# Happy New Year 

VOLUME THIRTY-THREE
ARTESIA, NEW MEXICO, THURSDAY, JANUARY 2,1936

A WILDCAT Special Session of Legislature ONCAPROCK IS WATCHED

Well Near Town of Cap Rock Logging Both Oil and Gas; Wildcat Near
Eunice Is Also Being Eunice I



 | oil and gas |
| :--- |
| Andeter |



Two Bird Refuges To Be Established

|  |  |
| :---: | :---: |
|  | representatives from this section of the state that other members of |
|  | of egtaslature will try to |
|  | the oil and mineral severance tax,as a means of raising additional |
|  |  |
|  | revenue. They favor an additional |
|  | means can be found rather than |
|  |  |
|  | severance tax. |
|  |  |

Former Hope Man Awards Made Xmas Dies From Wounds Lighting Contest


FARMERS MUST FILE REPORT ON WELLS BY FEB. 1
1935 Law Requires Well
Owner To Make Report
Annually; Ignorance of
Law No Excuse, Says
State Engineer.

Six Cars Stolen During Holidays; Five Recovered

 After Paying Bills.

COTTON MEN SELECT 1936 COMMITTEES

Meet Called Here and A Carlsbad For Election Contracts for Grower Expected Soon.



Goddard Solves

## Rocket Problem





Happy Birthday! Happy Returns!


## TYPEWRITERS

$\$ 20.00$ to $\$ 102.50$ Artesia Advocate

Legal Blanks Of all kinds. Ou
stock is always Artesia Advocate


As the New Year Opens
we re-dedicate our selves to greater serv ice and bailding a
ter community.
Hannah-Cox Motor Company


## WHO WILL BE THE NEW YEAR BABY - - THE FIRST BRIDE AND GROOM OF 1936 IN THE ARTESIA TRADE AREA??

## We Have Everything

for the boy or girl baby or the bride and groom.
\$1.00 In Merchandise Free To the First 1936 Bride and Groom

Joyee Pruit Co.

Parents of the Second Baby Born In 1936
will get free service for your auto, including a crankease filled with Germ Processed Oil and a Conoco Check Chart Lubrication Job FREE at any Continental Service Station in this trade area.

Continental Oil Co.

## FOUND!

 A new beauty in your hair you never knew wasthere. For years, perhaps, you put up with drab hair .. until a a friend told you, "Try
the services of the Modernistic Beauty Shope." the services of the Modernistie Beauty Shoppe,"
What a revelation You obtained Iustrous oil
permanent permanents. guaranteed, and "deep down"
cleansing shampoos with individual long-lastceransing sh
ing sets.
and
Free Shampoo and Finger Wave given to the First 1936 Bride
The Modernistic Beauty Shop 107 So. Roselawn

## FREE:

A Quart Can of High-Grade Oil to the 1936 Bride and Groom and a Can of Rubber Patch to the First Baby.

## PIOR RUBBER COMPANY <br> B. F. PIOR, Prop.

Feed, Flour, Seeds, Coal THAT'S US!
$\$ 1.00$ in Merchandise to the Proud Papa and Mamma of the First 1936 Baby.
E. B. BULLOCK

Don't Lose Your Temper, Dad!
trying to get by with an auto part in need of
replacement. replacement.
To the Second Proud Papa of 1936 We Will Give Any Auto Accessory Up To $\$ 1.00$ In Value!

Russell Parts Service Automotive Supplies
We Will Clean Up the First 1936 Groom
Roselawn Barber Shop 110 South Roselawn
Our business is to help your appearance. We give prompt, courteous service!

## Papa or Mama Won't Be Home Bye and Bye

They'll be home right now, if they fill up with Phillips Quick-Starting Gasoline. A Crankcase Full of That Good Phillips Oil for the Bride and Groom.

## PHILLIPS SERVICE STATION

 buFord gray, ManagerWe offer a Johnson and Johnson Baby Gift Box to the First 1936 Baby

MANN DRUG CO.


