## FIRST SECTION

a District
MAGAZINE PEDDLERS
 hads Output IeaCounty 0 ctober line Runs Of Area Dur
Past Month Over 70,
Sarrels - With 44,000
Bres For Cranfil Reysids State No. 1.

A NEW AUTO LICENSE LaW WILL BE EFFECTIVE ON JANUARY 1, 1930

ARTESIA, NEW MEXICO, THURSDAY, NOVEMBER $21,1929$.

The Five Gins In This Area
Show Gain Of Only 420 Show Gain Of Only 420 Bales Over Last Week-
Snow, Wind Does Damage To Cotton Crop.

ARTESIA ADVOCATE
The Pecos Valley News and
The Artesia American

Resolution of Respect and Obituarics 5 cents per line.
Cards of Thanks, Not to Exceed 10 Lines, 50 Cents,
Over 10 Lines at 5 Cents Per Line. Display Adver-
tising Rates on Application.



$$
\begin{aligned}
& \text { FIVE RED CROS CAMPS } \\
& \text { HOUSE FLOOD REFUGEES } \\
& \text { A total of } 27,791 \text { persons were maln }
\end{aligned}
$$

Best Wishes
to the builders of the new hotel and to the management.

End your auto starting troubles these cold mornings by using that Good Texaco Gas

RUBE DUNN
Local Distributor for Texaco Oils and Gas

TELL US YOUR PRINTING TROUBLES-PHON

## Wanted to Trade

A $\$ 500$ USED CAR FOR TURKEYS
-SEE-
V. D. BOLTON at

## Jackson-BoltonChev.Co

Buy With Confidence From a House With a Conscience

## JOB PRINTING AT THE ADVOCA

## SHINE 'EM UP-


THE NEW STATE SHINE PARLO
Years of Service in Ar
MILTON KELLY, Prop.

PLUMBING, TIN WORK AND GAS FITTING

Rowland \& Rideout ARTESIA, N. M.
PHONE 3



## CRUDE PRODUCTION OVER U. S. DECLINES 11,200 BBLS, FOR WEEK

$\qquad$
baptist sunday school


CONGRA'TULATIONS
To the management of The New Artesia Hot Messrs. Merrell and Wallingford I did the interior decorating and painting the new hotel anding when you to inspect the inte opening on November 22 you attend the offic The Artesia Hotel is just one
The Arteration and painting jobs I the many i CONSULT ME FOR FIRST CLASS DECORATING
also wish to thank my men, Ralph Paul . McNeal and H. L. Byrd for their cooperat in helping me to decorate this building.
C. C. EDMISTON DECORATOR
Box 573-Artesia, New Mexico


The Pecos Valley Development Co. AND THE
PROGRESSIVE
CITIZENS
OF ARTESIA

## SPECIFICATIONS:-

The New Artesia Hotel has sixty guest rooms with baths, tub or shower; telephone, running ice water and radio connection in each room. The building is equipped with vacuum steam heat, soft water and dumb waiter modious lobby, dining room, coffee shop and kitchen, drug store, barber shop, ladies parlor and dressing room, with beauty shop on the mezzanine floor. It contains seven offices and has four outside entrances facing four directions. The lobby, parlor and dining room are done in textone and art staff, beautifully decorated in oil. They have tile and terrazzo floors.

The basement has a billiard room, sample room, men's toilet rooms and ample storage room.

The sixth floor is the grill room or roof garden with all modern conveniences. All guest rooms are beautifully decorated in oil paint, bath rooms have tiled floors and enam eled walls tinted to match rooms.

The Artesia Hetel is one of the
The Artesia Hotel is one of the most modern and subing in the Pecos Valley, southwest and is the tallest build proof, built of steel framing hollow tile and brick walls with artificial stone and tapestry brick exterior.


List of Test Wells Drilled For Oil In Eddy and Lea Counties


HEALTH PRESERVATION IS AIM OF RED CROSS

Society Employs Rural Public Health Nurses－Teaches First Aid and Life Saving．
$\qquad$ Rrst ald is fostered by the American
The organization is the largest om ployer of rural puble health nurse
In the United States，throung 1
Chapters．The policy of the Re Chapters．The pollsy of the Re
Cross is to encourage its Chapters
extend the public health nursing sery extend the public health nursing ser
lice，where leadership in this field
隹 Ice，where
not taken by
community．
$\qquad$ Ing campalgn embraces the following
preservation of health throughi skille preservation of health through．skille
nursing care，prevention of loss
life in aceldents；prevention of illne． through cleanitiness in the home an
knowledge of methods of home ca
 $\qquad$
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$\qquad$ Lite Savi
the rigid
Ald Cour
$\qquad$ Armistice Day to
November 11 to 28 ．

