



Save Feed at Its Best

By T. C. RICHARDSON, Secretary Breeder-Feeder Association

This is the season when the weather tells the story—will there be a crop or not? As everyone knows there is a critical period in which corn either "makes" or it doesn't.

Meditations Of Your Country Cousin

A lot of folks spend so much time achin' about what the other feller's got that they ain't got that they ain't got time to more'n half use the things they have got!

Some of us can't tell what profession a feller is in by the way he drives 'round a corner—but we sure can tell what he ought to be in!

It's tough to make hay while the sun shines, but there's a lot o' things that you'd better be makin' while it's rainin'.

Seems like them that's forever tellin' how awful our kids are compared to them in th' "good old days" must'a sure grown up way out in the sticks—er else they've got a mighty poor memory er a nasty disposition!

Can't for th' life of me see why th' women complain so about the dusty winds. Why, even their own husbands can't tell if the house was cleaned today er if it ain't been touched since the week before last!

Some folks stop to count ten so as they have time to figure out just what kind of a punch'll do the most damage.

It's right smart of a comfort to know that Angeline ain't as perfect as her ma is always tellin' she is—an' Johnnie ain't half as ornery as his ma says he is, either!

Miss Louise Hamilton of Roswell, sister of Gail Hamilton, was here for a week end visit with her brother and family. Miss Hamilton remained here until after the Fourth.

Social Security forms and systems—The Advocate.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE LAST WILL AND TESTAMENT AND ESTATE OF GEORGE W. O'BANNON, DECEASED.

NOTICE Notice is hereby given that on the 8th day of June, 1939, the Last Will and Testament of the above named decedent was duly probated, and the undersigned was by the Court appointed Executor of the Last Will and Testament of said decedent.

THEREFORE, all persons having claims against said estate are hereby notified to file the same with the County Clerk of Eddy County, New Mexico, within the time provided by law, or the same will be barred.

C. E. MANN, Executor 27-4t-30

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE ESTATE OF MYRTA M. ZELLER, DECEASED.

NOTICE OF APPOINTMENT OF ADMINISTRATOR

NOTICE IS HEREBY GIVEN, That the undersigned has been appointed administrator of the estate of Myrta M. Zeller, deceased, and did qualify as such on the 21st day of June, 1939.

All persons having claims against said estate are hereby notified to present the same as provided by law within six months from June 22nd, 1939, the date of the first publication of this notice, or said claims will be barred.

L. B. FEATHER, Administrator. 25-4t-28

NOTICE FOR PUBLICATION

DEPARTMENT OF THE INTERIOR GENERAL LAND OFFICE at Las Cruces, New Mexico, June 15, 1939.

NOTICE is hereby given that Marilza A. Brewton, widow of Robert T. Brewton, deceased, of Lake Arthur, N. Mex., who, on April 24, 1934, made homestead entry, No. 048557, for N 1/2, SE 1/4, SW 1/4, NE 1/4 SW 1/4, Sec. 11, T. 15 N., R. 23 E., N. M. P. Meridian, has filed notice of intention to make 3 year Proof, to establish claim to the land above described, before Joan Lavigne, United States Commissioner, at Roswell, N. Mex., on the 3rd day of August, 1939.

Claimant names as witnesses: Mrs. H. H. Gilbert, Mr. W. H. Gilbert, Rachel Loftis, all of Lake Arthur, N. Mex.; R. O. White, of Roswell, N. Mex.

PAUL A. ROACH, Register. 25-5t-29

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE ESTATE OF JOHN D. McCANN, DECEASED.

NOTICE

NOTICE IS HEREBY GIVEN that the undersigned was, on the 24th day of May, A. D., 1939, appointed Administratrix of the Estate of John D. McCann, deceased, by Honorable B. F. Montgomery, Probate Judge of Eddy County, New Mexico.

THEREFOR, all persons having claims against said estate are hereby notified to file the same with the County Clerk of Eddy County, New Mexico, within the time provided by Law, or the same will be barred.

ADA LUCILLE McCANN, Administratrix. 25-4t-28

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE ESTATE OF W. R. LAYBOURN, DECEASED.

NOTICE OF APPOINTMENT OF ADMINISTRATOR

NOTICE IS HEREBY GIVEN, That the undersigned has been appointed administrator of the estate of W. R. Laybourn, de-

ceased, and did qualify as such on the 21st day of June, 1939.

All persons having claims against said estate are hereby notified to present the same as provided by law within six months from June 22nd, 1939, the date of the first publication of this notice, or said claims will be barred.

L. B. FEATHER, Administrator. 25-4t-28

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE ANCILLARY MATTER OF THE LAST WILL AND TESTAMENT AND ESTATE OF JOHN S. DRIVER, Deceased.

NOTICE OF HEARING PROOF OF WILL IN ANCILLARY PROCEEDINGS PENDING IN THE ABOVE MENTIONED MATTER.

THE ESTATE OF NEW MEXICO TO: Adele K. Driver of Santa Barbara, California; and Ruth Rock of Santa Barbara, California, and Edwina Hitchcock of Santa Barbara, California, and To All Unknown heirs of the said John S. Driver, deceased, and to all unknown persons claiming any lien upon, or right of title, or interest in or to the estate of said decedent; and to all whom it may concern:

Notice is hereby given that an instrument purporting to be the last will and testament of John S. Driver, deceased, has been filed for Ancillary Probation in the Probate Court of Eddy County, New Mexico; and that by order of said Court the 27th day of July, 1939, at the hour of 2:00 o'clock P. M., at the court room of said Court in the City of Carlsbad, Eddy County, New Mexico, is the day, time and place set for hearing proof of said last will and testament.

Therefore, any and all of the above named parties concerned in the above entitled matter wishing to object to the Ancillary Probation of the said last will and testament are hereby notified to file their objections in the office of the County Clerk of Eddy County, New Mexico, on or before the 27th day of July, 1939, same being the date fixed by the Probate Judge for the hearing of said matter.

G. U. McCrary, of Artesia, New Mexico, is Attorney for said Estate.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Official Seal of the Probate Court of Eddy County, New Mexico, on this 12th day of June, 1939.

MRS. R. A. WILCOX, County Clerk and Ex-Officio Clerk of the Probate Court of Said County. 24-4t-27

(SEAL)



Addressed to the man who will NEVER NEED all this tire has to give!

☆☆☆☆☆☆

IF THE DOUBLE EAGLE costs more money to own, the reason is that it represents the world's supreme achievement in fine tire manufacture. And it not only looks the part, but it acts it splendidly. Long, easy-rolling miles flow under you, swiftly, silently... gasoline consumption is lower... your tire mileage is greater... and your enjoyment of life and motoring increases immeasurably.



SAVE AT THE SIGN OF THE GOODYEAR DIAMOND

Guy Chevrolet Co.

