( VOLUME THIRTY-ONE
ARTESIA, NEW MEXICO, THURSDAY, NOVEMBER 29,1934 NUMBER 48


Election to be Feld in old Democrats Name $\underset{\text { First National Bank }}{\substack{\text { Building-Every Cotton }}} \mathbf{W}$ atson To Post Grower Urged to Cast
A Vote.
$T$

- ${ }_{3}^{8}$


Beckett Rites Are Held Here






County FERA Gives Aid To
390 Families During 0ctober


$\overline{\text { FLASH }}$

TUBERCULOSIS SEALSALE STARTS FRIDAY - PUBLIC URCED TO BUY

|  |  |
| :---: | :---: |
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| least of these $m y$ brethren; $y$ e have |  |
| Wement |  |
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|  |  |
| work. A plan whereby hot lumches |  |
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| 100 Rotarians And Anns Attend Inter-City Meet | ACTIVITY IS ONINCREASE |
| :---: | :---: |
| oris | IN THE LEA |
| 5ime | OIL SECTOR |

Attention Is Still On the Shell Wildcat In Eunice Area - Six New Locations Are Staked The Past Week.

Eddy County Farm News

Rehabilitation Project At Hope
Started Monday

## Arrangements Are Completed For

Chamber Of Commerce Banquet

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| this week. Roger Miller of Dallas, |  |
| president of the National Chamberof Commeree Institues, instructor |  |
|  |  |
| in the United States Chamber of |  |
|  |  |
| State Chamber of commeree, will |  |
|  |  |
| Miller is an interesting talker and his addres will be worth-while. A |  |
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| der |  |
|  |  |
|  |  |
|  |  |
| with musical numbers, furnished by local talent. |  |
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|  |  |

THE ARTESIA ADVOCATE
the pecos valley news and the artesin american



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## 

## Students of the modern United States history know the origin and

 tradition of today, Thanksgiving. Except for good things to eat or towitness a footbali game the day has ceased to mean much to the
average American. This condition was deplored by a local minister average American. This condition was deplored by a local minister
in a sermon Sunday. Religious leaders have sensed the change in the spiritual attitude of people
true spirit of Thanksgiving.


In the three hundred years that have passed since the Pilgrim
fathers assembled for the first Thanksgiving service, human nature has
not changed much. So far as material blessings go, the Pilgrims had not changed much. So far as material blessings go, the Pilgrims ha
litte to be thankful for as compared with the modern-day methods of
living. Yet the Pilgrims had surmounted a real obstacle in a living. Yet the Pilgrims had surmounted a real obstacle in a new
country. They were going into winter with a harvest such as it was
and they turned with grateful hearts to the season of Thanksgiving
because of this accomplishment. Surrounded by the comforts and conveniences of life, we today are prone to forget the niceties o
life. We have taken life and our manner of living as a matter of course, but transplant us in the sixteenth century and we might viev mean more to us than now, a time when we possess infinitely more.
Today if we sat down to a meal such as the Pilgrim fathers gave
thanks over, we would feel inclined to complain. And this brings
 to remember
worth-while.

Change the bankhead law

## Because of the injury done New Mexico cotton growers the past season, farmers are unanimous in their opinion that a more equitable control program should be instituted, which will permit a greater financial return from their efforts. While the acreage privilege has financial return from their efforts. While the acreage privilege has been liberalized, numbers feel that the idea of paying a farmers for land kept ided is un-American and should be placed on some other New Mexico, it seems, was discriminated against when the set-up was made for the present law to operate in the state. Nobody seems po have known just what the law was all about until it had already passed and because New Meixco is one of the newer cotton producing states, the production allotment was unequal. As result local farmers had to take a second cut. Some have bought as high as $\$ 2,000$ to $\$ 5,000$ in cotton certificates, which means that cotton sold with these certificates showed only a small profit. It is estimated that more than $\$ 50,000$ went to the Carlsbad project alone for certificates to enable the local growers to sell their cotton. Over in Texas, hard hit by the drought, the set-up was almost as bad. Small growers were only allowed to produce two and three bales of cotton, the proceeds of which was under the earnings of the relief workers in most instances, despite the fact that the farmers stayed on the farms and endeavored to be self-supporting. <br> equitable program.