## MX MILLION CHILDREN

 The year 1929 marks the tenth an
niversary of the founding of the
 forty－one
comm．
lows．部品品 Red Cross in the the American Junt
insular Insular possessions is is 6,878 tates an an
is largely is largely through grade and hig
schools and private schools．The or
ganization ganization is governed by the boys
and giris．One of ths chiet features
So conduct of international corre． spondence with schools of other na
tions，through exchange of albums an tions，through exchange of aidums
manil sitts．The American Junt
sent 85,000 Christmas boxes of sm sent 85,000 Christmas boxes of small
gitts to children of many nations last year．
The American Juntor Red Cross
salned
349，171 in
in Mifty－none nations belong to the
League of Red Cross Socletles，and
are prepared to carry on health，dis．
aster rellet and life saving programs all around the world，

## Prepare For Cold Weather

If you contemplate the installation of gas on your premises，see our complete line of gas stoves first．We have Radiants and the circulaters in the Heating Stoves and the famous Quick Meal in the Gas Ranges． We also have either the Automatics or the Regular Hot Water Heaters for the bath room．

A number of other models in Gas Heaters await your inspection here．

## JOYCE－PRUIT COMPANY

Hardware Department－Phone 34 artesia，new mexico

## WEDDING ANNOUNCEMENTS greeting cards PRINTING <br> the artesia advocate

Artesia，New Mexico DIFFERENT
JOB PRINTING AT THE ADVOCA

## PROGRESS！



The opening of The New Artesia Hotel in Artesia is symbol of a united faith in the continued progress and pros perity which the future of Artesia holds．

The same faith that prompted those who had a hand in the construction of the new hotel，when visible assets were almost entirely lacking and only faith，vision and courage urged us go ahead．
This is an occasion of consciousness，the hour when pride of effort now swells to the tempo of marching success－an when the makers of all concrete things that make life more enjoyable to us all may swell out our chests and say，＂A Good Well Done．
We appreciate this spirit，this faith that makes for every citizen a better place in which to live and we wish to take thi opportunity to congratulate the Pecos Valley Development an Engineering Company，and the citizens of Artesia on the ope

## Big Jo Lumber Co．

EVERYTHING TO BUILD ANYTHING

LOCALS
(2)

Cox, of Hope, was attend-
business matters here Tues-




THE AMERICAN RED CROSS


 is very much pleased with the be- florals of colorful percale are basted
havior of agricultural explosives,
which took two bends, each a half
on ready to sew, which
tives them a mile long, out of the creek there-
by adding several valuable acres to
her field, and lessening the dangers ing "made-lt-myself" touch. S. Morris Brown, Hale, s Valley Gas Co.
Texas, were at matters and look matters
interests
week.









 heatey
berer son
led Law
 AY DEPT. IS
LLLION DOLLARS RICHER


## SUCCESS



We wish to take this opportunity of extending to the management and the builders of The Artesia Hotel, our best wishes for the success of this new establishment.


## Wardrobe Cleaners

TELEPHONE 31
"Cleaners of Delicate Fabrics" ARTESIA, N. M.

## A Simmons Beauty Rest Mattress In Every Room



The New Artesia Hotel is equipped throughout with Simmons Beauty Rest Mattresses. In keeping with the many mons Beauty Rest Mattresses. In keeping with the meautiful furnishings of the new hotel and considering first the main and important factor of comfort, a Simmons product was naturally selected. The Simmons Beauty Rest Mattresses installed by us assures every guest of a good night's rest. This was a determining factor in the discrimi-
nating selection made by the proprietors, Messrs Merrell and Wallingford.

McClay Furniture Store
your home should come first

## White and Clean

Clean Linens, Table Cloths and Accessories goes a long way toward popularizing the hotels with the modern hotel guests. That's why our service has been selected by the management of The New Artesia Hotel and Cafe.


Artèsia Laundry and Cleaners
TELEPHONE 11
SOFT WATER USED
STM
STATE TAX BUOGET TO


How to

Raise Poultry | Dr LeGear is a graduate of the |
| :--- |
| Ontario Veterinary College | 1892.2. Thirty six years of veter

inary practice on diseasesoflive stock and poultry Eminent aut
thority on poultry and stock


PEACE AND PLENTY

-
As a peopit Happy State As a people, the eltizens of the
Cnited States have much to of thank-
ful for at thls season. We are at
peace wwh alth the world. In most
sections of our country, prosperity bounds. While the past year has wit. merica, as always, bas poured forth
smpathy and help to the unfortunate
We bave abiding Institutlons to com


## Crystal Gasoline Stops

 Triangle Oil Co.

