent of all deaths in the first year, known to be the most hazardous, occur during this period.

Second only to premature births as a cause of infant deaths is congenital deformity, that is an abnormal condition with which the baby is born. In the last ten years or so, surgical techniques to correct many of these deformities have been developed, and doctors have learned that the earlier operation is performed in most such instances the better the results.

Some examples of these life-taking conditions are an absence of openings (atresia) normally found along the food tube, a narrowing (stenosis) of the tube at various points, or an abnormal opening (fistula) between the food tube and windpipe. Still another is "upside-down stomach" or medically speaking "diaphragmatic hernia."

When the operation is not an extreme emergency, a waiting period is used to get the baby in good shape for surgery. He is given blood transfusions or injections of large amounts of fluids containing nutritional substances. X-Ray studies are made to let the surgeon know the exact surgical problem he faces, and he may call in consultants to view with special instruments different body structures such as the food tube or windpipe. The anesthetist, the doctor who will put the baby to sleep for the operation, with the surgeon's advice decides upon the method of anesthesia which will be safest for the baby yet easiest for the surgeon. For infants and children smaller surgical instruments and material for sewing up wounds (sutures) are available. The surgeon, who is expert in working in a more confined area with smaller body structures, operates quickly and gently.

Another branch of surgery in which remarkable life-saving gains have been made is the field of breast cancer. Until the development about fifty years ago of radical mastectomy, the operation which removes not only the breast but also underlying and nearby structures involved or potentially involved by cancer, no cures of the disease could be predicted.

Much of the credit for the fewer cases of advanced cancer of the breast that are seen by doctors today is due to the fact that most women are becoming more cancer conscious. When they notice a suspicious lump or sore, they report earlier for examination. Many times the signs do not point to cancer, but their keen observation is rewarded either by the assurance that cancer is not present or by measures taken to prevent its serious effects.

If the doctor is doubtful whether cancer is present, he takes a piece of tissue from the suspicious lump in the breast to be studied under the microscope. Often, he does not let the patient leave the operating room before finding out the results of the examination. It positive for cancer, he removes the breast and often (depending upon the nature of the growth) deeper tissues such as the muscle under the breast and the lymph glands

School Opens Tuesday With 219 Enrolled

Lions Club Luncheon

John G. Prude of Fort Davis dropped in as a visitor at the Lions Club luncheon Wednesday. He was asked to sing "Strawberry Roan" on the program and he obliged as usual. He was accompanied on the piano by Mrs. Anna Lee Johnson.

Lion H. L. Hildebrand claimed Prude as his guest. Other guests included Joe David Crossno, Bill Brooks, and Wayne Zuck.

Lay Speaker at Methodist Church Sunday Morning

District lay leader William B. Warner of San Angelo will be the speaker at the Sunday morning services at the Methodist Church, it was announced this week by Bruce Medford, pastor.

Being the first Sunday, it is the day for the pastor to be at the Water Valley church, and Warner was secured by Medford to fill in for the morning service. The pastor is to be back in the pulpit at the evening service at 8:00 p.m.

Attends Grandfather's Funeral Last Sunday

Rev. Bob Brannon, pastor of the Presbyterian church here, attended funeral services for his grandfather in Newport, Arkansas last Sunday. Ira J. Pickens, step-father of Bob's father, Rev. Bruce Brannon, had died in a Newport hospital on Thursday of last week and services were held Sunday, Aug. 30 at the First Presbyterian Church in Newport.

Mr. Pickens, 79, was a court reporter in Newport for 43 years. He practiced law, served on the city council, chairman of the Rationing Board during the war, was a past president of the Rotary Club, and was very active in church work. He taught a Bible class at the Presbyterian church for 40 years and took part in presby and synod meetings.

An active Mason, he had been presented his 50 year pin, with the presentation being made by his son, the Rev. R. Bruce Brannon, D.D. of Austin, Director of Evangelism for the Presbyterian Synod of Texas and past grand master of the Lodge.

