

OCOTILLO THEATER ARTESIA

THE HIT PARADE ALL THE LATEST SONG AND DANCE HITS. ALSO NEWS-PICTORIAL-MUSICAL

SATURDAY SUNDAY MONDAY

Three Former Apache War Chiefs Find Peace In Their Waning Years

Hope Items

Miss Frances Johnson, Reporter

Mr. and Mrs. Dare McLean of Pinon spent Sunday in Hope visiting her parents, Mr. and Mrs. L. P. Glascock.

Mrs. Harold Mehrens and son, Harold, Jr., of Portales spent the week-end here visiting her parents, Mr. and Mrs. D. Swift.

Mrs. Sam Buckner of Weed is spending the week here visiting her daughter and son-in-law, Mr. and Mrs. Lavern Wilburn.

Mrs. Alton Scott, nee Virginia Glascock, of Portales spent the week-end here visiting her parents, Mr. and Mrs. L. P. Glascock.

Mr. and Mrs. Mark Brewer and daughter, Mary Frances, left the latter part of the week for Roswell, where they plan to make their future home.

Mr. and Mrs. Ed Bryant of Carlsbad and his mother, Mrs. H. Bryant of Roswell spent Sunday in Hope visiting her parents, Mr. and Mrs. D. Swift.

Mrs. Howard Williams and small daughter of Abilene, Texas, arrived here Monday to spend several weeks visiting her parents, Mr. and Mrs. E. P. Cox.

Mrs. Cass Rowland of Hamlin, Texas, arrived here the first of the week to spend a week visiting her daughter and son-in-law, Mr. and Mrs. Anderson Young.

The revival meeting of the Church of Christ, which has been under the supervision of Paul Otis of Artesia for the past week, was brought to a close Sunday evening.

C. A. Hannah and son, Bennie, motored to El Paso Tuesday to bring Mrs. Hannah and son, Ford who have been in the Masonic Home Hospital there since January.

Mrs. Dick Carson was taken to the St. Francis Hospital in Carlsbad Friday where she underwent an operation for appendicitis. Mrs. Carson was reported doing well as could be expected.

Mr. and Mrs. John Prude motored to Hurley the first part of the week to bring their daughter, Mrs. Clem Hodges and sons, Freddie and George, to Bullice Ranch to spend a few weeks visiting with relatives and friends.

Heflin and Frish, contractors, of Artesia, who have the contract for completion of the stage, dressing rooms and showers of the high school gymnasium announced Monday that they expected to complete work on the building the latter part of this week.

Mrs. Marvin Henderson and daughter and son, Mildred and Tad, of Odessa, Texas, were guests of Mrs. N. L. Johnson, Thursday, while enroute from Camp Mary White where they had visited Mrs. H. J. Dunne, to their home in Odessa.

Mr. and Mrs. Buck Wilburn and family returned Thursday from Sierra Blanco, Texas, where they have been vacationing the past three weeks. Before returning home they motored down to Del Rio and from there made a short trip to Villa Acunia.

Sam and Paul Shultz and party were house guests of their sister and brother-in-law, Mr. and Mrs. Hilary White, Jr., at their home here the latter part of the week while enroute from Washington, D. C., where they had been vacationing to their home in San Pedro, California.

Mrs. Finn Watson and son, John Marvin, of Hobbs, and Mrs. Carl Lewis and sons, Sammy and Donald, of Artesia, passed through Hope Saturday evening enroute to Bullice Ranch where they are spending the week visiting their parents, Mr. and Mrs. John Prude, and their sister, Mrs. Clem Hodges, of Long Beach, California, who is visiting here.

BOY ACCIDENTALLY SHOT

The twelve year old son of Mr. and Mrs. Ramona Valencia was accidentally shot with a .22 rifle Monday while hunting snakes in the vicinity of the Penasco river, south of the Chas. Martin farm. The bullet, deflected by a rib, grazed the skin for several inches in his back. Details surrounding the accident were not clear and it was not explained how the accident occurred.

BASS PLANTINGS

Fourteen thousand fingerling bass were planted in the south Eddy county waters last week from the federal fish hatchery at Dexter. Nine thousand bass were planted in the Beech Lake at Carlsbad, making a total planting of 19,000 and 5,000 were dumped into Lake Avalon.

Box Stationery - ARTESIAN Bond - The Advocate.

TUSCON, Ariz.—What has become of the fierce Apache war chieftains of half a century ago who followed the renegade Geronimo into battle and subsequently into captivity?

Dr. Frank C. Lockwood of the University of Arizona, set out to learn.

On the Jicarilla Reservation in New Mexico he obtained this answer:

Three of the old warriors, who have found peace to their taste in waning years, are still alive. Sons and grandsons of others of the savage renegades, including Geronimo, are industrious and respected members of their tribes, leading a peaceful, pastoral life.

In the early days of Arizona, the white settlers were filled with terror at the atrocious deeds of Geronimo, Chihuahuah, Cochise, Victorio, Juh and Nachez, leaders of the massacring Apaches.

Subdued by Federal troops, Geronimo and his followers were imprisoned in Florida and later at Fort Sill, Okla., where many of the warriors died.

Of the chiefs who went into captivity with Geronimo, only Jokhami, Martini and Charlie Istea remain alive.

Jokhami Dr. Lockwood said, "is old, very old, a fine old fellow, tall, handsome, of pleasing expression. He wears a blue army blouse and on his breast is a bright badge of the 'Veterans of Indian Wars.'"

"Martini still lives, a senile, very old man," Lockwood said.

"Istea, son of the renowned Victorio, was sent to Carlisle University soon after he reached Florida. He remembers his father and his amazing exploits as a warrior. Istea is a successful farmer, coming seldom to the agency, and unwilling to be pointed out and marveled at as Victorio's son."

Children of the old warriors apparently have inherited none of their fierceness, Dr. Lockwood said, but in most instances are leaders in tribal affairs.

"Two remarkable children of Chihuahuah, now in their sixties, Ramona and Eugene, reside at White Tail on the Mesalero Reservation," Dr. Lockwood related.

"They were nearly grown when taken to Florida, and were sent to Carlisle to school. Ramona is a fine, intelligent Christian woman. Eugene is an industrious and successful farmer.

"Uncas, son of the famed Noche, born in Florida captivity, is a man of fine intelligence and character.

"The husband of Ramona is Asa son of Juh, war chief of the Chiricahuas, after the death of Cochise, the superior and associate of Geronimo.

