

Twenty Pages Today Second Section

Artesia Advocate

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VOLUME THIRTY-SIX

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 21, 1939.

NUMBER 51

Eddy Courthouse Dedicated by Gov. Miles Monday

Location of Jack Harris Well in Guadalupe Foothills Attracts Attention in Oil Circles

Josey No. 1, to be Drilled in Section 20-20-23, Is Twenty Miles West of Pecos River and Beyond Trojan Operations.

TWO IN LOCO HILLS

R. W. Fair, Shuler Well Is Completed as a Good Producer.

Location of an oil well twenty miles west of the Pecos River and five miles south of Lakewood, nearly in the foothills of the Guadalupe Mountains, has attracted attention of oil men the last week. The well, the Josey No. 1 of Jack Harris, is located in SE SW section 20-20-23, and is about fourteen miles west and a little north of the location of Trojan Oil Company's Grant No. 1 in NE section 33-20-25.

The Shuler No. 1 well of R. W. Fair in SE SE 4-18-29 flowed 220 barrels in one hour 55 minutes from a total depth of 2,500 feet when completed.

Progress among wildcats and other wells of general interest in Eddy County and the adjacent Maljamar area in Lea County: Artesia Drilling Co., Hoffman 1, SE SW 14-17-24. Drilling at 620 feet. Carper & Brookover, State 1, SW NW 16-18-29. Drilling at 2,440. J. R. Cone et al, Saunders 1, SE NW 13-17-27. Total depth 600 feet; waiting on machine. Dixon & Yates, Ballard 1-A, NE SE 1-18-29. Total depth 2,750 feet; preparing to shoot. C. C. Dodson, McElrath 1, SW SW 3-16-29. Drilling at 2,355 feet. Elliott & Taylor, Cannon 1, SW 4-19-30. Total depth 3,421 feet; shut down for orders. Everts Drilling Co., Grier 1, SE SE 31-16-31. Drilling at 3,350 feet. Dave Elder, Hess 1, SW NW 21-16-29. Drilling at 2,000 feet. R. W. Fair, Brainard 3, NW SE 10-18-29. 7-inch casing cemented at 2,516 feet. Franklin, Ballard 2-B, SW NE 1-18-29. Drilling at 2,755 feet. Franklin Petroleum Co., Coppedge 1, NW 5-18-30. Drilling at 2,453 feet; shut down for orders. Franklin, Masteller 1, NW NE 7-18-30. Total depth 2,872 feet; fishing. Flynn, Welch & Yates, Langford 1, NE NW 9-18-29. Total depth 2,494 feet; preparing to shoot. (continued on last page, column 1)

SOME MORE FREE MOVIE TICKETS

More free tickets to the Ocotillo Theater are to be given this week to persons who find their names hidden in advertisements. Each lucky person must bring the advertisement carrying his name to the Advocate office, no later than closing time Saturday of the week in which it was published. This is a new provision, which did not appear in the explanation in last week's issue. In order that readers will know what to look for, the names will appear in this type (Joe Doakes) Now begin looking and don't forget to look next week and subsequent weeks for your name.

Death Comes on Saturday to W. A. Stephens, 60

Worley A. Stephens, 60, a resident of Artesia the last twenty-three years, died at the home here of his sister, Mrs. Mary Abbott Davis, at 9:20 o'clock Saturday evening. Death, which was from a complication of diseases, came after a serious illness of six months. Funeral services were from Mc-Clay Chapel at 3 o'clock Sunday afternoon by the Rev. Lee P. Phillips, pastor of the Church of the Nazarene, assisted by the Rev. John Rice, pastor of the Methodist Church. Music was in charge of the Revs. Whitcomb and Maridel Harding, Nazarene evangelists of Oklahoma, who were conducting evangelistic services at the Nazarene Church here. Burial was in Woodbine Cemetery.

Pallbearers were R. L. Paris, R. L. Collins, Cecil Mitchell, Edgar Havens, Wayne Coalson and Bob Ohmhus. Worley A. Stephens, a son of L. P. and Anna A. Worley Stephens, was born at Monroe City, Mo., June 6, 1879. He came to Artesia in 1916 and made his home here since. The only close surviving relative of Mr. Stephens, who never married, is the sister, Mrs. Davis, with whom he made his home. Mr. Stephens was a member of the Church of the Nazarene. Among those from out of town who attended the services Sunday were Mr. and Mrs. R. O. Foreman of Roswell, Mr. and Mrs. Wayne Coalson of Hope and Mr. and Mrs. Joe Ausley of Carlsbad.

Ike Ogg, Pioneer Driller Here, Dies At Home Monday

Death at 65 Comes After Illness of Three Months from Heart

Isaac B. (Ike) Ogg, 65, a pioneer in the oil fields here, being one of the first drillers to operate in Eddy County, died at his home, 312 North Fourth Street, at 1:45 o'clock Monday afternoon of heart disease after an illness of three months. Funeral services were at 2:30 o'clock Tuesday afternoon at Mc-Clay Chapel by the Rev. Lee P. Phillips, pastor of the Church of the Nazarene. Burial was in Woodbine Cemetery here. Pallbearers were D. I. Clowe, Grant Frazier, Andy Company, Alex McGonagill, L. E. Folkner and Charles Oliver. These survive Mr. Ogg his widow; a daughter, Mary, Mrs. Paul Vandagriff; a son, Charles Ogg, and a grandson, Louis Ogg, all of Artesia, and five brothers and sisters in Ohio.

Mr. Ogg was born Nov. 9, 1874, at Rose Farm, Ohio. In 1900 at Oakfield, Ohio, he married Elberta Jane Newman and to them were born the children mentioned, who survive with their mother. In early life Mr. Ogg engaged in railroad work, but while still a youth entered the oil business. He drilled in Ohio, Illinois, Wyoming and Oklahoma prior to coming to Artesia in 1924 to drill oil wells in the then new Eddy County oil fields. Mr. Ogg was an active member of the state Democratic organization and was a member of Darie Lodge No. 172, Masons, of Crooksville, Ohio.

Will Spend Holiday Season in Mexico

Misses Alice Ruth and Margaret Williams, daughters of Mr. and Mrs. Bryant Williams of Hope, who teach in the Gallup public schools, joined a party of teachers in El Paso Saturday for a tour of Mexico. They expect to spend nine days in Mexico, which will include Christmas Day, and return to the states about Dec. 31. Typewriters for Rent—The Advocate.

Carlsbad Boy to Succeed Bradshaw As Council Head

Harold Bradshaw of Artesia, retiring president of the Eddy County 4-H Club Council, will be succeeded by Harold Grandi of Carlsbad as the result of the annual election held at the Artesia city hall Saturday evening. Twenty-six members representing eighteen clubs in the county elected Tommy Cox vice president and Helen Johnson, secretary. They were assisted at the meeting by Fred Barham, county agent; Jack Baird, assistant county agent, and Miss Vernita Conley, home demonstration agent. Plans were made by the club members for the coming year's program, for which a committee was appointed.

But Safeway Has Dandy Oranges at Two Bits a Dozen

Somehow something always has to happen on a newspaper about the time everyone is proud of a job. And it happened in this issue!

An item in the Safeway advertisement on the last page of the first section reads, "Oranges, 3 lbs. 25c," which is quite ridiculous on the face of it.

Obviously, it should have been, "Oranges, dozen, 25c," which is the way the copy reads.

A mistake appeared in the proof of the line, which therefore had to be reset—and then the slip came about somewhere along the line, why or how, no one will ever know. Sounds impossible, doesn't it?

But nevertheless, Safeway has some mighty fine oranges on sale at 25 cents a dozen, which also is a mighty fine bargain, so you'd better plan right now to take advantage of it, as well as the many other splendid bargains listed in the advertisement on the last page of the first section.

Seal Sales to Eighty More in The Last Week

Contributions for Christmas seals in the fight against tuberculosis continue to come in, and the local chapter of the National Tuberculosis Association reported eighty persons heard from between Tuesday noon of last week and Tuesday noon of this week, bringing the total to nearly 300 since the annual drive began. Those who contributed during the week:

Joe Jesse, D. O. Sullivan, Rex Wheatley, Mrs. Margaret Threlkeld, W. H. Hogsett, Mrs. C. Bert Smith, William T. Haldeman, C. M. Cole, Kenneth Williams, Ivan Rogers, Ethel Bullock, Alma Felix, A. C. Hart, Mrs. R. Bourland, Martin Yates, Jr., N. M. Baird, Martin Horton, T. H. Flint, Mrs. O. S. Brewer, Mrs. Eva Brown, H. W. Marlow, D. A. Bradley, Mrs. Nellie Cordell.

Mrs. Ira Gardner, Mrs. Walter Douglas, Lloyd Simon, Robey Conner, Mrs. E. E. Coll, R. L. Paris, Roger Durand, O. E. Nickey, Mrs. George Teel, Alf Coll, H. J. Fulton, Nora Clayton, Mrs. G. B. Dungan, Andy Anderson, Ralph Pearson, R. L. Simms.

John Brown, Ray Hunsaker, John R. Brown, H. A. Porter, Mrs. Keith McCrary, William Foster, Mrs. L. E. Folkner, B. E. Spencer, E. P. Back, Adolph Zelony, R. B. Neterland, Mrs. Nora B. Pistole, C. C. Millman, Lucile Morriss, Cooper Blount, L. E. Francis, George Sands, Miss Harlan, Miss Erlene Isenhart, Jean Plunkett, W. A. Jones.

John Gump, L. B. Coleman, C. D. Marshall, Mrs. John Lowery, Will Benson, Mrs. J. M. Vogle, Mrs. A. E. Crain, Miss Merrill Bradley, Mrs. Leon Clayton, Charles Oliver, Miss Edna Drury, Harold Crozier, Harry Jorren, Miss Mary Lutzer, Mrs. Keith Miller, Mrs. Frances Painter, S. O. Pottorf, Mrs. R. D. Wright, O. Briscoe, Bryant Williams.

Miss La Rue Mann, a teacher in the Santa Fe schools, will spend the vacation with her parents, Mr. and Mrs. C. E. Mann, and family.

Merchants Are Bringing Carol Music to City

Added to the beautiful street lights by way of making Artesia a Christmas city is music, Christmas carols, which are being heard each day until Christmas during the shopping hours over a loud speaker system at Roselawn and Main.

The carols are being played through the courtesy of Artesia merchants, who contracted with Marvin McCaw to use his electric pick-up and speaker system.

The idea of music on the streets prior to Christmas was brought here by one man who had observed the plan in larger cities. From him it grew on Tuesday and by nightfall enough merchants had banded together to underwrite the scheme.

But, as it has been pointed out by several citizens, Artesia keeps just a little ahead of other cities in New Mexico, so of course the retail merchants were quick to take hold of the idea.

Lion Governor Guthrie Visits The Local Club

Asks Artesia Group to Vote on Constitution For New Mexico District—Accompanied by Beam, Secretary.

G. L. Guthrie of State College, district governor of Lions International, paid the Artesia Lions Club his official visit Wednesday noon and asked the local organization to vote on a new district constitution, which must be acted upon by all of the nineteen clubs in the district, embracing the state of New Mexico.

In his talk, Gov. Guthrie said all of the clubs in his district are functioning nicely and he complimented the Artesia group on the work it has done since being organized last May.

The governor met after the luncheon with the board of directors to help lay out plans for the club's activities.

Guthrie said the state has been divided into three zones, in the third of which are included the Artesia, Carlsbad, Hobbs and Eunice clubs.

Also heard from briefly was W. Earl Beam, likewise of State College, district secretary.

The Lions decided at the luncheon to sponsor the Sea Scout ship which recently was organized by Boy Scout troop 8. Heretofore the ship had been in a formative state with West acting unofficially as "skipper" for the ship. Visitors Wednesday noon included W. E. Kerr and Jack Spratt, both members of the Rotary Club.

Coronado Festival Dates April 24-26 Definitely Named

Mrs. Robinson Announces Time, As Well as Other Plans

Definite dates for Artesia's participation in the Coronado Cuarto Centennial celebration next year have been set for April 24-26, Mrs. C. E. Robinson, chairman of the local celebration committee, has announced.

However, she said, there will be participation, along with the remainder of the state, during the entire year in the general celebration.

Mrs. Robinson said the three-day festival here will be divided: April 24, folk music and games; April 25, folk music and song; April 26, dramatization of tradition or history. The places for presentation have not been set.

It is hoped to participate both in Spanish and Anglo folk songs, folk dances and games and traditional music. For the story tell- (Continued on last page, column 2)

Residents of Entire County Converge at Carlsbad for Their Part in Day's Activities

Area Executive To Visit New Sea Scout Ship Here

P. V. Thorson of Roswell, area executive of the Boy Scouts of America, is to make his first visit Friday evening to the new Sea Scout ship, sponsorship of which was assumed Wednesday noon by the Artesia Lions Club at the weekly meeting.

The meeting likewise will be a joint Christmas party of the ship and members of Boy Scout troop 8. Thorson will greet Bill Bullock as new scoutmaster of the Boy Scout ship and Bill Bullock as new scoutmaster of the Boy Scout troop. Bullock is taking the place of Ed West, who is to move the first of the year to Carlsbad, and who will be having his last meeting with his boys Friday.

Sentence Deferred For Three Youths

Pleas of guilty were entered Saturday in Eddy County District Court in Carlsbad before Judge J. B. McGhee by Clarence Hurt, Orvil Northam and John Savoie, Artesia youths, each charged with breaking and entering the store in Artesia of the Pior Rubber Company.

Sentence was deferred by the court until the first day of the March, 1940 term of District Court.

MR. AND MRS. DEXTER ON HOLIDAY TRIP

Mr. and Mrs. C. J. Dexter left Wednesday for San Antonio, Tex., to spend Christmas with Mr. and Mrs. Rufus G. Smith, for the thirteenth consecutive year they have spent Christmas with them.

The two couples plan to leave for Mexico City after Christmas and spend New Year's there.

Junior Class to Present Annual Play Tonight

"Seven Sisters," a popular stage success for two decades, will be presented by the junior class of Artesia High School at 8 o'clock this evening in the high school auditorium.

The cast consists of six men and eight women. The men: Gida Radviany, 21, slender, and anemic, Weldon Grant; Ferenz Horvok, 27, dashing, audacious, carefree, Eugene Connor; Colonel Radviany, 40, stern, military, kindly, George McNett; Michael Sandorffy, 32, handsome, self-sufficient, J. M. Hoover; Toni Teleki, 24, small, shy, lips, Leon Bert; Janko, 19, peasant type, Curtis Bolton.

The women: Wuidy Gyurkovics, 42, motherly, sharp, but often tender, Sybil Pior; Katinka, 27, eldest sister, pretty, with an authoritative manner, Bettyne Laning; Sari, 21, attractive, but petulant, La Juana Munschke; Ella, 20, plump, sentimental, rather dull, Frances Emmons; Mitzi, 19, sparkling, audacious, witty, Mary Baird; Terka, 14, wistful, Drotha Stuart; Liza, 13, Lois Howard; Klara, 12, Mary Edith Gelwick.

In the story Mitzi and Ferenz want to be married, but according to an old Hungarian custom they have to wait until Mitzi's older sisters have their turn.

Mitzi has not only one, but three older sisters, who have no boy friends, so she and Horvok scheme to get the sisters to the altar before Mitzi becomes an old maid. All of the snags they run up against and the peculiar situations that arise to taunt them make an hilarious evening's entertainment.

Miss Jean Plunkett, trained dramatics coach, who directed last year's play, "The Merry-Go-Round," directed "The Seven Sisters."

During the last summer Miss Plunkett worked as an apprentice in Ogunquit, Me., in the Summer Theater, with such stars as Cornelia Otis Skinner, Edward Everett Horton, Sinclair Lewis, the novelist, and Madge Evans. (Continued on last page column 4)

Wheeler Gives Christmastide Rotary Talk

The Rev. J. Vernon Wheeler, pastor of the Christian Church, in a short but impressive Christmas address at the weekly Rotary luncheon Wednesday noon, gave the timely prayer, "Let us hope that the spirit of Christ in Christmastide will prevail."

The message of Christmas, he said, is to think of others, which thought thousands of organizations and millions of homes and individuals are doing at this time. And in Artesia individuals and organizations are planning to share the material things of life with others at Christmastime.

Although Christ is the peace bringer, many might think that with the strife in the world that the message of peace and good will of nearly 2,000 years ago is paradoxical, he said. But, he added, the fact all men have not as yet accepted the message of Christ is no reason His bringing of the message of peace does not exist.

"When it is accepted," the Rev. Mr. Wheeler said, there will be no more wars." The seriousness of the speaker's address was contrasted by the fun evoked when the annual exchange of presents by members was made. The majority were designed to fit the occupation of the recipients.

Among visiting Rotarians was Dr. Donald Mackay, president of Eastern New Mexico College, Portales.

Work Begins East Of Artesia on Gap In Lovington Road

Two Crews Are on Job—Bridge Plans Now at Office in Roswell

Work began last Thursday on Highway 83, with two construction crews on the job, which will assure completion of the road months before promised several weeks ago by Gov. John E. Miles, when he stopped over in Artesia.

At that time the governor said work would begin on the gap during 1940 and that construction of the new bridge over the Pecos River east of town would begin in February.

Present indications are that the latter also will be done, for the bridge survey and testings for foundations have been completed, according to Burton Dwyre, state highway engineer, who, with Charles M. Johnson, district engineer, and Assistant District Engineer White, conferred here Friday with Carl Folkner, Democratic precinct chairman.

The plans, Dwyre said, now are at the Roswell office, where they are being worked on, before being forwarded to Santa Fe for immediate action.

Present work on the twenty-off-mile gap between Artesia and Lovington consists of grading and drainage, prior to paving. It is the intention of the department to complete that part of the work during the winter, so it will be settled and ready for the oil treatment next winter.

Services Held for Mrs. Castillo, 76, on Sunday Afternoon

Mrs. Sarah Malisa Castillo, 76, died Saturday at Artesia Memorial Hospital. Services by the Rev. S. M. Morgan, pastor of the Baptist Church, were at Woodbine Cemetery here at 2 o'clock Sunday afternoon.

Mrs. Castillo, a widow, was born Aug. 30, 1863, in Douglas County, Mo. She came to Artesia about two months ago.

Spotlight Is Shared by Congressman Dempsey and Lieut. Gov. Murphy in Parade and at the Exercises.

BARBECUE AT NOON

Thousands Take Part in Free Feed at Cavalcade Park.

Residents of all parts of Eddy County converged at Carlsbad Monday, when Governor John E. Miles dedicated the splendid new courthouse before a crowd estimated to have numbered about 6,000 persons.

Sharing the spotlight with the governor were Congressman John J. Dempsey and Lieut. Gov. James Murray.

Many from Artesia participated in a huge parade of more than 2,000 persons, which started off the day's activities. In the parade was the Artesia High School band. Also on parade were the state notables, the Eddy County Sheriff's Posse, CCC drum and bugle corps, county and city officials, Boy Scouts and many others.

One of the features was a huge free barbecue at the noon hour, at which several thousand persons were served at Cavalcade Park.

Text of Governor's Talk

Gov. Miles in his address said: "The more I see development in New Mexico, the brighter the future I see in store for all the state. "Our cities, our counties and our state are just what we wish to make them. During the last eleven months I have been in nearly every county in New Mexico and I have visited most of the towns and cities. From the evidence of progress I have seen on every side I am convinced that the people of the state will be satisfied with nothing short of the best. "I have said many times that I wish it were possible for every person in the state to visit every other section every four or five years in order to see for himself the many improvements, the many changes for the better that are being made everywhere. It is really amazing that a state of such large area with such small population, possessing only limited means, can obtain so many physical improvements that add not only to our comfort, but which also stimulate our pride and make us happy that we are New Mexicans."

"This evidence of growth and the desire to be satisfied only with the best is shown to great advantage in Carlsbad.

Are Blessed by Nature "Your city and your county have been especially blessed by nature. She has not only provided you with the greatest natural wonder in the world but she has also been lavish with her underground riches. (continued on last page, column 2)

NEEDY FAMILIES LIST REMAINS

There still remain at the Chamber of Commerce office in Artesia names of persons and families who should have baskets on Christmas. Many names have been given out by Arba Green, secretary, but there are a number yet to be taken care of.

Organizations and individuals are responding well, as they do every year in Artesia and probably during the two remaining days after today all names will have been assigned to some good fellows, who will help make others have a Merry Christmas. All who can and will give Christmas baskets and have not received names from the chamber office are asked to do so at once, in order that duplications are not made at the expense of others in need.



Presidential Terms

If any President was ever a candidate for a third term, it was Theodore Roosevelt. It depends upon whether or not his filling out McKinley's unexpired term is really to be counted as a first term for him self. "T. R." at one time declared he considered it his first term. In later years his political spokesmen held that it should not count as such. It seems to be matter of opinion. General Grant aspired to a third term, but his contest for the nomination was unsuccessful.

First Negro Slaves in U. S.

The negroes who were first landed in the United States as slaves were apparently brought from the Guinea coast, in Africa, but the majority of slaves were taken in the interior of Africa and marched overland under great hardship. There are many different tribes of negroes in Africa. Among the three most prominent of those brought were the Zulus or Kafirs, Hottentots and the Bantus.

Progress of Telephones

In the early days of the telephone business a request for a number in some other city brought back the answer "I will give you toll line." The association with toll roads, toll bridges and paying out money had its effect on cutting down full use of the telephone. Today such calls are generally answered with a pleasant voice that says "I will give you long distance."

Planets and Health

According to astrologers, the Sun and Venus denote the moral character while Saturn and the moon control the physical aspects. The sun and Saturn (note the combinations) represent the father; the moon and Venus, the mother, in any horoscope. The sun and its aspects have to do with the health of a man while the moon governs the health of a woman.

Ohio's Incorporation Laws

In the early days of Ohio all articles of business incorporation were granted solely by the general assembly. If the Noble Daughters of the Wednesday Afternoon Pinocchio club in Strawberry Village wanted to incorporate the assembly had to pass a special act granting incorporation.

A Fade-Out

The word "bloomer" is found in Webster's Dictionary, but it was not always so. The definition is "A costume for women, sought to be introduced by a Mrs. Bloomer, consisting of a short skirt and loose trousers fastened round the ankles."

The Philosopher

"A philosopher," said Hi Ho, the sage of China town, "is usually one who has found reasonable comfort for himself and is quite willing to give all his fellow-members of the human race his best wishes in the same pursuit."

Numbers on Currency

The Treasury department says that after currency has been printed and it is found to be defective, the regular serial number is removed and a new serial number with a star preceding the number replaces it.

Indians Still Hold Rice Fields

Chippewa Indians on the Bad River reservation in Wisconsin still possess the 2,000-acre wild rice field from which they drove the Sioux Indians nearly 300 years ago.

An Arabian Relic

The Tomb of Eve is at Jidda, in Arabia, about half way down on the coast of the Red sea. Adam is reputed to be buried in Ceylon, off the south coast of India.

Named "Emerald Isle"

Doctor Drennan first called Ireland the Emerald Isle. He lived from 1764 to 1820 and used the name for the island in a poem called "Erin."

Buffaloes Raided Poles

In the early days of the West it was necessary to drive spikes in telegraph poles to prevent buffaloes from pushing them over.

Tunnels Pierce the Alps

A series of tunnels pierce the Alps, one of the greatest obstacles in the way of free and unrestricted transport in Europe.

Great Botany Collection

The botany collection of the University of California contains approximately 500,000 specimens.

Hard on the Women

Women of Mexico City may not stay out in the streets after 9 p. m. without an escort.

Back in the Alley

An old ordinance makes it illegal to wash a horse in the streets of Charlotte, N. C.

Very Hard Lesson

The community of nations is one of the hardest lessons for mankind to learn.

Japanese Warriors Used Bows

Japanese warriors of feudal days used bows as long as nine feet.

Heaviest Substance

The heaviest substance in the world is the metal osmium.

USE TAX RUBBER STAMPS

THE POCKETBOOK of KNOWLEDGE By TOPPS

Illustrated advertisement for 'The Pocketbook of Knowledge' by Topps, featuring various facts and illustrations such as 'In 17th century England it was the style to wear...', 'In 1890 the glass industry employed about 28 thousand persons...', and 'Farm to Factory'.

Compensating tax collections during November were \$1,559,444 under October, but held up the anticipated average of monthly collections of approximately \$22,000 set up by the division, Gallegos reported to Gov. Miles. Reporting collections of \$23,013.50, Gallegos told Gov. Miles that since the compensating tax law became effective, the division has turned over more than \$71,000 to the Department of Public Welfare for the state's needy old people. "The fact that we have been able to collect and turn over this much money for such a justifiable cause," Gallegos' report said, "has given us much pleasure and we can only hope that our collections will continue to increase in order that those, for whom the tax law was passed, may derive the greatest of benefits." Gallegos reported that he and Director Carter were informed while on their recent trip through Eastern New Mexico that one corporation will pay the compensating tax division between now and August, 1940, more than \$15,000 in taxes covering the purchase of equipment that will be imported into New Mexico by them in constructing a special oil and gasoline plant. Gallegos' report pointed out that "such an expenditure is an example of the fluctuation in tax income that we can expect. Some months will be more and some less, dependent upon the purchases by the large industrial corporations." "The European war," the report continued, "has caused many large concerns, anticipating 1940 markets and possible limited supply, to greatly increase new buying that should materially increase anticipated compensating tax collections during December of 1939 and all of 1940."

White Horse Being Sought for Coronado Mount in Centennial

Statewide search for a white horse suitable as a mount for Don Francisco Vasquez de Coronado during the celebration of the 400th anniversary of the famous conquistador's "entrada," has been announced by Clinton P. Anderson, managing director of the United States Coronado exposition commission. The state will be thoroughly combed for a steed resembling as much as possible the white charger, described by poets and many historians. The fact that writers have limited themselves to describing the horse's trappings—a rich blanket fringed with gold and a great saddle with heavy silver trimmings—makes the choice more difficult, Anderson declared. Some authorities believe Coronado's horse was an Arabian steed, introduced into Spain by the Moors, Anderson explained. Whether or not he was pure white, how big he was and how gentle, are questions that never have been definitely settled. "If we follow the belief that Coronado's horse was an Arabian, the mount must have the straight nose and flaring nostrils of the highly bred horse," the managing director explained. "The eyes must be widely spaced, the jaws clean cut, hooves rounded with small fetlocks close to the ground, tail and mane long and flowing. The line from withers to tail must be smooth and unbroken." On the other hand, Anderson added, many authorities believe that the horse ridden by the famous explorer was the typical Spanish pon, not so beautiful as the Arabian, and rather small. The Spanish ponies described by Anderson average scarcely four-line hands, are slight in build, with powerful forequarters, good legs, short strong backs and full barrels. Heads and eyes are full with heavy protruding bones over the eyebrow, large nostrils, broad breasts and good feet. Few of them are pure white. Horse fanciers and breeders will be consulted in the search for a fitting mount for the conquistador, Anderson said. At the same time, he declared, no community, however isolated, that claims a possible descendance of the horses brought in by the early Spaniards, will be overlooked. Whether one horse will be chosen to serve in all Coronado pageants throughout the three states of Arizona, Texas and New Mexico, or whether a different horse will be used in each community, is another question that has not been decided definitely, according to the managing director. Circus horses may be considered contestants for the honor, Anderson added, although most of them are not typical of the Spanish horse, due to the practice of crossing them with Clydesdales, Percherons and other breeds of work horses, to make a larger horse. Any information as to possible contestants for Coronado's horse during the 1940 celebration, should be sent to the Coronado Cuarto Centennial office at Albuquerque, according to the managing director.

Cattle Growers to Meet at Gallup Next March for Confab

Con W. Jackson, Las Vegas, president of the New Mexico Cattle Growers Association, announced that the twenty-sixth annual convention of the association will be held at Gallup next March 18-19. Headquarters and convention sessions will be held at El Rancho Hotel. Attendance promises to establish a new record for the association. The convention will have for consideration a number of matters of vital importance to the industry. As is customary with the annual meeting of the association, convention sessions will be devoted strictly to business. An imposing list of speakers to be announced at a later date will be in attendance. Georgia is the largest state east of the Mississippi River. Japan has 17,000 miles of coastline.



Our Best Wishes

It is with more than an ordinary degree of pleasure that we send our Christmas and New Year greetings. May the coming year bring you happiness.

Van Antwerp Studio

In the Yuletide Spirit



WE WISH FOR YOU AND YOURS

A Merry Christmas

AND A PROSPEROUS

Happy New Year

Pior Rubber Co.



MERRY CHRISTMAS

And a Very

HAPPY NEW YEAR



We wish to express our thanks for the patronage given us during the last year and to solicit your continued good will throughout the coming year.



L. P. EVANS

Plumbing—Hardware—Sheet Metal

Advertisement for Guy Chevrolet Co. featuring an illustration of three people holding a sign that says 'Season's Greetings from GUY CHEVROLET CO.' Below the illustration is a text box with a Christmas message: 'Let there be light, song and gladness in your heart — that is the wish we send with this Christmas Greeting. And may the New Year add to your store of happiness and good fortune—health and accomplishment. We sincerely trust that we will again have the opportunity of serving you to our fullest.'

Chevrolet - Buick - Oldsmobile See the New 1940 Models Orval Gray GUY CHEVROLET CO. Open 24 Hours



**Hundreds of Birth Certificates Sought**

The State Health Department's campaign for complete reporting of vital statistics is bringing in hundreds of requests for birth certificates delayed more than ten years, Registrar Billy Tober said.

In November alone, she said, New Mexico residents reported the births of 108 children, all now more than 10 years old, and of 24 others born between 1930 and 1938.

A number of requests for birth certificates have come from adults, impressed by the need of such documents in many phases of modern life.

