

# STERLING CITY NEWS-RECORD

Vol. 75 "Since 1890" PUBLISHED EVERY FRIDAY AT STERLING CITY, TEXAS OCTOBER 7, 1966 No. 39

## Good Rains Soak County

Good, slow rains of the past three days have soaked the country in the best shape, moisture-wise that one can recall—for many years back. Up to four and one-half inches have fallen in favored spots, and it all soaked in.

Three inches and more have been recorded in town and up to four and one-half inches have been recorded south of town.

Sterling Creek got up on a little rise, but the North Concho River here did not get any water in it.

The rains were general all over this immediate area of West Texas, and San Angolans were hoping for runoff water to hit the lakes, but not much ever got to the lakes.

The rains started early on Tuesday morning and have kept skies cloudy and drizzly for three days.

## October Is ZIP Code Month

Residents in Sterling City will be offered an opportunity to ZIP Code their mailing lists during October, Postmaster Virgie Garrett announced today.

Clerks will deliver "no postage needed" cards to each of the local patrons beginning October 10, the postmaster said. The cards will have blanks for addresses used most often, but for which individuals do not know the proper ZIP Codes.

This is a good time to get the ZIP Codes missing from your lists—Postmaster Garrett said. This Christmas, ZIP Code will be as important as shopping and mailing early for the efficient and on-time delivery of the record-breaking avalanche of mail expected in the pre-holiday weeks.

After filling in the street number, city and state, the cards are to be mailed back to the postmaster. Post Office personnel will add the proper ZIP Codes and return the cards to the sender.

President Johnson has proclaimed October 10-15 as ZIP Code Week to promote greater usage of ZIP Code.

The ZIP Code of Sterling City is 76951 and you do not have to list any local addresses on the card—only those of out-of-town addresses that you do not know the ZIP.

## HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week included—

Mrs. W. B. Atkinson  
J. E. Bynum  
Temp Foster  
Marshall Blair  
Louis Bernal, Jr.  
Mrs. Frances Talamante and infant son  
Mrs. Amos Lawson  
Dismissals since Thursday morning of last week include: Mrs. W. N. Reed  
Nolan (Pedro) Fincher  
Mrs. Leslie Cole and infant daughter, Tracy Lyda  
Mrs. Marvin Foster and infant son, Carey Mathews  
Delmar Radde, Jr.

## Grandson Dies

Wynston Louis Jones, 15, son of Mr. and Mrs. J. Max Jones, died in the McKnight State Hospital early Sunday morning. Burial was in Lawnhaven Memorial Gardens on Monday. He was a grandson of Mrs. Ruth Hill of Sterling City.

He had entered the hospital for treatment of a small fungus spot on a lung, but death was attributed to hepatitis.

## Son to the Norman Butlers

A son, named Norman Edward, Jr. was born to Mr. and Mrs. Norman Butler last Saturday, October 1. The baby weighed eight pounds and thirteen ounces and was born in the Clinic-Hospital in San Angelo.

"Papa" Norman runs the local Gulf Station. The grandparents are Mr. and Mrs. Jim Butler of Sterling City and Mr. and Mrs. L. H. Abbot of Water Valley.

## Attends English Workshop

Mrs. Hubert Travis attended the Texas Joint English Committee District XI workshop last Saturday at Howard Payne College.

The theme for the day was "Dimensions" as related to courses, problems, teaching aids and teacher's standards.



## AS IT LOOKS FROM HERE

By Omar Burleson, Member of Congress, 17th District

Washington, D.C.—The voices of two foreigners were heard this week which deserve a lot of attention. They came from opposite directions but spoke truths about which we are hearing little in this country.

One came from a noted British economist, Arthur A. Shenfield.

Looking at the experiences of the British, Mr. Shenfield said that the war on poverty, guidelines on prices and wages, and some other domestic practices of the United States will destroy the free enterprise economy unless they are curtailed. He says that the chief cause of the inflationary trend today is Government spending.

"Guidelines are an example of lawless action, not illegal, but incompatible with the rules of law," Mr. Shenfield said. His further comment was "No one ought to be threatened by the Government for doing something which has not been made unlawful by proper legislative process."

Nationalized welfare programs "which will feed on themselves" have not worked in Britain and are doomed to failure in the United States.

Such programs, Mr. Shenfield said, produce three results: A bad product, high prices for the bad product in the form of taxes, and an increase in the power of the State.

The other voice was that of the Foreign Minister of Thailand spoken in the United Nations. Foreign Minister Thanat Khonam declared that the United Nations and its officials did not have the right to barter South Viet Nam's freedom and sovereignty for dubious promises of peace.

Mr. Thanat was an Asian voice that forcefully rejected peace proposals that reward what he termed aggression and failed to extract concessions from North Viet Nam and Communist doctrines "born in the dark and sordid recesses of European ghettos."

The speech marked, in the words of one distinguished West European Delegate, the first time in this Session of the United Nations, that a pro-Western Asian "has spoken clearly against any attempt at appeasement of the Communists."

The foreign minister of Thailand flayed "misguided minorities" in this and other countries for demanding peace on terms favorable to the Communists.

"These dissenting minorities, consisting of elements from legislative quarters, from the press, the Church, and from the uninformed academic circles, are least familiar with and even ignorant of the true situation, but allow themselves nevertheless to be carried away by their abstract and unrealistic constructions, or by their belief in false liberalism, to voice suggestions and opinions which benefit and give comfort to no one except the enemy of freedom and liberty," he said.