Five Teachers Out of Fifteen Have Master's Degrees

One-third of the faculty members at the Sterling City school have their master's degrees. George W. Blackburn got his this summer at North Texas State, Denton; Delbert Haralson got his this summer at Texas Tech, Lubbock; Mrs. Johnnie Lee received hers at the University of Houston; Supt. O. T. Jones and Mrs. Mattie Hines held their higher degrees from several years back.

Joe David, Crossno, son of the B. J. Crossnos, is home for a few days, but plans to re-enter Texas College of Medicine at Dallas. He plans to leave here Sunday for Dallas, he said.

Dick Bailey, who has been attending summer school at Texas University, is home for the break between summer school and the fall semester.

"GRANDMA MOSES' SECRET" ... Looking ahead to her 93rd birthday, this extraordinary woman and famous artist laughs at old age and virtually bubbles over with youthful vitality. Behind her inspiring life is a simple formula that you, too, can follow to attain a richer life, free from needless worry. Look for it in the American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

in the earmpit in addition. If much skin must be removed, he sometimes is able to use a skin graft to cover the area operated upon. Later, when healing is complete, a breast form similar to the remaining breast can be fitted to make the deformity unnoticeable.

The Sterling School opened here Tuesday morning, September 1, with a general assembly in the school auditorium. The total count of students registered by Wednesday was 219, said superintendent O. T. Jones. 166 of the students were elementary graders and 53 were high schoolers.

On opening day, the Rev. Robert Ritchie led the assembly in the singing of the songs "America" and the "Battle Hymn of the Republic" which was followed by a prayer.

Superintendent Jones introduced the faculty, composed of the following:

- ELEMENTARY SCHOOL
1st grade—Mrs. Evelyn King
1st grade—Mrs. Irene Lane
2nd grade—Miss Helen Brown
3rd grade—Mrs. Mary Crossno
4th grade—Mrs. Johnnie Lee
5th grade—Miss Mary Ann Bradshaw
6th grade—Mrs. Mattie Hines
7th grade—Mrs. Bena Davis
8th grade and elementary principal—Harry Bradstreet
- HIGH SCHOOL
Miss Jo Retta Owen—Home Economics
Coach and social science—Oscar Dorsey
English—Miss Mary Lee Swindell
Commercial and Math—Delbert Haralson, Jr.
High school principal and shop—George Blackburn
Superintendent and science—O.T. Jones
Music and private piano—Mrs. Charles Titsworth.

It was announced that the first football game of the season would be in Alpine Sept. 12 with a night game with Fort Davis.

It was also announced that the senior class was sponsoring a magician show in the auditorium September 21 both matinee and night. A breakdown of children enrolled in the grade school is as follows:

1st	28
1st (Latin American)	14
2nd	20
3rd	16
4th	19
5th	25
6th	18
7th	13
8th	13
TOTAL GRADS	166
TOTAL HIGH SCHOOL	53
Complete Total	219

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week include—

- D. P. Glass
Mrs. John Phillips
Mrs. Ruth Allen.
- Dismissals since Thursday morning of last week include—
Mrs. W. B. Atkinson
Robert Brown
Mrs. J. Q. Corbett, Jr.
Mrs. B. C. Bristol and infant son, Steven Creig
Mrs. John M. Stuckwish.

THE AMERICAN WAY



It Comes Only Once A Year



GAMMA GLOBULIN—the part of blood which gives protection for a few weeks—is in very short supply.

When POLIO is around, follow these PRECAUTIONS

- 1 Keep clean
- 2 Don't get fatigued
- 3 Avoid new groups
- 4 Don't get chilled

A VACCINE is not ready for 1953. But there is hope for the future.

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

Style Show Here Being Sponsored by Noratadata Club

September 22 in Community Center

A style review is to be presented by the Noratadata Club on September 22 at 7:30 p.m. at the community center. It was announced this week. The fashions are to be modeled by local talent. New fall fashions are to be furnished by the Fashion Shop of San Angelo. Dan Kleinman, manager, conferred with club officials on the project this week.

Tickets will be placed on sale the first of next week. Proceeds of the affair will go to some civic project sponsored by the club.

Further details concerning this program will be given later.

