

# Artesia Advocate

Artesia, the gateway to the  
Sacramentos, Southwest's  
greatest timberland

VOLUME TWENTY-SIX

ARTESIA, NEW MEXICO, THURSDAY, MARCH 28, 1929

NUMBER 15

## Yard-Garden Contest Will Offer \$200.00 Total Prizes

**Committee to Award First and Second Prizes in Twenty-two Events—The Registration Closes July 15th.**

The Yard and Garden contest is expected to attract unusual interest during the coming season among local residents. An auspicious start has been made by the committee organized by the Artesia Chamber of Commerce and the Women's club and prizes totaling more than \$200.00 have been secured by the committee. Details of the contest worked out Tuesday by the committee differs materially from the City Beautiful contest, staged here last year. Despite the fact that the contest has been made more elaborate, the general plan has been simplified in order to avoid misunderstanding.

A first prize of \$50.00 and a second prize of \$25.00 will be offered in twenty-two events. Every citizen of the Artesia community is eligible to compete for as many events as they desire to enter. While a contestant may enter a half a dozen events or more, they will not be eligible for more than one prize. By entering more than one event, however, a contestant may increase his or her chances for winning a prize, proportionate to the number of entries made.

Registration for any event you wish to enter may be made at once at the Chamber of Commerce office, east of Brainard-Corbin hardware store. Registration will close July 15th. Cut flower specimens will be exhibited each Wednesday afternoon at the Chamber of Commerce office. Three displays must be made of each cut flower specimen except gladioli, which will require a single exhibit only.

We are requested to call special attention to change in one event, the best kept farmstead, listed last year as the best kept farm premises. Not only has the name of the event been changed, but the prize money has been increased. The Artesia Alfalfa Growers Association is offering a first prize of \$25.00 cash in this event. A farmstead is intended to mean the dwelling and surrounding buildings. A second prize of \$10.00 in cash will be awarded in this event.

The committee from the Chamber of Commerce and Women's club, composed of Mrs. J. M. Story, chairman; Mrs. J. J. Clarke, Mrs. C. R. Blocker, Mrs. Martha Harris and J. S. Ward, extends their thanks to the Artesia business men for their cooperation and the following contributions, in cash and in trade: Alfalfa Association, \$25.00 in cash; Chamber of Commerce, \$10.00 in cash; Paul Otts, \$10.00 in trade; Flynn, Welch and Yates Oil Co., \$10.00 in cash; Mounts, \$5.00 in trade; First National Bank, \$5.00 in cash; Artesia Laundry-Cleaners, \$5.00 in trade; Citizens State Bank, \$5.00 in cash; McClay Furniture Store, \$5.00 in trade; Artesia Advocate, \$5.00 in trade; City Market, \$5.00 in trade; Artesia Auto Co., \$5.00 in trade; Gilbert and Collins, \$5.00 in cash; Mann Drug Co., \$5.00 in cash; City Bakery, \$5.00 in cash; Lumber Co., \$5.00 in trade; Jo Lumber Co., \$5.00 in trade; Peoples Mercantile Co., \$5.00 in trade; Jackson-Bolton Chevrolet Co., \$5.00 in trade; E. B. Bullock \$5.00 in cash; P. Evans, \$5.00 in cash; Lowrey Kayes Auto Co., \$5.00 in trade; Joyce Fruit Co., \$5.00 in cash; Sanitary Barber Shop, \$5.00 in trade; Dr. H. Stroup, \$5.00 in cash; Palace Drug Store, \$5.00 in cash; Dunn's Garage, \$5.00 in trade; M. W. Evans, \$5.00 in cash; Brainard-Corbin Hardware, \$5.00 in trade; Mesa Oil Co., \$5.00 in cash; E. T. Jernigan Jewelry, \$5.00 in trade; Vogue Beauty Shoppe, \$5.00 in trade; Star Grocery, \$3.00 in trade; Sanitary Grocery, \$3.00 in trade; Rowland and Rideout, \$2.50 in cash; The Band Box, \$2.50 in trade; The Smokehouse, \$2.50 in trade; Cunningham Brothers, \$2.50 in trade; Dr. Loucks, \$2.50 in trade; R. Motor Co., \$2.50 in trade; Tommy's Sandwich Shop, \$2.50 in trade; Welton's Grocery, \$2.50 in trade.

In the close of the contest, the lists of the business firms, contributing to the contest will be placed in a box and the contestants will be permitted to draw the names in order to determine who will get the prizes and who will get the prizes in merchandise.

The list of the various events follows:

## ATTEMPT IS MADE TO BURGLARIZE OFFICE SAFE OF E. B. BULLOCK

The knob on the office safe of E. B. Bullock was "jimmied" in an attempt to break into the safe sometime Sunday night. From all appearances it was the work of an amateur. The knob was evidently hit several times with some sort of heavy instrument and failing to yield would be burglars gave it up as a bad job.

While Mr. Bullock did not lose any cash in the attempted burglary, the incompleting job cost him several hours hard work in getting the safe in shape to be opened.

## ALFALFA ASSOCIATION TO ERECT NEW OFFICE BUILDING & WAREHOUSE

Plans have been completed to make extensive improvements on the property of the Artesia Alfalfa Growers Association, east of the tracks which includes the erection of a new two story office building and a storage structure, also a sheet iron farm machinery building.

The present frame building which includes the office quarters and a hay storage space will be wrecked and removed. The farm machinery building, a sheet iron structure 40 by 60 feet will be erected east of the gin plant, facing Main street. This building will be used as temporary office quarters during the construction of the other structure, which will occupy a space of 32 by 150 feet. The main building, which includes the office quarters or office building proper is to be constructed of brick and will occupy 30 by 32 feet, with two stories, the lower floor to be occupied by the office of the Association and the upper floor to be used as a cotton sample and sales room. The remainder of the structure running south a distance of 120 feet will be used as a coal and grain storage room.

A railroad switch 600 feet in length will parallel the new building and will also accommodate the pipe yard of the International Supply Co., located on the south end of the Association property.

## LAMBING SEASON ON

Sheepmen of the Hope and Artesia sections will start lambing this week and at the same time hoping that they will be lucky enough to be favored with nice weather. A normal crop of lambs is in prospect, unless inclement weather interferes.

## DELIVERS HORSES TO THE KILLING PLANT

J. R. and Hardin Means returned Saturday from El Paso, where they delivered 800 head of horses to the killing plant. These horses were contracted to the Mexican government but owing to the Mexican revolution the contract was canceled and the delivery made to what is known as the killing plant.

## INTERCLASS TRACK MEET

The interclass track meet will start Thursday afternoon at 4:00 p. m., for the first half of the event. The second half of the meet will be staged Friday afternoon. The Sophomores and Juniors appear to be the strongest contenders. Messrs. Kerr, Priest, Bird and Allen will officiate.

## A LITTLE CLODHOOPER

The Junior class of the Lake Arthur High school will present a three act comedy, entitled, "A Little Clodhopper," Friday evening at the Lake Arthur High school auditorium. This is one of the features of the school year and should receive the support of the community.

## SPRING WOOL CLIP IS PLACED AT 3,000, 000 LBS.

The spring wool clip of this section has been placed at three million pounds, according to recent estimates made here. The clip will likely start the latter part of May.

## SEVEN MILE LAKE DRAINED

In the process of draining the Seven Mile lake, north of Dexter, preparatory to the construction of a warm water fish hatchery, about fifty bass were recovered and it is estimated that an equal number were left in the lake, according to M. Stevenson, deputy game warden. There were not as many carp and kindred fish in the lake as was first anticipated, Mr. Stevenson says. Officials of the game department hope to have the hatchery ready for the April spawn.

Mr. and Mrs. Roy Pior were Roswell visitors Sunday.

## FIVE NEW LOCATIONS ANNOUNCED RECENTLY IN EDDY AND LEA CO'S.

**New Wells Feature Week's Development—The Texas Lynch Finds Oil at 3,722 Feet—Texas Company to Test Oil Policy.**

What is regarded by local oil operators as the outstanding development of southeastern area during the past week, is five new locations, announced by major companies. Whether these locations mean that the area will enter an intensive drilling campaign depends largely on the attitude of the Hoover administration, recently to announce an oil conservation policy.

The five new tests to be drilled soon include three for Eddy county and two for Lea county. The Grayburg Oil Co., is moving in materials for a deep test on the Hugh Burch No. 1, in the center of the NW SW sec. 19-17-30, Eddy county. The Pueblo Oil Co., has announced a location for a test on the Gessert permit, known as the Gessert No. 2 in the NW sec. 18-17-31, about 200 feet east of the Jackson No. 1 of the Flynn, Welch and Yates Oil Co. In Lea county, the Ohio Oil Co., has made a location in the NW NW sec. 7-19-39, known as the Price No. 1. The Maljamar Oil and Gas Corp., has made a location also on the Simon permit, known as the Simon No. 1 in the NE NE sec. 29-17-32. Lockhart Brothers have announced a location on the Hillier permit in SE of sec. 10-17-30. The latter test is located in Eddy county.

The Lynch No. 1 of the Texas Production Co., center sec. 34-20-34 Lea county well is in the limelight this week and gives excellent prospects of developing into a good well as drilling is underway below 3,735 feet. This test encountered oil at 3,732 feet and the hole filled 3,500 with oil in eight hours. The well is being drilled deeper with the hope of obtaining better production. Previous to the 3,722 feet formation, a showing of oil was found at 3,606 feet and a showing of gas was encountered at 3,665 feet.

The Haggerty No. 1 of Leonard and Levers, in the NE corner of NW 1/4 sec. 18-16-30, obtained a showing of oil at 2,700 feet. Drilling is now underway below 2,825 feet. The Eaton-Brainard No. 1 in the SE 1/4 sec. 29-17-27, topped the pay yesterday evening at 1,950 feet. Present indications point to the fact that this test will equal or exceed any well yet drilled in this area, but further details are not known as to the late showing made by the well.

## To Test Oil Policy

The new oil conservation policy of the Hoover administration will meet its first test to-day at Washington when the Texas Company appears before the interior department committee to discuss the handling of permits for prospecting in certain fields in New Mexico.

The Texas company has a number of claims in New Mexico on which permits have been granted. The company has drilled certain wells and taken steps to develop the claims. Under the new oil conservation policy the interior department committee, composed of Solicitor Finney, Director George Otis Smith of the geological survey and Commissioner Spry, of the land office, have asked that the company appear and after investigation a general order will be issued which is expected to get a precedent for a number of other similar cases.

## NAIL PICKER WORKS THE MAIN STREET AND ALLEYS IN ARTESIA

One of the nail pickers of the State Highway Department has been at work in this section during the week. The machine is run over the highway three times in order to get the ordinary width of the road bed clear of all kinds of puncture materials. The operator was also proceeding under orders to clear Main street and the adjacent side streets of all loose metal. Working in Artesia around the freight and passenger depots and on the side streets, the machine picked up 474 pounds of metal, the total number of pounds of metal gathered in the entire work here, however, was not available.

From Roswell to Artesia, the machine picked up 137 pounds of metal, which indicates that the highway is freer of trouble makers for the motorist than the streets of the intermediate towns worked. Ninety-two pounds of metal was gathered in Dexter, 154 pounds in Lake Arthur and 616 pounds in Hagerman.

Louis Hellburg, of El Paso, former resident of Dayton and Artesia spent several days here this week attending to business matters.

## PECOS VALLEY GINNING SEASON CLOSED RUNS TOTAL 31,667 BALES

**Past Year's Ginnings Falls 3,333 Bales Short of the Normal Production—The North Eddy County Gins Show Gain.**

Pecos valley ginnings ran a total of 31,667 bales, according to a final report submitted this week. This total is approximately 3,333 bales under the normal production for the valley, however, the four gins of this area, represents a gain of about 1,250 bales over last year's output.

The totals by gins follow:

Roswell, two gins.....	3,004
Oasis gin.....	2,048
South Spring gin.....	1,284
Dexter gin.....	1,416
Greenfield gin.....	761
Hagerman, two gins.....	3,389
Lake Arthur gin.....	1,718
Association gin, Espula.....	1,868
Association gin, Artesia.....	1,421
Farmers gin, Artesia.....	1,653
Association gin, Atoka.....	1,577
Carlsbad project ginnings.....	11,528
Total.....	31,667

## ROSSELL T. P. CLUB TO INTERVENE AT HEARING

The Roswell Teepee club will intervene for the Texas-Pacific railroad at the hearing scheduled to be held Monday at Lubbock at which time, it will be decided which railroad will win the right to build into Lea county, the Santa Fe or the Texas-Pacific. Along with this announcement made Tuesday, word also comes that Midland, Odessa, El Paso and other towns of the southwestern district will make a fight for the Texas-Pacific against Amarillo and Lubbock for the Santa Fe.

## ARTESIA SACRAMENTO CAMP SITE DIRECTORS RE-ELECTED FOR YEAR

At an annual meeting of the Artesia-Sacramento Camp site stockholders Thursday evening, all former directors were re-elected except C. W. Bartlett, who has moved to Carlsbad. Ed Stone was chosen to succeed Mr. Bartlett. The personnel of officers and the directors include L. P. Evans, president; E. A. Hannah, secretary-treasurer; J. S. Sharp, Ed Stone and W. C. Martin.

## THE GAS APPLIANCE DEMONSTRATION LAST WEEK WELL ATTENDED

The gas appliance demonstration given by D. L. Moore of Joliet, Illinois, with the Moore Stove Co., and under the supervision of the Pecos Valley Gas Co., was well attended. Mr. Moore was assisted in the gas range demonstration by Mrs. Snow of Carlsbad, in the absence of Mrs. Luella Fisher who was unable to be present. An average of sixty ladies attended the demonstration each day, although the attendance during the last day of the demonstration was much greater.

The Pecos Valley Gas Co., is well pleased with the general interest shown.

## GENERAL RAINS FALL OVER EASTERN SLOPE —A HEAVY RAIN WEST

Good rains have fallen over the eastern slope of the state and parts of West Texas during the past forty-eight hours. The amount of the rain, however, varied in the valley points. An early report yesterday states that Hope received more than an inch of rain up to yesterday morning and rain was still falling at the last report. A heavy rain and hail is reported for the Dexter and Orchard Park vicinity Tuesday evening. Roswell received a heavy rain for a period of about three hours yesterday morning.

It has drizzled and showered here intermittently since Tuesday evening. The total rain fall here, however, has been comparatively light, amounting to about one fourth inch late yesterday afternoon.

R. W. Bruce, weather observer, states that the amount of precipitation during the present storm period of sixty hours the amount of precipitation was .24 inches. The high temperature for the month was 87, while the low temperature ran down to 12 above. The direction of the prevailing wind for the month was southeast.

