

# The Artesia Advocate.

Twice-a-Week---Wednesday and Saturday

VOL. 9

ARTESIA, NEW MEXICO, SATURDAY, JANUARY 6, 1912.

NO. 37.

## Land too Cheap In Vicinity of Artesia

### PUT SOME IN SUGAR BEETS

Did it ever occur to you that it is possible to offer for sale a good article so cheap that it creates suspicion as to its real value? You offer a genuine twenty dollar gold piece for \$5.00 and it is doubtful if one man in twenty would take it. We believe that is to a certain extent the case with regard to fruit land in the vicinity of Artesia of the present time. While there are very few fruit farms for sale here, the few sales that are made are being made too cheap.

We have lived in close proximity to the Colorado fruit sections for the past eighteen years, and in comparing the two countries we find this country at the present time very similar to that country eighteen years ago. The few differences are all in favor of the Pecos Valley becoming a greater fruit producing country than the Grand Valley of Colorado, where bearing orchards are worth \$2,000 per acre.

Years ago fruit rotted on the ground by the hundreds of bushels in the Grand Junction country because there seemed to be no market for it, and fruit land was a drag on the market, but the change came later when the quality of fruit raised, reached proportions sufficiently large to attract attention of the large buyers, then as the income from the land increased the cash value of the land increased in proportion.

This change is taking place now in the vicinity of Roswell, which we think accounts for the fact that fruit lands of the same quality and age in Roswell country, are selling now for double the price, they are around Artesia. This fact alone should be very encouraging to orchardists in this country, for it proves to us conclusively that with the amount of fruit trees being planted each year that it is only a matter of a few years waiting until our bearing orchards will have increased in acreage to the point of interesting the big buyer and then watch land soar high, but why make so great a difference in prices now when we know its only a matter of waiting.

Would it not be better to get busy and raise some samples of sugar beets and help get a factory to help you carry the burden of the orchard through these years of waiting and eventually get \$1,000 to \$1,500 per acre for your land instead of getting discouraged and selling out at a sacrifice and letting the next fellow reap the profit.

We believe this is destined at some time in the future to become one of greatest fruit pro-

ducing sections in the entire west, and that the land here will bring the highest prices of any in the country, and the sooner the land is all developed to orchards the sooner we reach this ultimate high state.

A beet factory will be the stepping stone to help us to these realizations. Put in and attend one acre and show that we have land that is adopted to this great industry.

We believe no cash bonus will be necessary to secure the building and operation of a sugar factory here. We think what we should do, is to raise some beets and ship as many carloads as we can to show the sugar companies beyond any doubt that we have all that we claim to have in the way of first class beet land, and that by building a sugar factory at Artesia they are not experimenting, but making an investment that will return them large profits from the start. In our opinion that's all they will require. E. E. H.

## WIFE IS FORGIVEN.

### Mrs. J. B. Snead, Alleged Prammer of Albert G. Boyce, Returning Home in Company With Husband.

Minneapolis, Minn., Jan. 3.—Mrs. J. B. Snead of Fort Worth, Tex., who with Albert C. Boyce, son of a wealthy cattle owner, has been in the custody of authorities at Winnipeg, for some time, early this morning arrived here with her husband and Frank J. Compton, representative of a detective agency. Mr. and Mrs. Snead were met at the train by Mrs. Snead's father, Thomas S. Snyder of Clayton, N. M., and the party went at once to a hotel.

It was stated by Compton that a reconciliation had been effected at Winnipeg and that the party would leave for Fort Worth early this morning. According to Mr. Compton, Boyce still is in jail at Winnipeg, but it was said here tonight that he probably would be brought to the United States' boundary line tomorrow, and turned over to a Texas sheriff.

### M. E. Church Societies.

The spacious Swepston home was thrown open to the Epworth League and Golden Link societies of the M. E. church last Friday evening and a thoroughly good time was had by all present.

Mr. and Mrs. Swepston possess the charm of making every body feel at home, and that, supplemented by a toothsome lunch and merry games, caused all present to pass an unusually happy evening.

The C. A. P. Rauch and Mr. J. S. Carl have recently bought 500 sheep.

## The Demonstration Train Well Equipped

### STRONG FORCE OF EXPERTS.

Albuquerque, N. M., Jan. 3.—Prof. J. D. Tinsley, Agricultural Demonstrator of the Santa Fe Railroad, today announced the completion of all arrangements for the big Agricultural Demonstration train which the Santa Fe will operate to all points on its lines in New Mexico starting January 11th. The equipment has been assembled in the Santa Fe shops at Albuquerque and is ready for the trip. The six cars will be thoroughly lighted so as to provide for the night meetings and will be heated by steam so that even should the weather be cold the cars will be comfortable during the lectures and demonstration.