"In practically all such cases, affidavits from parents, attending physicians or others are required," Miss Tober said. "But if the applicant was born in New Mexico, and can prove it, we will furnish the certificate."

The term, Islam, is one applied by Mohammedans to their religion. A gold urn in a monastery chapel overlooking the Black Sea is the resting place of the heart of Queen Marie of Rumania.

**Wrote "Alice in Wonderland"**  
Llandudno, Wales, is the Atlantic City of that country and one of the chief seaside resorts of the British Isles. It is situated on the north coast, facing the Irish sea. It was on the sand-hills of Llandudno beach that Dr. Charles L. Dodgson (Lewis Carroll) used to stroll with the children of his host, Dean Liddell. A white marble marker was placed there to commemorate those walks. The inscription reads: "On this very shore, during happy rambles with little Alice Liddell, Lewis Carroll was inspired to write that literary treasure, 'Alice in Wonderland,' which has charmed children for generations."

**Go West, Young Man**  
According to an authority, the expression, "Go West, young man," was used by John Babson Lane Soule in an article in the Terre Haute (Ind.) Express in 1851. Horace Haute was attracted by the expression, and used it in an editorial in the New York Tribune. As the saying "Go West, young man, and grow up with the country," gained popularity, Greeley printed Soule's article, to show the source of his inspiration.

**Wrote "Hymn of Hate"**  
Ernst Lissauer, the German poet who wrote the "Hymn of Hate" against England in 1914, was ruined by this work. Throughout the war, about 60,000,000 Germans recited it almost daily, says Collier's Weekly. In 1919 Lissauer's countrymen, ashamed of their past vehemence, exiled him to Austria where, until his death, his works were banned, as in Germany.

**The Great Horned Owl**  
The Great Horned Owl is valuable both to the farmer and to the sportsman. It lives chiefly on rodents, the most destructive pest of the farmer and orchardist. It preys occasionally on birds, weeding out the weak and sickly among game birds and other species, leaving a healthy seed-stock.

**Names of Early Steamboats**  
Here are samples of the names given early steamboats plying the Ohio: Comet, Bonanza, Bostona, Fleetwood, Daniel Boone, Valley Belle, Joan of Arc, Maid of Kentucky, Tecumseh, Simon Kenton, William Penn, Magnolia, Belle Creole, Vesta.

**No Witches Burned in U. S.**  
There seems not to be any authentic case of the burning of a witch in the United States. Many, however, were executed by hanging in the Seventeenth century in New England, as witchcraft was a capital crime.

**Sunny Puerto Rico**  
Weather records show that only five days a year on an average are entirely without sunshine in Puerto Rico. The climate of this American island in the West Indies is tropical, but fanned by ocean breezes.

**Three Instruments Aid Gypsies**  
The Gypsy violin, cymbal, and the old Turkish pipe are the three instruments which have made the Gypsies of Hungary the national troubadours. The Tziganes were admitted to Hungary in 1419.

**No Mistake**

A Christmas Story

By Helen Gaisford

"CHRISTMAS," reasoned Mary, "is a very foolish time to quarrel with one's sweetheart."

She was knitting half-heartedly on the tie she had started for Bob a week ago. Well, now it could be for her father. The color might be a bit too bright—if Bob only weren't so stubborn! The needles clicked viciously.

Her mother was busy wrapping presents. "Mary," she called, "don't you want to invite Bob for Christmas dinner?"

"No, thanks," she answered rather stiffly. "That affair's all over." "You haven't broken up!" Her mother came to the door. "Why, Bob is quite the nicest boy you've ever gone with. I'll bet he's blue."

"There!" Mary interrupted. "The tie's finished. Put it in with my other present for Dad, will you, Mother, and I'll go up in the attic and find the Christmas tree decorations."

But just when it was time to put the potatoes around the turkey, and start the pudding steaming, the doorbell rang. "You go, Mary," said her mother. "I'm too busy."

It was Bob, with the biggest bouquet of flowers, and his dear smile, and a package all green and gold.

"Gee, Mary," he grinned. "Merry Christmas!"

"It is—is it!" she answered.

"Can't I come in?"

"Of course. Oh, for me? Both of them? Bob, you shouldn't!" A panicky thought: "Can I get that tie back out of Dad's package—or shall I just not give him anything—or—?"

He took her hand. "Mary, darling, don't you think it was awfully foolish for us to quarrel? I've been miserable."

"So have I. It was all my fault."

"No, it was mine."

"Bob, don't argue. It was mine."

"Anyway, forgive me." He kissed her and held her close and whispered in her ear.

After a while she pulled away. "Bob, where did you ever get that tie?"

"Why, you sent it to me."

"I? Oh, of course. Excuse me a moment." In the kitchen she confronted her mother. "Did you send Bob that tie?" she demanded.

"Why, yes, dear," the older woman admitted. "Did I make a mistake?"

"Mistake nothing!" She caught her in a bear hug. "Bob and I are going to be married, darling. Isn't this a wonderful Christmas?"

© Written by Helen Gaisford

**Dr. Byrion B. Thorpe, Farmington Doctor, Opens Office Here**

Dr. Byrion B. Thorpe, physician and surgeon, formerly of Farmington, N. Mex., has opened an office in the Watkins building at 101 North Fourth Street, which has been partitioned off to fit his needs.

Prior to coming last week to Artesia to enter practice, Dr. Thorpe operated a twenty-five-bed hospital at Farmington, which he sold.

At present he and Mrs. Thorpe are living at 211 South Second Street. With them is their son, Dallas R. Thorpe, a reserve infantry second lieutenant, who plans to apply for entrance in the Naval Aviation.

The first to distinguish between sensory and motor nerves was Erasistrasus, a great physician of the third century, B. C.

The greatest area of quicksand in the world is Diamond Shoals, off Cape Hatteras, N. C.

SUBSCRIBE FOR THE ADVOCATE

**THE POCKETBOOK OF KNOWLEDGE** BY TOPPS

STYLISH MEN OF THE 15th CENTURY WORE SHOES THAT WERE SO LONG THAT THE TOES HAD TO BE STAPLED, TURNED UP AND FASTENED TO THE KNEES.

40 PERCENT OF THE CORN MARKETING BY THE AMERICAN FARMER IS PURCHASED BY INDUSTRY TO BE MADE INTO STARCHES, PAINTS, ARTIFICIAL LEATHER, PLASTICS, AND NUMEROUS OTHER PRODUCTS.

BLACKBOARD—TODAY A SCOUNDREL OR VILLAINOUS FELLOW—ORIGINALLY WAS USED (IN THE MIDDLE AGES) TO REPROVE MISBEHAVING MEN AND WOMEN WITH THE ROPE AND HANGS TO GUARD THEM WHILE A HEALTHY FAMILY WAS TRAVELING.

SINCE 1910, THE NUMBER OF AMERICANS EMPLOYED IN DISTRIBUTING GOODS HAS INCREASED ALMOST 9 TIMES AND THE TOTAL WAGES NOW PAID THEM AMOUNT TO ALMOST 6 BILLION DOLLARS A YEAR.

THE BOUNDARY LINE BETWEEN THE UNITED STATES AND CANADA IS MOSTLY WATER. THE INTERNATIONAL BOUNDARY EXTENDS 3,957 MILES—1,749 MILES OF LAND BOUNDARY AND 2,208 MILES OF WATER.

**WE THANK YOU**

The following have renewed their subscription to The Advocate:

- L. G. Monschke
- Wm. J. Wilson
- R. L. Cole
- I. S. Reser
- O. R. Gable
- D. D. Sullivan
- V. D. Bolton
- A. C. Douglas
- F. E. Kepple
- Cy Bunting
- Mrs. D. Swift
- N. E. Garrett
- Holly Shuler
- Jno. S. Rice
- L. B. Boellner
- J. Will Taylor
- Frank Howard
- J. W. Dingler
- Joe Shuff
- O. W. Keith
- Neil H. Willis
- Adolph Tantz
- B. E. Spencer
- E. N. Spigler
- Fred Beckwith
- E. L. Harp
- C. Juefils
- F. E. Fite
- Miss Kathleen Newman
- Mrs. Frank D. Crockett
- Miss Colleen Boggard
- Miss Linna McCaw
- C. H. Hutsonpiller
- Mrs. V. H. McNutt
- Mr. and Mrs. Lowell Price
- Walter A. Heidbreder
- Miss Mary H. Requa
- Ernest McGonagill
- Geo. A. Agnew
- Jim L. Ferguson
- Iverson Tool Co.
- Mrs. C. A. Brown
- J. W. Keienburg
- Adolph Zeleny
- G. D. Woodside
- E. M. Clossit
- E. C. Gates
- E. H. Bowman
- W. J. Gushwa
- W. Leslie-Martin
- Albert Blake
- D. A. Abernathy
- D. B. O'Bannon
- Robert Ohnemus
- Mrs. T. E. May
- Don Myers
- Elzie Swift
- Andy Anderson
- Mrs. S. G. White
- Mrs. H. A. Hamill
- Walter Henderson
- Ralph Douglas
- J. W. Shildneck
- Mrs. John Fedell
- Mrs. C. M. Oliver

**LEA COUNTY EXPECTS ROAD BUILDING BOOM**

Lea County is slated to receive a road building boom in 1940. Highway officials have announced that the county will get 100 miles of blacktopped roads during the year, completing all unpaved gaps on state highways in the county.

Included in the list of improvements is completion of the 26-mile strip on the Carlsbad-Hobbs highway. Contract for blacktopping

**LAND COMMISSIONER HERE**

Frank Worden, state land commissioner, was in Artesia Wednesday of last week looking up friends and visiting.

Sixty per cent of all childhood rheumatic fever cases develop heart trouble in later life.



**A Merry Christmas**

To

**All Our Customers**

**Artesia Laundry and Cleaners**

NOTICE!

Please do not send money in an envelope for subscriptions—it is liable to be lost—send a money order or check.

Advocate Want Ads Get Results!

**4 STEEL FACTS in one minute**

**Santa Claus Uses Steel**  
Toy automobiles, velocipedes and scooters represent an outlet for about 20,000 tons of steel a year.

**Safety Score Board**  
1 TOBACCO  
2 CEMENT  
3 STEEL

**Steel is Third Safest Industry**  
Steel was the third safest industry last year, according to National Safety Council. Only tobacco and cement industries reported better records.

**A Million Razor Blades per Ton**  
A single ton of high-carbon, cold-rolled strip steel will produce a million safety razor blades.

**LOOSE LEAF DEVICES AT THE ADVOCATE**

**THIS IS OUR WAY TO EXTEND TO YOU Merry Christmas**

Let Your Way to Others  
Be the Sentimental Way

**FLOWERS**  
Terpening's Green House

**"The Herald Angels Sing..."**

—And again the Christmas holiday is here. With sincere good wishes for your happiness, we extend to your our heartfelt greetings!

**NOEL**

May We Pass on Our **Sincere Compliments** To Merchants and Other Citizens of **Artesia Community**

For the splendid cooperation they have given in Artesia's progress, helping to make this splendid little city they have built, and in giving of it a real Christmas city.

**A. P. (Dr. Pepper) Mahone**

A JOYOUS AND MERRY CHRISTMAS!

A HAPPY, PROSPEROUS NEW YEAR!

**CHRISTMAS**

That's our wish for you and yours during this most happy of seasons!

**CRILE STUDIO**  
120 S. Roselawn Phone 345W

**A Merry Christmas to You all!**

**State Oil Service Co.**  
Steve Lanning



### The Boomerang

By MYRA A. WINGATE

© McClure Newspaper Syndicate.  
WNU Service.

"HERE comes our jointed gardeen," announced Jack from the window. "Old Red Sandstone!" he finished, chuckling.

Professor Stone, athletic and auburn-haired, came briskly up the path, all unconscious of the resentment in the breasts of the younger Claytons.

"Stone walls do not a prison make, nor iron bars a cage," remarked Isabel, the college senior. "Exit Isabel."

"Steal from the world and not a Stone tell where I lie," quoted Rob, from Grandmother Clayton's sampler. He had one leg over the window-sill.

"Tell how you lie, you mean," contributed Jack, already departing by the same window.

John Clayton had left his children a letter explaining his reasons for appointing Judge Harding of the firm of Harding and Harding, and Cleveland Stone, the young instructor, as the boys' guardians. Harding had sound business sense. Stone would understand and sympathize with boy problems.

Winning though Professor Stone's personality was, the boys were slow to yield their friendship Jack, the petted youngest, viewed with alarm.

### SHORT SHORT STORY

Complete in This Issue

the professor's increasing friendliness for his sisters.

"We got to break it up," he told Rob. "It's Glad he wants, and if he took Glad you know how Bell would boss us."

"How you going to do it?" asked skeptical sixteen.

"Might make him think Geoff Harding was ahead of him," suggested Jack.

Professor Stone heard without comment Jack's awkwardly conveyed news that his sister was "as good as engaged to a feller named Geoff."

Jack knew that the information "took," for Professor Stone's calls were less frequent and his manner more formal. Surprisingly enough, he found that he missed the young instructor's likable presence; also his boy conscience pricked him. He finally wrote Geoff Harding, explaining his innocent use of the other's name.

"I thought you wouldn't care," he finished. "So far away it won't mean a thing to you. Glad always did lean your way a little. It's all right, isn't it?"

The junior partner in Harding & Harding whistled when he read the letter. He frowned, he laughed—then, tilted back in his office chair, his hands clasped behind his head, he gazed dreamily at the wall. True, he was thirty-eight, Gladys but twenty-four, yet—He drew up to the desk and began to write.

A few days later Gladys' gay spirits were noticeable. Still a few days later, Jack and Rob were commissioned to meet Mr. Harding at the station. Speeding back from the station, Rob whistled gayly, with derisive glances at guilty Jack.

Professor Stone, coming around the house, swinging a tennis racket, met the trio near the front door. Jack grasped his arm desperately. The two must not be allowed to meet, for all might be discovered. "Wait a minute, professor," he urged.

"What's up, Jack-in-the-Box?" asked Stone mildly.

His eyes, following Jack's agonized glance at the living room window, beheld Geoff Harding advance to meet Gladys, stoop quickly, and kiss her. Jack's world reeled around him. That old fossil!

"Jack," said Stone tensely, "is that gentleman the one you call Geoff?"

"Yes," groaned Jack.

He was amazed at the lightning of the other's face. Isabel appeared, and magically the two were walking down the path together. It penetrated the boy's benumbed brain that Isabel had been the one all the time. He and Professor Stone had misunderstood each other.

Bob vaulted the rail, landing beside the enfeebled Jack.

"Pretty mess you've made," he said scathingly. "I popped in with the baggage just in time to see the clinch. Geoff said, 'Something Jack wrote me hope.' Now we'll be bossed, sure. That idea of yours was a whiz."

"A boomerang," amended Jack heavily.

**Elephant Goes on Rampage**  
Thoroughly enraged because his meals did not arrive punctually, a bull elephant belonging to the Maharajah of Mursan, threw his keeper over a fence, pulled down the telephone wires and vanished into the jungle at Etar, United Province, India. He then broke his chain, uprooted the tree to which he was tied, and pulled down every telegraph wire in the vicinity. Everyone who crossed his path was picked up and hurled aside as he made his way to the jungle.

SUBSCRIBE FOR THE ADVOCATE

### JUST AS MERRY — BUT NOT SO SAFE



WASNT it a grand occasion years ago, when mother lighted the candles on the Christmas tree. Then we knew that Christmas had really come, and that roast duck, plum pudding and gifts for everybody would soon be on the way.

But when we stop to think about it, we wonder why the house didn't burn down every time the tree was lighted. The truth is that many houses did burn down. The bell on the horse-drawn fire engine too frequently changed in disharmony with the Christmas chimes. Engine companies looked forward to a busy season at the end of the year.

The use of lights on Christmas trees goes back to the old world, many centuries ago. A Swedish legend tells of mysterious lights which gleamed from the branches of a particular pine tree during the Christmas season. Other stories associate the lighting of trees with shining stars seen through the evergreen trees. When candles were invented it was only natural that they be used to simulate the traditional lights.

But candles, like the horse-drawn engine, have fallen by the wayside in the world's march to safer and more efficient things. Electric lights have replaced candles for decorating Christmas trees because they are safer and more colorful, and each year we see a greater number of electric lights used, both indoors and out. There is a precaution or two, however, which should be noted in the use of these lighting sets. Like all electrical equipment for attachment to the light circuit, Christmas tree sets should be kept in good condition if they are to be free of fire and shock hazards. Last year the Association of Electrical Inspectors received reports of 62 fires which were caused by defective wires in Christmas trees, and it is likely that many other fires occurred which were not reported.

When you take your Christmas tree set down from the top shelf this year, look at the insulation on the wires. See if, since last year, the insulation has become dry and cracked or if the copper wires have become exposed at any point. Also see if any of the sockets have been broken or if lamp bulbs fail to fit properly in the sockets so that "live" metal is left exposed which could make contact with tinsel or other metal decorations. If any of these conditions are found, discard the set and get a new one. In purchasing new sets, determine whether they have been approved for fire safety by Underwriters' Laboratories. Sets which have been built to standard requirements and have been listed as reasonably safe, are so marked on the boxes.

The Christmas season is important from the point of view of all electrical appliances, because so many of them are purchased during the Christmas season. In buying any of these devices it would be wise for purchasers to give attention to their safety. One indication of safety that can be depended upon is the Underwriters' label on attachment cords. The attachment cord is the part of the appliance which is likely to wear out first, and this part at least, should be up to a safe standard of construction. Worn out cords are responsible for most of the blown fuses, most of the shocks and probably most of the fires.

### State, National Welfare Workers To Attend Meet

Miss Concha Ortiz y Pino, director of information and public relations of the State Department of Public Welfare, when in Artesia last week told Carl Folkner, president of the Eddy County Welfare Advisory Board, she will attend a meeting of the organization in January.

She and some national welfare workers will speak at the meeting and help work out plans for the coming year.

Miss Pino told Folkner she wished there were organizations of the nature of the board all over the state, which would help in welfare work considerably.

Folkner said the board hopes to have the January meeting a large one and at that time get more women interested in the work of the Eddy County Welfare Advisory Board, especially members of the Woman's Club and the American Legion Auxiliary. He said a special invitation is to be issued to the county commissioners to attend.

While here, Miss Pino had a conference with C. J. Dexter, roll call chairman of the Red Cross for North Eddy County, whose annual drive he completed on Thanksgiving Day.

Miss Pino was accompanied by George Armijo, former speaker of the New Mexico House of Representatives, and Judge David Chaves, brother of Senator Dennis Chaves.

Mr. and Mrs. Frank Smith, accompanied by their guests, Mr. and Mrs. Bob Throckmorton and son, Gary, of Midland, Tex., were among the Artesians who were in Madrid Sunday to view the Christmas lights, which are considered the most beautiful in the state.

### Ships of Stone

At Oland, an isle off the coast of Sweden, may be seen prehistoric Stone age remains, huge rocks carved in the form of Viking ships, replete with benches for the rowers.

### Where Fish Peddlers Run

In Jamaica, natives run 18 miles uphill, carrying fresh fish to the markets. The runner who reaches market first gets the best price for his fish.

### Water Gusher

In the British West Indian island of Jamaica there is a river in the parish of Trelawny, the Rio Bueno, that bursts full size from the ground.

### Bard of Ayrshire

The name Bard of Ayrshire is often given to Robert Burns, who was a native of the county of Ayr, Scotland.

### Displaying the Flag

The flag code says: "Do not display the flag with the Union down, except as a signal of distress."

### Englishmen Are Taller

On an average, Englishmen are two inches taller than their ancestors of a century ago.

### The Catskill Mountains

New York's Catskill mountains are about the same altitude as the Highlands of Scotland.

### Need Love and Laughter

Without love and laughter, there is no joy; live amid love and laughter.—Horace.

### Old Santa Claus Distributes 3,000 Treats Saturday

Santa Claus arrived in Artesia on schedule Saturday afternoon and, with the assistance of Rotarians and Boy Scouts, distributed about 3,000 sacks of treats to boys and girls.

Riding on the No. 1 fire truck, old Santa put in his appearance at Fifth and Main Streets and then drove to Third and Main, where the big Municipal Christmas tree stands.

There the boys and girls, mostly riding in automobiles and trucks, passed by for a cheery word from Santa and a sack.

The parade was led by the Artesia High School band, after which more than 300 automobiles and trucks filled with boys and girls passed down Main Street to Third, where Santa and his helpers handed out the treats. Then came dozens on foot, all of whom were greeted and served.

A quantity of candy and fruit was left over after Santa departed for the North Pole, which he turned over to V. D. Bolton, chairman of the Rotary Club committee on arrangements. Bolton then passed the edibles along to be used in Christmas baskets for needy families.

Mr. and Mrs. Terry Hornaday, who have lived here several years, have returned to their former home in San Antonio, Tex. Mr. Hornaday and Kay have been here several weeks. Mrs. Hornaday and Terry left Saturday to join them.

### Free Magazine Offer Attracts Many Persons

Several dozen people whose subscriptions to The Advocate do not run out until sometime next year have taken advantage of the special offer being made for this newspaper and the New Mexico Magazine both for one year for the price of The Advocate by paying up for an extra year in advance.

The offer, which is good only until the first of the year, appears again this week in a display advertisement. It is that the two publications will be sent for a year to anyone in New Mexico for \$2, or for anyone within the continental United States, but outside of New Mexico, for \$2.50.

It makes no difference whether it is for a new subscription or a renewal, the offer is good—but only until Jan 1 and it is for cash only.

The subscription price for The Advocate—the most widely read newspaper in North Eddy County, still first with the news and still

first in circulation—is little enough. The magazine subscription, which is priced at \$1, comes as a gift from The Advocate. There still remain a few Anglos who can read and write who do not

subscribe to The Advocate. It will be appreciated if those few are informed of this unheard of offer by their friends who are Advocate readers.

### Greetings 1939—1940

The holiday season again reminds us that our real assets after all are not mere figures in our ledger, but our loyal friends. May we express to you, one of those valuable friends, sincere appreciation of your patronage and good will and our best wishes for a



Very Merry Christmas and A Happy New Year

### BUZZ'S TIN SHOP

W. E. BUSBY, Proprietor Hobbs, N. Mex.

Box 958

### The Scarlet Cord Hangs From the Walls of Jericho

A newsboy shouts "paper!" A grocer puts out a price-tag on a barrel of potatoes. A ticket broker advises you that he sells "the best seats for the ball game." . . . These are all forms of advertising.

Along the highways the motorist reads as he goes, "Fresh Eggs," or "Dahlias and Gladioli," or "Newly Picked Raspberries." . . . These are all forms of advertising.

Few Englishmen of the Middle Ages could read, but each one knew a goat from a bull, and all could therefore pick their favorite hostelry by the sign it displayed. By the costumes of the attendant priests a Roman could tell whether he was entering the temple of Adonis or Pallas Athene. Some hundreds of years before that a man named Joshua, the leader of a tribe of Jews, knew where to storm the city of Jericho because a scarlet cord hung from a window in the wall . . . These are all forms of advertising.

In each of these cases a sign of some sort told people what they wanted to know, where they could buy something, where they could get some special information, where they could avail themselves of some special type of service.

The advertising in The Advocate tells you exactly the same things. But advertising is also a business force. It has been organized. Its results have been tested. Its value is known.

To the consumer it means shopping news. To the consumer it offers information of pleasant, agreeable ways to live. To both consumer and merchant alike it is a civilizer, because it spreads information.

Advertising is as much a part of your life as your telephone, your food, your business or your family. . . . Indeed, most of these things are possible, partly because of advertising!

The scarlet cord still hangs from the wall of Jericho.

# MERRY CHRISTMAS to all!

The years have taken away . . . the years have added . . . but Time has not changed the true sincerity of an old greeting . . . .

That A

Merry Christmas Be Yours

Southwestern PUBLIC SERVICE Company

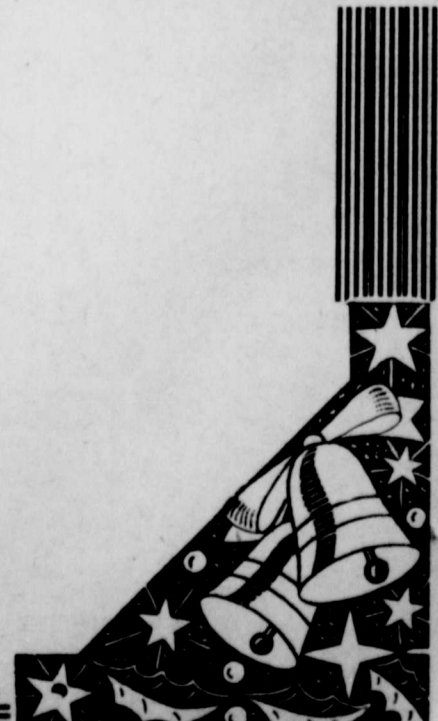
**Special!**

20% off on

**NAVAJO RUGS**

This Week Only

MRS. L. E. FOLKNER  
Hardwick Hotel





**WORLD NEWS**  
—in—  
**BRIEF FORM**

From Near and Far, Some Timely, Some of Human Interest

The will of a negro woman specified that \$300 in paper money be distributed to four individuals and the Silver Hill (Md.) Methodist Church. But Attorney Edward D. Storm says the money won't buy much. It's Confederate, valued by collectors at about \$2.

Indianapolis detectives tried to figure out what manner of man threw a brick through a shoe store's plate glass window. Only one shoe was taken—size 8½D for the left foot.

Sixteen years ago a house was built on a lot adjoining that of Ben Strauss, in Kansas City. Assessors listed it under Strauss' name. The error was discovered by an agent who had been asked to dispose of the property. The city found it could not collect the difference from the house owner, who had been taxed only for a lot. So Strauss, now a resident of Cleveland, will get a \$291.10 Christmas present.

Several pupils of the Morris, Conn., grammar school are confined to their homes from mumps, but even if they were well they would have difficulty getting to class. LeRoy Lamb, driver of the school bus, has mumps too.

At Evansville, Ind., L. R. Berryman made an oxygen tent at home to save the life of his pneumonia-stricken bird dog, Sally. Berryman put the gasping dog into an airtight box with a glass cover and fed oxygen through a hole from a 110-cubic foot oxygen cylinder. In a few minutes Sally was breathing normally. A veterinarian told Berryman she had a good chance to recover.

The pre-Christmas bazaar conducted by the women of St. Luke's Church in Grants Pass, Ore., proved too successful. Checking up, they found somebody had sold even the church decorations.

At Minneapolis, Albert H. Laulainen, 25, was about as nervous as the average expectant father except that the doctor had said X-rays indicated his wife would have twins. When the first baby girl arrived they told Laulainen everything was "fine," so he went back to his job. Presently he got a telephone call. Then his mouth opened and he couldn't speak. When he could he asked the nurse to repeat it. She did, over and over. She said, "It's triplets—three girls!"

Richmond, Va., police, who occasionally must cart back filched safes, boilers and other heavy objects, had an easy time returning one batch of stolen goods to its owners. They merely opened a door and homeward flew the loot—125 homing pigeons.

At Aville, Ind., Herbert Eley's rat trap worked almost too well. He piped carbon monoxide from the exhaust of his automobile into his basement to kill the rodents; then went down to see how it was working. Eley was overcome. His mother rescued him.

Carl Dannenfeler won permission to leave McAlester penitentiary in Oklahoma, 125 miles away, without a guard to appear before the criminal court of appeals. Pleading his own case he won a reduction of his forgery sentence and will be released in a few days.

Every Chicago telephone has become a miniature weather bureau. Forecaster C. A. Donnel arranged to send brief forecasts and temperature reports to the telephone company hourly. The operator's voice reading the reports will be recorded and the record put on a special machine which will answer whenever one calls the magic number—"Weather 1212."

A speeding motorist, halted by Pennsylvania state policemen after a 19-mile chase, said he was racing to see his wife and his newly born son in Philadelphia. He asked the officers to escort him the remainder of the trip. They escorted him—to the nearest justice of the peace, who fined him \$10 for speeding.

A couple of hunters near Los Angeles took potshots at low-flying army planes that scared away the ducks. They were indicted for damaging government property. The planes were peppered with buckshot. Damage was estimated at \$1,000 per plane.

Berkeley cops called on twenty-three University of California fraternity houses at the opening of the Christmas vacation to pick up a few articles that "followed the boys home during the term." Thirteen street signs, 76 red lanterns, one garbage can and some odds and ends were returned to various city departments.

**In The WEEK'S NEWS**



**PRESIDENT RECEIVES FACSIMILE OF CHRISTMAS SEAL**—President Roosevelt (seated) receiving a large facsimile of the 1939 Christmas Seal from Rockwell Kent, artist and designer of this year's Seal. At center is Mrs. Ernest Grant, of the Washington, D. C. Tuberculosis Association.



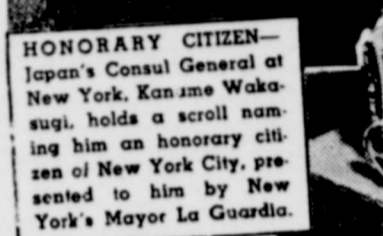
**BLIND FOOTBALL FAN**—Jack Despres, 26-year-old blind graduate from Brown University, shown at a recent football game. He goes to all games and carries a portable radio.



**A NEW GOLD STRIKE** bearing a lode of bonanza ore which assayed \$50,000 a ton, was disclosed in a century old mine, located at Dahlonega, Georgia. It is said to be one of the richest finds in years.



**FLIER HONORED**—Howard Hughes is announced by Collier's Weekly as winner of famous Collier Trophy Award for his flight around the world in 91 hours 14 minutes. He is shown in Hollywood replying to presentation made by Thomas H. Beck, president of the Crowell-Collier Publishing Company, who spoke from New York City.



