

STERLING CITY NEWS-RECORD

VOL. 70

"Since 1890"

PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS

DECEMBER 7, 1962

No. 49



AROUND
THE
COUNTY
by



ARTHUR BARLEMANN, JR. COUNTY AGENT

Congratulations to Mrs. Alvie Cole and Mrs. Gene Alley! Mrs. Cole was elected president of the women's auxiliary of the Texas Sheep and Goat Raisers' Association. Mrs. Alley will serve as first vice-president of the organization having been elected to the Post Monday. The organization in San Antonio where the 1962 convention was held this week.

The Southwest Screwworm Eradication Program newsletter says that the number of samples of worms being received is dropping considerably. If this drop represents the true situation, then the situation is good. But if it means that the cold weather is discouraging collection and the pests are still present, then it is not a true picture. Livestock raisers are urged to collect and send in all samples whenever collected. In that way the organization can keep up with the areas where flies are overwintering and take steps to eradicate them.

Thus far this year, 48,833 samples have been received for 149,055 cases. During the week of November 11-17, there was an outbreak of screwworms in Georgia. A shipment of 3.5 million flies was rushed there to put down the outbreak.

Thus far this year, 1,371,856, 010 flies have been released by the program. Most of them have been released in an area of 73,000 square miles in Texas. A few have been shipped to such points as Georgia where outbreaks have occurred.

The demand in the major lamb consuming areas of the country is still for the 40 to 55 pound carcass according to the lamb department heads of Swift and Company. During the livestock market study tour last week in Fort Worth, this question was asked of both the head lamb man of the Fort Worth plant and the head of all lamb departments from Chicago.

They said they as packers had no preference; actually they would just as soon ship 60 or 80 pound carcasses if the trade would take them. The cost of dressing the 40 pound carcass. But the major lamb consuming areas are in the heavily populated areas of the northeast and butchers there are demanding the 40 to 55 pound carcass. This agrees with the statements of the butchers from the Sefway stores last June at the lamb conference at College Station.

When I asked the question, C.L. Rausch, head of the lamb department in Fort Worth, said they had experienced considerable trouble this year with the lighter carcasses. Rausch said that lambs were lighter this year in the April-May-June run with many dressing only 35 pound carcasses. These were heavily discounted since butchers would not handle them. This compares to the heavier lambs of last year and the year before when lambs weighing over 105 were discounted.

The market for lamb in the butcher shops is slow right now. Lamb cannot be held in the coolers like beef can. Beef can be held a month but lamb must move in ten days or less. Consequently, they were boning out good and choice lamb carcasses. The meat will be used in sausage, baby food, and lunch meats. They are presently working on a process that would cut down on the cost of boning out lamb and mutton. A method of using a centrifuge to spin the meat off the bones is being worked on in their research department. This would be considerably cheaper than the present method.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mrs. Ida Brown
Douglas Ritchie
Adela Estrada
Dismissals since Thursday morning of last week—
Mrs. C. E. Newman
Claudia Collins
Mrs. Louie Alexander
Charles Coleman
Robert Griffing

Federal Land Bank Reduces Interest Rate

The Federal Land Bank of Houston has announced that effective on January 1, 1963, it will reduce temporarily to 5% the interest rate on all outstanding loans which presently bear a rate in excess of 5%. The contract rate on new loans will continue to be 5 1/2% but interest on loans closed on and after December 1, 1962 will be billed temporarily at 5% until further notice by the bank.

In making the announcement, Hal Weatherford, president of the bank, said that of the \$260 million of loans outstanding more than \$100 million bear contract rates in excess of 5% and that the savings to Texas farmers and ranchers by this action will be more than a half million dollars in the year 1963 alone. Weatherford said this is the fourth time the bank has voluntarily reduced the interest on its outstanding loans.

The Houston bank makes long-term farm and ranch loans through 73 Federal Land Bank Associations located throughout Texas. The one serving this area is the Federal Land Bank Association of San Angelo, 112 South Irving St., San Angelo. R. H. Emery is the manager and the other officers and directors are Joe Funk, president; J. C. Reed, Sterling City; C.E. Arrott of Bronte, and Alvin J. Sefcik of Vancourt.

LOCAL MAN TO SPEAK RANGE MANAGEMENT MEETING SATURDAY

Foster S. Price, local rancher, will speak at the annual meeting of the American Society of Range Management in San Angelo Saturday afternoon. He will speak on Range Improvement through the Great Plains Conservation Program.

The range society annual convention will be held in the Town House Hotel in San Angelo both Friday and Saturday of this week. A number of local ranchers plan to attend the meetings.

ATTEND BANKERS MEET IN ABILENE

R. T. Foster, president and H. L. Hildebrand, vice-president of the First National Bank here, and their wives, attended a bankers meeting in Abilene last Saturday evening.

The affair, a welcome meeting for area bankers, put on by the Citizens National Bank of Abilene is an annual get-together sponsored by the Citizens National Bank.

Both men said that they looked for the lamb market to remain steady for the next 5 to 10 days. But they would not make any statements as to the market beyond that time. Prospects they said are for a large lamb crop since few ewes and ewe lambs came to market this year.

