# Artesia Advocate 

Hal Hamill Residence and Barn Are Destroyed by Fire Saturday Old Artesia Landmark on South Roselawn Whipped by a Strong Wind, Quickly Burned
-Use 1,200 Feet Hose.

Wallingford and Fort Worth Man Control Hotel


New Potassium Compound Bed Found in Eddy
Discovery of Langbeinite
in Union Company's
Shaft Will Free U. S.
From German Monop-
oly of Sulphate.

nquet Table Is Missing from

The Legion Hut
过

Hundred Cotton Farmers Make Formal Protest to Area Split
District Tourney
Holds Interest of Basketball Fans

Be Filed With Eddy County Committee -
Charge Division Into Two Districts as Being Discriminatory.

Washington Topic Of Rev. Wheeler At Rotary Lunch



## IT'5 A HITI! The NEW cirestone CHANPION TIRE Pecause ITs THI ONLY TIRE MADE WITH THIS NEW SAFYTY-LOCK CORD BODY and GEAR-GRIP TREAD

Beware Coughs from common colds
That Hang $0 n$

 It's the hit of $1939!$
The Firestone Champion Tire is a completely new
Thew achievememt in safety engineering and the reselt of a new and
revolutionary means of locking greater safert into the cord
body of a tire. This is accomplished first, by the use of a new type of tire cord called "Safety-Lock," in which the coton
fibers are more compactly interwoven to give greater strength.
And then the fibers in each individual cord, the cords in each ply and the plies themselves are all securely locked together by
a new and advanced Firestone process of Gum-Dipping, which provides amaxingly greater strength - and greater strength
means greater safety.

## MELLO-GLOSS

WALL PAINT


A RICH, SATINY WALL FINISH_THAT SOAP AND WATER KEEPS BEAUTIFUL

 strength that makes possible the use of the new thicker, tougher,
deeper Firestone Gear-Grip Tread, which provides remarkably longer non-skid mileage. This sensational new tread is called "Gear-Grip" because of its unique design which has more
than three thousand sharp-edged angles that grip the road with a sure-footed hold to protect against skidding and to assure a

Come in today and equip your car with a set of new
irestone Champion Tires, the only tires made that are safety-
 Firestone Champion Tires, the only tires made that are safetyListen to The Voice of Firestone with Richard Crooks.
Margareet Speeks. ond Alifede Wollinenstetin. Moodery
evenings. over Nationwide N. B. C. Red Network. Margoret speoks ond Alifeed Wollenstein. Monday
evenings over Nationwide N. B. C. Red Network.

| Firestone | CHAMPION | Firestone HIGH SPEED |  | Firestone CONVOY |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5.25-17........\$13.95 | 6.00-18........\$16.50 | 5.25-17.\$18.10 | 6.00-18.\$14.85 | 4.50-21... $\mathbf{8 8 . 1 0}$ | 5.50-16.\$10.45 |
| 5.50-16........ 13.980 | 6.25-16........ 17.55 | 5.50-16. 12.50 | 6.25-16. 15.80 | 4.75-19... 8.35 | $5.50-17.10 .50$ |
| 5.50-17........ 13.95 | 6.50-16........ 19.35 | 5.50-17. 12.55 | 6.50-16. 17.40 | $\begin{array}{lll}5.00-19 \ldots & \mathbf{9 . 0 0}\end{array}$ | 6.00-16. 11.80 |
| 6.00-16........ 15.70 | 7.00-15......... 20.40 | 6.00-16. 14.15 | 7.00-15. 18.20 | $\begin{array}{lll}\text { 5.25-17 } \ldots & \mathbf{9 . 2 5}\end{array}$ | 6.25-16. 13.15 |
| $6.00-17 \ldots \ldots \ldots 16.15$ | 7.00-16........ 21.00 | $6.00-17$. 14.55 | 7.00-16. 18.90 | 5.25-18... 9.65 | 6.50-16. 14.50 |

Just Received-A complete stock of FIRESTONE passenger and truck tires Come In and Let Us Shove You
The New Firestone Imperial Rayodipt Tire and the Firestone Life Protector Tube

## ARTESIA AUTO CO.

SOCIETY
Martha Wallingford Honoree At George Washington Dance

Dinner-Dance Members Have February Party

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## Motrche Mro Memb and Me


PISTOLE $\overline{\text { OPEN HOUSE }}$
CONTINUED THURSD

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ing, and is in
vet offering
city hospita.
ExTENSION GROUP IN





Liquors-Wines-Beer
THE SMOKE HOUSE Phone 97 OF COURSE We Deliver

CHARLES OF THE RITZ

$\overbrace{\text { Jergens Fine French Soap }}^{\text {in } \$ 1.00-\$ 2.00-\$ 3.00 \text { Boxes }}$
Box of 6-59c
WOODBURY'S FACE CREAMS
Only-\$1.00
50c size With One Cake Woodbury's Soap Free
Only-50c
Jergens Lotion
$\$ 1.00$ size- $85 c$
One Group of Discontinued Numbers
GOSSARD $331 / 3 \%$ off Jorcibiput
$\qquad$

$$
\begin{aligned}
& \text { A red-white-and-blue theme, } \\
& \text { characteristic of the Washington's } \\
& \text { birthday motif, was used in ap. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { characteristic of the Washington's } \\
& \text { birthde motif, was used in ap. } \\
& \text { pointments, and serving was and and } \\
& \text { grouped small tables.. High socore } \\
& \text { in the bridge was held by Mrs. Fay }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Neil Watson, Mr. and Mrs. E. N. N. } \\
& \text { Bigler, Mr. and Mrs. Howard } \\
& \text { Whitson, Mr. and Mrs. C. J. Dex- } \\
& \text { ter and the hosts. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Next meeting of the club will be } \\
& \text { two weeks from tonight, at the } \\
& \text { home of Mr. and Mrs. Hardeman. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Mr. and Mrs. Boone Barnett left } \\
& \text { Thursay morning for E1 Paso } \\
& \text { where they are making a short, }
\end{aligned}
$$