## SIXTEEN CABINS TO BE ADDED TO GIRL SCOUT CAMP IN BEAR CANYON

Sixteen new cabins are being added to the Girl Scout summer camp in Bear Canyon, according to word from Roswell this week, which will make a total of fifty-eight cabins on the camp site. The vacation period or summer camp period will be from July 18 to August 15 and 300 campers are expected for the summer. A Girl Scout staff from Texas, Oklahoma and eastern New Mexico will supervise the camp activities during the vacation period.

## J. C. PENNY CO. PLANS TO OPEN CLOTHING STORE IN ARTESIA SOON

The J. C. Penny Co., largest retail department store organization in the world will open a new store in this city early in the fall. Negotiations covering a lease on the new location have been completed and the store will occupy the frontage at 327 Main street.

J. C. Penny Co., will occupy the old Palace Drug Store stand at 327 Main street. The building will undergo some necessary repairs before being occupied. Contract for which includes the erection of a metal awning, repairing both the interior and exterior of the building, new flooring and the erection of a balcony in the rear of the structure was let Tuesday morning to Tom Heflin of Artesia by the construction department of J. C. Penny. Repair work is expected to commence by April 1st.

The J. C. Penny Co., store in this city will be one of the 500 new stores to be opened this year in the chain which already totals over 1200 units.

Stock will include a full line of ready-to-wear garments in men's, women's and children's lines, footwear, haberdashery, millinery, lingerie, piece goods, cosmetics, notions, with the newest style elements and will be one of the most complete stocks ever shown in this city according to advance statements from the merchandising department of the organization.

In its relation to the community, the store will operate as a local business house in its banking connections and, so far as is possible, in the building up of the store personnel.

The J. C. Penny Co., was founded in Kemmerer, Wyoming, 27 years ago by the man whose name it bears. The present organization, which covers 47 states is the outgrowth of the mother store which did \$28,000 in business its first year. Last year total sales of the company were in excess of \$176,000,000.

Mr. Penny, the founder, and now chairman of the board of directors has, for the past several years, devoted a large portion of his time to the development of agriculture and dairying interests.

He is also interested in philanthropic work and in publishing, being president of the Christian Herald Association.

His dairy herd of purebred Guernsey cattle at Emmadine Farm, New York is one of the outstanding herds of the world and has been shown at all leading state fairs and dairy exhibitions for the past five years.

He has recently become chairman of the board of Foremost Dairy Products, Inc., a \$5,000,000 dairy company operating 26 dairies in five states in the southeastern part of the country.

At the town of Penny Farms, Florida, he is operating an agricultural enterprise which has recently attracted widespread attention because of the cooperative method employed in making resident farmers into farm owners.

There are 120,000 acres in the Penny farms tract and extensive experiments are being carried on in raising Satsuma oranges, tung oil trees, potatoes, corn, small grains as well as in dairying, poultry raising and turkeys.

With hundreds of cities and towns bidding through their civic organization for J. C. Penny Co., stores, the officials have confined their selections to communities in which local conditions have been comparable to the best business conditions in the leading cities throughout the country.

## TYPING DEMONSTRATION

Members of the Artesia Rotary club witnessed a typing demonstration, staged by six students of the commercial department of the Artesia High school, under direction of Prof. Odom, Tuesday noon. Four of the students in Tuesday's demonstration will represent the local High school in the District Typing Contest, to be given here April 5th. The contestants included Robert Hudson, Raymond Neatherlin, Misses Patricia Mahoney, Alma Pearson, Ruth French, and Mable Champion.

## State To Ask The Death Sentence For 3 Cavenders

**Jury Panel is Completed Yesterday Afternoon and Nine Witnesses Examined—Self Defense Plea of Cavender Attorneys.**

Slow progress has been made in the selection of the jury from the special venire summoned to serve on the case of the state versus R. H., Perry and Gus Cavender charged with the murder of Jim Ballou here on December 24th. At three o'clock yesterday afternoon the selection of the jury was completed from 37 veniremen summoned. While several local residents were included in the venire, none were accepted.

The case opened Monday at Carlsbad with Judge G. A. Richardson, presiding. The defense attorneys for the three Cavenders, J. S. McCall of Carlsbad and Joe A. Montague, of Fort Stockton, Texas, spent several hours arguing a motion for a separate trial for each of the three men charged, since the defense in each case would not be the same. Judge Richardson deliberated until Monday afternoon, at which time the motion was rejected. Another difficulty that threatened to delay the proceedings of the case was a defective indictment charging the three Cavenders. The indictment was declared null and void on account of the fact that it did not mention the date of the crime. Later an indictment was drawn up on information.

Up to the present time the trial has caused little interest here, the lack of the expected interest is due to the fact that process of selecting the jury has been a long one. The case is proceeding rapidly now, however. Nine important witnesses were examined yesterday afternoon from 3 to 5 p. m. The witnesses all from this section included Tex Polk, John Runyan, Fred Cole, S. W. Gilbert, J. T. Collins, Will Benson, Mrs. Bert Shipp and Miss Irma Woolridge. The defense is attempting to have the testimony of S. W. Gilbert, J. T. Collins and Mrs. Bert Shipp excluded, claiming that it is irrelevant on the grounds that practically all of the testimony of the three witnesses has to do with the events leading up to the killing.

The jury empaneled is composed of C. H. Nichols, Owen Wood, Robert E. Pond, A. J. Mayes, G. S. Groves, H. E. Jordan, Ross Calvert, A. C. Windham, A. C. Bindell, A. M. Hoose, Henry Brown, and R. M. Hamblen.

It was indicated by developments yesterday that the state, represented by J. G. Osburn, district attorney and James Bujac, assistant district attorney, would ask that the extreme penalty, death, be imposed on the three defendants. The defense is attempting to build their case around a plea of self defense for R. H. Cavender, who is alleged to have shot Ballou and they are also attempting to show the cause and effect of the environment, which the defendant has been subjected to, Young Cavender, was brought out in testimony has spent seventeen years of his life in a sheep camp.

Four witnesses were called to testify this morning. The list includes Lewis Howell, Joe Richards, J. M. Jackson and O'Neal. The testimony of J. M. Jackson, was regarded as the most important during the forenoon. Mr. Jackson, identified the gun used by R. H. Cavender, who is alleged to have shot Ballou. He also identified three pocket knives taken from Perry and Gus Cavender, shortly after the shooting.

Six or seven witnesses remain to be called, it was stated at noon today. Taking testimony will likely be concluded this afternoon or early in the morning. After the testimony is finished the attorneys will make an appeal to the jury.

## ATTENDS BANQUET AT LAKE VAN MONDAY NITE

Members of the Jackson-Bolton Chevrolet Co., attended a banquet given by the Sparks Chevrolet Co., at Lake Van, near Dexter, Monday evening. The banquet was the result of the sales contest between these two organizations, in which the Jackson-Bolton Chevrolet Co., won. Turkey with all the trimmings was served to about thirty guests. Among the members of the local organization attending this event were: Neal Russell, E. E. Scoggins, Oswald Yturrale and V. D. Bolton.

Loose-leaf Binders, Special Ruling and Stock Forms.—The Advocate.

# ARTESIA ADVOCATE

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## SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In New Mexico)	\$2.00
Six Months (In New Mexico)	\$1.50
Three Months (In New Mexico)	\$1.00
One Year (Out of New Mexico)	\$2.50
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tising Rates on Application.

TELEPHONE NO. 7

## YOU WIN IF YOU LOSE

Local residents who enter the Yard and Garden  
contest this year will have an opportunity to compete  
in the national contest, according to a recent arrange-  
ment completed by the sponsors of the local contest,  
the Artesia Chamber of Commerce and the Artesia  
Women's club. One of the slogans adopted by the  
national contest is "You win, if you lose," meaning  
that even though you fail to win a prize you have  
improved the appearance of your premises and have  
been paid for your efforts.

There is no truer utterance than that found under  
the caption of the "Town Doctor," on this page that  
if we expect to sell our community to the stranger, we  
must keep it clean and beautiful. If you went out to  
apply for a position, rent a farm, or do any of the  
innumerable things connected with getting a start  
among strangers, you would, if you possess the normal  
amount of pride, want to look clean and neat in your  
personal appearance.

## WHO'S YOUR COMPETITOR?

In the current issue of the Rotarian, a magazine of  
Rotary International, Clinton Anderson, of Albuquer-  
que, very ably discusses the question of who's your  
competitor in modern business. Most of us have the  
erroneous idea that the only competition comes from  
members of our own profession or calling. Literally  
this is usually true, but times bring changes. Twenty  
years ago the blacksmith never thought the garage would  
be a competitor; the coal dealer never worried about  
the retail oil man; the ice man never concerned him-  
self about the possibility of mechanical refrigeration.  
Yet in the last twenty years these things have come  
about.

It is also true that the business man of to-day does  
not know his competitor of tomorrow.

## THE CHAIN STORE

We are living in the chain era, we have in our  
section chain dry goods stores, chain groceries, chain  
department stores and even chain newspapers. The  
chain idea seems to be destined to effect even the re-  
motest community. Artesia it appears will receive its  
full share of chain establishments in the years to come;  
a circumstance that is giving the independent no little  
concern.

We have never been especially appreciative of the  
chain idea, yet there are chain establishments that will  
prove an asset to any community in which they enter;  
others are classed as merely blood suckers, because  
they soon let it be known that they are in the business  
for the dollar only and refuse to recognize any re-  
sponsibility to the community they attempt to serve.

Much has been said and written about the chain  
store menace, but the chain idea has spread and thrived  
regardless of the adverse criticism received. Big man-  
ufacturers and big business men writing on the sub-  
ject, have agreed that there is still a place in our  
economic existence for the independent and that there  
are still opportunities for the independent to succeed,  
although they are in accord that the independent will  
grow less in numbers as time goes on, at least for the  
next few years anyway. The best bet they say for the  
independent to stay in business is to change his methods  
of merchandising, keep closer tab on his business,  
know what to buy and how to buy it and do intelligent  
advertising. After all there is nothing that will take  
the place of personality in business. It is natural to  
assume that the man who owns his own business will  
take more interest in its welfare than the hired man.  
Most shoppers still retain the great element of human  
nature and look with distaste on the mechanical method  
of service they receive in some establishments.

## STEIN'S CURRENT EVENTS (By Ben, in Lordsburg Liberal)

Perry and Hard Boiled say they are not going to  
get married this year but wait for next year's model.  
What we want on our lizzies isn't a cow catcher  
but a cow dodger.

Colonel Stewart found out the same as many smaller  
men have that you can't can the boss.

In most everything except politics you get what you  
buy and pay for.

Why not let the winners in Mexico go to Chicago  
and clean out the gangs.

Remember when Ma used to feed us sulphur and  
molasses along this time of year. I never did know  
what it was for.

We hope the impeachment disease of the Okla-  
homa state legislature is not contagious, otherwise  
the New Mexico solons won't get out under 60 days  
in their special session.

# The Town Doctor Says

NO TOWN EVER LOST A CUSTOMER  
FROM BEING TOO CLEAN

Calvin Coolidge, addressing The American Federa-  
tion of Arts and The American Association of Music,  
said, "If clothes make the man, and certainly good dress  
gives one a sense of self-respect and poise, how much  
more is it true that clean, beautiful surroundings lend  
a moral tone to a community?" And added, "We  
are gradually getting rid of the oppressive ugliness  
of our communities."

Oppressive ugliness: a good house next to a shack;  
a beautiful lawn with a vacant lot overgrown with  
weeds adjacent; unsightly outbuildings; highway en-  
trances cluttered up with nondescript, claptrap, un-  
painted and otherwise obnoxious bill boards; store signs  
of every sort, shape and description protruding at all  
sorts of angles from store buildings—some high, some  
low—all degrading to any sense of attractiveness; poorly  
kept streets, open dumps, unpainted buildings, a  
dilapidated square; tin can alleys, visible pollution of  
streams, and ugliest and most oppressive of all—a  
citizenship with an inferiority complex one devoid of  
civic pride.

Oppressive ugliness is that which makes residents  
of a community say, "Oh, you won't mind that after  
you've lived here awhile;" and the absence of which  
makes a stranger say, "I like this place."

Oppressive ugliness is that which creates atmos-  
phere. How often have you gone into communities  
or mercantile establishments and given as a reason  
for not being sold on the place that there is no "atmos-  
phere?"

Atmosphere is that which invites or repels; at-  
mosphere is the making or losing of sales, prestige and  
good will.

Oppressive ugliness relates materially to appearance.  
How does your community look to a customer? Eighty  
per cent of those things purchased to-day are sold  
through, or influenced by the eye. Therefore, how  
your town or community looks is important.

This is the season of the year when everything  
oppressive should be annihilated. Nature is ready to  
help make things attractive. Start now to help take  
your town or community to a good old-fashioned  
house-cleaning: clean it up—scrub it up—dress it up—  
and keep it up.

Include yourself in the cleaning: get rid of the men-  
tal cobwebs that make everything about your place  
of abode so commonplace. Rid yourself of the super-  
stition and prejudice that your town cannot be as  
modern, attractive and interesting as any city any-  
where.

Like life, your town or community is what you  
and the rest of the people like you work to make it.  
It is just as big or just as little as the people in it.

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Artesia Advocate in cooperation with the Artesia Lions  
Club.

## THE OLD ORDER CHANGETH

Distance has been eliminated and we have become  
more closely united figuratively speaking with the rest  
of the world through the use of the radio, the air-  
plane and other modern inventions; at the same time  
we have grown farther apart and parted ways so to  
speak with our neighbors and intimate friends. The  
social call is no longer a matter of good taste for its  
a rare occasion that they are made. We meet now days  
over the banquet table, the bridge table and at dancing  
parties, which places many of our would be friends at  
a disadvantage so far as getting an insight into the  
finer qualities of human nature that they may possess.  
Many of us feel that on such occasions, the relations  
with our associates are more or less artificial and pre-  
functory. It is only through intimate association that  
we come to know and appreciate the finer things that  
true friendship brings.

Charles Hanson Towne, puts it this way:

Around the corner I have a friend,  
In this great city that has no end.

Yet days go by, and weeks rush on,  
And before I know it a year has gone!

And I never see my old friend's face,  
For life is a swift and terrible race.

He knows I like him just as well  
As in the days when I rang his bell

And he rang mine. We were younger then,  
And now we are busy tired men;

Tired with playing a foolish game;  
Tired with trying to make a name.

"Tomorrow," I say, "I will call on Jim,  
Just to show that I'm thinking of him."

But tomorrow comes, and tomorrow goes,  
And the distance between us grows and grows.