Bank Plans To Raise Capital Structure

Directors of The First National Bank here have voted to raise the bank's capital accounts from \$100,000 to \$200,000 said president R.T. Foster this week. The raise in capital accounts would be subject to approval of the stockholders next month and approval of the Comptroller of the Currency said Foster. There are 1,000 shares of capital stock at this time and if the raise in the capital structure goes through, then there would be 2,000 shares or just double the number of shares.

Officers of the bank include Foster as president; H. L. Hildebrand, vice - president; H.D. Coleman, executive vice-president and cashier; and Mrs. Nan Davis, assistant cashier.

Directors include R.T. Foster, Hildebrand, Coleman, Roland Lowe, Flavy Davis, Ross Foster and Worth B. Durham.

One Killed in Wreck Early Sunday

Eddie Ray Pugh, 25, of Littlefield, was killed near here early Sunday morning when the car he was riding in turned over and wrecked. The accident occurred 23 miles up the Big Spring highway at about 3:30 that morning. The car was driven by Robert S. Griffing, 35, also of Littlefield. He was hospitalized here with head, arm and shoulder hurts.

A Lowe ambulance made a run to the scene and brought the men in to Sterling.

This was the first traffic death in this county in nearly two years. Highway patrolman Dale Bryce filed charges in the accident against the driver in connection with the death.

F.F.A. NOTES

Members of the Sterling City FFA chapter, chapter Sweetheart Barbara Durham, and several guests attended the Concho District PFA Awards banquet Monday night in Lubys Cafeteria in San Angelo.

FFA members attending included Billy Blair, James H. Latham, Tommy Williams, David Foster, Jack Clark, and Larry Stewart. Guests of the local chapter, other than Barbara Durham, were Mitzi Davis, Mr. and Mrs. Worth Durham, Mr. and Mrs. Reynolds Foster and Stephen and Mrs. Fred Igo.

The banquet, attended by approximately 150 FFA members and guests from Ozona, Eldorado, Wall San Angelo Central and Lakeview, Robert Lee, Bronte and Sterling City, was for the purpose of making awards to the winning district leadership teams and to elect a district sweetheart.

Barbara made a good showing at the affair by getting in the first run-off election. A girl from Eldorado was named district sweetheart after two runoffs. Area II State Vice-President Phil R. Simmons of Roscoe, brought a very good address on Leadership in Agriculture.

Noratadata Club Party

Mrs. J. I. Cope was hostess when the Noratadata Club met Monday night. She served a dinner plate.

Appearing on the program, which was the Christmas program were Mrs. Ross Foster, Mrs. Dayton Barrett and Mrs. Stanley Horwood.

Bridge was played and high was made by Mrs. Mildred Emery, low by Mrs. Bill J. Cole and Mrs. Chesley McDonald bingoid.

Others present were Mmes. Martin Reed, Robert Foster, Finis Westbrook, Hubert Williams, Leroy Butler, W. R. Brooks, Jack Peel and John Gibbs.



MRS. ALVIE COLE

Mrs. Alvie Cole Head of TSGRA Auxiliary

Mrs. Alvie Cole of Sterling City was elected president of the Texas Sheep & Goat Raisers Association Auxiliary at San Antonio this week. Mrs. Gene Alley, also of Sterling, was named first vice-president of the group.

Mrs. Cole, who has been a vice-president, stepped up into the top spot of the association.

SECOND POLIO DOSE DEC. 16

SUNDAY AFTERNOON AT HOSPITAL

The second dose of the Sabin Oral Polio Vaccine will be given at the Sterling County Hospital here on Sunday, December 16. The hours will be the same as last time, from 1:00 till 7:00 o'clock.

The vaccine will be type II and is the one recommended for the second dose. The type will be used for this area under the set-up by the sponsoring group, the Tom Green Eight County Medical Society.

Some of the same workers will help at the hospital as far as is possible.

All persons are urged to avail themselves of the opportunity to get their second dose. It will be given on a sugar cube or orally, as was done here last time.

There is no charge for the vaccine but donations of 25c per dose or more will be welcome to defray the cost of the program.

4-H Club Awards Dinner December 10

The Sterling County 4-H Club Awards barbecue will be held in the Community Center Monday night, December 10 at 7:00 p.m. Club members will receive their awards for past work at that time. Invited guests sent invitations include the buyers at the local stock show, persons who contributed to the show fund, and show officials; and all parents are invited. Congressman O. C. Fisher has been invited to speak but due to the change in dates, confirmation of his being present has not been received. It is hoped that he will be able to make the change in dates.

About 35 club members will receive awards and medals at the affair. The include winners in various county award programs as well as those who have completed a years club work by turning in a record book. These members receive year pins denoting the number of years of completion.

Barbecued lamb will be the main dish. It is being served through cooperation with the American Sheep Producers Council. The Council in its youth program, makes funds available which may be used to help defray the cost of the meal where lamb is served to youth groups such as 4-H Clubs. Local grown lamb will be utilized with the barbecuing being done by Cal Roberts. This program has been carried on for several years by the Council through the Texas Sheep & Goat Raisers Association and its auxiliary here in Texas.

Both groups have extensive lamb promotion programs used in schools, institutions

Livestock Show To Be January 14

LIONS CLUB

Members of the Sterling City Lions Club saw a film on Hawaii at the Wednesday luncheon. Bill Evans of San Angelo, area engineer of the Soil Conservation Service, was a guest.