The train will arrive at Artesia at 1:40 p. m., on Jan. 25th and will remain there for one hour. Every one interested, farmers, business men, school children, are urged to be present promptly as the lectures and demonstration will begin immediately upon arrival of the train.

Assisting Prof. Tinsley, who will have charge of the operation of the train will be a strong corps of experts in all lines of agriculture and livestock growing, including:

Prof. W. E. Garrison, President New Mexico Agricultural College.

Prof. Luther Foster, Director New Mexico Experiment Station.

Prof. W. C. Conway, in charge of the Agricultural College experiment work, who, on this trip will give particular attention to the meeting of children, which is to be made a special feature at every stop.

F. L. Bixby, Irrigation Engineer.

H. H. Simpson, Professor of Animal Husbandry.

Prof. Fabian Garcia, Horticulturist.

Prof. E. P. Humbert, Agriculturist.

Instructors J. W. Knerr and I. E. Habie, Assistant Agriculturists.

H. C. McCowen, Assistant Agricultural Demonstrator on the Santa Fe.

H. B. Hening, Secretary, New Mexico Bureau of Immigration.

Reports received during the past week show the keenest interest to be manifest in the train throughout the state. In all the towns where there are commercial clubs these organizations are seeing to it that the people of the entire community are advised of the arrival of the train and urged to be present.

The Santa Fe railroad is incurring large expense in operating the train and the Agricultural College is also going to considerable effort and ex-

pense so that the equipment may be complete and as effective as possible. The train is one of the effective efforts that has been made for bettering farming in New Mexico and the effort deserves and undoubtedly will receive the most hearty cooperation of the people of the state. Remember the date of the arrival and be there when the train pulls in.

## IT IS JUST CHICKENS

### How An Artesian Woman Handled the Money While the Hens Did the Work.

Every once in a while some new-comer who has not yet gone up against the proposition and has no conception of how much real money can be found in the trail of the Pecos Valley hen, asks if the poultry business "will pay." In addition to running the Advocate, we are also associate editor of a limited poultry yard in Artesia, and have a partial personal knowledge of what a Plymouth Rock plant will pay when the machinery moveth itself aright. Also, we have invested several years' subscription on the precious fruit, and have not hesitated to say that poultry products are just the same as cash and a whole lot of it. In corroboration, the Advocate is this week permitted to publish some figures from the sales book of Mrs. Joe Goodale, who is conducting a small chicken yard, in conjunction with the old man's truck patch. Every afternoon in the year, Mrs. Goodale makes a record of how many eggs are secured, and the sum total of eggs she has received from January 1, 1911 to December 31, 1911, were 13,470, or 1122 1-2 dozen. The price on the local market has run from 15c to 50c per dozen. Figuring the price received at 30c per dozen, this gives Mrs. Goodale \$336.60 for eggs alone. At no time did she have more than seventy-five hens. Figuring that each hen has done her duty in the premises, this means that they have earned on an average \$4.48—about six times her market value. One hundred and eighty eggs each (supposing that no hen laid more than one egg per day) and then allowing for Sundays and legal holidays, will give an idea of just how very busy that bunch of dominies must have been at times and how well they stuck to the job in hand. These figures should be conclusive evidence on the question as to whether this line of business is remunerative in the Artesia country. Six hundred per cent on the investment would sound unreasonable to any people but those who are accustomed to the good things of this favored valley.

Artesia Advocate \$1 50 a year

## Fierce Flames are Quickly Subdued

### FINE WORK BY FIRE LADDIES

It was a narrow call in Artesia Tuesday night from a very destructive fire. The weather being favorable, the hour early and the water pressure strong and willing workers, prevented the spread of the flames.

The story and a half frame building on Main street, occupied by the Home Bakery caught on fire about 9:30, and in a short space of time the ceiling in the rear was nearly all ablaze. The fire spread rapidly, but the fire laddies soon had three streams of water playing on the burning building and the two adjacent frame buildings.

There is only a foot or two between the frame structures on each side of the one burned, still neither of these others was damaged to any extent, nor did they catch on fire. We call this some effective fire fighting.

The Home Bakery sustained a loss of several hundred dollars and has insurance of \$200. The building, which belongs to Mr. Thos. F. Blackmore, is almost a total loss and insured for \$500.00, which lacks about that much equaling the damage.

Mrs. Robertson who occupies the smaller frame west was damaged only by removing her bakery and household effects. She had no insurance.

B. F. Brown's meat market was in the nearest building east but not damaged nor was any of the stock removed.

The Artesia Electric Works managed by Mr. Loucks, occupies the second frame east of the Home Bakery, and the stock of electrical supplies was removed entailing some damage on which there was no insurance.