"While innocent victims are daily maimed, molested and massacred by fanatic terrorists, the so-called liberals

## LIONS CLUB

Lion A. C. Lively, who is to be chairman of the Boy Scout drive for funds here next week spoke to the Lions Club on the need for the drive and facts about the drive. A kick-off breakfast for volunteer workers will be held at the community center next Wednesday morning.

Guests present at the Wednesday luncheon included Bob Ragsdale of College Station, Bill McRee of Big Spring and Mike Kissco of San Angelo. The prize went to Dan Glass.

## Boy Scout Fund Drive Next Week

The annual finance drive for Boy Scout funds will get underway here next Wednesday morning, according to A. C. Lively, drive chairman.

There will be a kick-off breakfast at the community center for volunteer workers, and it is hoped that the drive will be completed next week.

The captains and some of the workers they have lined up to help are as follows:

Mrs. K. L. Peel—Mrs. Beth Kilpatrick, Mrs. Ross Foster, Frank Stewart, Jack Peel and Levi Martin.

H. L. Bailey—Louie Alexander, Albert McGinnis, and Henry Bauer.

Jack Douthit—Tom Asbill, Stan Horwood, Roland Lowe, H. E. Barton and Phil Robberston.

Chairman Lively said the other captains were Jim Davis, Chesley McDonald and Mrs. Billy Ralph Bynum.

Mrs. Nan Davis is auditor for the fund.

## ITEMS NEEDED FOR HALLOWEEN CARNIVAL

All merchants who will donate items for PTA Halloween Carnival, please contact Mrs. Charles Probandt or Mrs. Charles Allen. They will call for the items.

## Young Ranchers Hear Keene Williams

Keene Williams, stockbroker with Dewar, Robertson & Pancoast of San Angelo, was speaker to the Young Ranchers Association here Tuesday evening. The talk told of the trends in the stock market and the speaker showed a film on the New York Stock Exchange.

Twenty-four persons were present, including some visitors from San Angelo and also Coke County.

The next meeting will be November 1 at the school.

commiserate not with the unfortunate victims, but rather with those who kill, torture, and terrorize."

The United Nations, in its 21st session, has opportunity to direct its attention at purposes for which it was created, that is, ways and means to maintain peace in the world. Instead, it is concerning itself with internal problems of individual nations.

The international do-gooders like those here at home, have fallen into the error of thinking that legal and Constitutional procedures which are based on thousands of years of experience must be junked just because pockets of inequity remain. The United States would not want South Africa's racial policies. Neither would we want to see economic freedom curtailed here as it is in the Soviet Union. We would not like to see women denied social equality as they are in many Arab lands, nor would we like to see them denied the vote as they are in Switzerland. We do not believe in imprisoning political opponents as has been the practice in quite a few African and other countries.

The United Nations was not designed to deal with domestic affairs. It has no authority to do so under its Charter. If there were, probably no country in the world would have subscribed to it.

## Eagles Tie Miles 14-14 Last Friday

## SCHOOL LUNCH ROOM MENUS

MONDAY, OCTOBER 10  
Beef Stew with Vegetables  
Macaroni and Cheese  
Green Salad  
Rolls  
Cherry Cake

TUESDAY, OCTOBER 11  
Ground Beef & Spaghetti  
Buttered Spinach  
Buttered Corn  
Mixed Vegetable Salad  
Rolls  
Iced Cookies

WEDNESDAY, OCT. 12  
Steak Fingers  
Lima Beans  
Buttered Sweet Potatoes  
Combination Salad  
Rolls  
Applesauce Cake

THURSDAY, OCTOBER 13  
Pigs in Blankets  
Pinto Beans  
Buttered Collards  
Onions, Pickles  
Cornbread Muffins  
Icebox Cookies

FRIDAY, OCTOBER 14  
Chicken Salad on Buttered Roll  
French Fried Potatoes  
String Beans  
Tomato and Cottage Cheese Salad  
Rolls  
Cocoanut Rocks

Sam Kirby of Danville, California, brother of Mrs. Louie Alexander, is here visiting the Alexanders.

Mrs. Edgar Asbill returned home from Yeso, New Mexico Wednesday following a visit there with relatives.

## Social Security

Some 3000 Texans who may be eligible for disability benefits under the new Social Security provisions, have not yet applied for them.

Under recent liberalizations of the law, persons with nonpermanent disability may now qualify for benefits. Elington said that under the previous law a person was eligible only if he had a severe disability that was expected to last a long and indefinite time. Now benefits can be paid if the severe disability has lasted or is expected to last as long as 12 months by his doctors. There are also more liberal requirements for certain persons who are blind.

Phone in news of your visitors or visits to the News-Record, Phone 8-3251.

In case of fire dial 8-4771.



## PARENTS! for safety's sake . . .

Support and encourage your youngsters' participation in the Junior Fire Marshal Program now under way in local elementary schools.

Sponsored locally by this agency and nationally by The Hartford Insurance Group, the Program teaches children life-saving lessons. How to protect themselves against fire, accident and other dangers . . . at home, at school, at play.

These lessons could save his or her life . . . and yours!

## Play Christoval Here Tonight at 8

The Sterling City Eagles played a tie (14-14) with the Miles Bulldogs here last Friday night. The non-conference tilt was an 8-man game with Miles normally playing 6-man ball in their conference.