Around the corner—yet miles away

"Here's a telegram, sir:" "Jim died to-day."  
And that's what we get—and deserve in the end;

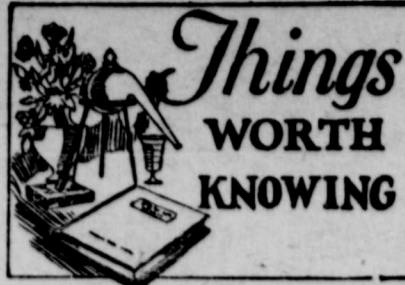
Around the corner—a vanished friend.

## OUR SCHOOLS

Some of our statesmen try to tell audiences com-  
posed largely of teachers, that New Mexico spends  
more than Colorado on schools in proportion to tan-  
gible wealth, annual current income or ability to pay.  
Apparently they know no more about school costs  
than the teachers know about high finance. The Re-  
search Division of the N. E. A. gives the following data  
on comparative costs in New Mexico and Colorado for  
the year 1926: For each dollar expended for elementary  
and secondary public schools the people of New Mex-  
ico possessed in tangible wealth \$188.68; in Colorado  
\$142.86. For every dollar spent on the schools the  
annual current income was in New Mexico \$42.73; in  
Colorado \$32.79. For every dollar spent on schools the  
cost of building construction in New Mexico was \$1.74;  
in Colorado \$1.37. And for every dollar spent on  
schools the people of New Mexico spent \$2.02, and the  
people of Colorado spent \$2.11 for the following lux-  
uries: soft drinks, ice cream, theaters, candy, chewing  
gum, tobacco, sporting goods, toys, jewelry, perfumes  
and cosmetics—New Mexico Educational Bulletin.

"It is an ill wind that blows no good to someone"  
we are told, and the floods in the Mississippi valley  
are almost sure to cause cotton raised elsewhere to be  
high this year, as the production will be cut down  
considerably.

Of Course, it is alright to "raise Cain" if you are  
raising it for feed.



Preventing diseases and parasites  
among livestock is the business of  
the farmer. When these troubles  
are present, however, it is usually  
best to call in a good veterinarian,  
and to do it early.

Celery seeds are so small that it  
is difficult to distribute them evenly.  
It is much easier to do the work  
properly if the seed is mixed with  
several times its bulk of some mater-  
ial such as finely sifted white sand  
or moist muck soil.

Farm implements will last longer  
if both the wooden and metal parts  
are kept properly painted. During  
mild, dry weather in the slack winter  
season is a good time to do such  
painting. Farmer's bulletin 1452-F  
tells what kind of paint to use and  
how to prepare the surface for paint-  
ing.

Cattle exceed all other domestic  
animals in number and value, total-  
ing about 629,000,000 head. Asia  
has about two-fifths of the world's  
cattle, Europe about one-fifth, with  
South America, North America, Af-  
rica, and Oceania following in the  
order given. This estimate includes  
all bovine animals, and in some  
countries, notably India, buffaloes  
are included.

A fanning mill for cleaning small  
grain is a good investment on farms  
where dockage is heavy. Removal  
of dockage from wheat and other  
grains before shipment from the  
farm makes higher grade grain which  
brings a better price, and leaves the  
dockage which is good feed for live-  
stock. Also, the weed seed, chaff,  
and light grain can be removed from  
seed grain, leaving only good seed  
for planting.

Setting fire to the woods, a fre-  
quent practice in certain parts of the  
south at this time of year, is usually  
uneconomical and often results in  
direct money loss. Timber is a val-  
uable asset—much too valuable to  
be destroyed or injured by fire. Well  
stocked with trees and unburned, an  
acre of southern pine will grow 300  
and 800 board feet of timber a year,  
which means \$2 to \$4 net yearly  
income, or in timber and turpentine,  
from \$4 to \$6 yearly.

Soybeans when properly cured,  
make almost as good hay as al-  
falfa and are less particular about  
the soil in which they grow. They  
succeed on nearly all types of soil,  
though do best on mellow, fertile  
loams or sandy loams. For hay,  
soybeans should be sown rather  
thickly—about 6 pecks to the acre—  
so that too large stems will not de-  
velop. Under usual spring conditions  
comparatively shallow seeding is  
best. Poor stands often result from  
covering too deeply. In general, the  
land should be prepared as for corn.  
On land giving good yields of corn,  
or when soybeans are grown follow-  
ing corn, they should produce a good  
crop without direct applications of  
fertilizer. On sandy soils of low  
fertility, however, fertilizers are need-  
ed.

## Tomato Accident

Little Sally, age five, said to her  
mother: "Do you 'spose we will have  
any more of those 'tomato accidents'?"  
Unable to think of anything that re-  
sembled such a catastrophe, her moth-  
er asked what she meant. She said:  
"Why don't you 'member when that  
rain and wind knocked down all those  
houses and killed those people?"

## Contests on Stilts

Cruder and barbaric contests on  
stilts are those held by the natives of  
the Islands in the southern Pacific. A  
band of from 15 to 20 young men,  
with their faces painted in grotesque  
designs, perch themselves on high  
stilts and engage in a free-for-all fight,  
in which they try to trip and knock  
one another down.

Five Minutes from Juarez, Old Mexico

A Cordial Welcome  
Awaits You at

El Paso's Newest and Finest

HOTEL  
HUSSMANN

"On the Plaza"

EL PASO, TEXAS

300 ROOMS—300 BATHS—ALL OUTSIDE

Harry L. Hussmann, Pres. Harvey Day, Mgr.

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All Kinds of Drayage and Transfer  
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RUBE HARDIN

Telephone 109



DOUBLE BLUE PENNANT  
The Most Tire at the Least Cost  
Pior Service Station

Swiftest getaway . . . Greatest hill-  
climbing . . . nimblest change of  
pace . . . all combined in BUICK  
. . . proof awaits you at the wheel!

# Get behind the wheel and get the facts!



	SERIES 116	SERIES 121	SERIES 129
Sedans	\$1220 to \$1320	\$1450 to \$1520	\$1875 to \$2145
Coupes	\$1195 to \$1250	\$1395 to \$1450	\$1865 to \$1875
Sport Cars	\$1225	\$1325	\$1525 to \$1550

These prices f. o. b. Buick Factory, special equipment extra. Convenient  
terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

**M'NALLY-HALL MOTOR CO.**  
ROSWELL, NEW MEXICO

When better automobiles are built, Buick will build them

## SHINE 'EM UP—

Bring your feet around and let me shine your shoes.  
Ladies' work a specialty. We dye shoes and guarantee  
our work.

## THE NEW STATE SHINE PARLOR

Five Years of Service in Artesia  
MILTON KELLY, Prop.

## JOB PRINTING AT THE ADVOCATE

**MAIZE SEED, SUDAN SEED,  
HEGARI SEED, KAFFIR SEED,  
CANE SEED, COTTON SEED**

**E. B. BULLOCK**

Feed, Flour, Coal and Seeds

EAT AT THE MAJESTIC CAFE



## The Book I Bank On

The safe book to bank on at all times is  
a bank book. It is your pleasure when  
everything is going smoothly. It is your  
true friend in time of need, ever ready to  
come to your assistance when you really  
need help.

## Citizens State Bank

"The Bank of Personal Service"

E. A. CAHOON, President

C. E. MANN, Cashier

**JUST KIDS—Two Fer A Nickle.**

By Ad Carter



**814,000,000 POUNDS OF RUBBER IS USED DURING THE PAST YEAR**

SANTA FE.—Eight hundred fourteen million pounds of rubber were used last year by the automotive industry, nearly 85 per cent of the total output, states a highway department bulletin.

For every three new cars purchased by the public last year two used cars were scrapped. The total number of new cars sold was 3,220,000 and the number of old cars scrapped was 2,146,000.

The retail value of all new cars sold in the United States last year was approximately \$2,820,720,000. The used car business showed a retail value of cars sold of \$1,646,380,000.

More cars mean a constantly increasing demand for more new roads and for replacement of worn out roads. Wider rights of way higher type surfacing, sturdier structures, by-pass roads, all must be considered in making plans for the future, the highway department points out.

With the increase in numbers of cars, with the raising of the speed limits and the building of faster cars capable of attaining high, safe speeds on good roads, the need for easier curves, lower grade percentages and new alignments which eliminate curves as much as possible becomes evident.

"A constant study of these changing phenomena in the road industry is imperative in the progressive highway organization," the bulletin states. "This study is never relaxed in New Mexico. In making out plans for future work we take into consideration all traffic data, latest developments, and production figures which are weighed and considered in designing roads."

"Indications are, from general study, the day is not far off when foot highways will span the country, all towns bypassed, high speed on major highways with special lanes for freight. Bridges

will have to be of a high class to withstand the constant pounding of thousands of vehicles, passenger and freight per day. Toll roads and bridges will have to go throughout the nation.

"For the immediate future in the southwest, New Mexico must plan on finishing her trans-state highway system, oil or hard surface hundreds of miles of road, build up those of her feeder roads which have the greatest demands made upon them. And above all, safety must be built into everything from now on. This means not only design that is safe today but design which will be safe for traffic ten years from now."

**NATIONAL EGG WEEK MAY 1-7 INCLUSIVE**

The week of may 1 to 7 has been set aside by the National Poultry Council as national egg week for 1929.

America's poultry industry in the past quarter of a century attained a position of great economic importance in our field of human food production. The products of our American hen yearly exceed in value one and a quarter million dollars and it is our sixth most important agricultural industry. American people are taking greater interest in the raising of poultry and the consumption of eggs and poultry meat than ever before. Eggs are now recognized as one of the most staple, wholesome and necessary parts of the daily diet.

Under the provisions of the proclamation made by the National Poultry Council, national egg week will be a period set aside to acquaint the consuming public with the peculiar and valuable protective properties possessed by eggs as human food. It will be a period in which special emphasis can be laid upon more efficient and effective methods of producing and marketing eggs.

Prof. L. N. Berry of the New Mexico Agricultural College has been appointed state chairman for New Mexico. Anyone who would be interested in helping to develop and promote the appropriate observance of national egg week can obtain suggestions and assistance by writing Prof. Berry at State College, New Mexico.

**DODDER'S MARRIED NAME**

The names "hellbind and strangeweed," by which the parasitic plant dodder is sometimes called, are most appropriate. After dodder has established itself on a host plant, usually on alfalfa or clover, it loses hold of the ground and lives entirely on the host, from which it draws its nourishment and its vigor. Although dodder has been known to live over from year to year by means of small pieces of its stems, it is commonly introduced through the use of impure seed, both domestic and foreign. For this reason, clover and alfalfa seed should be carefully examined for dodder seeds, which are dull coated, with roughened or minutely pitted surfaces, and often have three flat faces. The seeds of dodder range from the size of a grain of sand to that of an alfalfa seed, or even larger, and they vary in color from dark reddish brown to gray, green, or yellow.

Wedding Announcements and Invitations, Engraved or Printed—Advocate



**This Tread has "Teeth" in It for safe stops!**

Deep "Teeth" of sharp-pointed, sharp-edged rubber in the center—"teeth" that bite in and grip slipperiest pavements. "Teeth" that also extend up the sides—to prevent skids on turns—to take hold in ruts—to pull out of deep mud, sand, snow or slush.

The only tread that gives you these "teeth" is the Goodyear All-Weather. Proved by more than 20 years of slippery roads the safest and best non-skid tread.

Trade Your Tires That Slip for Tires That GRIP

**GOODYEAR All-Weathers**

Lowest Prices in 31 Years. Guaranteed For Life Against Defects

**Lowrey-Keyes Auto Co.**

CHRYSLER AND WHIPPET Sales and Service WASHINGTON GREASING A SPECIALTY

Phone 291

**WE THANK YOU!**

The following have renewed their subscription to The Advocate the past week:

- James Christman Wallace Merchant
- Andrew Dooley Justice Brown
- M. E. Quinn Chas. Wyman & Co.
- D. W. Runyan J. F. Randolph
- O. H. Brown Emmett Patton
- W. W. Parker Dr. O. E. Puckett
- Tom Terry W. D. Corder
- John Day W. A. Wunsch
- James Masteller Geo. F. Miller
- Mrs. E. M. Wingfield

**NOTICE!**

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

**Draft Law Upheld**

There were a number of cases taken to the Supreme court regarding the draft during the World war. In every instance the constitutionality of the draft law was upheld.

Typewriter Ribbons—The Advocate

**OPEN LETTER TO MY PUBLIC NO. 10:**

DEAR FRIENDS:

They are tellin' it around that when our Methodist preacher went to Pecos last week that a committee of roughnecks met him and wanted to buy his dinner, etc.—they thought he was the feller putting' on a wrestling match there. If they ever try that on our Presbyterian preacher, they'll be out a meal or two—he's Scotch, you know.

Next time we have a sand storm remember two things—they won't last long and we have weather strip which will keep the sand out of the house.

Very truly yours,

**PERLEY GEORGE**

Publicity Agent for

**BRAINARD-CORBIN HARDWARE CO.**

IF AVIATORS RISK THEIR OWN LIVES AND SWEAR BY

**Phillips 66**

it is then the best way in the world for you to prove that the new Phillips 66 can keep the first year feel in your engine for 30,000 miles.

Test the new Phillips 66 in the most practical laboratory in the world—your own car engine. There in your own gas tank let the new Phillips 66 tell its own story and stand or fall on its own performance for you.

**Pior Service Station**

**JOB PRINTING AT THE ADVOCATE**  
LOOSE LEAF DEVICES AT THE ADVOCATE

**Tommy's Sandwiches**

Are Delicious Regardless of the Season!

This accounts for the fact that our place is becoming the popular meeting place for the young folks of Artesia. We also maintain excellent fountain service in connection with our sandwich shop.

Ice Cream in convenient containers, either pints or quarts to take home with you. Lolly pops for the kiddies too.

**TOMMY'S SANDWICH SHOP**

Next Door to Sanitary Barber Shop  
Telephone 38

**LEGAL BLANKS AT THE ADVOCATE**



**DO YOU KNOW WHAT YOU'RE GETTING when you buy OIL?**

CARELESSNESS is a very expensive habit—especially when it is associated with motor car lubrication.

Unless you insist upon a reputable brand of oil—and are sure that you get it—you are certainly heading your car for the scrap heap by the shortest possible route.

You know what you are getting when you stick to the unsurpassed brands marketed by the Continental Oil Company. These are oils which have passed every test. They have a reputation to maintain—and they do it by providing a thorough lubricating job under all conditions of motor operation.

Look for the signs shown below—at service stations and garages.

**CONTINENTAL OIL COMPANY**

Producers, Refiners and Marketers of high-grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming.



**EXTRA LIFE for your car**



The new Gargoyle Mobiloil meets the lubrication problem of any motor with scientific exactness. The continued use of Mobiloil insures less wear, fewer repairs and replacements, a minimum of carbon and greater freedom from overheating.

**Poultry Supplies**

We have a miscellaneous line of Poultry Supplies which every poultryman needs. If you are preparing for the baby chick season, see us for Netting, Leg Bands, Drink Fountains and a varied assortment of Feeders.

