

Activities of Boys, Girls in Service Make Big 1943 Story

While CAA Airport Heads List in Artesia From Headline Standpoint—Good and Bad Mark News of the Year Closing

While it is customary for The Advocate and other local newspapers and press associations to list the leading stories of the year just closed—personal opinions, of course—it is difficult to name the "Big Ten" for Artesia the last year, for, although it has been a hectic twelve months, one of activities and war work, some of the big stories are not definitely defined.

In that category is the story, part of which has been told in every issue in 1943, of the things the 500 or more North Eddy County men and women in the service are doing.

That story is filled with glory and gladness, glory and sadness. Part of it has been emblazoned on the front page, while greater portions of it have been told in short items, many of them in the department, "News of Our Men and Women in Uniform."

Perhaps the greatest news story for the Artesia community, from a headline standpoint, has to do with the new CAA airport, for it taxes the imagination, both as to its vastness and as to the cost, which is \$692,732.74, of which it never has been disclosed what the 74 cents represents.

But that story also was told in more than one issue. The Advocate reported in its issue of May 20 that the airport had been reinstated. Which leads to another big story, of a negative sort, which appeared in the first issue of the year, on Jan. 7, when it was headlined that the airport project was a dead issue.

That was thought to be the close of a big story started in 1942, when Artesia was designated for an airport to cost about three-quarters of a million dollars.

And in the same issue in which that bubble burst, so did another, thus making two big stories in the same issue. The other story was headlined: "Pre-Glider School Is Definitely Out."

But back to the present airport story, the big news for 1943. After The Advocate headlined on May 20 that the project was reinstated, it told on May 27 that the Army had requested it. Then on June 3 it was chronicled that the "go-ahead" had been given for it.

The low bids were announced on Sept. 16 and on Oct. 7 a headline said, "Throwin' Airport Dirt," when the Brazos Valley Construction Company had on Monday of that week moved the first dirt. That really was the big story, for it made the people of the Artesia community realize that their dream was being realized. A few weeks later the Jay W. Craig Construction Company started its part of the work.

The approval for construction of sixty-five housing units by the National Housing Agency, announced in the issue of Nov. 11, was another big story for Artesia, while that and the story in the issue of Dec. 16, in which the critical classroom shortage and the petition to the War Production Board for a new elementary school were disclosed, go together to help make up another big thing for this city—its great growth.

Without any attempt to classify them in their order, or even to claim that they are the other biggest stories of the Artesia community for 1943, here are a few interesting headlines, in chronological order:

Jan. 14—"Escaped Nazi Is Killed." Jan. 21—"Jap Sub Sells \$93,452 in Bonds." Feb. 4—"First Two World War II Vets Join American Legion." Feb. 18—"Will Register for Rationing Feb. 25-27." March 11—"Red Cross Goes Over Top."

March 18—"Artesia Is Out of Meat." March 18—"Martina Lopez, 110, Is Dead." March 8—"Deputy Sheriff C. T. (Tommie) Hopkins Is Killed." June 24—"Salvage Army Gathers Million and Quarter Pounds Scrap." Oct. 17—"Third War Loan Goes Over."

And while this story definitely cannot come under the heading of headline news, it just goes to show what can be done when headline news is short, especially for the last issue of the year!

Building Needed For Storage of Salvaged Cans

A building in which to store tin cans until they can be shipped and the precious metal recovered for the war effort is being sought by the salvage committee, it was announced this week by Mrs. S. E. Chipman, chairman.

Mrs. Chipman said there probably are more buildings than one which could be used, but the committee knows of none, so owners are being invited to offer the use of available space.

Such a building should be at least 10x12 feet, Mrs. Chipman said. And it should be waterproof, as rusty cans are of no value in the salvaging program.

The cans, which have been flattened according to the approved method, will be stored until trucks are sent to take them to detinning plants.

Mrs. Chipman said that if a building is offered and the program can be extended in the Artesia community, the Boy Scouts will be enlisted to assist in gathering and storing cans.

Artesia Advocate

REMEMBER PEARL HARBOR AND BATAAN

VOLUME FORTY.

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 30, 1943

NUMBER 52

Happy New Year To All

Area Will See Big Oil Play, Speaker Says

Artesia Has Good Chance as Center, Gorman Tells Lions

That Southeast New Mexico is in line for a big oil pay and Artesia stands a good chance to grow and become the leading center in this section—provided the people of Artesia plan for it and show the proper attitude—was brought out in a constructive talk by E. R. Gorman, oil lease broker, at the weekly meeting of the Lions Club Wednesday noon.

From his study of oil journals and other sources, Gorman agrees that the greatest supply of oil in this nation is in the Permian Basin, of which East New Mexico is a part.

At this time there is much leasing going on, he said, and government land is being leased, as indications point to much prospecting for oil in this area.

Gorman said that as is the usual case, some town will get the oil play, depending on the attitude of the town and its people.

As an example, he said, Tulsa, Okla., at the time of great oil play started in that locality, was one of the smallest, and Sapulpa seemed to be the logical town to become the oil center. But far-sighted Tulsa built hotels and otherwise made itself inviting, and as a result it became the oil capital.

(Turn to last page, please)

Snow Brings Half Inch Moisture, While Mercury Drops to 15

Rain turning to snow Sunday night and early Monday totaled .45 inch of precipitation, according to the gauge of the Southern Union Gas Company, making 1.45 inches for December to date and 10.03 inches for the year.

The low temperature both Tuesday and Wednesday mornings was 15 degrees, the company's recording thermometer disclosed.

The previous rainfall this month was in a snowstorm and blizzard Dec. 9, when exactly an inch of moisture fell.

Juveniles Will Lose Licenses for Playing 'Ditch-It'

Judge J. D. Josey, among other resolutions, has resolved for 1944:

That he will take away the drivers' licenses of all members of juvenile groups brought before him and found guilty of playing "Ditch-It," or similar dangerous games with motor vehicles.

And juvenile drivers will lose their licenses if found guilty of other traffic regulations.

Judge Josey said it is all right for minors of proper age to drive, but they must drive sanely and with respect for gasoline and tire shortages. He said his contemplated action is in the interests of juveniles and not in opposition to good fun and sane driving on their part.

The order—or resolution—is directed at all juveniles in North Eddy County.

Officers of Masonic Lodge Are Installed

Jack Will McCaw, newly-elected worshipful master, and other officers of the Artesia Masonic Lodge for 1944 were installed Monday evening by Dr. D. M. Schneberg, retiring worshipful master, with S. W. Gilbert serving as marshal.

Other officers elected at the annual election Dec. 16, who were installed: Senior warden, Harold E. Crozier; junior warden, Thomas C. Williams; treasurer, W. E. Kerr; secretary, I. L. Spratt.

Appointive officers named by the new master and installed Monday: Senior deacon, Marshall Rowley; junior deacon, George O. Teel; senior steward, William F. Ratliff; junior steward, Albert W. Golden; tyler, Hudson A. Porter.

McCaw announced two first degrees will be conferred Thursday evening, Jan. 6, and two second degrees Thursday evening, Jan. 13.

At the conclusion of the installation Monday evening, refreshments were served.

Joe Nunn, stockman, is in Mexico this week, transacting business.

Four-H Club Trip Winner Is Guest Of Rotary Here

Bobby Barley, 16-year-old Hope 4-H Club boy, who was awarded a trip to Chicago in November for winning the regional honors in eleven Western States in a dairy production demonstration contest, sponsored by a big manufacturer of cheese, was a guest of the Artesia Rotary Club at the weekly luncheon Tuesday, and he gave an interesting account of the activities of the trip.

He also was given a \$200 scholarship to any agricultural college for winning the regional contest. His award for first winning in New Mexico over other 4-H boys was a \$25 War Bond.

Accompanying him to the luncheon was Fred A. Barham, Eddy County agricultural agent, who told of the accomplishments of the 4-H Club in the county since 1936.

Nationally the movement increased to about 1,700,000 members in 1943, an increase of about half a million from 1942, Barham said, after a plea had been made for 4-H activities in the "Food for Freedom" program. And another increase has been requested for next year. But Barham said Eddy County now has 203 boys and 130 girls active in the work.

As an example of the work of the club, its twenty-nine members in the dairy project in the county showed a net profit of nearly \$4,000 this year. The dairy project started in 1937, when 4-H Club boys brought in the first registered dairy animals. Now

(Turn to last page, please)

Terry Infant Dies On Monday Morning At Memorial Hospital

Joe James Terry, 3-month-old son of Mr. and Mrs. L. J. Terry, died at 10:45 o'clock Monday morning at Artesia Memorial Hospital, where he had been a patient two days.

Funeral services were from Mc-Clay Chapel at 4 o'clock Tuesday afternoon and burial was in Woodbine Cemetery.

The baby was born Sept. 18 in Roswell, from where his parents moved to Artesia about two months ago. He is survived by three sisters.

Stores Will Not Be Open Here on New Year's Day

Artesia stores will remain closed New Year's Day, Saturday, it was decided after a poll of owners and managers by the Chamber of Commerce, it was reported by Arba Green, secretary.

After a hectic month, during which Christmas shopping reached a high in sales in many stores, and with the annual inventories being taken or just completed, a number of the managers thought they and their help deserved another day of rest.

However, inventories will be taken on New Year's Day in some of the stores.

Gifts Are Given At Service Club On Christmas

At open house at the new Artesia Service Club Christmas evening, on which day it opened the first time, about 100 gifts were given to men and women in uniform, principally from the Roswell and Carlsbad Army Air Fields and the Roswell Prisoner of War Camp. The gifts were furnished by Artesia people.

Members of the Junior AWVS and other young women who have qualified served as hostesses to entertain the guests. And during the day many passes to the Occotillo and Valley Theaters were given, with compliments of the management.

Those from the Roswell Prisoner of War Camp are to reciprocate New Year's Eve at the camp, when a formal dinner-dance will be given for the Artesia hostesses.

Noise makers and fun makers, traditional on New Year's Eve, will be furnished at the camp, where plans are being made to entertain the girls royally.

The girls are to be at the Artesia Service Club, ready to leave for the camp and party, by 6 o'clock Friday evening. Transportation from there and return will be furnished. It has been suggested that the girls have plenty of wraps over their formal gowns.

No special entertainment has been planned for the Artesia Service Club New Year's Eve.

Lt. O. Keller Dies in Fijis December 24

War Department Notifies Parents Here on Tuesday

First Lt. Osborn Keller, son of Mr. and Mrs. I. C. Keller of Artesia, died in the Fiji Islands Dec. 24, according to a message from the War Department to his parents, which was received Tuesday morning.

The message read: "The secretary of war desires that I tender his deep sympathy to you in the loss of your son, First Lt. Osborn Keller. Report received in States that he died on Dec. 24 in Fiji Islands. Letter follows." It was signed by the adjutant general.

As the Fiji Islands are about a thousand miles from the nearest known combat zone and Mr. and Mrs. Keller received a V-mail letter from their son Tuesday of last week, dated Dec. 14, just ten days prior to his reported death, they are somewhat at a loss as to the cause. In that letter Lieutenant Keller gave no indication that he was not well.

Lieutenant Keller, who was commissioned in the Infantry May 1, 1942, was placed in charge of a depot of the Corps of Engineers after he arrived in the Fiji Islands, for which he left the United States Sept. 2, 1942. There he was advanced to first lieutenant July 5, 1943.

The son and only child of I. C. and Frances F. Osborn Keller, Osborn Keller was born at Hope June 30, 1916. He was brought by his parents to Artesia in 1919. Here he attended the public schools and graduated from Artesia High School in 1932. He then took a year of post graduate work in the high school, before attending the University of New Mexico in Albuquerque, from which he graduated in 1938, one of the top six students in his class.

After graduating from the university, Osborn Keller was employed a year in the university business office. He then became associated with the accounting firm of Linder, Burk & Stephenson, for whom he worked in the Hobbs office, until entering the U. S. Army Jan. 9, 1941.

He received his first military training at Fort Sill, Okla. Early in 1942 he was promoted to the rank of sergeant and was sent to Fort Benning, Ga., for officer training, from which he graduated May 1, 1942, as a second lieutenant.

Besides his parents, Lieutenant Keller is survived by his maternal grandmother, Mrs. Clara Osborn of Albuquerque.

CARTER AND BUTLER ARE OFF FOR BATTLE

Ray Carter, Jr., and Alvin Butler of Artesia were in a group of young men who reported Wednesday to Fort Bliss, where they were to start their military training.

They were taken to Carlsbad by young Carter's parents, Mr. and Mrs. R. S. Carter.

Lions Want Radio Sets for Casualties On West Coast

The Artesia Lions want radio sets, new or used, just so they may be made to work, to send to hospitals on the West Coast, where more and more men from the Pacific battle at sea are being hospitalized.

It was stressed at the club's meeting Wednesday that as the number of casualties grows, the number of radio receiving sets for their recreation is growing. And the problem already is a big one.

Already the Lions have been donated a few sets, but they wish a number more, and any member of the club will see that radios presented will find their way to the hospitals.

Ralph Hayes, president, appointed Shirley Hager to contact the Roswell Army Air Field officers to see whether radio experts there will repair any sets which are in need of it.



Resolved

Let's make this New Year's resolution together! . . . to do everything we possibly can to help our gallant fighting men win to final Victory in '44! With the staunch determination every American has in his heart these days, that resolution will certainly be kept. Just keep in mind all the important things you can do to be of service . . . in civilian defense . . . in contributing blood . . . in salvage work . . . and in buying as many War Bonds as you can. Then our best New Year's wishes will come true sooner . . . a Victorious New Year to all!

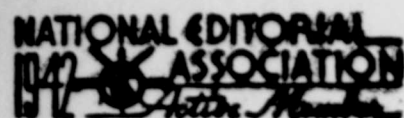
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THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903
THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN
WITH WHICH ON APRIL 26, 1941, WAS COMBINED
The Artesia Enterprise

MRS. C. R. BLOCKER, Publisher
A. L. BERT, Editor

PUBLISHED EVERY THURSDAY AT 316 WEST MAIN STREET, ARTESIA, N. M.
Entered as second-class matter at the postoffice in Artesia, New Mexico, under the act of Congress of March 3, 1879.



SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In Artesia Trade Territory)	\$2.00
Six Months (In Artesia Trade Territory)	\$1.50
Three Months (In Artesia Trade Territory)	\$1.00
One Year (Out of Artesia Trade Territory)	\$2.50
Six Months (Out of Artesia Trade Territory)	\$2.00
Three Months (Out of Artesia Trade Territory)	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

IT WAS UPTOWN, WASN'T IT?

Distressing as it may have been, after putting out an uptown edition last week, we had to resort to an old dodge at the last minute, the printing of a supplement in order to publish some of the live news.

Supplements are very distasteful to us, but once in a while they are necessary.

Usually, when we are crowded for our last run, we can eliminate a paragraph here and a paragraph there and one or two of the less important stories and crowd in the remainder of the type. But not so last week.

For your information, in normal times the issue last week would have had at least three sections of eight pages each, and probably more. But because of the paper shortage, we crowded Christmas greetings and other ads into twenty pages, somewhat of a make-up feat at that, in that not one ad in the complete issue was "buried."

And for your further information, to the best of our knowledge and some research, last week's issue was the largest by way of advertising in any regular issue of The Advocate—not counting, of course, feature issues on which several weeks of work have been devoted—and it had a wider circulation than any previous issue in the history of this newspaper.

All of which shows progress of both the newspaper and the community, both of which continue to take on the dimensions and appearance of their counterparts in much larger places.

