

Artesia Advocate

REMEMBER PEARL HARBOR AND BATAAN

VOLUME FORTY.

ARTESIA, NEW MEXICO, THURSDAY, MARCH 4, 1943

GIVE!
RED CROSS
+
WAR FUND

NUMBER 9

The Greatest Mother in the World



RED CROSS WAR FUND MARCH ~ 1943

Tice, Foster and Ballou Are Jap Prisoners

The names of three more local boys were added to the growing list of men of the 200th Coast Artillery, Anti-Aircraft, who are known to be prisoners of the Japanese government. They are: Pfc. Wayne Alton Tice, son of Mrs. T. L. Tice; Pfc. Carl Curtis Foster, son of Mr. and Mrs. J. N. Foster; and Cpl. William G. Ballou of Artesia, brother of George Ballou of Roswell.

The addition of the three names brings the total of North Eddy County boys who were in the Philippines and who now have been reported to be prisoners of the Japs to twenty-four.

The message to Mrs. Tice was the first word she had concerning her son since a letter arrived Feb. 20, 1942.

Cpl. Ballou has no parents and the notification of the War Department that he is a prisoner of war was received by his brother in Roswell as his nearest of kin.

Foster and Tice are imprisoned in the Philippine Islands, the messages from the War Department said. It was not learned where Ballou is imprisoned, but it is presumed he also is in the Philippines, as the majority of those reported have been declared to be here.

Miller Drilling Rank Wildcat To Southwest

Of three new oil well locations taken in Eddy County the last week, the J. R. Miller et al, Kelley, southwest of Artesia is a rank wildcat.

The well, located in NE SW 2-3-45, which has been spudded and is now being drilled, is about a half mile west of the Martin Yates, Jr., Kelley 1, which Miller took over about a year ago and drilled to 1,777 feet with a good show of oil. That well never has been abandoned, but it is temporarily shut down.

Western Production Company made the only completion of the well. The other two other locations were abandoned, Barney Cockburn, SW SE 26-16-30, and the Westwood 8-C, in SE SE 23-17-29.

There are wells on which was reported, those including the week being with activities are resumed: Evans et al, Evans 3, NW NE below 4,530 feet. Production Co., Keely 5-C, 24-17-29. Depth 2,741 feet; 7-inch cemented.

Gordon & Hardendorf, NE SE 8-17-29. Depth 2,430 feet.

Dall, A. N. Etz 3, SE SW 8-C, in SE SE 23-17-29. Depth 3,030 feet; testing 200 feet of oil in hole.

Oil Co., Burch 8-B, SE 17-29. Depth 2,320 feet.

Colley, McIntyre 4-H, SE 17-30. Depth 2,110 feet.

Cockburn, State 9, NE SE 20. Depth 1,950 feet.

(to last page, please)

Deputy Collector Is to Be Here March 6 to 10

For the convenience of those who are required by law to file federal income tax returns, a deputy collector of internal revenue will be at the Artesia Hotel from Saturday, March 6, through Wednesday, March 10, to assist taxpayers in preparing their tax returns. No charge will be made for this service.

The Internal Revenue Bureau stresses that the matter of filing income tax returns should be given immediate attention, in order to avoid penalty and interest. The return for the calendar year 1942 must be filed not later than March 15 with the collector of internal revenue for the district in which a taxpayer lives. In this area the office is at Albuquerque.

A person is required to file a return if his gross income was \$500 or more last year and he is single, or married and not living with wife or husband, or if one is married and living with wife or husband and his gross income for the year was \$1,200.

A penalty of not more than \$10,000 or imprisonment for not more than a year, or both, is imposed by statute for willful failure to make return on time, and, in addition, 5 to 25 per cent of the amount of the tax.

Will Lead Women of First Baptist Church In Missionary Rally

Miss Eva N. Inlow will lead the women of the First Baptist Church in a missionary rally at 8 o'clock Sunday evening. This special feature is being sponsored by the women of the church in connection with the Southwide effort in behalf of home missions.

Miss Inlow is the state Women's Missionary Union secretary and is well known throughout the Southwest as a gifted and inspirational speaker.

All circles of the W. M. S. of the First Baptist Church are urging a full attendance at the Sunday evening service.

Buffalo Valley Ranch Bought By Wintheiser

Vernon Wintheiser this week completed a transaction by which he became the owner of the Buffalo Valley Ranch of 1,050 acres east of the Pecos River and about half way between Lake Arthur and Hagerman. It was purchased from Miss Irene Gilroy, who made her home on the ranch with her mother, Mrs. Helen Gilroy. The ranch has belonged to the Gilroys about thirty years.

Wintheiser said that of the total acreage, about 1,000 acres are in cultivation. He also has taken over two sections of lease land adjacent to the ranch proper.

In the transaction he bought also the farming machinery and barnlot livestock. The greater part of the livestock on the place had been sold before the deal was made between Miss Gilroy and Wintheiser.

The ranch will be managed for Wintheiser by C. L. Brown, former manager of the Oasis Farm at Roswell.

He and Mrs. Brown and their four children and his mother will live in the nice ranch house on the place.

Details of the consideration were not made public.

Sportsmanship Trophy Won by The Bulldogs

Artesia Drops Out Of Tourney to Lovington Champs

The Artesia Bulldogs dropped out of the fifth district cage tournament in the semi-finals Saturday morning to Lovington, which went on to take the championship as a dark horse team, defeating Capitan 22 to 19 in the finals Saturday evening.

But the clean-playing Bulldogs brought home the sportsmanship trophy, coveted nearly as greatly as the championship honors. And Leroy Harmon of Artesia placed as guard on the all-district team.

The Roswell Coyotes, defeated in the other championship semi-finals by Capitan, romped on Artesia for third-place honors 49 to 20.

The Hobbs Eagles, eliminated from championship play in the first bracket by Capitan, went on to take consolation honors, defeating Dexter 33 to 31 Saturday evening.

The Bulldogs, in the first game of the tournament for the locals Friday morning, sent Dexter to the consolation side of the chart to the tune of 33 to 27.

In their second game, the Bulldogs eliminated their ancient rivals, the Carlsbad Cavemen, in a last-minute, photo-finish clash to the tune of 30 to 29 and then went on to meet Lovington, only to be knocked out of the championship play by Lovington Saturday morning.

The Hope Yellowjackets dropped out of the tournament in the second game, losing two straight. In their tournament opener, Hondo defeated the Yellowjackets 61 to 19, sending them into the consolation side of the chart. They were eliminated in their next game by Jal.

Lake Arthur likewise went into consolation play in the Panthers' first clash, when the champion Lovington team won 30 to 21. Their second game likewise put them out of the tournament, when Tatum won.

Besides Harmon of Artesia, the all-district team chosen consisted of: Ergeal Brown, Capitan, forward; O. C. Graves, Roswell, forward; Seldon Burkes, Capitan, forward; Buford Bishop, Lovington, guard.

Baird Discusses Proposed Tobacco Tax at Rotary

Niven Baird, state representative from Eddy and Lea Counties, invited the opinions on the proposed tobacco tax and other matters of legislation Tuesday noon, when he spoke at the weekly Rotary Club luncheon.

Listing a number of other tax bills at "sandbag bills," he said he believes the tobacco tax bill is an exception, that it was introduced in great sincerity.

Baird, who was one of the legislators who voted against the bill when introduced during the first half of the current session, which now is in recess, read a portion of a letter to him from Gov. John J. Dempsey, in which the executive asked that he join in and be for the tax, in order that unfortunate people in New Mexico, for whose benefit the tax funds would be earmarked, may be taken care of.

His answer to the governor, which Baird read, pointed out that the legislator has no disagreement with the executive as to the care of aged, blind and other needy persons. But he said he would like information as to the necessity of additional funds for the purpose, which, as yet, he has not received. "There should be no new taxes of any kind until the deep, dark secrets of the Welfare Department are cleared up," he wrote.

Baird quoted figures to back up his contention that additional funds are not indicated for the care of needy people in New Mexico.

The representative indicated he still intends to vote against the tobacco tax bill, unless he is convinced that his constituents desire him to vote for it.

George Setlemire, high school senior, was introduced as the "Junior Rotarian" for March.

Mrs. Ben Bowers and her daughter, Miss Katherine Bowers, who have been receiving medical treatment in an Omaha, Neb., hospital, are reported very much improved. Mr. Bowers is in Omaha with his wife and daughter.

Mrs. C. E. Jackson Dies Saturday After Operation

Mrs. Charles Edgar Jackson, 41, who lived southeast of Artesia near the old Pecos-Diamond refinery, died in a Carlsbad hospital at 1:10 o'clock Saturday afternoon of complications from an operation performed Feb. 24. She had been in ill health year and grew steadily worse, and physicians recommended the operation last month.

Funeral services were from the First Baptist Church at 2 o'clock Wednesday afternoon by the Rev. S. M. Morgan, pastor. Burial was in Woodbine Cemetery.

There survive Mrs. Jackson her husband, her father, Melvin Barnhill, Garner, Kan.; seven children, Earl Jackson, Wichita, Kan.; Elmer Jackson, Army Air Corps at Key Field, Meridian, Miss.; Berdina, Mrs. Welby D. Medders, San Diego, Calif.; and Ed Jackson, Jr., Betty June, Dolores and Gail Jackson, at home; two sisters, Mrs. Ethel Hutton, Nowato, Okla., and Gladys Hutton; two brothers, Charles Melvin Barnhill, California, and William Barnhill, California; and Earl Burris, San Diego, Calif.; a half sister, Mrs. J. L. Schmadel, San Diego; and a nephew, Carl Davis, a son of Mrs. Jackson's sister, who was reared by Mr. and Mrs. Jackson.

As Eunice Cecile Barnhill, a daughter of Melvin and Susie Barnhill, Mrs. Jackson was born Sept. 20, 1901, at Perry, Okla. The family moved from Perry to that part of the then Indian Territory known as the Creek Nation and later to near Tulsa.

She married Charles Edgar Jackson May 20, 1918, and they established a home near Nowato, Okla. In 1926 they moved to New Mexico, where Mr. Jackson was employed by the Ohio Oil Company in the oil fields east of Artesia. They lived for a time at Borger, Tex., and in Oklahoma and returned to Artesia in April, 1939. At present Mr. Jackson is employed by Fred Brainard in the oil field.

Mrs. Jackson was converted in 1928 and joined the Baptist Church at Wynona, Okla.

Mrs. McCrary Is Named to County School Board

Mrs. G. U. McCrary of Artesia was appointed a member of Eddy County Board of Education for a term of four years by District Judge J. B. McGhee at Carlsbad Tuesday, succeeding J. T. Terry of the Cottonwood community as the board member from county commissioner district No. 2.

