

# ARTESIA ADVOCATE

A surprising number of folks read the Advocate each week. —That's why Advocate advertising pays.

ARTESIA, NEW MEXICO, THURSDAY, SEPTEMBER 4, 1924

NUMBER THIRTY-SIX

## Monday Opening of Public Schools Here

Attendance is Made at School. Ward School is Crowded. First Grades Is Announced.

Public schools which have now practically opened, while the numbers as may be expected, are probably in taking care of the enrollment according to the plan made by Miss Alma Superintendent. In one room there are 54 pupils of a single teacher.

enrollment in the high school 140. The grammar school has 24 pupils and the central school has 20 pupils.

Monday a very large number of people at the high school. Invocation was pronounced by Rev. J. H. Walker. A meeting was made by Dr. Russell made a talk on the Rotary club work. Mrs. M. H. Perdue the Parent-Teachers association a very interesting connection of P. T. A. school. G. A. Threlkeld of the Artesia high school a few minutes address at the body. Mr. Street, the head of the Artesia high school made a short talk, which was an announcement by others relative to their school work.

for both the high and central schools is now complete.

Miss Helen Reeves, Central Business School, a former teacher at the University of Denver, formerly employed at Colorado, mathematics, A. C. S. Utah A. & M. Science. Miss Mary McAndrews, University of Colorado, a former teacher at the University of Denver, formerly employed at Colorado, mathematics, A. C. S. Utah A. & M. Science.

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## ADVOCATE GROWS IN POPULARITY; ORDER OF SMOKEHOUSE INCREASED

A paper must be judged largely by the demand for it. For the past few weeks the Advocate has not been able to keep an extra copy, except in two instances. Up until last week the Advocate supplied the Smokehouse with fifteen copies each week. Last week Oscar Samelson, manager of this concern ordered his supply increased to forty copies, with a possible larger number later. The Ayers News Stand at Roswell has also contracted to keep the Advocate on sale and other concerns have also requested similar contracts.

## ARTESIA MAKING PLANS TO OBSERVE DEFENSE DAY FRIDAY, SEPT. 12

Committee Appointed to Arrange Program. Stores Will Be Closed for Two Hours So Everyone Can Take Part.

Santa Fe, N. M., August 19, 1924. To The Mayor, Artesia, New Mexico. My dear Sir:

Pursuant to the request of the President and my proclamation designating September 12, 1924 as National Defense Day I hereby appoint you head of the Civilian Committee of your community to arrange for the patriotic observance of this day.

The committee shall be composed of the Mayor and two other citizens to be appointed by him. Your duty will be to arrange the program for the demonstration and to inform the community that Defense Day means simply taking stock of ourselves and a pledge that should we ever again be called to war in defense of our country we shall never be found in such a state of utter unpreparedness as existed at the beginning of the war.

It is earnestly requested that the Civilian Committee interested in the Defense plans acquaint them with their part there.

Very truly yours, J. F. HINKLE, Governor.

In accordance with the above we request all business houses to close at 4 p. m. Friday, September 12th, 1924 and ask every citizen in Artesia and vicinity to comply with the wishes of our president and governor by joining in a short patriotic observance of this day.

Between the hours of 4 and 6 p. m. a fitting program will be arranged, consisting of short speeches and patriotic songs, a parade composed of the Juvenile Band, American Legion, Boy Scouts, Schools, Civic Organizations, and citizens.

M. H. FERRIMAN, (Continued on last page, column 3)

## NICHOLSON SPEAKS GOOD WORD FOR ROTARY

Having had the pleasure of being at luncheon with the Artesia rotary club and witnessing their congenial cooperative spirit for the growth and betterment of Artesia and its trade territory, I wish to say to anyone who may have any doubt as to whether or not Artesia has any force to push its growth forward, the chances are you are on the outside looking in and should you step on the inside and look out by taking advantage of your first opportunity to visit this body of loyal men you will have that doubt removed and thereby be benefitted yourself.

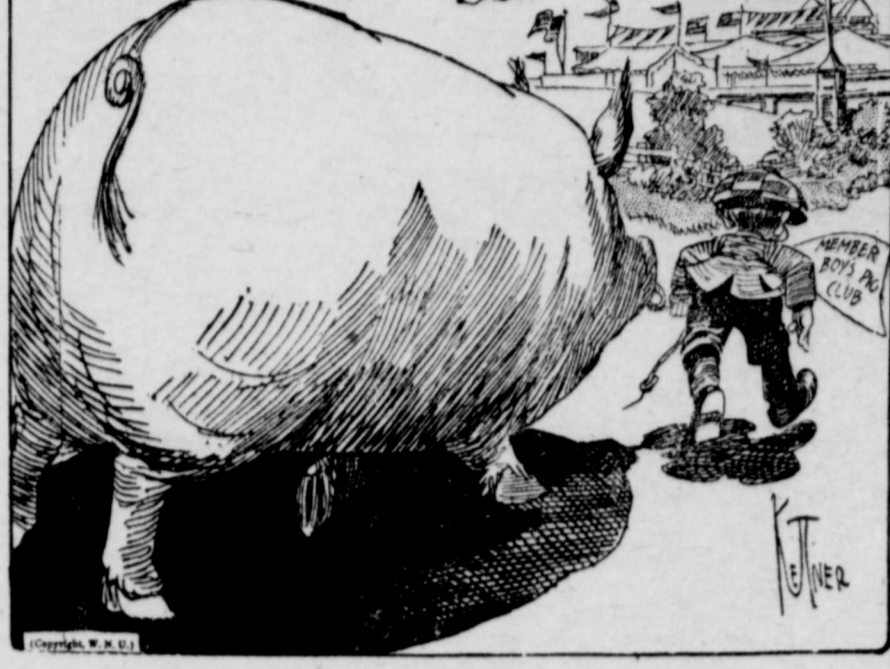
## ANOTHER NEW REAL ESTATE AND OIL FIRM OPENS UP THIS WEEK

One new firm that of DeFord and Ragsdale have opened an office on Main street, the first door west of Muncy Service Station. They have remodeled, repainted and renovated the office building and will have nice quarters. A canopy of red lights has been placed in front of the building and will illuminate the entire front at night.

Mr. DeFord who is interested primarily in the oil development comes to Artesia from Farmington, N. M., however, Mr. DeFord has also maintained an office at Denver, Colo.

ST. PAUL'S MISSION Sunday, September 7th. Evening Prayer and sermon 7:30 p. m. Sermon topic "Some New Light on the Old Creed." F. A. Thorold Eller, Priest-in-charge.

## First Prize or Bust



## MISS SHROUD & PECOS VALLEY RAYMOND CUDD B. Y. P. U. MEET DIE RECENTLY WITH ROSWELL

Miss Shroud Passed Away Sunday After Severe Illness. Cudd Dies While Parents are Visiting Relatives.

Word was received here Sunday night by Mr. C. H. Shroud, night man at the Artesia Utility Company that his daughter at Carlsbad was very low. Mr. Heskett accompanied Mr. Shroud to Carlsbad, but they arrived too late as Miss Shroud had died only a few minutes before their arrival.

Miss Shroud who became ill at the Shroud home at Hagerman several weeks ago was placed in the hospital at Carlsbad where it was hoped that she could recover, but she grew worse until her death Sunday evening at 10:30 o'clock. Death came as a result of typhoid fever.

The remains were taken to Hagerman Tuesday and burial was made there. Mr. Shroud who had been employed at the Utility plant since the beginning of summer, had been previously employed at Hagerman as engineer in the alfalfa mill. His family made their home in Hagerman and were well known there. Miss Shroud was 16 years of age at the time of her death.

Raymond J. Cudd, Jr., two year old son of Mr. and Mrs. Raymond Cudd, died here August 31st while Mr. and Mrs. Cudd were stopping at the Gibson hotel. Death resulted from a blood disease.

Funeral services were held the following day at the church of Christ, the pastor, Rev. A. J. Cox conducting the services. Interment was made in the Woodbine cemetery following the funeral services.

## MAN HURT AT CLOVIS. CITY AFFAIR MUDDLE CAUSES RESIGNATION

Wilson H. Williams, owner of the Electric Filling Station here died last night from injuries received at four o'clock yesterday afternoon, when a car, on the running board of which he was standing, crashed into a barbed wire fence. The flesh on both of Williams' legs was cut to the bone, severing arteries and causing a loss of blood which he could not survive. Williams had stepped out on the running board of his car while it was yet in motion, to shoot a hawk flying overhead, when the car struck a rut in the road and swerved into the fence. His companion, M. E. Hawkins was unable to drive the car and it was thirty minutes before Williams received medical attention at a hospital here. He will be buried tomorrow.

Muddle in city affairs, which may result in the resignation of several officials, or at least a change in some of the employees, has occurred through a controversy, said to have been an incident to an audit of the city business. The friction of the city officials came to light this morning when it was said the city attorney, city auditor, and chief of police had resigned, and they in turn are seeking the resignation of the city manager. How far the shake up in city affairs will go no one seemed to know this morning when officials were interviewed.

List your property for sale with J. R. Hoffman, Artesia, N. M. 3-4-24

## NEW BUILDINGS UNDER CONSTRUCTION ON MAIN; HOTEL REMOVED HERE

Work was started this morning on two new buildings to be erected on Main street. Construction work on the Ragsdale apartments has begun and also on a building opposite the Ragsdale property. This building will also be a modern adobe, with a pebble dash finish and will be occupied by a garage when completed. S. S. Ward is the new owner of the building. J. W. DeFord, a new resident here has purchased the old hotel building at Lakewood and will have the building moved to the Schuster lots.

## MANY REAL ESTATE TRANSFERS ARE MADE THE PAST FEW DAYS

Considerable Interest Demonstrated in Buying and Selling Real Estate. Values Raised on Many Locations on Main.

Recent oil developments have caused an unusual activity in the sale of Artesia property. Real estate has changed hands at a rapid rate during the past ten days and the indications are that the activity will likely increase.

The recent oil strike has given impetus to property values and from all appearances now it will probably continue. Not only has city property been changing hands, but rents have also been boosted. Practically all of the available business locations have been taken up and calls for additional locations continue to come in. A new building program will likely be brought about if conditions continue as they are. Already all of the vacant houses over town have been rented. Light housekeeping rooms have been in a special demand for the past few weeks, with the result that Artesia is experiencing a real housing shortage at present.

Recent real estate transfers made include the sale of several dwellings. J. W. DeFord formerly of Farmington has purchased the H. W. Schuster two story residence and adjoining grounds which includes six lots. A deal is now pending with the same party for the Frisch interest in the business lots just east of the City Market. J. R. Hoffman has purchased the Sweptston residence on West Main, also two business lots on Main belonging to W. L. Patterson. Ben F. Prior has bought the residence formerly owned by J. R. Hoffman. E. M. Smith has purchased a house and lot on Quay avenue from B. Stephenson. Cal Beckett has purchased the Rex Wheatley residence on West Main. T. E. Hinshaw has sold a dwelling on Missouri avenue to D. N. and C. N. Gray.

Mrs. C. W. Bartlett has purchased the Majestic theatre building from Mrs. Virginia Austin. It is also understood that Wallace Merchant has bought the George house on Dallas street.

## TWO MEXICANS FIGHT

Two Mexicans, Rosa Lee Garsea and N. Lopez had a fistic encounter on the Hoff farm near Artesia last Saturday. It was not known what the trouble came up over, but both will probably agree that fighting is hard on old cloths. Garsea received a severe beating. Lopez paid a fine the following Monday at the office of S. W. Gilbert, here.

## J. P. BATES RUNS DOWN WOLF IN DODGE CAR—GREAT SPORT HE SAYS

Early last Saturday morning J. P. Bates, a farmer living five miles north on the Lake Arthur highway ran onto a wolf while riding in his car. He immediately gave chase and finally succeeded in running over the wolf, although the car passed over him several times, not until a wheel run over the animal did he give up the chase. The chase led over several acres of ground and five or six fences. Once while going at a high rate of speed a deep ditch was almost jumped in the stiff spring Dodge, throwing Bates to the top of the car, but he did not stop. When the wolf came too near a fence, a quick turn brought him back. As a final effort to dodge a smash up the animal would make a quick turn to the side, but Bates met the strategy by zig zaging the front wheels.

The wolf was grown and had been visiting several chicken yards but his raids are done.

## SHALLOW WELL GOING DOWN RAPIDLY

The Dome Drilling Syndicate reports nice progress on the first of (Continued on last page, column 3)

## Picher Well Causes Much Activity In Oil Circles

Large Number of Field Men and Operators Come in as the Picher Well Comes Into Limelight. Hotels Are Full.

The Picher well which recently caused so much excitement locally has been the means of bringing large numbers of oil men into Artesia. While the Illinois well No. 3 created no little interest, the Picher well has proved a larger area of territory and the result many people who have been getting the fields reports now know what there is here because they came and they saw.

While the business section of Artesia has probably not felt the full effects of the increased activity so much as yet, but crowds on the streets each day would indicate to the passers by that Artesia possessed something out of the ordinary. The largest number of oil operators, field men and geologists have visited the field the past week than was ever known in its history. The hotels have been taxed to capacity, to take care of the increasing numbers and every room has been full.

The Picher well in Sec. 12-18-27 had drilled five feet into the oil sand Wednesday. Delays were experienced in cleaning out and casing the well owing to the occasional heads. The officials report prospects are looking brighter as the bit goes down. The work in drilling will be necessarily slow and work will proceed with care. It is believed the well will be all it was ever hoped for as soon as it is drilled a few feet farther into the sand.

The tank builder arrived Wednesday and will proceed to erect two five hundred barrel tanks as soon as possible. The two additional tanks will make 1500 barrels of storage for the well. The first tank built has already more than 100 barrels of oil, despite the fact that practically all of the oil made by heads has been wasted on the ground near the derrick.

Illinois No. 4, 500 feet east of Illinois No. 3, in Sec. 32-18-28, drilling at 1550 feet. Illinois No. 5, 500 feet south of No. 3, drilling at 800 feet.

Walker-Mitchell et al., in SW 1/4 Sec. 28-18-28, drilling at 785 feet. Etz No. 1, Oscar Howard et al., in the NW 1/4 Sec. 28-18-27, drilling at 1450 feet in hard lime formation. Roswell No. 1, New State Oil Co., in Sec. 4-18-27, started drilling Saturday, present depth not announced. Amarillo oil people have closed a drilling contract this week on Federal permit in the north part of Twp. 20, range-28, it is reported here. Full details will be announced later.

Two drilling contracts have been closed near the Picher well, one located south and one north. It was reported Wednesday that the Gray boys had sold 40 acres in the NW of SW 1/4 of Sec. 7-18-28, 900 feet from the Picher well for \$150 per acre and retained one eighth royalty. Recent arrivals interested in the oil development around Artesia are:

H. T. Orcutt, Oklahoma City, Okla., F. P. Jackson, El Dorado, Ark., Geo. E. Lamb, L. F. Stewart, A. J. Williams and Mark Williams, Brownwood, Texas, R. D. Holman, Bronson, Kan., Ed Anderson, Corsicana, Texas, L. P. Roach, Casper, Wyoming, R. W. Ellis and Jno. D. Clarke, Albuquerque, H. T. Windsor, Batavia, Ill., Bryce McCandless, Gallup, Mr. McCandless is the field man for the Producers and Refiners Co., W. L. Oryski, Colorado, G. H. Gester, San Francisco, Cal., Dr. I. A. Lowery, Los Angeles, Cal., Arba Green, Miami, Okla., V. H. McNutt, Harry Walker, Wichita, Kan., A. N. Sellery, Pueblo, Colo., J. H. Lenard, I. W. Euch, J. D. Warring, S. A. McGinnis, G. M. Saybold, address not given, W. C. Wells, Albuquerque, J. W. DeFord, City.