**NEVER LICKED**—Bedridden at the Veterans Hospital, Livermore, California, as a result of the World War, C. E. Abel passes the time in worthwhile endeavors. Above is a wagon and team made from 50 packages of Dill's pipe cleaners, one hair pin and a little glue.

At Fort Wayne, Ind., Frank Williams, 51, after serving a 41-day jail term for a minor offense, was about to go home. Deputy Sheriff Robert Bledsoe searched him and found a jail-owned towel, soap and spoon in his pocket. He sent Williams right back to a cell, charged with petit larceny.

American women spend about \$25,000,000 annually for bathing suits of either the water or sun-bathing variety.

It is possible for an airplane to fly lower than a submarine can dive. The Sea of Galilee, where seaplanes land, is six hundred and

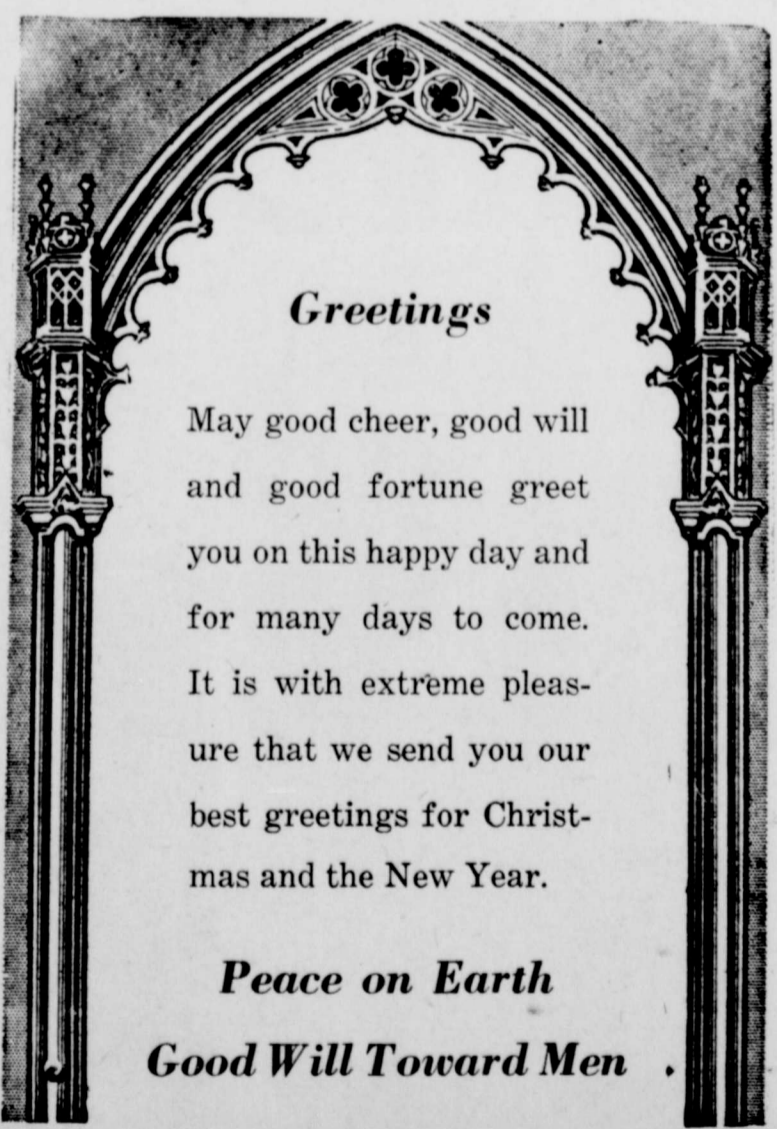
eighty feet below sea level, far beyond the depth for undersea boats.

The famous Comstock lode of Nevada has produced nearly \$800,000,000 in gold and silver.

Farm property in the United States, as computed in the 1930 census, was worth \$57,245,000,000.

The value of fishery products in the United States in 1938 was \$100,845,000.

**Best Wishes For a MERRY CHRISTMAS**



*Greetings*

May good cheer, good will and good fortune greet you on this happy day and for many days to come. It is with extreme pleasure that we send you our best greetings for Christmas and the New Year.

*Peace on Earth  
Good Will Toward Men*

**Palace Drug Store**

**Prof. at ENMC Finds Diogenes After 15 Years**

Dr. Aldrew Fletcher Cole, professor in teacher education at Eastern New Mexico College, Portales, says he has found the man Diogenes was looking for so long.

In this case, however, he pointed out, it was an honest corporation, rather than an honest man, that was discovered.

And it was a case of 15-year honesty, too. It was more than 15 years after he had sent in samples of a new type of peach, which he had created, to a big nursery company (Stark Brothers) that he was notified by the company that they had worked with the tree all that time, that it had proved superior to their own attempt in the same line, that his contract was ready. He has been drawing royalties on the Giant Snowball Peach ever since.

Dr. Ogle, developer also of new tulips, dahlias and apple trees, some of which bear his name in open production, began the peach experiment in 1913 at his home in Northern Indiana. Only one tree on the property of a neighbor, Peter Johler, had survived the big freeze of that year, and it produced a fine crop of peaches.

Mr. Johler gave Dr. Ogle seeds,

and Ogle raised 480 little trees. These he budded into his own trees, and three years later was rewarded by two remarkably hardy results, one a yellow-meated freestone, the other white-meated. It was a year later he sent his samples to the nursery, and fifteen years later he heard the word "success."

One of these peach trees grows today in Dr. Ogle's own garden at Portales.

A pair of silk stockings contains about three and three-fourths miles of silk thread.

ENGRAVING—THE ADVOCATE.

**The Kemp Lumber Company**



Desires to extend their thanks to those loyal friends and patrons we have served during the past thirty-six years.

We solicit a continuation of that friendship and patronage. May the New Year be a happy, healthy, prosperous one and bring many friends to you and yours.



**CHRISTMAS GREETINGS**

Thankful for your good will and patronage, we take this means of expressing to your our best wishes for a Merry Christmas and a Happy New Year

**Rideout Plumbing & Tin Shop**

**Sunset Creamery**

and

**Fred Powell**

ARTESIA RETAIL DISTRIBUTOR



Wish to You and Yours

**A Merry Christmas**

Happy days are here—and healthy days, too, for people who drink SUNSET MILK. Its rich nourishment and energy-producing qualities will put the glow of Santa's cheeks into yours.



# SOCIETY

## The Christmas Season Is Being Observed by Artesia Hostesses

Although customs have changed and the picturesque ceremonies which used to be so much a part of Christmas are in many instances just stories now, the ancient symbols of the season are as true as ever. The Christmas tree holds the same magic for the children and grown-ups, too, as it did generations ago, and the Christmas lights, which for so long were used inside, now overflow to the outside doors. Christmas always brings a change in national disposition. There is a noticeable relaxing of tension at this season of the year. In the office, on the street or in the home it is apparent that Christmas is the one time of the year when the adage, "Love thy neighbor," comes nearest to realization.

But this holiday spirit, displayed so openly today, has not always been an integral part of our national life. In Colonial days laws were enforced against the observance of Christmas and an act of Parliament in England also forbade the observance of Christmas at one time. To Germany credit is given for St. Nicholas, or Santa Claus, but from Switzerland comes the idea of his scarlet robe, trimmed in white fur. From Rome comes the traditional gift-giving and from ancient Britain comes the custom of hanging of the evergreens, holly and mistletoe at Christmas and there are found the oldest existing Christian rites.

The poinsettia, which is generally in blossom at Christmas time, according to tradition, received its red leaves when a plant that stood near the cross was touched by a drop of blood from Christ's body, gives us the red and green colors for this season, and has come to be accepted as America's Christmas flower.

For more than three weeks Artesia hostesses have planned social functions in keeping with the observance of the Christmas season. On Christmas Day open house will be held by a number of Artesia folks, while others will entertain them with Christmas dinner at the noon hour, still others will entertain informally by the fireside on Christmas evening.

A gay and youthful round of social affairs of the younger set and of the students who have returned for the Christmas vacation highlight the social calendar.

**Younger Set Enjoy Dance**  
One of the most colorful social affairs of the younger set was a Christmas dance at the John Runyan home, with Misses Elsa and Pattie, hostesses, Saturday evening.

The Runyan home was brilliantly lighted for the occasion with gay Christmas lights; the traditional Christmas tree was part of the home decorations. The junior girls, in formal frocks of floor length and hair curled in becoming fashion, were a lovely picture of youth as they and their escorts tripped to piano and recorded music throughout the evening. Refreshments consisted of sandwiches and punch.

Enjoying the occasion with Elsa and Pattie were Misses Shirley Watson, Helen Watson, Meredith Martin, Mary Frances Vaughn, Margaret McDermott, Billy Sue Barnett, Thelma Hancock, Bernice Marie Baldwin, Josayle Bunting, Mary Elizabeth Daugherty, Georgia Lee Williams, Shirley Bartlett and Guinivere Ellis, and Allen Mills, Jimmy DeVoss, Bill Shelton, Clifton Perkins, Don Morgan, Val Morgan, Paul Chipman, Lewis Story, Charles Cleve, Jack Rogers, Jesse Truett, Jr., Dill Limbaugh, C. B. Strebeck, Donald Simons, Willis Rowland and Marvin McCaw.

**Jolly Timers Dance**  
Another Christmas dancing party of a junior set, the Jolly Timers, was enjoyed at the home of Mr. and Mrs. Fay Hardeman Saturday evening.

Lovely formal frocks worn by the junior girls added color to this occasion. Guests enjoying an evening of dancing were: Misses Ruby Henry, Dorothy Linell, Dorothy Cassidy, Lios Goddard, Tommie Louise Lee, June Brown, Josephine Steiwig and Joan Harde-man, and Hilton Dunlap, Roderick Watson, George Dungan, Ray Carder, Alfred Linell, Bobby Blount, A. R. Munnerlyn, Roy Jones, Oscar Cassidy and Riley Brown. Punch and cookies were served.

**Club Christmas Party**  
Members of the Atoka Woman's Club were hostesses when they entertained their families with an annual Christmas party at the W. T. Haldeman home Friday evening.

The Haldeman home was decorated with a snow scene and brilliantly lighted Christmas tree. Other Christmas decorations added color. A turkey dinner was served buffet style, after which

games of pitch were enjoyed.

Present for the occasion were Mr. and Mrs. S. C. Congdon of New Jersey, N. J., house guests of Mr. and Mrs. Ed Kissinger; Mr. and Mrs. A. P. Rowland, Mr. and Mrs. W. R. Hornbaker, Mr. and Mrs. Nevil Muncy and daughter, Billie Jean; Mr. and Mrs. Paul Terry and children, Sanders and Elmira; Mr. and Mrs. W. T. Haldeman, Vernon Vance and Victor; Mr. and Mrs. W. B. McCrory, Mr. and Mrs. R. G. Knoedler and children, Charles Mac and Frances; Mrs. Elwood Kaiser, Mrs. Ed Kissinger, Mrs. Clyde Tidwell, Jack Reed, Miss Mary Lou McConnell, Mrs. G. L. Lowery, Mrs. John Rowland and Mrs. William Van Horn.

**Madonna Story Is Told**  
Mrs. Floyd Springer and Mrs. R. E. Dixon were co-hostesses when they entertained with a Christmas party at the home of Mrs. Springer Monday afternoon.

A Madonna Christmas story was told by Mrs. Nolan Horton, a guest for the afternoon. Christmas gifts were exchanged by members from a colorful Christmas tree and the club presented Mrs. Horton with a lovely Yuletide present.

Coffee and tea were poured by Mrs. L. C. Reynolds and Mrs. Dixon. The unique centerpiece for the dining table was a Christmas scene of cactus thorns trimmed with red and green gumdrops with lighted red tapers on either side. Silver bells, surrounded by red and green streamers, hung from the chandelier. Miniature Santa Claus favors were given to each guest and member.

Present were Mrs. Horton and Mrs. George Creek club guests, and Misses James Dew, L. C. Reynolds, W. E. Sarvey, Carl Lewis, Tom Mobley, Trudie Jones, May Bramblett, A. W. Harra, W. E. Fleming, Carl Everett, L. J. Johnson, J. C. Hill, Odes Jordan, C. L. Jones, Ray Hart, C. C. Grimlan, I. C. Liebbardt, W. C. Parson and J. C. Gressett, and the hostesses, Mrs. Springer and Mrs. Dixon.

**Have Christmas Party**  
Mrs. E. J. Foster and Mrs. Wallace Hastings were hostesses when they entertained Eddie and Betty Jean Foster and Paula Hastings with a Christmas party at the Foster home Tuesday afternoon.

The youngsters enjoyed games and, much to their delight, Santa came and presented each a Christmas gift from a brilliantly lighted Christmas tree. Each tiny guest was served white ice cream and individual angelfood cakes with little green Christmas trees on each. For the occasion the Foster home was decorated with cut chrysanthemums, cyclamens and calendulas. On the mantel were a Santa Claus and his reindeer with red lighted tapers in silver holders on either side.

Enjoying the occasion with Eddie Joe, Betty Jean and Paula were Marianne Solt, Miriam Stroup, Martha Jeanne Stone, Donova Myers, Willa Green, Jo Ann Nunn, John William Gissler, Sandra Barr, Betty Bruce, Douglas Allen Myers, Jo Max Holyfield, Bobby Haynes, and Howard Lee, Donald Ray and George Dale Price and mothers of the children present were Mrs. Joe Nunn, Howard Stroup, Leland Price, H. T. Gissler, Ralph Barr, Owen Haynes, Joe Holyfield, Cyril Stone, Hugh Donald Burch, Don Myers, Gilbert Myers, Herman Green and Miss Jean Solt.

**Eighth Grade Has Party**  
The eighth grade roommothers, Mrs. L. L. Strickler, Mrs. John R. Brown and Mrs. Fay Hardeman, and the teachers, Miss Alice Erickson and Mrs. Leona French were hostesses when they entertained the eighth class with a social hour at the high school gymnasium Tuesday afternoon.

About seventy-five of the students were present and enjoyed games and dancing supervised by Miss Natalie Murdock, after which the hostesses served light refreshments. The eighth grade pupils and teachers had as their guests, Miss Linna McCaw, Mrs. Landis Feather, W. E. Kerr, and Arthur Gump.

**Expression Class Has Program**  
Members of Mrs. C. E. Robinson's expression class met at the home of Mrs. M. G. Schulze Friday for their Christmas program with parents and friends guests for the evening.

Each member of the class appeared on the program. The smaller tots were dressed as Christmas toys and when Santa came he presented each parent with a live toy as a Christmas gift. The Schulze home was decorated in the Christmas motifs and the centerpiece for the table was small yucca Christmas. (continued on next page)

## Christmas in the Churches of Artesia

With holiday guests arriving daily and young men and women returning from college for the Christmas season and with the little city lighted throughout the business section and with many beautifully lighted homes in the residence section, the Christmas spirit is in evidence throughout Artesia.

At this season when the Christian world proclaims "Peace on Earth and Good Will Toward Men" the churches are planning programs of worship and are being joined by civic organizations and individuals in spreading Christmas cheer to every unfortunate family in this vicinity.

**Baptist Church**  
A Christmas cantata-pageant, "The Christmas Song of the Ages," by Nolte, will be presented at the Baptist Church Sunday evening with both the adult and junior choirs taking part. There also will be special music when the pastor brings the Christmas message Sunday morning.

**Christian Church**  
The Christian Church will follow the custom of many years by presenting members of the Sunday school with gifts from the Christmas tree at the Church Friday evening. There will be a message in sermon Sunday morning by the pastor and special Christmas music.

There will be a special Christmas program and Christmas tree for the Christian Church Sunday school and church by members of the Sunday school Friday evening, beginning at 7 o'clock. The new special "Christ Centered Crusade" will continue at 11 o'clock Sunday morning. Special music for the Christmas season will be given by the choir, and there will be a Christmas sermon, "The Christ of Bethlehem." There will be no evening service.

"Let us make the most of the opportunity provided for study and worship by coming for the Bible school which assemblies at 9:45 o'clock and remain for the special crusade Christmas service," said the Rev. J. Vernon Wheeler, pastor.

**Methodist Church**  
A white Christmas will be observed again at the Methodist Church Sunday. Gifts of food, clothing and toys will be taken to the church wrapped in white and will be distributed to the needy Sunday afternoon. The choir will bring special Christmas music and the pastor will bring the Christmas message at the morning church hour.

**Church of the Nazarene**  
A Christmas tree with gifts was at the Nazarene Church Wednesday evening. The pulpit will be filled Sunday morning by the Rev. B. G. Sanders, who will bring the Christmas message and by the Rev. Carroll Sanders of Post, Tex., Sunday evening.

**First Presbyterian Church**  
The choir of the First Presbyterian Church, under the direction of Mrs. M. C. Ross and with Mrs. Wallace Gates as organist, will present a program of Christmas vespers music at the church at 5 o'clock Sunday afternoon, to which the public is invited. Organ music will begin at 4:30 o'clock and the program, to begin a half hour later, will last an hour.

Robert Karch, director of the Westminster College Glee Club of Fulton, Mo., will present two numbers on the organ. The program: Processional, "Adeste Fidelis," hymn, "Joy to the world;" Scripture and prayer, Rev. Henry S. Stout, pastor; anthem, "With Candles Bright," French Christmas carol.

Anthem, "Glory to God," Pergolesi; solo, "O Holy Night," by Adams, Miss Katharine Ragsdale; anthem, "O Night of Holy Memory," based on Christmas carol by Gruber; anthem, "Bethlehem," Bartlett.

Organ numbers by Mr. Karch; trio, "Jesu Bambino," Mrs. M. C.

Ross, Mrs. V. L. Gates and Mrs. Rex Wheatley; anthem, "How Lovely Are the Messengers," Mendelssohn; anthem, "And the Angel Said Unto Them," Williams; anthem, "Gloria" from "Twelfth Mass," Mozart; benediction, congregation to stand.

**Church of Christ**  
About twenty-five well-filled baskets, overflowing with the necessities of life with the blessing of the church added, will be distributed by members of the Church of Christ Friday. This is the annual custom of this church. Sunday services will be conducted in the usual manner.

**St. Anthony Catholic Church**  
Christmas worship will be observed at St. Anthony Catholic Church both Christmas Eve and at 8:30 o'clock Christmas morning. High mass will be celebrated at midnight Christmas Eve, with the Rev. Fr. Brendon Weishaar as celebrant. The public is cordially invited.

The program: "Silent Night," by Gruber, choir; Mass in E-flat, by Leonard, "Kyrie," "Gloria" and "Credo" by W. A. Leonard, choir with solo by Miss Helen Dooley and Mrs. R. Everts and duet by Miss Dooley and Mrs. Everts. "Adeste Fideles," choir; "Sanctus Dei," by Leonard, choir, with duet by Mrs. R. Everts and James Everts; "The Birthday of a King," by W. H. Neidlinger, Miss Helen Dooley; benediction.

**St. Paul's Mission**  
The annual Nativity program given in tableau form with children of the church school as the cast of characters will be given at St. Paul's Episcopal Mission at 7:30 o'clock Christmas Eve. There also will be a Christmas tree with treats for the children.

**BRIDGE CLUBS HAVE A YULETIDE PARTY**  
The Abnormis Sapiens Bridge Club and the First Afternoon Bridge entertained with a Christmas party at the home of Mrs. H. A. Hamill Tuesday afternoon, having as their guests Mrs. J. B. Atkeson, Mrs. Lewis Story and a Mrs. Sloane.

Games of bridge were enjoyed with the high score prize going to Mrs. H. A. Hamill and the consolation prize to Mrs. Atkeson. The hostess served light refreshments, carried out in the Christmas motif, and the pastor will bring the Christmas message at the morning church hour.

**YULETIDE PARTY AT THE HAMANN HOME**  
Members of the Bridge Unit Club entertained with a Christmas party at the home of Mrs. Nelle Hamann Wednesday of last week.

The menu was carried out in Christmas motif and served at quartet tables. Favors, Christmas stockings filled with candy, were given to each member, after which a pleasant evening of bridge was enjoyed. At the close of the games Miss Isabelle Macdonald held the high score.

Members present were Misses Corrine Puckett, Pearl Naanes, Jean Plunket, Hilda Kletke, Alma Sue Felix, Elizabeth Hawes, Isabelle Macdonald, Gerda Smith, Edna Drury, Mary Luther and Ethel Bullock, and the hostess Mrs. Hamann.

C. W. Bartlett, father of Raymond Bartlett, arrived Monday for the Christmas holidays with his son and family.

Mr. and Mrs. H. E. Crozier left Tuesday for Franklin, Ind., where they will visit Mrs. Crozier's parents, Mr. and Mrs. N. L. Boaz. They expect to return about Jan. 2.

## MRS. HENRY OLIVER IS HOLIDAY HOSTESS

Mrs. Henry Oliver entertained with a Christmas luncheon at her home Tuesday. Covers were laid for her mother, Mrs. McCoy, who is visiting from Kermit, Tex., and Mmes. J. D. McMann, Tom Sivley, Boone Barnett and Tom Donnelly.

Christmas gifts were exchanged by the guests and a foursome of bridge enjoyed the luncheon.

## FIRST GRADE PARTY AT JOHNSON HOME

The first grade youngsters of Miss Kathleen Newman's room were entertained at the home of their roommother, Mrs. Pearl Johnson Wednesday afternoon. Seasonal games were played and popcorn balls and apples served for refreshments. Miss Newman and the children were particularly appreciative and wish to extend their thanks to Mrs. Johnson for the gay entertainment.

## MRS. KINDER HOSTESS TO SUNSHINE CLASS

The Sunshine Class met at the home of Mrs. G. C. Kinder Tuesday afternoon for its Christmas party. Christmas gifts were exchanged and "Sunshine friends" were revealed, after which a pleasant afternoon was spent playing various games. The hostess served delicious refreshments carried out in the Yuletide motif to fourteen members.

Mr. and Mrs. O. C. Stovall and small daughter, Genice, and Mr. and Mrs. Everett Holt and Mr. and Mrs. C. Bert Mann were guests Sunday evening in the home of Mr. and Mrs. E. C. Holt and daughter, Ruth.

Mrs. Emme Maricle arrived last week for a visit with her daughter, Mrs. Fay Hardeman, Mr. Harde-man and family. Mrs. Maricle had been in Hollywood, Calif., with another daughter, Mrs. L. J. Heydt.

Mr. and Mrs. W. S. Hogsett and son expect to leave Saturday evening for Magdalena, where they will visit Mr. Hogsett's sister, Mrs. E. M. Kalberg, and Mr. Kalberg over the holidays.

Mrs. L. C. Dixon and daughter, Mary, returned home Tuesday of last week, from El Paso, where they had been four weeks while Mary was a patient at Southwest-ern General Hospital, receiving treatment for an injured knee.

## SUBSCRIBE FOR THE ADVOCATE

## WEEKLY JINGLE

If Santa Claus should broadcast That he'd not come for years It would make a heap of trouble, Would cause a lot of tears; But we know that he is coming, He told the Star Grocery Store That he'd be here on Christmas And for them to order more.

## YOUNG WOMAN'S GUILD HAS CHRISTMAS PARTY

The Young Woman's Guild met at the home of Mrs. Opal Welch last Thursday afternoon for its Christmas party. A social hour was enjoyed and Christmas gifts were exchanged from a colorfully decorated Christmas tree, after which the hostess served fruit cake and coffee to nine members present.

## CLUB ENTERTAINED AT THE HARDEMAN HOME

Mr. and Mrs. Fay Hardeman en-

tertained members of the Thursday Supper Bridge Club with a turkey dinner and Christmas party at their home last Thursday evening.

The Hardeman home was attractively decorated with winter greens, cedars and a beautifully lighted Christmas tree. At the close of the bridge games Mr. and Mrs. E. N. Bigler held high score. Members present were Mr. and Mrs. Bigler, Mr. and Mrs. Howard Whitson, Mr. and Mrs. Neil Watson, Mr. and Mrs. C. J. Dexter and Mr. and Mrs. Landis Feather and the hosts, Mr. and Mrs. Hardeman.

**Christmas Greetings**

**Paula Ott's JEWELRY COMPANY**  
Artesia, New Mexico

**My Personal Wishes To the People of the Artesia Community**

For a **Very Merry Christmas** and a **Happy New Year**

**J. W. CAVE**  
Midvale Service Station

**A Very Merry Christmas To All**

**Peoples Mercantile Co.**  
And We Wish You a Happy New Year

## Social Calendar

Beatrice Blocker, Society Editor  
Marbeth Jones, Assistant  
Telephone 7 or 99

**THURSDAY (TODAY)**  
Presbyterian Women's Association, Mrs. Ruth Tuttle, hostess, 2:30 p. m.  
Methodist Women's Society, Mrs. John ... 2:30 p. m.

**FRIDAY**  
J. U. G. Bridge Club, Christmas party, Mrs. Ralph Barr, hostess, 2 p. m.  
Pinochle Club, Christmas party, Mr. and Mrs. Harold Dunn, hostess, 6:30 p. m.

**WEDNESDAY**  
Wednesday Night Bridge Club, Mr. and Mrs. R. R. Vandagriff, hosts, 7 p. m.

## Donald Mackay Guest Speaker At P. T. A. Meet

Dr. Donald Mackay, president of Eastern New Mexico College in Portales, was guest speaker at a meeting of the Parent-Teacher Association at the high school auditorium Monday evening.

Dr. Mackay addressed a large audience, using for his subject "Maturity of Personality."

Christmas carols, "Come All Ye Faithful" and "Joy to the World" were sung by the audience and a high school quartet, including Maribeth Alcorn, Delores Mayrhofen, Walter Bynum and David Simon, joined them in singing "Silent Night." The junior and senior chorus sang a number of selections from the "Christmas Cantata" by Ira Wilson. They were accompanied by John White at the piano.

The rooms of Mrs. Nelle Hamann and Miss Linna McCaw were first in the attendance of parents. Later in the evening a social hour was enjoyed, in charge of members of the student council.

Dr. Mackay was also a guest of honor at a turkey luncheon at the Artesia Hotel Monday. The luncheon was served at a long dining table with a centerpiece of calendulas arranged in a matching bowl of gold color. Tidy Christmas bell placecards marked the places of Dr. Mackay, W. E. Kerr, superintendent of Artesia schools; John White, J. Clarke Bruce and Mmes. Neil Watson, J. M. Story, P. V. Morris, Nelle Hamann, Pat Gormley and E. W. Fester, and Miss Fannie Woodruff.

## MRS. LANNING HOSTESS TO ARTWOOD OPERATES

Mrs. S. A. Lanning entertained the members of the Artwood Operates Bridge Club, which met at her home Wednesday afternoon for their Yuletide party.

Christmas gifts were exchanged from a brilliantly lighted tree and "mystery friends" were revealed. The Lanning home was beautifully decorated with winter greens and the Christmas motif was carried out in the delicious refreshments.

Enjoying the occasion were Mmes. J. O. Woods, Harry Steinberger, Bryan Shoemaker, George Williams, E. J. Anderson, Harry Fletcher and Herman Mitchell, and the hostess, Mrs. Lanning.

The high score award was presented to Mrs. Mitchell, second high to Mrs. Fletcher and the traveling prize to Mrs. Shoemaker.

## CONTINENTAL CHRISTMAS PARTY AT CLUBHOUSE

Charles Morgan, superintendent of the Artesia refinery of the Continental Oil Company, and Mrs. Morgan were hosts at an annual Christmas party given at the Women's Club Tuesday evening.

About fifty guests enjoyed the hospitality of Mr. and Mrs. Morgan. The children received gifts and candies from a beautifully lighted Christmas tree and after being served light refreshments the youngsters were taken home and the grown-ups enjoyed an evening of dancing.

## WOMEN'S ASSOCIATION HAS YULETIDE SOCIAL

The Christian Women's Association met at the home of Mrs. John Lanning Wednesday afternoon for its Yuletide party.

The members exchanged Christmas gifts and a gift from the class was presented Mrs. Ira Reser. The devotionals were led by the president, Mrs. Frank Thomas, after which a social hour was enjoyed in charge of Mrs. Lanning. Light refreshments were served to about twenty-five members.

Mr. and Mrs. W. S. Hogsett and son were business guests Tuesday transacting business.

Mrs. F. H. Grant expected to leave this morning for Shawnee, Okla., to spend Christmas with her parents and brother, Mr. and Mrs. W. O. Brown and Raymond.



**TO ALL A Very Merry Christmas From JESSE L. TRUETT Postmaster of Artesia**

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## Little Known Facts and Sidelights on Oil Industry

### Miles Per Gallon—

Automotive technicians are having fun with a new technical gadget which indicates on an electrical meter the number of miles travelled per gallon of gasoline consumed, just as the speedometer continuously indicates the speed of a car in miles per hour.

A marked improvement over amateur methods of computing gasoline consumption which give only an average figure for a given period, the new gasoline-mileage indicator measures electrically both the speed in miles per hour and the rate of flow of gasoline in gallons per hour, and combines these two values in such a way that the speed component is divided by the rate of flow.

Temperature of the motor, road surfaces, grades, velocity and direction of the wind, speed, load, carburetor adjustment, timing, etc., rarely if ever included in ordinary estimates also are recorded.

The device, believed applicable in many industries, was demonstrated on a 45-passenger bus recently.

### So Red the Apple—

From now on not an apple grown need blush unseen. Agriculturists have devised a chemical spray which will make a red apple redder and coax the subcutaneous glow on yellow varieties clear through to the surface. Compounded from thiocyanate ion, the spray stimulates the apple color pigment, idaein, this inducing a natural glow.

### New Era for Ecuador—

Plans for further development of the oil-bearing lands in South America may mark a new economic era for Ecuador, where concessions of about 38,000 square miles are slated for development.