Labor Day Holiday

Labor Day, Monday September 7, is one of the regular holidays observed by the merchants of Sterling City. The holidays observed by the merchants observed throughout the year are as follows:

- Jan. 1—New Year
- May 30—Memorial Day
- July 4—Independence Day
- 1st Mon. Sept.—Labor Day
- Nov. 11—Armistice Day
- Last Thurs. Nov.—Thanksgiving
- December 25—Christmas Day.

Have You

been visiting
had visitors
sold anything
bought anything
had a party
been to one
joined a club or been
thrown out of one
got engaged
been jilted
got married
been divorced
had triplets
quadruplets
or even one
baby?

That's News!

and we, and your friends would like to know about it.

Call The News-Record

ask for the society editor, that's me

Or If You're Scared

we can't spell your name or somebody else's

Then Write It Up

on a piece of scratch paper and bring it in or mail it in or something and we'll all know it and we'll all be happy!

Thank You!

FOR ATHLETE'S FOOT

Use T-4-L for 3 to 5 days. It actually peels off the outer skin, exposes buried fungi and KILLS ON CONTACT. If not pleased with instant-drying T-4-L, your 40c back at any drug store. Today at **LONG DRUG CO.**

Drinking Cups at News-Record.

NOTICE—D.D. GARRETT'S Barber Shop Open Five Days Each Week—Tuesday, Wednesday, Thursday, Friday and Saturday.

Garrett's Barber Shop

The STATE HOTEL

D. D. (Levi) GARRETT, Prop.

Palace Theater

Fri., Sat., Sept. 4-5

"Lawless Breed"

Rock Hudson, Julia Adams

Sun., Mon., Tues., Sept. 6-7-8

"I Love Melvin"

Donald O'Connor, Debbie Reynolds

Wed., Thurs., Sept. 9-10

"Ma and Pa Kettle on Vacation"

Marjorie Main, Percy Kilbride

Fri., Sat., Sept. 11-12

"Pony Express"

Charlton Heston, Rhonda Fleming

In the Matter of The Estates of The Minors, Lois Ethel Price, Shirley Johnene Price and Elaine Flo Price

NOTICE

TO ALL PERSONS INTERESTED IN THE ESTATES OF THE MINORS LOIS ETHEL PRICE, SHIRLEY JOHNENE PRICE AND ELAINE FLO PRICE:

Notice is hereby given that on the 2nd day of September, 1953, Foster S. Price, guardian of the estates of the minors Lois Ethel Price, Shirley Johnene Price and Elaine Flo Price, filed with the County Clerk of Sterling County, Texas, a sworn application for authority to make an oil and gas lease on behalf of the wards, acting individually and as agent for the State of Texas, on the following land in Coke County, Texas:

Northeast quarter (NE/4) of Section 146, Block 2, Certificate 37/4068, H.&T.C. Ry. Co., containing 160 acres, more or less.

Said application will be heard by the County Judge of Sterling County, Texas, in the County Court room in the Courthouse of said County in the Town of Sterling City on the 14th day of September, 1953, at 9 o'clock, A.M., same being the time and place which has been duly designated by said Judge as the time and place when and where such application will be heard.

EXECUTED this 2nd day of September, 1953.

(Signed) FOSTER S. PRICE
Foster S. Price, Guardian of the Estates of the Minors Lois Ethel Price, Shirley Johnene Price and Elaine Flo Price.

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.

Rubber Stamps at News-Record.



GUARANTEED WATCH, CLOCK AND JEWELRY REPAIRING

AL HART

Water Valley Texas

Garrett & Bailey

Everything in Dry Goods and Notions

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STERLING CITY, TEXAS

SPORTING GOODS

FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.

C. C. AINSWORTH

PHILLIPS 66 STATION

Phone 148

FIRESTONE TIRES

Sterling City, Texas

Advertising Doesn't Cost—It PAYS

INVESTIGATE AND YOU'LL CHOOSE

San Angelo College

Your parents, your high school principal and your friends who have attended SAC will all congratulate you on your choice.

Here you'll find: High Academic Standards, Inspiring Campus Life, Helpful Teachers, Credits Accepted by All Senior Colleges and Universities and a Stimulating Christian Environment.

Registration starts September 14. Write, phone or see the Registrar immediately for Dormitory Rooms or other information.