WE RECEIVE WHEN WE SHOULD HAVE GIVEN

We received one Christmas gift, a dandy knit necktie, which we feel we did not deserve, but we appreciated the kindness of the giver. By rights we should have given the gift to the other fellow.

The tie came from the secretary of one of the local organizations in appreciation of the publicity his group has been given during the year, but the strange thing is that there has been nothing about it in The Advocate other than news of interest to the public, or such items in regard to the organization as are considered proper.

The point of the whole thing is that this particular secretary has been good enough to keep The Advocate and its editor informed on what is going on, whereas other secretaries or appointed reporters have failed to let us in on such items of public interest as any newspaper should be given.

As we have said many times, we cannot publish anything we do not know. And at best, with all of our scouting and trying, there are many stories and items which fail to get into type because people have the false premise that we know everything, when we do not. We cannot be expected to know things and put them into stories when we are not let in on them.

So we say that although we greatly appreciated the Christmas gift, it should have been we who gave it and the other fellow who received it.

HAS THE SPIRIT, IF NOT THE AGE

Two WAC officers, recruiters for that organization, in answer to a postal from Hope, made a trip there last week, after coming to Artesia from Carlsbad.

It seems that Miss Lee Mack wished further information about the WAC, so the recruiters went to Hope posthaste.

At the residence to which they were directed, they found a little 6-year-old girl playing. And when they asked her where they could find Lee Mack, she informed them that it was she.

Of course, Lee did not become a WAC, for she will have to wait many years, and it is hoped the women soldiers will no longer have been needed for a long time when she reaches the proper age, but she had the right spirit.

She wants to become a WAC, which it seems should be the desire of many young women, who show no interest in the winning of the war.

AN EXTRA DAY TO POUR IT ON

The little boy of whom we heard, who was somewhat worried that there would be no observation of Christmas in 1944, because it would be on Sunday, may put his fears at rest, for the coming year will be a Leap Year, which will throw next Christmas on Monday.

Which reminds us that our armed forces will have an extra day in 1944 on which to pour grief on Hitler and Hirohito and their followers.

And the way we have it figured, they will not like that, for 1944 will see the greatest offensives in the history of the world, offensives which should lead to the crushing of Germany and Japan and satellite nations.

WILL IT BE A MARRYING YEAR?

We hardly think that Leap Year will have any effect on the affairs of Dan Cupid, for it seems there is just about as much romancing going on as possible. The boys in the service seem to be doing all right by themselves, by way of popping the question.

But on the other hand, perhaps we are wrong, there being so many girls unattached, because such a large percentage of eligible bachelors are away from home in the armed forces.

And if that is the way the straws point, it may be that Leap Year will have some significance after all, and that there will be real rivalry among the girls for the hands of those men who are available. Time alone—and Leap Year, 1944—will tell.

It is doubtful if Hitler was even a good paper hanger.—Nat Campbell in El Paso Times.

A farmer was asked what became of the hired man he got from the city. The farmer replied, "He used to be a chauffeur, and he crawled under a mule to see why it didn't go."—Pathfinder.

It's lucky that the Russians merely number the villages which they capture by the hundreds every day. To have to name them would be pretty hard on our radio announcers—and us.—Pathfinder.

CHURCHES

FIRST PRESBYTERIAN CHURCH

Fourth and Grand
Sunday school, 9:45 a. m.
Morning worship, 10:50 a. m.
Christian Endeavor, 5:30 p. m.
Choir rehearsal, Wednesday, 8 p. m.
Association of Ladies Missionary Society, each first Thursday, 2:30 p. m.
Circles Nos. 1 and 2, each third Thursday, 2:30 p. m.
J. Basil Ramsey, Pastor.

FIRST BAPTIST CHURCH

"Committed to the Ministry of the Word of God"
Corner of Grand and Roselawn
Sunday
Bible school, 9:45 a. m.
Morning worship, 10:50 a. m.
Mission Sunday school, 9:45 a. m.
Training Union, 6:30 p. m.
Evening worship, 7:30 p. m.

WEEKLY SERVICES

Wednesday: Prayer and Bible study, 7:30 p. m. Bring your Bibles and study not about but the Bible.
Thursday: W. M. S., first and third Thursday; brotherhood, third Thursday of each month.
S. M. Morgan, Pastor.

SHERMAN MEMORIAL CHURCH

(Oilfield Community)
Sunday school at 10 o'clock.
Prayer meeting and choir practice, 8 o'clock Wednesday evening.
Ernest Thompson, Superintendent.

LAKE ARTHUR-COTTONWOOD METHODIST CHURCHES

Cottonwood
Sunday school, 10 a. m. each Sunday.
Worship service, 11 a. m. second and fourth Sundays.
Ladies' Aid, third Thursday.
Lake Arthur
Sunday school, 10 a. m. each Sunday.
Worship service, 11 a. m. first and third Sundays.
Epworth League, 6:30 p. m. each Sunday.
Preaching, 7:30 p. m. each Sunday.
W. S. C. S., first Wednesday.
Charles Rogers, Pastor.

LOCO HILLS BAPTIST CHURCH

Sunday school, 10 a. m.
Preaching service, 11 a. m.
Training Union, 7:30 p. m.
Preaching service, 8 p. m.
Mid-week service, Wednesday, 8 p. m.
Rev. S. S. Perry, Pastor.

FIRST CHRISTIAN CHURCH

Bible school, 9:45 a. m.
Morning worship, 10:50 a. m.
Christian Endeavor, 6:30 p. m.
Evening worship, 7:30 p. m.

ST. ANTHONY CATHOLIC CHURCH

Ninth and Missouri
Mass Sundays, 9 a. m., English sermon.
Mass week days, at Artesia Memorial Hospital, 6:15 a. m. in church 8 a. m.
Confessions every Saturday from 7:30 to 8 p. m. and before Mass.

OUR LADY OF GRACE CHURCH

Mass Sundays, 10 a. m., Spanish sermon.
Confessions every Saturday from 4 to 5 p. m. and before the



SHE WON'T STOP by shouting Whoa!

Driving on today's crowded streets and highways doesn't give a man time to say "Jack Robinson" or "Whoa" either—when he has to stop in a hurry. Good brakes are the only thing that count then.

It pays in more ways than one to have your brakes in tip-top shape. The safest plan is to have your brakes inspected every 3 or 4 months. A simple adjustment then may save your brake lining for many thousands more miles.

Come in and have your brakes checked on our fast, automatic Bear Hydraulic Brake Tester. It is accurate and uncovers all brake troubles.

Identify our shop by this Happy Bear sign.

Guy Chevrolet Co.
OPEN 24 HOURS
Chevrolet—Buick—Oldsmobile

Mass on Sunday morning.
Franciscan Fathers in Charge.
Rev. Francis Geary, O.M.C., Pastor.
Rev. Michael Brown, O.M.C., Assistant.

FIRST METHODIST CHURCH

Sunday school at 9:45 o'clock each Sunday morning; classes for every age group.
Morning worship at 10:50 o'clock.
Epworth League, 7:30 o'clock.
C. A. Clark, Pastor.

CHURCH OF CHRIST

Seventh and Grand
Sunday Services
Bible study, 10 a. m.
Preaching, 11 a. m.
Young people's meeting, 7:30 p. m.
Preaching, 8:30 p. m.
Mid Week Services
Wednesday, 8:30 p. m.
Ladies' class, Thursday, 3 p. m.

ST. PAUL'S EPISCOPAL CHURCH

307 South Seventh Street
Holy Communion, sermon, second Sunday in the month, 7:30 p. m.
Evening prayer, sermon, third, fourth, fifth Sundays in the month, at 7:30 p. m.
Public cordially invited to worship with the congregation.
Rev. Jos. H. Harvey, Rector.

ASSEMBLY OF GOD CHURCH

Corner Fourth and Chisholm
Sunday Services
Bible school, 9:45 a. m.
Morning worship, 11 a. m.
Evening worship, 8 p. m.
Weekly Services
Wednesday prayer meeting, 8 p. m.
C. A. program, Friday, 8 p. m., special music and songs.
The public is invited to attend each service.
G. W. Pitts, Pastor.

SPANISH-AMERICAN METHODIST CHURCH

North Hill
The Artesia church is visited by the pastor every other Sunday from 3 to 5 p. m. Two services conducted by the pastor.
He is here every other Wednesday during the day to visit the members and friends of the church, and to conduct services at 8:15 p. m.
On Sundays when the pastor does not come, the Sunday school is held at 10:30 a. m. by the superintendent, Sr. Andres (Henry) Juarez.
Rev. Evaristo Picazo, Pastor,
212 West Lea St., Carlsbad.

MORTALITY OVER 50 YEARS IS UP

Mortality in the population of the United States at ages more than 50 years has increased significantly in the last twelve months, according to a special study by the Bureau of the Census, Department of Commerce. Officials assert that while the reasons for this adverse change are not entirely known, it is thought possible that the increased death rate is a result of the greater strains and the frequent exposures to disease that are a part of wartime life. The fact that many older persons have "returned to a strenuous working life after years of retirement certainly has played a part," the census report says.



Freedom of CHOICE

WITH ALL THE TALK about Freedoms, what about freedom of choice?

After all, freedom of choice can mean the same thing as all the other freedoms people are talking about—and a few others besides. In large measure, freedom of choice is what this war is about.

Freedom of choice means such ordinary things as trying soy beans in the south field next year, if you think it's the thing to do. It means buying the kind of flour you think gives you the best biscuits. It means you and your boy doing the deciding whether he'll go to college, or learn to be a toolmaker.

Freedom of choice is the soil in which character grows.

This freedom of choice—and its counterpart, a sense of responsibility for the decisions made—has done much to develop the character that is going to win this war—on the battle fronts, on the farm, in industry. And when the victory is won, the kind of America we have fought and worked to preserve must be a country in which every man and woman, and every boy and girl, will have freedom of choice in even greater measure. General Electric Co., Schenectady, N. Y.

How the General Electric radio programs: "The G-E All-girl Orchestra" Sunday 10 p. m. EWT, NBC—"The World Today" news, every weekday 6:45 p. m. EWT, CBS.

BUY WAR BONDS
GENERAL ELECTRIC

Vox Populi

The Old Home Front

Dedicated to all boys in the armed forces, and especially my four sons in the service: Though your tasks be long and dreary, Do not give up in despair; Just keep trusting and keep praying, For our God doth answer prayer. No matter where you go, boys, No matter what you do, Just remember we'll be praying Back on the Old Home Front for you. In the broad field of destruction, Where the countless millions die, Christ will lead you safely onward; On Christ you must rely. Whenever duty calls you, On the land or ocean blue, Just remember we'll be praying On the Old Home Front for you. If and when you're called to battle, And your chances seem but few, Don't give up hope, but take new courage: We're still praying here for you. Never turn aside, or falter; Keep your eyes upon the goal. God will guide you from all danger; He's the Savior of your soul. While you fight to maintain freedom Of the Red, the White, and Blue, Just remember, we'll be praying On the Old Home Front for you. When this cruel war is over, And the Victory has been won, And you turn your faces homeward, And to us once more return. Still we'll shout with glad rejoicing, Not our will, but Thine be done, For we'll know that God has answered Prayers on the Old Home Front for you. Mrs. Lillie Bratcher.

IS HARDER TO GET NEW AUTOMOBILES

Because of the reduced supply of new automobiles, eligibility requirements for these cars have been tightened by OPA to reduce the number of applicants. Under the new rule an applicant's present car must have been driven 60,000 miles (previously 40,000) before it can be considered unserviceable by local boards. Salesmen are ineligible for new cars, and local boards are requested to issue a purchase permit only to an applicant showing an immediate need.

Harrisburg, Pa., councilmen stared and then asked Frank P. Cirillo if he had heard him all right. Cirillo had just finished protesting a tax cut resulting from a \$200 reduction in the assessed valuation of his property.

CON-D-MENTAL

Doesn't fool you, for healthy baby chicks and growing hogs, hens, too; eggs, more eggs; worms, kills insects, roup, sore head and prevents disease. Ask your neighbor. Buy Con-D-Mental from Artesia dealers: Mann Drug Co., Artesia Pharmacy; Camp Mac, 1004 S. First; Simpson's Grocery & Market, 601 W. Main; J. C. Roach Grocery, 1002 Grand; The Corral Grocery; Fine's Grocery & Station, North Artesia.

Sands of Time

FIFTEEN YEARS AGO
(From The Advocate Files for Dec. 20 and 27, 1928)

Members of the Rotary Club stormed the Lions Club in a surprise joint meeting Friday noon, at which Boone Barnett, Lions president, presided.

Sam Williams was in from the ranch to spend Christmas with his family.

Eddy County's honey crop totaled 209,000 pounds the last season, produced from 3,800 colonies, averaging 55 pounds.

Approximately 1,000 cases of flu were reported to the State Health Department from Eddy County the first of the week.

John Clarke is at home for the holidays from St. Michael's College at Santa Fe.

Bert Shipp has resigned his position as bookkeeper with Lowrey Keyes Auto Company and has gone back to his old position in the bookkeeping department of the Citizens National Bank. Miss Madge Hnulik succeeds him as bookkeeper for Lowrey Keyes.

Miss Vests Frisch is expected home from Alamogordo for the holidays.

Pecos Valley people are now able to enjoy direct telephone connections with Lovington over the new circuit.

CLARK BOYS ARE HOME FOR THE HOLIDAYS

Dr. and Mrs. J. J. Clarke have enjoyed a holiday visit with their two sons, Lt. Lawrence Clarke, Sheppard Field, Tex., and Capt. John J. Clarke, and Mrs. Clarke and their small son, John Connor, La Junta, Colo. Lieutenant Clarke returned to his station Tuesday. Captain Clarke and family will be here the remainder of the week.

Aid Our Raid on the Axis!

WE ARE THE FULLER BRUSH MAN
Artesia Pharmacy

ARTESIA ABSTRACT COMPANY
BONDED AND INCORPORATED
S. W. Gilbert REAL ESTATE Phone 12
A. Reno BONDS
R. H. Hayes INSURANCE 101 S. Roselawn

GUARANTY ABSTRACT & TITLE CO.
BELE McCORD GRIFFIN, Secy.
Abstracts for ENTIRE County. Our records COMPLETE—Our Service UNEXCELLED. Incorporated—Bonded.
217 1/2 W. Mermod Carlsbad, N. Mex. Phone 292

Bonded MOTOR TRANSPORTATION Insured
QUICKWAY
Dependable Fast Service
Pickup in Artesia Evenings—Deliver in Roswell Mornings
Pickup in Roswell Mornings—Deliver in Artesia Evenings
Phones — Artesia 86 — Roswell 23

BUS SCHEDULES
SOUTH BOUND
CARLSBAD, EL PASO, PECOS, FT. WORTH, DALLAS, SAN ANTONIO
All Connections Direct
Leave Artesia 1:05 p. m.
Leave Artesia 7:55 p. m.
Leave Artesia 12:14 a. m.
NORTH BOUND
ROSWELL, AMARILLO, EL PASO, ALBUQUERQUE, SANTA FE, DENVER
All Connections Direct
Leave Artesia 8:37 a. m.
Leave Artesia 2:10 p. m.
Leave Artesia 6:37 p. m.
Depot Open 8 a. m. to 8 p. m.
NEW MEXICO TRANSPORTATION CO., Inc.
Phone 197
118 S. Roselawn MRS. AGNES FULTON, Agent

Crusader vs. invader—Buy War Bonds!