$\square$


## They give me strength, and cheer my soul, I have no cause to pine.

## Knowing that my purse Lovinge or seif aloen judging not Too harshly when I sin

Postmaster Farley reports a net profit of $\$ 12,000,000.00$ for hi department, the first time since 198, leading the republicans
believe they were not such good bookkeepers after all. London is making almost as elaborate preparations for the wed
ding of Prince George and Princess Marina as New York would for the

## The purchase of the St. Louis Cardinals has been held up for th

MERCHANTS ANTICIPATE $\mid$ RIPE STRAWBERRIES

se fact that the eco
season is almost over.
wee been on dispray for over a
week in some establishments and
others have erest
hers have reecived goods ready
be unpacked. It is also expected
will be


Rdo

## WORLD-WIDE RECEPTION

Again we are distriutors for
Zenith and Stromberg-Carlson Radios
Foreign reception guaranteed. At a price range in these two world ide famous radios to meet any demand
Something of interest in this space each week-WATCH:
Phone 1 PALACE DRUG STORE Phone 1


$\left|\begin{array}{c}\text { Over } 365,000 \text { Feed } \\ \text { Loans Made to the } \\ \text { Western } \\ \text { Warmers }\end{array}\right|$

| New Woodstocks, Coronas, and |
| :--- |
| Remingtons, Rebuilts in all other <br> makes at The Advocate. |





Gas, Oil Grease D\&RMotor Co. Calvin dunn This is the Third Prize Ad
Summitud by Mras. Ben Dunn

## Our Hearts Are All Aflutter

Since our bookkeeper went and got wedded, but this condition hasn't affected our service. We WORK or we would sell you a WILLARD battery. LOUCKS GARAGE
 LAND THE SCHOOL


Is Your Child Confortable? Seating at school is important
because of its relation to comfort,
and comfort in turn is related to

novel or newspaper warth a ridge
here and a projetion there pressing
anainst bones.
first well plugged




DR. LOUCKS GARAGE

More Comfort to Enjoy-
More Time to Enjoy It in
when you heat your home with

## GAS

 the winter, and how much time you have been spending to keep heat up in
he old way. Turn to the new way now

## Save 15\%

on Appliances now!
Gas Radiant Heaters
Gas Circulating Heaters
Gas Floor Furnaces
(Special Reduction
for a Limited Time)
Pecos Valley Gas Co.

Artesia Lodge No. 28

## Meets First Thursday Night of Each Month. Visiting members invited to attend these meetings.

Professional Cards
S. E. FERREE

Attorney
Notary Publi ARTESIA, N. M.

GILBERT and COLLINS Real Estate, Insurance,
Rentals and Abstracts. Artesia, New Mexico

Dr. C. L. Womack rgery and Medicin Office 300-PHONES-Res. 801
Haley Building, Artesia. N. Mex
DR. FRED WESTFALL Dentist
Office in Pate Bldg.-Phone 83
CARSLBAD, NEW METM

## J. J. CLARKE

Dentist
Office in Clarke Building
ARTESIA, NEW MEXICO


QUICK WAY LINES Motor Transportation
Anywhere, Anytime
Bonded and Insured
Phones:
Artesia $86-$ Roswell 23

The Eddy County $\underset{\text { Carlsbad, N. Mex }}{\text { Abstrat }}$
Reliable Abstracts
Prompt Service Prices Right
We Are Bonded
LET US DO YOUR
ABSTRACT WORK
TYPEWRITERS
$\$ 20.00$ and Standara
Artesia Advocate
NOW BUY SALES BOOKS You are watching the marets closely. You know that
recent events have strength recent events have strength-
ened the entire commodity price structure. And no
doubt you realize that the doubt you realize that the
upward swing may soon become even more gene
more pronounced.

