





## OPA Director Bingaman Compliments Eddy War Price, Rationing Board on Splendid Job

While War Price and Rationing Boards throughout the nation observed their second anniversary Wednesday of last week, the board in Eddy County at Carlsbad and the service offices in Artesia carried on with business as usual. A statewide meeting of board members was held at the district office in Albuquerque on that date for the discussion of mutual problems.

John D. Bingaman, district director, expressed his appreciation and that of the members of his district office staff for the magnificent job which the War Price and Rationing Board in Eddy County has done.

He said, "I know the citizens of Eddy County realize the importance of the task which these gentlemen have so fairly and willingly handled since the beginning of rationing and price control. These gentlemen have done an excellent job under difficult circumstances, and it can truly be said on the second anniversary that these very patriotic Americans, although unpaid and unsung, are heroes on the home front, equitably distributing scarce commodities after military requirements are met, and controlling inflationary prices.

"The members of your board serve without compensation, and they have given unsparingly of their time, sacrificing time from their homes and private businesses. Never once have they complained or shirked their duties, and it is through their efforts that the national slogan, 'Share and Share Alike,' is practically applied. I know the people of Carlsbad and Artesia and the rest of the county join with me in extending heartfelt thanks on this occasion for the gigantic task which they have and are performing."

The members of the Eddy County War Price and Rationing Board are: J. S. Gibson, chairman; C. A. Pierce, R. T. Spense, J. W. Vasey, Tom W. Neal, Jr., W. H. Solem, Claude F. Cole, and Fred R. Dickson, Carlsbad, and George E. Currier, Leslie Martin, Leon Smith, and J. D. Josey, Artesia. On the price panel are G. V. Price and L. F. Simpson, Artesia, and Marcus Griffin, Bob Clark, Tom Calloway, and F. R. Rigdon, Carlsbad.

Numerous other people in the county have given voluntarily of their time, former members of the board and the teachers throughout the county, who served as vol-

## Employers Must Issue Receipts To Employees

S. P. Vidal, collector of internal revenue, announced that employers filing withholding tax returns are required to issue receipts to all employees who have had income or victory taxes withheld from wages by Jan. 31, 1944. Receipt forms are provided by the Treasury Department and are furnished by the collector upon request of employers.

Duplicates of all receipts issued during the year are to be sent to the collector of internal revenue, accompanied by the

untrue issuance officers on three occasions.

The Eddy County War Price and Rationing Board, like the many others now operating in the United States, came into existence shortly after Pearl Harbor. These boards were appointed at the request of the War Production Board to ration tires. Growing shortages necessitated the rationing of sugar, gasoline, shoes, bicycles, meats and processed foods, and other commodities to assure everyone their fair share. Rationing conserves vital materials for the use of the armed forces, and price control preserves economic stability, Bingaman said.

H. L. Galles, district rationing executive, recently said, "Rationing without price control would do very little good, just as in like manner price control without rationing would fail to put the necessary materials at the disposal of the armed forces and give the people at home their proper share."

Credit is also due the paid personnel of the board office at Carlsbad, Topaz R. Bird, chief clerk; Ina Lee Denny, price clerk; Naomi G. Bagley, Josephine M. Miller, Ruth J. Andress, and Fay B. King, and the members of the paid staff of the Artesia office, Beecher Rowan and Irene Triplett, Bingaman said.

**STONE and STONE**  
OPTOMETRISTS  
Phone 75-W

fourth quarter 1943 withholding tax return, due during the month of Jan. 1.

Vidal emphasized the importance of the receipts, by pointing out they are the means by which employers will be enabled to claim credit on current tax liabilities, or refunds of amounts overcollected through salary deductions. He also said particular care should be taken in effecting proper reconciliation of amounts shown as deducted from individual employees and total payments made by employers during the year. These amounts must agree before credits shown on the receipts may be accepted.

## DAUGHTERS OF MARY HAVE ELECTION OF OFFICERS

At a special meeting held in the home of Mrs. Juliana C. Lopez last Thursday the Daughters of Mary elected officers of the society for the coming year.

