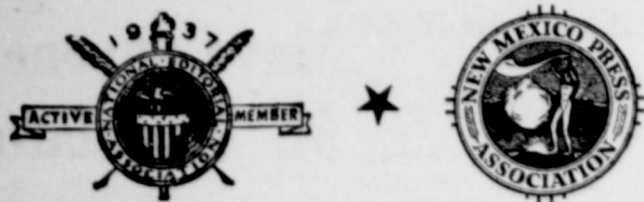


THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1908
THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN

MARTIN & BLOCKER, Publishers
W. C. MARTIN, Editor

PUBLISHED EVERY THURSDAY AT 814 WEST MAIN STREET, ARTESIA, N. M.
Entered as second-class matter at the post office in Artesia, New Mexico, under the act of congress of March 3, 1879.



SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One year (In New Mexico)	\$2.00
Six Months (In New Mexico)	\$1.50
Three Months (In New Mexico)	\$1.00
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Six Months (Out of New Mexico)	\$1.75
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Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

THIRD PARTY THREAT

Students of political history are not taking the threat of a third party in the United States seriously, especially so far as John Lewis of the CIO is concerned. Not that it is possible to form a third party, but the fact remains no successful third party has ever been formed in the United States. Of course there have been changes in the two major parties, one has even changed its name, but during the past fifty years no third party has won a national election, although many have been formed.

Formation of a third party so that it will have strength enough to win an election is a tremendous task, as easy as it might appear on first thought. Over forty-two million votes were cast in the last presidential election. The task of influencing a possible fifty million voters is a real one and grows more difficult as the population increases. A political party with two or three million votes such as a new party might easily acquire, could accomplish little except possibly help to defeat one of the major parties.

Another feature that has hindered and would continue to hinder a party built around the laboring interests is the fact that to be successful a party must offer something to more than one class because one class cannot win an election. Lewis' projected farm-labor party is a pipe dream because of the interests of the two classes are so different.

OLD TIMERS

Eastern New Mexico owes a lot to the old time residents, those who came many years ago and blazed the trail for greater development. Only when some special occasion is arranged like the old timers day held during the Eastern New Mexico State Fair do we realize the part the early day settlers have played in making our section what it is today.

Some have acquired the material things of life and have been able to keep them, others have lost their lands, cattle and money through a series of events over which they have no control. In years passed they worked hard, they lived hard and in some instances it is particularly unfortunate they should reach the end of life's trail empty handed, with barely enough to live on and no comforts.

The accomplishments of those who came before us should be given more general recognition. Where the productive period of life has passed, those who helped make southeastern New Mexico what it is today deserve to have the simple needs of life cared for.

SPEAKING OF TAXES

Speaking of taxes, the New Mexico Tax Bulletin reminds us since New Mexico became a state we have added the property tax a source of revenue, the succession of the inheritance tax, the private car tax, the gasoline tax, the sales tax, the income tax, the liquor license and stamp tax, the franchise tax, the severance tax and other forms of taxes more or less productive of revenue.

Many of these are classed as the hidden tax and are not so apparent as the property tax. The extent of these taxes on the cost of living is not generally realized, which makes it easy for the so-called painless taxes to be proposed and passed.

Fire prevention week has passed, but it should not lessen precautions against fires and the attendant dangers. At this season of the year most people have either made their heating equipment ready for the fall and winter or plan to install it at once. Proper inspection now may save a fire, it may save a life. By all means see that your home is not only properly heated, but ventilated as well. In winters passed several tragic and near tragic accidents have occurred here from poor ventilation and improperly vented stoves and heaters.

The government cotton forecast, released last Friday, which indicated the second largest cotton crop in the history of the United States shows clearly the cotton farmer of the south can still raise cotton and that history repeats itself. The unstable cotton market has also checked the upward tendency of other commodities. It shows, among other things, that we can't have increasing prices on the majority of farm commodities, while one major commodity continues to be depressed by over production.

A straw vote in Tennessee reveals a trend of three to one in favor of the dries. Evidently the folks down there don't realize that Mr. Roosevelt was going to pay the running expenses of the government out of the liquor revenues which Uncle Sam takes in.—Las Vegas Optic.

In this country there is little more than once chance in a hundred that a murderer will be caught, convicted and executed. It is much safer to commit murder than to make out a crooked income tax return.

LAKE ARTHUR CCC CAMP RECRUITS

The Lake Arthur CCC camp, about twenty miles northwest of here will get 107 new recruits this week, H. G. Ehrhardt, educational advisor for that camp announced here Monday. Ninety-two of the new enrollees are from Oklahoma and are known as the Oklahoma juniors, while fifteen will be recruited from Fort Sumner. This will bring the camp strength up to 177, he said. Enrollees are engaged in road building and road maintaining and rodent control. A fly camp will soon be established near Hope to work on that section.

RED BLUFF GETS FISH

Hopes of better fishing at the Red Bluff dam next year approached the reality stage this week when 10,500 fish were placed in the reservoir. The fish, brought here in a State Game, Fish and Oyster Commission truck from the Angelo hatchery, consisted of goggle-eyed perch and bass. The perch were two to three inches long and the bass about three inches. Another allotment of the same amount, consisting of channel cat and bass, was scheduled to be delivered in the near future, according to Game Warden Curtis McElroy.—Pecos, Texas, Enterprise.

Typewriters for rent—Advocate.

SUBSCRIBE FOR THE ADVOCATE

Chislings

Judge G. U. McCrary was out last week for the first time in several days due to an attack of gout. He had on his Sunday breeches and Sunday shirt with a pocket full of cigars. Seeing the fat cigars in his Sunday shirt made his friends wonder if he did not intend to run for sompchin.

Howard Whitson, laundryman is reputed to have embraced the republican doctrine after getting peeved at some of the demo office holders. When pressed Howard admitted that he would still be glad to wash for the democrats.

The weaker the argument, the stronger the words.

E. C. Higgins is given credit for starting the present Woodbine cemetery. He is quoted as saying that the old timers had considerable difficulty in getting anybody put away in the cemetery after the plot of ground was purchased. In those days it just seemed that nobody ever died and when a death occurred the body would be shipped back east.

Two quotations with common sense:

"There is this difference between a wise man and a fool: the wise man expects future things, but does not depend upon them, and in the meantime enjoys the present, remembering the past with delight; but the life of the fool is wholly carried on to the future."

"The water that sinks the ship is not the water all around it, but the water that gets inside of it."

Ashes to ashes
And dust to dust
If it wasn't for paint
The women would rust.

An old lady, afraid of being robbed, sewed a pocket in the back of her skirt. Standing in line for a street car, she reached behind for a nickel from her secret pocket. After several attempts, the man behind her offered to pay her fare. Turning around she said: "That's mighty kind of you, sir, but I don't know you."

"That's all right," said the man, "I don't know you either but you have unbuttoned my pants three times."

SHIPS IN CAR BULLS

Joe Nunn, local cattle buyer received a car of fine bulls from Kansas the first of the week. These bulls can be seen at the Nunn stock yards, north of Artesia. See his announcement in this issue.

Filed for Record

Francis G. Tracy to Mrs. Anne B. Prince, lot 7, block 7, La Huerta.

Mary E. Hall to Harold W. Buck, ENW 22-20-35.
IN THE DISTRICT COURT—
No. 6533. A. D. Ackerman vs. J. M. Wright, lots 1, 3, blk. 23, First Addition. Paving suit.

No. 6534. Vivian Owens vs. Clyde Owens. Divorce.

No. 6535. In the matter of the taxes of the Artesia Municipal School Dist. No. 16, Eddy County, N. M., part SW 17-17-26.

No. 6536. Onesimo Chaves vs. Romona Chaves. Divorce.

No. 6537. Festus Bryant vs. Minerva Bryant. Divorce.

No. 6538. M. F. Woods vs. R. L. Holcomb and Cecil Holcomb, NENW 22-17-28, NWNE 22-17-28. Suit on contract and agreement.

No. 6539. Troy McCall vs. W. H. Kitchen. Damages.

PHEASANT SEASON OPENS SATURDAY

Local sportsmen are getting ready for the pheasant season, which opens Saturday the 16th and runs through Sunday the 17th. Birds are reported fairly plentiful in both Eddy and Chaves counties, the only pheasant hunting area in southeastern New Mexico. According to an announcement of the season appearing about two weeks ago, no hunting will be allowed in Chaves county east of the range line between ranges 21 and 22. M. Stevenson, deputy game warden said here Monday he had received no instructions regarding restricted territory. The bag limit will be two cock pheasants.

WATER SUIT OCT. 20

SANTA FE—Legal action disclaiming jurisdiction of the state engineer over the shallow water area of the Pecos Valley Artesian Basin will be heard at Roswell October 20, by district judge Thomas Mabry of Albuquerque, Thomas McClure, state engineer, said Monday.

