

# STERLING CITY NEWS-RECORD

VOL. NO. 65

"Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

MARCH 2, 1956

No. 9

## News-Record Moved Into New Building

### OPEN HOUSE SATURDAY

The Sterling City News-Record is now ensconced in its new building and open-house will be held all day Saturday for visitors to see the new shop and plant. The move was made over a week ago, but work had to be done getting everything back into working order.

Coffee and cookies will be served to visitors Saturday and everyone is welcome. A few more weeks will be needed before everything is actually complete, but this week marks the end of the twelfth year in Sterling by the present publisher. The News-Record was bought from Uncle Bill Kellis toward the end of February, 1944.

The News-Record was established in the late nineteenth century and has served Sterling County ever since. The first publisher and editor, Kellis, had a very colorful career—in law, teaching, legislating, postmastering and publishing. He had a host of readers over the state and his articles were widely quoted.

The new building has more than twice as much floor space as the old one. It houses the office part, the type cases, the linotype, the 3 presses, folder, casting box, saw, imposing stones, etc. that are necessary to publishing and printing.

The publisher cordially invites the public in for a look. The new building is not the conventional type but has features very valuable for the purpose being served.

The old building has been sold and will be moved soon. The new building is 25 feet south of the old location. The holiday hill stone front dresses up an otherwise ordinary building. The many hidden features make the building more desirable for its purpose than meets the eye.

The many windows and three skylights give all the daytime light

### Frozen Foods Locker Co. To Have Open House Saturday

The re-opened Frozen Foods Locker Co. here is having open house Saturday, March 3. Owner H. L. Hildebrand said coffee and doughnuts would be served free to visitors all day.

Manager Harry C. Lawson said the plant is completely ready for business now, and all kinds of slaughtering, butchering and processing is being done. Locker boxes are available for rent and the new management invites business of all kinds in that line.

Hildebrand and Lawson both extend a cordial invitation to every one to come in and inspect the plant Saturday.

### HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mrs. W. B. Atkinson  
Neill Munn  
John Walraven  
Lynn Glass  
George R. Till  
Jamie Carol Craig  
Mr. and Mrs. D. P. Glass  
Dismissals since Thursday morning of last week include—  
Mrs. Lee Clarke  
Mrs. Louis Alexander and infant son, Donald Connor  
John Dorris  
Nettie Gartman

needed. The office portion is ample for its purpose, AND, so far as the part housing the machinery is ample, with about the right amount of space around the machinery. Come in Saturday and look around.



### Behind The 8 Ball

Well, we are finally in our new building. We feel as if we have about enough room for a change, and it's a good feeling. Besides the fact that it is a lot nicer to work in a new building.

We had to get ready to move and then we had to get straight. The job seemed almost insurmountable but it is about over.

The movers came out from San Angelo and moved us that awful sandstormy Friday, two weeks ago. Our good looking brother-in-law from Midland showed up bright and early and Hugh Harzke was on hand. The move took all of Friday and Saturday and parts of a few other days.

Raul Bidara from Talley's in San Angelo came up and made a hand on Saturday.

The movers proper, Vernon Vines concern of San Angelo had a full day. At lease they charged me for a truck and two men for twelve hours.

#### 8-BALL

We got out a paper the week after (last week) but we don't see how now. After all, we might have done just as well if we skipped. We couldn't find everything, and we came out with several mistakes. The worst one that comes to mind is that we put the Noratadata Club spaghetti supper and style show on Tuesday night instead of Thursday night. Also we got few Mr.'s where we should have had Mrs.'s and vice versa.

At any rate we hit the mails with an issue. That's what counts in this game folks.

#### 8-BALL

We had to have the machinery and motors all set afresh and that is important in this line. Hugh Harzke, one of the best machinists west of the Mississippi, fixed us new motor set-ups, etc and got everything to percolating.

On Sunday a week ago, Willard Thomas, linotype machinist from the Statndard-Times came up and reset the linotype machine and got a few kinks out of it. It works better each time that Willard even looks at it. He's that good.

#### 8-BALL

We sent our only cutter blade off for resharpening, along with some saw blades. We thought they were never going to get back. Last Friday's paper had a single sheet in the center which requires cutting. I told the P.D. (printer's devil) he would have to chew them into for that issue. But Edgar Talley from San Angelo showed up and we let him cut them with his knife.

The blade finally came back and we feel like a fool for using it so dull so long.

#### 8-BALL

In a moving job you have to get your building built, wired, plumbed, gassed, watered and sewerred. Also there's always a lot of little things to attend to. And usually it takes an expert to do them.

But we feel as if the worst is over. We know some of you want to see the inside of the new plant so we will have open house here Saturday. Come in and see the new building, the inside and arrangement of equipment. We will have some coffee and cookies maybe, and hope for a good crowd.

Also this week marks our twelfth year here in Sterling City. We bought the News-Record from Uncle Bill Kellis the last week in February, 1944.

It rained some that year, too.

#### 8-BALL

A printer friend of ours was up from Angelo last week and was looking over the new shop. He walked around looking and was heard to exclaim, "Aha, modern indoor plumbing!"

#### 8-BALL

The old building will be moved off its lot to a point south west part of town. Now, folks, skunks live under that old building. The P.D. has seen 'em. And we can see the places where they come out from under the building. They are supposed to be good mousers, but somebody else is welcome to 'em. Wonder where they'll go when the old building is moved?

#### 8-BALL

I bought the building from Motl & Company of San Angelo. They are dealers for the Great Lakes and Stran-Steel Co. McRan, Inc. of San Angelo is the distributor. I've known the Motis since the

### Next Week Is Public School Week

Next week is Public School Week in Texas. Here in Sterling the public is invited to attend the school any day next week, said superintendent O. T. Jones. Patrons may visit classrooms, eat in the lunchroom, attend P.T.A. next Thursday or otherwise inspect the school, he said.

It's your public school. Visit it next week, March 5-10.

### Lions Club Luncheon

The Lions Club met Wednesday noon in the community center for the regular weekly meeting.

Lion Jim Butler said the trash receptacles for the city streets had come in and were ready to put out. Dr. Swann suggested that they be painted with signs so people would not try to mail letters in them—or try to turn in a fire alarm or something.

Swann reported that the Heart Fund lacked about \$12 of the local county quota of \$200. Tailtwister John Stuckwish got busy and raised more than enough to fill the quota.

Rufus W. Foster, club president and chairman of the recent polio drive, said a total of \$1630 was raised in the March of Dimes, which was more than \$1 per person in the county.

Fred Campbell, county agent, told that he and the V.A. instructor Fred Igo, would take lambs to the San Angelo Fat Stock Show next week.

The Noratadata Club style show and spaghetti supper set for March 1, was announced by S. M. Bailey.

Rev. and Mrs. L. S. Dubberly were called to Dallas the first part of the week on account of the illness of Rev. Dubberly's mother.

We have the new 1956-1957 Texas Almanacs at the News-Record for \$1.25 each.

1920's. Calvin Motl drew up the plans for the new building, and he is in the office of McRan, Inc.

Floyd D'Arman and his crew of carpenters of San Angelo did the carpenter work. The holiday hill stone rock work on front and the painting was done by W. T. Pratt of San Angelo.

Hugh Harzke was indispensable in the plumbing, setting, moving helping iron out some difficulties in getting everything back in working order. Brother-in-law Fitzpatrick is a good mover man, and also a painter.

#### 8-BALL

The dust got on the machines in moving, and some that awful nite—last Friday night, that is. But hereafter they won't get so much dust. The new building is somewhat more weatherproof than the old.

### PTA NEXT THURSDAY

The Sterling City Parent-Teacher Association will meet at the school auditorium next Thursday, March 8 at 3 p.m.

Mrs. Frank Milligan will speak on the topic "The Family Assumes Civic Obligations". The Rev. L. S. Dubberly, Methodist pastor, will be in charge of the devotional. Mrs. B. J. Crossno's third graders will give the entertainment feature.

### Buys Texaco Station From Don Hodges

Ansel Reed has bought the Texaco service station from Don Hodges and began operating it March 1. Don had operated the station for the past two years.

