

WATCH ARTESIA GROW!  
Are you Helping Make Your City  
a Desirable Place to Live?

# ARTESIA ADVOCATE

WATCH ARTESIA GROW!  
There is No Half Way--You Are  
Either For or Against Artesia.

J. R. HOFFMAN, Editor and Manager

ARTESIA, NEW MEXICO, AUGUST 12, 1921

VOLUME 19 NO. 38

## A Few Opinions

ARTICLES in this column are furnished by citizens of Artesia and Vicinity. They are intended for the betterment of our condition and no foolishness will be tolerated. We extend an invitation for a contribution to this column by any citizen who has good intentions for the betterment of our surrounding. The authors names will not be published. The origin of all articles must be known by the editor to appear in this column.

### SIGNS, TOKENS, AND OTHER THINGS

Speaking of signs, not long since the writer read an article by a tourist contrasting the different kinds of signs and posters that he had run across in his travels. Some posters attract, others repel, some conciliate, some antagonize. For example "Drive slow and see our town. Drive fast and see our jail."

Artesia needs several good posters—real sure enough honest to goodness bill boards to advertise the town to the tourists that are passing through here daily. We should have one at the west end of Main street, worded something like this: "Hello, we are glad to see you. Let us help make your stay with us a pleasant one. C. of C."

For the outgoing tourists—"Good bye, Good Luck, Come again, bring your knitting and stay a week. C. of C."

The following, too, placed some distance from town: "Five miles to Artesia, the biggest, most progressive town of its size in the world."

The signs to be about 8x12 feet.

We do not know who perpetrated the sign now being exhibited at the West end of Main street. The bird that painted it may be a good barn painter. He sure don't sabe sign painting. It is about 8x12 inches in size and reads like this—"Artesia always welcomes you! Walk out and hunt it up some day, don't try to drive its no joy ride in a car on Main street."

The Federal and State governments are spending thousands of dollars building roads adjoining this town and it does seem that this town could at least build one mile of Main street so that tourists could get through the town without oreaking their backs and dislocating their eyes. As it is now the tourists get all the thrills of bronc busting minus the bronc. Main street resembles the dry bed of some ancient stream more than it does the main artery of commerce it is supposed to be. On yes, the town has a truck and grauer too. You bet. Instead of speed limit signs lets have some like this: "Please drive reasonable. No one with the proper respect for their life, health and happiness will ever break a speed limit on Main street in its present condition."

From the time you are born until you ride in a hearse there is nothing so bad but that it might be worse.

We have traveled more than a hundred thousand miles in the past ten years. We have seen the largest city in the U. S. A. and we have seen many smaller cities, towns and villages. We have seen towns where everybody was a booster and we have seen towns where everybody was a knocker, but this is the only town we have ever seen where everybody says: "Let George do it."

Now the fact of the matter is that old George is a mighty busy man and we must quit passing the buck and do it ourselves if we ever hope to accomplish anything worth while for our town. What do we need most of all—Community spirit, civic pride, co-operation. If we had these all else would be added unto us.

What is our most valuable asset? Climate of course, you say; and right you are. We have the best all year climate of any town in the U. S. A. but we must give old mother nature a helping hand and dress up our town so that it will make an appeal to the better class of home-seeker, healthseeker and tourist.

People with money to spend will not stay long in a town that is as far behind modern ideas and progress as this town now is. There are so many live towns and cities bidding for their business, towns that have paving and sewerage systems and modern improvements, parks etc. Towns with civic pride and community spirit.

Artesia has undoubtedly reached

the parting of the ways, she must come alive and prepare to grow or fold her hands and ease back into the Pumpkin Center type of village that she is now sometimes accused of being.

Why did the last census show our population to be so small? Because the census enumerators did not have the co-operation of the proper authorities of course. We know that the figures are incorrect. Our last Fall schools census showed over six hundred students and most of them have fathers and mothers. Our population is near two thousand and that is to the estimate in the census. Why does the last census show practically every town and city in California has made large gains in population? Because California believes in spending money to make more money.

California tells the world about its good things. California has capitalized its natural resources and built modern towns and cities. California has either converted its knackers and penny pinchers or buried them. Some of our dear people are holding a dime so close to their eye that they cannot see the dollar in the distance.

Artesia needs possibly more than anything else a sewerage system. Only a kind providence and a Volstead climate has kept us from having an awful epidemic. The sanitary condition of the town is bad and the mere publishing of a clean up notice in our paper will not effect the desired results. Some one will have to take a little time off and see that this order is enforced.

It does not require any ability or brains to offer destructive criticism. We are trying to offer some constructive suggestions that we think will be helpful to the town and community.

Here are some of the things we need and should go after until we get them. Take them one at a time if necessary and do the job thoroughly while we are at it. We need a city manager.

We must have a tourist camping ground with free water, etc.

We should have a landing field for aeroplanes.

We should have some cans labeled garbage for the reception of waste paper etc.

We must finish the park south of the Postoffice.

The old park should be renovated and cleaned up.

We should organize a cavalry troop.

We should pave Main street.

The city should own its own light and power plant.

We MUST have a sewerage system.

People are a whole lot like sheep—they must have a leader—and when the duly constituted, and ordained authorities do not take the lead the people naturally hesitate to usurp their rights. The people of this town are the best folks in the world and when shown a task and the need is impressed upon them they are right there with the goods. For example, they cleaned up the old wagon yard with all the thoroughness of a Texas cyclone. But what next, are we going to stop when we have just begun?

In a large measure these things will have to be worked out through the Chamber of Commerce and if you have not joined that body you are not doing your full duty as a citizen. The Chamber of Commerce is going to do things to and for Artesia or we miss our guess. Come on in and lets push a little and quit dragging our feet all the time.

Lets all get in a good humor and work together for the upbuilding of the town. If we can't get it done our own way lets do it the way the majority want it done, lets do something and do it quick.

Respectfully submitted,  
I. M. ONEOFUS.

Mrs. Ceell Brownlie, left Saturday for a visit at Carlsbad and Queen.

### ARTESIA PUBLIC SCHOOLS

will open on September 6th. Since the state has seen fit to adopt new text books for the grades, we shall be compelled to change the greater part of all our books throughout the grades. These books are not yet on sale but have been ordered and will be at the Mann Drug Co.

It is very unfortunate to have had this change of text books come just at a time of financial depression, but this is a state adoption and a matter in which no choice has been left to any local authorities. With a few exceptions the texts for High school will be the same. Teachers have been elected for all grade positions and since we were able to retain many of last year's faculty, we feel we will be able to do better work than was done last year.

All places in High school have not yet been filled owing to resignations, which always come in during the month of August. The school board has spared no effort or pains to secure the best teachers available for the schools. Mr. D. T. Neil, from Kemp, Texas, will be High school principal. Mrs. F. L. Wilson, principal of the Grammar school and Mrs. Ethel James will again be principal of the Central Building.

The High School will offer manual training, home economics and commercial work for those pupils who are qualified to take the work. Pupils who have three credits may be enrolled as Sophomores, those with six and one-half as Juniors, but no pupil who has less than eleven credits can be enrolled as a Senior. Any pupil who wishes to see about extra examinations or any promotion based on work done during the summer, should see the superintendent before September first or such promotions cannot be considered. The office at the High school is open from nine to twelve each school morning.

### WEEDED THE PARK.

On Tuesday morning a large number of our citizens gathered at the City Park and proceeded with hoe, rake and mowers to get rid of the weeds. They disappeared by evening and were piled up ready to be burned.

This is a fine park site and if it could only be rounded into shape, it would be a beauty spot for our city.

### PECOS VALLEY HONEY THE BEST.

W. R. Atkinson gave the Advocate family a bucket of his famous Pecos Valley Honey. We are living sweet at our house now. Many thanks, Mr. Atkinson. The Pecos Valley has the reputation of having the best honey in the United States and Mr. Atkinson is one of the many who ship it out by the ton. He recently took a car to Tulsa, Oklahoma, and disposed of it.

### NO PLACE PREPARED.

Monday evening the editor was walking down Main street when a stranger with his family in a car halted us, asking this question: "Where is your camping grounds?" Well we were compelled to answer: "We have no regular camping grounds, but we may be able to find you a place to camp." So with the help of two or three other citizens, we directed them to a vacant lot and they started that way but we are not certain they camped there that night. They may have gone to the next town—and citizens, we could not blame them had they moved on.

Mr. and Mrs. Milton Brown and family, of Clovis, have been visiting Mr. and Mrs. C. O. Brown this week en route home from a stay at the Ruidoso.

G. R. Brainard and son, Guy Reed, left Sunday morning for a few day's visit with Mrs. Brainard, who is spending some weeks in the White Mountains. They were accompanied by Mrs. Mack Corbin and son, Mack Jr., who went to spend the week with Mrs. Brainard.

Mr. and Mrs. Kruse leave today by auto for San Diego, California, going, we understand, with the intention of making California their home.

## CHAMBER OF COMMERCE BANQUET

The Chamber of Commerce Banquet held at the Hardwick Hotel last Friday evening was one of the most enjoyable affairs of the season. The banquet was prepared by members of the local chapter of the W. C. T. U. Nearly a hundred members of the Commercial Club and out of town visitors enjoyed the excellent menu prepared by the ladies of that organization. A few remarks made by those present:

Mr. Jackson, Pres.: The purpose of this meeting was to have a big family reunion between the people of our town and our little sister, Hope; however it proves that there are a number of states represented. It is the purpose of our people here to get active and do the things that we have decided and suggested should be done.

One of the questions of our next meeting will be that of paving Main Street and those who favor it should be there and we trust, when the vote is taken on it, the vote will be unanimous. This will not only be a little improvement but the Main street of Artesia now is the worst road in the community and, with a nice pavement, we will be changing the worst to best and we can do it if we will only try. In addition, the question of sewerage will come up and be voted on and we must pull together in order to put these questions over.

Organization is power. It has been said that the three elements of power are, first, organization, second, organization, and third, organization. Some time back I spoke of a little story that some of you remember, illustrating this fact. Some will pull one way and some another. A man had seven sons who were always quarreling among themselves and never accomplishing anything. He took a bundle of sticks and called each son and told him to try to break the bundle of sticks. They all failed. The sticks bound together were too strong to be broken, but the father untied the bundle and easily broke the sticks one by one. So it will be with you, if you stay together, you will be successful but if you divide and quarrel among yourselves, the world will break you and you will not be successful. I would not for a minute suggest anything that might be detrimental to the community, so lets all get to the wheel and pull together.

### DR. SKEN: NEW MEXICO CLIMATE AND ASSETS.

If this subject had been given to me to talk on to strangers, it would have been a very appropriate subject, but you know as much about it as I do. Every man here knows the value of this climate. I yield to no man in giving a superior climate than that of New Mexico. There are men and women here tonight who came to this country years ago who attribute to their daily ailments but who if they had stayed in other climates, would have crossed over the great Divide. If there is a stranger here who needs another climate, move to New Mexico and you will have health.

There are several classes who change their places of abode. Those who have the money to pay for what they want, others who have to work and the third is the tubercular. What has Artesia to offer to the first class? Have we something to offer men who have wealth? We have no Sanitoriums. We have no tent cottages. The question is, how are we going to utilize the climate. What for the next class, what have we to offer to men who are able to work, who must support some one of his family who is sick? I could tell him of the beneficial effects of this climate but could I urge him to come here thinking he could get a job? If they come here and cannot get work they become impatient.