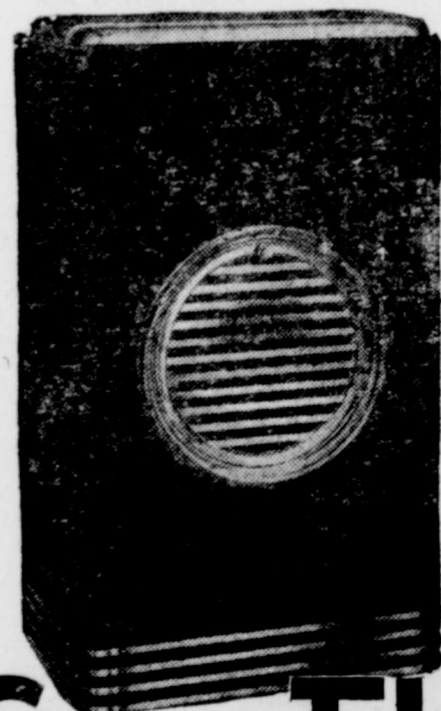
The action in the form of applications for restraining orders, were instituted by landowners who drilled wells and used water in the shallow water area without permits, McClure said.

MISS THOMPSON MOVES

COLUMBUS, MISS.—Miss Gladys Thompson, '38, Artesia, a home economics major at Mississippi State College for Women, has moved into the Mabel Ward house, one of the home management cottages. Miss Heien Hippie, assistant professor of home economics, is in charge of this cottage.



NO MORE shivery winter mornings



Sun Flame Oil Burning Heater

Beauty! Efficiency! Economy! Clean, healthful heat every hour of the day! A Sun Flame Oil Burning Heater assures you of all these advantages. It operates automatically and maintains steady, even, dependable heat at all times, without dirty coal to lug in or dusty ashes to haul out. Doesn't waste heat up the chimney—burns low priced fuel oil—famous for its economy of operation.

Come in at your first opportunity and see for yourself just how superior the Sun Flame Oil Burning Heater is, both in appearance and performance. We have a size and model to suit your needs.

L. A. RIDEOUT

Phone 3 PLUMBING Phone 3

FEED PRICES ARE LOWER

We have a full stock of all kinds of feeds

E. B. BULLOCK

PHONE 86—Feed, Flour, Coal and Seeds—PHONE 86

A Car of

CHOICE BULLS

We recently received a car of choice bulls from Kansas. We offer you a splendid opportunity to purchase as many of these fine animals as you may need to build up your herd.

See JOE NUNN

At the Nunn Stock Yards, just north of Artesia

TEN YEARS AGO THIS OCTOBER



It is interesting to turn back the pages of the years and read the record of a business. For time has a way of testing purposes and policies. The fundamental policy of the Bell System is not of recent birth—it has been the corner-stone for many years. On October 20, 1927, it was reaffirmed by Walter S. Gifford, President of the American Telephone and Telegraph Co.

"THE business of the American Telephone and Telegraph Company and its Associated Bell Telephone Companies is to furnish telephone service to the nation. This business from its very nature is carried on without competition in the usual sense. These facts have a most important bearing on the policy that must be followed by the management if it lives up to its responsibilities.

"The fact that the responsibility for such a large part of the telephone service of the country rests solely upon this Company and its Associated Companies also imposes on the management an unusual obligation to the public to see to it that the service shall at all times be adequate, dependable and satisfactory to the user.

"Obviously, the only sound policy that will meet these obligations is to continue to furnish the best possible telephone service at the lowest cost consistent with financial

safety. This policy is bound to succeed in the long run and there is no justification for acting otherwise than for the long run.

"Earnings must be sufficient to assure the best possible telephone service at all times and to assure the continued financial integrity of the business. Earnings that are less than adequate must result in telephone service that is something less than the best possible.

"Earnings in excess of these requirements must either be spent for the enlargement and improvement of the service furnished or the rates charged for the service must be reduced. This is fundamental in the policy of the management. "With your sympathetic understanding we shall continue to go forward, providing a telephone service for the nation more and more free from errors or delays, and always at a cost as low as is consistent with financial safety."

Artesia Lodge No. 28 A. F. & A. M.

Meets Third Thursday Night of Each Month. Visiting members invited to attend these meetings.

Woodmen of the World

Meets each Thursday night at 7:30. Visitors invited. L. B. FEATHER, Financial Sec'y.

Professional Cards

GILBERT and COLLINS

Real Estate, Insurance Rentals and Abstracts. Artesia, New Mexico

H. A. STROUP, M. D. PHYSICIAN AND SURGEON X-RAY LABORATORY

Office at 113 South Roselawn Office 67—PHONES—Res. 217

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DR. J. J. CLARKE DR. L. R. CLARKE

DENTISTS Office Clarke Building Phone 81

DR. LURA L. HINSHAW

OSTEOPATH Office at Residence First St. and Missouri Ave. PHONE 71

R. M. HENSON

GENERAL ACCOUNTING INCOME TAX Located upstairs in old First National Bank building Phone 111 Artesia, N. M.

QUICK WAY LINES

Motor Transportation

Anywhere, Anytime Bonded and Insured

Phones: Artesia 86—Roswell 28

The Eddy County Abstract Co. CARLSBAD, N. MEX.

Reliable Abstracts Prompt Service Prices Right

We Are Bonded

LET US DO YOUR ABSTRACT WORK

SOCIAL SECURITY OUTFIT



COMPLETE \$125 EACH 10 employees or less

No. 50-10 Outfit Consists of: Loose Leaf Ring Binder 8x10 1/2 Personnel Record Sheets Employees Earning Sheets Large outfits proportionately priced

All Necessary Information for Social Security Records

NOW ON SALE AT

Artesia Advocate

A Cool Clean Comfortable Hotel Room for \$1



Located in the Heart of Downtown El Paso Corner Stanton & Mills

NEWLY DECORATED SINGLE ROOMS \$1

Hotel LOCKIE EL PASO, TEXAS

Hope Items

Hal Hamill spent the week end in Artesia visiting Mrs. Hamill and family.

John Prude motored to Alamogordo Tuesday where he attended district court.

A baby boy was born to Mr. and Mrs. Donald Riddle at the St. Francis hospital in Carlsbad, Monday.

Eugene Chambers of Artesia spent Sunday in Hope visiting his parents, Mr. and Mrs. Fred Chambers.

Donald Simms of Albuquerque spent the week end here, a guest of Marjorie Johnson at the home of her mother, Mrs. N. L. Johnson.

Mr. and Mrs. Emmett Young arrived here the last of the week to spend two weeks visiting his parents, Mr. and Mrs. T. E. Young, and friends.

Mrs. Donald Maudsley of Artesia and her mother, Mrs. J. Askins, of El Paso were guests of Frances Johnson at her home here Saturday.

D. Swift left Friday for Portales where he is with Mrs. Swift who is ill at the home of her daughter and son-in-law, Mr. and Mrs. Harold Merhens.

Mr. and Mrs. E. P. Cox returned Sunday from Roswell where they were the guests of their son and daughter-in-law, Mr. and Mrs. Hilton Cox, during the fair.

Mr. and Mrs. Buck Wilburn and children returned Thursday evening from Roswell where they spent two days attending the Eastern New Mexico State Fair.

Mrs. Virgel Craig and daughter, Lillie Ruth, Mrs. R. L. Cole, Mrs. Irvin Cox and son, Charles, motored to Roswell Wednesday to attend the opening of the fair.

June Mellard left Saturday for her home in Van Nuys, California, having spent the past two weeks here visiting her aunt, Mrs. Billie Ballard, and her grandfather, R. T. Mellard.

Wilhelmina Wilburn, student of the Eastern New Mexico Junior college of Portales spent several days here the latter part of the week visiting her parents, Mr. and Mrs. Buck Wilburn.

School was dismissed so that the children might go to Roswell to attend the Eastern New Mexico State Fair. Claborn Buckner took his school bus to the fair with a group of students.

Mr. and Mrs. Cy Bunting and Mrs. Billie Ballard motored to Roswell Friday where they were the guests of Mr. and Mrs. Dave Bunting at their home there while attending the fair.

Emeline Crockett, who is attending school at the Eastern New Mexico Junior college in Portales, left Sunday, having spent several days here visiting her parents, Mr. and Mrs. H. Crockett.

Presiding Elder C. C. Hightower, of the Roswell district of the Methodist church, conducted services at the Methodist church here Sunday after which he held the final quarterly conference of this year.

Mrs. J. P. Parks and daughter, Mrs. Bill Glasscock, and her children, Mary Vance and Billy, returned Wednesday from Estelline, Texas, where they spent two weeks visiting Mrs. Park's sister, Mrs. Lizzie Beard.

Mrs. N. L. Johnson, Mrs. Anna Coffin, Martha Coffin, Frances Johnson and Mrs. Rex Seeley motored to Roswell Friday to attend the fair and where Mrs. Johnson and Mrs. Coffin attended the Old Timer's barbecue.