SAN ANGELO COLLEGE, San Angelo, Texas



Parking's a pushover with Ford Power-Steering

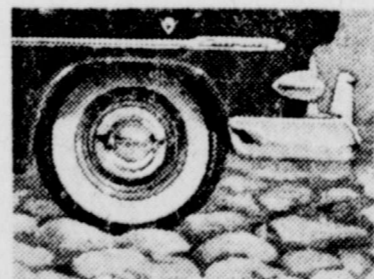
It's a brand new Ford "Worth More" feature—costs up to \$40 less than any other power steering in its field and it's the newest and finest power steering.

With one finger, while the car is standing still, a woman can turn the steering wheel. No longer will rough road ruts "throw you". Should ever a tire blow out, power steering assistance helps you to keep safe straight-line control. Ford Power Steering does up to 75%

of the work; and it has a more natural "feel" than many others. You don't have to change your driving habits radically. The steering gear ratio is the same as without power steering and the hydraulic system gives you just the right assistance when you need it.



No change in driving habits! You could drive off in a Ford with Power Steering with absolutely no radical change in the way you ordinarily drive a car... just a lot less effort!



"Wheel Shock" reduced! With a hydraulic "cushion" between your steering wheel and the front wheels, Ford Power Steering noticeably reduces "wheel shock" on rough roads.



Parking is a pushover with Ford Power Steering. In fact, all driving is a lot easier and so much more relaxing. You can easily turn the wheel with one finger while the car is standing still.



You're safer! Even if a front tire should blow out, Ford Power Steering comes to your assistance... gives you the "muscle" to keep the car under control. That's really extra security!

TEST DRIVE THE POWER STEERING IN

F.D.A.F.

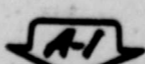
Ford

THE NEW STANDARD OF THE AMERICAN ROAD

Sterling Motor Co.

PHONE 197

STERLING CITY, TEXAS

---If You're Interested in an  Used Car---Be Sure to See Your Ford Dealer

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.
PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
\$1.50 a year in Sterling County
\$1.75 Elsewhere in Texas
\$2.00 Outside State of Texas

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

All classified ads, public notices, cards of thanks, legals, and such advertising are charged for at regular rates—2c per word. Display rates are 42c per column inch.

For Sale—One CHICK SALE. Never been used, cheap. To be moved off. See M.Z. (Easy) Brown.

FOR SALE—4 Super Cushion tires, almost good as new. \$45. See Stewart at Humble Station.

SALESMEN WANTED
AVAILABLE AT ONCE —Good Rawleigh business. Selling experience helpful but not required. Car necessary. Write at once for particulars. Rawleigh's, Dept. TX1-1220-TT, Memphis, Tenn.

Henry Bliznak, who was inducted into the army last month, is now stationed at Camp Chaffee, Arkansas, near Fort Smith for his basic training. He said he had taken his test to enter officer's candidate school upon completion of his basic training at Camp Chaffee.

Mr. and Mrs. Jack Turner have moved to Odessa from Ballinger. Jack had sold his Humble station here to John Hamilton and gone to Ballinger as a tire dealer. He said the drought factor made him decide to go back to stations and he has a new Humble station in Odessa now.

Insurance & Abstracting

Reliable Abstract Work
Fire and Automobile Insurance
DURHAM ABSTRACT CO.
DURHAM INSURANCE AGCY.
Worth B. Durham, Mgr

**Adds Miles to TV Reception...
Deep Dimension to the Picture!**

PHILCO
HF-200 Golden Grid
WORLD'S FIRST HIGH FIDELITY TV WITH
DEEP DIMENSION PICTURE



Never before such Picture-Making Power...
Such Fringe Area Performance!

Philco brings it to you for 1954—the greatest advance in a TV chassis since the miracle of television. It's the new Philco HF-200 Chassis with power so great... sensitivity so far-reaching... and reproduction so precise that it sets a new standard of picture performance. Yes, High Fidelity television with exclusive Deep Dimension picture... come in now and see why this newest Philco triumph is the sensation of the TV world.

