| Vacuum Area | School Building |
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| Still Center | To Start Soon |
| Oil Interest | As Plans Rea |
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| South No.2 2 Well - East |  |
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| OCOTILLO, FRIDAY, OCT. 8 | OCOTILLO, SAT.-SUN.-MON. | VALLEY, FRI.-SAT. | VALLEY, SUN.-MON.-TUES. |
| :---: | :---: | :---: | :---: |
| BARGAIN DAY | SPENCER TRACY <br> LUISE RAINER | BOB ALLEN | HOP ALONG CASSIDY |
|  | "BIG CITY', | "Rio Grande Ranger" | "Rustler's Valley" |
| "TURN OFF THE MOON" <br> Continuous Show 2:30-11:00 | And It's A Big Picture Continuous Show Sat. and Sun. | MONKEY CARTOON-SERIAL Continuous Show Every Day 2:30 to 11:00 | CARTOON $\qquad$ OUR GANG COMEDY $\qquad$ SPORTS |





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## RF <br> RE







## MRS. DEXTER HOSTESS TO 1937 BRIDGE CLUB LOVED

HONORED and OBEYED


Consult freely about the
great day. We know how to make the autumn bride and
her attendants okayed by every onlooker. Artesia Beauty Service PHONE 322


## New Things frall



Pandora Satin Slips


The kind that fits and wears well. Our
slips with center seams down back do not crawl as you sit. EXAMINE THESE BEAUTIFUL SLIPS TODAY
$\$ 1.95$ to $\$ 5^{.95}$
Marigold Slips Made from Pepperal
rayon in lace trim and rlain tailored styles.
plot
Thim plain tailored styles.
These slips have a patented hemstitched bottom that makes them adjustable in length. Cut this hemstitching and you have your length with a pecot fin-
ish. America's Greatest Slip Only $\$ \mathbf{1} .00$ GORDON'S SKIN SLYM PANTIES Girls, they fit so snug and so brief, only

SATIN PANTIES With full elastic waist bands, Only


Play Safe! Be Comfortable! by using our standard quality underthings

## Peoples Mercantile Co. <br> Phone 73 <br> "Where Price and Quality Meet" <br> Artesia

Nations of World Allot Year 1939 To New York Fair

SOCIETY World Exposition Already Growing Up; Seeks Active
Participation of State $\underset{\substack{\text { NEW YORK, } \\ \text { York World's Fair, in which every }}}{\text { No The New }}$ stark in the nation must inevitably
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Preparatry construction goes on
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day. Aprill o. 1939.
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year is the start of actual construy year is the start of actual construc-
tion of the spoo,000 Administratuo
building. The design for this struc-
ture, let under architectural contract


## Classified



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will not be inserted. FOR SALE

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$\begin{array}{r}\text { FOR SALE CHEAP-Carbide gas } \\ \text { lighting plant. Complete with } \\ \hline\end{array}$


FOR RENT
$\xrightarrow[\substack{\text { Room And BOARD-In private } \\ \text { home. Nice room and good meals }}]{ }$ home. Nice rom and goop private
Apply
nue. WANTED WANTED-Buyers of farm and
 MISCELLANEOUS






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 mews of Trojan's reign in Rolse andrecords sports, public works, feasto
and an obltuary.

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## THE ADVOCATE SNAPSHOTS

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Let's all accompany the school children to Dallas OCTOBER 15th
two full days at the DALLAS EXPOSITION


Don't let your most useful servant turn against you! Guard against the danger of fires started by defective wiring and do it now, during Fire Prevention Week! Have an adequate wiring system . . . avoid the danger of overloaded circuits. Be sure that each circuit is safely insulated; have all of your wiring checked by your electrical dealer this week!