The third class is the unfortunate class, the tubercular. About two years ago, delegates met in Santa Fe to discuss this question, that of taking care of the man who comes here without means or health. In one large city there are thirteen hundred young women who had tuberculosis and no doubt but the other place of New Mexico have their pro-

portion of these unfortunate people but the climate is one of the great assets we have if we can utilize it. If the organization can work out a plan by which we can utilize the climate, we can double the population of our community.

This is a great climate; it is God's great Sanitarium. Torres, Albuquerque, Santa Fe and other cities may have great climates but Artesia's is the best of all.

J. E. Roberson: Responsibility of City Council for Greater and Better Artesia.

In the first place, the Council is simply representing the wishes of the people, at least we try to do that, but in only one or two cases has any committee met to suggest or propose any line of work with definite plans in view of doing some good. I assure you gentlemen that the Council is always glad to get any suggestions. We actually got a little work done the other day on the wagon yard proposition. Our people with the City Council have gotten out a petition for cleaning up our City Park next Thursday. These matters of street paving and sewer system and whether or not this is the time to carry these suggestions out is up to the tax payers. It will not only be up to the state tax but also against your property. As soon as we know what stand to take, we can go ahead and carry out our plans. It looks as if the Artesia to Hope road would stop just outside the city limits and it will show up our Main street worse than ever. We never have had definite propositions put up to us. The Council has power to go ahead and pave the streets but we are endeavoring to please the people. We have had mighty little money to do these things. It takes a great deal to do big things. To bring the Hope road on down thru town would cost, just in round figures, about \$15,000.00 if we want to gravel it.

There are many things to take into consideration that we have not time to figure out. The water mains are situated along main street and they should be moved before paving. Any time a petition is presented to the Council signed by over fifty per cent of the property owners and tax payers, we can do something. First thing to do is to get out a petition and see how the people feel about it and then all work together and work for the best interests of all concerned. There are two ways to get a thing, pay cash for it or pay for it while you use it.

E. B. Bullock: Cooperation Between Town and Country. As I came into this place with my friend, Mr. Day from Milwaukee, he asked, "Where in the world do all these people come from?" Well, some of the country people are here and we, as a community are so united that it would be ridiculous for us to suppose that we could successfully leave any one out and succeed without co-operation.

We talk a good deal about fixing up our streets for our own benefit but when we go to talk about any improvement, we can get the sympathy and ears of those who live outside. To illustrate; most of you business men remember that some one put crepe on this Ozark Trail tombstone during the night some time back. It stayed there for some time and some said if they knew who did it they would not last long. A farmer came along and said that if this was his town that the decorations would not stay there long and I asked him, "Is this not your town?" "By the way, I guess it is," he said, "and it won't stay there." So he climbed the Monument and pulled it down. Therefore we can be quite sure when we ask them for advice and help, we will get it and working together, we will cause things to be done.

Rev. R. F. Davis: Moral and Educational Movements in Community Building. There are three mediums of moral and educational work in our community. First we have our newspaper. The newspaper is one of the greatest institutions of a community. The whole community must throw in to make it the best. The people must gather news for the editor. If you have an item of news worth while to the community, phone it into the

(Continued on last page)

## WILL PETITION FOR PAVING

At the regular meeting of the Chamber of Commerce it was unanimously adopted to have the president appoint committees to petition the property owners on Main street for pavement. Also to petition the city in general for a sewerage system. These petitions will be before our resident property owners within a few days and it is hoped by practically all citizens these necessary improvements can be given our city. It takes a sewerage system to maintain a sanitary condition in a city and the pavements to make a permanency that a town can build on. No person wants to come to a town and expect to stay that is in the condition our little city is. We have no modern conveniences whatever to induce a stranger to cast his lot with us.

Citizens it is time to do things and that today—tomorrow never comes. The little Tot does small things. We are grown ups and should do greater things.

President Jackson said if there was any property owners who did not approve of the paving and if they paved "he would see that their property was sold if placed with him at a reasonable price, and that there would be no trouble about getting rid of all property on Main street if owners did not want it after pavement is placed on that street."

A protest was unanimously adopted protesting against the proposed raise in the rate of phones in Artesia. There being a protest read from the Roswell Chamber of Commerce, also.

The owners of the Hardwick Hotel Messrs. Moore and Nickson, say they will open up the dining room of the hotel if Artesia will pave and put in a sewerage system. The cess pool at the Hardwick is continuously giving trouble and it certainly will be a big benefit to have a modern sewerage system for such places.

W. R. Atkinson told the Advocate editor Monday that if Artesia would pave Main street he would buy two or three buildings or vacant lots on that street in order to put the pavement over. This is the spirit that will build a town. Who will be next to get the spirit of love your neighbor as thy self?

The man who tells the public that he is for a certain improvement, then schemingly and secretly delays, and works against any public improvement is no better than the deciple that betrayed our Savior. We honor the man who speaks his opinion openly.

The city of Artesia has several thousand dollars due on delinquent taxes. The principal reason is vacant lots are not considered worth the taxes due on them. Put a foundation under your city and property will be valuable enough to warrant the payment of this delinquent tax. Spend some money on improvements, make a city worth living in, then it will grow, your property will be worth the payment of its little tax. A few hundred dollars spent by each individual in a 10 to 20 year payment bond will build your city. We can do the needed repair work on our water system, pave and put in our sewerage system all at once. It can be arranged to do this and if there are any persons in Artesia who thinks the bonds cannot be sold prepare them and the editor of this paper will proceed to show them.

W. C. Haney has sold his residence to Sam Williams, owner of the Tunnel ranch, whose family will spend a large part of the time in Artesia. The Haney family will move to Oklahoma.

Miss Agnes Feemster visited friends in Roswell Friday.

## DRESSMAKER MADE WELL

Followed a Neighbor's Advice and Took Lydia E. Pinkham's Vegetable Compound

Vernon, Tex.—"For three years I suffered untold agony each month with pains in my sides. I found only temporary relief in doctor's medicine or anything else I took until my husband saw an advertisement of Lydia E. Pinkham's Vegetable Compound. I mentioned it to a neighbor and she told me she had taken it with good results and advised me to try it. I was then in bed part of the time and my doctor said I would have to be operated on, but we decided to try the Vegetable Compound and I also used Lydia E. Pinkham's Sanative Wash. I am a dressmaker and am now able to go about my work and do my household duties. You are welcome to use this letter as a testimonial as I am always glad to speak a word for your medicine."—Mrs. W. M. STEPHENS, 1103 N. Commerce St., Vernon, Texas.

Dressmakers when overworked are prone to such ailments and should profit by Mrs. Stephens' experience. Write to Lydia E. Pinkham Medicine Co. (confidential), Lynn, Mass., about your health. Your letter will be opened, read and answered by a woman and held in strict confidence.

## SLOW DEATH

Aches, pains, nervousness, difficulty in urinating, often mean serious disorders. The world's standard remedy for kidney, liver, bladder and uric acid troubles—

## GOLD MEDAL HARLEM OIL CAPSULES

bring quick relief and often ward off deadly diseases. Known as the national remedy of Holland for more than 200 years. All druggists, in three sizes. Look for the name Gold Medal on every box and accept no imitation.

STANDARD FOR 50 YEARS  
**WINTERSMITH'S CHILL TONIC**  
NOT ONLY FOR CHILLS AND FEVER BUT A FINE GENERAL TONIC.

**Skin Troubles**  
Soothed  
**With Cuticura**  
Soap 25c, Ointment 25 and 50c, Talcum 25c.

We Believe the HUPMOBILE to Be the Best Car of its Class in the World  
JAS. C. SMITH MOTOR CO.  
7th and Broadway Oklahoma City, Okla.

**Western Canada Offers Health and Wealth**  
and has brought contentment and happiness to thousands of home seekers and their families who have started on her FREE homesteads or bought land at attractive prices. They have established their own homes and secured prosperity and independence. In the great grain-growing sections of the prairie provinces there is still to be had on easy terms.

**Fertile Land at \$15 to \$30 an Acre**  
—land similar to that which through many years has yielded from 20 to 45 bushels of wheat to the acre—oats, barley and flax also in great abundance, while raising horses, cattle, sheep and hogs is equally profitable. Hundreds of farmers in Western Canada have raised crops in a single season worth more than the whole cost of their land. Healthful climate, good neighbors, churches, schools, rural telephone, excellent markets and shipping facilities. The climate and soil offer inducements for almost every branch of agriculture. The advantages for **Dairying, Mixed Farming and Stock Raising** make a tremendous appeal to industrious settlers wishing to improve their circumstances. For certificate entitling you to reduced railway rates, illustrated literature, maps, description of farm opportunities in Manitoba, Saskatchewan, Alberta and British Columbia, etc., write  
F. H. HEWITT  
2012 Main Street  
Kansas City, Mo.  
150 ACRES FARM IN WESTERN CANADA FREE



GENUINE **"BULL" DURHAM** tobacco makes 50 good cigarettes for 10c

## IMPROVED ROADS

ROAD CONSTRUCTION IN 1920

Cost Was About Twice as Much as in 1917 on Account of Distinct Shortage of Labor.

(Prepared by the U. S. Department of Agriculture.)

Every kind of road cost about twice as much to build in 1920 as it did in 1917, according to the chief of the bureau of public roads, United States Department of Agriculture, and highway construction suffered more than any other class of work through railroad congestion, strikes, labor troubles and material shortages.

After the war there was a great public demand for improved roads. Many roads had been seriously damaged by war traffic, and it appeared that the return of men from military service would provide an abundance of labor. The army of laborers which was expected to apply for the work did not, however, materialize. On the contrary, there was a distinct shortage



Well Kept Roadside Where Weeds Are Controlled by Frequent Mowing.

of labor, and wages reached the highest levels attained in the history of the country. In 1917, competent labor could be secured for from \$1.50 to \$3 per day, but the corresponding wages in 1920 were from \$3 to \$5 for a shorter day's work.

In proportion to this demand there was also a pronounced scarcity of construction materials. Sand, gravel, stone, and cement, and materials commonly used in road work increased in price between 1917 and 1920 from 50 to 100 per cent. Naturally, these increases in cost were reflected in the prices paid to contractors for road work. Gravel roads increased from \$4,535 to \$7,250 per mile; concrete from \$21,155 to upward of \$40,000 per mile, and brick roads from \$33,000 to \$55,000 per mile.

As funds available for road construction are largely limited by statute, or by the returns from taxation, a majority of the states this year have deliberately withheld work, the plans for which had been completed, until they could obtain a greater return for their expenditure.

## SCOTS USED FIRST MACADAM

Resident of Ayrshire Made His First Experiments About 1814—Roads Now Common.

Macadam roads are so common in America that national pride may well lead us to look upon them as a domestic product.

But John MacAdam was a Scot, resident in Ayrshire, where he made his first experiments about 1814, according to the New York Sun. Five years later the first public roads were laid with the pavement and a grateful parliament awarded the inventor a grant of \$50,000.

In 1827, after the new pavement had been thoroughly tested, MacAdam was made surveyor general of all metropolitan roads in and about London and the use of his method became general throughout the United Kingdom.

## HARDING LAUDS GOOD ROADS

President in First Message to Congress Deplores Money Wasted in Improved Highways.

In no uncertain terms, President Harding expressed his opinion of the automobile, motor transport and good roads in his first message to congress. He said: "The motorcar has become an indispensable instrument in our political, social and industrial life. . . . I know of nothing more shocking than the millions of public funds wasted in improved highways—wasted because there is no policy of maintenance. Highways must be patrolled and constantly repaired."

## Hens Vary in Weight.

Egg-producing hens vary in weight, the average being about four pounds. The principal breeds of egg producers are the Leghorns, the Wyandottes, the Plymouth Rocks, the Rhode Island Reds and the Minorcas.