"Nachez' son, Christian, Cochise's grandson, is a member of the tribal council and an associate judge. Geronimo's son, Robert, is president of the stock growers' association and the most successful sheep and cattlemen on the reservation.

Geronimo's widow lives at Mesalero. "During the World War," Dr. Lockwood said, "she bought a Liberty Bond and wore a Red Cross button."

Nachez was the only one of the stalwart and bloodthirsty leaders to live through the Florida and Oklahoma captivity and return to the Mesalero Reservation.

Advocate Tested Recipe

WHEN the menfoks start routing out their fishing tackle and the sons and daughters start taking an interest in shoes that will be kind to hikers' feet—that means the debut of the great outdoors season. And it is the signal for the production of a good satisfying lunch containing plenty of what it takes to satisfy hunger. For the sweet portion of the lunch you can't improve on these date sticks. They are so easy to carry—and having dates in them, they give the wanderers the second wind they need for the afternoon activities.

Date Sticks
1 1/2 cups sifted cake flour, 1 1/2 teaspoons double-acting baking powder, 1/4 teaspoon salt, 1 cup sugar, 2 eggs well beaten, 1 tablespoon melted butter, 2 cups finely cut dates, 1/4 cup broken nut meats, 1 tablespoon hot water. Sift flour once, measure, add baking powder and salt, and sift again. Add sugar gradually to eggs, beating thoroughly. Add butter, then dates and nuts, mixing thoroughly. Add flour, alternately with water, beating well. Turn mixture into two greased pans, 8x8 1/2 inches, spreading batter thin. Bake in slow oven (225 F.) 30 to 35 minutes. Cool. Cut in strips, 1/2 x 1 1/2 inches. Remove from pans. Roll in powdered sugar. Makes 4 dozen sticks.

VALLEY THEATER

FRI.—SAT. JULY 23—24

DICK FORAN

"CHEROKEE STRIP"

"JUNGLE JIM" • "WILY WEASEL" "FICTION"

Continuous Show 2:30 to 11:00

SUN.—MON.—TUES. JULY 25—26—27

Lew Ayres • Dorothy Lamour

"LAST TRAIN FROM MADRID"

A Story From The Present Spanish Revolution

Continuous Show 2:30 to 11:00

Revenue From Oil Hikes Income Of State Land Office

Oil and gas leases and royalties have been the main factor by which revenues of the state land office have raised from \$1,416,823 to \$3,051,766 in the past five years. Land Commissioner Frank Worden's report for the 25th fiscal year which ended June 30th, 1937, shows that while all other sources of revenue have increased some during the period the big hike in revenue has come from oil and gas on state lands.

Negro Given Pen Sentence Tuesday

Ernest Lindsay, negro, was sentenced to serve two to three years in the state penitentiary by Judge James B. McGhee when he pleaded guilty to a charge of manslaughter in district court at Lovington Tuesday.

W. H. McMULLOUGH DEAD

William H. McCullough, Roswell attorney and former councilman, died Sunday morning at the veterans' hospital at Beverly Hills, California, where he had been for the past year. His wife, Mrs. Mary McCullough, Roswell postmistress, was at his bedside.

JIM L. FERGUSON

Box 763 ARTESIA, NEW MEXICO Phone 118 or 119

Old Fashioned Milk Shakes

Now 5 cents Try them at our fountain. You'll find them chock full of goodness and at a surprisingly low price—Our Milk is Pasteurized For Your Protection ARTESIA DAIRY Fountain, South Roselawn Ave. Phone 72

Hollis Martin Given Life In Hondo Slaying

SANTA FE—Acting Governor Hiram Dow spared the life of Hollis Martin, 19-year old convicted slayer late Friday, commuting the death sentence hanging over the Altus, Okla., youth to life imprisonment. The unexpected intervention, six days before Martin's scheduled electrocution July 23, for the death of his nine-year old cousin, Tommie Shaffer, came as a complete surprise to the capital. No comment accompanied the announcement.

You wouldn't take your watch to a Blacksmith!



The blacksmith is an adept at his forge but you wouldn't expect him to repair a delicate watch. So to whom would you go in illness but to a physician? He has devoted the greater part of his life to the scientific study of medicine. When you are ill, the professional training and specialized experience of a medical practitioner qualify him to diagnose and prescribe for your particular ailment. PALACE DRUG STORE PHONE NO. 1 ARTESIA, NEW MEXICO

Local Housewives Have Awarded Our POTATO BREAD

First Place In The Home Not only for its quality but because it's the Biggest Bread Value In Town 21 Generous Slices 15c 24 ounces, only

Get the new potato loaf in the new orange and black poka dot wrapper— ROSS BAKING COMPANY Bakers of the Delicious and Wholesome BETSY ANN LOAF

OUR WANT ADS GET RESULTS



City of Artesia Selects A PEERLESS PUMP

Congratulations ARTESIA on Buying a Good Pump

Peerless is proud of the fact that henceforth Artesia's water supply will be assured and safeguarded by a Peerless Moturbo Pump of the latest and most efficient design. When the old centrifugal pump broke down a short time ago, Peerless rose to the emergency and made a rush shipment from the factory. The new pump is a 60 H. P. with unit electric drive. The entire transaction was handled by Smith &

Minton Machinery Co. of Roswell, New Mexico, distributors for Peerless Pumps in the Pecos Valley. Artesia is only one of thousands of communities that depend on Peerless Pumps for city water supply. The fact that Peerless is preferred in this exacting service is your assurance of dependable, economical performance.

Division Food Machinery Corporation 1900 East 67th Street, Los Angeles, Calif.

SOCIETY

VISITING GUESTS FROM MISSISSIPPI HONORED

Miss Gladys Thompson was hostess to a number of friends in honor of her two house guests, Miss Charlotte Bryan, of Woodville, Mississippi, and Miss Elizabeth Dickerson, of McComb, Mississippi, Tuesday afternoon at her home. The cool screened front porch and the living rooms of the home were very artistically decorated with garden flowers arranged in large bowls and vases. Here tables were set for rummy and at each table was a characteristic Mexican scene. This idea was further carried out in the prizes. High score, which was won by Miss Elizabeth Muncy was an ink pot made of Mexican pottery and very cleverly finished, while low score was a small Mexican burro with his traditional load of wood attached to his back in the realistic manner. Both the honor guests, who were also college chums of Miss Thompson, were presented beautiful scenes of the Cavern.