Reed, owner of the Sterling Truck Line, has Raymond Blair on the truck for the daily run, and Ansel plans on staying and operating the station.

### San Angelo's Community Ambassador to Finland To Talk at Club Meeting

Miss Ann Albro will be guest speaker at the Wimodausis Club Friendship Day program on Tuesday, March 6 at 7:30 p.m. in the community center. Miss Albro is San Angelo's community ambassador to Finland and will speak on her trip and show slides of her travels. Members of the Noratadata Club and friends of the club members will be guests.

In charge of arrangements are Mrs. T. F. Foster, Mrs. J. C. Reed, Mrs. H. F. Donalson, Mrs. H. L. Hildebrand, Mrs. C. A. Bowen and Mrs. R. T. Foster.

### SON TO THE ALEXANDERS

A son, named Donald Connor, was born to Mr. and Mrs. Louie Alexander on Friday, February 24 at 4:30 a.m. The baby, born in the Sterling County Hospital, weighed seven pounds and twelve ounces.

Papa Louie works for the State Highway engineering group now in Sterling. He and Mrs. Alexander have two other children, Louise and Rebecca.

### 150 GET POLIO SHOTS

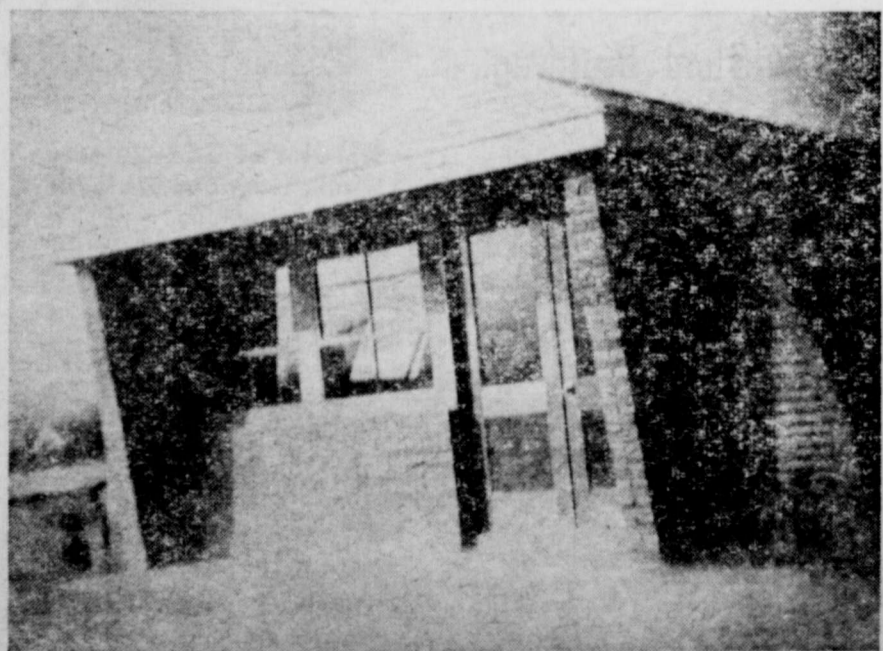
One hundred and fifty school children received Salk polio vaccine shots at the Sterling County Hospital last week at the vaccinating program set up by Dr. Wm. J. Swann, the hospital and the local PTA.

Worth Durham, local lawyer, has gone to Austin this week to meet with the Grievance Committee of the State Bar Association. The meeting was called by State Bar Association president Maurice Bullock. Worth is a member of the group's grievance committee.



Out of the Old News-Record Building

The Old News Record Shop Building That Served For Many Years. Outgrown In Size, Age, And Convenience. Outgrown, Outdated, Outmoded, Through The Years.



... Into the New News-Record Building

## THE AMERICAN WAY



Now, Who's a "Free Rider"?

**New Sundae For Spring**



If you're looking for a new way to serve cake and ice cream, and a way to solve that age-old question of which piece of silver to serve with it—fork or spoon—or both—you'll like today's suggestion of serving cake in petal fashion around ice cream. There's no question of silver service here—you use a fork.

You'll like the cake idea, too, for it is crosswise slices from a packaged dime banana flip from your grocer's ready-to-eat cake department. Try this bevy of Sundae ingredients, allowing one banana flip per serving.

**Butter Pecan Sundae**

- 4 banana flips
- 1 pint butter pecan ice cream
- Chocolate sauce
- Whipped cream
- Maraschino cherries or Chopped nuts

Cut chilled flips crosswise into 1/4-inch slices. Arrange petal fashion on dessert plate, putting triangular end pieces in center where they will be under the ice cream. Center a scoop of ice cream over end slices and top with sauce, whipped cream, and cherries or nuts, if desired.

**CARD OF THANKS**

To my friends and neighbors, I want to thank each and everyone who did so much for me while I was sick in the hospital; especially to Dr. Swann and Roland Lowe for their timely assistance.

Mrs. May Carper

New 1956—1957 Texas Almanacs at the News-Record. Only 1.25.

For wedding invitations, announcements, at-home cards, etc., see the local News-Record shop.

Rubber Stamps at News-Record.

Joe David Crossno, son of Mr. and Mrs. B. J. Crossno, recently underwent an appendectomy in England. Joe David has recently been promoted from a 1st. Lieutenant to a Captain in the Medical Corps of the Army Air Forces.

DIRT MOVING and garden plowing. See T. A. Gartman. 3tc

When you want a treat This is the place to eat! Where shall we meet Carter's Cafe can't be beat! (Ad.)

**D. L. HARALSON, JR.**

INSURANCE OF ALL KINDS  
20% Less than Texas Published rate  
On Fire Insurance  
Phones 115 or 94 Sterling City

**Announcement**

**Reed's Texaco Service Station**

I have bought the Texaco Station from Don Hodges and want to assure all of you that any or all of your business will be greatly appreciated.

Come in for SERVICE!

Ancel Reed

**HERB SHRINER says:**  
Get your **OLD GOLDS** by the carton  
Same famous quality Regular and King Size!

**We Congratulate the Sterling City News-Record**  
On Their New Style Modern Building and Are Happy to Have Furnished the Plans and Building. We Have a Plan for You, Too.

**1st**  
ANOTHER STRAN-STEEL  
NO OTHER BUILDING OFFERS THE ADVANTAGES AND FLEXIBILITY OF THE **NEW LONG-SPAN** in 50' and 60' Clear Spans

The Long-Span 50' and 60' introduce an unusual degree of flexibility. All-steel doors, both overhead or sliding, are featured for side walls and end walls in two large sizes. Economical low-cost interior adaptations, drop ceilings, and insulation are made possible by the use of nailable Stran-Steel Framing in the walls and roof.

Individualized architectural treatment is easily obtained by use of masonry in side walls, end walls or both. Sky lighting, windows and ventilating adaptations are also available to meet all such problems economically.

With the announcement of the new Long-Span all-steel buildings, numerous and far-reaching benefits become available to many types of business. Warehousing and manufacturing—along with commercial establishments such as garages, supermarkets and entertainment places—are among the many who profit immediately.

INVESTIGATE the many advantages provided by these rugged new Long-Spans—designed for speedy low-cost erection and early occupancy by industrial and commercial users.

**Name Your Building Needs We Have The Answers**

We have a purchase plan for ranchers or farmers that allows us to finance up to 75% of completed building. May be repaid in monthly, semi-annual or annual payments. No red tape—no mortgage. Life insurance to protect the investment is included.