## Work Is World Wide.

Road construction and maintenance have become world wide as well as provincial problems and foreign governments are doing much work toward highway development.

## CALOMEL LOSING OUT IN SOUTH

Mr. Dodson, the "Liver Tone" Man, Responsible for Change for the Better.

Every druggist in town has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it." Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle doesn't cost very much, but if it fails to give easy relief in every case of liver sluggishness and constipation, just ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day.

## COULDN'T BLAME LITTLE JOE

Small Dorky Had a Perfect Defense Against Teacher's Imputation of Disobedience.

At a social gathering of some darkies in a Georgia town two members fell to disputing which had the smarter children. Tom Lee was proclaimed the victor when he came to the front with the following:

"De other day my little boy Joe went to school with his little dawg. De teacher gits mad with mah boy and tells him to go back home as quick as he can and take de dawg an' never bring him back no mo'. Little Joe do just like de teacher tell him. Bimeby little Joe goes back to de schoolhouse and jest as soon as he sets hisself down a little dawg comes in an' goes right up to where little Joe sets. Den de teacher gits mad again and says: 'Joe, why do you bring back dat dawg when I tell you not to?'"

"Den little Joe he stan' up and say, 'Teacher, dis ain't de same dawg; he's anudder one. I got two of him.'"

There is nothing more satisfactory after a day of hard work than a line full of snowy white clothes. For such results use Red Cross Ball Blue.

## For China's Health.

Effective work in health education has been accomplished through the school children in China. The American Junior Red Cross members have thrown their efforts into the work already done by welfare organizations. In the fifth health campaign conducted by the Y. M. C. A. the juniors loaned their services in addition to contributing money. They took part in the health parades, carrying large models of flies, mosquitoes, rats and other enemies to health. The older boys conducted open-air classes in the market places, where regular instruction in personal hygiene was given to children and incidentally to the grownups who were looking on. They distributed handbills and gave street-corner lectures on health. Being born actors, they advanced the cause greatly by giving health plays. Part of the contribution from the national children's fund is used in making a survey of "gutter snipes," the destitute children in Shanghai, and in furthering the campaign against blindness.

Beauty enables a girl to entertain those around her much of the time by simply looking pretty.

## Loggett's King Pin Plug Tobacco

Known as "that good kind" Try it—and you will know why

Beauty enables a girl to entertain those around her much of the time by simply looking pretty.

Loggett's **KING PIN PLUG TOBACCO**  
Known as "that good kind"  
Try it—and you will know why

**Keep Well**

Don't wait until you are down on your back with chills and fever. Make your system immune from Malarial disorder.

**OXIDINE**  
STOPS CHILLS & FEVER  
Kills the germs of the disease before they get a foothold in your blood, and tones up the system making you well and strong.  
The Bellows Drug Co., Waco, Texas.

## HomeTown Helps

CUT DOWN LOSSES BY FIRE

Recommendations That Should Be Heeded by Every Dweller in City or Country.

Roof all tall buildings, using standard equipment and see that it is properly installed. Inspect every inch of rodding at least once a year.

Put up "no smoking" signs about barns and outbuildings, and enforce them.

Ventilate the barn, but also see that tight doors and windows are provided against the invasion of sparks and blizzards.

If you have nothing to fight fire with, get something if only a bunch of buckets.

Do not put the well pump too close to the barn—you may need that water to save your property some night.

Get non-freezing pumps. Know where the ax is, and have two ladders on hand long enough to reach over the eaves of the tallest buildings.

Talk over with the family just what each is to do in case of a fire in home, barn or field.

Keep oils out of the house and barns.

"Stagger" your buildings with reference to the prevailing winds. Do not let a fire in one building wipe out your entire place.

Watch for spontaneous combustion in the barn.

Cut the weeds and do not "bank up" the house with dead herbage.

Keep matches in a metal box away from children, mice and rats.

Never leave an outdoor fire for the night nor leave an indoor fire without safeguarding your home from fire.

Do not stack crops close to buildings and see that your road from pike to house and barns is in good shape. Conserve your water supply.

## CARELESS DRIVER WARNED



Instructions to motorists who disregard signs merely calling attention to steep hills or railroad crossings must be explicit, according to the Travelers' Standard. Any novice should be able to make a safe crossing if he follows the advice set forth by this warning near Ithaca, N. Y.

## Grow Flowers With Vegetables.

There is no reason why flowers and vegetables should not be grown together. It is difficult to draw the line, anyway. The dahlia, now one of the most popular flowers, was originally planted with the intention of using the tubers as a potato substitute. The scarlet runner bean, grown by the acre on the farms of England, is most often used in America as a climbing vine around the house; in fact, there are many persons not aware the beans are good to eat.

The ideal garden is one which combines flowers, vegetables and fruit. Such a garden should have a place on every farm and back of every suburban home. Oftentimes the vegetable plot can be surrounded with a border planted on two sides with small fruit like raspberries, currants, gooseberries and grapes, and on the other two sides with annual and perennial flowers.

## May Restrain Billboards.

Many people, especially those that go down to the country in motorcars, will welcome the efforts that are being made in Maine to deal more faithfully than ever with the billboard. If an amendment to the state billboard regulations now before the senate is carried, no billboard or advertising sign may in future be erected at any point where it can obstruct the view of a curve or angle. It is a good amendment so far as it goes. A better one would be to abolish the billboard in the country, altogether.—Christian Science Monitor.

## Four-Handed Twin-Grand Piano.

A twin-grand piano, the first of its kind ever constructed, was recently demonstrated at an orchestral concert, at Leipzig, Germany. This novel instrument, of which a photograph appears in Popular Mechanics Magazine, is like two grand pianos placed end to end and included in one frame, excepting that it has only one soundboard. Consequently, the key-boards are at opposite ends, and the players face one another. The soundboard is constructed so that there is no intermingling of sound waves.

## DEMAND FOR TANLAC BREAKS ALL RECORDS

Amazing Success Achieved by Celebrated Medicine Not Only Phenomenal, But Unprecedented—Over 20,000,000 Bottles Sold in Six Years—Foreign Countries Clamor for It.

Never before, perhaps, in the history of the drug trade has the demand for a proprietary medicine ever approached the wonderful record that is now being made by Tanlac, the celebrated medicine which has been accomplishing such remarkable results throughout this country and Canada. As a matter of fact, the marvelous success achieved by this medicine is not only phenomenal, but unprecedented.

The first bottle of Tanlac to reach the public was sold just a little over six years ago. Its success was immediate and people everywhere were quick to recognize it as a medicine of extraordinary merit. Since that time there have been sold throughout this country and Canada something over Twenty Million (20,000,000) bottles, establishing a record which has probably never been equaled in the history of the drug trade in America.

## Fame Is International.

The instant and phenomenal success which Tanlac won when it was first introduced has been extended to practically every large city, small town, village and hamlet in North America. Its fame has become international in its scope and England, Japan, Mexico, Cuba, Hawaii, Alaska, Porto Rico and many European countries are clamoring for it.

From coast to coast and from Great Lakes to the Gulf, Tanlac is known and honored. Millions have taken it with the most gratifying and astonishing

## None for Him.

He—Kisses are intoxicating. She—Well, I'm a prohibitionist.—Boston Transcript.

## A Feeling of Security

You naturally feel secure when you know that the medicine you are about to take is absolutely pure and contains no harmful or habit producing drugs.

Such a medicine is Dr. Kilmer's Swamp-Root, kidney, liver and bladder remedy. The same standard of purity, strength and excellence is maintained in every bottle of Swamp-Root.

It is scientifically compounded from vegetable herbs.

It is not a stimulant and is taken in teaspoonful doses.

It is not recommended for everything. It is nature's great helper in relieving and overcoming kidney, liver and bladder troubles.

A sworn statement of purity is with every bottle of Dr. Kilmer's Swamp-Root.

If you need a medicine, you should have the best. On sale at all drug stores in bottles of two sizes, medium and large. However, if you wish first to try this great preparation send ten cents to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. When writing be sure and mention this paper.

## Evidence.

"I never knew until today how smart a fellow George is."

"Why, how do you know?"

"He told me so himself."—Detroit News.

## Restored to Health.

Still others, who seemed fairly well, yet who suffered with indigestion, headaches, shortness of breath, dizzy spells, sour, gassy stomachs, coated tongues, foulness of breath, constipation, bad complexion, loss of appetite, sleeplessness at night and of terribly dejected, depressed feelings, state that they have been entirely relieved of these distressing symptoms and restored to health and happiness by the use of Tanlac.

## Tanlac is sold by leading druggists everywhere.

Tens of thousands of men and women of all ages in all walks of life, afflicted with stomach, liver and kidney disorders, some of them of long standing, as well as thousands of weak, thin, nervous men and women apparently on the verge of collapse, have testified that they have been fully restored to their normal weight, health and strength by its use.

## A Speedster.

"My new car is the latest thing going." "H'm. You haven't seen my youngest sister."

## ASPIRIN

Name "Bayer" on Genuine



## Warning! Unless you see the name

"Bayer" on package or on tablets you are not getting genuine Aspirin prescribed by physicians for twenty-one years and proved safe by millions.

Take Aspirin only as told in the Bayer package for Colds, Headache, Neuralgia, Rheumatism, Earache, Toothache, Lumbago and for Pain. Handy tin boxes of twelve Bayer Tablets of Aspirin cost few cents. Druggists also sell larger packages. Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicylicacid.

"The fellow who watches the clock during the daytime, usually pays no attention to it at night."

"My Linen skirts are awfully short. Now I don't think that's wrong, And Mama says that Faultless Starch, Will make them wear quite long."

**FAULTLESS STARCH**



**Old Friends**

**MAXWELL HOUSE COFFEE**

Also Maxwell House Tea

100 PURE drop CREEK-NEAL COFFEE CO. MAXWELL HOUSE JACKSONVILLE FLORIDA

**Get Back Your Health**

Are you dragging around day after day with a dull headache? Are you tired and lame mornings—subject to headaches, dizzy spells and sharp, stabbing pains. Then there's surely something wrong. Probably it's kidney weakness! Don't wait for more serious kidney trouble. Get back your health and keep it. For quick relief get plenty of sleep and exercise and use **Doan's Kidney Pills**. They have helped thousands. Ask your neighbor!

**An Oklahoma Case**

W. T. Williams, prop. laundry, Main St., Tecumseh, Okla., says: "My kidneys were weak. Then again the secretions would be scanty and painful. My back ached considerably and I felt dull and tired. I used Doan's Kidney Pills and they fixed me up in good shape."

Get Doan's at Any Store, 60c a Box  
**DOAN'S KIDNEY PILLS**  
FOSTER-MILBURN CO., BUFFALO, N. Y.



**New Shoes Old Shoes Tight Shoes**

all feel the same if you shake into them some

**ALLEN'S FOOT-EASE**

The Antiseptic, Healing Powder for the Feet  
Takes the friction from the shoe, freshens the feet and gives new vigor. At night, when your feet are tired, sore and swollen from walking and dancing, sprinkle ALLEN'S FOOT-EASE in the foot-bath and enjoy the bliss of feet without an ache.  
Over 1,500,000 pounds of Powder for the Feet were used by our Army and Navy during the war.  
Ask for ALLEN'S FOOT-EASE

**DIARRHOEA**

**WAKEFIELD'S Blackberry Balsam**

Wakefield's Blackberry Balsam has been the surest and quickest remedy for Diarrhoea, Dysentery, Cholera Infantum and Cholera Morbus for 75 years. While it is quick and positive in its action, it is harmless and does not constipate. It checks the trouble and puts the stomach and bowels in their natural, regular condition. Of the millions of bottles sold, no case has been reported where a cure was not effected when directions were followed.  
Every home should have a bottle or more on hand ready for sudden attacks. 50c and \$1.00. \$1.00 bottle holds 3 times 50c size. Sold everywhere.