President Bill Brooks announced that the Midwinter Lions District Meeting was to be held in Brady on January 27.

The prize went to Jim Butler. Bill Allen student from the school showed the film to the club.

No meeting of the club will be held on Christmas week, December 26, it was said.

Christmas Auction on December 19

The annual Christmas auction will be held at the meeting of December 19. Money raised will be used by the club for Christmas cheer boxes as in the past. Or perhaps a cash donation will be made to Boys Ranch, said the president. All members will bring a toy and a guest.

As a money raising project a basketball tournament was mentioned and a committee was appointed to look into the matter. Brooks appointed Jeff Davis, Stan Horwood and Les Payne.

Football-Pep Squad Banquet Held Last Saturday

The annual football boys and pep squad girls banquet was held in the community center last Friday night. The main speaker was Max Bumgardner, athletic director of San Angelo College.

The banquet is put on each year by the high school mothers club. Mrs. H. D. Coleman is president this year. She welcomed the guests after the invocation by the Rev. Hubert Travis, pastor of the First Presbyterian Church. Responses were given by Mitzi Davis, head cheer leader and Vernon Asbill of the football squad. Jerry Payne acted as master of ceremonies.

Miss Radora Massey, sponsor of the pep squad, talked on the cheering section of the season. Royce (Speedy) Gene Sparks read a humorous poem on the football season titled Juan at the Football Game, a comedy poem about the past season written by Chesley McDonald. Coach J. R. Dillard told the gathering that the Eagles had done well this year. All teams that beat the Eagles went on to district or regional championships. He gave a resume of the season's games and record.

Special music was given by a group of high school singers. Barbara Durham played a piano solo.

Gifts were presented to the coaches, Dillard and Fred W. McDonald by the boys. The pep squad girls gave Miss Massey a gift. Other gifts were presented to Jerry Payne football hero and Mitzi Davis, football sweetheart, superintendent O.T. Jones and Dr. Wm. J. Swann.

The menu was turkey and dressing, fruit salad, green beans, cranberry sauce, rolls, pie, tea or coffee. The meal was served by the Epsilon Zeta club members.

Money to put on the banquet is raised by the mothers club each year at the concession stand at the football games.

Invited guests included all the boys and girls in the high school, parents and special guests.

and gatherings of this type. Aim of the program is to make young people aware of the wholesomeness and deliciousness of lamb properly prepared.

The Sterling County Livestock show has been set by the association for Monday, January 14. The school board has confirmed this date.

Officers of the Sterling Livestock Association are Clinton Hodges, president; Ross Foster, vice-president; Billy R. Bynum, treasurer and Arthur Barlemann secretary.

The 1963 show will have classes for light, heavy and pens of three crossbred lambs; light, heavy and pens of three finewool lambs; champion and reserve champion crossbred lambs and champion and reserve champion finewool lambs. As in the past shows, there will be a class for registered Rambouillet rams, lambs, and two tooth, and a class for registered Rambouillet ewes, lambs and two tooth. The pen of three range ewe lambs has been reinstated for the 1963 show. This class has also been reinstated in the San Angelo Fat Stock Show to be held in March.

Ribbons and money prizes will be awarded to the exhibitors of the first eight lambs in each of the crossbred lamb classes and three places will be given in the pens of three crossbred lambs. The top ten lambs in each of the finewool classes will receive ribbons and money prizes, and the top five pens of three finewool lambs will receive ribbons and money prizes. Three money and ribbons will be awarded in each of the Rambouillet Suffolk and range ewe lamb classes.

The trophies for the champions has been changed for the 1963 show. Trophies and donors for the following classes have been confirmed to date:

Champion Suffolk Ram—
Ralph Davis
Champion Suffolk Ewe—
Chesley McDonald
Champion Range Ewe Lambs—William & J. Q. Foster
Champion Crossbred Lamb—
Alvie Cole
Champion Finewool Lamb—
L.R. Reed rotating plaque,
Won 1st year by Fred Fields
Champion Finewool Lamb—
Mrs. Lelah Bird
Champion Rambouillet Ram—
Noratadata Club
Champion Rambouillet Ewe—
Epsilon Zeta Club
Chesley McDonald will be superintendent of the show with Gene Alley as assistant.

Worth Durham will serve as sales clerk, assisted by Eddie Braswell. Riley King will be the auctioneer for the lamb sale which has been set for 1:00 p.m. so the buyers will have time to go on to Robert Lee for the Coke County show which is the same date. The Methodist ladies will serve dinner in the community center, and the local 4-H Club and FFA chapter will have the concession stand operated in the show barn.

Members of the Sterling County Livestock Association are taking contributions from anyone wanting to help with the local show, and anyone interested in contributing to the showfund, which includes money to pay for the ribbons, prize money for winning lambs and breeding sheep, money to pay the judge and other incidental expenses may contact any member of the association. They are Dayton Barrett, Gene Alley, Ralph Davis, Worth Durham, Forrest Foster, Bubba Foster, Tommy Foster, Reynolds Foster, Ross Foster, William Foster, Clinton Hodges, Riley King, Chesley McDonald, Ewing McEntire, Roland Lowe, Neal J. Reed and Billy Ralph Bynum.