The fire is supposed to have started from a flue or rather a stove pipe that ran through the ceiling up into a flue in the second story. A young man who works in the bakery had built a fire in the cook stove and gone out to get a lunch, and soon after the ceiling of the building around the stove pipe was discovered on fire.

### Eddy County Horse Case.

Owing to an agreement between the attorneys in the famous Eddy county horse case which was brought into the Chaves county district court on a change of venue, the T. A. Ezell, vs. J. W. Dorr case will be postponed until February 12, when the appeal will be taken up and the bill of exceptions will be signed.

This is the case which consumed a week's time in the spring term of the district court here.—Roswell News.



# The Artesia Advocate

By ARTESIA PUBLISHING COMPANY.

Published Wednesday and Saturday

SUBSCRIPTION PRICE \$1.50 PER YEAR

J. L. TULLIS, Editor and Manager.

This paper has been entered in the postoffice at Artesia, New Mexico, as second-class mail matter.

Office Phone.....11  
Residence Phone.....43

## Orchard Fertilizer.

Agricultural Experiment Station, Agricultural Col., N. M.  
Mr. Samuel B. Clark,  
Roswell, N. M.

Dear Sir:—

Prof. Garcia has referred to me that part of your letter to him under date of Nov. 28th, which asks for information regarding fertilizers for your orchard.

You are perhaps aware that the California fruit growers are using bat guano from the Carlsbad caves, and from any other source from which they are able to obtain it. I am very much of the opinion that a good quality of this guano is the best thing you can use for your trees if you are unable to obtain sufficient stable manure. No experiments have ever been made to determine what amount of each fertilizer is best for New Mexico soils. Indeed we have no experimental proof to show that our orchards have ever been benefitted by the application of fertilizer. Chemical analysis of our soils sometimes indicate a scarcity of nitrogen, phosphoric acid and humus. These are supplied best and cheapest from stable manure and bat guano. The bat guano is the more concentrated fertilizer of the two and contains nothing that will hurt the trees. I would advise adding all the way from 500 to 1000 pounds per acre, spreading it underneath the tree and plowing under. In California much less of the guano is used on the citrus trees than I have advocated for your apples, but while they must pay from \$35 to \$50 per ton for the guano, you can get it at from \$15 to \$20 per ton. The amount to be added really depends upon the composition of the guano, which varies a great deal in composition, as may be seen by reference to the Report of the Chemist in the 18th Annual Report of the Director of the Station. For this reason, in purchasing bat guano the amount of ammonia and phosphoric acid should be guaranteed.

In a recent communication from the California Experiment Station I am advised that, on account of the large proportion of nitrates and ammonia salts, bat guano is considered a quick acting fertilizer. They further state that in their opinion the old idea that bat guanos are inferior because of the slowness of decay of their organic nitrogen, has been greatly exaggerated. They say that it is doubtless true that quite a proportion of the organic nitrogen derived from insect or animal tissue is rather slowly available but believe that bat guano as a whole is of high availability. Bat guano is sold in California

in the pure form, mixed with gypsum, and also mixed with other plant foods. A rather significant fact that speaks well for bat guano as a fertilizer is that the manufacturers generally guarantee their mixed fertilizer as containing bat guano, which means of course that this is a popular fertilizer with the California farmer.

If your trees are not bothered with alkali that you are able to wash off or drain out of the soil, cultivation and fertilization will doubtless greatly benefit them.

Very truly yours,

R. F. HARE,  
Dec. 28, 1911 Chemist.

## Arizona Statehood Jan. 15.

Phoenix, Ariz.—The question as to when the president will issue his proclamation which will finally put the star of Arizona within the blue field of the American flag is one which is agitating the people of Arizona generally and the politicians in particular, especially those who were recently elected to office. Since they have discovered that the offices to which they were elected after a stiff campaign both in the primary and general election must be vacated January 1, 1913, Arizona's public servants designated, are doubly anxious that their terms should begin at least before they are scheduled to expire.

It has been announced, sub rosa, that the proclamation will be forthcoming between Jan. 6 and Jan. 15. Just what basis there is for this assertion, surmise or guess no person in Arizona will or can say. But it is a bit of state political gossip generally believed here and it is being acted upon in at least one important quarter. That is the election canvassing board.

## Baptist Church Notes.

Only 28 per cent of the membership of the church in Sunday school; only 12 per cent of the membership in the prayer meeting; 83 per cent of the teachers present in the Teacher's meeting. The B. Y. P. U. is the most healthful and prosperous department of our church work. Under the wise leadership of its president, Miss Edith Tullis, things are being brought to pass.

Morning Subject: Religious Compromise; Evening Subject, A Problem In Profit and Loss. Every one cordially invited to our services.