Cottonwood Items

Reporter, Juanita Cline

Mrs. Jim Parish, who has been ill is reported to be better.

G. W. O'Bannon, who is in the hospital at Little Rock, Arkansas is improving nicely.

The Misses Kathleen and Evelyn Mathes of Pietown are visiting Mrs. Henry Kelly.

Mrs. Orval Gray was brought home Sunday from a Carlsbad hospital and is doing nicely.

Mr. and Mrs. Truman Howard spent the week end with Mr. and Mrs. Cecil Coats of Hope.

Mrs. J. W. Christy, who underwent an appendectomy at the St. Francis hospital in Carlsbad, returned home Saturday.

Adding Machines for Sale or Rent—The Advocate.

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

OCOTILLO FRIDAY

BARGAIN DAY

5c — 10c — 16c

FRANK BUCK'S "JUNGLE MENACE"

Continuous Show

OCOTILLO SAT.-SUN.-MON.

WARNER BAXTER LORETTA YOUNG

"Wife, Doctor, Nurse"

NEWS AND NOVELTY

VALLEY FRI.-SAT.

BOB STEELE "Doomed At Sundown"

THRILLING STORY OF THE WEST

Continuous Show

VALLEY SUN.-MON.-TUES.

"RENFREW OF THE ROYAL MOUNTED"

Hear This Marvelous Singing Mountie

Also Cartoon and Comedy

Livestock And Range Report

Ranges over New Mexico are in generally good condition with improved range fed and soil moisture over last year. Locally the range is slightly above the condition at the corresponding period of last year with the exception of the territory west and south of Hope.

Cattle and calves are in good condition over the state generally and a four point gain is noted since the state report of a month ago.

In some sections the livestock on the ranges will be reduced to comply with the provisions of the Taylor Grazing act.

Old cows have been sold in most of the state. The condition of cattle and calves is described at ninety-two percent.

Sheep and lambs have also improved over the condition reported a month ago. Lambs are making gains in weight and will be above normal at shipping time, which will start soon.

Controlled grazing heals eroded canyon. A typical example of the control of erosion through vegetative growth is found in a canyon now in a national forest where cattle had previously over-grazed an area for years.

Freezing weather in mountains. For the past ten days the mercury in many sections of the Sacramento mountains has dipped below the freezing point with the result that frost and ice is not an uncommon sight in that section.

Advocate Want Ads Get Results!

Kernels From An Old Nut

The Public Library has recently procured some excellent books; books calculated to furnish one with some worth while information. Much of the reading that is being done in this day is not even good pastime. What good can come of reading "How Long-necked Lucy's Love Nest Went Up In Smoke" or some such semi-sexual diatribe?

Biography. L. Q. C. Lamar, College Professor, Congressman, Diplomat of the Confederacy, Congressman again, U. S. Senator, Secretary of the Interior and Justice of the Supreme Court.

History. Thomas B. Reed (Czar Reed) Congressman, Parliamentarian, Humorist, Soul of Honor and Gentleman, par excellence, about whom no breath of scandal was ever breathed or ever deserved to be.

History. "The Bulward of the Republic" presents one point of view and presents it well.

History. "The Nile" is not alone the story of a river, but of many people in many ages. It is informative and fascinating, as is to be expected from a product of Emil Ludwig's pen.

These are only a few of the worth while books to be found among the newer ones in the library. Read them and enjoy them and then show your love for good books and your appreciation of the work of our fine library board

CCC Camp Open To 1540 Youths

ALBUQUERQUE—Days of demoralizing idleness will end during October for about 1,540 youngsters of New Mexico, as they escape the grip of unemployment and join the working crews of the Civilian Conservation Corps.

The chance that means a turning point in the lives of more than a few of the newcomers is possible because more than 1,500 CCC workers finished their terms of service in this state on October 1. They had either reached the top age limit of twenty-four years or were in the "local experienced men" group, which is being discontinued.

Opportunity of joining the CCC has widened greatly, since the requirement of being on relief rolls was abolished July 1. It is open now to any young men of seventeen to twenty-three years in age inclusive, who are unemployed and in need of employment, and who can pass physical examination.

Enrollment in New Mexico still is handled, as a matter of convenience, through local branches of the state's department of public welfare.

In the CCC today, an enrollee can be self-supporting and help his dependants, and at the same time receive training and education which will fit him for chance at good jobs when he leaves the CCC camp.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

Oil contributes big sum. SANTA FE—New Mexico's fast growing oil industry paid the state \$285,232.42 in oil and gas royalties and leases last month, more than half the total receipts of the state and office for the 30-day period, Frank Worden, land commissioner, reported last week.

A total of \$516,000, a record amount, was collected by the office during September, Worden said, but only \$430,102 was distributed to the various state institutions which participate in the revenues under the law.

The remainder will be carried over until next month because of the heavy load on accountants, he said.

Oil and gas royalties and leases showed a gain of \$156,365.62 over September, 1936 when the total was \$138,966.80, and accounting for most of the \$158,220 total gain in collection over the September total \$271,881.74.

Typewriter Ribbons—The Advocate by helping them to make provision for some more.

Local Cotton Grade Holding

Much of the local cotton grades are holding up well despite a general decline in the grade of New Mexico cotton. According to the weekly cotton grade and staple report, issued October 7th at the United States department of States department of agriculture, all sections of the southwest show a decline in grade except California.

Chas. Rogers, manager of the Artesia Farmers gin said Monday he had just received a report on 144 bales sent in from his gin. Of the 144 bales, 116 graded good middling and twenty-eight graded strict middling.

Returns on 102 bales received Tuesday at the Artesia farmer's gin are even more gratifying than the returns previously mentioned. One hundred of the 102 bales graded good middling and two graded strict middling.

In staple length, forty-four measured 1 1/16 inches and fifty-eight 1 3/32 inches.

Smart Birds Have Gone South For The Winter

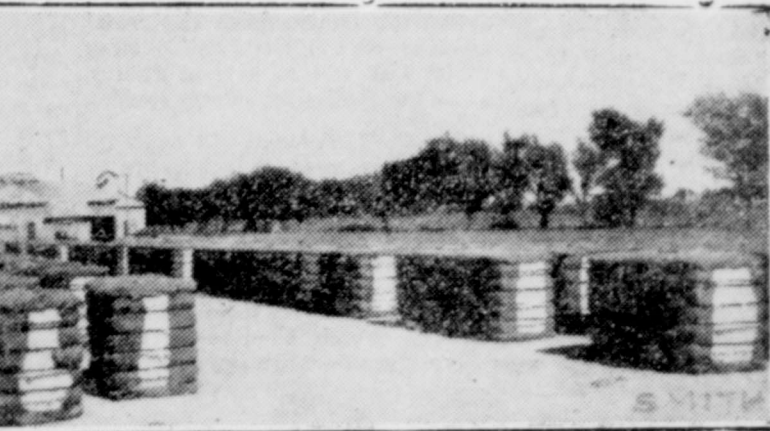
If you can't go, prepare to keep warm with PHILLIPS Stove Fuel

If you have an oil heater, Phillips fuels last longer, gives more even heat with less carbon.

Let us bring you a barrel of Phillips fuel today.

PHILLIPS Petroleum Co. Phone 66

Mr. Farmer!



Cotton Picking Time Brings Many Problems To Be Considered

REMEMBER:—Your cotton that you are picking now required nine months of your time, your resources, and knowledge to produce.

Your cotton should be entitled to the same care and consideration in preparing it for market that you gave it in producing it.

Proper picking conditions are essential. Dry Cotton pays big dividends.

Careful Ginning Service is a big factor. Efficient equipment operated by competent operators to process your cotton correctly rather than to handle the most bales in the least time.

Marketing facilities are important. You want as much for your product as your neighbor.

WE OFFER A GINNING SERVICE PROVEN BY YEARS OF EXPERIENCE— BETTER GINNING

ARTESIA FARMERS GIN P. S. Each of our patrons receives Equal Service, Equal Consideration, and Equal Benefits.

JOB PRINTING AT THE ADVOCATE

Advertisement for Superfex Oil Heater. Includes an illustration of a man holding a yardstick and text: 'Use Any One You Want . . . You'll Find The SUPERFEX Oil Heater Measures Plus Every Time'. Also mentions McClay Furniture Store and phone number 2.

Large advertisement for Chevrolet. Features the text 'The SAT. OCT. 23 Date of the Year!', 'See the NEW 1938 CHEVROLET', and 'THE CAR THAT IS COMPLETE'. Includes an illustration of a woman's face and the slogan 'THE SYMBOL OF SAVINGS'.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE ESTATE OF GRACE T. COLE, DECEASED. No. 845.

