

STERLING CITY NEWS-RECORD

Vol. 69

"Since 1890"

PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

NOVEMBER 25, 1960

No. 47

THE AMERICAN WAY



The Big Bully

SEE ME for all your cosmetics, medicinal preparations, household products, extracts, spices—everything you need. 4½ blocks north of water tower. Your Watkins Lady (11-18) MARIE LEGG

Good and Easy

By Betty Barclay

HERE'S an after-school snack made with cereal and semi-sweet chocolate squares, and so good the young set won't ever suspect it's good for them, too. Another virtue every busy mother will appreciate . . . it's so easy to make.



Chocolate Glossies

1 package (8 squares) Baker's Dot Chocolate; 1 cup sweetened condensed milk; 1 cup nut-like cereal kernels; 1 teaspoon vanilla. Heat chocolate over hot water until partly melted; then remove from hot water and stir rapidly until entirely melted. Add milk and blend; then add cereal kernels and vanilla. Drop from teaspoon onto waxed paper. Cool until firm. Makes 5 dozen candies.

Johnson Selling Out Ford Business

C. R. Johnson is selling out his Ford dealership here on Monday, November 28. Von Reece Associates will auction off the entire stock, furniture, fixtures and parts to the highest bidder starting at 10 a.m. Monday. Mr. Johnson plans to undergo surgery for some time and he is liquidating his business beforehand. The office furniture and even his home furniture is going to be sold, said Mr. Johnson.

Attend State PTA Convention

Mrs. Chesley McDonald, the president of the Sixteenth District (PTA) and Mrs. Alvie Cole, district secretary, attended the State Parent-Teacher Association in Austin last week. They left on Monday morning and returned on Friday. There were over thirty delegates from the Sixteenth District, said Mrs. McDonald.

4-H Winners

Lone Star Youth Attain High Honors

Four young Texans have won 4-H honors in achievement, entomology and garden projects. Laura Horn, 20, Route 5, Lubbock, and Arlos Moore, 18, Route 2, Crowell, both students at Texas Technological College were highest in the state achievement program. Jo Ann Pozzi, 18, Route 2, Victoria, and Linda O'Dell, 16, Route 2, Pickton, are winners in garden and entomology projects respectively.



Miss Horn

Arlos Moore

Miss Pozzi

Miss O'Dell

Miss Horn received a \$150 scholarship as her award. She is a 12-year 4-H member serving her local club as president twice and on county committees many times. Through some 20 projects and activities she has earned medals, ribbons and state-wide recognition. Her clothing project won her a trip to National 4-H Congress in Chicago in 1956, where she also received national honors. Moore, an eight-year 4-H'er, is majoring in electrical engineering. He participated in eight projects and activities, giving many demonstrations, setting up exhibits, and serving 4-H at local, county and district levels. A winner of coveted Gold Star honors he also received the Danforth leadership award. The achievement awards are provided by the Ford Motor Co. The misses O'Dell and Pozzi have also received Gold Star honors, and as 1960 state winners will attend the National 4-H Club Congress in Chicago Nov. 27-Dec. 1.

The entomology program has helped Miss O'Dell with her garden and dairy calf projects, and her home canning as well. A first place winner in the county seven times, she now has over 200 insects in her collection. She has been a 4-H Club member for eight years, and served both the local and county groups as president this last year. Her trip is sponsored by the Hercules Powder Co. Miss Pozzi is a freshman at Del Mar College. She has tended a quarter-acre garden for five years. Among her seven 4-H projects are canning and freezing in which she used home-grown produce. The two 4-H endeavors have furnished more than 2,000 quarts of food for the family, she reports. Allis-Chalmers Mfg. Co. is the donor of her trip award. This quartet of winners will have a chance along with 1,300 other top-notch 4-H'ers to compete for \$400 scholarships awarded to some 200 national champions during the Chicago congress, according to the Cooperative Extension Service.

Thanksgiving School Holidays

The Sterling School is observing a two-day Thanksgiving holiday. The school will be closed both Thursday and Friday of this week, with classes being resumed Monday, November 28.