SUBSCRIBE FOR THE ADVOCATE

Artesia Lodge No. 11
MEETS EVERY WEDNESDAY NIGHT 7:30 P. M.
Visiting Members invited to attend these meetings

Artesia Lodge No. 28
A. F. & A. M.
Meets Third Thursday Night of Each Month.
Visiting members invited to attend these meetings.

GEO. E. CURRIER
FHA and Farm Loans
Bonds and Insurance
CURRIER
ABSTRACT COMPANY
(Bonded and Incorporated)
101 S. Fourth Tel. 470

Dr. D. M. Schneberg
DENTIST
Office 410—Phones—Res. 412
South Third, Artesia

SEE
Wesley SPERRY
for
Vulcanizing and Recapping

Artesia Credit Bureau
DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION
Office
307 1/2 West Main
Entrance on Roselawn
Phone 37

Artesia Credit Bureau
DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION
Office
307 1/2 West Main
Entrance on Roselawn
Phone 37

First Baby Contest



Rules of First Baby and First Bride and Bridegroom Contest

1—For the first baby born in the Artesia trade area and the first bride and bridegroom married in 1944, a number of attractive and useful prizes are listed on this page as gifts from Artesia business houses. For the purpose of this contest, the Artesia trade area is defined to embrace the Artesia, Cottonwood, Hope, Dayton, Lakewood, Oil Field, Mayhill, Weed, Pinon, Lower Penasco and Lake Arthur communities. Parents of the first baby must live in this area. Either the bride or bridegroom or both must reside in the Artesia trade area, in which the marriage ceremony must be performed.

2—The contest opens at one minute after midnight New Year's Eve. Confirmation by the attending physician of the day, hour and minute of a child's birth is necessary in order to make him or her eligi-

ble. Likewise the officiating clergyman or public official must confirm the day, hour and minute of a marriage in order for it to count.

3—Contestants must be registered at The Advocate office by 12 o'clock noon Monday, Jan. 3, 1944, in order to compete, provided one each entry has been made in the baby and bride and bridegroom divisions. In case of no entry, the contest for the division affected will be extended until 12 o'clock noon Monday, Jan. 10, 1944. Winners will be announced in the first issue after the contest can be closed.

4—Merchants will not award prizes until authorized to do so by the contest manager, The Advocate.

The Advocate Will Give a Year's Subscription to the First Bride

ay, December 30,
r Soul, the only
ie universe, in
welcome.
LOADINGS
System carli
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with 19,467
2. Cars rece
totalled 10,
1,382 for si
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1942. Santa
256 cars in
year.
he railroads
ransport 2,0
th.

We Will Give the
FIRST BABY of 1944
One Dozen Cans Baby Food
Heinz or Gerber's
SAFEWAY

We Will Give the
FIRST BABY of 1944

\$1
in
War Stamps
Russell Auto Supply Co.

We Will Give the
FIRST BABY of 1944
A Baby Ring
Indian or Gold
JENSON & SON
Jewelry and Gift Shop

We Will Give the
FIRST BRIDE AND GROOM
of 1944
A Cake
ROSS BAKING CO.
Bakers of Betsy Ann Bread and Pastries

We Will Give to the

First Bouncing Baby
One of Our
Best Baby Blankets
Free of Charge
PEOPLES MERCANTILE CO.


We Will Give
THE FIRST BABY
of 1944
\$2
In Merchandise
J. C. PENNEY CO.

We Will Give The
FIRST BRIDE AND GROOM
of 1944
Seat Backrest Cushion
ARTESIA AUTO CO.

To the Parents of the
FIRST BABY of 1944
We Will Give
\$3.00 In Merchandise
L. P. EVANS STORE

We Will Give
\$3
In Baby Merchandise to the
FIRST BABY of 1944
MANN DRUG CO.

ARTESIA LAUNDRY AND CLEANERS
Will Present
\$2.50
In Laundry or Dry Cleaning Service
to the
Parents
of the
First Baby

We Will Give
THE FIRST BABY of 1944

\$1
in
War Stamps
First National Bank
Of Artesia

We Will Give to
The Parents of the First Baby
of 1944
A 48-Lb. Sack of Golden West Flour
(Made in the new, modern mill by the Clovis Mill and Elevator Company)
E. B. BULLOCK

We Will Give
THE FIRST BRIDE AND GROOM
of 1944
\$2.50 in Merchandise
FIRST BABY of 1944
\$2 in Merchandise
McCLAY FURNITURE CO.

ARTESIA PHARMACY
Will Give to the
FIRST BABY of 1944
\$3
In Merchandise

HERO OF MAKIN



COL. JAMES GARDINER CONROY

FORMER LEADER OF 165TH INFANTRY "THE FIGHTING SIXTY-NINTH"

THE best traditions of the Infantry were exemplified in the heroic assault upon Makin in the Gilbert Islands November 21 when Col. James Gardiner Conroy, leading the famous old "Fighting Sixty-ninth", formerly of the New York National Guard, was killed at the head of his troops. The gallantry of the regiment on the tropic atoll reflected brilliantly the glory won on that memorable second day at Gettysburg and on the battlefields of France in 1918.



Agricultural Index for 1943 Is 155 Per Cent, Highest on Record

The index of agricultural production for the United States is expected to be 155 per cent for 1943, according to Arthur M. Hauke, of the New Mexico Extension Service. This will be 55 per cent higher than for the average production of the 1910-1914 period.

The index of agricultural production of 155 per cent is the largest on record. It was secured in the face of mounting difficulties such as rising production costs, dry weather, feed, labor, and machinery shortages, and un-

certainties over the price situation.

The war has brought about tremendous changes in the production picture of the country. A comparison of the levels of production in 1943 with the average in 1935 to 1939 shows large increases in individual products.

For example, the production of oil crops increased 346 per cent, dry beans and peas increased 93 per cent, processed vegetables increased 54 per cent, potatoes increased 29 per cent, feed grains and sweetpotatoes increased 24 per cent, dressed meats increased 50 per cent, chickens and eggs increased over 50 per cent, and milk production increased 14 per cent.

In regard to the food situation, one thing stands out, that regardless of how much is produced, more will always be needed.

The food supply is now distributed so that 75 per cent is for the civilian population, 13 per cent for military forces, 10 per cent for the Allies, and 2 per cent for use in other countries.

Ada, Betty Jetton; Ruth, Alma Ingram; Esther, Bertha Nelson; Martha, Edna Bradley; Electa, Lizzie Howard; warder, Mrs. Ed Shrock; sentinel, Dock Bradley. After the installation, a delicious chicken dinner was served.

Miss Margaret Lane, who has been confined to her bed from flu, is able to be out of bed most of the time, and hopes to be able to be back at her schoolroom Jan. 3.

J. A. Griffith of Lake Arthur, who suffered a stroke two weeks ago, had a second stroke Friday and is in a critical condition. His children have been called to his bedside.

Mr. and Mrs. Zee Pate of Carlsbad were guests of his parents, Mr. and Mrs. J. R. Pate, for Christmas dinner.

Mrs. Moss Spence, who has been quite ill of flu and was in Artesia Memorial Hospital several days, was brought to her home on Cottonwood last Thursday and is doing nicely. Mrs. Spence is a teacher in Atoka School.

Mr. and Mrs. C. A. Bradley and children, who spent several days with his parents, Mr. and Mrs. D. A. Bradley, have gone to Roswell to spend a few days with Mrs. Bradley's mother and other relatives. They will return to their home in Amarillo, Tex., Sunday.

More than three-quarters of the world's coffee is exported from Brazil.

ADVOCATE WANT ADS GET RESULTS

Fat Salvage ABC

is for ELEVEN million pounds of lubricants used to make steel

SAVE IT! TURN IT IN!

Borneo's crude petroleum is specially rich in toluene, used in making TNT.

the Golden Horn, an arm of the sea that divides the city into two parts.

Istanbul's harbor is formed by

Keep 'em firing—with junk!



We make a Prediction And a Wish As the old year wanes

Our Prediction: 1944 is going to be a very bad year for the Japs. Our Wish: That 1944 be especially favorable to you... chockful of health happiness and prosperity.

Midwest Auto Supply Co.

Upper Cottonwood (Mrs. D. A. Bradley)

Mr. and Mrs. O. B. Montgomery entertained with a 6 o'clock chicken dinner Friday evening honoring Mr. and Mrs. Trosper Montgomery of Cottonwood and Mr. and Mrs. Charles Wilkerson, Miss Dorothy Thaggard, Misses Ruthie and Georgia Hammons, Miss Norma Gene Howard, and Miss Gene Wise, all of Artesia.

Mr. and Mrs. D. A. Bradley entertained with a turkey dinner Christmas Day. On the lace-covered table, centered with a large bowl of fruit and nuts, on either side of which were red candles in double crystal holders, covers were laid for Mr. and Mrs. C. O. Holliday of Hagerman; Mr. and Mrs. Chalmer Holliday and daughter, Katherine, of Albuquerque; Mrs. Jim Holman of Los Angeles, Calif. and all of Mr. and Mrs. Bradley's children and families; Mr. and

Mrs. C. A. Bradley and son, Jerry and daughter, Peggy, of Amarillo, Tex., and Mr. and Mrs. Owen Phillips and Mr. and Mrs. Sam Bradley and children of Roswell.

Mr. and Mrs. Ivan Sammons and family, who have lived on Cottonwood the last eight years, moved last week to a farm near Artesia. His brother, Eugene, and family, who recently moved here from California, will move to the farm on Cottonwood where Ivan Sammons has lived.

Mr. and Mrs. Wade Lane of Carizozo came down to visit his mother, Mrs. Emma Lane, and other relatives and friends over the Christmas season. They returned to their home Sunday afternoon.

Mrs. Monroe Howard is confined to her bed ill of flu. Her grandson, Donnie Vaughn, who has been quite ill of flu three weeks, is somewhat better.

Miss Clara Von Johnson, a nurse in a Carlsbad hospital, visited her parents, Mr. and Mrs. Lillard

Johnson of Lake Arthur, through the Christmas season. She returned to her home in Carlsbad Sunday.

Miss Georgie Pate, who is in nurses' training at the Baylor University School of Nursing at Dallas, Tex., left Monday after spending the holidays with her parents, Mr. and Mrs. J. R. Pate, at Lake Arthur.

Mr. and Mrs. Archie Horton and children returned home this week after spending the Christmas holidays with their parents in Texas.

The Eastern Star chapter of Lake Arthur and the Masons held a joint installation in the Masonic building in Lake Arthur Monday evening. Officers installed in the Eastern Star for next year are: Worthy matron, Annie Jo Pate; worthy patron, John Lane; conductress, May Buck; associate conductress, Lizzie Kimbrew; chaplain, Alma Lane; marshal, Nadine Mahan; organist, Margaret Lane;



Sponge off the slate --- Let's start a spotless page

PYTHAGORAS, when asked what time was, replied that it was the soul of the world. And so it is. Time—precious, priceless—is the span during which we build up enduring friendships, and in our business friendship counts for a great deal. We thank you cordially for yours.

MAY THE SANDS OF THE HOUR GLASS, DRAINING AWAY DURING 1944, BRING TO YOU MANY GOLDEN HOURS OF HAPPINESS AND JOY

L. P. Evans Store



"We're All In The Same Boat"

Pulling toward Victory is our common aim—from the little school child, regularly buying War Stamps, and helping in salvage collection—to the housewife doing her best with rationing, taking on a war job and civilian defense duties, and cooperating with every wartime, government regulation! Backing her up—his hands strongly guiding his oars, is the storekeeper, making the best of manpower and merchandise shortages; firmly observing ceiling prices and rationing; just as the business man does his share by paying taxes in good spirit; running his office with a limited staff, and economizing at every turn of business operation. And right in the same boat is the war worker, whose grimy hands and toil-soiled clothes are as symbolic of "gallantry in action" as the soldier's mud-spattered uniform. He too, with all of us, is riding over the rough waves that war must bring, pulling hard and making straight for Victory—whatever sacrifice may be necessary! But these sacrifices and our general cooperation will help make 1944 a

Happy New Year

Maloney Tank Co.

CARL FOLKNER

LAYING MASH

MADE WITH

MANAMAB

**Strength,
Stamina,
Power...**

STANTON'S

Laying hens need the extra PROTECTIVE MARGIN contained in the high quality ingredients in this mash.



Also Made in Pellet Form See Your Local

STANTON'S

Artesia Alfalfa Growers Assn.

Filed for Record

WARRANTY DEED

Cecil Hightower to Arba Green et ux lot 2, block 5, Hightower Re-division, \$10 etc.

Joe Welch et ux to J. R. Attebury, lot 14, block 22, Morningside Addition, Artesia, \$1.

J. R. Attebury et ux to Pablo Alvarez, lot 14, block 22, Morningside Addition, Artesia, \$10 etc.

Kate G. Hoffman to Clyde McDaniel, undivided one-third interest in SW 1/4 NW 1/4 SW 1/4 section 27-18-26, \$25.

Trustees First Presbyterian Church, Artesia, to Clyde McDaniel, an undivided one-third interest in and to SW 1/4 NW 1/4 SW 1/4 section 27-18-26, \$100.

Joseph K. Wallingford et ux to Flynn O'Malley, W 1/2 lot 4, all lot 6, block 24, Artesia Improvement Co. Addition, \$1,100.

QUIT CLAIM DEED

Joe A. Combs et ux Dora to C. H. Hensley, S 1/2 lots 6, 7, block 16, Artesia, \$10 etc.

Joe A. Combs et ux to W. W. Brinkley, lots 8, 9, block 10, Morningside Addition, \$10 etc.

W. W. Brinkley et ux to J. M. Gordon, lots 8, 9, block 10, Morningside Addition, \$10 etc.

George E. Currier to J. W. Hillard et ux, lots 4 to 21 inclusive, Morningside Addition, Artesia, \$10 etc.

SAUERKRAUT IS NOW AVAILABLE

All remaining supplies and the rest of this season's sauerkraut pack are now available for civilian consumption. The armed forces have obtained their requirements, and the "freeze order" has been removed.

In the seventeenth century, gallant young men delivered growing tomato plants to wives or sweethearts as tokens of love.

Navy Is Seeking 17-Year-Olds for Training in Radar

Lt. M. J. Miller, officer in charge of the Santa Fe Navy recruiting station, announced that the need for qualified men to attend the Navy Radar School has increased recently. This field is being opened for voluntary enlistment to 17-year-old men, who can successfully pass the Eddy test. The training in radar being given to young men in the Navy now will qualify them for an interesting and worthwhile career after the war.

Lieutenant Miller said the 17-year-old applicants who are successful in passing the qualification test, will be enlisted as seamen first class, with parental consent. Delay in transfer to the training station may be made to men who qualify, if they are now in the final semester of their high school course, until the end of the current semester, or until they cease to pursue their school work, whichever is the earlier date. Otherwise, those enlisted under this program will be transferred to begin training immediately, unless they request a delay.

MORE REFRIGERATORS COMING IN 1944

Increased ice refrigerator quotas for the first three months of 1944—40,000 more than for the last quarter of 1943—have been set by the War Production Board. This increased production is expected to care for the increased need for ice refrigerators, due to the unavailability of mechanical refrigerators.

WFA RATIOS WELL CASING

Sheet metal water well casing is now rationed, according to WFA. However, an exemption of \$100 per well is allowed so that farmers needing small amounts for supplies or maintenance, or for sinking small wells, will not be required to obtain ration certificates. Persons wishing to use a quantity of the casing costing more than \$100, retail value, for any one well will be required to obtain a purchase certificate from their county farm rationing committee.