The new officers are: President, Eloisa Villa; assistant president, Christine Villa; secretary, Estella Hernandez; treasurer, Petra Larrea.

Preparations were also made for a dance Friday evening, Jan. 21.

A politician and a card player were engaged in an argument.

"Let me tell you," declared the politician, "politics is very different from poker."

"I know," returned the card player. "In politics you play first and cut afterward."

Around ninety constellations are recognized at present by astronomers.

## Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood crocote by special process with other time tested medicines for coughs. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

## Predatory Animals Are on Increase in The Sunshine State

Predatory animals, especially coyotes, are alarmingly in the increase in New Mexico, State Game Warden Elliott Barker said.

"We've got more coyotes and not so many fur trappers," Barker said. "There just aren't many private trappers in the business these days, what with the call of the armed services and defense industries. The predatory animal hunters employed by the state and by the Fish and Wildlife Service are only a drop in the bucket compared with the number really needed."

"This year's crop of coyotes is not being taken. It's developing into a pretty serious situation and I don't know how we're going to manage to stay on top of it."

Coyote pelts currently are bringing in the neighborhood of \$8 apiece, the warden said.

He gave his comment on the predatory situation in disclosing that Deputy Game Warden Homer Pickens has left on an extensive inspection trip of predatory control work in Southern New Mexico. He plans to be gone a week or ten days days visiting Hot Springs and the country west of there, Las Cruces, Deming, Silver City, Glenwood, Reserve and Magdalena.

## DEMPSEY RECOMMISSIONS A. L. BERT COLONEL

A. L. Bert, editor of The Advocate, has been commissioned a colonel aide-de-camp on the staff of the governor of New Mexico by Gov. John J. Dempsey.

He was similarly commissioned in February, 1941, by former Gov. John E. Miles.

## Who Must File Income Tax Returns For 1943 Is Explained by Vidal

S. P. Vidal, collector of internal revenue, announced that an income tax return must be made by every individual who during the taxable year 1943, was single and had \$500 or more income; was married and had more than \$624 income; was married and, together with wife or husband, had \$1,200 or more income. In addition, a return must be filed by everyone who paid or owed a tax on 1942 income, and a return should be filed likewise by anyone claiming a refund of taxes withheld from wages.

The requirements for filing 1943 returns on or before March 15 apply to civilians and personnel of the armed forces alike, except that postponements or extensions are allowed those who are on sea duty or outside the continental United States. If a member of the armed forces is on sea duty or outside of the continental United States, his wife may also postpone her return if her own income is less than \$1,200. There are several other special provisions applying to members of the armed forces, and Vidal invited

any service personnel needing tax advice to contact his office.

As in past years, there are two income tax forms. Form 1040, commonly called the "long form," may be used by an individual. Form 1040-A, called the "short form," may be used by individuals who (a) are citizens or residents of the United States, (b) had in 1943 \$3,000 or less income, and (c) received all their income from salaries, wages, bonuses, commissions, or other forms of personal compensation, or from dividends, interest and annuities. In the case of husbands and wives filing separate returns, each must use the same form. The short form may be used as a joint return for a husband and wife, if, in addition to the other conditions for using that form, they were living together on July 1, 1943, and their combined income for the year did not exceed \$3,000.

Vidal also pointed out that he has mailed to all taxpayers who filed returns in this district for 1942 notices showing the amount of each individual's 1942 tax and

the amounts paid on that tax. These are two additional figures which income taxpayers will need in the preparation of their returns for 1943. The notices should be sent back to the collector along with the return.

Many taxpayers, especially those who use the short form, will not need assistance in making their returns. However, any taxpayer needing help may obtain it at the office of the collector, Federal Building, Albuquerque. To avoid inconvenience and delay, anyone needing assistance should seek it as early as possible, Vidal said.

Get in the scrap!

## Montgomery's WATCH SHOP

Over U. S. Postoffice  
Artesia, N. M.