A special shipment of High Fidelity Philco television has just arrived including the Philco 4108 Mahogany veneer 21-inch console with UHF-VHF Built-In Aerial. Yours now on **LOW EASY TERMS.**

Lowe Hardware and Furniture Co.

YOUR T V HEADQUARTERS IN STERLING CITY. SETS, ANTENNAS AND SERVICE

MARKET SPECIALS

Swift's Premium Picnic Hams
Ready-to-Eat, lb. 49¢

Bologna Swift's Premium All Meat, pound **39¢**

1 lb. Kraft's Velveeta
28¢ Cheese, 2# bx. 89¢

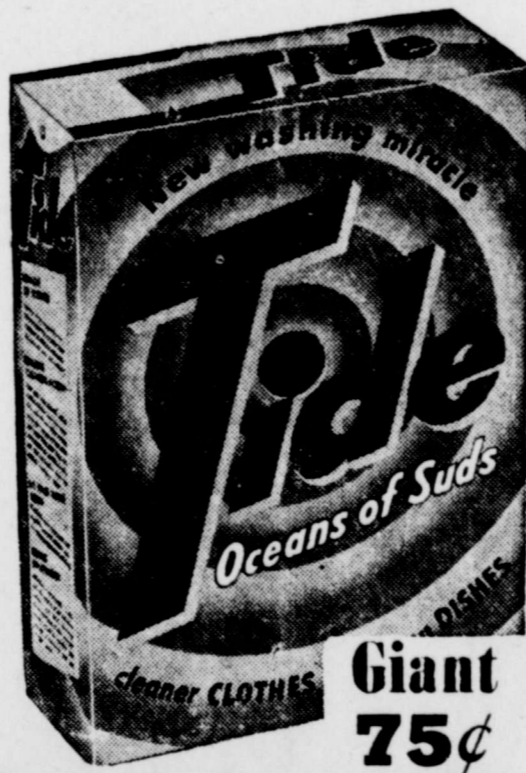
Bacon Swift's Oriole **1 lb. 69¢**

Beef Ribs Swift's POUND **29¢**

Lge. Bread 1# loaf 15¢
19¢ Milk qt. bot. 23¢

Cigarettes carton 2.09

Sugar 5# bag 49¢



Spry 3# 85¢

Pintos 5 lbs 55¢

Kotex 29¢

Bisquick 53¢

Heinz Bottle

Catsup 27¢

5 lbs. ----- 49¢

10 lb. sack . 98¢

25 lb. sack 2.05



1 lb. 85¢

SALAD WAFER CRACKERS
1 Pound Box ----- 23¢

DEEP BROWN BEANS, Libby's
2 Cans ----- 25¢

LIBBY'S TOMATO JUICE
2 No. 303 cans ----- 19¢

CHARMIN TISSUE 4 rolls . 35¢

COKES, ctn. of 12 bottles -- 45¢

SWIFT'S CLEANSER, 2 for 15¢

MATCHES, 3 box carton -- 20¢

KOOL AID, 6 for ----- 23¢

ICE CREAM, Gandy's pint . 20¢

CHAPPLE'S FOOD STORE

Specials for Saturday and Monday

We Appreciate Your Business

For Your Wedding
choose only
Genuine
Engraved
INVITATIONS
Fine Ecru Vellum
DIE FREE
100 Complete
only \$12.45



News-Record

Lawnmowers and Saws
Sharpened
LAWN MOWERS
MACHINE SHARPENED
HAND MOWERS SHARPENED &
OILED \$2 Up. Depending on the
amount of reconditioning. — F.O.B.
my place at Water Valley
SATISFACTION GUARANTEED
G. A. HART
Box 14 Water Valley, Texas



FOR THE LATEST MODES OF
HAIR STYLING
Call 123 for Appointment
Vanity Beauty Shop
Sterling City, Texas

Robbie Blackman, daughter of Mr. and Mrs. Vernon Blacman, has enrolled in the Shannon School of Nursing. She won a Massie Scholarship at San Angelo College and is using it in the nursing college work.