Her appointment will be effective with her filing of the oath of office at the office of the district clerk.

R. N. Thomas, county superintendent of schools, said Mrs. McCrary is the first woman appointed to the board in at least twelve years and possibly in a much longer span of years.

C. J. Dexter of Artesia is a member of the County Board of Education at large.

North Eddy Has Subscribed \$2,764 of Its Quota of \$4,850 In Red Cross War Drive

North Eddy County is repaying wonderfully to the Red Cross 1943 War Fund drive and had given that organization of mercy a total of \$2,764 up to this morning, when a check was made, of the chapter's quota of \$4,850. The figure represents 447 contributors.

The figure far surpasses any amount ever given to the Red Cross here, as does the quota nationally exceeds any amount ever asked before by three times.

The drive started off in whirlwind fashion Monday morning and by that evening more than \$1,600 had been given to the Red Cross. That figure is about double the amount raised in the fall of 1941, the last prior drive, when 723 memberships were obtained for a total of \$834.44. That drive was concluded only a few days prior to Pearl Harbor and was intended for peacetime purposes only.

However, immediately after Pearl Harbor an emergency drive was staged here, which brought in an additional \$1,300, which made a total of about \$2,200 in the two drives combined.

C. J. Dexter, chairman of the North Eddy County chapter, said workers report the response good in all quarters and that the majority of people have at least doubled their former Red Cross donations, while others have increased them several times.

The chairman was especially thankful for the response by the Spanish-American citizens of this area, many of whom have contributed. More are expected to step forward next week, after the Red Cross and the uses of the money collected are explained to them at a meeting at Artesia High School at 3 o'clock Sunday afternoon. The Red Cross and other phases of the war effort will be taken up with them in Spanish at that time.

Dexter said every house and place of business in North Eddy County will be contacted by the workers. Although a number of memberships have been obtained in the rural areas in the past, they have not been worked as thoroughly as possible. However, none will be overlooked in the current campaign.

The chairman complimented members of the Order of the Eastern Star at Hope, who are taking the lead in that locality and are doing a good job.

The AWVS here is handling the rural areas in this part of the county under a committee composed of Mrs. H. R. Patton, Mrs. Irvin Martin and Mrs. J. W. Berry.

One Reason for Upping That Gift To Red Cross

A vignette of the war, which illustrates but one reason everyone should give generously to the Red Cross: Pvt. Wayne Blackstone of the U. S. Marine Corps, son of Mrs. Roy Blackstone of Artesia, wrote his mother from Guadalcanal that he and other boys there had received their Christmas packages from home but that they were nothing to compare with that which the Red Cross had sent to them.

And, he said, the Red Cross had gone out of the way to make sure the packages arrived in time for Christmas.

Pvt. Blackstone, in behalf of himself and buddies, asked his mother to give their thanks to the North Eddy County Red Cross chapter.

Lions Go All-Out For Red Cross at Lunch Wednesday

The Artesia Lions Club went all-out for the Red Cross at the weekly luncheon Wednesday noon, when two talks were heard in regard to the organization, the club voted to donate \$25 as a group and individuals who had not been contacted previously subscribed about \$100.

In addition the club voted to buy a \$500 War Savings Bond.

The speakers were C. J. Dexter, chairman of the North Eddy County chapter of the Red Cross, and Wallace Hastings, one of the local Red Cross first aid instructors.

Dexter talked on the many phases of work the Red Cross does and of the numerous uses for the money subscribed during the war fund drive, which started Monday.

Hastings gave a history of first aid instruction in Artesia and told of the widespread interest which has been manifested by local people in taking first aid instruction.

The club members also discussed the possibility and advisability of sponsoring a boxing tournament.

Plan to Discuss 'Victory Gardens' at Meet Monday

Plans will be made at a public meeting at the vocational agriculture department of Artesia High School at 7:30 o'clock Monday evening for the promotion of the Garden Club's "Victory Garden" project in the Artesia community. Everyone interested in having a garden is invited to attend.

At that meeting a time will be set for a "Victory Garden" school, which will be conducted regularly by Charles Wallis, high school vocational agriculture teacher. The school will be held in the department rooms in the high school gymnasium building at a time best suited to the majority of interested persons.

Enrollments for taking part in the garden project and the school will be taken Monday evening. Many persons already have signed up, including a number who signified their intentions last week when applying for their War Ration Book Two.

Besides the public school of instruction about gardens, another class is being planned for school children and they are being encouraged to enroll.

Fred Barham, Eddy County regent, will be present Monday evening and will assist in making plans for the school and gardens. And he plans to give Wallis and the Garden Club every cooperation in making the project a success.

It is planned that Barham and Wallis will start instructions at the meeting, as it is time gardens should be under way.

At the various sessions there will be discussions about soil and soil preparation, selection of the garden plot, rotation of plants, what kinds of plants are best adapted to the soil here, irrigation and other kindred subjects.

Barham began several weeks ago assisting local amateur gardeners by writing a series of informative articles for the Advocate. Three of these have appeared already and the series will continue next week. None appears today, however, as the press of other duties precluded him from writing the weekly article.

Wallingfords to Move in April to Cynthiana, Ky.

J. K. Wallingford, manager and one of the owners of the Artesia Hotel more than thirteen years, and his family plan to move about April 1 to Cynthiana, Ky., from where they left about twenty-five years ago.

The hotel property was sold Dec. 31 to Art and Vernon Wintheiser, since when Wallingford remained as manager.

He and Mrs. Wallingford returned home Saturday from Cynthiana, where they had been about three weeks.

Mr. and Mrs. Wallingford came to Artesia 13 1/2 years ago, when the Artesia Hotel was being built. They were on their way to Cloudcroft and saw the new building and he investigated, with the result he became interested in the hotel in a financial way and moved here as manager.

During the last few years he also has managed The Lodge at Cloudcroft, one of the popular summer hotels of the Southwest.

Wallingford has taken a great interest in civic affairs during his residence in Artesia and has been a member of the Rotary Club during the entire period.

He and Mrs. Wallingford have two children, Martha and John Rufus. Mrs. Wallingford's mother, Mrs. J. Mott Williams, also is here with them.

Meet on Cotton Crop Insurance Next Wednesday

A cotton crop insurance meeting will be held in Artesia at 7:30 o'clock next Wednesday evening, March 10, at the Central School gymnasium for the purpose of clarifying the advantages of federal crop insurance to farmers of North Eddy County.

Every cotton farmer in Eddy County should be considering an application for cotton crop insurance, according to C. F. Beeman, chairman of Eddy County ACA.

Federal crop insurance helps to remove the gamble in cotton production by guaranteeing the insured grower three-fourths, or if he prefers, one-half of his average yield, protecting his investment and crop income from the day his seed is planted until the crop is harvested and hauled to the gin. In this manner, the farmer's yield is guaranteed and he is assured that he will not hit bottom when his crop fails, Beeman said.

Applications for insurance in 1942 were made in Eddy County, covering 442 farms with an acreage of 17,880.5, or about 4,491,246 pounds of cotton. Insurance was paid on 80,000 pounds in an amount of about \$16,800. Applications for Artesia will be received at the city hall on March 11 and 12.

Holt, Prominent Rancher, Dies At Carlsbad

J. R. (Rem) Holt of Carlsbad, one of the most prominent former ranchers in Southeast New Mexico, died at his home Sunday morning at the age of 63 years. Funeral services and burial were at Carlsbad Monday afternoon.

Born at Georgetown, Tex., Sept. 29, 1879, he came to New Mexico as a young man in 1899 and farmed at Carlsbad. Later he purchased a ranch north of Roswell and still later he disposed of his interests there to ranch in Lea County. He operated a ranch at Lovington for twenty-two years.

In the early days of Carlsbad he operated a drug store. In 1924 he was one of the organizers of the National Livestock Company, one of the largest firms of its kind in the Southwest. He served as vice president and general manager until 1929, when he severed his relations with the company to enter livestock business alone.

He was employed by the Gasoline Division, Bureau of Revenue, since 1931.

Surviving Mr. Holt are his widow and a son, J. W. Holt.

Coalson, Former Peoples Manager, Dies in Carlsbad

Ossie Coalson of Carlsbad, 57, former manager of the dry goods department of the People Mercantile Company store in Artesia, died at his home in Carlsbad of a heart attack at 10 o'clock Friday night. He had been troubled by a heart ailment many years and suffered one attack several hours prior to the fatal attack.

The body of Mr. Coalson was removed to Brownwood, Tex., Saturday for funeral services and burial.

Surviving are his wife; two brothers, Douglas Coalson of Brownwood and James Coalson of Brady, Tex., and three sisters, Mrs. Rosa George and Mrs. Lily McKnight of Brownwood, Tex., and Mrs. Alice Lindsay of Mason, Tex.

Mr. Coalson, who was born at San Angelo, Tex., came to Artesia in March, 1924, when the Peoples Mercantile Company store was opened here. After managing the dry goods department of the Artesia store, he was transferred in the fall of 1925 to the same department of the company's store at Carlsbad. He remained with Peoples in Carlsbad until that store closed down in the fall of 1932.

For the last ten years Mr. Coalson was employed by Gateway Motors in Carlsbad.

Legion Adopts Resolution of Incorporation

A resolution of incorporation was adopted Tuesday evening by Clarence Kepple Post No. 41, American Legion, at the March meeting, making it possible for papers of incorporation to be filed.

The action was taken at this time in order that the post may own War Savings Bonds, which are being bought for it by friends and members, so as to have funds available to build a new building for the men and women of World War II, when they come home.

The incorporation committee consists of S. O. Pottorff, finance officer; Bill Dunnam, adjutant, and Jack Clady, past commander.

Pottorff reported that the post's drive for War Savings Bonds is going along quite well to date, although there have been no personal contacts made. However, a number of letters have been sent out to members and friends of the Legion, pointing out there will be a great increase in the membership of the organization after the war and that the present hut is inadequate to handle them all.

The post voted to spend not more than \$50 for awards for the Artesia High School Cadet Corps this year.

It also was brought out that some of the merchants in Artesia have become careless about displaying the flag each day, that as many flags are not seen around town as a few months ago.

The birthday of the American Legion will be observed Friday evening, March 12, at the hut, when the Auxiliary will entertain the Legion.

Legion Adopts Resolution of Incorporation

Mrs. Roberta Daugherty left by bus Tuesday for Post City, Tex., where she expects to make her home with her sister, Mrs. Isaac Brown and family. Mrs. Daugherty has made her home at 812 1/2 West Main St., for the last three years.

THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903 THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN WITH WHICH ON APRIL 26, 1941, WAS COMBINED The Artesia Enterprise

MRS. C. R. BLOCKER, Publisher A. L. BERT, Editor

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Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

STEP FORWARD, IF YOU'VE OVERLOOKED RED CROSS

We join Red Cross workers in appreciation of the enthusiasm with which the general public is responding in the drive to raise an unprecedented amount from North Eddy County for the 1943 war fund. The reason we horn in on the appreciation is that we always have said that the people here are the finest in the world and respond well to everything worth while. And they have not let us down!

TELL 'EM APART BY LACK OF SLACK

One thing the war has done is to make the men spruce up on the job, now that they find women working alongside them. It's an ill wind that blows no good, 'tis said.

WE FOOLED HIM! WE ARE!

"Mighty busy in here today," we hazarded Monday, the first day of point rationing, in one of the local grocery stores. "Yes, and if you had to monkey with these point ration stamps," we were told, "you'd be dizzy too."

AT LEAST THE NAME'S DIGESTIBLE THIS WAY

We read somewhere that this is the fiftieth anniversary of the origin of the combination of the frankfurter and roll or bun. A fellow named Feuchwanger of St. Louis had the happy idea in 1893. The strange thing about it is that the combination has evolved into a "hot dog," rather than a "Feuchwangerburger."

WHY NOT PURSUE THIS HOBBY MORE?

Nearly everyone has some sort of hobby, from stamp collecting to winding twine. With some it is playing golf, or another variety of athletics, while others may go in for goldfish culture or making quilts, or spoiling the grandchildren. But the best hobby of which we have heard is that of saving War Savings Bonds.

EDITORIAL NOTE TO EDITORS

For the benefit of our contemporaries, especially when they cannot get the complete moniker in their headlines, the first lady of China is Madame Chiang and not Madame Kai-Shek. The Chinese use the surname first. To say, "Madame Kai-Shek," would be the same as referring to "Mrs. Eleanor." Of course, in either case one would know to whom reference was made.

WOODEN THIS SHIVER YOUR TIMBER?

All this palaver about the wooden guns on the roof of the House of Representatives to "protect" the congressmen gives us a laugh. Without bragging, we know just as much as some of those fellows—not all, understand—and we believe we are as important to the war effort as some of them appear to be, and still we don't even have a wooden gun on our roof to protect us. But it's an idea!

BUT AT LEAST WE TRIED OUR BEST

Rather than be accused of hoarding, we made a clean breast of things last week, even before the time arrives for declaring canned meats and fish. We called at the ration office and at the offices of members of the ration board with our fish, seeking to find out what penalty we would be assessed—if any—when processed meats and fish are placed on the market under point rationing. Although we hate to say it—for we thought the ration people knew all about it and were well versed in their business—we got no satisfaction. The fish, we might add, with which we had lots of fun, are pickled, are in a small glass jar and are labeled: "Natural Fish Bait."

ALL OF WHICH SOLVES A MYSTERY

An enlightening form letter arrived last week from the law offices of Atwood & Malone in Roswell. It's too good to keep and is self-explanatory: "We desire to offer our apologies to the considerable number of persons who in the last few days have received through the mail from this office empty and unsealed envelopes addressed to the recipients. These envelopes had been accumulating for sometime and were assembled in a package for delivery to the local postoffice to effect a redemption of the stamp value. Through oversight the package was dropped in the mail box and the error was not discovered by the postal employees until the greater number had been forwarded to the respective addressees. "We appreciate the kindly interest of those who have brought the matter to our attention, thinking that a communication from this office was intended but not inclosed."

PROFESSOR BERT'S PRIVATE COLLEGE

We have been asked a number of times, especially the last year or so, with the many training bombers from the Roswell Army Flying School flying over at all hours of the day and night, why it is that a plane may sound as though it is diving and then zooming, while observed to be flying on an even keel. All of us at times have rushed to the door, thinking one of the boys might be stunting, only to find he is in level flight. It is all due to the sound effect, the pitch seeming to get higher for a moment and then suddenly hitting a lower pitch, as though the plane has slowed down in a climb. All right, we'll try to explain it in non-scientific terms—just as though we could do it otherwise. Nevertheless, this is what is

CHURCHES

SHERMAN MEMORIAL CHURCH (Oilfield Community) Sunday school at 10 o'clock. Prayer meeting and choir practice, 7 o'clock Wednesday evening. Mrs. G. W. Walker, Superintendent.

ST. PAUL'S EPISCOPAL CHURCH 307 South Seventh Street Holy Communion, sermon, at 7:30 p. m., second Sunday in the month. Evening prayer, sermon, third, fourth and fifth Sundays in the month. Public cordially invited to worship with the congregation. Rev. Joseph H. Harvey, Vicar.

CHURCH OF THE NAZARENE Fifth and Quay Sunday school, 9:45 a. m. Church services, 11 a. m. N. Y. P. S., 7 p. m. Mid-week prayer meeting, Wednesday, 8 p. m. Cottage prayer meeting, Friday, 8 p. m. Worship with us. Lonnie Voorhies, Pastor.

LATIN AMERICAN METHODIST CHURCH Sunday school, 10 a. m. Preaching, Sunday, 11 a. m. Everyone is welcome to these services. Even if you do not speak Spanish you will feel at home, for the Spanish-speaking people enjoy having you and will extend a spirit of courtesy. W. Bernardo O'Neill, D. D., Pastor

ASSEMBLY OF GOD CHURCH Corner Fourth and Chisholm Sunday Services Bible school, 9:45 a. m. Morning worship, 11 a. m. Evening worship, 7 p. m. Weekly Services Wednesday prayer meeting, 7 p. m. C. A. program, Friday, 7 p. m., special music and songs. The public is invited to attend each service. Rev. Orel Boteler, Pastor.

CHURCH OF CHRIST Seventh and Grand Sunday Services Bible study, 10 a. m. Preaching, 11 a. m. Young people's meeting, 6:30 p. m. Preaching, 7:30 p. m. Mid-Week Services Wednesday, 7:30 p. m. Ladies' Class, Thursday, 3 p. m. Men's training class, Thursday, 7:30 p. m. A. F. Waller, Minister.

ST. PAUL'S EPISCOPAL CHURCH 307 South Seventh Street Evening prayer and sermon, every Sunday, (except the first), at 7:30 o'clock. Confirmation instruction, every Sunday (except the first), at 5 o'clock. Holy Communion at 10 o'clock on the Monday morning after the second Sunday in each month. Public cordially invited to worship with the congregation. Rev. Joseph H. Harvey, Vicar.

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS Woman's Club Sunday school at 10 a. m. Sunday and preaching service at 8 p. m. Everyone is invited to worship with us. No collections. Radio program at 10 a. m. each Sunday over KGFL. Elder Guy L. Coombs, presiding.

THE HOUSE OF PRAYER Pentecostal Assembly of God Morningside Addition A fellowship that can't be duplicated outside of Holiness. Come and worship in spirit and in truth. Sunday school, 10 a. m. Sunday services, 11 a. m. and 7:30 p. m. Wednesday services, 7:30 p. m. Saturday services, 7:30 p. m. Charles M. Fair, Pastor in charge

happening when you hear the sound in that manner, or rather, this is what just happened, for it's all over when you hear it: Sound in dry air at 32 degrees travels at the rate of 1,087 feet a second. Let's just presume those conditions. And sound, as you know, travels in waves. For instance, "a" above middle "c" has a wave frequency of 440 to the second, standard pitch. Now if we presume that a plane is traveling in level flight at some distance and is turning in a circle with us in the center of the arc, it being at a constant distance from us, each sound wave will take exactly the same length of time to reach us and the sound will be of constant pitch. But if the plane is approaching us, each successive sound wave will have a shorter distance to travel to reach us and the effect will be that they appear to be made more rapidly than they actually are, thus giving us a higher pitch than that described in the previous paragraph. By the same token, as the plane goes away from us, the sound waves, in regard to us, are much farther apart than they seemed to us when we were in the center of the circle.

So, you see, as the plane approaches us the pitch is higher than when it goes away and the instant of change—although the plane itself may be several hundred yards past us before the actual waves of that instant reach us—comes when the plane is passing the geometric plane in which we are standing and which is at a right angle to the line of flight. This is especially noticeable when the airplane passes reasonably close to us. Simple, isn't it—the problem, we mean; not us. And now, boys and girls, study hard we'll take up biology in our next lesson.

FIRST BAPTIST CHURCH

"Committed to the Ministry of the Word of God" Corner of Grand and Roselawn Sunday Services Bible school 9:30 a. m. Morning worship 10:50 a. m. Mission Sunday school 2:30 p. m. Training Union 6:30 p. m. Evening worship 7:30 p. m. Weekly Services Wednesday: Prayer and Bible study, 7:30 p. m. Bring your Bibles and study not about but the Bible. Thursday: W.M.S., first and third Thursdays; circles second and fourth Thursdays; brotherhood, third Thursday. S. M. Morgan, Pastor.

ST. ANTHONY CATHOLIC CHURCH 504 South Ninth Street Franciscan Fathers in charge. Mass Sundays, 8 p. m. Mass weekdays, at Artesia Memorial Hospital, 6:30 p. m. Our Lady of Grace Church, Spanish: Mass Sundays, 9:30 a. m.

FIRST METHODIST CHURCH Sunday school at 9:45 o'clock each Sunday morning; classes for every age group. Morning worship at 11 o'clock. Pastor's topic: "The Week of Dedication." Epworth League, 7 o'clock. Evening worship, 7:30 o'clock. Visitors and friends of the church are always welcome. Newcomers are invited to visit our services and to make our church their church home while in the city. C. A. Clark, Pastor.

FIRST PRESBYTERIAN CHURCH Sunday, Feb. 21, 1943 Sunday school, 9:45 a. m. Morning worship, 11 a. m., sermon subject: "Jesus Christ the Heart of the Holy Scriptures," text: Luke 24:27, 46-47. Evening worship, 7:30 p. m., sermon subject: "The Better House," text: Eccl. 7:2. "It is better to go to the house of mourning than to the house of feasting; for that is the end of all men; and the living will lay it to his heart." Christian Endeavor, 6:30 p. m. Mid-week prayer meeting, Wednesday, 7 p. m. Choir rehearsal, Wednesday, 8 p. m. J. Basil Ramsey, Pastor.

