## STOCKMEN Paving Suit Of END SESSION Carlsbad Is In AT ROSWELL Supreme Court

## Joyce-Pruit End Of Month Sale Is Inaugurated




Claim Case Now Before Court Is As Important
As Gold Decision; Suit
Involves Special Assess-
ment of $\$ 360.00$.

## 

ONCE TALENTED Coats Loses His MUSICIAN DIES Appeal In State MONDAY NIGHT

sessions in Roswell
latter adjourned y
business meeting.



Asthma Attack II Fatal



$\qquad$Area Darkened 0IL PLAY IS By Dust Cloud 0VER BROAD Out Of North AREA IN N.M.






## Tuesday, April 2, 1935

Having sold my home I am offering for sale at public auction, sale to begin at 10:00 a. m. sharp
at my former residence in West Hagerman on at my former residence in West Hagerman on
highway, my Household Goods including 1 Genhighway, my Household Goods including 1 GenRange; 1 Sunbrite Gas Heater; 1 Victor Radio Electrola; 1 Foley Electric Saw Sharpener Rockers; Bedsteads; Living Room Suite. Numerous other pieces of furniture. All in excellent condition.
1 Span of Brown Mare Mules, 6 and 7 years old, Dozen Accredited Young Rhode Island Hens. TERMS: All sums of $\$ 10$ and under Cash, over that amount credit of six months will be given date and $5 \%$ discount on all sums over $\$ 10$ for cash.

Lunch Will Be Served By Presbyterian Ladies Aid.

JIM McKINSTRY, Owner COL TOMMcKINSTRY, w. A. Losery


LEGAL ADVERTISEMENTS
STATE ENGOTICEE , office Number of application RA. 12255




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STATE ENGINEER'S OFFICE









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 TH THoms M. Muclupe,





## PARENTS TEACHERS

Here's A Message For Children-

They cannot be expected to read this and we request that grown-ups take the trouble to tell them about it. Kite flying is one of the joys and privileges of childhood and it's lots of fun. But in some cases it's dangerous. No kite should ever he held by a fine wirealways use string-They should never be sent up near an electric line-there is plenty of room away from these lines. Some tragic accidents have occurred to children because they had not been Won't you take the trouble to tell them? Kids don't want to get hurt but they don't stop to think and no one really don't stop to think and no one really
expects them to.
ses
BETTER LIGHT BETTERSIGHT

Southwestern FURLIE EEFVIF c.

## AMERICA'S only

 bodies all OF STEEL!GO! Ruggedness and safety ride with you


Steel All Around You . . . Sides, Floor and the First Steel Roof!



Chevrolet Workers Cutting Asks Senate
To Drop the Chavez ${ }^{1}$ To Visit Plant At Contest Proceedings Baltimore Md.



JOYCE-PRUIT STORES | Sec. 4351, P. P.L. \& \& R. |
| :---: |
| U. S. POSTAGE |

S. Posid
PAID Artesia, N. M. Permit No. 9
"West of the Pecos Since 1890"


## END OF THE MONTH

$\underset{\text { Begins }}{\substack{\text { Begr, Mar. } 28} \text { MANY BARGAINS }}$
Values Worth Your While.
We Have Many New Spring Items

We Have Many New Spring Items To Offer In Our Dry Goods Department-
Come Early and Pick Your Choice of the Items That Interest You! Things of Interest to the Whole Family!

One lot of Ladies'


39c yd.
Fancy
PIQUE
Regular 39c value. End of Month Special29c yd.
Fancy Plaids and Stripe PIQUES
Regular value $29 \mathrm{c} y \mathrm{y}$. End of Month Special23 c yd .

## DRESSES

We have selected 17 beautiful dresses; some have long coats or ceppe. Colors: Navy, Bright Blue, Grey, Tan, Fancy Prints, Silk Crepes, Waffle Crepe, Treebark. Sizes 14,16 , 18 and 20 .
End of Month
$\$ 6.98$

## SHIRTS

Men, take a look at these Shirts! Pre-shrunk, fancy colors and solids. Regular $\$ 1.00$ values.
End of Month
End of Month
Special, each
MEN'S FRENCH STYLE SUSPENDERS.
Color: Black-Regular 50c value.


