Crop Increase Locals Lose Last Two Plugging
in Eddy Will 2 2asket Games Crews Now at
Be 6,000 Acres

## Cotton Leads Other Crops With the Recommended Acreage 55 Per Cent; Livestock Recommenda- tions About Same.



Eddy Co. Oil Severance Tax is S. E. Ferree Again in Senate Dies Suddenly New Pipe Line Colonel Woods Announces
Contracts Signed for
Construction of Trans-
Pecos Line, Which Will



Developments Are Slow in Wildcat Areas This Week




| BULL BRINGS $\$ 280.00$ |
| :---: |
| champion bull in the |Driller Dies of Injuries Friday

established august 29,1008
the pecos valley news and the artesia american
MARTIN A BLOCKER, Publibhern
W. C. MARTIN, Editor





LIFES EXPERIENCES
One of lifés tragedies is that about the time we grow rich enoue
in experience to really live and enjoy life, the average individual
either ready for the grave or so decrepit that he can be of litle
service to his fellow man. One of the things it sometimes takes
greater part of his lifetime to learn and some never learn it is that greater part of his lifetime to learn and some never learn it is that
any criticism against an individual should be made directly to the
individual and not to his neighbor. We have Sam Jones in the mercantile business, for instance
And we don't like the way Sam conducts his business. It might And we dont like the way Sam conducts his business. It might be
his way of meeting people, his arrangement of stock, his prices o
the quality of merchandise, but whatever the nature of criticism,
does not do much mood to tell does not do much good to tell Sam's neighbor, because the chance
are Sames neighbor wont't tell him. To really get the job done righ
Sam should be informed of our grievance so that he may hav opportunity first-hand to correct his error, if he has made one, or
at teast xplain himself. A whispering campaign against Sam won
do

## grudge. Most Min

like to buck public opinion. Just criticisms made

## life, in public life and even in politics.

that the nation is facine setter strikes and labor troubles, indicate
the horizon at times. Labor clearly points to the fact that it
the unorganized masses are really the forgotten people. It looks lik we have reached the stage
the courts have almost
is entirely within his who illegally occupies another man's premise

The Santa Fe New Mexican has completed a tabulation of all newspapers in the state either for or against the president's plan
reorganize the U. S. supreme court. Twenty-five are against the change, four are for it and a number of others are non-committal.
Among the New Mexico national representatives a national weekly

$\underset{\text { WHATS THE }}{\text { USE }}$

## 





USE


Heal Those Sore Gums Even the porthe he stecan vout


A Three Days' Cough Is Your Danger Signal





 repairing and Duco painting, we can make your
car look like new. You are cordially invited to car look like new. You are cordially invited to
call by and see the quality of work we do and call by and see the quality of work we do and
let us tell you of some of the repair work we have done.
Artesia Body \& Fender Works
Across street west of Artesia Hotel A. L. WILKINSON, Prop. Phone 59


## LOW

ONE WAY RAIL FARES
every day

## 2c per Mile

## 3 c per Mile

## Also Low Round-trip Fares with liberal privileges. No SUR- CHARGE IN PULLMANS.

These Low Fares apply any
out the United States.

```
C. \(\begin{aligned} & \text { O. Brown, }\end{aligned} \quad\) OR WRITE-
M. C. BURTON
General Passenger Ag
```


anem


FOR 20 WRAPPERS FROM CRYSTAL WHITE SOAP For a limited time only Special offer to acquaint more women
with this big bar of white laundry soap
that cuts soap bills in half!

## $\mathrm{T}_{\text {Hit }}^{\mathrm{HIS} \text { exquisite ring of } 14 \text { carat gold plate }}$ BirThsToNE is jost the ring you've always wanted! The imported colored stone (and

 there's a different one for every month) set inabeautifl mounting mate mering you will
be proud to wear-and remember, a ring with
 Your own birthstone is sald to bring good luck
and happiness.
Itst so seagy to get, too! Juat take of the
 Crystal White will actually CuT Your soup ALF as much as soap in fancy HAL F Ps much as soap in fancy packages. Yout
Bet TWICE THE SUDS AT HALF THE COST!
 and toilet soops. That is why it gitives the
"billion-bubble" suds that actually
 Get 2 supply of Crystal White Soap today
Send 20 wrappers for your Birthatone Ring


Effective Printing


## We Print Anything

## from butinese cards to the

 bound catulow Whatever cole wo firto. . . .... ..... Yes, we have a telephone(7) and deliver tool (7) and deliver tool

Artesia Advocate





HD

## Classified

FOR SALE
$\overline{\substack{\text { BABY CHICKS hatched twice a } \\ \text { week. Five popular breeds. Dis- }}}$
 For SALE:One 25 H. P. Fair-
banks.Morse engine in good condition. W. M. Solomon, 1 mile west
of Hagerman.
8. stc-10
ond FOR SALE: Desirable building got
in
phone 271. 271.


 FOR SALE: 1 double dise Rock
Island plow, 1 John Deere dise
harrow, 1 team mules harrow, 1 team mules, 1 team
mares, 5 two--year-old Guenssey
and Jersey heifers, 2 five-year-old $\begin{aligned} & \text { cows, } \\ & \text { Lake Arthur. }\end{aligned}$
FOR SALE: Camp trailer. Ideal for salesman or
sel
Pugh, 405 materal
Quay.