Artesia, New Mexico

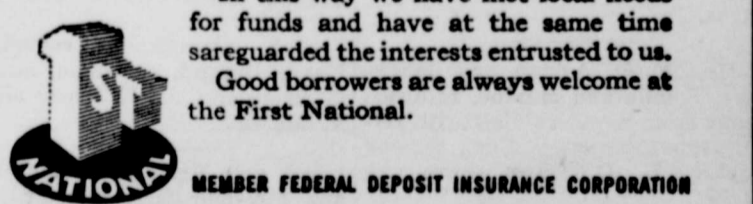
For First Class Plumbing and Tin Work Call Us. Rideout Plumbing and Tin Shop Phone 3

Security Safety



Help This Community

The First National Bank has been a liberal lender in cooperation with local enterprise. Keeping in mind our rule, "Safety first for the depositors of the First," we have been properly conservative naturally, while always maintaining our faith in this community. In this way we have met local needs for funds and have at the same time safeguarded the interests entrusted to us. Good borrowers are always welcome at the First National.



First National Bank

OFFICERS: T. H. Flint, President; H. G. Watson, Vice President; L. B. Feather, Cashier; Fred Cole, Assistant Cashier; Wm. Linell, Assistant Cashier

Satisfaction Service

Indian Slaves Were Not Uncommon In the Southwest Many Years Ago

When we think of slaves, we think of the Negroes of the South, but there were Indian slaves all through the Southwest, says The Las Vegas Daily Optic, and declares that Las Vegas has its share.

lowing year, he again met the Indian in Mexico and asked him for the money. The Indian could not pay, but arranged to give his daughter in payment. Thus Felipa came into the family. She was to serve longer than the other two. She did house work and the other two worked outdoors.

At Santa Fe, he married Josefa Delgado, a 14-year-old girl. They had ten children, five boys and five girls. They were: Trinidad, Eugenio, Hilario, Benigno, Margarita, Aniceta, Manuela, Abelina, Josefa and Juliana. The men figured prominently in the history of Las Vegas.

St. Clair Yates, third son of Mr. and Mrs. Martin Yates, Jr., left by train Saturday for a combined pleasure and business trip in the East. Mr. Yates will visit the New York World's Fair in New York City and friends in Boston.

CHARTER NO. 7043—RESERVE DISTRICT NO. 11 REPORT OF CONDITION OF THE FIRST NATIONAL BANK OF ARTESIA, IN THE STATE OF NEW MEXICO, AT THE CLOSE OF BUSINESS ON JUNE 30, 1939.

Table with 2 columns: Description and Amount. Includes Loans and discounts, United States Government obligations, Corporate stocks, etc.

Table with 2 columns: Description and Amount. Includes Demand deposits of individuals, Time deposits of individuals, etc.

Table with 2 columns: Description and Amount. Includes Common stock, total par \$50,000.00, Undivided profits, etc.

Table with 2 columns: Description and Amount. Includes Pledged assets (and securities loaned), Other assets pledged to secure deposits and other liabilities, etc.

Table with 2 columns: Description and Amount. Includes Secured liabilities, Deposits secured by pledged assets pursuant to requirements of law, etc.

State of New Mexico, County of Eddy, ss: I, L. B. Feather, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

CORRECT—Attest: T. H. FLINT, H. G. WATSON, R. A. SHUGART, Directors.

(SEAL) Sworn to and subscribed before me this 3 day of July, 1939.

My commission expires Aug. 19, 1942.

Advertisement for The Foundation Investment Co. featuring Ernest W. Houy, Representative, and a large LOANS section. Includes contact information for 105 South Roselawn—Artesia and a list of services: AUTO-PERSONAL-REFINANCING. A friendly, helpful service. Available Tuesday, Thursday and Saturday each week.

All Livestock Men Invited to State Meet in Las Vegas

Quarterly Session to Open There Friday of Association Members

C. W. Jackson, president of the New Mexico Cattle Growers' Association, has extended a personal and urgent invitation to every member of the association and to New Mexico livestock men in general to attend the quarterly executive board meeting of the association at Las Vegas Friday. The Meadows Hotel will be the headquarters for the meeting where all sessions will be held.

While the program will be largely confined to association business and addresses by members of the association, several outstanding speakers from other states will attend and take part in the program. Among these will be L. M. Pexton, vice president and general manager of the Denver Union Stock Yards. Pexton's radio addresses have attracted nationwide attention, especially throughout the Southwest in recent months. He will dwell on several matters, including "desirability of New Mexico growers obtaining larger calf crops," and "more dollars per head from their production."

Governor Miles has written that he will attend if business permits. President Hubbard Russell of the American National Live Stock Association also indicates that he will attend if possible. The State College Extension Service will be represented by G. R. Quisenberry, director; George F. Ellis, extension animal husbandman, and Mrs. Dorothy Y. Hannay, extension nutritionist. Secretary Sam McCue of Cattle Sanitary Board will deal with "Law Enforcement."

Present indications are that an exceptionally large attendance of New Mexico and Southwestern cattlemen will be present. President Jackson stressed the fact that the meeting is open to the public.

Locals

Merwin Campbell of Carlsbad visited Friday with his father, Owen Campbell.

Mrs. Maude Ployhar is again with the Peos Diamond Refining Company with office space at the Artesia Hotel.

Mr. and Mrs. R. M. Henson and son, Charles spent the week end in Ruidoso, going on Saturday afternoon and returning here Tuesday.

Lewis Means, son of Mr. and Mrs. Bob Means of Tularosa, visited his aunt, Mrs. Carl Lewis, Mr. Lewis and family over the Fourth.

Mr. and Mrs. Raymond Bartlett and daughter, Phyllis, Mrs. Ruby Frazier and Dorothy Bob Company attended the opening of the Tower Theater in Carlsbad Friday evening.

Mr. and Mrs. Harvey Yates and children went to the Yates cabin at the Artesia Sacramento Camp, Friday. Mrs. Yates and children plan to stay two weeks. Mr. Yates came home Monday.

Mr. and Mrs. William Linell and children, Mr. and Mrs. Hugh Kidney and son and Mr. and Mrs. Landis Feather and children went on an all-day family picnic and fishing trip to Dark Canyon the Fourth.

Mr. and Mrs. Ralph Pearson are parents of a 6½-pound daughter, Abbie Frances, born Sunday morning at the St. Mary's Hospital in Roswell. The infant's namesakes are Mrs. Pearson and its cousin, Miss Abbie Durand.

Mr. and Mrs. C. E. Mann and daughters, Misses Lela Bess and Janice, expect to leave Friday on a tour through the Eastern states, visiting the New York World's Fair and other interesting points. They plan to be gone three or four weeks.