CHRISTIAN SCIENCE SERVICES 613 West Main Sunday school, 10 a. m. Sunday service, 11:30 a. m. Wednesday service, 7:30 p. m. "Man" is the subject of the lesson-sermon which will be read in all Churches of Christ, Scientist, on Sunday, March 7. The Golden Text is: "As many as are led by the Spirit of God, they are the sons of God." (Rom. 8:14). Among the citations which comprise the lesson-sermon is the following from the Bible: "O Lord, thou art my God; I will exalt thee, I will praise thy name; for thou hast done wonderful things; thy counsels of old are faithfulness and truth." (Isa. 25:11). The lesson-sermon also includes the following passage from the Christian Science textbook: "Man is deathless, spiritual. He is above sin or frailty. He does not cross the barriers of time into the vast forever of life, but is coexistent with God and the universe." Visitors always welcome.

FIRST CHRISTIAN CHURCH Sixth and Quay A great wool merchant, Allen C. Emery, treasurer of Emery-Conant Company, Boston, Mass., says: "The most important step I ever took was when I accepted Christ as my Saviour. The cares and trials of life, and the vicissitudes of business have been overcome in His strength. The satisfaction of the Christian life is that whether one starts young or old, or whether or not one is favored with temporal success, victory is sure to come in the end." Sunday Bible school, 9:45 a. m. What record do you suppose was posted

Deer Folks:

North Africa Feb. 8, 1943 Dearest Folks:

I will try and drop you a few lines after so long a time. This leaves me OK. Enjoying this sunshine, even if it is cold. It is warm during the day and cold at night. This country is a lot like the place where we were in California. They have lots of oranges, grapes and tangerines here. (We are eating our part of them too.) Fruit was kinda scarce in Iceland and England.

Well, we got our mail at last. Some of it was three months old, so you see why we haven't been getting your letters. We had our Christmas kinda late, but sure did enjoy the eats in those packages. Mom, I am sending a couple of watches, my old one and one I bought over here. Have the one I got over here fixed and send it to me as quick as possible. It just needs a winder and crystal, and keep the other one. You might have a hand put on it also. I have received about one half dozen papers, so when it runs out don't send it anymore. The Captain gets several Roswell papers and there are several others in the company.

How is Dad getting along? Is Tom still there and what is he doing? The last letter I wrote to Bill was returned (unclaimed). Does she get her mail in your box? Well, Mom, I will close for this time. I will write again in a few days. Answer real soon. Love to all, Cpl. Charles L. Culbertson

A half-filled War Stamp Album is like a half-equipped soldier.

on the scoreboard of this school last Sunday? Come and see. Worship and communion, 10:45 a. m., Bible centered sermon by the pastor, "The Absent Nobleman." For youth, Christian Endeavor, 6:30 p. m., Mr. and Mrs. Sam Stewart, sponsors. All young folk are invited. Church, 7:30 p. m., a hymn singing of the ones you like; sermon, "The Romance of Rubbish." Be sure you hear this message that will make the angels happy and give the devil a nervous chill. Keep in mind if you want a back seat come early.

Wednesday Mid-week service, 7:30 p. m. The fellowship and inspiration of this hour you will find serving you in many ways every day. Doings "Universal World Day of Prayer," Friday, March 12th, at this church. A service of community-wide interest. Plenty of folk have a good aim in life, but they never pull the trigger. Remember, share in the Red Cross budget, and in its important work program in the service room. When your face is toward the sunshine the shadows fall behind. The church board in its regular March meeting Monday evening planned for more material improvements. Knocking church members, like knocking engines, need adjustments. Will you give your own life, your home and the Lord a square deal Sunday? J. T. Wheeler, Minister Phone 375

Remember, share in the Red Cross budget, and in its important work program in the service room. When your face is toward the sunshine the shadows fall behind. The church board in its regular March meeting Monday evening planned for more material improvements. Knocking church members, like knocking engines, need adjustments. Will you give your own life, your home and the Lord a square deal Sunday? J. T. Wheeler, Minister Phone 375



This BEAR identifies OUR STATION FAMOUS HAPPY Bear is the outstanding symbol of safety inspection and correction equipment for all motor vehicles. This nationally known Bear trade-mark identifies our authorized Bear equipped station. It is your guarantee that all safety inspection and correction work on your car will be handled accurately and accurately. Hard steering, excessive tire wear and wander are signs of a misaligned front end. These troubles can be quickly and accurately corrected on our Bear Equipment. Drive in today for a safety inspection. It's FREE.

Identify our station by this Bear Sign - Symbol of SAFETY SERVICE. Guy Chevrolet Co. OPEN 24 HOURS Chevrolet—Buick—Oldsmobile

Sands of Time

FIFTEEN YEARS AGO (From The Advocate Files for Feb. 23 and March 1, 1928.)

Through the efforts of the Artesia Game Protective Association, twelve pairs of Bob White quail have been planted in this vicinity. Shipments of California quail and Japanese pheasants are expected soon. Bryant Williams of Hope, who was here yesterday on business, expressed fear that some of his neighbors might run out of meat, now that so many rabbits have been killed off in the recent drives in his community.

The thickest bodies of potash salts yet revealed by government tests have been found in the third well drilled in Eddy County. The site is eleven miles south of the first potash core taken a few years ago. Mr. and Mrs. C. J. Dexter have returned from an extended trip to Los Angeles. Mr. Dexter announces he soon will be ready to release a number of good jokes, which he picked up.

Mr. and Mrs. Lewis Story returned home Tuesday from a visit of a few days in El Paso.

E. B. Bullock, vice president of the Boy Scout area, and S. W. Gilbert, George Frisch and Gail Hamilton attended a business meeting of the organization in Roswell last Thursday.

Mrs. Jesse Morgan was re-elected grand secretary of the Order of the Eastern Star at the annual session in Santa Fe last week.

Take your change in War Stamps every time you shop.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back. CREOMULSION for Coughs, Chest Colds, Bronchitis

ARTESIA ABSTRACT COMPANY BONDED AND INCORPORATED S. W. Gilbert REAL ESTATE Phone 12 A. Reno BONDS R. H. Heston INSURANCE 101 S. Roselawn

GUARANTY ABSTRACT & TITLE CO. BELLE MCCORD GRIFFIN, Secy. Abstracts for ENTIRE County. Our records COMPLETE—Our Service UNEXCELLED. Incorporated—Bonded. 217 1/2 W. Mermod Carlsbad, N. Mex. Phone 375

Bonded MOTOR TRANSPORTATION Insurance QUICKWAY Dependable Fast Service Pickup in Artesia Evenings—Deliver in Roswell Mornings Pickup in Roswell Mornings—Deliver in Artesia Evenings Phones — Artesia 86 — Roswell 23

Bus Schedule Changes EFFECTIVE FEB. 15, 1943 SOUTH BOUND CARLSBAD, EL PASO, PECOS, FT. WORTH, DALLAS, SAN ANTONIO All Connections Direct Leave Artesia 1:05 p. m. Leave Artesia 7:55 p. m. Leave Artesia 12:55 a. m. NORTH BOUND ROSWELL, AMARILLO, EL PASO, ALBUQUERQUE, SANTA FE, DENVER All Connections Direct Leave Artesia 8:52 a. m. Leave Artesia 2:10 p. m. Leave Artesia 6:37 p. m. Depot Open 8 a. m. to 8 p. m. New Mexico Transportation Co. INC. Phone 197 118 S. Roselawn MRS. AGNES FULTON, Asst. Mgr.

HAVE RATION PLAN FOR ISOLATED PEOPLE

Farmers and ranchers are too far from marketing centers to buy their rationed canned processed foods as often as month—the length of each ration period—may apply. War Price and Rationing certificates allowing purchase of these foods in quantities. Certificates may be granted for the full number of points under the Ration Book Two.

Keep 'em firing—with just a little more. Artesia Lodge No. 101 A. F. & A. M. Meets Third Night of Each Month. Visiting members to attend these meetings.

GEO. E. CURRIE FHA and Farm Loans Bonds and Insurance. CURRIE ABSTRACT COMPANY (Bonded and Incorporated) 101 S. Fourth

Dr. D. M. Schneb DENTIST Office 410—Phones—Roswell South Third, Artesia

SEE PIOR RUBBER CO. for Vulcanizing and Recapping

Artesia Credit Bureau DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION Office 307 1/2 West Main Entrance on Roselawn Phone 37

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Story of Battle in Which Seaman Graham—Artesia's First Lost Sailor Came to Death

...and Mrs. R. L. Graham, ... E. V. Graham, seaman ... was the first local ... to have given his life ... in the defense of his country ... in World War II, he turned up some ... sidights on his ... to the Pacific, in their ... to learn all they can about ... death.



E. V. GRAHAM

...ing at Pompano, Fla., on the tele- phone. "Will you sing over the telephone for this soldier?" asked Mrs. Miller. "Certainly. What would you like to hear?" Miss Moore responded. Pritchard chose "One Night of Love." Miss Moore obliged.

... Municipal Court Judge Earle W. Frost of Kansas City says it's the most amazing case he ever heard. Both Leo E. Gage, 21, and James H. Willis, 27, whose cars collided, admitted they had been inattentive at the wheel. When the Judge said "\$10 each," Gage ruefully observed, "I'm a little short, judge." Willis spoke up "Here's \$10. You can pay me back some time."

... The private said he wanted to speak to Field Director Dwain Daughton in Coffeyville, Kan. "Name please?" asked the Red Cross secretary. "Red Cross." "Yes, it is—but I must have your name." "Well, it's really James A. Cross, but back in Buffalo, the guys all call me Red."

... Eggs are scarce in Los Angeles—and valuable. Frank Lorenzi, exalted ruler of the Los Angeles Elks Lodge, sold \$20,000 worth of War Bonds last month at club meetings by auctioning off eggs and giving a war bond to high bidders. He will use butter next. Where he gets the butter and eggs is Lorenzi's secret.

... "If you wish to receive me, shake your wings," the signal tower radioed a pilot in a recent training flight at Luke Field, Ariz. The pilot responded promptly: "If you are receiving me, shake the tower."

... The twenty Crow Indians who were inducted into the Army at Butte, Mont., may confuse the enemy a bit. Some of their names: Harry Rising Sun, Myers Black Eagle, George Real Bird, Sampson Bird in Ground, Jr., Joseph Mountain Pocket, Jr., Frank Grasshopper, Guy Old Bear, Peter Old Bull, Felix Well Known, George Little Light, Cyril Not Afraid, Frank Falls Down, and Kelly Passes.

... At Burbank, Calif., half a dozen United Airlines stewardesses remained almost grounded. With a score of airline office girls, they climbed ladders to pick oranges, helping relieve a labor shortage. They picked 540 boxes of the fruit.

... The plowing committee of the public school war garden program may have to do its own plowing—and with spades—suggests chairman D. M. Webb of Kansas City. He used up most of his gasoline coupons hunting the man behind the plow—with either horses or tractor attached—and finally conceded there isn't any such fellow any more.