**HAY FEVER**

Ask Your Druggist for M. A. P.  
We positively guarantee to conquer any case of HAY FEVER, no matter how long standing. Hundreds have been restored to health, why not you? Why suffer all the agonies of this dreadful affliction when you are guaranteed relief. Any bank will tell you we are reliable. Literature upon request.

**NO CURE—NO PAY**  
MAGNEN CHEMICAL CO.  
422-5 Securities Bldg. Des Moines, Iowa

**LEE Puncture-Proof Cord and Fabric TIRES**

If your dealer doesn't have them write or call on us.  
**SOUTHWESTERN SUPPLY CO.**  
State Distributors  
Phone Maple 3608  
218 North Broadway  
OKLAHOMA CITY, OKLA.

**Most Intelligent Animal.**  
Scientists say that the chimpanzee is superior to any other animal except man. Next in order comes the gorilla, then the orang-outang. The gibbon, still another variety of ape, comes fourth.

**To Have a Clear Sweet Skin**  
Touch pimples, redness, roughness or itching, if any, with Cuticura Ointment, then bathe with Cuticura Soap and hot water. Rinse, dry gently and dust on a little Cuticura Talcum to leave a fascinating fragrance on skin. Everywhere 25c each.

**Sense Qualities.**  
Instead of there being only five senses as we usually think, there are probably as many as 15. Four distinct senses, for example, are found in the skin. These are heat, cold, pain and pressure. What we usually call touch is a combination of these sense qualities.

Baby's little dresses will just simply dazzle if Red Cross Ball Blue is used in the laundry. Try it and see for yourself. At all good grocers, 5c.

**Just So.**  
"Lady lawyers are beginning to appear in our courts."  
"I know."  
"And when the lawyers on both sides are beautiful it is going to be harder than ever to decide a case."  
—Louisville Courier-Journal.

**Sure Relief**

**BELLAN'S**  
INDIGESTION  
25 CENTS  
6 BELLAN'S Hot Water Sure Relief  
**BELLAN'S**  
FOR INDIGESTION

**FALL MODELS MAINTAIN THE BEAUTY OF SUMMER MILLINERY**



AS IF to challenge comparison with the newly arriving hats for fall these late-summer models in sports and street hats maintain the beauty of summer millinery. They are presented because they represent styles that have considerable stability and may be made to do service another season.

Every one of the shapes shown above appears with little variations with the arrival of spring or fall, one year after another. They are conservative and may be worn with assurance. The straw hat at the upper left is one interpretation of the French sailor which we have always with us. Some years its crown is a little lower, or higher, its brim wider or narrower. Here its crown is high and its brim wide. It is faced with broadened silk and has a sash of narrow ribbon about the crown.

The handsome sailor of black lisse braid with white hemp facing is a perennial favorite and it is always band-

ed with ribbon, usually finished with a tailored bow. By slight but subtle variations of the crown lines it is made to be becoming to both slender and full faces; bell crowns for the slim, and straight crowns for the round ones.

The silk covered hat with narrow piping braid at the center of the group is an all-the-year-round pattern. It is ornamented with embroidery done in raffia and faced with silk. It can face either summer or winter skies without chagrin and belongs in the useful class of demi-season hats, so dear to the tourist. Just below it at the left another fabric hat employs duvetyn and silk in its construction and such dependable trimming as may be made of narrow tinsel-edged ribbon and small celluloid rings. The satin hat at the right has a narrow braid laid row after row about its crown and is finished with a wreath of small maple leaves, grapes and garden flowers. Thus the season's millinery makes its bow of exit—to respond to an encore in warmer climes.

**FALL BLOUSES SHOW LITTLE IN WAY OF STYLE INNOVATIONS**



FALL blouses have made their quiet entry, with very little in the way of style innovations to herald them, but with interesting new details in construction and trimming to invite attention.

Designers have not introduced any startlingly new styles, but have concentrated their attention on making the best of these we already have—that is the conservative tuck-in, the popular over-blouse with peplum more or less long, and the tie-back styles. Georgette continues the most popular of materials with satin and crepe-de-chine gaining ground and the knitted silk blouses making good headway. Necks and sleeves are varied so that each woman may choose a becoming line. There are round, boat-shaped and "V" neck openings, all of them moderately high; elbow sleeves, many of them bell-shaped, are preferred to long sleeves, and among the fancier blouse sleeves are abbreviated.

For trimming there is a revival of beads in both the bagle and seed va-

rieties, used repeatedly together. They make the most effective borders for the edges of sleeves, and peplums and stretchy of heavy embroidery silk is ingeniously used with them sometimes as in the blouse of georgette pictured above. Bagle and seed beads make the center of bands of stitching, crossing the blouse at the front and extending up and down the sides. A sunburst of bagle and seed beads is placed at the center of the front, on the shoulder at each side and at the waist line. This kind of decorative work on fancy blouses is not difficult to do, and, what with hemstitching, beadwork and simple straight-line styles, it does not require much courage for the home dressmaker to undertake the making of blouses for herself.

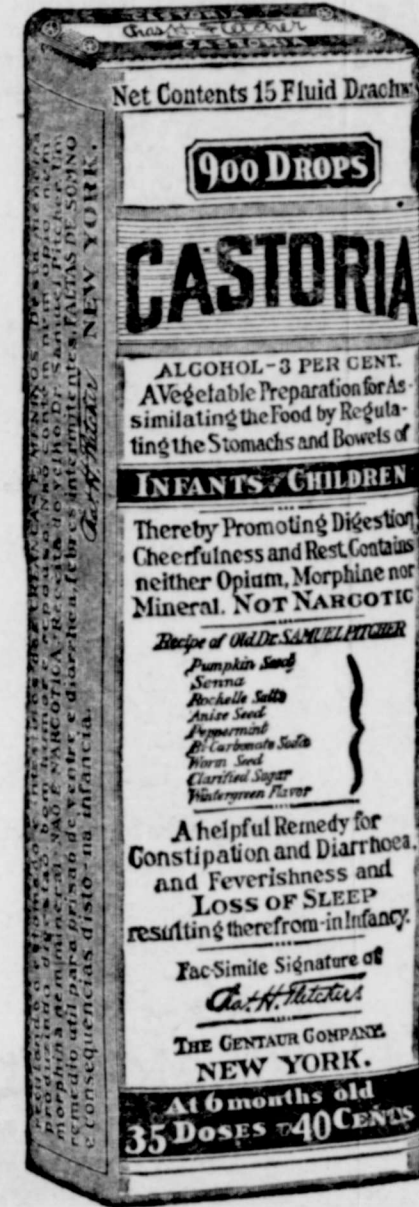
*Julia Bottomley*  
COPYRIGHT BY WESTERN NEWS-PAPEL UNION

**Shame on Them.**

PERHAPS there are a few mothers who do not know the virtues of Fletcher's Castoria. Perhaps there are a few who know that there are imitations on the market, and knowing this demand Fletcher's. It is to ALL motherhood, then, that we call attention to the numerous imitations and counterfeits that may be set before them.

It is to all motherhood everywhere that we ring out the warning to beware of the "Just-as-good". For over thirty years Fletcher's Castoria has been an aid in the upbuilding of our population; an aid in the saving of babies.

And yet there are those who would ask you to try something new. Try this. Try that. Even try the same remedy for the tiny, scarcely breathing, babe that you in all your robust womanhood would use for yourself. Shame on them.



**Children Cry For**

*Fletcher's*  
**CASTORIA**

**Your Friend, the Physician.**

The history of all medicines carries with it the story of battles against popular beliefs: fights against prejudice: even differences of opinion among scientists and men devoting their lives to research work; laboring always for the betterment of mankind. This information is at the hand of all physicians. He is with you at a moment's call be the trouble trifling or great. He is your friend, your household counselor. He is the one to whom you can always look for advice even though it might not be a case of sickness. He is not just a doctor. He is a student to his last and final call. His patients are his family and to lose one is little less than losing one of his own flesh and blood.

Believe him when he tells you—as he will—that Fletcher's Castoria has never harmed the littlest babe, and that it is a good thing to keep in the house. He knows.

MOTHERS SHOULD READ THE BOOKLET THAT IS AROUND EVERY BOTTLE OF FLETCHER'S CASTORIA

**GENUINE CASTORIA ALWAYS**

Bears the Signature of

*Chas. H. Fletcher.*

THE CENTAUR COMPANY, NEW YORK CITY.

**DIDN'T SEE ANYTHING FUNNY ANYWAY, SCHEME WORKED**

Sunday School Scholar Couldn't Quite Realize That His Memory Was a Trifle Faulty.

Edward is something less than five years old. For six days a week he is a 100 per cent mischievous and thoroughly rough-and-ready boy. But on Sundays—well, he'd make Booth Tarkington's Edgar take a second prize. On Children's day Edward was given two lines of a scriptural quotation to repeat when his name was called. They were: "Ask and ye shall receive; seek and ye shall find." Sunday morning Edward reported to his mother letter perfect—as they say backstage. An hour later his teacher called the roll.

"Edward,"  
No answer—Edward's mind was a-tripling.

"Edward—your verse—can you repeat it?"  
Edward stood up. "Ask—" he began briskly—"ask and you shall receive—and that will be fine!"

Then as he sat down amidst great laughter on the part of his classmates, he said, half aloud:  
"What's the matter with me? I'm not so funny."—Kansas City Star.

**What Happens to 'Em.**

An observant Boston matron was speaking in condemnation of the flirt to a young girl of her acquaintance.

"The flirt," said she, "has a good time in the present—a sport of good time, according to her view—but what about the future, my dear? Many a girl is on the shelf today because she kept men on the rack yesterday."

Experimenter Secured Sleep, but Hardly Knows Just Where to Award the Credit.

He couldn't sleep. He had read that if one would put the tips of the fingers of one hand against the tips of the fingers of the other, one could go to sleep immediately and the next thing would be daylight.

He decided not to tell his wife. With the lights out he placed the tips of his fingers together and lay still for several minutes. Then he moved slightly and was quiet again for several minutes. Naturally after a time he began to squirm, but he kept the finger tips together.

The wife noticing the restlessness and the finger tip performance, inquired irritably:

"Edward, what in the world are you doing?"  
"Nothing," he sheepishly replied, and soon was asleep on the fatigue of holding the finger tips together.

Now he doesn't know whether to give credit to the finger tip ordeal or thanks to his wife for breaking the "spell."

**After Him.**

One of the members of a negro church in Alabama was talking to the minister one day of the temptations Satan placed in one's path, when the pastor granted impatiently and replied:

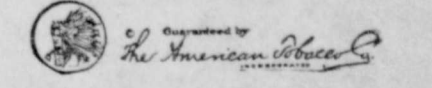
"Folks make me tired representin' Satan es runnin' after dem with a pitchfork. De truth is, my friend, dere is so many people pullin' at de devil's contrails dat he ain't got much time to chase anybody."



**Cigarette**

To seal in the delicious Burley tobacco flavor.

**It's Toasted**



**SCOTT-HALLIBURTON**  
327 W. Main, Okla. City. Hemstitching, Pleating, Buttonmaking by Mrs. Lillian Snyder. Hemstitching—Four different styles for different fabrics. Pleating—1/4, 1/2, 3/4, 1 inch accordion pleating, 1/4, 1/2, 3/4, 1 inch side or box pleating and fine knife pleating for ruffles 1/4 to 10 in. wide. Button Covering—All sizes, kinds. Covered with any material.