In case of fire dial 8-4771.

STERLING CITY LUMBER & SUPPLY

HOME OWNED FRANK JACKSON Ph. 8-4401

NEW HOMES—UP TO 20 YEARS TO PAY!

Complete Line of Plumbing Fixtures, Tubs, Closets, Water Heaters, Lavatories, Sinks or Anything.

JUST ARRIVED—A COMPLETE LINE OF LIGHT FIXTURES FOR THE HOME BY STAR-LITE. COME IN AND SEE OUR DISPLAY.

WINDMILL WORK of All Types. Just Give Us a Call. We'll Do It. We Appreciate Your Business. So Call 8-4401.

FENCING. Cedar Posts and Stays— 1 or a Truck Load.

CAN'T SAG GATES of All Sizes. Steel and Aluminum Gates.

SEE ME BEFORE YOU BUY
FRANK JACKSON

Customers Are Appreciated

LILLIAN'S BEAUTY SHOP

Phone 8-4951 Sterling City, Texas

Mrs. Lillian Blair

in my home

PICK UP AND DELIVERY

DRY CLEANING AND LAUNDRY

PICK-UP DAILY, DELIVERY MON. WED. AND FRIDAY

BUSEY GLASSCOCK WITH

SWEATT CLEANERS

Drop Card to Box 683 for Service

STAPLES-STAPLERS at News-Record

FOR A REAL TRADER See
C. L. KING, Sterling City

CHEVROLETS CHEVY II's
PICK-UPS TRUCKS CORVAIRS



Caperton Chevrolet

BRONTE, TEXAS

Phone 8-4461 Sterling City 473-2501 Bronte

Motor Wise

Every service we offer is backed by experience. We're experts in our field, and our many regular patrons are our best recommendation.



Donald Norton

NORTON'S COL-TEX STATION



Wow - That's really cleanin' the seat covers!

Do you Know of Any Confederate Graves Here?

The State Civil War Commission and the local Historical Society is trying to locate all the graves of Confederate war dead here. The purpose is to mark all the graves of such veterans over the state and in particular, here in our county.

If you know of such grave here in Sterling County in any of the three cemeteries, please call or tell a member of the Sterling Historical Society—R. P. Brown, Mrs. Fowler McEntire, Mrs. Rufus Foster or Jack Douthit.

WANTED—Several loads of stock fertilizer, delivered or I will have it hauled. See or write Mrs. Dovie Reed.

POSTED—All lands owned or operated by me is fully posted against huntign and trespassing. All violators will be prosecuted. R.T. Foster Jr.

Social Security

Over fifty million people have worked long enough under social security to qualify for cash disability benefits if they become disabled. This means that they have social security credits for five years (20 quarters) out of the past ten years, Floyd B. Ellington, district manager of the San Angelo Social Security office said. In the case of a severe disability, the worker and his dependents may be eligible for monthly cash social security disability benefits if he meets this work requirement. It is not necessary to be completely helpless to qualify for social security disability benefits. These benefits are payable to those who suffer from a crippling disease or a severe impairment which makes them unable to do any substantial work.

Disabled adult sons and daughters of retired, deceased, or disabled workers may also receive childhood disability benefits if they become disabled before they reached age 18.

Anyone suffering a severe disability which prevents him from doing any substantial work should get in touch with the local social security office to determine his eligibility under the Social Security disability program, Ellington stated. He may be losing benefits if he fails to apply for them promptly. The social security district office will explain to disabled workers and their families their rights under the law.

ABOUT READY TO RETIRE?

Are you about to retire? Then ask the social security office for their new booklet, "Now That You Are Retiring." It contains advice and useful information for persons nearing retirement.

Floyd B. Ellington, social security district manager in San Angelo, said the publication was prepared because of numerous requests from persons at retirement age. They wanted information that would help them get full satisfaction and enjoyment from their later years. The draft of the booklet got enthusiastic approval at the recent White House Conference on Aging.

The booklet covers such subjects as decisions to make and changes to face, working while getting social security payments, part-time work available to older people, community activities, recreation, adult education, where to live after retirement, health care, stretching retirement income, and counseling and information services. A copy may be obtained free by writing or telephoning the Social Security Administration District Office in San Angelo.

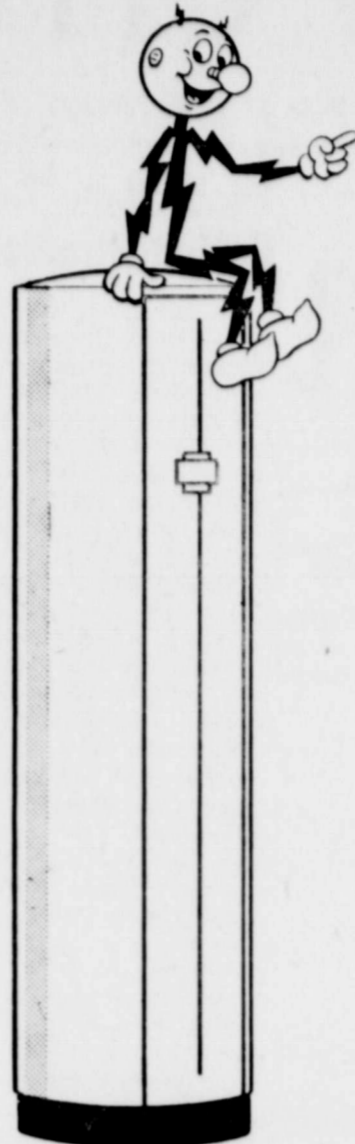
Sheriff's phone 8-4771.