Mrs. Billy Darrell Blair, who underwent an operation in the Shannon Hospital in San Angelo last week, became a patient in the local hospital on Tuesday of this week. She transferred to the local hospital as soon as she could.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—
D. P. Glass
Mrs. T. J. Finnegan
Mrs. Billy D. Blair
Dismissals since Thursday morning of last week—
Mrs. Clifford Gaston and infant daughter

SCHOOL LUNCH ROOM MENUS

MONDAY, NOVEMBER 28

Streak Fingers
Buttered Rice
String Beans
Vegetable Salad
Rolls
Chocolate Cup Cakes

TUESDAY, NOVEMBER 29

Smothered Liver
Creamed Potatoes
Mixed Vegetable Salad
Whole Wheat Rolls
Cookies

WEDNESDAY, NOV. 30

Barbecued Weiners
Baked Beans
Buttered Spinach
Vegetable Salad
Cornbread
Cherry Pudding

THURSDAY, DECEMBER 1

Hamburgers
Potato Salad
Sliced Tomato, Onion and Lettuce
Enriched Bread
Pumpkin Pie

FRIDAY, DECEMBER 2

Fish Sticks
Blackeyed Peas
Buttered Potatoes
Cabbage and Tomato Salad
Rolls
Doughnuts

Church Supper Event

Catholic Church Sponsoring Mexican Supper November 26

St. Paschal Catholic Church will sponsor a Mexican supper in the old church building on Saturday evening, November 26 from 5:00 p.m. to 10:00 p.m. The public is cordially invited.

Plates will cost \$1 each and will consist of tacos or enchiladas with beans (frijoles fritos), Spanish rice, coffee and cake.

The proceeds are for the benefit of the church said Fr. Bertram Tiemeyer, pastor of the church.

Drug Store Building Nearly Completed

The work on the remodeling of the Sterling Drug building is nearly finished and the store plans to open soon. The new owner, Rex McCleese, is already filling prescriptions and hopes to open for full business next week.

H. L. Hildebrand bought the old drug store corner from Mrs. E. B. Butler and is remodeling it for the new owner. Curly Blaneck is doing the main part of the remodeling. Tom Onstott did the wiring and year-round air-conditioning is being added.

Dr. and Mrs. Joe David Crossno and family visited his parents, the Jake Crossnos here last weekend.

In case of fire Dial 2121.

Eagles Lose Bi-District To Jayton 20-6

LIONS CLUB

The Sterling Lions Club saw movies of the Sterling City—Forsan football game when they met at noon Wednesday. Guests included J.R. Dillard, Rex McCleese and Charlie Coombes.

Dillard showed the films of the game. He was the guest of Hal Knight.

The club is sponsoring a turkey shoot on the afternoon of December 18. It will be held at the usual place on the Big Spring highway. Wayne Lory is chairman of the committee in charge of the affair.

The club voted to call Mr. Eoff of Arkansas on the matter of his locating a furniture factory here. The members want him to come here and look over the situation.

The prize went to George Davis.

It was reported that six members of the club attended the zone meeting held here Tuesday night.

On the weekend of the 11th Mr. and Mrs. H. A. Chapple and Mr. and Mrs. Riley King went to Ruidoso and stayed at the Roland Lowes cabin while there they did some deer hunting but with no luck.

Coming out from Lubbock to Jayton to see the bi-district game last Friday night were Jodie Emery, Jeanne Jones and Mr. and Mrs. Don Carper.

Basketball Starts Here Next Week

The Sterling basketballers open the season's playing here next Tuesday with two games—both boys and girls.

The Eagles play Blackwell in the season's opener and the girls game starts at 7:00 p.m., said coach Darrell Flynt.

Admission to games this season will be the same as last year, 50c for adults and 25c for students, said Flynt.

The seniors will operate a concession stand at the games here next Tuesday, it was said.

The Eagles have entered two tournaments in December. On December 8, 9, and 10 both the boys and girls teams are entered in the Forsan tournament, said Flynt.

On December 15, 16 and 17 the boys are entered in the Christoval tournament.

On December 20 there will be three games here starting with the B boys playing at 5:30 p.m. Later the A boys and girls play that night. The games are with Coahoma.

Attending the Texas Tech-Arkansas football game in Lubbock last Saturday from Sterling were O. T. Jones, Elizabeth Cole, Mr. and Mrs. Alvie Cole and Diana Lou.

In Case of Fire Dial 8-2121



The Sterling County Livestock Show has been set for Monday, January 16. Date was set by the show committee in a meeting on Tuesday night.

This late places the county show between the Odessa and Abilene shows. Odessa show dates are January 2-7 while Abilene's show dates are January 21-25.

Classes for the county show will be the same as last year: light and heavy weight fine-wool lambs, light and heavy crossbred lambs, a commercial ewe lamb class, and registered Rambouillet classes.

