# Artesia Advocate 

 27 Cents Effective terdayARTESIA EIEVEN WILL Reduced
74
Cents
MEET ALAMOGORDO Yidiamar Crude
Nin Cents-Retest
FRIDAY AFTERNOONAT 3 deric Output.

artesia crude oll is seligManfavorsolled chas. SPRINGER SAYS on last saturday highway--SAYS neyer debentures are only MADECARISBADSPEECH WAY TO BUILD ROADS

Paragraph Of Copy Of The Plan Provides Finances To Speech Delivered To The Meet Federal Aid For
Press In His Carlsbad Our $\begin{array}{ll}\text { Press In His Carlsbad } & \text { Our Roads-Sees Danger } \\ \text { Visit Cleared Up By Tele- } & \text { In The Repeal Of Plan }\end{array}$ gram To Oil Ass'n. In The Repe
Now In Use.

Water control dist.
WILL be formed to save water supply

The First White Frost Of
The Season Here Night, Did Little Damage $G^{\text {Grass And Weeds Are }}$ Greening on Ranges.





ayon Gowns


## luties' and tren's shoes med Pumps


Choice for $\$ 1.00$

\$5, \$3.95, \$4.95, \$5.95

## $\overbrace{3}^{3}$

Dolls
Tust openet an new Stock of Dolls, pricedt it the lowest price
in our history. We bought them right.
Make your seleetions Manke Sour selections
now for the Ktdies Christmas.

November 1st we will give
Artesia Profit
haring Stamps
each 10c purchase, repremiums premiums

The wholesale market on practically every class of merchandise is much lower than we have seen for many years. Our stocks are too heavy in every department. "We are going to Reduce Them" regardless of our cost, which we realize will mean a loss to us, but our loss will be your gain. A great opportunity is offered right in the beginning of the fall season to buy your winter needs of bright, new, seasonable merchandise at unheard of prices!

|  |  |  | Men'sandBoysSuits |
| :---: | :---: | :---: | :---: |
| Outings |  |  |  |
| All double fleeced heavy grades, 36 inches wide, not seconds but first class, guaran- teed, 15ust two prices $\mathbf{1 5 c}$ and $19 \mathbf{c}$ the Yd. |  | Work Gloves |  |
| ash Prints |  |  |  |
|  | BLANKETS$4$ | Boy's Pants | Men's Suede |
| Corsets |  | Oca pa | Leather Coats |
| Bilis Recutioions |  |  | \$9.95 |
|  |  |  | Boy's Corduroy |
| 9/4 Bleached Sheeting $371 / 2 \mathrm{c}$ $81 \times 90$ Sheets for $\$ \$ 1.00$ each |  |  | Pants |
|  $81 \times 90$ Sheets_-_---_\$1.29 each |  | $\begin{aligned} & \text { Stationery } \\ & 50 \mathrm{ca} \text { box } \end{aligned}$ |  |
| $\begin{aligned} & \text { LADIES' SILK HOSE } \\ & \text { Big lot regular } \begin{array}{l} \$ 2.50 \text { grade, all sizes } \\ \text { and colors } \end{array} \\ & \text { Chioico } \$ 1 \mathbf{~} 5 \mathbf{n r} \end{aligned}$ $\text { Choice } \$ 1.95 \mathrm{pr}$ |  |  | Packard Shoes |
|  |  | $\frac{$ Underwear  <br>  Ben  <br>  Bis Reduction }{ Remnants } |  |
| Big Array of BARGAINS |  | LUGGAGE <br> Big Reductions | Men's Shirts |
| the following long list too num to mention the different pleces BED SPREADS, LINEN SETS TOWELS |  |  | and silk cbambray shirts- <br> At Big ReductC |
| CURTAIN GOODS SILK UNDERWEAR GOWN PAJAMAS AND GOWNS, ETC., ETC | Ginghams <br> 19 cents |  | $\begin{aligned} & \text { Coveral } \\ & 95 \mathrm{c} \end{aligned}$ |
|  |  |  |  |

## Thocial? Activities

## Social Calendar

 COMPLIMENTINGMMES. BOTTS AND


THE SECOND BRIDGE CLUB




$\qquad$






NICE SKINNED HAMS
24 cents per pound
as long as they last
THE STAR GROCERY
J. S. SHARP, Proprietor THE HOME OWNED STORE

Drs. Seale \& Van Deusen chiropractors Electro-therapy, Sweat Bat

Hours 9:00 A. M. to 5:00 P.



