

Collection Of
Taxes Boosted Over Million

Big Increase Registered In Income Taxes; Gas Gain In Dollars and Cents. Discussing a report from John
Bingaman, commissioner of rev-
enue, Governor Clyde Tingley re-
cently delared the figures show a
remarkable record for tax collec-




| M. C. Ross, Former | Hope Faculty Is |
| :--- | :--- |
| Kansas Man, Buys |  |
| City Bakery Here | Chosen At Board |

Reese Scores Political Powers; Seeks Reelection Dist. Attorney Meeting Saturday


| Worm Control <br> Project To Be <br> Started In Co |
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| Hatam |


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Monument District Continues In Lead In the 0il Activity

Gets Eleven New Wells and Three Completions; Two New Wells For Eastern Eddy County Are Staked.
he artesia adyocate, artesia, new mexico

THE ARTESIA ADVOCATE



acting as as mouthpieece for a few selfish Roswell business men, suddenly grown alarmed over the lack of a hard surfaced road to Lea
county and the usbeceunt loss of businest to the Peeso valley and
New Mexico The Record, an independent paper, with republican
leanings, has issued a grave threat on this, an election year, to the stata administration and one ould infer there is a doubt about
Tingley geting the Records vote.
Now since the Roswell busines men are to make a good will

 from Artesia to Roswell could not be used in furnishing an outlet to
the Lea ounty oil area. Neither have we heard a logical reason why
the Eddy county oil field, next in importance to Lea county, should be left without an adequate highway outlet. For twelve years now
the Eddy county oil fields have been paying an oil royalty into the
state treasury and into the federal
 imately $\$ 2,000$ per month in gasoline taxes to the state Gasoline
taxes are used to build and maintain highays in New Mexico Is
there a logical reason why a natural resource that has furnished the stere a oigical reason why a natural resource that has furnished the
steve this muen reve should be denied the use of any of this
renue And further is there any logical reason why oil operators in Eddy county, many of whom live in Roswell, should have to use
a country road to get to and from the scene of operations and continue
to develop a natural resource which has made a substantial contribution toward building what highways we have in the state?
Highway 83, running east to Lovington, bisects the most important
oil districts in Eddy county. The mineral potentialities of the section served by highway 83 have hardly been scratched. Shall we hamper
the oil development of the oldest and one of the best oil productive
 area might te interested in making their position clear on this matter
The Eddy county oil fields have been served by country road
long enough. Roswell will profit by showing the proper cooperation $\stackrel{\text { NEEDS FRIENDS }}{\text { In speaking of the present per well oil allowable for New Mexico, }}$
W. S. Paterson, Santa Fe oil operator, says:

 of hot oil, while the other states in the compact have in times past
repeatedl indulged ing or of exceeding their allowable production.
New Mexioco has been under pressure the past year by reason of
necessity of dill order to save the leases; many expiration dates on these leases occur
ring during the present year. Forced dirling is the caus of the
prosen sitaution. Under the cirumtances, wouldnt it be a splendid
friendy tyetue





## Guy Chevrolet Co.

 Phone ${ }^{29}$ Unsurpassed.
And you're lots happier with Standard Oil Motor ing Services-originated by Standard-developed by Standard-every one of them designed to relieve you of work and care-and increase your motoring
enjoyment. Let your Standard Service Man-wherever yo go-show you why Standard customers so often are permanith


What Rogers Said to Post


## New Registration Rules Important


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$\qquad$ "Speed with safety and certainty
of service is today's keynote of the
progress of western railroads," Mr McElroy stated.
The speaker also stressed the
improvements made by both the improvements made by both the
passenger and freight service an
called called attention to the luxurious
appointments now offered in the
passenger service and of the free passenger service and of the
pick up and delivery service H. G. Watson, president, a
nunced a full selection of con
mittees to serve the Rotary clu


Typewriters for Rent-The Ad-
Phone 291
vocate.


Besides adding to the appearance of the kitchen, meals can be prepared easier, quicker, better.

## A New Roper

can be purchased on easy terms. Enjoy this modern convenience while you pay for it.

Pecos Valley Gas Co. Phone 50 Pune 50



All purchases made by anyone and charged
to the City of Artesia, New Mexico, will be into the City of Artesia, New Mexico, will be in-
valid unless accompanied by a purchase order valid unless accompanied by a purchase order signed by the chairman of the committee on street, water or sewer. And all purchases made
for the City Park must be signed by the mayor, H. G. Watson. Merchants are hereby notified that one copy of the purchase order MUST be that one copy of the purchase order lletion on
presented to the City Clerk for collection each item or items charged for

By Order of the City Council Paul A. Otts, City Clerk


Artesia Dairy


## WELCOME

Congratulations

## тоті

 ROSS BAKING COMPANY
## On the Recent A cunisition of the

## CITY BAKERY

We are gratified that you have cast your lot with the Artesia community. We take this occasion to extend M. C. Ross and family and the personnel of the Ross Baking Company a welcome to the Artesia section and pledge you our cooperation in the distribution of The Ross Baking Company products.