**JOYCE-FRUIT COMPANY**

Hardware Department—Phone 34  
Telephone 34

# SOCIAL ITEMS OF INTEREST IN AND AROUND ARTESIA

## METHODIST MISSIONARY SOCIETY MEETING

The monthly literary meeting of the Society was held at the home of Mrs. Will Benson last Thursday afternoon. There was an unusually large attendance and the program was a particularly helpful one. The subject was "Mothers and Daughters" and Mrs. Joe Richards, the leader, was assisted by a number of mothers of girls in the discussion of this vital topic. Mrs. Benson was assisted by Mrs. Odom in serving delicious refreshments.

## THE GIRL SCOUT COUNCIL

The council met at the home of Mrs. W. C. Martin on Monday afternoon for its regular business meeting. The organization is planning to give a moving picture soon to raise funds. The picture will be "Win that Girl," a college foot ball story. It was voted to buy more equipment for the scouts and Mrs. Z. B. Moon, was initiated into her new duties of commissioner.

## THE SUNSHINE CLASS

The class held its monthly social meeting at the home of Mrs. Anna Mae Robinson last Friday afternoon. After the regular business was disposed of the remainder of the afternoon was devoted to a good social time. Refreshments of brick ice cream, angel food and punch were served.

## THE SECOND YEAR HOME ECONOMICS LUNCHEON

The girls gave a three course luncheon at the school last Thursday at one o'clock. It was a delicious fied chicken affair and seems to have been given to test their efficiency in serving such a meal. Their teacher, Miss Ruth Morgan, was the honor guest. The members of the class participating were: Almar Lee Bankston, May Burrows, Irene Bell, Marylynne Haley, Virginia High, Shirley Hnulik and Vera Campbell. The class recently took a field trip where they learned all about the cuts of meat.

## THE PASTIME CLUB

The Pastime club formerly the Amuse U Bridge club, met at the home of Mrs. Charles Morgan last Thursday afternoon for its regular meeting. Mrs. Bulot won high score in the playing and changing the name of the organization was an important item of business transacted. There were two substitutes: Mrs. Giberson and Mrs. George Threlkeld. Delicious refreshments closed the afternoon.

## BIRTHDAY DINNER FOR MRS RALPH TERPENING

Mr. and Mrs. W. M. Schneider gave a turkey dinner Sunday, honoring the birthday of their daughter, Mrs. Ralph Terpening. Among those present to enjoy the dinner in addition to Mr. and Mrs. Ralph Terpening and family were: Mr. and Mrs. A. L. Terpening of Dexter.

## MISSIONARY LECTURE

Mrs. Barrett of Easton, Oklahoma, a leading missionary worker of the Nazarene church, gave a talk upon "Foreign Missionary Work," at the local church, Tuesday evening which was both inspiring and educational.

## MRS. BALLARD ENTERTAINS THE 1828 BRIDGE CLUB

Mrs. Jack Ballard entertained the 1828 Bridge club last evening at her apartment in the Hardwick hotel. Refreshments were served after a delightful evening of bridge. Substituting were Mrs. Sig Iverson, of Amarillo, Texas and Mrs. Tommy Compton, of Artesia.

## BIRTHDAY DINNER

Little Grant Scoggins was seven years old last Saturday and his mother, Mrs. Harold Scoggins, gave a birthday dinner in honor of the occasion. A splendid birthday cake, sent to Grant by his grandmother Scoggins, of Denton, Texas and surmounted by seven candles was the outstanding feature of the dinner. James Robertson, Donald Pior and Sybil Pior helped Grant celebrate the anniversary and the children spent a happy afternoon playing.

## THE STUDY CLUB

The club met with Mrs. F. G. Hartell on Monday afternoon. There was a large attendance and an interesting program was given. Mrs. Rex Wheatley continued the discussion of the immigration question and Mrs. E. J. Brooks gave a paper upon the "New Cabinet." Mrs. J. H. Jackson followed with a review of the cabinet which was in the form of questions relating to the different members. The club adopted a name and will henceforth be known as the Woman's Forum. The next meeting will be at the home of Mrs. V. L. Gates on April 8th.

## ENGRAVING AT THE ADVOCATE

# Social Calendar

TELEPHONE 217

## MONDAY

Library Board meets in the library at 3:00 p. m.

## TUESDAY

The Second Bridge club meets with Mrs. Brooks at 2:30 p. m.

The Fortnightly Bridge club will meet with Mrs. C. E. Mann at 1:00 p. m.

The Home Improvement club will meet at the Home Economics kitchen at the High school at 2:00 p. m., for a food demonstration by Miss Velma Borschell, assistant state agent of Home Demonstration. The demonstration will last until 5:00 p. m. The public is cordially invited.

## WEDNESDAY

Regular meeting of the Woman's club in the music room at the Central school building at 2:30 p. m.

## THURSDAY (TO-DAY)

The Second Bridge club meets at the Beecher Rowan home at 6:30 p. m.

## FRIDAY

United Good Friday service will be held in the Methodist church at 7:30 p. m.

## THURSDAY (NEXT WEEK)

The Christian Ladies' Association will hold its missionary meeting at the home of Mrs. J. W. Graham at 2:30 p. m.

The Methodist Missionary Society will meet in the church at 2:30 p. m.

The Pastime club will meet with Mrs. Charls Mitchell at 2:30 p. m.

## PICNIC AT ROSWELL

Mrs. E. H. Perry, and daughters, Misses Margaret and Jaunita, Mr. and Mrs. J. G. Littlejohn and little daughter, Joan, and Miss Doris Albee, Carl Joiner and Fred Henderson drove to Roswell Sunday. They were joined there by Allen Perry and Noble Littlejohn from the Military Institute and all drove out and enjoyed a picnic dinner and an afternoon of visiting.

## THE SENIOR PLAY

The Senior play, entitled "Hurry, Hurry," presented at the Central school auditorium Friday evening by members of the Senior class, drew a large and appreciative audience. The presentation of a Senior play has become an annual affair in the schools of Artesia and is usually looked forward to with much interest by the patrons of our city schools. Friday evenings entertainment was no exception. Only one incident marred the play for some of those who were seated in the rear of the building and that was the articulation of some of the characters which was inaudible at a distance and did not permit many in the audience to follow the theme of the play. The play compelled attention because of its modern setting; humor and pathos were mingled in the right degree to contain the faults and the commendable qualities of human nature. The part of the heroine, played by Miss French was especially well presented as were the parts of the football hero, played by Keith Miller, and of the college freshman, played by Stuart Compton and Mr. Hooker, business man played by Wilbur Stuart. Fletcher Collins looked and acted the part of a college professor almost to perfection.

## IDLEWHILES BRIDGE CLUB

The club was entertained by Mrs. H. Q. Haley yesterday afternoon. There were three substitutes, Mesdames J. A. Yates, Frank Seale and Schoonmaker. After the playing Mrs. Haley took her guests to the Smoke House where they were served delicious banana split and wafers at quartette tables attractively decorated in the Easter motif. The centerpiece consisted of a basket of Easter eggs and the place cards represented baby chicks.

## ANNUAL MEETING

The Presbyterian congregation held its annual business meeting and supper at the church last evening. A delicious chicken pie supper was served cafeteria style to the members, with their families. The supper followed by a good program, by the Junior Endeavorers. The principal number on the program was a charming little missionary play in three acts entitled, "The Pale Blue Crepe De Chine Dress." The cast of characters was as follows: Olin Woodside, Virginia Gates, Helen Meredith Gates, Joan Wheatley, Martha Sinclair, Hannah Belle McCaw and Clara Sinclair. The play was directed by Mrs. Myron Bruning and Miss Vera Switzer, and was interspersed with delightful instrumental music.

The business meeting followed the play. The reports of the various organizations of the church were satisfactory, the report of the treasurer showing the church to be in good financial condition and closing the year with a clean sheet. The membership roll, just revised, showing a membership of 104. Two elders, G. R. Brainard and Roy E. Wright, and two deacons, D. E. Buckles and W. A. Bryan, were re-elected for three year terms. The pastor, Rev. John Sinclair, has just completed his third

# LOCALS

Rex Wheatley attended court in Carlsbad Tuesday.

W. M. Carson, of Hope, was shopping in Artesia Saturday.

L. P. Evans and Albert Richards were week end visitors in El Paso.

Roy Shaffer of Carlsbad was attending to business matters here last week.

W. A. Moore and Roy Stovall, of Carlsbad were business visitors in Artesia yesterday.

S. W. Gilbert went to Carlsbad yesterday to serve as a witness in the Cavender-Ballou case.

Rex Blair and wife were here from Clovis Sunday visiting Mr. Blair's brother, R. D. Blair, and family.

Mr. and Mrs. Ferris Arnold, of Roswell are visiting Mrs. Arnold's parents, Mr. and Mrs. Beecher Rowan.

Mrs. C. O. Brown returned last week from Hot Springs, where she had been taking the baths for a couple of weeks.

Mr. and Mrs. Ossie Coalson drove up from Carlsbad Sunday and were joined here by Mr. and Mrs. L. L. Clark for a trip to Roswell.

Mr. and Mrs. W. E. Ragsdale left yesterday for a trip to El Paso and Las Cruces, where they will visit their son, Wilmer, at State College. They were accompanied to El Paso by Mr. and Mrs. Charles McConnell of La Harpe, Illinois, who will visit friends there, returning with the Ragsdales tomorrow.

year with the church. The attendance at the meeting was very good.

# CAMERON McLEAN, BARITONE

The message of Cameron McLean is a very big one, for his gift touches that which is universal. His contribution is one of ennoblement and understanding. To him belongs inspiration, lyrical gift, sense of color, marvelous diction and a simple tenderness, against which none of us are proof. He has a perceiving mind and a rich imagination.

You will never find a Scotch song which is unpleasant to listen to, when it is given expression by such an interpreter as McLean, cradled in the faith and genius of a great race.

He sings without effort, his phrases beautifully chiselled and controls his resources in a remarkable fashion.

Critics do not discover the great artists, the audience does that. Cameron McLean interests by his refinement and intelligence, his mobile features and flexibility of technique, are indeed inspiring.

Apart from the thrilling ease and spontaneity of his production, McLean has the gift of imparting delicate emotional color to every phase which only a man of exceptional understanding and sympathy could accomplish.

Judge Atkeson attended court in Carlsbad Monday.

J. W. Turknnett and wife and Miss Ruby Turknnett were Carlsbad visitors last Wednesday.

Irving J. Root of Amarillo, Texas, is spending a few days here, looking after his oil interests.

Miss Elaine Feemster, who has been at Moran, Texas, for several months with her father, returned home last Thursday.

Wallace Merchant was down from his ranch in the Capitan mountains Sunday and Monday visiting his daughter and son-in-law Mr. and Mrs. Ballard Spencer, and looking after business affairs.

# "Win That Girl"

A Girl Scout Benefit Picture at the

# Majestic Theatre

## TUESDAY EVENING

### April 2nd

A picture that is full of action and full of thrills that you will like—a college comedy drama.

Keep this date open, provide yourself with entertainment and at the same time help your local Scout organization—remember

## Tuesday Evening, April 2

# Easter Specials

at the

# Band Box

Cut Flowers and Potted Plants

(Get your orders in early)

Party Favors and Decorations  
New Hats, Dresses and Costume Jewelry

# Gardening Time

GET YOUR GARDEN SEEDS HERE

We always have a nice assortment of good things to eat including Fresh Vegetables.

# THE STAR GROCERY

J. S. SHARP, Proprietor  
PHONE 48 FREE DELIVERY  
WE GIVE GREEN STAMPS

Mr. and Mrs. Batterton returned last week from a two weeks' visit to Kansas City and other points in Missouri. They were accompanied home by Mr. Batterton's mother, Mrs. L. R. Batterton, of Sturgeon, Missouri, who will spend several weeks with them.

Rube Dunn and Ed Gage returned Sunday from Santa Albuquerque, where they took the Scottish Rite degrees of Masonry. E. and Lewis Story drove over to Albuquerque to see the Memorial there.

# Serve Urself and Save

Pay Cash and buy the following items and more much cheaper than you could from a doing credit business.

## SPECIALS THIS WEEK

8lbs Compound Lard.....\$1.24  
4lbs Compound Lard.....63c  
10lbs Mountain Potatoes.....17c  
Schillings Coffee, per lb.....52c  
1lb, 2lb and 4lb cans

10 Bars Crystal Wax  
10 Bars P & G Soap  
13 Bars Light House  
Napha Soap  
Large Heads Lettuce

The public is invited to come in and look over our prices and convince themselves that our every day prices are cheap.

ORDERS OVER 50c ARE DELIVERED FREE

Deliveries leave at 8:30 A. M. 11:00 A. M. and 4:00 P. M.

# Sanitary Grocery and Meat Market

Phone 97—Artesia, N. M.

Radio Dealer



# Announcement.

We are pleased to announce to our friends and neighbors that we have been appointed an Authorized Dealer in this locality by the

Radio Corporation of America

This new connection enables us to serve you even better than in the past, with expert service and courteous attention. We will be glad to demonstrate to you, without obligation, any of the complete new line of R C A Radiolas, Loudspeakers and Radiotron Vacuum Tubes.

(Cut out our address and paste it in your radio for future reference)

MUSIC DEPARTMENT

Mann Drug Company  
"Between the Banks"



IF YOU HEAR

# Cameron McLean

## BARITONE

once you will want to hear him again and again!