EXPERT WATCH REPAIRING

J. L. MONTGOMERY

## ATTENTION COTTON FARMERS

We can now ship your cotton for the Government Loan. This is not a private loan but the authorized loan at the prices specified by the Government. Let's get this cotton out of the open yards and into the warehouse where it will not damage. Act quick while we have the storage space. Bring all your yard tickets and as many of your Grade Cards as you have and let's get this cotton rolling. If you prefer we will buy your cotton. Kindly get in touch with us.

## TROUTT & SHARP

ARTESIA FARMERS GIN, Artesia, or COTTONWOOD GIN, Cottonwood

**SAFEGWAY COFFEE CARNIVAL**  
STARRING FAVORITE BRANDS AT MONEY-SAVING PRICES!

BUY ALL your food at Safeway this week!



Ladeez AND Gentlemen! Come RIGHT in and see our GREAT exhibit of fine-flavored COFFEES! People buy 'em so fast we have to get NEW supplies constantly, and so every package is BOUND to be extra-fresh! You pays your money and you takes your CHOICE of favorite brands! Get the coffee, HERE at Safeway, that will make that SECOND cup taste even better than the first! No RATION points needed these days.

AIRWAY LB. Coffee . . . . . **18c**

EDWARDS LB. Coffee . . . . . **22c**

AIRWAY 3 LBS. Coffee . . . . . **55c**

NOB HILL LB. Coffee . . . . . **21c**

HILLS RED CAN LB. Coffee . . . . . **33c**

HILLS RED CAN 2 LBS. Coffee . . . . . **64c**

## Non-Rationed Items

12 OZ. PKG. Grapenuts . . . . .	<b>13c</b>
MORNING GLORY 3 LB. PKG. Oats . . . . .	<b>21c</b>
QUAKER 3 LB. PKG. Oats . . . . .	<b>23c</b>
TOWN HOUSE NO. 2 CAN Grapefruit Juice .	<b>13c</b>
GARDEN SIDE NO. 2 CAN Green Beans . . . .	<b>12c</b>
CANTERBURY 4 OZ. PKG. Tea . . . . .	<b>22c</b>
PORTALES BEST 50 LBS. Flour . . . . .	<b>\$2.37</b>
KITCHEN KRAFT 50 LBS. Flour . . . . .	<b>\$2.37</b>

## Rationed Items

3 TALL CANS Milk . . . . .	<b>25c</b>
3 LBS. ROYAL SATIN Shortening . . . . .	<b>60c</b>
4 LBS. WILSON'S ADVANCE Shortening . . . . .	<b>77c</b>
1 LB. DALEWOOD Margarine . . . . .	<b>22c</b>
2 LBS. DEL MONTE DRIED Prunes . . . . .	<b>30c</b>
12 OZ. CAN KEM SPICED Lunch Meat . . . . .	<b>34c</b>

## Ration Information

Sugar Stamp 29 Ration Book 4, Expires Friday 15. Brown Stamps R, S and T, Book 3, Good Through Jan. 29. Green Stamps D, E, and F, Book 4, Good Through Jan. 20. Green Stamps G, H, and J, Book 4, Good Through Feb. 20.

## SAFEGWAY Farm-Fresh PRODUCE

SNOW BALL Cauliflower . . . . .	<b>Lb. 12c</b>
CRISP FARM Lettuce . . . . .	<b>Lb. 10c</b>
IDAHO RUSSETS Potatoes . . . . .	<b>10 Lbs. 44c</b>
PURPLE TOP (TOPS OFF) Turnips . . . . .	<b>Lb. 9c</b>

Fancy Delicious APPLES 11c Lb.

PINK Grapefruit Lb. 6c

## SAFEGWAY Guaranteed MEATS

CALF Tongues . . . . .	<b>Lb. 22c</b>
GROUND Beef . . . . .	<b>Lb. 25c</b>
WILSON Sliced Bacon . . . . .	<b>Lb. 41c</b>
Pork Roast . . . . .	<b>Lb. 30c</b>

SMOKED PICNIC 30c Lb.

SALT PORK 21c Lb.