Following the games the hostess served an ice course to the following guests: Misses Elizabeth Muncy, Marion Coll, Dawn Hornbaker, Joan Wheatley, Margaret Mahone, Kitty Flint, Peggy and Betty Jo Brainard, Mary Lou McConnell, Juanita Richards, Virginia Gates, Mary Louise Paris, Glenna McLean, and Jimmie Ruth Brown of Coleman, Texas.

Many interesting plans have been made to entertain the house guests during their visit here in the west, among which is a trip through the Carlsbad caverns, Wednesday with Carey and Miss Gladys Thompson accompanying Misses Bryan, and Dickerson, then Thursday morning Miss Dawn Hornbaker will entertain with a sunrise breakfast in their honor. Friday the entire Thompson family with Miss Bryan and Miss Dickerson will leave for a week in the Sacramento camp from where they will visit other sections of the mountains, including the La Luz pottery works, the White Sands, El Paso and Juarez and points of interest in this vicinity.

Miss Jimmie Ruth Brown won low score at the rummy tables during the afternoon.

FUN LOVER'S DANCE MONDAY EVENING

The Fun Lover's Club entertained with a dance at the Woman's Club Monday evening. The Club house was very attractively decorated with balloons and crepe paper streamers carrying out the brilliant colors associated with the summer months. The guest list was composed of the following: Misses Betty Cornett, Florine Muncy, Josephine Payne, Ruby Rowland, Eunice Cadell, Vivian Haldeman, Mammie Bell Terry, Virginia Gates, Billy Green, Phyllis Bartlett, La Juana Frazier, Dorothy Bob Comprary, Charlotte Louise Woods, Dorothy Blankenhorn, Marjorie Rowland, Roberta Chambers, Mary Catherine Woods, Messrs. Clyde Dungan, Lloyd Evans, Robert Garner, Preston Dunn, Laurent Gordon, William Dunn, Charles Floore, Bert Muncy Jr., Edsel Runyan, Edmund Runyan, Gene Chambers, Claborne Buckner, Hoyt Traylor, Max Johnson, George Teel, Olin Woodside, Bill Bartlett, Chester Lapsley, Bob Cornett, Douglas Phillips, Blaine Haines, Carey Thompson, Arlee Reno, Junior Gable, Frank Barr, Ernest Morgan and Roy Tiner. The hostesses for the evening were Misses Helen Gates, Margaret Mahone, Lela Bess Mann, Rachelle Swift and Annadele Williams. The chaperones were Mr. and Mrs. Donald Maudsley.

MRS. BEN PIOR ENTERTAINS MIERCOLES BRIDGE CLUB

Mrs. Ben Pior was hostess to the members of the Miercoles Bridge Club at her home Friday afternoon. Mrs. Albert Richards, Mrs. W. L. Martin, and Mrs. Charles Martin were substitute guests of the club for this party. The members who were present were, Mmes. J. R. Attebery, Lloyd Simon, Hollis Watson, Lewis Story, Eliza Swift, Howard Williams, C. M. Houk, Raymond Bartlett and C. R. Baldwin. Light refreshments were served by the hostess assisted by her daughter, Sybil, and Wanda Story, at the close of the game. Mrs. J. R. Attebery won high score for the afternoon's game of contract.

CHURCH SUPPER

Members of the Presbyterian church enjoyed a church supper served last evening at the church parlors. Following the supper those present heard reports of the Sandia conference given by the local delegates under the direction of Miss Joan Wheatley, report chairman. Local delegates who told of the conference were: Misses Delores Mayerhofen, Virginia Gates and Mary Lou McConnell, the Rev. W. B. McCrory and S. W. Gilbert.

SUBSCRIBE FOR THE ADVOCATE

Social Calendar

Mrs. I. L. Spratt, Social Reporter Telephone 248

TUESDAY

The Viernes Bridge Club will meet with Mrs. A. G. Glasser at her home at 2:00 p. m.

MONDAY

The Past Matron's Club will not meet this evening. The Club has postponed all meetings until the fourth Monday of September.

FRIDAY

The Fortnightly Bridge Club will meet with Mrs. John Lanning, hostess, at her home for one o'clock luncheon and bridge.

RUSSELL-BIVENS

A surprise wedding of interest to friends in the Artesia, Cottonwood and Lake Arthur communities was solemnized Friday evening at the home of Rev. and Mrs. W. M. Bowden of Lake Arthur, when Miss Fern Russell of Pasadena, California, became the bride of Dennis Bivens of the Cottonwood community. The Rev. Bowden, pastor of the Lake Arthur Methodist church, officiated. Present to witness the ceremony were Mrs. Fern Russell of Pasadena, mother of the bride, Mrs. K. A. Bivens, Melvin Bivens and Hollis Bivens, mother and brothers of the groom.

The bride was dressed in a powder blue crepe suit. Immediately after the wedding ceremony the bride and groom and wedding guests repaired to the home of the bride's uncle, John Lane and Mrs. Lane where a wedding supper was served. Saturday morning the young couple left for an unannounced honeymoon trip to eastern points. They plan to return after a ten day trip and will be at home at the home of the groom's parents, Mr. and Mrs. K. A. Bivens.

The bride, a former resident of Lake Arthur, is the daughter of Mrs. Fern Russell. She lived at Lake Arthur for a number of years and graduated from the Lake Arthur high school with the class of 1934. Later she graduated from the Pasadena Business College at Pasadena, California.

The groom graduated from the Artesia high school with the class of 1933 and later attended Hardin Simmons University at Abilene, Texas for two years, where he took a prominent part in the university athletics.

EVENING BRIDGE PARTY FOR VIERNES CLUB

Mrs. E. E. Gillispie added that spice of life that is so necessary for interest, in the form of variety, as she changed the time for the Viernes Club, Friday, from the regular afternoon party to an evening party. Her attractive home was prettily decorated with flowers arranged in an interesting manner. Guests enjoyed the pleasure of contract during the evening and at the close of the game Mrs. C. A. Palmer held the high score and Mrs. Gillispie won average. Four substitutes played with the club that evening and were Mmes. Al Woelk, Raymond Bartlett, Hazel Thompson, and C. A. Palmer. Club members attending were Mmes. H. W. Clady, Andy Comprary, E. J. Foster and the hostess. Light refreshments were served following the game.