NOTICE

Notice is hereby given that the undersigned was, on the 4th day of September, 1937, appointed Administrator of the estate of Grace T. Cole, deceased, by the Honorable B. F. Montgomery, Probate Judge, of Eddy County, New Mexico.

THEREFORE, all persons having claims against said estate are hereby notified to file the same with the Probate Clerk of Eddy County, within six months from the date of said appointment, as provided by law, or the same will be barred.

C. M. COLE, Administrator. 38-4t-41

NOTICE OF CONTEST

DEPARTMENT OF THE INTERIOR

UNITED STATES LAND OFFICE

Las Cruces New Mexico, September 24th, 1937.

To Juanita Bette Edwards of Artesia, New Mexico, Contestee:

You are hereby notified that John W. Collins who gives Artesia, New Mexico, as his post-office address, did on the 17th day of September, 1937, file in this office his duly corroborated application to contest and secure the cancellation of your Homestead Entry No. 049607, Serial No. 049607 made January 21st, 1935 for NW 1/4 NW 1/4 or Lot 1 Section 7, Township 17 S, Range 26 E, N. M. P. Meridian, and as grounds for his contest he alleges that Juanita Bette Edwards has never established her home on said land; that she has left Artesia her present residence is unknown to the applicant; that she is not now in the Military service nor any Naval organizations of the United States to the best of the applicant's knowledge and belief and she never expects to return to Artesia.

You are, therefore, further notified that the said allegations will be taken as confessed, and your said entry will be cancelled without further right to be heard, either before this office or on appeal, if you fail to file in this office within twenty days after the FOURTH publication of this notice, as shown below, your answer, under oath, specifically responding to these allegations of contest, together with due proof that you served a copy of your answer on said contestant either in person or by registered mail.

You should state in your answer the name of the post-office to which you desire further notices to be sent to you.

PAUL A. ROACH, Register.

Date of first publication September 30, 1937.

Date of second publication, October 7, 1937.

Date of third publication, October 14, 1937.

Date of fourth publication, October 21, 1937.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE ESTATE OF J. H. CRAWFORD AND HIS WIFE, MRS. J. H. CRAWFORD, DECEASED. No. 850.

NOTICE TO CREDITORS

Notice is hereby given that the undersigned was on the 29th day of September A. D. 1937, named and appointed Administrator of the estate of J. H. Crawford, deceased, by the Honorable B. F. Montgomery, Probate Judge of Eddy County, New Mexico.

Therefore, all persons having claims against the said estate, are hereby notified to present the same within the time required by Law, or the same will be barred.

Dated this 29th day of September, A. D. 1937.

S. W. GILBERT, Administrator. 40-4t-43

NOTICE OF PENDENCY OF CAUSE

No. 6525

THE STATE OF NEW MEXICO, To J. B. Colt Company, a corporation, and all unknown claimants of interest in the premises adverse to the plaintiff, GREETING:

You, and each of you, are hereby notified that a suit has been filed against you in the District Court of Eddy County, New Mexico, No. 6525, wherein General American Life Insurance Company, a corporation, is plaintiff and the said J. B. Colt company impleaded with "all unknown claimants of interest in the premises adverse to the plaintiff" are defendants, and that substituted service of process is sought to be obtained against all the defendants above named.

The general objects of said action are as follows: The plaintiff seeks to quiet and establish its title in and to the following described real estate located in Eddy County, New Mexico, to-wit:

The North half of the Northeast quarter (N 1/2 NE 1/4) and the North half of the South half of the Northeast quarter (N 1/2 S 1/2 NE 1/4) of Section twelve (12), in Township sixteen (16) South, of Range twenty-four (24) East, N. M. P. M.,

against any and all adverse claims of the defendants; and to have defendants barred and forever estopped from having or claiming any lien upon or any right, title or

Over 15,000 4-H Clubs Take Part In Social Contest

More than 15,000 4-H Clubs in forty states have completed their year's work in the national 4-H social progress contest, and the returns are now being assembled by county agents. For the past nine months, some 300,000 farm boys and girls have been piling up points for citizenship, neighborliness, appreciation of good music, understanding of world affairs and other requirements in the contest, which is sponsored by the Radio Corporation of America and its service, the National Broadcasting Company.

Thousands of communities are waiting expectantly the results of the judging, which will award to the top club a trip to the national 4-H Congress, November 26-December 4. Fine radio sets and Victor records will be awarded state-winning clubs. County winners will have their choice of a copy of the famous Victor Book of the Opera or an album of four Victor records on which the most popular 4-H songs have been specially recorded.

We Buy and Sell Typewriters, Adding Machines, and All Kinds of Office Equipment—The Advocate.

interest in or to said premises adverse to the estate of the plaintiff, and for general relief. You are further notified that unless you enter your appearance in said cause on or before the 22nd day of November, 1937, judgment will be rendered in said cause against you by default and the plaintiff will apply to the court for the relief demanded in the complaint.

G. L. Reese, Sr., is attorney for the plaintiff and his Post Office address is Roswell, New Mexico.

WITNESS my hand and the seal of said court on this 30th day of September, 1937.

R. A. WILCOX, District Clerk. (SEAL) 40-4t-43

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE ESTATE OF FREDERICK G. HARTELL, DECEASED. No. 831.

NOTICE

NOTICE IS HEREBY GIVEN that the undersigned was on the 4th day of October, 1937 appointed executrix of the Estate of Frederick G. Hartell, deceased, by the Honorable B. F. Montgomery, Probate Judge of Eddy County, New Mexico, in accordance with the terms of the Will of the decedent.

THEREFORE, all persons having claims against said Estate are hereby notified to file the same with the clerk of the Probate Court of said Eddy County within six months from the 7th day of October, 1937, the date of the first publication of this notice, or the same will be barred.

NELLIE C. HARTELL, Executrix. 40-4t-43

Rules-Regulations On Duck Hunting

Exerpts from the rules and regulations governing duck hunting in New Mexico may be of interest to local sportsmen. The season opens November 1st and closes November 30th. It might also be interesting to mention that the dove season in New Mexico closes November 15th. Rules and regulations for duck hunting are as follows:

Stamp: All persons over sixteen years of age must have on their person an unexpired federal migratory waterfowl hunting stamp (commonly known as Duck stamp) when hunting ducks and geese, regardless of whether or not they are hunting on their own land.

Guns: All pump, repeating or automatic shotguns must be plugged so as to hold only three (3) shells at a loading; that is, two in the magazine and one in the barrel.

Boats and autos: The federal regulations do not permit the use of a motor boat, sail boat or any craft or device towed by a power boat or sail boat. It is a violation to shoot doves or any migratory game birds from an automobile. A hunter may use a row boat as a blind for taking migratory waterfowl as long as there is no motor attached to the boat.

Decoys: No live decoys may be used, directly or indirectly. Example: Tame ducks on a lake must be removed from lake and placed where their calling or any noise they may make could not be directly or indirectly the cause of attracting wild ducks or geese to lake, river, slough, or any shooting stand where wild ducks are to be shot.

Baiting: It is strictly against the federal regulations to place, scatter or cause to be placed or scattered any grain or substance to attract ducks or geese to a shooting lake, slough, river or any shooting stand for the purpose of shooting waterfowl that are attracted.

Protected Ducks: Bufflehead, Canvasback, Redhead, Wood ducks, Ruddy or Butter ball may not be killed at any time.

Bag Limits: Ducks, ten in one day. Any person may not possess more than ten at any time.

Geese and Brant, five in aggregate of both species in one day. No person may possess more than five at any time.

Jacksnipe or Wilson snipe: Fifteen in one day. No person may possess more than fifteen at any one time.

Ducks killed during season may be kept for but ten days after the season closes; only one day's bag, ten ducks, five geese.

Time: Ducks and geese may be taken legally from 7:00 a. m. to 4:00 p. m., November 1 to November 30, 1937, inclusive.

Indians: Indians must observe the federal regulations regarding duck stamp and plugged shotguns if taking migratory game birds on or off their reservations.

New, second-hand and factory rebuilt in portables and standards. See us before you buy—Artesia Advocate.

Farmers Should Notify Assn. Of Change Address

All producers who will not be located in 1938 on the same farm on which they were located in 1937 are advised to record any change of address in the office of the county association, Fred Barham, county agent said Friday.

In order to be eligible to receive a 1937 cotton price adjustment payment, a producer must do two things: file cotton sales certificates for all of his 1937 cotton crop sold prior to July 1, 1938, and comply with the provisions of the 1938 agricultural adjustment program.

The first requirement relates to cotton produced in 1937. The second requirement relates to farming operations carried on in 1938 which may or may not be conducted on the same farm on which the producer was located in 1937. The data with respect to the sales from the 1937 crop must be correlated with the proof of compliance with the 1938 agricultural adjustment program, Barham said.