HOUSE DRESSES
98 c and $\$ 1.00$ Each.
End of Month
Special, each.
One lot of Ladies' PUMPS AND TIES


| Phones 46 and 47 | GROCERY and MEAT DEPARTMENT |
| :---: | :---: |


| Gallon White Swan Pure Ribbon Can SYRUP Each 57c | $1 / 2$ Gallon White Swan Pure Ribbon Cane SYRUP Each 29c | Little Daisy BROOMS A Good One Each 73c | Northern Tissue Toilet Paper 4 for 25c | 12 oz. <br> White Swan BLUEING <br> Each 12c |
| :---: | :---: | :---: | :---: | :---: |
| 24 lb . <br> Light Crust <br> FLOUR <br> $\$ 1.09$ | 6 Bars Blue Barrel SOAP $24 c$ | 48 lb . <br> Light Crust FLOUR \$2.10 | 10 Small Pkgs. BORAX <br> Compound 25c | BEEF <br> ROAST <br> Per 1b. 15 c |

700 HOLES COUNT 'EM!

-The people who make these
PRRIENDLY ventilated shoa tell Lus there are over
700 boles in each sboe. We haven't checked it-but seep your feet free and breezy.

 $\$ \sum_{\text {some a to ix }}^{\text {Mos }}$
COWAN-MANKIL Miami. Fla. Men's Dress $\$ 3.98$ Special, pr...----- $\$ 3.19$ $\$ 2.98$ End of Month, pr. $\$ 2.39$

## WORK PANTS

Sun Tan mineral boatsail drill.
$\$ 1.59$ Special, pr..----- $\$ 1.29$
\$1.45 Special, pr....-----\$1.19
Men's Riveted Denim Pants
 12 oz. White Swan BLUEING
 BEEF ROAST
Per 1b. 15c

TRE ADDVOCATE SNAPS［ © TS



Health Column


## Blessed Scandal By thayer waldo

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and right now they＇re on their way to the Big Business Tops

There is a whale of a lot of difference between the buying mood of people today as compared with a year ago．

They＇re out to spend some money，and they are having more money to spend．

It may have been good business sense for a merchant to have retrenched in his advertising activities when people were not spending any more money than was absolutely necessary．

But such a retrenchment policy at this time is false economy
Truly，there is now no more profitable investment or ex－ penditure a merchant or business can make than to get back into am advertising program－not necessarily an expensive one but some sort．of advertising at least．

Merchants and businesses have lost customers over the last few years－old customers who have been＂badly hit＂in a financial way；former customers who have moved away；past patrons who have switched to other stores and sources of supply．

And if Mr．Merchant permits this condition to continue，he will soon awaken to the disastrous fact that his business has been undermined by more alert and energetic competition．It is a hundred times more difficult and expensive to revive an UNDER MINED BUSINESS than to keep a going business going along．

Here before you is the opportune time and the business oppor－ tunity to get that sales volume back to normal，and to increase it．

And advertising in The Advocate is the most productive and economical method of advertising to Artesia people．Any local merchant who practices any other form of local advertising is spending two and three times to bring in the same SALES DOLLAR which Advocate space could bring in for one－half or one－third less．

Ohe

## Colorado Citizens

Flee From Dust


## Penasco Items

${ }^{\text {Miss }}$ Fiorence Savoie returned



Rood wilmen pand benard
Prian


 Mr. ond Mr. Stant york and

Nr. Bemand Girer gent the


The Elk and Pe
The Elk and Penasco young
people were entertained by Mr. and Mrs. Edward McGuire with a dance
at the McGuire home Saturday. Austin Reeves and daughter
Madie Frank and Jim Harwell and on Ernest went to Roswell Sunday o be at the livestock convention

Mr. and Mrs. S. N. Mobley went
to
 their son-in-law, Cecil Brazilton, Cecil is fast recovering fro The Ladies' club met Thursday resent were M Olev. Thos present were: Mmes. Oris Cleve
Tom Runyan, Austin Reeves, Boyd Williams, Bernard Cleve, Earl Paxtitia Reeves and Florence Savoie.

* Mrs. Leroy Schaubel visited the Mrs. Leroy Schaubel visited the
Elk and Lower Penasco schools
Thursday, The Thursday. The first three Fridays in May she plans to be at these
schools vaccinating for typhoid schools vaccinating for typhoid
fever. Anyone, adult or child, in
the community may receive the vaccine for a fee of 50 cents. If
anyone cares to be vaccinated for anyone cares to be vaccinated for
same, please notify Miss Page, by April 3 .


## TYPEWRITERS

New, second hand and factory
See us before you bay. Artesia

## PROTECT YOUR EYES Against the wind or sun. Popular colors and styles of Goggles at popular prices. <br> Phone 1 PALACE DRUG STORE

## THE ONLY NEW MEXICO

 STUDENT AT OCCIDENTAL LOS ANGELES-One graduateof Artesia senior high school Richard Wheatley, is enrolled at
Oceidental College, according to Oceidental College, according to
second semester figures released
by the registrara's office of by the registrar's of
institution, this week.
Wheatley,
Wheatley, a junior, is treasurer
of the Sigma Alpha Epsilon fra-
ternity and is the only New Mexico ternity and is the only New Mexico
student enrolled at Ocidental College.
The total Occi
is 598 students.
DOOLEY APPOINTED


## NOTICE TAXPAYERS

## PAY all taxes now and save INTEREST AND PENALTIES!

All personal property, upon which taxes are not paid during life of this moratorium will be levied on and sold for taxes, plus interest, penalty and cost of sale.