The above is only a partial list of the parties who have visited Artesia. The Trans-Continental Oil Co. is keeping two geologists in the field, but their names were not secured.

## ADVOCATE WILL BE FROZEN IN BLOCK OF ICE

C. E. Heskett, manager of the Artesia Utility Company will freeze the front page of the Advocate in a block of ice. The freezing process was started Wednesday in time for its completion Saturday. It will be placed on the First National Bank corner Saturday so that everybody may see it.

# Artesia Advocate

The Pecos Valley News and  
The Artesia American

Martin and Blocker, Publishers  
W. C. Martin, Editor

**PUBLISHED EVERY THURSDAY**

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THURSDAY, SEPTEMBER 4, 1924

## SUBSCRIPTION RATES

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Three Months (In New Mexico)...\$1.00  
One Year (Out of New Mex.)...\$2.50  
Six Months (Out of N. Mex.)...\$1.50  
Three Months (Out of N. Mex.)...\$1.00

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Advertising Rates on Application.

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Obituaries 5 cents per line.

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MUST BE IN NOT LATER THAN  
4.00 P. M. WEDNESDAY TO INSURE  
PUBLICATION. CHANGE OF  
COPY FOR DISPLAY MUST BE IN  
THE OFFICE ON TUESDAY TO INSURE  
CHANGE.

TELEPHONE NO. 7

First signs of an oil boom, porter  
house steak raised to 65 cents.

Those who have been to the Lake-  
wood dam recently came back with  
their fish appetite satisfied.

There was a 25 per cent increase in  
the sale of rouge over the United  
States in the last part of 1923 as  
compared with the first half of 1924. The  
doctors also report an increase in  
painters' colic.

Taking the word "Labor Day" at  
its literal meaning the Advocate  
force worked all day Monday. We  
would suggest that the name be  
changed to the "Day of Rest," if  
everybody takes a holiday.

The September number of the Earth  
says the Pecos valley is a good  
country where the farmer wants to depend  
mainly on his family for the work to be  
done. That is just a nice way of  
saying that the wife does part of the  
farm work.

## SIMPLE VIRTUES ARE FUNDAMENTAL

It is fine to have fine ideals about  
international relations.

It is fine to have fine ideals about  
how the government in Washington  
ought to conduct itself.

It is fine to be intensely interested  
in political platforms, and to vote  
one's conscience.

But the simple virtues are funda-  
mental.

The man who is true to his wife,  
properly trains and educates his  
children, is loyal to his employer,  
supports his church, carries insurance,  
keeps his house well painted, grows  
flowers on his lawn, keeps his lawn  
trimmed, drives his automobile care-  
fully, takes an optimistic view of  
things, doesn't try to "hog" every-  
thing, and is considerate toward his  
neighbors, is the best kind of a citi-  
zen.

The simple virtues are so impor-  
tant that the man who practices them  
probably is doing the right thing in  
his relation to the bigger and more  
complicated situations. —Amarillo  
Globe.

## ENTITLED TO CREDIT

All records for gasoline consump-  
tion were broken during June when  
American refineries supplied a com-  
bined foreign and domestic demand  
totaling 802,000,000 gallons. Of this  
amount the United States consumed  
687,000,000.

One remarkable thing about the oil  
industry is that in spite of the sen-  
sational charges made that various  
companies demand exorbitant prices  
for petroleum products, the actual in-  
crease in the cost of these products  
over a period of years shows less  
variations than other products sub-  
ject to rapid price fluctuation due to  
market conditions.

That oil companies have been alive  
to necessity of developing new sources  
of crude oil supplies is evidenced by  
the fact that June was the first month  
since last October when excess of  
consumption over production cut into  
stored stocks.

While the oil industry, like every  
other industry, is subject to improve-  
ment, it at least should be given credit  
for furnishing the American people  
cheaper gasoline and oil products than  
any other country in the world.

## TOLL OF CARELESSNESS

Figures recently compiled by the  
state of Oregon show that 93 per cent  
of the automobile wrecks are caused  
by carelessness. Of 9,131 accidents  
reported from January 1 to June 31,  
last, 5,457 are charged entirely to  
carelessness. Added to these may be  
included the following: Speeding,  
183; failure to give right of way,  
1381; reckless driving, 260; cutting  
corners, 372; double at intersections,  
155; driving while intoxicated, 123;  
failure to give signal, 290; driving

on left side of street or highway, 64;  
improper parking, 79; reverse direc-  
tion in middle of block, 40; passing  
to left of street cars while discharg-  
ing passengers, 31; inexperience, 24;  
jockeying on bridges, 21—a total of  
8480 accidents, which might have been  
avoided, according to the report of  
the secretary of state, had the drivers  
been careful. Only 140 accidents were  
caused by wet or slippery pavements.  
It is probable that these Oregon  
figures would be a fair average for  
other states.

The tendency of too many automo-  
bile drivers to "let the insurance com-  
pany pay the bill" is responsible for  
many avoidable accidents. Let drivers  
remember that no insurance policy  
has yet been devised which will re-  
turn the life of a person killed  
through an automobile driver's care-  
lessness. Safety to life and property  
rests almost wholly in the hands of  
the automobile driver.

## THE DELINQUENT TAX PROBLEM

The delinquent tax proposition is  
one of the really serious problems  
facing New Mexico at the present.  
Every state in the Union has met  
with difficulties along the same line,  
however, in probably no state has the  
situation become so acute, for the  
reason that no other state has so  
much government land, from which  
no tax revenue is derived. Like many  
diseases that attack the human family  
a number of economic ills can be  
traced directly to this one source of  
infection.

For one thing it has lowered the pay  
rolls of our schools and in many places  
almost paralyzed school work. It has  
made the establishment and mainten-  
ance of an affiliated school a burden  
to the teachers and to the patrons and  
many times has been a source of em-  
barrassment to the local school board.

Taxes have run so long on some of  
the city property here that it is just  
like trying to solve a Chinese puzzle  
to get the property straight from a  
legal standpoint, but even at that  
back taxes amount to the value of  
property in many cases. One would  
have to do only a bit of figuring to  
see that annual loss sustained by the  
city, not to mention the loss to the  
schools and roads.

There has been a move to untangle  
all back taxes on the city property,  
but so far as known it has never  
materialized, as badly as it needs to  
be done.

A glance at the delinquent report  
by counties in last week's Advocate  
shows how much Eddy county has  
lost. If the matter was attended to it  
would go a long way toward relieving  
the present situation and would prac-  
tically insure the schools against the  
embarrassing funds shortage.

## BRYAN'S SPEECH OF ACCEPTANCE

Charles W. Bryan's speech accept-  
ing the nomination for vice-president  
is enlightening. Certainly it gives  
the country a larger and clearer view  
of the candidate than the easterners  
and southerners, at least, had before.  
It speaks the voice of the West; not  
the traditional wild and woolly West,  
nor yet the imagined extra-radical  
West of today, but of a liberal and  
progressive West free at once from  
the shackles of worn out traditions  
and the reactionary influence of long  
intrenched and consolidated wealth.

One may miss the eloquent note  
that runs through the speeches of his  
famous brother. But there is a solid  
sensible, a cool logic, about the  
speech that appeals to one's judgment.

Judging him by his speech of ac-  
ceptance Mr. Bryan is no narrow  
westerner; he is all American. There  
is not a phase of his speech that it  
not national. He sees the United  
States as a whole, not just his own  
section. He is no provincial but shows  
a breadth of view that covers the  
whole country.

He speaks like a free man. One  
believes he speaks truly when he  
says, "I am conscious of no obligation  
to any interest of any individual that  
would embarrass me in the discharge  
of the duties of the office. I feel that  
the Democratic party is free from all  
obligations to either individuals or  
interests that would prevent it from  
being used to restore confidence in  
government and economic justice in  
the nation."

Mr. Bryan is going to prove a  
source of great strength to the Demo-  
cratic party; he knows and shares in  
the views and needs of many states  
and millions of citizens, and well re-  
presents them. Mr. Davis and he  
thoroughly agree that there shall be  
"no compromise with reaction." Each  
will inform and strengthen the other.  
The two make a ticket and a program  
which appeal in good faith and con-  
science to the good sense and patriot-  
ism of our whole people.

## KEEP YOUR ENTHUSIASMS

"To younger men, I may be permit-  
ted to proffer a veteran's advice. If  
you want to be 100 per cent efficient  
when you are nearing sixty-five, live;  
don't merely vegetate while you are  
young; remember your experiences,  
and above all things keep your enthu-  
siasms. And never, never imagine  
that the punch-and-conscience jour-  
nalism of Horace Greeley and Henry  
J. Raymond and Charles A. Dana and  
Henry Watterson is dead in America.  
Shut your ears when anyone tells you  
that newspaper making is just buying  
of brains and selling of editions  
and advertising space. It is not.  
It never will be. Put truth first, then  
all the drama that truth will permit;  
then justice and fair play into what  
you write." —Brooklyn Eagle.

Advocate Want Ads Get Results.

## GLIMPSSES OF THE PAST

From the files of the Pecos Valley  
News, September 5th, 1907.

E. F. Hardwicke was down from  
Roswell last week transacting busi-  
ness and visiting friends.

Pecos Valley melons are being ship-  
ped to the Panhandle. It is now up to  
the real estate men to make a satis-  
factory explanation.

There is quite a good deal of build-  
ing and repairing going on in this  
section of the country. The carpen-  
ters all appear to be busy.

The Gibson hotel reopened Monday.  
If the patronage keeps up to that of  
Monday evening the management will  
have no cause of complaint.

Mr. Kuykendall is putting 240 acres  
of alfalfa on his farm on the Cotton-  
wood. He started Monday and ex-  
pects to finish this week.

Mrs. A. L. Norfleet and children,  
Miss Helen, Katherine and Leeper left  
Monday for Sherman, Texas, where  
the children are attending school.

Mrs. John Richey and daughter,  
Miss Vera, who have been visiting in  
the Valley started for their home in  
San Antonio, Texas, Tuesday morn-  
ing.

L. C. Robertson has purchased a  
tract of land just north of town and  
will soon become a resident of this  
city. He is constructing a residence  
and will move into it as soon as com-  
pleted.

Miss Ella Hyatt of the Advocate  
force won the set of silverware given  
by the Minstrel show as the most  
popular young lady in Artesia. She  
was some 5000 votes ahead when the  
contest was declared finished.

## WILL THE CHILDREN HAVE HOT SCHOOL LUNCHES THIS YEAR?

Now that the children are going  
back to school they will miss their hot,  
nourishing mid-day meal. Cold  
lunches, even those most carefully  
prepared grow tiresome, and cannot  
contain the proper food for a growing  
child. The result is that many chil-  
dren begin to lose weight, and become  
subjects to colds and other communi-  
cable diseases.

What can be done about it? The  
answer is simple. See that hot lunch  
clubs are established in the schools.  
This means that under the supervision  
of a local leader, or a teacher, the  
children are taught how to prepare  
and serve at least one hot dish every  
day to supplement the cold lunch  
brought from home. The dishes are  
necessarily simple, and should con-  
tain milk. Some suggestions are co-  
coa, cream soups of all kinds, creamed  
eggs, or hot bouillon.

The equipment needed is very sim-  
ple, and the school stove can be used  
if it is impossible to secure an oil  
stove. The children should be divided  
into teams, and take turns in pre-  
paring, serving, and clearing away  
the lunch. Cafeteria service should be  
practiced in order to reduce the work  
to the minimum.

The question of supplies may be  
settled in two or three ways. They  
may be brought from home by the  
children themselves, donated by mem-  
bers of the community, or purchased  
with money set aside for that purpose  
by the school board, brought from  
home by the children or raised by  
school entertainments.

The results to the health of the  
child are so beneficial, and the effort  
on the part of the parents, local leader  
and the teacher is so comparatively  
slight, that every school, especially in  
the rural communities, should start a  
hot lunch club as soon as the coming  
school year opens.

For further information regarding  
methods of carrying on a hot lunch  
club, write to the Extension Service,  
New Mexico College of Agriculture,  
State College.

## MOST POPULAR NOVEL

Is Authur Train's "His Children's  
Children"

Here in brief form is the story of  
"His Children's Children," one of the  
most popular novels of the summer.

Mr. Train's dramatic story goes  
deep into the life of those rich Ameri-  
cans who have the power and leisure  
to amuse themselves but whose chil-  
dren are a prey to circumstances,  
whose family cares rob them of peace.

A book both serious and absorbing.  
It has been picturized on a lavish  
scale by Sam Wood for Paramount  
and will be the feature at the Majes-  
tic theatre this Friday and Saturday.  
It is a magnificent production.

## Democratic Ticket

FOR PRESIDENT:  
John W. Davis  
FOR VICE-PRESIDENT:  
Charles W. Bryan  
FOR DISTRICT JUDGE:  
Charles R. Brice  
FOR DISTRICT ATTORNEY:  
Dillard H. Wyatt  
FOR STATE SENATOR:  
Z. B. Moon  
FOR REPRESENTATIVE:  
George W. O'Bannon  
FOR SHERIFF:  
E. S. Shattuck  
FOR COUNTY CLERK:  
G. W. Shepherd  
FOR TREASURER:  
R. B. Armstrong  
FOR ASSESSOR:  
Richard H. Westaway  
FOR COUNTY SCHOOL SUFF:  
Mrs. A. A. Kaiser  
FOR PROBATE JUDGE:  
D. G. Grantham  
FOR COUNTY COMMISSIONER:  
District No. 1:  
W. G. Brown  
District No. 2:  
G. R. Braineard  
District No. 3:  
Rich R. Carter

## CAN'T PLEASE EVERY ONE

The editor who can please every  
one is not suited for this earth, but  
is entitled to wings. Human nature  
is so constituted that some of our  
readers would like to have us feed  
them on scandal; some would like to  
have us tell the unvarnished truth  
about them, while others would kill  
us if we did. It is a comforting  
thought to the editor to know that  
the Lord himself did not please every  
one while on earth. We labor hard  
to entertain and please our subscrib-  
ers, but that we should occasionally  
fail is to be expected, but you will  
always find us ready to be forgiven.—  
Harlem (Mont) News.

Typewriter Ribbons for sale at the  
Advocate Office.

## A WISE MAN

is he who knows the limits of  
his power.

A wise man is he who knows  
that he cannot force the hour  
when fire, accident or theft may  
play havoc with his affairs.

Wiser still is he who, knowing  
the limits of his power over the  
future, forestalls the possibility  
of financial loss by adequate  
property insurance.

We issue all forms of depend-  
able property protection.

FRED COLE

Insurance of all Kinds

## COME TO

THE  
**First Class Shine  
PARLOR**

Midway Shine Parlor  
**MILTON KELLY, Prop.**

If you want quick service and  
good work on all kinds of clean-  
ing and pressing or alteration  
work we can do it.

WE KEEP THE SMELL  
We have a man that understands  
the business.  
ALL WORK GUARANTEED  
**McCaw's Tailor Shop**  
Phone 61

## THE EDDY COUNTY ABSTRACT CO.

Reliable Abstracts  
Prompt Service  
Prices Right  
We Are Bonded

Let us do your abstract  
work

## W. H. KIRBY & SON Oil Well Shooters

Moran, Texas

100 Quart Shot or more \$3.15 per qt.

Go any where any time—Wire us at our  
expense.

8-14-9-11

## THE ARTESIA OIL AND GAS FIELD

is now an absolute certainty instead of a future prospect  
and there is going to be big things doing in Eddy, Chis-  
el and Lea Counties.

I have a well assorted list of real bargains in State  
Leases, if you are interested, will be glad to give you all  
information possible.