## Wartime Lighting Suggestions

- 1 Clean lamps by rubbing a soapy rag over the bulbs (unlighted) and reflector bowl. You'll add 25% to 30% more light.
- 2 Keep shade linings light. Brush silk shades frequently. Repaint the inside of parchment shades or relines with white paper.
- 3 Turn off lamps not in use. This flip of the wrist will make lamp bulbs last longer, helping to conserve the critical materials.
- 4 Let two read by the light of one. Arrange lamps and furniture so each lamp can, if necessary, serve two or more people.
- 5 Move lamp nearer and get more light. A few inches farther away may mean 50% less light. Be sure shades are deep enough to shield eyes from glare.
- 6 Have eyes examined by competent eyeight specialist. While good light does make seeing easier, it does not correct eye defects.

**Southwestern PUBLIC SERVICE Company**



KEEP RIGHT ON buying War Savings Bonds to the very limit of your ability—Speed the Victory!

**SAFEGWAY**





# OCOTILLO THEATRE

SUN. - MON. - TUES., JAN. 16 - 17 - 18

**M-G-M's BIGGEST LAUGH HIT!**  
Red Skelton for roars! Eleanor Powell for rhythm! Plus a singing, swinging, gal-orous parade of talent in a jamboree of joy!

**"I Dood It!"**

What a Cast of MADCAP ENTERTAINERS!

Starring  
**Red SKELTON**  
The King of Hilarity

**ELEANOR POWELL**  
The Darling of the Dance

**RICHARD AINLEY** \* **PATRICIA DANNE**  
Young and Handsome \* Gorgeous and Dangerous

**SAM LEVENE** \* **THURSTON HALL**  
Headlines of Laughs! \* Explosive Rich Man

**LENA HORNE** \* **HAZEL SCOTT**  
Bossy Young Song Bird \* Stars of the Ray Show

**Jimmy DORSEY and BAND**  
All Songs with

**HELEN O'CONNELL** \* **BOB EBERLE**  
The Favorite Vocalists of Radio & Band

Screen Play by Sig Herzig and Fred Saldy  
Directed by VINCENTE MINNELLI Produced by JACK CUMMINGS

ATTRACTION "WAR DOGS"  
LATEST NEWS EVENTS

## Pix Rhapsody

By Mary Jane

The fun will reign fast and furious at the Ocotillo Theater Sunday through Tuesday, with the showing of M-G-M's slick comedy riot, "I Dood It," starring Red Skelton and Eleanor Powell together again for the third laugh-happy time with Red in his most hilarious characterization to date. There are a host of popular stars to round out the stellar supporting cast.

Red plays a zany pants' presser who falls in love with a Broadway star. By wearing his customers' clothes he manages to im-

press her and the next thing he knows they are married and involved in a hunt for a gang of saboteurs. And his troubles are only beginning!

Amid the absurd situations that arise there is a wealth of musical entertainment supplied by Jimmy Dorsey and his orchestra and a breath-taking musical number played by Hazel Scott, Broadway's swing sensation, and sung by Lena Horne. Miss Powell does a "Western" dance number, during which she twirls a lariat in time to the music while performing the most intricate steps.

Vincente Minnelli, who made his directorial debut on the screen with "Cabin in the Sky," handled the lilted laughmusical with skill and artistry.

## Upper Cottonwood

(Mrs. D. A. Bradley)

A large crowd attended the 11 o'clock services at the church Sunday morning, when a fine New Year's sermon was delivered by the pastor, the Rev. Chester Rogers. The fourth Sunday this month the Rev. A. C. Douglas, district superintendent, will preach and hold the communion service, and a basket dinner will be served in the basement of the church. The quarterly conference for the Cottonwood and Lake Arthur churches will be held in the afternoon.

Mrs. John Morgan, who was president of the Ladies' Aid, is moving from this community, and Mrs. James Thigpen has been elected president for the year in her place. Mrs. O. B. Montgomery is vice president.

Mr. and Mrs. Carrol Jackson and daughter, Irene, had as their guest at a delicious dinner Sunday Pfc. Danny Slack of the Roswell Army Air Field.

Miss Elizabeth Taylor is staying with her sister, Mrs. Clovis Taylor, taking care of her sister who has just been brought home from a Roswell hospital, after a serious operation.