The new oil "frontier" is wilderness land for the most part, uninhabited and uncharted, with large tracts of dense forest. It extends through the north and central part of the Eastern slopes of the Andes and reaches the Colombian frontier on the north. The Western boundary runs roughly parallel with the Pacific Coast at a distance of some 200 miles and, at its nearest point, is about 120 miles from the port of Guayaquil.

Whether petroleum exists in commercial quantities only detailed exploration and subsequent drilling can prove. Explorers already have built an airport at Zulay on the western boundary of the concession, as a base for the extensive air surveys which will be made. Without the use of the airplanes and modern geophysical methods the exploration of such territory would be commercially, if not physically, impracticable.

Distance from the coast adds to the problems of exploration and will be an obstacle to the marketing of any future production. A 400-mile pipe line across the Andes doubtless will be necessary, as this would be preferable to transport on the Amazon or its tributaries.

Ecuador became a commercial producer in 1917—the same year as Venezuela — with an output of about 52,000 barrels. Production has expanded steadily since. In 1938 the country produced about 2,100,000 barrels.

Development of new oil resources, however is one of the country's main hopes. Business would be stimulated and many of the social benefits enjoyed by other major oil-producing countries could be brought to Ecuador.

From the world's standpoint, the pioneer work now under way in Ecuador as in other South American countries represents a new effort by the petroleum industry to discover the earth's oil resources in order to meet a continually expanding world demand.

**Service on Wheels—**  
Chinese service stations are being re-designed to meet the emergent needs of war. Two-wheeled carts filled with cans of motor fuel and drawn by oxen will be parked on highways used by munitions and supply trucks. Caravans of these new mobile service stations will haul oil supplies to the front.

**Velocity—**  
Theorists may be discussing the velocity with which money gets into circulation, but the petroleum industry is doing something about it.

President of a small refining company, located in the East, told a Congressional committee recently that his outfit buys 2,000 barrels of crude oil daily, direct from Pennsylvania producers. These purchases are made from 3,400 different people, and checks are sent to them twice monthly.

At an average price of \$2.50 per barrel, that means about \$150,000 put into circulation through 3,400 different pocketbooks every month and in many different communities. In the course of a year, some \$1,800,000 is distributed—just by one small petroleum refinery.

And the company has been operating 72 years!

### New Fuel for Diesels—

Speedier starting and freedom from knock are claimed for a diesel fuel developed recently from diesel oil in which acetic anhydride, a synthetic chemical, is dissolved and converted by chemical processes into diacetyl peroxide. The resulting compound, it is said, changes the oil into the new fuel.

### Workers at Capitol To Get Long Holiday

Gov. John E. Miles has announced that capitol employees would be given a three-and-a-half day Christmas holiday this year, to permit them to spend Christmas at home.

"The capitol will be closed from 4.30 p. m. Friday until 1 p. m. Tuesday in observance of the Christmas holiday," the governor said.

He said he had planned originally to declare the state capitol closed only until Tuesday morning, but decided to extend the holiday until Tuesday noon so it would not be necessary for employees to drive back to Santa Fe on Christmas Day.

"I am making the announcement at this time so that employees may make their plans accordingly and so that those who have business at the capitol may also arrange their visits accordingly."

The governor said that for the New Year's holiday, only the usual extra half day before New Year's, Saturday morning, would be given.

Glass eyes are not modern inventions. They were used by the Romans and, before them, the Egyptians.

The United States has under construction two battleships of 45,000 tons each, the largest on record.

SUBSCRIBE FOR THE ADVOCATE

## New Mexico Indians Were Unlike Those Columbus Found

American history begins in 1492 with Columbus stumbling upon a new continent in search of a westward route to India. Thinking he had found it, and taking back to the Spanish court a few terrified natives who crept from the forest to greet him, he unwittingly gave the name "Indian" to the entire race of aborigines who roamed the plains and mountains of the American continents.

How long these people had been here before Columbus came is a question still unanswered. Most of them were nomadic hunting tribes, but in the Southwest, along the watercourses of what is now New Mexico, and high upon the cliffs above the rivers, were thriving, permanent groups of dwellings. For centuries, these people of the great Southwest had been building cities under the shelter of overhanging cliffs, safe from wandering enemies.

Difficult places to reach, difficult to store their crops in, these cities were finally abandoned for other homes on the level ground, great communal villages in circles or squares, surrounded by high walls with only a few entrances, to keep their traditional enemies at bay.

In all these centuries preceding recorded history, the Southwestern farmer-Indian tilled his fields with rough tools, and brought water to his patches of corn, beans and squash by irrigation ditches which are in use today.

Coronado found these people in 1540 on that most astounding of all land explorations of the Western continent. Some of the villages he visited have since become ruins, covered with drifting dust. Some he did not even reach, and some, even in that early day, had already faded into the prehistoric past, settling under the desert sands and awaiting modern excavation to puzzle and bewilder the archaeologist and anthropologist.

The Indian has left the history of his civilization in his dwelling burial grounds, and in the kivas, sacred council rooms of the clans. Scientists have several theories about the origin of the American Indian. One is that he is of Asiatic origin, the first group coming across a land bridge which may at one time have connected Alaska and Asia. The wanderers are thought to have drifted south and east, in time peopling an entire continent.

Another belief is that the Indian originated in Mexico and that he may have come north by stages, building homes and villages at places as he deserted them; in the piles of broken pottery; in his various stopping places.

Both these theories are supported by authorities and by traditions among the Indians themselves.

The Great Age of the prehistoric Indian was between 1000 and 1540, when their expansion had reached its limit. They reached

their highest development as cultivators and artisans, wresting a living from the soil under adverse conditions, and creating beautiful objects for daily use. Pottery, baskets, ornaments of bone and turquoise were used in the daily life of those now long dead people.

Before Coronado came to New Mexico, the great cliff dwellings of the Rito de Los Frijoles and Puye, two of numberless ruins on the Pajarito Plateau, high above the city of Santa Fe, had been built, lived in and abandoned. The communal village at the base of the cliff in the Rito de Los Frijoles and at Pueblo Bonito had suffered the same fate.

Perhaps they were abandoned because of warring nomad tribes. These peaceful farmers were always the prey of the fierce wanderers, who waited until the harvest was safely stored away, then swooped down upon the villages, raiding the granaries. Or it may have been a failure of the water supply, always of importance. It is true today that one may discern old systems of ditches which lead from arroyos, dry water courses, where no water has flowed dependably since the memory of man. Some of the pueblos have been abandoned since the white man came for both these reasons, fear or failure of water supply.

Recent excavations at Kuaua and Puaray, two ruined villages near Albuquerque, have established the place where Coronado camped the winter of 1541-42, and from which expeditions went west to the Hopi country and the Grand Canyon and east to the great plains of Texas, Oklahoma and Kansas in search of Quivira, land of fabled cities of gold.

Indians of present day New Mexico are descendants of these prehistoric men. Living in much the same manner, they farm, make pottery, baskets, silver, and worship the same spirits in prayer for rain. These ceremonies can be seen all the year around in various Indian villages, hunting dances in

### University Must Exercise Economy, Comptroller Says

C. R. Sebastian, state comptroller, has warned that the University of New Mexico must exercise "rigid economy" to correct a \$56,721.62 current school fund overdraft by an audit of the school.

The audit showed the university spent \$20,181.02 more than its revenues and exceeded its budget by \$29,806.71 in the 1938-39 fiscal year.

The heavy overdraft in the current fund, the audit report explained, was caused by transfer of \$54,100 from that account to the interest and retirement fund June 30, 1937, to service bonds for the next fiscal year.

"A 1935 law," said Sebastian, "provided that interest and retirement expenses be set up in advance and there was only one way to do it—dip into the current funds account. It will mean several years of rigidity for the university, unless there is some unexpected gain in the institution's revenue."

Gasoline tax collections increased \$47,152.69 during November over November of 1938, Gallegos reported.

He said the gasoline tax division, under the direction of Paul E. Carver, collected \$423,210.95 as compared with \$376,058.26 in November, 1938.

Mrs. Alf Coll left Sunday for Amherst, Mass., where she was called because of the critical illness of her mother, Mrs. W. A. Dawson. Mr. Coll drove with Mrs. Coll to Amarillo, where she took a 5 o'clock plane for the East.

Miss Eunice Boteler, a student of Eastern New Mexico College at Portales, underwent a tonsilectomy in Portales Friday. Miss Boteler was able to be brought home Sunday. She will spend the holidays here with home folks.

the winter, planting dances in the spring, and rain dances in the summer. — Courtesy New Mexico Tourist Bureau.

### Purchasers Allowed Thirty-Six Months To Pay in Gas Sale

Purchasers of a water heater during a sale of the New Mexico Gas Company, which closes tomorrow, Dec. 15, and about which there is an advertisement elsewhere in this issue, will have thirty-six months in which to pay, instead of forty-eight, as shown in the ad. The payment is the same for a Roper range, water heater or floor furnace — thirty-six months.

On a combination purchase of a

range and water heater, the company allows forty-eight months. The company, during the sale, is giving a six-piece chromeware set with each purchase of a range, on which there is no down payment and the first payment is due until next Feb. 1.

Automobile mishaps account for only one-fifth of the disability due to accidents in the United States.

Italians were the most numerous foreign-born group in the United States in the census of 1930.

WANTED—Clean Cotton Rags —The Advocate.

## GREETINGS



I Hope You Have a

Merry Christmas

BUT

Don't Make It Too Merry

OR

I'll Have to Get You

W. H. BALLARD

JUSTICE OF THE PEACE

To All Our Many Friends



Who have made this the best Christmas season we have enjoyed in Artesia.

THE TARBET STUDIO



## GREAT CAESAR

packed a high-powered mouthful into 6 little words  
"I came...I saw...I conquered."  
No wordy trimmings... and neither do you want any with your Winter gasoline, when the truth is brief and plain as this...

SPECIAL WINTER BLEND

# CONOCO BRONZ-Z-Z

starts 1-2-3 and often exceeds 1, 2, or 3 extra miles per gallon in any car that approaches reasonable condition.

DRIVE IN TODAY

Your CONOCO Mileage Merchant

No—This Is Not—



## SANTA CLAUS

He's the man who handles the lathes and

He And the Boys

at Pecos Valley Garage and Machine Shop

Wish for You and Yours

A Merry Christmas

and

A Happy New Year



TO ALL A VERY MERRY CHRISTMAS

THE year 1939 has been unusually good to us all, to our customers and to us. It is only fitting that we pause a moment at this time to pass on to you our gratefulness for the splendid year about to close. It is proper that we wish you and yours

## Health, Wealth and Prosperity

THE management of your Safeway Store in Artesia is joined by the entire sales force in extending the Season's Greetings and hoping that the New Year holds in store for you even greater happiness and good things in life than the past.

# SAFEGWAY



**The Name Lily**

The name Lily, from the Latin and meaning "a lily," the symbol of purity, is not necessarily a diminutive of Lillian, although it has the same meaning. It is often given as an independent name. In florography the lily of the valley means "perfect purity," the white lily, "purity and sweetness," and the yellow lily "gayety and coquetry." Lilia may be a form of Lily but is more probably from the Persian, meaning "the lilac." The purple lilac in florography means "fastidiousness" and the white, "youthful innocence."

**Tecumseh, Expert Marksman**

Tecumseh, the Shawnee chief, was an expert marksman who didn't have to rest on his laurels. He could affirm them whenever anyone doubted his skill. Once several other redskins, also handy with bow and gun, bet him they could each knock off more deer than he could in a three-day hunt. The best any one of the challengers could do was 12 deer. Tecumseh got more than 30.

**The Mural**

Any type of wall decoration—painting, tapestry, fresco, even wall paper—is a mural. Early wallpaper was merely an imitation of mural painting. The art is tedious to the nth degree. The great Leonardo da Vinci spent two years on his famed "Last Supper," which decorates the wall of a monastery at Milan and at that he never finished it.

**Sewing Machine Most Popular**

The domestic sewing machine is believed to be the most popular mechanical device. Besides being used throughout the civilized world, says Collier's Weekly, this machine is also employed by millions of primitive people who live in remote sections from the South Sea islands to Siberia.

**The Name Beryl**

The name Beryl is of Persian origin and means "crystal." It is one of the jewel names, the emerald, topaz and aquamarine being varieties of beryl, and is borne by both men and women. It is often incorrectly pronounced Beril, but should be pronounced Ber-ri-l.

**The Soap Berry**

The soap berry is the tropical tree "Sapindus utilis," and other species of the genus. The aril surrounding the seeds is rich in saponin, and its extract is used instead of soap, especially for cleaning delicate fabrics of silk and linen.

**Silkworms Hearty Eaters**

The silkworm eats its weight in foliage daily for the first few days of its life. Silkworms molt four times while growing. When six weeks old and with nothing further to obtain from life, they start spinning their cocoons.

**Largest Snakes in World**

The largest snakes in the world are the reticulated pythons of the Philippine islands, measuring 30 feet in length and 15 inches in diameter. The largest of this species ever found was 42 feet long.

**Seth Thomas of Clock Fame**

Seth Thomas began his career in Eli Terry's shop making clock cases and assembling wooden works. In 1810 he bought Terry's interest in the firm and later incorporated the Seth Thomas Clock company.

**Triumphal Arch**

At Orange, not far from Avignon, stands the finest triumphal arch in France, probably dedicated to Tiberius. It is 62 feet high and occupies a space 64 by 28 feet.

**The Lint-Doctor**

A lint-doctor is a sharp-edged roller on the delivery side of the calcoprinting cylinder, to detain any lint or fibers which may come off the cotton cloth.

**Stone Age Man Highly Urban**

An acropolis unearthed in Mesopotamia reveals that man of the Stone age was highly urban, not primitive.

**Aconcagua High Volcano**

Aconcagua, an extinct volcano in the southern Andes, is the highest mountain in the Western hemisphere.

**Delights of Super-Royal Blood**

Ichor was the designation in Greek legend for the super-royal fluid that ran in the veins of the gods.

**Tipperary, Ireland**

Tipperary, Ireland, lies in the "Golden Vein," a rich plain on the north side of the Galtry mountains.

**Use of Kind Words**

Jud Tunkins says kind words in this life should not be monopolized by the high-power salesman.

**Some Must Be Wrong**

If the "righteous" are found on both sides of a question, some of them must be wrong.

**Patti Made Debut at Sixteen**

The singer Patti made her operatic debut at sixteen in "Lucia di Lammermoor."

**Discovered Howland Island**

Howland Island was discovered in 1842 by G. E. Netcher of New Bedford, Mass.

**Octopus and Squid Edible**

Octopuses and squids are regular articles of diet in many countries.

Typewriter Ribbons—The Advocate

**People and Spots in the Late News**



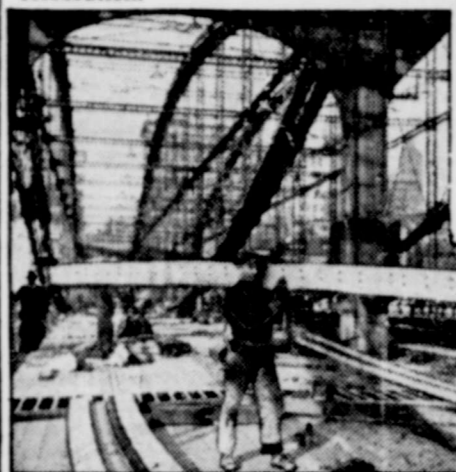
**"BACK LATER"** . . . Congress over, the President hung a "Back After Vacation" sign on White House and left for summer home at Campobello, where he is shown with Franklin, Jr., and latter's wife.



**NO. 1 FARMER** . . . Equipping farm machinery with pneumatic tires is big factor in making farm work easier, speeding production and lengthening life of equipment, according to Louis J. Taber, National Grange Master, shown at tractor's wheel in Goodrich World's Fair arena during Farm Week celebration.



**SYNTHETIC STYLE** . . . Fashion experts at Fall showings saw this coat of moksaskin—new synthetic material made to simulate broadtail fur—with nipped-in waistline and flowing skirt.



**BRIDGES OF TOMORROW** . . . Rivers will be spanned in future with lightweight materials such as duralumin and aluminum, because today's bridges use up to five-sixths of strength supporting their own weight, scientists heard from Prof. John B. Wilbur of M. I. T., in Boston. Worker demonstrates lightness of aluminum beam for Pittsburgh bridge.



**"BLACK-OUT"** . . . London women, such as air raid precautions warden shown here, cooperated in recent British "black-out" when half of England was plunged into darkness as air raid defense test.



**NET QUEENS** . . . Miss Alice Marble, U. S. and Wimbledon champion (left), took women's Eastern grass court championship in straight sets from Mrs. Sarah Palfrey Fryban. Tennis score: 6-4, 6-4. Beauty score: even.

**Campaign Started by Independent Oil Men to Rescind Crude Tax Cut**

With memories still acute as to the effect of imported oil upon the domestic oil industry, independent oil producers have begun their campaign to have rescinded that part of the recently announced trade agreement with Venezuela which cuts half the excise taxes on crude oil and fuel oil brought in from foreign fields.

Principal imports in recent years have been from Venezuela. The trade agreement effective Dec. 16 reduces the tax on crude oil and fuel oil from one-half cent per gallon, which has prevailed since 1932, to one-fourth cent.

The tax was levied by Congress after the Independent Petroleum Association of America had conducted a three-year fight for protection from the cheaply produced oil from foreign fields. The effect was immediate and substantial. At the time the tax was imposed, imports amounted to approximately 13 per cent of national demand; since the middle of 1932 they have been near the 4 1/2 per cent figure.

The association, again leading the fight for protection of the domestic industry, contends that Congress did not give the executive department the authority to alter excise taxes. Several members of Congress have looked up the record and have asserted that it was the plain intent to limit trade agreement negotiations on the tariff schedule. The oil import tax comes within a special classification.

C. J. Dexter, vice president of the Independent Petroleum Association, and other officers, directors and members of the association in New Mexico have been making known to the executive department and to members of Congress their opposition to inclusion of petroleum in the Venezuelan agreement. The association has in its membership a majority of the independent producers of the state.

The importance of the producing industry in the state is shown by a little of its history, which in itself constitutes an eloquent argument for protection and encouragement of the independent oil industry which has been responsible in such large measure for the development of oil fields throughout the nation, Dexter said.

The major part of New Mexico's oil development has come about in the last ten years. First commercial production was in 1911; the

total oil produced to Jan. 1, 1939, was 197,993,000 barrels which sold for \$161,000,000. Production in 1938 was 35,759,000 barrels and this year's output will be about the same.

Value of oil in 1938 exceeded the total realized for cattle, cotton, sheep and wool.

Outlet for New Mexico's oil is through Gulf Coastal ports and the effect of increase in imports would be immediate.

Arkansas produces the bulk of the country's aluminum ore.

Mr. and Mrs. J. E. Robertson and James of Carlsbad are expected to join Mrs. Robertson's sister, Mrs. R. L. Paris, Mr. Paris and William here on Christmas Day.

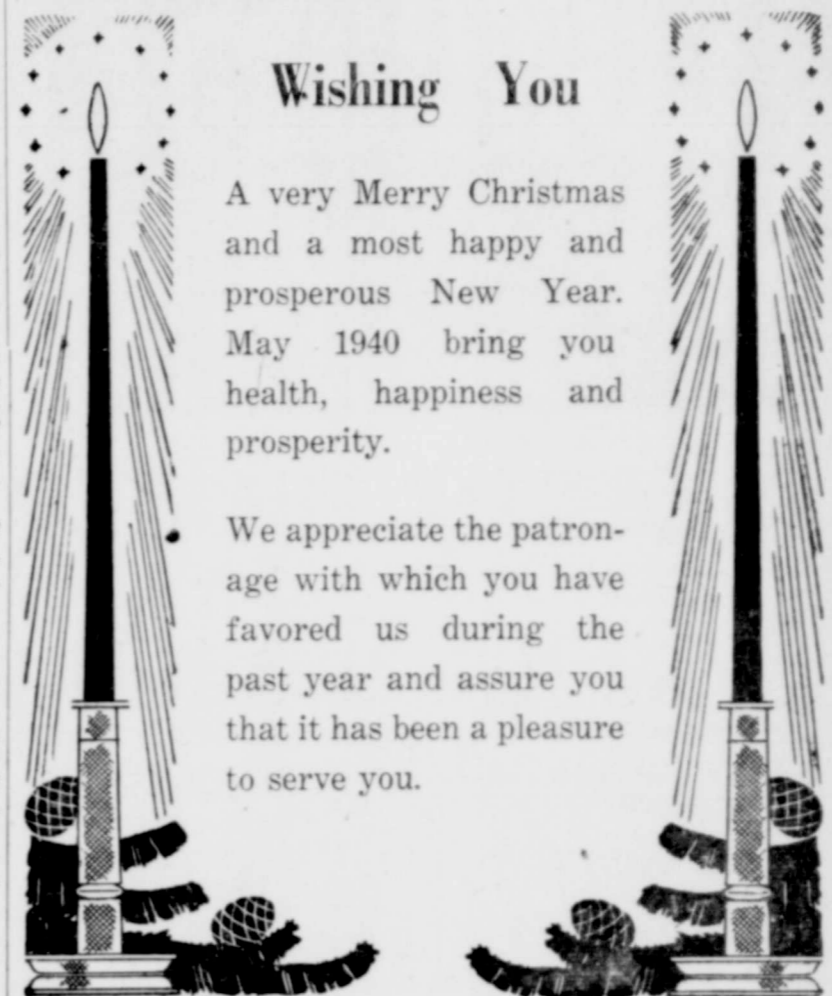
**HUNDREDS LEAVE FOR HOME**

Vacation called 1,556 students at the University of New Mexico in Albuquerque on Saturday, as they left for their Christmas holidays by bus, train and plane. They will visit homes in thirty-six states of the union before returning to the Albuquerque campus for resumption of classes on Tuesday, Jan. 2.

A Massachusetts boy told the teacher that his sister had measles. The teacher sent him home and told him to stay there till his sister got well. After he had skipped joyfully away, another boy held up his hand and said: "Teacher, Jimmy Doan's sister, what's got measles, lives in California."

First doctor: "Then we decide not to operate?"

Second doctor: "Yes. What do you think we ought to charge him for deciding not to operate?"



**Wishing You**

A very Merry Christmas and a most happy and prosperous New Year. May 1940 bring you health, happiness and prosperity.

We appreciate the patronage with which you have favored us during the past year and assure you that it has been a pleasure to serve you.

**Foundation Investment Co.**

ERNEST W. HOUY, Representative  
307 1/2 W. Main, Entrance on Roselawn, Artesia

**Lanning Is Conducting Important Experiments in Growing of Flax**

S. A. Lanning of Artesia is conducting some important experiments in the growing of flax in this area on his Cottonwood farm, it was reported by Tom Reid, Chaves County extension agent, to The Roswell Dispatch, which continues:

Lanning is growing three varieties of flax on his farm on the Cottonwood, and now has a good stand. Sufficient acreage has been planted to assure results from the experiment.

The experiments now being conducted are for the purpose of determining what varieties of flax could be planted in the valley with profit to the farmer, and on the basis of these experiments, advocated by the Chaves County program planning board during the last two years, valuable information may be obtained, Reid stated.

Flax is a valuable source of oil for industrial uses, and the growing of flax, if practical, could be carried on here as an important addition to the farming program of the Pecos Valley, substituting for cotton on hundreds of acres that have been taken out of cultivation of that crop by the government farm program. The seed is planted in the winter and harvested in the spring.

If growing flax is found practical, it would also add to the industry of this area. The oil could be pressed locally and prepared for market.

L. T. Lewis, manager of the Roswell Cotton Oil Company, reported that cotton oil mills could be converted for this purpose easily, and the extraction of flax oil could be done at a time when the cotton oil mills have finished with the season's crop of seed and the mills are ordinarily idle.

The seed that has been produced in this area compares "very favorably" with that produced in other areas in size, color, plumpness, luster and other features, it was reported by Reid.

Throughout the North Temperate Zone may be found about 200 species of iris. North America contains about 20 varieties.

Shoeless, he climbed the stairs, opened the door of the room, entered and closed it after him without being detected. Just as he was about to get in bed his wife, half aroused from slumber, turned and sleepily said: "Is that you, Fido?" The husband, telling the rest of the story, said: "For once in my life I had presence of mind. I licked her hand."

**INFANTILE PARALYSIS CASE IN LOVINGTON**

A cast of infantile paralysis in Lovington was reported to the State Health Department this week, the first reported case of the disease since week before last.

It was the only case of infantile paralysis listed in the department's weekly report, which included 33 cases of chickenpox, 31 of scarlet fever, 30 each of pneumonia and mumps and 28 whooping cough cases.

**THE COW**

What a wonderful beast  
Is the little calf's mudder,  
With a "moo" at one end,  
And milk at the udder.  
—Lawrence A. Harper

Teacher: "Johnnie, what did you have for breakfast?"  
Johnnie: "I et six eggs."  
Teacher: "Why, Johnnie! You should say 'ate.'"  
Johnnie: "Well, maybe it was 'eight' that I et."

During one of his voyages to America, Columbus was stranded for 12 months on the north coast of the Island of Jamaica.

**District Supervisors For Census Approved**

The Federal Bureau of the Census approved the appointments by C. L. Hudson, New Mexico supervisor, of recently named district supervisors and assistants at Roswell, Albuquerque, Santa Fe and Deming.

Those now officially approved and who will remain at their posts until the census is completed, Hudson said, are:  
Roswell: John Bingham, supervisor; Frank McCarthy, assistant.  
Albuquerque: Carl Whittake, supervisor; Earl Sour, assistant.  
Santa Fe: Louis De Baca, supervisor; Tomas Younis, assistant.  
Deming: Robert Franey, supervisor; Mrs. Stella Egon, assistant.

Mr. and Mrs. Carl Jones and daughter, Miss Lorene, expect to leave Friday for Munday, Tex., to spend Christmas with another daughter, Mrs. Bill Gaither, and Mr. Gaither.

SUBSCRIBE FOR THE ADVOCATE

Merry  
Christmas  
Happy  
New Year



May the happiness and good cheer which we hope is yours this Christmas never cease to bless you and your family.

We want to thank you for your patronage during the past year and assure you of our sincere desire to serve you during 1940.

**BALDWIN'S**



AMERICA-  
FIRST, LAST-ALWAYS!

MAN OF

CONQUEST

WITH RICHARD DIX  
GAIL PATRICK EDWARD ELLIS  
JOAN FONTAINE and cast of thousands!  
A Republic PICTURE

OCOTILLO THEATER  
SAT.—SUN.—DEC. 23—24

GIVE THIS LITTLE GIRL A B-I-G HAND!  
In A Drama With The Heart-Throb of "Boys Town"!



She out-smarted Joan Crawford in "The Women"!



She drove Mickey Rooney dizzy in "Out West With The Hardys"!

Bad Little Angel

And now America's new favorite, Virginia Weidler, will steal your heart in Margaret Turnbull's hilarious, heart-warming tale... as she turns an entire town upside-down! A grand girl... in a grand picture! It's perfect whole-family fun!

with GENE WEIDLER · REYNOLDS  
GUY KIBBEE · IAN HUNTER  
ELIZABETH PATTERSON · OWEN HENRY · LOIS HULL · WILSON  
Screen Play by Dorothy Yost  
Directed by WILLIAM THIELE  
Produced by ALBERT E. LEVOY

SPECIAL CHRISTMAS ATTRACTION

MONDAY, DEC. 25 ONLY—1:00 TO 11:00 P. M.

ALSO SHOWING SPECIAL ALL TECHNICOLOR CARTOON

Pop Eye in "Aladdin's Wonderful Lamp"

Plan Now to Attend Our Annual New Year's Eve Frolic

A Genuine Christmas  
by Katherine Edelman

GRANT NEWBY waited impatiently in the telephone booth, the receiver held tightly against his ear. Surely something was lacking. What was it? The Christmas spirit, of course; that special something in the atmosphere, that was the thing that made Christmas real. And it didn't seem to permeate the confines of a big city hotel. He sighed as he stepped from the booth. Thoughts of other Christmases were with him. The old home... stepped in the very atmosphere of the season... excited voices... whispings... unwrapping packages... the singing of the lovely old carols. A gleam came into his tired eyes at the memory. Why couldn't he bring something of that homey spirit into this big hotel? He could try.

Grant Newby found that almost all people are alike when it comes to Christmas. There wasn't a person in the hotel who wasn't happy to join enthusiastically in his plans. There was a quick rush for wraps—a quicker rush to the street in search of gifts. The hotel help were going to be surprised by such a Christmas as they had never had before. The guests, men and women, were going to adopt them for Christmas, and see that each one received something. In addition, small articles were to be purchased and placed by number on the Christmas tree. These were for the guests themselves.

The very spirit of Christmas seemed to fill the place as the gifts were passed around; smiles, thanks, good wishes, all were blended in happy unison. And until the midnight chimes from a distant church announced the arrival of Christmas the hotel lobby echoed to the sound of the beautiful carols that Christmas has treasured through the years. And as Grant Newby, lonely old bachelor, joined heartily in the singing, he was quite sure that his wish for Christmas had been fulfilled.

© Western Newspaper Union.  
"How are your brakes?"  
"They're a scream!"

READ THE ADVOCATE

Cottonwood Items  
(Ora Buck)

Mrs. A. D. Bradley will give her Sunday school class a Christmas party and exchange of gifts at the Cottonwood Church Sunday.

Mrs. Nathan Kelly of Artesia spent last week visiting in the home of Mrs. Glenn O'Bannon on Cottonwood.

Charles Angeln of Pinon spent Friday night and Saturday here visiting his brother, Robert Angeln.