**CUT YOUR PAINT COST ONE-HALF BUY DIRECT FROM THE FACTORY**

**Weatherproof Paint Stands the Test**  
Made from the finest ingredients money can buy. Pure Oil—Pure Lead and the proper amount of Pure Zinc—thoroughly mixed. If paint can be made better we will be glad to make it. All colors and white. \$2.00 per gallon, and every gallon fully guaranteed. Wall Paper 8 cents per roll up.  
**WEATHER-PROOF PAINT MFG. CO.**  
13 S. Robison Oklahoma City

**New Life for Sick Man**

**Eatonic Works Magic**

"I have taken only two boxes of Eatonic and feel like a new man. It has done me more good than anything else," writes C. O. Frappier.  
Eatonic is the modern remedy for acid stomach, bloating, food repeating and indigestion. It quickly takes up and carries out the acidity and gas and enables the stomach to digest the food naturally. That means not only relief from pain and discomfort but you get the full strength from the food you eat. Big box only costs a trifle with your druggist's guarantee.

**FRECKLES** POSITIVELY REMOVED by Dr. Hertz's Freckle Cream. See how it works. Dr. C. H. Hertz, 200 N. 10th St., Chicago, Ill.

**Feed the body well**  
Right food for the body is more important than right fuel for the engine.

**Grape-Nuts**

is a scientific food, containing all the nutriment of wheat and malted barley. Grape-Nuts digests easily and quickly, builds toward health and strength — and is delightful in flavor and crispness

"There's a Reason" for Grape-Nuts

**ARTESIA ADVOCATE**

Published every Friday at Artesia, New Mexico by J. R. Hoffman & Wm. Stranahan, Owners.

Entered at postoffice at Artesia, New Mexico, as second class mail in 1903

**TERMS OF SUBSCRIPTION**  
In New Mexico, 1 year ..... \$2.00  
Outside New Mexico, 1 year .... 2.50  
Positively in Advance  
Names dropped as soon as delinquent

Dr. Mathes will preach in Carlsbad Sunday.

Mrs. Joe Anderson and daughters are now located at Redondo Beach, California. Mrs. Connolly's health has improved considerably since she went west.

Mrs. C. Bert Smith president of the Rebekah Assembly returned recently from an inspection tour of the Rebekah lodges of the state.

Mr. and Mrs. Bob Caraway returned Sunday from a short auto trip to Brownfield, Texas. The trip was made for the purpose of bringing Mrs. Caraway's mother, for an extended visit with them here.

Invitations have been issued to the wedding of Miss Anita Clyde and Mr. Walker Brown, which will take place at the Presbyterian church next Monday evening at seven o'clock.

Come in and order that suit now. I have in my fall line, every pattern brand new McCaw, the Tailor, Phone 61.

**PRESBYTERIAN AID SOCIETY ENTERTAINS.**

The Society gave a very delightful party at the spacious home of Mrs. Howard last Thursday afternoon in honor of the Presbyterian brides of the last few months and one prospective bride, Miss Anita Clyde. The other honor guests were Mrs. Fay Linell, Mrs. Harold Keinath, Mrs. Will Linell and Mrs. Louis Story.

The games provided for amusement were particularly appropriate to the occasion—that of "Flags" with Old Glory for decoration in recognition of the War services of a number of the grooms, and the game of "Hearts" symbolizing the tender sentiment.

Each of the honor guests was given a little silver bell. Mrs. Mathes making a presentation speech in which she brought out beautifully the significance of different kinds of bells, especially wedding bells, in a life. Delicious ice cream and cake were served. The Misses Ruth Lukins, Loreta Linell and Ruth Roach assisted the entertainment committee of the Society, which consisted of Mesdames Keinath and Lukens and Miss Mina Collins.

**HAY.**

Is that hay you are holding insured? We will insure it in stack or in barn. See

KEINATH & SON.

**PUBLIC NOTICE.**

Notice is hereby given that by order of the Board of Trustees of the town of Artesia all closets situated on and along the alley running through blocks 7, 8 and 9 of the original town and block 8 of the Clayton and Stegman addition, from 4th street to the railroad; and all the closets situated on and along the alley running through blocks 4, 5 and 6 of the original town and block 9 of the Clayton and Stegman addition, from 4th street to the railroad, all of which are within the town of Artesia, have been condemned and the owners, agents and occupants thereof are hereby ordered to remove the said closets and fill up and clear away all signs and stench therefrom, and that this order shall take effect and be in force after the second publication of this notice, to wit: on and after Monday August 25, 1921. This the 10th day of August, 1921. Artesia Town Council.

**ARTESIA DAIRY**

Pure Milk and Cream

TELEPHONE 219

J. M. Jackson, Prop.

Mrs. "Col." Williams is visiting friends in Oklahoma.

**Electric Shoe Repairing**  
Mens 1-2 Soles Sewed \$1.50  
Ladies " " " \$1.25  
J. A. BIVINS

**W. E. RAGSDALE**  
Auctioneer  
Services guaranteed to please you or no pay. Arrange for me to cry your sales

**AMERICAN LEGION**  
Meets every first and third Monday of each month at City Hall.

**WOODMEN OF THE WORLD**  
Walnut Camp No. 26  
Meets every second and fourth Thursday of the month at 7:30. Visiting Sovereigns welcome. Watch this paper for special meetings.

**Dr. Lura L. Moore**  
**OSTEOPATH**  
OFFICE:—Sipple Bldg., Room 7  
Hours 9 to 12 and 2 to 5  
Phone 75

**J. H. JACKSON**  
Attorney at Law  
Notary Public  
Rooms 1-2-3 Sipple Building

**I. O. O. F. LODGE**  
Artesia, - N. M.  
Meets Every Tuesday Evening.  
Watch this paper for special meet ings, etc.

**V. A. BISHOP—**  
Long Distance Hauling  
Hay loaded on cars. Rates reasonable. Orders left by phone at Syferds Restaurant. P. O. Box 644.

**J. D. ATWOOD**  
—LAWYER—  
Roswell

**HARDWICK HOTEL**  
Headquarters for Oil Men.  
Artesia, New Mexico

**H. AUSTIN STROUP, M. D.**  
Physician and Surgeon  
Phone, Res. 217 Office 67

**J. B. ATKESON**  
ATTORNEY  
ARTESIA, N. M.

THEY'RE HERE

APPLE BOX NAILS

Brainard-Corbin Hdw. Co.

**CLASSIFIED**

**TRUCKS WANTED:**—We want two-ton trucks to haul gravel on the Artesia-Hope road. See or write ROGERS & MORRIS, Artesia, N. M.

For Sale or trade:—Have a fine residence property, will take car as part payment. See KEINATH & SON, Artesia.

FOR SALE:—A modern 5-room, house in good repair. Will consider good car in part payment. Address, Owner, care Advocate. tf

FOR RENT—Two sleeping rooms with bath. Two blocks from post office. Enquire at Advocate office.

I SELL 'EM—If you wish to trade or sell a used car, provided your price is right, your wish will come true, if you list it with W. L. WYMAN.

FOUND—3 oil stove wicks. Owner may have same by calling at the Pior Tire Co., and paying for this notice.

FOR SALE—One Tuppee automatic 10 ft. and one 14 ft. mill, both in good working order. With cylinders. M. Schenck, Artesia, N. M.

FOR RENT—A 20 room second story rooming apartment. Choice location. Makins & Son, Abilene, Kansas.

FOR SALE—Tomatoes, 2 1/2 miles east and 2 miles south of Artesia. A. Haulik. 8-16

Mrs. A. C. Keinath is on the sick list this week.  
Roy Sallee and family spent Sunday in Roswell.

**NOTICE:—Have all tin cans piled up in a pile ready for collection by Monday morning Aug. 15th.**  
Bob Caraway, Marshall.

**HAY.**

Is that hay you are holding insured? We will insure it in stack or in barn. See KEINATH & SON.

**Notice for Publication.**

047159  
Department of the Interior, U. S. Land Office at Roswell, N. M., July 30, 1921.

NOTICE is hereby given that William H. Hill of Lake Arthur, N. M. who, on April 10, 1920, made Homestead Entry No. 047159, for Lots 1, 2, 6, 7, 8, 9, 10, 11, 14, Section 5, Township 16 S, Range 27 E, N. M. P. Meridian, has filed notice of intention to make final 3-year Proof, to establish claim to the land above described, before Register or Receiver, U. S. Land Office, at Roswell, N. M. on the 7th day of September, 1921.

Claimant names as witnesses: Arthur A. Smith, Atlas V. Flowers, Merlin W. Evans, William R. Foster, all of Lake Arthur, N. M.  
Emmett Patton  
Aug 5-Sept 2 Register

**Notice for Publication.**

046816  
Department of the Interior, U. S. Land Office at Roswell, N. Mex. July 30, 1921.

NOTICE is hereby given that John J. Butler of Lakewood, N. M. who, on February 27, 1920, made Homestead Entry No. 046816, for N 1/2 SW 1/4; SW 1/4 SW 1/4 Section 21, NW 1/4 NW 1/4 Section 28, Township 19-S, Range 25E, N. M. P. Meridian, has filed notice of intention to make final commutation Proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, N. M. on the 6th day of September, 1921.

Claimant names as witnesses: Dennis E. Webb, Miles R. Chote, Harry E. Garver, Louis Howell, all of Lakewood, N. M.  
Emmett Patton,  
Aug 5-Sept. 2 Register



**Come on along!**  
Fill up your makin's papers with P. A.

Greatest sport you know to pull out your makin's papers and some Prince Albert and roll up a cigarette! That's because P. A. is so delightfully good and refreshing in a cigarette—just like it is in a jimmy pipe! You never seem to get your fill—P. A.'s so joyously friendly and appetizing.

Prince Albert will be a revelation to your taste! No other tobacco at any price is in its class! And, it rolls up

easily because it's crimp cut and it stays put.

It's the best bet you ever laid that you'll like Prince Albert better than any cigarette you ever rolled!

And listen! If you have a jimmy pipe hankering—by all means know what Prince Albert can do for you! It's a revelation in a pipe as well as in a cigarette! P. A. can't bite or parch. Both are cut out by our exclusive patented process.

Prince Albert is sold in tippy red bags, tippy red tins, handsome pound and half pound tin humidors and in the grand crystal glass humidor with sponge moisture top.



Copyright 1921 by R. J. Reynolds Tobacco Co. Winston-Salem, N. C.

**PRINCE ALBERT**

the national joy smoke

**COTTONWOOD WOMAN'S CLUB.**

On Thursday afternoon, Aug. 11th, Mrs. Tom Terry was hostess to the Woman's Club. Every nook and corner showed to have been carefully fixed that each member and guest be perfectly comfortable for the warm afternoon. After the regular business hour, the afternoon was given over to social chat as well as a splendid program which was given by the club ladies. Music rendered by Mrs. Fred Nelson and Miss Laura Pearson was very enchanting as well as the solo by Mrs. Charlie Nelson.

The hostess served dainty refreshments consisting of angel food cake and punch.

The next meeting will be with Mrs. E. D. Wells and the following program will be given:

Solo by Mrs. Charlie Nelson.  
Roll call answered with a joke:  
Debate: Resolved that the Rolling Pin is More Useful Than the Stove Poker. Affirmative: Mrs. Earl Hedgecoxe and Laura Pearson. Negative: Mrs. Heardecastle and Eunice Wells.