Early in the first quarter the Bulldogs got through and blocked a punt and then got possession of the ball and carried it to about the one-yard line. That set up the Miles boys for their first touchdown. Darrell Queen pushed over the line for a T.D. and the Bulldogs kicked the goal for one point.

In the second quarter, Eagle quarterback Wayland Foster fielded a touchdown for the locals, but try for extra point failed.

The third quarter saw Mike Wyatt push through for another Bulldog touchdown and again they kicked for an extra point.

The Eagles really got to moving in the fourth quarter and Gary Foster ran over a counter and Wayland Foster scooted through for two extra points, tying the score 14 to 14.

The Christoval Cougars are due in Sterling City tonight at 8 for a non-conference tilt.

## B Team Beats Sands 36 to 0

The Sterling City B football team beat the Sands B team here Thursday of last week 36 to 0. Sands made only one first down during the game. The Eagles stymied them on all line plays and end runs and passes.

In the first quarter quarterback Phil Cole picked up the first score on a keeper, and David Currington played through for the extra two points. A little later, Jackie Thornton plowed through for 6 and a pass from Randy Peel to Ishmael Vargas garnered 2 more.

In the second quarter, Thornton racked up a T.D. and the score at halftime was 22-0.

The third quarter saw Phil Cole again pick up 6 and Thomas McDonnell pushed through for the 2 extra. And in the fourth and final quarter, Peel passed to Vargas for the final six—making the score 36-0.

## JUNIOR EAGLETS 1966 SCHEDULE

Coach George White has told the Eaglets Junior High schedule for the season as follows:

Sept. 29—Sands here  
Oct. 6—Garden City here  
Oct. 13—Garden City here  
Oct. 20—Mertzon here  
Oct. 27—Mertzon there in a six-man game.

The Eaglets lost to Sands here Thursday of last week 20 to 14. Johnny Joe Rodriguez made 12 points and David Cooney 2 for the locals.

## Son to the Marvin Fosters

A son, named Carey Mathews was born to Mr. and Mrs. Marvin Foster Friday of last week at 11 a.m. in the local hospital. The baby, the second son of the Fosters, weighed nine pounds and two ounces.

Papa Marvin is one of the owners of the Sterling Feed & Supply and the M & M Trucking firm. Grandparents are Mr. and Mrs. Forrest Foster of Sterling and Mr. and Mrs. Floyd Craig of Nolan.

The Temp Fosters of Sterling City are great grand parents.

**FANGY THAT!** . . . by THOMPSON

**A RECKLESS DRIVER IN BIBLICAL TIMES WAS JEHU; THE BIBLE SAYS: "HE DRIVETH FURIOUSLY!" (II KINGS 9:20)**

**A CAR TRAVELING 60M.P.H. COVERS 88 FEET IN ONE SECOND. IF IT STRIKES ANYTHING, IT HITS WITH THE SAME FORCE AS IT WOULD FALLING FROM THE TOP OF A TEN-STORY BUILDING.**

**THE SAFEST BRAKES IN ANY MODERN CAR ARE IN A DUAL DIAGONAL BRAKING SYSTEM, ACCORDING TO THE MAKERS OF SAAB. IF ONE PAIR FAILS, THE SECOND SET STOPS YOU!**





SANTA RITA, 1923 — This well drilled on University of Texas land in West Texas opened up the Big Lake field, May 28, 1923, from a depth of 3,028 feet, and drew attention to the now famous Permian Basin oil province and put the first "oil money" in the University Permanent Fund, which now holds more than \$447 million from royalties, rentals and bonuses.

### 1966 Football

**STERLING CITY EAGLES 1966 FOOTBALL SCHEDULE**

Sept. 9—Forsan Here  
 Sept. 16—Lorraine Here 11-man game  
 Sept. 23—Open  
 Sept. 30—Miles Here  
 Oct. 7—Christoval Here

All above games at 8 p.m.  
 Oct. 15—Wall There 11-man Game at 7:30

**Conference Games**  
 Oct. 21 Sands (Ackerly) There  
 Oct. 28—Gall Here  
 Nov. 4—Flower Grove Here  
 Nov. 11—Open  
 Nov. 18—Garden City There

### REWARD NOTICE

A reward of \$500.00 will be paid by the Texas Sheep and Goat Raisers Association to any person (other than law enforcement officers) giving information causing the arrest and final conviction of any person or persons found butchering or stealing any sheep or lambs or goats belonging to any Association member in good standing. When two or more persons give information, the above sum will be divided at the discretion of the Board of the Association. When two or more defendants are involved in a single crime, the total reward is limited to \$500.00, but the conviction of one defendant, even though the other defendants are acquitted, will entitle the claimant or claimants to said sum of \$500.00. All claims must be submitted within ninety (90) days following conviction. If, upon conviction, a defendant confesses other thefts, no additional reward will be paid. All devisions concerning the payment of such reward and the conditions of payment will be made by the Board of Directors of the Association.

**TEXAS SHEEP & GOAT RAISERS ASSOCIATION**

### ATHLETE'S FOOT GERM HOW TO KILL IT.

IN 3 DAYS if not pleased with strong T-4-L liquid, your 48c back at any drug store. Watch infected skin slough off. Watch healthy skin replace it. No more itch and burning! Use antiseptic, soothing T-4-L FOOT POWDER too—fine for sweaty feet, foot odor; stays active in the skin for hours. NOW AT ALL DRUG STORES.