Mr. and Mrs. Paul Robinson went to Roswell Tuesday of last week, where Mr. Robinson bought a new combine.

The Lake Arthur Eastern Star met for their regular meeting, Saturday night and six new applications were received at this time.

Mrs. Clarence Pearson, who underwent an appendicitis operation in a hospital in Roswell Wednesday of last week, is doing nicely and hopes to be brought home soon.

Mrs. Crook, who has been quite ill for some time, is able to be out again.

Miss Dorothy Thaggard of Artesia visited Saturday night and Sunday with her sister, Mrs. T. M. Montgomery, and Mr. Montgomery.

Mr. and Mrs. Ersie Smith, former residents of this community, have moved from near Artesia to the Dayton Reser farms on Cottonwood.

Mr. and Mrs. Roberts and son have been confined to their beds the last week from flu, but are somewhat better at this time.

Dexter High School won the sixth straight game Friday night in the Lake Arthur gym, when they topped the Lake Arthur boys 30 to 16. George Lewis took the lead early in the second period and increased it as the game progressed. Chandler, Lake Arthur guard, stood out for the losers, as he scored four goals for a total of eight points. The game was fast from start to finish, with both teams playing on offensive games. The Lake Arthur juniors had an interesting game, winning 10 to 9.

Mr. and Mrs. Irison Burgess attended church and Sunday school at the Baptist Church in Artesia Sunday.

Misses Ruby and Halli May McCalahan, teachers in Lake Arthur, returned home last week from

Texas, where they were called because of the serious illness of their mother.

Mr. and Mrs. B. E. Green, who spent the Christmas holidays in El Paso and Juarez have returned home, and Juarez a nice time in the Texas city.

Mrs. Dora Russell, who has been confined to her bed at the home of her daughter, Mrs. Eva Cook, in Lake Arthur more than a year, had a bad case of flu recently, but is somewhat better at this time.

Mr. and Mrs. Truman Howard of near Artesia accompanied his sister, Mrs. Don Vaughn, and her little son, Donald Vaughn, to California, where Mrs. Vaughn and son will remain with her husband, Lieutenant Vaughn. Mr. and Mrs. Howard are expected back home this week.

"Grandpa" Chambers, who has been very ill in Artesia Memorial Hospital the last week, is much better and was expected to be brought to the home of his son, Fred Chambers, Tuesday.

The Ladies' Aid Society will meet Thursday of next week at the home of Mrs. D. A. Bradley.

Mrs. Virginia Brisco and daughter, Mrs. Bill Ross, of Artesia visited at the home of Mr. and Mrs. Felton Sunday afternoon.

IN THE PROBATE COURT STATE OF NEW MEXICO COUNTY OF EDDY

IN THE MATTER OF THE ESTATE OF JAMES H. NAYLOR, Deceased No. 1088

NOTICE OF FINAL HEARING Notice to Ella Pearl Naylor, Lewis E. Naylor, Nola R. Pollard (formerly Nola R. Naylor), Lowell F. Naylor, Glenn B. Naylor, Harold B. Naylor, heirs of James H. Naylor, deceased and to all unknown heirs of said decedent and all unknown persons claiming any lien upon or right, title or interest in or to the estate of said decedent.

Notice Is Hereby Given that Ella Pearl Naylor, Administratrix

of the Estate of James H. Naylor, deceased, has filed her Final Account and Report as Administratrix of said Estate together with her petition praying for her discharge and the discharge of the sureties on her bond, and the approval of said Final Account and Report; that the Honorable J. T. Hardin, Probate Judge of Eddy County, New Mexico, has set the 10th day of February, 1944, at the hour of 9:00 o'clock A. M., in the Court Room of the Probate Court of Eddy County, New Mexico at the Court House, Carlsbad, Eddy County, New Mexico, as the time and place for the hearing of objections to said Final Account and Report and the settlement thereof; and on said day, the Probate Court will proceed to hear and determine the heirship of said decedent, the ownership of his said estate, and the interest of each respective claimant thereto or therein, and the persons entitled to the distribution thereof.