FREE ESTIMATES on Quonset and Stra-Steel Buildings

Call on Us



**QUONSET 20**—20 feet wide; length variable, in 12-foot sections.



**QUONSET 24**—24 feet wide; length variable, in 12-foot sections.



**QUONSET 32**—32 feet width; length variable, in 12 foot sections.



**QUONSET 40**—40 feet wide; length variable, in 20-foot sections.

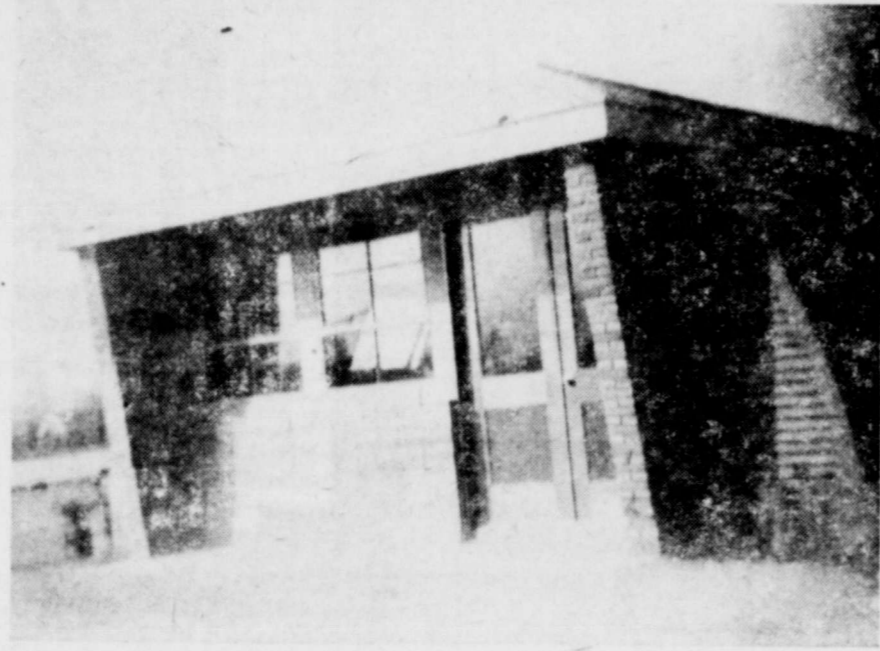
**Motl & Co.**

1815 North Chad. St.

San Angelo, Texas

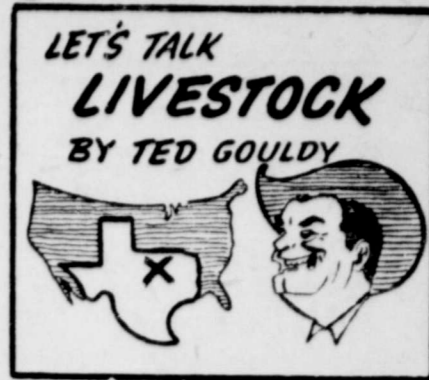
QUONSET BUILDINGS ARE PRODUCTS OF GREAT LAKES STEEL CORPORATION

## Congratulations to the Sterling City News-Record On Their Modern, New Type Building



### McRAN, INC.

1020 N. Jefferson St. San Angelo, Texas  
Distributors of Quonset and Stran-Steel Buildings



#### CATTLE RUNS AGAIN HEAVY ACROSS COUNTRY

FORT WORTH—Twelve major livestock markets Monday reported more than 113,000 cattle and calves, and the larger portion of them were again fed steers, yearlings and heifers. As a result the fed cattle trade was again very slow and weak at Fort Worth. Cows and bulls were fully steady. Slaughter of less than 500 pounds were firm. High grade and lightweight stockers moved steadily, but plainer kinds and fleshy feeders were slow and weak.

Prices included: Good and choice fed steers and yearlings \$14.50—18.50, and two prime steers from W. H. Hammon, Wichita County, topped at \$20.50. Hammon also topped the stocker calf market with 42 steer calves weighing 358 pounds at \$20.

Common and medium beef cattle \$10.00-14.00; fat cows \$11.50—12.50; canners and cutters \$7.50—11.50. Good and choice slaughter calves \$16.00—18.50, a few higher; cul to medium kinds \$10.00—15.50.

#### EMPHASIS ON THURSDAY STOCKER SALES SET

A popular development at the major markets will be launched at Ft. Worth Thursday, March 1, and each Thursday thereafter. A meeting of the market agencies last week arranged stress stocker shipments on that day and attention of the buyers has been called to the new development.

The mid-week expansion of stocker receipts was requested by stocker and feeder buyers who needed additional numbers to fill orders then would go out the last half of the week and destined for arrival in the Cornbelt the first of the following week.

At some Northern markets the "Thursday Stocker Days" idea has resulted in some noteworthy sales. One market reported the highest sales of the week on that day with \$20 calves and \$13 yearlings reported.

#### LAMBS OPEN STRONGLY; TOP OF \$18.50 SCORED

The fat lamb trade at Ft. Worth opened strong to 50 higher Monday. Good and choice lambs sold from \$17 to \$18.50. The \$18.50 top was scored alike by some milk fat lambs, some woolled lambs and some shorn lambs carrying No. 1 and Fall shorn pelts. Some shorter pelt fat lambs sold from \$16.50 to \$17. Some shorn feeders sold from \$16 to \$16.50. Cull, common and medium slaughter lambs drew \$13 to \$16.

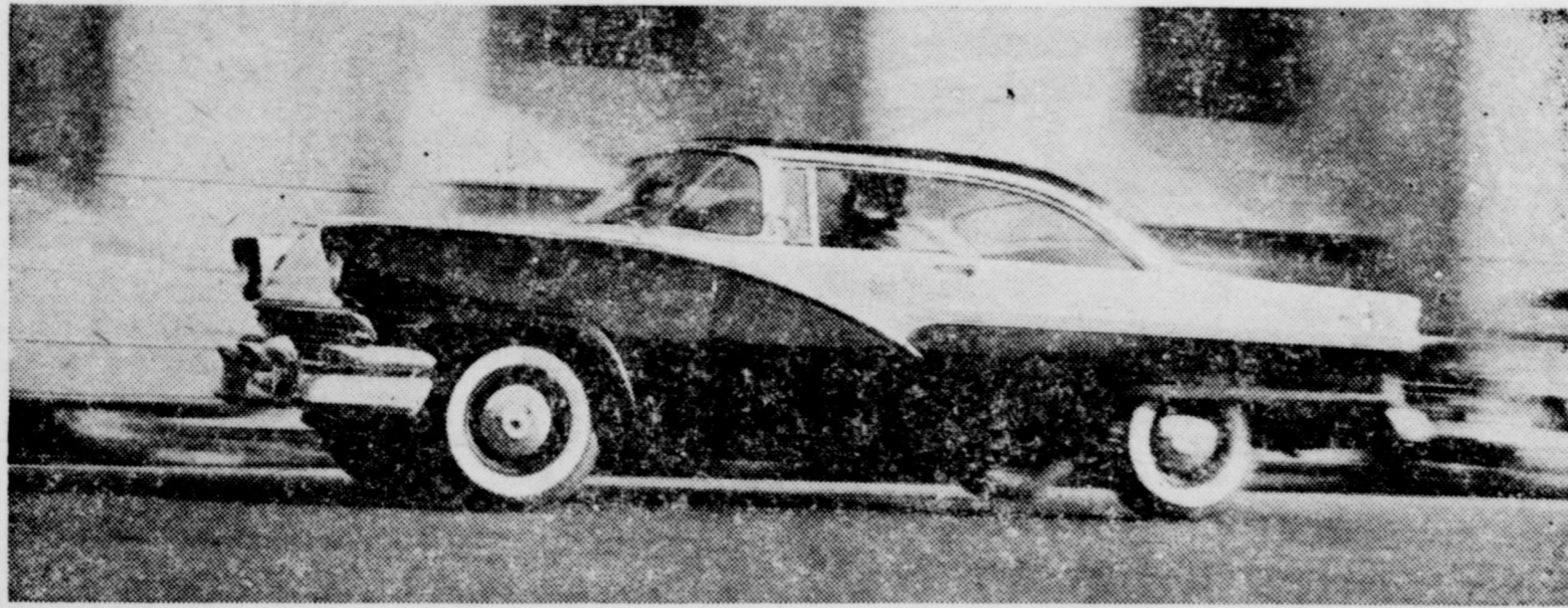
Slaughter ewes sold from \$7 to \$8. Old bucks drew \$5 to \$6.50. Some fresh clipped old wethers drew \$10. A few yearlings and twos sold from \$12 to \$16.