... Iron bars do not a prison make—neither can they keep girls of the Lewis Engineering Company of Naugatuck, Conn., from the job of turning out aircraft precision instruments. The girls arrived for work to find a watchman fumbling with a jammed padlock on the entrance gate. They waited a few minutes then scaled a twelve-foot fence by climbing a ladder set in place by other male employees.

... Advocate Want Ads Get Results! I'M GLAD I SWITCHED TO AMAZING NEW KLEENITE. NO MORE MESSY BRUSHING FOR ME.

... Discard old-fashioned methods. Try this modern, scientific way. Just put your false tooth or bridge in a glass of water with a little Kleenite. Blackest stains, tarnish, tobacco discolorations disappear like magic. You'll be amazed how quickly Kleenite acts. No messy brushing. No risk of breaking. "Tastes GOOD," clean—TASTE clean—ARE clean. Get Kleenite today. At all drug stores. Money-back if not satisfied.

At Mann Drug Store, Palace Drug Store and all good drug stores

Filed for Record

WARRANTY DEED—

J. B. Fine et ux to Doris Newberry, lot 1, block 21, Morning-side Addition, Artesia, \$185 &c.
Edwin C. Hawkins to R. N. Teel, lots 1, 3, 5, 7, block 4, Runyan-Gage Addition, Hope, \$1 &c.

H. P. Larsh et ux to Artesia Farmers Gin Co., lot 20, block 2, Tyler Subdivision, Artesia, \$1 &c.

QUIT CLAIM DEED—

Edwin C. Hawkins et ux to R. N. Teel, lots 2, 4, 6, block 4, Runyan-Gage Addition, Hope, \$10 &c.

Leonardo Valero to Antonio Macias, SW 1/4 of lot 10, block 16, original town of Artesia, \$1 &c.

DISTRICT COURT—

8085 Espa M. Edmonds vs. Paton Bros., et al, claim for compensation.

8087 C. G. Scott vs. John J. Widmer et al, foreclosure of mortgage.

8088 Central Security & Insurance Corp. vs. Ted R. Robbins et al, suit on contract.

8089 Petition for sale of interest of minors.

8090 Marjorie Garner vs. Walter G. Garner, divorce.

Mrs. S. L. Wilson of Kansas City has attended four theatres to see her 17-year-old son, Pvt. Melvin Lee Wilson, in a Guadalcanal news-reel. Each time she fainted just before he appeared on the screen. Her husband, a doctor, accompanied her and each time has been ready with restoratives. "Things just seem to go black when I know Melvin is due to appear," Mrs. Wilson explains. "But I'm going to see him yet." She's trying her fifth theater soon.

SANTA FE CARLOADINGS

Santa Fe System carloadings for the week ending Feb. 27, were 21,801, compared with 20,923 for the same week in 1942. Cars received from connections totaled 12,745, compared with 8,028 for the same week in 1942. Total cars moved were 34,546, compared with 28,951 for the same week in 1942. Santa Fe handled a total of 33,155 cars in the preceding week of this year.

Cadet Jack Bernard of Chapel Hill, N. C., is a twenty-five letter man. Postmen had quite a task of putting twenty-five voluminous letters in his box at the Navy pre-flight school. His girl friend of New York wrote and mailed them the same day.

Point Values Assigned To Dry Beans, Peas And Dehydrated Soups

Point values of dry beans, which are being rationed in addition to the canned and bottled foods listed last week, have been announced by the Office of Price Administration: For each pound, 8 points; 14 to 16 ounces, 8 points; 10 to 14 ounces, 7 points; 8 to 10 ounces, 5 points; 6 to 7 ounces, 4 points; 4 to 6 ounces, 3 points; 2 to 4 ounces, 2 points; 2 ounces or less, 1 point.

The same point values have been assigned to dried peas and lentils. Point values assigned to dried and dehydrated soups are: 14 ounces to and including 1 pound, 16 points; 10 to 14 ounces, 13 points; 8 to 10 ounces, 10 points; 6 to 8

ounces, 8 points; 4 to 6 ounces, 6 points; 2 to 4 ounces, 4 points; 2 ounces or less, 2 points.

This classified advertisement, unsigned, appeared in the personal column of The Kansas City Star: "Ask me—please!"

Ration Books.—The Advocate.

Make Your Old Floors BEAUTIFUL and NEW

Do It Yourself

NO FUSS NO MUSS ENTIRELY DUSTLESS



For surprisingly little, you can restore your worn, unsightly floors. Rent our lightweight dustless floor sanding machine.

Its operation is simple and easy. Clean, newly refinished floors add immeasurably to the beauty and cleanliness of your home.

Come in and See for Yourself

L. P. Evans Store

WORLD NEWS —in— BRIEF FORM

From Near and Far, Some Timely, Some of Human Interest

OPA Chief Paul Barksdale D'Orr of Los Angeles got a letter from a woman: "I'll go without sugar before I'll put my age on a government application form!" And what, suggests D'Orr, if clothing is rationed?

In Dallas, Tex., Tommie Clayborne told police he had been visited by a thief. Only one thing was missing: His artificial eye.

From an Alaskan outpost comes word that when volunteers were called for an emergency longshore crew to unload a ship, Chaplain Joseph M. Applegate took the winch driver's seat. The former pastor of the Figueroa Boulevard Christian Church in Los Angeles did a good job, too. He helped pay his expenses through the University of Oregon by working as a longshoreman.

Sam Brown, 19-year-old confessed slayer, still looks ahead. County Attorney Dixie Gilmer said that Brown, who admitted he shot and killed George Murray, hamburger stand operator, during an attempted holdup, has been worried about his gun. Gilmer told him it probably would be confiscated. "Hold it a while," Brown told Gilmer. "I'll want it back when I get out of this mess."

Leo Sawaya and John Farres, fiddling the January marine quota filled, in their native San Diego, flew to Phoenix, Ariz., enlisted and were sworn in. The Marine Corps decided they should have their first training at San Diego. They caught the next train back.

In Camden, N. J., the War Working Grandmothers of America were a bit skeptical when slim, attractive, dark-haired Jenny Fargnoli applied for membership. But when they learned the facts, they elected her temporary chairman of the Camden chapter. Mrs. Fargnoli, at 33, has a year-old grandchild.

George C. Shelton, 46, terminal railway worker in Kansas City, left in a stretcher shelter one of his two lunch boxes—the one that contained all \$65 worth of his teeth.

Grace Moore recently sang to her smallest audience—one soldier, at Palm Beach, Fla., it was related. S/Sgt. William Pritchard, a dinner guest with eight other soldiers at the Jules Bache home, declared himself a music lover. Mrs. Gilbert Miller, wife of the New York producer, called Miss Moore, visit-



This Policy is **SAVING 20%** on our Fire Insurance!

Get ALL the FACTS!

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GENERAL INSURANCE COMPANY OF AMERICA
HOME OFFICE SEATTLE

SAFEWAY Homemakers' Guide



Point Ration Shopping Hints

Our Government, newspapers, radio stations and your Safeway Store are all doing everything they can to make sure you know how to shop under point rationing. You can do your part to make the new ration plan work smoothly by keeping in mind the simple rules listed below before you shop for the first time under point rationing.

- (1) Point values have nothing to do with dollars-and-cents prices. You have to get the money price and the point stamp price for every purchase in a rationed group.
- (2) You have freedom of choice in using your points to buy any rationed item, provided it is available.
- (3) If you buy foods with a low point value you will be able to buy more of the articles in the same rationed group.
- (4) Point values of all rationed foods are set by the Government and not by the storekeeper or by the manufacturer.
- (5) You are not permitted to buy point rationed items, at any store, without giving point stamps... even on a charge account.
- (6) High point stamps should be used when buying a number of rationed items at one time. Conserve your low point stamps as storekeepers cannot give you ration stamps in change.
- (7) Loose stamps are not valid. Stamps must be torn out of your ration book at the time of purchase and in the presence of your grocer.

Now When You Go Shopping...

REMEMBER TO:
(1) Allow plenty of time for your shopping under point rationing... it takes longer. Best time to shop is early in the week and early in the day.

(2) Be sure and take your War Ration Book No. 2 with you. No stamps... no rationed items.

You'll enjoy shopping at your Safeway Store because you can take all the time you want without embarrassment or a sense of feeling hurried. Since you are waiting on yourself, no one cares how many times you change your mind or exchange one can for another before you reach the check-out stand.

GET FULL VALUE FOR YOUR RATION COUPONS

Note the large Variety of items offered in this ad, and the low prices, too

POINT VALUE	ITEM	PRICE	POINT VALUE	ITEM	PRICE
(16)	INTERMOUNTAIN No. 2 Tin Tomatoes	5c	(14)	INDIANA CUT No. 2 Tin Green Beans	11c
(8)	RED HILL 14 Oz. Bottle Catsup	5c	(21)	Highway In Med. Syrup No. 2 Tin Peaches	15c
(8)	CHAMPION Qt. Jar Sauerkraut	9c	(21)	HARPER HOUSE No. 2 1/2 Tin Pears	19c
(11)	HOSTESS DELIGHT No. 1 Tin Fruit Cocktail	9c	(8)	LIBBY Picnic Tins Asparagus	17c
(11)	SUNNY DAWN No. 2 Tin Tomato Juice	5c	(13)	GIANT No. 303 Tin Green Peas	10c
(8)	LIBBY No. 211 Tin Pineapple Juice	9c	(24)	Valvita Whole Peeled No. 2 1/2 Tin Apricots	19c

POINT VALUE	ITEM	PRICE	POINT VALUE	ITEM	PRICE
(21)	RIO RITO No. 2 1/2 Tin Peaches	10c	(8)	PINTO LB. BEANS	5c

POINT VALUE	ITEM	PRICE	POINT VALUE	ITEM	PRICE
(10)	WHITE HOUSE No. 2 Tin Apple Sauce	9c	(1)	HEINZ Baby Foods	5c
(14)	GARDENSIDE Corn No. 2 tin	9c	(14)	LORD MOTTS No. 2 Tin Chopped Carrots	6c
(14)	DELCO CUT No. 2 Tin Green Beans	9c	(14)	LIBBY No. 303 Tin Peas & Carrots	13c
(11)	DELMAIZE 1 1/2 Oz. Tin Niblets Corn	10c	(11)	VEGETABLE No. 2 Tin V-8 Juices	10c
(14)	LIBBYS SLICED No. 2 Tin Peaches	17c	(14)	BLACK KNIGHT No. 2 Tin Asparagus	25c
(11)	LIBBY No. 2 Tin Pineapple Juice	15c	(7)	Taste Tells 7 1/2 Oz. Tin 3 For Tomato Sauce	10c

Ad Prices Effective: Friday Thru Tuesday

POINTERS ON POINT RATIONING

Panel 1: I DON'T UNDERSTAND THIS POINT RATIONING AT ALL. WOULD YOU BETTER NOT GO SHOPPING WITH YOU UNTIL I FIND OUT MORE ABOUT IT.