## Let's swat this NDW



V
OTERS of New Mexico, you will be asked on November 4 to express your approval or disapproval of the proposed tobacco tax, amounting to an added two cents on each package of 20 cigarettes, one cent on each five-cent cigar, and various rates on all other tobacco products. This is your first chance to participate in a referendum in this state-and not only that, but it is your golden opportunity to defeat an obnoxious and burdensome piece of legislation.

Mark well what this means:
A "nuisance tax" if there ever was one; a precedent that may pave the way for similar tax burdens on candy, patent medicines, soft drinks or canned goods; a penalty against smokers on top of an already whacking big Federal tax.

SMOKERS, here is your chance to speak your mind in very definite terms.
.This added burden on tobacco may seem small to legislators, and doubtless the state needs the money, but the increase will not seem unimportant to the thousands who must watch the pennies, yet who know and value the unfailing solace of a good smoke.

To such men any increase at all is a hardship-and they deserve sympathy!

## TAXES ALREADY HIGH

Beyond even the money involved, however, lies a bigger consideration-a principle; in short, a question of common fairness.

Smokers today are already paying the highest revenue in history to the Federal Government for their tobacco.

The little green stamp that you now see on every package of cigarettes, box of cigars, or tin of tobacco represents the amount you pay in to the Government.

For example, the tax you pay on cigarettes alone is SIX cents for every package of 20!

Thus, smokers are already bearing far more than their share.

## IS IT FAIR?

Is it not unfair to select, out of the whole population of the state, the one class which is already paying an excessive $\operatorname{tax}$-and then to pile a state tax on top of it?

Does any logical or fair basis exist for thus discriminating against smokers only, and subjecting them to this double taxation?

In plain language, such a tax is beyond
all reason. No other commodity, necess or luxury is so taxed. Why single tobacco?

## WHY PICK ON SMOKERS?

Most other taxes are based on wes and income-this one is not. It is a d tax on you because you smoke.

Smokers, are you going to allow yo selves to become tax victims and penalized day after day for the privil of enjoying tobacco?

So, if you love a good smoke who doesn't - rise up and ACT. Ga the polls and say NO.
new mexico tobacco dealers' association



OCALS

## Catin yotes mate

SMALL DALGRTER or MR


 Friday afternoon with church her
Rastor Waldo Emerson in charge ORDER CLOSING EDDY COUNT TO TURKEY HUNTING WHEREAS the Eddy County Game
Protective Association has petitione Protective Association has petitione
tho State Game and Fish Commision
of the State of New Mexico of the State of New Mexico, to clos
the season on turkeys in Eddy Coun y during the year 1930 to preven
an undue depletion of the turke cuppiy in that county.
NOW THEREFORE Game and Fisk Come the State
hereby order and direct that does hall be no open season for the
Iling or hunting
 the said year is hereby declared to
be unlawful in accordance with the
provision Session Laws of 1921 .
THIS ORDER is hereby duly adopted by the State Game and Fish
Commission sitting at Santa Fe this
aoth day of October 20th day of October, 1930.
STATE GAME AND FISH COM-
ION. 46-1te E. L. PERRY,
When a man ain't got a cent, An' hes feelin' kind o' blue,
An' , he clous hang dark an' heavy,
An' won't let the sunshine through,
I' it's a great thin, 0 my brethren,
For a fellr just to lay
Ii a His hand upon your shoulder
In a friendly sort $0^{\text {o }}$ way.

## BREAD

Is The Staff of Life! Ours is Made Better

Eat More of It!

A full line of Pastries and Pies

City Bakery
Phone 90
c. C. PIOR, Prop.
lest Dental Organization in the S. W. Mices
1001 MAYOBROS. DETINSTS
 WILL BE NEEDED NEXT YEAR FOR THE VET BILL
 created by
brought
heighths. heighths.
Prelimim Preliminary estimates for the vet-
erans' bureau alone for the next fis
cal year indicate a probab
of more that of more than $\$ 100,000,000$. Aprease
priations for
amour priations for the bureau last yppro-
amounted to about $\$ 550,000,000$, and
with the added with the added demands, the numer-
ous new hospitals and attendant ex ous new hospitals and attendant ex
penses, the cost of operation nex
year is expecte penses, the cost
year is expeted
ly $8665,000,000$.


D (1) $\mathbf{N}^{9} \mathbf{T}$ GUESS:
Bring your Ford here
If, but and maybe have no place in our service.
You want to know what's You want to know what's wrong with your car, what
repairs and parts are repairs and parts are
needed and how much they will cost. Here are mechanics who are specialists on the Ford!
Genuine Ford parts and Genuine Ford parts and
flat-rates. Ask about our inspection service.