Robert Wayne Roberson of Roswell, who have been here with his sister, Mrs. Dayton Reser, since Thanksgiving, will remain the rest of the winter with her.

The Rev. and Mrs. A. D. Jameson of Lake Arthur are expecting their son and wife, Mr. and Mrs. A. D. Jameson, who are attending Christian College in Abilene, Tex., home for the Christmas holidays.

Mr. and Mrs. Earl Evans and little daughter, Mary Frances, who had been in the Cottonwood community several months, left by bus the first of last week for their home in Corpus Christi, Tex.

John Haven of Lake Arthur and Noah Buck and Mr. and Mrs. John Buck of this community were transacting business matters in the Sacramento Mountains and at Alamogordo last week end. Mrs. John Buck visited her sister, Mrs. Jess Rogers, and family.

Mr. and Mrs. E. P. Malone of the Cottonwood community are expecting their sons home this week for the Christmas holiday, Ernest Malone, who is attending Iowa State College, Ames, Ia., and Cooper Malone, who is attending the University of Colorado in Boulder.

The 4-H Club girls and boys enjoyed a delightful Christmas party at the Cottonwood school gym last Thursday evening with an exchange of gifts. After games were played, refreshments were served to the group by the boys acting as hosts.

Mrs. E. P. Malone of this community and her sister, Mrs. Sadie Vauchet of Roswell, plan to hold

open house for the younger set home from college on Christmas afternoon at the home of their mother, Mrs. M. Cooper, at Roswell, beginning at 4:30 o'clock. Barbara Vauchet will entertain with an open house for the sub-deb group at the Vauchet-Cooper home from 1:30 to 4:30 o'clock Christmas afternoon.

The Hagerman High School basketball team pointed its way to a successful season Friday night by downing Lake Arthur 22 to 10 in the first game of the year. The Hagerman seconds were not up to the same job and dropped a preliminary meeting with the seconds of Lake Arthur 13 to 24.

The Cottonwood Ladies' Aid Society met last Thursday afternoon at the home of Mrs. H. V. Parker for the regular monthly meeting. Mrs. Fred Chambers had charge of the devotional service and Mrs. J. A. Clayton had charge of the program. Election of officers was held at that time. At the close of the meeting, Mrs. Clarence Renshaw, who had been confined to her home for six months, was named honoree at a lovely shower given her by her many friends. After the gifts were unwrapped and passed for each one to see, the

hostess, Mrs. Parker, served dainty refreshments of cake and coffee and cocoa to Mmes. I. P. Johnson, H. C. Caldwell, Fred Chambers, E. P. Malone, J. A. Clayton, Jr., Orville Gray, Tom Scott, D. A. Bradley, Tom Terry, A. D. Jameson, Ernest Mahan, G. G. Golden, Nathan Kelly, Glenn O'Bannon, Kersey Funk, Ed Taylor, Clarence Renshaw and Charlie Buck. Those who were unable to attend, but sent gifts were: Mrs. Will Walton and daughter, Betty, and Mmes. Clarence Pearson, Ralph Pearson, R. E. Coleman, Jess Funk, Earl Hall, Jud Taylor, Larry Knoedler, Brooks, J. W. Buck, Noah Buck, J. B. Printes, Ben Marble, May Buck and Marie Vandagriff.

Young Co-ed: "Oh, dad, I've just discovered that the girl who sits next to me in biology has a hat exactly like mine."

Father: "So I suppose you want me to buy you a new one?"

Co-ed: "Well, that would be cheaper than changing schools."

The bladders or sounds of several kinds of fish furnish the material from which isinglass, a commercial pure gelatin, is made.

SANTA CLAUS TOWN SWAMPED WITH MAIL

SANTA CLAUS, Ind., Dec. 19—The demand for Christmas mail with the postmark of this southern Indiana village has become so great that 24 employees are working in three eight-hour shifts to re-mail the thousands of letters sent here.

Except during the Yule season, Postmaster Oscar L. Phillips is the office's entire staff.—Associated Press.

SUBSCRIBE FOR THE ADVOCATE

Highway Department's Maintenance Policy Saves the State Many Dollars

"This eventually will save New Mexico thousands and thousands of dollars in slowing up obsolescence," was the comment of Ivan Hilton of Las Vegas, state highway commissioner, in a statement reviewing the State Highway Department's accomplishments since the first of the year.

Hilton referred specifically to the department's new maintenance policy. In accord with this, maintenance money is used not merely for upkeep but also for extensive improvements, such as the elimination of curves, widening of shoulders and improvement of drainage on the older roads—U. S. Routes 85, 66 and 80 for instance.

"Not only will this postpone the ultimate necessity of replacing these highways," said Hilton, "but it makes them safer for travel."

Oil for blacktopping, "which must pass specifications and laboratory tests to qualify as road oil," he said, has cost less than similar materials used in the past. The tests, he added, "will save New Mexico thousands of dollars in future road maintenance."

He added that oil mat work cost only \$3,100 a mile in 1939. It cost \$4,000 to \$6,000 in 1937 and 1938, he said.

"By processing the top of newly constructed roads," Hilton said, "this cost was further reduced to a unit cost of \$1,800 to \$1,900 a mile on two contracts. Other surfacing jobs, with a double-shot penetration, cost from \$1,900 to \$2,000 a mile. How's that for waste and extravagance?"

Under the law passed by the Miles administration requiring competitive bidding for all construction contracts, Hilton said, there have been 399 bids on 53 jobs let. Twenty of the 33 contractors who bid, he said, have been successful, getting at least one job each. He estimated the savings under this law at \$683,322.61.

The 53 contracts cover 565 miles of road with one kind or another of work.

United States bean production decreased in 1939 by almost 2,000,000 bags.

C. O. (addressing new regiment): "We want you men to look upon all your comrades in the regiment as brothers, and to regard me as your father—father of the regiment. Do you understand?"  
Recruit: "Yes, dad."

New Mexico's 1939 Lamb Shipping Lags

New Mexico's 1939 shipment of lambs, ewes and goats totaled 655,913 head on Dec. 15, and they are still several thousands of head that may be shipped before the beginning of the New Year, Tom Snell, secretary of the New Mexico sheep sanitary board, reported Tuesday.

This year's shipments are approximately 75,000 fewer than last year's, Snell said, though the 1939 prices ended on a decline, while the 1938 figures rose as the shipping season progressed.

Snell estimated that the 1939 shipments brought approximately \$2,775,000 into New Mexico.

The total included 599,801 head of lambs, 53,121 head of ewes, and 2,991 goats.

Conditions to date are favorable, as stock is in good shape, but the drought must be relieved soon if sheepmen are to have as favorable a season as they did last year, Snell commented.

Hobbs Bows to Blue Law 150 Years Old

The city of Hobbs—still a little astonished by it all—went back to work Monday after a Sabbath shutdown enforced through a 150-year-old blue law.

Police had instructions from Mayor C. E. Lawrence to enforce "the letter of the law," which permits no labor, "prohibits horse racing and cock fighting," but by later interpretation allows baseball.

There were no challengers of the ban, clamped on the city by municipal fathers and effective for the first time in its long legal life so far as Hobbs was concerned. Movies, pool halls and other recreation spots were closed.

The law, effective as a city ordinance, was said by municipal officials to be based on ancient Puritan British common law and an early state statute with "teeth" long unenforced.

Wife (reading): "It says here they have found a sheep in the Himalaya Mountains that can run forty miles an hour."

Husband: "Well, it would take a lamb like that to follow Mary nowadays."

SUBSCRIBE FOR THE ADVOCATE



Let's wish together! Let's overlook our little complaints, and let's be thankful for what we have and for what we intend having. Let's wish for each other's joy in this great season... and hope for each other's happiness in the coming year. It's easier this way, and more enjoyable.

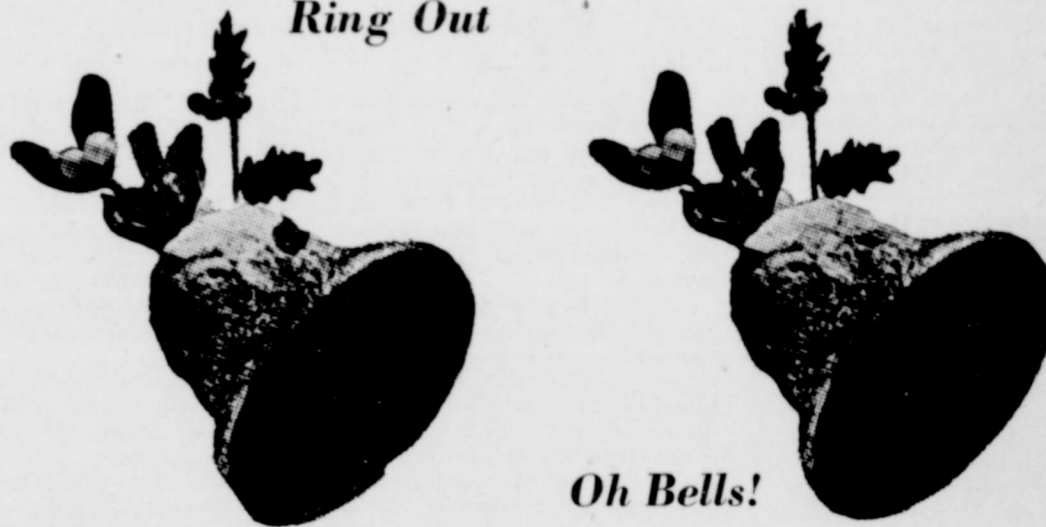
Jensen & Son



A Merry Christmas  
To All Our Customers  
Hill Lines, Inc.

WALLACE GATES, Agent  
Phone 240

Ring Out



Oh Bells!

As the Christmas Season draws near, may we extend to you—the people of Artesia and community—our sincere wish that the day may bring you a fullness of joy and happiness beyond any former experience of your lives.

For ten years Our Company has served this community, and while that is not a long period of time it has enabled us to become somewhat acquainted with your problems and to know many of you personally and this message of goodwill is intended as a personal note, not only to our patrons in this fine community, but to its entire citizenship.

A Very  
MERRY CHRISTMAS  
To you and yours  
EASTERN NEW MEXICO  
GAS COMPANY





Dear Santa

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a bicycle and a big doll and a dresser, a house coat, house slippers and a box of candy? If you want, bring me more. Good bye, Santa Claus.

Your friend, Elvira Corona

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I want a BB gun, a pair of boxing gloves and a magnifying glass and a pocket knife.

Your friend, Richard

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I want a box of nuts, and a box of fruits. I live at 611 Richardson Street.

Your friend, Jimmie Lee

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Please give me a double barreled BB gun and a chemistry set.

Your friend, Terry Hornaday

507 Quay

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a bath robe and a doll? My address is Fifth and Chisholm. My house number is 404.

Your friend, Wanda Bogart

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a doll bed, a dresser and a piano? Well, that is all, so goodbye, Santa Claus. I am in Miss Woods' room.

Your friend, Dorothy Marie Pinson

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a baseball glove?

Your friend, H. L. Coor

Route 1, Box 29A

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I want a doctor's set and a bicycle and some boxing gloves and a chemistry set and a football. My house number is 702 West Main Street.

Your friend, Walter Burch

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Please, will you bring me a pair of skates, and a blue stone ring?

Your friend, Erminia Navarette

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I would like to have a bicycle and a football and a BB gun and a car and a cowboy suit and a dog and a Christmas tree.

Your friend, Adolph B.

Miss Woods' room.

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I hope that you will come to visit my house on Christmas Eve and bring me these things—a baby grand piano and a doll bed and a doll. Give the children who cannot have anything something. My address is 905 Missouri.

Your friend, Stella Baker

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you bring me a baseball bat and a caterpillar and a gun and some candy and nuts?

Your friend, Homer Morgan

Box 862

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you bring me a pair of skates, BB gun, some slippers, a football, some gloves? I am 11 years old.

Your friend, Rolfe Simmons

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus:

I want you to bring me a cowboy suit and a football and a wagon.

Your friend, Roy Samora

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I would like to have a bicycle and a doll that has a bottle and some dishes.

Your friend, Dorothy Rowland

206 Chisholm Street

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a girls' bicycle, a doll and some house slippers? My street is on First and Dallas Streets. Our room is Miss Woods', third.

Your friend, Jerry Wiese

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I want a dress and a housecoat and that is all. My house is 108 Chisholm Street.

Your friend, Betty Nell Grant

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I want you to come to town Saturday at 1 o'clock in the afternoon. I want you to bring me a bottle doll. I live on South Second and my house number is 922 and my box number is 491.

Your friend, Mary Lee Shannon

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a bicycle to ride on it to school, and a playhouse, table, chair for Christmas? You bring it to Suzy Navarette, will you?

Your friend, Suzy Navarette

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a sewing machine, and a piano and a telephone?

Your friend, Allene Morgan

I would like a bicycle, a cowboy suit, a pair of skates, a dot-dot-dash set, a football and helmet. I am in Miss Woods' room.

Your friend, Dan Booker

808 Quay Street

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I would like a chemistry set, a bicycle, a bathrobe, some house-shoes, an electric train. I live at 414 Richardson.

Your friend, Bobby Black

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I would like a dot-dot-dash set and a football. I am in Miss Woods' room

Your friend, Bruce Buchanan

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I am writing this letter for you. Will you please bring me a bicycle, a football and a BB gun too?

Your friend, Manuel F. Almanza

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a football and helmet, dot-dot-dash set and a pair of boxing gloves? My address is 820 South Second.

Your friend, Ramon Woodside

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I want a pair of red house slippers, a doll bed, a doll and a housecoat. Santa Claus, I am 9 years old. My name is,

Betty June Blue

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a bicycle to ride on it to school, and a piano and some gloves?

Your friend, Francisca Rubio

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a football and a cowboy suit and an electric train and a BB gun?

Your friend, Kenneth Foster

Washington Street

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I want you to please bring me

Central School, Artesia, N. M., Dec. 20

a big doll. I want you to bring me a house coat and a pair of pajamas and that will be all this Christmas.

Your friend, Theresa

1205 Grand Street

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I want a bicycle, a pair of skates, a football and a BB gun.

Your friend, Secundina Novarette

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I want a mike set, a chemistry set. My home is 705 Main Street.

Your friend, Merrill S.

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: I want a .22 rifle. I live at the Pecos Diamond Refinery.

Your friend, Jack Flowers

Central School, Artesia, N. M., Dec. 20

Dear Santa Claus: Will you please bring me a bicycle and a football and a helmet and an electric train and a wagon.

Your friend, Clarence Juarez

304 East Chisholm

Office Equipment—The Advocate.



Round Out the Family Circle for the Holidays

Long Distance Telephone Rates will be Reduced for Your Holiday Calls

MERRY CHRISTMAS or "Happy New Year" by telephone will bring joy and happiness to someone far away who can't be with you. It will be a thrill for you also to hear happy familiar voices of loved ones.

Reduced long distance rates will be effective starting Saturday, December 23, at 7 p.m. until 4:30 a.m. Tuesday, December 26. That means you can call any time of day on Sunday or Monday at the reduced rates.

The same reductions apply New Year's week-end too.

THE MOUNTAIN STATES TELEPHONE & TELEGRAPH COMPANY

Merry Christmas TO ALL

P. S.—Better have a glass of milk handy for Santa Claus Christmas Eve.

Artesia Dairy

The Season's GREETINGS TO YOU

The gift we treasure most was not given at this Christmastime, but rather it was given throughout the past months. This gift is your friendship and patronage. We treasure it most because we know it is your way of showing us that our service has been welcomed by you and that you value our service.

Merry Christmas Happy New Year

We don't know what the New Year holds in store for you—but if wishes come true, our wishes will insure you the grandest year you've ever had. Here's to your health, happiness and prosperity — and our continued friendship.

The Artesia Farmers' Gin

Artesia, N. Mex.

We Wish You A MERRY CHRISTMAS

At this happy time we again wish not only to extend SEASON'S GREETINGS but to express our thanks for the friendship, cooperation and patronage our many friends have given us throughout the past months.

Artesia Alfalfa Growers Assn.



# Classified

## FOR SALE

**FOR SALE**—Trailer houses, new and used; Schultz & Glider trailers. H. L. Jones, dealer. 408 E. Second St., phone 824. Roswell, New Mexico. 49-4tp-52-tf

**FOR SALE**—Several good used pianos, especially one small upright, slightly used. Easy terms. Ginsberg Music Co., Roswell, N. Mex. 50-3tp-52

**FOR SALE**—278 acres near Lake Arthur, or will consider renting for several years cash rent. 222 acres subject to irrigation. Renter to buy tractor and tractor equipment. Lots of water. W. A. Hamilton. 51-1tp

**FOR SALE**—Corn fed turkeys, phone 67. 51-1tc

**FOR SALE**—My 4-room house with small basement and sleeping porch at 1005 West Main Street, possession at once. Clyde Guy. 51-tfc

## WANTED

**FURS WANTED**—The fastest growing house in the South. Our aim is to satisfy you. Ship your furs to us. If requested we will hold separate and send check for our best offer. If it is not satisfactory we will return furs, paying postage both ways. Give us a trial. JACKSBORO FUR CO., Jacksboro, Texas. 51-2tp-52

**WANTED**—Furnished 3 or 4 room apartment or house. Phone 7. 51-tfx

**WORK WANTED**—Experienced electric acetylene welder. Passed California X-ray and bending test on high pressure welding. Artesia resident about ten years; last year in California. Glenn Lowery, Box 427, City. 49-3tp-51

## MISCELLANEOUS

**LOANS** for remodeling and refinancing. Long term loans, small monthly payments. Chaves County Building & Loan Assn., represented by E. A. Hannah. 42-tfc

**HOME LOANS** without red tape, through the Roswell Building and Loan Association. J. S. Ward, local representative. 203 W. Main, phone 173. 28-tf

## Oil Activity—

(continued from page 1)

Kersey & Co., Creek 1, NE NW 23-18-30.

Total depth 3,280 feet; after shooting with 50 quarts from 3,260 to 3,280 feet, flowed 300 barrels in 12 hours through casing.

Leo Manning et al, McClay 1, NW NE 21-18-30.

Drilling at 3,120 feet.

McClure & Swift, State 1, NW NE 20-19-29.

Total depth 2,215 feet; hole full of sulphur water; shut down for orders.

Me-TeX, Stroup & Yates, Yates 3, NW SE 5-18-29.

Total depth 2,619 feet; cleaning out after shot.

Plains Development Co., Massie 1, SW SW 27-18-29.

Total depth 3,235 feet; sulphur water at total depth; plugged back and shot from 2,490 to 2,550 feet with 250 quarts nitro; second shot of 140 quarts from 2,050 to 2,100 feet; after shot bailing estimated 5 barrels per day.

Premier, Beeson 3-F, SE SW 31-17-30.

Total depth 2,850 feet; cleaning out after shot.

Thomas & Bowers, Etz 1, SW NW 13-16-30.

Rigging up.

Underwood & Sanders, Guy No. 1-NX, SW SE 9-18-29.

7-inch casing cemented at 2,305 feet.

Sy Pitman, State 1, SW SW 16-16-29.

Total depth 1,724 feet; drilling casing plug.

Sam Weiner, Hess 1, SE SE 9-16-29.

Drilling at 1,600 feet.

Powell & Matthews, Levers 1, NE SW 33-16-29.

Total depth 2,265 feet; running tubing; 4½-million-foot gas well.

Mac T. Anderson, Nesson 1, SW SW 4-16-30.

Spudded and shut down.

C. B. Buck, State 1, SW SW 31-16-29.

Total depth 1,645 feet; shut down for orders.

Frank Miller, Young 1, SE NW 23-16-29.

Shut down at 200 feet.

Sam Montgomery, Kaltenback 1, NW NW 24-16-27.

Drilling at 300 feet.

## CARD OF THANKS

We wish to express our thanks for the kindness and help during the illness and death of our husband and father, Isaac B. Ogg.—The Ogg family. 51-1tp

## Courthouse—

(continued from page 1)

"We should not lose sight of the fact, however, that these things which nature provided have been here for millions of years and that it was not until recently that men and women with their desire for progress have utilized these natural advantages to the benefit of the whole state and to the enrichment of our nation. . . .

"These new buildings and improvements which we are here to dedicate today are evidences of your success. There is no satisfaction greater than that of a job well done.

"I am especially glad to see every county in the state willing and eager to provide the coming generation with the best in education. If we take care of our young people today and see that they are properly trained and properly fitted to take their place in the business world, those young people, I believe, will see that the old folks of tomorrow are properly provided for.

**Interest in Public Health**  
"Along with improvement in our educational system, we are all vitally interested in public health. Nature has provided us with the finest climate in the world, but our way of living today has brought health problems which nature didn't foresee and which has made it necessary for us to solve our own community health problems. One of the projects which we are dedicating today has a direct bearing on public health and I am glad to see that in your building and improvement program you have given consideration to this necessary factor.

"A city known for its good climate, its good schools, its fine streets and public buildings and its public health protective measures cannot help but appeal to the homeseeker and the visitor, even if you did not have great economic resources and tourist attractions.

"So far as the state government itself is concerned, we have tried to do our part in making Carlsbad more accessible to other parts of the state and to other states.

### To Complete Roads

"This year we have arranged completion of work on U. S. Highway 62. We have also let contracts for all but one small gap on U. S. Highway 285 between Encino and Santa Fe, and this remaining gap will be under contract shortly. By next summer citizens of Southeastern New Mexico will be able to reach their capitol over a paved highway, and I believe I am safe in predicting an even greater tourist flow because of these improvements.

"Mr. Chairman, it has been a great pleasure for me to be with you here today and to take part in the dedication of these new buildings and your new sanitary sewer system. Citizens of Carlsbad and Eddy County can be justly proud of these achievements. So long as the people of the state have the will to initiate, and the courage to execute such programs we have nothing to fear from the future. Now, in the name of the people of the state of New Mexico it gives me great pleasure to dedicate this fine new courthouse, your beautiful new school buildings and your new sanitary sewer system. Thank you."

## Coronado—

(continued from page 1)

ing it is planned to call upon the traditions of Spanish, Anglo and Indian.

One of the interesting events of the year will be a year hence, at Christmastime, when the committee hopes to have the Spanish-Americans of Artesia bring to the Anglo children "Las Posadas," which is being presented this year by them among their own people. It is said to be a quite educational presentation.

Other parts of the year's activities to be participated in by Artesia will be a play tournament next spring or summer, a play-writing contest, handicraft exhibits and radio programs.

Old-time singings of the old songs are being talked for all the churches as an important part of the program.

Mrs. Robinson said that as the celebration belongs to the community and not the committee, the public is being asked to contribute suggestions on traditions, stories, history, lore, songs and the like. She suggested that anyone having any information or data which will make for a better festival in Artesia contact some member of the local organization.

Besides Mrs. Robinson, who represents the Woman's Club, the active committee is: Vice chairman, W. E. Kerr; secretary-treasurer, Arba Green; American Legion representative, Frank Smith; Legion Auxiliary representative, Mrs. Frank Smith; Lions, Joe Foster; Rotary, Rev. Henry S. Stout; Catholic Church, Rev. Fr. Brendon Weishaar; Spanish people, Rev. Constantino Gonzales.

Miss Eunice Cadell, a student at the University of New Mexico in Albuquerque, arrived Sunday for a holiday visit with friends.

## Hope Items

(Marjorie Johnson)

Martha Kletke will spend the Christmas holidays with her sister, Hildegarde Kletke, and her father, E. G. Kletke, in Alva, Okla.

Phillip Reid of the Prude ranch is in Hope spending the Christmas holidays with his mother, Mrs. Annie Reid.

Alma Lane left Thursday evening for her home in Lake Arthur, where she will spend the holidays with her parents, Mr. and Mrs. A. A. Lane and her sister, Margaret Lane.

The Rev. and Mrs. Henry Norris and family will leave Monday morning for Hot Springs where Mrs. Norris and their baby will remain three weeks during which time the baby will be given a hot bath treatment.

Persons from Hope who composed the party which attended the dedication ceremonies at Carlsbad Monday were Calvin Buckner, Bryant Williams, Hal Hammil, Mr. and Mrs. George Teel, John Teel, Virgil Craig and J. P. Parks.

Mr. and Mrs. Velton Autry left Friday for Albuquerque where they will spend Christmas with his parents, Mr. and Mrs. J. D. Autry. During the holidays they also will visit in Clovis with her parents, Mr. and Mrs. C. H. Delozier.

Garth McAuliffe arrived here Tuesday to spend the holidays with his parents, Mr. and Mrs. Ed McAuliffe. He is a student at Eastern New Mexico College, Portales.

Mr. and Mrs. H. J. Dunne arrived here Saturday evening. He returned to Odessa, Tex., Sunday, where he will be for a few days, and Mrs. Dunne remained here to spend the holidays with her mother, Mrs. Nora L. Johnson.

Misses Margaret and Alice Ruth Williams, daughters of Mr. and Mrs. Bryant Williams, left Sunday from El Paso for a tour of Mexico City. They will travel for two weeks in Mexico, spending most of their time in the vicinity of Mexico City. The two young ladies are members of the school faculty at Gallup.

Lora May Teel and Mary Louise Goddard, students at Draughon's Business College, Lubbock, arrived here Tuesday evening to spend the holidays with their parents. Miss Teel will visit Mr. and Mrs. John Teel, and Mrs. Goddard, Mr. and Mrs. Robert Cole and her two children, Marilyn and Gordon.

Mrs. Aliene Scoggin entertained at her home Friday afternoon with a surprise dinner honoring the birthday of Mrs. Edgar Williams. Guests who joined her in the afternoon party were Mmes. George Teel, Charley Cole, John Ward, Dick Carson, Charley Barley, Bob Cole, Hilary White, Virgil Craig, Will Keller and Andy Teel, and the honoree, Mrs. Williams.

Mr. and Mrs. Edgar Watts of Duncan celebrated their wedding anniversary Saturday night, Dec. 16 with an all-night cowboy dance. Guests included a large list of their friends from miles around the ranch. The night was spent dancing, in addition to modern dancing, old fashioned square dances. Food for the guests was served early in the morning. Coffee was served all during the night.

Mrs. Billie Ballard and Mrs. Lydie Landreth left Saturday for Houston, to spend the holidays. They plan to return here in the

## Junior Class—

(continued from page 1)

Miss Plunkett has appeared in "Ghosts," by Ibsen; "The Young Idea," by Noel Coward; "Outward Bound," by Sutton Vane, and "Three-Cornered Moon," by Gertrude Tonkonogy. A special broadcast of excerpts of the play was presented over radio station KLAH at Carlsbad last Sunday afternoon by members of the cast, giving the listeners an insight of the splendid production to expect this evening.

Mrs. George Dixon of Roswell returned home Wednesday after spending several days visiting in the I. C. Dixon home.

Mrs. Lora Gamble and her brother, Rex Williams, former Artesia residents, were here from the West Coast the first of the week transacting business and calling on friends.

Miss Helen Robinson and her father, John Robinson, left the first of this week for points in Nebraska, where they will spend the holidays with relatives.

Mr. and Mrs. S. W. Gilbert and Delores Mayrhofer expect to leave Saturday for Fort Worth, where they will meet a brother-in-law and nieces and nephews of Mrs. Gilbert, who will come from Missouri for a brief holiday visit in Fort Worth.

Mrs. Gertrude Hogan and her daughters, Nelle and Mrs. Ruth Vandever, expect to have as their guests on Christmas Day Mr. and Mrs. T. J. Fitzsimmons of Carlsbad, Mr. and Mrs. B. B. Fitzsimmons and children or Fort Worth, Tex., and A. L. Fitzsimmons of Wichita Falls, Tex. Covers also will be laid for Mrs. Laura Watson and the small twin daughters of Mrs. Vandever, Eireen and Eileen. T. J. B. B. and A. L. Fitzsimmons are brothers of Mrs. Hogan. The Texas visitors are expected to arrive Saturday.

near future to begin the remodeling of their farm home, which is located one-half mile from Hope. They plan, in addition to remodeling, to install an electric plant and a heating system. Their many friends are glad to have them return to this community.

Children of the Hope school were presented Thursday evening at the school gym in their annual Christmas program under the direction of Miss Alma Lane, Mrs. Elnora Massid and Miss Marjorie Johnson. Mrs. Massid presented the second and third grades in two numbers; Miss Johnson presented the first three grades in a rhythm band number, "We Had a Letter from Santa Claus;" and all of the first five grades, assisted by a high school chorus, were presented in a musical play, "The First Noel." The stage was attractively arranged with a Bethlehem scene of a Holy Land silhouette in the background, with two large palm trees and the three wise men on camels in the foreground. Following the program, Santa Claus made his annual visit to give each kiddy of the town a sack of candy and nuts in addition to many toys which had been made by the high school boys in their shop work. Four hundred people attended the evening's entertainment.

## Artesia Memorial HOSPITAL

### Brief Items

A 9-pound son was born to Mr. and Mrs. W. L. Hughes of Smith last Thursday evening. Lawrence Ray is the name given to the infant.

Mrs. W. T. French and infant son were removed to their home Saturday.

Paul Bomar, a patient at the hospital for several days, returned to his home Sunday greatly improved.

Gracie May, the infant daughter of Mr. and Mrs. Jasper Ford of Lake Arthur, was returned to the hospital Saturday for treatment. She is getting along nicely.

Mrs. Boyd Williams of Elk was brought in from her ranch home Sunday and entered the hospital for treatment. She is improving satisfactorily.

Lawrence Wood of Sacramento was brought in from a logging camp Monday suffering from a broken leg. He is receiving treatment at the hospital.

Mr. and Mrs. Nathan Kelly announce the arrival of a son, born at 2:30 o'clock Tuesday morning. Mother and son are doing nicely.

Yvonne Dunlap, who was reported ill at the hospital last week, is still critically ill.