FORESTER WARNS LUMBERMEN

This country's annual sawtimber growth is now far below the level required for "an economy of abundance" in the post-war decades, Lyle F. Watts, chief of the Forest Service, U. S. Department of Agriculture, warned recently. Much second-growth timber is being cut prematurely, and timber depletion has curtailed industrial activity in many localities, he explained. Watts advocated a three-point national program: Increased public cooperation in fire protection, government research, and the like; increased public ownership of inaccessible, denuded, or other lands unsuited to private ownership and operation; public regulation that would keep reasonably productive "all forest lands cut over in the future."

DEXTERS HAVE GUESTS

Mr. and Mrs. C. J. Dexter had as their holiday guests Mr. and Mrs. Rufus G. Smith of San Antonio, Tex., who came Thursday before Christmas and left for the trip home Monday. Mr. and Mrs. Dexter and Mr. and Mrs. Smith have spent the Christmas holidays together for the last sixteen years.

ADVOCATE WANT ADS GET RESULTS

Are Preparing Red and Blue Ration Tokens, for Use Starting Feb. 27

The manufacture of two billion ration tokens has started, the District Office of Price Administration announced today.

A billion red tokens will be used in making "ration change" in buying meats and fats, and 900,000,000 blue tokens will be used in buying processed foods. The new ration token plan will go into effect on Sunday, Feb. 27.

Consumers will obtain tokens from the retailers as change in connection with a purchase of rationed foods. The consumer may then use these tokens when purchasing rationed foods from any retailer at any time, as tokens will not have an expiration date. Under the new plan, all stamps will have a value of 10 points each, regardless of the numeral now appearing on the stamps. This will greatly reduce the work and time in counting and sorting stamps in retail stores. Under the two food rationing programs, consumers have been spending approximately sixteen billion ration points each month in the form of four billion separate ration stamps, which the retailer must count, sort and prepare for deposit in ration bank accounts, or transfer to wholesalers and other suppliers.

It is estimated that the token system will reduce this work by about 60 per cent, mainly because only eleven stamps will be validated for buying rationed foods during each ration period—roughly a month—as against twenty-eight under the present arrangement.

OPA believes that the large supply of tokens to be made available for use starting Feb. 27 will last at least a year, and possibly much

longer. It is not possible to estimate how many tokens may be needed during the year to replace tokens that are destroyed, lost, or worn out.

It costs the government nearly \$1,500,000 to produce a ration book. With tokens in use to supplement ration stamps of a single denomination, War Ration Book Four can last ninety-six weeks. At least three ration books at a total cost of about \$4,500,000 would be required to carry through this period if ration tokens were not used. The total cost of the new ration token order will be about half the cost of three ration books that otherwise would be used.

GUESTS AT WARD HOME

S. S. Ward and his daughter, Mrs. E. A. Metzger, were guests on Christmas Day, having as their guests Mr. and Mrs. J. S. Ward and Mrs. Ward's sister, Mrs. Harry Blythe, and Mr. Blythe of Roswell.

Give Self-Denial a Trial!

Montgomery's WATCH SHOP
Over U. S. Postoffice
Artesia, N. M.
EXPERT WATCH REPAIRING
J. L. MONTGOMERY

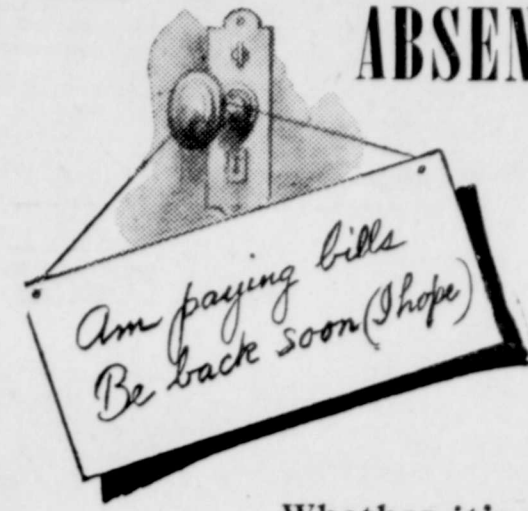
At birth, an elephant weighs from 160 to 200 pounds.

It takes Nature from 400 to 1,000 years to create one inch of top soil.

United States paper money of all denominations measures 6 1/4 inches in length.

Invest Dollars — they Invest Lives!

There's no excuse for this kind of ABSENTEEISM



Whether it's war work or home work, it is important—and there's no need to leave it to pay bills. Not when you can do the job by mail with checks... Start a checking account at this bank, now.

VICTORY
HOW YOUR BANK SERVES VICTORY

FIRST NATIONAL BANK

H. G. Watson, Pres.
S. O. Pottorff, Vice-Pres.

L. B. Feather, Cashier
Fred Cole, Asst. Cashier
W. M. Linell, Asst. Cashier



Julia tells—How New Year's at home can be fun

Buy your foods early for your New Year's Eve party. We think that's pretty sound advice, because the earlier you shop the easier it is to buy your food requirements, the less you'll have to do on Friday, and the more you'll enjoy New Year's!

HERE are some food suggestions that will help make New Year's Eve, at home, a gala affair:

FOR KITCHEN PARTIES
Pancakes and Syrup
Bacon Curls or Sausage (if available)
Coffee, Tea or Hot Chocolate

To make your butter go further, heat syrup and add 1 to 2 tbsps. butter or margarine per cup. Can use prepared pancake flour for the pancakes.

Grilled Sandwiches: Spread bread with mayonnaise or salad dressing; spread filling that is not too juicy on one slice, top with another, then spread outside of sandwich with mayonnaise or salad dressing. Place in moderately hot heavy frying pan and top with heavy plate and brown on one side and then the other, watching closely to prevent burning.

Any one of these fillings will make delicious sandwiches—sliced cheese, cottage cheese and nut or olive, peanut butter (plain or mixed with jam or catsup), minced ripe olive, olive and nut, ham and egg salad, minced fish, chicken or luncheon meats.

Grilled Sandwiches: Spread bread with mayonnaise or salad dressing; spread filling that is not too juicy on one slice, top with another, then spread outside of sandwich with mayonnaise or salad dressing. Place in moderately hot heavy frying pan and top with heavy plate and brown on one side and then the other, watching closely to prevent burning.

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- Relishes**
- LIBBYS STUFFED Olives 6 OZ. 36c
 - RED HILL Catsup 14 OZ. BOTTLE 15c
 - LIBBYS Mustard 9 OZ. JAR 9c
- Beverages**
- EMPIRE Ginger Ale 32 OZ. 10c
 - EMPIRE Sparkling Water 32 OZ. 10c

- GREEN STAMP VALUES**
- LIBBYS NO. 2 1/2 CAN Spinach 17c
 - LIBBYS NO. 2 1/2 CAN Pumpkin 14c
 - GARDEN SIDE CUT NO. 2 CAN Green Beans 12c

- BROWN STAMP VALUES**
- Wesson Oil PT. 27c
 - COLORADO GOLD LB. Butter 50c
 - TALL CANS 3 FOR Cherub Milk 25c

- SAFENEY MEATS**
- WILSON LB. Brick Chili 38c
 - WILSON LB. Sliced Bacon 41c
 - Ground Beef LB. 26c
 - WILSON SMOKED LB. Picnic 30c

- SPECIALS**
- PURE LARD 4 LBS. 69c
 - JOLLY TIME 10 OZ. BOX Pop Corn 13c
 - SLEEPY HOLLOW 1 1/2 lb. Jar SYRUP 20c

- FARM-FRESH PRODUCE**
- CRISP Carrots LB. 8c
 - IDAHO Potatoes 5 LBS. 22c
 - TEXAS Grapefruit 3 LBS. 10c
 - CABBAGE LB. 5c
 - CALIFORNIA ICEBERG LB. Lettuce 11c

- NON-RATIONED ITEMS**
- RALEIGH'S PKG. Cigarettes 15c
 - OLD DUTCH 14 OZ. CAN Cleanser 2 for 15c
 - WHITE KING LG. SIZE Soap Powder 23c
 - ZEE 4 ROLLS Toilet Tissue 21c
 - MORNING GLORY 3 LB. PKG. Oats 21c
 - QUAKER 3 LB. PKG. Oats 23c
- SPEED VICTORY—TAKE YOUR CHANGE IN WAR STAMPS



With the Hun on the way out, there is unusual cause for rejoicing this New Year's of 1944. So, let us make merry in the fullest sense of the word.

We wish you a Happy New Year, and look forward to greater service to all of you in 1944.

Toggery Shop



What value is gratitude if it forever remains unexpressed? We are grateful to you for the loyalty which has enabled us to make measureable progress during these difficult times. And we want you to know it.

WE WISH FOR YOU IN 1944 LOADS OF GOOD LUCK

The HUB Clothiers

305 W. Main HARRY MOGILL, Prop. Artesia, N. Mex.

Back Our Armed Forces — BUY WAR BONDS

The top of the world to you, folks! And now listen! We're going to give you still better service in 1944. Think we can? We've got a record to beat, but just watch us. This is our New Year's pledge to old customers, to new and potential.

THE GUESTS SAID "DELICIOUS"



Society

Artesia Hosts Entertain Monday With Gay Holiday Dancing Party

Mr. and Mrs. Landis Feather and Mr. and Mrs. Don S. Wallace entertained with a gay holiday dancing party at the Woman's Club Monday evening, for which invitations were issued to about sixty guests, including members of the Pioneer Dance Club and others. A number of guests were unable to attend on account of a flu epidemic here at this time.

Guests enjoying the delightful party were Mr. and Mrs. R. M. McDonald, Mr. and Mrs. Irvin Martin, Mr. and Mrs. William Linell, Mr. and Mrs. Elzie Swift, Mr. and Mrs. I. L. Spratt, Mr. and Mrs. Glenn Booker, Mr. and Mrs. Kenneth Williams, Mrs. Sally Lanning, Mr. and Mrs. Herman Green, Mr. and Mrs. H. A. Keinath, Mr. and Mrs. Howard Whitson, Mr. and Mrs. J. D. Smith, Mr. and Mrs. Bryan Runyan, Mrs. Margaret Bildstone, M. E. Baish, John Prude, and Mr. and Mrs. Ray King.

A delicious midnight refreshment course was served from a table, beautiful with holiday appointments.

Shipley-Pruette Wedding Rites Held in Carlsbad

Announcement has been made of the wedding of Cpl. L. T. Shipley, son of Mr. and Mrs. E. H. Shipley of Long Beach, Calif., formerly of Artesia, and Miss Louise Pruette, daughter of Mr. and Mrs. Jack Pruette of Winters, Tex.

The wedding rites were held in Carlsbad at 7 o'clock in the evening Dec. 24 at the home of the bridegroom's sister and brother-in-law, Mrs. V. M. Riley and Mr. Riley, 410 South Lake Street. Vows were exchanged by candlelight with the Rev. Mr. Maddox, pastor of the First Baptist Church, officiating.

The bride was attired in a tailored suit of royal blue color, with which she wore tan accessories and a corsage of pink tea roses. Her only attendant was Miss Verne Shipley, sister of the bridegroom, who wore a wine-colored velvet frock, with brown accessories and a corsage of gardenias.

A/C Stanley Diner of the Carlsbad Army Air Field was best man. Corporal Shipley, who grew up in Artesia and attended school here, is now stationed at the Roswell Prisoner of War Camp.

Mr. and Mrs. Riley were hosts at a wedding reception after the ceremony for members of the wedding party and a number of friends.

Mr. and Mrs. Wheatley Hosts at Open House Complimenting Visitors

Mr. and Mrs. Rex Wheatley were hosts Sunday afternoon, when they held open house from 3 to 6 o'clock, complimenting Mr. Wheatley's sister, Mrs. C. M. Humphreys, and Mr. Humphreys of Amarillo, Tex., who were here for Christmas with Mr. and Mrs. Wheatley.

Christmas confections and sweets were served from a lace-covered table to about twenty-five guests, including old-time friends and neighbors.

Girl Scouts Sing Christmas Carols Before Yule Party

A group of Girl Scouts went caroling Tuesday evening before Christmas, singing Christmas carols at the hospital, from which they were taken in cars by Mrs. Fred Jacobs and Mrs. Vilas Shelton, troop leader, to homes of shut-ins. The singing of the carols was led by Mrs. Frank Smith.

After caroling, the girls went to the recreation room at the First Methodist Church, where they enjoyed a Christmas party.

Scouts in the party were Esther Lou Byler, Betty Bruce, June Gissler, Nona Glasscock, Mary Jo Jacobs, Shirley Feather, and Maxine and Mary Frances McAnally. Miss Margaret Jacobs and Miss Genevieve Allsweat were guests.

The troop, which was organized by Mrs. Shelton recently, is beginning to take on an active program. There are about eighteen Girl Scouts, many of whom were not able to go caroling because of the flu epidemic in the community.

FOR SALE — Underwood Sunstrand Adding Machine. The Artesia Advocate. 21-tfx

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CALENDAR of Events

THURSDAY (TODAY)
Everett Dean O'Bannon, concert violin recital, First Methodist Church, public invited, 8 p. m.

MONDAY
Rebekah, installation of officers, birthday covered dish supper, I.O.O.F. Hall, 510 West Main, 7:30 p. m.
Senior AWVS, city hall, 7:30 p. m.

TUESDAY
Fortnightly Bridge Club, Mrs. Charles R. Martin, hostess, 2 p. m.
Atoka Woman's Club, Mrs. W. T. Haldeman, hostess, 2 p. m.
Eastern Star, practice for installation, lodge hall, 7:30 p. m.
Artesia Community Story League, Mrs. Andy Corbin and Mrs. Sam Stewart, hostesses, at M. A. Corbin home, 3:30 p. m.

WEDNESDAY
Woman's Clubs, forum on "Personality Building," by Mrs. Nolan Horton, Mrs. J. A. Richards, Mrs. Irvin Martin, and Mrs. M. A. Corbin, 2:30 p. m.

THURSDAY (NEXT WEEK)
The 200th-BRO, city hall, 7:30 p. m.
Baptist Woman's Missionary Society, business meeting, church, 2:30 p. m.
Christian Woman's Council, all-day meeting, church.
Methodist Society of Christian Service, installation of officers, church auditorium, 2:30 p. m.
Presbyterian Woman's Association, Mrs. William Linell, hostess, 2:30 p. m.

Christmas Morning Open House Hosts

Mrs. Frances Nickson and H. R. Kennedy were hosts Christmas morning, entertaining informally at open house. A number of friends called for a cup of Christmas cheer between the hours of 10 and 12 o'clock.

Hope Methodist Church Is Presented Painting

A life sized painting of Christ by Hoffman was recently presented to the Methodist Church in Hope by Mr. and Mrs. Jess Musgraves and Alta, the latter presiding at the unveiling of the painting in the absence of Mr. Musgraves.

The Rev. Mr. Drew, pastor of the church, called attention to the significance of the facial expression found in this painting, in a sermon after the unveiling.

Members of the Hope Methodist Church and many others in the community have expressed deep appreciation for this fitting and valuable gift.

CHRISTMAS DINNER AT HASTIE HOME

Mr. and Mrs. Jack Hastie had as their Christmas guests, their children and their families, Mr. and Mrs. Mark Caraway and Allen and Susie, Cheyenne, Tex.; Mr. and Mrs. Walter Douglas, Sacramento and Mr. and Mrs. Nay Hightower, Artesia. The Caraway family returned to Cheyenne, Sunday, Mrs. Douglas, accompanied by Mr. Hastie, returned home Sunday and Mr. Douglas left the same day for the Veterans Hospital, Albuquerque, for a check up and a possible nose operation.