- SEE BELOW

Taxes May Now Be Paid Without Interest, Provided:

First: That 1934 Taxes are paid by June 15, 1935. Second: Having paid 1934 taxes in full on or before June 15, 1935, the 1933 taxes and prior years may be paid any time before December 1, 1935, without interest, provided further that 1935 taxes are paid in full before delinquency dates of the respective halves. Third: One-fourth of 1933 and or prior years may be paid prior to December 1, 1935, without interest and the remainder paid one-fourth each year at 6 per cent interest per annum, from date of delinquency.

FOR FURTHER INFORMATION SEE

## JOE JOHNS,

Treasurer and Collector Eddy County Carlsbad, New Mexico bread, whole wheat addition to bread in addition to a large as pastries and candies
Des
$\underset{\text { Phone } 90}{\text { PTY BAKERY }}$

Are department thu insuring uniform flavor and quality in our bread. We offer you a choice of white

## Tested

 RecipesAre used by our bak-
r BUY CHEVROLET TRUCKS

 standing in economy and durability as they are in price. Chevrolet trucks handle operating cost, because they are built to Chevrolet's own high standards of quality in every part. The powerful six-cylinder valve-in-head engines are truck motors, especially designed to give sustained pull
ing power. Features that assure stamina ing power. Features that assure stamina
and long life are evident in every detail of the precision-engineered chassis. Chevrolet trucks offer maximum capacity, economy and quality-because Chevrolet CHEVROLET MOTOR COMPANY, DETROIT, MICB

CHEVROLET TRUCKS
World's Lowest Prices

GUY CHEVROLET COMPANY
Phone 291


County Board Endorses Resolutions Will TerryFor Employing The Rural Teachers

 ceommenedations. wero made with Mexion plan form pheace one)


## Will Terry-

## Oil Play-

## PENNEYS

ARTESIA, NEW MEXIC
Cash in on these GREAT BUYS . . . They are world beaters for value . . . These are only a few of the Anniversary bargains for this week-end.

## Remnants

Anoterer tabe pilied digh with short engths
Percales and Prints

## 10c per yd.

We will not have these ready for sale until FRIDAY MORNING at 8:30.


Anniversary Bargaint
Shirts, Shiorts
un will pay tock 25
54 54.


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exemption from his wages.
MALAGA ROAD BIDS


## Lakewood Items <br> 





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## FINE STOCK

 of CAR PARTS Dr. Loucks Garage O Under the $\qquad$
 be seded we shall take a personal interest in serving you mos
bepably. Guaranteed Oil Permanent_-------\$3-\$4-\$5 Shampoo and Finger Wave.-------50c Lash and Brow Dye------50c

THE MODERNISTIC



Mackay Talks to Pupils And Teachers of Hope , And Artesia Schools



$\qquad$

asons
Artesia Lodge A. F. \& A. M.,

April 4th, will vote to change meet| $\begin{array}{l}\text { April 4th, will vote to change meet- } \\ \text { ings to third Thursday of the } \\ \text { month. } \\ \text { 13-2te }\end{array}$ |
| :--- |
| $\begin{array}{ll}\text { and }\end{array}$ |

 the United States public health service in producing wholeGrade A Milk

M$\boldsymbol{A Y T A G}$


 Mincum nilum int neme



 McClay Furniture Store


Today this practice is recognized as unsound and contrary to safe banking principles. Banks are no longer permitted to extend loans indefinitely.
A "clean slate"-all old obligations Wiped off-ise aborrowers best creden-
tial when seeking further credit. The most welcome borrower today is the man who not only can pay, but does pay his loans at regular intervals.

## First National Bank

Artesia, N. M.
Satisfaction
Service

## Security <br> The Borrower's Best Credential

Safety

It used to be a common practice by many borrowers to renew their loans over and over again. They paid the interest but, as they were "good for it," did not seem to think it was necessary to be in a hurry to pay the principal.

WE SERVICE AND SELL THE FAMOUS $<$ Markag $^{\prime}$

## W ASHER

Also Maytag Oil The Maytag machine is one ing machines introduced in his section and its popular-
ity and dependability is at-
McCLAY
FURNITURE STORE
Ask About Terms!


[^0]:    THE STATE $\overline{\text { OF }}$ N.