I AM STILL SELLING THREE 40-ACRE LEASES,  
ONE IN EACH COUNTY, FOR \$100  
**BEECHER ROWAN**  
ARTESIA, NEW MEXICO

## YATES & DOOLEY OIL OPERATORS

Artesia, New Mexico

### Branch Office:

337 SHELDLEY BUILDING,  
KANSAS CITY, MISSOURI  
Phone: Harrison 9136

## "Arts of Peace"

The finest one is building modern, attract-  
ive, step-saving homes.

See our plans of modern homes.

## Kemp Lumber Co

PHONE 14

Quality Building Materials

READ THE ADVOCATE ADS—THEY

## OIL MEN

For Service and Satisfaction in Automobile  
Work or Heavy Welding and Drill Work

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## WIDNEY GARAGE

and Blacksmith Shop

OPPOSITE THE POST OFFICE

PHONES—Business 38, Residence 212

## L. P. EVANS

DEALER IN

Machinery and Farm Supplies

Sheet Metal, Sewer Pipe

Plumbing Supplies

AGENCY

John Deere Implements  
and Machinery

Fairbanks-Morse Engines

Eclipse Windmills

Sewer Pipe and Fittings—Ever-  
thing Needed in Plumbing

A New Supply of Garden Hoses  
Just Arrived

Call in and get prices when in the market  
for Machinery or Supplies

# STANDARD STORE NEWS

## SATURDAY SPECIAL---TWO BIG BARGAINS

**Pure Cane Sugar**  
**11 Pounds for \$1.00**

15 Bars P. & G. Soap  
 1 Box Chipsoap  
 1 Box Ivory Soap Flakes  
 2 Bars Ivory Soap  
 1 Box Star Naptha Washing Powder

All for  
**\$1.00**

YOURS FOR BUSINESS.

PHONE 15  
 FREE DELIVERY

**Artesia, New Mexico**

**FATHER ON THE JOB**  
 Eight little girl, aged four, and her mother, aged six, were spending the day with their aunt. When bed-time came the aunt asked them how they felt. The little girl said: "Sometimes I say them on my knees and sometimes to the bed." "How about you, little man?" "I don't need to pray. I sleep every day!"—Everybody's

**MURDER ADDED TO MYSTERY OF EL PASO CAR**  
 With the obscure town of Cimarron, N. M., as the setting for the final episode in a silent hunt for an El Paso automobile and the men who stole it, efforts of John Buquor of the auto theft bureau to recover the car and arrest the men were brought to a semi-successful close Saturday when the owner of the car, P. D. Lowry, 3201 Douglas street, recovered his new Chevrolet car at Cimarron. The car was stolen here June 24.

**LAKE ARTHUR ITEMS**  
 Tom Ridgeway spent one day this week with his sister, Mrs. Goode.  
 Miss Anna Snorf, of Roswell spent Sunday here with her sister, Mrs. Becker.  
 L. A. Williams and son, of Dearmont, Texas, visited the Pate home this week.  
 Mrs. Earl Harris and children of Cottonwood spent Friday with Mrs. Ned Hedges.  
 F. A. Hawkins and family, of Lubbock, Texas spent last week here with G. Pate and family.

**HOPE ITEMS**  
 J. H. Bridgman drove to El Paso Tuesday.  
 Many loads of apples are being hauled out and marketed.  
 W. P. Riley is visiting at Hope from El Paso where he is making his home now.  
 Cotton is beginning to open and by the 15th it is expected that picking will begin.  
 Z. B. Moon has returned from a stay at Loving where he has been holding a revival.  
 J. J. Kelley, grand lecturer of Masons, spent several days with the Hope lodge this week.  
 S. W. Lewis and wife, of Pinon spent a day here before going on to the ranch from Roswell.

**WEDDINGS SHOW SLIGHT INCREASE IN NEW MEXICO**  
 WASHINGTON.—The Department of Commerce announces that, according to returns received, there were in New Mexico, for the calendar year 1923, 4,463 marriages performed and 513 divorces granted. For the calendar year 1922, 4,101 marriages and 473 divorces were reported.  
 The increase in marriages reported for 1923 over the number reported for 1922 is 362, or 8.8 per cent. The divorces reported for 1923, show an increase of 40, or 8.5 per cent, over the number reported for 1922.  
 The statistics of marriages and divorces for 1923 were furnished by the county clerk of each county. The figures are preliminary and subject to correction.  
 Chaves county had 164 marriages in 1923 and 156 in 1922. Divorces in 1923 were 28 and in 1922 were 45.  
 Curry county had 160 marriages in 1923 and 159 in 1922. Divorces were 37 in 1923 and 28 in 1922.  
 Eddy county reported 130 licenses in 1923 and 115 in 1922. Divorces totaled 16 in 1923 and 16 in 1922.  
 Quay county weddings reached 85 in 1923 and 104 in 1922. Divorces were only 11 in 1923 and 10 in 1922.  
 Roosevelt county had 53 weddings in 1923 and 63 in 1922. Divorces totaled 12 in 1923 and 13 in 1922.  
 Union county reported 109 weddings in 1923 and 117 in 1922. Divorces reached 18 in 1923 and 19 in 1922.

**WARNING TO THE PUBLIC**  
 There is an epidemic in the Pecos Valley which is killing the jack rabbits. Three persons have been infected by handling them. We are warning the public against the use of them for fish bait or food for the chickens, to handle them is likely to cause serious trouble. An investigation is being made to determine the cause of the epidemic.  
 Eddy County Health Officer's Bulletin  
 Advocate Want Ads Get Results.

**JOB TOO SMALL**  
**JOB TOO BIG**  
 ESTIMATES CHEERFULLY FURNISHED  
 Write or Phone  
**B. GAINES**  
 General Contractor  
 Roswell, N. M.  
 567 S. Mo. Phone 816

The trail of the stolen car wound over a maze of roads found in the territory with El Paso, Kansas City, Cimarron and Los Angeles as the corners.  
 The wake of their trail was literally strewn with bogus bills of sale for the car, discarded license plates and, at Kansas City, one of the men, known by the name of "Boice," was found sprawled beside the running board of the stolen car, mysteriously murdered.  
 The car was apparently first taken to Five Forks, N. M., where it was sold to Roy Neal, 17, by "Boice." When the men were next heard from, they had been to Los Angeles where they procured license, and bobbed up for the second time in Kansas City where the body of "Boice" was found by the police.  
 Then the car appeared at Cimarron where it was sold for \$95 to Mr. Gas-kin, said by Mr. Lawry to be the cashier of the First National bank at that place.  
 Cotton pick sacks, scales, knee pads etc. Brainard Corbin Hardware Co.  
 Advocate Want Ads Get Results.

Misses Mary Melle and Frances Robinson of Denton, Texas are guests of Mrs. Becker this week. They will both teach in the Roswell schools this year.  
 Miss Dorothy Ditto returned this week from Roswell, where she underwent an operation to remove a portion of bone from her nose. She is feeling fine.  
 Mr. and Mrs. James Hill who have been in Arkansas for the past six months, are here visiting Mrs. Hill's mother, Mrs. Mamie Walton, and other relatives.  
 A few friends gathered at the home of Mr. and Mrs. R. F. Beasley Friday evening in an informal social, given for Miss Ruth Dozier, who is leaving for Dexter this week to make her home.  
 A party of young people, among whom were Stafford Brown, Dorothy Becker, Mary Belle and Frances Robinson, went to Carlsbad to visit the cave Sunday. They report a very pleasant time.  
 Roy and Lee Williams and George Walton went to Campbell last week to visit Mr. and Mrs. Walter Walton, who have been here. George and Ray returned home Wednesday, but Lee spent the week. Mr. and Mrs. Walton brought him home Sunday in their new Ford.  
 Miss Ethel and Madgie Belle Dozier were entertained with a farewell party Saturday evening at the home of Mr. and Mrs. R. F. Beasley, with Howard as host. Out door games were played until a late hour after which melons were served. The Dozier family are moving to Dexter this week.  
 A large number of friends gathered at the home of Mr. and Mrs. J. P. Shinneman last Saturday evening and gave Mr. and Mrs. Carlos Sides, (who married two weeks ago) a miscellaneous shower. Numerous useful and appropriate gifts were received by the happy young couple. A social evening was spent and delicious refreshments served at a late hour.  
 The Epworth League union met here Sunday. A basket dinner was served under the shade trees near Reeves store, after which the crowd convened to the Methodist church at 2:30 o'clock and a splendid program was rendered. Miss Leona Allinger, of Artesia was elected president and Miss Nan James of Roswell, treasurer, these two offices being vacant. The next meeting will be on the fifth Sunday of November at Artesia. We were unable to secure the names of all those present from out of town at the League meeting, but the towns represented were, Roswell, Hagerman, Artesia and Carlsbad. We appreciated the presence of these delegates and the splendid program they rendered, and invite them to our little town again.

Watch the Hope items for oil news. The Hope people are pooling their leases and expect to get a drilling contract for oil.  
 The school opened Monday with a bang. Everybody and his friends met on the school ground about 9 o'clock, and stayed all day, cleaning and grading the grounds. The ladies of the community furnished lunch. Mrs. Puckett, J. V. Reed, Nora L. Johnson and W. S. French were superintendents of the work. Dr. S. Heart, the present superintendent, lined up the work for the year. Everybody had a very enjoyable time.  
 Advocate Want Ads Get Results.

**MARY PICKFORD REAL "QUEEN OF SCREEN"**  
 Various Countries Prove Her Rightly Called "World's Sweetheart"  
 That Mary Pickford is rapidly becoming the "World's Sweetheart" in fact as well as in name is indicated in the results of popularity contests staged in various countries during the past few months.  
 A questionnaire filled out by 37,000 high school pupils in seventy-six cities in all parts of the United States showed that Miss Pickford is the favorite actress of both high school boys and girls. This circular was issued by the Russell Sage Foundation in co-operation with the National Committee for Better Films, of New York City, and is said to be the most accurate check on the popularity of picture players that has ever been tabulated. The Talmadge sisters also stood high in the contest. Douglas Fairbanks won the boy's vote, while the girls selected Rudolph Valentino.  
 In addition to being the most popular feminine photoplay star, Miss Pickford has also been chosen as the most beautiful. This selection was made by Neysa McMein, America's foremost woman illustrator.  
 But this artist's popularity is not confined to the United States alone. This is indicated by the result of a contest staged throughout Cuba by the leading newspaper of Havana. Miss Pickford won by an overwhelming majority.  
 In several European countries the same performance was repeated. "Eve," a weekly Paris publication, on the order of "The Ladies' Home Journal," and "The Journal," a daily published at Liege, Belgium, have recently, independent of each other, had voting contests to decide the most popular screen stars. In the Liege "Journal" competition Miss Pickford and Mr. Fairbanks received the most votes, and with "Eve," Miss Pickford was elected as the most popular feminine star, and Leon Mathot, a popular French artist, lead the men with Doug. a close second.  
 A popularity contest in Japan was won by Miss Pickford, and also one in Brazil. This all seems to indicate that without question Miss Pickford is the "Queen of the Screen" throughout the entire world.  
 Her latest feature photoplay, "Rosita," in which she plays the role of a grown-up young woman, comes to the Majestic theatre next Wednesday and Thursday.  
 NOTICE  
 I have moved my shoe repair shop first door west of Dunn's Garage. Let me save you money on the fit to measure shoe. Price \$6.45.  
 8-28-tfc E. PAGE.

**Glasses and Glasses**  
 —have a distinct relation to each other. Very often it is defective vision—with the resultant inability to study and concentrate—which causes poor standing in school and out.  
 Know that your eyes are right. An examination may prove an "eyeopener" and mean much to your success, comfort and happiness. If you do not need glasses, you will be told so gladly. If you do, we can fit you accurately and becomingly in a pair of our "Quality Beyond Question" Shur-ons, either eyeglasses or spectacles.  
**Edward Stone**  
 OPTOMETRIST  
 Artesia, N. M.

**EM School Tablets**  
 G CHIEF Large Size 8c, 2 for 15c  
 G CHIEF Small Size 4c, 3 for 10c  
 CONKLIN FOUNTAIN PENS AND EVERSARP PENCILS  
**Smoke House**

**HAY,**  
 Cotton, Fruit and Farm Products of all kinds are bringing much wealth to the entire Pecos Valley.  
 CONTINUE THIS PROSPERITY BY STARTING A SAVING ACCOUNT AT  
**Citizens State Bank**  
 Our Business is Banking  
 Main and Third Streets, Artesia, N. M.

**BANK STOCKHOLDERS TO FIGHT ASSESSMENT**  
 PORTALES, N. M.—A meeting of the stockholders of the defunct Security State Bank was held here Friday to determine whether or not a fight would be made in the courts to prevent the receiver from making 100 per cent assessment against them. After some discussion it was left up to the committee appointed by the members to employ counsel to defend the claim against the stockholders. Attorneys W. H. Bledsoe of Lubbock, Texas, and T. E. Mears have been retained by the committee.  
 Typewriter Ribbons for sale at the Advocate Office.

**Legal Blanks—Advocate**

We pet you, not flatter you. We feed you in one of the neatest places in the state.  
**SERVICE IS OUR MOTTO**  
 Our Kitchen is Always Ready for Inspection  
**Meal Tickets Will Save U Money**  
 The Coolest Place in the City—We Can Prove it.  
 Our Lunches are only 50c, except Sundays that we put out Special Poultry Dinner.  
 The place where you get what you want and not what they give you.  
**Busy Bee Cafe**

**Auto Repairs AND SUPPLIES**  
 Fisk Red Top Tires  
 United States Royal Cords  
 Oxy-Acetylene Welding  
 Machine Work of All Kinds  
**Pecos Valley Garage and Machine Shop**  
 TELEPHONE 35

**DEMOCRATIC CHAIRMAN  
SUPREME JUDGES WILL BE  
SELECTED AT CONVENTION**

Political circles are stirred somewhat at present by several conditions that are developing in the state, on the eve of the state convention, which meets at Santa Fe on the 15th of this month.

One of them is the certain requirement of George F. Hunker as state chairman. Mr. Hunker feels that having made a distinct sacrifice to take the job in the first place that somebody else ought to try being a cussing post for a while, and having naturally made a few active enemies during his generally excellent administration, there will be plenty to make and second the nomination. Undoubtedly Mr. Hunker will retire with relief. He has honestly tried to make a good chief, and those mistakes he has made have been of the head and not of the heart. About forty-seven suggestions have been made as to his successor, only one of whom is from the Pecos Valley, F. G. Hartell of Artesia, who has considerable of a following in Chaves county. Mr. Hartell has the unique distinction of not being an applicant for the place in the ordinary sense, but willing to take the job and give the best there is in him if the party wants him. Of his fitness there can be no question, and the party certainly needs a man on this job who can and will really work. The coming campaign, with some 5,000 votes certain to be diverted to LaFollette in the state calls for action.

Another matter in which the Pecos valley is interested is that of supreme judge. Both Judge Sam Bratton of Clovis, and Judge C. R. Botts, now of Albuquerque, but formerly of Artesia, have signified their intention of quitting the game, and the matter of their successors is causing the dopesters a good deal of worry. Not as to Judge Botts, for he belongs on the other side of the mountains, and his successor will in all likelihood be chosen from the western slope. One of the judgeships legitimately belongs to the Pecos Valley, and a quiet, yet strong current is swaying toward Judson G. Osburn, of Roswell, first president of the Artesia Chamber of Commerce and well known all over the slope as a successful and rising lawyer. Mr. Osburn is meeting the suggestion with a silent smile, but it is known that a lot of his friends and non-faction democrats are looking on it with approval, especially in view of the fact that material is very scarce and it would be really party luck to get so clean and fit a man on the ticket. The boom is given further impetus that Judge C. R. Brice is not disposed to listen to any siren song.