## 

 Mining EngineerDies On Tuesday Richard V. Ageton, deputy min-
ing engineer for the United States ing engineer for the United States
geological survey of Carlsbad, died
Tuesday in the Veterans hospital at Albuqu
old.
In ch In charge of the Carlsbad office
of the survey since the beginning Mexico, Ageton was the best in
formed man in New Mexico on
potash mining and the
basin. cident Prevention Pete," a cartoon
character repeated from coast to coast in
safety movements, and was a pio
neer in mines. as the author of many booklets
and exhaustive articles on potash, scores of articles and short
tories in the best known professional magazines.
His death followed a long fight
against a rare disease which against a rare disease which at
tacked him six years ago, and
which puzzled specialists from the
fourteen births
Pete L. Loving, the sub-regist
for the Artesia, Atoka, Dayton and Cottonwood districts, recorded
fourteen births and ten deaths for
the month of Febr the month of February.
Births were

## Hope Items

 Miss Frances Johnson, ReporterMiss Dorothy Scoggin spent


 end. Miss An Klasesen, who has been
LOCALS Peggy Linell has been at ho
Cor several days due to illness Mrs. Charles Ballard visited Roswell Wednesday morning.
Miss Ruth Collie of the chool faculty is ill at her home.
Wink He Wink Hardin, Hope rancher, wa
ransacting business here yeste day.
Little Betty Bruce, daughter o
Mr. and Mrs. J. Clark Bruce, is il Mr. and Mrs. J. Clark Bruce, is il
at her home.
Leslie Martin shipped three cars Leslie Martin shipped three car
of lambs to the Kansas City mar-
ket yesterday. ket yesterday.
Donald Ray suffered a leg in-
jury while playing on the school jury while playing on the schoo
grounds Wednesday. Miss Elizabeth Chatten, sister of
Mrs. Bert Muncy, is visiting at the Mrs. Bert Muncy, is visiting at
Muncy home this week. Irvin Martin returned Tuesday
from Kansas City where he had from Kansas City where he
gone with a load of cattle. Mrs. Anne Davidson and Miss
$\begin{aligned} & \text { Jennie MeCormick of Central } \\ & \text { school, are both ill at their homes. }\end{aligned}$ school, are both ill at their homes
J. R. Means of Las Cruces, for mer resident of Hope, was shaking
hands with friends here hands with friends here yesterday.
C. M. Hauk, new owner of the Artesia Auto Co., was a busines
visitor in Santa Fe the first of
the week.

## 258 Bills Introduced in State

Legislature Up to First of March Tome motar of peak vinitus

ERNMENT WINS GOLD
DECIBION OF TRIBUNAL
$\qquad$ WASHiNGTON - The govern
 SANTA FE-Its prime revenue measures, and forty-one senate
raising and appropriations bills
vilts. Forty house bills have been
bature
buty month of 1936 or a otatal of 5,952
from forty-eight state, the Distriet
of Columbia, and seventeen foreign ment of obligations in in irtually untouched, the 13 th legis- passed by the senate. A total of
ature prepared Monday for the 127 of its own bills and approxcountries. The number of visitors
or the past contracts for bullion as well as
to
 both day and night meetings be- by the house.
fore adjournment sine die.
Although closing of the dirty-ight bills passed by both fore adjournment sine die.
Although closing of the dors on thirty-eight bills passed by both
introduction of all but appropria. ernor Clye been signed by Gov- Tingley and fortyintroduction of all but appropria- ernor Clyde Tingley and forty-
tions measures gave house and
three more either repose on the

senate leaders the opportunity to executive's desk or are en route Miss Lucile Morriss was the | ter, McReynolds, Sutherland and |
| :--- |
| $\begin{array}{c}\text { ter } \\ \text { Butler. } \\ \text { These }\end{array}$ | Miss Lucile Morriss was the

house guest of her sister, Mre the four who dis-
Joe Massey, in to the celefrated supreme
Jeek-end. ing bills, hope of completing the
ession before the expiration of the sxty-day constitutional limit ap Dearesite have vanished.
Deve unanimous action
 Daspite the unanimous action $\begin{aligned} & \text { who has been with the Nationa } \\ & \text { Broadeasting }\end{aligned}$
 proposass have inctuding to the sevs onerance 258 Wisconsin, radio equipment manu-
facturess. Mr. Magsdale writes his
the yet to be offered ap- parents he will go in tran tax and the yet to be offered ap- parents he will go in training for a
propriations bills. This unber few weeks preparatory to assum-
does not include the resolutions and ing the position as branch man-

# WHY ADVERTISE? 

W. H. KELLOGG, President Kellogg Cereal Company, Says:
"The newspaper has been the backbone in our advertising field. The results have proved to us their value as property builders."

## JAY GOULD, President of Best Foods:

"Newspaper advertising increased the sales of our company twenty per cent."

## GENERAL MOTORS:

"We invested $\$ 40,000,000$ in newspaper advertising during the last four years. It made sales of $\$ 4,000,000,000$ with net profits exceeding $\$ 400,000,000$."

## C. H. CHESTER, President General Foods:

"We are advertising our way out of the depression."

## Why Your Merchant Advertises

Your merchant, like those mentioned above, has recognized advertising as one of his greatest sales appeals. He uses it to bring his product into your home, to tell you what he has for you in his store. For him, advertising describes his product, its virtues and the purpose it fills.

He advertises to keep the name of his store fresh in your memory. He adver tises because he is sure of his product,
knows its superiority and is proud to connect his products with the name of his store. Without this assurance, he would not choose to picture his products along with his store name before the eyes of the reading public.

The advertised product is the superior, the dependable product. By reading their advertising and selecting the advertised merchandise, you are sure that the merchant has confidence in what he is selling.

荌动