# CENTRAL AUDITORIUM

## Friday, April 5

ADMISSION 35c and 75c  
Tickets on sale at Palace Drug Store

MOUTH THE BRAULI  
Plymouth is a price field...  
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 Morgan and Tex Henson and  
 those who have been at  
 court this week as witnesses  
 the Cavender-Ballou case were  
 Polk, John Runyan, Joe Richards,  
 Howell and Miss Glenda Gray.  
 writer Ribbons—The Advocate

## PLYMOUTH EQUIPPED WITH HYDRAULIC BRAKES

Plymouth is the only car in its price field that is equipped with internal expanding hydraulic brakes in all four wheels. The ease of their freedom from dirt, and water, their simplicity and equality of applied pressure, assure the driver of positive control over all wheels under any conditions. Even if the car were left standing in a stream, the water should find entrance, it would be thrown out rapidly when motion was resumed, the same engineers who designed them. These same engineers also assure that they stop a motor car more surely and noisily than any other type. Plymouth's internal expanding hydraulic four wheel brakes are of the basic design as those Chrysler has for its new Imperial "75" and they are the outcome of more than a year's tests to develop a brake which will give practically equal service, their engineers assure. They are equipped with daily moulded squeakless linings operate upon light pressure of foot and, of course, always have the same pressure applied to them. The chattering, the lining on the shoe of each brake drum is more than the front one. The extension of the brake support each drum, in the form of a long, excludes the dirt, dust and longer brake shoe life and fewer adjustments than before among the results. Plymouth brakes also retain the advantages of previous hydraulic four wheel brakes, the same. Among those immediately apparent are that they need no attention whatsoever; they have no gears, levers or other parts to become loose, work out of shape or require service attention and that they are always in action because of Pascal's law, a natural law of physics. The fundamental principle is that the pressure exerted upon a column of liquid is expended equally in all directions. The cooperation of such costly parts in a car of the Plymouth's price is cited by the engineers as an impressive illustration of the quality of Chrysler's principle of quality. The practical operation of this principle, they point to pass along to all Chrysler cars advancements and improvements worked out for them. Only such a system, they add, could be developed as valuable as this is available for a car of lowest

## GOV. DILLON IN ACCORD WITH PRES. HOOVER'S OIL CONSERVATION

SANTA FE—Governor R. C. Dillon, Monday morning sent a telegram to Governor Frank Emerson of Wyoming declining to participate in the proposed five state conference to protest the Hoover policy of conservation of the oil and gas resources on government land, which is to be held in Denver late this month. The telegram read: "New Mexico is perfectly satisfied with President Hoover's judgment regarding oil conservation. We have utmost confidence in his ability to solve this problem for best interest of peoples as a whole." In asking the governors of the states of New Mexico, Colorado, Montana and Utah to join him in a conference at Denver to consider this question, Governor Emerson wrote: "It is not with the intention of antagonizing the national administration in this matter or taking any course of action except that which would seem to provide plans for the protection of the interests of western states, that this conference is called." Governor Emerson went on to point out that immediate action should be taken to have the Hoover policy modified before further drastic action is instigated to enforce the new regulations, which he claims, will work a hardship on the public land states of the west. Oil brokers of the state are not in agreement with Governor Dillon's attitude in this matter and several have asked U. S. Senator Cutting to use his influence in having the ruling modified to exclude those applicants for drilling permits on government land who have gone to considerable expense in geological explorations, etc. It is also claimed this policy will work a hardship on state owned land in that government land has as a rule been used as a testing ground for new fields. People friendly to the Hoover ruling, however, claim that this will eventually react to the benefit of the state since it will force greater development of public land.

Mrs. Gene Cody, of Odessa, Texas, is spending the week here, guest of Mrs. Lewis Story. Gene drove up on Sunday and after a short visit with old friends returned home Tuesday.

**FRIDAY**  
**March 29**  
 8:00 P. M.  
**JUNIOR PLAY**  
**"A Little Clodhoper"**  
 A 3 ACT COMEDY  
**Lake Arthur High School**  
 20c and 35c


## PRESBYTERY TO MEET AT DEXTER APRIL 2nd

The Pecos Valley Presbytery will meet in the Dexter Presbyterian church Tuesday evening April 2nd at 7:30 p. m., and continuing through Wednesday. Rev. J. P. Sinclair who is the Convener of the Presbytery's committee on program and field activities and Elder Roy E. Wright will be delegates from the Artesia church. The presbytery will miss the presence of Dr. E. E. Mathes,

who is remaining in California until June.

Gene Bennett, a former employee of the National Supply Co., here but now with the company at McCamey, Texas, spent Saturday and Sunday here, guest of Mr. and Mrs. Jack Wingfield. He was accompanied by a friend, Mr. Shirley, also a former resident of Artesia and employee of the National Supply Co.

ENGRAVING AT THE ADVOCATE



## Everyday Convenience

—THAT DOESN'T COST A CENT

There's valuable convenience in a Checking Account, every-day convenience that saves time, saves steps, saves money.

You need this convenience in paying bills without loss of time and without bother, in making exact change, in mailing money safely.

The convenience of a First National Checking Account doesn't cost a cent. All we ask is that you keep a reasonable balance on deposit. Why not open your account here today?

### THE FIRST NATIONAL BANK

"THERE IS NO SUBSTITUTE FOR SAFETY"

Artesia, New Mexico

STRONG CONSERVATIVE ACCOMMODATING

### WHY THEY ACT THAT WAY? — by George

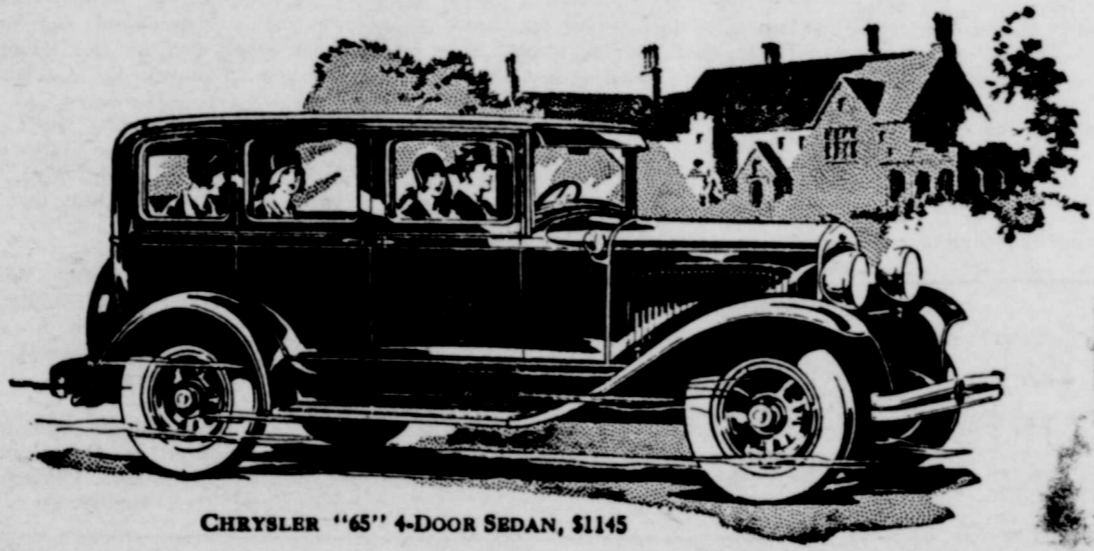
**Artesia Laundry and Cleaners**  
 PHONE 11

LOOSE LEAF DEVICES AT THE ADVOCATE

KEEP YOUR AUTO IN  
**Good Mechanical Condition**  
 TO GET THE BEST RESULTS.

We have special equipment to test your brakes, stormize (grind and refile your cylinders) repair your radiator and do you a good welding job.

BRING YOUR NEXT REPAIR JOB TO—  
**VIRGIL AT DR. LOUCKS GARAGE**  
 FONE 65



CHRYSLER "65" 4-DOOR SEDAN, \$1145

## Ask for a Demonstration In a Chrysler "65"

Chrysler "65's" unparalleled low price marks it instantly as exceptional value. Chrysler "65" has that flashing performance that distinguishes Chrysler motor cars from all others. Chrysler "65" has its spring-ends anchored in blocks of live rubber, which, with hydraulic shock absorbers, enable the "65" to travel any

road without lurch or pitch. In style, the Chrysler "65" stands out as the fashion-plate of its price field. You'll be proud to own a Chrysler "65." Check over its features. Experience, through demonstration, the marvelous performance they make possible. Then you will understand the reason for the superiority of the Chrysler "65."

**\$1040**  
 AND UPWARDS

New Chrysler "65" prices—Business Coupe, \$1040; Roadster (with rumble seat), \$1065; 2-Door Sedan, \$1065. Three other body styles, \$1075 to \$1145. New Chrysler "75" prices—Royal Sedan, \$1535; Coupe (with rumble seat), \$1555. Six other body styles, \$1655 to \$2345. Wire wheels extra. All prices f.o.b. factory.

*No Other Car so Low in Price Offers so Great a Combination of Fine Car Features*

- 6-cylinder high-compression engine of Chrysler "Silver-Dome" principle. 65 h. p.
  - 7-bearing crankshaft—extra-large, counter-weighted.
  - Crankshaft impulse neutralizer.
  - Iso-therm Invar-Strut pistons.
  - Rubber engine mountings.
  - Thermostatic engine heat control.
  - Manifold heat control.
  - Electric gasoline gauge.
  - Pivotal steering.
  - Spring-ends anchored in blocks of live rubber, instead of metal shackles.
  - Weatherproof internal-expanding 4-wheel hydraulic brakes.
  - Hydraulic Shock absorbers.
  - Mohair or broadcloth upholstery optional, without extra cost.
- Etc., etc.

## BARGAINS In Used Cars For This Week Only

- 1928 Chevrolet Roadster A1 Shape, \$450.00
- 1927 Ford Coach, \$290.00
- 1927 Landau Chevrolet Sedan, \$425.00
- 1925 Ford Coupe, \$90.00
- 1925 Ford Touring, \$65.00

We have several good Chevrolet and Ford Trucks, can be bought worth the money.

Convenient G. M. A. C. Plan  
**Jackson-Bolton Chev. Co.**  
 "Buy with Confidence from a House with a Conscience"

# CHRYSLER "65"

CHRYSLER MOTORS PRODUCT

**LOWREY-KEYES AUTO COMPANY**  
 ARTESIA, NEW MEXICO

# CHURCHES



## GOOD FRIDAY SERVICES AT METHODIST CHURCH TOMORROW EVENING

Good Friday service has been arranged by the Artesia Council of Churches to be held in the Artesia Methodist church, tomorrow evening, beginning at 7:30 p. m., Rev. W. A. Huffman will act as chairman of the service. The following is the order of service:

Opening Hymn....."Jesus Keep Me Near the Cross."  
Responsive Reading from Isaiah chapter 53  
Hymn....."The Old Rugged Cross"  
Scripture Reading.....Rev. H. A. Pearce.  
Orchestral Selection.....Intermezzo Prayer.....Rev. R. Peterson  
Hymn....."Alas and Did My Savior Bleed."  
Address.....Rev. H. G. Scoggins  
Anthem....."The Road to Calvary."  
Short devotional period led by Rev. J. P. Sinclair.  
Closing Hymn....."The Way of the Cross Leads Home."  
Benediction.

Friday is the anniversary of the death of Jesus Christ, "And He bearing His cross went forth to the place called Calvary where they crucified Him," let us turn aside from the ordinary duties and like the Roman soldiers of old watch the Holy Sufferer who died that we might be forgiven.

### EASTER AT THE METHODIST CHURCH

There will be special Easter services at the Methodist church next Sunday beginning with the Sunday school at 9:45 a. m. There will be a special program at the worship periods in both assembly auditoriums. The program in the primary room will be under the direction of the superintendent of that department, Miss Leona Allinger. In the main auditorium the worship service will be under the leadership of Mrs. Ann Kinder, general superintendent. Easter lessons will be taught in the various classes.

At eleven o'clock the general congregation will worship. Special music, special hymns and an Easter sermon are being prepared. Easter Sunday marks the end of the first half of the conference year and the official board and congregation plan on that day to bring in a special offering to completely pay up the financial obligations for the first half.

Last Sunday a large congregation attended the eleven o'clock worship and partook of the Holy Sacrament of the Lord's Supper. It was an impressive service in which the communicants came by families.

Rev. Harold G. Scoggins will preach on the theme, "He Is Risen."

### METHODIST CHURCH

FIRST PRESBYTERIAN CHURCH  
Fourth and Grand  
Rev. John P. Sinclair, Pastor  
Phone 249

Easter Sunday services.  
9:45 a. m., Sabbath school.  
Easter program by scholars.  
11:00 a. m. Morning Worship, Communion service. Reception of new members and baptismal service. Easter anthem by choir. "Rejoice the Lord has Risen." (by Hall.)  
6:15 Christian Endeavor: two groups, Easter topics will be studied.  
7:00 p. m. Popular peoples service. The junior choir will sing "Hallelujah Christ is Risen." Music by orchestra. Easter sermon by pastor, subject "From Darkness to Dawn."  
We think of Christmas as the birthday of Jesus. Scripture tells us that Easter is the birthday of the son of God. "Declared to be the son of God with power through the resurrection from the dead." (Romans 1:4.)  
"Remember that Easter exemplifies the triumph of life. Let us believe only in life, refusing to be dominated by death. Christ has the keys of death. If we are in Him we will never die."

### THE FIRST BAPTIST CHURCH

We were very much gratified to see the good attendance at the services last Lord's day. The service for our Juniors was well attended and a number of the Juniors made a public profession of their faith in Christ. We are glad to see such fruit of the labors of our faithful teachers.

Our Easter program will be held next Sunday morning. We will have some special Easter music and the pastor will bring an Easter message. We are expecting a large attendance at this service. At the evening hour we will have a Baptismal service, and the pastor will bring a message on baptism, its meaning and mission. Let us not forget that Sunday morning is home and foreign mission day in our Sunday school offering for that purpose. Our young people meet at 6:30 p. m., and will have good programs. We invite you to all our services.

R. PETERSON, Pastor

### CHRISTIAN CHURCH H. A. Pearce, Pastor

Special Easter services will be held next Sunday, both morning and evening. Decision Day will be stressed. Easter music is being prepared and you will hear some of the best singers in Artesia as they proclaim the Easter message through song.

This will be the last service to be held by the present pastor. He is to give full time to Carlsbad beginning with the dedication of the new church, which is to take place the 7th of April.

Everybody in Artesia who is not otherwise obligated is invited and requested to be present at this farewell service.

We have found all in the city to be friendly, considerate and with good wishes toward the pastor of the Christian church, and he hereby expresses appreciation for their goodwill.

Especially to the Advocate for its free use of space for announcements of the church services, do we express appreciation.—H. A. PEARCE.

### CHRISTIAN SCIENCE SOCIETY 613 W. Main Street

Sunday March 31, 1929.  
Subject, "Reality."  
Sunday services at 11:00 a. m.  
Wednesday services at 7:30 p. m.  
The public is cordially invited to attend these services.

### CHURCH OF CHRIST Corner 7th and Grand Ave.

We are glad to announce that Brother Moore the new minister, who is to labour with this church and at Carlsbad will be with us next Sunday and will preach at both morning and evening hour. Brother Moore comes to us as a fine Christian gentleman of the highest type, and a good gospel preacher. We invite you to come out and hear him. We hope all of the membership will turn out and show Brother Moore we are behind him in the church work. Our Bible school continues to grow with increasing interest. Several new members added last Sunday. We are adding new classes the first of the new quarter to take care of the increasing number being enrolled.

Bible school starts promptly at 9:45 a. m.  
Preaching service at 11:00 a. m., followed by communion.  
Young Peoples' service at 6:00 p. m.  
Preaching at 7:30 p. m. Everybody welcome.

We Invite You to Compare

## BLUEBIRD DIAMOND RINGS

With all others for Quality and Value—see the splendid selection of these nationally advertised diamonds before you make up your mind.