**HamburgerS**

The Best You Ever Ate

10c

at

**DRILLERS  
POOL HALL**  
STS. PLACE

**Good News for Early Fall  
Shoppers**

**ONE DAY ONLY**  
**Saturday, September 6th**

We will place on Sale our New Arrivals of  
**EARLY FALL DRESSES**

Values up to \$25.00

ALL GO AT

**25 Per Cent Off**

ALSO

On September 6th we will begin our  
**BI-MONTHLY SERVICE OF FALL MILLINERY**  
Assuring you the best of style at the  
most popular prices.

COME IN and SEE OUR NEW FALL ARRIVALS

They are sure to please you.

**Golden Rule Variety Store**

**LOCAL**

Miss Emma Caraway returned recently from a trip to California.

Dick Hoffman has bought the Chickering house on west Main street.

Leonard Jernigan has gone to Roswell to work for Dr. Swearingen.

Mesdames Yates, Bigler and Ferson spent last Thursday in Roswell.

F. E. Hubert and J. T. Cooper, of Carlsbad were Artesia visitors Wednesday.

Miss Opal Martin leaves tomorrow night for Las Vegas, near which place she has a school.

Mrs. Hegeman, of Upper Cottonwood, is spending this week in town, guest of Mrs. M. A. Corbin.

Charles McNeil returned last week from El Paso, where he had been employed during the summer.

Warren Collins moved his family there from Hope last week in order to place the children in school.

The Misses Mary and Mildred Doss will leave Sunday night to attend the State University at Albuquerque.

Mr. and Mrs. George Frisch and the Misses Vesta Frisch and Vella Spivey spent Tuesday afternoon in Carlsbad.

Mr. Sears and A. W. Renick of Carlsbad were Artesia visitors Tuesday, spending the night here en route to Roswell.

"Deek" Phillips and family and Mr. and Mrs. Wendell Welch are occupying the C. A. Sipple house on Rose Lawn avenue.

Miss Mary Sue Hogins, who had been visiting the family of her uncle, Dr. Russell, left Tuesday morning for her home at Russellville, Arkansas.

Fred Spencer and family came in from the ranch at Jal last week. Mrs. Spencer and the girls will occupy their house in town during the school year.

Mrs. McNutt returned the last of the week from a visit to Santa Fe, and on Friday made a trip to Roswell. Her friend, Mrs. Hughes, who had been staying in Roswell accompanied her home.

Mr. and Mrs. Frank Wilson made a trip to El Paso the last of the week with a truck load of produce for Wilson & Anderson. They spent a day with relatives at the White Mountain Inn en route home.

C. C. Durden, publisher of the Carlsbad Argus, and wife passed through Artesia Wednesday on their way home from an extended trip to California and other resort places.

Miss Ruth Russell left last week to attend the meeting of the Southwestern Library Association. From there she returned to Albuquerque to resume her position in the library at the State University.

Miss Lucille James spent the weekend at Clouderoft, with her mother, Mrs. Ethel James, and other relatives, who were visiting there.

Advocate Want Ads Get Results.

of "advancement" and the field is practically open to some younger democratic practitioners. Among these Mr. Osburn is a commanding figure. The movement is quietly spreading in his behalf to all the corner counties, and steadily gaining strength.

**CARLSBAD MAN MAY BE  
NEXT ATTORNEY GENERAL**

SANTA FE N. M.—The vacancy in the probable Democratic state caused by the desire of Attorney General Milton Helmick to run for the district judgeship in his own county of Bernalillo makes an opening that brings many possible candidates in the field. John W. Armstrong, of Carlsbad, and now Assistant to Helmick, is most prominently mentioned wherever the subject comes up. Armstrong has the advantage of being closely acquainted with the work of this important office and of having a fine record in the department.

Others to be considered will be Wm. J. Barker of Santa Fe, whose hard work in his home county in helping make a dent on the one time impregnable Republican front has won him the respect of all politicians, and whose legal ability is unquestioned.

The strong Democratic following of Dennis Chavez in Albuquerque may make a fight for him, but Chavez like others is not an avowed candidate. He has been mentioned as a candidate for District Attorney in Bernalillo County, and it is certain that any desire on his part to withdraw from that race would cause his friends to push him hard for the Attorney General position. There may also be complications in the case of Barker, who is being urged to run against Judge Hollomon in the first judicial district.

Involved in the complication is the desire of David Chavez' friends to make him take the nomination for district attorney in the first district. The Chavez brothers are highly thought of and it is not out of the question that both will be located in Santa Fe after election.

In the fourth judicial district it is thought that John D. W. Veeder will combat Judge D. J. Leahy, whose fame, quite unsought has reverberated from one coast to the other and given New Mexico some of the loudest and most unpleasant publicity it has ever had.

For lieutenant-Governor to succeed the late Jose A. Baca the only name mentioned with any frequency is that of Felipe Sanchez Baca, former receiver of the U. S. Land Office at Tucumcari. There is more conjecture in regard to the Corporation Commission, where, among others Jake Floersheim of Roy, Harding County Chairman, is given serious consideration. For the same position Ed Swope, mayor of Albuquerque, and among the most prominent labor men in the state, is prominently mentioned. Adolph Hill of Santa Fe and E. S. Keeney of Belen also have determined supporters.

With the Democrats all set for a smashing victory which will surpass the 12,000 majority of the election two years ago, there is no dearth of candidates for offices. Though little active campaigning is being done, there are many receptive candidates who would not object if the lightning struck in their vicinity. It is considered a healthy sign at Democratic headquarters.

**GILA FOREST FISH HATCHERY  
NOW IN OPERATION**

SANTA FE, N. M.—The Gila Forest state fish hatchery located at Jenks cabin, Catron county, is now in operation and will soon put out a consignment of 300,000 trout fry and fingerlings, according to an announcement from the office of Mrs. Grace B. Melaven, state game warden.

Located in a section inaccessible from the main hatchery at Valley Ranch on the Upper Pecos, the Gila Forest one man hatchery will restock a territory that had, for all practical purposes, been entirely depleted of trout. Working in cooperation with the U. S. Forestry Service, the state game warden's office has been enabled to construct the Gila hatchery without special appropriation such as was necessary for the main hatchery at Valley Ranch.

In stocking the Gila hatchery, it was necessary to pack materials in on horseback 36 miles from Cliff. Transported originally from Denver, and repacked several times en route, the consignment reached the hatchery without loss.

In the interest of adequate fish propagation, the state game warden's office has adopted the policy of using home spawning waters in obtaining trout eggs. In 1923, 50,000 native eggs were taken; in 1924, the amount was raised to 400,000 eggs. It is calculated that a total of two million eggs will be taken from the state's own pens in 1925, affecting a saving of \$3,000 in money and approximately 300,000 trout fry.

**WILL TRY OIL ON  
ROADS AT CLOVIS**

L.R. Allison, engineer in charge of the highway work immediately around Clovis, says an experiment will be made of oiling a small portion of the caliche highway between here and Texico. State Highway engineer French has made arrangements for an appropriation to take care of this work. A section of road a few hundred yards will be set aside where the oil will be put on in two or three different forms and close observations will be made of the effect the oil has in preserving the roadbed. If the experiment proves successful all hard-surfaced highways in the state may be oiled.—Clovis News

**W. C. T. U. MEETING**

The W. C. T. U. will meet next Tuesday afternoon, September 9, at 2:30 o'clock at the home of Mrs. W. C. Gray. Each member is requested to come and bring two ladies.

**MANY POSSIBILITIES IN  
U. S. SENATORS RACE**

Santa Fe—With the democratic nominating convention set for September 15 in Santa Fe, chief interest centers in the possible nominees for the United States senatorship race. There are at present no avowed candidates, but many possibilities.

Prominently mentioned is Miguel A. Otero, former governor, later U. S. marshal of the Panama Canal Zone, and now president of the board of regents of the New Mexico Normal University at Las Vegas. A globe trotter and a man accustomed to official life, Governor Otero's friends believe he would make a distinguished senator. He will be strongly supported by the Spanish-American democrats, and will have his feat of bringing order out of chaos at the Normal University at a late achievement to which he can point with pride.

Strong American Legion support will probably go to Bronson Cutting, publisher of the Santa Fe New Mexican. A colonel in the army and assistant military attache to the American embassy in London, Cutting has had experience in official affairs that entitle him to consideration, according to his friends. His record in the relief of ex-service men in the support of progressive policies is expected to bring him support in the convention. Arthur Seligman, democratic national committeeman, and active at the head of democratic affairs in the state for years, will have strong support from the organization he has helped to build up. Working with the state organization, he assisted materially in an overwhelming democratic victory two years ago and this is expected to bear weight in his favor. His following among active democratic workers will probably be a decided factor in any campaign he may make.

Carl C. Magee, storm petrel of New Mexico politics, is said by his friends to be making no active bid for the nomination, but to be sitting tight and letting circumstances work themselves out. The avowed leader of the democratic "progressive," Magee is making a fight for a ticket based on his political beliefs. His choice of a state ticket is not known, but it has been said that he would be willing to step aside in the senatorship matter in favor of his personal attorney, former Judge R. H. Hanna, of Albuquerque. Judge Hanna insists that he is not a candidate for any office, but pressure may be brought to bear on him from friends made in former campaigns when he ran for governor and for senator.

Judge Sam Bratton also insists vehemently that he is not a candidate for office in any capacity, but his meteoric rise first to district judgeship and later to the supreme bench has led him to be seriously considered for the senatorship. It is thought that his greatest strength will be as a compromise candidate, his judgeships having kept him out of politics to such an extent that he would in all likelihood be acceptable to both conservative and progressive wings of the party.

From the Mesilla Valley comes a loud outcry in favor of R. L. Young, prominent attorney and ranch owner of Las Cruces. Formerly district attorney in the third district and mayor of Las Cruces, Young's greatest strength lies in the fact of his leadership in the Elephant Butte irrigation project which has brought such prosperity to the Mesilla Valley.

Others mentioned are A. T. Hannett, of Gallup, who is particularly strong with the labor element of the state, but who denies that he is a candidate for the office or has any desire for it. From the southern tier of counties also comes support for J. D. Atwood, of Roswell. So far there has been no active candidate in the field. It is thought that out of the men mentioned there is ample material to meet the most strenuous republican competition. It is possible that there may be and avowed candidate in the field by the time of the nominating convention, but the chances are that there will be many receptive candidates but no open contestants.

Typewriter Ribbons for sale at the Advocate Office.

Legal Blanks—Advocate

We have the assignment blanks for oil and gas lease. Advocate Office.

**BAPTIST CHURCH**

Sunday School, 9:45 a. m.  
Preaching, 11:00 a. m.  
B. Y. P. U. 7:00 p. m.  
Preaching, 8:00 p. m.  
Prayer meeting each Wednesday at 7:30 p. m.

L. R. SIMMONS  
Pastor.

Cotton pick sacks, scales, etc. Brainard Corbin Hart

Barbecued meats every day some home and see how wife will be. Saves hot water the kitchen range.

Advocate Want Ads Get Results

**SOUTHEAST NEW MEXICO**

We own and offer for sale Oil Leases in all parts of the field. Large or small tracts close to producing wells, drilling wells and locations. Buy now at rock bottom prices direct from owners. Map and full details on request.

**ORCUTT-HARRIS & CO., Inc.**  
816 Colcord Bldg. Oklahoma City, Okla.

**P. D. Q.**

"PRETTY DARN QUICK"

Lightning's slow compared with us; We've got it beat a mile. If your storage battery troubles you, Then just give us a trial, And P. D. Q. you'll find it's true We serve you with a smile.

We'll serve you carefully, cheerfully and satisfactorily—ALWAYS

MAKE US PROVE IT

We offer Service on ALL MAKES OF BATTERIES

**Dr. Louck's Garage**

Fone 65

ON OUR SHELVES ARE LOADS OF

**New Fall Merchandise**

DRY GOODS IN LARGE QUANTITIES

MEN'S, LADIES' and CHILDREN'S LATE STYLE SHOES

HATS AND CAPS IN THE NEWEST SHAPES AND SHADES

KNIT GOODS OF ALL DESCRIPTIONS

COTTON SACKS AND DUCKING FOR THE COTTON PICKERS

WORK CLOTHING—THE BEST MADE

FINE DRESS SUITS FOR MEN AND BOYS

QUALITY AND PRICE SELLS AT

**Ferriman Son & Co.**

**BIG STORE**

**ARTESIA Majestic Airdome** PHONE 53

<b>Fri. and Sat., Sept 5-6</b> <b>BEBE DANIELS</b> —IN— <b>"HIS CHILDREN'S CHILDREN"</b> At this time of the Loeb-Franks trial in Chicago, this picture should be seen by all. It deals with just such rich children as those implicated in the most gruesome crime in history. <b>ALSO SHOWING COMEDY</b> SHOW FRIDAY AT 7:30 SHOWS SAT AT 7:30-9:00 Prices 10c and 30c	<b>Mon. &amp; Tues., Sept 8-9</b> <b>Wm. D Milles</b> PLEASING COMEDY <b>"The Marriage Maker"</b> Agnes Ayres and Jack Holt Sweethearts—love storms—exit Mr. Cupid! Enter "The Marriage Maker," love doctor extraordinary. His unique system of handling love affairs provides seven reels of refreshing novelty. SHOW AT 7:30 ALSO SHOWING COMEDY PRICES 10c-30c	<b>Wed.-Thurs., Sept 10-11</b> <b>Mary Pickford</b> —IN— <b>"ROSITA"</b> Special Orchestra America's sweetheart will make you laugh; will make you weep; will make you joy in a new love melody. ALSO SHOWING COMEDY SHOW AT 7:30 Prices 15c and 50c
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**Want Ads**

A rate of ten cents per line for classified ads for insertion and five cents per line for other ads. No ad accepted for less than 6 words or 6 lines. An average of 6 words or 6 lines will constitute a line. Charges will be in advance. Cash must be paid for all ads sent by letter, other than those for real estate, which will not be inserted.

**WANT MAP** of Eddy county brought up to date, by mail at our office. \$1.00 per copy. H. EXCHANGE.

**SEWING** adds a distinctive touch to otherwise plain garment. Sewing Machine, Buttons or Sewing Machine. Write to Mrs. V. MORRISON, 124 Howell Furniture Store, Artesia, N. M. 9-4-4tc

**Fresh milk** cow with a four-gallon milker. B. J. Lampton.

**Want Ads Get Results.**

**Cheap oil** lands that under the proposed reservation have two shots. We can title. Noel L. Johnson. 8-7fc

**LE or TRADE**—480 acres and enclosed. With stock mill and tank complete. \$100. Would consider good deal. Small cash payment terms. W. J. Williamson.

**Lot 7, Block 4, Forrest** in town of Artesia. Cash offer. Address J. B. Swayze Lake, La. 8-28-9-11-p

**FOR SALE**—3 cents a peach orchard. 8-28-9-4-c

**BIBLES**

urnish anybody in Bibles, etc., at a bargain. W. Stephens.

**Want Ads Get Results.**

**FOR SALE**—\$1.25 per place 4 miles north of Artesia. D. A. Abernathy 9-4-1tp

**ENT**—Light housekeeping only to W. H. Floyd 9-4-4tc

**LE**—Horse, buggy, spring sets harness. Ed stone. 9-4-1tc

**LE**—A 15 room concrete building for store or hotel, located in the best farming district in the county. A bargain at \$2,250. N. Gatewood, 234 1/2 Elm St., Long Beach, Cal. 9-4-3tp

**D**—Second hand saddle. S. Reecer, Lake Arthur, N. M. 9-4-2tp

**me an offer** for 42 shares of stock. A. A. Stocker, Okla. 9-4-4tp

**SALE CHEAP**—Thoroughbred bull, three years old. W. G. 9-4-2tc

**ENT**—Furnished room. 9-4-1tp

**ENT**—7 room house, also house. DeFord and Ragsdale.

**er Ribbons** for sale at the office.

**DID YOU EVER STOP TO THINK**

By  
**E. R. WAITE, Secretary of Shawnee, Okla., Board of Commerce.**

THAT fair competition is the life of trade.

