

THE ARTESIA ADVOCATE
ESTABLISHED AUGUST 29, 190s
THE PECOS VALLEY NEWS And THE ARTESIA AMERICAN
MARTIN \& BLOCKER, Pubibhers
W. C. MARTIN, Editor


by his specialized function made those materials more readily avail.
able to your great grandfather's use as footear.
"Since your great grandfather's day in the production and distribution of shoes, more than half a hundred middlemen have
been introduced to replace that one former cobbler middleman
Within the walls of any factory where shoes are made, more than score of specialized functions in the production of each pair of shoes
all of which were formerly performed by one cobbler, while anothe
score of middlemen outside the walls of the factory perform othe
distinct functions in the complex business of making the element




[^0]
$\underset{\text { A. F. \& A. M. }}{\text { Artesia }}$ Lodge No. 28
Mets Third Thursday
Noight of Each Month.
Visiting members invited
to attend these meetings.

## S. E. FERREE

Attorney
Notary Public
$\quad$ ARTESIA, N. M.
GILBERT and COLLINS Real Estate, Insurance
Rentals and Abstracts. Rentals and Abstracts.
Artesia, New Mexico

## H. A. STROUP, M. D.

 PHYSICIAN AND SURGEON Office at 113 South RoselawnOffice 67-PHONES-Res. 217
E. A. METZGER, M. D.
$\qquad$
Office Phone 300
Residence Phone 301
Offices in Womack Building
R. M. HENSON
GENERAL ACCOUNTING GENERAL ACCOUNTING
INCOME TAX
Located upstairs in old First Located upstairs in old First
National Bank building
Artesia, N. M. J. J. CLARKE, JR.
Dentist Office in Clarke Building
ARTESIA, NEW MEXICO

| TREES - VINES |
| :---: |
| SHRUBS |
| TREE WORK |
| Roselawn Nursery |
| R Rubber Stamps |
| Seals, Etc. |
| For Sale |
| The Advocate |
| The Eddy County |
| Abstract Co. |
| carlsbad, N. mEx. |
| Reliable Abstracts |
| Prompt Service |
| Prices Right |
| We Are Bonded |
| Let Us Do Your |
| ABSTRACT work |

QUICK WAY LINES Motor Transportation
$\qquad$ Phones:
Presia
$86-$ Roswell

Effective Printing meana good type, good preseses, good
workmen and good paper. We have
the equipment and the workmee the equipment and the workmee
for you

| We Recommend MAMIMIETRMIITM $\mathbb{L} \mathbb{E} \mathbb{D} \mathbb{G} \mathbb{E} \mathbb{R}$ For Office Forms |
| :---: |

We Print Anything from business cards to the
bound catalo. Whatever bound catalog. Whatever
im may be in printing con Yult us first. . . . . . . . . . es, we have a teleph

Artesia Advocate


# SUNDAY MONDAY <br> FEB. 21-22 <br> <br> "GOLD DIGGERS OF 1937" 

 <br> <br> "GOLD DIGGERS OF 1937"}

Fourteen of Twenty-Two Oil Tracts Sell; Total Brings Over \$8,000.00
Flower of Spain


Cage Teams Win Farm Real Estate Four Games in Taxes Show Rise Row Last Week


It Still PAYS

To Have Your Car
$\underset{\substack{\text { van } \\ \text { vormantzed }}}{ }$

DR. LOUCKS
GARACE
Fone 65

## Radiator Shop

In addition to the installation of a body, fende and paint works, we have recently installed COMPLETE EQUIPMENT FOR RADIATOR REPAIRING
Both the body, fender and paint department and the radiator shop are in charge of skilled and

Artesia Body \& Fender Works

## A. R. Anderson <br> Day Phone $59-$ Night Phone 281

| Basketball Teams Make Whirluind Finish of the Last Home Ball Games |  | CLEAN |
| :---: | :---: | :---: |
| The high school aape teams $m$ | hears two pleas | CLOTHES |
| es here Tuestatyeven | d guily |  |
|  |  | creme |
|  |  |  |
|  |  |  |
|  |  |  |
| do jowe was high point |  |  |
| The junior score by quarters: |  | Let Us Clean Your |
|  | sist |  |
|  | Johnson escorted the queen to the | Pby Cleaners |

##  <br> AT OASIS FARY

Two and one-half miles east of Artesia on Oil Field highway

## Wednesday, Feb. 24th

Auction consists of-


Lunch will be served on grounds.
OASIS FARM
OWEN CAMPBELL, Prop.