YOUNG VISITOR CELEBRATES BIRTHDAY

Ronald Warren Tetts, who with his mother, Mrs. C. C. Tetts, is visiting his aunt and uncle, Mr. and Mrs. John McCann, celebrated his fourth birthday Wednesday afternoon. The following little people were invited to help Ronald make this occasion a memorable one, Mary Dixon, Bruce Folkner, Anna Marie Brown, Walter Ray and Jack Whittaker. After the hours had flitted away with all the possible speed attributed them on happy occasions and were spent in various games that afforded a great deal of fun, Mrs. McCann, Mrs. Tetts and Mrs. Whittaker served the youngsters with ice cream, punch and the traditional birthday cake beautifully iced and decorated with four candles.

FIRST AFTERNOON CLUB MEETS WITH MRS. G. U. MCCRARY

Mrs. G. U. McCrary was hostess to the First Afternoon Club at her home Tuesday afternoon. Contract was played for the regular number of rounds at the close of which Mrs. I. L. Spratt held high score. Substitute guests for the afternoon were, Mmes. Lewis Story, I. L. Spratt, Mary Evans, J. B. Atkeson, and Roy Lowe. Members of the bridge club present were, Mmes. J. J. Clarke, C. R. Blocker, J. H. Myers, Harold Homill, Beecher Rowan, and Jeff Hightower. Following the game the hostess served a salad course and iced drink.

CHURCH SOCIETIES

CHRISTIAN WOMEN'S ASSOCIATION

Mrs. Clarence Conner was hostess to the Christian Women's Association at the home of her mother, Mrs. Jim Berry, Thursday afternoon. In the absence of the president of the organization, Mrs. Harry Walker, Mrs. Nathan Kelly presided over the meeting. Routine business affairs were quickly disposed of and the interesting topic "Africa" was presented for the afternoon's thought by Mrs. B. E. Spencer, leader. Assisting Mrs. Spencer in the presentation of the theme for the day were Mmes. Walter Graham, Thomas Massie, Nathan Kelly and Jones. During the social hour which followed the program, Mrs. Conner served a refreshing drink and cake.

METHODIST MISSIONARY SOCIETY

Mrs. J. E. Robertson entertained the Missionary Society of the Methodist church at her home Thursday afternoon. Two dozen ladies met for the literary program presented by Mrs. I. C. Dixon with Mmes. George Frisch, John McCann, H. A. Stroup, and R. O. Cowan assisting. Mrs. Cowan led the devotional service for the afternoon while the other ladies presented the "Great Missionary Personalities of the Three Great Denominations, namely, the Baptist, Methodist, and Presbyterian." A musical number gave that mental stimulus needed for a successful program and was furnished by Margaret Mahone and Betty Brainard who played a violin duet accompanied at the piano by Peggy Brainard. Light refreshments were served during the visiting hour following the program by the hostess, Mrs. Robertson.

PRESBYTERIAN MISSIONARY SOCIETY

The attractive basement of the church provided a most comfortable and cool place of meeting for the Presbyterian ladies Thursday afternoon. Plans were laid for the church supper held on Wednesday evening during the business session that prefaced the program. The hour was spent in hearing an interesting review of "Moslem Youth," a course which was given at the Sandia Conference for young people. Miss Mary Lou McConnell presented this review. Miss Mary Louise Paris led the devotional service and thought for the afternoon. A prayer song was beautifully sung by Miss Joan Wheatley and following this interesting program Mrs. R. G. Knoedler, hostess served a light refreshment course.

Mr. and Mrs. Hugh Kiddy and son drove up to the Artesia Sacramento camp Sunday. Mr. Kiddy returned early Monday, but Mrs. Kiddy and son will remain for sometime as guests of Mrs. Frank Smith at the Smith cabin.

Wedding Announcements, printed or engraved—The Advocate.

MRS. REED DOWELL HONOREE AT SHOWER

Mmes. A. A. Archer, Howard Gissler, and Carl Folkner were hostesses to a large number of friends complimenting Mrs. Reed Dowell with a stork shower the evening of July 14th. Guests were entertained at the home of Mrs. Carl Folkner which was attractively decorated with the colors of pink and white carried out as the motif for the evening.

Bridge was played throughout the evening and the high score prize was won by Mrs. Pete Shoemaker while consolation was given to Mrs. Leland Price. Both prize winners presented their prizes to the guest of honor who also received a beautifully decorated basinet filled with a large variety of lovely gifts.

The guest list comprised the following: Mmes. Merrill Sharp, John Shearman, J. M. Jackson, W. J. Jackson, Tom James, Frank Cogdell, J. O. Wood, John Fullivoie, Howard Stroup, Arthur Paton, Leland Price, John Williams, Roy Ingram, Clyde Guy, Pete Shoemaker, Pat Gormley, Ralph Barr, R. M. Russell, Fletcher Collins, Ernest Walker, Fred Brainard, Harold Hancock, Charles Robinson, Vernon Bryan, D. W. Bynum, Herman Green, Wallace Hastings, Morrison Livingston, Clarence Keyes, Stanley Carper, Herman Jones, Mrs. Paul Bugg of Carlsbad and Mrs. Joe Schoonmaker of Hot Springs, who are guests at the home of Mrs. J. M. Jackson, and the honoree, Mrs. Reed Dowell. Following the presentation of gifts the three hosts served a lovely refreshment course in keeping with the color scheme of the party.

ABNORMIS SAPIENS BRIDGE CLUB WITH MRS. J. J. CLARKE

Mrs. J. J. Clarke was hostess to the Abnormis Sapiens bridge club at her home Wednesday afternoon. Two substitute guests were invited to play with the club members at this time and were, Mrs. Ferris Arnold, who is visiting her parents, Mr. and Mrs. Beecher Rowan, and Mrs. Walter Nugent. Club members who had the pleasure of this game included Mmes. J. Hise Myers, Jessie Morgan, Jeff Hightower, Beecher Rowan, and the hostess, Mrs. Clarke. Mrs. Rowan won high score for the contract game during the afternoon. The hostess served light refreshments following the game.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

There are SONGS! Everybody's humming the songs that lead the Hit Parade: "Was It Rain"; "Sweet Heartache"; "Love Is Good for Anything That Ails You"; "Last Night I Dreamed Of You."

OCOTILLO SAT., SUN., MON.