THAT home business institutions that are helping to pay for the maintenance and improvements of a city are entitled to the trade of the citizens of the home city.

THAT outside business concerns do nothing towards the building of the home city and local merchants should not be forced to compete with them.

THAT buying away from home should be stamped out forever. Every dollar and every activity should be united to make business of the home city better. Now is the time to get busy and make local business better.

THAT every citizen should take an active and positive stand on all things that go to make local business better.

THAT all should take a mental inventory and find out how they stand in ability and honesty of purpose and willingness to make the home city bigger and better.

THAT no man is a success who only enriches himself. The man is a success whose success enriches the community.

THERE is only one city in world in which to live and prosper and that is the city in which you live.

A GOOD WAY TO BOOST THE HOME CITY IS TO BUY FROM THE LOCAL BUSINESS CONCERNS WHO ADVERTISE IN THE LOCAL PAPERS.

LOCAL ADVERTISERS ARE THE PEOPLE WHO LEAD IN THE THINGS THAT KEEP A CITY MOVING FORWARD IN THE MARCH OF PROGRESS.

**MARIARTY BANK CLOSED WITH BIG STATE DEPOSITS**

The bank at Mariarty closed Aug. 27th and the State Bank Examiner is in charge.

The bank had on deposit about \$50,000 of which about \$15,000 was state money and \$8,000 county, local deposits being only about \$17,000.

The bank has been known to be in bad shape for several months. Up to a short time ago it had only \$8,000 of state money on deposit, but just recently made an appeal to the State Board of Finance for additional funds which was granted and the state deposit increased to what it was at the time the bank closed. This deposit is covered only by personal bonds, which are not likely to be collected, as only \$631.92 has so far been collected on the \$505,500 of personal bonds held by the state for deposits in the various banks that have failed during the past 21 months.

On June 1 there was \$643,825.16 in 20 closed banks which had not been repaid to the state. During the 18 months preceding that date 29 banks carrying state deposits had failed and nine of them had settled their deposits with the state in full. Not one of the banks which settled in full had any personal bonds, every one of them had either furnished a surety company bond or pledged U. S. government bonds as collateral.

**HARTELL APPOINTED**

F. G. Hartell has been recently appointed by Governor Hinkle to attend the National Tax Payers Association which meets in St. Louis Missouri, September 15th to 19th. Mr. Hartell states he will arrange to attend and will go by way of Santa Fe, where he will attend the opening of the Democratic convention.

**LOCAL**

S. E. Ferree went to Roswell Monday on legal business.

Ed Gray has bought W. J. Williamson's house on Grand avenue.

J. W. Yarboro, living two miles east of Artesia was a visitor in town Tuesday.

Mrs. Jeff Hightower came home last week from a two week's visit in Clovis.

Mr. and Mrs. John Campbell are the parents of a son that was born Sunday the 24th.

J. P. Hare, of Amarillo, who has been visiting Miss Lucille Ward, has returned home.

Mrs. Ed Stone and boys, who had been spending the summer at Weed, came home last week.

Mrs. L. S. Whitcomb, of Amarillo is visiting her mother, Mrs. S. S. Ward of Artesia this week.

A son was born to Mr. and Mrs. William Emmett Groom, of the Cottonwood Monday morning, the 1st inst.

Mrs. Bess Russell and baby arrived Monday from Dallas, Texas, to visit her sister, Mrs. C. E. Mann and family.

Mrs. G. P. Whithorn returned to Roswell last week, after spending several days at the Whithorn ranch west of town.

Mrs. Laura Welsh and daughter, Miss Herma, left last night for Columbus, Ohio, where they expect to spend the winter.

The Misses Shirley Feather and Esther Morgan go to Roswell tomorrow. Both are re-employed as teachers of Spanish in the high school there.

Mr. and Mrs. R. L. Vickers, of Clovis, were here Sunday and Monday visiting Mr. and Mrs. Merle Roady. Mrs. Vickers and Mrs. Roady are twin sisters.

Redmond Pate of Lake Arthur was a business visitor here Tuesday. Mr. Pate tells us that he is preparing to buy his share of the 1924 cotton crop of his community.

O. W. Kieth of Port Arthur, Texas was a business visitor here this week. Mr. Kieth, who is a property owner here is well pleased with the present prospects around Artesia.

The Misses Vesta Frisch and Vella Spivey will go to State College Saturday to enter school. Miss Vella's parents, Mr. and Mrs. Tom Spivey, expect to take them over in the car.

Mr. and Mrs. Miley Hawkins and daughter, Miss Ruth, returned last week from Minneola, Kansas, where they had been for several months and after a few days' stay here went to Roswell to live.

Miss Bess Ward, who was a student at the Normal school at Canyon, Texas, for the summer term, returned home Sunday. She spent a week with her sister, Mrs. Irene Whitcomb, at Amarillo, en route.

Ed Gray returned the last of the week from the Gaudalope mountains, where he had been for a couple of weeks looking after a pumping plant. His mother, Mrs. Sarah Gray, accompanied him on the trip.

Dick Schenck and wife left last week for Los Angeles, where they expect to make their home. Dick will be employed in the Dodge shop in that city. Carl Turner, an old Artesia boy, and schoolmate of Dick, is foreman.

The Rev. Peter Jensen, pastor of the Christian church, who went to Iowa to spend a month's vacation with his mother, who was ill, finds that he cannot return at present, the condition of his mother's health being such that he cannot leave her.

The Welton and Ferriman families picnicked at Cottonwood dam Sunday evening. They carried a folding Victor machine along and enjoyed the music while watching the swimmers at that popular "ol' swimmin' hole" and drinking in the beauty of a perfect summer evening.

Doc McLearn, of Lakewood made his appearance here after an absence of several weeks. Doc has had little time to visit. He seems to be pleased over the choice of Davis as the Democratic nominee and predicts that we may enjoy a reign of old time democracy in the event Davis is made the next president.

**ADDITIONAL REAL ESTATE TRANSFERS**

B. B. Wyman to C. W. Beeman 1. NESE Sec. 3, 24, 28, S. H. Daugherty to Big Jo Lumber Company L. 7-9, B. 7, Hope; L. C. Hall to J. W. Garrett L. 1-8, B. 54, Artesia Improvement Co., addition; J. H. Jackson to F. H. Beckwith L. 11, B. 10, C and S addition to Artesia; M. M. Inman to E. A. Wingfield L. 2-4, B. 14 C and S addition to Artesia; A. C. Pinson to J. W. Henderson L. 8, B. 33 Artesia Imp. Co.; R. B. Armstrong to Elva M. Kearney L. 11, B. 17, Carlsbad; J. F. Farrell to F. J. White L. 3, B. 68 Lowe addition to Carlsbad; M. K. Neblett to Frank James NWNE 21-23-30

Cotton pick sacks, scales, knee pads etc. Brainard Corbin Hardware Co.

**LOCAL**

W. F. Daugherty, the Atoka merchant spent part of Tuesday in Artesia.

D. E. Hedgpeth and wife left Monday by auto for a six weeks trip to St. Louis.

C. E. Martin, who lives near Artesia was a pleasant caller at the Advocate office Monday.

Miss Ethel Bullock left Sunday for Dalhart, Texas, where she has a position in the city schools.

The Misses Nila Wingfield and Velma Smith leave Sunday night to attend the State University at Albuquerque.

Miss Eva Webb, who had been the guest of Miss Alice Dunn for a couple of weeks, left Friday for her home at Ballinger, Texas.

C. O. Brown, Jr., is here from Albuquerque this week visiting home folks. He is accompanied by two school friends, Frank Georges and Tony Grenko.

Miss Loraine Kirkpatrick returned the last of the week from a fortnight visit to the Misses Frances and Nell Carper on the Carper ranch between Dunken and Pinon.

George Welton made a trip to Ruidoso the last of the week to bring his wife home. Mrs. Welton had spent the entire summer in her cabin seeking relief from hay fever.

Ansel Chaney, of Shattuck, Okla., arrived in Artesia the latter part of last week to attend to business matters. Mr. Chaney, who is interested in the oil development, visited the Picher well while here.

Jos. Zeleny, living south of town, spent a few hours in Artesia Tuesday. Mr. Zeleny, who has recently completed thrashing part of his alfalfa seed will finish the remainder of his 1924 crop within a few days.

Mrs. Little, of Newton, Kansas, who was visiting her brother, Charles Roady, and other relatives, and Mrs. Briggs, of Burlingame, Kansas, who had been the guest of her sister, Mrs. Chris Roady, departed Saturday night for their homes.

Mr. and Mrs. H. H. Hiatt, of Dalhart, Texas are visiting friends in Artesia this week. Both Mr. and Mrs. Hiatt were former residents of Artesia, but removed to Dalhart several months ago. They will probably visit the Carlsbad caverns before returning home.

J. J. Buel and wife, accompanied by their daughter, Miss Olive and grandson, Bobbie left this week for an extended visit with Mr. Buel's brother-in-law, Lewis Bookoven, of Portland, Indiana. They will also visit relatives in Ohio and Nebraska before they return home, which will be in October.

Lincoln Feather leaves this week to resume his studies at State College. Prof. Adlai Feather and wife and the latter's mother, Mrs. Howells, who had been spending a few days here, visiting his relatives, returned Saturday to State College, where Prof. Feather will occupy the chair of languages for another year.

**FIRST NATIONAL AT CLOVIS CLOSURES FOR SECOND TIME**

CLOVIS, N. M.—This city awoke Tuesday crushed over the second failure of the First National Bank; in sorrow over the death by injury of one of its business men; and in a state of expectancy over an alleged muddle in city affairs, which may cause the resignation of several officials, or at least a change in some of city employees.

The First National Bank failed to open its doors Tuesday and announced its affairs were in the hands of the National Bank examiners. No statement has yet been given out by its officers or directors. The bank first closed its doors last January, but reopened under reorganization several months ago.

**METHODIST CHURCH**

Sunday school at 9:45 a. m. Geo. Frisch superintendent. Last Sunday we got close to the two hundred mark in attendance. We hope to go beyond it next Sunday. Will you help?

Preaching service at 11:00 a. m. Subject of sermon, "Characteristics of Christianity." The service will be concluded with the sacrament of the Lord's Supper.

Epworth Leagues will each meet at 7:00 p. m. Our young people are showing much interest in their work and are doing substantial work for the Church.

Evening services at 8:00 p. m. At this hour the pastor will discuss, "The Stewardship of Prayer." Please hear this important subject presented.

Mid week prayer meeting at 7:30 p. m. each Wednesday. We hope to have more of the older people with us next meeting.

You are given a most cordial invitation to attend all our services.

Strangers and visitors always welcome.

JAMES H. WALKER,  
Pastor.

Eat at Jim's Cafe and relieve the strain on your pocketbook. Don't forget the place—JIM'S CAFE.

9-4-c

SEE  
**J. M. TUTTLE**  
For Your Shoe and  
Harness Repairing  
Soles Tacked or  
Machine Sewed

**Saturday Special**

Keep Fresh Oil in your Cars and Save Repair Bills.

**SATURDAY ONLY, FORD CRANK CASE DRAINED AND REFILLED 75c**

ONE DAY ONLY WE WILL GIVE A TUBE FREE WITH EVERY TIRE BOUGHT

VULCANIZING THAT PAYS  
All Work Guaranteed

For Better Service Bring Your Tire Troubles to

**Pior's Service Station**  
TELEPHONE 41—ARTESIA, N. M.

**A Single Purpose**

It has always been our ONE PURPOSE to give Artesia and surrounding community the best in Drug Store Service, Merchandise and the best Prices good merchandise will permit.

Our ever increasing number of satisfied customers makes us feel that we have been successful to some extent in accomplishing our aim.


If we haven't had the pleasure of meeting you "come in, look around, make yourself at home" you will be more than welcome.

**Palace Drug Store**  
The Home of Pure Drugs  
Artesia, New Mexico

**MARY PICKFORD IN "ROSITA" Next Wed. and Thurs.**

**OUR MOTTO:**  
High quality with the price in reach of all, on all lines of our merchandise.

**"OUR STORE" J. W. NICHOLSON**  
ARTESIA, NEW MEXICO



**MILLINERY**

Received This Week Two Shipments of

**Ladies' Fall Hats**

ALSO SHIPMENTS OF CHILDREN'S SCHOOL HOSE AND SHOES

DON'T FORGET WE HAVE SCHOOL SUPPLIES

**Large Variety Store**

"WHERE PRICE AND QUALITY MEET"

PHONE 32 ARTESIA, N. M.

**LEGAL ADVERTISEMENTS**

**STATE OF NEW MEXICO, NOTICE OF PUBLICATION, OIL AND GAS LEASE OF PUBLIC LANDS, EDDY COUNTY**

Office of the Commissioner of Public Lands, Santa Fe, New Mexico.

NOTICE is hereby given that pursuant to the provisions of an Act of Congress approved June 20th, 1910, the laws of the state of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, will offer for lease for the exploration, development and production of oil and gas, at public auction to the highest bidder, at 10 o'clock a. m., on Saturday, October 11th, 1924, in the town of Carlsbad, County of Eddy, State of New Mexico, at the front door of the Court House therein, the following described lands, to-wit:

- N<sup>1</sup>/<sub>2</sub>SW<sup>4</sup>, Sec. 5, SE<sup>4</sup>NW<sup>4</sup>, Sec. 12, E<sup>1</sup>/<sub>2</sub>NW<sup>4</sup>, Sec. 14, Twp. 17S., Rge. 27E., N. M. P. M.
  - NE<sup>1</sup>/<sub>4</sub>SW<sup>4</sup> Sec. 4, SE<sup>4</sup>SE<sup>4</sup>, Sec. 22, Twp. 17S., Rge. 28E., N. M. P. M.
  - NW<sup>1</sup>/<sub>4</sub>NW<sup>4</sup>, Sec. 16, Twp. 18S., Rge. 27E., N. M. P. M.
  - N<sup>1</sup>/<sub>2</sub>SE<sup>4</sup>, SW<sup>1</sup>/<sub>4</sub>SW<sup>4</sup>, NW<sup>1</sup>/<sub>4</sub>NW<sup>4</sup>, Sec. 1, E<sup>1</sup>/<sub>2</sub>NE<sup>4</sup>, W<sup>1</sup>/<sub>2</sub>NW<sup>4</sup>, Sec. 4, Twp. 18S., Rge. 28E., N. M. P. M.
  - NE<sup>1</sup>/<sub>4</sub>NW<sup>4</sup>, SE<sup>1</sup>/<sub>4</sub>NE<sup>4</sup>, Sec. 30, Twp. 19S., Rge. 26E., N. M. P. M.
  - NW<sup>1</sup>/<sub>4</sub>NW<sup>4</sup>, Sec. 14, SW<sup>1</sup>/<sub>4</sub>SE<sup>4</sup>, NW<sup>1</sup>/<sub>4</sub>NW<sup>4</sup>, SW<sup>1</sup>/<sub>4</sub>NE<sup>4</sup>, NW<sup>1</sup>/<sub>4</sub>SE<sup>4</sup>, Sec. 23, Twp. 19S., Rge. 27E., N. M. P. M.
- Containing in all 1120.00 acres.
- No bid will be accepted for less than one cent per acre, which shall be deemed to include and cover the first year's rental for said land, and no person will be permitted to bid at such sale except he has prior to the time set thereof, deposited with the Commissioner of Public Lands, or with his agent in charge of such sale, cash or certified exchange to the amount of the above minimum bid. Deposits of all unsuccessful bidders will be returned. The deposits of the successful bidder will be held by the Commissioner of Public Lands, and by him applied in payment of such bid, but if the successful bidder shall fail to complete his purchase by paying on demand any balance due under his purchase including the cost of advertising and the expense incidental thereto, then and in such event such deposit shall be forfeited to the State of New Mexico as liquidated damages. Lease will be made in substantial conformity with oil and gas lease form No. 36-B on file in the office of the Commissioner of Public Lands, except to drilling and rental requirements herein stated, copy of which will be furnished on application.
- The successful bidder shall be required to commence drilling of a well within one year from the date of the lease, upon the land, and drill the same to a depth of not less than 3000 feet. Bond of \$10,000.00 must be given to carry out the agreement. The rental shall be in conformity with the highest bid for each and every year during the term of the lease.
- The right is reserved by the Commissioner to reject any or all bids. Witness the hand and official seal of the Commissioner of Public Lands, of the State of New Mexico, this 24th day of July, 1924.