ARTESIA MAN NAMED

TULSA, OKLAHOMA—The Independent Petroleum Association of America has selected Van S. Welch of Artesia, New Mexico, as a member of the budget and finance committee for the annual meeting of the I. P. A. A. in Houston, Texas October 14 to 16, according to C. E. Buchner, executive manager. Mr. Welch is attending the meeting.

The increased imports of foreign petroleum products and their effect upon the domestic industry were among the problems facing the oil industry to be discussed by the association meeting, said Charles F. Roeser, president.

15 Years Ago

(From the files of the Advocate, October 13, 1922.)

Artesia was again defeated by the Carlsbad baseball nine by a score of seven to eight. The game was played at the Roselawn park in South Artesia.

Dayton Reser, Jess Truett, H. G. Southworth are in Carlsbad this week attending court as jurors.

A large number of the Baptist young people motored to the Roady orchard, four miles southeast of town, last Thursday evening, where they enjoyed a Weiner and marshmallow roast.

Harvey D. Klopfenstein, well known local mechanic, has accepted a position with the Quickel Auto Company of Albuquerque and plans to leave soon for that place.

Rufus Rowan of the Advocate

force has returned from a vacation spent in and around Los Angeles, California.

The Buel Brothers, who were reported ill from alkali poisoning are able to be about again.

J. C. and L. L. Prude of Hope sold to J. B. Cecil of Artesia a string of young cattle to be fed out on the Cecil farm, southeast of here. The deal ran in the neighborhood of \$30,000.

Luther Caraway has accepted a position with Samuelson and Brainard, proprietors of the Smoke House.

Enrollment at the Artesia schools is increasing each week. Twenty-four teachers are now employed in the local system.

The Baptist ladies met at the home of Mrs. C. M. Cole last Thursday and sliced and dried a number of bushels of apples for the Baptist orphan's home at Portales.

We Buy and Sell Typewriters, Adding Machines, and All Kinds of Office Equipment—The Advocate.



"Don't be a caterpillar, Elmer!"

Don't stay up in the air all your life just because you can't decide about your new house! Climb down and let

Big Jo Lumber Co. PHONE 19

show you how easy our service makes that little job of home-building and owning! WE KNOW HOW—so let us prove it!

A light heart tonight

but a heavy head tomorrow

You don't care if skies are blue if your sweetheart walks along with you, or if rain should soak you through, you'd think that romantic, too.



Probably the pneumococcus hasn't a chance. You're so glowingly alive and crowded with vitamins you've pushed him out. But we know pneumonia germs lie latent in most of us. If wet feet induce colds we're going to see our physician about it.

PALACE DRUG STORE

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WHERE QUALITY and ACCURACY PREVAIL

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TEENY WEENY HOLES



Quicker Oiling - Quicker Starting with WINTER OIL-PLATING

You know that your engine must be oiled instantly throughout, or be tortured at every cold start.

You can imagine trying to rush cold oil everywhere at once, through scores of tiny oil-holes and passages.

How long before lubricant gets to where it is badly needed?

Less than no time at all!... with Conoco Germ Processed oil—patented.

This is the Winter oil that gives you far greater surety than mere fast flow. It OIL-PLATES your engine.

Before any other oils can even start to go where needed, exclusive OIL-PLATING has already arrived! In fact, it's been there all the time, because Germ Process action on all moving parts leaves them lastingly OIL-PLATED.

OIL-PLATING cannot drain down. It smooths and speeds the first turn of your ice-cold engine. Saves battery juice. And you save quarts of oil this Winter, by changing now to Germ Processed at your Conoco Mileage Merchant's.

Write for "The Story of Oil-Plating", Dept. 1, Conoco, Ponca City, Okla.



GERM PROCESSED OIL

Your Mileage Merchant

"I am a local independent merchant. My living depends on you people right here. I want you coming to my place steady. I want to be able to look you in the eye. That's why I've got Conoco Products and Service for you. You'll get mileage that tells you I've got a right to be called Your Mileage Merchant."

Security

Safety

SAVE first

MEANS

SAFETY first

Some people have the idea that to save is to put away what remains from their weekly or monthly incomes, after the spending is finished.

A much surer way is to put a little in your savings account the very first thing—before you spend a penny. Compound interest helps build up your funds, and you will be pleasantly surprised to see how quickly you can acquire a substantial amount for the emergencies which inevitably arise.



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H. G. Watson, Vice President Fred Cole, Assistant Cashier L. B. Feather, Cashier Wm. Linell, Assistant Cashier

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CHURCHES

ST. ANTHONY CATHOLIC CHURCH
504 S 9th St.

Sunday services:
7:00 a. m. Mass—English.
8:30 a. m. Mass—Spanish.

CHURCH OF THE NAZARENE
Rev. E. L. Askins, Pastor

Sunday school 9:45 a. m.
Morning sermon 11:00 a. m.
Young peoples service 6:15 p. m.
Adult class meeting 6:15 p. m.
Evangelistic services 7:15 p. m.
The W. M. S. meets every first and third Wednesday of each month. Mrs. E. A. Faton, president.

The public is cordially invited.
E. L. ASKINS, Pastor.

FIRST CHRISTIAN CHURCH

Announcements for the week:
Thursday (This week)
6:30—"Round-Up" supper at the home of Mr. and Mrs. Nevil Muncy, to take the place of the monthly church night.

Sunday
9:45—Sunday school. Attendance last Sunday, 61.
11:00—Morning worship, including communion and preaching.

7:00—Meeting of the men of the church to consider the organization of a Men's Discussion Group.

Wednesday
7:00—Choir rehearsal.
Thomas L. Massie, Minister.

CHRISTIAN SCIENCE SOCIETY
613 West Main Street

"Doctrine of Atonement" is the subject of the lesson-sermon which will be read in all societies and churches of Christ, Scientist, on Sunday, October 17th.

The Golden Text is: "God is faithful, by whom ye were called unto the fellowship of his son Jesus Christ our Lord." (I Cor. 1:9).

Among the citations which comprise the lesson-sermon is the following from the Bible: "Seeing ye have purified your souls in obeying the truth through the Spirit unto unfeigned love of the brethren, see that ye love one another with a pure heart fervently." (I Pet. 1:22).

The lesson-sermon also includes the following passage from the Christian Science textbook: "Through repentance, spiritual baptism, and regeneration, mortals put off their material beliefs and false individualities."

CHURCH OF CHRIST
Seventh and Grand

Sunday
We begin a two-weeks gospel meeting. Bro. Avis C. Wiggins of Carlsbad will do the preaching. Service each evening at 7:30. We would be glad to have everyone come.

Regular Bible school for all ages at 10:00 a. m.
Lord's supper at 11:50 a. m.

Wednesday
The mid-week meeting will not be held during the meeting.

Thursday
Ladies Bible class meets every Thursday afternoon at 3:00.
Allen E. Johnson, Minister.

FIRST PRESBYTERIAN CHURCH

Sunday
9:45 a. m.—Church school.
10:50 a. m.—Morning worship.
6:30 p. m.—Inter. young people.
7:45 p. m.—Evening worship.

Wednesday
4:00 p. m.—K. Y. B. club.
7:00 p. m.—Adult choir practice.
8:00 p. m.—Mid-week service.
To our visiting friends we extend a most cordial welcome. We are always delighted to have you worship with us. Come and test our welcome.

Henry S. Stout, Pastor.

REVIEWS HISTORY WELFARE ORGANIZATION

Arba Green, manager of the Artesia Chamber of Commerce, gave a brief history of the welfare organization from 1933 to the present time at the luncheon program of the Artesia Rotary club, Tuesday, Artesia, at the time the organization was set up, was one of the best if not the best in the state and although the organization has had changes since its inception, it is still a very efficient one.

Carl Henderson of Carlsbad was the only visitor present.

MARRIAGE LICENSES ISSUED

Marriage licenses issued Friday, Saturday and Monday at the office of Rude Wilcox, county clerk, were to: Vivian Montoga, of Roswell, and Carmel L. Vasquez, of Dexter; Elmo Gill and Reba Garrison, both of Artesia; Hubert Carr, of Artesia, and Lorene Garner, of Loving; James Bryant Thigpin, of Artesia, and Marjorie Belle Funk, of Cottonwood.

Constipated 30 Years
"For thirty years I had stubborn constipation, awful gas bloating, headaches and pains in the back. Adierka helped right away. Now, I eat sausage, bananas, pie, anything I want and never feel better."—Mrs. Mabel Schott.
PALACE DRUG STORE

Purposes Of Soil Conservation Dist.

Thru the soil conservation districts law, it is the declared policy of the legislature of New Mexico to provide for the conservation of the soil and water resources of the state, and for the control and prevention of soil erosion, and thereby preserve natural resources, control floods, prevent impairment of dams and reservoirs, preserve wild life, protect tax base, protect public lands, and protect and promote the health, safety and general welfare of the people of the state.