COGDELL HOLIDAY GUESTS

Mrs. Nellie Cogdell had as her guests for Christmas dinner her daughter and family, Mrs. G. N. Ashley, Jr., Mr. Ashley and their daughter, Joyce, of El Paso; her mother, Mrs. J. W. Turknett, and her sister and nephew, Mrs. Beulah Jones and Roy. Joyce remained for a holiday visit with her grandmother. Roy Jones went to El Paso with his aunt and uncle and expects to return by Pecos, Tex., for New Year's Day, a guest of Miss Helen Wells.



As each moment of the hour glass passes, may we be so much closer to Victory—and may your life be full of good things.

DICK RAY
GINSBERG MUSIC CO.

Red Cross Knitters Requested to Finish Garments Immediately

Mrs. Herbert Aid, chairman of Red Cross knitting, has issued an announcement that all garments must be finished and returned either to Red Cross headquarters on Roselawn or to her home, 203 West Dallas, by Jan. 15.

These garments must be prepared for shipping, therefore it is necessary that garments be returned not later than the date mentioned.

Kongenial Kard Klub Mrs. Johnson Hostess

Mrs. T. E. Johnson entertained members of the Kongenial Kard Klub Wednesday evening. Enjoying the rounds of contract were Mrs. Earl McDorman, Mrs. L. A. De Louche, Mrs. Dave Bunting, Mrs. Rex Holmes and Mrs. Andy Compary, members and Mrs. W. T. Albert and Mrs. Charles McDormet, substituting guests. Mrs. Bunting received high score award, Mrs. McDorman, second high and Mrs. Holmes, consolation. Fruitcake and coffee was served by the hostess after the games.

EVANS CHRISTMAS GUESTS

Mrs. M. W. Evans and her daughter-in-law, Mrs. Glenn Evans, had as their dinner guests on Christmas Mr. and Mrs. Pat Evans of the oil field community, Mrs. Alto Evans, and Mr. and Mrs. J. Hise Myers.

COMPARY HOLIDAY GUESTS

Mr. and Mrs. Andy Compary and Andy Jr., and Miss Dorothy Bob, had as guests Christmas Day, Frank Stahl, Mrs. Florence Hill, Pvt. Irwin Rosenzweig of Roswell, and Mrs. Compary's mother, Mrs. Ella Wooten. Mr. Compary and Andy, who are spending this week at the O'Bannon ranch in the Sacramento Mountains, telephoned home that the snow was heavy there. Mrs. Wooten left after the Christmas dinner for Albany, Tex., where she expects to visit relatives for the next two months.

LINELL CHRISTMAS GUESTS

Mr. and Mrs. William Linell and Dorothy had as their guests Christmas Day and for Christmas dinner Mr. and Mrs. Joe Jesse, Mrs. William B. Pistole, Mr. and Mrs. Ray King, Cpl. Newton Idecker of Carlsbad Army Air Field and Cpl. Rodmond Darity of the Roswell Prisoner of War Camp.

GATES CHRISTMAS GUESTS

Mr. and Mrs. V. L. Gates, John and Bobby, were hosts on Christmas Day, having as their dinner guests Mr. and Mrs. Rex Wheatley and their houseguests, Mr. and Mrs. C. M. Humphreys, Amarillo; Mr. and Mrs. Wallace Gates and Linda; and Mrs. S. D. Gates and Mrs. Elsie Johnston.

WELCH CHRISTMAS HOSTS

V. S. Welch and his daughter-in-law, Mrs. Marion Welch, were hosts on Christmas Eve, when they entertained a small group of friends with a "Tom and Jerry" party. Christmas Day covers were laid at a turkey dinner for the children home from school, Wendell, Tommy and Phoebe, and Mr. and Mrs. James Welch and two children and the hosts.

PRICE CHRISTMAS GUESTS

Mr. and Mrs. G. V. Price are enjoying a holiday visit with their son and family, Mr. and Mrs. Lowell Price and their 3-year-old son, Charles Robert, of Chandler, Ariz., who are here on a two-week vacation. Covers were also laid on Christmas Day for their mother, Mrs. Mary Thompson, and a second son and family, Mr. and Mrs. Leland Price and their three boys.

BLOCKER CHRISTMAS GUESTS

Mrs. C. R. Blocker and her niece, Mrs. William S. Cooley, and "Miss Bea," were hosts on Christmas Day, serving a turkey dinner to Mr. and Mrs. Stanley Blocker, Mr. and Mrs. Jeff Hightower, Miss Eleanor Woodward, and Lt. Ray Morris of Roswell Army Air Field.

Keep the Hun on the Run!

Everett Dean O'Bannon



Everett Dean O'Bannon, son of Mr. and Mrs. Everett D. O'Bannon, artist violin student, will appear in concert recital at the First Methodist Church at 8 o'clock tonight.

First Afternoon Bridge Mrs. Evans Hostess

Mrs. M. W. Evans entertained members of the First Afternoon Bridge Club Tuesday afternoon, with two tables, instead of the usual three.

Enjoying the games, in which Mrs. Jeff Hightower made high score, were Mrs. Beecher Rowan, Mrs. B. E. Kennedy, Mrs. James Nellis, Mrs. J. J. Clarke, Mrs. A. B. Coll, Mrs. J. Mize Myers, and Mrs. Holmes. Mrs. Evans served a salad course after the games.

McLEAN CHILDREN ARE HOME FOR CHRISTMAS

Mr. and Mrs. Rowland McLean and two children, Tucumcari; Pfc. Ferrell McLean, Marsh Field, Riverside, Calif., and Miss Nina McLean, Washington, D. C. were here for Christmas with their parents, Mr. and Mrs. M. A. McLean.

On Christmas morning Mr. and Mrs. McLean received a telegram from Washington, D. C., which read: "Mr. and Mrs. M. A. McLean, Artesia, N. Mex. I thought you would like to know on Christmas Day that your daughter, Nina, has been doing a magnificent and unselfish job here in Washington and is most respected by everyone. C. L. Stevens, special assistant to Brigadier General Johnson."

Miss McLean is secretary to Mr. Stevens, director of operations of the Smaller War Plants Corporation.

Rowland McLean, Safeway manager in Tucumcari, who is to report for Army service the middle of next month, is moving his wife and two children to Artesia. Mrs. McLean's parents, Mr. and Mrs. Harve Walton of Hope, expect to move here to live with their daughter and family.

Lt. La Verle K. Stout, son of Mr. and Mrs. G. Kelley Stout, and his wife, who are here for the Christmas holidays with their parents, expect to return to Galveston, Tex., leaving Saturday.

Mrs. Compary Hostess At Yuletide Party

Mrs. Andy Compary entertained Tuesday evening with a Yuletide bridge party at her home at 112 South Second Street.

Guests were Mrs. R. D. Collier, Mrs. Earl McDorman, Mrs. Norman Pennell, Mrs. Kelley Stout, winner of high score award; Mrs. Rex Holmes, winner of second high award, and Mrs. Wren Barker, who received consolation award, and Mrs. La Verle Stout of Galveston, Tex.

A Christmas salad course was served after the games.

GORDON FAMILY HAS CHRISTMAS GUESTS

Mr. and Mrs. Carl Gordon enjoyed a holiday visit with their children and grandchildren and served turkey dinner on Christmas Day to Mr. and Mrs. J. R. Wilhite and Margie Fay of Hobbs; Mr. and Mrs. G. M. Sterrett, Betty Marie, Aileen and Alice Joan, and Mr. and Mrs. Carl D. Wilson and Carl D., Jr., of Dexter.

KNOWLES FAMILY DINNER

Mr. and Mrs. Fred S. Knowles and their two children, Ralph Wayne and Wanda, were hosts on Christmas Day, having as their guests for a turkey dinner Mr. Knowles' mother and brothers, Mrs. Fred Knowles, Roscoe and Ralph, and Mrs. Knowles' aunt, Mrs. O. S. Matteson, and Mr. Matteson.

SADDLERS HOSTS CHRISTMAS DAY

Mr. and Mrs. A. C. Saddler laid covers on Christmas Day for Mrs. L. P. Evans, Mrs. Lloyd Walker Evans and her infant son, Lloyd II and her houseguest, Mrs. Neil Haven Jean Evans and Cadet Ed Murman, Carlsbad Army Air Field, Carlsbad.

Mrs. D. C. Blue of Roswell, formerly of Artesia, was in the city Tuesday afternoon looking for a location into which to move back to Artesia.

NEWS OF OUR MEN and WOMEN IN UNIFORM

Albert Linell, cadet in the Air Corps, who has been stationed at Fayetteville, Ark., was sent to the classification center at San Antonio, Tex., this week.

Pvt. Aleene Rowan, daughter of Mr. and Mrs. Beecher Rowan, expects to leave today to return to Kelley Field, San Antonio, Tex., after a holiday visit with home folks here.

Cpl. James W. Boggs, son of Mr. and Mrs. Bill Boggs of northwest of Artesia, has been advanced to sergeant. He is attending a school somewhere in England, where he landed a few months ago.

Mr. and Mrs. J. S. Mills were notified by the War Department

Wednesday morning that their son, Allen, a marine, stationed at San Diego, Calif., had undergone an operation on his neck of three hours duration and that he is getting along satisfactorily. No other details were given. Sanders L. Mills, a second son, a cadet in the Air Corps, has been sent from Sheppard Field, Tex., to Ohio State Teachers College, Cedar Falls, Iowa.

Mrs. J. H. Naylor received a cablegram from her son, Harold, Tuesday, which read, "Love and best wishes for Christmas and the New Year to all at home. All well, Harold Naylor." This is the first communication Mrs. Naylor has received since her son shipped to a foreign destination.

Hospital News

There were two appendectomies during the week, Miss Eleanor Gallaway, Thursday, being dismissed today and Mrs. Ted Briggs, Sunday, getting along nicely.

Patients being treated for flu during the week and recovering satisfactorily, are Mrs. G. U. McCrary, Mrs. Laura Kelly, Mrs. J. H. Lee, Mrs. Merwin Johnson, Henry Olsen, Don Foreman and Miss Beth King, Artesia and R. J. Heard, superintendent of the Grayburg Oil Company, Loco Hills.

Mrs. Hiley Johnson, mother of Mrs. Leslie Martin was a medical patient for a few days. She was dismissed Wednesday, improved.

ROBERTS FAMILY DINNER

Mr. and Mrs. Oren Roberts had as their guests Christmas Day for

a turkey dinner a niece and nephew of Mrs. Roberts and their families, Mrs. Weaver McClendon, Mr. McClendon and their two children, who have recently moved to Hagerman; Mr. and Mrs. Loren Bowen and son, Lovington; and the Roberts daughter, Mrs. Gene Thomas, Mr. Thomas and their infant son, Garry.

BULLOCK FAMILY HAS CHRISTMAS GUESTS

Mr. and Mrs. E. Bullock laid covers for their children on Christmas Day, including Mr. and Mrs. Landis Feather and three children; William Bullock, and Miss Edna Bullock, Artesia; Mr. and Mrs. P. D. Wilson and Ruth, and Mrs. Frank Irby, Carlsbad. Miss Shirley Feather of Roswell was a guest also.

Mrs. William S. Cooley and her infant daughter, "Miss Bea," are in El Paso for a holiday visit with the Cooley family. They are expected to return home Friday.



May this New Year bear a photographic likeness to the one of your heart's desire, and may 1944 be an album of 366 very happy days. Our compliments to you, friends, our thanks and our most hearty wishes.

Leone Studio

415 W. Main

Artesia, N. Mex.

Dorothy Perkins Famous once-a-year WEATHER LOTION Sale



LARGE 8 OZ. BOTTLE REG. PRICE \$1.00 ON SALE FOR LIMITED TIME AT 50¢

- DRIES VERY QUICKLY
- LEAVES SKIN SATIN SMOOTH
- NEVER STICKY OR GREASY
- DELICATELY SCENTED

MANN DRUG CO.

RESOLVED

Here's one resolution we're going to make so strongly . . . as if it were carved in stone! We're going to do everything in our power to cooperate with the war effort . . . to try to win the war in '44! We know you want to be in on this too—as you've been in the past, so let's stand by that resolution together and make this the happiest New Year we've ever known!

Vogue Beauty Shop
1944

Upper Cottonwood

(Mrs. D. A. Bradley)

(Crowded out last week)
Members of the Ladies' Aid Society enjoyed an interesting Christmas program last Thursday afternoon at the home of Mrs. John Morgan, president, who presided. After the opening song, "O Little Town of Bethlehem," and Scripture reading, a prayer was given by Mrs. Chester Rogers. Mrs. E. P. Malone told the story of "The Other Wise Man." During the business meeting the ladies decided to get shades for the church. Mrs. D. A. Bradley was appointed as devotional leader for next year. A social hour was held, at which time the hostess and co-hostess, Mrs. Morgan and Mrs. Malone, served cake, gelatin, topped with whipped cream, and coffee to Mrs. Jesse I. Funk, Mrs. James Thigpen, Mrs. Tom Terry, Mrs. Orval Gray, Mrs. Larry Kneoder, Mrs. Charley Buck, Mrs. Chester Rogers, Mrs. Fred Chambers, Mrs. Bradley, Mrs. Malone, and Mrs. Morgan. The January meeting will be at the home of Mrs. Bradley, with Mrs. Chambers co-hostess.

The Cottonwood Community Extension Club enjoyed a lovely Christmas party Wednesday afternoon of last week at the home of Mrs. D. A. Bradley. The living room was centered with a beautiful, lighted tree, with Christmas rope extended from the top to the four corners of the room. Under the tree was cotton banded high, snow covered, which was surrounded with beautifully wrapped numbered packages, for which each lady drew a number and was presented a gift. A good Christmas program was given, with Mrs. O. B. Montgomery leading the group with several Christmas songs. Readings and poems were given: "Great Joy for People," Mrs. Dayton Reser; "A Song of Christmas," Mrs. Joe Sartor; "Star of Hope," Mrs. Oscar Pearson; "The Widow Green's Lament," Mrs. I. S. Reser. Mrs. Reser recited another reading, as good as the first. At the close of the program, the hostess and co-hostess, Mrs. Fred Chambers, served fruit cake, red and green sandwiches, chicken salad in lettuce, and coffee. The favors were small Christmas trees. Those who enjoyed this happy occasion were Mrs. Pete Coffman, Mrs. Monroe Howard, Mrs. Donald Vaughn, Mrs. John Buck, Mrs. I. S. Reser, Mrs. Dayton Reser, Mrs. Oscar Pearson, Mrs. Paul Robinson, Mrs. Joe Sartor, Mrs. Douglas O'Bannon, Mrs. Glenn O'Bannon, Mrs. O. B. Montgomery, Mrs. Chester Rogers, Mrs. Mayberry, and Miss Mary Frances O'Bannon. The January meeting will be at the home of Mrs. Mayberry. Mrs. Chester Rogers was added as a member to the club.

Cottonwood School was dismissed Friday for a two-week Christmas vacation.

On account of so much sickness in the community, the candlelight service, which was to have been at the church Sunday night, was postponed.

Mrs. Jesse I. Funk, who was visiting her son, Lt. Bill Funk, and his wife and getting acquainted with her new grandson for six weeks, returned to her home on Upper Cottonwood last week.

Mrs. Grace Latta and son, Lonzo, on Ontario, Ore., and Mrs. Lula Geiger of Colorado, who were called here two weeks ago because of the death of their sister, Mrs. Will Waldon, and Mr. Waldon, returned to their homes last week. Misses Alice and Lucille Morris are expected home from their school this week, to spend their two-week vacation with their parents and other relatives and friends.