L. H. MAPLES, Pastor.

## Modern Woodmen of American

The Modern Woodmen will meet Monday night next to install officers. The following will be conducted into office: J. P. Bishop, V. C.; Grover McMahon, W. A.; Earnest Hannah, Clerk; J. D. H. Reed, Banker; J. W. Foster, Escort; J. F. Atkinson, Watchman; C. F. Erb, Sentry; J. M. Krausa, Manager.

The M. W. A. is the strongest fraternal insurance organization in the United States and has a healthy local camp. This annual occasion will carry with it much to interest and please local members.

When you want anything in Job Work call at this office.

## Pay Wages to Our Wives.

There is a wide discussion, particularly in England, about having husbands pay wages to their wives. It is proposed to make this system compulsory by law.

There is no doubt that women who receive regular allowances out of their husband's incomes are happier and better provided than those who never know what they can count on, and, especially, than those who have to ask their husbands for every cent they get in the course of the year.

One wise family arrangement is to have the better manager, whether it happen to be the husband or the wife, handle the family resources and to let the other partner receive a stated sum for his or her personal needs.

A good husband will do the right thing by his wife; a bad or indifferent husband is to be feared, is beyond the reach of law, save of such laws as we now have on the subject.

The payment of regular wages implies a different relationship than that which now goes (or is supposed to go) with matrimony. It would be marriage with most of the poetry left out. And the poetry is one of the best parts of it.—Wichita Beacon.

## Westminster Choral Club Concert.

The concert given by the Westminster Choral Club, at the Presbyterian church New Year's evening, was indeed a musical treat, and a large and appreciative audience enjoyed the splendidly given program. The numbers given by all the chorus were very fine indeed and showed musical talent and excellent training. "The Lullaby" and "Crossing the Bar" sung by Mesdames Gates and Love, and Misses Withington and Sullivan, were lovely and they were enquired again and again.

The special numbers given by Mrs. Gates, Miss Sullivan and Mr. Kauffman were thoroughly enjoyed and the audience appreciated their musical individuality and the beauty of their selection.

Another enjoyable feature, was the splendid clarinet solo rendered by Mr. Francis Keple.

A one act comedy—"The Bull Terrier and the Baby," presented by Mesdames Darwin Reed and Linell, and Messers VanHoy and Welton, was a cowning little scene for this delightful program.

## Library Association Board.

The Library Association held its annual election Jan. 2, 1912 and the following were elected members of the board: Mesdames J. D. Atwood, T. R. Smith, S. E. Ferree, E. C. Slocumb, J. F. Ray, H. N. Carle, D. R. Reed, M. P. Skeen, C. W. Williams, S. S. Hewitt, L. H. Hadley, A. C. Keinath, C. M. Mead, H. C. Rohbough, J. T. Dean, Geo. Frisk, F. E. Turner and J. H. Jackson.

Mr. Harry Campbell has resigned as manager of the grocery department of Joyce-Fruit Co. and is succeeded by Mr. P. S. Terwilliger. The latter has been with the firm for some time and is a most capable and estimable young gentleman.

# Hotel Hardwick

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The well known Mrs. J. F. Bowman will have personal charge of Dining Room. "We are here to please."

JOHN L. HUNTER, Proprietor

## The Methodist Goodfellow Banquet.

The men of the Methodist church are preparing a banquet and goodfellowship meeting for Thursday night, January 11th, at the dining room of Western College. Special effort will be made to have present on this occasion, every male member of the church, as well as men who have some claim on the organization by reason of non-membership with any church and whose wife holds membership with the Methodist church at Artesia.

An elegant menu will be prepared for the occasion; a flow of oratory interspersed with song will serve to entertain and please everybody present. If you are a brother Methodist, or even a first cousin, look out for an invitation and urgent appeal to be present and share the joys of the hour. No admittance will be charged and no appeal for money made—one Methodist meeting without a collection. A METHODIST.

Mr. and Mrs. Earl Jones arrived Thursday evening from Hiawatha, Kansas, where they were married last week. The bride was Miss Mary Strunk who resided in Artesia for some time and held a position in the State National Bank. She is a most estimable young lady. Earl Jones is manager here of the Big Jo Lumber Co. and a noble, capable young man. The best wishes of the Advocate are extended the happy couple.

Mrs. Mark Corbin was the charming hostess at a delightful card party Tuesday afternoon, for the young ladies and especially for the visiting girls. The house was pretty in decoration and a most enjoyable afternoon was spent. Miss Elsie Baker, of Mexico, Missouri, the house guest of Mrs. Martain Yates, received the prize, a beautiful calander. A delicious luncheon was served. About twelve young ladies were present.