Miss Betty Barnett, daughter of Mr. and Mrs. Boone Barnett, a guest in the home of Mr. and Mrs. James Lee of Roswell for the last week, returned home Saturday. Miss Billy Sue, another daughter, is visiting with friends in Borger, Tex., for two weeks.

A. L. (Pot) Bert, editor of The Advocate, left Thursday of last week for Edina, Mo., where he was to join Mrs. Bert and two sons, who have been visiting her parents at that place the last month. The Bert family will return to Artesia the last of this week.

Mr. and Mrs. Guy Reed Brainard of Nome, Tex., are the parents of a son, born on the Fourth of July. Mrs. Brainard was the former Miss Lola Ward, daughter of Mr. and Mrs. S. S. Ward. Mr. Brainard is a son of Mr. and Mrs. G. R. Brainard, also of Artesia.

Dickens House in London

Dickens house in London is situated at 48 Doughty street, W. C. 1. Charles Dickens lived there from 1837 to 1839, and in that time finished "Pickwick Papers" and brought to life "Oliver Twist," "Nicholas Nickleby," and "Barnaby Rudge." The house is maintained, almost unchanged, as a library and museum. It contains the novelist's reading desk, chair, some of his books, autographs, engravings, portraits, the original manuscripts of "Pickwick Papers," and a large number of translations into foreign languages, including Chinese, Japanese, and Arabic.

Tapioca Made From Plant Roots

Tapioca, also known as cassava and manioc, is made from the roots of the manioc plant. The native home of the manioc is Brazil, but it is produced in a limited way in Puerto Rico, Jamaica and Trinidad. However, on account of the cheap labor in the Far East, its cultivation was begun there and has developed until the greater part of the world's supply comes from the East Indies, the Straits Settlements and Japan.

No-Latitude, No-Longitude Point

The no-latitude, no-longitude point on the earth is the point where the prime meridian of Greenwich crosses the equator. This is in Gulf of Guinea off the western coast of Africa and many miles from land. The British Gold Coast colony is the closest land, and its capital, Accra, is 5 degrees, 31 minutes north and 0 degrees, 12 minutes west, is the nearest town.

Youth Like Spring

Samuel Butler in "The Way of All Flesh," said: "To me it seems that youth is like spring, an over-praised season—delightful if it happens to be a favored one, but in practice very rarely favored and more remarkable, as a general rule, for biting east winds than genial breezes."

Loan and Lend

"Loan" is properly used only as a noun, while "lend" is the verb; as, "I lent him (or will lend) him the money." "He asked me for a loan." The expression "money to loan" is correct, "to loan" being properly a noun (verb) with the preposition "for" understood but not expressed.

800 Kinds of Roses

There are 800 variations of roses in the city of Montevideo, Uruguay, Uruguay, by the way, means "River of Birds." And "Banda Oriental," the pet name for Paraguay, simply means "East Bank," and applies to the shore of the La Plata river.

Diet of Puritan Infants

The diet of many Puritan infants was partly milk from hickory nuts. Colonial parents, due to the shortage of milk cows, adopted a formula from Indian mothers: Cornmeal gruel, mixed with hickory nut milk.

Leads in Antarctic Whaling

Norway is the leading nation in Antarctic whaling. More than half the whale oil from those regions is produced entirely by Norwegian expeditions.

Rare Plant Grows Within Crater

The rare silversword plant, with foliage gleaming like polished silver and a mass of purple blossoms, grows within the crater of a volcano in Hawaii.

Lee's Birthday Public Holiday

Robert E. Lee's birthday is a public holiday in Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North and South Carolina, Tennessee and Virginia.

Lake Erie's Depth, Width

Lake Erie's greatest depth is found in a five-mile area near Long Point, Ont., where soundings of 210 feet have been taken. Its greatest width, 57 miles, is opposite Geneva.

Refused to Renounce Title

Queen Caroline of England, consort of George IV, rejected an offer of £250,000 annually to renounce her title when he ascended the throne.

When Girls Grow Fast

It is not unusual for girls thirteen and fourteen years old to gain as much as six inches in height and 20 pounds in weight in those years.

The McGuffey Readers

The First and Second McGuffey Readers appeared in 1836, the Third and Fourth in 1837, the Fifth in 1844, the Sixth in 1857.

Ohio's First Debt

Ohio was debt-free until 1825, when the first debt was incurred. It was for the construction of canals.

Cannot Enjoy Pleasant Things

Man is so filled with desires and cares that he cannot enjoy the pleasant things always round about him.

Port Wine

Port is a wine in which fermentation has been checked by adding grape spirit.

Native Name for Easter Island

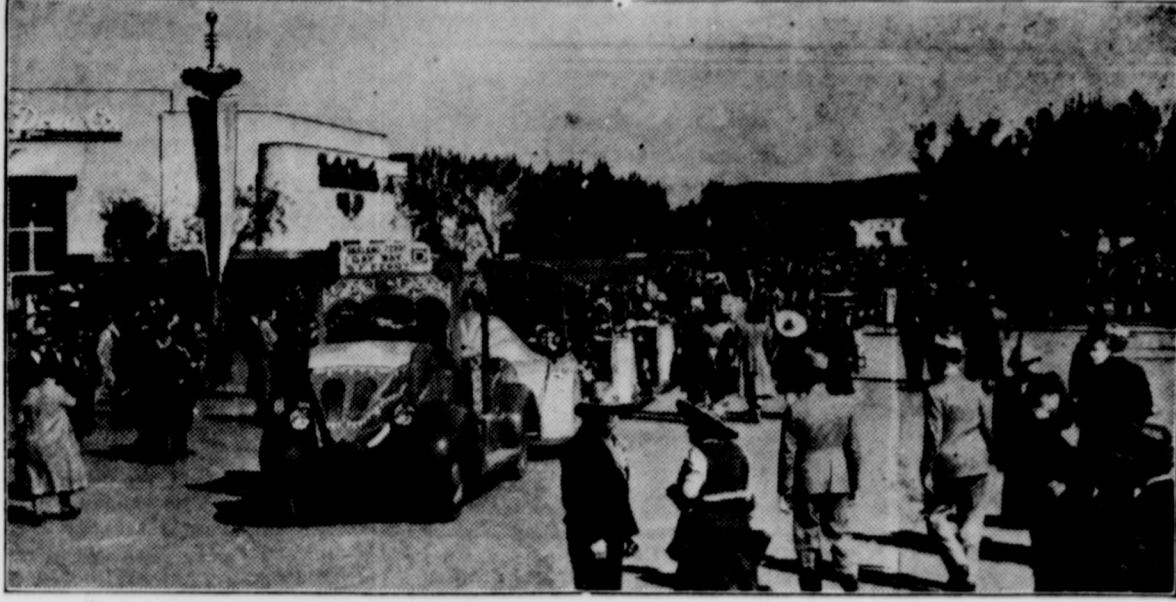
The native name for Easter Island is Te Pito Te Henua—"navel of the earth."