#### HOGS OPEN WEEK WITH ADVANCE OF 50 CENTS

Good and choice butcher hogs topped at \$12.75 to \$13 at Ft. Worth Monday. This was 25 to 50 cents above last week's close, and mostly 50 cents higher. Sows at \$11 down were also 50 cents higher.

Smaller runs around the major market circle Monday triggered the advance. Less desirable weights and grades sold from \$10 to \$12.50, some pigs around \$10.00 to 10.50.

# The Ford V-8 is the Largest-Selling "8" in the World!



Look at the final registration figures for 1955:

Ford V-8 . . . . . 1,354,984  
Car C . . . . . 725,546  
Car P . . . . . 295,567

Here's why: right today . . . in Fordomatic Fairlane and Station Wagon Fords you can have the sensational 225-horsepower Thunderbird Special V-8 engine! You get more GO for less "dough" than ever before . . . in the car that's cooling off the hot ones! If you prefer a Fordomatic Mainline or Customline

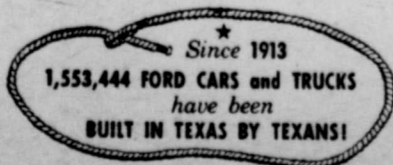
Ford . . . you can now order any model in these distinguished lines with the famous 202-h.p. Thunderbird V-8 engine.

Another thing is build. With the deeper, more rigid "Y" shaped block, Ford V-8's are built to run smoother, longer. And that's just one of the many V-8 advances that have sprung from

Ford's 24-year experience in building more V-8's than all other makers combined have ever built.

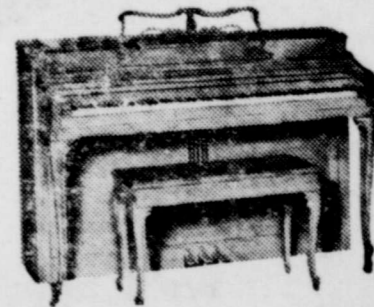
Top all this advanced power off with years-ahead styling and Ford's Lifeguard safety features . . . and you've got the "eight" that more and more people want (and are buying). Try it!

More than ever—IT'S AMERICA'S WORTH-MORE CAR!



## Sterling Motor Co.

Phone 197 STERLING CITY, TEXAS



"Business Built on Confidence"

Finest Selection of First-Name, First-Line Pianos Steinway

Knabe

Everett

Wurlitzer

(Good Practice Pianos, Thoroughly Reconditioned, \$160 Up. Terms If Desired.)

### CLARY MUSIC STORE

13 E. Twohig San Angelo, Texas

**THE AMERICAN WAY**



*"Believe me, Sir, never a night goes by, be I ever so tired, but I read the Word of God before I go to bed."*

GENERAL OF THE ARMY  
*Douglas*  
**MacArthur**

The Bible - A Daily Help

Engraving Orders at the News-Record

**Have You**

been visiting  
had visitors  
sold anything  
bought anything  
had a party  
been to one  
joined a club or been  
thrown out of one  
got engaged  
been jilted  
got married  
been divorced  
had triplets  
quadruplets  
or even one  
baby?

**That's News!**

and we, and your friends  
would like to know about it.

**Call The News-Record**

ask for the society editor.  
that's me

**Or If You're Scared**

we can't spell your  
name or somebody  
else's

**Then Write It Up**

on a piece of scratch paper  
and bring it in or  
mail it in  
or something  
and we'll all know it  
and we'll all be happy!

**Thank You!**

We still serve the best steaks in town, but the pretty girls are gone. Still have a mighty good cook, however, at **Carter's Cafe**, East Highway. (Adv.)

FOR SALE—Baled alfalfa hay. \$30 ton. Walter Gregory, Floyd, New Mexico. Phone 3349

New Almanacs at News-Record.

**D. L. HARALSON, JR.**

INSURANCE OF ALL KINDS  
20% Less than Texas Published rate  
On Fire Insurance

Phones 115 or 94 Sterling City

Timber Killing with Kerosene  
Cedar, Prickly Pear, etc. Eradication

"The 1956 ASC Program Is Now  
Underway. Take Advantage of It."

**Fred Sullivan**

Rt. 2 GOLDTHWAITE, TEXAS

**The Texas Co.**

Petroleum and Its  
Products  
**HENRY BAUER, Jr.**  
Consignee  
Phone 157



Call 123 for Appointment  
**MRS. RUBY GRUNY**

**Vanity Beauty Shop**

Sterling City, Texas

(All appointments not cancelled 1  
hour before time to be charged for)

**SPORTING GOODS**

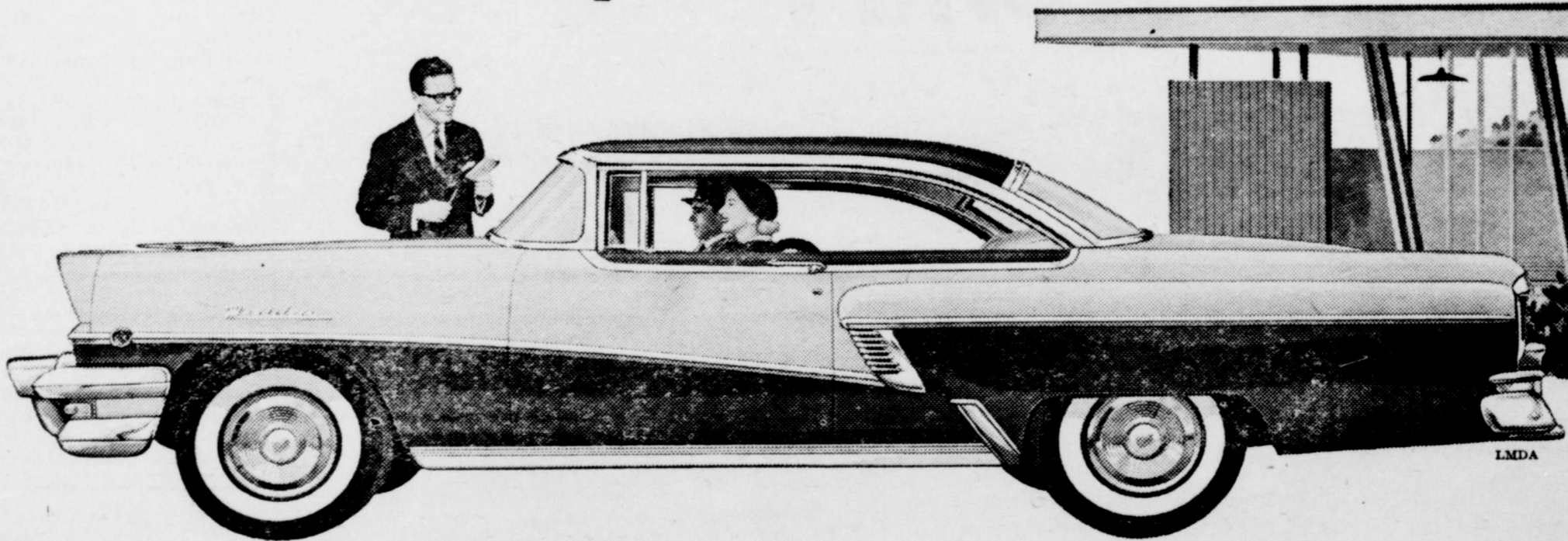
FISHING TACKLE. GUNS, AMMUNITION, CAMPING, etc.

**C. C. AINSWORTH**

PHILLIPS 66 STATION  
Phone 148

FIRESTONE TIRES  
Sterling City, Texas

Phone for **THE BIG M**  
this week and hear  
our special offer!



Just pick up the phone and call us—we'll hurry right out with **THE BIG M**. While you drive it, we'll appraise your car—and by the time you come back, we'll have a special trade-in offer that can't be topped—especially if your car is less than 5 years old.

