

| ARTESIA ADVOCATE The Pecos Valley News and The Artesia American |  |
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JUST KIDS-A Mater of Taste.




It is not how much money a mon he SAVES that counts.

Do you bank a part of the money
Start Saving Regularly NOW: WE INVITE YOUR BANKING BIS


CITIZENS STATE BANK ARTESIA, NEW MEXICO "Home of the Thrifty"

When you think of coal of Bullock then phone and place your order
E. B. BULLOCK

Feed, Flour, Coal and Seed


Next to Your Ability Comes Your Appers Get Your Shoes Shined Reg at the new state shin THE NEW STATE SHINE PAI TRY THE CITY MARKEI

First for that good CORN-FED BEEF

PLUMBING, TIN WOR AND GAS FITTING

Rowland \& Rideol
artesia, $\mathrm{N} . \mathrm{M}$.
PHONE 3



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Ifrernights abence on
Alless.

and Mears. A . Brira nad fred Cole
were among the local visitors at the
state tournament at Albuquergut
Saturday.
Mrs. Ruth Nye, candidate for coun-
ty clerk, has been here this week in
the interests of her candidacee, and
has been the guest of her uncle and
has been the guest of her uncle and
aunt, Mr. and Mrs. Dave Beckett
while in town.
Mrs. Ted Flint, of the C. A. P.
ranch, is visiting home folks at Mar-
fa, Texas. Mrs. Flint's mother, bro-
fa, Texas. Mrs. Flint's mother, bro-
ther and sister were visiting here
and she accompanied them home for
and she accompanied
a fortnight's stay.
Mrs. Arvel Jernigan has been here
this week from her ranch home near
Dunken visiting her hanch home notere, Mrear
Morriss and family. Mr. Jernigan
came down with her but
home after a short stay.
house, we wil
st. paurs church

Services, Sunday, March 23, 1930
Evening prayer and sermon at $7: 30$
Eveni
m.
On
on. Sunday, April 6th, Bishop How-
st Preach and confirm a class
evening. The public
vited to be present.
Have You Tried Our
Pastries Lately?
We make a fine assort-
ment of Cakes not ex-
celled by any imported
brands. The next time
you want a delicious
dessert and do not find
just tell your grocer
that you want one of
cious cakes.
We Bake Every Day
City Bakery
Phone 90
C. C. PIOR, Prop.
General
Hauling
Teaming
SAND AND GRAVEL
Geo. W. Beal
Artesia, N. M.



| Sale Bills | II you inteod to hove a ande sot our prioce |
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| PRINTED |  |
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J. C. PENNEY COMPANY, Inc.

327 main street, artesia, new mexico
A Fine Word "Dependable"

## Describes the Men's Wear In This Store!

"Pay-Day" Overalls Men's Work Suits


Are Strongly Made and Cut for Comfort
1.29
"Pay-Day" overalls are made to our own specifications and represent very high grade workmanship. They are
UNION MADE of very durable 2.20 UNION MADE of very durable 2.20
blue denim and are cut full and roomy blue denim and are cut full and roomy
to allow freedom of movement. Made to all 7 big pockets bar tacked to pre-
with
vent ripping and triple stitched. REAL vent ripping and triple stitched. REAL
overalls . . . and REAL values!

Moleskin Pants
Black and White Striped Strong work pants that will withstand more than
their share of wear ! They're made of heavytheir share of wear They're made of heavy-
weight moleskin, have cuff bottoms, five pockets and belt loops.

## $\$ 1.98$

## "Big Mac" Shirts <br> Withstand Much Hard Wear

"Big-Mac" work shirts are made of fine and coarse yarn chambrays. Cut exceptionally large
for active men who want real comfort in a work for active men who want real comfort in a work
shirt. All sizes including slim and extra sizes.

69 c
Men's Khaki Pants Will Withstand Much Wear Many noteworthy points are to be found in these pants. For instance: they're made of heavy
khaki, have four pockets and watch pocket, cuff bottoms and belt loops. Sizes 30 to 46 .
$\$ 1.69$
"True-Blue" Suits
For Youngsters 2 to 8 Years
These are very practical suits for boys who are hard on clothes. They're made securely of long-wearing fabrics. They have long sleeves
and come in drop seat style. Most inexpensive79c


## $1 \begin{aligned} & \text { Social } \\ & \text { Hctivities }\end{aligned}$

The Womens ctub gave a seces. Social Calendar<br>

## Benefit Dance

 friday eveningMarch 21st at Old Am By Past Noble Grands Club
Everyone Invited - Es-
Admission 50c Each


## A Wonderful Aid To Your Spring House Cleaning

The Hamilton Beach Vacuum Cleaner, operates with a ball bearing motor that never needs oiling and with a motor driven beating brush.

The housekeeper who does the work of a vacuum cleaner, works for three cents per hour.

Let us demonstrate the Hamilton Beach Vacuum Cleaner to you. Economical t ments.

McClay Furniture Store


NOTE:-WE POSITIVELY GUARANTES TO BE ONE OF THE GREATEST THU
DRAMAS EVER SHOWN IN ANY THI DRAMAS EVER SHOWN IN ANY THI

THE STORY OF A ZEPPLIN LOST II | THE ST |
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| ARTIC. |

SHOWS SUNDAY AT $2: 30-7: 15-$ SHOW MONDAY AT 7:30

## GOOD NEW:

## For Artesia Peor

We are very glad to announce been given an ok by the county
United States Health departmen

Grade A Raw Milk Grade A raw milk<br>We have made the improvements ne ause Grade A milk at considerabople serve shall have the best at on extra cost<br>Every family in Artesia can have cleanest and most wholes at their door twice daily.<br>WE HAVE A SPECIAL HOLESTEIN FOR THE BABY<br>We invite the public to inspect our dairy any time.