J. BACA,  
Commissioner of Public Lands,  
State of New Mexico.  
7-31-10-9

**NOTICE OF SUIT**

State of New Mexico, County of Eddy, in Justice Court, Precinct No. 6, Before S. W. Gilbert, Justice of the Peace

HAYWARD C. RICHARDS,  
Plaintiff,  
vs.  
LEWIS MATHIAS,  
Defendant,  
and  
CITIZENS STATE BANK,  
Garnishee.  
No. 971.

To Lewis Mathias, defendant:—  
You are hereby notified that the above suit has been begun to recover \$60.57 and costs for taxes plaintiff paid and which defendant agreed to pay and that your money and effects have been garnished in the hands of the Citizens State Bank and that unless you appear on September 22, 1924, at 9 a. m. before me at my office in Artesia, New Mexico, judgment will be rendered against you and said garnishee and your money applied and effects disposed of as provided by law to pay said judgment.  
S. W. GILBERT,  
Justice of the Peace.  
August 20, 1924. 8-21-9-11

**NOTICE FOR PUBLICATION**

Department of the Interior, U. S. Land Office at Roswell, New Mexico, August 23rd, 1924.

NOTICE is hereby given that Charlie P. Riley, of Artesia, New Mexico, who, on December 10th, 1920 made Enlarged Homestead No. 048464 for East Half Section 8, Township 18S, Range 29 East, N. M. P. Meridian, has filed notice of intention to make five year final Proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, New Mexico, on the 8th day of October, 1924. Claimant names as witnesses:

- John D. Millman, of Lakewood, New Mexico.
- Arthur D. McDonald, of Artesia, New Mexico.
- Basil Kimbrough, of Artesia, New Mexico.
- Edgar Shuler, of Artesia, New Mexico.

JAFFA MILLER,  
Register.  
9-24-10-2

**NEW MEXICO WEEKLY INDUSTRIAL REVIEW**

Santa Rita—Ray Consolidated Copper Company receives two new locomotives for use at mines.  
Maxwell—Since building of sugar factory many local farmers are turning from wheat to beet raising.  
San Ysidro—Repairing of 20 miles of road between this point and Jamez under way; new link to be made from Canon to northeast.  
Farmington—Pipe line of Midwest Refining Company, newly completed, has carrying capacity of 3,000 bbls. a day.  
Santa Fe railroad receiving approximately \$25,000,000 worth of locomotives and cars.  
Las Vegas—Addition to lettuce packing plant completed.  
Clovis—Curry county wheat crop this year breaks all records.  
Farmington—Washouts on Santa Fe Northwestern railroad repaired; road completed to San Ysidro; from coal camp of La Ventana, railway would have to be extended only 85 miles to reach Farmington.  
Aztec—Gypsum Oil Company establishes camp and prepares to drill on Ute leases; 20 miles of pipe line to be installed.

Plans being completed for building steel bridges over Rio Grande at Cochiti and San Juan Indian pueblos in this state; \$82,200 appropriated by Congress.  
Taos—Railway soon to run through town; A. T. & S. F. railroad to build cut-off from Ute Park to Gallup passing through Taos.  
Lordsburg—300,000 trout fry to be planted within next two weeks in fishing streams in Gila and Datil national forests.  
Farmington—Coal Creek Oil Co. making good progress with initial well.

Santa Rita—Chino Copper Company adds 35 heavy dump cars to equipment, 490-ton electric shovel now being used at local mines.  
Albuquerque—Construction of the Washington Junior high school auditorium and gymnasium to be started at once; total cost to be \$33,592.  
For fiscal year ending June 30 last, New Mexico oil operators paid \$4,784 in royalties to the federal government.

Clovis—Highway between this city and Texico opened for travel.  
Santa Fe—26,000 acres of state land in Roosevelt and Curry counties to be sold at Clovis September 26 and at Portales September 27.

Springer—36,000,000 ft. of timber in Colfax county to be sold at auction; sale contract will provide for building one sawmill of 15,000-ft. capacity on site.  
Farmington—Oil boom in this district greatly improving general business conditions.

Glenrio—Special cattle train proves success; from 3 to 12 cars of cattle being shipped to market every Friday.

Silver City—Construction under way on three Federal-aid highway projects.  
Clovis—Many additions and improvements to business buildings under construction.

Santa Fe railroad announces 35 percent reduction in freight rates on cattle brought back into New Mexico from Mexican pastures.  
Springer—800 acres of lettuce in this vicinity being prepared for market.

Santa Fe—Last of loan of \$481,147 being repaid to state by school districts.

Albuquerque—Merchants report decided improvement in all lines of business.

Springer—Additional cement sidewalks being laid.

There was a man in our town,  
And he was wondrous wise;  
He swore it was his policy,  
He would never advertise.  
But one sad day he advertised,  
And thereby hangs a tale,  
The ad was set in quite small type,  
And headed "Sheriff's Sale."



**JIMMIE JINGLE SAYS:**

Buns and rolls and coffee cake

Help a morning meal to make.

City Bakery Goods



**BEALL TO ADDRESS NATIONAL TAX ASS'N. AT ST. LOUIS MEETING**

SANTA FE.—Byron O. Beall, secretary of the state tax commission, has been selected as one of four speakers to address the National Tax association in its annual meeting at St. Louis, September 15. His selection is as a result of the request of former Governor Lowden of Illinois who heard Mr. Beall make a short talk last year on the methods of the New Mexico tax commission, and desired to have the plan gone into detail.  
Other speakers will be Benjamin Loring Young, of Massachusetts, R. C. Young, of Columbia University, and Phillip Zoercher, of Indiana. Mr. Beall's selection is a high tribute both to the impression his personal work has made on tax experts of the country and to the excellence of the manner New Mexico is using in solving its various excise problems.

There is a move among western states to support Mr. Beall for vice-presidency of the national association. At the present time, Professor C. C. Phlen of the University of California is the only western official.

In regard to the honor done New Mexico, Mr. Beall said: "If our handling of the tax problems of New Mexico has been of sufficient merit to attract so much attention in the wealthier states, I am glad to have been of some service to New Mexico and appreciate the opportunity of passing on the ideas of our commission to others. It just proves that after all the years of clamoring about theories that taxation and public finance have been found to be simply the handling of practical business matters in a business way."

**FEED THE SOIL**

No vegetable grower should expect the best returns from his land, as far as yields are concerned, if it has not been properly fertilized. The diminishing supply of animal manures is one of the most important problems confronting the farmer in regard to intensive vegetable growing. Too many poor vegetables are being produced on poor soils. It doesn't pay, especially in the case of irrigated, high priced land, to grow vegetables on soil lacking in fertility.

Some plants require richer soils than others, and if large profitable yields are to be expected the plant food elements must be supplied to the plants at the right time. Professor Gracia, director of the experiment station at New Mexico College of Agriculture, states that cabbage, head lettuce, asparagus, cauliflower, peppers, onions and caneloupes are among the vegetables demanding a good strong, rich soil. Sweet potatoes, garden peas, string beans, squash, tomatoes, and corn are not quite so exacting.

There is probably no better all-round fertilizer for vegetable lands than animal manure. But if manure cannot be secured, legume plants are the next best builders. Alfalfa is especially good for improving texture, as well as the fertility, of our irrigated soils. This legume makes an excellent crop to use in a two to four year vegetable rotation scheme. As a rule, our irrigated soils are low in humus, and if this material cannot be supplied because of a scarcity of animal manures, it can be obtained by turning under from time to time a legume crop. If alfalfa is objected to, or one has not the heart to destroy a crop for the purpose of improving the soil for vegetables, then some of the annual and biennial legumes might be sowed, such as clovers, field peas, cow peas, or vetches. With the exception of the cow peas, these legumes can stand some freezing weather.

ALAMOGORDO.—Tate Baird, one of the early settlers of the Sacramento mountains, narrowly escaped death Sunday in attempting to control a runaway team. A wheel coming off the wagon, frightened Mr. Baird's team. Mr. Baird was jerked under the horses feet and was rendered unconscious. He sustained severe bruises on his body and head, and several bones in his hand were broken. He was brought to Alamogordo for medical treatment and is recovering. Mr. Baird is a member of the executive board of the New Mexico Cattle and Horse Growers' association.

**THE AIR MAIL SERVICE**

Across the continent in 35 hours, is the schedule maintained by the air mail service inaugurated July 1st of this year. Such activity in the handling of mail is one of the marvels of this wonderful age.

From Chicago the rate is 8 cents for all points east and as far west as Cheyenne. Beyond Cheyenne the rate is 16 cents per ounce. Special delivery is 10 cents extra, but no charge is made for forwarding to destination via Railway Mail Service to points off the air mail route.

All mailable mater not over 50 pounds in weight and 84 inches in length and girth combined may be sent by air mail.

East-bound planes leave Chicago at 7:35 a. m., daily arriving at Cleveland at 12:35 p. m., and at New York at 5:05 p. m. West-bound planes leave Chicago at 6:30 p. m., daily arriving at Omaha at 12:20 a. m., at Cheyenne at 5:25 a. m., at Salt Lake City at 10:20 a. m. and at San Francisco at 5:45 p. m. The entire flight from New York takes 35 hours, and from Chicago 23 hours, corrected time.

**PANTHER NEAR EWING**

According to a correspondent for the Estancia News-Herald, a panther attacked a lady and her child near Ewing last week. She had left the baby sitting in the doorway and went about preparing the evening meal. In a few minutes she was alarmed by a strange wild animal about to spring at the baby. She rushed in, threw the child back into the room and closed the door as the panther which it afterward proved to be, made a rush at them. Neighbors speak of hearing a panther scream in the woods and parties are on its track.—Carrizozo Outlook.

Typewriter Ribbons for sale at the Advocate Office.

**STATE BRIEFS**

**FAKE SCHOOL TEACHER IS PINCHED; FINED \$50; TOLD TO LEAVE TOWN**

ALAMOGORDO.—H. M. Neil, of Winchester, Tenn., was arrested in El Paso by request of Alamogordo officers Friday and brought here to answer a charge of obtaining position and money under false pretenses. At a hearing before Judge Stalcup this morning, he was fined \$50 and costs and permitted to leave town.

Neil arrived here Friday, representing himself to be R. C. Mayo, Jr., of Memphis, Tenn., who was employed as the new principal of the Alamogordo high school. Before employing new teachers, Superintendent Chapman gets much confidential information about them from different sources, and the man Neil did not answer to descriptions received of Prof. Mayo. Mr. Chapman at once sent out telegrams, and found that R. C. Mayo was still in Tennessee. Mr. Neil was arrested as he stepped from the train in El Paso. He felt that he was under suspicion and hurriedly left Alamogordo.

**WHITE ROCK POULTRY RANCH WILL INSTALL A 3200 EGG HATCHERY**

ALAMOGORDO.—E. C. Stevens of the White Plymouth Rock poultry ranch here is building a hatchery of 3200 egg capacity. This will mean that every three weeks during the hatching season, beginning probably in January, nearly 3200 baby chicks will be available to poultry fanciers of this section.

Heretofore poultry growers here could not supply the demand for baby chicks and shipping chicks from a distance has not proved satisfactory.

With the establishment of the Stevens hatchery, most of the eggs of the poultry association here will be placed in the hatchery when eggs are at their lowest market price, usually in February and March. Eggs being shipped now by the association are averaging \$9.75 per case.

**AMERICAN NATIONAL BANK AT SILVER CITY SHOWS INCREASE IN DEPOSITS**

SILVER CITY.—The recent financial statement of the newly organized American National bank, of this city, should be very encouraging to those who assisted in putting the bank on its feet. In the last 60 days 291 new accounts have been added to the list and the deposits have shown an increase of over \$88,000, and the cash exchange of the institution has increased from \$189,000 to over \$247,000. Those interested in the bank feel that it is one of the strongest institutions of the kind in the state and the rapid progress since the opening reflects the great prosperity of this part of the state.

**RANCHER HAS A NARROW ESCAPE WHEN TEAM HE IS DRIVING RUNS AWAY**

ALAMOGORDO.—Tate Baird, one of the early settlers of the Sacramento mountains, narrowly escaped death Sunday in attempting to control a runaway team. A wheel coming off the wagon, frightened Mr. Baird's team. Mr. Baird was jerked under the horses feet and was rendered unconscious. He sustained severe bruises on his body and head, and several bones in his hand were broken. He was brought to Alamogordo for medical treatment and is recovering. Mr. Baird is a member of the executive board of the New Mexico Cattle and Horse Growers' association.

Ed McClaire walked up to a girl attendant in one of the stores that sell newspapers in Troy recently, and said:

"Miss, I would like two copies of your paper for a week back."  
"You'd better get a porous plaster," she absent-mindedly replied, "You get them just across the street."

**BRATTON MAY NOT SEEK RE-ELECTION TO SUPREME COURT**

It is supposed that Justice Sam G. Bratton of the state supreme court will not be a candidate for renomination on the democratic ticket. He is said to plan to go to Albuquerque to engage in private practice, feeling that the office is not adequately remunerative and intends to issue a statement to this effect in a few days. Justice C. M. Botts, also is said to be thinking of retiring from the supreme court.

Friends of Judge Bratton in clovis have not received any definite word from him relative to the above report which appeared in the daily papers of the state this week.—Clovis News

We have the assignment blanks for oil and gas lease. Advocate Office.

Typewriter Ribbons for sale at the Advocate Office.

**Big Jo The Paint Man**

Your property will increase several times the amount of your paint bill if you will brighten it up with a new coat of paint.

**Big Jo Lumber**

'Phone 19

Start the day right With a CLEAN SHAVE

C. E. Mann Drug

COME TO US FOR IT

AMERICA'S SWEETHEART IN "ROSITA"

THE SAFE WAY!!!!

Valuable papers, jewelry and keepsakes, if lying around the house in various places, are liable to be lost, misplaced or stolen. A box in Safe Deposit Vault supplies you with a safe, convenient, fireproof depository for these valuable items and the cost of this protection is very small.

THE FIRST NATIONAL BANK  
Artesia, :: :: New Mexico

## Majestic Airdome Next Wed. and Thurs., Sept. 17-18

# MARY PICKFORD in "ROSITA"

### THE NEWSPAPER ENTERS INTO THE HOME LIFE

The newspaper enters into the home. It does not appeal to a single person in the household, as is the case with many of the magazines, but is read with interest by every member of the family, even down to the youngsters.

Of course, not every member reads all of it, but there are enough points of interest in the modern paper to cause every member of the household to pick it up and look through it. Everyone is interested in the news items. Each person, in addition, takes special notice of one or more of the departments or features. Even the children are reached through the bedtime stories and puzzle features.

The main thing that gives the paper value in the eyes of the advertisers is the number of people that look at the paper. He doesn't care what makes them read it, as long as they read it. At some time every member of the home exerts some influence on the purchases that are made. Everyone, of course, takes a direct interest in the purchases of things for his own use.