The big buy is **THE BIG MERCURY**

**FOR LESS THAN 30% OF ALL MODELS  
IN THE LOW-PRICE FIELD\*, YOU GET  
ALL THIS IN THE MERCURY MEDALIST**

- New high in horsepower and torque with the new SAFETY-SURGE V-8 engine.
- 4-barrel carburetor for even better performance.
- Improved ball-joint front suspension for easy handling.
- A big 12-volt electrical system for faster start-ups, a hotter spark.
- A host of Safety-First features—including an impact-absorbing steering wheel.
- More consistent value—Mercury tops its class in resale value year after year.

\*Based on comparison of manufacturers' suggested list or factory retail prices, using Mercury Medalist 6-passenger sedan.

**Sterling Motor Company**

PHONE 197

STERLING CITY, TEXAS

## San Angelo Fat Stock Show and Rodeo Program

THURSDAY, MARCH 8

8 A.M.	Fat Lamb Show	Fairgrounds
8:30	Hereford Show	Fairgrounds
10:30	Poultry Show	Fairgrounds
11:00	Parade	Downtown San Angelo
1 P.M.	Registered Rambouillet and Southdown Sheep Show	Fairgrounds
2 P.M.	World's Champion Rodeo	Fairgrounds
8 P.M.	Style Show	City Auditorium

FRIDAY, MARCH 9

8 A.M.	Fat Steer Show	Fairgrounds
8:30	Junior Rambouillet Sheep Show	Fairgrounds
10:30	Junior Delaine Sheep Show	Fairgrounds
1 P.M.	Aberdeen-Angus Show	Fairgrounds
2 P.M.	Junior Corriedale and Hampshire Sheep Show	Fairgrounds
7 P.M.	World's Championship Rodeo	Fairgrounds
9 P.M.	1st Show Fred Waring and His Pennsylvanians	City Auditorium
	2nd Show Fred Waring and His Pennsylvanians	City Auditorium

SATURDAY, MARCH 10

8 A.M.	FFA and 4-H Livestock Judging Contest	Fairgrounds
10:00	Registered Ram and Ewe Sale	Fairgrounds
11:00	Junior Commercial Sale	Fairgrounds
2 P.M.	World's Championship Rodeo	Fairgrounds
8 P.M.	Westerners Square Dance	New National Guard Armory

SUNDAY, MARCH 11

8:30 A.M.	Livestock on Display	Fairgrounds
1:45 P.M.	Parade of Champions	Fairgrounds
2:00 P.M.	Final Performance World's Championship Rodeo	Fairgrounds

FOR TICKETS WRITE BOX 712, SAN ANGELO

## What's Doing in the Churches

**FIRST METHODIST CHURCH**  
L. S. Dubberly, Pastor  
Church School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Evening Worship ..... 7:00 p.m.

**CHURCH OF CHRIST**  
Wayne Zuck, Minister  
Bible School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Young People's Class ..... 6:15 p.m.  
Evening Worship ..... 7:00 p.m.  
Tuesday, Ladies Bible Class ..... 9:30 a.m.  
Wednesday, Mid-Week Bible Study ..... 7:00 p.m.

**FIRST BAPTIST CHURCH**  
Claude B. Stovall, Pastor  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
T. U. ..... 6:30 p.m.  
Evening Worship ..... 7:30 p.m.

**FIRST PRESBYTERIAN CHURCH**  
Baxter D. D. Greer, Pastor  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Evening worship ..... 7:30 p.m.



From where I sit ... by Joe Marsh

### Do-It-Whose-Self?

Monk McCarthy's almost as good at publicity stunts as he is at servicing and repairing cars—which is pretty darned good.

His latest gimmick is a handbill titled: "Do-It-YOURSELFERS! Why Not Grease Your Own Car?"

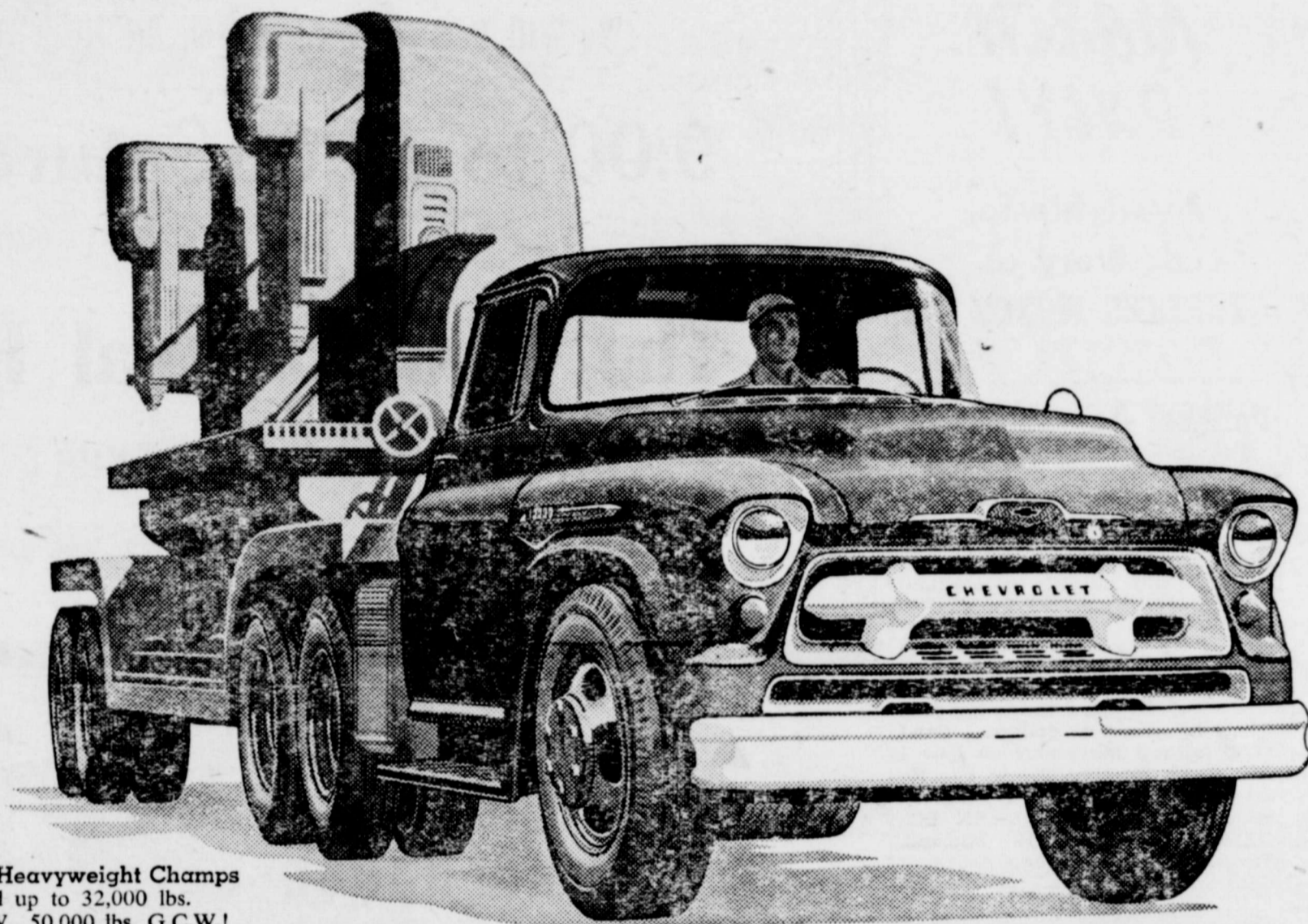
Then he follows with two paragraphs about all the greases you'll need—the full set of wrenches, spray gun, grease gun, four jacks—the ability to work flat on your back with a face full of goo. And at the very end there's this line: "Or, if that's too much trouble, we'll do the job for 75¢."

From where I sit, I'll have to admit Monk's schemes attract attention. They often seem far-fetched to me, but he and I always had different opinions on how to run a business—just as we have different opinions about what's the best beverage. He likes hot tea—I prefer a glass of beer—which doesn't keep us from having a "smooth-running" friendship.