FROM THE MOST COLORFUL VARIETY OF PRINTZESS FABRICS AND STYLES EVER ASSEMBLEDI
\$16.75
$\$ 29.50$



a complete and thrilling col-
lection of colts in a lection of coats in a wide
and colorful variety of fab
rics and styles. Coverts, wors-
teds, diagonals, Shepherd
plaids, checks, eponge,
plaids, checks, eponge,
plateou and corded cropes.
SEE THE NEW SPRING
LINE OF FABRICS SHOWN
BY PRINTZES

SPRING COAT OR SUIT
MADE TO YOUR OWN
Peoples Merc. Co.
"Where Price and Quality

Colonial Tea Wednesday is
Colorful Hospital Benefit

| oil field has been re TO ACTIVE PRODUC OF NEW FOUND | RESTORED CTION BY THE USE SCIENTIFIC METHOD |  |
| :---: | :---: | :---: |
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YOURS-FOR Successful SPRING

Artesia Beauty Service

MAYES \& CO

MACHINE AND CARRIAGE BOLTS COMPLETE STOCK

Building Supplies-Duplex Board-Universal Atlas Cement-Johns Manville Roofing See Us BEFORE You Buy




Livestock in State Jan. 1 Showed 10 Per Cent Increase

## Acoordings to Figures of 

## People and Spots in the Late News



Fuel Oil Blaze
Threatens Doc
Loucks Garage
soot dimage.
Mrs.at and smoke and
At Horey Thes Thussday;
At Services Held Friday Of State and Nation

## 

Win "Jabberwock" With "Ferdinand"





 To we, Frimex thar puly

County Cage Meet

$x^{2 \times 2}$ Will Be Saturday At Cottonwood


$\qquad$

$\qquad$









## Institute Colts

Harass Bulldogs
Tuesday 76 to 14



HELP TO STAMP OUT Whooping COUGH

$\qquad$ Whooping cough is a rack-
ing, destructive and sometimes fatal, acute infectious
disease, all too often looked upon as one "a child must
have." Do not treat whoop have." Do not treat whoop-
ing cough lightly - it is ing cough lightly - it is
serious for very young Serious for very young
children, and most unpleasant and painful, in any case.
Medical Science has discovered a vaccine for this Medicase that often prevents a child contracting the
disease. After whooping cough has developed, this disease. After whooping cough has developed, this
vaccine will often cure in a week or two, and save vaccine will often cure in a week or two, and save
weeks of suffering, and much mental anguish and broken rest for parents. Treatment is inexpensive, harmless, and attended by very little pain. Ask MANN DRUG CO. Phone 87

Artesia, N. M.

## OLDSMO

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AN OLDS A DAY GIVEN AWAY EVERY DAY IN MARGH IN BIG NATIONWIDE PRIZE CONTEST $l$



## Classified

Jiu-Sitsu Expert Knows Body Jiu-jilsu is an ancient Jodane
art of overpowering brute stren


$\frac{\text { FOR RENT }}{\substack{\text { OR RENT-Two-room apartment } \\ \text { with private bath. } \\ 320 \\ \text { Richard }}}$ son. Thomas S. Co
FARM FOR RENT-Tractor and
tools for sale. Ed Gromo, Lake
Arthur, N Nex., or telephone
388R4 for information. $7-2 t p-8$
WANTED



AN ENORMOUS THREE DAY SALE OF FINE FOODS You'll be wise if you take advantage of these special low prices and stock up your pantry shelves with food values. Check your supplies now and
 STRAWBERRIES ${ }^{\text {mom }} 2$ pints. 27 c

| ${ }_{c}$ Goluen Bipe <br> bananas ....... .....doz. 4c | A OS |
| :---: | :---: |
|  | "ansicocmat of sim |
|  | 5c |
| SPINACH ............. lb. 4c |  |
| Six simices |  |

SHORTENING 4 lbs. 33c FLOUR 48 lbs. 85 c Sugar Peas $\underset{\substack { \text { No. } \\ \begin{subarray}{c}{\text { cmes }{ \text { No. } \\ \begin{subarray} { c } { \text { cmes } } } \\{2}\end{subarray}}{ }$ for 23c PINEAPPLE $\underset{\substack{\text { No. } \\ \text { com } \\ 2}}{ } 2$ for 25c Grapefruit Juice $\begin{gathered}\text { No. } 2, \\ \text { cans } \\ \text { 5c }\end{gathered}$ EDWARDS $\underset{\substack{\text { Romad } \\ \text { coms }}}{1}$ 21c
Fruit Cocktail $\underset{\substack{1 \text { pomad } \\ \text { cmas }}}{ }$ 10c OVALTINE . . . 57c


BRAN .....14e
S Y R U P qt. bottle 29C SALMON tall can 19c ASPARAGUS

2 for ....25c
BEEF
12 oz. tin 18c
J U IC E
2 for....15c