## more pronounced.

We do not claim the gift of prophecy, but we do beineve it would be advisable
to place sales book orders now flace sales book orders future delivery.
Check your stock today, anticipate your requirements,
and buy on today's low marand buy on today's low mar-
ket. You can't lose and you

The Advocate


* Tax Regimentation Suggested

By Oil Men At Dallas Meeting
Industry Paid $\$ 1.11 \mathrm{Per}$



 exceed 100 percent, he said. Of
the $\$ 1.11$ in taxes leved on a
barrel of oil, 78 cents represents
\&oan, $\$ 2672.32$, L. 12, Blk. 99 ,
Stevens 33 cents is levied by the federal
government. "One wonders if the theory of
regimentation might not be applied regimentation might not be applied
to toxation as well as to industry,"
he said. "Taxes certainly need to ะ.

Making The Home More Livable


## 

REBUILDS NATIVE

| (2)LOCALS ${ }^{\text {ci }}$ | Lake Arthur Items |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  | Your |
|  |  | . |  |
|  |  | Homamal meinis | Appearance |
| Mrat |  | athers bel | Counts |
|  | by | come |  |
| Sers. |  | seremen | call us |
|  |  | ma |  |
|  |  | TYPEWRITERS |  |
|  |  | $\$ 20.00$ to $\$ 10 \tilde{2} .50$ | Phone 4 |

## When a Letter

## Is Delayed-

## TELEPHONE

## I'm Abused - -

 and I ProtestThey say that even a worm will turn and although I know nothing about worms, I can sympathize with it, or them. People alwaysno, not always-but NEARLY always grumble when I put in an appearance.
AND I PROTEST: Years ago electricity was used only for lighting. Rates were higher. Today, lighting is the smallest part. You probably
have any number of electrical appliances helping you with your hosework-appliances that you wouldn't do without. You are using two or
three times as much current as you did only a few years ago.
And still I am called the electric light bill. After all, I have a certain pride. When you used elec-
The next time you find me in your mail box,
REMEMBER
I am the bill representing the omplete electric service furnished you by
Southwestern
Southwestern
WIJF SH/EVIFE
Company
BETTER LIGHT
BETTER SIGHT
 I.
mrs. barton recent $\underset{\text { bride complimented Social Calendar }}{\substack{\text { Son }}}$ Mrs. Earl Bigler ente
with a lovely afternoon
Saturday, complimenting
Ray Barton, a reecent bride


## 

\section*{Social} | Large $\begin{array}{c}\text { Number People To Enjoy } \\ \text { Thanksgiving Dinnner Today }\end{array}$ |
| :---: |






 the church, session opens at a0:00
a. m., covered dish luncheon, all
ladies of the church invited.
WEEDNESDAY
I
Women's club at the club house
at $2: 30 \mathrm{p}$. m .
THURSDAY (NEXT WEEK,

$\qquad$ and Mrs. J. A. A. Clayton, Jr. and
children and the Rev. Terry's
sister, Mrs. F. K. Miller of Los
Angeles. children and the Rev. Terry's
saving as their guests today Mr. Mrs.
sister,
Angeles.




## THANKFUL <br> On this occasion, we wish to express our

 thanks for the loyalty of our friends and customers; for their patronage and for the many good things that have come our way during this year. We have tried to serve you well and we want you to know we appreciate the public response.

## Classified


FOR RENT

$\xrightarrow{\text { FOR RENT: Tworoom furnished }}$| aparment, with garage. All bills |
| :---: |
| and | $\xrightarrow{\substack{\text { paid, } \\ 102}}$

MARKETS
$\underset{\text { Furnished by }}{\text { N. Y. COTTON }}$
$\underset{\substack{\text { tesia } \\ \text { tion). }}}{\text { (Fu }}$


## christmas apples

The apple season is over. Get
your Christmas and winter apples
now. Make your selection now now. Make your seleetion now
and get all the icer you cen
dirink. Bryant Williams, sounheant
Hope.
H7-3te

OOUR CHILD AND THE SCHOOL
 sorry."
Thi
chantion
the expe.
mothers
too heav information.
in the wave
ing the anno