ON HAND—The new card catalogs for Christmas cards (personalized) and all other type cards, stationary items, etc. are here and ready for ordering. Mrs. Sallie Wallace, phone 8-2372.

### WANTED—MAN OR WOMAN SPARE TIME

To refill and collect money from machines dispensing Hi-Grade Candy, Gum and Sport Cards in this area. Supplement your income. Easy to do. \$475.00 cash required for inventory. Include phone number. Write P. O. Box 853, San Angelo, Texas.

### SPARE TIME INCOME

Refilling and collecting money from NEW TYPE high quality coin operated dispensers in your area. No selling. Car, references, \$1000.00 or more cash required. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal conference write D & B Distributors, Inc., P. O. Box 18811, Oklahoma City, Okla. 73118. Include phone number.

### ANGUS-HOLSTEIN Crossbred

Thrifty fast growing Holstein bull calves for feeding. The good steer kind. Holstein and Guernsey heifer calves from Wisconsin's better farms. All calves 2 to 12 weeks old delivered on your approval. We guarantee these calves to be healthy upon arrival. Call or write for prices. Buy with confidence from: Nolan Livestock Co., Bonduel, Wisconsin Phone 758-4741

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooer \$1. Lowe Hardware & Furniture Co.

Phone in news of your visitors or visits to the News-Record. Phone 8-3251.

### SALESMEN WANTED Advertising Specialties

Wes Texas' newest and fastest growing distributor of advertising specialties, calendars, pens, matches, business gifts, etc. needs salesmen or saleswomen full or part time. You can practically pick your own territory if you act now. Call Midland 915 MU 2-9496. Ask for Ernie Webb or write to EAGLES ADVERTISING SPECIALTY COMPANY, P. O. Box 548, 113 North Colorado, Midland, Texas 79701.

### SPARE TIME INCOME

Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P. O. BOX 10573, DALLAS, TEXAS 75207. Include phone number.

### FOR SALE — Registered Rambouillet bucks.

See or contact D.D. Garrett.

### MEN WANTED

To meet the growing need for CLAIM ADJUSTORS. Earn \$450 to \$1,000 a month.

We train you at home in your spare time for a job that can pay you a big income, provide your car, pay your expenses and give you lifetime security. Opportunities in the field of investigating auto accident claims for insurance companies or from your own office are wide open for men who want extra income or a full time, fascinating career. Nationwide placement assistance given. Write today to: **Nationwide Claims Adjustors Training Division** 5904 E. Colfax, Denver, Colorado, 80220

### PIANO! LOOK!

We will be picking up a spinet piano in your area. No down payment —Low payments—1st payment in June 1966. Write CREDIT MANAGER—Lubbock Music Center Lubbock, Texas 799401

### HELP WANTED MALE OR FEMALE

START A RAWLEIGH BUSINESS. Real opportunity now for permanent, profitable work in Sterling Co. or Coke Co. Write Rawleigh TX F 1220 29, Memphis, Tenn.

### The STERLING VOLUNTEER FIRE DEPARTMENT WANTS

Sterling Volunteer Fire Department Wishes the Public to Know:  
 1 Long Siren Blast—FIRE  
 2 Short Blast—Meeting Night (every second and fourth Monday)  
 Continuous Blasts—TORNADO!

### Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST

Ask About 15-Day Trial Offer!

Over five million packages of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Ask for "Willard's Message" which fully explains this home treatment—free—at

### STERLING DRUG

Some 3000 Texans who may be eligible for disability benefits under the new Social Security provisions, have not yet applied for them.

Under recent liberalizations of the law, persons with nonpermanent disability may now qualify for benefits. Ellington said that under the previous law a person was eligible only if he had a severe disability that was expected to last a long and indefinite time. Now benefits can be paid if the severe disability has lasted or is expected to last as long as 12 months by his doctors. There are also more liberal requirements for certain persons who are blind.





# NUMBER 1



ON THE LAUNDRY PARADE

## WALTZ THROUGH WASHDAY



NOW AT YOUR ELECTRIC APPLIANCE DEALER OR WTU... Special buys on electric dryers and electric washers that let you Waltz Through Washday! HURRY AND GET YOURS!

**FREE WIRING**  
 (220-volt) To WTU customers who buy an electric dryer or combination from local dealer or WTU.

See your Electric Appliance Dealer—NOW!

for FRIGIDAIRE Electric appliances visit WTU

**West Texas Utilities Company** an investor owned company

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## Hord's Shell Service

RANCE HORD

THAT GOOD SHELL GAS AND OIL—SERVICE

STERLING CITY, TEXAS

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"A mighty fine place to stay"

100 beautifully furnished rooms—poolside cabanas and suites—TV—radio—message lights—coffee shop—dining room—private club—baby sitters—heated pool—banquet space

Tele: (214) DA 7-4575

### Lamplighter MOTOR INN



9033 R. L. Thornton Freeway on U. S. 80 & 67, East at Loop 12

**DALLAS, TEXAS**

CONTAINS RUELENE®

## NEW Rulex®

### SHEEP & GOAT WORMER

- ★FIRST... modern organophosphate drench for sheep & goats.
- ★FIRST... systemic drench for HEAD GRUBS (nose bots).
- ★FIRST... ready-to-use true solution.

for control of:

- ★ Large Stomach Worms
- ★ Wire Worms
- ★ Barber-pole Worms
- ★ Medium Stomach Worms
- ★ Brown Stomach Worms
- ★ Stomach Hairworms
- ★ Bankrupt (Black Scour) Worms
- ★ Intestinal Hairworms
- ★ Cooper's Worms (Cooperids)
- ★ Intestinal Threadworms
- ★ Head Grubs (Nose Bots)
- ★ Whipworms



Available at Your Local Farm Supply Dealer

## City Savings & Loan Assn.

San Angelo Saving Headquarters

Anticipated Dividends

# 5%

On All Savings Accounts

Directors:

James R. Duncan	C. A. Duncan	Wilbur Carr Brown
John S. Cargile	Hudson Russell	W. A. Griffis, Jr.