Paul A. Otts  
Palace Drug Store  
Expert Repairing



## Save Your Youth

To a greater extent than you realize, youthful appearance and youthful spirit depend upon youthful vision—eyes that see clearly and perceive quickly.

Orthogon lenses conserve your vision and afford the greatest comfort because, unlike ordinary lenses, they are as perfectly corrected at the margin as at the center.

"Unmask with Orthogon"  
Dr. Edward Stone  
Optometrist

## NEW MEXICO ATHLETIC ASSOCIATION MAY BE FORMED SOON--REPORT

SOCORRO.—A New Mexico Intercollegiate Athletic association composed of the seven New Mexico colleges and the university of New Mexico, appeared to be a certainty at the conclusion of the meeting Tuesday of the coaches of the various schools.

The conference which was held at the New Mexico School of Mines adopted unanimously a set of eligibility rules. Likewise an outline of a permanent organization and by-laws were unanimously adopted and they will be presented to the New Mexico association of college presidents at its April meeting.

The athletic directors present Tuesday were: Rowland Beck, of Montezuma college; Robert R. Brown of New Mexico Military Institute; T. R. Coffman of New Mexico A. & M.; Dean French of the Silver City Teachers; Glenn Jacobs of New Mexico Normal University; Roy W. Johnson of the University of New Mexico and J. B. Johnson of the New Mexico School of Mines.

All of the coaches expressed a desire to form a state association, but all agreed that more authority must be vested in them as representatives of their respective institutions before they could bind their institutions to any agreement.

There were expressions at the meeting that before the opening of the next football season the majority of the institutions of New Mexico will be playing under the rules and regulations of a New Mexico Intercollegiate Athletic Association.

Announcement Cards, blank or printed—The Advocate.

### CHURCH OF THE NAZARENE Corner Eighth and Missouri Streets W. A. Huffman, Pastor Phone 295

9:45 a. m., Sunday school.  
11:00 a. m., Easter program by the Sunday school, special music by the choir.  
3:00 p. m., Children's meeting in charge of Mrs. Huffman.  
The evening services will be at the usual hours.

We hope to have a large attendance. The interest has been increasing in all our services. Our prayer meetings Wednesday and Friday nights are seasons of refreshing. Come and enjoy the good things our church offers. A friendly welcome awaits you.

### ST. PAUL'S CHURCH (Episcopal)

Rev. Hall Pierce, Priest-in-charge  
Easter Sunday service 5:00 p. m., special Easter music.  
On Good Friday there will be a service at 7:30 p. m. Rev. Pierce will preach at both these services. All or cordially invited.  
Holy communion Monday morning at 7:30 a. m.

## PICKED UP ON MAIN

Harry Carder had the presence of mind to avoid a collision with the Santa Fe passenger train the other day as he was coming to town. Just as he drove his car on the track he looked up saw the passenger train making 45, about four car lengths away. Instead of driving straight across, he turned up the track, he would have probably saved his life even though the train had caught him. The incident makes us suspicious that Harry and "Al" Allinger are in cahoots for as soon as Harry's companion, John Fanning arrived in town he went and had his life insurance increased.

Strange ministers coming to town might be misled into thinking that Artesians never read their bibles, if they happened to see the family bible on the center table after a dust storm.

We understand that some of these married husbands have offered Billy Linell a tidy sum for his receipt on how he escapes doing the lawn to play golf.

Some of our locals are using extremely bad judgment it seems to us in going to El Paso now, when the rebels have taken Juarez, at least until the revolution has passed.

Fred Cole and his local Rascoe, Willis Morgan, will no doubt have an interesting announcement soon to the single men. They are going to employ the Artesia school faculty. Any prospective applicant should see them without delay.

### COTTONWOOD ITEMS (Miss Alma Bradley, Reporter)

W. A. Watson has been quite ill for the last week.

Mrs. Jess Funk, Mrs. Tom Terry and daughter, Miss Exa were shopping in Roswell last week.

Otis Howard of Hammon, Oklahoma is visiting at the home of his brother, Monroe Howard.

Misses Lula Wilson, Amy Bankston and H. C. Moorehead of Artesia visited friends in Albuquerque last week end.

Mrs. M. S. Brown, Mrs. Glenn O'Bannon and Walter Knowles were in Roswell on business also visiting friends there last Friday.

Misses Ruby Jenkins and Mabel Vowell, Cottonwood teachers spent last week end at the home of Mrs. Wilma Dillard in Carlsbad.

Quite a number of the Cottonwood people attended the dance given at the home of Mr. and Mrs. Roy Vermillion of Lake Arthur, last Saturday night.

Mr. and Mrs. Andy Vaught and children spent last Sunday at the home of Mr. and Mrs. F. M. Privett of Artesia. Mrs. Privett has been ill for some time.

Mrs. D. I. Clowe and Miss Nola Naylor visited in Portales over the week end with Mrs. Clowe's parents, Mr. and Mrs. Reddy.

### WIN THAT GIRL

Is the title of the Girl Scout benefit picture to be presented at the Majestic Theatre, Tuesday evening. This picture depicts the most interesting part of the modern college days and provides plenty of

action. The local school will appreciate your presence at the announcement found in this issue.  
Mesdames A. C. Kimbrough, Albert Richards and C. R. ... motored to Roswell Monday.



## Old furniture made new this amazing, easy way!

LOWE BROTHERS NEPTUNITE VARNISH STAIN stains and varnishes with one stroke of the brush. Covers up all the old marks, scratches, and worn places. Gives a bright new finish to chairs, tables, floors, and woodwork.

Anyone can apply it and be sure of results. Dries overnight to a smooth, glossy finish. Stop in and see the many beautiful, natural wood shades in which Neptunite Varnish Stain may be had.

Before you paint, see us

KEMP LUMBER CO.

### MARCH TIME IS

## Baby Chick Time

Order chicks now for early fryers and for early pullets for egg production this fall and winter when egg prices are at their highest.

Our hatching eggs are from our state accredited flocks of Barred Plymouth Rocks, Rhode Island Reds, White Wyandotts, Buff Orpingtons and White Leghorns.

Prices and Catalogue on Request

## Pecos Valley Trading Co. Hatchery

"PRODUCERS OF BABY CHICKS THAT LIVE AND GROW"  
603 No. Virginia Roswell, N. M. Phone 412

## EASTER SPECIALS

JUST A FEW FOR

## Friday and Saturday

MARCH 29-30

Jello.....	7c, 3 for 20c
Oranges size 252, dozen.....	22c
Oranges size 288, dozen.....	18c
Delicio Sandwich Spread, per can.....	8c
Best Food Relish Spread, pint jar.....	40c
Best Food Relish Spread, 1/2 pint jar.....	20c
Bananas, dozen.....	25c

A NICE VARIETY OF FRESH VEGETABLES EVERY DAY

## Joyce-Pruit Co.

PHONE 46

PHONE 47

## THE SEASON FOR Refrigerators INSULATED

## Hot Water Heaters and Gas Ranges

Come in and see our Electrolux, freeze with heat—latest contribution of science to the civilized world, no moving parts, nothing to wear out, automatically controlled.

The American housewife demands the very latest appliances for the household—we have it. :: :: :: :: ::

Call us and let us give you an estimate on your piping—have this done before garden planting time, in this way you save garden plot—we bury the line below planting depth.

Phone us and let us know your wants. We give estimates cheerfully and FREE!

See our line of Gas Appliances in our new display room at old City Market Building.

## Pecos Valley Gas Co.

HEADQUARTERS FOR GAS APPLIANCES  
IF IT BURNS GAS WE HAVE IT

# Want Ads

**TERMS:**—A rate of ten cents per line will be charged for classified ads for the first insertion and five cents per line thereafter. No ad accepted for less than 50c. An average of 5 words ordinarily constitute a line. Charges will be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be inserted.

## FOR SALE

**MATTRESSES**  
The Roswell Mattress Co. makes new ones out of your old ones. Called for and delivered. Work guaranteed. Roswell Mattress Co., Roswell, N. Mex. 17-tfp

**FOR SALE**—Lots 7-9-11 in Block 4, Original city of Artesia, New Mexico. These lots must be sold. If interested, correspond with owner—H. Huggins, care First Galesburg National Bank and Trust Company, Galesburg, Illinois. 10-tfc

**FOR SALE**—Day old chicks Rose comb red state accredited. 18 cents per chick, \$17.00 per hundred. Delivery any day beginning March 22, 1929. L. N. Barley, Hope, N. M. 13-3tp

**FOR SALE CHEAP**—One nine and one five room house, both modern. Centrally located on 100 by 140 foot corners. Look at these if you want a bargain. Box 503, Artesia, N. M. 13-3tp

**A VERY RARE BARGAIN IN A HIGH GRADE PIANO**

**FOR SALE**—A very rare bargain in a high grade piano. This is a 'ungalov' model, new duco finish, with bench. Will turn down no reasonable offer. Liberal terms. This piano is in Roswell subject to inspection of anyone who is interested. Use the coupon. Send particulars to:

Name \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
The Denver Music Company, 1536-40 Stout St., Denver, Colorado. Est. 45 years. 13-6tc

**FOR SALE OR TRADE**—All around four wheel trailer, in good condition, apply to Will Crockett. 14-2ta

**PLANTS FOR SALE**—Larkspur, 25c per dozen. Crysanthemum Daisy blossoms for Christmas with slight protection, 20c each. Mrs. C. R. Blocker.

**FOR SALE**—20 H. P. Oil engine. A-2213,000 condition. Phone 198-F-4. Box 5, Artesia, N. M. 15-3tp

**FOR SALE**—Pedigreed Chinchilla tail rabbits from registered highly bred breeder. Registered stock. Prices reasonable. More phone 273. 15-1tp

## MISCELLANEOUS

### PIANO TUNING

Let me tune your piano. All work guaranteed. Phone 105-F-21, Walter T. Swales. 8-tfc

**ALS**—Mrs. Marion W. Vaughn, 10 Roselawn. Try our home cooked meals. Served family style. Rates reasonable. Special dinner parties solicited. 12-lfc

**BEE KEEPERS TAKE NOTICE**  
On account of ill health I have decided to sell some of my bee supplies cheap. I have about a hundred 10 frame extracting bodies with drawn combs extracted last October, in good shape, have been painted, and a number of tops and bottoms. Also 20 new bodies with frames nailed but not painted and 40 new bottoms. Located at my place 1 1/2 miles south-east of Hope, if interested come or write me. Edward Scoggins. 14-8tp

## FOUND

**FOUND**—Bunch of keys. Owner may have same by describing and paying for this ad. 151t

## LOCAL

Judge S. E. Ferree attended court at Carlsbad Monday.

Carl Bildstone was among the Artesians in Carlsbad Monday.

Mr. and Mrs. Charles Morgan and children drove to Roswell Saturday.

Mr. and Mrs. Pete Loving drove to the Pete Cassabone ranch west of Hope Tuesday.

Mrs. Tom Franklin was the guest of Mrs. Cecil House in Carlsbad Wednesday until Saturday.

Ed Martin was taken seriously ill last week and on Thursday was taken to the Eddy hospital at Carlsbad. His brother, Lake Martin, came from Clovis, his sister Mrs. Bernard Cleve and husband, from Elk, and his sister, Miss Opal Martin, from Wichita Falls, Texas, to be with him.

## DRILLING REPORT

**Eddy County**  
R. D. Compton, well No. 15 in the SE 1/4 sec. 1-17-27:  
No report.  
Eaton-Brainard No. 1 SE 1/4 sec. 29-17-27:  
Pay topped at 1950 feet.  
F. W. & Y. Oil Co., well No. 56, in sec. 6-19-28:  
Standing at 3070 feet.  
Flynn, Welch and Yates Oil Co., Jackson No. 1, center of NE 1/4 sec. 13-17-30:  
Producing oil total depth 3560 feet.  
Grayburg Oil Co., Burch No. 1, in the NW SW sec. 19-17-30:  
Location.  
George F. Getty Inc., Dooley No. 4, 210 feet south and 660 feet east center sec. 23-20-29:  
Drilling below 1175 feet.  
Getty Oil Co., Bates Martin No. 3, in the SW 1/4 sec. 31-29-29:  
Drilling below 1300 feet.  
Leonard and Levers, Haggarty No. 1, NE corner NW 1/4 sec. 18-16-30:  
Drilling below 2810 feet, oil show at 2700 feet.  
Sullivan and Randall, State No. 1, NW SW sec. 19-20-30:  
Reported abandoned at 1320 feet in salt.

### Chaves County.

L. B. Tanehill, Tanehill No. 1, in the SE SE sec. 15-12-24:  
Drilling below 850 feet.  
Snowden McSweeney Merchant No. 1, NW 1/4 sec. 27-15-23:  
Fishing for tools at 4260 feet.  
Transcontinental Oil Co., SE sec. 1-14-28:  
Set 1 1/2 inch casing at 1320 feet.  
Warman and Meelor, No. 1, SW 1/4 sec. 23-13-24:  
Reported shut down.  
R. T. Neal et al, Russell No. 1, SW 1/4 NW 1/4 sec. 21-14-25:  
No report.

### Lea County

A. D. Morton, well No. 1, in the center of NW 1/4 sec. 32-11-38:  
No report.  
Cecil Bordages, Jennie Hughes No. 1, center of S 1/2 sec. 27-19-38:  
Shut down at 4012 feet.  
Curtis Drilling Co., State No. 1, sec. 22-18-34:  
Shut down.  
Cranfill and Reynolds, Wilson No. 1, SW 1/4 NE 1/4 sec. 23-25-36:  
Drilling below 3000 feet.  
Empire Oil and Refining Co., Closson No. 1, in the SE sec. 6-22-36:  
Moving Materials.  
Gypsy Oil Co., Mattern No. 1 SW SE sec. 24-21-26:  
No report.  
Henderson, Dexter and Blair, McDonald and Jewett permit SE corner sec. 18-20-34:  
Drilling below 2510 in salt.

Maljamar Oil and Gas Corp., Simon No. 1, in the NE NE sec. 29-17-32:  
Location.  
Marland Oil Co., Lockhart No. 1, in the NE 1/4 NW 1/4 sec. 31-21-36:  
On production, building more storage.  
Midwest Oil and Refining Co., NE NE sec. 9-19-38:  
On production.  
Midwest Oil and Refining Co., Farnsworth No. 1, SW 1/4 sec. 12-26-37:  
Fishing below 4000 feet.  
Midwest Oil and Refining Co., Farnsworth No. 13, NW 1/4 sec. 13-26-36:  
Fishing for tools above 2910 feet.  
Midwest Oil and Refining Co., Gregory No. 1 SW sec. 31-25-37:  
Rig up.

Ohio Oil Co., State No. 1, SW 1/4 sec. 9-19-38:  
Tentative location, moving materials.