Camphor From Formosa

The world's most extensive camphor forests are in Formosa.

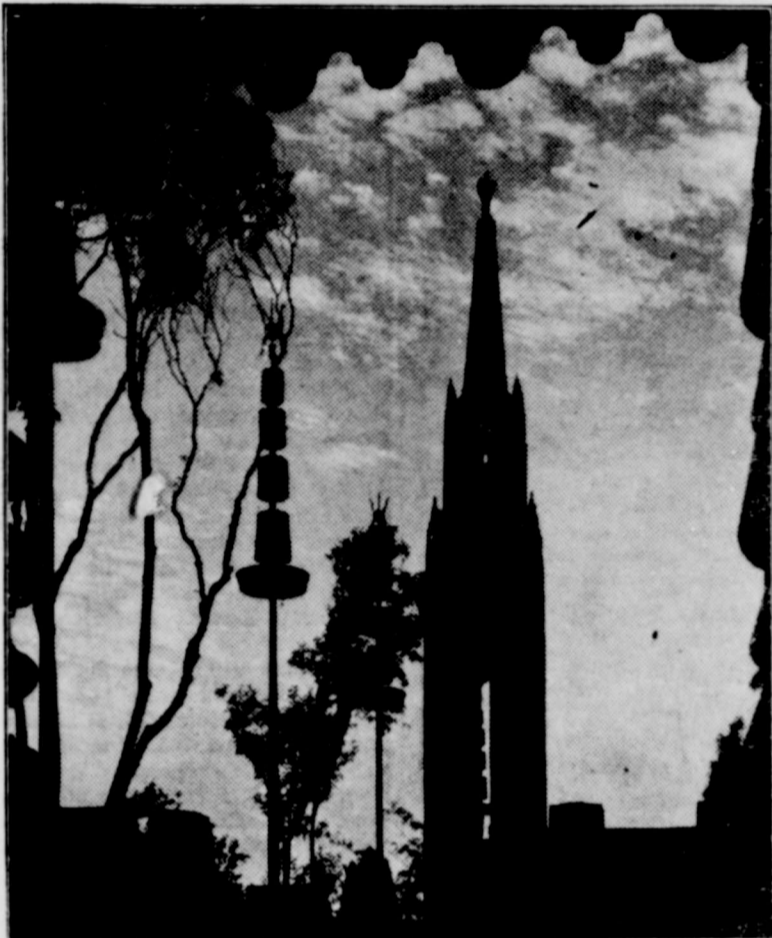
SUBSCRIBE FOR THE ADVOCATE

Treasure Island Throng Enjoys Fair



On foot, in rolling chairs, rickshaws and on Elephant Trains, thousands visit every part of the California World's Fair daily, seeking out each beauty spot, every fascinating exhibit and attending each important event. Here is a part of the crowd along the Avenue of Olives, which separates the exhibit palace area and the Gayway. The Elephant Trains, Treasure Island "taxis," furnish the chief means of mass transportation about the 400-acre island.

It's Fair Silhouette



Looking through a doorway into the Court of Honor at the California World's Fair, you see the 400-foot Tower of the Sun and at the left a bright red and yellow light standard. Lacy clouds drift lazily overhead.

Two Guesses

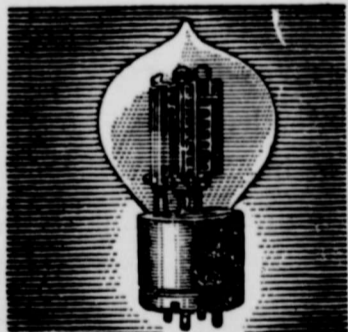
Here's a little test for you



1. The Bell System handles about 48,000 telephone calls per minute, on the average.

RIGHT WRONG

2. One of the first uses of vacuum tubes was in telephony — years before commercial radio telephony.



RIGHT WRONG

The answers are shown below, but make your guesses before you take a peek. And here is an answer to the problem of quick, low cost communication when you want to reach someone in another town. Telephone—and get your answer now.

The operator will be glad to tell you any out-of-town rates.

Answers
1. Right. In 1938 the average number of calls per day was about 70 million.
2. Right. The repeater tube, which makes possible long distance telephony, was first used in 1913.

The Mountain States Telephone & Telegraph Co.

Vox Populi

HOW ABOUT COWS
IN ARTESIA?

Early in the spring it was published that after the first of May keeping a cow would not be permitted. Was this edict withdrawn? Cows are still kept within the city, I observe.

I was told that it is now planned to zone the city—excluding cows from certain localities and permitting them in others. Will this be either sensible or just?

If, as it seems is the claim, a cow confined on a town lot is a nuisance, not sanitary and a menace to health, why protect parts of the city from such nuisance and not others? Shall our city board discriminate between citizens? Such a measure would doubtless protect nobody, because the area set aside as unlawful for cows would have no cows anyhow. A citizen who is just as anxious as any to keep the city sanitary and free from flies, but who happens to live in a zone not so protected could suffer the nuisance of a cow yard on each side of his fifty-foot lot.

Most persons will agree that if every family in town kept a cow on the back of the lot this would be a "hick" town indeed. And, logically, if it is a menace to maintain a cow on each lot, it is, to some extent, a menace to have in town. A cow is as much a nuisance to its next door neighbor in the unrestricted zone as it would be in a restricted one.

If we shall or shall not permit cows to be kept in Artesia, let us

treat all parts of the city alike.
T. E. Hinshaw

The colored preacher was describing the "bad place" to a congregation of awed listeners.
"Friends," he said, "You've seen molten iron running out of a furnace, haven't you? It is white hot, sizzling and hissing. Well, . . . and the preacher pointed a long, lean finger . . . 'well, dey use dat stuff for ice cream in the place I been talkin' about.'—The Voice of Hanger.

MICKIE SAYS—

EXTRA! EXTRA!
TH' HOME TOWN PAPER!
NO MURDERS! NO CRIME!
NO SCANDAL! JUST
ALL TH' NEWS ABOUT
OUR FRIENDS, TH'
GOOD OLE HOME
TOWN FOLKS



MISS FEATHER ON STAFF
AT CAMP MARY WHITE

Miss Shirley Feather of Roswell, sister of Landis Feather, who visited here for a week last month, is business manager at Camp Mary White, which opened in June in the Sacramento Mountains. Miss Feather, in addition to acting as a business manager, assists with the handicraft and nature classes in camp.

Miss Feather, a teacher in the Roswell public schools, expects to conduct a class in weaving in Roswell after the camp closes.

Office Equipment—The Advocate.