Try the Artesia Advocate for returns.



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ARTESIA, NEW MEXICO



**LOCALS ABOUT TOWN  
AND COUNTRY.**

When you want job work call at the Advocate office.

Mrs. James Duncan, of Kansas, is visiting her son here.

For typewriting see Mrs. Imo Millhuff at Mansion, phone 131.

FOR SALE—Barred Plymouth Rock roosters. Wm. Crandall.

Mrs. S. F. Gray, of Ladonia, Mo., is on a visit to her daughter, Mrs. C. Bert Smith.

FOR SALE—White pullets, 5 blocks east.

H. G. SOUTHWORTH.

Dr. Scnell, of Kansas City, Mo., visited his daughter, Mrs. M. M. Robertson during the holidays.

Dick Eaton has arrived with the last of his cattle brought in from old Mexico. He had quite a successful trip.

Miss Dorothea Bennet, of Artesia, is the guest of friends in the city for a couple of days. —Roswell News.

Mr. Albert S. Eaton of the west coast of old Mexico, is at Artesia this week on business and visiting relatives.

Miss Estelle Mauldin delightfully entertained a number of friends with an enjoyable party Wednesday evening.

If you have a good Oliver or Remington typewriter to sell for cash call 108.

W. H. BEASLEY.

LOST—a suit case in Artesia, last Saturday, containing lady's wearing apparel. Finder please notify Mrs. A. Allen, box 625.

Rev. J. C. Gage of Roswell, was in Artesia the first of the week attending to business, and from here went to Hope.

Artesia Steam Laundry is now equipped with modern machinery and experienced help. Satisfaction guaranteed. Try us.

Miss Estelle Mauldin who is teaching out on the plains, this year, came home Sunday, returning to her work Thursday morning.

The Ladies Aid of the Baptist church met every afternoon this week for a prayer service in the interest of the work in the Foreign fields.

Furnished rooms at Mansion. Try us on our job work, if not satisfactory bring it back, it won't cost you anything.

FOR SALE—Five dozen pure bred Barred Plymouth Rock hens. GEO. T. ANDERSON, Phone 201 N. Rose Lawn. 37-6-4t

H. H. Hess, a well driller from Artesia, left Saturday for his home after spending several days in this city on business. —Roswell Morning News.

Mrs. Hattie Bailey left Friday for Artesia to spend the week as the guest of her sister, Mrs. A. Conner and family. —Roswell Register-Tribune.

LOST—Brown fur muff, somewhere on the streets of Artesia, Sunday morning. Finder return to Mrs. E. W. Wright, and receive reward.

FOR SALE.—Very fine registered Jersey cow, 7 years old. Fresh Jan. 14th. Gives 4 gal. milk; 1 lb. butter per day when fresh. E. S. PORTER.

To RENT—Store room on February 1st, in which is now located the Higgins pool hall. Apply to L. B. BOELLNER, 35-4t-pd, Roswell, N. M.

M. D. Temple returned to his home in Artesia Monday evening, after a week's visit with his parents, Mr. and Mrs. D. D. Temple. —Roswell Register-Tribune.

W. H. Smith, of Artesia, left Saturday morning for Kenna, to do some work on his claim there. He stopped over a few days in this city to visit friends. —Roswell News.

Mr. L. M. Friend who has been in Dallas, Texas the guest of relatives during the holidays, returned home Wednesday evening, accompanied by his little daughter, Marie.

Jesse Cramer has received a telegram from his wife who is visiting relatives in Kansas, that there have been no trains running there for several days on account of the deep snow. That is worse than Pecos Valley weather by a lot.

Dr. S. Russell has returned from Tucson, Ariz., where he spent the holidays with Mrs. Russell, his father and sister. He reports that Mrs. Russell is doing splendidly.

**Good Showing is  
Made by Growers**

**OF CANTALOUPE ASSOCIATION.**

Statement showing the business transacted by the Artesia Melon Growers Association:

TOTAL RECEIPTS.	
Seed sales	\$ 720.00
Express cantaloupe sales	164.00
Freight cantaloupe sales	5158.00
Platform	69.00
Crates for express shipments	39.00
Wrappers sold	453.00
Membership fees	108.00
<b>Total,</b>	<b>6711.00</b>
TOTAL EXPENDITURES.	
Seed	\$ 650.00
Crates	3352.50
Wrappers	1012.40
Rubber stamps	25.15
Platforms	224.85
Making crates	224.70
Nails	83.40
Salaries	485.00
Storage crates	50.00
R. R. leases	10.00
Office rent	10.00
Steel dies	45.00
Unloading and transfer crts.	50.00
Local freight	50.00
General expenses, etc	78.00
Cash on hand	360.00
<b>Total,</b>	<b>6711.00</b>
ASSOCIATION ASSETS.	
Crates	\$ 1800.00
Platform lumber	100.00
Rubber stamps	15.00
Steel dies	45.00
Cash in bank	360.00
<b>Total,</b>	<b>2320.00</b>

With this amount to our credit, after paying freightage, cartage, commission and all home expenses, and taking into consideration the rainy season, the inexperience of growers and poor markets; also rain throughout the east at marketing time, certainly makes a good showing for the first year for the cantaloupe industry in the Pecos Valley.