## Congratulations


 than
the




Rubber Stamp
Seals, Etc.
For Sale
The Advocate
We wish to extend our congratulations and wishes to the Pecos Valley Development and E gineering Co., and to the citizens of Artesia for their civic pride and progressiveness in carrying out the splendid building enterprise that they have just completed our congratulations to Me We als ell and Wallingford, the lessees, and wh hem every success.

We are proud of the fact that we had a part construction of this fine building, in drawi p the plans.
W. L. McAtee \& Co.

Office Over Brainard-Corbin Hdw. Co ARCHITECTS

WILSON TRANSFER
general transfer and brayage work Night Phone ${ }_{289}{ }^{G 0}$ Day Phone

LOOSE LEAF BINDERS AND FORMS-ADVOC

## Congratulations and Best Wishes--

To The Artesia Hotel--may she succeed md prosper from the opening day. J. L. O'Hearn, 1913 North Harwood St., Dallas, Texas, furnished the Steel Joists, Metal Lath, Simplex Wall Studs and Holorib Roof Deck for this job.


In keeping with the high quality of foods to be served at this most excellent hostelry, the management has chosen our bottled milk for serving their guests. The delicious, pure health L9 milk products are unsurpassed in quality.


We join all of Artesia in welcoming The New Artesia Hotel to our midst. We extend to the lessees, Messrs Merrell and Wal| lingford, our best wishes |
| :--- | have a magnificent hotel have a magnif every loyal citizen of Artesia may well be proud.

THE ARTESIA DAIRY
J. A. PATTON, Proprietor


## CONGRATULATIONS

# Majestic Theater SUNDAY, NOV. 24 

Show at 7:30

## "MODERN LOVE"

LOVE, HONOR AND OH BABY-WHAT A COMEDY DRAMA
SHE WANTED THE JOYS OF MARRIAGE WITHOUT ITS OBLIGATIONS JEAN HERSHOLT-CHARLIE CHASE-KATHRYN CRAWFORD.

## Announcement

We Are Now offering
For Sale 600-Acre Town Site Joining City of Artesia

You can buy any size tract you want

## WANTED

a good, hiec townste man to hanale the deal.

## S. A. Lanning

Artesia-Phone 245

## FEDERAL TIRES



## Tackle

All Roads On
Federal Double Blue Pennant

EQUAL TENSION CORD TIRES

Along smooth, sunny roads or over snowey, rain-soaked, slippery roadways, along mountain trails-FEDERAL Double Blue Pennant Tires, built with equal tension cords, assures longer mileage and less chance of trouble on the road and the deep grooved, heavy tread
gives greater traction under all driving congives g,
ditions.
We have a first quality, fully guaranteed Fed eral Cord to fit every car and every purpose at a price to suit every buyer!

Trade in your old tires
on new Federal Double on new Federal Double
Blue Pennants for win-
ter driving.

SERVICE:
Use our complete superservice, speedy, courteous. Phillips and Texaco Gas, Washing, Greasing and a Service.
Phillips and Quaker State Oils







Not a Dream---A Reality! The Artesia Hotel is Completed

## CONGRATULATIONS

AND BEST WISHES TO THE BUILDERS, OWNERS AND MANAGEMENT OF THE NEW HOTEL-A DISTINCT CREDIT TO THE PROGRESS OF OUR CITY AND THE ENTIRE SOUTHWEST.

## Southwestern PUELIE SERVIEE Company

Producers and Distributors LIGHT - POWER - ICE Serving the Pecos Valley
$\star \star$



## Bargains---Bargains

Look the following over . . . never before have we offered the quality in reconditioned used cars at such low prices.

$\underset{\text { (New Paint and New Tires) }}{\text { 1928 Model A Ford Coupe }}$ $\$ 325$ 1928 Chevrolet Truck $\$ 590$ New Car Guarantee)
1927 Chevrolet Landau Sedan
(New Tires, Good Finish, Upholesteri
1929 Chevrolet Coupe $\qquad$
This is only a few of the many bargains we have to offer .... If you don't think we mean and convince yourself or call for demonstration.

Buy With Confidence From a House With a Conscience


Its not too early to begin planning your Thanks giving Dinner. We have everything prompt attention.

Congratulations to the managem
The Artesia Hotel and the builders opening of this fine structure
THE STAR GROCERY
$\qquad$
he brig GREETINGS And Best Wishes....

To the builders and to the proprietors of
ew Artesia Hotel we extend our heartiest gratulations and best wishes. The enterprisi spirit and far sightedness of those responsible the building, coupled with their faith and con dence in Artesia has made possible this beauti structure.