City Barber Shop

H. F. MERRELL, Prop.
"Satisfaction Guaranteed"

Insurance Abstracts

Reliable Abstract Work
Fire & Auto Insurance
Worth B. Durham, Mgr.
DURHAM ABSTRACT CO.
DURHAM INS. AGENCY



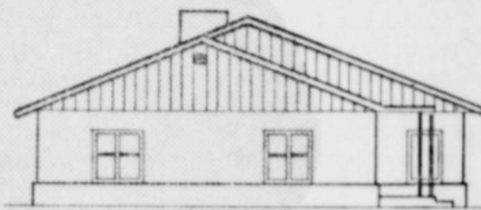
* **1¢ per**
Kilowatt Hour
For
Electrically-heated
Water!

A Low, Rate for Owners
OF ELECTRIC WATER HEATERS

Customers of West Texas Utilities are now enjoying a new, uncontrolled (no time clock)* 1¢ rate for residential water heaters. Only 1¢ per kilowatt hour for 400 KWH after the first 300 KWH at the regular residential rate. A new low rate, and still the safest and cleanest way to heat water (or anything else)... because it's flameless!

HEAT YOUR HOME OR BUSINESS ELECTRICALLY
FOR ONLY 1¢ PER KILOWATT-HOUR(*)

This 1¢ low rate applies to electrically heated homes or businesses, too—1¢ per kilowatt hour. In winter, as in all seasons, Live Better Electrically!



FREE WIRING — to customers served by WTU who purchase an approved Electric Water Heater from a local appliance dealer or local plumbing supplier. Ask about this FREE WIRING at your local WTU office.

West Texas Utilities
Company an investor owned company

(*) Plus, Fuel Adjustment and State Tax. For details, contact your local West Texas Utilities office.

Attention, Ranchmen!!

Sterling City Lumber & Supply

"Home--Owned" Frank Jackson Phone 8-4401

New Prices-C.F.I. Wire Products

Per 100 lb. Rolls

No. 16 Galvanized Smooth Wire	14.50
No. 14 Galvanized Smooth Wire	13.50
No. 9 Galvanized Smooth Wire	12.75

See Us for Your Cedar Posts and Stays.

We Need Your BUSINESS!

**NEW
CAR
LOANS**



See us for financing your new car payments. It pays to get a bank loan on your new car. You save interest, you can insure with your own agency and you build your bank credit rating.

When buying a new car on time payments, come in and talk to us about the loan. We'll be glad to see you, anytime.

THE FIRST NATIONAL BANK
STERLING CITY, TEXAS

STERLING CITY NEWS-RECORD

JACK DOUTHIT, Publisher
 Entered November 10, 1902, at the Sterling City postoffice as second class matter.
 Published Every Friday
 SUBSCRIPTION RATES
 \$2.00 a year in Sterling County
 \$2.50 a year elsewhere
 NEWS established in 1890
 RECORD established in 1899
 Consolidated in 1902

LEE DOUTHIT, Society
 COLLIN DOUTHIT, Operator

Cards of Thanks, reader or classified ads are charged for at the rate of 3c per word for the first insertion and 1½ thereafter.

THE BIBLE SPEAKS TO YOU

8:15 P. M. SUNDAYS
 KGKL SAN ANGELO 960
 NEW CHRISTIAN SCIENCE RADIO STATION

SINGER Sewing Machine Representative will be in Sterling City every Wednesday. Service on all makes of sewing machines and featuring the Singer Automatic and Straight Stitch Machines. Also Singer Vacuum Cleaners. For house call drop card to Box 608, Sterling City, Tex.

HELP WANTED

WANTED: Man for profitable Rawleigh Business in Coke and Sterling County. Good living at start. See J. O. Benik, 715 W. Ave H, San Angelo or write Rawleigh's Dept. TXJ-1220 101, Memphis, Tenn.

FOR SALE — The D. P. Glass property, has three and a half lots. See H. L. Hildebrand.

POSTED—My ranch posted against all hunting.
 CHAT REYNOLDS

County Livestock Show January 14

The Sterling County Livestock Show is scheduled for Monday, January 14. Such announcement was made by FFA instructor Fred Igo this week. The livestock show will be held in the county livestock show barn in the south part of town.

Igo said about the same classes would be held as last year, with the exception of two being added. They are Suffolk and Range Ewe classes.

The show is held annually and showers include members of the FFA classes at school and 4-H Club members.

Igo said he would probably have confirmation on who the judge would be by next week.

What's Doing in the Churches

CHURCH OF CHRIST
 Marion H. Hays, Minister

Bible school 10:00 a.m.
 Morning worship 11:00 a.m.
 Classes 6:00 p.m.
 Night Worship 7:00 p.m.
 Wednesday Mid-Week Service 7:00 p.m.