The growers should be able to profit by their experience and make even more money another year. Many melon sections did not even pay expenses the past season. The main Rocky Ford Association only shipped 178 crates while our infant Association shipped forty cars, and their price received for the season was less than their average for the past ten years.

Our showing is not half bad. Come out to the meeting, Saturday, Jan. 13th and help get lined up for the next season. Our growers have certainly demonstrated the fact that cantaloupes equal to the best in any section, can be grown here to say nothing of the enormous yield, where conditions are half way favorable.

The favorable freight rate and the excellent service rendered our Association by the Santa Fe R. R. Co. in handling our business and the courteous attention given us by our local agent was certainly worthy our appreciation.

A. M. THOMAS, Sec.

**Turning to Roosevelt Significant.**

Poughkeepsie, N. Y.,—John Burroughs, the author-naturalist, who has been on terms of intimacy with Theodore Roosevelt in an interview says:

"I consider the turning of the people to Roosevelt as significant. Mr. Roosevelt is not a candidate, but in my opinion if the call comes strong enough he would consider it his duty to respond."

Miss Ester Mendenhall entertained a few friends at cards Monday evening.

Miss Bernice Temple was the pleasing hostess at an enjoyable card party Tuesday evening of last week.

Mrs. E. F. Phillips has returned with her children from California. The little boy is not yet recovered entirely.

After so long a time the bridge across Pecos river east of Artesia is being repaired since the damage by flood many moons ago. The people of this section have Commissioners Beeman and Graham to thank for this delay, it seems.

The Record received a letter from Pennsylvania, where "Bull" Andrews is known, deploring the disgrace that would be inflicted upon both Pennsylvania and New Mexico should the "Bull" be sent to the United States senate. —Roswell Record.

Dr. and Mrs. Findler who have been the guests of Mr. and Mrs. Bertha Cohen left for their home in St. Louis Tuesday morning. Little Oscar Jacobson, the five year old son of Mr. and Mrs. Jacobson, returned with them and will remain until spring.

**Charming Reception.**

Mrs. Martin Yates entertained with a charming reception on Thursday afternoon in honor of her house guests Misses Francis Guthrie and Elsie Baker, of Mexico, Mo.

The house was prettily decorated in a color note of pink and green. Mrs. J. E. Robertson received at the door and introduced the guests. In the receiving line were Mrs. Yates, Misses Guthrie and Baker; Mesdames J. B. Enfield and S. W. Gilbert received in the parlor; Miss Lelia Atwood invited the guests to the artistically arranged dining room. The table was beautifully adorned in an exquisite cover, and in the center stood a beautiful cut glass vase filled with lovely white carnation, on each corner of the table were pretty gold candle sticks hooded in pink shades, the soft glow of the candles made a charming effect. The delicious salad course was served by Mrs. J. D. Atwood, assisted by Miss Lily McIlhany and Miss Bernice Temple.

During the hours Miss McIlhany favored the guest with several piano selection, Mrs. J. B. Enfield, sang and Mrs. J. D. Atwood gave a reading. This was indeed an enjoyable affair. About one hundred ladies called and had the pleasure of meeting the charming honorees.

**Strictly Cash in Advance.**

The Pecos Valley Hotel will in future give no credit for either meals or tickets. The regular price of 25 cents for meals and \$4.50 for tickets will be charged and will be strictly cash in advance.

**TALBOT & BROWN**

Offices: Oklahoma City and Artesia.

Have some very attractive property in Oklahoma City to exchange for land around Artesia.

The Advocate and Kansas City Weekly Star for \$1.65 a year.

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# CAREFUL MANAGEMENT NEEDED IN BREEDING COWS FOR DAIRY

Animals That Produce Pound of Butter and Cheese the Cheapest Are the Ones to Keep—One Reason Why So Many Herds Do Not Return Profit From Their Food and Cost of Attendance.



A Prize Winning Jersey Heifer.

(By W. M. KELLY.)

There is no phase of the dairy business that needs more study or more careful management than does the breeding of the cow.

Upon the cow depends success or failure and we must, after selecting her, look to her care and her feed and to the handling of her products.