Judging of the lambs will start at 8 a.m. and the auction sale of fat lambs at 2 p.m. Each exhibitor will be allowed to sell one lamb in the sale. The lamb must have been shown in one of the classes and must be fitted and groomed.

The November issue of THE FARM INCOME SITUATION forecasts few changes in the farmer and ranchers' income picture according to Robert Kensing, Area Farm Management Specialist with the Extension Service.

Overall prospects for 1961 point to relative stability in cash receipts, farm cost rates and net farm incomes realized by operators.

Livestock production will likely increase in 1961. This is particularly true of the beef cattle picture. Prices of cattle will probably continue to decline under the impact of larger marketing and result in a decline of cash receipts from cattle.

No significant change in the prices of wool is indicated at this time. With the continued strong competition from man-made fibers, the increase in wool imports and manufactured woolen goods, and little change in total mill consumption of wool, a major change

in prices is unlikely.

A preliminary report on the 1959 Census of Agriculture for this county has just been received. This is the first report issued on the five year census of agriculture which was conducted this summer.

The census shows that since 1954, Sterling County has lost a total of ten operating units, dropping from 85 to 75 units. These ten units were absorbed by other units in operation which resulted in an increase in the average size of units. In 1954, the average operating size was 9544.3 acres while in 1959 it had increased to 9564.4 acres, an increase of 20.1 acres.

The average value of land and buildings per unit also showed an increase. In 1959, the average value per unit was \$207,506 against an average of \$204,196 in 1954.

Practically the entire census shows a decrease in all numbers of livestock; sheep reported dropped from 87,983 in 1954 to 83,744 in 1959; cattle dropped from 11,417 to 10,520 in the same period; the lone increase in numbers came in the swine column. In 1954 14 places reported 60 head of hogs and pigs while in 1959, 20 places reported 157 head. The only other increase shown was in chickens which showed a jump from 1,273 in 1954 to 4,138 in 1959.

In 1954, 65 ranches sheared 779,478 pounds of wool. In 1959 58 ranches sheared 688,172 pounds, a decrease of 91,000 pounds on a little over 4,200 head fewer sheep.

The 1954 cotton crop totaled 476 bales on 941 acres while the 1959 crop totaled 317 bales on 342 acres. Ten farms reported raising cotton in 1954 while four reported in 1959.

During the drought in 1954, eleven places reported raising vegetables for home use; in 1959 the figure had doubled, 22 reported raising vegetables.

Eagles Wind Up A Successful Year as District Champs

The district winners—Sterling Eagles—were tumbled in bi-district play by Jayton last Friday night 20-6 on the Jaybird field. The Kent County boys had a real team, some husky Jaybirds that were just too much for the out-weighted Eagles. Coach Dillard's boys were just outweighed, out-played and out-scored by the Jaybirds.

The Sterling boys had a real successful season, however, by taking the district title with no conference losses during the year. The only losses came in pre-conference play with the Jaybirds and Gail.

Don McDonald, the Eagle quarterback, picked up the Sterling counter in mid-point of the second quarter on a quarterback sneak play. The try for extra point failed.

Scoring for the Jaybirds Cecil Hallum made two of the touchdowns and two extra points. Ed Kyle got the other six points in the first part of the first quarter.

All the Eagles turned in good playing Friday night, but the Jaybirds were not to be outdone. They will play the Miami team this week for the regional title.

The annual football and pep squad banquet will be held on December 3 at the community center. The affair is sponsored by the mothers club of the group.

The Sterling City players this year included Don McDonald, Jimmy McCarty, Sam Nance, Jack Asbill, Bill Coleman, Clayton Stewart, Johnny Augusting, David Durham, C. L. King, Leroy Churchill, Kenneth Fincher, Lee Foster, Jerry Payne, Jimmy Flynt, Vernon Asbill, Manuel Lujan, and three freshmen Charles Daves, Van Gaston, Eddie Coleman, Billy Bauer, Danny Bailey, Billy Joe Tindall, and David Sanderson.

Agricultural Census of Sterling County

The 1959 Census of Agriculture, conducted in Sterling County last fall, counted 75 farms, according to a preliminary report just issued by the Bureau of the Census, U. S. Department of Commerce. Total land in farms was 717,331 acres. The average size of farm was 9,564.4 acres. The average value of farms (land and buildings) in the county was \$207,506.

Of the county's farm operators, 25 owned their farms, 34 owned part of the land and rented additional acreage, and 13 were tenant farmers.