We Furnished the Plumbing and Heating Mater For This Modern Hotel

## L. P. EVANS

'Phone 180



USE GAS



USE
GAS

## CONGRATULATIONS

From the New to the Newest

# NATURAL GAS 

Is Used for Heat in the New Hotel

## THE IDEAL FUEL FOR THE HOME OR INDUSTRY

Economical--Clean--Convenient

## The PECOS VALLEY GAS CO.

 Roswell--Hagerman--Artesia--Carlsbad General Offices: ARTESIA, N. MEX.

Here are our Claims for
Conoco Germ-Processed Motor Oil-
Check against the oil you are now using

## 1

 Germ-Procere is imparted to CONOCO which is responsible for Oit an "oiliness" cating value, greater film strength greater penetrativeness, greater adhesiveness, greater tenacity, greater permanence,greater stability, greater stamina and a greater saraby perfect compression seal than
more ner any other oil on the American market.
Because of this affinity for metal-this actually combining with the metal itself, CONOCO Germ-Processed Motor Oil never leaves the bearings. Where other
oils drain out and leave the surface dry oils drain out and leave the surface dry,
Germ-Processed oil penetrates the metal surfaces, forming a film that adheres for months. This "carry-over" film-this al-
ways present film gives ample lubrication ways present film gives ample lubrication
to all parts needing it when a cold motor is started, until such time as oil from the crank case can reach them.
JOHNNY KNEW

film insures a high compression efficiency
that results in greatly increased motor per that results in greatly increased motor per-
formance. Marked improvements in power, speed, acceleration and flexibility are
noticeable. noticeable.
$4 \begin{aligned} & \text { Due to the Germ Process and the se- } \\ & \text { lect, premium, paraffin base crude }\end{aligned}$ stocks used, CONOCO Gase crude
cessed Motor Oil positively Germ - Processed Motor Oil positively does not break
down under the most intense cylinder wall heat. A climb, high speed, heavy load, temperature extremes - none of these strains
cause this oil to heat sufficiently to actually cause this oil to heat sufficiently to actually
burn, break down or evaporate to any ap burn, break down or evaporate to any ap-
preciable degree. By comparison with many oils on the market, you may confi-
dently expect a saving in oil dently expect a saving in oil consumption
up to $50 \%$.
-
$5 \begin{aligned} & \text { Automotive engineers agree that } 40 \% \\ & \text { to } 60 \% \text { of all motor }\end{aligned}$ to $60 \%$ of all motor wear occurs during
the starting period. This destructive wear is definitely reduced by the use of CONOCO Germ - Processed Motor Oil. Ordinary oil, thinned by heat and dilution,
drains down past the piston rinds when the drains down past the piston rings when the
motor is stopped, leaving little or no pro tective film. On starting the motor, a con siderable time is required for the oil to reach all bearings and working surfaces.
Under adverse conditions, such as winter temperatures, this time may be from 15 to 20 minutes or even longer.
Since CONOCO Germ-Processed Motor Oil never leaves the bearings and working surfaces, it is always there under any and
all conditions to provide needed lubrica ali conditions to provide needed lubrica
tion until the normal supply of oil arrives $6 \begin{aligned} & \text { Unlike other oils, dilution does not im- } \\ & \text { pair the "oiliness" } \\ & \text { value of CONOCO }\end{aligned}$ pair the "oiliness" value of Coe
Germ-Processed Motor Oil.
7 CONOCO Germ-Processed Motor Oil retains its fluidity at sub-zero temperain winter will affect its immediate lubricating value at the first touch of the electric
starter.

CONTINENTALOILCOMPAN
$35^{4}$
Per Quart-for All Grades
Except Special Heavy Except Special Heavy
and Extra Heavy and Extra Heavy SOLD ONLY AT
THE SIGN OF THE SIGN OF
THE CONOCO THE CONOCO
RED TRIANGLE


## NEW MEXICO'S FINEST HOTEL = NOW OPEN



CARLSBAD CAVERNS

Official Opening NOV. 22--23
Dinner-Dance Friday Evening
Dance Saturday Evening

Cafe and Dining Room By W. P. Masters

GOOD CLEAN FOOD PROMPT SERVICE

Most Modern Equipment

## THE ARTESIA HOTEL

N. M. TAX ASSOCIATION CLOSES 2-DAY SESSION at albuquergue sat.

The New Mexixo Assoiation of

 Santa Fe was chosen is the meet



THINGS THAT NEVER HAPPEN


Unbroken Vows
When in my arms I used to hold you, Don't you remember, Love, I Itold youThat Id more dearly, truly oove you With every passing year-
Don't you remember, Dear?
Though bright or stormy be the wather. That marree the days we spent together1 said with you Id gladyld share it;

