## sTERLING CITY NEWS-RECORD

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To Welliman Tonight Noratadata Club Sels '63 Theme





Have financial problems? See us face to face...we'll help find a solution.

THE FIRST NATIONAL BANK sterling city. texas

Lillian's Ozauty Shop Mrs. Lillian Blair
Closed Mondays. Open from 8-6 Tuesday through Saturday





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 towns on the move

Van Heusen Shirts come to Augusta

When the Augusta, Arkansas Indus trial Development Corporation set out
to secure new industry, they came up with one of America's largest and most respected manufacturers of
men's shirts.

The Phillips-Van Heusen Corporation, makers of famous Van Heusen shirts, was brought to this 2300 popu-
lation town about a year employed local a year ago. They employed local workers, instituted an
intensive training program pleted the first products in and comtime of 14 days. Such aggressive brief

## GENERAL TELEPHONE

tion by local citizens and company officials has caused the plant to become a major factor in the local

It is another reason we say General Telephone towns are on the move. Community improvements are under ped, local resources are being devel re coming if If your town seeks additional information about expan . sion, perhaps we can help. Just write our Community Development Depart ment, Box 1001, San Angelo, Texas.