Judge Model Cars in Design Competition



Judging of the miniature automobiles submitted by boys from this and five other western states in the new model car competition of the Fisher Body Craftsman's Guild is being conducted this week in San Francisco. Above, the regional judges for this section are shown at work: (left to right) V. D. Kaptur, one of the chief designers of the General Motors styling section, Detroit; H. A. Tobias, Scoutcraft commissioner, San Francisco; H. N. Frogner, vocational department of Detroit Public Schools, and Simeon J. Leland, shop instructor, Garfield Junior High School, Berkeley, Calif. University scholarships, trips to the Guild Convention in Detroit and cash awards valued at \$47,350 will be distributed among the winning boys in the competition.

WEDDING ANNOUNCEMENTS—PHONE NO. 7

Box Stationery — ARTESIAN Bond—The Advocate.

ENGRAVING—THE ADVOCATE



YOU MAY DEPEND

on receiving a permanent at this parlor that will leave your hair in a natural life like condition—Beware of those that result with dead hair effect.

We use the better quality of supplies that guarantees this achievement—

The Modernistic Beauty Shop

Phone 34
Gilbert & Collins Building

Advance Showing

1938 FUR COATS

Buy Before Prices Advance

WHY

Buy Furs In July?

Because it is a between-season period when pelts are at their lowest price of the year; because there is bound to be a steady rise in price as the season advances; because our fur coats are perfect examples of the styles that will prevail during the coming Winter. The wise woman will take advantage NOW of these special values.

SELECTED
LAPPIN
AND
BEAVER
FURS

\$69⁵⁰ • \$89⁵⁰ • \$99⁵⁰

Purchase your fur coat now and save from \$15.00 to \$25.00 on each coat.

These furs are GUARANTEED EIGHTEEN MONTHS by the manufacturer—Coats are lined with genuine Skinner's satin.

You are cordially invited to examine these coats thoroughly for their completeness in detail and workmanship.

We have a lay away plan, whereby you can make a small down payment and pay balance monthly.

Peoples Mercantile Co.

Phone 73 "Where Price and Quality Meet" Artesia

Just Received

Large Shipment

New A. B. C. Prints

SHOWING OVER 100 PATTERNS FOR YOUR SELECTION IN THIS WONDERFUL FABRIC.

A. B. C. PERCALES

Are nationally known for their outstanding smart patterns and perfect wearing qualities.

Every yard guaranteed fade proof

START YOUR SCHOOL SEWING NOW—

22¢ Per Yard

Peoples Mercantile Co.

WHERE PRICE AND QUALITY MEET
Phone 73 Artesia

Classified

TERMS:—A rate of ten cents per line will be charged for Classified Ads for the first insertion and five cents per line thereafter. No ad accepted for less than 50c. An average of five words ordinarily constitutes a line. Charges will be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be inserted.

FOR SALE

FOR SALE: A good used genuine Frigidaire De Luxe model, 6 cu. foot size. Gleaming porcelain inside and out. Perfect condition. Original price was \$385.00, now only \$125.00. Purdy Furniture Co. 25-tfc.

FOR SALE, practically new A. B. C. Electric Washing Machine. \$39.50. Purdy Furniture Co. 25-tfc.

FOR SALE: Two-horse electric motor. Artesia Advocate. 16-tf

FOR SALE: Seven by nine auto tent in good shape. Inquire at Advocate.

WANTED

WANTED: Passenger to New York or point enroute, via Okla. City, St. Louis. Driving new Ford. Share expenses. Leaving next Sunday. See Thomas Massie. 29-1tp

WANTED—Buyers of farm and city property. If you have real estate for sale or trade see me. H. A. Denton, 210 W. Main St., phone 145. 18-tfc.

STEADY WORK—GOOD PAY—RELIABLE MAN WANTED to call on farmers in Eddy County. No experience or capital required. Make up to \$12 a day. Write McNESS CO., Dept. S, Freeport, Illinois. 29-1tp

MISCELLANEOUS

RADIO SERVICE WORK. Have your radio sets and aeriels installed, adjusted, repaired by authorized radio-trician, graduate and member of National Radio Institute. See Milton Haines or phone 01374, Hedspeth Ranch. 26-4tc-29

Take Kaiser's Yacht
Famous before the World war as the yacht of the Kaiser, the Hohenzollern, acquired by a Swedish company, has been converted into a pleasure cruiser.

Oldest Living Object
There is a cypress tree in Oaxaca, Mexico, which is thought to be 5,000 years old. Scientists consider it earth's oldest living object.

Fence Around the World
The paint consumed annually in the United States would cover a fence 500 feet high and long enough to encircle the globe.

Planes Aid Troops in Desert
Airplanes are used in emergencies to carry water supplies to troops in the Egyptian desert.

Tin Once Served as Money
Tin served as money in ancient Britain, iron in Sparta, lead in Burma, platinum in Russia.

Divorce and Annulment
In every state marriage can be dissolved not only by divorce, but by annulment.

More Shots to Them
Jud Tunkins says gunmen shoot one another, but not early and often enough.

No Effect on Mosquitoes
Cold ice or snow has no effect on the eggs of mosquitoes.