FIRST BAPTIST CHURCH
 Sherman Conner, Pastor

Sunday school 10:00 a.m.
 Morning worship 11:00 a.m.
 Evening Worship 7:00 p.m.
 Wed. Prayer Serv. 7:00 p.m.

FIRST METHODIST CHURCH
 John Gibbs, Pastor

Church school 10:00 a.m.
 Morning worship 11:00 a.m.
 Evening Worship 7:30 p.m.

FIRST PRESBYTERIAN CHURCH

Hubert C. Travis, Minister
 Sunday school 10:00 a.m.
 Morning worship 11:00 a.m.

ST. PASCHAL BAYLON CATHOLIC CHURCH

Sunday Mass (Oct. thru Mar.) 1:00 p.m.
 (Apr. thru Sept.) 12:15 p.m.



"I just couldn't stand that 'greasy kid stuff' another minute."

DEPRESSION-BORN SKIING IS NOW "BIG BUSINESS"



By Jack Lacy, Director
 New Mexico Department of Development

Skiing as a sport is as old as the snow-covered hills. But strangely enough, in the Southwest where snow falls mainly in the high altitudes, skiing was a Depression-born "industry."

Today that Depression-baby is a multi-million dollar business in New Mexico. From a couple of hand-axed trails in the early thirties, winter sports have expanded to eight professionally operated recreation areas that attract thousands of skiers and winter sports enthusiasts.

Back in the thirties in Evergreen Valley, near Las Vegas, New Mexico, a fox farm operator and a few of his friends decided to enjoy the snowy slopes. They axed out a trail 20 yards wide, acquired skis and some broomstick ski poles, and away they went! Their week-end skiing remained strictly amateur. But over the mountain in Santa Fe, the chamber of commerce and civic organization members were racking their brains trying to beat the Depression by devising ways to attract tourists to the oldest Capital in the United States.

A Rotary Club member looked hard and long at the blanket of snow on the Sangre de Cristo Mountains looming above the city, then made a speech suggesting that the snowy slopes of the mountains might make a good winter sports area, and he suggested hiring an expert to survey the possibilities.

The suggestion caught fire—and even while the expert was snow-shoeing and skiing between the trees of the forested slopes, the Forest Service and National Park Service took up the idea and cleared a practice ski trail an eighth of a mile long.

That was the beginning, and each succeeding winter saw the ski trail attracting more and more people. That meant more recreation areas, more and longer ski trails, and bigger investments in ski lifts, ski shops, lodge accommodations and other facilities.

Today, eight winter sports areas help to disprove the idea that New Mexico is a desert state. And the investments are tremendous.

The ski areas have poma lifts, chair lifts, a variety of ski trails, ski schools and ski shops, snack bars, lodges for overnight accommodations and a variety of other facilities.

The winter sports areas are located at elevations of from 8,000 to 12,000 feet, so they enjoy snow before winter actually comes to the lower altitudes. The winter sports areas begin opening early in November and most of them are in operation by Thanksgiving.

Even the most ardent chamber of commerce booster of those depression days could hardly visualize the winter sports industry of today when airlines fly in ski groups from Texas, when caravans of skiers clog the roads to the high slopes to such an extent that uphill traffic is prohibited in some areas after two or three p.m. Yes, skiing is BIG BUSINESS in New Mexico.

LET US KEEP YOU WARM

BUTANE

JUST PHONE 8-3701, Sterling City
C & M FUEL CO.

MODEL LAUNDRY & AZTEC Dry Cleaners

Now serving Sterling City Mondays, Wednesdays and Fridays for pickup and delivery of dry cleaning and laundry.

FOR PICK-UP SERVICE DROP CARD TO BOX O, News-Record, STERLING CITY.

Get Your Rubber Stamps at News-Record



BIG SELECTIONS of exciting Christmas Gifts!



Pick out your gifts. Lay-Away Until you are ready.

See our Toys, Appliances, Giftware, Furniture, Tools, Guns, Decorations, etc.

give **APPLIANCES** for Christmas

Lowe Hardware & Furniture Co.



ys in-nd in see



- TOOTH BRUSH Electric Broxodent (2 extra brushes) 14.95
 - ELECTRIC SHOE POLISHER ----- 29.95
 - 21 JEWEL TIMEX WATCH ----- 19.95
 - PANGBURN'S BOXED CANDIES ----- 69c to \$10
 - SNO-FLOCKS REFILLS, 24-oz bags ----- 2.98
- Complete Line of Christmas Wraps, Seals, and Decorations

Sterling Drug

Your Rx Druggist

SCHOOL LUNCH ROOM MENUS

- MONDAY, DECEMBER 10**
Sausage
Buttered Rice-with Cheese Sauce
String Beans
Vegetable Salad
Rolls
Cookies
- TUESDAY, DECEMBER 11**
Hungarian Goulash
Creamed Potatoes
Buttered Spinach
Combination Salad
Cornbread Muffins
Crackers
Lemon Cake
- WEDNESDAY, DEC. 12**
Hot Dogs
Pinto Beans
Buttered Corn
Spoon Tomato Salad
Coffee Cake
Peaches
- TUESDAY, DECEMBER 13**
Fried Chicken & Gravy
Macaroni & Cheese
Mixed Vegetables
Green Salad
Rolls
German Chocolate Cake
- FRIDAY, DECEMBER 14**
Hamburgers
Lettuce, Tomatoes, Onions, Pickles
- Potato Chips
Cherry Pie

Junior Methodist Youth Fellowship
The Junior Methodist Youth Fellowship met Wednesday, December 5 and made plans for Christmas. Collin Douthit presided. After the lesson games were played.
Debbie Reed, reporter

Mrs. Homer Pearce Jr. Mother Dead
The mother of Mrs. Homer Pearce, Jr. of Arlington, was buried in Abilene on Tuesday of this week. Mrs. Homer Pearce, Sr. of Sterling attended the services. The Homer Pearce, Jr.s. live in Arlington. The mother was Mrs. Fry, age 77.