ROLLS...as it flows
To Lubricate New Cars safely...Old Cars better



New Diamond 760 is made by a patented solvent process which removes the undesirable elements which, in ordinary oils, break down and form carbon, sludge, and other crankcase residue. It is an all-petroleum product...entirely free from "dopes"...and is practically non-carbon forming.

Still the "Pioneer Heat-Resisting Lubricant," the New Diamond 760 lasts longer, decreases engine wear, increases gasoline mileage, yet costs less to use. Prove it—under money-back terms of the Diamond Trial Bond.

MID-CONTINENT PETROLEUM CORPORATION

FREE ROLLING
Ball Bearing Action



New Diamond 760 does not break down or sludge. Hence, its action is Free-Rolling...like ball bearings...like millions of little balls of oil rolling easily and unimpeded against each other and against the metal surfaces.

In contrast, ordinary oils fail to provide long-lasting complete lubrication as they do break down, form sludge and crankcase residue which have no lubricating value...which retard or stop the rolling motion of the oil itself.

Ask your Diamond D-X dealer to demonstrate the principle of Free-Rolling "Ball Bearing Action"... it is convincing.



NOW, FARTHER THAN EVER "AHEAD OF THE PARADE"

FOR SALE BY
Artesia Alfalfa Growers Association

Cottonwood Items

(Ora Buck)

Mrs. Paul Roberson was a dinner guest of Mrs. Roy Jackson Wednesday of last week.

Grandpa Sims of Lake Arthur, who has been ill for some time, is unimproved.

Mrs. O. B. Montgomery and children plan to leave soon for Texas points to visit relatives.

Farmers in this community are now receiving their 1938 agricultural conservation payments.

Quite a few from Cottonwood attended the Fourth of July celebration at Carlsbad.

The hard wind Monday night demolished the barn on Mrs. Jim Morris' farm on the Cottonwood.

Mrs. Ruth Bates of Lake Arthur was a visitor on Cottonwood last Sunday.

Mr. and Mrs. E. P. Malone of Cottonwood were in Roswell on business Wednesday of last week.

Misses Maggie and Alma Lane left last Friday for Big Lakes, Tex., where they will visit for several days.

A Mrs. Gromo of Lake Arthur left several days ago for Las Cruces, where she will visit for some time.

Jim Elliott's son, Dan, and his brother, Charlie Elliott of Carlsbad were visitors in the home of Mr. and Mrs. Elliott last week end.

Jim Smith of Lake Arthur has charge of Jim Hill's candy business while Mr. Hill is away on a two-week vacation.

Mr. and Mrs. Lanes Bell of this community took their little son to Hagerman Friday to consult a doctor.

Mr. and Mrs. Lanes Bell and son were guests of his parents, Mr. and Mrs. Bell, for several days the first of the week.

Mrs. Ike Eddings of Cottonwood, who has been ill for the last three months, is somewhat improved and is up part of the time.

J. R. Cline of this community was a business visitor in the Sacramento mountains several days last week.

Mrs. Myrtle Thompson and Mrs. Phillip Porter of Carlsbad were visitors on Cottonwood Wednesday of last week.

Joe Parker of Hope was a visitor in the home of Mr. and Mrs. Ed Payne of Lake Arthur on Monday of last week.

Mr. and Mrs. Edgar Havins of Roswell have recently moved to Artesia, where Mr. Havins is employed.

Misses Mabel and Roberta Jameson of Matador, Tex., are house guests of the Rev. and Mrs. A. D. Jameson of Lake Arthur.

Mrs. Pauline Renshow of here, daughter of Mr. and Mrs. Ed Taylor, has been ill the last two weeks at the home of her parents.

Mr. and Mrs. Ralph Pearson of Cottonwood announce the arrival of a baby girl born to them Sunday morning at 8 o'clock at St. Mary's Hospital in Roswell.

John and Everett Walton of Tucumcari are spending the summer with their grandparents, Mr. and Mrs. Jerry Williams of Lake Arthur.

Mr. and Mrs. Ray Zumwalt and children went to Carlsbad Saturday where they visited until after the Fourth with Mrs. Zumwalt's parents, Dr. and Mrs. O. E. Puckett.

Mr. and Mrs. John Buck and Teddy left early Sunday morning for Childress, Tex., where they plan to be gone ten days, visiting relatives.

D. B. Mosier of this community was confined to his bed last week with an injured back which he received while attempting to lift a well casing.

Mr. and Mrs. Harman Huffmaster left Monday evening for Melrose to get Mr. and Mrs. Lyons, parents of Mrs. Huffmaster and Mrs. Toby Cline.

Jim Spence, pioneer resident of Lake Arthur, who has been caretaker at the Methodist Assembly at Weed for a number of years, and who has been seriously ill in an Alamogordo hospital the last few weeks, was reported slightly improved last week.

Mr. and Mrs. John Lane and family and a Mr. and Mrs. Proffone and Mrs. Fern Russell, all of Lake Arthur, left last week to spend a few weeks visiting their two sisters in Iowa.

Mrs. Fred Chambers and Mrs. O. B. Montgomery were hostesses to the Cottonwood Community Club Wednesday of last week when club members met at the Cottonwood gym for a practice style show before sending the dresses to Carlsbad for the July 8 style revue. Delicious refreshments were served to those present.

Mrs. Clint Nail of Vaughn arrived Wednesday of last week to spend a few days with her mother, Mrs. Roxie Clark, and her grandmother, Mrs. Dora Russell, who is ill, and her aunt, Mrs. J. B. Cook and family, all of Lake Arthur. She plans to return to her home the last of the week.

Mr. and Mrs. Oran Smith and children and Mrs. Effie Turner and Mrs. B. Carrol, all of Lake Arthur, left early Sunday morning for Arizona, where they will visit

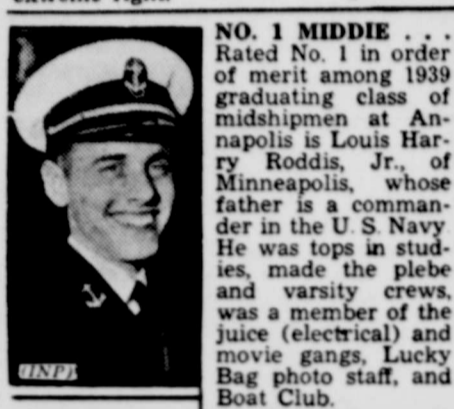
In The WEEK'S NEWS



AXIS ANGLES AWRY . . . Three variations of the Nazi-Fascist salute are on view here as, left to right, German Foreign Minister Joachim Von Ribbentrop, Premier Mussolini and Chancellor Hitler "heil" the 10-year Rome-Berlin military alliance from a balcony of the new reich chancellery. Count Galeazzo Ciano is next to Von Ribbentrop, and Field Marshal Hermann Goering is at extreme right.