## CASH and CARRY

safeway consistently sells for less!
Prices Effective Friday and Saturday, Feb. 18-19

| $\begin{aligned} & \begin{array}{c} \text { SHORTENING } \\ \text { Peyco } \end{array} \\ & \hline 8 \text { lb. Carton } \\ & \hline \end{aligned}$ | EVAPORATED MILK <br> ${ }_{3}$ Tall Tins Peran 19 C |
| :---: | :---: |
| $\begin{gathered} \text { FRESH EGGS } \\ \text { Local-Guarateed } \\ \text { Dozen }------\quad 19 \end{gathered}$ | banavas <br> Fancy Golden Yellow <br> 3 Pounds $-\ldots$ 14C |
| CANE SYRUP White Swan Pure Ribbon Cane Gallon | COFFEE $\begin{gathered}\text { All Brands-Vacuum Packed } \\ \text { Pound Can } \\ 2\end{gathered}$ |
| $\begin{gathered} \text { ROUND STEAK } \\ \text { Poundy Baby Beef } \\ \text { Puc-----NC } \end{gathered}$ |  |
| $\begin{array}{\|c\|} \hline \text { AMERICAN CHEESE } \\ \text { Pound Long Horn } \\ \text { 22c----20 } \end{array}$ | $\begin{gathered} \text { PORK CHOPS } \\ \text { Lean Center Cuts } \\ \text { Pound } \end{gathered}$ |
| OLEOMARGARINE | BOLOGNA SAUSAGE For Sandwiches and Lunches |
| 20c | 17c |
| AIRWAY COFFEE ${ }^{3} \mathrm{lbs}$. <br> A Pure Brazilian Blend <br> "See It Ground-Know It's Fresh" |  |



## Classified

TERMS:-A rate of ten cents pe
line will be charged for Classified
Ads for the first insertion and five Ads for the first insertion and five
ents per line thereafter. No ad
accepted for less than 5 oc. An av-.
eragee of five words ordinarily
constitutes a line. Charges will be FOR SALE FOR SALE: Six-room modern
house. Good location. $\$ 220.00$
cash, balance small monthly payFOR SALE: Alfalfa hay, $\$ 8.00$ to $\$ 12.00$ per ton. Everett $\begin{aligned} & \text { O'Ban- } \\ & \text { non, } \\ & \text { tesia. }\end{aligned}$ 11/2 miles northwest of Ar-
6-3tp-8 BABY CHICKS hatched twice a
week. Five poppular breeds. Dis-
count by booking orders $\begin{aligned} & \text { weeks in advance. MeCaw } \\ & \text { ery, 13th and Grand. }\end{aligned} \quad 6$-3tp- -8 FOR SALE: One new
pumping engine
at Used Avery 4-dise plow. Hundred
feet $121 / 2$ threaded, hundred feet
$121 / 4$ plain end casing. A. T. Woelk. FOR SALE: Two-horse
motor. Artesia Advocate. $\begin{gathered}\text { electric } \\ 16-\text {-ff }\end{gathered}$ FOR SALE: High-grade Poland
China-Duroc Jersey pigs.
now, $\$ 3.50$ to $\$ 4.00$ each.
Taylor now, $\$ 3.50$ to $\$ 4.00$ each.
Ross, Lakewood, N. M. FOR SALE: Certified cotton
State College variety $31, \mathrm{c}$
per pound. Wm. T. Haldeman. FOR SALE: 100 English Wh
Leghorn hens, one year
Price 80 c each, $81 / 2$ miles west Price 80 c each, $81 / 2$ miles west
Mayhill on highway. Herry Eva
James Canyon, Cloudcroft, N. FOR SALE: 300 feet 12 -in
ing, $\$ 1.00$ per foot, also
tons god building rock.
Smith, Phone 126J. FOR RENT Furnished sleeping room for rent,
outside entrance, , onnecting bath
close in. Phone 99 . WANTED
$\left.\begin{array}{l}\text { WANTED: Capable white woman } \\ \text { for } \text { light house work. Middle } \\ \text { aged preferred. Sleep out. Refer } \\ \text { ences exchanged. Phone }\end{array}\right]$ 318.
FOR TRADE FOR TRADE: Six room house, out-
buildings, $41 /$ acres land, irri-
gated. Trade for house and lot in Artesia. Inquire Mark $\begin{aligned} & \text { Bewere } \\ & \text { Hope, N. Mex. } \\ & \text { 6-3tp-8 }\end{aligned}$