Stump Speech, Mrs. Jess Funk.  
Reading, Miss Emma Briscoe.  
Closing song by the club.

The ladies are supposed to have tacky costumes. Every club member try and be present Thursday afternoon, August 18th.

REPORTER.

**Notice for Publication.**

041545  
Department of the Interior, U. S. Land Office at Roswell, N. M.

NOTICE is hereby given that Bruce M. Wallace of Dayton, N. M. who, on September 4, 1917, made Homestead Entry No. 045545, for Lot 2, SE 1/4 NW 1/4; SW 1/4 NE 1/4; NW 1/4 SE 1/4, Section 31, Township 18-S, Range 26-E, N. M. P. Meridian, has filed notice of intention to make final commutation Proof, to establish claim to the above described, before S. W. Gilbert, U. S. Commissioner, Artesia, N. M., on the 6th day of September, 1921.

Claimant names as witnesses: Ernest L. Humphreys, Dayton, N. M. William J. Gushwa, Lakewood, N. M. George Perry, Issac W. Floyd, Daytpn, N. M.  
Emmett Patton  
Aug. 5-Sept. 2 Register.

**S. E. FERREE**  
Attorney at Law  
Notary Public  
Office back of First National Bank.  
Artesia, - N. M.

Come to McCaw's Tailor Shop for cleaning and pressing. Phone 61.

P. E. Hellerman has moved into the Moore cottage in the southeastern part of town.

**Automobiles**

Lets swap or sell that car of yours. Satisfactory repairs guaranteed. We will take trade for repair work. Quick road Service.

Phone 38 **HARVES' GARAGE** Res. 212  
Harve Widney Harve Klopfenstein



Cords Fabrics


**Low Cost Mileage For the Big Car**

Every Fisk Tire is a guarantee that you will get mileage at a low cost.

For satisfaction, safety and economy you buy a "sure thing" when you buy Fisk Tires.

You are safe when you buy a known and reputable product at a low price

Sold only by Dealers



**Adams Won Fame As a Financier**

John Adams, second president of the United States, won fame as a financier when he borrowed \$2,000,000 from Holland.

He was a firm believer in banking. Every man who hopes to be a success in life has a bank account. Make up your mind to place a certain amount of your business profits or income in the bank. We invite an inspection of our banking methods.

**First National Bank, Artesia, N. M.**

John Hewitt was up from Carlsbad several days this week.

The Roach family have gone to spend some time on their land near Hope.

Miss Marie Doss will teach at Cooper, Lea county, the coming winter.

Mr. Walker Brown arrived last week from Boston and is the guest of the Clyde family.

Mrs. Robert Miller is spending this week with Mr. and Mrs. U. S. Miller, of Roswell.

Mr. and Mrs. Reed Brainard, of Clovis, have been visiting relatives here the past week.

Miss Alva Bourgh spent Saturday and Sunday visiting at the Jones ranch on upper Cottonwood.

L. R. Crockett returned the last of the week from a business trip to Kansas. His family is still in the north.

Mrs. C. O. Brown and daughter, Miss Ella, expect to leave this week for a short visit with relatives at Chicago.

Miss Nettie Wheatley, who had been the guest of her brother, Rex, and wife, left Tuesday for her home in Amarillo.

The Mansell family who recently returned from Texas, have about decided to remain in Artesia for the benefit of the schools.

Miss Leah McClay has returned home from the Oklahoma University where she attended both the winter and summer school.

Miss Anna Graham and little Miss Mary Mossman were in town Friday enroute from the Turkey Track ranch for a short stay at their home in Roswell. They are spending the summer at the ranch. Capt. Mossman left recently to look after his ranch in South Dakota.

Ike Keilar enjoyed a visit the first of the week from his brother-in-law and sister, Mr. and Mrs. Joe McCreary of Hamlin, Texas, also his sister, Miss Anna Lou Keller of Hope.

A large and lively crowd attended the League Social at the home of Mr. and Mrs. Eldridge Solomon last Thursday evening. Many out of doors game were played and delicious ice cream and cake had an important place on the program.

**GIFTS THAT LAST**

We Have them in Jewelry, Cut Glass and kindred Items  
**A. F. Roselle JEWELER**

**ARTESIA CITIZENS VISIT HOPE**

A large number of our citizens accompanied by the Artesia band accepted the invitation of the Hope Chamber of Commerce to visit their enterprising little city Wednesday evening. All present were royally treated and returned praising the Hope people for their kindness and hospitality.

Hope is 22 miles west of Artesia and this little city will soon be connected with Artesia with one of the best graveled roads, now under construction by Rogers & Morris, in the state. Carlsbad seems to be trying to get all the real benefits of road construction from our state and government through the powers that be in the state, and the people from both Hope and Artesia Wednesday evening, condemned the action of the state officials, also the Eddy county officials and citizens from the south part of the county in their action of delaying the proposed hard surfacing of the road between Artesia and Lakewood and placing the funds elsewhere. The people of this part of the county are entitled to these benefits and when Hope and Artesia get through with these questions is going to be some parties pay the debt in full. It was proposed at the meeting that if Carlsbad did not want a good road to the county seat that the people of the north quit going that way. Build a good road from Hope to El Paso and shoot the travel over the beautiful mountain pass to El Paso and the coast. The shorter route by a great many miles.

Among the many big propositions brought up was the proposed big dam on the Penasco west of Hope, which is to be pushed stronger than ever and there is apparently no doubt on the face of all collected facts, that this project will not be delayed much longer. The dam site was viewed yesterday by state engineers and they estimate that a dam 200 feet high and about 600 yards long could be built and would back water about 20 miles and about a mile wide with an average depth of about 150 feet. In conversation with Mr. Benson, our Civil Engineer, who has spent about 17 years of his time in this vicinity, and has made surveys of this site, says there is no doubt whatever of there being sufficient water to warrant this project.

The following resolution was adopted by the Hope Chamber of Commerce and should be followed by Artesia and every other like body in the state and condemn this unnecessary expenditure for the benefit of a few. It is estimated by conservatives that the text books will cost the patrons of the Artesia school district several thousand dollars more for their books this school year than is really necessary.

State of New Mexico, county of Eddy: Whereas the Educational Board of the state has entered into a six year contract for school books and whereas said contract mechanically raises the price of school books 200 per cent as follows:

	1920	1921
Modern Arithmetic	.95	\$2.76
Primer	.35	.72
Beacon Chart Sets	6.00	8.00
Geography	1.75	3.36
H. H.	.95	1.88
Websters Dictionary	.90	1.12
Spellers	.41	2.04
Smith Grammar	.45	1.05

And whereas the Chamber of Commerce of Las Cruces has started and expect to make an extended and determined opposition to said contract. Therefore be it resolved by the Hope Chamber of Commerce, School Board of Hope and the citizens of Hope extend to the Chamber of Commerce of Las Cruces our congratulations and offer them any help possible to defeat the purpose of said Educational Board.

Rev. Moon spoke for Hope and

put to the people the necessity of co-operation both at home and with their neighbor, which was met with hearty applause by all present. Pres. Jackson addressed the gathering as a representative of Artesia and also told of the necessity of a hang together-spirit to accomplish the things we need for health and the betterment of our community. He stated that when the Hope-Artesia road is completed that Artesia was going to join up with a paved street and "don't you forget it it is going to be done" and that when Hope paved her street that the proposed road would go on over the mountains to El Paso.

In winding up, the Artesia visitors were invited to be seated at a long table and were served by those "good looking ladies" that live in the Hope community, to ice cream and cake. Those who wished had the privilege of dancing. After a short visit the Artesia citizens departed for home wishing the Hope people continued prosperity and extended our hearty thanks for the courtesies shown us.

**MRS. KNOWLES DEAD.**

Mary Elizabeth Knowles, wife of Ruben Knowles of near Lakewood, New Mexico, was born in Hill county, Texas, January 19, 1866. Professed faith in Christ and united with the Methodist church when about fourteen years of age. Came to New Mexico with her family in 1901 and settled near Monument, New Mexico. They later came to Artesia and made their home here for the past eight years. Mrs. Knowles was the mother of eleven children, one died in infancy, the other ten were all present at the funeral. She leaves a husband and ten children and seven grand children and a host of friends to mourn her loss. She departed this life August 7, 1921 at 7:30 A. M. The funeral was conducted from the Methodist church in Artesia August ninth by the pastor, Rev. R. F. Davis, and she remains tenderly laid to rest in the Woodbine cemetery. We extend our deepest sympathy to the stricken family.


Miss Nettie Wheatley of Amarillo, Texas, was the guest of honor at a card party given by Mesdames V. L. Gates and Rex Wheatley at the Gates home on Tuesday afternoon. Three tables played and delicious refreshments were served in two courses. Those present besides Miss Wheatley were Mesdames C. W. Williams, J. B. Atkeson, S. D. Gates, Beecher Rowan, J. J. Clarke, Clara Welton, Geo. Welton, M. H. Ferriman, Walter Ferriman, Bigler, Phillips and Daulei.

Mrs. Landis Feather was the hostess at a "childrens" party on Monday evening in honor of Miss Anita Clyde. The guests were some score of young ladies part of whom impersonated boys and all of whom were garbed in juvenile costumes. Each guest took a little present for the bride to be, many of the gifts being dressed to represent dolls.

Juvenile games were indulged in and all exhibited a truly juvenile appetite for the ice cream which followed. The young ladies present will Linell and Louis Story and the Misses Florence Clyde, Elva Clyde, Mildred Frisch, Lorie Davis, Ethel Bullock, Lorita Linell, Dora Russell, Esther Morgan, Ruth Morgan, Leah McClay, Agnes Peemster, Evelyn Newcomb, Nila Wingfield, Velma Smith and Idalis Cowan.

**Dr. Loucks Says:**

If it is a good auto tire or tube you want he has them. He has all the popular sizes of GATES and SAVAGE and they are fully guaranteed. Ask any one who wears them. Another item he would like to mention, is that he has a complete valve reseating and refacing outfit, so if your auto has valve trouble, bring it to him. He says valvetitis is a very simple disease to cure if one has the proper instruments to operate with.



**INSURE YOUR VACATION**

We cannot insure the weather, of course, but we CAN insure in a measure your peace of mind. If you will leave your valuables in a safe deposit box in our fire-proof and burglar-proof vault, and allow us to supply you with Travelers Cheques instead of cash, we can guarantee freedom from worry. We invite you to make use of our vacation service. The cost is trifling.

**Citizens State Bank**

**OXY Acetylene Welding**

Difficult repairs of all kinds our specialty

Better equipped to handle and guarantee our work at reasonable prices than any shop in the VALLEY.

TRY US OUT AND BE CONVINCED

AUTO SUPPLIES and STANDARD TIRES at lowest price in history.

COLUMBIA STORAGE BATTERIES

**Artesia Machine Shop & Auto Hospital**

**Elrose Program**

Why Always blame the woman for using her only natural weapons—beauty and charms—to wrest from the world the rewards of wealth and position for which men battle with all their strength at their command. Kathryn McDonald, in the "Beauty Market" the most beautiful actress portrays the woman's side in this age old but unfair contest, finding her social position seriously handicapped by the refusal of an only wealthy uncle to further maintain her in society, where men of wealth barter gold for wives whose entrance fees of gowns and social rank are bought with suitors gifts pawned for cash, the richest buyer bids the highest, and the American Beauty's hand is bought, a diamond brooch being the forfeit, until Kenneth Laird appears on the scene, then what happens remains to be seen Friday night together with final episode Double Adventure.