CARD OF THANKS
We take this means of expressing our thanks and appreciation for the many prayers offered, the cards and letters, telephone calls and the gifts while I was in the hospital and later at home.
May God bless you.
Vicki and Lottie House

LATIN CLUB
The Sterling City Chapter of the Junior Classical League met at the school on Dec. 5. Lois Ethel Price presided and Bitsy Durham gave the treasurer's report. Members voted to have a Christmas party on December 19 at the regular meeting.
A play was put on entitled "A Day without Latin" in which the main character nearly starves because he could have nothing with a Latin name.
Troy Murrell, reporter

POSTED—All lands owned or operated by me is fully posted against hunting and trespassing. All violators will be prosecuted. R.T. Foster Jr.

LIONS TO HAVE GAME NIGHT DEC. 17

Tentative plans for a game night and pie supper on Monday night, December 17 for a Lions Club affair are being studied. There will be, if the plans go through, a pie and drink course and a game night for those who wish to play. Door prizes will be a feature, with all members who will—bringing a door prize to be given away. Money raised goes toward a new cook stove for the community center, it was said.

doughBelly Price Reports

Well, I have talked to my C.P.A., My Attorney and My secretary about the report from the ENFERNAL revenue boys. And as I can see it, I can work the balance of this month and next for myself. But it is winter time now and there won't be much business. Everybody will have on heavy overcoats buttoned up so tight there will be little chance of me getting my hand in their pockets.
But I am not worried. I have three cartons of bull durham, two nice new pair of levis, my boots is almost new and I have A new case of coffee. And I know how to get the beef if I can't pay for it. I learned that A long time ago.
These young cow thieves may get one quicker than I do but experience and ring generalship will bring home the beef. And the legality of the case or the brand on the cow will not affect me very much. Just so the critter is fat enough to make good chili and hamburgers.
And I will not be particular about the U.S. inspection mark on it. It don't have to be grade A beef to be good to eat. It would be nice if I had some beans to go along with that ill gotten beef But I can make out fine on just beef and coffee.
And if I get caught I don't see why I should worry. I understand the penitentiary here in New Mexico has air foam mattresses, recreation room and T.V. You get your meals cooked, you don't have to worry about buying anything and the enfernal revenue boys don't bother you either.
Now, who can ask for A better deal than that. That beats this relief deal because you have got to go get that and carry it home. I think I will make A resolution that the welfare people deliver the groceries.
So cowmen watch your cattle IF I run out of money. I have got to pay them mentioned above, for they don't know how to get stuff like I do.

doughBelly Price
Taos, New Mexico

City Barber Shop
H. F. MERRELL, Prop.
"Satisfaction Guaranteed"

TEN THOUSAND ACRES

Fronts one mile and A half on Highway 159 in Colorado, fifty miles North of Taos. Joins a big reservoir of water 30% level, balance mountain country, sagebrush. Irrigation water at 250 feet, no fence no improvements.
Price \$16.00 per acre and it ain't cheap, either. But it might make a dab of money in A year or two. Any question, ask
doughBelly Price
Taos, New Mexico

FOR SALE—1,000 ft. used 2 inch pipe. Ph. 8-2101

John Adams
From the Eighth Grade History Class, by Alex Sedillo. 1775-1826. John Adams was the second president of the United States, and was also the first vice-president of the United States, serving two terms under George Washington as president.

John Adams played a leading part in the fight for American Independence and in the founding of the Republic. Adams spoke out fearlessly for the separation from Great Britain when most colonial leaders still hoped to patch things up.
In appearance he was not very popular for he lacked the warm human quality which won men's hearts to his cousin which was Samuel Adams. People admired Adams as a profound lawyer and as a statesman of high courage, but few loved him. He was a nervous man and often acted to hastily. He was vain and would not listen to ideas that would not agree with his own opinions.
Adams was succeeded as president by Thomas Jefferson.

Enjoy year 'round fun
GULF OF MEXICO
IN THE SUNNY
MISSISSIPPI SOUND AREA

200 fully air-conditioned rooms & suites. . . fine dining room and coffee shop. . . private fresh water swimming pool. . . 18 hole golf course nearby. . . beach and all water sports. . . reasonable rates. . . family plan.
Complete facilities for meetings & conventions. . . headquarters for most civic clubs. . .
Write for colorful descriptive map of Mississippi Sound area and rates.