## MISCELLANEOUS

PROPERTY OWNERS: If you
have real estate e o sell, list it
with me, I can find a buyer. H. A.
Denton, office in Yates and Dooley
building.
4-ffi

STATE ENGINEER'S Office ( Number of application RA-1512 Notice is hereby given that on
the 27th day of January, 1937,
in accordanee with Chapter 131 of
the Session Laws of 1931, Ernest
E. Scoggin of Carlsbad, County of

| Hope Items <br> s Frances Johnson, Reporter | Attractive Lawns | Locals |
| :---: | :---: | :---: |
| Henry Crockett left Sunday for Roswell where he has employment on a WPA project. | At this season of the year many inquiries are received at the county agent's office for information | R. T. Haas of Artesia underwent an appendectomy at the Eddy 10 th |
| Mr. and Mres. J. . Welch and family moved to the Mrs. Martha |  | Mrs. Tom Runyan spent the |
| J. P. Parks and J. C. Buckner | a lawn or garden, according to sion agent | daughter, Mrs. Irvin Martin, at her home. |
| wererere-lected as school trustees at the election held last Tuesday. | m. | Mrs. Isa McClay left Sa |
| Mr. and Mrs. John Ward and | have a nice lawn, acoord to Mr. |  |
| family will move from the George Chambers farm to the Charlie cof- | Barham. The important matter to consider is the fact that we have | ${ }_{\text {Peri }}$ |
| fin farm. | two types of soils, one is the heay adobe type where water has | Vernon Hall, who has been visit- |
| . ${ }^{\text {a }}$ ast of the eveek from Pamona, | difficulty in penetrating and the |  |
| ca |  |  |
|  |  |  | Mr. and Mrs. J. H. Welch and

family moved to the Mrs. Martha
Scoggin farm last week.
J. P. Parks and J. C. Buckner
were reeelected as school trustes
at the election held last Tuesday. were re-elected as school trustes
at the election held last Tuesday.
Mr. and Mrs. John Ward and
family will move from the George
Chambers farm to the Charlie Cof-
fin farm.




$$
\begin{aligned}
& \text { and Mr. and Mrs. Rex Seeley an } \\
& \text { childdren moved from theer homeo o } \\
& \text { the Charlie Coffin farm to the Tor } \\
& \text { Coffin farm Saturday. } \\
& \text { David S. Whiteley left Saturda }
\end{aligned}
$$ David S. Whiteley left Saturday