The average age of farm operators in the county was 53.4 years. There were 21 farm operators 65 or more years of age.

Of the 75 farms in the county, 55 were commercial farms.

Detailed statistics on crops, livestock, equipment, etc., are presented in the preliminary report with comparable statistics for 1954. Copies of the county report may be obtained for 10 cents each from the Bureau of the Census, Washington 25, D. C.

HAWAIIAN TRIP

Mr. and Mrs. Roland Lowe returned home Thursday of last week from a trip to Hawaii. They had flown by jet plane to the island spot for a G.E. all-expense paid trip for dealers winning a sales contest this summer. They flew to San Francisco from Lubbock a week before the return date.

IN THIS WORLD

WHILE THE WORLD PAYS HOMAGE TO NICHOLAS APPERT DURING 1960, 150th ANNIVERSARY OF CANNING INDUSTRY, FOR HIS INITIAL DISCOVERY FOR PRESERVING FOOD, WILLIAM UNDERWOOD IS RECOGNIZED AS THE "NATION'S FIRST CANNER"...



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FAMILY TRADITION CARRIED ON, IN 1895, HIS GRANDSON, WILLIAM LYMAN UNDERWOOD AND SAMUEL GATE PRESCOTT OF MASSACHUSETTS INSTITUTE OF TECHNOLOGY PUBLISHED A PAPER ON TIME AND STERILIZATION OF CANNED FOODS AND PLACED THE CANNING INDUSTRY ON A FIRM SCIENTIFIC BASIS.

Promotes Better Health Through 4-H

Anyone within shouting distance of the 1,500-acre Schuster farm near San Juan knows why their daughter has won state acclaim in her 4-H project. The message has been loud and clear: Health.

Because 15-year-old Roberta Schuster became so actively interested in her health program, the young Texan was named state champion in this category and won a \$150 college scholarship. She was chosen for this honor by the state 4-H Club office, and her award is given by Eli Lilly and Company, sponsor of the 4-H health program.



Roberta Schuster

She has waged a private health campaign in and around her farm, maintained by Mr. and Mrs. Carl Schuster. During the past year, working with a local physician, Roberta helped vaccinate 35 dogs as a health measure.

Miss Schuster, now attending Pharr-San Juan-Alamo High, is popular with her fellow members at the Pharr Eager Beavers 4-H Club.

Miss Schuster not only was nominated a club favorite, but represented the group at the Hidalgo county camp and the state roundup at College Station.

In the past few years, this teenager and other club members have given a widely-popular dairy demonstration in the district. To prove her versatility, Miss Schuster also has won county blue ribbons in 4-H sewing and cooking projects.



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To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net up to \$400 monthly. More full time. For personal interview write P.O. Box 1055, Boise, Idaho. Include phone number.

Social Security Should Be Paid on Household Workers

Many housewives in this area may be depriving their household workers of social security protection according to a joint statement issued by S. Baker Mallett, Administrative Officer of the San Angelo Internal Revenue office and Floyd B. Ellington, Manager of the Social Security district office.

"Workers' earnings are credited to their social security account from reports of their employers, and most of the employees," Mr. Mallett said, "faithfully report these earnings year after year." Some household employers who only recently hired household help may not realize their responsibility, and their employees, in particular, should make sure they are protected. The next quarterly report is due by July 31.

"Postcard forms for checking your own account with social security are available at all social security offices and should be used at least every three years by all workers," added Ellington.

If statements returned by social security show that your earnings are not posted to your record, steps will be taken to correct the omission and make sure that your employers report promptly and properly.

"Most people need many years of social security credit to qualify for benefits," Ellington said, adding, "It's your social security; make sure you are protected."

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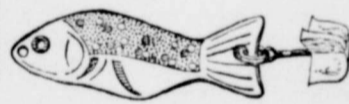
STERLING CITY NEWS-RECORD
Phone 8-3251 Sterling City



This is the time when we fishermen look over the old lures in the battered tackle box and the new ones in the tackle stores. Object of the inspection, of course, is to be sure we have the hardware which will give the "big ones" the double whammy.

As an old-time lure experimenter, I've bought loads of stuff I never used — plus some I used once or twice, but probably won't again. They say that if you look over enough oysters, you're sure to find a pearl or two. And it's the pearls among fishing lures that we like to know about. Give me a dozen or so of the pearls, and the junkman can have the rest!