Mr. and Mrs. Ernest Malone receive letters from their son, Lt. Ernest Malone often, saying he is well and likes his part of the Army life. He is at Fort Myers, Fla.

Miss Tommie Terry, who visited her parents and other relatives and friends two weeks, left by train Monday for Oklahoma City, where she is in training in Wesley Nursing Training School.

Mr. and Mrs. Joe Sartor and daughter, Neva Jo, left Friday for Lipan, Tex., where they will visit their parents and other relatives and friends during the Christmas holidays. Mr. Sartor is superintendent of Cottonwood School.

Mr. and Mrs. Roy Lammon have moved to the house at the Norris-Taylor Store, where Mr. and Mrs. West have been living for some time. The West family has moved to Upper Cottonwood.

Miss Christine Johnson, who is a T.S.C.W. at Denton, Tex., returned home last week to spend the Christmas holidays with her parents, Mr. and Mrs. L. P. Johnson, and other relatives and friends.

Mr. and Mrs. Trooper Montgomery moved from Artesia last week to one of the Glenn O'Bannon farms, and he will work for his brother, O. B. Montgomery this year.

Mrs. Emmer Jetton and young daughter, Triva Gayle, were brought to the home of Mrs. Jetton's parents, Mr. and Mrs. Ed

LOCALS

Mr. and Mrs. G. R. Brainard had as their guest from last Thursday to Christmas night Lt. Paul O'Bagy of Hobbs Army Air Field. While here Lieutenant O'Bagy enjoyed duck hunting on and near the Brainard farm southeast of Atoka.

Mr. and Mrs. Alvin Payne were guests for a Christmas dinner of Major and Mrs. Charles Opeil of Roswell. Mrs. Opeil is a niece of Mrs. Payne. Major Opeil is stationed at the Roswell Army Air Field.

Mrs. Viva Floore, manager of King's Jewelry, spent Christmas in Hagerman with her parents, Mr. and Mrs. Eton Lankford, and with her brother, M. C. Owens, who is home from the Aleutians. She also spent part of the holiday vacation in Roswell with friends.

Mr. and Mrs. Edsil Runyan, Pecos Valley ranchers, spent Christmas with Mrs. Runyan's parents, Mr. and Mrs. Elzie Swift, at their farm home.

Mr. and Mrs. Cecil Rook and their two children of Shamrock, Tex., spent last week here visiting Mr. Rook's parents, Mr. and Mrs. J. J. Rook. The younger Mr. Rook, who was accompanied by his "Seeing Eye Dog," Chum, which he has had for five years, called on John Gates and the two had a workout with their dogs, Chum and Dodie.

Mr. and Mrs. Dare McLean and their small son of Cloudercroft, who were here for Christmas Day with Mrs. McLean's parents, Mr. and Mrs. Lee Glasscock, returned to Artesia Monday, when they found it impossible to go beyond Reeves Hill on account of heavy snow.

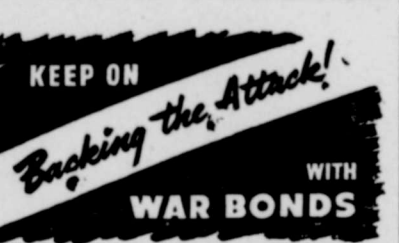
William Bullock, accompanied by his mother, Mrs. E. B. Bullock, left Wednesday for Sherman, Tex., going for his wife and daughter, who have been spending the holidays with Mrs. Bullock's parents, Mr. and Mrs. Oscar Spraggins. Mrs. E. B. Bullock was to stop in Wichita Falls, Tex., for a visit with her son, Tom Edward, and family.

Shrock, Wednesday of this week. There are lots of folks sick of flu in this community, and several children have chicken pox.

Mrs. Clovis Taylor, who underwent a serious operation in a hospital in Roswell last week, is getting along nicely. Mr. Taylor's sister, Mrs. Pete Prentice, is taking care of Mrs. Taylor's two small children while their mother is in the hospital.

About 10,000 women now are employed in petroleum refineries of the country.

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Is Off to El Paso Sun Carnival



Billie Dansby (right) of Carlsbad, boards a Continental Air Lines plane at Carlsbad Army Air Field, bound for El Paso to participate in the ninth annual Southwestern Sun Carnival Dec. 29 to Jan. 1, as the "Sun Princess" representing Carlsbad and Carlsbad

Army Air Field. She is the daughter of Mr. and Mrs. William M. Patton of Carlsbad, and is an employee in the civilian personnel office at the Army Air Field. The CAL hostess is Jo Anne Hastings of Denver.

KNOW YOUR NEIGHBOR

PEARLS, ORCHIDS AND CHAMPAGNE

War or no war, the Christmas and New Year season is a festive one. As our thoughts turn once more towards some of the gay, frivolous things that are part of the rejoicing we wonder where they come from, and how world conditions are affecting pearls, orchids, champagne, and other such charming but superfluous objects. Upon seeing a pretty woman with a pearl necklace and a corsage of orchids, sipping champagne out of a cool glass, it seems, in fact, difficult to believe that all these rarities may have been "home grown" in the Americas—yet nothing is more true.

Pearls were one of the things that lured the Spaniards on to the conquest of the New World. Columbus and his companions traded cheap bits of Valentinian plate for pearls for which Indians had given off the coast of Venezuela. Queen Isabella was sent one of the finest specimens as an example of the richest her new domain could yield. During the following century, men such as Vasco Nunez de Balboa, Cortes, de Soto, and Sir Walter Raleigh gave glowing accounts of the pearls they saw the natives wear in different parts of the

Americas. Nature had, indeed, given each hemisphere a pearl producing region of its own, and while the Orient boasts the Indian Ocean as its submarine jewel box, the warm waters of the Americas also contribute an important share to the pearl produce of the world. The Gulf of California is probably the most productive area of our hemisphere. There are important fisheries off the coast of Mexico, where more modern diving methods are in use than in other American countries. The black pearls of this region are known the world over. A few miles off the mainland of Panama, on the Gulf of the same name, the Pearl Islands are another important pearling center, the Cathedral of Panama's unusual "mother of pearl" decoration being a tangible proof that pearls are not rare in that country. Colombia has fisheries both on its Pacific and Atlantic coasts while in Venezuela pearl diving developed to such an extent that it has now been restricted to prevent the complete extermination of the beds. As for so-called "japanese," or artificially grown pearls, they have of recent years been produced in Brazil. Pearls from the Americas are found among the crown jewels of almost every European ruler, some of them, such as the famous Mexican black pearl presented by Napoleon III, having stirred worldwide attention.

While pearls grow on the shallow bottoms of the warm waters of our continent, orchids, strangely enough, appear on the



WACS EXCEL IN SIGNAL CORPS—Members of the Women's Army Corps are declared to be doing a first class job in the U. S. Signal Corps photographic center in New York. They perform a wide variety of essential work and many have shown exceptional skill. Left, a WAC in the photographic reproduction room places a negative in the enlarger. Right, WACS are working at a patch panel for sound.

shores of those very same tropical regions. Although "orchids of one kind or another are almost universally found in the tropical and temperate zones, the ones from Central and South America are justly regarded as furnishing the climax for this group, as being the aristocrats of the aristocrats." Of the many explorers who have, in the last century or two roamed the wild jungles of Latin America in quest of new species of the rare flower, some have never come back. Others, instead, have brought back to civilization the magnificent blooms that are, today, admired behind the glass windows of fashionable florists throughout the world. The lovely mauve "Cattleya," perhaps the most popular of all orchids, is originally from Colombia and Venezuela, while other well-known species come from Panama, sometimes called "the home of the orchid," from Mexico, Guatemala,

Brazil, Bolivia and Peru. Blooms from a Colombian orchid estate have been known to grace the table of a hostess in the United States only two days after they had been cut, and Venezuelan orchids have also been flown to this country for balls and weddings.

As for champagne, its production is part of one of the oldest agricultural industries in South America, that of wine-making. In Chile and Argentina principally—and a little in Peru—grapes have been cultivated since the arrival of the first settlers who brought with them vines from "the old country." Chilean wines have grown to be greatly esteemed in Europe, its champagne being among those particularly appreciated in foreign countries. Argentina, after producing—and even over-producing—wines for her own consumption, has lately been exporting shipments of wines including a very fine champagne.

KEEP ON
Backing the Attack!
WITH WAR BONDS



★★★ ALL KINDS OF JOB PRINTING—PHONE 7 ★★★

PUBLIC SALE

Moving to smaller place and the following equipment not needed,
I will sell at the farm, known as the D. D. Sullivan place,
1/2 mile west of Lakewood, on

Thursday, January 6

Starting at 10 a. m., the Following Property:

IMPLEMENTS	LIVESTOCK	
1 1935 J. D. Tractor 30, new rubber, new motor.	1 Jersey 5-gal. Milk Cow, 6 yrs.	
1 1935 J. D. Tractor 20, good rubber, new motor job.	1 Jersey 4-gal. Milk Cow, 5 yrs.	
1 New J. D. 2-row Cultivator.	1 Shorthorn 3-gal. Heifer, 2 yrs.	
1 Good J. D. 4-row Cultivator.	1 Shorthorn-Jersey mixed 4-gal. Heifer, 2 yrs.	
1 New J. D. 4-row Planter.	1 Jersey 4-gal. Milk Cow, 6 yrs.	
1 Good 8-ft. Int. Tandem Disc.	1 Jersey-Whiteface mixed 4-gal. Cow, 5 yrs. with calf.	
1 Good Border Machine.	1 Whiteface Heifer, broke to milk, 2-gal.	
1 Good Steel V-Ditcher.	10 Head Dogie Calves.	
1 Int. 1-row Power Binder on rubber.	1 Roan Cow, dry.	
1 Int. 12-hole Drill.	1 Jersey Heifer, 2 yrs.	
1 horsepower McCormick Mowing Machine.	1 Whiteface Heifer, 2 yrs.	
1 Sulky Hay Rake.	1 Mottle face Heifer, 1 yr.	
1 J. D. two-row Planter.	Last 3 items unless sold by date of sale.	
1 Float.	25 Head Fat Hogs	
1 Oil Burner Brooder with stove and pipe, 500 chick size.	20 Head Shoats	
	5 or 6 tons Milo Maize in Bin	

MANY OTHER ITEMS TOO NUMEROUS TO MENTION

Lunch on Grounds — Terms: Cash or Bankable Notes

R. W. Davenport

Col. Emery T. Ashby
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H. A. Denton
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OCOTILLO THEATRE

ANNUAL NEW YEAR'S
EVE FROLIC

Friday Night, Dec. 31 — 10:30

FREE

Balloons — Confetti — Streamers

WATCH 1943 OUT
WELCOME A VICTORIOUS
1944, IN

**HERE'S A THRILL
NEW AND GAY...
It's A Dance-Filled Holiday!**
Cut loose with a Flying Tiger bent on
a fling at fun...as he burns up the
hotspots with a new "terrific"
on a rug-cutting, roman-
tic rampage!

FRED Astaire
JOAN Leslie
The Sky's the Limit

with
ROBERT BENCHLEY
ROBERT RYAN • ELIZABETH PATTERSON • MARJORIE GATESON
FREDDIE SLACK
AND HIS ORCHESTRA

Produced by
DAVID HEMPSTEAD
Directed by
EDWARD H. GRIFFITH

SUPER SONGS!
"MY SHINING HOUR"
"I'VE GOT A LOT IN
COMMON WITH YOU"
"ONE FOR MY BABY"

Original Screen Play by Frank Fenton and Leo Ro.

THIS PICTURE WILL BE SHOWN
NEW YEAR'S DAY ALSO

Pix Rhapsody

Harry Sherman, producer of outdoor films, brings to the screen another historical western, based on actual incidents which took place in the latter half of the nineteenth century. It is called "The Kansan," and is adapted from the popular western novel, "Peace Marshal," by Frank Gruber. United Artists is releasing the film, which can be seen at the Ocotillo Theater Sunday, Monday, and Tuesday.

Once again "Pop" Shearman has re-teamed the successful starring trio of Richard Dix, Jane Wyatt and Albert Dekker, who played together so well in "Buckskin Frontier." Dix plays John Bonniwell, a fighting peace marshal who, against the odds of lawlessness and disorder, cleans up the small frontier town of Broken Lance, in Kansas. Even though he loves peace above all else, the fearless marshal proves on countless occasions that he is a deadly force when aroused.

Jane Wyatt, who was first brought to screen prominence in "Lost Horizon," portrays Eleanor Sager, owner of the town's best hotel. And Albert Dekker is cast as Steve Barrat, a former New York banker, who came West to get away from a financial scandal.

In supporting roles are Victor Jory and Eugene Pallette. Jory, who has played villains for so long he takes it for granted that he will be hissed at, has a sympathetic role for a change and is very happy about it. Pallette, one of Hollywood's best-loved comedians, has a tragic role.

Miss Wanda Story, daughter of Mr. and Mrs. Lewis Story, who was here for Christmas Day with her parents, left with friends Sunday night for Amarillo, Tex., from where she expected to return by plane to Denver, Colo. She and the party of friends with whom she was traveling had difficulty in getting a taxi, where they spent the night on a snow storm, which delayed their departure.

Mr. and Mrs. L. E. Beyers of the Scarborough ranch near Hope, passed through the city Thursday of last week on their way to Midland, Tex., their former home for the Christmas holidays. En route they stopped in Cheyenne, Tex., for a visit with their niece, Mrs. Mark Caraway, Mr. Caraway and children.

Mrs. Neil Cavnar, Ponca City, Okla., house guest of Mrs. Lloyd Walker Evans for the last three weeks, expects to leave Wednesday for her home in Oklahoma.

Caulwell Gott, son of Mrs. Leona Gott of Roswell and nephew of Mrs. Hiley Johnson of Artesia, who was expected here for Christmas with his mother and aunt and the Leslie Martin family, was grounded in Tennessee. Mrs. Gott, who went to El Paso to meet her son, spent the day there alone.

Mrs. S. S. Ward is in Mission, Tex., where she went for the Christmas holidays with her youngest daughter, Mrs. Harold Randall, and Mr. Randall. Mrs. Ward made the trip by bus.

Pvt. Vernon Green, now stationed at Lamesa, Tex., was here for the holidays with friends. He was a guest of the Wintheiser family while here.

IN THE DISTRICT COURT IN AND FOR EDDY COUNTY, STATE OF NEW MEXICO
GILBERT E. GRAY,

PLAINTIFF
VS.
CHARLES PIENING, impleaded with the following named defendants against whom substituted service of process is hereby sought to be obtained: WILLIAM E. TILLEY; LUCY TILLEY; W. H. NICHOLS; ROSE GABRIEL NICHOLS; OTTO C. BREZINA; WILLIAM H. BREWSTER; GERTRUDE BREWSTER; WILLIAM FILLMORE; GERTRUDE B. FILLMORE; MRS. E. K. GREEN; MAE NEWQUIST WADSWORTH; M. EDITH RICHARDS; SARAH E. ROBINSON; ALBERT DUFFNER; CATHERINE DUFFNER; O. P. COOK; MRS. MAUDE L. COOK; MINNIE TODD WILLIS; FRANK B. LEARNED; ELIZABETH A. LEARNED; FRED H. GASTON; KATHRYN M. GASTON; JOSEPH M. MATHEWS; AMANDA E. MATHEWS

DEFENDANTS
NOTICE OF PENDING SUIT
THE STATE OF NEW MEXICO to the aforesaid defendants against whom substituted service is hereby sought to be obtained,
GREETINGS:

No. 8357
You are hereby notified that a suit has been filed against you and each of you by Gilbert E. Gray as plaintiff in the District Court of the FIFTH JUDICIAL DISTRICT of the State of New Mexico within and for the County of Eddy, that being the court in which said cause is pending, the general object of said suit being to cancel and set aside assignments and pooling agreement and to clear the record of all clouds against the title of the plaintiff's property described in the complaint in said cause to wit:
NW $\frac{1}{4}$ of the NW $\frac{1}{4}$ of Section 3, Township 18 South, Range 28 East, N.M.P.M.
The plaintiff's attorney is D. D. Archer whose post office address is Artesia, New Mexico.
You and each of you are here-

by further notified that unless you enter your appearance in said cause on or before the 22nd day of January, 1944, judgment will be rendered against you in said cause by default.