125 S. IRVING PHONE 655-3118

FOR A REAL TRADER See

## C. L. KING, Sterling City

CHEVROLETS CHEVY IIs  
 PICK-UPS TRUCKS CORVAIRS



## Caperton Chevrolet

BRONTE, TEXAS

Phone 8-4461 Sterling City 473-2501 Bronte



**STERLING CITY NEWS-RECORD**

WACK DOUTHIT, Publisher  
 Entered November 10, 1902,  
 at the Sterling City postoffice  
 as second class matter.  
 Published Every Friday

**SUBSCRIPTION RATES**  
 \$2.00 a year in Sterling County

NEWS established in 1890  
 RECORD established in 1899  
 Consolidated in 1902

Cards of Thanks, reader or  
 classified ads are charged for  
 at the rate of 5c per word for  
 the first insertion and 3c  
 thereafter

Phone in your personal items  
 of news—your visits, your  
 visitors, your parties, etc.  
 News-Record 8-3251.

**What's Doing  
 in the Churches**

**FIRST BAPTIST CHURCH**

Andy Daniels, Pastor  
 Sunday school — 9:45 a.m.  
 Morning worship 11:00 a.m.  
 Training Union — 6:30 p.m.  
 Evening Service — 7:30 p.m.  
 Teacher's Meeting 7:00 p.m.  
 Wed. Prayer Serv. 7:30 p.m.

**CHURCH OF CHRIST**

Marion H. Hays, Minister  
 Bible school — 10:00 a.m.  
 Morning worship 11:00 a.m.  
 Evening Classes — 6:00 p.m.  
 Night Worship — 7:00 p.m.  
 Wednesday Mid-Week  
 Service — 7:30 p.m.

**FIRST METHODIST CHURCH**

Phil Robberson, Pastor  
 Church school — 10:00 a.m.  
 Morning worship 11:00 a.m.  
 Evening Worship — 7:00 p.m.

**FIRST PRESBYTERIAN CHURCH**

Hubert C. Travis, Minister  
 Sunday school — 10:00 a.m.  
 Morning worship 11:00 a.m.

**ST. PASCHAL BAYLON CATHOLIC CHURCH**

Rev. Vincent Daugintis, Pastor  
 Sunday Mass — 8:00 a.m.  
 Thursday Mass — 7:00 p.m.

8:15 A. M. SUNDAYS  
 KGKL SAN ANGELO 960'



**Vanity Beauty Shop**

Shop closed every Tuesday  
 and Saturday afternoons.  
 RUBY POTTS, Owner

NOTICE— My ranch is fully  
 posted against trespassing  
 and hunting. CHAT REYNOLDS.

POSTED— All land operated  
 by me posted against tres-  
 passing and hunting.  
 Violators prosecuted.  
 GEO. McENTIRE, JR.

**STUCKE BARBER SHOP**

COME IN AND SEE US  
 I Will Appreciate Your  
 Barber Business  
 Joe Stucke

**For Insurance Needs**

FOR AUTO, FIRE AND  
 CASUALTY AND LIFE IN-  
 SURANCE, Use Your Local  
 Reliable and Tested Agent—  
 DURHAM INS. AGENCY  
 DURHAM ABSTRACT CO.  
 Abstracts and Title Policies



**Behind the 8-Ball**

It seems that Texas—or  
 at least West Texas has a good  
 wet year about every thirty  
 years. This must be one of  
 'em. It happened in 1906, and  
 in 1936 and now here again in  
 1966. So folks, we can look  
 for another good year in 1996.  
 I'll be ready.  
 8-BALL

Now, folks. You are going  
 to get a card from the local  
 postmaster (Virgie Garrett)  
 asking you to list all the ad-  
 dresses you write to somewhat  
 regularly and still don't have  
 any idea what the ZIP Code  
 number is. Just write down  
 the address, complete with the  
 street address and all (not the  
 name of the person) and the  
 postoffice will fill in the ZIP

and mail it back to you.  
 It'll speed up your mail in  
 the future. It's practically  
 guaranteed to get your bills  
 to you earlier each month.  
 Yessir!