FIRE PREVENTION WEEK

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IN THE MATTER OF THE ES
TATE OF GRACE T. COLE,
DECEASED
 NOTICE OF CONTEST
DEPARTMENT OF THE
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UNITED STATES LAND OFFICE

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Livestock Prices
Show Decline

CHICAGO-Betokening possibili--
yof meat price declines, the na-
ion's slumping livestock markets reflected Tuusday the force of con-
sumer resistance to six-year high
butcher shop quotations.
The market values of hogs dropped fifty to sixty-five cents a hun-
dred weight at Chicago's stock-
dards and other major livestock yards and other major livestock
centers.
steatiness aftle prices recovered
of fifty cents to $\$ 1.50$, one of tumbe the sharpest breaks on record. of the
This general downturn of live This general downturn of live
animal costs, which has been re-
flected also in sheep and lambs carred aliso in phees of mops and livestock to
the lowest level in weeks. The drop in in weetocks. has been
companied by sharp price concessions in some wholesale meate cuts
Wholesale beef has declined one to


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## SEE

Darden and Son
for livestock hauling

Located at Joe Nunn's stock yard

Half mile north Artesia
BONDED AND insured
Artesia, N. M

Albuquerque, former residents of
Artesia, spent seeveral days here
this week visitid friends and
renewing acquaintances.
Mr. and Mrs. G. R. Brainard and
Mrs. V. L. Gates and son, John went to El Paso, Friday returning
Sunday by way of the Brainar spent the day.
Three births were recorded here
Friday, all of them being boys They, were: Mr. and Mrs. Robert
Luttrell, son; Mr. and Mrs. Thur-
man Northam, son; Mr. and Mrs. R. E. Dixon, son.
R. C. Smith, Jal high school foot-
ball player, had a thorne removed from his leg Friday afternoon after
he football he football game. He suffered
the injury while playing on the high school gridiron.
P. D. Armour of Muskogee, Ok-
lahoma, stopped over a few days
last week for a short visit. Mr Armour, formerly of Artesia, op op-
Arte ned the first downtown Western
Union office in its present location
1920. Mr. 1920.
Mrned and Mrs. F. A. Miller re-
d Thursday from a visit to
er, Ault and other points of erest in Colorado. At Santa Fe D. Hudgined by Mr. and Mrs D. Hudgins, w

## GMC Trucks

We are local agents for GMCTrucks And have on display four new models, including TWO HALF TON TRUCKS TWO TON AND A HALF TRUCKS

GMC Trucks are economical to operate. If in the market for a new truck, see us.

Artesia Body \& Fender Works Across street west of Artesia Hotel
Phone 59

# Blow 

## On This Square

## IF IT TURNS WHITE YOU DO NOT

 NEED TO ADVERTISEFolks will flock to your store, ask for the things they need, hand over the cash, regardless of quality or price or the age of the merchandise

If it doesn't turn white, we suggest that you use the columns of this paper to invite the trading public to your store.
a representative of this paper will gladly go over your advertising plans with you.

$\psi_{\text {service }}$ continuing our $\quad \psi_{\text {USE }} \quad$ CAR Clearance SALE! $\mathbf{1 0 0} \%$ SATISFACTION or $\mathbf{1 0 0} \%$ REFUND

|  | $\square$ |
| :---: | :---: |
| $\xrightarrow{1936 \text { Ford Primen }}$ | 1930 chevrolet coupe |
| tires risp pitaty will give |  |
| \$467 | \$135 |

These are only a few of our bargains in used

## ARTESIA AUTO CO.



## UST KIDS - Great Relations.





Th ANK YOU Cotton Letter

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## COTTON

Marketing cotton is a specialized business these days. To secure the top price all the time is our aim and desire. We want to help marke and knowing what is what in grades and staples assists in qetting the and knowing what is what in grades and staples assists in geting the
price. Let us have your cotton to market. 20,000 bales is our aim

## Artesia Alfalfa Growers Assn.



PEANUT BUTTTER
Everbest, 32 oz. Jars $-\ldots-\cdots-{ }^{-1}-\mathbf{2 7}^{c}$
KITCHEN KRAFT FLOUR Our Best, 48 lbs.

OVALTINE
Large size
59 ${ }^{c}$
CANNEDMILK
Large cans, all brands, 4 for
OLEOMARGARINE
"Modern," pound
$18^{c}$
PORK SAUSAGE
Fresh Ground, pound
$18^{c}$
SALT PORK
Medium Sides, pound
$23^{\circ}$
SAFEWAY STORES


[^0]:    Southwestern
    PUBLUE EIRVIFE
    Company