Beleiving That A Worthy Home Institution Should Be Properly Recognized We take pleasure in announcing that we will not only sell the products of the Ross Baking Com-

Frank's Market<br>Safeway Grocery<br>Barton's Grocery

West End Grocery

Douglas Grocery and Market Midvale Service Station Martin's Service Station McCann Service Station

Baties Grocery Palace of Foods Sanitary Grocery Joyce Pruit Stores City Market, Star Grocery, Peoples Mercantile Co., Cave's Grocery

## To the Bakery Patrons of Artesia

We are mighty glad to be identified with the Artesia trade territory and to be able to serve you as your baker. We want you to know we appreciate your good will, the many kind words you have spoken to us and will endeavor to merit the continuation of your patronage by manufacturing the finest products possible. We will not only endeavor to manufacture a delicious bakery product, but a clean product as we

We will not only appreciate the continued patronage of the patrons of the City Bakery, but We will not only appreciate the continued
we want to try to meet and make new friends.

ROSS BAKING CO. вум. с. ross


As A Home
Institution Instituion $\begin{gathered}\text { Baking Compareore, in arteseg. We selle and receommend } \\ \text { the }\end{gathered}$ Hetetetetee Ross Baking Co, bread and bakery products.

SOCiETY


A daughter was born to Mr. an
Mrs. H. L. Phipps Sunday. Mr.
and. Mrs. Jess Withers report the
birth of a daughter Monday. and Mrs. Jess Withers report the
birth of a daughter Monday. spent from Friday until yesterdas
visiting his daugther, Mrs. W. C.
Martin and Mr. Mert, Martin and Mr. Martin and family
C. E. Mann returned the first o
the week from Long Beach, Cal

SACRAMENTO ITEMS | Cottonvood Items Mrs. Purdy of Roswell is spend-
ing some time in her father, Geo
0
 Mr mant haty nis. Romis. Evill Brates


 Hary yand and tanis oo Gat Tom Tomy and faniy miver



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## WE THANK YOU



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Cortney of Mescalero

$4=$

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Calling Cards, 100 for $1775, o
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Calling Cards, 100 for 81.75 , on
best grade paneled or plain stock.
-The Advocate.

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Peoples Mercantile Company


GLOMOR PANTIES AND STEPINS

## are just the undergarment for the hot duy

 The Panties have full elastic waist band ander snug fitting garments. These garments 2made from sheer satin finish celanese. The Stepins are nicely styled from sheer or fabrics that wear. Glomor
style, comfort and quality

Only 49C Each
Rogers-Run-Proof Glove Silk Panties and Ste
Only
89C
SLIPS
Rip-Proof Seams. Made
Only $\$_{1} 1$.
Slips. Straight cut Silk
Only
$\$ 1$
Gordon and Munsing Slips, Brassiere top. ${ }^{\$}{ }^{1.00}$

## KNIT, KNITTING AND KNITIE

We Have Your Knitting Needs! Brooks Ripple Kinit Boucte, 12 clopers of

## 19c ${ }^{\text {Ball }}$

125 Yards in a Ball
Knit Cro-Sheen, 300 yard balls

## 20c

Crochet Cord, 100 yard balls, boilfast. All coll


Page S
notice for publication
Depprtment of the Interior, Gen N. M, Mune ill, 138e

notice of the appointuent

state engineers office
Number of application RA-1398.
Santa Fe, N. Mi. June $25,1936$.

## 










State engoticeres office

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first baptist church
Pastor, P. G. Woodurf.
Sunday
school
superinten
$\qquad$

## ${ }^{\text {Cole. }} 9.45$ Sunday school.

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truly detrimental to their rights in
town waters of so sid underground
source may file a complete sworn soure may yile a complete swor
statement of their objete ons sub
stantiated by afficanits woith Stantiater Enineer and dife proo of
service of a copy thereof upon the


drson, association or cor-
deemnn that the ranting -3t $\underset{\text { State Engineer. }}{ }$

| Security |  | Safety |
| :---: | :---: | :---: |
|  | SOUNDNESS |  |
|  | BEFORE |  |
|  | POPULARITY |  |

Every banker has repeatedly faced the op-
portunity to become popular by being overly liberal in lending his depositors' funds.
The only type of popularity which we know of that is worth while for a bank to have is based on sound, conservative judgment and through the years.
It is founded on experience that the bank is fair, considerate, human and always has the welfare of the community at heart, as we

First National Bank
officers:
193

$\qquad$Notice
IN THE Protate court of
EDDY COUNTY, NEW MEXICO.discharge of
ministrator.The State of Now Mexino to


state engineers officeNumber of Application oro6
(Change in Phate $\Delta$ Method of Use)
Santa Fe , N. $\mathbf{M}$, June 22, 1936