The things that are bought more for family use, like automobiles, home decorations, furniture, musical instruments, phonographs and records, radio sets, and even food products are bought as a rule, on the basis of what the whole family wants. Father wouldn't think of buying a phonograph that would not meet with the approval of the people that are going to listen to it.

Even though one or two members may do all of the direct buying, others influence the purchase. The more minds there are centered on a certain item, the more apt that particular item is to be bought. Mother may finally do the picking of the new gas stove but the daughter that is growing up and learning to be a housekeeper in her own right has usually studied home economics, and has some idea as to the kind of a stove that should be bought.

It doesn't hurt any merchant to have the friendly favor of the whole family. The merchant that has this favor will win out in the majority of instances. The one sure way to convince every member of the family is to do the convincing through the columns of the home town newspaper.

The newspaper is read by every member of the family, all of whom have some voice in the making of the purchases that originate in the home. The wise merchant is the one that cultivates the whole field through the columns of his local paper.

### NEWSPAPER ADVERTISING PREFERABLE TO BILL BOARDS

Contrary to the opinions of many business men, the success of an advertising program depends on the making of a series of new impressions on the mind of the prospective buyer. The more frequently these impressions are made, the more quickly does the buyer respond. This does not mean that the response is quick in the accepted sense of the term. It is a slow process at best, but the more consistently and intelligently the impressions are made the sooner the prospect becomes a steady customer.

Sign advertising has undoubted merits, and will always be popular as one form of medium. Yet the limitation of sign advertising is that the depth of the impression made by a sign becomes less and less, the longer it remains in view. After you look at a sign a few times, you get so that you see it without paying any attention to it. There isn't enough elasticity in sign copy to permit you to change it at frequent intervals, so that you can continue to make new impressions.

The newspaper on the other hand, does offer this elasticity. The retail merchant that expects to get any good from his advertising should have an insertion in his local paper just as often as the issue permits. If there is a daily in town, he ought to be in every day. If he has only a weekly, he should be in by all means every issue.

This frequency of issue offers the merchants the chance to put new life into his advertising message at frequent intervals. There is no chance for his copy to get stale, because he keeps dishing up a new line. If one line of argument tends to get stale, he can start on a new one. There are some thirty or forty different types of copy technique, which he can use from time to time to say the same old thing in a new way. His appeal need never get old.

Of course, it is presupposed that the advertiser is going to change his copy every time. Since the newspaper offers the opportunity to make this change in appeal, it is nothing short of waste for a merchant to continue to run the same copy time after time. If he has only one message to offer, it would be much cheaper just to paint up a few signs, with this copy on them, and stick them up around town. He will get just as much benefit.

Newspaper advertising costs more than sign advertising, but like the advertised brand of flour, it is a case of "Costs more—worth more." The same old appeal soon gets monotonous. A new appeal each day or each week gets results much more rapidly. That's why newspaper advertising is worth more.—Sooner State Press

### OPPORTUNITY FOR WORLD WAR OFFICERS

The 410th Infantry, Organized Reserves, New Mexico's regiment, with headquarters in Roswell, has vacancies for approximately 40 commissioned officers, ranging in grade from second lieutenant to lieutenant colonel.

Until November 11, 1924, only persons who served honorably as commissioned officers in the Army of the United States at any time between April 6, 1917 and November 11, 1918, may be commissioned in the Officer's Reserve Corps upon physical examination only, in a grade equal to the highest grade held during the war. This opportunity also extends to former regular army officers and to federally recognized National Guard Officers. Former enlisted men who were recommended for commission but not commissioned, may be appointed in the grade of second lieutenant. After November 11, 1924, it is contemplated that all appointments will be original ones, in which case applicants for the Infantry, Cavalry, Field and Coast Artillery can only be commissioned as second lieutenants. So it is to the advantage of every eligible person to get into the Reserve Corps prior to November 11th, if possible.

Since the 409th Infantry, the Arizona regiment brigaded with the 410th is practically at full officer strength, it is hoped that the state of New Mexico may not be found wanting, but may soon fill the 410th Infantry with officers from the splendid material which the state possesses.

A Reserve Corps commission in peace time, while not obligating the individual to perform any service except in case of national emergency declared by Congress, serves to give him a status that places him far in advantage over the officer hastily commissioned in time of war.

Persons eligible for appointment in the Reserve Corps are invited to communicate with the Executive Officer, 410th Infantry, Federal Building, Roswell, New Mexico.

### ADVERTISING RATES

The National Editorial Association which constantly studies the newspaper field, recently concluded a very careful analysis of the weekly newspaper and the rates it should get for advertising. In setting down the figures, the organization points out that these rates are such as are required if the publisher is to serve his subscribers and his advertisers as efficiently as he should.

They are, per inch, as follows:  
For 500 or less circulation—25c.  
For 1,000 or less circulation—30c.  
For 1,500 or less circulation—35c.  
For 2,000 or less circulation—40c.  
For 2,500 or less circulation—45c.  
For 3,000 or less circulation—48c.  
For 3,500 or less circulation—51c.

Ninety-nine per cent of the people of a community are proud of a live, throbbing, newsy paper. They know it is the best advertisement a town can have. They know it reflects the spirit of the community and that people judge the up-to-dateness of a town and its inhabitants by its newspapers.

The merchants and other classes of advertisers are fully aware of this general feeling. In fact, they are more keenly alert to the situation, probably, than the general run of people for they have given it more thought and attention. They desire a newspaper which is a credit to the community and to them and they are anxious and willing to see that newspaper prospers so that it can grow with the city or town and be of general service.—Storm Lake (Iowa) Pilot-Tribune

Don't pass by Jim's Cafe when hunting a "filling station" to appease "that hungry feeling."  
Jim's Cafe, Main St., near Roselawn.  
8-28-c

### THE NEWSPAPER THE GREAT EDUCATOR

Rev. T. DeWitt Talmage  
"The newspaper is the great educator of the nineteenth century. There is no force compared with it. It is book, pulpit, platform, forum all in one. And there is not an interest—religious, literary, commercial, scientific, agricultural or mechanical—that is not within its grasp. All our churches, and schools and colleges, and asylums, and art galleries, feel the quaking of the printing press."

"Every man who has anything to do with the making of a newspaper should take special pride in giving it a character for truth and wisdom. 'I saw it in the newspaper' ought to be sufficient evidence of the truth of an assertion."

"But newspapers are human institutions and are good or bad, in precise proportion to the character of their makers. Some are avaricious and look at all questions through the business office, some are timid and syncretistic and some are weak and foolish. To put them all in a class would be as unjust as to put all men in the same class."

"The world would be a stupid place to live in if it were not for the newspapers, and it would also be a much more cruel and tyrannical world. Besides being a terror to evil doers, the newspaper inspires heroism, patriotism, philanthropy and integrity. When the newspaper becomes a traitor to its trust and the people lose faith in its sincerity, God help the republic."

### SAVE SOME OF YOUR OLD CORN

The spring of 1924 was unusually backward in many sections. Following this, the growing conditions were not good, with the result that the bulk of the corn is extremely late throughout the Corn Belt and northward. It is so late that most of the crop will be unfit for seed unless frost holds off longer than usual.

The United States Department of Agriculture is calling the attention to this fact at the present time in order to prevent, if possible, a serious seed-corn situation in the spring of 1925. The higher prices for corn in the last few weeks are drawing much of the old crop from the farms. Farmers not having enough seed corn for 1925 left over from last year's supply should save the best of their bulk crib corn from which to obtain seed, if necessary. If this year's crop is killed by frost before it is mature, this old corn will provide a source from which seed can be selected for planting in 1925.

## WRIGLEY'S After Every Meal

It's the longest-lasting confection you can buy—and it's a help to digestion and a cleanser for the mouth and teeth.

Wrigley's means benefit as well as pleasure.



### JURY TERM OF COURT CONVENES MONDAY

Jury term of District Court convenes next week. With two murder

cases on the docket and several minor criminal and civil cases that will require juries, indications are that there will possibly be two weeks of court.—Clovis News

## We have in stock a full line of Oil Cook Stoves and Ovens

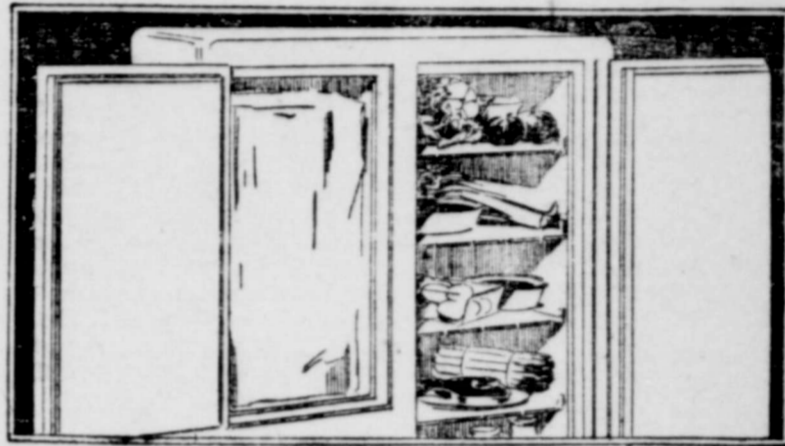
Here you'll find some of the Newest models. Notice the Florence oven that will not burn on the bottom.

SEE OUR DISPLAY BEFORE PURCHASING

## Joyce-Pruit Co

HARDWARE DEPARTMENT

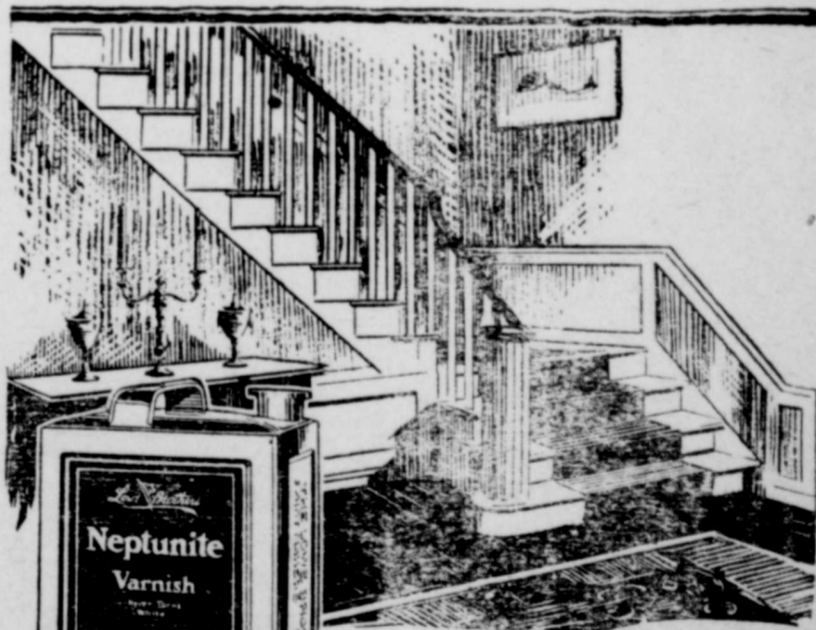
## Cold Lunches for Hot Days



There is a double advantage in serving cold lunches on hot days. Your family enjoys them more, because cold foods appeal more when the weather is hot, and you save yourself many hours of work over a hot stove, for you can come here and select from our complete assortments practically every item needed for a tasty and wholesome meal.

## The City Market

Telephone 37



## Lustrous Floors Add Beauty to Your Home

SMOOTH, lustrous, gleaming floors add beauty and refinement to any home. They bring out the beauty and richness of rugs and furniture. They suggest cleanliness—good housekeeping.

And they are clean, too. If they are varnished with Neptunite Floor Varnish their surfaces will be unusually hard and smooth. You will be surprised at the ease with which they can be kept free from dirt. Long wearing, too. They will retain their original beauty for years. And—best of all—neither hot nor cold water, not even steam, can ever turn them white.

## Low Brothers Neptunite Never Turns White

We have some very interesting things to tell you about other Low Brothers products and about our service to you. Our long experience enables us to give you good advice about their use. Come in and see us.

## Kemp Lumber Co.

ARTESIA, NEW MEXICO

We will offer for Saturday the following prices on poultry:

Eggs 30 Cents

Hens 15c to 10c PER POUND

Fryers 17c PER POUND

Remember, we sell the Purina Brand Feeds for your chickens and livestock.

COME IN AND LET US EXPLAIN

## Wilson & Anderson

Telephone 24

### PROFESSIONAL CARDS

**ROCKSON**  
Attorney-at-Law  
Notary Public  
2-3 Sipple Building

**W. H. HINSHAW**  
OSTEOPATH  
5. Others by Appointment.  
Phone 75  
Four Blocks South on Gravel Highway.  
New Mexico

**MARK**  
Dentist  
in Telephone Bldg.  
Artesia, N. M.

**Bewley**  
DENTIST AND SURGEON  
in Sipple Building  
Telephone 168

**GE DIRECTORY**  
F. LODGE  
Artesia, N. M.  
Tuesday Evenings  
Watch this paper for special meetings, etc.

**men of The World**  
at Camp No. 28  
second and fourth Thurs-  
month at 7:30. Visiting  
welcome. Watch this  
special meetings.

**FOR GOOD**  
**CK SMITHING**  
SHOEING AND WOOD  
WORK  
See  
**EMUS & SON**  
Blacksmith Shop  
WARRANTY ALL WORK

over parcels and light  
and collect and deliv-  
ery. Trunks and bag-  
gelled for and deliver-

**WILSON, Phone 207**  
Blanks—Advocate

**OW'S THIS?**  
CATARRH MEDICINE will  
claim for it—rid your system  
of or Deafness caused by  
CATARRH MEDICINE con-  
sists of Ointment which quickly  
relieves catarrhal inflammation, and  
Medicine, a Tonic, which  
restores normal condi-  
tion restoring normal condi-  
tion for over 40 Years.  
Druggists for over 40 Years.  
W. & Co., Toledo, Ohio.

**ARTESIA DAIRY**  
Pure Milk  
and Cream  
Phone 219  
J. Jackson, Prop.

ing, Pressing,  
ing and Hat Work  
WATS OUR BUSINESS  
ways do our best and our  
grows better every day.  
TRY US  
**E. M. SMITH**  
THE TAILOR  
Phone 11

**irmingham Bros.**  
BARBERS  
Cigars, Cigarettes and  
etc. We sell Shampoos  
ones built especially for  
hard water.  
and \$1 per Bottle  
Phone 207  
Main and Rose Lawn

# Items of Social Interest In and Around Artesia

## PICNIC AND DANCE

Mrs. Una Hutcheon entertained a company of friends at a picnic supper and dance at her country home, east of town, last evening. The supper proved to be a regular feast and besides the dancing there were a number of diverting games.

## AN INFORMAL EVENING

Mr. and Mrs. M. H. Ferriman were the hosts at a very informal gathering at their home Tuesday evening. Music, bridge and refreshments made up the program and Messrs. and Mesdames Welton, Bigler, Ferson and Mesdames C. W. Welton, McNutt and Hughes and the hosts composed the company.

## TWO TABLES AT BRIDGE

In compliment to Mrs. McNutt, there were two tables at bridge at the home of Mrs. Martin Yates last Friday afternoon, the players being besides Mrs. McNutt, Mesdames Corbin, Brooks, Dibble, Bigler, Clarke, Ferson and Yates. Refreshments of ice cream, cake and coffee were served.

## PARTY FOR CHARLES McNEIL

On Tuesday evening Mrs. McNeil entertained a party of young people in honor of her son, Charles, who returned last week after spending the summer in El Paso. Those present were the Misses Gladys Cole, Ina Cole, Lucille Floore, Carmen Brown, Jennie Beth Bishop, Helen Cogdell and Lulu Wilson and Masters Charles Horne, Keith Hoffman, Johnnie Williams, Lowell Hoffman and Glenn Naylor.