"The Cost" a photoplay supreme, featuring Violet Heming in the most beautiful character role, a pearl necklace being the initial cost in this great drama of life, the unfolding of plots and counter plots and situation after situation will follow in rapid succession keeping you keyed up to the highest pitch until the final fadeout, a picture of vital interest to every member of the family, and remember this will be shown Saturday night.

Everybody Look Out! We are going to turn loose the "Wild Men of Africa", the first of a series of three original pictures taken in the heart of Africa, by Dr. Leonard J. Vandenburg, and photographed by Dr. George Burbank Shattuck. The first showing will be "The Land of Pygmies" showing them in the heart of the African jungles, a region that lies in the twilight zone between the beast and the human, visualizing the closing scenes of a fast vanishing race, rescued from eternal darkness and now revealed to the world for the first time, an amazing people that white man never saw before and may never see again, a chance to see on the screen something unique on earth, these amazing pictures should be seen by every child of sufficient age to interpret the meanings, as well as an educational feature for all grown ups. Don't fail to come Monday and Tuesday nights.

**Elrose Theatre**

"Where We Strive to Please"



**Cooling Drinks Delicious Flavors at our SODA FOUNTAIN.**

Our snappy ice cream sodas are cool and refreshing.

Don't be afraid to give the children our ice cream. It is made of the purest cream, flavored with the finest extracts. It is healthful.

Surprise the folks by taking home a quart of our ice cream.

Come to US for it.

**C. E. MANN DRUG CO.**  
Between the Banks.



# A Few Opinions

ARTICLES in this column are furnished by citizens of Artesia and Vicinity. They are intended for the betterment of our condition and no foolishness will be tolerated. We extend an invitation for a contribution to this column by any citizen who has good intentions for the betterment of our surrounding. The authors names will not be published. The origin of all articles must be known by the editor to appear in this column.

## AS A FARMER SEES US.

Answering your recent inquiry about Artesia beg to advise that we have about 2000 population. If you decide to make the move you are contemplating I am sure you will be more than pleased with Artesia as a trading center and with the farm you have in prospect as a money maker. Artesia has a number of groceries, three or four dry goods stores, an electric light plant that furnishes juice for a number of farm pumping plants in this vicinity and for making ice—this last you will find to be both a necessity and a luxury—and we are sure you will appreciate it. We also have a large meal mill which is running regularly and guarantees a sure and good market for all grades of hay. This you will be especially interested in.

The above is an extract from a letter written from Artesia by a real estate agent to client who later became a farmer in this vicinity. This agent was telling the truth, paradoxical as that may appear. The above letter was written some 5 or 6 years ago.

What's gone wrong with Artesia in that interim? Why no ice plant now? Why has the Alfalfa mill closed down? Certainly there's plenty of hay here. More than there ever has been. Certainly enough folks here to buy ice—more in the country at least, than there was at that date. And why did several grocery stores and dry goods stores quit the town?

Well there're a number of reasons. About these reasons each one may do his own speculating. The writer believes they would all be here in business serving a much larger population now had a movement been inaugurated then to beautify the town, pave the main streets, properly drain and grade those not paved, and install a good sewerage. They would all be here and twice as many more. Very few progressive people care to move into a town that is not keeping step with the world's progress, and there are a lot of progressive folks who will move out of such a town just as soon as they can get out. I once knew a merchant in a little burg—(his was the only business there except a postoffice in the rear of which a very limited line of groceries was kept) who objected to

a lumber yard coming into town. When questioned about the matter years later when the town became a city of 5000 and he the wealthiest merchant he said "Well sir, you know I was afraid that lumber yard would sell lumber to some other man and he would also put in a line of merchandise like my own and then I'd have a rough sea."

When the farmers around Artesia wanted more water to carry on their operations they went after it with expensive equipment. The pumping plants adjacent to Artesia cost approximately \$180000.00 and no bonds were issued either to get this equipment. They have brought under intensive farming more than three thousand acres which other wise at this time would be deserted. Has the town kept pace with this? During the last five years there has been a noticeable spirit of optimism, pluck and aggressiveness through the farming district here. As a class the farmers have not lain down on the job, although obstacles at times seemed insurmountable. Is the town of Artesia so weak-kneed that it can't keep pace? Are you waiting for the farmers to move out before

you awaken? Such a collection of rough or muddy streets; it not muddy then rough. Such an unsightly bunch of weed-overgrown vacant lots!

What wonder that our last census showed a decrease of 700 hundred. It takes faith to accomplish any work of worth in this world. If you can't SEE any further there is no future for you. There is no reason why Artesia should not have a population of 5000 at this time except that the citizens have failed to do what they should have done long before this. It's so easy to just do nothing. Let things drift along hoping for a boom of some sort that will do for us what we ought to do for ourselves. The community around Artesia including Hope, Dayton, and Lake Arthur which are ours by right of location as well as the town itself spend annually many thousands of dollars in Roswell isn't it time for our town to get down to brass tacks and do some real work by way of improvement? There are business men in Artesia who have not carried an advertisement in their local paper for so long that the buying public would receive a distinct shock were they to begin now. And the writer for one has noticed that the trade isn't wearing out the door jams of such business houses. An advertising town draws trade just as an advertising merchant does but before Artesia ventures out into polite society she will do well to put on her coming out gown.

## MORE FACTS.

With much interest I have read the opinion and suggestion published in the recent issue of the Advocate, as to the needs of Artesia that will put it on the map.

"What is the matter with Artesia?" This is being asked in regard to nearly every town all over the country. No doubt there is something the matter when one of our citizens meets more farmers from this section in a town forty-five miles from here buying merchandise and provisions than one sees on our streets. The writer is of the opinion that these goods can be purchased as cheaply here as elsewhere if the merchants would only do a little advertising. Of course Artesia needs all the business from the surrounding districts and is entitled to it, but it would be a very good plan for the merchants to plan for all the business, and let the farmers know that they want it and that they appreciate their trade.

One writer stated in the last issue "Not what we expected to have but what we really possess" is what will put Artesia on the map. This is the very keynote of the situation that now confronts this town. While "Let's get busy and sell Artesia to the world" lets make this move in the right direction.

The things that Artesia and the surrounding country, which other parts of the United States does not possess are many. What part of the United States that exceed the Pecos valley in sunshine? Where do we find a better climate? Where is there a country better adapted to poultry, dairying and hog raising? The writer has lived in many of the states in the union but has never found one of these many states that in any degree ranked with this section of New Mexico. So this is one of the many things that we possess. If these natural advantages were made known to the world, how long do you believe it would be before there would be a hundred or more families come into the Valley!

Now what does Artesia possess? One of the finest public schools in the state of New Mexico. Advertise that fact. Good churches and the very highest standard of citizens. Canning factory—but we do not even hear this institution mentioned. What is the matter with our canning factory? Why is not this plant running every day giving employment to many who live here and need the work? This is a new plant and just about a year ago the citizens put in something like \$5000.00. What good was that money to Artesia, if only allowed to be invested in an idle plant? At this time of the year this plant could be running on full time canning all kinds of vegetables that the farmers claim that they cannot sell. These men who put their money in this plant seem to have done so just to get rid of the committee who called upon them. Their attitude it seems, was here is the money, "now let George do it." On this proposition there was lack of interest on the part of the business men. There has been no encouragement extended to the farmer to plant vegetables necessary to keep this plant in operation. Why do not the merchants encourage the farmers to plant a few acres of tomatoes,

sweet potatoes, beans and other vegetables? These things are shipped into the valley by the car load. And why not use home produce, eliminating high freight rates instead of the farmers trying to sell their hay at five or six dollars per ton, they would be selling daily loads of vegetables at a good price and making a decent living.

Again what is the matter with our cotton gin? With cotton selling at 12 cents, a few bales of cotton for each farmer would be worth several tons of grade hay. Was any encouragement given the farmer to plant a little cotton? No? Because cotton would not sell for forty or fifty cents per pound they were told that it would not pay. What about the alfalfa mill? Has any one heard the whistle blowing at seven in the morning? With hay so cheap that it will not pay the freight.

Now the answer to the above questions can be answered by saying that has been a lack of co-operation on the part of all the business men in the town. They seem to be satisfied with the little business that they have, and are not interested in the growth and solidity of the community.

Now there are some things that Artesia must do, and can do. We must furnish a decent place for the mountain people when they come to town to stay. At present, there is not a place for them to put their teams and stay over night. The city has done the right thing when it cleaned up the old unsightly wagon yard. Now let's put up a decent one. This is a necessity for every town.

What about the park proposition that we hear so much? Does every dweller in Artesia know that we have a park? Well perhaps not, for it looks like a stockyard some of the time. Why not clean up and beautify this park? There is at this time a fund of \$250.00 in the city treasury that is the park fund. Why not make a tourist camping ground of the property just two blocks north of main street. There are plenty of large shade trees and the largest running spring east of the White mountains. This is one of the beauty spots in Eddy County and with little expense could be made into a delightful camping ground, drawing picnickers and other gatherings from all over the county.

Now these are the things that can be done to make Artesia a better town. While these are minor things that can be done there are many larger things that could be done if we would get busy. There is no question that Main Street could not be paved. At this statement the writer has seen property owners throw up their hands and exclaim, Why, that would ruin us. They seem to think that the money for this improvement would have to be paid in thirty days, instead of twenty years. Is not the next generation somewhat under obligation to pay for what will be a direct benefit to them?

Another thing that Artesia needs and needs badly is sewer system. This is a need that should occupy the thought of every dweller. And must be considered in the near future. The water system must be improved. These are the major needs, and if they are carried out Artesia will be the best and one of the busiest cities in New Mexico.

The trouble with us who claim this as our home is, that we have set around with the expectation that this will soon develop into an oil field, then we will have a town. An oil field never made a town nor never will, it may bring new business, but also brings that element that does not add anything to any town. What we need is to get more small farmers. We need a family on every forty acres of land in the Pecos Valley. We need to let every farmer in this section of the county know that we are his friends and are interested in his personal welfare. That we are glad for him to come to our town. That we want him to succeed, and are willing to help him to succeed. These are the things that every business man of this town can do, and they will bring results, that will be surprising to the most pessimistic citizen. Of course there are the pessimistic person who will say that 'it can't be done' and will set around and say that Artesia is going to the bad. The calamity howler. There are always some such persons in every town. For the benefit of that class of people, the writer will relate a little incident that occurred in Oklahoma several years ago.

In that neighborhood there lived an Englishman who was very fond of fox hunting and kept a pack of blooded fox hounds. One day he took his dogs to an adjoining county on a hunt and while there lost his best dog. Several days later he went

## COMMUNITY CO-OPERATION

The present depression affects each town and country resident and it should tend to impress all of us with the needs of sticking together instead of supporting outside interests

## OUR PARCEL POST SERVICE

is a real convenience for rural customers. A large assortment of drugs and sundries makes it possible for us to always supply just what your order specifies.

Prices are right, and we invite comparison with those asked by distant houses.

# PALACE

## DRUG STORE

Drugs  
Cigars

Soda  
Candies

The Rexall Store

back and brought this dog home, and when he turned him loose, he just set down on his haunches and let out a long howl. He continued to howl for several days. At last his owner phoned for the Veterinary to come out and see what was the matter with his dog. After a thorough examination of the beast he found that there was nothing wrong with the dog and turning to the owner he said "There is not a thing wrong with this brute, only he has been over into the neighborhood where every body howls, and he has learned the trick."

So citizens of Artesia, lets stop howling and get busy and make this the best place in the world to live in. Lets ask the Commercial Club to appoint three men and let them decide what is to be done first and lets do it.

AN OLD TIMER.