Her Sea Shall Be Legion



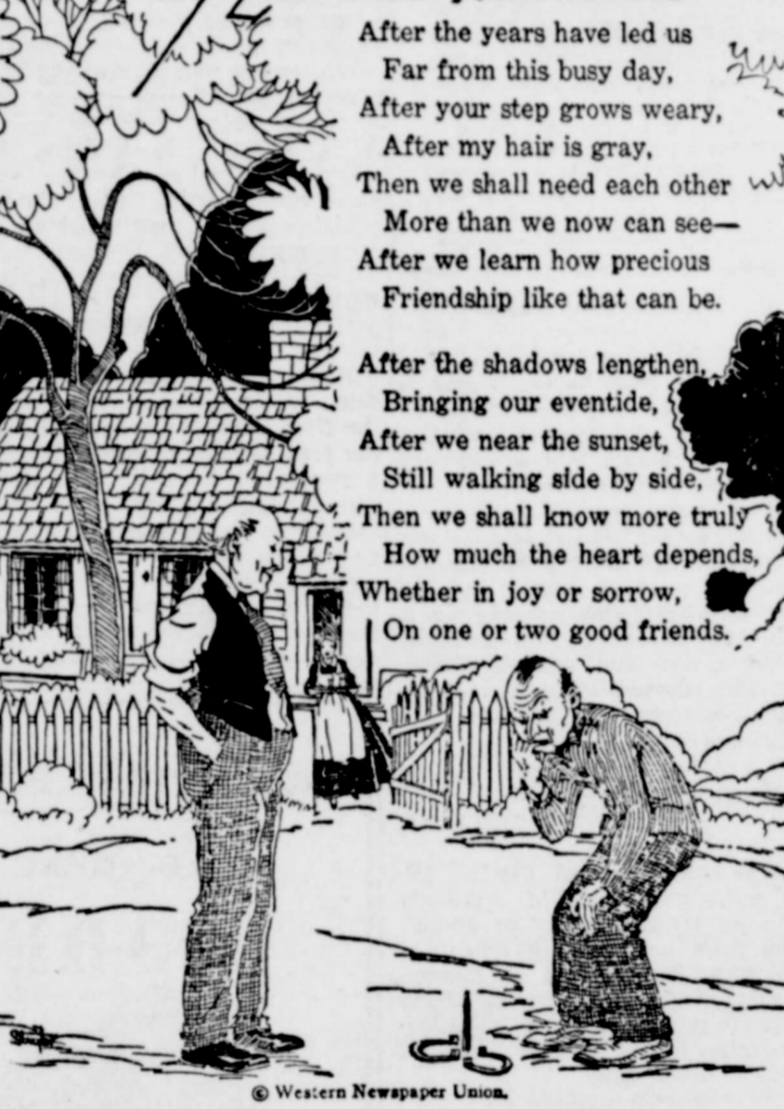
NEW YORK, (Special).—Miss Liberty, of the statue in New York Harbor, is already playing in her newest role. An artist's impression of her graces the official seal of the New York World's Fair of 1939. Thus, from its vantage point of news columns, mail stickers and innumerable other decorated devices she carries the torch of invitation to every corner of the world and into every home in the United States.

Advocate Want Ads Get Results!

"THAT LITTLE GAME" — WHO "BUSTED"?



Then We Shall Know



TELL US YOUR PRINTING TROUBLES—Phone 7

IT'S TRUE! By Wiley Padan

WALLACE BEERY
SPENT MORE THAN A MONTH IN IDAHO WITH A HUNTING CREW THAT INCLUDED 35 HORSES AND MULES, 7 GUIDES AND 5 COMPANIONS. BEERY BAGGED A WIDE VARIETY OF GAME INCLUDING A 500 POUND BLACK BEAR. A RECENT LANDSLIDE DESTROYED WALLACE BEERY'S CABIN IN THE HIGH SIERRA MOUNTAINS!

BETTY FURNESS IS TEACHING WALLACE BEERY'S ADOPTED DAUGHTER, CAROL ANN, TO RIT, BETWEEN SCENES ON THE M-G-M LOT.

I HAVE THE FIRST SPEAKING ROLE FOR A BIRD EVER WRITTEN INTO A MOTION PICTURE SCRIPT!

PETER THE PARROT

TED HEALY HAS TAKEN UP DRAWING AND SKETCHING AS A HOBBY!

UNA MERKEL APPEARS FOR THE FIRST TIME IN HER ENTIRE WARDROBE COST LESS THAN \$4.

New York, N. Y.—"IT'S TRUE!" that one of the last of vaudeville's "Old Guard", George Sidney, has returned to Hollywood "for good", on his fiftieth anniversary as an actor", says Wiley Padan. "Sidney is seen in M-G-M's 'Good Old Soak', starring Wallace Beery."

JOB PRINTING AT THE ADVOCATE

SOCIETY.

VISITING GUEST COMPLIMENTED WITH SWIMMING PARTY

Miss Jimmie Ruth Brown of Coleman, Texas who has been the house guest of her aunt and husband, Mr. and Mrs. John McCann for the past week or so, was the guest of honor at a swimming party at the Oasis and a lawn party at the McCann home, Friday evening, given by Mrs. McCann. After an hour's swim at the Oasis the guests drove back to the McCann home and were served ice cream, punch and cake by the hostess, Mrs. McCann assisted by Mrs. Reed Brainard, Mrs. H. J. Whittaker, and Mrs. C. C. Tetts and the rest of the evening was spent in games and other activities on the lawn.

Guests included, Misses Lela Bess Mann, Helen Gates, Betty and Peggy Brainard, Louise Rice, Gladys Thompson, Margaret Mahone, and Annadele Williams.

PAST NOBLE GRAND CLUB AT MRS. HARVE MUNCY'S HOME

Monday evening the Past Noble Grand club met at the home of Mrs. Harve Muncy for their usual social of the month. The hours of the evening slipped by rapidly as the guests visited and chatted with each other. A regular business session preceded the social hour at which time routine matters pertaining to the club were taken care of. Guests who had the pleasure of the evening were, Meses. Frank Thomas, Harriet Whitener, Ed Conner, George Johnson, George Dungan, J. M. Story, W. H. Cobble, and the three hostesses, Mrs. Harve Muncy, Mrs. J. E. Davis and Miss Ella Bauslin. Terminating the pleasant hours of the evening the hostesses served light refreshments.

ENGRAVING—THE ADVOCATE

DAMMA PHI DATAM DANCE

On Friday evening the Damma Phi Datam girls entertained a group of young people with an informal dance at the Woman's Club. Everyone had a very enjoyable evening.

Present were Mrs. Carl Jeoren and Frank Cogsdell, and Misses Joan Wheatley, Clemintine Cobble, Maxine Green and Helen Robinson; Messrs. Carl Jeoren, Frank Cogsdell, Clyde Champion, Gene Harding, Charlie Floore, Boots Webb, Dick Burnett, Tommy Kuykendall, Tony King, Chuck Brown, Junior Gable, Lloyd Evans, J. H. Ensley, Paul Womack, Douglas Phillips, James Felton, Rell Johnson, R. C. Tanner and Clay Rook. Sponsors were Mrs. Carl Jones and Mr. and Mrs. Fritz Crawford. Hostesses, Misses Jackie Bragg, Jessie Lee Cunningham, Pat Walker and Lorene Jones. (contributed)

Mrs. Lillian Taylor of Independence, Iowa arrived last night to make an indefinite visit with her parents, Mr. and Mrs. James Mastellar. Mrs. Taylor had not seen her parents in some thirteen years.

Wedding Announcements, printed or engraved—The Advocate.