Now, take Al Stuart's famous "Goldfish", for instance. It's a spinning lure that has been on the market for several years, and it's so effective that lots of tackle makers have copied it. Yet I never did see a copy that would do the job of the good old original. You always can tell the original because it's got the words "Al's Goldfish" stamped on the back.



I never found out for sure why Al's "Goldfish" could hook so many fish, when others that look like it usually drew a blank. But, if you're an old experimenter like I am, you'll notice that the "Goldfish" has a sexy, wiggling action which the imitators seem to lack. It casts amazingly far, and very straight — regardless of interference from the breeze. It returns to the rod-tip with that constant, busy wiggle that seems to drive all gamefish frantic with greed. The special curve and weight distribution which Al Stuart puts into his "Goldfish" seems to be the secret of the action which similar lures lack.

Now, this "Goldfish" comes in several sizes, but it's the quarter-ounce size which most fishermen like best. It comes in lots of colors, too. The gold-plated one and the one he calls the "Rembrandt" are the two I'd pick for almost any kind of gamefish, anywhere.

This "Rembrandt" design of the "Goldfish" is a brassy job

with a green back, plus a red and yellow eye and dots. Thus, it looks quite a bit like a little trout. The way big trout take it (and other fish, too) certainly proves they are cannibals at heart.

In this column is a picture of Al's "Goldfish" — and on the treble hook is a new kind of hook guard which really is news. This guard is a light and colorful triangular plastic hood that clips over the treble hook so you can carry lures in your pocket, or anywhere else. This little invention is called a "Hook Bonnet", and one of them now comes on every "Goldfish" lure. The newsy thing about this "Hook Bonnet" is that kids can't pull it off, and thus get hooked in the back seat of the car when you're carrying rods rigged up. You can't pull it off, but it can be pushed off merely by slight pressure from the thumb-nail. "Hook Bonnets" are valuable because they keep hooks sharp and straight; end tackle box tangles, and allow stacking assembled rods together on the cabin porch without lines and hooks catching on each other. These new "Hook Bonnets" are the most efficient guards I've seen and, better yet, they cost very little.

When visiting the tackle store to buy a supply of "Goldfish" lures, be sure there's a free "Hook Bonnet" on each of them. If you want extras for other lures, the tackle store should be able to supply them.

For information on "Goldfish" lures and "Hook Bonnets", write to "Al Stuart, Indian Orchard, Mass.". With the dope he sends you, you'll get a free copy of a booklet called "Fishing Tips". This little production contains information which is sure to help put fillets in the skillet.

If metal lures tarnish and get dull, it's best to leave them that way, and to brighten them with a polishing cloth only when necessary. Dull lures are better than bright ones in clear water and on sunny days. On such days, bright lures may frighten more fish than they attract. But on dull days, or when water is high or discolored, you should have best luck with the bright lures. If fish aren't near the surface, let the "Goldfish" swim down deep — and keep it active. When fish are deep (and they're apt to be in hot weather), it's important to get the lures down to where they are!

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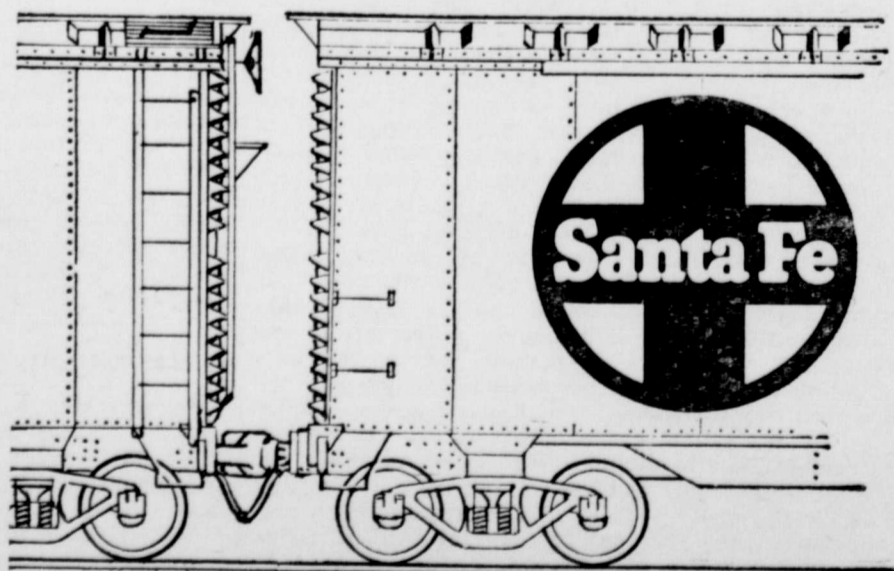
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STERLING CITY NEWS-RECORD

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What's Doing in the Churches

FIRST METHODIST CHURCH
 John Gibbs, Pastor

Church school 10:00 a.m.
 Morning worship 11:00 a.m.
 MYF 6:00 p.m.
 Evening Worship 7:00 p.m.