That the name of said Administratrix's attorney is James F. Warden whose Office and Post Office address is Bujac Building, Carlsbad, Eddy County, New Mexico.

Dated December 27, 1943. (SIGNED) R. A. WILCOX, Clerk of the Probate Court. (SEAL) 52-4t-3

NOTICE OF SUIT No. 8298 STATE OF NEW MEXICO COUNTY OF EDDY

IN THE DISTRICT COURT DOROTHY M. CHRISTY, Plaintiff, versus JOSEPH M. CHRISTY, DEFENDANT.

THE STATE OF NEW MEXICO TO: The above named Defendant: You are hereby notified that the plaintiff has filed her Complaint against you in the above entitled and numbered cause in the office of the Clerk of the District Court of Eddy County, New Mexico, wherein plaintiff seeks to obtain a decree of absolute divorce from you and custody of child, Charles A. Christy, a minor.

You are further notified that

# ARTESIA BUSINESS DIRECTORY

A Thumbnail Classification of EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES

EMERGENCY

Fire Police, Tell Central, or Call Red Cross

INSURANCE Pete L. Loving, General Insurance, 301 Wash. Ph

AUTOMOTIVE Artesia Auto Co., Wrecker Service

ELECTRICAL REPAIRING Doc Loucks, Rewinding All Kinds, 107 Quay

FEEDS E. B. Bullock, Feed, Flour, Coal, Seeds

SHOE REPAIRING Hefley's Shoe Shop, Expert Repairing 108 S. Rosel

PLUMBING-HEATING Artesia Plumbing & Heating Co., 508 W. Main, Ph

COMMERCIAL PRINTING Artesia Advocate, 316 W. Main—Call Us

unless you enter your appearance in the above entitled and numbered cause on or before February 3, 1944, judgment will be rendered against you in said cause by default.

Plaintiff's attorney is James F. Warden whose office and Post Office address is Bujac Building, Carlsbad, New Mexico.

WITNESS, my hand and the seal of this Court this 16th day of December, 1943. (SEAL) (SIGNED) ETHEL M. HIGHSMITH, Clerk of the District Court. 51-4t-2

Science is resourceful; it n't open the pullman window it air-conditioned the train.

## Clean FALSE TEETH THIS EASY WAY

At last, a scientific way to clean false teeth. Just put your brush in a glass of water and KLEENITE has been at work. With magic-like speed, discoloration stains vanish—the original clean brush is returned! It's easy, economical! Get KLEENITE today from any good drug store.

New Scientific KLEENITE

## "Man, you're on our team!"



"Your station deserves credit for a raft of our men clocking in on time. The way you keep their cars shipshape here is saving us man-hours—plenty—or we couldn't keep beating schedules. Our plant driver brings the office car here—to keep it readier than a fire engine. Even our laboratory scoffers rave about your giving their engines internal OIL-PLATING to hamstring damage from engine acids! You're helping cars live. Great stuff!"

Such praise from the war plant's Big Boss caused the Conoco Mileage Merchant to throw out his chest. His Conoco N<sup>th</sup> oil...oil that OIL-PLATES...is even more essential for less essential cars, used only now and then. The unavoidable acids of combustion—mostly heated away, before rationing, by prompt re-use of the car—now loiter inside and threaten to cause corrosion. But

you know of anti-corrosive plating...like chromium plating. Just as closely, protective OIL-PLATING is surfaced to precious engine parts by the "magnet-like" attraction that Conoco N<sup>th</sup> oil creates synthetically. Resist acid's appetite for your engine. OIL-PLATE with Conoco N<sup>th</sup>. Today. Continental Oil Company

CONOCO N<sup>th</sup> MOTOR OIL

## Our Boys of Today Look UPWARD, ONWARD!

Planners, from the day they first set off for kindergarten. Planning how they will be this or that when they grow up. Building bridges, playing with electric trains, making model airplanes. The boys—and girls, too—look upward and onward.