8-BALL  
 Postage rates keep going  
 up on newspapers. I am just  
 about in the proper mood to  
 price subscriptions out of the  
 state so high that no one will  
 make a subscription. Then I  
 will actually save money.  
 And that may just happen.  
 8-BALL

At the junior high Eaglet  
 football game last week, a lit-  
 tle Eaglet (Gaston) caught a  
 pass and while he was in the  
 air, a big opposing player  
 caught him (and the ball) up  
 in the air and held him for a  
 time. Then, he let the little  
 player down, and he made a  
 run with the ball for a gain.  
 That's football, boys.  
 8-BALL

Many years ago when I  
 was in high school we had a  
 little backfield man (Jimmy  
 Russell) that always played  
 safety. He would, on a punt  
 by the opposition, nearly al-

ways signal a fair catch. Then  
 he could just move a knee—  
 and the opposing boys would  
 think he was going to run with  
 the ball after all. So they  
 would nail him. And of course  
 get penalized. Jimmy could  
 get a fifteen yard gain about  
 any old time that way.  
 He was a small boy, about  
 135 pounds, as I remember.  
 8-BALL

**Gets 20-Year Pin with West Texas Utilities**

Albert McGinnis, local man-  
 ager of the West Texas Utili-  
 ties, received a twenty-year  
 pin from the company about  
 a week ago. District manager  
 Charles Coombes, in making  
 the presentation, said to Al-  
 bert, "This is in recognition  
 of your giving 20 of the best  
 years of your life to the com-  
 pany."

**CARD OF THANKS**  
 I want to thank all those  
 who remembered me with  
 cards, gifts, flowers etc. dur-  
 ing my recent illness and hos-  
 pitalization in the Veteran's  
 hospital.  
 LARRY GARDENHIRE

**You spend more  
 than 5 hours a day  
 in the kitchen-**

**shouldn't  
 you have  
 a phone  
 there?**



Sure you should. It just makes sense. Especially  
 when an extension costs less a day than a post-  
 age stamp. And at that rate, shouldn't you have  
 a phone in every important room in the house?

Think how much time and how many steps  
 your family would save!  
**GENERAL TELEPHONE**  
 A Member of the GTE Family of Companies

**Sterling City News-Record**  
 YOUR PRINTING HEADQUARTERS

LOOK NO FURTHER THAN THE NEWS-RECORD BUILDING IN  
 STERLING CITY FOR ALL OF YOUR PRINTING REQUIREMENTS

- Letterheads
- Ruled Statements
- Circulars
- Business Cards
- Tickets
- Envelopes
- Padded Forms
- Programs
- Pamphlets
- Card Forms

- Wedding Invitations**
- Sales Books
  - Printed Tags
  - Snap-A-Part Stock Forms
  - Lodge and Club Booklets

Also - Rubber Stamps, Adding Machine Paper and Stationery —

**News-Record**

Phone 8-3251 Box 608 Sterling City

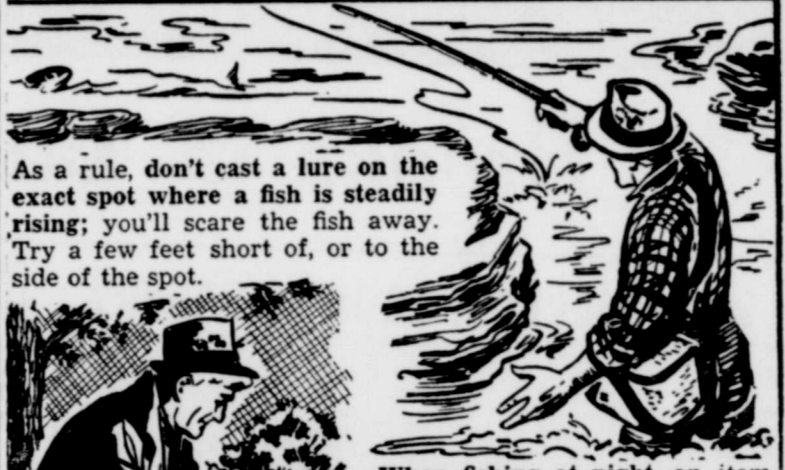
**Get Smart About Fire Prevention**



Don Adams, better known as  
 Maxwell Smart, star of NBC-  
 TV's "Get Smart," reads aloud  
 the true story of a heroic girl  
 and an alert fire department  
 dispatcher in the fall issue of  
 Junior Fire Marshal magazine.  
 Karen Zentner from California  
 and John O'Brien from Con-  
 necticut are representative of  
 the more than four and a half  
 million school youngsters in the  
 United States and Canada who  
 take part each year in the  
 Junior Fire Marshal fire pre-  
 vention and safety program. It  
 is sponsored by The Hartford  
 Insurance Group.  
 Every fall during Fire Pre-  
 vention Week, each Junior Fire