## SUNDAY SCHOOL CLASS PARTY

Miss Flora Jones entertained her Sunday school class of young girls on the Baptist church lawn last Thursday evening. Mesdames C. M. Cole and McNeil assisted the teacher in arranging a good time for the young people. Each member of the class invited a boy friend, the company in all being Lucille Floore, Gladys Cole, Ina Cole, Carmen Brown, Helen Cogdell, Jennie Beth Bishop, and Lulu Wilson and Keith Hoffman, Charles Horne, Glenn Naylor and Johnnie Williams.

## PICNIC FOR DEPARTING MEMBERS

In honor of a number of its members, who are leaving soon the Rebekah Lodge held a picnic in the park last Monday evening. A short session of lodge was held after which the members assembled in the park, where a bountiful supper was spread

on the grass, the last course being a watermelon feast. The supper was followed by lively games, in which most of the company participated. Those in whose honor the picnic was given were the Misses Velma Smith, Nila Wingfield, Esther Morgan and Shirley Feather and Mr. and Mrs. Benz.

## MISS ATTEBERRY ENTERTAINS

Miss Virginia Atteberry was hostess at an informal party last Saturday evening to a dozen of her friends. Light refreshments were served. Those present were the Misses Doña Robertson, Marjorie Wingfield, Herma Welsh, Zanaida Mann, Jennie Mae Atteberry and the hostess and Messrs. Luther Caraway, George Seybold, Harold Stroup, Albert McGinnis, and Fred Cole.

## COLLINS-PAGE

Mr. Earl Collins and Miss Beulah Page drove to Roswell yesterday and were married at the Christian parsonage by the pastor of the church, the Rev. C. C. Hill. Two sisters of the bride, the Misses Louelle and Edna Page, accompanied them to Roswell and were present at the bridal ceremony. Immediately afterward the newly-weds left for a short honeymoon trip to Cloudfcroft and the Rio-doso, after which they will be at home with the groom's father, Mr. J. T. Collins, at the family residence on Grand avenue.

The groom, who is an employee of the Loucks garage, has practically grown up here. The bride has been the pleasant and efficient night operator at the telephone office for the past three years. Both have a host of friends who extend congratulations and best wishes.

## COTERIE CLUB

The Coterie club met with Mrs. H. A. Stroup on Tuesday afternoon, the first meeting after a two months vacation during the hot weather. Mrs. Walter Graham was the leader for the afternoon and gave a very good program, her subject being Mrs. Ruth McEnery Stuart's "Napoleon Jackson." Mrs. Graham, whose forte is rendering dialect, gave excellent imitations of the darky characters in the story. Refreshments of ice cream and cake were served. The next meeting will be at the home of Mrs. J. B. Atkeson, Mrs. Jessie Morgan being the leader.

## FINE PIANO TUNING \$5.00

Parties desiring to have pianos tuned or repaired will please notify me as early as possible, as I will only be here a short time this trip.

F. M. DENTON.

FOR RENT—Large, cool, front room with garage, nicely furnished, modern house, men preferred. Price reasonable. If more than one occupies room price cheaper. See Miss Lillian Major.

9-4-1tp

## ARTESIA MAKING PLANS TO OBSERVE DEFENSE DAY FRIDAY, SEPT. 12

(Continued from first page)

C. BERT SMITH,  
C. W. BARTLETT,  
J. P. BATES,  
Committee.

The Secretary of War, with the approval of the President, has designated September 12th, the Sixth Anniversary of the Battle of St. Mehiel, as defense test day.

It is well known that in the last war it took practically a year and a half to mobilize, train, and prepare our army to engage in the Battle of St. Mehiel, the first important battle in which our troops fought as an American unit.

How costly, in money, life and limb, was our unpreparedness in the last war, how costly and dangerous such unpreparedness might be, should we in the future be called upon to defend ourselves can not be estimated; but must in some degree be appreciated by every red blooded, thinking American citizen.

The National Defense act of 1920 was passed as an effort to profit by our mistakes of the past; and the realization by the American people of the necessity for preparedness for national defense and of the plans being made therefor is as sacred an obligation as is going to the polls and voting.

After considerable study, the President and his Cabinet have decided that we, as a people, could not more fittingly observe the anniversary of the Battle of St. Mehiel than by holding appropriate ceremonies in celebration of that great victory and by testing the plans so far prepared by the war department.

The test has nothing to do with any militaristic program, policy or propaganda. It constitutes no obligation upon the civilian participants to enlist in any organization or to make any contract for military service. It means simply taking stock of ourselves and a pledge that should we ever again be called upon to go to war in defense of this country, we shall not be found in such a state of utter unpreparedness as existed before, in 1917.

The fundamental objective of the defense test is: To interest citizens and local communities in our defense plans and to acquaint them with their part therein. The best means of insuring this objective is to secure as many citizens as possible in the Defense test demonstration. It is sincerely hoped that September 12th will be observed by patriotic demonstrations in every city, town, and community in the whole United States. We are strong on talking patriotism, but too weak in putting any effort into showing every American citizen and foreigner that we are 100 per cent loyal to that dear old flag. We must put our preaching into practice, if we expect our newly made citizens to respect our laws and customs.

The President of the United States has requested every citizen to join in the defense test demonstration, and it is just as much our duty to make the day a success as it was a few years ago to make the war a sacrifice, which so many were called upon to do. If we were called into service tomorrow, our showing would be very little better than it was in the early part of 1917. No red blooded American wants another war, but every one should want us to be able to protect our rights as citizens in case of an emergency.

If the defense test is understood, it will be looked upon in the same light as the annual maneuvers of the Atlantic and Pacific fleets. Are these maneuvers looked upon as a challenge that we are going to declare war on some one? Absolutely not. It is merely a test of our present strength, and is never looked upon by any other nation as any challenge, promotion of war.

Let every true American show his loyalty by doing his part in the defense day test.

JAMES P. BATES,  
Lt. Infantry, O. R. C.

## OIL ACTIVITY AROUND PECOS, TEXAS, IS GOING AHEAD AT RAPID RATE

(Continued from first page)

several shallow wells they have a contract to drill in the Bell well area. The first well is now down 150 feet and so everything is working smoothly an early completion is expected.

As this well is being drilled on proven acreage there is a feeling of absolute assurance among the people interested that good paying production will be secured in this and all other wells drilled in that immediate vicinity as the Original Bell well showed conclusive evidence of paying production in the shallow sand at 652-658 feet.

In addition to that sand another good sand of about equal thickness was encountered about ten feet below, but not tested as the hole was full of water. It is believed that the two sands may merge together in some direction from the original well in which case a very big production may be readily expected.—Pecos Enterprise.

## ROTARY PLANS TO AID ON THE DEFENSE DAY PROGRAM AT ARTESIA

At the regular luncheon and business meeting of the Rotary club Tuesday, September 2nd, the club had the pleasure of listening to an extra ordinary inspiring report made by President Chester Russell, of the results of the district meeting held at Santa Fe. Chester assures us that the District Governor will pay us a visit three weeks from Tuesday and he also insists that the various committees put forth their efforts to accomplish the very best results as such will be expected by the Governor. President Chester emphasizes strongly the five aims in Rotary which should be exercised. These are: Acquaintance, friendship, fellowship, fair dealings and service. May these aims become so practical among the Rotarians that the spirit of Rotary will be an accomplished asset in all the walks of life.

September the 12th, the National preparedness day program will be conducted locally by Mayor Ferriman and the Rotary club expects to be 100 per cent in attendance.

The boys work committee is on the job getting acquainted with the new arrivals, preparatory to entering school for the new term. Chairman Eph Bullock of the boys work committee requests that he be furnished the list of names of the boys and girls who are hesitating on entering their names at the various schools for this term.

September 17th will be the 137th anniversary of the United States constitution and the club will have a special program.

Chairman Dave Bryant of the weed cutting committee reports that the people are responding satisfactorily and in his opinion one more week will prove the fate of weeds in Artesia and he wishes to give the name "Weedy Joe" to anyone who wishes to retain the weeds on his property.

## COTTON QUARANTINE LIFTED FOR EDDY AND CHAVES COUNTIES

WASHINGTON.—The pink boll worm quarantine for Chaves and Eddy counties, New Mexico, was modified Saturday, effective Sept. 2. The new regulations permits unrestricted movement of lint and linters, provided seed disinfecting machines are installed and operated in all gins within these two counties. It also permits the interstate movement of cotton seed to designated mills, which have agreed to carry out the requirements of the federal horticultural board.

## SECRETARY WORK EXPLAINS THE WORK ON RECLAMATION

Secretary Work of the Interior Department and Commissioner of Reclamation Mead have commended the personnel of the Reclamation Field Service for faithful performance of duty in connection with the operation of Reclamation projects under adverse conditions. The joint letter of appreciation follows:

"This season has in many ways offered more obstacles to the successful administration of reclamation projects than any since the Reclamation Act was passed. To the financial distress of settlers and the critical attitude which this has engendered there has been added the difficulties and losses which have come from drouth, hail, and insect pests. All of these have combined to make the position of those charged with the administration of these works and the delivery of water unusually arduous and difficult. The Commissioner has just completed a tour of a majority of the districts and has reported the faithful, patient, and courteous manner in which the field personnel of the Reclamation Service has performed its duty. As the season approaches its close it is with satisfaction that the Secretary joins with the Commissioner in bearing testimony to the high character of this service."

## O. R. RODDEN LEAVES FOR LAMESA, TO LOCATE THERE

O. R. Rodden, who has been in charge of the Rodden Studio for the past year will leave this week for Lamesa, Texas, where he will locate. Miss Wooldridge, an expert photographer will have charge beginning the first of next week.

The Rodden Studio, under the supervision of O. R. Rodden has done a nice business here and has made many friends who regret to see him leave. Judging from his conversation we would not be surprised to see him back again soon.

Have Oil & Gas leases from 40 acres up to 30,000 acres. Write or see me. J. R. Hoffman, Artesia, N. M. 9-4-tfc

FOR SALE—Piano in excellent condition. Terms cash. Apply at Advocate Office.

## LOCAL

Mr. McNutt returned the last of the week from Tulsa, Okla.

Miss Jewell Young came from El Paso Tuesday to visit her aunt, Mrs. C. E. Mann, and family.

Herbert J. Mendenhall, of Ranger, Texas, a former resident of Artesia spent Friday and Saturday here.

Mrs. H. C. Heskett who has been spending the summer on the Rio-doso returned to Artesia the first of the week.

## CALL FOR REPUBLICAN COUNTY CONVENTION

Whereas, a Republican State Convention has been called to meet in Santa Fe, New Mexico, on the 23rd day of September, A. D., 1924, at 2 o'clock P. M. of said day, for the purpose of placing in nomination candidates for the various, presidential, senatorial, congressional and state offices and for such other matters as may come before said convention.

Now, therefore, a Republican County Convention is hereby called to meet in Carlsbad, New Mexico, at the Court House, on the 19th day of September, 1924, for the purpose of nominating candidates for county offices and select delegates to attend the Republican State Convention to be held in Santa Fe, New Mexico, as above stated and to transact any other business that may properly come before the convention.

Each precinct is entitled to delegates as follows: Carlsbad 11; Malaga 1; Hope 2; Lakewood 1; Loving 2; Artesia 8; Dayton 1; Queen 1; Otis 3; Cottonwood 2.

Precinct chairmen are hereby requested to call precinct conventions in due time to select delegates to the above mentioned county convention.

R. L. HALLEY, Chairman.  
GEORGE M. DUSON, Secretary.

9-4-2tc

## BIRTH AND DEATH REPORT

S. E. Ferree, sub register for the Atoka, Cottonwood and Artesia districts reports that the deaths for August exceeded the births by one.

The following is the report:

Births.  
Mr. and Mrs. Lawrence A. Wilde, son; Mr. and Mrs. Clarke J. Wilde, daughter; Mr. and Mrs. John Campbell, son; Mr. and Mrs. Arthur L. Jackson, daughter.

Deaths.  
Mrs. Eva Taylor, Miss Margarita Moline, Duane M. Brown, Mrs. Maggie Kissinger, Raymond J. Cudd.

Typewriter Ribbons for sale at the Advocate Office.

## LOG OF DAYTON WELL AT DAYTON, NEW MEXICO

Located at the NW corner 1/4 of the NW 1/4 of Sec. 28, South, Range 26 East, N. M. Spudded in June 9, 1919.

Altitude 3427.	
Depth	
0	to 60 Gyp
60	to 140 Red Sand
140	to 200 Clay
200	to 520 Clay and Gumbo
520	to 528 Lime
528	to 566 Lime and Gumbo
566	to 606 Red Gumbo
606	to 802 Lime
802	to 828 White Sand and Gumbo
828	to 990 Hard Lime
990	to 1032 Oil Sand
1032	to 1439 Brown Lime
1439	to 1464 Sand Oil and Gumbo
1464	to 2165 Dark Gray Lime
2165	to 2175 Sand, good showing of 48 gravity
2175	to 2220 Sandy Lime, Oil Sand
2220	to 2225 White Sand, 1/2 bbl. per day
2225	to 2250 Dark Lime
2250	to 2260 Slate and Lime
2260	to 2620 Light Blue Lime, alternate thickness from about 2 bbl. per day
2620	to 2625 White Sand, 1/2 bbl. per day
2625	to 2770 Light Brown Lime and Sand
2770	to 2785 Lime and Sand
2785	to 2795 Dark Brown Lime
2795	to 2815 Black Lime
2815	to 2835 Black Lime coarse white pebbles
2835	to 2855 Lime
2855	to 2900 Lime and Sand
2900	to 2955 Sand showing of (gray in color)
2955	to 3253 Sharp Lime and showing of Oil
3253	to 3263 Showing of Oil
3263	to 3415 Grey to Brown Oil
3415	to 3420 Sand, Light Sand
3420	to 3853 Grey Lime
3853	to 4064 White Sand and sharp
10-inch casing set at 550 feet.	
8-inch casing set at 1024 feet.	
First artesian water, 556 feet.	
Sulphur water at 899 feet.	

## NOTICE TO PROPERTY OWNERS

I wish to call your attention to the fact that the notice of sale for the property in the above mentioned district is due on August 23rd. It is necessary that you should be present at the sale or make arrangements for the redemption of the property. The sale will be held at the Court House in Santa Fe, New Mexico, at 10 o'clock A. M. on August 23rd. If you have any questions regarding the sale, please contact the undersigned.

M. H. FERRIMAN

# Job Printing

We have the equipment, the skilled labor and the experience necessary to produce the highest quality of printing. Books, Briefs, Letter Heads, Envelopes, Ruled Headings, Blank Books, Record Books, Announcements, Cards, Programs, in fact everything usually done in a first-class printing establishment.

We carry a very large line of standard and fancy paper stock for every purpose.

## Artesia Advocate

PRINTERS—PUBLISHERS

Artesia, N. M.

# Delicatessen

Mrs. J. P. Lowry and Mrs. M. P. Skeen announce the opening of Delicatessen on Saturday, September 6th, at 2 o'clock at Mrs. Lowry's house, the first house west of the post office (the Clayton residence).

They expect to handle everything carried by a first class Delicatessen. Beginning Monday it will be open each day from 11 a. m. until 6 p. m.

Soups, Stews, Cooked Meats, Vegetables, Pies, Cakes, Puddings, Sandwiches, etc.

LUNCHES PREPARED

Order by Phone. Call and get your dinner.

## TELEPHONE 172

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## STORAGE COAL

We are ready for your order on WINTER COAL—Car Load of our Famous Mutual Mommoth Lump now rolling. Will have car every ten days until everybody is supplied. "DO IT NOW." See me today and leave your order.

## E. B. BULLOCK

## ORCHESTRA MUSIC WITH "ROSITA"

# Annual Alfalfa Festival and County Fair

## Artesia, New Mexico, October 1, 2, 3