Half Dozen Famous "Nursery" Brand Diapers to the
First Baby Born 1936

## J. C. PENNEY CO., Inc.

A Free Clean Up for the Father of the Second 1936 Baby
SANITARY BARBERS
Four Barbers To Serve You!

We Will Give $\$ 1.00$ In Cash or A $\$ 1.00$ Savings Account To the First Bride and

Groom of 1936

SAFETY-COURTESY-SERVICE

## First National Bank

## NEW YEAR'S BABIES

May be outfitted completely from our large stock of Infant's Wear. We have what dad and mother and the rest of the family need in Ready-To-Wear and Dry Goods too.
To the First Baby Born in 1936 We Will Present An Attractive Baby Blanket

## Peoples Mercantile Co.

"Where Price and Quality Meet"
One Year's Subscription to the Bride and Groom Artesia Advocate
\$1.00 In Cash
To Parents of the First Baby Born in 1936.

Artesia Chamber of Commerce

Any Baby Clothing Up To 50 Cents In Value

Will be given the Second Baby Born in 1936.
Popular Variety Store B. D. CLARK, Prop.

We Will Give $\$ 1.00$ In Trade
To the First 1936 Bride and Groom.
$\star$ STAR GROCERY
Phone 48
The Home-Owned Store
Two Weeks Free Diaper Service To the First Baby Born In 1936
Retail value this service $\$ 2.50$. Free pick up and delivery if in city limits. A laundry service to fit every home.
Artesia Laundry \& Cleaners Phone 11

We Will Give A Baby Jumper To The First 1936 Baby
We have a fine line of Baby Furniture and want
McCLAY FURNITURE STORE
"Your Home Should Come First"

## CONGRATLLATIONS

To the new baby boy or girl who has the honor of winning second place in the 1936 BABY RACE. May your life be long and happy and good fortune attend you all through life.

We consider it a privilege to be able to present you with a nice little gift along with our good wishes.

BALDWIN'S
Dry Goods-Ready-To-Wear-Men's Furnishings


If the New Arrival is a Girl, We Will Give A Locket and Chain; If A Boy, A Ring

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## EXCEPTIONAL USED CAR VALUES

1933 PLYMOUTH COUPE Thoroughly overhauled. Excellent condition

## AR'TESIA AU'TOCO.

Phone 52


Oilfield Items
1934 Chevrolet coupe
Knee Action. Puncture-Proof Tubes

## $\$$ "Wach hue Fords $\mathrm{Gog}_{\mathrm{B}} \mathrm{B}$ " Artesia, N. M.



WE THANK YOL



Scout News

## 

Serve A Heart-Shaped DessertFor Birthday Or Anniversary



Get the Maximum From Your Machinery
With Our Timely Repair Service!

## Pecos Valley Garage and Machine Shop <br> Phone 35

First Showing of... NELLY DON


## - Springtime Fashions

Start Spring with the joy and thrill of new Nelly Dons! Inspired linens, meshes, Terry Silks, Neldas and prints untold! Vivid tropical colors and smoky pastels! Expressions of casual charm blending style with that well-known Nelly Don fit and fine detailing. Frocks infinitely right whether you're sun-drenched down South or snow-bound up North. For daytime in Springtime, wear Nelly Don inexpensive frocks.

Come in TODAY! Choose new Spring Nelly Dons. Select a complete wardrobe of these informal frocks correctly styled to wear now and for months to come! Just Try One On!
$\$ 1.95$ to $\$ 10^{.95}$
But It Means So Much!
Fine fabrics like these
Rustic Linens, Novelty Prints and Nubby Weaves. A nicety of trim and workmanship. Then "Just Try One On" to enjoy the lasting proof of a Nelly


Our 2\% Benefit Coupons Pay Large Dividends


[^0]:    See our complete line of gifts for babies one day to seventy years old. Also complete watch, clock and jewelry repair service.