F. W. Bryan and Fred Griffin, who received burns in a fire in the oil field last week, are improving nicely.

Mrs. Lillian Van Buskirk, aged 77 years, was admitted to the hospital this morning for treatment.

**Mrs. Lorene Moore Critically Ill from Acute Poisoning**

Mrs. Lorene Moore of Artesia was taken to the Artesia Memorial Hospital Wednesday morning suffering from acute poisoning. Her physician this morning reported her condition as critical.

It is understood that Mrs. Moore took the poison at the family home while in a depressed state of mind.

FOR SALE—Two used radios. Inquire at Advocate office. 40-tf

Elwood Flint of Los Angeles is expected to arrive Saturday for a holiday visit with his friend Russell Floore.

Mr. and Mrs. Guy Reed Brainard, Jr., and sons, Steve and Dan, of Nome, Tex., arrived Tuesday for a holiday visit with home folks, Mr. and Mrs. G. R. Brainard and Mr. and Mrs. S. S. Ward.

Among the students of Eastern New Mexico College at Portales home for the Christmas vacation are Misses Ruby Kennedy, Maurine Everett, Helen Angell, Gertrude Vaught, Dorothy Gilmore and Mary Lou McConnell and Renold Nelson and Orval Northan.

## CC Directors For Next Three Years Elected

Charles Morgan, president of the Artesia Chamber of Commerce, and George Price, incumbent member of the board of directors, were re-elected and Emery Carper and S. A. Lanning were elected directors for three-year terms in a poll by mail, which closed Wednesday. The votes were counted last night by Arba Green, secretary, and announced this morning.

Defeated candidates were D. C. Blue, C. T. Gaskin, Paul Shelton and Howard Whitson.

D. I. Clowe and A. P. Mahone, whose terms as directors are closing, were not candidates for reelection.

USE TAX RUBBER STAMPS

## BEST WISHES AT CHRISTMASTIDE!

May happiness and joy be with you on this most festive of occasions. The management wishes you and yours the merriest of Christmases!



**Best Wishes**

For a Merry Christmas and a Happy New Year

**FRENCH'S FRESH FRUITS**



**SEASONS GREETINGS**

**Good Health!**

**Good Cheer!**

## SAMMY'S SHOE SHOP

# To All—Our Best Wishes for a Very Merry Christmas

## Service



LOCATING THE TROUBLE FOUND IT.

EQUIPPED WITH A MOST UP-TO-DATE TESTING MACHINE

EVERYBODY SATISFIED

MEMBER OF THE NATIONAL ASSOCIATION OF GARAGE AND ELECTRICAL WORK

# The Junior Class of Artesia High School Presents "SEVEN SISTERS"

A Play in Three Acts

To Be Given at

High School Auditorium

Thursday, Dec. 21 at 8 p. m.

Admission

25c and 35c



... not a creature was stirring



The Night Before Christmas

'Twas the night before Christmas, when all through the house Not a creature was stirring, not even a mouse; The stockings were hung by the chimney with care, In hopes that St. Nicholas soon would be there; The children were nestled all snug in their beds, While visions of sugar-plums danced through their heads; And Mama in her 'kerchief, and I in my cap, Had just settled down for a long winter's nap, When out on the lawn there arose such a clatter I sprang from my bed to see what was the matter. Away to the window I flew like a flash, Tore open the shutters and threw up the sash. The moon, on the breast of the new-fallen snow, Gave a lustre of mid-day to objects below; When what to my wondering eyes should appear But a miniature sleigh and eight tiny reindeer, With a little old driver, so lively and quick, I knew in a moment it must be St. Nick. More rapid than eagles his coursers they came, And he whistled, and shouted, and called them by name: "Now, Dasher! Now, Dancer! Now, Prancer! Now, Vixen! On, Comet! On, Cupid! On, Dunder and Blitzen To the top of the porch, to the top of the wall! Now dash away, dash away, dash away all!" As dry leaves before the wild hurricane fly, When they meet with an obstacle, mount to the sky, So up to the house-top the coursers they flew, With the sleigh full of toys, and St. Nicholas, too. And then in a twinkling I heard on the roof The prancing and pawing of each little hoof, As I drew in my head, and was turning around, Down the chimney St. Nicholas came with a bound. He was dressed all in fur from his head to his foot, And his clothes were all tarnished with ashes and soot; A bundle of toys he had flung on his back, And he looked like a peddler just opening his pack. His eyes how they twinkled! His dimples how merry! His cheeks were like roses, his nose like a cherry. His droll little mouth was drawn up like a bow, And the beard on his chin was as white as the snow, The stump of a pipe he held tight in his teeth, And the smoke, it encircled his head like a wreath. He had a broad face, and a round little belly That shook, when he laughed, like a bowl full of jelly. He was chubby and plump—a right jolly old elf— And I laughed when I saw him, in spite of myself. A wink of his eye, and a twist of his head, Soon gave me to know I had nothing to dread. He spake not a word, but went straight to his work, And filled all the stockings; then turned with a jerk, And laying his finger aside of his nose, And giving a nod, up the chimney he rose. He sprang to his sleigh, to his team gave a whistle, And away they all flew like the down of a thistle; But I heard him exclaim, ere he drove out of sight, "Happy Christmas to all, and to all a good-night!"



First Section

Artesia Advocate

First Section

VOLUME THIRTY-SIX

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 21, 1939.

NUMBER 51

Merchants in Artesia, the Christmas city, not only are displaying many items designed to make folks happy on Christmas, but are extending their best wishes to the community this week in the pages of The Advocate.

These merchants, the fellows who make this a great shopping city, have but two days after today in which to help you prepare for Christmas, and they ask that

everybody cooperates by not waiting until the last minute Saturday night to shop for gifts and good things for the table. And that table business needs a little thought this week end, for there will be a double holiday, Christmas coming on Monday. In many homes there literally will be two Christmas dinners, so housewives will have to lay in plenty of provisions today, Friday and Saturday.

Merchants Make Artesia Real Christmas City

Almost everyone sends out personal Christmas cards, both individuals and business houses, as The Advocate force can attest from the dozens of orders for them handled here the last month. But no one can contact with cards everybody

to whom he wishes to extend the season's greetings, so the logical thing to do is to use the good space which this newspaper offers and thereby greet the whole community. That is what most merchants, as well as other businessmen, have done.

Not to be outdone by stores in larger cities, the Artesia merchants have made their stores gay and attractive for the Yule season. This, with street lights, makes Artesia more attractive than any other city in this section of the country, probably surpassed in

New Mexico only by Madrid.

A number of homes have been decorated, as in former years, and one of the most pleasant diversions one can have these evenings is to "take in the town," street by street, drinking in the beauty devised by other Artesia residents by means of electric lights, evergreens, statues, cut-outs and other Christmas decorations.

Considering all of these things,

the good will of the merchants, the splendid Christmas gift merchandise they have for sale, the trouble to which they have gone in making Artesia a beautiful Christmas city, it behooves the people of the Artesia community to do their Christmas shopping here—and to do it as early as possible, which still doesn't leave much time.

And a Merry Christmas to all!



THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903 THE PROOS VALLEY NEWS AND THE ARTESIA AMERICAN

C. R. BLOCKER, Publisher A. L. BERT, Editor BEATRICE BLOCKER, Society Editor

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Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 15 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

A MERRY CHRISTMAS TO ALL

It is customary for a newspaper to wish one and all a Merry Christmas in the issue immediately prior to the Day of the Nativity.

But we believe today Christmas should not be too merry; it should be a day of thankfulness and meditation, rather than a day of celebration.

Of course, there is plenty about which to celebrate, but not in the manner which has become the custom in America. In fact, we in America can realize more about which to celebrate than can the citizens in many parts of the world.

Let us observe Christmas in the manner of Christians down through the ages; let us worship Him and not "it"—worldly goods.

WHEN A BACKFIRE IS A SURPRISE

Many is the news story which backfires, much to the surprise of the person who wrote it. Any newspaper man or woman will testify to this.

Usually when it happens the writer has jotted down something he thinks is more apt than had he worded the story in commonplace manner, something which he thinks better describes that about which he is talking—quoted irony, for instance.

Such we did last week, using an expression—not our own—which we thought quite clever and very descriptive, giving due credit to him who emitted the remark.

But it backfired! At least, so we have heard, for we have not been approached by the originator of the expression—all the more to be regretted.

We like to give credit where credit is due, which we strive to do, rather than discredit anyone in a news story, which no newspaper writer worthy of the name ever would think of doing.

A NEW GAME, "AUTOMOBILE CHARACTURING"

We have invented a new game, quite by accident, of which we are proud. It's lots of fun and costs nothing to play, except for ordinary car expenses one would be running up anyway on week end jaunts.

"Automobile characturing" is what we have decided to call the game.

Of recent months we have seen photographs of cartoons formed by the use of still objects, many of which look strikingly like the person for whom intended. Always some outstanding feature of the person represented is brought to the fore, which usually clinches the cartoon, such as a big, red apple for W. C. Fields' nose, or a small bristly brush for Hitler's upper lip adornment.

In "automobile characturing" one draws pictures on road maps, using only roads for the outline.

Here is the one we made Sunday, which might be named "Indian Tour." Not until we had completed our tour did we realize what we had done, then only when we traced on a map the highways and byways over which we had traveled.

Here is the route, and it makes a dandy Sunday drive: Go north on Highway 285 to Vaughn; southwest on 54 to Carrizozo; eight miles east on 390; turn south through Nogal, Angus and Alto to Ruidoso and Ruidoso Junction; south on 70 through the Mescalero Apache Indian reservation to Mescalero; start on shortcut to Cloudcroft, up Tularosa Canyon, but, after crossing the mountain, continue down Elk Canyon, instead of turning towards Cloudcroft, part of which will not be shown on all road maps; then from Elk drive to Artesia over Highway 83.

In tracing on the map to make the cartoon, use rounded strokes where the map indicates sharp corners, such as at Mescalero.

Now, to complete the picture, trace from Vaughn to Santa Rosa on Highway 54; then south through Fort Sumner by 84 and 20 until reaching 285. Follow 54-66 from Santa Rosa to Tucumcari and then each highway separately to the state line. Trace 70 from Roswell to Clovis, 390 from Roswell to Tatum and 83 from Artesia to Lovington. Just one more thing: Shade the Jicarilla Mountains with your pencil. And the picture is complete.

As we said, the original loop makes a dandy Sunday drive, but actually describing a picture, or the base of one, is lots of fun.

Take a road map and follow our directions, look at our picture and then start out and see what you can do by way of "automobile characturing," seeing New Mexico at the same time.

And then there is the wise youngster, intelligent far beyond his years, whose letter to Santa appears in this issue. In conclusion he asks for "candy and pills."

Archaeologists still dispute over location of the birthplace of man. But nobody challenges the assertion that Europe now is man's death place.—El Paso Times.

There is still some talk of putting in a speedway at the White Sands, but we think the Alamogordo Chamber of Commerce is more in favor of a speedway to the Sands and a slow way away from 'em.—Cuckoo Comments in Roy Record.

Lipstick—That which a girl hastily applies when surrounded by a group of men, but quickly removes when with one. — Chicago Tribune.

Girls at Lasell Junior College in Newton, Mass., have come out brazenly wearing men's garters to hold up their ankle socks, therefore providing the last shred of evidence that nothing is sacred.—Clovis News Journal.

CHURCHES

ST. ANTHONY CATHOLIC CHURCH 504 North Ninth Street

Priest in charge, Rev. Fr. Brendan Weishaar. Masses: Sundays, 8 a. m. and 9:30 a. m. Study Club every Wednesday evening, 7:30 p. m. Rev. Brendan Weishaar, O.M.C.

FIRST PRESBYTERIAN CHURCH Fourth at Grand

Church school, 9:45 a. m. Morning worship, 11 a. m. Vesper service, 5 p. m. Christen Endeavor, 6 p. m. To our visiting friends we extend a most cordial welcome. We are always delighted to have you worship with us.

At our vesper service we emphasize quiet organ music, choral and congregational singing and a brief vesper talk by the pastor. Henry S. Stout, Minister

ASSEMBLY OF GOD CHURCH Corner Fourth and Chisholm

Sunday Services Sunday school, 10 a. m. Morning worship, 11 a. m. Children's church, 7:30 p. m. Mid-week services, Wednesday, 8 p. m. Young people's services, Friday, 8 p. m. Rev. Orel Boteler, Pastor

CHURCH OF CHRIST Seventh and Grand

Wednesday Ladies' Bible study, 9:30 a. m. Mid-week meeting, 7 p. m. Sunday Bible school for all ages, 10 a. m. Preaching, 11 a. m. and 7 p. m. Lord's Supper, 11:50 a. m. Training classes, 6:30 p. m. Allen E. Johnson, Minister

SAINT PAUL'S EPISCOPAL CHURCH

Sunday services at Saint Paul's are held as follows: Church school every Sunday at 9 p. m. Evensong and sermon, except first Sunday of month, 7:30 p. m. The Holy Communion first Sundays, 8 a. m. Visitors are always welcome at Saint Paul's. The Rev. F. B. Howden, Rector

FIRST METHODIST CHURCH

Sunday school at 9:45 o'clock each Sunday morning; classes for every age group. Morning worship at 11 o'clock; special music by the choir. Young people's meeting at 6:30 o'clock Sunday evening. Evening worship, 7 o'clock each Sunday. Visitors and friends of the church are always welcome. New-comers are invited to visit our services and to make our church their church home while in the city. John S. Rice, Pastor

FIRST BAPTIST CHURCH Corner Grand and Roselawn

Sunday Services 9:30 a. m., Bible school 10:45 a. m., morning worship. 6:30 p. m., Baptist Training Union. 7:30 p. m., evening worship service. Wednesday 7 p. m., prayer service and Bible study. 7:45 p. m., teachers' and officers' meeting.

Thursday W. M. U. meeting, 2:30 p. m. S. M. Morgan, Pastor

CHURCH OF THE NAZARENE "The Church with a Burning Message" Fifth and Quay Streets

Sunday school, 9:45 a. m. Morning worship, 11 a. m. Young people, 6:30 p. m. Evening preaching, 7:30 p. m. Wednesday prayer meeting, 7 p. m. Go to church Sunday. We welcome you. Lee P. Phillips, Pastor

CHRISTIAN SCIENCE SERVICES 613 West Main

Sunday services 11 a. m. Wednesday services at 7:30 p. m. "Christian Science" is the subject of the lesson-sermon which will be read in all Churches and Societies of Christ, Scientist, on Sunday, Dec. 24.

The Golden Text is: "Break forth into joy, sing together, ye waste places of Jerusalem: for the Lord hath comforted his people, he hath redeemed Jerusalem."—(Isa. 52:9.) Among the citations which comprise the lesson-sermon is the following from the Bible: "Prove all things; hold fast that which is good."—(I Thess. 5:21.) The lesson-sermon also includes the following passage from the Christian Science textbook: "The testimony of the material senses is neither absolute nor di-

Fifteen Years Ago Today

(From The Advocate Files of Dec. 25, 1924)

Another car accident is chalked up this week against the Hope road. Tuesday morning while Mrs. Z. B. Moon and little granddaughter were coming to Artesia, the coupe in which they were riding overturned, after the car had struck soft sand in the road. Neither was seriously injured.

The last week has been chock full of interesting events in the oil field. The Royal Duke No. 1, first to command attention last week, was followed closely by an encouraging strike made by the Roswell No. 1.

On our next publication day, Thursday, Jan. 1, 1925, The Advocate will pass its twenty-first birthday.

The following members of the local Masonic order were elected as officers for the ensuing year at the election, the first meeting night in December: A. B. Coll, worshipful master; E. A. Hannah, senior warden; George Welton, junior warden; J. R. Attebery, secretary.

Artesia has been shivering in the coldest weather of the season for the last few days. The effects of a storm which swept the Rocky Mountain states the middle of last week was not felt proper in the valley until Saturday.

The present quarters of the McClay Furniture Company will be occupied by the Peoples Mercantile Company, who now are operating stores at Carlsbad and Lovington. The new firm will move in as soon as the building is made available.

Disappointment will come this year to the children of Artesia who have been accustomed to a public Christmas tree. Not a single church in Artesia, so far as we know, will provide one.

John Lanning had a narrow escape from losing his house by fire Sunday morning. They discovered smoke issuing from between the bricks of the fireplace on getting up in the morning. Investigation revealed fire in the foundation under the bricks, but fortunately it was discovered before it had made much headway.

Record Is Made For Deliveries of Buick Automobiles

Domestic retail deliveries of Buick motor cars during the last ten days of November totaled 10,385 units, bringing total sales for the month to 29,292, the highest on record for this season.

This was announced by W. F. Hufstader, general sales manager, who said the November volume was the best for any month this year, exceeding October by 3,384 cars, and comparing with 21,343 delivered in April, the peak month of the spring selling season.

The November sales were 34.5 per cent over the same month last year, when deliveries amounted to 21,629 cars. Sales of 10,385 units during the last ten days of November compared with 10,191 in the corresponding period of the previous month and with 7,556 in the last ten days of November a year ago. Hufstader said Buick dealers in the United States reported the sale of 14,696 used cars, bringing total used car sales during the month to 39,239 units. This substantially exceeded the average used car stock during the period and represented a turn-over of used cars on hand once every 27.5 days.

Mr. and Mrs. C. R. Baldwin went to Albuquerque Sunday after their son, Charles, a student at the New Mexico University. Accompanying them home were Marshall Morris and Charles Preston Dunn, who also are students of the university, and Miss Marjorie Murphy.

WANTED—Clean Cotton Rags —The Advocate.

I therefore plant myself unreservedly on the teachings of Jesus, of his apostles, of the prophets, and on the testimony of the science of mind."

Advertisement for Hotel Paso del Norte, El Paso, Texas. A Western Hotel for Western Folk. In El Paso on business or pleasure, cattlemen and all other southwesterners will find real old-fashioned western hospitality at the Del Norte; and you'll find the food always better, and the accommodations more comfortable. Hotel PASO del NORTE El Paso, Texas

Filed for Record

WARRANTY DEEDS—

Harry W. Brough et ux to Arthur B. Johnson, lot 10, blk. 137, North Carlsbad Add. to Carlsbad, \$10 &c.

Bessie Vaughn, executrix to Carlton F. Ives, center 55 feet lots 2 and 4, blk. 141, Greene's Highland Add. to Carlsbad.

S. W. Gilbert et ux to Raymond C. Bartlett, lot 10, blk. 7, Forest Hill Add. to Artesia, \$25.

A. R. Donaldson et ux to Robert L. Cole, N 1/2 S 1/2 sec. 6; S 1/2 SW 1/4 sec. 4-17-23, \$10 &c.

H. W. Witcher et ux to T. M. Foster et ux, SW 1/4 NE 1/4, SE 1/4 NW 1/4 sec. 24-17-26; 1/2 int. N 1/4 NE 1/4 SE 1/4 sec. 19-17-26, \$200.

E. A. Strang et ux to B. A. Davis, lot 7, blk. -0, Forest Hill Add. to Artesia, \$250.

B. A. Davis et ux to Pete A. Cassler, lot 7, blk. 10, Forest Hill Add. to Artesia, \$250.

J. R. Smith et ux to Willis L. Smith, 10 acres SE 1/4 SW 1/4 sec. 2-22-26.

R. F. Barton et ux to E. J. Foster, part lot 6, blk. 5, Roselawn Add. to Artesia, \$10 &c.

S. C. Scarborough et al to Edgar Burke, part of lot 13, blk. "C," Rio Vista Add. to Carlsbad, \$10 &c.

QUIT CLAIM DEEDS— E. T. Hunter et ux to Cornelius L. Babbitt, NE 1/4 sec. 26-18-26, \$10 &c.

Cornelius T. Babbitt to Olin M. Kind, NE 1/4 sec. 26-18-26, \$10 &c. TAX DEEDS—

State Tax Commission to James N. Foster, lots 8 and 10, blk. 47, Artesia Imp. Co.'s Add. to Artesia, \$100.

United States of America to Frank Harkness, NE 1/4 sec. 23; NW 1/4 sec. 24-25-25.

Big Jo Lumber Co. to Frank Howard and J. D. Barefield, lots 10 and 12, blk. 11, Forest Hill Add. to Artesia, \$146.26.

Bureau of Revenue vs. Arnold Transfer Company, \$100. RELEASES OF LIEN—

Bureau of Revenue to D. N. Estes, \$89. DISTRICT COURT—

No. 4133 Leuk Co., Bill Parnell vs. Grady Burkhalter et al, 0.513 acres SW 1/4 NE 1/4, NW 1/4 SE 1/4 sec. 7-22-27. Notice of Levy of Execution.

No. 7058. Mildred Dunagan vs. Charles H. Dunagan. Divorce. No. 7060. Durant Nursery Co. vs. Ralph Hersey and Alice Hersey. Suit on contract, \$246.50.

No. 7061. Elsie Schoolcraft vs. J. P. Schoolcraft. Divorce. No. 7063. R. W. Fair and Bert Aston vs. E. A. May et al. On oil and gas lease.

Predicts 1939 Peak Year for Sales Tax Collections in State

J. O. Gallegos, state revenue commissioner, has predicted that 1939 "undoubtedly" would be New Mexico's peak year for sales tax collections.

In 1937, the previous top year, collections totalled \$3,649,213.98, while 11 months of 1939 have produced \$3,344,889.21.

"This means that if December returns are \$305,000 or more, we will top 1937 for an all-time record," he said. "Actually, we expect more than \$340,000 in December, and so will exceed the 1937 figure substantially unless there is an unforeseen drop in revenue."

Hazel Switch in Discovering New Oil Fields Bows to Scientific Way

The hazel switch, hunch and "creekology" in discovering new oil fields has fallen in defeat before scientific geology and geophysics, says the American Petroleum Institute. This conclusion is based upon result of a study of wildcat well drilling in 1938 and four previous years by Frederick H. Lahee, petroleum geologist.

The study was limited to wildcats—wells drilled in areas distant from proven production. It reveals that wells located on the basis of information gained from geological and geophysical surveys are approximately three times more likely to produce oil than wells located without scientific information but drilled merely on "creekology"—the old time oil man's term for hunch and guesswork.

The study shows also the dependence the petroleum industry places upon geological sciences in the unending search for oil. Of 2,638 wildcat wells drilled in 1938, only 579 were drilled without first making geological surveys. Wildcats drilled after geological surveys were successful in 18.2 per cent of the projects. Wildcats located without geological information were 7.6 per cent successful in discovering oil.

The increasing efficiency of geological exploration is revealed also in a section of the study devoted to wildcats drilled on the Texas and Louisiana Gulf Coast between 1935 and 1938. Producers drilled in wildcat areas increased from 7.3 per cent of total in 1935 to 12 per cent of the total in 1938. Another comparison in the same area for 1935 shows that 9.6 feet of dry-hole wells were drilled for each foot of producing well. In 1938, the ratio fell to 5.2 feet of dry hole for each foot of producing well.

Over the entire history of the petroleum industry the proportion of dry holes drilled has averaged about 20 per cent of all wells drilled. The dry hole ratio has remained fairly constant even in the face of the added difficulties of drilling to depths as great as 15,000 feet, drilling in oceans, bays and inaccessible marshlands. Lease terms, frequently requiring oil companies to drill on locations virtually certain to be unproductive, also serve to maintain the dry hole ratio.

Mr. and Mrs. Ed Kissinger and Mr. and Mrs. Howard Gissler have as their guests an uncle and aunt of Mrs. Kissinger and Mr. Gissler, Mr. and Mrs. S. C. Congdon of Jersey City, N. J.

The Rev. and Mrs. Lee P. Phillips and family expect to leave this afternoon for Waco, Tex., where they will spend Christmas with Mrs. Phillips' mother, Mrs. W. J. Wilson, and a daughter, Miss Virginia Fern Phillips, and other relatives.

GOOD USED TIRES \$1.00 as low as PIOR RUBBUR CO.

Artesia Credit Bureau DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION Office 307 1/2 West Main Entrance on Roselawn Phone 37

GUARANTY ABSTRACT & TITLE CO. "The Reliable Abstracters" Carlsbad, N. M. Phone 292 Phone Us Your Orders ONE DAY SERVICE. BONDED.

GIVE YOURSELF Health for Christmas PALACE DRUG STORE Artesia, New Mexico. The richest gift of all is health, it is the one gift that only you can give to yourself. Through its representatives, your family doctor, medical science offers you the new and modern ways of obtaining sufficient vitamins for the prevention of disease and infection. Your physician will outline a healthful program to insure a future of physical well-being for both you and yours.

Mr. and Mrs. A. D. Hill have returned to their home on Cottonwood, after being in Hot Springs taking a course of baths.

Mr. and Mrs. E. T. Ashby of Edina, Mo., arrived Sunday to visit their daughter, Mrs. A. L. Bert, and family until after the first of the year. They were met at Santa Rosa by Mr. and Mrs. Bert and little son, Lyle, and were brought here by way of Carrizozo and the White and Sacramento Mountains. During their visit they are being shown some of the wonders of New Mexico, including the Carlsbad Caverns.

Artesia Lodge No. 28 A. F. & A. M. Meets Third Thursday Night of Each Month Visiting members invited to attend these meetings.

H. W. KIDDY Representing New York Life Insurance Company

S. W. GILBERT Real Estate, Insurance Rentals and Abstracts. Artesia, New Mexico

R. M. HENSON Second Floor Smith Bldg. Public Accountant PHONE 355

Gas Gas All Time ADLERIKA DON'T SLEEP WHEN GAS PRESSES HEART

"Leto's" for the Gums Superficial soreness can become mighty trying. Druggists will return your money if the first bottle of "LETO'S" fails to satisfy. MANN DRUG CO.

The Gateway Hotel and COFFEE SHOP. You'll enjoy a stop at the Gateway Hotel... the friendly, congenial atmosphere... the comfort of your room and of the newly enlarged lobby. GARAGE FACILITIES All Rooms With Bath \$1.50 and \$2.00 EL PASO



### WHAT'S WHAT —in— NEW MEXICO

News Briefs of the "Sunshine State," Gleaned from Many Sources

"Professional courtesy," explained Police Judge E. C. Gober of Albuquerque, as he suspended the one dollar fine assessed the holder of a parking ticket. The defendant? The daughter of a Santa Fe magistrate.

Three companies have been granted permission to operate freight services in New Mexico. The state corporation commission issued permits to the King Transfer Company, Seminole, Okla.; Jim Elridge, Hobbs, sand and gravel hauling in Lea County, and Bill Purcell, Monahans, Tex., oilfield equipment hauling in Lea and Eddy Counties. Three other applications were taken under advisement.

More than 45 antelope were trapped by the State Game Department last week for the first transplanting with federal aid under the Pittman-Robertson Act. Game Warden Elliott Barker said 12 will be taken to the Hagerman ranch in Santa Fe County, the rest to a ranch near Carrizozo.

Gov. Miles has set dates for meetings with six state boards to discuss matters affecting their agencies and any possible new legislation which should come before the next legislative session. The meetings: Jan. 19, cattle sanitary board; Jan. 22, sheep sanitary board; Jan. 24, state board of education; Jan. 26, public welfare board; Jan. 29, rural electrification officials; Jan. 31, the New Mexico Historical Society.

Although new brake-light inspection stickers will be due for trucks and automobiles Jan. 1, Chief Clerk Alfonso de Baca of the motor vehicle division expressed belief an extension of time would be granted. He added, however, that any period of grace would not be so long as the three months' leeway granted for compliance after new regulations went into effect last September.

The American Legion's state convention corporation has been chartered by the state corporation commission. Organizers were a group of Santa Fe Legionnaires who will be hosts to the 1940 state meeting at Santa Fe next June 20-22.

A question of whether New Mexico voters may cast absentee ballots at the next election was expected to draw an answer from Attorney General Filo Sedillo. Secretary of State Jessie Gonzales said she would refer to the attorney general a letter from state Republican chairman John Emmons, protesting the legislature's action in instructing election judges to accept absentee ballots. Emmons urged Mrs. Gonzales not to include this instruction in a list of election rules to be included in the next poll books, on grounds it was unconstitutional and contrary to two state Supreme Court opinions.

"I've always been a Democrat, but what am I going to do? Live in the street?" Mrs. Margarita Acuna asked Santa Fe's city council after it had denied her request for a house to replace the one the city had sold at auction for delinquent paving assessments. The council attempted to reassure Mrs. Acuna that plans were under consideration to care for evicted homeowners.

The Santa Fe city council has decided not to let automobiles be parked in front of the old Palace of the Governors on the Plaza. In spite of a petition signed by 80 merchants asking that parking be permitted in that area, the council voted to continue a recent temporary ban on parking.

Steady decreases in unemployment in the state were shown in the annual report of the New Mexico unemployment commission, which Chairman Roy L. Cook interpreted as a general upswing in business conditions. The report showed the jobless benefits system completed its first year of operation Nov. 30 with income well above the \$1,147,150 paid to 27,712 claims. The commission was \$2,798,054 in "the black" out of total receipts of \$3,943,211.

New Mexico apparently will watch the old year leave without benefit of bartenders. Since New Year's Eve falls on Sunday night this year, Gov. Miles said he was afraid the wassail bowl would have to be kept at home. The 1939 liquor law closes liquor establishments from 2 a. m. Sunday to 7 a. m. Monday.

Winter has not ended fire hazards in New Mexico's national forests, Forest Service officials have learned. A lighted cigarette, carelessly flipped away by a wood-cutter in the Santa Fe National For-

## THE POCKETBOOK of KNOWLEDGE BY TOPPS



**A RISING LIVING STANDARD**

ONE HUNDRED YEARS AGO THE AVERAGE AMERICAN HAD 50 WANTS AND CONSIDERED 75 TO BE NECESSITIES. TODAY HE HAS ABOUT 500 SUPPLIED BY SCIENCE AND MANUFACTURING AND 94 ARE NECESSITIES.