Artesia Auto Co. artesia, n. m gevine ford par


This famous Thor Agitator washer


$T$ His famous Thor Agi- with anywasher on the mar- 1 tator Washer will do ket-atanyprice-anddecide anything any washer will whether you will be justi-do-is as beautiful as any fied in paying a cent more washer made. Ask for a than $\$ 99.75$. Only a smal

## Southwestern PUELIE SERVIEE Company

LEGAL BLANKS AT•THE ADVOCATE
loose leaf binders and forms-advocate

# ARE YOU SATISFIED WITH CONDITIONS? 

It is up to every voter in New Mexico, $m$ an or woman, to answer for himself or herself that question. As the voters go to the polls next week, that is the one factor they have to consider. It is up to them to strip from the campaign utterances and campaign propaganda all of the camouflage, all of the trivial, inconsequential things that have been injected into the campaign and determine the exact facts.

## Let the Facts Speak for Themselves

The Democratic party urges each voter to weigh only the facts-not the whisperings, not the insinuations, not the mud-coated utterances of irresponsible maligWith just the racts.

 They have been forced to admit that:

Your Taxes Have Gone Up 40 Per Cent -.. Your State's Expenditures Have Jumped 60 Per Cent.- Your Business Conditions Are "Depressed"... Your Prices for Products Have Gone Down -.. Your Chances for Employment ... Even at Lower Wages ... Are Small

## Are You Satisfied With Those Conditions?

If You Are ..- Vote the Republican Ticket If You Aren't .-. Vote the Democratic Ticket

But Before You Vote Look Squarely at the Facts

Weather-Proof Implement Shed and Repair Shop Necessity on Farm

 ONLY FOURTEEN TOWNS OF STATE REPORT AN


 increase in taxes





$9: 45 \quad$ a. m., Bible school. c. oo
Brown superintendent.
$11: 00 \mathrm{a}$ a. m. morning worship. Ser-
 $\underset{\text { In cheaply built }}{\text { Be Corses }}$ Comiort In cheaply built houses the attic
floor is frequently omitted. It is a
proven fact that ware atr

## pro

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many cegiter, and
many cold houses have been, made
warm with the same or an
 doing this has been met the a single
season by the saving in coal. Roor
insulation is the answer to the prot
-an striols mio staite


Cold weather is motor punishing weather...Now, more than ever, you need the extra protection of this De-waxed, Easy-starting Oil

 In oold meather motern,
wanly
arc hard to otart, but Conoco Germ - Pro
cessed oil actually rakes starting easier! There are twe irst: Germ-Processed oil is thoroughly de waxed and does not congeal at low lemperarain away during periods of motor idleness. The initial "turning over" process is made easier by the protective lubricating film which is on duty before you touch the starter. The sual $40 \%$ to $60 \%$ of motor wear occurrin luring the starting period is grail reves you


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 DR. F. L. WESTFALL Dentist
CARLSABAD, N. M.
Dr. ©f. ©fice wive westal

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Sfice in Clarte Builidina
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Clean, Comfortable Rooms
$\$ 5.00$ Per Week


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WATCH OUR STOCK FOR THE CAR YOU LIKE


Phone 52 ARTESIA AUTO COMPANY [FORD]
J.T.EDWARDS, EDDYCO. Plans underway to MCMATH DENOUNCES JUDGe h. a. Kike PIONEER DIES AT HIS artesia boy scouts ATtaCK ON SELIGMAN HOME IN ATLANTA, GA. $\qquad$
 IN SPEECH LAST NIGHT


## Electric

Refrigerator
Is Here!

Do you remember when $M$ ajestic gave the Wordid its first popularly prieed Cabinet
Radio at a price for less than any other Rado at a price ror less than any other
competitive instrument of equal quality?

Well, Majestic Has Done It Again!

> -But this time an Electric Refrigerator Elect toay,y,you can see the mighty Majestic country has been waiting for and one that ets a new standard of value and comparison.
> SAMPLE Now ON DISPLAY ON OUR FLOOR

สुe McAdoo Drug Co.



$\qquad$
$\qquad$

 Thelr ecenome usefuluess tar mote me
han onsest the harm done by a fee
-Woman's Home Companton Woman's Home Compani




## BrunswickPanatr

The NEW BRUNSWICK Portable P graph in leatherette case, convenient easy to carry . . . You must hear portable to appreciate its music.

New Brunswick Records Received Friday-the latest hits in song an dance music.

## Palace Drug Sto

Phone 1