I said that Time could never chill meYour kisses sweet would always thrill m , In much the same old happy fashion
Though gone, perchance, my fevered pas My heart would never sere
D
Well, Time has passed-and Youth's be. hind us-
But still in love, the world may find us. And now as in my arms 1 press you, Im sure that now you know Tm sure that now you know
宽

## Telephone News

570 New Telephones Today MORE TELEPHONES-MORE PEOPLE ou can reach quickly

 at the end of October. the number of telephones installed
in the Mountain States had been about 70 a day, through-
 Perhaps you may have no reason to
cail any of these new telephonenes today,
but tomorrow one of them may provide
a contract that is most necessary to your
$I^{T}$ will pay 1 you to get our prices before you order
SALE BILLS

Backache
If functional Bladder Irritation
disturbs your sleep, causes Burning
or ieg Pains, making you feel tired
depres. depresed and discouraged. why not
try the Cysee 88 Hour Test PJont
give up. Gee Cystex today ant any give up Get Cystex today at any
drug soore Put tot to te test See
how fast it works Money back if and satisfy you comple




21 TO ATTEND THE
ind undormSchool muterational
Lesson
AT WASHINGTON, D. C. Non for November 24

ROSWELL MATTRESS CO.
$\qquad$
roswel
We Really Renovate!
With machinery made specially
for the purpose we take ourr
old lumpy mattresses and make
light and fluffy again, just
er was. The cost for this
to call for one of
needs making ove
402 5.31

fifmurial fur Tinted Onte.



TODAY IS THE FOURTH OF
 ${ }^{x}=$ Phillips 66

| Better Dairy Products |
| :---: |
| THE EDDY COUNTY <br> ABSTRACT CO. <br> CARLSADD, NEW MExico <br> Reliable Abstracts <br> Prompt Service <br> Prices Right <br> We Are Bonded <br> Let us do your abstract <br> work |


| ARTESIA LODGE NO. 28 A. F. \& A. M Meets first Thursday nigh of each month. Visiting members are in vited ings. |
| :---: |
|  |
| PROFESSIONAL CARDS |
| CHIROPRACTIC DR. W. L. BRYAN 117 Clarke Building, Artesia |

J. J. CLARKE

Dentist
Office in Clarke Building Artesia, N. M.
F. W. COOK veterinarian Phone 106F13

| GILBERT and COLLINS <br> Real Estate, Insurance, Bonds OIL AND GAS LEASES, OIL AND GAS PERMITS |
| :---: |
| DR. LURA L. HINSHAW Housteopathic physican Phers by Appointmen At Residence Four Blocks Four Blocks South o Artesia, - . New Mexico |
| H. AUSTIN STROUP, M. D. <br> PHYSICAN \& SURGEON X-RAY LABORATORY <br> Office at 323 West Main St. ffice $\quad$ PHONES <br> 67 Office PHONES 217 Res. |
| DR. F. L. WESTFALL <br> Dentist <br> carlsabad, n. m. <br> Dr. office with west |



METHOOIST DEFEATED INTER-CITY ROTARY
IN FIRST BASKETBALL MEETNG TO BE HELD
GAME OF SEASON TUES, AT NEW HOTEL TUES.

ARTESIA HAS-


## Big Flock of Bargain

We are offering several groups of bargains,
show a real genuine saving to every purchase

| GROUP NO. 1 |
| :---: |
| Big Lot Wool Dress |
| Goods and Flannels |
| At a Big Discount |
| GROUP NO. $\mathbf{3}$ |
| Big Assortment Bath |
| Towels at |
| 39e, 49e, 59c |
| GROUP NO. 5 |
| Two Lots Ladies Shoes |
| at |
| $\$ 3.95$ and $\$ 4.95$ |

## GROUP NO. 2

 A Lot of English P Ginghams and Outi at 15 c the yard
## GROUP NO. 4

Lot of Ladies Dres t a Big Discoun $\$ .95$ to $\$ 13.95$

GROUP N0. 6 A Cracking Good X 69c each

The Big Store that is alway
bargains!

## Joyce-Pruit Co.


to the builders of The New Artesia Hotel and the proprietors, Messrs Merrell and Walling and the management fine structure. To the completion and the official opening of this modern hotel building.

We will be glad to contribute what we can of the guests by giving prompt service.

Phone 1 will get your drug and confection ants in a minute.

We Have Everything a First Class Drug Should Have!

## Palace Drug Store

"The Home of Pure Drugs"
Phone 1