This declaration of policy gives, in a general way the purposes of the soil conservation districts law. We may be able to gain considerable light, says E. C. Hollinger of the New Mexico State College, by studying the situation back of the soil conservation program and the purposes and intent of this law.

An analysis of the soil conservation district law, its history, its intent, and the conditions to be met in New Mexico, shows its purpose to be fourfold.

First: The soil conservation district legalizes cooperative effort of farmers in educational and demonstrational soil conservation work.

Second: Thru the supervisors of a soil conservation district, all agencies dealing with soil conservation work may be coordinated in the soil conservation program of the district.

Third: Thru the soil conservation districts act and the organization of a soil conservation district, the expenditure of public funds on private lands is legalized and the soil conservation service and other public agencies may contract with the supervisors of soil conservation districts for the performance of definite services for owners of land in the district. The supervisors, in turn, can contract with individual land owners and enforce such contracts.

Fourth: The land owners in a soil conservation district are in a position to cooperate with the federal government and the state in the promotion of a concentrated soil conservation program within the district.

IN OLD TIMERS PARADE

This section was well represented in the old timers parade and at the old timers day held in connection with the Eastern New Mexico State Fair at Roswell Friday. Two of the four men riding in the first column of the parade were local men, Chas. Ballard and D. W. Runyan. These men, together with several others found in the parade, have lived in this section nearly twice the number of years to be eligible to join the ranks of the old timers. Both men have spent over half a century here. Others near or over the half century mark included Tom Runyan, Mrs. J. W. Turknett, Mrs. Nellie Cogdell, Ward Cave, John Fanning.

Among other old timers riding in the parade were: Mr. and Mrs. John Prude, Mr. and Mrs. Ed Watts, Mrs. J. A. Clayton, Ernest Scoggin and A. D. Hill of the Cottonwood.

County Farmers Club Members Win Fair Honors

Eddy county farmers and 4-H club members won their share of honors last week at the Eastern New Mexico State Fair at Roswell. Tabulation of the winnings was given out by Fred Barham, county agent, and follows:

C. F. Porter, of Otis won first place in cotton group exhibits consisting of one stalk, twenty open bolls and twenty green bolls, a bale sample and a peck of seed.

C. F. Pardue, Loving, won first place in individual exhibits; W. T. Halderman of Artesia won second and Max Porter of Otis, third.

Pardue won first place for de-linted seed.
Max Porter won first for cotton seed, and first for bale sample. Pardue won third for bale sample.

Harold Grandi of Otis won first place for dairy heifers with a jersey. Enea Grandi's jersey won second place.

Harold Bradshaw of Artesia won first place for fat steers.
Lawrence Cole of Artesia won first place for 4-H club sheep, and Charles Mac Knoedler of Artesia copied second honors.

In the poultry exhibits, Delbert Smiley of Carlsbad won first place with a pen of young white rocks. He also won first and second places for plymouth rock pullets.

Cottonwood had one of the best booths at the fair, although it did not place among the first three. LFD of Chaves county won first, East Grand Plains second and Dexter third in community booths.

Cottonwood Booth Attractive
The Cottonwood community booth attracted much attention and elicited favorable comment, even though no prize was won. It was a credit to the community.

The booth was sponsored by the Cottonwood community extension club of which Mrs. D. A. Bradley is president. Assisting Mrs. Bradley in the preparation of the booth were: Mr. and Mrs. Monroe Howard, D. A. Bradley, Mrs. R. C. Cline, Miss Katherine Whitechurch and Fred Barham. The booth, representative of the community, was artistically decorated. About 167 varieties of farm products, including canned food were used effectively with a beehive by Will Benson, forming the background.

Williams Wins
Glenn Williams, Hereford breeder, who is operating the Haganman ranch northwest of Artesia won his share of honors in the livestock division. He won first place on the senior bull calf, third place on the junior heifer calf and second place on a pair of calves. This pair of calves, incidentally, won two ribbons. The senior bull calf is the young herd bull on the Williams ranch.

BUY STEERS

Joe Nunn, local cattle buyer purchased 120 two and three year old steers from Pete Cassabonne of Hope the first of the week.

CARBON PAPER—The Advocate.

How the 1938 Farm Program Works

WASHINGTON—The 1938 farm program devised by the department of agriculture and representatives of the industry proposes to bring farmers into compliance by offering a sort of bait instead of whipping them into line by taxation.

The department has computed the acreage it estimates should be planted to supply an ample crop to each major commodity, and yet not produce a surplus to beat down farm prices.

Take corn, for instance. The 1937 planting is estimated at 96,146,000 acres. For the 1937 program, the department has estimated 92,000,000 to 96,000,000 acres will produce enough corn. That amount is divided among states. Each state's quota is divided among counties. Within each county a committee of farmers, usually advised by the county agricultural agent, determines the quota for each farm.

If the farmer doesn't like his quota, he can stay out. If he accepts it, he gets benefits. In the 1937 program if he complied half way, he received half benefits. But if a farmer steps over the line by an acre in the 1938 program, he will lose benefit payments for several acres.

Take a corn farmer with 150 acres of tillable land. The county committee may assign him a quota of fifty acres of corn, which may be more but probably will be slightly less than his average planting. Then it may assign him a quota of sixty acres of other "soil depleting crops" such as wheat, rye, oats and barley. That leaves forty acres he must plant to "soil conserving" crops, such as alfalfa, clover. Part of this land, say ten acres, he may be required to cover with lime as a land restorative.

With that as a basis, the farmer may expect these benefits:

He will get a bounty of about \$1.50 an acre for his "general soil depleting" crops, such as wheat and rye. For sixty acres that brings \$90. The \$1.50 an acre varies slightly from farm to farm, depending on farm productivity.

For his own corn quota benefits he will receive ten cents a bushel. For an average yield of thirty-five

bushels an acre on his fifty-acre quota he would receive \$175.

For his soil conservation acreage of alfalfa or clover, he will get seventy cents an acre, or \$28 for the forty-acre quota.

That brings the total federal benefits to \$293.

But if the farmer plants five acres too much corn, he will be docked five times the benefit due on five acres. On a crop of twenty-five bushels an acre he would lose five times \$3.50 times five, or \$87.50. That is half the benefits due on his whole fifty-acre corn quota.

Corresponding penalties are imposed for exceeding his quota of wheat and rye, or for falling short in his acreage of soil conservation activities.

This may sound complex to the average reader, but the average farmer is used to fiddling around with quotas. AAA has taught him some bookkeeping, among other things. The department of agriculture hopes that it has also taught him compliance.

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As Two Peas
Pasteurized
Vs.
Raw Milk**

Artesia Dairy
Phone 72
Milk Products, Ice Cream,
Vita Fresh Orange Aid

Yet Pasteurized milk is germ-free—You get Pasteurized milk at no extra cost at

ATTENDING IPA MEETING

Messrs. Emery Carper, Carl Folkner and V. S. Welch are attending the annual meeting of the Independent Petroleum Association of America at Houston, Texas this week.

CARBON PAPER—The Advocate.

MY EYES
Edward Stone
OPTOMETRIST

Let's all accompany the school children to Dallas

OCTOBER 15th

On the New Low Round Trip Fare offered by Santa Fe Railroad

**TWO FULL DAYS AT THE
DALLAS EXPOSITION**

Fare from Artesia \$6.10, round trip.
Ask Santa Fe Agent for details

GENEROUS TRADE INS

WE ARE MAKING A VERY UNUSUAL OFFER

We Will Allow You

\$5.00

FOR YOUR OLD WATCH
Traded in on a New Watch

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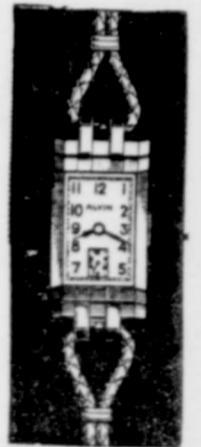
\$1.00

ON YOUR OLD FOUNTAIN PEN
Traded in on a New Fountain Pen, value \$3.50 or better.