## THE FAMILY NEXT DOOR <br> Poor Advice





General News Briefs

RIN SOCIETY



Hearings Are Not


| YOUTHFUL <br> FASHIONS <br> In the season's ver <br> DRESS <br> cleverly styled in the best of the $n$ you'll like the pretty new styles you can find your size here popular HALF SIZES for the <br> PRICED $\qquad$ $\$ 6$ <br> COAT <br> in the very newest styles and fabri tailored and fur trimmed styles <br> PRICED $\qquad$ $\$ 7$. |  |  |
| :---: | :---: | :---: |
| New Cheney Ties (all hand made) <br> MEN if you like a good <br> can't pas they're bea hand mad est of import <br> Italian Silks $\qquad$ <br> PRICE $\$ 1.00$ \& $\$ 1.50$ | SMART NEW <br> OVERCOATS <br> Tailored by CURLEE . . . dark tone all wool fabrics in the popular LANSDOWN VELVET FINISH the style and value you would expect in any coat and they're priced ity- <br> ALL ONE PRICE- |  |
| More New Stetsons Another big shipment just in . |  |  |
|  | BALDWI <br> ood Merchanaise At The Right Price |  |




## $\underset{\text { Frances Johnson, Reporter }}{\text { Hope Items }}$

| Third Dry Ice Well Completed In |
| :---: |
| Estancia Section On Last Friday |




## LOWEST USED CAR PRICES

30 Model Willis Knight, new rubber, an excellent 32 Model Ford V- 8 Coupe, new Firestone Tires. car at a good price. 30 Model Chevrolet Fordor Sedan. Another Priced for quick sale.

> ARTESIA AU'TOCO.
> Phone 52
> 8
> Artesia, N. M.

Beckett Rites-

 cos






Oil Activity(Continued from page
Corp., see. 20-21-36, h
plugged back to 4038 feet

| Artesia Will Meet |
| :---: |
| Carlsbad Today In |



## HOFFMANS

 DRY GOODS and READY-TO-WEAR We are now open for business.It's always a Bargain Day at Hoffman's

Notice:
To Milk Consumers!


## WILDE DAIRY

Telephone 03F11

## Dependbaility-Durability

 Class-SafetyAREall tound in the Dodge and plymouth Cars. The allsteel


KELLER MOTOR CO.

We haven't gone into hibernation
We still serve Sandwiches, Chili, Hot Tamales, Beer and Soft Drinks-try our servicePlenty of parking space.

- THE BRITE SPOT

Wines and Liquors for Sale

## Joyce-Pruit StorE <br> 

West of the Pecos Since 1890
West of the Pecos Since 1890

Who will be the Lucky Winner in Our Christmas Gift Contest?
1 Oive wifh ecc zic Pukchase

## End of the Month S.A.L.E

OUR BOOKS ARE CLOSED-CHARGE PURCHASES G0 ON JANUARY 1st STATEMENTS

ITSS A SEASON OF COLOR:
One Lot of LADIES' DRESSES
Fabrics that glitter are playing an important part in these dressesEnd of Month Special $\$ 5.95$

## LADIES' COATS

We have the correct types ... tweeds
and the soft, rough fabrics . . plain fur trimmedEnd of Month Special $\$ 12.75$

Good weight
Outing Flannel


Light and darks of month special-

12c yd.



GROCERY DEPARTMENT

| No. 1 Campbell | No. 2 Red Pitted | No. 2 Tomatoes | Qt. Botle | Small Size | Large Size | Large California |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pork \& Beans | Cherries | Per Can 10c | Vinegar | Rub No More | Rub No More | Navel Oranges |
| 2 for 15c | Per can 13c | 2 20r 19c | 15c | 4c | 18c | Per doz. 25c |


| No. 2 Red Pitted | $\begin{array}{c}\text { No. } 2 \text { Tomatoes } \\ \text { Cherries }\end{array}$ |
| :---: | :---: |
| Per Can 10c |  |

Per can 13c 2 for 19c

15c

No Seam, 81x99 SHEETS


We believe this to be the best sheet in the city at this price . . .end of month special-

59c each