TERROR ON A BICYCLE

He rides down the driveway at full speed! The yard is his range, the tricycle his steed. He's a good cowboy, strong and brave. He's on his way a friend to save. Waving his gun, hat down over his ears Intent on his mission, he has no fears. Now dismounted, behind a bush he sat. Taking deadly aim at our big Tomcat. The dog came in for his share, too! He ran after him with his old lasso. At last, as some stories go. A sad ending this one must know. Our cowboy, a target, the bad gunman found. Clutching his stomach, our hero fell to the ground. With his last breath, I heard him mutter: "Fix me a sandwich with peanut butter."
—CARLENE PERRETT
(Reprinted from The Arlington Journal)

The Cool Look Is Starched!

By Betty Barclay

BE cool in crisp cotton . . . and be cool, even when you iron those cottons! It sounds next to impossible, but the fact stands: there's a specially made starch that makes ironing a quick, smooth job. You can make this starch yourself — as simply as A B C! And, oh, the value you receive from the few minutes it takes. The satiny starch mixture works magic on your cottons. The lovely, smooth finish it gives your clothes makes them actually dirt-resistant, and stands between you and your next wash-day.



Here is the "recipe": mix to a paste a quarter cup of dry starch with an equal amount of cool water. Drop in one of those little bright blue cakes of wax-ironing aid. Pour in a quart of boiling water—give a few quick stirs—and you have a perfect cosmetic base for summer cottons. That is the basic recipe. Now measure out a pint of the beautiful blue mixture and add two quarts of warm water. Squeeze this well into the garments to be starched, then thoroughly squeeze out all excess starch. Dry, sprinkle, roll up tightly and let stand at least an hour. Ready to iron? Prepare to be amazed at the ease and speed with which your iron flies over the fabric. Then, too, you will be delighted with the crisp, perky beauty of the finished garment . . . and now you'll love wearing cottons more than ever!

Drinking Cups at News-Record.

City Barber Shop

H. F. MERRELL, Prop.
"Satisfaction Guaranteed"

The Texas Co.

Petroleum and Its Products
HENRY BAUER, Jr.
Consignee
Phone 157

Realtors -- Land Loans
YOUR LISTINGS APPRECIATED
Rentals, Homes, Land

Sterling Finance Co.
Po. O. Box 668, Sterling City, Tex.

It's That Time AGAIN!
School Supplies

We Now Have Our New Stock of Complete School Supplies. Try Us First.

- | | | |
|------------------|-----------------|-----------|
| Notebooks | Note Book Paper | Tablets |
| Typewriter Paper | Pencils | Pens |
| Inks | Colors | Pasté |
| | | Crayolas |
| Paper Clips | Thumb Tacks | Rules |
| Drawing Paper | Index Cards | Note Pads |

Long Drug Company
Sterling City, Texas

LEVI'S

the slim, trim waist overalls for work and play



Sure as shootin', these famous Levi's—the original blue jeans—will outwear any other overalls you've ever owned! Copper riveted, extra-heavy blue denim. There are lots of blue jeans, but there's only one Levi's. Look for the Red Tab on the back pocket.

LEVI'S 0 to 6 . . . 3.35
27 and up (large) . . . 3.55



SCHOOL BOYS

Boy's Blue Jeans . . . 2.25
Large Sizes 2.50
Tom Sawyer Shirts
1.95 to 2.95
Boy's Windbreaker
Jackets 3.95; Lined 4.95
Boy's Oxfords 4.95-5.95

BAILEY BROS.



Who will get Johnny to school the first day?

All hands will be on deck to speed Johnny off to his exciting new world. And no hands will be busier than Mother's. That is unless you count Reddy Kilowatt's helping hands, which help Mother at every turn.

Reddy helps wash Johnny's socks, iron his shirt, cook his breakfast, and even heats the water to scrub behind his ears. And later Reddy will help him get his lessons by making study easy on his eyes.

As a matter of fact, the older Johnny grows the more ways Reddy can help him . . . and Reddy's help is just about the biggest bargain in the family budget today.

Johnnie has no Choice!

He has to study with the light you provide. Protect Johnny's priceless eyes with properly balanced, planned lighting. Be sure—ask for one of our Home Lighting Representatives to make a FREE survey of your lighting.



Eyes are priceless
Protect them with
GOOD LIGHT

West Texas Utilities Company