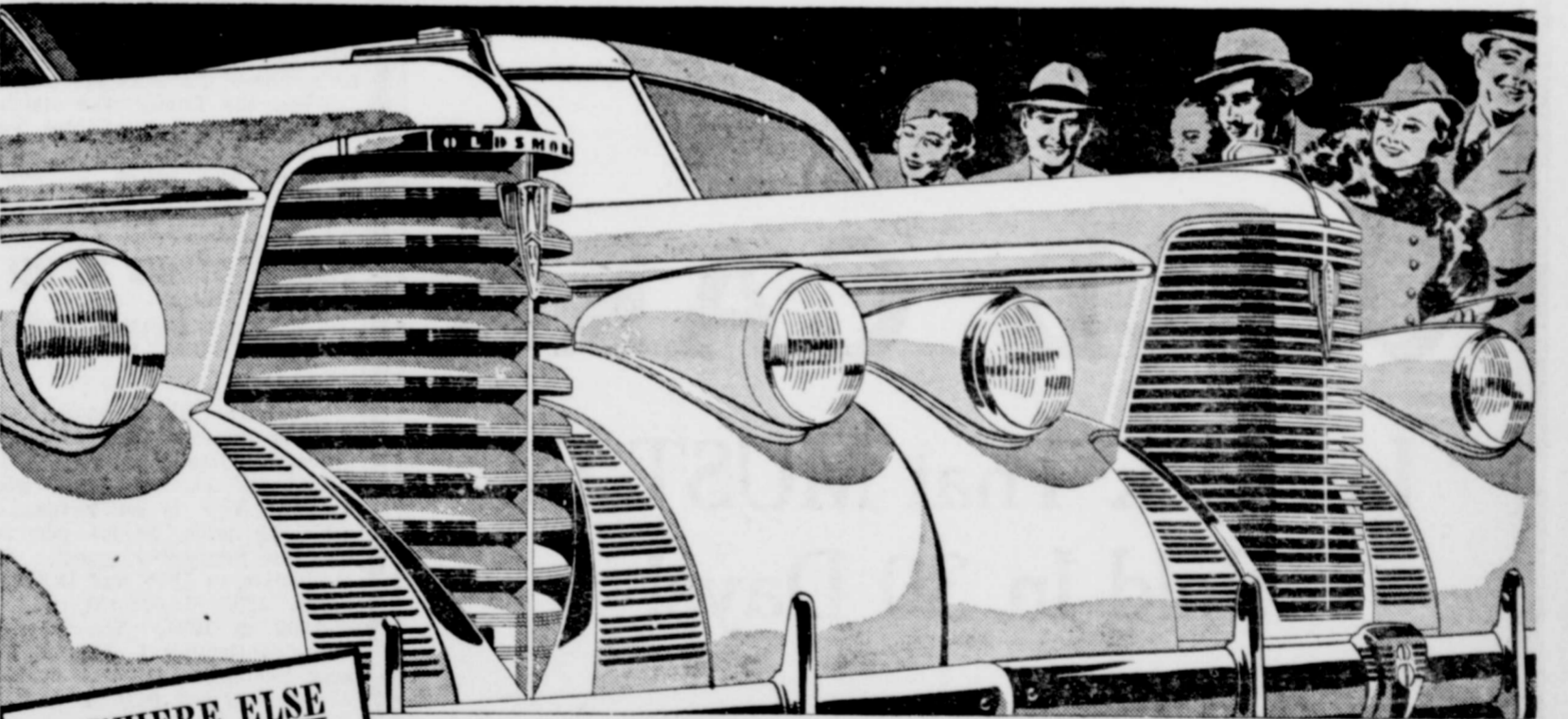
Many Other Valuable Gifts

At 50% Discount
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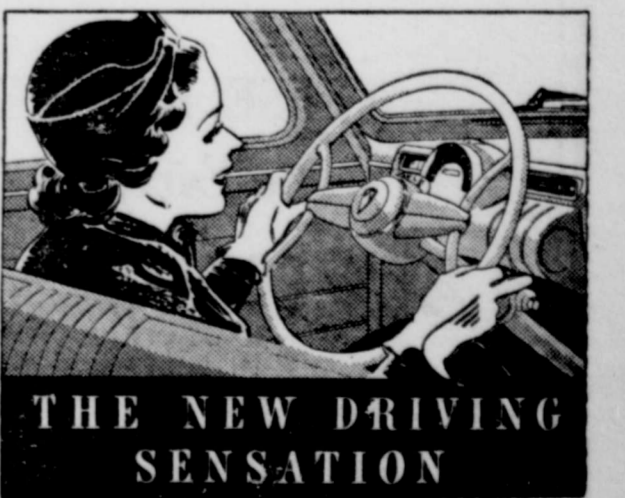
AGAIN-OLDSMOBILE STEPS OUT AHEAD!



NOWHERE ELSE CAN MONEY BUY SO MUCH!
BODY FEATURES
Safety Dash with Safety Instrument Unit • Safety Interiors • Unisteel Body Construction • Turrtop Steel Body Frame • No Draft Ventilation Safety Glass • Adjustable Front Seat
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95-Horsepower Six • 110-Horsepower Eight • Air-Cooled Battery Electro-Hardened Aluminum Pistons • Rifle-Drilled Connecting Rods
"The 1938 Cars that have Everything"

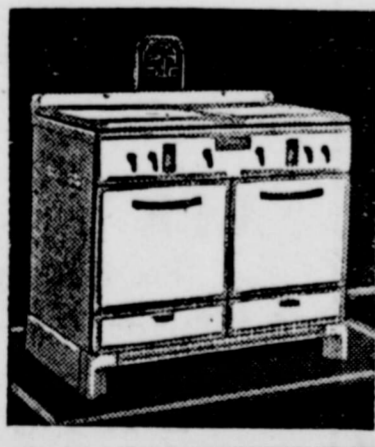
WITH TWO NEW STYLE LEADERS FOR 1938 BOTH SIX AND EIGHT OFFERING (AS OPTIONAL EQUIPMENT) THE AUTOMATIC SAFETY TRANSMISSION!

OLDSMOBILE today presents the new Style Leaders for 1938... a dashing new Six... a dynamic new Eight! Here are cars designed to set America's pace in distinctive streamline styling... to set a new high in fine-car performance... to outvalue anything else within hundreds of dollars of their moderate price. Both of these great new cars for 1938 feature all the latest improvements and refinements, such as the new Safety Instrument Unit and Safety Dash, the new Safety Interiors and many others. Both offer the new driving sensation of the year, Oldsmobile's Automatic Safety Transmission. Come in today and see the cars that set both the styles and the performance pace for 1938!
*Built in at the factory at extra cost.
A GENERAL MOTORS VALUE



THE NEW DRIVING SENSATION

When Frost Comes Nipping Don't Be NAPPING!



Don't let Jack Frost sneak up on you—Get your heating equipment now. We can save you money on any gas heating equipment you want with our

SPECIAL Offer of 10% Discount On All Equipment

No Down Payment Extra liberal terms No Payment Till Nov. 1

GAS HEAT IS BETTER, CLEANER CHEAPER—

Save Now While Our Heat For Health Campaign Lasts

Pecos Valley Gas Co.

Phone 50 Artesia, N. M.

GUY CHEVROLET COMPANY
PHONE 291
ARTESIA, N. M.

THE SMOKE HOUSE

OF COURSE

Phone 97

We Deliver

Where you can meet your friends to enjoy an hour or so of conversation and recreation We cater to the particular trade and serve only the finest—

- WINES
- BEERS
- LIQUORS
- CIGARS
- CIGARETTES
- A sandwich, too, if you are hungry

Come in, We'll Treat You Right

Why Fish IN A Mud Puddle

When trout fisherman go fishing they don't stop to fish in slow water, but fish in the rapid flowing streams. Just so with housewives angling for values and service—they like to buy where there is action. Drop in at our store and stock your pantry with quality foods that you need for every meal and be assured of the finest ingredients that can be purchased.

BUY AT

Joyce Fruit Grocery

Where Parking Space Is Never A Problem
Two phones 46 and 47—Free Delivery

OUR WANT ADS GET RESULTS

WE HAVE 50 USED CARS

In Stock That MUST Be Sold In 30 Days!

▶ PRICES REDUCED ◀
On All Models

THESE BARGAINS CANNOT LAST
Be Early and Take Your Pick

ALL MODELS ● ALL PRICES

MAKING WAY FOR NEW CHRYSLERS AND PLYMOUTHS

Sears Motor Co.

Local Ginnings

Rains hit cotton growers hard this week. Cotton picking has been stopped since Monday. Since last report a total of 873 bales have been ginned for a season's total of 4,118 bales. Last year at the corresponding period, 4,328 bales had been ginned by the six gins serving this district. The cotton crop has been damaged, but the extent of damages are not yet known. General damages should have a favorable reaction on the market.

Ginnings for the district are divided as follows:

Lake Arthur gin	101
Cottonwood gin	1,148
Association gin, Espuella	663
Association gin, Artesia	507
Farmers gin, Artesia	616
Association gin, Espuella	1,083
Total	4,118

WE THANK YOU

The following have renewed their subscription to The Advocate:

Gail Hamilton	Winton M. Ault
F. B. Chambers	J. W. Jackson
Louis White	Joe Bill Funk
B. C. Fuller	S. A. Beckley
H. L. Muncy	
Mrs. Laura Welch	
Mrs. Jessie I. Funk	
Dorothy Turner Page	
Mrs. C. W. Williams	

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

Slow Rains—

(Continued from first page)

would start a second growth of the cotton stalk and would prevent the bolls from opening rapidly. While the moisture came late it will be of material benefit to the range land, dry in many places. The benefit to the range land will depend on how long the frost holds off. The low temperature reached during the wet spell was forty-four above.