Witness my hand and the seal of the District Court, this 7th day of December, 1943.
(SEAL)

ETHEL M. HIGHSMITH,
Clerk of the District Court.
49-4t-52

IN THE PROBATE COURT
STATE OF NEW MEXICO
COUNTY OF EDDY
IN THE MATTER OF THE
ESTATE

OF
JAMES H. NAYLOR, Deceased
No. 1088

NOTICE OF FINAL HEARING
Notice to Ella Pearl Naylor, Lewis E. Naylor, Nola R. Pollard (formerly Nola R. Naylor), Lowell F. Naylor, Glenn B. Naylor, Harold B. Naylor, heirs of James H. Naylor, deceased and to all unknown heirs of said decedent and all unknown persons claiming any lien upon or right, title or interest in or to the estate of said decedent.

Notice Is Hereby Given that Ella Pearl Naylor, Administratrix of the Estate of James H. Naylor, deceased, has filed her Final Account and Report as Administratrix of said Estate together with her petition praying for her discharge and the discharge of the sureties on her bond, and the approval of said Final Account and Report; that the Honorable J. T. Hardin, Probate Judge of Eddy County, New Mexico, has set the 10th day of February, 1944, at the hour of 9:00 o'clock A. M., in the Court Room of the Probate Court of Eddy County, New Mexico at the Court House, Carlsbad, Eddy County, New Mexico, as the time and place for the hearing of objections to said Final Account and Report and the settlement thereof; and on said day, the Probate Court will proceed to hear and determine the heirship of said decedent, the ownership of his said estate, and the interest of each respective claimant thereto or therein, and the persons entitled to the distribution thereof.

That the name of said Administratrix's attorney is James F. Warden whose Office and Post Office address is Bujac Building, Carlsbad, Eddy County, New Mexico.

Dated December 27, 1943.
(SIGNED) R. A. WILCOX,
Clerk of the Probate Court.
(SEAL) 52-4t-3

NOTICE OF ELECTION OF DIRECTOR FOR DISTRICT NO. 5 OF THE PECOS VALLEY ARTESIAN CONSERVANCY DISTRICT.

WHEREAS, it is provided by Section 5 of the Election Code of the Pecos Valley Artesian Conservancy District that the Board of Directors thereof shall publish notice of the time and place of holding an election for Directors of the Pecos Valley Artesian Conservancy District.

NOW, THEREFORE, the undersigned members of the Board of Directors of the Pecos Valley Artesian Conservancy District, do hereby proclaim and give notice that an election will be held in Director's District No. 5 for the purpose of electing a Director in said District.

The time, place, election officials and manner of holding said election, and the rules and conduct thereof, shall be as follows:
Time: January 8, 1944.
Hours of Voting: 8 o'clock, A. M. to 6 o'clock, P. M.
Poll or Location of Ballot Box:

District No. 5.
Election Judges: J. W. Bradshaw, B. E. Spencer, Ira Garner.

Candidates for Director shall be nominated and their names printed upon the official ballots by nominating petition filed in the office of the Pecos Valley Artesian Conservancy District, at the Court House in Roswell, New Mexico, at least three days prior to the date set for the election. Any petition containing the signatures of not less than twenty-five electors in the District, herein designated as District No. 5, in which it is sought to nominate a candidate, filed within the time above, shall be sufficient to nominate such candidate.

Qualification of Candidates: Directors, at the time of their election, must be free holders in the District from which elected.

Qualification of Voters: Directors shall be elected by the popular vote of the owners of real property situated in the respective Director's Districts.

BOUNDARIES OF DISTRICT 5:

All of the Pecos Valley Artesian Conservancy District situated south of Main Street, City of Artesia, New Mexico, more particularly as follows: Beginning at the northeast corner of Section 18, Township 17 South, Range 27 East and running west to the northwest corner of Section 17, in Township 17 South, Range 25 East; thence south along the section line to the Northwest corner of Section 20, same township; thence E. to N. E. Corner same Section; thence S. on Section lines 9 miles to Twp. line; thence W. to N.E. Corner Sec. 6, Twp. 19 S., Rge. 25 E.; thence S. to N.W. corner Sec. 29, same Twp.; thence W. to Rge. line; thence S. 4 miles to N.W. corner Sec. 18, Twp. 20 S., Rge. 25 E.; thence E. to N.E. corner of same Section; thence S. to S.W. corner Sec. 20, same Township; thence S. to S.W. corner Sec. 20, same Township; thence E. to Rge. line; thence N. to N.W. corner Sec. 19, Twp. 20 S., Rge. 26 E.; thence E. to a point on the Western boundary line of the lands withdrawn, condemned or bought by or for the Reclamation Bureau of the U. S. Department of the Interior for the McMillan Reservoir at the N.E. corner of said Section 19; thence northward, following said boundary line with its meanders to the N.E. corner of Sec. 19, Twp. 18 S., Rge. 27 E.; thence N. on Section lines to N.E. Corn. of Section 18, Twp. 17 S., Rge. 27 E. to point of beginning.

Said election will be held in accordance with the election code of the Pecos Valley Artesian Conservancy District, copies of which code may be had upon application to the Clerk of the District Court of Eddy County, New Mexico; also City Clerk's office in Artesia, New Mexico or J. H. Mullis, Secretary of the Pecos Valley Artesian Conservancy District, Roswell, New Mexico.

Dated this 8th day of December, 1943 at Roswell, New Mexico.
(SIGNED)

ARTESIA BUSINESS DIRECTORY

A Thumbail Classification of
EMERGENCY and IMPORTANT
PHONE NUMBERS and ADDRESSES

- EMERGENCY
- Fire ----- Tell Central
Police, Tell Central, or Call ----- Ph. 198
Red Cross ----- Phone 328-W
- INSURANCE
Pete L. Loving, General Insurance, 301 Wash. Ph. 518
- AUTOMOTIVE
Artesia Auto Co., Wrecker Service ----- Ph. 57
- ELECTRICAL REPAIRING
Doc Loucks, Rewinding All Kinds, 107 Quay... Ph. 65
- FEEDS
E. B. Bullock, Feed, Flour, Coal, Seeds ----- Ph. 86
- SHOE REPAIRING
Hefley's Shoe Shop, Expert Repairing 108 S. Roselawn
- PLUMBING-HEATING
Artesia Plumbing & Heating Co., 508 W. Main, Ph. 712
- COMMERCIAL PRINTING
Artesia Advocate, 316 W. Main—Call Us ---- Ph. 7

the office of the Clerk of the District Court of Eddy County, New Mexico, wherein plaintiff seeks to obtain a decree of absolute divorce from you and custody of child, Charles A. Christy, a minor.
You are further notified that unless you enter your appearance in the above entitled and numbered cause on or before February 3, 1944, judgment will be rendered against you in said cause by default.
Plaintiff's attorney is James F. Warden whose office and Post Office address is Bujac Building, Carlsbad, New Mexico.
WITNESS, my hand and the seal of this Court this 16th day of December, 1943.
(SEAL)
(SIGNED)
ETHEL M. HIGHSMITH,
Clerk of the District Court.
51-4t-2

M. Y. Monical,
Jesse I. Funk,
J. H. Mullis,
S. A. Lanning,
Geo. D. Perrine.
50-4t-1

NOTICE OF SUIT
No. 8298
STATE OF NEW MEXICO
COUNTY OF EDDY
IN THE DISTRICT COURT
DOROTHY M. CHRISTY, Plaintiff, versus JOSEPH M. CHRISTY, DEFENDANT.
THE STATE OF NEW MEXICO TO: The above named Defendant: You are hereby notified that the plaintiff has filed her Complaint against you in the above entitled and numbered cause in

STORAGE
Furniture and Equipment
Artesia, New Mexico
104 West Main Street

'RIGHT THERE WE'LL HAVE A CP GAS RANGE!



BUY WAR BONDS TODAY FOR THE CP GAS RANGE
YOU'LL WANT TOMORROW

CP THIS SEAL MEANS Certified Performance
Gas Ranges bearing the CP Seal meet the rigid cooking performance standards established by home economists, gas companies and gas range manufacturers combined. This Seal is your buying guide to cooking perfection. Look for it on the Gas Range you buy after the war.

You'll want a new CP Gas Range in your kitchen after the war is won. For CP Gas Ranges are built by America's leading manufacturers to meet the highest standards of the American gas industry. These are the Ranges that give you Cooking Perfection. No wonder they set the standards by which all other cooking appliances are judged. Plan now to have a CP Gas Range in your post-war kitchen. And remember, when it comes to economy, speed, convenience and performance, **Nothing Equals Gas for Cooking.**

SOUTHERN UNION GAS COMPANY
"Helping Build New Mexico"
Telephone 50



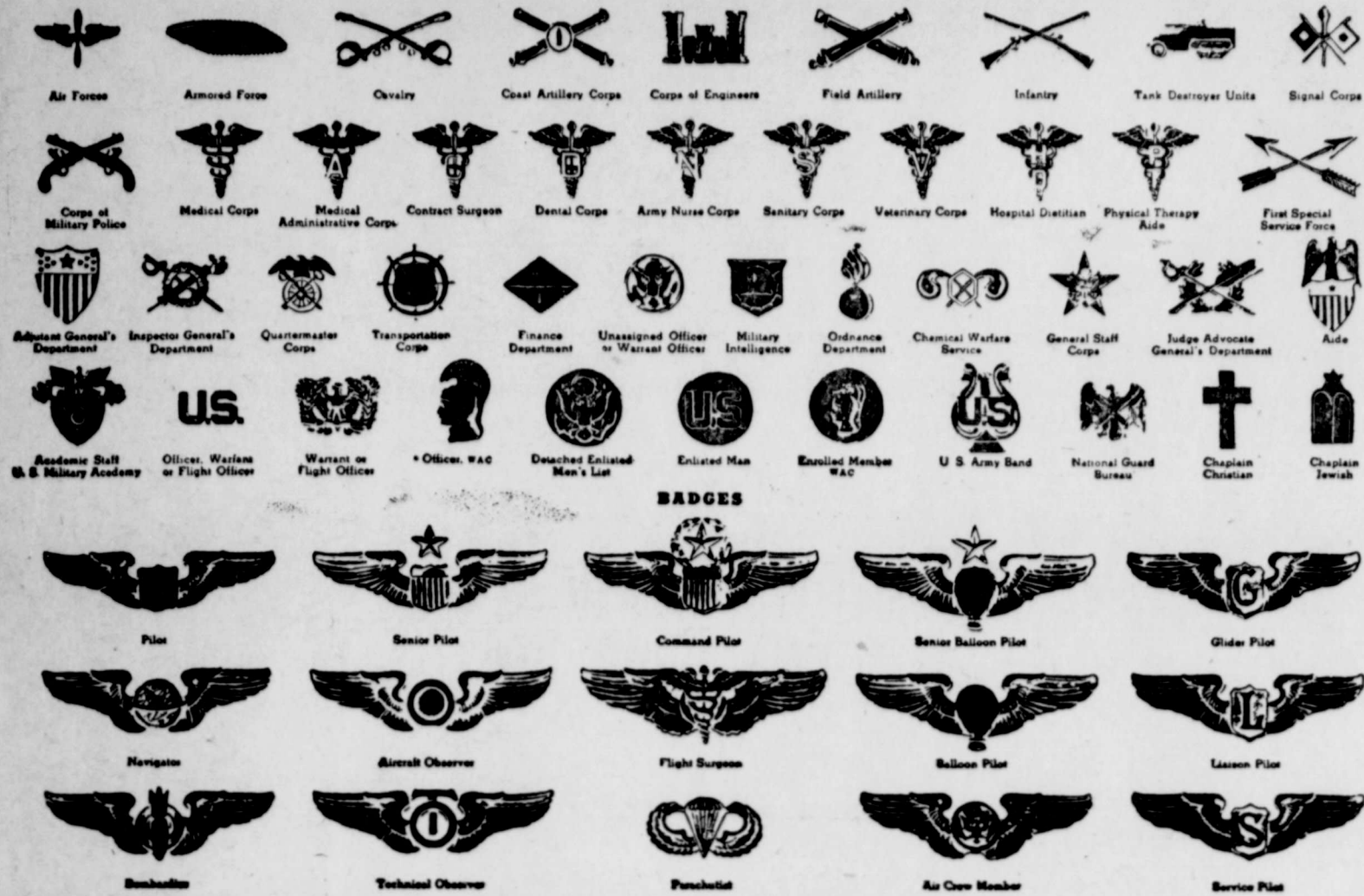
ONE'S "home may be frail: its roof may shake, the wind may blow through it, the storms may enter, the rain may enter", but at New Year's even such a home may be alight with cheer.

Standing on the threshold of 1944 there is reason to believe that the new chapter has brighter pages for all. With this thought we extend to all
OUR SINCERE NEW YEAR'S GREETINGS

PIOR RUBBER CO.
Wesley Sperry, Lessee

INSIGNIA OF THE ARMY OF THE UNITED STATES

INSIGNIA OF ARMS AND SERVICES AND OTHER DISTINCTIVE EMBLEMS



Twenty-Five Thousand Fishing Kits Go to Fighting Men for Recreation

Twenty-five thousand recreational fishing kits for service men have been ordered by the Special Service Division of the War Department, thus making official the efforts of the International Game Fish Association at the American Museum of Natural History in New York to provide such kits through private subscription.

Sportsmen have contributed more than \$60,000 to the IGFA campaign, which has already provided 31,000 fishing kits for distribution abroad by the Red Cross. It is expected that the War Department order will be followed by others, so that every fighting man who cares to try his luck in his hours off duty will have tackle.

"Hundreds of thousands of boys abroad want to fish," said Michael Lerner, vice president of the IGFA. "They have time for it, during their hours of leave. They were anglers at home. They are posted on the finest fishing ranges in the world—rivers and lakes and the shores of the seven seas. Our organization realized, as soon as the war began, that there would be a large demand for fishing tackle, and also that there would be no available shipping space for rods, reels, creels, and the usual impedimenta of the angler. We soon found out that soldiers and sailors, unable to get tackle abroad, were fishing with make shift hooks—with bent pins, nails, wire—and any kind of line they could find. We designed a light, compact kit. The Red Cross volunteered to distribute it to the men overseas. And America's civilian anglers at home astonished us by contributing over sixty thousand dollars."

The kit, now being officially purchased, will fit into a pocket. It contains two handlines, a spoon, a feather, extra hooks and sinkers, a spearhead that may be fitted on any shaft, and a dipnet for catching minnows for bait. It is packed in a twill bag, together with instructions, printed on wa-

Lower Cottonwood (Ora Buck)

Miss Margaret Lane, a teacher here, is still quite ill of flu. She has been moved to the home of her sister, Mrs. O. V. Moore, in Lake Arthur.

Mrs. Moss Spence of Lake Arthur has been ill of flu and was a patient at Artesia Memorial Hospital last week.

