# Artesia Advocate 

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Wh Here 1st


| IMPORTANT TES STARTS IN LEA C LOCAL WEI WLTCHE |  |
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LEGION OFFICERS ARE CHOSEN LAST NIGHT

STATE TAX LEVY IS SAME AS LAST YEAR



## .

 FACUTY Recrion ARPINON MAN BREAKS
BACK IN FALL FROM IN PEE HERERERENDNA AT HOPE FRIDAY A HORSE TUESDAY
THE FAMILY NEXT DOOR It's Usually Fatal


LOCALSS
Mr. and Mrs. J. M. Stor
in Roswell Tuesday.

## R. T. Swift is reported in with pheumonia.

## 



Here's the Auto


## montisa of Nocode

Deawnre Wuoming.
any
Why not lessen the
amount for 1932 by having us inspect
Dr. Loucks Garage

## Assistant Manager

## Albuquerquet inental onendin eeks in this territory wi

Leanning, superinterdent
ters.

$\qquad$

## WINTER WEATHER

Will cold weather come and find you unprepared? While the weather is pleasant is a good time Whil those doors and windows and see that those broken glasses are replaced. Do not wait until the cocks are complete and labor you. Act Now, reasonable.
Kemp Lumber Company

## FOR SALE

## 50,000 Envelopes

They're in stock for immediate delivery. No waiting days, no C. $\mathbf{O}$. D. charges, no postage to add; charged to your account if you're a customer.

They're full 2415 instead of 2015 stock offered by many specialty bargain houses. Full cut, extra heavy, clean white bond surface.
No slap stick haphazard work to ridicule you when you mail them. Wide choice of type-you are not limited to one or two standards of type or ink

Every job fully guaranteed; a complaint is immediately adjusted here, and you may see proof if you wish, before printing.

Competitive prices for quality work! And nearly all of what you pay for these envelopes is re-spent in Artesia. Some of it will come back to you, directly or indirectly. Some of it will go to pay taxes, rent, interest, wages, welfare aid, civic
purposes, right here in your community. purposes, right here in your community.
Talk to us before you buy envelopes. We've got the price!
Six Artesia Families are Represented Among Employees of This Plant

The Artesia Advocate
Telephone 7


## REAP What You Sow

 THESE OATS ARE 99\% PURE
 it pays to USE better seed ${ }_{\text {。 }}$ E. P. Malone


## Payrolls and Prosperity

Only a few years ago the small to was cut off from any hope of indus trial development beca

The advent of the great interconnecte ystem of high tension transmiss ines has wrought a marvelous chan wever. These same towns now h inlimited electric power . . . they going after industries-and gett them!

Industrial payrolls spread back he channels of trade, markets for the produc and making is possible to sell his produce close he risk of loses in shipment to di markets.
 $\left\{\begin{array}{l}\text { Lectric Service is } \\ \text { low rate schedule } \ldots \text { and adds on } \\ \text { small amount to your total bill? }\end{array}\right.$

Southwestern plelle garvil Company

## Money Saving Opportunity

riday
EPT. 16th, 1932

Friday and Saturday Specials<br>you cant beat these<br>Spiree Crinisised Breakfast set $\$ 12.00$<br>Sereral Armstrong's Linoleum Rugs while they last $\$ 5.95$<br>(9x10-6)<br>McClay Furniture Store<br>$\qquad$

To be on Sale at ARTESIA Stores


With a clipping of this ad we will give
Friday and Sat.
oxe of the following:
25e on oil Change
${ }^{25} 5 \mathrm{on}$ Inerer Tulue
Sce on a Tire
Pior Service Station

Real Specials friday and saturday One Pound White Swan
Coffee in glass Rolled Oats in 5 pound sack - ---------------20c We have the exclusive distribution of Pillsbury Family
Circle Flour. Every sack fully Circle Flour. Every sack fully
guaranteed . . . your money guaranteed ... your money
refunded if you are not satrefunded
isfied.
STAR GROCERY
We Deliver Free Phone 48 The Home Owned Store J. S. SHARP, Owner.