The fact that dairymen have devoted more attention to other phases of their dairying than to the breeding and development of the cow is one of the reasons why so many of our dairy herds are not capable of returning a profit from their food and cost of attendance.

We are often asked which is the best breed of dairy cattle to select for the dairy? To such men I would say that there is no best breed. Some think because they have Jerseys they are on the royal road to success. Others think that the Holsteins will bring prosperity to the farm.

This is a sad mistake, for scrubs are very common among the pure-breeds, and a pure-bred scrub is without doubt the worst scrub of all.

Select cows having individual excellence as determined by the Babcock test and scales in starting a herd. Better and more uniform results of breeding may be secured if the animals are of one type of breed and great care should be exercised in getting individuals which possess to a certainty the characteristics we desire to perpetuate in the herd.

What we dairymen want is a herd of cows that will give a profit at the pail, whether pure-breeds or grades. The ones that will produce a pound of butter or cheese the cheapest are the ones that we want to keep in our herds.

We have a number of improved breeds of dairy cows that represent the skill of years in their perfection, but in adopting any of these breeds we should consider the conditions and environments under which they have been developed in their original homes and then plan to make our care and feed and general management conform to the conditions under which the breed had been developed.

If a man has Jerseys, give them Isle of Jersey care and feed for they cannot succeed on scrub fare and fodder. They were not intended for that purpose.

The Jersey cow is a delicate, nervous machine and requires warmth, kindness and liberal feeding to make her profitable.

If Holsteins are selected do not expect them to thrive on closely cropped, scanty pastures where they are compelled to rustle all day to gather sufficient food.

Give them the care they were developed under, large amounts of succulent forage and well cured hay, warm stables and kind treatment.

You may get pure-breeds if you can afford them, but all farmers are not able to buy pure-breeds. However, always use a pure-bred sire.

The breeding bull always represents half the value of the breeding power of the herd if it is desired to grow calves for the dairy.

Select them from some of the well known families of the breed and be sure that he possesses prepotency which gives promise of being a good calf-getter.

A bull of this kind will give you excellent results in improving the herd. Some of the best herds in the

country are high grades that have resulted from the continued use of good sires.

In order to be successful as breeders we must learn some of the lessons associated with our stock; have an ideal type in our minds and always in our selection and mating be seeking to improve the type and standard in our herd.

The best special purpose animal is none too good. Never strive to produce a general purpose animal by mixing beef and dairy breeds. Aim to produce the animal whose special characteristic is the cheap production of a pound of butter or a gallon of milk.

Always seek to have the crosses in harmony. Do not mate extremes. Vigor and constitution are two essentials. Unless a cow possesses vigor in constitution she will make a poor breeder.

Do not inbreed unless you have a definite object in view, such as intensifying some particular good quality and then do it by breeding the sire to some of his own get.

This should not be followed up too closely. Plan to have the heifers drop their first calves at about 24 to 30 months of age. Their offspring will be more vigorous and there will be better results than by forcing an immature animal to bear progeny.

Breed cows are large feeders. Feed them a liberal ration of milk-producing foods and give them the best of care. Keep in mind that bad qualities are more easily transmitted than the good ones.

## MULCHING THE STRAWBERRY BED

Where Straw Is Not Readily Obtainable It Is Difficult to Get a Covering of Right Thickness.

(By H. F. GRINSTEAD, Missouri.)

Where straw is readily obtainable it is difficult to spread properly over the strawberry plants so that it will be thick enough yet not smother the plants or require raking off in the spring.

A mulch of oats or sorghum is the best thing I know of that may be sown between the rows.

Oats alone has been tried, but from the fact that we often have a very dry fall it has not always made a satisfactory growth before frost.

Sorghum or kaffir corn are dry weather plants, and if there is sufficient moisture in the soil to germinate the seed they will grow till frost. A good plan is to sow oats and sorghum or oats and kaffir corn in mixture and thick enough so that it will not be coarse.

As soon as it is killed by the frost the sorghum will fall, making an ideal mulch. Then, as the weather becomes more severe the oats will be killed.

Mulch grown in this way will always be found thickest where needed—in bare places and between the rows.

It cannot possibly smother out the plants no matter how rank it grows, and is the best for keeping the fruit off the ground in the spring.

One of the greatest advantages in a mulch of this kind is that you are reasonably sure to have no weeds sown with it, as is often the case when using wheat straw.

# The Return

The older woman stood in the door as if to bar entrance. A bleak wind swept across the barren New England farm.

"I don't know you," she returned. "I didn't know," the young woman began, and there was a catch in her rich, low voice—"I didn't know it would be so hard. When I left home—when I ran away—"

"That was 15 years ago," broke in the older. "When your father—when my husband died five years ago your name was not upon his lips."