to join his family in Arkansas
after spending the past several
weeks here in completing the final
disposal of his farm. weeks here in completing the final
disposal of his farm.
Mrs. J. J. Wallace left for her
home at Lake Valley Saturday
after a visit of several weks with after a visit of several weeks with
her parents, Mr., and Mrs. J. W.
Reed, at their home here.
Mrs. D. W. Weber and Mrs.
Edmund Burk, Jr., of Big Spring,
Texus. Edrund Burk, Jre, of Big Spring,
Texas, are here visiting their par-
ents, Mr. and Mrs. Walter Bishop,
at their farm home southeast of
Hope. Hope.
Mr. and Mrs. Joe Puckett and
family moved to town from their
farm last week. They are located
in the concrete residene on the in the concrete residence on the
west end of Williams avenue in
Orchard Park.
Miss Frances Johnson left Sun-
day for Albuquerque where she day for Albuquerque where sh
has entered the Western Schoo
for Private Secretaries. Mrs. N.
Johnson and daughter Johnson and daughter Marijorie
accompanied her as far as Roswell.
S. Ray Dearheart was here three
days last week from Carlsbad to days last weet from Coarlsbad the
superintend the removal of the
nursery stock from the Whitel.
farm to Carlsbad where it will be
used in the development of the ideal seed bed and hornishes the needed. To build a now where lew, Cottonwood community by chang-
seater teat Moss about sixe of the well from an
inches
eight to a twelve inch and installed
ver the soil and spade it in to a new pump and engine. scatter Peat Moss about six inches
over the soil and spade it in to
form a mulch. On old lawns, top
dresss with peat moss to a depth of
an inh or so and work it in grad-
ually with a rake, removing any
$\qquad$
 food can be supplied my by a pumber
of lawn and garden fertilizers that
are offered with full directions for applying. Where barn yard man-
ure is applied to a lawn ample
nitrogen is generally thereby sup-
pied and the only element neces.

$$
\begin{gathered}
\mathrm{Mr} \\
\text { meve } \\
\text { moter } \\
\text { Cotou } \\
\text { aboud } \\
\text { wood } \\
\text { oper } \\
\text { year. }
\end{gathered}
$$



$$
0
$$




Cakes, Pies, Cookies and Potato Chips are made fresh daily
ROSS BAKING CO.
The regular meeting of the Ar
tesia Masonic lode will be held
his evening in the Masonic lodge

$$
\begin{aligned}
& \text { iciating, according to a belat } \\
& \text { nouncement received here. } \\
& \text { fre and Mrs. Henry Hall hat } \\
& \text { ved from the Buck farm on t } \\
& \text { tonwood to the old Cole far }
\end{aligned}
$$

## Sameane Clase to Your Heart



IF DISTANCE separates you it's next best to a visit hearing the voices of loved ones by telephone.

Long Distance rates are reduced all day
Sundays and every night after 7 o'clock


7


## MAKE YOUR DOLAARS GO FAP'THER Visit Our Used Car



1929 Chevrolet Truck
\$300
AR'TESIA AU'TO CO.
Phone $52 \quad$ "Watch the Fordd Go By" $\$$ "Watch the Fordd Go By" Artesia, N. M.

## THE ADVOCATE SNAPSHOTS



Fourteen Indicted in a Stock Selling Fraud on Saturday


Cet your slice of the extra profits that come to those who use Swifts Superphosphate Fertilizers.
LEAVE YOUR ORDERS WITH US NOW! We have cars rolling, others to be shipped later Let us know the amount and kind you need. FERTILIZERS FOR EVERY CROP TO SUIT ITS NEEDS
Artesia Alfalfa Growers Assn.

## Thow on demonstration WEWSVPIPDUII TRICIDARE

 WWMEERMISER
cuss cunher cost furhavour
brimgs completeness never known before in ALL 5 BASIC SERVICES for home refrigeration Come ix. See the Proof!

## 1. GREATER ICE-ABILITY

Ends "Cube-Struggle" and "Ice-Famine"! SER
2. GREATER STORAGE-ABILITY
3. GREATER PROTECT-ABILITY
her, longer! SEE THB
4. GREATER DEPEND-ABILITY
5. MREAESEER SHE PROOF!


McClay Furniture Store


[^0]:    court as suggested by the administration, see no ocasaion for undue
    haste, even though part of the plan may be feasible. The people