Panel 2: I'M A LITTLE CONFUSED TOO, BUT THEY SAY SAFEWAY HAS MADE IT EASY. PUT ON YOUR COAT AND LET'S GO SEE.

Panel 3: THEY HAVE DONE A LOT TO HELP US. DID YOU NOTICE THOSE GOVERNMENT SIGNS AND THERE'S A MAN ANSWERING OUR QUESTIONS OVER THERE.

Panel 4: IT DOES BEGIN TO LOOK EASIER ALL RIGHT. LOOK AT THE SHELF MARKERS. THEY GIVE POINT COSTS AS WELL AS THE PRICE. LET'S READ THE SIGNS. LOOK AROUND A LITTLE MORE, AND THEN ASK THE MAN OUR QUESTIONS.

Panel 5: WE THINK WE KNOW HOW TO SHOP UNDER POINT RATIONING. EXCEPT FOR A FEW THINGS EVERYTHING IS CLEAR. MAY WE ASK YOU SOME QUESTIONS?

Panel 6: I'LL BE HAPPY TO ANSWER YOUR QUESTIONS AND IF ANYTHING SHOULD BOTHER YOU LATER, DON'T HESITATE TO ASK ME. THAT'S WHY I'M HERE, LADIES.

Panel 7: POINT RATION SHOPPING ISN'T SO HARD. I WAS WORRIED AT FIRST, BUT THAT INFORMATION MAN SOLVED MY PROBLEMS. SAFEWAY SURELY LOOKS OUT FOR THEIR CUSTOMERS.

Panel 8: WE'LL HAVE TO BRAG TO THE OTHER GALS HOW WE FIGURED IT ALL OUT. WITH THAT NICE MAN'S HELP, OF COURSE.

IN PLAN ED PEOPLE d ranchers marketing canned as often as ngth of each -may apply d Rationing was the first local is in quantity. defense of his country in World War II, he turned up some sidights on his to the Pacific, in their to learn all they can about death. were notified last Decem- that their son was killed in January they discov- was a member of the crew of the U. S. S. Laffey, one of six destroyers lost in action off the Hawaiian Islands in November. the latter part of January read a story in The Roswell City Record about Lt. (j. g.) Neil of the U. S. S. Cushing, who was visiting his father, Capt. Earl of Farm Los... STRACT CO... and Insura... SCHNEL... ENTIST... ia Cred... ureau... COMMERC... ORTS AND... INFORMAT... Office... West Mail... on Roselav... hone 37... DMPAN... D... R. H. H... SURANCE... oselawn... TLE CO... y... COMPLETE... d-Bonded... Phone... Insur... e... well Morn... lesia Even... 23... anges... 43... T. WORT... IO... ect... n... n... n... PASO... DENVER... ect... n... n... p. m... tion Co... FULTON, A...

OCOTILLO THEATRE

Pre-View Only Sat. Nite 11:00

"SILVER SKATES"

KENNY BAKER—PATRICIA MORRISON

OCOTILLO THEATRE

SUNDAY—MONDAY—TUESDAY

SHE'S THE KIND OF A KID THAT GROWS ON YOU!
It's Ginger at her best!

Ginger ROGERS and Ray MILLAND
The Major and the Minor
Rita Johnson · Robert Benchley · Diana Lynn
Directed by BILLY WILDER · Written by Charles Brackett and Billy Wilder

VALLEY THEATER

SUNDAY—MONDAY—TUESDAY

"SILVER QUEEN"

Loco Hills Items

(Laverne Rogers)

Rufus Jenkins gave a party Friday evening to celebrate his birthday. Refreshments of cocoa, popcorn and cake were served to Patsey Ranspot, Christine Wire, Lois Jackson, Billie Jean Barton, Jimmie Evans, Harold Williams, Bill Morgan, J. L. Hardesty and Buddy Carson.

Mr. and Mrs. Clyde Calloway of the Texas-New Mexico camp visited Mrs. Calloway's father in Colorado City, Tex., Friday and Saturday.

Mr. and Mrs. W. H. Fulkerson of Tahoka, Tex., spent Sunday of last week with Mr. and Mrs. H. F. Jones.

Mr. and Mrs. Truman Turner visited Mrs. Turner's mother in Brownfield, Tex., Sunday of last week.

Mr. and Mrs. Gordon Smalley were dinner guests Sunday evening of Mr. and Mrs. L. A. Richardson of Artesia.

Mrs. Jimmie Richardson and son of Eunice were guests of Mr. and Mrs. Roy Neal of the Texas-New Mexico camp.

Mrs. Hattie Evans of Artesia and Mrs. Glen Evans and Miss Frances Cowan from Texas were guests of Mr. and Mrs. Loree Evans Sunday.

Guy Stevenson spent the last week in Artesia in the home of his mother, Mrs. Belle Stevenson, recuperating from a bad case of flu. Mrs. Stevenson stayed with him.

Billie Jean Barton was confined to her bed Monday through Friday of last week because of flu and sinus trouble.

Mrs. Fred Dougherty was in El Paso Wednesday night through Saturday with Mr. Dougherty, who suffered a heart attack Wednesday of last week. His condition has improved somewhat.

Mr. and Mrs. Jack Johnson are new residents of the Grayburg Oil Company camp. Mr. Johnson has been employed as bookkeeper.

There were sixty-one persons present at Sunday school in the Sherman Memorial Community Church Sunday morning. Mrs. Pete Jordan presided as superintendent.

The W. M. U. "Week of Prayer" program for home missions was held in the home of Mrs. R. R. Corbin Monday. A hearty luncheon was served to Mrs. Pete Jordan, Mrs. Paul Elmore, Mrs. O. C. Rogers, Mrs. W. O. McCormack and Mrs. H. C. Golden by the hostess.

Mr. and Mrs. Laurence Mills and daughter, Betty Jean, of Sundown, Tex., were guests of Mr. and Mrs. Emmitt Goodrich and son, J. E., Thursday through Sunday.

R. R. Corbin left Monday to serve on a jury in Carlsbad this week.

The lake which forms the inner harbor of Bizerte is fifty miles long and deep enough for the largest battleships.

Pix Rhapsody

By Mary Jane

Ginger Rogers is throwing that little-girl sailor hat she wears in her new film, "The Major and the Minor," right smack into the center of the ring for another Academy Award. As the "minor" who fools Ray Milland, the major, into making all kinds of a fool of himself over her, Ginger is said to top any of her many marvelous performances.

The Paramount comedy which comes Sunday to the Ocotillo Theatre, brings the two popular stars together for the first time, and from all accounts their teamwork hits new heights of humor.

The story is absolutely right for Ginger's talents. It shows her as a small-town girl disillusioned with New York. Suspecting that the big city wolves might be too much for her, she had put aside the exact sum it would take to get her back to her home town in Iowa. Unfortunately, however, while her back was turned, the big, bad railroad company raised the fare, so Ginger finds herself at Grand Central Station \$5 short.

Never at a loss for an idea, Ginger takes her suitcase with her into the ladies' lounge and after a few quick, deft changes to her costume, emerges in the garb of a 12-year-old. She manages to get a half-fare ticket, but on the train runs into difficulty convincing the conductors of her "minor" status. In trying to elude them she takes refuge in what she believes to be an empty drawing room, but which turns out, instead, to be occupied by the very personable Ray Milland, a major who, because of an eye defect, is relegated to teaching at a military school. And that is the start of a continuous round of humorous situations.

The Tuaregs of Africa veil the faces of their men, but allow their women to go unveiled.

Buy bonds, give scrap, to lick the Jap.

In Australia Outsell All Other COUGH MEDICINES

Ask Yourself Why?
Buckley's CANADIOL Mixture now on sale and made here in America acts like a flash on coughs due to colds or bronchial irritations. Buckley's is by far the largest selling cough medicine in all wintry Canada. In Australia, New Zealand, Newfoundland, etc., it's the same story. Take a couple of doses—feel its quick powerful and effective action spread thru throat, head and bronchial tubes—starts at once to loosen up thick choking phlegm, soothe raw membranes, making breathing easier. Get Buckley's CANADIOL Mixture today.

**MANN DRUG STORE
PALACE DRUG STORE
ARTESIA PHARMACY**

Annual Livestock Report Shows Increase in State Inventory

The Bureau of Agricultural Economics, in its annual livestock report on farms in New Mexico, shows an increase in the number of cattle, hogs, chickens and turkeys, a decrease in the number of sheep and no change in the number of horses and mules on Jan. 1.

The annual inventory reported an increase of 22 per cent in inventory value of New Mexico livestock, as compared with the same date last year, and a 115 per cent gain over the 10-year average, 1932-1941.

The number of all classes of cattle on hand Jan. 1 was 1,314,000 head, compared with 1,288,000 head a year previously. Average price of all classes of cattle was \$59.70, highest on record. The Jan. 1, 1942, average price was \$49.70, and the 10-year average price was \$25.29.

Following are figures on other livestock:

There was a further decrease in the estimated numbers of all sheep, which includes sheep on feed this year, compared with a year ago. The total number on Jan. 1, was 2,162,000 head compared with 2,248,000 head a year ago, and 2,446,000 for the 10-year average. The average value per head of all classes of sheep was \$9.40, or about 18 per cent over the average value per head last year of \$8 per head and about twice the 10-year average.

There was a sharp increase in the total number of hogs as of Jan. 1, to 143,000 head over the 110,000 head estimated a year ago. The present number of hogs, while larger than recent years, is still far under the 200,000 head that was in the state during and shortly after World War I. The average value per head is \$18.50, compared with \$14.70 a year ago, and \$7.36 for the 10-year average (1932-1941).

New Mexico farmers increased the number of chickens rapidly during the past year, and on Jan. 1, there was an estimated number of 1,565,000 head, compared with 1,227,000 head a year ago. The average value of all kinds of chickens showed a marked increase from Jan. 1 a year ago at 78c to 97c a head.

The estimated number of turkeys on Jan. 1 shows 22,000 head, a slight increase over the 21,000 head estimated a year ago. Unfavorable conditions for growing turkeys caused many producers to hold their numbers with little change. The average price per head is estimated at \$3.70 compared with \$2.75 a year ago.