"He was a hard man," defended the other. "When he knew I had talent, when he knew my mind was set upon the stage, he might have yielded. He brought your life into bitterness and—I'm afraid—he has ruined mine."

"He was your father," replied the other woman, inexorably, "and you had your way."

She led the way into the seldom used parlor, then sat stiffly upright on a haircloth chair, folding her worn hands into her apron. The actress swept rustling to the black sofa.

"You make it hard for me, mother," she said. "But I have come back to ask for another chance. It isn't too late yet for me to be your daughter again—we can love away the memory of what has passed."

"Not too late?" cried the mother. "Not too late for the great 'Madoiselle Jeanne' to find a broken old woman on an impoverished farm somewhere and proclaim her as her mother? What would the grand friends of Madoiselle Jeanne think of—But I won't argue it with you."

"As if I would care what they thought!" cried the actress proudly. "I want you, mother, as I never did before—I need you—"

"You spoke of your life being ruined," said her mother. "Is it—a man?"

"I love him," she said simply. "Go on."

"Oh, it has made such a change in me! It has touched my heartless ambitious life with a magic wand and turned it into tenderness and misery—mother—"

"Is there something—have you come here to tell me there is some reason why you should not marry him?"

"Mother, look at me. In the way you are thinking of I am worthy to be his wife."

The older woman gazed steadily for a moment. "I believe you."

"It isn't that. But once, after I knew his greatness, I heard him speak of his dislike for a brilliant woman we both knew. He disliked her because she had disowned her mother. He wrote my great play, and in it he heaped his scorn upon a child who was ungrateful to her poor, toil-scarred parents. Nightly I had to play that part, had to suffer horribly in silence, for I knew then I loved him."

"But I thought he did not know of my part and I was careful not to let him—learn—about—you."

"In a way I tried to justify myself. God knows I tried to hold your love. I sent money—"

"As if we could have accepted it!"

"You sent it back. I was proud. My work swallowed me up and I drifted away. My love for him has made me see it all over again, oh, so clearly. And then one night—we had eaten together—I humbled my pride and told him of my love. Mother, I was frightened; I am getting old; I knew this was the only love that would ever come into my life."

"I told him, and he replied that he knew about you. Then I abased my pride and pleaded with him. He caught me in his arms and kissed me—then he put me away."

"He said he had grown to love me in spite of himself, but that he would never marry a woman such as I."

The hardness came back into the older woman's eyes.

"So," she said, "you have come here to make a dicker?" The actress threw herself forward and hid her face upon her mother's knees.

"Don't you see, mother," she cried, "that I haven't come for that? That now, even if he asked it, I couldn't be his wife unless I were your little girl again?" Her shoulders shook with sobbing.

The mother bent forward over the bright head, her lips quivered curiously.

"Mary!" And the word cracked with its weight of love.

Subscribe for the Artesia Advocate only \$1.50 per year. Send it to your friends back East.

### Methodist Church.

Sunday School 9:30 a. m.  
Preaching 11:00, "Paul's Estimate of Loss and Gain." Epworth League 6:30 p. m.  
Preaching 7:30. The pastor will discuss some live evangelistic theme. Enthusiastic singing and gospel preaching is the rule at this church. If you want to enjoy yourself, just come.

Mr. J. J. Sullivan left Friday morning for Kansas City where his sister-in-law is very ill.

There will be a special meeting of the Artesia Commercial Club next Monday night to consider the sugar beet and canning factory propositions. An experienced sugar beet man from Colorado will be here to give the Club the benefit of his experience. It is to be trusted that there will be a large turnout of members and others interested.

### Cause of the Slaughter.

Tourist (in Crimson Gulch)—Is it a fact that one of your leading citizens, Hairtrigger Hank, shot three men yesterday?

Lariat Louis—That's jest what he done, pardner. We got a new hospital now, and Hank, he's been hired 't get business for it.—Everybody's Weekly

### Notice to the Public.

I have recently bought Mr. Whiteside's half interest in the Cash Grocery Store, which a number of my friends already know, but I take this privilege of letting all my friends know that I'm now in business for myself and would be pleased to have them visit me.

Wishing you, one and all a happy and prosperous New Year.

I am, Yours for Good Goods and courteous treatment.

GROVER McMAHON.

### Cantaloupes.

The Annual meeting of the Cantaloupe Association will be held on Saturday, January 13th, at 2 P. M. There is some money to distribute. Plans for the coming season to be talked. Everyone interested in the cantaloupe industry be on hand. Election of Directors for the ensuing year.

A. M. THOMAS, Sec.

### Notice.

To all whom it may concern: This is to notify all who have my property listed for sale, that I hereby withdraw the same. J. V. McCABE.

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