This is Ray Bartlett . . . broadcasting to all Eddy County the entertainment news of the year. Eighteen great stars in the greatest musical show of them all . . . the miracle speed-show of 1937!

OCOTILLO
SAT., SUN., MON.

Artesia Beauty Service

OPENING UNDER NEW MANAGEMENT

SATURDAY JULY 24th

SPECIAL
\$1.00 Reduction on All Permanents, Next Ten Days.

Appointments made between 9:30 and 10:00 o'clock each morning for

FREE SHAMPOO

Given With Each Finger Wave
Your Patronage Appreciated

ARTESIA BEAUTY SERVICE

MRS. T. T. SANDERS JR., Prop.
MRS. M. MURPHY, Operator

Distinctive PRINTING

Modern EQUIPMENT

Skilled WORKMEN

If You Have A Printing Problem We Can Help You

PHONE 7

The Artesia Advocate

JUST KIDS— After A Lickin'!

By Ad Carter



New Books At Artesia Library

The Stone Field, Martha Ostenson; West of the Pecos, Zane Grey; Ask Miss Mott, E. Phillips Oppenheim; The Outward Room, Millen Brand; Heart Has Wings, Faith Baldwin; The Deadly Dowager, Edwin Greenwood.

Books For Children
Poppy, Anne Perez-Guerra; Twilight Tales, Patten Beard; Raggedy Ann & Andy and the Camel with the Wrinkled Knees, Johnny Gruelle; Snipp, Snapp, Snurr and the Red Shoes, Major Lindman; Little Sallie Mandy, Helen R. Van Derveer; Little Sallie Mandy & Tommy Whiskers, Helen R. Van Derveer; Little Sallie Mandy & Shiny Penny, Helen R. Van Derveer.

CREEP-FED CALVES DO BEST ON CORN AND COTTONSEED CAKE

Calves creep-fed made their best and most economical gains on a ration of shelled corn and cottonseed cake in a test by the United States Department of Agriculture in cooperation with the Missouri State Experiment Station at Snair-Bar Farms, Grain Valley, Missouri.

At the end of the 140-day test calves fed the shelled corn and cottonseed cake averaged eight pounds more than another group fed ground shelled corn and cottonseed cake, thirteen pounds more than calves fed ground corn, cottonseed cake and alfalfa-molasses mixture, and twenty-two pounds more than a group receiving shelled corn, cottonseed cake and alfalfa-molasses mixture.

The calves receiving ground corn, cottonseed cake, and the alfalfa-molasses mixture, ate twenty-five percent more feed and acquired a better finish at the end of the feeding period than those fed shelled corn and cottonseed cake. The difference in market price of the two groups, however, did not justify either the cost of grinding the corn or the additional cost of feed.

Calves from each group, when fed in dry lots for 196 days after weaning, on the same rations they had received before weaning, showed no significant difference in total gains. Those fed shelled corn and cottonseed cake were the heaviest at the end of the experiment although not so well finished as the ones fed ground corn.

High-grade Shorthorn calves were used in the feeding tests and the market value was estimated at the end of the feeding experiment by commission merchants on the Kansas City stockyards.

WANTS CARLSBAD EL PASO ROAD PAVED

In response to requests to pave fifty miles of unfinished road between the Carlsbad caverns and El Paso, Governor Tingley last week said the state highway department was ready to start on the state's end of the road as soon as Texas started.

El Paso has sent letters to both highway departments urging completion of the unpaved strip. Twenty miles of the unfinished highway is located in New Mexico and thirty in Texas.

Locals

Mr. and Mrs. Edward Stone are vacationing at Mayhill this week.

Mrs. Paul Otts and son and daughter returned Friday from a visit with relatives at San Angelo and Lubbock, Texas.

Mrs. Effie Wingfield returned home Sunday from a lengthy visit with friends and relatives in California and along the west coast.

J. S. Major of El Paso stopped here briefly to attend to business matters Tuesday while en route to Hot Springs to take a course of baths.

Mrs. C. L. Womack and two sons of Carlsbad, accompanied by Mrs. Nora Womack and Misses Kate and Ruth Womack of Artesia, visited Cloudercroft Sunday.

Mr. and Mrs. D. L. Myers and family are enjoying a visit from Mr. Myers' parents, Mr. and Mrs. U. A. Myers, and daughter, Doris of McPherson, Kansas.

Mrs. J. C. Floore drove up with Mrs. J. M. Story Sunday to the Artesia Sacramento camp and will be a guest of Mrs. Story at the Story cabin for the next week.

Ben Pior spent the week-end in Denver attending to business matters there. Mrs. Ben Pior, Sybil and Donald were week-end guests on the Ruidoso at the Mack Pior cabin.

C. V. Brainard, who has been a patient at an El Paso, Texas hospital for several days, suffering with uremia poisoning was removed to a Carlsbad hospital Tuesday evening. Mr. Brainard's condition is described as critical.

Messrs. Jim Berry, T. H. Flint and C. J. Dexter drove to El Paso, Texas Tuesday where Messrs. Dexter and Flint took the train for Los Angeles, California. Mr. Dexter will join Mrs. Dexter who has been visiting there for several weeks and Mr. Flint will spend a few days attending to business matters.

USED CARS

\$25 up

Economical transportation can be found in our used car lot.

Let honest John Matthews, our sales manager show you some honest values.

SEARS MOTOR CO.

LOCALS

Mr. and Mrs. C. O. Brown spent the week-end at Cloudercroft.

Mr. and Mrs. Henry Hancock and baby left Saturday to visit Mrs. Hancock's parents in Tucumcari.

Misses Martha and Jean Brooke of Dexter, nieces of Mrs. L. M. Friend, are spending the week visiting at the Friend home.

Bert McCaw of Albuquerque, former resident of Artesia, spent a few days here visiting relatives and friends the past week.

Mrs. Kenneth Williams underwent an appendectomy at the St. Francis hospital in Carlsbad on the evening of July 14th and is recuperating nicely.

Mr. and Mrs. E. M. Studebaker, president of La Verne College, of La Verne, California was through the city Thursday and remained as the overnight guests at the home of Mr. and Mrs. W. E. Hornbaker.

Mr. and Mrs. George Frisch and Mr. and Mrs. Wallace Hastings returned Monday from Groom, and White Deer, Texas where they have been visiting Mrs. Buford Chunn and Mrs. Johnson, daughters of Mr. and Mrs. Frisch.