STRIPES FOR SPORTS . . . Cool French blue and white stripes feature this summer spectator sports outfit worn by Margaret Lindsay of the movies. The skirt is sharkskin, blouse and bolero jacket of cotton, and a wide sash of the same French blue ties at the natural waistline. The pumps are navy blue and white.



HITS "INVISIBLE" TAXES . . . Consumers' burden of "invisible" taxes should be considered in plans for tax revision, says Saul Cohn, president of National Retail Dry Goods Association, who demands elimination of overlapping duties included in retail prices of food, clothing and other necessities.



NO. 1 MIDDIE . . . Rated No. 1 in order of merit among 1939 graduating class of midshipmen at Annapolis is Louis Harry Roddis, Jr., of Minneapolis, whose father is a commander in the U. S. Navy. He was tops in studies, made the plebe and varsity crews, was a member of the juke (electrical) and movie gangs, Lucky Bag photo staff, and Boat Club.

STREAMLINED SWIM SAFETY . . . Even water wings have bowed to streamlined age, says Ruth Willock ("Miss Pittsburgh"), who wears sleek, form-fitting air tank with which beginners are seen keeping afloat at nation's spas this summer. Made of aluminum, new gadget is strong, feather-light, won't rust or corrode.

RUFF ON RIVALS . . . Charley (Red) Ruffing, the Nookomis, Ill., boy who made good with the Yankees, pitched himself into a select circle of big league hurlers who have chalked up 200 victories. There are only five such heavy winners still in the game. He is shown here with his wife.

Mrs. Turner's daughter, a Mrs. Lanford. Mr. Smith's mother will have charge of the store while they are away.

Miss Rebecca Mosier, daughter of Mr. and Mrs. D. S. Mosier, of this community, and who has been at Lubbock, Tex., the last six months, taking a course in beauty culture, will go to Austin, Tex., July 10 to take her final examination and is expected home about July 16.

Mr. and Mrs. Edward Huffman of Caddo, Tex., and Mrs. O. B. Montgomery and children of this community spent a few days last week at Pinon, as the guests of Mr. and Mrs. Emmitt Flemens. They returned here Wednesday morning of last week and Mr. and Mrs. Huffman left that afternoon for their home in Texas.

The Gromo general store of Lake Arthur was entered and burglarized Tuesday of last week, with a quantity of merchandise stolen, all types of articles of an

undetermined value having been reported missing. Included were clothing, hardware, cosmetics and other articles. On the same night, the John Havins pump house was broken into and a small amount of oil and gas was taken.

The following notice was inserted in a farm weekly: "Anyone found near my chicken house at night will be found there next morning." — The Western Farm Life.

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Carlsbad Caverns Tourist Travel Is Up for the Month

Gain of 4,000 Over Last June—Three Trips Daily Now Being Made

After a slow start in the early months of 1939, tourist travel at the Carlsbad Caverns is now on the up-grade, with June showing a gain of more than 4,000 over the same period for last year. According to statistics released from the office of Col. Thomas Boles, superintendent, the figure for the last month was 28,876, against 24,790 for June, 1938.

Texas again led the states with 10,493 visitors, followed in order by California with 2,849, Oklahoma with 2,182 and New Mexico with 2,015. All states were represented in the month's total, as well as 29 territories and foreign countries.

Effective July 1, there are now three walking trips daily through the underground wonderland. The first tour starts at 8 a. m., followed by others at 9:15 and 10:30. In addition, there is the regular elevator trip, which goes down at 12:30 p. m. and joins the third party in the luncheon and continues with them around the Big Room with the customary stop at the Rock of Ages, about 2:15.

Col. Boles estimates that the travel for July should reach 40,000 and that 50,000 will be registered during August.

States and territories, in addition to the four leaders, given above, were represented as follows during the last month:

- Arkansas 367, Alabama 325, Alaska 5, Arizona 396, Colorado 821, Connecticut 29, Delaware 8, District of Columbia 100, Florida 304, Georgia 384, Hawaii 18, Idaho 27, Illinois 1,138, Indiana 353, Iowa, 261, Kansas 761, Kentucky 92, Louisiana 910, Maine 20, Maryland 42, Massachusetts 118, Michigan 28, Minnesota 213, Mississippi 226, Missouri 705, Montana 38, Nebraska 118, Nevada 7, New Hampshire 5, New Jersey 65, New York 271, North Carolina 129, North Dakota 23, Ohio 523, Oregon 140, Pennsylvania 541, Rhode Island

5, South Carolina 117, Tennessee 363, Utah 92, Vermont 1, Virginia 98, Washington 221, West Virginia 47, Wisconsin 305, Wyoming 88, South Dakota 22.

Visitors were also represented from the following countries: Argentina 4, Australia 4, Bahamas 2, Belgian Congo 3, Brazil 9, Canada 48, Canal Zone 10, China 7, Denmark 2, Dutch West Indies 2, England 8, France 1, Germany 1, Holland 7, Japan 2, Liberia 2, Mexico 63, New West Indies 3, New Zealand 1, Philippine Islands 5, Poland 2, Scotland 1, Siam 3, South Africa 9, Sweden 2, Switzerland 2, Venezuela 4.

Travel for the month of June in each year since the Caverns have been operated by the United States government have been: 1924, 95; 1925, 386; 1926, 998; 1927, 2,709; 1928, 5,422; 1929, 8,312; 1930, 12,642; 1931, 11,804; 1932, 8,568; 1933, 7,235; 1934, 11,321; 1935, 12,899; 1936, 19,871; 1937, 22,618; 1938, 24,790; 1939, 28,876.

Young pork salesman in an endeavor to impress his knowledge upon listener: "Brains, hide, feet, head, all parts of the pig have commercial value."

Listener (hoping to cease the recital): "What about the squeals?" Salesman, after slight pause: "Oh, we ship those to Scotland for the bagpipes."—Farmer's Magazine.

Political speaker—"I'm pleased to see this dense crowd here tonight."

Voice from the back—"Don't be too pleased. We ain't all dense." —Dairymen's League News.

Office Equipment—The Advocate.

"Yes," the teacher explained, quite a number of plants and flowers have the prefix 'dog.' For instance, the dog-rose and the dog-violet are well known. Can you name another?"

There was a silence, then a happy look illuminated the face of a boy at the end of the class. "Please, miss," he called out, proud of his knowledge, "collieflowers." —Hollands.

Typewriters, Portable and Upright, new and rebuilt, \$7.50 up—The Advocate.

"Buy American Made" advertisement with stylized text.

Public Address Systems FOR RENT advertisement by Marvin McCaw.

REPAIR—DON'T DISCARD advertisement for Pecos Valley Garage and Machine Shop.