25 YEARS AGO, THE SOY BEAN WAS ALMOST UNKNOWN, AND TODAY DUE CHIEFLY TO INDUSTRIAL RESEARCH, IT'S 17,000,000 BUSHEL ANNUAL CROP PROVIDES THE BASIS FOR 20,000 JOBS.

NEVADA IN 1875 HAD A STATE LAW PROHIBITING CAMELS FROM RUNNING AT LARGE ON THE HIGHWAYS. (CAMELS WERE USED AT THAT TIME FOR WORK IN THE DESERT.)

FARMERS IN WEST ENGLAND, WHO STRIVE TO TEND AND HARVEST THEIR HOP GROUNDS... TO ENABLE THEM TO REACH THE TOP OF THE CLIMBING VINES THEY HAVE TO MASTER THE ART OF WALKING ABOUT ON STILTS 10 FEET LONG.

DURING THE LAST 8 YEARS NEARLY ONE BILLION DOLLARS HAS SPENT BY ONE LARGE INDUSTRY—STEEL—for new equipment and construction.

## Farm Program of 1940 to Increase The Opportunities

Will Give Aid to Producers in Conservation of Soil Resources

The 1940 farm program will encourage soil conservation more than did the 1939 program, according to J. Minor Beene, chairman of the state conservation committee. Also, the new program increases the opportunities for participation by small farms.

"The 1940 program," said Beene, "is in line with Secretary Wallace's recent announcement that in all its programs the department would give all possible aid to farmers in conserving soil resources. "Insofar as authorized funds permit, the 1940 program continues the efforts of farmers toward an abundance of the nation's consumers, conservation of our vital soil resources and parity of income for agriculture. With this program, farmers are well prepared to meet the shocks imposed by war in Europe."

The program sets a national soil depleting crop goal of between 270 million and 285 million acres, which is the same as the 1939 goal. This acreage, at normal yields, will provide ample supplies for all domestic needs, for export requirements, and for an adequate reserve.

The 1940 goal compares with an average of 308 million acres in soil depleting crops for 1928-32 and about 275 million acres in 1929. Total wheat allotments are 62 million acres or 7 million more than in 1939.

Rates of payment for wheat will be smaller, owing to the increased

acreage allotments. The rate of payment for cotton is lower than last year, largely because of higher yields and the higher participation estimated for 1940, as compared with the participation estimated in determining the rate last year. The rate announced for cotton is 1.5 cents per pound. The rate for wheat is 9 cents per bushel.

at 11,792,000 bales of 500 pounds gross weight.

a son of J. R. Hoffman, a former publisher of The Advocate, passed through Artesia Sunday en route to Oklahoma.

Lowell Hoffman of Alamogordo,

## Merry Christmas to All



## THE SMOKE HOUSE

Your Favorite Newspaper

# The Advocate

AND

# New Mexico Magazine

Both One Year For \$2

Special Offer Good Until Jan. 1

50c Additional Out of State

FIRST WITH THE NEWS **The Advocate** IN CIRCULATION FIRST

est landed on his coat, which he had thrown on the ground. When the fire was brought under control, it had destroyed the coat and a quarter of an acre of timber.

Mosquero, a Northeastern New Mexico town of 667, was supplied last week with power from a plant which it hopes to make a municipal project. Electricity previously came from Roy, 14 miles west. It was announced that the town would issue revenue bonds, probably in February, to finance the \$22,000 for the power plant.

The purchase of four sections of land in Roosevelt County for a prairie chicken restoration project under the Pittman-Robertson Act was approved by the state game commission. The commission also took under consideration the possibility of a similar project for sage hens in the northern part of the state. The projects would be financed chiefly by federal funds made available for state use in wildlife restoration by the act.

The State Supreme Court has postponed its January term of hearings on oral arguments to Jan. 22. The term originally was set

for Jan. 10.

Approval of a \$1,200,000 flood control and irrigation project in the Middle Rio Grande conservancy district was given last week by the U. S. Army engineers, clearing the way for issuance of WPA orders to start work.

The game commission granted salary increases of \$10 each to district Game Wardens Hayden Miley and Roy Barker, who now get \$150 a month, and to Hatchery Attendants Tom Moody and Lee Hardesty, who now get \$75.

Gordon Johnson of Los Angeles, Calif., a friend of Russell Floore is expected to arrive today. Mr. Johnson will be a holiday guest in the Floore home.

Loose Leaf Note Books—25c and 50c—The Advocate.

**BETTER DECORATING**  
By Expert Mechanics  
For Free Estimate

Write  
**E. Graves**

206 W. Tilden  
Phone 1355 Roswell, N. Mex.  
Reference: Anyone in Roswell

### A XMAS IN ARTESIA

In the best City in the best State in the best Country in the world. What more could we wish for you when we say—"MERRY XMAS!"

**EDWARD STONE, Optometrist**

# A MERRY CHRISTMAS

Mere words cannot begin to bring to you the many good wishes which we hold for you and your family. As a small token of our high regard for your patronage and friendliness during the last year—and as a renewed pledge of the service which we constantly strive to render—may we take this occasion to send you our very best greetings for a Merry Christmas and

# A HAPPY NEW YEAR

**New Mexico Glycerin Co.**





Artesia, N. M., Dec. 20  
 Dear Santa Claus:  
 Just thought we would drop you a line to let you know we have been real good boys this year. You have so many little boys and girls to visit we are hoping you won't forget where we live. I (Wallace) want a tricycle, little trailer and a wagon, lots of candy, fruit and nuts. I (Wayne) want a little hobby horse, a jack-in-box and a teddy bear, fruits, candy and nuts. Please, Santa, don't disappoint us.  
 Yours truly,  
 Wallace and Wayne Mahan

Cottonwood, N. M.,  
 Dec. 16, 1939.

Dear Old Santa Claus:  
 I am a little boy 5 years old and have been very good. I would like a shotgun, a tinkertoy set, a blackboard and crayons for Christmas. Santa, my little cousin, Ira Vernon Payne of Hot Springs will be here, so you can bring his toys to my home. My little cousin, Darlene Schrier may be here, so don't forget to bring her some toys too.  
 Your little friend,  
 Charles Edward Buck

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a bicycle and an electric train. I want a set of Tox Mix books.  
 Your friend,  
 Billy Burch Spencer

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a five dollar doll and a pair of skates and some snow shoes.  
 Your friend,  
 Grace Johnson  
 604 Missouri Street

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a set of dishes for Christmas.  
 Yours truly,  
 Opal Lewis

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a doll and a bicycle. Will you please come to East Street, house 113?  
 Your friend,  
 Lucy Juarez

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a bicycle, a housecoat, some house shoes, a big doll, a raincoat and some rain shoes.  
 Yours truly,  
 Era Fay Clapp

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a doll, a bicycle, a baseball, a basketball, a bat and a book.  
 Yours truly,  
 Nella Boyce

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a doll with long curls, a water ball, a desk and chair, a ball, poem book, a box of crayons, whatnot shelf, a bag of nuts and candy.  
 Your friend,  
 Ruth Bailey

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I would like to have three things for Christmas. I would like to have a basketball, a football and track for my train.  
 Your friend,  
 Billy Bolton

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want an Erector set and BB gun for Christmas. I will not peep if you will bring them.  
 Yours truly,  
 Norrice Wilson

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I have been a good boy lately, and I want a big wagon with air tires for Christmas. I also want a train, street car, an oil truck, big tractor, blocks, gun, basketball and some candy.  
 A good boy,  
 William James Foster

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I would like a bicycle, dress, house shoes and shoes for Christmas.  
 Your friend,  
 Lila Ruth Williams

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a doll with long curls, and doll clothes. I want some books and a bicycle. I like to have Christmas. What do you want for Christmas?  
 Yours truly,  
 Evelyn Back

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a bicycle, a monopoly set, snow shoes, accordion and cowboy boots.  
 Yours truly,  
 Patricia Dougherty  
 304 Dallas Street

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a wagon, with sideboards, football, streamline train, toy tractor and implements and a color book. I have two sisters, Jean, 6 years old, who would like a cleaning set, doll with some clothes, nursery set and a color book; Willa, my little sister, 3 years old, would like toy piano, a doll, toy dog, some candy and pills.  
 Lots of love,  
 Wade, Jean and Willa Green

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a bicycle and a BB gun for Christmas.  
 Yours truly,  
 Henry Lorez

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 Where do you live? I want a baby doll and a bed for her and a story book. I want a paper doll book, bicycle, five-year diary and some hair ribbons and a pair of roller skates.  
 With love,  
 Helen Beaty

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a pair of socks, shirt and some ties. Another thing I want is a fountain pen set. I got what I wanted two years ago. It was a bicycle, but I want a horn to go with it.  
 With love,  
 Doyle Wayne Smith  
 902 South Second Street

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I am telling you what I want for Christmas: A bicycle and a BB gun.  
 Kenneth Atkinson

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I wish you could send me a bicycle for Christmas. I wish you would send me lots of toys of Christmas.  
 Your friend,  
 Max C. Lopez

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I wish you could send me a bicycle, boots, hat, electric train and printing set?  
 Your friend,  
 Jack Bentley

Lakewood, N. Mex.  
 Dec. 18, 1939.

Dear Santa Claus:  
 I've been a good boy and would like to have some new toys for Christmas. I'd like a train and little tractor or truck. Also some candy.  
 Your little friend,  
 Charlie Zane Heard

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I live on 403 Chisholm Street. I want a bicycle, and a dollar.  
 Yours truly,  
 Modene Bramblett

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a table and chair, a pair of skates, a set of dishes, Roberta doll and a blackboard. I am 7 years old.  
 Georgia

Littlefield, Tex., Dec. 20.  
 Dear Santa:  
 I want a table and chair, a pair of skates, a set of dishes, Roberta doll and a blackboard. I am 7 years old.  
 Georgia

Littlefield, Tex., Dec. 20.  
 Dear Santa:  
 I want a pair of skates, a pair of shoes, 1 1/2 size and some underclothes and a manicure set. I am 12 years old.  
 Louise Shore  
 401 East Ninth Street.

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I have been a good little girl. I want a doll that cries and a set of dishes for Christmas.  
 Yours truly,  
 Corinne Williams

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a football, BB gun and cowboy suit for Christmas. See you soon.  
 Yours truly,  
 Kenneth Foster

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 Will you bring me a wagon and a BB gun? I am in Miss Woods' room, third grade.  
 Your friend,  
 Wandall Riddles

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want you to bring me a BB gun and a Popeye that winds up and that is all.  
 Your friend,  
 Lewis Richardson  
 100 North Eighth Street

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I want a handkerchief, a pair of skates and a doll bed. I want a little table, chair and I want a book to read.  
 Your friend,  
 Clara Baca

Littlefield, Tex., Dec. 20.  
 Dear Santa:  
 I want a pair of skates, a football, a bat, a truck, a car and a chemistry set. I am 10 years old.  
 Love,  
 Billy Gene Shore  
 401 East Ninth Street.

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 Please bring me a doll with long curly hair, a doll bed and a bicycle.  
 Love from your little friend,  
 Laverne Batie

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I would like to have a bat and ball, gun and holster, banjo, Royal Mountie suit, saxophone, an airplane that flies, and the "Book of Sand" for Christmas.  
 With love,  
 Donald Graham

Artesia, N. M., Dec. 20.  
 Central School,

Dear Santa Claus:  
 I've been a good little girl, I am 4 years old. I want a pair of white snowshoes, some dishes, table and chairs and some house shoes and a tablecloth and a little car and doll with real hair. Thank you, Santa Claus.  
 Carale Lorain Burch

Artesia, N. M., Dec. 20.  
 Dear Santa Claus:  
 Please bring me a BB gun, a big wagon and a saddle.  
 Your little friend,  
 Elvis Dene Batie

Artesia, N. M., Dec. 20.  
 Dear Santa Claus:  
 Please bring me a BB gun, an electric wood burning set, a tool set and a pony saddle.  
 Your friend,  
 Eugene Batie

Artesia, N. M., Dec. 20.  
 Dear Santa:  
 I am a good little girl five years old. I have been a good girl this year. Please bring me a baby doll, some dishes and a purse, and remember my little sister, La Rae.  
 Yours truly,  
 Mary Jo Carter

Artesia, N. M., Dec. 20.  
 Dear Santa:  
 I am a little boy three years old. I am a good boy. Please bring me a little red wagon filled with candy and chewing gum.  
 Yours truly,  
 Donnie Warren Carter

Artesia, N. M., Dec. 20.  
 Dear Santa:  
 Please bring me some cowboy pants, and some tools to work with. Santa, I have been a good boy. Please bring Annette a tricycle.  
 Your friend,  
 Clarence Carrol Connor

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clothes th' whole family's got!  
 Th' poorest housekeeper usually makes th' most noise.

The Washington monument was under construction 36 years owing to shortage of funds. It cost \$1,300,000.

Bounties for the killing of crows

Artesia, N. M., Dec. 20.  
 Dear Santa:  
 I am a good little girl five years old. I have been a good girl this year. Please bring me a baby doll, some dishes and a purse, and remember my little sister, La Rae.  
 Yours truly,  
 Mary Jo Carter

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## Quick Breads Can Quicken Appetites

Quick as a flash—that's home made bread nowadays. The "store bought" kind is perfectly all right but the "home made" sign on bread is the kitchen equivalent of "sterling" on silver!

If you think it's some trick to turn out delectable quick breads, change your mind. You use almost what one bride called the "dump" method: dump in the ingredients and mix them up! The trick—in a magical sense—lies in collecting variations for your breads, learning how to fold in nuts, add bananas, slice in dates for extraspecialties.

Quick breads are so-called because they are quick to make, requiring no "yeast-setting." But remember: They'll be eaten up quick too! Ways to use them, as sandwiches, luncheon-enliveners, to nibble with coffee mid-mornings—are like the auctioneer's cry "too numerous to mention."

Strike right out with these recipes:

**Quick Coffee Cake-Bread**  
1 cup freshly made, double-strength coffee, 4 eggs, 4 cups flour, 1 cup butter, 1 cup molasses, 1 cup sugar, 1 cup seeded raisins, 1 cup currants, washed and dried, 1 grated nutmeg, ½ teasp. cloves, ½ teasp. soda (dissolved in warm water).

Cream butter; add sugar and beat until very light. Add yolks of eggs, beat into butter and sugar. Add molasses and mix thoroughly. Blend seeded currants and raisins with one-half the flour and add gradually. Add remainder of flour gradually, beating vigorously. Add coffee and mix well. Add soda, dissolved in hot water. Add spices, mix well; add egg whites, beaten stiff. Mix thoroughly but lightly; pour into two well greased paper lined small loaf pans. Bake 45 minutes to 1 hour in moderate oven (350 degrees F.)

**Banana Bran Bread**  
1 egg, well beaten, 1½ cups mashed bananas (4 to 5), ¼ cup melted shortening, 1 cup all-bran, 1½ cups sifted flour, 2½ teasps. baking powder, ½ teasp. soda, ½ teasp. salt, ½ cup sugar.

Use fully ripe or all-yellow bananas. Combine egg, bananas, shortening and bran. Sift together flour, baking powder, soda, salt and sugar. Add to banana mixture, mixing only enough to dampen all flour. Turn into a well-greased bread pan (8½x4½x3 inches) and bake in a moderate oven (350 degrees F.) 1 hour and 10 minutes, or until bread is done. Makes one loaf.

**Speedy Date Bread**  
¾ cup (½pkg.) sliced pasteurized dates, 1 cup scalded milk, 2 cups flour, 1 egg, 4 teasps. phosphate baking powder, 1 teasp. salt, ½ cup sugar.

Add sliced dates to scalded milk, let mixture cool. Sift baking powder and salt with flour. Add sugar and beaten egg; stir in date and milk mixture. Pour into well oiled loaf pan and bake in moderate oven (350 degrees F.) for 1 hour or until top springs back when pressed with finger. Remove from oven and let stand 5 minutes before removing from pan, then turn out and cool.

**Brazil Nut Apricot Bread**  
½ cup dried apricots, 1 egg, 1 cup sugar, 2 teasps. fat, 2 cups flour, 3 teasps. phosphate baking powder, ¼ teasp. soda, ¾ teasp. salt, 1¼ cups orange juice, 1 cup chopped Brazil nuts.

Soak apricots ½ hour, drain and grind. Beat egg until light, stir in sugar and mix well. Stir in fat. Sift flour with baking powder, soda and salt and add alternately with orange juice and water. Add Brazil nuts and apricots and

mix well. Pour batter into well greased loaf pan and bake in moderate oven (350 degrees F.) 1¼ hours.

**Jam Nut Bread**  
¾ cup whole wheat flour, 1½ teasps. baking powder, ½ teasp. soda, ½ teasp. salt, ¼ cup all-bran, crushed, ½ cup chopped Brazil nuts, 2 teasps. sugar, 1 egg, well beaten, 2 teasps. butter, melted, ½ cup milk, ½ cup apricot-pineapple preserves.

Thoroughly mix whole wheat flour, baking powder, soda, salt, bran, nuts and sugar. Combine egg, butter and milk, and stir into flour mixture. Fold in preserves. Turn into greased, paper-lined loaf pan, 8x4 inches. Bake in moderate oven (350 degrees F.) 1 hour. Remove from pan, remove paper and cool thoroughly before storing. Yield: One 8x4x2-inch loaf.

**Florida Bread**  
2 teasps. shortening, 5 teasps. sugar, 1 egg, 2 cups cake flour, 3 teasps. phosphate baking powder, 1 teasp. salt, 1 cup fresh grapefruit juice, 1 teasp. grated grapefruit rind, 1 cup chopped nuts.

Put shortening, sugar and egg in a bowl and beat until blended. Add flour sifted with baking powder and salt. Add grapefruit juice and grated rind. Beat until smooth and add nuts. Turn into a greased bread pan and bake in slow oven (325 degrees F.) 1 hour.

**Still Wines**  
Still wines are the result of the fermentation of the juice of sound, ripe grapes. Fermentation is the conversion of grape sugar into alcohol and carbonic acid gas. In natural (still) wines the fermentation is completed before bottling. Their alcoholic content varies from nine to fourteen per cent. Sparkling wines are produced in the same way, according to an authority, except that the last stage of fermentation takes place in the sealed bottle so that the carbonic acid gas is retained and produces effervescence.

**The Crocodile**  
The crocodile has a family reputation to uphold. He is about the last close relative of the dinosaur. He will even leave the water to attack a man. Nor does he worry about digestion, eating food, bones and all, says a writer in the Washington Post. The weak spot in a crocodile is jaw-opening. He wields terrific power in closing his mouth, can crush a dog in two. But an average man, clamping his hands on the crocodile's snout, can keep it closed.

**Violin Makers Work Slowly**  
A violin is not made in a day. One violin maker worked 45 years and completed only 30 violins. It takes one month merely to prepare a violin for the varnish and six months to give it the 12 to 14 coats necessary. Pine wood for violins is grown in the Tyrol and the Carpathian mountains. It is often seasoned for 75 years.

**Florence Nightingale Medal**  
The Florence Nightingale medal is the highest award of the nursing profession and is given by the International Red Cross committee. The medal was struck first by the committee in 1919 and has since been given every other year to outstanding nurses throughout the world.

**Harriet Beecher Stowe's Family**  
Harriet Beecher Stowe had five brothers and two sisters. Her brothers were William, Edward, George, Henry Ward and Charles, and her sisters, Catharine Esther and Mary. Her mother did not remarry; she died on September 23, 1816, when Harriet was five years old.

## Officers of Ag Committee Are Named at Meet

At a meeting in Carlsbad Wednesday of last week of the Eddy County agricultural committee, G. R. Howard of Loving was named chairman, Charles R. Martin of Artesia, vice chairman, and Frank Runyan of Hope, member, to serve in 1940. All were unanimously elected to the committee by community delegates the day prior.

Henry M. Milner and Miss Mildred Puckett were re-appointed respectively secretary and treasurer. Milton, re-elected, represents the north end of the county, and Howard the south, while Runyan was elected as range member.

Chosen as alternates, in the event any of the three escaped serve, were W. Leslie Martin, Artesia, first alternate, and Enea Grandi, Carlsbad, second alternate. The 1939 committee consisted of W. W. Smith, chairman, C. F. Beeman, vice chairman, and Charles R. Martin, member.

Delegates were Enea Grandi of Carlsbad, Howard of Loving, Noah Buck of Cottonwood, Charles Rogers of Artesia and S. S. Ward, Artesia, for the range.

Mr. and Mrs. Howard Whitson and small daughter have moved to the Wallace Anderson residence on Quay Street, recently vacated by the Terry Hornaday family.

Miss Catherine Clarke, daughter of Dr. and Mrs. J. J. Clarke, Sr., a student of Loyola School of Dentistry in New Orleans, La., is expected this evening to spend the holidays with home folks. Dr. Clarke is expected from Hobbs Saturday for a brief holiday visit here.

## Roswell and Jal Take Bulldogs In Season Opener Cage Fray

(By Leon Bert)  
The Artesia High School cagers got off to a bad start last week, dropping the season opener here Friday evening to the Roswell Coyotes by a 37 to 30 score in the new gym and lost a close one to the Jal Panthers on the Panthers' court 19 to 15 Saturday evening.

It was Coyote all the way in the season opener Friday evening, with the visitors taking the lead in the early minutes and retaining it throughout the contest. Ansley of Artesia opened the scoring early on a close-in shot and followed up with a second bucket seconds later. But the rangy Coyotes unloosed a passing attack, which led to under-the-basket scores, leaving the Bulldogs on the short end of a 13-to-6 score at the end of the first period.

The Coyotes turned on the heat again in the second period, outscoring the Bulldogs and leading by a score of 23 to 7 at the half. The Bulldog offensive began to click in the second half and they piled up 11 points to the Roswell cagers' 2 in the third period, but still trailed by 7 points as the third stanza closed.

Coach Joe Greeno's boys again led the way in the final period, but not enough, for when the final whistle blew they still were on the tail end of a score of 37 to 30.

Another close game was played the next evening, when the Bulldogs still lacked the winning baskets and lost to the strong Jal cagers 19 to 15 on their first trip out of town of the season.

The Artesia boys trailed 15 to 11 at the half. In the second half, which saw neither five doing much

scoring, the Jal cagers staved off the hard-pressing Bulldogs and carried off the game by four points.

The Bulldog reserves dropped the preliminary game with the Coyote seconds before the main event Friday evening, after fighting through four overtime periods, 21 to 23.



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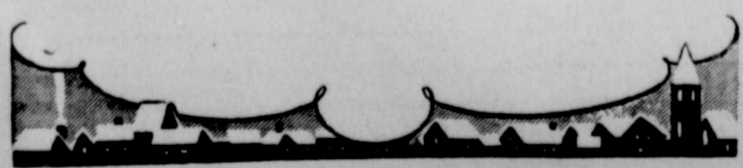
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## Fleet of Camels Transported Supplies Across New Mexico

More than 80 years ago a gallon of water had much of the efficiency of four quarts of gasoline today in furnishing motive power for fast hauling of freight. That was when the United States army introduced a fleet of camels for transporting supplies across South Texas, New Mexico and Arizona, declares The Clovis News-Journal, which continues:

Drawing a comparison with the efficiency of motor vehicles on modern hard-surfaced highways taxes the hardest imagination, but records show the experiment, although short-lived, was successful when paralleled with slow-moving and expensive wagon trains. The dromedary, it was said, could travel 75 miles a day, and others 30 miles with a load of 600 to 800 pounds over any kind of footing with small requirements of water and food. Unfortunately the Civil War interrupted adoption of the service of camels of the civilian population, and it won't be tried now.

The experiment is a patch on the background of Texas' development, one of those items in the history of the Lone Star state that sets it apart from other subdivisions of the nation. Had it progressed, the cowboy of later years might have swung his lariat from the hump of a dromedary instead of the heavy saddle of a wiry paint pony.

Jefferson Davis conceived the idea of using camels for transportation while in Mexico with the United States army in 1848. As secretary of war in the cabinet of President Franklin Pierce he obtained an appropriation of \$30,000 from Congress March 3, 1855, and Maj. Henry C. Wayne was sent abroad, with the naval storeship Supply to buy the animals.

Wayne went to Turkey, Egypt and other Near East countries and obtained 33, including one Tunis camel of burden, male; one Semneer dromedary, male; one Muscat dromedary, male; four Siout dromedaries, females; one Mount Sinia dromedary, male; two Backtrain camels, males; one Arabdee or Tuluou, male, and four Brogan camels 24 days old, males.

The ship with its cargo reached Indianola at the end of April, 1856, and the animals were unloaded on the wharf at Powder Horn May 13. By steps, the camels were moved to a permanent camp at Camp Verde where they remained and increased until the post was taken over by the Confederates at the beginning of the Civil War. It was estimated they then numbered eighty, exclusive of those taken from the camp previously for use by the army in Arizona and California.

A touch of human interest revolves around the three drivers, especially Hadji Ali, who became known throughout Western Texas and Arizona as "Hi-Jolly" because his name was difficult to pronounce. The fate of his two companions is unknown, but his name is perpetuated by a monument near Quartzite, Ariz. In September, 1935, Jim Edwards, maintenance foreman for the Arizona State Highway Department, erected a pyramid of colored stones to "Hi-Jolly" at his own expense. Inside was placed a small copper box containing mementoes of the old camel driver, including letters to him from federal officials, ashes of the last desert camel and the 60 cents which represented his worldly possessions when he died.

For several years after the Confederates occupied Camp Verde in 1861, a number of camels roamed the hills of Bandera County semi-wild. Possibly they strayed further afield because a petrified specimen, said to be a camel's foot, was found near Alpine and old-

timers remember small droves miles distant from the old camp. Andy Jones, pioneer citizen of Bandera County, who died a few years ago, related that he and a brother captured a number of tame camels and roped a wild one, an experience they did not attempt to repeat. Indians were afraid of the animals and horses tried to climb trees when they came near the alien beasts.

Another story relates how women, each with two or more children, rode six miles from Camp Verde to a camp meeting near by. Demonstrating camels would flourish in South Texas, it was found at the end of the Civil War the herd at Camp Verde had increased to more than 100 head, notwithstanding they had been cared for haphazardly.

In 1858, another cargo of camels came to Texas but this time by private enterprise. The herd was owned by an Englishwoman named Watson, who turned them over to former Governor F. R. Lubbock, who happened to be at Galveston when they were landed. Lubbock has written the animals were transported by boat to Sim's Bayou and delivered to his ranch.

For four years before the outbreak of the Civil War camels were used for transporting army supplies and dispatches across the arid country. Lieut. Beale, an officer assigned with the forces in the Southwest, reported the animals suffered no foot trouble in going over the rough, hilly country. He said, also, the usual load of supplies was 600 to 800 pounds and the daily journey was about 30 miles. The dromedaries, however, were used for express purposes and could travel 75 miles a day.

### Only Nine Oil And Gas Leases Sold By State

Only nine of twenty-two tracts offered for lease at the monthly oil and gas lease sale by the state land office were sold for \$4,043.01. Bids on nine were rejected as being insufficient and no bids were received on the remaining six.

The successful bidders on the various tracts for which leases were sold, the exact descriptions of which were not available: Tract No. 7, 160 acres, Devonian Oil Co., Tulsa, Okla., \$504; No. 8, 40 acres, A. B. Newman, Chicago, \$135; No. 9, 80 acres, Petroleum Producers Co., Wichita Falls, Tex., \$801.50.

No. 11, 40 acres, Emma Havlicek, Kansas City, Mo., \$132.51; No. 12, 40 acres, William C. Reimer, Elkader, Ia., \$128; No. 14, 240 acres, D. C. DeVito, Midland, Tex., \$328. No. 15, 240 acres, Neil H. Willis, Carlsbad, \$630; No. 20, 160 acres, Mid-Continent Petroleum Corp., Tulsa, \$888; No. 22, 320 acres, Mid-Continent, \$496.

Mrs. Floy Hatfield and son, John, of Gallup, daughter and grandson of Mr. and Mrs. J. C. Floore, Sr., are expected to arrive today to spend the Christmas vacation in the Floore home.

Among those going to Madrid Sunday to see the Christmas lights and scenes were Mr. and Mrs. George Frisch, Mr. and Mrs. Wallace Hastings and Paula, Mr. and Mrs. Howard Stroup, Mr. and Mrs. Kenneth Williams, Harvey Yates, Miss Laura Bullock, Hansford Shockley, Mrs. Mattie Fullilove, Herbert Mathis, Miss Ouida Jo Anderson and Mr. and Mrs. Paul Shelton.

ENGRAVING—THE ADVOCATE.

## Medical Follies Of Old Former Days Are Odd

When the druggist hands out a box of sugar-coated pills, he and his patients may not be aware of many changes that have been made within a few centuries. Some curious remedies were cited by Miss Ina Griffith, pharmacy instructor at the University of Oklahoma.

Mummies, prepared by a special recipe, were used 300 years ago to treat wasted limbs, consumption and ulcers. If the body was that of a recently deceased person, pharmacists were able to treat it so that it would pass as a true mummy.

Human skin and the fat of dead men were used in medieval times as therapeutic agents. Human fat was prescribed for strained ligaments and wasted limbs. Human hair was supposed to cure jaundice. Hot blood, drawn from a healthy man, was given for fits.

King Charles II of England was afflicted from convulsions after a series of treatments, begun when he had a headache caused by a hangover. The physicians administered spirits of human skull, the spirits carefully prepared from the skull of a person who died a violent death. But that did not cure the king, and two days later he died.

As recently as 1886, a doctor offered for sale the following: Lice; spiders as a preventive or cure for carbuncles; cockroaches and eel skin; tears of a young girl in distress for melancholia; crickets for chills and fever, because a boy had swallowed a live cricket, and never had a chill afterward.