OPEN YEAR 'ROUND
HOTEL
Markham
GULFPORT, MISS.
Call 8-4451 for Appointment
Vanity Beauty Shop
RUBY GRUNY, Owner
ODESSA ATWELL, Operator
Open All Day on Saturdays

Cotton Quotas Up for Vote December 11

The cotton quota vote coming up on Dec. 11 will mark the tenth consecutive year in which growers have voted on marketing quotas for their upland cotton crop, Eddie R. Braswell, County Office Manager, Sterling County Agricultural Stabilization and Conservation Service, said today.
"Beginning with the referendum on marketing quotas for the 1954 crop, growers have approved quotas for each years cotton crop," he stated. In the vote last year, on quotas for the 1962 upland cotton crop, 96.9 percent of the growers voting approved the quotas.

For 1963, Sterling County has a total of 451 acres available for allotments to growers on which to grow their upland cotton crop. This represents the county's share of the national allotment acreage of 16,250,000 acres, which includes 250,000 acres from the national acreage reserve to take care on minimum farm allotments. Individual farm allotments will be available to producers in advance of the Dec. 11 referendum.

If at least two-thirds of the growers voting in the referendum approve quotas for the 1963 upland cotton crop, price support at the level within the range of 65 to 90 percent of parity will be available to growers who comply with their farm allotments, and marketing quotas will apply to any excess cotton produced on a farm.

If more than one-third of the voters oppose quotas for the 1963 crop, the allotment program will remain in effect, and the price support will be available to cooperators at 50 percent of parity, as provided by law.

All farmers who engaged in the production of upland cotton in 1962 are eligible to vote in the Dec. 11 referendum.



HENRY BAUER
CONSIGNEE
Ph. 8-4321 Sterling City, Tex.
WHOLESALE

Garrett's Beauty and Barber Shop
Phone 8-4411 Sterling City

Phone in your personal tents of news-your visits, your visitors, your parties, etc. News-Record 8-3251.

Allen Insurance
AUTOMOBILE, FIRE, THEFT HOUSE, etc., ALL KINDS
See us for your Insurance 20% Less Than the Texas Published Rate
VERA DELL ALLEN
Box 668 Sterling City, Texas

Realtors- Land Loans
Your Listings Appreciated
Rentals, Homes, Land
Several Houses for Sale. Two and three Bedrooms.
Sterling Finance Co.
Box 668 Sterling City, Tex.

Call 8-4451 for Appointment
Vanity Beauty Shop
RUBY GRUNY, Owner
ODESSA ATWELL, Operator
Open All Day on Saturdays

for happy young Holidays



Tailored elegance... softly touched with lace...
Cresolan Galaxie long pajamas.
So dear to all feminine hearts... exquisitely tailored pajamas softened with floral lace and satin.
Pants have comfortable elastic waist for your sleeping comfort. Opaque nylon tricot never needs ironing. A care-free treasure at home or away in sizes 32 to 36
Red, Gold, Azure Blue Tangerine and Aurora Pink
\$9
Matching Robe \$11
OTHER GOWNS, ROBES AND PAJAMAS from 5.95

Brooks & Bailey

1962-63 Sterling Basketball Schedule

Nov. 20	Westbrook	There	Boys	7:00
Nov. 27	Roscoe	Here	Boys A and B	6:30
Nov. 30	Westbrook	Here	Boys and Girls	7:00
Dec. 4	Rankin	Here	Boys and Girls	6:30
Dec. 7-8	Rankin	Tourney	Boys	
Dec. 11	Gail	Here	Boys and Girls	6:30
Dec. 14	Miles	There	Boys A and B	7:00
Dec. 14-15	Christoval	Tourney	Girls	
Dec. 20	Miles	Here	Boys and Girls	7:00
Jan. 1	Roscoe	There	Boys and Girls	7:00
Jan. 3-5	Big Lake	Tourney	Boys	
Jan. 3-5	Lake View	Tourney	Girls	
Jan. 8	Rankin	There	Boys and Girls	6:30
*Jan. 11	Garden City	Here	Boys and Girls	6:30
Jan. 15	Lake View	Here	Girls A and B	6:30
*Jan. 18	Forsan	There	Boys and Girls	6:30
*Jan. 22	Mertzton	There	Boys and Girls	6:30
*Jan. 25	Barnhart	Here	Boys and Girls	6:30
*Jan. 29	Water Valley	There	Boys and Girls	6:30
*Feb. 1	Garden City	There	Boys and Girls	6:30
*Feb. 5	Forsan	Here	Boys and Girls	6:30
*Feb. 8	Mertzton	Here	Boys and Girls	6:30
*Feb. 12	Barnhart	There	Boys and Girls	6:30
*Feb. 15	Water Valley	Here	Boys and Girls	6:30

* Denotes Conference Games

ATTENTION MEN!
LEARN TO OPERATE HEAVY EQUIPMENT

Scrapper Bull Dozer
 Grader Pull Shovel
 Drag Line Clam Shell

Trained Men are earning over \$165 Per Week

Complete training gives you Actual experience on machines at our resident training center, with employment assistance upon completion. Mail coupon for complete information.

QUALIFY NOW **UNIVERSAL EQUIPMENT OPERATORS SCHOOL**
130 Whiteside Bldg. Lubbock, Texas
Name _____ Age _____
Street _____
City _____ State _____
[Ph. _____ Hrs. at Home _____

Contractors: Information about our trained operators available on request