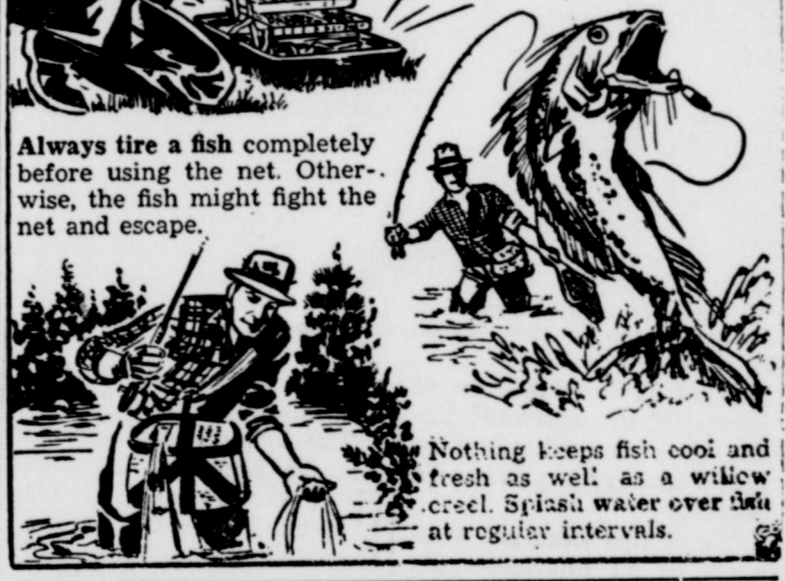
Marshal completes a home  
 safety check list to qualify for  
 a classroom honor roll. With a  
 parent, they check at home for  
 faulty electric cords, overloaded  
 electric outlets, paint-soaked  
 rags in the cellar and they  
 pledge never to play with  
 matches.  
 For each chapter of the Jun-  
 ior Fire Marshal Program,  
 school teachers receive guid-  
 ance and educational materials  
 for classroom instruction in fire  
 prevention and safety. This  
 public service of The Hartford,  
 going into its 20th year, has  
 reached more than 40 million  
 children.

**ANGLERS ANGLES .... by Thompson**



As a rule, don't cast a lure on the  
 exact spot where a fish is steadily  
 rising; you'll scare the fish away.  
 Try a few feet short of, or to the  
 side of the spot.

When fishing at night, an item  
 that can come in handy is the  
 Old Pal Electric tackle box — it  
 lights up automatically when you  
 open it for easy selection of gear.



Always tire a fish completely  
 before using the net. Other-  
 wise, the fish might fight the  
 net and escape.

Nothing keeps fish cool and  
 fresh as well as a willow  
 creel. Splash water over them  
 at regular intervals.

**THIS IS YOUR STATE FAIR OF TEXAS**

GIRL CAROUSEL RIDERS OF MEXICO. At Horse Shows, Coliseum, Oct. 8-16.  
 ESPLANADE "POPS" CONCERTS. Esplanade Stage, Oct. 8, 9, 10, 12, 14.  
 THE YOUNG AMERICAN SINGERS. In "East Texas Spectacular" in Cotton Bowl Oct. 18.  
 Daily on Esplanade Stage, Oct. 19-23.  
 BROADWAY MUSICAL HIT "FIDDLER ON THE ROOF." Music Hall daily, Oct. 7-23.  
 ICE CAPADES INTERNATIONAL 1967. Ice Arena, Oct. 11-16.  
 COLOSSAL FREE CIRCUS. Free shows daily.  
 MARK WILSON'S "MAGIC LAND OF ALLAKAZAM." Daily free performances.  
 MOBIL SKY REVIEW. Daily at 2 & 7:30 p.m. Mobil Outdoor Stage.  
 PARADE OF YOUNG AMERICA. Nightly at 8:45.  
 VIET NAM VILLAGE. Life-size replica of the scene of the fighting.  
 TEXAS INTERNATIONAL TRADE FAIR.  
 AND THESE GIGANTIFIC EXHIBITS: Chemstrand's "WONDERFUL WORLD OF CINEREA-  
 LITIES; CHEVY TRUCK SHOW; Big beat entertainment on "THE ACTION SPOT" stage;  
 ELECTRIC SHOW; NATURAL GAS SHOW; KODAK, starring Emmett Kelly, Jr., Oct. 10-18;  
 AUTOMOBILE SHOW for '67; TEXAS AGRICULTURE '66; WAX MUSEUM; FFA CHILD-  
 DREN'S BARNYARD; plus many, many more!  
 PAN AMERICAN LIVESTOCK EXPOSITION • HORSE SHOWS.  
 FREE FASHION SHOWS AND WOMEN'S EVENTS DAILY.  
 FREE COTTON BOWL SPECTACULARS: Mon., Oct. 10—MUSIC FESTIVAL, fireworks, 7 p.m.; Fri.,  
 8 p.m.; Thurs., Oct. 13—DALLAS SYMPHONY SPECTACULAR, fireworks, 7 p.m.; Fri.,  
 Oct. 14—MILITARY TATTOO; fireworks, 8 p.m.; Tues., Oct. 18—EAST TEXAS ON  
 PARADE, fireworks, 8 p.m.; Wed., Oct. 19—MEXICAN FIESTA, fireworks, 8 p.m.

**OCT. 8-23**





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**WHAT MAKES A GOOD MANAGER?**



"A MANAGER'S JOB," says Richard Handl, General Manager of the Rama Hilton in Bangkok, "is to secure the very best performance possible from his people."

What is the keystone of successful management? Executives everywhere agree that it is the ability to handle people.

These tips from six managers of an internationally famous hotel chain will help you to impart your know-how to others more effectively... make people want to do the things they ought to do... and criticize without creating ill will or crippling initiative.

"Don't be stingy with compliments," advises Olaf Bonde, General Manager of the Cavalieri Hilton in Rome. "Pat a fellow on the back when he deserves it; the man who is immune to the power of the sincere compliment has yet to be born."

"If you want to treat people as individuals, then get to know them as individuals," says M. Roushdy Abouseada, General Manager of the Nile Hilton in Cairo. "Get acquainted; talk with them; be observant. Let them know you; be yourself—and in turn, they will be themselves."

Richard Handl, General Manager of the Rama Hilton in Bangkok, Thailand, notes that a manager's job is to secure the very best performance possible from his people. "You must arouse the desire to do a job well. If you can find out what a man wants and show him how he can get it by doing something

you would like him to do—he'll do it, every time."