Members of the Cottonwood Woman's Club will entertain their husbands at 5 o'clock Wednesday evening, Jan. 5 at the new farm home of Mr. and Mrs. Ray Zumwalt.

Mr. and Mrs. J. B. Prentis and Mr. and Mrs. Pete Prentis of Cottonwood spent Christmas Day with Mr. and Mrs. Ben Marble of Hope. Pete Prentis has been quite ill since Christmas.

Mr. and Mrs. J. C. Walker and children of Cottonwood returned home Dec. 23 from a visit of a month with relatives and friends at Plainview, Tex.

Mr. and Mrs. W. F. Martin returned home Dec. 23 from a visit of a few days with relatives at Plainview, Tex.

Sidney Smith, janitor of Cottonwood School, was a visitor in Roswell one day last week. He also was a business visitor in Carlsbad last Thursday.

Pete Coffman of Cottonwood spent two days at Carlsbad and Loving visiting his uncle D. C. Hobbs.

Mr. and Mrs. Roy Buck of Loving were visiting relatives here Christmas Day. Mr. and Mrs. Buck were visitors in El Paso several days last week.

Mr. and Mrs. Robert Anglen of Carlsbad visited Mrs. Anglen's father, J. L. Lamb, and family Christmas Day.

Mr. and Mrs. Dayton Reser motored to Roswell Saturday afternoon to take her sisters, Misses Bonnie Lou and Louise Roberson, who make their home with Mr. and Mrs. Reser, to spend a few days

with their mother, Mrs. Jack Morrison.

Mr. and Mrs. Frank Newman of Cottonwood spent Christmas with their daughter, Mrs. Earl Pakenham, and family at Roswell. Mrs. Pakenham and baby recently returned home after a visit of a few days with her parents.

Mr. and Mrs. Clint Powell went to Alamogordo last Thursday and spent Christmas with his mother and other relatives.

Mrs. Pete Coffman recently received a letter from her son, Maxcell Smith, telling her he was well and happy. He was recently promoted. He is stationed at San Francisco, Calif., with the Navy.

Cpl. and Mrs. Billy Felton arrived the first of last week for a visit of a few days with his parents, Mr. and Mrs. J. H. Felton, and family. Corporal Felton, who has been stationed at Camp Kearns, Salt Lake City, reported to Sheppard Field, Wichita Falls, Tex.

Mr. and Mrs. P. J. Frink and children, who were confined to their home because of flu, are all well and able to be out again.

A carpenter has been at Cottonwood School during the holidays repairing the schoolroom that was badly damaged by fire recently.

Mr. and Mrs. Larry Knoedler and family had as their guests on Christmas Mr. Knoedler's brother, R. G. Knoedler, and Mrs. Knoedler and daughter, Frances, of Clovis.

Mr. and Mrs. John Buck and son, Ted, entertained at a delicious 1 o'clock turkey dinner Christmas Day. Pete Coffman prepared the dinner. Covers were laid for Mr. and Mrs. Coffman and son, Sidney Smith; Mr. and Mrs. Charlie Buck and two children, Charles Edward and Mary Jean, and the hosts and son, Ted.

Mrs. John Morgan entertained the Cottonwood Ladies' Aid Society at her home on last Thursday. Mrs. Morgan, president, opened the meeting with the group singing. Mrs. James Thigpen read the Scripture lesson. Mrs. E. P.

Malone rendered a fine program. Mrs. Malone, past president, was presented lovely sherbet glasses with a matching tray. At the close of this delightful affair, the hostess and Mrs. Malone served delicious refreshments to Mrs. Fred Chambers, Mrs. Chester Rogers, Mrs. Tom Terry, Mrs. Charles Buck, Mrs. Larry Knoedler, Mrs. Orval Gray, Mrs. Ralph Pearson, Mrs. James Thigpen, Mrs. O. B. Montgomery, Mrs. Jesse I. Funk, and Miss Tommie Terry.

Wednesday service, 7:30 p. m. "God" is the subject of the lesson-sermon which will be read in all Churches of Christ, Scientist, on Sunday, Jan. 2.

The Golden Text is: "Behold, the tabernacle of God is with men, and he will dwell with them, and they shall be his people, and God himself shall be with them, and be their God." (Revelation 21:3)

Among the citation which comprise the lesson-sermon is the following from the Bible: "The heavens declare his righteousness, and all the people see his glory." (Ps. 97:6)

The lesson-sermon also includes the following passage from the Christian Science text book: "God is infinite, the only Life, sub-

stance, Spirit, or Soul, the only intelligence of the universe, including man."

Visitors always welcome.

SANTA FE CARLOADINGS

The Santa Fe System carloadings for week ending Dec. 25 were 19,519, compared with 19,467 for same week in 1942. Cars received from connections totaled 10,999, compared with 11,382 for same week in 1942. Total cars moved were 30,818, compared with 30,849 for same week in 1942. Santa Fe handled total of 32,256 cars in preceding week this year.

It is estimated the railroads of the United States transport 2,000,000 soldiers a month.

The past comes before us in review... memories of peaceful New Years', memories of rainy New Years', and of New Year's Eves when the wind shrieked like a banshee and sleigh-bells jangled along country roads; memories of when this town was young. Yes, we have seen many a New Year's come and go.

To the oldest inhabitant, to the youngest, and to all the good folk in between, we say now, as we have said so often,

HAPPY NEW YEAR!

SPROUSE-REITZ CO., INC.

5c—10c—15c Store

Guy Chevrolet Co. OFFICIAL

Steering Gear, Brake and Light Testing Station

PERMIT NO. 1085

New Stickers Are Due January 1

Date _____

License No. _____

Owner _____

Inspected by _____

Station _____

Make of Vehicle _____

J. O. Gallegos
MOTOR VEHICLE COMMISSIONER

Drive in and get your New Mexico State Steering Gear, Brake and Light Certificate from the Guy Chevrolet Company Service Department. All new equipment used to insure safer driving. New certificates due Jan. 1.

Guy Chevrolet Co., Inc.
Chevrolet—Buick—Oldsmobile

1944
Tidings of Joy to All

New Year's is here!

It is easy to tell. The bustle and merriment; the good fellowship. We are wishing you, and You and YOU all the good things that 1944 can possibly bring.

Brainard Corbin Hdw. Co.

HAPPY NEW YEAR 1944

More than a half a century ago Robert Barry Coffin wrote:

"I have ships that went to sea
"More than fifty years ago;
"None have yet come back to me,
"But keep sailing to and fro."

We don't want that to happen to you, kind friend. This year A.D. 1944 is the year we want your ship to come in.

HAPPY NEW YEAR

JENSEN & SON
Jewelers

The United States has almost ten times more daily newspapers than any other country.

during the winter than in the summer.

The sun is closer to the Earth than any other planet.

Sap the Jap—keep firin' with iron.

WORLD NEWS —in— BRIEF FORM

From Near and Far, Some Timely, Some of Human Interest

German bombers raided an East Anglian village and left a tragic present at the birthday party of 4-year-old John Whiting. When the siren sounded, John and his four teen guests left the tea table, with its birthday cake and four pink candles, for the homemade shelter in the garden. Shortly after a direct hit destroyed the shelter, killing John, his sister, Betty, 5, his grandmother, both his grandfathers, and two cousins, 5 and 6. American soldiers, passing in jeeps when the bomb fell, dug into the debris with bare hands and saved John's father, mother and two sisters, all critically injured but alive.

At Alcoa, Tenn., Luke Bradley, a war plant worker, has started a war plant all his own. He converts automobile springs into razor-sharp dirks for use of overseas soldiers. Bradley says at least 100 soldiers on the battlelines are equipped with his weapons.

Warden Jack Henry has a manpower shortage at the Montana State Prison, principally because it's producing so much food. More than half the 500 prisoners are now living outside the wall—farming.

Denver Rationing Board employees sat down at headquarters to a donated holiday dinner, with turkey and all the trimmings—or nearly all. Nobody remembered to donate sugar and butter, and the board said it couldn't issue special rations.

Classified ad in the Lamar (Mo.) Democrat: "For sale: Half Jersey cow—fine milker."

Ogden, Utah, city officials feel that Joe Willett, 72, is entitled to bicycle license No. 1. This is his forty-fourth year of bicycling around Ogden streets.

In Hanford, Calif., Postmaster Harvey Washburn still is trying to deliver a letter addressed to: "James Sullivan, painting his cousin's house; a short guy, a little bald and a scar on one knee."

Her parents rushed 19-month-old Valoy Peck to Emergency Hospital in Salt Lake City after she began to choke while eating salmon. All the doctors were out. An attendant couldn't remove the bone. So Valoy just coughed it up.

A Los Angeles note of cheer to people who like to go around with one foot shod and one bare: The OPA announces that any shoe without a mate hereafter may be sold ration free.

In Ainsty, England, Judge Henry Hopkins, 82, retired from the bench because, he said, he felt he was too old. Local magistrates unanimously elected as his successor W. H. Shaw, 85.

John W. Marshall of Fresno, Calif., claims this record—absent without leave from the Army for sixty years. He's back at an Army camp now—as a civilian employee at Pinedale. The 80-year-old man told officers he had escaped from guard duty in Missouri sixty years ago and had taken up civilian life in Memphis, Tenn. Army legal minds have decided the statute of limitations has run out on the offense by now.

Release orders arrived at the county jail in Los Angeles for one of two men named Roberto Morales. One is 20, the other 17. Jailers, after turning out the elder, discovered their error and had to release the younger. A few hours later the elder Morales came back. "What's wrong?" he asked. "When I got home I asked everybody who bailed me out. They all said, 'Not me.' You guys made a mistake?"

In Chicago two ambulances, two hearses and three fire companies rolled up to Mrs. Roy Olsen's house on different days recently. But a police car was last in the procession. The vehicles came in answer to calls she did not place. Mrs. Olsen told the police. But she did call the police to report the parade of the emergency equipment.

Lt. Willard F. Lind of Clarksburg, W. Va., fired the .45 automatic for one of the highest scores on the pistol range of the Fourth Ferring Group at Memphis. But the week before, his younger brother, First Sgt. James M. Lind, broke the record at the group with the M-1 carbine rifle, scoring 193 points out a possible 200. To make matters worse for the lieutenant, he had qualified with several different guns as a West Virginia National Guard man. His younger brother had never before fired an Army gun.

At Appomattox, Va., Farmer Herbert C. Pulliam solved his corn-shucking labor problem by inviting Camp Pickett soldiers to help him at \$2 per day, plus board and lodging. He reports that those who had never been on a farm before caught on easy. What's more, boys from Jersey did just as well as fellows from the state where the tall corn grows—Iowa.

A \$1,500,000 suit for infringement of patent was held up by the United States marshal in San Francisco. The plaintiff's complaint, mailed from Los Angeles, failed to include an extra dime, required by law—for the deputy marshal's carefare.

Barbara Elliott and Anito Moore, two modern Worcester, Mass., girls now living in New York, solved New York's moving problem by applying New England pioneer ingenuity. Unable to get a van during the moving rush, they hired a horse and wagon. Despite jibes from passers-by and the fact that neither had ever before driven a horse, they got where they were going without a mishap—and without help.

San Diego, Calif., OPA investigators found one residence listed with two bedrooms and a rear porch converted into rental units at \$6.50 a week, with this notation: "Use of front door, \$2.50 extra." Yes, the occupants were paying it.

J. B. Church, Los Angeles service station operator, is especially busy these days because of the manpower shortage. Two gunmen entered his station, he told police, but he continued arranging his stock. They insisted it was a hold-up but he ignored them. "Aw nuts," one of the gunmen said—and they departed.

When Dana Smith of Canton, Pa., goes hunting for rabbits he takes along his cat. Smith claims the feline is as good as a dog in retrieving rabbits. It might be the "bird" in him, the owner explains.

It's nice work if you can get it. An ad in a Boston newspaper reads: "Man wants job, 39 years, 3A. No hard work, and chance for advancement."

In Los Angeles, J. A. Halcomb, service station manager, has figured out what the tune is good for. When a bandit pointed a gun at him, Halcomb sang out: "Lay that pistol down!" The startled gunman fled.

Gunderson Brothers Engineering Corporation, that builds lifeboats for Liberty ships, has started equipping each new craft with a deck of playing cards.

At Spokane, Wash., Golfer Shine

McKenna's friends kept his secret well. News that he scored a 199-yard hole-in-one in the middle of the summer didn't leak out until recently. When the ball hit the cup he didn't whoop with glee. He said: "Gosh, fellas, my wife doesn't know I'm playing golf today."

Pvt. Victor Scullaw of Martinsville, Okla., has become attached to his canine guard companion at the Hondo (Tex.) Army Air Force Navigation School—and wants to keep him after the war. Mrs. Melvin C. Burton, the dog's owner at Salt Lake City, made up her mind at once—"I wouldn't think of separating them." He's your dog, soldier.

The Maurice Howes are bringing up their son, John, papoose-fashion. Naturally, says the father, an anthropology student in Denver, "the cradleboard makes the baby more observant than if he lay on his back staring at the ceiling." And, says Mrs. Howe, "just think what it does for the mother's posture and the figure."

The Hebrides islands were ruled by the kings of Norway until 1266, when the islands were ceded to Scotland.

Early motion picture theaters were known as "nickelodeons" because the admission price was five cents.

More proper names and capitalized words begin with than with any other letter.

The first grand jury in American colonies met at Boston in 1635.

Indianapolis, Ind., is one of the few large cities in the world not situated on a navigable river.

HOLIDAY GREETINGS 1944

To have served you in 1943 has been a pleasure and a privilege. We hope we have served you well enough to merit your patronage in 1944. Right now we want to say **Happy New Year To You and Yours**

Marie's



Paul Revere was born on New Year's Day, 1735. We hail that day! And just as he returned to his goldsmith's work, long after his historic ride, so will we return to the normal occupations of the ways of peace. That day we also hail, looking forward to it with renewed hope.

On this Eve of New Year, 1944, we salute all of our friends. Happy New Year to you!

Russell Auto Supply Co.



* Another year, another page... time to renew old friendships and that resolution which we make each year—to serve our customers still better than the year before

NEW YEAR'S GREETINGS TO EVERYBODY
HAVE A GOOD TIME AND DROP IN TO SEE US
REMEMBER, YOU ARE ALWAYS VERY WELCOME HERE



BALDWIN'S

traveler's... Underwood... adding Machine... whocate.

FOR THE ADVOCATE



ON THE THRESHOLD OF 1944 IT MAY BE APPROPRIATE TO ENVISION A BETTER WORLD . . . "A WORLD WHICH SHALL AFFORD TO ALL NATIONS THE MEANS OF DWELLING IN SAFETY WITHIN THEIR BOUNDARIES, AND WHICH WILL AFFORD ASSURANCE THAT ALL MEN IN ALL LANDS MAY LIVE OUT THEIR LIVES IN FREEDOM FROM FEAR AND WANT." MAY GOD SPEED THAT DAY, WE PRAY, AS WE SEND YOU OUR NEW YEAR'S GREETINGS.

KING'S JEWELRY

Ring out the Old...

"I and my pals at the Power Plant will be on the job New Year's Day and every day—as usual—to make sure that lights burn brightly for you . . . to man your electric appliances efficiently that make tasks in your home easier. This is our contribution to a Happy New Year the American way."

... Reddy Kilowatt.



J. D. Smith, Manager

J. W. Brown
John Gibson
Oscar Greene
Margie Jones

J. P. Johnson
H. A. Jordan
Chas. McDonald
L. E. Naylor

Ruth Pitts
Billie Pinson
Harold C. Ulrich



Southwestern PUBLIC SERVICE Company