Ohio Oil Co., Price No. 1, in the NE NE sec. 7-19-39:  
Location.  
Pueblo Oil Co., Scott No. 1, sec. 29-25-37:  
Drilling below 2050 feet.

Prairie Oil & Gas Co., Slattery No. 1, NE corner sec 22-22-34:  
No report.

Rector Oil Co., King No. 1, in the SW 1/4 sec. 27-25-32:  
Location.

Skelly Oil Co., Joyner No. 1 in the NE corner SE 1/4 sec. 26-25-36:  
Shut down for storage at 3331 feet.

Texas Production Co., Shepherd No. 1, in the SE NE sec. 6-26-37:  
Fishing for tools at 3218 feet.

Texas Production Co., Moberly No. 1, in the NW SE sec. 17-26-37:  
Fishing.

Texas Production Co., Lynch No. 1, center of sec. 34-20-34:  
Drilling below 3695 feet in gray sandy lime.

Texas & Pacific Coal Co., State No. 1, SW 1/4 sec. 22-23-36:  
Core drilling below 3275 feet.

Vacuum Oil Co., center section line of 13-14, twp. 17-34:  
No report.

**De Baca County**  
Transcontinental Oil Co., sec. 6-3S-22E:  
Drilling below 3515 feet.

**Roosevelt County**  
J. T. Kegans et al, Pepper No. 1, sec. 6-1-36:  
No report.

**Otero County**  
C. H. McCurdy et al., SE NE sec. 28-24-15:  
Location.

Mrs. W. H. Johnson, of Roswell, was a week end visitor at the home of her sister, Mrs. J. C. Floore. Mrs. Floore entertained at one o'clock dinner for her on Sunday, the other guests present being Mrs. Johnson's son, C. D. Franklin, and wife.

## HOPE ITEMS

(Miss Carroll Josey)

Broir Riley has returned to Hope from a two months sojourn in Arizona.

Mrs. Rushmore Stockard will entertain a few friends at her home Friday evening.

Miss Mary Jane Williams visited Miss Ruth French at Artesia, Saturday and Sunday.

Mrs. J. H. Bridgeman received a letter from Mr. Bridgeman in Arizona saying that his health was much better.

Earl Miller who has been at Tularosa for the last six months, has returned. He will stay till the first of April.

A shower will be given for Mrs. Marlin this afternoon, at the home of Mrs. Noel L. Johnson, by the Methodist Missionary Society.

Misses Catherine Green and Louise Alexander will represent Hope at the District Typing contest which is to be held at Artesia, April 5.

A number of High school boys and girls enjoyed a party at the W. O. W. hall Friday night. They were entertained by music furnished by "Mose" Bryan.

On Easter Sunday a program will be given at the Methodist church through the combined efforts of both Methodists and Baptists. There will be quite a few interesting numbers.

An interesting program will be rendered by the young people's organization at the Methodist church Sunday evening at 7:45. Miss Vina Bush is in charge of the program.

The sheep men are at present very busy as it is lambing season. If sheep are voted next election as they were the last it will probably turn republican again, for there are quite a number of twin lambs.

Uncle Joe Fanning, a pioneer of Hope, has been seriously ill for quite a while and as yet shows no signs of improving. All citizens of Hope, however, wish him a speedy recovery. Among the others on the sick list this week are: Mrs. D. M. Jernigan and Lemman Glasscock.

Hope has been blessed with a rain. Late Tuesday afternoon the skies opened up their portals and began to pour water on the world in the vicinity of Hope. It rained all of Tuesday night, and Wednesday morning. There was an average depth of one inch and still "a-rainin'."

The highway between Hope and the mountains is being worked over and put in fine shape by the state road crew. It is being changed in several places and all corners are being made curves. The summer tourists will have fine roads for travel and can "hit the high spots."

The "Arizona Cowboy" was staged

## IMPROVEMENTS BEING MADE IN ARTESIA

Substantial improvements are being made over town as the season of spring opens up. In addition to a number of alterations and repair jobs, which are either planned or now underway, a number of residents are planting trees and preparing the flower and vegetable gardens. Some of the major repair jobs includes the work under way on the office building of the Ohio Oil Co., this building has been re-roofed and is being repainted by Howard Byrd. Withers and McMains have started construction on the Muncy duplex apartments near the corner of Grand and Rose-lawn avenues. T. E. Hinshaw is re-roofing the porches to his residence.

Mr. and Mrs. J. L. Dailey, of Albuquerque, were here Monday and Tuesday visiting Mr. and Mrs. Geo. Threlkeld. Mr. Dailey and Mr. Threlkeld were classmates at Harvard Law school.

Rev. Scoggins and family have been enjoying a visit from two of Mr. Scoggins' cousins, Olin Payne and Herschel Marteeny, of El Paso, who have been here the past week or ten days in the interests of the El Paso Herald and Times.

at the Hope High school auditorium Tuesday evening, by the Junior class. It proved to be an excellent play and all who witnessed it seemed well-pleased. Their sympathies were with poor old Mr. Bugg (Logdon Santo) who was broom-whipped by his angel wife (Bly Miller). Mr. Bugg used to be a hero in '89. As for Margaret Moore (Ruth Morriss) and her lover (Vernon Bryan) each on-looker was thinking volumes to scheme some way to bring them together again after the Indian chief and daughter (Wesley Welty, Mary Plowman) had separated them. Young 'un (Frances Johnson) and Paul (Curtis Cox) were grinned at, while the Chink (David Alcorn) was laughed at. The villians (Joe Plowman, John Philip Bush, and Louise Alexander) were ardently hated. However, all ended well, and the people went home happy as kids.

## SCOUT NEWS

The Junior Girl Scouts will hold a meeting at Mrs. Rushmore Stockard's home Thursday evening, in order to attend to Scout business. The Leader Girl Scouts, who have just been organized will hold a meeting Friday evening at the Hope school building, to take the first steps toward becoming A-1 Girl Scouts. The Boy Scouts will attend the annual jamboree to be held at Roswell, April 12.

**Rubber Stamps Etc. For Sale The Advocate**



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A. L. ALLINGER, Representative

## FARM FOR SALE AT PUBLIC AUCTION

On Monday, April 1, 1929, at 2 o'clock, P. M., the Roehrs Farm, 3 1/2 miles north of Roswell, Chaves County, New Mexico, adjoining the Roswell-Vaughn road, and just north of the Berrendo bridge on Main Street, described as Lots 1, 8 and 9, Block 17, Berrendo Irrigated Farms, containing 80-acres, more or less, INCLUDING MINERAL RIGHTS, will be sold to the highest bidder for cash, at public auction.

This is one of the best farms in the Pecos Valley, fully improved, 2 houses, 1/2 mile of pipe line irrigation ditch, 6 acres of orchard, woven wire fences, free and clear of all incumbrances.

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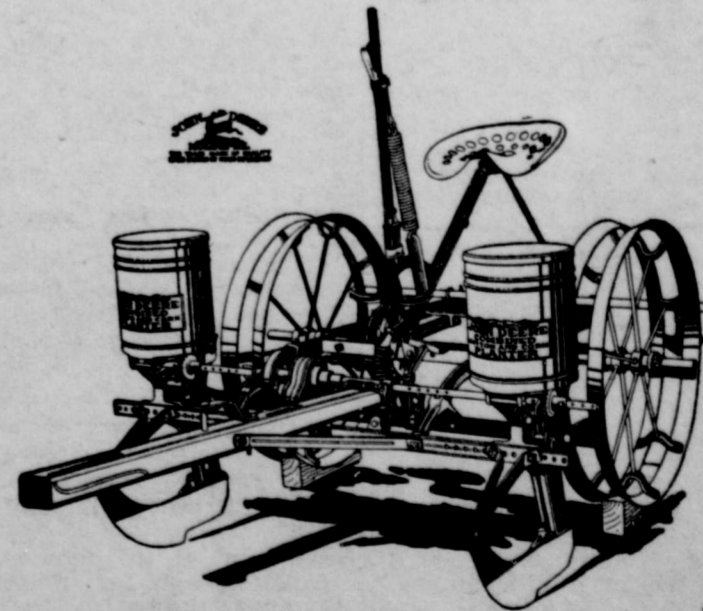
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**Uniform International**  
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**Lesson for March 31**  
**THE FUTURE LIFE**  
**JOHN TEXT**—Luke 24:1-12; John 2:1-12.  
**JOHN TEXT**—Be thou faithful unto death and I will give thee a crown of life.  
**MARY TOPIC**—The Glad Resurrection Day.  
**JOHN TOPIC**—The Glad Resurrection Day.  
**IMMEDIATE AND SENIOR TOPIC**—Here and Hereafter.  
**YOUNG PEOPLE AND ADULT TOPIC**—Ground of Hope for the Future.

The Resurrection of Jesus Christ (vv. 1-12).  
 The supreme test of Christianity is the Resurrection of Jesus Christ from the dead. It matters little what Jesus did while alive if His body did not rise from the tomb. If He did not rise, His claims are false.  
 The empty sepulcher (vv. 1-3).  
 The coming of the women (v. 1).  
 The expression of affectionate regard for the Master, they came with spices to anoint His body. If they had believed His words, they would have known that His body could not be left in the sepulcher.  
 What they found (vv. 2, 8).  
 They came to the sepulcher they found the stone had been rolled away, they found not the body of Jesus. They had expected to find His body in the sepulcher would have been the greatest tragedy. The empty sepulcher spoke most eloquently of the power of the Son of God (v. 6).  
 The message of the men in shining garments (vv. 4-8).  
 "Why seek ye the living among the dead?" (v. 5).  
 The question, uttered by the angels, has been reverberating through the centuries.

"He is not here, but is risen."  
 Jesus had told them that the Lord would be betrayed and crucified and on the third day He would rise again. Had they given heed to His words they would have been relieved of their perplexities.  
 The women witnessing to the resurrection (vv. 9-11).  
 The thrilling testimony concerning the empty tomb and the words of the angels appeared to the apostles as idle tales and they refused to believe. Peter investigating (v. 12).  
 While the testimony of the women seemed as idle tales, Peter was not deterred by their unbelief. He went to the tomb and found the linen clothes lying in such a way as to prove the reality of the resurrection.

11. Jesus Preparing a Place in Heaven for His Own (John 14:1-3).  
 These last words of Jesus were words of comfort. The hopes of the disciples were utterly shattered when Jesus told them about the cross. He soothed them by pointing to the realm in the heavenly Father's house. He asked them to trust in Him, in as God (v. 1).  
 Faith in the God-man, Christ Jesus, steadies the heart, no matter how intense the grief, or how great the sorrow.  
 He informed them that He was going to the Father's House in heaven to prepare a home for them (v. 2).  
 He assured them that there was abundant room there for all. He said there were many "abiding places." Heaven is an eternal dwelling place for God's children.  
 He assured them that He would come again and escort them to heaven (v. 3).  
 Jesus will not depend upon man for His own to come to Him, but will come and call forth from the earth those who have died; transmuting living believers, and take them all together to be forever with Him in the heavenly home.  
 Jesus Christ is the Way to the heavenly Father (vv. 4-6).  
 Jesus informed the disciples that He knew the place to which He was going, and the way. To this Thomas responded a doubt. In answer to his Christ asserted that He is: "The Way" (v. 6).  
 Jesus Christ is more than a mere man to God. He is the way itself.  
 The Truth (v. 6).  
 Jesus is not merely the teacher, but the Truth incarnate. In His incarnation the spiritual and material worlds were united; therefore every line of truth, whether spiritual or material, is centered in Him.  
 The Life (v. 6).  
 Jesus is not merely the giver of life, but He is the very essence of life. Only those who receive Christ life in the true sense.

The New Testament  
 The New Testament has done more than creating a race of noble men and women than all the books of the Old Testament put together.—Sir Walter Scott.  
 Duty and Faith  
 The descent of duty is ever followed by the ascent of faith.—Dr. J. W. Alden.  
 Justice Triumphs  
 What is unjust, but God is just; and what is finally just, but God is finally triumphant.—Longfellow.

**THINGS THAT NEVER HAPPEN**  
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**THE WICHITA BOOSTERS EXPECTED TO VISIT IN ARTESIA APRIL 25TH**

When the booster train of the Wichita Chamber of Commerce visits Artesia April 25th, it will be accompanied by a musical organization that is known from coast to coast and has the distinction of being the best organization of its kind in the entire United States.  
 The Wichita American Legion band holds that distinction by virtue of having been awarded first prize last October in the national Legion band contest held in conjunction with the national convention at San Antonio, Texas. With the award came the appointment as the official band of the national Legion for the present year.  
 The Wichita band was organized in 1922 and the following year made its first trip with the Wichita boosters. So popular did the organization prove to be that it has been considered a necessary feature of the trips every year since.  
 The band has always attracted more than usual attention at the national conventions of the Legion, and several times, prior to last fall, placed high in the competition, twice being awarded second place. In winning the first prize at San Antonio, the band nosed out the Sioux City organization which has held the honor for five years and which far outnumbered the Wichita boys.  
 The band is directed by Duff Middleton one of Wichita's most successful musicians and well known throughout the southwest.  
 This will be the twenty-fifth good will trip of the Chamber of Commerce of Wichita and has been designated as the silver anniversary trade trip. At every stop along the route, silver bells will be given away by the boosters as souvenirs indicative of the occasion.

**CHALLENGE TO THE COUNTIES**

That New Mexico is losing its babies about twice as rapidly as the country at large is now shown to be a fact by a recently completed tabulation of all deaths occurring among children under one year of age for the year 1926. Of every thousand babies born in the state, 142 died within twelve months, while the U. S. Census Bureau states that only 73 died among every thousand births for the states in the registration areas. The statement of these figures may not impress one with their full significance until an analysis of some of the details is made.  
 One third of these babies died in their first months of life and more than two-thirds before they were six months old. Here is where the nurse, visiting the mother promptly after the arrival of an infant in her home, can do much to reduce this needless waste of life. The local nurses should be among the first to see the birth certificates, when they reach the health officer, in order that they may know where the new comers are and see them early.  
 For example, the chief cause of death (16 per cent) among these babies was intestinal disease, most of it is due to improper feeding. Over half of those who died from this cause were not yet six months old. Helping the mother to provide the right kind of food for her baby and to prepare it properly will make a noticeable impression here.  
 More than one-third of all babies died of "cause unknown" as the statistical tables word it. In all but a few of these cases it simply means that no doctor was in attendance to certify the cause of death. Probably a large part of these deaths are due to improper feeding.  
 Various types of pneumonia killed twelve per cent of these babies. Whooping cough took its usual toll. Of the 153 deaths from this disease, two-thirds were in babies under one year. Yet many parents ignorantly expose little children to it in order to "have it over with," failing to realize that the longer in-

fection can be delayed, the better the chance of recovery.  
 On the other hand, only 33 deaths from diphtheria occurred and only one of these victims was less than a year old.  
 By her teaching the home nurse can make a radical impression on this preventable mortality, not only among infants, but older children as well. The baby deaths represent over 25 per cent of the total deaths in this state. They can be brought down to 15 per cent at least. It is a big job, but one that is first in order that challenges every county in the state to provide better health service for its people.  
 State Bureau of Public Health.