Dr. and Mrs. Ellis M. Studebaker of LaVerne, California were guests of Mr. and Mrs. Arba Green Thursday en route from a trip through the Carlsbad caverns to Grand Canyon. Dr. Studebaker is president of LaVerne College.

Mr. and Mrs. Jim Ferguson and children, Robert, La Donna, and Joy Ferne left this week for a motor trip through Salt Lake City, Yellowstone Park and other points of interest in the northwest. They plan to return home by way of the Grand Canyon.

Mr. and Mrs. John Lowry have as their guests Mrs. Clarence Wright and two children of Washington, D. C. Mrs. Wright is Mrs. Lowry's niece and will be remembered here as the former Rosa Dee Talbot. Mrs. Wright and children will remain here for a visit with her aunt until Mr. Wright joins them later on.

Misses Opal Martin and Ethel Bullock are taking their vacations from their respective positions and are spending the time traveling through Colorado, Utah, Yellowstone Park, and other points of interest in the northwest. They were accompanied on their trip by Miss Winifred Dettlerick, of Las Vegas, and will return here in about a month.

D. L. Clowe accompanied by Flay Austin and Walter Harrison, both of Roswell, left Monday evening for Colorado, Texas to attend the funeral of John L. Johnson, which was held there Tuesday. Mr. Johnson, an early day president of the Kemp Lumber Co., died in an El Paso, Texas hospital Sunday from a heart attack. He was a former resident of Carlsbad.

Helen Watson, daughter of Mr. and Mrs. Hollis Watson, had the misfortune to sustain a badly broken shoulder bone Sunday morning when she was thrown from a horse while riding on the Boone Windham ranch in the Queen community. She was rushed to Carlsbad and later to El Paso, where the broken bone was set. She was resting comfortably according to an early report.

"Naturally I prefer..."

"Naturally, I prefer Standard Service. I can depend upon it—and it saves me a lot of trouble and expense besides!"



STANDARD SERVICE INCLUDES

Complete Lubrication Service. Servicing:—Tires, Batteries, Radiators, Windshields and Headlamps, Clean Rest Rooms, Road Maps, Travel Information, and many Motoring Accessories.

Buy AT THESE SIGNS OF Standard Service



STANDARD OIL COMPANY OF CALIFORNIA

May Divide Legion Into Ten Districts

ALBUQUERQUE—H. C. Neuffer, commander of the New Mexico department of the American Legion, said Saturday a proposal to divide the state into ten districts would be offered at the state convention in Las Vegas the second week in August.

The proposed districts by counties are: Rio Arriba, Taos, Mora, Santa Fe and San Miguel.

Colfax, Union and Harding. Torrance and Guadalupe. Quay, De Baca, Roosevelt and Curry.

Lincoln and Otero. Chavez, Lea and Eddy. Dona Ana, Luna, Hidalgo and Grant.

Sierra, Catron and Socorro. Valencia, Bernalillo and Sandoval. McKinley and San Juan.

The plan calls for five "areas" each divided into two districts for jurisdictional purposes.

"Nation's Fair" Their Objective



Mrs. Vincent Astor and Winthrop W. Aldrich

NEW YORK (Special)—Mrs. Vincent Astor, society leader and civic worker, has been appointed Chairman of a National Women's Advisory Committee for the New York World's Fair of 1939. Winthrop W. Aldrich, Chairman of the Chase National Bank, is heading the men's National Committee. Together they will enlist more than 10,000 committee workers in a nationwide campaign to arouse interest in and create support for the New York Fair Groves Whalen. President of the Fair Corporation has announced that State Chairmen will be named later and that every state will be brought into active participation in the New York Fair, making it truly national.

Frances Langford, never before so thrillingly beautiful... Phil Regan, favorite romantic singer of millions... heading the Hit Parade of never-ending entertainment... brimming over with joys and stars—stars—stars!

OCOTILLO SAT, SUN, MON.

DISASTER LOAN OFFICE CLOSED

Roswell's Disaster Loan corporation office will close today, L. C. Andrews, El Paso, agent for the organization announced Monday.

Andrews said the office will be closed in accordance with instructions from the Washington office. "It appears," said Andrews, "that all parties in need of assistance have been served. If a later need develops for loans of this character, applications may be filed with the El Paso agency. Any future loans will be serviced from that office."

FRIDAY HOT DAY

Friday was the hottest day of the summer season up to that time with a mercury reading of 107 degrees at the government station. Last Thursday the temperature reached 104.

The weather grew so hot last week the high temperature killed gold fish in the earthen tank of Fred Savoie, northwest of Artesia.

TYPEWRITERS

New, second-hand and factory rebuilds in portables and standards. See us before you buy—Artesia—Advocate.

G. W. O'Bannon, Cottonwood farmer who has been ill for several weeks is slightly improved, it was reported last week. He is located for the present at the home of his son, Glen O'Bannon.

Expect More From Your Car

But Pay No More Than A Reasonable Price For A Reconditioned Motor-

VAN NORMANIZING

New Pistons, Pins and Rings will give new pep to your old motor.

DR. LOUCKS GARAGE

Fone 65

EYES

ARE A WORKER'S BEST HELP

Every worker owes it to himself and family to know the condition of his eyes—not "guess they are all right." Good eyes spell success from every point of view.

FOR EFFICIENT VISION CONSULT

Dr. Edward Stone

OPTOMETRIST

BOO! HOO!

If you have spilled something on your favorite dress or suit DON'T CRY, send it to

Excelsior Cleaners and Dyers

For a thorough job of spotting and SANITONING.

Call 143 W For Pickup and Delivery Service

SHERWIN-WILLIAMS HOUSE PAINT

SWP

IT LOOKS LIKE OUR HONEYMOON COTTAGE NOW!

SWP makes houses young again

No wonder the Mrs. waxed romantic and the Mr. stuck out his chest! SWP takes years off the age of any house. There's no more beautiful house paint made. Nor one that protects better or longer. Economical, too. Covers 800 square feet at a cost of less than 3/4¢ per square foot. SWP retains its smoothness and many people wash SWP houses with soap and water keeping them looking new year after year. That's why more homes are painted with SWP than with any other brand of paint. Drop in at our store today and see our card of 32 beautiful SWP colors.

Before you paint, investigate! Ask for your copy of our book, "The Truth about House Paint." It's Free!

WILSON & ANDERSON

Artesia, Phone 24

PAINT HEADQUARTERS