Joe Marsh

Copyright, 1956, United States Brewers Foundation

Advertising Doesn't Cost—It PAYS

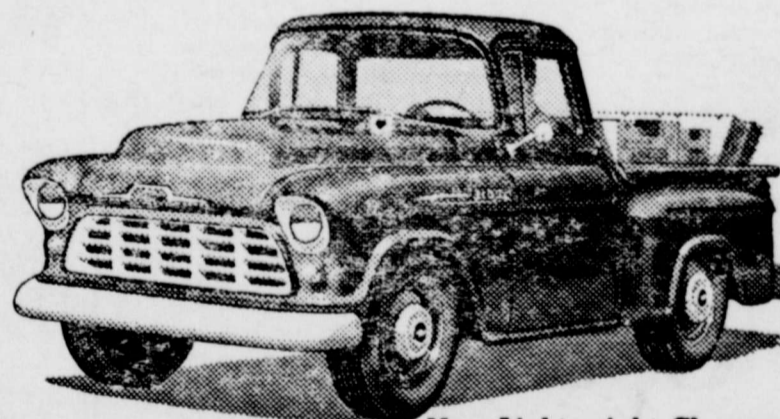


New Heavyweight Champs—rated up to 32,000 lbs. G.V.W., 50,000 lbs. G.C.W.!

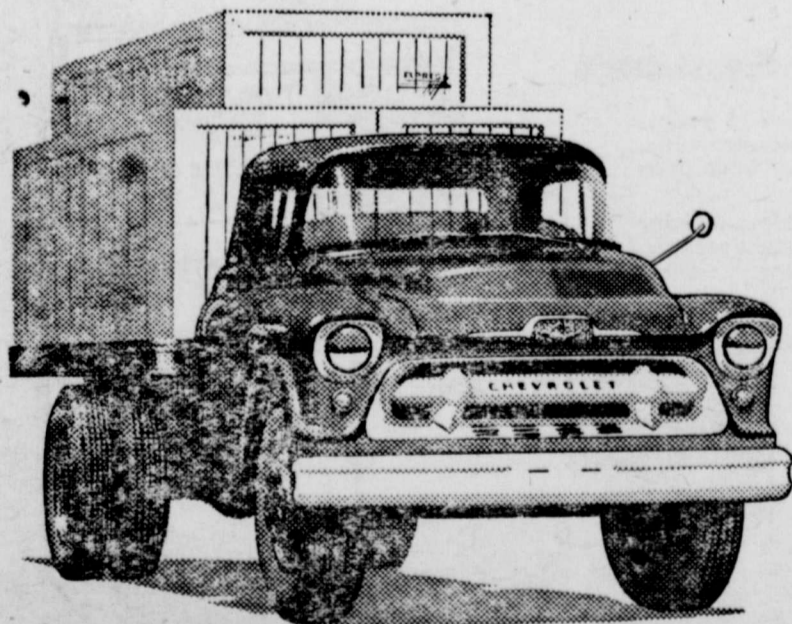
*Just out!*

## New '56 Chevrolet Task-Force Trucks Champs of every weight class!

New models to do bigger jobs—rated up to 32,000 lbs. G.V.W.! New power right across the board—with a new V8 for high-tonnage hauling! New automatic and 5-speed transmissions! Now there are more reasons than ever why anything less is an old-fashioned truck!



New Lightweight Champs—most modern trucks in their class—and they look it!



New Middleweight Champs—with more power to haul bigger loads!

Meet the biggest, broadest, brawniest line of Chevrolet trucks ever built! It offers four new heavy-duty series. It brings you new power for every job, with a modern short-stroke V8\* for every model. Then there's a new choice of transmissions—an automatic for every series with a wider range of Hydra-Matic models and Powermatic, a new six-speed automatic, plus new five-speed manual transmissions.† Come in and see these great new Chevrolet Task-Force trucks!

\*V8 standard in L.C.F. and Series 8000 and 10000 models, an extra-cost option in all other models. †Extra-cost options available in a wide range of models (five-speed transmission standard in Series 9000 and 10000).

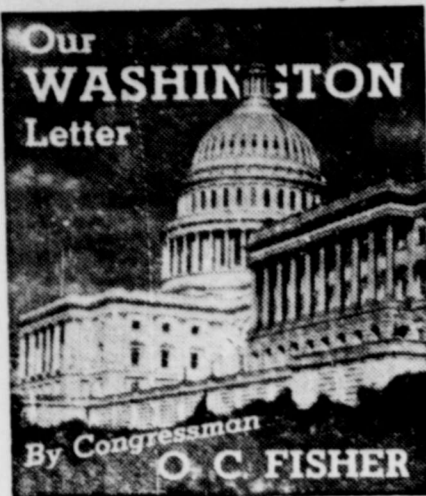
Anything less is an old-fashioned truck!



**R. T. Caperton Chevrolet Co.**

PHONE 35

STERLING CITY, TEXAS



ARE WE LAGGING behind in guided missiles? Capitol Hill has been buzzing with claims and counter-claims on the subject. And, while we are talking about it, just how important is the race between the U.S. and Russia over superiority in this field?

The Commies recently claimed the upper hand amid veiled threats and pompous self-assurance.

I discussed this subject with General James Devereaux, now a Congressman from Maryland, in a 30-minute radio program last week. From contacts and research, I gained these impressions:

1. We are lagging to some extent, but we have made tremendous progress. The intercontinental 1500-mile ballistic missile (ICBM) has not yet been tested in this country, but we can expect such a test within the next year or so. Nor have the Russians tested a missile of that capacity, though they may have probably tested on of considerably shorter range.

2. The importance of the race is self-evident. If the Bolsheviks actually achieve superiority, Russia would step into the driver's seat. The whole uneasy balance of world power would be upset.

3. It will likely be at least 5, perhaps 10 or more years before the 5,000-mile missile can be perfected.

Sir Frederick Brundrett, top scientific adviser to Great Britain's Minister of Defense, who is privy to whatever intelligence information London has collected on the missiles race, said the other day that in his opinion the U. S. is ahead of "anybody else in the world, generally". He said it is a good bet the Russians will not test the 1500-missile this year.

Now, why so much to-do about the ICBM? If and when perfected, a missile can be released, travel 5,000 miles and drop within .2 of 1% (10 miles) of a target Equipped with an atomic or hydrogen warhead, one such missile could conceivably wipe out Moscow-or Washington, if the tables were turned. Up to this time there is no known defense against such missiles, which will travel at plus 10,000 miles per hour.

It is of course, imperative that the U.S. achieve and maintain superiority. Surely no effort, no expense, can be spared in that race. We can and should be doing more.

**CARD OF THANKS**

Thank you for your help, food, flowers, cards and words of comfort you gave us at the passing of our loved one. May God bless you.

Mrs. W. H. Sparkman and children;

Sister—Mrs. Ruth Murray Brothers— Ernest, Clarence, and Alvin Sparkman.

New 1956-57 Texas Almanacs on sale at the News-Record for \$1.25.

**'56 FORD V-8 MAINLINE "SPECIAL" Equipped! \$58\* PER MONTH**

\* Price may vary slightly according to individual dealer's pricing policy. Your present car should more than cover the entire down payment.

**MARCH ONLY!**

Available for delivery at

**STERLING MOTOR CO.**  
Ph. 197 Sterling City, Texas

**Political Announcements**

The following announce their candidacy for offices listed subject to action of the Democratic Primary in July, 1956:

For Sheriff, Tax Assessor-Collector of Sterling County:  
W.O. (Bill) GREEN (Reelection)

**Itch!** For over 20 years I was pestered with itchings of my toes, scalp, heels, soles and inside my ears. Spent hundreds of dollars. Send \$1.00 for full particulars on how I was cured. Nothing else to buy. No drugs—simple, effective. Golfers, athletes take notice. FRANK EGGERS, P.O. Box 2804, Midland, Texas.

**Realtors -- Land Loans**  
YOUR LISTINGS APPRECIATED  
Rentals, Homes, Land

**Sterling Finance Co.**  
Po. O. Box 668, Sterling City, Tex.

When you want a treat This is the place to eat! Where shall we meet **Carter's Cafe** can't be beat! (Ad)

Quality Job Printing, News-Record.