The Chinese believed that powdered dragon's bone was a cure for nosebleed. But the Chinese were vaccinating for smallpox with scabs in the tenth century.

The patent medicine business in Japan was begun in 1649, and expanded until, in 1904, nearly 10,000 different kinds of medicine were sold. Some of the suggestive names by which these medicines were labeled are "brain-healing pills," "spirit-cheering pills," "touch-me-not pills" and "twice-eight water" to make women look 16.

"Some of these remedies seem strange to us," Miss Griffith said, "but I'm wondering what the reaction of people living 100 years from now will be when they read in pharmaceutical and medical history that maggots are a valuable therapeutic agent for the treatment of sloughing ulcers and bone infections."

### MISS McCONNELL ON STUDENTS' BUS TOUR

Among eighteen students at Eastern New Mexico College, Portales, who spent most of last week in a tour of Northern New Mexico elementary schools was Miss Mary Lou McConnell of Artesia.

The students, known under the college's system as "cadets" because they plan next year to begin careers as teachers, made the tour by bus, under the supervision of Mrs. Thelma Mallory, instructor in teacher education at the college. They visited schools at Albusersue and gave special attention to the Nambe Community School for Spanish children near Santa Fe.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. The Advocate.

## Pullet Does Her Stuff Last Week For W. E. Ragsdale

W. E. Ragsdale has a young pullet, which has been working overtime for the Ragsdale family, just by way of proving something or other. To be explicit, twice last week, all within three days, she laid unusually large eggs, the largest ever seen by Ragsdale or by Charles Bullock or Frank Wilson, whose expert opinions he sought.

Each measured eight inches in circumference the long way. Measured the short way, they were 6 1/4 and 6 1/2 inches around.

The eggs had not been broken when Ragsdale brought them to The Advocate office, so he did not know whether they had more than one yolk or not.

### NOTICE OF ELECTION OF DIRECTORS FOR DISTRICTS NOS. 1 AND 4 OF THE PECOS VALLEY ARTESIAN CONSERVANCY DISTRICT.

WHEREAS, it is provided by Section 5 of the Election Code of the Pecos Valley Artesian Conservancy District that the Board of Directors thereof shall publish notice of the time and place of holding an election for Directors of the Pecos Valley Artesian Conservancy District.

NOW THEREFORE, the undersigned members of the Board of Directors of the Pecos Valley Artesian Conservancy District, do hereby proclaim and give notice that an election will be held in Director's Districts Nos. 1 and 4 for the purpose of electing Directors in each of said Districts.

The time, place, election officials and manner of holding said election, and the rules and conduct thereof, shall be as follows: Time: January 13, 1940.

Hours of Voting: 8 o'clock, A. M. to 6 o'clock, P. M. Polls or Location of Ballot Boxes:

District No. 1: Office of the Artesian Well Supervisor, Court House, Roswell, New Mexico.

District No. 4: Office of E. C. Jackson, Main Street, Lake Arthur, New Mexico.

and City Hall, Artesia, New Mexico.

Election Judges: District No. 1: Guy Rowe

Arthur J. Stevens W. C. Urton

District No. 4: Lake Arthur E. C. Jackson

C. H. Foster Clarence Pearson

District No. 4: Artesia T. J. Terry

G. G. Golden Charley Powell

Nomination of Candidates: Candidates for Directors in the respective Districts shall be nominated and their names printed upon the official ballots by nominating petitions filed in the office of the Pecos Valley Artesian Conservancy District, at the Court House in Roswell, New Mexico, at least three days prior to the date set for the election. Any petition containing the signatures of not

less than twenty-five qualified electors in the District in which it is sought to nominate a candidate, filed within the time above provided, shall be sufficient to nominate such candidate.

Qualification of Candidates: Directors, at the time of their election, must be free holders in the District from which elected.

Qualification of Voters: Directors shall be elected by the popular vote of the owners of real property situated in the respective Director's Districts.

Boundaries of District No. 1: All property within the boundaries of the Pecos Valley Artesian Conservancy District North of Second Street in the City of Roswell, and North of the township line between Sections 10 and 11 South, N. M. P. M.

Boundaries of District No. 4: All property in the Pecos Valley Artesian Conservancy District between the North section lines of Sections 8, 13, 14, 16, 16 and 18 Twp. 14S., Rge. 26E., and Sections 13, 14, 15, 16, 17, and 18, Twp. 14S., Rge. 25E., Chaves County, N. M. and South Section line of Sec. 7, Twp. 17S., Rge. 27E., and Sections 7, 8, 9, 10, 11 and 12, Twp. 17S., R. 26E., and Sections 8, 9, 10, 11 and 12, Twp. 17S., Rge. 25E., Eddy County, N. M.

Said Election will be held and conducted in accordance with the Election Code of the Pecos Valley Artesian Conservancy District, copies of which code may be had upon application to the Clerk of the District Court of Chaves County, New Mexico, or obtained from the office of the Pecos Valley Artesian Conservancy District in the Court House in Roswell, New Mexico.

Dated this the 6 day of Decem-

ber, 1939. Signed: M. Y. MONICAL J. I. FUNK AUSTIN D. CRILE J. H. MULLIS S. A. LANNING 49-4t-52

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE ESTATE OF P. P. MANN, Deceased.

No. 945

NOTICE OF APPOINTMENT OF

ADMINISTRATOR. NOTICE IS HEREBY GIVEN: That the undersigned has been appointed administrator of the estate of P. P. Mann, deceased, and did qualify as such on the 24th day of November, 1939.

All persons having claim against said estate are hereby notified to present the same as provided by law within six months from the 29th day of November, 1939, the date of the first publication of this notice, or said claims will be barred.

J. E. MANN, Administrator 48-4t-51

**Security Safety**

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**A MERRY CHRISTMAS**

and a

**HAPPY NEW YEAR**

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You get 5 magazines for the length of time shown and this newspaper for one year. In making your selection check 2 magazines from Group A, 2 from Group B and 1 from Group C. Please follow directions. No changes allowed. Return the list with the coupon below to this newspaper.

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And a Very

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Lee Glasscock

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### An Up-to-Date Santa Claus

By Florence Harris Wells

"THERE'S snow stretching as far as we can see in all directions. We've had no possible chance to get out the old car and rattle into town as we planned, and Christmas tomorrow," Tom Lambert looked questioningly across their breakfast table at his wife, Lucy: "Do you think we can make the children understand that even Santa Claus couldn't urge his tiny reindeer through such an expanse of snow?"

"I've talked to them about it but their faith is boundless." Lucy's usually cheerful voice had a break in it. "Yet how could we tell that it would snow so long and steadily. But you are better, Tom. We have that to be thankful for."

"Yes, I'm better. Anything is better than being shut up in a stuffy office all day for a man that is used to God's great outdoors. But forget me. It's those three kids I'm worrying about."

It was nearing noon when they heard the whirr of the mail plane over their heads. Mary, Robert and little Tom rushed out to wave greetings.

"Look! Look!" little Tom shouted. "Something's fallen out." Sure enough, a parachute had been released. Slowly but surely it descended toward the little group.

"It's going down the chimney!" Robert shouted.

But it missed the chimney, hit the edge of the roof and came tumbling down in their midst, a gay umbrella of red and green, with a large white bag securely tied to it. Wired to the bunches of holly

and evergreens, that bedecked the outside, was a card.

The children stopped tugging at the fastenings and listened attentively while Tom read:

"My reindeer couldn't navigate in such deep snow; so I'm sending your things by air mail, because the air mail man tells me you are such friendly children you must not be disappointed.—Santa Claus."

"I knew Santa Claus wouldn't forget us!" Rob shouted.

"So did I," Mary and little Tom breathed.

Tom and Tom, Sr., looked at each other.

"Some thoughtful pilot," Tom said soberly.

Perhaps the air waves carried, to the fast disappearing plane, the "Merry Christmas" the little family shouted to their air man Santa Claus.

© Western Newspaper Union.

### Farms Produce Many Materials For Automobiles

"Well, Ma, while you're finishing up your chores, I guess I'll go over to the north '40' and cultivate that crop for next year's automobile production."

Sounds as if Farmer Jones might be a bit "teched" by the heat of the noonday sun. But don't jump at any hasty conclusion. For such imagined discourse isn't so far-fetched.

Few realize how much of the material in their cars is grown on farms. In recent years a great many industrial uses for farm products have come out of research laboratories, opening up new markets for farmers and adding to their ability to buy the products of industry. Here are just a few examples of the uses of farm products:

Cotton is used in making lacquers, plastics, tires, upholstery, artificial leather, electrical insulation, safety glass, felt.

From corn come adhesives, textile sizing, alcohol, molded plastics. Corn stalks make fiber board.

Sugar cane furnishes alcohol and insulating material.

Flax yields linseed oil for paints, soap and foundry core oil.

Goat hair makes mohair for upholstery.

Hides mean leather for belting, upholstery and many other uses.

And the science of chemurgy—of adapting farm products for industrial use—is still in its infancy. New uses are being developed constantly and the many crops so carefully tended by the nation's more than 6,000,000 farmers still promise new materials for men to work with, not just to eat or drink or wear.

Mrs. Mark Walters, who has been here since last spring with her mother, Mrs. May Munson, expects to join her husband in Weed this week.

Advocate Want Ads Get Results!

### Artists Find Painting Picture of Oil Business Monopoly Tough Job

Painting a picture of monopoly in the petroleum industry looks to be a pretty tough job, even for artists, declares W. E. Boyd, Jr., executive vice president, American Petroleum Institute. Yet the attempt frequently is made, and while something which may resemble monopoly sometimes is found, it is difficult even to locate the subject for a picture of a good healthy oil monopoly.

Monopoly, of course, infers close and complete control, and, not infrequently, an upward movement of prices and profits, plus a decline in the number of competi-

tors. The trouble the artists have with the petroleum industry is, chiefly, that none of these essential components are available for the picture they wish to paint.

Wherever artists look in this big industry they find competition, and competition just isn't healthy for monopolies. For instance, in the producing branch of the industry, there are about 10,000 producers. None produces as much as one-fourteenth of the total output of crude. There are a few hundred refineries—the number varies with economic conditions — and none of them has as much as one-

eighth of total refinery output. In the marketing branch, there are thousands of wholesalers and retailers, any one of whom would be glad, if he could, to hang on to one-tenth of the business.

**War at the Crossroads**  
Oil men always advise the artists to set up their easels at a busy street intersection if they want to paint a picture, although they admit the finished masterpiece still won't look much like a monopoly. Here the artists can find a service station, separately owned and operated, occupying each corner. Each station is competing for the favors of the same customers — and none of them is getting even a sizeable proportion of the business. They lose part of it to the stations at other inter-

sections. Oil men tell the artists also to take their stand in one of the oil fields where the derricks stand leg to leg and the crews fight for possession of the oil. Artists who visit a refining center can find a grouping of huge plants, each separately owned and fighting the others for a share of the wholesale market. Good pictures but not of monopoly, may be painted along railroad sidings, where tank cars bear the names of so many different owners as to make interesting reading. Along the seaboard the picture is repeated, with tank ships replacing the tank cars. On the highways, the observer is impressed that so many different owners can operate so many tank trucks.

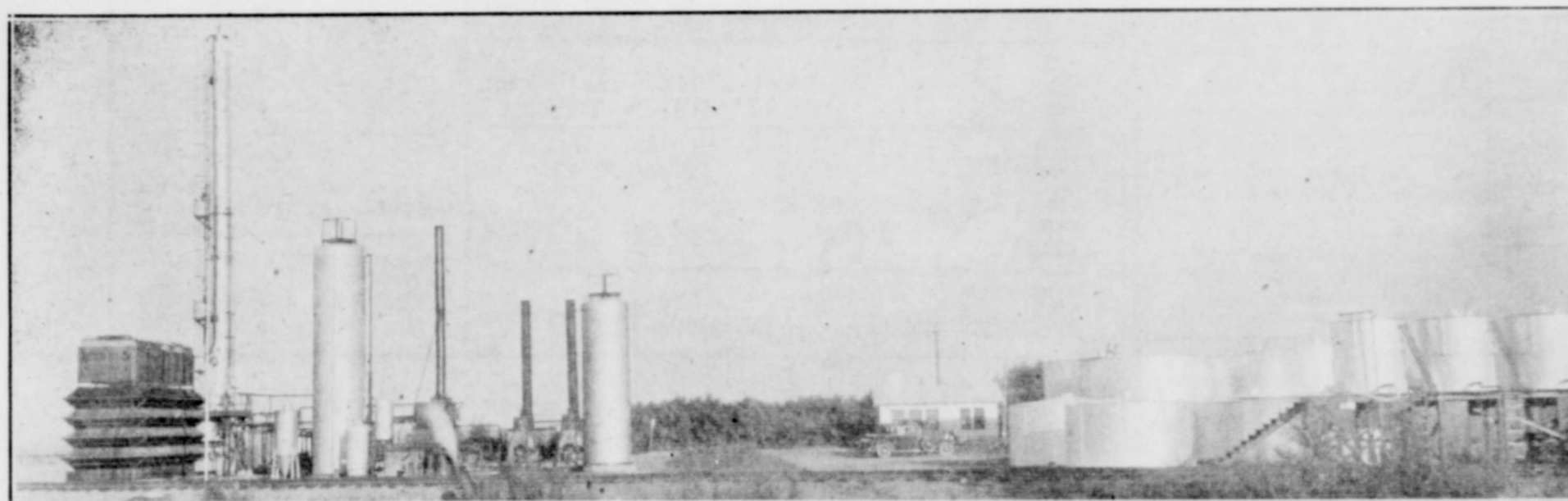
**Army Against Army**  
Some of the artists, from the impressionistic school, are trying to get a picture out of groups of companies, or corporations, thinking that, at last, they have caught up with a combination. This situation, in itself, might make a passable picture of monopoly under favorable conditions, but the trouble is that the artists really have to paint pictures of several such combinations, each in competition with the others. Such competition completely spoils the composition of the pictures. If the artists would read a bit of petroleum history before they readied their canvases, they would get a good idea for a picture of competition rather than monopoly. Many of the industry's present

large companies were small business 20, and even 10, years ago. Right now there are small companies going into the oil business; and small companies which have been in it for several years growing big. Few other industries have provided such opportunity to start in a small way, and eventually to go big things.

Every new oil field puts hundreds of new producers in business. Every new demand produces a crop of small new refiners. And every new market creates a veritable epidemic of new marketers. Some of them eventually become casualties of progress, or lack of it. Many of them stay in business, in a small way. A few become big. And all of them discover that their chief problem is not monopoly, but competition.

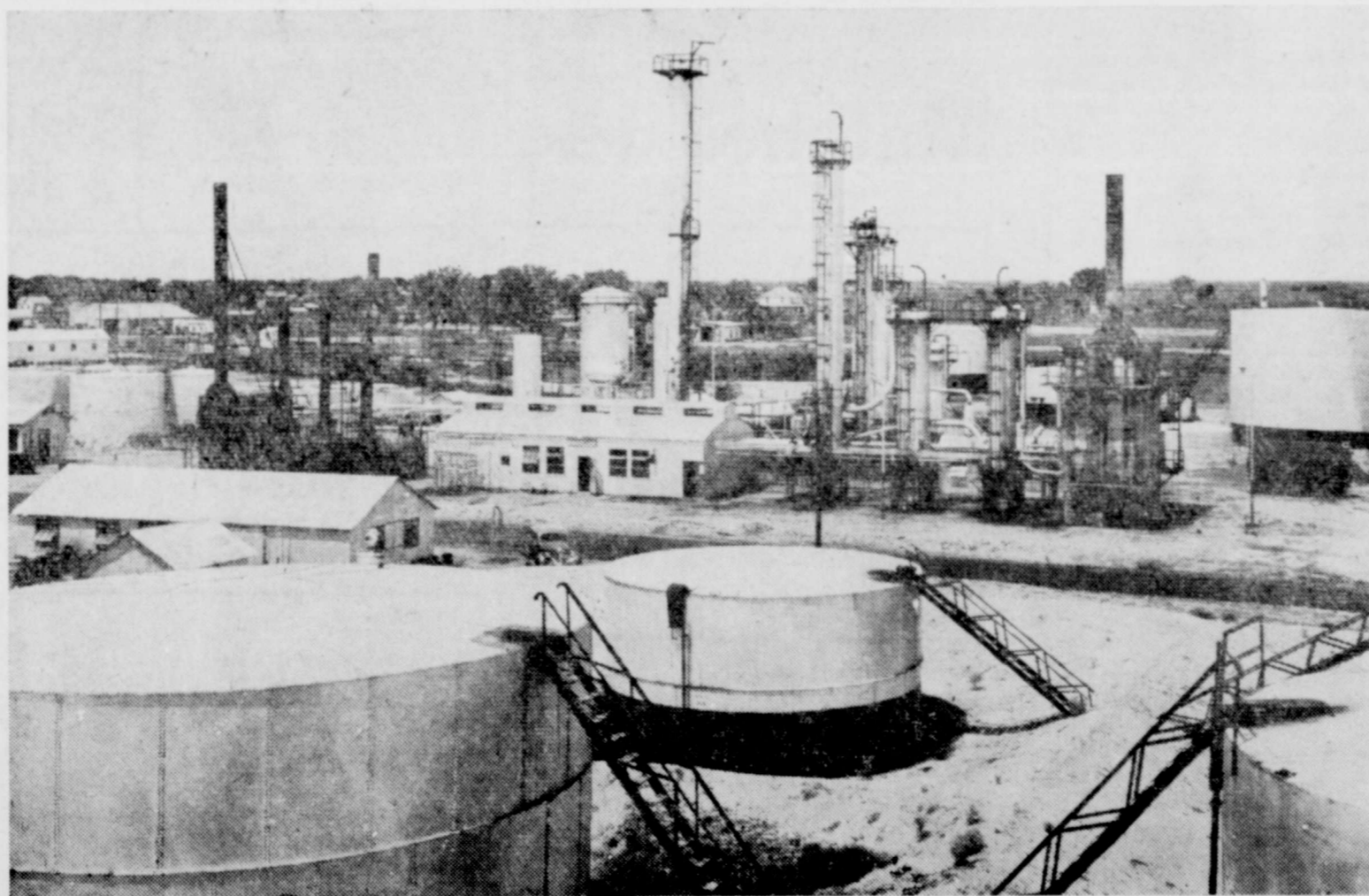
Merry Christmas

Malco Plant 1932



# A MERRY CHRISTMAS

The Malco Refineries, Incorporated, happy to be an institution of the Great Southwest and a factor in its well-being, takes this means of expressing thanks to the many friends of the company and of its employees as individuals in best wishes for a Merry, Merry Christmas and a Happy, Prosperous 1940.



Malco Plant Today

# Malco Refineries, Inc.

The Following Employees Join in Extending to You the Season's Greetings:

M. E. Baish, Pres.  
Ethel Lewis McGuire  
E. Ireton  
P. Crockett  
R. Barr  
H. Jones  
G. F. Adams

L. R. Simon, V. Pres.  
J. C. Floore, Jr.  
C. A. Baker  
L. Naylor  
H. Naylor  
G. Grayson  
R. Ohnemus

R. A. Shugart, Secy.  
J. Graham  
J. Izard  
Bernard Johnston  
L. L. Strickler  
G. Roberts

R. L. Halley (Salesman)  
F. Collins  
W. J. Haskins  
G. Rideout  
F. Owens  
A. C. Sturgis

K. Williams  
W. Hastings  
J. Holyfield  
B. Smith  
E. Fuller  
C. Ireton



### Vox Populi

Artesia, N. Mex.  
Dec. 20, 1939.

Dear Mr. Editor:

After my talk with you in your office and reading your editorial in your paper, there seems to be some misunderstanding. I take it you think I was trying to belittle your committee's ability or judgment. That was far from my mind. You can take the average business men of your city and drive them over your proposed location and they would decide as you did, for the land lies nice and level, showing no signs of floods and most anyone would think it finer than silk, not knowing anything of the flood hazards, but if you go a mile west, where the Eagle Draw channel ends and is permitted to flow out on the level land, you will see that it cannot help but overflow your selection. I know that your committee was not aware of these facts. If there had been someone along that knew the defects, I think your decision would have been against the location.

I probably have had more experience in floods than the average man. I lived in the state of Mississippi and owned an island that was in the Mississippi River, 150 miles below Memphis, Tenn. That country overflowed nearly every year and broke the levees on both sides of the river, flooding the country for forty miles on each side. As the Eagle drains thousands of acres of land to the west, that throws a big volume of water that is bound to overflow the country below and, as to making a dam, a dam that would cost more than you would have to pay on the difference of my proposition, you would still have the hazards.

Well, I guess this is enough thunder and flood waters for this time on your project. I will now give you a few good points on my proposition.

In the first place, it is high and dry and cannot possibly flood and lies ideal for an airport, just rolling enough to drain good after a heavy rain, and it will not need any grading for the runway. As I take it, an airport should be as near level as possible.

In the second place, it is on the highway, or with a quarter mile of it, and probably about a mile farther than your port to the north side, which at the high rate of speed now days would only amount to about three-fourths of a minute of your time and I guarantee a dry landing when you get there.

Now my proposition is this: I will sign over my lease to the city to my 240, without a dollar from the city. Although in your editorial you seem to think I was wanting a bonus, if you had read my interview more carefully, you would have seen that I made it clear that it was to be a free transfer. You probably wonder why I am making this a free donation. It is this: I have two farms on two sides of the proposed port and own one thousand acres of land and three-fourths of it clear from any incumbrance, and using the editor's expression, for which I thank the Lord, I figure the port would enhance the value of my land many times over, and I can get along without the 240 acres.

Since talking with you, I took the matter up with the government in regard to making the transfer of my land and I have their reply that I could transfer my lease to the city or relinquish to the government and they would make a twenty-year lease to the city with the privilege of renewing at the expiration of the twenty years, they reserving the right to establish beacon lights and erect any building that would be of ben-

efit to the port, all of which you will need in time. I cannot conceive what you would want better than this offer. With 240 acres of my lease, these are two eighty-acre tracts and on the northeast 160, making 560 acres, one hundred more than you have. As I understand, you have to keep eighty rods away from electric poles, as your port borders for a half mile, that would take off another 160, leaving you what you are actually allowed to 340. In my proposition, there are no poles to contend with, so all you would be out would be the 100 acres to have the same acreage you can use.

Congress passed a law giving the secretary the right to make these leases, for which they enclosed a copy.

I think where you got the impression that I wanted a bonus out of the 240 acres was some of your committee said they had been out considerable money on land contracted for, and I suggested we might trade some of the north port for the land south, which would be more suitable for farming.

As to the money already invested, that can be worked out in time, if you have to let it remain idle for a while. You are saving around \$2,500 in getting my lease, besides it will be that much tax free and save that much on interest with interest and taxes for twenty years, which will amount to more than you are paying for the whole proposition.

You said in your editorial I had lots to learn yet. That is probably true, but I will soon be on this earth 80 years, and I believe I have learned something. One thing I know after living in the vicinity of Eagle Draw for fifteen years and having seen it overflow several times each year, I know it is not a proper location for an airport landing.

You don't have to take my views of it altogether. Ask some of the old timers that have lived there for years and seen the overflow several times a year. Interview ex-postmaster Hannah, who carried the mail for several years and Carl Martin, Mr. Wildes, Dr. Doss and J. M. Jackson. I think they can give you some good pointers.

Now I hope you will take this in the same spirit I am giving it and select for the north port.

Yours truly,  
F. A. Manda

The largest monthly collection of severance taxes since May, 1938, signifies two things, Gallegos said, which showed that collections during November had totaled \$61,868.26, an increase of \$6,543.10 over November, 1938.

"In the first place," Gallegos reported, "we have been vigorously pressing a policy that this tax, like all taxes, must be collected from all who are called upon to pay it by the legislation providing for it, and not from just those who are good enough to pay it voluntarily."

"In the second place," Gallegos' report continued, "crude oil producers are buying an increasing amount each month of the oil allowable by the oil compact commission, and also of importance is the heavy increase in metal sales brought on by the demands of industry, directly and indirectly, engaged in war munitions production."

Gallegos' report showed that November collections represented an increase of 11.8 per cent over November, 1938, when collections totaled \$55,325.16 and an increase of 17.8 per cent over October, 1939, when collections totaled \$52,497.32.

Informing the chief executive that 91 per cent of the increase resulted from increased oil and gas production, 2 per cent from production of metals, 6 per cent from production of potash and 1 per cent from production of coal, Gal-

legos said that "if the November trend is continued the division will make up the loss of \$30,000 suffered in August through the oil shutdown"

Gallegos' report described the division's figures as "highly encouraging from a business standpoint," and expressed the hope that "with the holiday season at

hand it would not only assure the contributing industries' employees a happy and prosperous holiday season but would continue into the New Year."

E. F. Coll of Cambridge, Ill., son of Mrs. E. E. Coll and brother of Miss Addie and Alf Coll, was married in Sumnerhill, Ill., Sunday morning. Mr. Coll is a for-

mer resident of Artesia. He and his bride are expected here for a holiday visit.  
ENGRAVING—THE ADVOCATE.

# SAFEWAY

Thursday 21st  
Friday 22nd  
Saturday 23rd

**CELERY**  
Local each  
Pascal ... **5c**  
Utah 2 bu.  
Pascal ... **19c**  
No. 1 Eatmor  
Cranberries  
**2 lbs. 25.**



**YAMS**  
**3 lbs. 10c**  
Large size  
**ORANGES**  
**3 lbs. 25c**

No. 2 1/2 cans—in heavy syrup  
**Peaches, Apricots... 2 for 29c**

Cane or Beet—Cloth Bag  
**SUGAR 2c LESS THAN LOWEST ADVERTISED IN TOWN!!**

Cherub Milk 3 tall 3 small  
**20c 10c**  
5 ounce cans  
**OYSTERS 2 cans... 29c**

Prepared  
**Mince Meat... pound jar 17c**

Large Size Delicious  
**APPLES dozen 29c**  
Fresh—Guaranteed—Large  
**EGGS 2 doz. 39c**

2-pound boxes  
**Crackers... 2 boxes 29c**  
Powdered or  
**Brown Sugar... 3 lbs. 25c**  
Pure Lard or  
**Shortening... 8 lb. ctn. 69c**  
Royal, all flavors 3 pkgs. Vienna 3 for  
**Gelatin .. 14c Sausage .. 19c**

**FLOUR**  
HARVEST BLOSSOM 48 lbs. 24 lbs.  
**\$1.15 65c**  
KITCHEN CRAFT 48 lbs. 24 lbs.  
**\$1.35 75c**  
100 lbs. 12 lbs.  
**\$2.65 39c**

We Will Undersell By 2c Any of Our Advertised Items Which May Be Cut By Window Price or Circulars.

**CORN MEAL**  
**5 lbs. .. 15c**  
**10 lbs. .. 25c**  
**20 lbs. .. 45c**

Full O' Gold—No. 2 1/2 Can  
**FRUIT COCKTAIL... 19c**

No. 2 can  
**PINEAPPLE JUICE... 3 for 29c**

No. 2 can  
**Corn, Tomatoes, Beans... 4 for 29c**

Libby's No. 2 Cans  
**Solid Pack Pumpkin ... 3 for 29c**

Carton 6 boxes  
**Matches 14c**

Drip or Perc.  
**EDWARDS COFFEE 23c**

**Airway Coffee**  
**3 lbs. .... 37c**  
**2 lbs. .... 25c**

**Xmas Candy**  
**5c lb.**

Half or Whole  
**21c**  
lb.

No. 1 Dressed  
**Turkeys ..... lb. 25c**

Boneless  
**Picnic Hams ... lb. 25c**

Tendered  
**Picnic Hams... lb. 16c**

Medium size  
**OYSTERS ... pint 35c**

Center Cuts  
**Pork Chops... lb. 18c**

Sugar Cured  
**Bacon Squares lb. 13c**

**Sliced Bacon... lb. 20c**

Pure (No beef trim or suet added)  
**Pork Sausage... lb. 15c**

**Brick Chile... lb. 20c**

**Duchess Salad Dressing... qt. 25c**

Libby's 6-oz. jar 1 1/2-oz. jar  
**Stuffed Olives... 29c 09c**

Heinz Preserved  
**Sweet Mixed Pickles... qt. 39c**

Pure Apple  
**Pure Apple Cider... qt. 19c**

**Strawberry Jelly... 2 lb. jar. 22c**

Dromedary Prepared  
**FRUIT CAKE... 1 lb. can 39c**

Libby's—No. 2 cans  
**Tiny Sifted Peas... 2 for 29c**

Full O' Gold—Heavy Syrup—No. 2 1/2 can  
**Whole Peeled Apricots... 18c**

Libby's—No. 1 cans  
**Ripe Olives ..... 15c**

Hyde Park  
**Assorted Cookies... 1 lb. box 23c**

Folgers or Hills  
**COFFEE ..... pound 25c**

Campbell's  
**SOUPS 3 cans... 25c**

Good Value Each  
**BROOMS 19c**

High Quality Chocolate Assortment  
**39c**

**Holiday Chocolates**  
**2 1/2 lb. box... 39c**

Chocolate covered pound box  
**Peppermints ..... 19c**

Chocolate covered pound box  
**Cherries ..... 19c**

Assorted pound box  
**Chocolates ..... 19c**

Paper Shell  
**Pecans... 2 lbs. 29c**

**Almonds, Brazils**  
**2 pounds... 29c**

**POUND CANS TOBACCO**

Prince Albert ..... 79c  
Union Leader ..... 55c  
Sir Walter Raleigh ..... 79c  
Big Ben ..... 79c  
George Washington ..... 69c

Merry Christmas To All  
V. D. Bolton  
Phillips 66 Agent