**SNOWDEN-McSWEENEY TO BUILD REFINERY 25 MILES EAST OF HERE**

A deal was closed last Friday in which Snowden-McSweeney purchased a 27½ acre tract in the La Huerta district, northeast and across the river from Carlsbad, from Francis G. Tracy will be another big step forward in the development of the immense potash fields discovered a few years ago 25 miles east of Carlsbad on the old Livingston ranch. The tract adjacent to Carlsbad will be used for erecting shipping and loading sheds, while huge works will be erected at the mine for refining and reducing the potassium bearing ore before it is brought into Carlsbad.  
 Work by the government geological survey during the last few years revealed the crater of an old lake east of Carlsbad that was one time a body of water without an outlet and the streams flowing into it for hundreds of years accumulated a bed of potassium salts which is several hundred feet thick. There are a large number of rich deposits of potash in southeastern New Mexico,

but most of them are in such a formation that the process of removing the mineral would not be practical. However, this particular deposit east of Carlsbad, which is said to be 50 miles wide and 150 miles long, contains a kind of ore that can be refined much easier than any other yet found.  
 The operations to be instituted by Snowden-McSweeney will involve a large sum of money, but they will be amply repaid in opening a new potash fields as there is a great demand for such a product for both agriculture and manufacture of explosives.—Cavern City Chronicle.

**CARBON PAPER—The Advocate**

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 Visiting members are invited to attend these meetings.

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 Sunrise Rebekah No. 9, Mondays

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## ROTARY SCHOOL TO BE HELD HERE APR. 9--16

Arrangements have been completed and the program made for the third annual Rotary school, which will be held in the Bullock banquet hall, Tuesday April 9th, beginning with the luncheon at 6:15 p. m. The school has been divided into two sessions, the first session will be under Superintendent W. E. Kerr, chairman and the second section under S. W. Gilbert, chairman.

The program follows:  
**FIRST SESSION**  
 Tuesday April 9, 1929.  
 6:15—Rotary Luncheon  
 7:00—President's Message  
 C. O. Brown  
 7:15—Aim and Objects of Rotary  
 C. Bert Smith  
 7:30—Classification  
 C. Russell  
 7:45—Violin Solo  
 Miss Oakes  
 8:00—Report from Conference  
 R. L. Paris  
 8:15—Constitution and By-Laws (local club)  
 D. Ivan Clowe  
 8:30—Piano Solo  
 Miss Catherine Clarke  
 8:40—Address  
 Gov. J. D. Atwood

**SECOND SESSION**  
 Tuesday, April 16, 1929.  
 6:15—Rotary Luncheon  
 7:00—How Can We Best Assist Artesia C. of C.  
 J. Sterling Ward  
 7:15—Boy's Week  
 Geo. Frisch and Gail Hamilton  
 7:30—Attendance  
 C. C. Tebbetts and A. L. Mount  
 7:45—Male Quartet  
 Scoggins, Kerr, Clowe, Smith  
 8:00—Fellowship  
 J. J. Clarke  
 8:15—Round Table Discussion  
 J. E. Robertson, J. H. Jackson, W. C. Martin  
 8:30—Music  
 To Be Supplied  
 8:45—Address  
 Victor L. Minter

### YARD AND GARDEN CONTEST (Continued from first page)

- Dahlia:**
- Decorative
  - Seedling
  - Cactus
  - Peony
  - Boquet
- Roses:**
- Best climber
  - Tea rose
  - Red rose
  - Boquet
- Zenias:**
- Best row
  - Best boquet
- Sundry Events:**
- Best boquet, old fashioned.
  - Snap Dragons
  - Shasta Daisy
  - Gladolias
  - Morning Glory screen.
  - Best boquet of dahlias from Cottonwood Dahlia club.
  - Lawn and parking
  - Back yard
  - Most marked improvement in general appearance of entire premises
  - Best kept rent property
  - Best kept farm stead

It will be seen from the above list of events, that it will be comparatively easy matter for one contestant to enter a number of events. For illustration there are four events in the rose division, which one contestant may enter.

Call Chamber of Commerce or any member of the committee for information regarding the contest.

R. H. Henderson oil operator of Los Angeles, California spent a short time here attending to business matters. He was accompanied on his return by M. W. Evans and arrived in Los Angeles Sunday noon.

**Renewing Old Books**  
 Books bound in calf that have lost their new look and become scratched and worn should be polished with some good furniture cream and lastly rubbed with a leather. They will then appear as good as new.

## LAKE ARTHUR ITEMS (Mrs. Ned Hedges, Reporter)

George Benz and family were visiting relatives here Sunday. Mrs. Harvey Fairbanks was a guest of Mrs. John Haven one day last week.

Mr. and Mrs. Roy Vermillion have purchased the Etz place where they are now living.

Mr. and Mrs. J. J. McCall were the week end guests of Mr. McCall's uncle in Carlsbad.

Miss Amanda Lungren, chief operator in Roswell was the Sunday guest of Mrs. John Haven.

Mr. Pate is installing his pumping plant over the new well this week. He reports a good flow of water.

J. J. Kelly the custodian of the Masonic written work in New Mexico was here two nights last week holding school in Masonry.

G. G. Coggin and Mike Kelly have moved Mr. Coggin's rig from over the Pate well to Jal where Mr. Clark has a contract to drill a deep test for oil.

The Misses Anna Lee Turner and Grace Watson were in Artesia Tuesday advertising "The Little Clodhopper" which will be given here Friday night.

Mrs. John Jones and children have lately moved to their claim near Hope. Mr. Jones will remain here a while longer and complete the well on the Dozier place.

J. P. Shimmelman has recently sold his stock of Watkins goods to R. L. Ownby of East Grand Plains. Mr. Ownby was in town Tuesday invoicing and boxing the goods.

Little Evanola the two year old daughter of Mr. and Mrs. Charley Foster accidentally obtained a box of pills Tuesday and swallowed seven.

A physician was hastily summoned from Artesia, and after several hours medical attention, she was pronounced out of danger.

**J. U. G. ORGANIZES CLUB**  
 The younger girls have organized a sewing society which meets each Saturday. The honorary members are the Misses Pauline Russell, Wilma Walden, Minta Spence, Bernice Bailey, Valaine Eddington and Ruth Walden.

### LOCALS

John Day, of the Queen community was attending to business matters here Saturday.

E. B. Bullock shipped out two cars of cattle to the market at Kansas City, Saturday.

H. Martin and family from Glasgow, Kentucky, arrived in Artesia Tuesday and expect to make the community their future home.

Messrs. and Mesdames John Dunn, Kiddy and Bruning drove to Malaga Sunday afternoon on a fishing trip and enjoyed a picnic supper of fish.

Mr. and Mrs. G. R. Knodler and children and Mrs. Knodler's parents Mr. and Mrs. Charles McConnell, of La Harpe, Illinois, made a trip through the Carlsbad caverns Sunday.

Mr. and Mrs. Don Alsop drove to Pecos, Texas, last Wednesday to meet Mrs. Alsop's mother, Mrs. Gordon, who was coming from Haskell, Texas, to make her home here with them.

John Clarke came home yesterday from St. Michael's college, at Santa Fe for the Easter recess, which continues until Tuesday. He was accompanied by two friends, Paul Welty of Las Vegas and Walter Hagan of Gallup.

Mrs. M. C. Livingston, who was called to Big Stone Gap, Virginia recently by the fatal illness of her mother, returned home Sunday. She was accompanied by a young sister, Miss Evelyn Dowell, who will attend school here.

CARBON PAPER—The Advocate



## New Offerings For Easter

We are happy to announce the largest display of Easter Wear ever shown in Artesia, consisting of newest creations in Ladies' and Misses' "up to the minute" Frocks, Ensembles and Dresses. New lot will be displayed Friday afternoon—price range—

**\$9.95 and upward**

**NEW EASTER HATS FROM FISK, CHICAGO, AND OTHER LARGER DESIGNERS—PRICES ARE FROM—**

**\$3.50 to \$24.95**



Peacock and Enna Jettick Shoes for the women that want style with comfort—

**\$5.00 to \$12.50**



**HOSE TO MATCH ANY SHOE OR GARMENT FANCY OR PLAIN, ALL GUARANTEED, \$1.00 AND UPWARD**

**Men and Boys Not Forgotten**

We have made great preparations to care for the men and boys of Artesia community. Call and look over our large line of Clothing, Hats, Shoes, Shirts, Ties, Belts, Etc.

We Give Gold Bond Saving Stamps

## JOYCE-PRUIT COMPANY



### LOCALS

Ballard Spencer leaves this week for Hot Springs, this state, to take the baths.

Mrs. Aiken of Carlsbad was a business visitor in Artesia the latter part of last week.

Mrs. Lewis Story and her guest, Mrs. Gene Cody of Odessa, Texas, and Mrs. Aubrey Watson motored to Roswell Tuesday.

Mr. and Mrs. Henry Paton, Mrs. J. G. Littlejohn and little daughter, Joana, and Mrs. L. S. Albee were Carlsbad visitors Monday.

Mrs. Stellman is expected to-day or tomorrow from Parsons, Kansas to visit her daughter, Mrs. M. W. Vaughn for several weeks before going to California.

Mrs. Tom Spivey and daughter, Mrs. W. L. Vandavere, left this morning by auto for Melrose, where they will visit Miss Vella Spivey until Saturday.

Born to Mr. and Mrs. Robert Burns of Maljamar, at St. Mary's hospital in Roswell last Wednesday the 20th a daughter. Mother and child doing well.

J. M. Jackson drove to Carlsbad Sunday afternoon. He was accompanied by his daughter, Lila, and Margaret Frisch, Wilma Robinson and Buelah Beth Terry.

Mr. and Mrs. Floyd Kadle, who had been here the past fortnight visiting Mr. Kadle's aunt, Mrs. H. Q. Haley, and family, left Monday by auto for their home at Red Bluff, California.

Howell Gage returned home Sunday from Denver, where he had been attending a Ford automobile school. Mrs. Gage drove to Roswell to meet home. She was accompanied by Miss Ethel Bullock.

Mr. and Mrs. G. E. Damewood arrived from Flagstaff, Arizona Saturday to visit relatives and friends here, at Hope and Carlsbad. Mr. Damewood is a brother of Paris Damewood of Artesia and Mrs. Damewood is a sister of Mrs. J. W. Bridgeman of Hope. On Monday Mrs. Damewood was operated upon at St. Francis' hospital in Carlsbad. She was accompanied there by her husband and Mrs. Bridgeman, the latter returning home that evening. Mr. Bridgeman, manager of Joyce Pruit's at Hope, who has been in California convalescing from an illness, is expected home soon.

### LAVERNE BROOKSHIRE INJURIES ARE FATAL WHEN HIT BY AN AUTO

Mr. and Mrs. H. L. Muncy received the sad news this morning of the death of their little granddaughter, LaVerne Brookshire, in a hospital at Wilmington, California, from injuries received by being struck by an automobile. It seems that the child, the little daughter of Mrs. M. A. Lundquist, was struck by the car at noon yesterday, en route to school. She was rushed to a hospital and every thing done to save her life, but she passed away last night from a fractured skull. The relatives are waiting further news, it is probable that the body will be brought here for burial beside her father, the late Virgil Brookshire, who also met a tragic death from suffocation from gas in California, several years ago.

### DAILY FOR CARLSBAD

C. C. Durden, of Carlsbad, owner of the Current-Argus, who was a business visitor here Thursday evening, announced that the Current-Argus would become a daily newspaper on April 8th with full associated press news. The Current-Argus has operated as a semi-weekly for the part year.

### ARRANGES NEW DISPLAY ROOM

The Pecos Valley Gas Co., have secured the old City Market building on Main street and have arranged to convert the building into a display room for their gas appliances. The appliances will be placed on display as soon as the necessary alterations are made.

### ARTESIA PIONEER PASSES

Mrs. V. C. King, a pioneer settler of this section, passed away recently at her home near Waurika, Oklahoma, according to information in a paper sent by Mr. King to Mr. and Mrs. A. W. Wilde.

The Kings moved to Artesia from Rooks, county, Kansas in 1908 and Mrs. King was one of the charter members of the local Nazarene church. The family was well known here and one of the sons, Hollis, was employed in a local grocery for a long time. After ten years the family moved to the vicinity of Waurika, Oklahoma, where they have since resided. Mrs. King is survived by her husband and seven children.

Henry Crockett was over from Hope yesterday.

### VOTES CONTINUE REWARD

The New Mexico Cattle Growers' Association at its recent convention at Roswell, voted to continue the offer of \$250.00 reward to any one giving information leading up to the arrest and conviction of anybody stealing cattle or horses from any member of the Association.

This reward has been in effect for two years but only once has the reward been paid. The offering of this reward brings to the attention of the cow their greater financial possibilities that securing this reward gives them over that offered them from stealing cattle. In other words an ambitious cowboy can make more money by collecting this reward than he could by stealing cattle, and incidentally get just as much excitement out of it, besides probable immunity for some of his own various activities.

Now, if you excitement seek thrill just try turning in some of the pick up. Our prediction is that you will get all the "excitement" are looking for pronto—besides for two hundred and fifty bucks.

### SHOOTS COURSE IN PA...

B. E. Spencer, local golfer, was recently made a member of the hole in one club has performed other feat or rather set another for the Artesia golfers to the west of town in 36. This first time anybody has been established several months ago.

Mr. and Mrs. W. C. Ca... Hope were trading in town...

## BRUNSWICK

**Panatrope with Radiola (Complete A. C. Operation)**

Musical entertainment of matchless quality with every sound clear as a bell... is at your fingertips in this marvelous dual musical instrument. Never before has record and radio reproduction been combined so successfully in one beautiful creation as in this new Brunswick creation. The modern discoveries in the science of acoustics based on complete electric light socket operation... have been applied. The result is reproduction of both recorded and broadcast entertainment in your home any time you choose. Let us demonstrate this musical marvel for you—without obligation, of course.

The Latest Records Received Each Thursday

**Palace Drug Store**

Phone 1

"The Home of Pure Drugs"



Set this dial at the freezing speed you want

This is the Cold Control dial—the new and exclusive Frigidaire development that enables you to freeze ice faster—make new desserts more quickly and easily. Call at our showroom for a demonstration and free Recipe Book containing 80 new recipes.

**FRIGIDAIRE**  
 The QUIET Automatic Refrigerator

Southwestern PUBLIC SERVICE Company