ONE HUNDRED LETTERS ADDRESSED TO YOU PERSONALLY

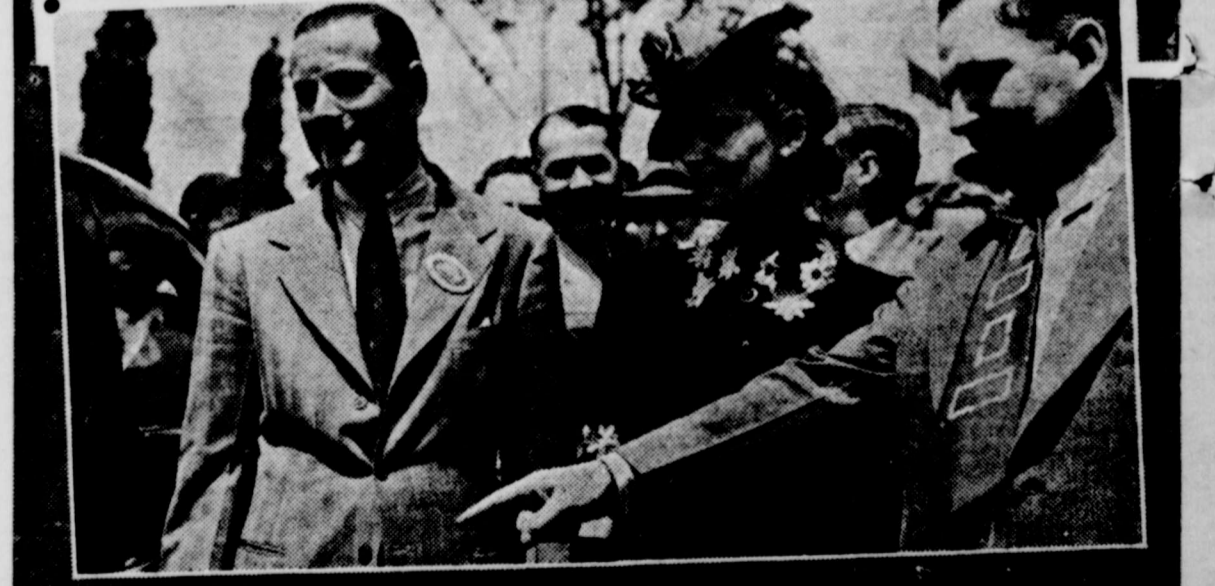
Think of the advertisements in The Advocate as so many letters addressed to you, personally. That's what they're intended to be, and, actually, that's what they are. The Advocate is, in effect, a mail-bag which brings you news of events and news of the best merchandise at the fairest prices.

You don't throw away letters unread. You don't read three or four letters carefully and skim through the rest. Treat the "merchandise letters" in your newspaper the same way. Read them all. Read them carefully. One single item will often repay you for the time it has taken to read them all.

Many good housekeepers have formed the habit of reading their newspaper with a pencil and paper, ready to jot down the articles they wish to look at when they start out on their shopping tour. Try this method. It saves time, and saves money, and provides you with the pick of the day's merchandise.

Every Advertisement in The Advocate Has A Message All Its Own

Ford Family Greet Symbolic Car



Henry Ford, right in foreground, and his son Edsel Ford, left, personally greeted Ford car No. 27,000,000 when it arrived at the New York fair recently after a transcontinental trip from the Golden Gate International Exposition. The event took on world significance, with an army of reporters and cameramen covering Henry Ford's appearance. Lower view—left to right—Albert E. Schlesinger, manager of the S. & C. Motors, San Francisco Ford dealer, who came the longest distance for the ceremonies; Jimmy Rooney (in background, who piloted the symbolic car); Mrs. Schlesinger; and Jack Doyle, driver of the car from its starting point at the elaborate Ford Building on Treasure Island, the largest industrial exhibit there.

Artesia Auto Co. Authorized Ford Sales and Service advertisement.

WORLD NEWS

BRIEF FORM

From Near and Far, Some Timely, Some of Human Interest

The Census bureau has announced the nation had its lowest death rate last year. The 1,380,986 deaths in 1938 made an average of 10.6 per 1,000 population, shading the 10.7 record of 1933 and contrasting with the modern high point of 18.1 in the influenza year of 1918. One reason for the lower rate was a better record of saving babies. The mortality rate of infants under one year of age was reduced to an all-time low of 50.9 per 1,000 live births. Forty-five states and the District of Columbia shared in cutting down the death rate. Lowest rates were 7.4 in North Dakota, 7.8 in Oklahoma and 7.9 in South Dakota. Highest death rates were 14.5 in Arizona, 14.0 in New Mexico, and 12.7 in the District of Columbia.

Guess what Policeman Donald Swope of Lancaster, Pa., did on his vacation. He donned a uniform each night and played the role of a policeman in a drama. His only line: "Okay, chief."

The Highland Park fire department, near Detroit, to demonstrate its new equipment, dug an 85-foot ditch, filled it with oil and gasoline, and then tried for two hours to light the fuel, but the flames fizzled. "We're paid to put out fires, not start them," sadly remarked Chief C. F. Baker when the stunt finally was abandoned.

If you're hard of hearing you don't get a job with WPA crews clearing a bed for Grand Coulee Dam Lake in Washington. Workmen kill an average of 30 rattlesnakes daily.

Because they tended to business and didn't lean on their shovels, more than 100 PWA workers were feted last week by merchants of Austin Street in Forest Hills, Queens, N. Y. The merchants are grateful for the speed with which the PWA completed a street widening job in front of their stores and gave the men all the beer and eats they wanted.

Jimmie Akehurst, 12, thought he'd hooked a champion catfish when a husky tug nearly yanked him into Brandywine Creek, near Wilmington, Del. Hauling hard, he dragged in his catch—a two-foot alligator. The alligator turned out to be "Oscar," missing from the local zoo, to which he was hastily returned by a park guard, and Jimmie went back to the boring business of catching just catfish.

Near Tahlequah, Okla., Harmon Reeder, deaf cobbler, was struck by a train. But he didn't sue—he apologized. "I didn't think a train ran at that time of night. I want to apologize for being on the track," he wrote the locomotive engineer.

A likeness of General John J. Pershing, who will be the most distinguished guest of The American Legion at its twenty-first national convention in Chicago Sept. 25 through 28, will adorn the official convention badge.

There's hardly been an up or down in the saddle making business in 56 years for S. L. Robertson, 80, of Springtown, Tex. He's never been idle and his saddles are bought as fast as he can make them, even in this machine age. All of his 56 years of saddle making have been spent in the same store on the public square.

A Minneapolis movie theater advertised that on a certain day it would admit anyone free upon presentation of a four-leaf clover at the box office. The theater admitted 6,500 with four-leaf clovers, while more than 9,000 were turned away. The management reported one cash customer for that day.