**Now Open . . . Modern Beauty Shop**

Ruby Drennan, Owner

Specializing in  
PERMANENTS HAIR CUTTING

Sets, Manicures, Rinses, Dying, etc.

Phone 54 "We Take Late Appointments"

**New Banking Hours**

Effective March 1

9:00 to 3:00 <sup>5</sup> Week Days

(We Will Remain Open During the Noon Hour)

9:00 to 12:00 Saturdays

**The First National Bank**  
Sterling City, Texas

**A new FRIGIDAIRE ELECTRIC RANGE**

Can modernize your Kitchen and your Cooking

Exciting new Frigidaire features you will love!

**New Roll-to-You Shelf** — Smoothly, easily, on heat-tempered ball bearings this oven shelf rolls foods to you without spilling.

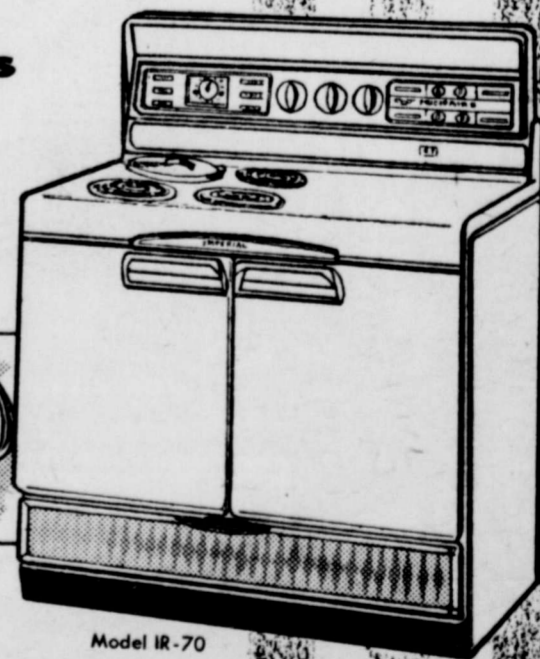
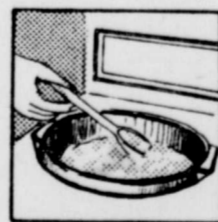
**New Smokeless, Fumeless Broiling** — With the Miracle Filter you can even broil without smoke or fumes. Kitchens stay clean . . . no switches . . . no moving parts.

**New Easy-View Controls** — No guesswork, you always know what heat you are using . . . and a new "hairline" indicator gives you an infinite number of temperature settings.

**Plus . . . the famous**

**Multi-duty Thermizer** — It fries, blanches, bakes, warms, steams, stews, boils, sterilizes, braises . . . even pops corn. And the

**"Thinking Top"** — The Heat-Minder Unit that gives carefree surface cooking. It ends dreary pot-watching . . . set it and forget it.



Model IR-70

Only **\$5.04** Per Week

**West Texas Utilities Company**

Other Frigidaire Ranges start as low as **\$224.95** Installed

**STERLING CITY NEWS-RECORD**

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the Sterling City postoffice as second class matter.  
PUBLISHED EVERY FRIDAY

**SUBSCRIPTION RATES**  
\$1.50 a year in Sterling County  
\$1.75 Elsewhere in Texas  
\$2.00 Outside State of Texas

NEWS established in 1890  
RECORD established in 1899  
Consolidated in 1902

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.

R. T.

**Caperton Insurance Agcy.**

**Motors Insurance Corp.**

ALL KINDS AUTO INSURANCE  
STERLING CITY, TEXAS

**City Barber Shop**

H. F. MERRELL, Prop.

"Satisfaction Guaranteed"

**How Christian Science Heals**



"A Victory Over Nervous Breakdown"  
KGKL (960 kc.)  
Sunday 8:15 a.m.

**Presbyterian Church**

The final service of Dr. and Mrs. Baxter Greer at the First Presbyterian Church was conducted last Sunday night. Nearly all members of the First Presbyterian Church and a large number of friends of other churches practically filled the Sanctuary. Rev. L. S. Dubberly and Rev. C. B. Stovall took part in the worship program.

Following the sermon by Dr. Greer, some interesting moving pictures of the new church building in the various stages of its construction were presented by Mrs. David Glass with Fred Campbell at the projector. The Women of the Church arranged a delightful fellowship hall of the church and served refreshments to approximately 150 guests. In behalf of the congregation, Ruling Elder E. L. Bailey presented an electric coffee percolator to Dr. and Mrs. Greer as an expression of the sincere appreciation of the members of the church for faithful service rendered and as a token of their good wishes for success in their new work at the First Presbyterian Church at Comanche, Texas.

Dr. and Mrs. Greer express their sincere appreciation for every courtesy extended to them and for the privilege of serving such wonderful people in the church and community and gave a cordial invitation to their loyal friends to visit them in their new home—also, expressed the hope that they would return sometime to visit the place and the people whom they admire so much. **Dr. Flynn V. Long To Preach Sunday Morning at Eleven o'clock**  
Dr. Flynn V. Long, Executive Secretary of Mid-Texas Presbytery will supply the pulpit here Sunday morning at 11 o'clock. All members are urged to be present.

**GOOD BUNDLED CANE.** 7c to 8c per bundle. Clyde Thompson, Rt. 3 Colorado City, Ph. RA82914.

**METHODIST CHURCH**

The worship service at the Methodist Church will be held at the usual time. Sunday school will begin at ten, morning worship at 11 and the evening service at seven.

The subject for the sermon at the morning worship service will be "The Greatness of Christ." The subject for the evening service will be "More Than Conquerors."

The Methodist Youth Fellowship will meet at six o'clock and there will be a recreation period following the evening worship service.

**MYF NEWS**

By Jacque Caperton

The MYF met last Sunday evening with seven members present. They included Jackie and Elizabeth Cole, Jacque Caperton, Janet Westbrook, Lynda Allen, Jim Davis and Jimmy Bauer.

Next Sunday recreation and refreshments will be held following the preaching service.

Mrs. H. D. Glass and Mrs. L.S. Dubberly showed films on Indian Americans last Sunday night.

After the MYF meeting, all who

We have the new 1956-1957 Texas Almanacs at the News-Record for \$1.25 each.

Plate lunch 85c. Steaks, Sandwiches, Hamburgers and Hot Dogs our Specialty. Carter's Cafe (Adv.)

**SUBSCRIPTION** Renewing time is here. Renew your News-Record before it expires.

Best coffee in town and only 5c. Open 7 days a week. Carter's Cafe and Drive-In Grocery. (Adv.)

**STERLING LODGE**

**A. F. & A. M.**

**No. 728**



Regular Meetings on the Second Tuesday of Each Month

could went to the Presbyterian Church for preaching.

**Insurance & Abstracting**

Reliable Abstract Work  
Fire and Automobile Insurance  
**DURHAM ABSTRACT CO.**  
**DURHAM INSURANCE AGCY.**  
Worth B. Durham, Mgr

We strive to please with Courtesy and Merchandise—"The Best Service Possible Is Our Pledge."  
**Carter's Drive-In Grocery & Cafe.**

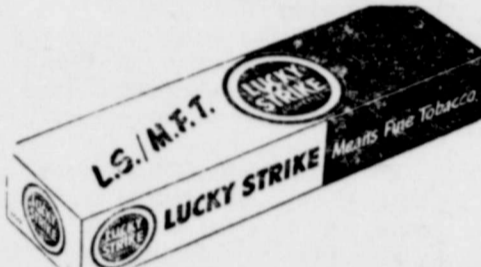
**WE ARE BUYING**

Oil Field Salvage—Scrap Iron and Cable—Pipe Protectors & Cap Wire All Coppers & Metals—Batteries & Rags. If dollars mean anything to you, sell us your scrap materials.