We test your cream and pay cash.  
WILSON & ANDERSON.

We deliver parcels and light freight and collect and deliver laundry. Trunks and baggage called for and delivered.  
B. D. WILSON. Phone 207.

For Job Printing Phone 7.

HAY.  
Is that hay you are holding insured? We will insure it in stack or in barn. See  
KEINATH & SON.

Most Satisfying  
OUR  
Merchants Lunch  
AT

35c

The Best Eats in Town

Newport  
Cafe  
Proctor & Son  
Proprietors

## Look at These Prices

Can any one sell you paint cheaper?

Devoe house paint at ..... \$3.75 per gallon  
Certaineed have paint at ..... \$3.50 per gallon  
Inland White lead paint at ..... \$3.25 per gallon

This reduction is the same to our customers as the factory is to us.

Big Jo Lumber Company

# OXY Acetylene Welding

We are equipped to handle your rush jobs of welding and guarantee our work to be of the best. Give us your next welding job.

**Free Distilled Water** We have installed a complete plant for distilling water for Batteries. Our plant is of copper construction and you are assured of a pure product at all times for your batteries. This service is FREE to anyone who desires it. Call and get your batteries filled.

**Repair Department** The best mechanics obtainable are in charge of our repair department and our work is guaranteed satisfactory. Bring in that repair job if you want it done right and at reasonable cost.

We are making a BIG REDUCTION on all Standard TIRES. GET OUR PRICES

Pecos Valley Garage  
& Machine Shop

## LUMBER

Is LOWER. See

Kemp Lumber Co.

Phone 14

# HAY

Is that hay you are holding Insured?

We will insure it in Stack or in Barn. See

Keinath & Son





### Your Best Apples

When you buy apples or wool or lumber you expect to get the grade you pay for, equivalent to the sample shown. Real Christians sell goods only on this basis and strive to do even a little more than is expected.

#### The Golden Rule Works in Business

Treat your fellow man fairly and you will be surprised at the fair treatment you receive in return. The principles of the Bible are eternal. Know them; follow them. You will never regret your action. Regular church attendance will strengthen your determination to be inwardly what you outwardly appear.

You claim to be an honest man. Prove it. Live as good a life as you expect your neighbor to live. People dying every day. Your time is coming. Attend the Revival Meeting beginning Sunday at the Methodist Church.

Morning Subject: "An Army Defeated, and Why."  
Evening Subject: "A New Brand of Hypocrites, Or Biggest Devil in Town."

Prof. C. V. Spell will lead the Singing during the meeting. If you can sing we want your assistance. Good music and the Old Time Gospel will be the attractions. Come bring your friends. Preaching every EVENING at 8 o'clock.

METHODIST CHURCH, The Red Brick Church  
R. F. DAVIS, Pastor

Last week a petition was circulated and signed by about 100 businessmen, including many of the parents of the boys in the manual training department of the High school, requesting that the School Board should select A. M. Tarbet as instructor in the Manual Training Department.

IN THE PROBATE COURT OF EDDY COUNTY, NEW MEXICO.  
NO. 447.  
In the Matter of the Estate of LOU W. ROTHMAN, Deceased.

ORDER  
The above matter coming on to be heard on this the 23rd day of July, 1921, upon the petition of George M. Wigans for the probate of the last Will and Testament of Lou W. Rothman, deceased, and it appearing that there has been filed herein an instrument purporting to be the last Will and Testament of said Lou W. Rothman, deceased, and same having been produced and read, and the names of the heirs at law of the decedent ascertained, it is—  
THEREFORE, considered, ordered and decreed by the court that Monday the 5th day of September, 1921, at 10 o'clock A. M. of said day, the first day of the regular September term of said court, be and the same is hereby fixed as the time for hearing proof of said Will and all matters in reference to the probating thereof, and that the notices of said hearing required by law be given.

Dated at Carlsbad, New Mexico, July 23, 1921.  
(Signed) FRED E. WILSON  
Judge.

The Advocate Phone No. is 7

Carl Cunningham and family and Jesse Truitt and family spent Sunday in Roswell.

IN THE PROBATE COURT OF EDDY COUNTY, NEW MEXICO.

In The Matter of the Estate of Lou W. Rothman, Deceased. No. 447.

Last Will and Testament of Lou W. Rothman, Deceased. The State of New Mexico, To Whom it may concern:

Notice is hereby given that an instrument in writing which purports to be the last will and testament of Lou B. Rothman, was on the 22nd day of July 1921 filed in the office of the County Clerk, at the Court House in Eddy County, New Mexico; that on the same date a petition for the probating of said will and for the issuance of letters testamentary thereon to George M. Wigans was filed in said office and that the Probate Judge of said County, by order has fixed Monday, the 5th day of September 1921 at 10 o'clock A. M., same being the regular term of said court, at the probate court room in the Court House in said County as the time and place for offering proof on said will and hearing said petition and taking all proper and necessary action, upon both said will and petition.

Notice is further given that petitioner's Attorney is J. H. Jackson and his postoffice address is Artesia, New Mexico.

Witness the hand of the Probate Clerk of Eddy County, New Mexico and the seal of said Probate Court, this the 23rd day of July, 1921.

D. M. JACKSON  
Probate Clerk.

### Chamber Commerce Banquet.

(Continued from front page)  
editor. Advertising is a thing that gets things done and gets attention. If the merchant tells just exactly what he has and the price, it brings customer and merchant together. He does not have to go to any trouble to find out things if they are advertised in the paper.

Next are our schools. Our town has the best schools of any other community I have been in. Advertise our schools. Let us boost them; it is for the good of the town. No school is a real school without a real teacher; the teacher is the greatest part of the school. We need teachers with high morals and religious characters. Men are not educated without moral education. The saddest mistake was made when the Bible was taken out of the school. It will be the undoing of our nation unless we get the Word of God back into the school and whenever that is done we will develop a higher type of manhood and womanhood.

The church is the greatest asset to a community. There is not a man here who would want to live here if there was no church. He wants his children to get the training of the church that will uplift them in their ideals.

The great financier, Mr. Babson, not a preacher, says that the trouble with this financial depression is not because men are incapable but because of a lack of religion. Men have lost confidence in one another and the teaching of Jesus Christ is the only thing that will restore that confidence.

This town has the best church buildings of any town of its size. The moral standing of this community is responsible for this fact. Before I came here, I heard that I was coming to the best town morally in New Mexico. What are we doing to make these churches? Are we putting ourselves into these institutions and working for them or are we standing around cursing the church? These men who curse the church will go to church once any way, that is, when they die and maybe for the family's sake, the preacher will try to preach him into heaven.

If you think the church is worth while to the community, get into line and boost for the institution and you can live up to your ideal by the help of God and, if you can succeed in your business, you can succeed in supporting the church.

Gage of Hope: Talk does not get anything done; we have to get together to do things. When we get the road made between here and Hope, we can get together and put it on over the mountains to El Paso and start tourists over that road once more. Get out some advertising marked "Poison" and spread the poison.

Rev. Moon of Hope: Reference to Hope Chamber of Commerce which meets Wednesday night, we have come to extend to you a hearty invitation to come to our meeting. We are to survey our land and make our plans to make the route between Artesia via Hope to El Paso a garden spot.

Thomas F. Daly of Milwaukee: What brought me to the Pecos Valley? The first speaker referred to the climate of New Mexico as a great benefactor to the health of man. The climate is also suitable for the health of the fruit. I first came here several years ago as a result of an invitation to buy fruit. The climate was a great inducement this time. The fruit of this district compares favorably with that produced in any other country. I shipped fruit from this valley and it was received without any complaint whatever.

Wisconsin is one of the greatest dairy states in the Union but your country has greater advantages and resources for this business. You have your own feed and hay which you can feed cheaper than you can ship and a healthy climate for cattle.

IT HAPPENS TO ALL OF US.  
Whenever you spot a typographical error in a country newspaper, get all the fun you can out of it but remember no sheet, big or little, is immune. Witness a few of our contemporaries of the past week or two: "The bleachers at the football field were filled with enthusiastic roosters." "He sat there calmly smoking his pie." Mr. Brown is a five wife." "The chair will have a special number at this service." "All our big cities are seriously concerned over the sousing problem." He is a poor man who has eight months to feed." And from a column devoted to anxiously-inquiring ladies, "Is it proper for me to eat with my rat on."—Creede Candle.

## In which we double-cross a master mind



TALK ABOUT dime novels.  
THEY SENT Jim down.  
TO TEXAS to investigate.  
SOME OIL wells there.  
WHICH THEY might buy.  
IF JIM said O.K.  
AND HE was to report.  
BY WIRE in secret code.  
NOW—ENTER the villain.  
A SLIPPERY crook.  
GOT WIND of it.  
AND TRAILED Jim down.  
COPIED OFF his code.  
AND BRIBED a boob.  
IN THE telegraph branch.  
SO THE crook could get.  
THE EARLIEST word.  
AND CORNER stock.  
AND WORK a hold-up.  
IT LOOKED like easy coin.  
BUT JIM got wise.

AND THREW away his code.  
AND WHEN he sent.  
THE FINAL dope.  
HE FOILED the villain.  
THE MESSAGE just said.  
"CHESTERFIELD."  
AND HIS directors knew.  
THAT ALL was well.  
WITH THOSE oil wells.  
FOR OIL men know.  
THAT "CHESTERFIELD" means.  
"THEY SATISFY."

YOU'LL know you've "struck it rich" when you discover Chesterfields. You'll say "they satisfy." A wonderful blend—the pick of Turkish and Domestic tobaccos—put together in the Chesterfield way—that's why "they satisfy." And the Chesterfield blend can not be copied!

Did you know about the Chesterfield package of 10?



Mr. and Mrs. Shorett spent Sunday with Prof. Brinton and wife at Carlsbad. Mrs. Brinton accompanied her parents home for a week's visit.

Luke Watts, Artesia baseball tosser, played with the Carlsbad team in the recent series between Pecos and Carlsbad. The teams divided the games played, each winning two.

Mail your letters at the Smoke House. We take them to the post office two trips each day, 2 p. m. and 6:30 p. m. We carry stamps.  
SAMELSON & BRAINARD

# Firestone

30x3 1/2

STANDARD NON-SKID

## The Fastest Selling Tire In America

The increasing popular demand for the Firestone Standard 30x3 1/2 inch tire over a period of years has given us big volume. Our Plant No. 2 devoted wholly to this size tire with a capacity of 16,000 tires and 20,000 tubes per day cuts costs on every operation. On May 2, we dropped our price to \$13.95 passing on to the car owner the full benefits of this big sales volume and this labor-saving plant. This tire has been our standard for years—four plies long staple fabric—extra gum between plies—heavy non-skid tread. The greatest value ever offered car owners. Insist on Firestone.

### Our Cord Tire Values

Firestone Cord tires are made exclusively in Plant No. 1. Our process of double gum-dipping each ply of cord gives thicker insulation. The massive non-skid tread, with extra thickness where wear is most severe, gives real effectiveness in holding the car against slipping and adds many extra miles of service.

Firestone Cord tires are sold at the lowest prices in cord tire history: 30x3 1/2, \$24.56; 32x4, \$46.30; 34x4 1/2, \$51.90.

There are Firestone Dealers Everywhere to Serve You

\$13.95

Artesia Machine Shop; Cannon's Garage; B. F. Pior

EXPERTS IN REPAIRING ACCESSORIES OF ALL KINDS

WE KNOW THE WAR IS OVER  
CANNON GARAGE  
ARTESIA, NEW MEXICO

BATTERIES CHARGED

PROMPT SERVICE