Believe it or not, but a Masonic copper identification coin which Carl Glave lost 21 years ago, in going over the top in the Argonne Forest, with the 32nd Division, has just been returned to him! The coin was found by M. J. Tracy of Minneapolis in France. Tracy turned it over to the secretary-treasurer of the Michigan Grand Lodge. That official finally located Glave and restored the coin, much to the amazement of the former doughboy, who had forgotten all about the 1918 loss.

Ol' Demon Rum is proving handy in combatting the startling nuisance at Wauwatosa, Wis. Alderman Edward Ehmke disclosed that residents, annoyed by flocks of the birds, are feeding them liberal quantities of oats soaked in alcohol. When the birds fall stupefied to the ground other species are weeded out and the starlings meet their doom in an incinerator.

Loose Leaf Note Books—25c and 50c—The Advocate.



Independence Day, 1939, meant much more than picnics, firecrackers and pink lemonade to hundreds of former tenant farmers in this country who, in the past year, have been able to purchase their own farms through the Farm Tenant Purchase program, which is administered by the Farm Security Administration.

Apparently happy about the whole situation is big Bill and little Bill O. McNeil of Floyd County, Tex. Less than a year ago home ownership for the McNeil family appeared far away.

Today big Bill is working toward an inheritance of a fine farm for little Bill, for payments are spaced over many years.

At the left, below, is the home where Borden C. Aaron lived; at the right is the farm house which he is purchasing. Both homes are in Eddy County, near Carlsbad.

Filed for Record

WARRANTY DEEDS—

J. D. Ledbetter, et ux to W. F. Vaughn, lot 9, blk. 23, Morning-side Add. to Artesia, \$1 &c.
W. T. Ledbetter to W. F. Vaughn, lot 12, blk. 23, Morning-side Add. to Artesia, \$1 &c.
W. A. Moore, et ux to J. R. Smith, 10 acres in E 1/2 W 1/2 SE 1/4 SW 1/4 sec. 2-22-26, \$10 &c.
E. A. Moberly, et ux to Safeway Stores, Inc., North 40 feet lot 11, blk. 44, Stevens Add. to Carlsbad.
M. L. Davis, et ux to Safeway Stores, Inc., lot 13 and S. 10 feet

lot 11, blk. 44, Stevens Add. to Carlsbad, \$10 &c.
John N. Nevenger, et ux to Kenneth Cass and W. W. Snyder, NE 1/4 sec. 25-22-26; SW 1/4 sec. 31-22-27.
A. M. Tarbet, et ux to Jesse F. Cook, East 40 feet lot 10, blk. 18, Clayton & Stegman Add. to Artesia, \$25 &c.
Raffaele Grandi to Caesar Grandi, NW 1/4, W 1/2 NE 1/4, SE 1/4 NE 1/4, NW 1/4 SW 1/4, NW 1/4 SE 1/4 sec. 26-22-27, \$10 &c.
ADMINISTRATOR'S DEEDS—
W. E. Carter, Admr., to John B. Sears and J. Perry Sears, property in Woodard's Add. to Carlsbad,

\$10,000.
POWERS OF ATTORNEY—
J. Perry Sears to John B. Sears.
CLAIMS OF LIEN—
Bureau of Revenue, vs. Dr. Thomas J. Pearson, \$33.15.
DISTRICT COURT—
No. 6951. Edna C. Ridley vs. Sam Bright and C. S. Peterson. Suit on oil and gas lease.
No. 6952. Home Owners Loan Corp. vs. Alfred LeVelle, et ux, lot 3, blk. 30, Stevens Add. to Carlsbad. Foreclosure, \$1,992.02.
Mr. and Mrs. A. P. Mahone joined friends in Cloudfroft last week for a brief fishing trip at Elephant Butte.

New Mexicans Are Different, Yes But State's Going "Streamline"

As a rule, New Mexicans do not spend a great deal of time talking about the past and neither are they particularly inclined to dwell on the characteristics that make them different from the people in any other state, yet in the heart and mind of every true New Mexican there is a pride of his heritage and his part in the development and consequent "streamlining" of the Old West, declares The Clovis News-Journal, which continues:

Scarcely noticeable and yet impossible to escape attention is the difference in people and state almost as soon as one crosses the line. A hustle and bustle of modern day and the "anxious to get someplace" attitude is prevalent, quaintly mixed with the easy-going, semi-lazy habits of the Spanish people who first inhabited this section of the country. The glare and noise of this streamlined age is correctly partitioned with the quiet atmosphere of decades ago when the state of New Mexico was little more than a fantastic dream.

Is New Mexico really a state? Do all New Mexicans wear boots and hats and eat chili for breakfast? Are the Indians of the old days still a constant menace to the tourist and may one traveling through obtain the conveniences of a modern day? Peculiar questions to New Mexicans, but actual realities in Eastern parts of the nation, where little of the Great Southwest is known. 'Tis often that travelers through this section of the plains country stop to inquire of dangerous conditions and to correct themselves, finally, of many mistaken conceptions of both country and people of New Mexico. They, too, must admit a thriving — yet still pioneering — movement is on to make New Mexico and the Southwest recognized as modern in every sense to "furriners" to this section of the country.

country and who have made their home in or near Clovis often try—and fail—to express their opinion of the atmosphere in and near the thriving metropolis of the plains that makes it the only spot on the earth for them.

Many Clovis citizens are former invalids or near-dead inhabitants of another section of the country who came to New Mexico for their health and can't be persuaded to leave under any conditions. To many people, New Mexico is life and blood and happiness and success.

To the comparatively younger part of the citizenry who were born native New Mexicans and who were reared among the cow chips and the chili peppers and the cattle herds, there is an indescribable something about the rolling prairie, the Mexican taint of everything that makes a glow in his heart no matter where he might be or when . . . when the magic name of New Mexico is mentioned.

Yes, there is truly something "different" about even the air in New Mexico.

Mrs. Frank Palmer and small daughter left Tuesday for a visit with her home folks in Farmington.

Mrs. Keith McCrary, daughter-in-law of Judge and Mrs. G. U. McCrary, and three children, Patricia, Carol and Keith, Jr., arrived Monday and expect to visit here until Friday. Mrs. McCrary and children will be joined by Violet Shipp, another granddaughter of Judge and Mrs. McCrary, accompanied by the children's nurse, will go to Austin, Tex., for a visit with Mrs. McCrary's mother. Violet will visit with her grandmother. They also expect to visit in Louisiana before returning here in about three weeks.

Paul Shelton, manager of the Sprouse-Keitz Store here, and Mrs. Shelton, left Saturday night for the West Coast, where they will visit the Golden Gate Exposition. M. Busch of Carlsbad is in charge of the store while Mr. and Mrs. Shelton are on a two-week vacation.

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