The Hong Kong Hilton's General Manager, Kenneth Moss, who is responsible for 1,250 employees, emphasizes the value of knowing how to criticize constructively. "Remember that there are only three reasons for criticizing: to prevent a recurrence of some pattern of behavior; to teach 'better ways'; and to increase efficiency."



**ROME'S OLAF BONDE**

A good five-step plan for criticizing is recounted by Anthony Clegg, General Manager of the Tokyo Hilton: Get all the facts. Stay calm. Do it in private. Comment before you criticize. Keep it constructive.

Robert Burns, General Manager of Honolulu's Kahala Hilton, teaches a night course in management at a local university. He says, "The ability to coordinate various departments and communicate well down to the lowest level should be the final goal of every good manager."

**Allen Insurance**

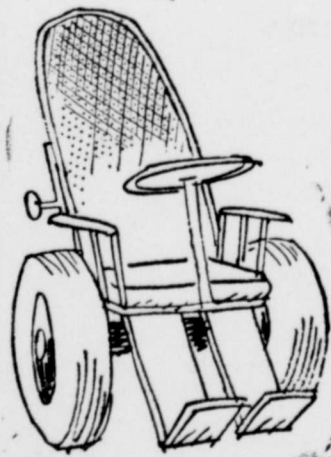
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**AROUND THE COUNTY**  
by



**ARTHUR BARLEMANN, JR. COUNTY AGENT**

Last week, this column carried some information about livestock feeds containing urea. Just this week, more information relative to the feeding of urea to sheep was received.

Feeds containing urea can be fed to dry ewes with relative safety but this is not the case with bred ewes, according to James A. Gray, Extension sheep and goat specialist with Texas A&M. Bred ewes in good condition are more apt to suffer from uremic poisoning and the feeding of feeds containing urea increases the chances even more.

It is not certain that uremic poisoning will hit but the chances are increased with the added amounts of urea. Death losses may be severe and it may not be possible to make a positive diagnosis of the cause until after a large loss has been incurred. Gray says that he realizes that many people do feed urea and that more will feed it with apparently no losses but there is always the possibility.

Feeding every other day with feeds containing urea is also ruled out by Gray. If such feeds are going to be fed to any type of animal, they should be fed every day.

The best results from feeding urea appear to have been with dry animals or feedlot animals. The possibility of poisoning is not as great and the animals have constant access to the feed.

The State Fair of Texas opens Saturday, October 8. The first week of the Fair is devoted to breeding livestock of all types—cattle, sheep, goats and hogs. Four H Club and FFA members take over the second week with their junior livestock show devoted to fat lambs, steers and hogs.

Sterling County will be well represented both weeks of the fair by youngsters and adult exhibitors. Janis and Lee Wayne Igo will be competing in the Junior Rambouillet Show the first week of the fair. Judging in the Junior Rambouillet show will take place Saturday afternoon, October 8. Janis and Lee are taking three rams and three ewes. Their animals will be of their own breeding and that of Betty Jo Barrett.

Clinton Hodges will compete in the adult Rambouillet show which will be judged on Monday afternoon, October 10. Clinton is taking eleven head of sheep.

On Tuesday afternoon, October 11, J.Q. and William Foster will be exhibiting in the adult Suffolk show. They are taking nine head of their Suffolks to the fair.

During the second week of the fair, five 4-H club members will be taking part in the Junior Fat Lamb Show. Charlotte Foster, Skeete Foster, and Steven Foster will each have two lambs in the show. Janis and Lee Wayne Igo will have one lamb each in the show. Judging in the lamb show will take place on Wednesday, October 19. A number of FFA boys from Sterling will also be taking part in the lamb show.

In addition to the Sterling exhibitors, a Hereford steer bred and raised by R.T. Foster, Jr. will be exhibited in the market steer show by a Concho County 4-H club member. According to Duery Menzies, the steer looks real good at this time. It has averaged little better than two pounds gain daily since the time it was placed on feed. Judging in this show will take place on Thursday, October 20.

**SPARE TIME INCOME**

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**HOW TO HELP YOUR CHILD IN SCHOOL**



The kind of student your child becomes may depend on the help and encouragement, or neglect and indifference, he encounters at home in the habit-forming years of his life. The wrong attitude can keep him from developing his innate desire to learn and to educate himself.

These pointers from school equipment specialists at Olivetti Underwood may enable you to help your child make his mark.

1. Show sincere interest in his school work and praise him whenever he merits it. Even in the first grade you can tack up his pictures on a kitchen wall.

2. Be firm about his homework without nagging. Make sure he follows his schedule—and don't offer bribes.

3. Make it a policy to look at test papers returned to your child. Encourage him to check them over carefully to find out where he missed the

mark, then relearn these points.

4. Provide him with the proper tools for learning: his own desk with good lighting, a comfortable chair, a dictionary and a portable typewriter. The Lettera portable is ideal for children since it weighs only 9½ pounds, but features "big machine" touch. Typewritten homework is always neater and easier to read, and some teachers say that even the content of a student's work improves with typing.

5. If you have reason to believe that your youngster is being overloaded with homework, talk it over with the school principal.

6. You'll know that you've been helping your child constructively with his studies when you can see his abilities become strengthened so that he can later proceed on his own with self-confidence, assured of your devoted interest.

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