Their entire future rests on the outcome of this war. The things you have enjoyed, the things you have planned for them, are in danger of being swept away by those who would substitute a more ruthless, less loving, way of living. Decide now, before another day passes, to do all you can to prevent such a tragedy ever happening here.

Your Investment in U. S. War Bonds Will Help to Finance His Education!

Southern Union Gas Company

"Helping Build New Mexico" Telephone 50

# KEEP ON BACKING THE ATTACK

in the

# FOURTH WAR LOAN

## January 18 --- February 15

For \$14,000,000,000, of Which \$5,500,000,000 Must Be Subscribed by Individuals

The Battle for Tarawa Island Airport



Marine Corps Photo

This picture was taken during the height of the battle to capture this strategic air field. Marines are shown crouched in their fox holes, rifles ready to pick off any Jap that shows his head. The shell blasted terrain is a grim reminder of the ferocity of this battle. Let's all keep Backing the Attack by buying extra War Bonds. From U. S. Treasury

Tsk, Tsk and Tsk—Those Dirty Japs •



Marine Corps Photo

This Marine was struck by shrapnel during the battle for Tarawa. His buddy is shown here giving him first aid. But what a lot of kidding he received from the others when he reported the location of his wound. "Where were you wounded, buddy?" These fighting Marines are buying their share of War Bonds. Are you? From U. S. Treasury

★ ★ ★

HERE ARE

## SOME FIGURES

FOR

## OSTRICHES

Those of You Who Just  
Can't Believe You Should

## Buy More War Bonds

In the Sicilian campaign, part of our losses in the material employed were as follows:

- We lost 8% of our medium tanks.
- We lost nearly half of our 57-mm. guns.
- We lost 33 1-3% of our 75-mm. gun carriages.
- We lost 22% of our 105-mm. howitzer carriages.
- We lost 54% of our 37-mm. gun carriages.
- We lost an undisclosed number of ships, landing barges, airplanes.

- We lost a vast quantity of collateral material like food, clothing, things like 1,100 miles of copper telephone wire.
- We lost all this in a month-long minor campaign that was in every sense of the word a complete victory for us.

There's just no use in trying to dodge this fact:

Somebody's got to pay for that stuff we lost. Somebody's got to pay for the new stuff that replaced it. Somebody's got to pay for the infinitely larger amount of

stuff that's going to be used—and part of it lost—in Italy, in France, in the Balkans, in Norway, in India, in a lot of places.

It's no use kidding ourselves. That "somebody" is Uncle Sam—and we've got to lend him the money to do it by buying War Bonds. There's no cheap way out—no easy way out—there's just nothing we can do except to keep on working and buying more and more Bonds till this War is won.

And the harder we pitch in right now—and the more Bonds we buy—the quicker that will be.

This Message Sponsored by the Undersigned in the Interest of the Fourth War Loan

The Hub Clothiers  
First National Bank  
Southern Union Gas Co.  
New Mexico Glycerin Co.  
B. N. Muncy & Son  
Artesia Pharmacy  
Artesia Auto Co.  
L. P. Evans Store  
Pior Rubber Co.  
Peoples Mercantile Co.

Russell Auto Supply Co.  
Mann Drug Co.  
Sanitary Barbers  
Jensen & Son  
Baldwin's  
King's Jewelry  
Kemp Lumber Company  
Pete L. Loving Agency  
Palace Drug Store  
Guy Chevrolet Co.

Carper Drilling Co.  
Murchison & Closuit  
Malco Refineries, Inc.  
Fred Brainard  
Berry & Dexter  
Toggery Shop  
Artesia Abstract Co.  
Artesia Hotel  
C. G. Morrison & Co.  
Production Engineering

Central Valley Electric Coop, Inc.  
Artesia Laundry & Cleaners  
Maljamar Oil & Gas Corp.  
Mid-West Auto Supply Co.  
Flynn O'Malley, The Grill  
Artesia Alfalfa Growers Assn.  
Brainard-Corbin Hardware Co.  
Ocotillo and Valley Theaters  
Valley Produce Co., Roswell  
Southwestern Public Service Co.

LET EACH OF US DO HIS PART AND A LITTLE MORE, QUICKLY