**SAN ANGELO IRON & METAL CO.**  
700 Block West 14th Box 1586  
Tel. 2142-1 San Angelo, Texas

**SPECIALS Sat. & Mon.**

**CIGARETTES**



Reg. Size. ALL POPULAR BRANDS

**Carton \$2.19**

**Sugar 5# 49c**

**Gandy's Ice Cream Half gal. 77¢**

**Pintos 2# 19c**

Compare Taste...  
Compare Texture  
and you, too, will choose  
**GLADIOLA CAKE MIXES**



**Box 25¢**



**49¢ Size**

**45c**

**MARKET Spare Ribs lb. 39c**

**FRYERS lb. 45c**

**Cheese Longhorn Pound 47¢**

**Pork Chops 49c**

**Rib Stew lb. 29c**

**Produce**

- CABBAGE, pound ----- 4c
- BANANAS, 2 pounds ----- 25c
- CARROTS, Cello Packed ----- 10c
- SPUDS, 10-lb. Sack ----- 40c

SEE OUR PRODUCE DISPLAY

- SOFT DRINKS 12-Bottle Carton ---- 45c
- SCRAPPY DOG FOOD, 3 Cans for --- 25c
- SCOTT TOWELS, Roll ----- 19c
- KLEENEX, (200's) 2 Boxes for ---- 25c
- JELLO, 3 Packages ----- 25c
- MACARONI OR SPAGHETTI, 2 Bxe. 25c
- FRESH COUNTRY EGGS, Dozen --- 60c
- ALL-SWEET MARGARINE, Pound -- 29c



**Large Box 29c**

**THE AMERICAN WAY**



Muscling In

Get your **OLD GOLDS** by the carton!

Regular and King Size



**CHAPPLE'S**

"WE APPRECIATE YOUR BUSINESS"

**Mrs. Nan Davis Is Noratadata Hostess**

Mrs. Nan Davis was hostess as the members of the Noratadata Club met at the community center last week.

Final plans for the spaghetti supper and style show were completed. A dessert course was served.

Present were Mrs. Ross Foster, Mrs. Worth Durham, Mrs. Delbert Haralson, Mrs. Ewing McEntire, Mrs. Alvie Cole, Mrs. Neal J. Reed, Mrs. Chesley McDonald, Mrs. Forrest Foster, Mrs. J. Q. Foster, Mrs. G. C. Murrell, Mrs. Dayton Barrett, Mrs. Joe Emery, Mrs. J. S. Augustine, Mrs. Finis Westbrook, Mrs. Martin Reed, Mrs. I. W. Terry, and Mrs. Hubert Williams, members; and guests—Mrs. Waycott, Mrs. Alie Foster, Mrs. Wm. J. Swann, Mrs. Sudie McEntire, Mrs. Bill Brooks, and Mrs. David Glass.

Bridge was played and high award went to Mrs. J. Q. Foster, high guests award to Mrs. David Glass. Mrs. Dayton Barrett received the low award.

**Please Observe Hospital Visiting Hours**

Persons visiting patients in the Sterling County Hospital are asked again to observe the institution's scheduled visiting hours.

No visiting hours are open in the mornings—except for members of a patient's family. Afternoon visiting hours are from 2:00 to 4:30 and evening hours are from 7:00 to 9:00 p.m.

For engraved announcements, cards, letterheads and envelopes, see the News-Record. Prices are reasonable.

**Garrett's Barber Shop**

D. D. Garrett's Barber Shop open Each Friday and Saturday in the Quonset Building between the Williams Feed Store and the Lumber Yard.

D.D. Garrett, the Friendly Barber (We Want Your Business)

**Sterling City Highway Shop Half Completed**

New facilities to house the maintenance section of the Texas Highway Department here in Sterling City are expected to be completed in about six weeks. The new buildings are on the Big Spring highway at the stockyards turnoff.

The new facilities will include two buildings, one for a warehouse and offices and the other for equipment storage.

R. N. Jennings, district maintenance engineer, said cost of construction work on the buildings will be about \$32,000. An additional \$12,000 will be spent to pay for the cost of grounds, paving, fencing and installation of a water system.

Construction work on the buildings started about six weeks ago. The office and warehouse building is to be 40 by 80 feet and the equipment building's dimensions are 28 by 168 feet. Trucks, maintainers and mowers will be housed in the equipment building.

Sterling City maintenance section services over 200 miles of roads in Sterling, Glasscock and Coke Counties. Jim Butler is the foreman or head of the section here.

**Patrolman Reassigned**

Highway Patrolman B. J. Angel, stationed here six months, has been reassigned to the Lubbock District.

Angel will be stationed at Muleshoe.

Replacing him with the San Angelo Highway District Patrol will be Jim Cantrell who has been assigned to the Waco Patrol District at Gatesville. Capt. Ray Butler, chief of the San Angelo District, said.

**DAUGHTER TO THE JOHN STUCKWISHES**

A daughter, named Pamela Jean, was born to Mr. and Mrs. John Stuckwish Friday morning in the Sterling County Hospital at 4:48 a. m. The baby weighed seven pounds and thirteen ounces.

Papa Stuckwish is administrator of the hospital. He and Mrs. Stuckwish have four boys, Mike, Don, Kenneth and Stephen.

Grandparents living are Mr. H. D. Edwards of Cleburne and Albert Charles Stuckwish of Pennsylvania.

We still serve the best steaks in town, but the pretty girls are gone. Still have a mighty good cook, however, at **Carter's Cafe**, East Highway. (Adv.)

**Palace Theater**

Fri., Sat., March 2-3  
**"SANTA FE PASSAGE"**  
 John Payne, Rod Cameron and Faith Domergue

Sun., Mon. Tues., Mar. 4-5-6  
**"How To Be Very Popular"**  
 Betty Grable, Robert Cummins

Wed., Thurs., Mar. 7-8  
**"Man From Bitter Ridge"**  
 Lex Barker, Mara Corday

Fri., Sat., Mar. 9-10  
**"Revenge of a Creature"**  
 John Agar, Lori Nelson

FOR SALE—Baled alfalfa hay, \$30 ton. Walter Gregory, Floyd, New Mexico. Phone 3349

**THE AMERICAN WAY**



Votes at Any Cost

**MRS. HAZEL COLLINS AND WM. J. BEAVER MARRIED**

Mrs. Hazel Collins and Mr. Wm. J. Beaver of Roscoe were married in a quiet ceremony read in the sanctuary of the First Methodist Church in Sweetwater Tuesday of last week.

Only a few close friends and relatives were present. The church pastor, Rev. C. A. Holcomb, Jr. read the double ring vows.

Following the ceremony, a few friends of the couple gathered in the home of Mrs. A. J. Wimberly, where the rose-decorated wedding cake was cut and served with coffee.

The couple left following the serving of cake and coffee on a wedding trip to New Orleans.

Mr. and Mrs. Beaver will make their home in Sweetwater, where they plan to build a home in the near future.

Mrs. Beaver is the daughter of the late Mr. and Mrs. H. W. Witcher of Sherman, pioneer Grayson County residents. She has lived in Nolan County for the past 15 years, making her home on the Collins ranch north of Roscoe before moving to Sweetwater after Mr. Collins' death several years ago.

Mr. Beaver is the son of Mr. and Mrs. Wm. J. Beaver, Sr. of Snyder. He has lived in Roscoe for the past 30 years, being associated with the RS & P Railroad and holding ranch and farm interests in this and the Snyder areas.

New Almanacs at News-Record.

**Thank You!**

I want to thank all my friends and customers for their patronage during the two years I operated the Texaco Station here. I appreciated your trade and friendship.

Sincerely,

**Don Hodges**

**You Are Invited!**

To Come in and Inspect the New News-Record Building Saturday. Coffee and Cookies Will Be Served to Visitors. It's Open House!

**Sterling City News-Record**

"Since 1890"

Jack Douthit, Publisher--Owner



"Don't be silly—there can't be a Chevrolet dealer around here!"



There's no mirage about the used car values you get at a Chevrolet dealer's lot. Every OK Used Car carries his famous warranty in writing. That means you get a car that lets you climb hills or cross deserts with confidence. OK means thoroughly inspected and reconditioned for performance and safety. It means extra value and selection, too, due to volume trading for popular new Chevrolets.

LOOK FOR THE OK TRADEMARK!

**CHEVROLET** Sold only by an Authorized Chevrolet Dealer

**R. T. Caperton Chevrolet Co.**

Phone 35

STERLING CITY, TEXAS