National Statistics

A sharp increase in hogs and cattle brought the number of livestock on United States farms on Jan. 1, to a new all-time record. The hog and cattle increase more than offset a reduction in sheep, horses and mules. In terms of animal units the Jan. 1, number was 5 per cent larger than a year earlier and 11 per cent above the 10-year average. This increase in numbers was accomplished by a sharp increase in the value per head of all species with a resulting inventory value of livestock on farms much higher than in any previous year. When the numbers of the various species are converted to an animal unit basis which allows for the differences in size and feed requirements of the several species, the increase is about 5 per cent.

The increase in hog numbers during 1942 was the largest, and the percentage increase of 22 per cent was the second largest on record.

The upward swing in the cycle of cattle numbers continued on through 1942 and carried the total of all cattle on farms to a new high of 78,170,000 head—more than three million head larger than the previous record. The numbers of all classes and ages of cattle increased with milk cow numbers up about 2 per cent.

Saying, "No," is never a virtue when it comes to buying more War Stamps and Bonds.

WHAT'S WHAT in NEW MEXICO

News Briefs of the "Sunshine State" Gleaned From Many Sources

Resumption of air service between El Paso and Albuquerque to include Hobbs was made March 1. It was discontinued to the Lea County city last November, when work started on the new Hobbs airport. In the meantime the planes skipped Hobbs and stopped only at Roswell and Carlsbad.

New Mexico's scrap iron and steel collection quota has been set at 12,000 tons between now and July 1, the same as for the last six months in 1942. W. B. McCollum, executive secretary for general salvage of the WPB, said.

Highlands University at Las Vegas will be one of the new homes of the Women's Army Auxiliary Corps. This announcement was made after War Manpower Commissioner McNutt notified Gov. John J. Dempsey's office that the Las Vegas school had been approved as a WAAC center. Dempsey had urged that the institution be employed in the war effort. McNutt also advised the governor that consideration was being given the governor's suggestion that the school might be used in aviation cadet training.

Ration stamp No. 28 may be used by New Mexico retailers through March 15 to acquire coffee from wholesalers or other retailers, State OPA Director S. M. Graf said. The extension of time has been granted due to existing shortages which made it difficult for retailers to secure stock replacements. The change is of particular interest, he pointed out, to those who do not use ration bank accounts, as the original period for surrender of stamp 28 expired Feb. 17.

State Police Chief Frank Young has instructed members of his force to begin immediate enforcement of the new 35-mile-an-hour war speed limit, authorized by the State Highway Commission. Exempted were vehicles of United States military or naval forces, state military forces and certain trucks carrying war-vital shipments, which are, however, limited to 50 miles an hour.

New Mexico's WAAC quota by March 31 is 351 volunteers, Major Emmet Lee of the state U. S. Army recruiting office at Santa Fe said.

NOTICE OF PENDING SUIT

THE STATE OF NEW MEXICO TO: Louis F. Triplett, Defendant, Greetings:

You are hereby notified that there is a suit pending against you in the District Court of Eddy County, New Mexico being No. 8093 on the Civil Docket thereof, where-in Oma L. Triplett of Artesia, New Mexico, is the Plaintiff and you, Louis F. Triplett, is the Defendant, the general object of which suit is to obtain an absolute divorce from you.

You are further notified that unless you answer or plead to the Complaint filed herein on or before the 20 day of April 1943 judgment will be rendered against you as prayed for in said Complaint.

You are further notified that Plaintiff's Attorney is J. B. Atkinson, whose Post Office Address is Artesia, New Mexico. Witness my hand and seal of the District Court of Eddy County New Mexico this 2 day of March, A. D. 1943.

(SEAL)
ETHEL M. HIGHSMITH,
Clerk of the District Court.
9-41-12

SUMMONS AND NOTICE OF PENDENCY OF SUIT.

THE STATE OF NEW MEXICO TO:

S. O. Pottorff, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: I. E. Lambert, I. E. Lambert, Trustee, Stuart Ballentine, W. L. Sibley, Ray Whitlock, W. C. Spain, L. A. Moore, W. A. Rank, G. D. Macy, O. L. Winborn, Zero Hour Bomb Company, a corporation, and David Chavez, Jr., Trustee, GREETINGS:

You and each of you are hereby notified that there has been filed and there is now pending in the District Court of Eddy County, New Mexico, a certain cause numbered 8037 on the civil docket of said court wherein Atlas Supply Company, a corporation, is plaintiff and you and each of you are defendants. The general objects of said action are to foreclose plaintiff's lien on certain casing described in the complaint as being in a certain oil and gas well located on the SW 1/4, SE 1/4 of Section 2, Township 17 South, Range 29 East, in Eddy County, New Mexico, and to obtain a judgment directing the sale of said casing in a manner prescribed by law and directing the application of the proceeds of said sale to the payment of certain amounts due plaintiff as the purchase price of said casing as is more fully stated in the complaint and to obtain an order of the court authorizing plaintiff to remove the said casing from said well, together with other and further relief as sought in the complaint.

You are hereby notified that unless you and each of you enter your appearance in said cause on or before the 2nd day of April, 1943, judgment by default will be rendered in said cause against all defendants not so appearing.

ATWOOD & MALONE are attorneys for plaintiff and their post-office address is Box 867, Roswell, New Mexico.

WITNESS my hand and seal of the District Court of Eddy County, New Mexico, on this 13th day of February, 1943.

(SEAL)
ETHEL M. HIGHSMITH,
Clerk of the District Court
7-41-10

NOTICE
STATE ENGINEER'S OFFICE
Number of Application RA-1453-C Santa Fe, N. M., February 17, 1943

Notice is hereby given that on the 28th day of December, 1942, in accordance with Chapter 131 of the Session Laws of 1931, E. E. Jernigan, of Hope, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to Change the Location of Well and an application to change the place of use of underground waters. The change of location of well is to be from a location in the southwest corner Lot 5, Section 11, Township 16 South, Range 24 East, to a location in the northeast corner of the northeast quarter of the northeast quarter of section 7, Township 17 south, Range 26 East. The change of place of use is for 23 5/10 acres described as follows: part of the west-half of the east-half of the northeast quarter of the southeast quarter of Section 33, Township 15 South, Range 24 East, 2.34 acres. The northwest part of the west-half of the southeast quarter of the southeast quarter of Section 33, Township 15 South, Range 24 East, 14.16 acres. The Southeast part of the

Thomas M. McClure,
State Engineer.
7-31-9

Bomb the Japs with junk!

REPAIR—DON'T DISCARD

Sage advice to those who consider the cost of machinery and frequently the uselessness of replacement.

LET US FIGURE THE JOB FIRST

PECOS VALLEY GARAGE
AND MACHINE SHOP
Phone 35

★ ★ **SELF-REGULATION** ★ ★

OF BEER INDUSTRY WINS U. S. GOV'T. PRAISE

OFFICIAL REPORT ON ARMY CAMPS BY OFFICE OF WAR INFORMATION

In crediting 3.2 beer in army canteens as a prime cause of army good behavior, the government—through the O. W. I.—heaps high praise on the brewing industry as well.

Following a coast-to-coast survey in army camps, the Office of War Information calls this "our best behaved army." In its recent report the comparison is drawn between the temperate army of 1942 and our troops of '18 who had moderate beer denied them—hence were prey to bootleggers and their ilk.

Right in our own camps they say: "The army, with an eye on its own disciplinary problem, usually prefers wet communities to dry communities." Because, the report continues, "Bootleggers cannot be regulated. Legal dispensers can be regulated." That's down-to-earth truth.

In this state the brewing industry united to maintain good conditions when beer is sold. Action is promptly taken, cooperation with law enforcement officials where laws are violated.

The government report continues:

"Various state branches of the Brewing Industry Foundation—the beer manufacturers' enlightened trade organization—have taken the initiative. Through control of distributors, the Foundation has been able to clean up unsavory places. The...system works..."

That's a tribute from your government to deserve. In the interest of moderation a complete copy of the full O. W. I. report will be sent free upon request.

BEER IS A BEVERAGE OF MODERATION

BREWING INDUSTRY FOUNDATION
ROOM 4, FIRST NATIONAL BANK BUILDING
ALBUQUERQUE, NEW MEXICO

ARTESIA BUSINESS DIRECTORY

A Thumbnail Classification of EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES

EMERGENCY

Fire Police, Tell Central, or Call Red Cross

INSURANCE
Pete L. Loving, General Insurance, 301 Wash

AUTOMOTIVE
Artesia Auto Co., Wrecker Service

ELECTRICAL REPAIRING
Doc Loucks, Rewinding All Kinds, 107 Quay

FEEDS
E. B. Bullock, Feed, Flour, Coal, Seeds

SHOE REPAIRING
Hefley's Shoe Shop, Expert Repairing 108 S.

COMMERCIAL PRINTING
Artesia Advocate, 316 W. Main—Call Us

West half of the southeast quarter of the southeast quarter of Section 33, Township 15 South, Range 24 East, 7.0 acres, total 23.50 acres, to be changed to 20 acres described as being, south-half of the northeast quarter of the northeast quarter, Section 7, Township 17 South, Range 26 East, N. M. P. M.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting of approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be given final consideration for approval by the State Engineer on the 18 day of April, 1943.

Thomas M. McClure,
State Engineer.
7-31-9

Bomb the Japs with junk!

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Sage advice to those who consider the cost of machinery and frequently the uselessness of replacement.

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BEER IS A BEVERAGE OF MODERATION

BREWING INDUSTRY FOUNDATION
ROOM 4, FIRST NATIONAL BANK BUILDING
ALBUQUERQUE, NEW MEXICO

What a Whale of a Difference

MANAMAR Makes!

In STANTON'S POULTRY FEEDS

STANTON'S

ARTESIA ALFALFA GROWERS ASSN.

What Is Income Tax?

NEEDS OF FARMERS
 Farmer who operates a farm is entitled to deduct from income as necessary expenses incurred in the carrying on of the business of farming. The cost of an automobile if used wholly in connection with the taxpayer's farm operations, as well as depreciation thereon, may be deducted, but if an automobile is used partly for business and partly for pleasure or the convenience of the taxpayer or his family, the cost of operation may be apportioned according to the extent of the use for purposes of business and the portion attributable to business will be deductible as a necessary business expense.

dwelling is not depreciable, except such part of it as may be used directly in farming operations. The cost of gasoline, repairs and upkeep of an automobile if used wholly in connection with the taxpayer's farm operations, as well as depreciation thereon, may be deducted, but if an automobile is used partly for business and partly for pleasure or the convenience of the taxpayer or his family, the cost of operation may be apportioned according to the extent of the use for purposes of business and the portion attributable to business will be deductible as a necessary business expense.

that their services are used in boarding and otherwise caring for farm laborers are deductible, but amounts paid for services of such employees engaged in caring for the farmer's own household are not a deductible expense. Amounts expended in the development of farms, orchards, and ranches prior to the time when the productive state is reached may be regarded as investments of capital. The cost of planting trees, as well as the amounts expended by a farmer in the restoration of soil fertility preparatory to actual production of crops and the cost of liming soil to increase productivity over a period of years are capital expenditures; but the cost of commercial fertilizers, the benefit of which is of short duration and which have to be used every year or so, even after a farm reaches the productive state, is deductible as an expense.