Saturday SEPT. 17th, 1932

Friday and Saturday
A Chance to buy cheap TRANSPORTATION

1930 Model A Sport Coupe, excellent con-

## \$250.00

HAVE YOU DRIVEN THE NEW FORD V-8?

Artesia Auto Co. Phone 52 Srad Artesia

## J.C.PENNEYCO.

327 Main Street


New Comfort! New Style!

ARCH. SUPPORTS

Cynthia-Arch OXFORDS hay Less and have happy terell The best Faill models in
beft Fall colors and leathers.

## Our Specials

thise sprealis ror friday saturbax Tul attrest boft ter kidits and


Our Famous Potato Doughnuts, doz.---15e
Watch our windows for neve things in the pastry
CITY BAKERY PHONE 90
Bread, Pastries, Cakes and Delicious Home Made Candies.

MAJESTIC THEATRE
friday and saturday-SEptember 16-17
"Roadhouse Murder"
With Ettiene de P. Bujac, son of the late Col. Bujac
Alo
SUNDAY--MONDAY--TUES. September 18-19:20 With Adolph Menjou, Minna Gombel, Joan Marsh.
"Bachelor's Affairs"
Season's Smartest Comedy Dramax
Also Cartoon-Musical Specialty

Friday and Saturday ONLY

LARGE ASSORTMENT
NEW FALL PATTERNS
Coopers Socks
HIGH SPLICED HEEL DOUBLE SOLE REINFORCED
5 pairs for $\$ 1.00$
Joyce-Pruit Co.
A complete Department Store

QUALITY FOODS
prepared by women COOKS
Foods may be the same price, but there is is differ ence in the mamer in ind that
the are reperared $\ldots$, and the they are prepared
difference is distinctive here. Plate Lunch with Drink-35c Regular Dinners-50c

Southern Club Cafe
Plate

Short
Sherders

Lowest Prices
in
Ten Years

Just unloaded car Dawson Fancy Nut Coal and car of Fancy Colorado Nut Coal. A useful shovel will be given away Friday and Saturday with the purchase of each $1,000 \mathrm{tbs}$ or more of coal. Now is the time to lay in your winter fuel supply.
E. B. Bullock

Feed Flour, Seeds and Coal
Phone 86

## ECONOMICAL STORAGE

For kitchens, pantries, garages, attics, basements, offices, storerooms, warehouses and stores.

Shelving and Cabinets


These Merchants are Earnestly Striving to MERIT Your Patronage
IMMEDIATE SERVICE

| No waiting here,our g gas tank filled, oil, battery and tires checked, windshield wiped |
| :--- |
| and car interior clewed if you wish... Quick service and convenient location for the busy man. |
| Phone $13 \quad$ Howell Gage--Artesia Auto Filling Station Phone 13 |

DEMOCRATS SWEEP ROCK-RIBBED MAINE



STATE EXPENSES CUT
P. G. KLOPFENSTEIN
DIES MONDAY AFTER
LINGERING ILLNESS BY FINANCE BOARD

SIX FORMER SANTA fe bank Employees GIVEN SENTENCES

## Footbal

Friday Afterno
2:00 P. m. bratinard park
ARTESIA HIGH LOVINGTON HIC

The football season will be officially with Friday's game, which promises t real struggle
plenty of action ... letris
Admission 20c and 3

THE DEMO. CENTRAL WEATHER B
COMMITTEE TO MAKE SAYS PROSPEO CAMPAIGN PLANS FOR A MILD


## Save 5\%

With Coupon Books
-SPECIAL-
Friday and Saturday
Solution 59, 16-oz.
Mineral Oil, 16-oz
Milk Magnesia, 16-oz
Cod Liver Oil, 16-oz
The McAdoo Drug