Artesia Dairy
DUNN \& THIGPIN, Proprietors Telephone 219




## aby Chicks

OW READY FOR DELIVERY!
ve Barred Plymouth Rocks, Single and mb Rhode Island Reds, M. Johnson White D. N. Farris White Leghorns, Anconas, ngtons and White Wyandotts-all state
hicks are large, strong, thrifty, fluffych will live and grow. We guarantee to customers.
hipping and delivery dates are Mondays rises and Thursdays for heavy breeds. fices are right-order your Chicks now. for our price list and catalog.

## os Valley Trading Co. Hatchery

## WE THANK YOU!




| C. |
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| A. |
| J. |
| I. |
| Dr. |
| Dr. |
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Thirty Five Years Experience As Watchmaker and Optometrist
TWENTY YEARS IN ARTESIA

## It Speaks for Itself

When your eyes need assistance Consult
EDWARD STONE
Optometrist

## Of the humedreds of thousands of onner

Not one

has paid a cent for service
 General Ele
be asked?
Not a penny for service-what
is it hat makes such an unheard of thing possible? Look at that small round unit on top of the
General Electric cabinet. The General Electric cabinet. Th
answer is there. answer is there.
Inthat amazing top unitishoused
the entire mechanism of the Genthe entire mechanism of the Genforever against dirt, rust-and
trouble. And sealed up with it is trouble. And sealed up with it is a
permanent supply of oil, that will permanent supply of oil, that will
protect themechanism as thoroughly protect the mechanism as thoroughly
in the years to come as on the day you first plug your General Elec-
tric Refrigerator into its socket.

GENERAL 3 g ELECTRIC All-steel merbigerator
L. P. EVANS ARTESIA, N. M. LOOSE LEAF DEVICES AT THE ADVOCATE

A Delay Now
in installing a new battery or having your ignition checked over may mean a costly delay out on the road. REPLACE YOUR OLD battery with a
new willard

## DR LOUCKS GARAGE

Fone 65

| Sale <br> Bills <br> PRI |  |
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KONJOLA WINS TRIUMPHS EVERY DAY EVERYWHERE
new And Different Medicine Welcomes Any Test - Results Are What
Counts.

## Good News

for people who like good ice cream -





## Announcing

## The Artesia Hotel Coffee Shop

UNDER THE MANAGEMENT OF

## Mr. Charles Tune

mentin<br><br>of Coffere Shops, specililing in merchants $-=-2$

G. A. Richardson is lake arthur items i CANDIDATE FOR THE OFFICE OF DIST. JUDGE

CHARLEY LOWE, NEGRO Mrs. J. w. marable FATALLY SHOT LAST HOSPITAL ON TUESDAY thursoay evening


## Big Sale On $\mathrm{Dr}_{\mathrm{r}}$ Goods

We have quite an assortment of Dress that we are willing to sacrifice at prices that
interest the person needing goods by the interest the person needing goods by the
Some of these goods are priced at less that Some of these goods are priced at less
regular price-this is a great bargain! regular price-this is a gren MISS HELEN SULLIVAN
is with us for three days demonstrating
Toilet Goods-she will tell you how to
more beautiful!

NEW ARRIVALS
Some of those new rakish flop models in pliable braids and straws in Ladies' Hats at Anoter lot of Wash Dresse
Men's, Boys', Women's Harvest and Outdore
Shoes for the whole family
Joyce-Pruit $\mathrm{C}_{0}$
"I hold beauty in my hands!"
DU BARRY ruled a king's heart and his kingdom because he know how to make the most of her charms. And to wo-
men everywhere, Richard Hudnut presents DuBarry Beauty Preparations and the new Hand Principle of Skin Treatments, own accented charms.
Here, is presented a complete scientific line of skin Ceam, skin Tonic and Freshemer a Cream, a Skin Tonic and Freshener, a Foundation Cream, and gratifying in their effects...Try them if you value Beauty. DU BARRY BEAUTY PREPARATIONS

The McAdoo Drug Co.





 a most serious problem, worthy of of
thought and planning. thought and planning.
Where the kithenen is
table covered wwith $z$ In


 it the cupboard is near the sink, the
dishes may be wiped and piaced on
dit
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of a yea
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 handy boy with his tools can make
very
vood tee wangon, as many have
done in the schools.
 a fine thing to stand o
to save the tired feet.
Nevie Marnce


THE INTER SCHOOL



 announcement made yesording to an
peritundent we. .e. .erd
inite date has been set for tho def. 5

## PETtT JURY DISMissed





## Beauty Is Powe

It opens doors that nothing else awkardness, self-consciousness build ne. It opens locked doors to romance ${ }^{2}$
 Much experience has taught us that of man peranazas iwaen wist int
 daily to the faithful use and applica Elizabeth Arden Preparations, would be generous beyond belief.

At your convenience we would app the opportunity to discuss with Ardens preparations and treatment.

## Palace Drug Sto

"The Home of Pure Drug