Pottorff, Local Jefferson Agent, Gives Fine Report

S. O. Pottorff, local agent for the Jefferson Standard Life Insurance Company, this week pointed out the great increase in the company's assets in 1942, amounting to more than \$10,000,000, making a total of \$115,016,016, while insurance in force amounts to \$470,000,000, an increase of more than \$20,000,000 last year.

The local agent quoted a recent report made by Julian Price, president of Jefferson, that the company materially increased its investment in government bonds during the last year and now owns \$10,335,540 worth, the greatest amount of government bonds the company ever has held.

The company's mortality experience, the report said was the best in several years. During the year, the Jefferson Standard paid \$214,000 in war claims, representing 7 per cent of its total death claims.

prisoners of war and not dead, however. The company has set aside out of the year's earnings a "war mortality fluctuation fund" of \$100,000.

Pottorff said the president's report also stated that the surplus was increased \$1,500,000 and \$100,000 was added to the special contingency fund. The capital, surplus and contingency fund now amounts to \$10,000,000, which is approximately 12 per cent of the total policy reserves.

There has been a reduction in the policy loans and liens outstanding; a large increase in the amount of policy proceeds left with the company at interest; premiums paid in advance show an increase. This is evidence of the generally improved financial position of our beneficiaries and policy holders, Pottorff declared.

The financial statement of the company as of Dec. 31, being the thirty-sixth annual report, appears elsewhere in this issue in an advertisement over the signature of S. O. Pottorff, Artesia representative.

The population of over 100,000 in the city of Chita in Siberia grew from a small group of exiles sent there in the early 19th century.

The "missing in action" cases amount to \$150,000, a large number of these policyholders being

An Austin, Tex., taxicab driver told his passenger he'd have to drive around the block to arrive at the proper entrance of the state capitol building. When the passenger protested, according to a report to the Office of War Information, the driver said, "We've got to use up lots of gas or our allowance will be cut next time." Unfortunately for the driver, the fare

was the state director of the Office of Price Administration.

STONE and STONE
 OPTOMETRISTS
 Phone 75-W

Traffic Signals Can't Protect Them!



No warning rings halt the onslaught of acute infections. Unheralded deadly ills, diphtheria, whooping cough and their like, menace the lives of children.

But the safety campaign of medical science affords immunization, preventive care, serums that check the progress of disease. Choose your children's doctor now; don't wait for illness. Let them know him as their friend and guardian in health or illness.

Palace Drug Store
 Phone 1—Artesia, N. Mex.

NOW YOUR NEIGHBOR

King Momo, the Roman god of frolics, was incorporated into the Carnival a few years ago. His arrival at the "dock," where he is greeted by the Carnavalescos and presented with the key to the city, starts the triumphal tour through the Avenida Rio Branco and the Beira Mar. Then begins the release of emotions that sweeps the city for three consecutive days.

Great expense and effort go into floats, which are constructed by the clubs in competition for prizes. In the early days, floats depicted mythological events, then later such subjects as the faulty water system of the city. On top of the floats scenes were enacted, in which one person would discuss the subject with another, to the amusement of bystanders. Today, Hitler and Hirohito and what they stand for will come into their share of "jibing," while happier events, such as Brazil's war on submarines and the United States' landing in Africa, will be portrayed.

Carnival has become the theme of many songs, some of which seem to live forever. Right now prolific numbers are being heard in Rio and spreading to other cities. By Carnival time only a few survive. They stay in the air, newsboys whistle them, cooks hum them, and all Brazil dances to the tunes. Then they live on and on.

Great balls mark the end of the day, and the beginning of another day. The biggest are held at the Teatro Municipal (which the president usually attends), and in the internationally famous casinos, Copacabana, Atlantico and Urca. It is said that Carnival in Rio is as important to Brazil as football or baseball to the United States—war or no war it must go on.

Hyman Sarter pleaded guilty in traffic court in New York to making a U-turn with his cab, then offered to sell it to Magistrate Charles E. Rassage. "I'm being inducted Feb. 18, and they don't want my cab too," he explained, "so it's for sale." "I'm not in the market at present for a cab," said the magistrate, "but inasmuch as you'll be doing a lot of walking from now on, I'll suspend sentence."

Barham Suggests That Hogs Be Vaccinated To Prevent Cholera

Hundreds of hogs have been lost in Eddy County in the last five or six months because of cholera, according to Fred Barham, county agent.

To prevent this loss and help meet the increased demand for war food production, Barham urges all farmers to vaccinate hogs now.

Many more will be lost unless prevention measures are taken by farmers immediately, he said.

Hog cholera is a highly contagious disease of swine, and the only sure way to immunize a hog from cholera is by vaccination, he said.

Although some county farmers have already taken this step, he said, there are many others in this area who have not.

The disease can be spread in a number of ways, he pointed out: Bringing in new stock, by running streams, by dogs and birds. Cholera is also spread by persons carrying the germs on shoes from one farm to another.

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ST NATIONAL BANK

Watson, Pres. L. B. Feather, Cashier
 Pottorff, Asst. Pres. Fred Cole, Asst. Cashier
 W. M. Linell, Asst. Cashier

The more bonds the less bondage.

NOW YOU CAN HAVE YOUR TIRES RECAPPED
 Without a Ration Certificate
 SEE US TODAY FOR

GOOD YEAR EXTRA-MILEAGE RECAPPING

Come in today for our careful tire inspection. If this shows your tire should be recapped, let us do it the Goodyear way. All recap jobs are not alike. Get a job you can trust. Come here for reliable recapping, done with Goodyear materials and by Goodyear methods.



NEED HELP? We Have It!

If your tire cannot be safely recapped, you can apply for a replacement tire to fit your mileage classification. When you get your certificate, you can be sure of getting the best you are entitled to by coming to us!



Guy Chevrolet Co.
 Phone 291 Artesia, N. M.

JEFFERSON STANDARD 1942 PERFORMANCE

HIGHLIGHTS FROM PRESIDENT PRICE'S 1942 REPORT—AND WHAT THEY MEAN TO OUR POLICYHOLDERS



INTEREST EARNING MAINTAINED—The Company earned 5% on invested assets during the past year. Jefferson Standard has consistently maintained leadership in this field.

INTEREST PAYMENT RATE MAINTAINED—Paid 5% interest in 1942 on policy proceeds held in trust for policyholders and beneficiaries. This rate has been paid continuously since the Company's organization in 1907—another reason why Jefferson Standard POLICY DOLLARS ARE LARGER!

SURPLUS FUNDS INCREASED—Surplus, capital and contingency reserves total \$10,000,000—a new high mark in additional funds for policyholders' protection.

ASSETS AGAIN INCREASED—Assets increased \$10,251,131 during 1942 and now total \$115,016,016. These assets, highest in the Company's 35-year history, represent a healthy condition and growing strength.

SALES HIGH—Sales of new life insurance during 1942 totaled \$46,000,000—30% of this on those already insured in the Company.

INSURANCE IN FORCE—\$470,000,000 Jefferson Standard life insurance now owned by 190,000 policyholders—a \$20,000,000 increase.

BENEFITS PAID—Policy benefits paid by Jefferson Standard in 1942 amounted to \$6,170,804. Since organization in 1907, the Company has paid \$131,465,865 to policyholders and beneficiaries.

Jefferson Standard Dollars ARE FIGHTING IN THE WAR

Every time you pay your premium you are not only buying the security and protection of life insurance for yourself and your family, but you are also contributing to the war effort, and the stability of our national economy. Your life insurance dollars, invested in War Bonds and Industry, help to finance war production. They also help to fight inflation because they are not competing for scarce consumer goods.

As a contribution to the war effort, life insurance underwriters sold War Bonds in 1942 totaling over 2½ billion dollars.

Jefferson Standard Agents are Equipped to Give You Service Geared to Wartime Needs

Under current wartime conditions a sound life insurance program is even more important than before. Jefferson Standard agents are trained life underwriters—each well equipped to give you wise counsel and timely information that will be helpful in planning your life insurance program. Consult our local agent the next time you are in the market for life insurance.

36th ANNUAL REPORT

FINANCIAL STATEMENT * DECEMBER 31, 1942

ASSETS		LIABILITIES	
Cash	\$ 2,299,116	Policy Reserves	\$ 94,042,029
United States Government Bonds	10,335,540	This reserve is required by law to assure payment of policy obligations.	
State, County and Municipal Bonds	3,555,243	Reserve for Policy Claims	422,997
All Other Bonds	9,556,367	Claims in course of settlement on which proofs have not been received.	
Stocks	6,981,842	Reserve for Taxes	415,188
Listed securities carried at market, cost or call value, whichever is lower.		Premiums and Interest Paid in Advance	1,099,339
First Mortgage Loans	57,912,388	Policy Proceeds Left with Company	7,693,864
On farm property \$6,072,423, on city property \$51,839,965.		Dividends for Policyholders	1,061,669
Real Estate	3,762,573	Reserve for All Other Liabilities	280,930
This includes our seventeenth-story Home Office Building.		Liabilities	\$105,016,016
Loans To Our Policyholders	13,241,564	Contingency Reserve	\$ 1,500,000
Secured by the cash values of policies.		A fund for contingencies, depreciation on real estate and investment fluctuations.	
Premium Loans and Liens	3,119,861	Capital	4,000,000
Secured by the cash values of policies.		Surplus Unassigned	4,500,000
Investment Income in Course of Collection	1,060,355	Total Surplus Funds for Additional Protection of Policyholders	10,000,000
Premiums in Course of Collection	2,995,257		
All Other Assets	195,910		
TOTAL Admitted Assets	\$115,016,016	TOTAL	\$115,016,016

We shall be glad to furnish Annual Report Booklet on request

REPRESENTED BY
S. O. POTTORFF
 First National Bank, Phone 25 or 342

JEFFERSON STANDARD LIFE INSURANCE COMPANY
Julian Price PRESIDENT • GREENSBORO, NORTH CAROLINA