SHIPS TEN CARS CATTLE

Bernard Cleve, stockman of the Elk community, shipped out ten cars of cattle this week from the local yards. Eight cars of the shipment went to Kansas City to market and two went to the Los Angeles, California market.

Dedicate Alamo Dam October 28

The date of October 28 was set by a joint committee Monday for dedication of the Alamogordo dam, big irrigation and water storage project, sixteen miles northwest of Fort Sumner.

Actual completion of the dam will not be reached until February when control valves will be installed, but work crews have been reduced to less than 200 men and only finish-touches remain.

Plans for the dedication will be in charge of the Carlsbad irrigation district, the Fort Sumner irrigation project and the Fort Sumner and Carlsbad chambers of commerce.

The New Mexico congressional delegation, Governor Clyde Tingley and other prominent officials will be invited to talk, the committee plans. Representatives of the sponsoring organizations are to visit all nearby cities with invitations to join in the celebration.

The committee disclosed that many organizations already have asked concessions to build cabins and campsites at the reservoir—to be the largest body of water in Eastern New Mexico, and that the New Mexico game commission had already put 40,000 five inch bass and bream in the waters.

With seventy feet of water behind the dam now, the lake is less than half of its full depth. It already has covered thousands of acres of land and is deepening the Pecos river and Alamogordo creek many feet for miles up the stream.

When filled, local business men visualized the lake as a recreation center with fishing, boating and bathing many miles up the streams.

Carl Holden Is Held In Poison Case Under Bond

Carl Holden, Hagerman farm youth is being held under \$25,000 bond, charged with an attempt to poison the family of Ernest Langenegger, also of Hagerman. He was bound over to the next session of district court in Chaves county, after a preliminary hearing before Pat O'Neill, Roswell justice of the peace at Roswell Friday.

Charges were brought against Holden on September 10th, after examination of the food eaten by Langenegger, his wife and four sons, showed traces of arsenic of lead. No motives for the alleged mass poisoning was brought out at the trial Friday. The alleged attempts at poisoning the family started back on June 15th, when Jim Langenegger became suddenly ill after drinking a flavored drink prepared by Holden. Again on June 30th the entire family except one son became ill and all became ill for the third time on July 4th. A son Bill, who was at Ruidoso at the time did not become ill until the day he returned, July 5th. Analysis of the food eaten by the family at this time showed traces of arsenic.

When the family was stricken on September 2nd, officers were notified after the food had been analyzed and traces of poison found.

Big Cotton Crop Is Forecasted

The 1937 United States cotton crop is forecast from conditions prevailing October 1 to be 17,573,000 bales of 500-pound gross weight. This is an increase of 1,475,000 bales, or 8.4 per cent over the September report. The production in 1936 was 12,339,000 bales; 1935, 10,638,000; and 9,636,000 in 1934. The condition reported October 1 was 78.7 per cent compared with 62.0 per cent a year ago and 56.0 for the ten-year average (1923-32).

The bureau of the census report shows 8,259,000 bales (counting round as half bales) ginned from the 1937 crop prior to October 1, compared with 6,031,950 for 1936, and \$4,232,068 for 1935. Ginnings by states to October 1 are as follows: Virginia, 5,000; North Carolina, 218,000; South Carolina, 415,000; Georgia, 882,000; Florida, 28,000; Missouri, 100,000; Tennessee, 152,000; Alabama, 870,000; Mississippi, 1,214,000; Louisiana, 668,000; Texas, 2,650,000; Oklahoma, 229,000; Arkansas, 732,000; New Mexico, 17,000; Arizona, 35,000; California, 40,000; all others, 5,000.

The government forecast released Friday drove the cotton market to a new low of the season and increased the prospect of calling a special session of congress to enact crop control measures. Friday's report indicated the second largest crop in the history of the nation, exceeded only by the 1926 crop.

Mrs. Donald Maudslay returned last week from a brief visit with her parents in El Paso. She was accompanied home by her mother, Mrs. Askins, who visited here with Mr. and Mrs. Maudslay until Monday when she returned to her home in El Paso.

COTTON

Marketing cotton is a specialized business these days. To secure the top price all the time is our aim and desire. We want to help market this cotton crop to the very best advantage. Selling in large quantities and knowing what is what in grades and staples assists in getting the price. Let us have your cotton to market. 20,000 bales is our aim this year.

Artesia Alfalfa Growers Assn.

Locals

A son was born to Mr. and Mrs. Chas. Eaker Monday.

S. W. Altman of Kermit, Texas was a business visitor here Friday.

A daughter was born to Mr. and Mrs. Frank Savoie Saturday morning.

Mr. and Mrs. Newland Oldham of Carlsbad were visitors here Saturday morning.

Mrs. H. McCool was taken to the St. Francis hospital in Carlsbad Saturday for medical treatment.

B. A. Batie has under construction a modern residence in the Sun Set Heights addition, just west of Artesia.

Miss Mollie Whiteside of Los Angeles, California a former resident of Artesia spent Monday here looking after property interests.

J. S. Sharp expects to leave Sunday for Salina, Kansas to spend the winter with his daughter, Mrs. W. H. Walsh and Mr. Walsh and family.

Mr. and Mrs. Wendell Welch left last week for an extended visit with relatives and friends at Fort Worth, Texas and points in New York.

Mrs. Fred Teel of the Flying H ranch, northwest of Artesia, received treatment here Monday for an abscessed hand, caused from a barb wire wound.

Tom Williams, accompanied by Mr. and Mrs. Joe Burrus and daughter, left for Penbrooke, Kentucky Monday to spend a couple of weeks visiting relatives and friends.

Mr. and Mrs. Thomas H. Benton of Longview, Texas are visiting his sister, Mrs. Tom James and Mr. James. Mr. Benton has accepted employment at the James filling station.

Mr. and Mrs. A. C. Kimbrough stopped here for a visit with friends Saturday and Sunday en route to their ranch near Lovington from Roswell, where they attended the Eastern New Mexico State Fair.

Mr. and Mrs. C. J. Dexter were called to Torrance, California last week by the death of Mr. Dexter's sister. Jim Berry drove them over to El Paso, Texas early Saturday morning where they en trained for California.

Mrs. Marie DeVoss, manager of the Artesia hotel coffee shop, left Friday for her old home in Kansas to spend a short time visiting friends and relatives. At Roswell she was joined by her sister, Mrs. Ike Stewart, who accompanied her.

Herman Cole of Clovis is a patient in the Southwestern General hospital at El Paso, Texas following a major operation. Fred Cole, his brother said he was recuperating nicely and would probably be able to be moved here by Saturday.

Announcements have been received here of the marriage of Miss Charlotte Dorothy McMatt to Roel Curtis, which occurred at Oakland, California, Sunday October 3rd. Mrs. Curtis is the daughter of Mr. and Mrs. Edgar McMatt, early day residents of Artesia. Mr. McMatt operated a drug store here some twenty-five years ago.

Miss Laura Allmon of Aurora, Missouri, a cousin of Frank Smith will visit Mr. and Mrs. Smith in their home here this week. She is expected to arrive today.

Mrs. C. O. Brown left Friday to spend a short while visiting in Albuquerque with Mrs. Alethea Phillips of that city. Mrs. Phillips was a former resident of Artesia.



DEER HUNTERS ATTENTION!

THIS YEAR we will make a gift of the tent displayed at our store to the registered hunter who weighs in at our store the heaviest buck, having six or less prongs. (This is to give more hunters a chance.)

THE ONLY REQUIREMENTS ARE:

You must be registered at our store to participate. Deer must be drawn as usual, paunch, liver, entrails, lungs and heart removed. Prongs or points must be 1½ inches long on short side to be counted. Deer must have two horns. Mutilated horns will disqualify.

- REGISTER AT ONCE
- NO COST TO YOU

Brainard Corbin Hardware Co.
SPORTSMEN HEADQUARTERS

Something SAVED on EVERY Purchase at SAFEWAY

WHITE KING SOAP DEAL

1 Large White King Washing Powder	.39
1 Medium White King Water Softener	.10
1 White King Face Soap	.06
1 Vitrock Mixing Bowl	.49
TOTAL	\$1.04

All for ----- **65c**

MATCHES

True American, carton ----- **21c**

RANCH STYLE BEANS

3 Tall Cans ----- **25c**

K. C. BAKING POWDER

15 oz. Tins ----- **11c**

AIRWAY COFFEE

"See It Ground, Know It's Fresh"
3 lbs. ----- **57c**

BRICK CHILE

Pound Bars ----- **20c**

PORK SAUSAGE

Our Own Make, pound ----- **18c**

SUGAR CURED HAMS

Half or Whole ----- **30c**

SAFEWAY STORES



Wilson & Anderson
County Produce Bought and Sold
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