CHURCH OF CHRIST
 Marion H. Hays, Minister

Bible school 10:00 a.m.
 Morning worship 11:00 a.m.
 Evening Classes 6:00 p.m.
 Evening Worship 7:00 p.m.
 Tuesday, Ladies Bible Class 9:00 a.m.
 Wednesday Mid-Week Service 7:00 p.m.

FIRST BAPTIST CHURCH

Sunday school 10:00 a.m.
 Morning worship 11:00 a.m.
 Training Union 6:30 p.m.
 Evening Worship 7:30 p.m.
 Wed. Prayer 7:30 p.m.

FIRST PRESBYTERIAN CHURCH

Hubert C. Travis, Minister
 Sunday school 10:00 a.m.
 Morning worship 11:00 a.m.

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Brucellosis Control Set for Sterling County

The Texas Animal Health Commission announces the receipt of Sterling County petition for Type II Brucellosis Control.

Proclamation by the Governor No. 138 has been issued and a hearing has been set for January 9, 1961, at 9:30 A.M. in the office of the Texas Animal Health Commission, State Office Building, Austin, Texas.

All those in favor of or in opposition to the designation of this County as a Type II Brucellosis Control Area are invited to attend. If no opposition is presented, Sterling County will be designated as a Type II Control Area effective February 24, 1961.

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REWARD NOTICE

A reward of \$500.00 will be paid by the Texas Sheep and Goat Raisers Association to any person (other than law enforcement officers) giving information causing the arrest and final conviction of any person or persons found butchering or stealing any sheep or lambs or goats belonging to any Association member in good standing. When two or more persons give information, the above sum will be divided at the discretion of the Board of the Association. When two or more defendants are involved in a single crime, the total reward is limited to \$500.00, but the conviction of one defendant, even though the other defendants are acquitted, will entitle the claimant or claimants to said sum of \$500.00. All claims must be submitted within ninety (90) days following conviction. If, upon conviction, a defendant confesses other thefts, no additional reward will be paid. All devisions concerning the payment of such reward and the conditions of payment will be made by the Board of Directors of the Association.
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How about trying the following tested and tasty delicacies for your family and guests—at party time or any time? They're sure to please both young and old!

Apples-On-A-Stick
8 medium red apples
8 wooden skewers
3 cups sugar
½ cup light KARO Syrup
½ cup water
1 drop oil of cinnamon
1 teaspoon red vegetable coloring

Wash and dry apples; remove stems. Insert skewers in stem end of apples. Combine sugar, Corn Syrup and water in heavy deep saucepan. Cook over medium heat, stirring constantly until mixture boils. Then cook without stirring to soft crack stage (285°F.), or until a small amount separates into threads which are hard but not brittle when tested in very cold water. Remove from heat; add flavoring and coloring and stir only enough to mix. Hold each apple by skewer end and quickly twirl in syrup, tilting pan to cover apple with syrup. Remove from syrup; allow excess to drip off, then twirl to spread syrup smoothly over apple. Place on lightly buttered baking sheet to cool. Store in cool place.

Carrot and Cabbage Salad
1 package (3 ozs) lemon flavored gelatin
1 cup hot water
¼ cup cold water
½ teaspoon salt
¾ cup grated carrots
¾ cup finely shredded cabbage
¼ cup garlic salad dressing mix
Dissolve gelatin in hot water. Add cold water and salt. Chill until slightly thickened. Meanwhile, marinate carrots and cabbage in salad dressing. Fold into slightly thickened gelatin and pour into individual molds. Chill until firm. Unmold on crisp lettuce. Serve with additional dressing, if desired. Makes 6 servings side salad.

Orange Cream Cheese Sandwich Filling
1 package (8 ounces) cream cheese
6 tablespoons Birds Eye Concentrated Orange Juice
¼ teaspoon salt
¼ teaspoon cinnamon
Beat cheese until smooth. Add concentrated orange juice, salt, and cinnamon; blend well. Chill. Spread on white, whole wheat, or brown bread. Makes 1 to 1½ cups filling, or 6 to 8 large or 24 to 32 tea sandwiches.

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