Young and Beautiful And Comfortable
And we are not revealing an when we tell you that you can insulate agaiz
heat as well as cold and make your house om fortable the natural way. The new Balsam $\mathbb{W}_{0}$ material There are other sugrestions navalu" material. There are other suggestions avala or summer.
It's Fun To Modernize Your Home. May
Help You
BIG JO LUMBER $\mathbf{C 0}$.
Phone 19

## RAILROAD WEEK-JULY 13-18

Those Perfect
SUMMER DESSERTS

Are Easy To Make


Those chilled and frozen desserts essential in every summer menu are so easy to make in an Electric Refrigerator-yet so difficult without one. And that's not all! Dozens of delicious and attractive salads can be made far in advance if you have a refrigerator to keep them crisp. You know your cold meat dishes will always stay fresh and tasty in the constant cold of an Electric Refrigerator. And the indispensable ice cubes are quickly made and easily removed.

See the new models. Let your local dealer tell you about all the other advantages of owning an Electric Refrigerator-for instance, the saving on spoilage alone more than pays for its operation. There are many sizes and prices.

Arthur Items Poultrymen Keep

 methods this, poultryman is able to
seare a premern price hor his po
duet which makes his net profit. $\underset{\text { An increase of about twenty }}{\text { THE }}$


 rowings in 1936 over the total of and hicked helpless victim groaned
1935 and a moderate increase in
the number of hogs over six monthe


| Chevrolet Sales | The local county administra costs of the 1936 agricultural |
| :---: | :---: |
| Reach New Peak | servation program incurred by the county agricultural committees, which are the boards of directors |
| In a statement analyzing Chevrolet's succes during the first six months of 1936, which saw new 1936, which | in els, will be paid by participating tions farmers, as was done in the former Yarmers, as was done in the former wheat and cornhog adjustment programs, says W. A. Wunsch, in |

## 4-0-4 FERTILIZER <br> Will add vigor and vitality to your lawn, garden or plants, during the hot weather. TRY IT: <br> $\underset{\substack{\text { prep } \\ \text { riour }}}{ }$ E. B. BULLOCK

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Anything that comes from The Smoke House is guaranteed to be absolutely as represented, both as to price and quality, whether domestic or imported wines or liquors

ORDER BY TELEPHONE
And be sure of prompt delivery and courteous
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## 9 94ban

For Comfort This Summer
We have a full line of lawn or porch furniture. $\infty$
NEW MODELS AT MODERATE PRICES


These will add much to the summer evenings spent at home

See the New Fabreze One-Room Air Conditioner t a price that will surprise you.
McCLAY FURNITURE STORE
"Your Home Should Come First"


We'll appreciate an opportunity to figure on
L. P. EVANS, ESTATE

Save on Sunday!

Long distance rates are reduced all day Sunday and every night after 7 o'clock The Mountain States Tel. \& Tel. Company


This is the GREATEST TRUCK YEAR IN ALL CHEVROLET HISTORY

Truck buyers prefer Chevrolets because they're outstanding in PULLING POWER, OPERATING ECONOMY, LOW PRICE

Thoughtful buyers of trucks and verwhelming preference for
 Chevroiets. . . Because they know that Chev-
olet trucks have the greatest pulling power of any truck in the entire low-price range . . . because they know that Chevrolet trucks are the most they know that these big, powerful Chevrolets sell in the lowest price range. ... Visit your nearest Chevrolet dealer today . . . ask for a thorough he wonstration. ... and then choose ChevroletsCHEVROLET MOTOR CO., DETROIT, MICHIGAN new perfected hydraulic brakes - new full-trimmed




## CHEVROLET.TRUCKS

## GUY CHEVROLET COMPANY

PHONE 291

## BE MODERN with Modern Transportation!

Don't try to get along with a worn out wreck that will nickle your purse to death when you can get a good serviceable car from our used car stock-A car that runs right and looks right. SEE THESE AT OUR USED CAR LOT!
AR'TESIA AU'TO CO.

Artesia, N. M.

12-Day Heat Wave Takes 3,000 Lives

First Barrel of Oil Is Applied To Street
Here On Tuesda

Eddy County Farm News


Work Clothing

| Swetpruf Pants | \$2.25 |
| :---: | :---: |
| Swetprus Shirt | \$1.75 |
| No. 711 Pants, Sand Color | \$1.50 |
| No. 21 Shirt, Sand Color | \$1.25 |

Buck Work Clothing

| ${ }_{\text {No. }}^{\text {No Parsts, Sanforized }}$ | \$1.75 |
| :---: | :---: |
| No. 880, Shirt, Sanforized | \$1.50 |
| No. 94 Pants, Suntan | \$1.39 |
| No. 9 Each Shirt, Suntam | \$1.25 |

We Appreciate Your Patronage By Returning $2 \%$ of Your Sales To Some Local Organization of Your Choice!

