



A Visit from Saint Nicholas

TWAS the night before Christmas, when
all through the house
Not a creature was stirring, not even a
mouse;
The stockings were hung by the chimney
with care,
In hopes that Saint Nicholas soon
would be there;

The children were nestled all snug in their
beds,
While visions of sugar plums danced in
their heads;
And mamma in her kerchief, and I in my
cap,
Had just settled our brains for a long
winter's nap—

When out on the lawn there arose such a
clatter,
I sprang from my bed to see what was
the matter.
Away to the window I flew like a flash,
Tore open the shutters and threw up
the sash.

The moon on the breast of the new-fallen
snow
Gave a lustre of midday to objects be-
low;
When, what to my wondering eyes should
appear,
But a miniature sleigh and eight tiny
reindeer,

With a little old driver, so lively and quick,
I knew in a moment it must be Saint
Nick.
More rapid than eagles his coursers they
came,
And he whistled and shouted, and call-
ed them by name:

“Now, Dasher! Now, Dancer! Now, Prancer
and Vixen!
On, Comet! On, Cupid! On, Donder and
Blitzen!
To the top of the porch, to the top of the
wall!
Now dash away, dash away, dash away
all!”

As dry leaves that before the wild hurri-
cane fly,
When they meet with an obstacle,
mount to the sky,
So up to the house-top the coursers they
flew,
With the sleigh full of toys—and Saint
Nicholas, too.

And then in a twinkling I heard on the roof
The prancing and pawing of each little
hoof.
As I drew in my head and was turning a-
round,
Down the chimney Saint Nicholas came
with a bound.

He was dressed all in fur from his head to
his foot,
And his clothes were all tarnished with
ashes and soot,
A bundle of toys he had flung on his back,
And he looked like a peddler just open-
ing his pack.

His eyes how they twinkled; His dimples
how merry!
His cheeks were like roses, his nose
like a cherry;
His droll little mouth was drawn up like a
bow,
And the beard on his chin was as white
as the snow.

The stump of a pipe he held tight in his
teeth,
And the smoke it encircled his head like
a wreath.
He had a broad face and a little round belly
That shook, when he laughed, like a
bowl full of jelly.

He was chubby and plump—a right jolly old
elf;
And I laughed, when I saw him, in spite
of myself.
A wink of his eye and a twist of his head
Soon gave me to know I had nothing to
dread.

He spoke not a word, but went straight to
his work,
And filled all the stockings; then turn-
ed with a jerk,
And laying his finger aside of his nose,
And giving a nod, up the chimney he
rose.

He sprang to his sleigh, to his team gave a
whistle,
And away they all flew like the down of
a thistle,

But I heard him exclaim, ere he drove out
of sight,
“Happy Christmas to all, and to all a
good night!”

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Artesia Advocate

REMEMBER PEARL HARBOR AND BATAAN

VOLUME FORTY-ONE

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 21, 1944

NUMBER 51

★ ★ ★
Merry
Christmas
To
Everybody
★ ★ ★



MERRY CHRISTMAS



May Your
Yule Season
Be a
Happy One
And the
Coming Year
One of
Health and
Prosperity

And May the Gallant American Boys Be Home-
ward Bound Before Another Year Has Passed!

HAPPY NEW YEAR

FERGUSON MOTOR CO.

Progress of Pharmacy Is Told in Talk

(Crowded out last week)
The progress of pharmacy and pharmacists and the related professions of medicine and nursing through the centuries was described Tuesday noon by C. E. Mann, Artesia pharmacist, at the weekly Rotary Club luncheon.

In a paper, he pointed out that pharmacy is an ancient profession and that in the British Museum is a stone inscription said to be a prescription 6,000 years old.

By contrast, pharmacists in the United States last year filled 250,000,000 prescriptions, but by a dwindling number of members of the profession. Mann said that because of the raising of standards for practicing in that important profession, fewer persons are studying for it, and he foresees a shortage of pharmacists.

Mann told the many lines which have originated in the shops of pharmacists. They were the first to handle sugar and spices and many other items, which some people today think are sidelines. The first candies were made by pharmacists, as well as toilet soaps, soda water, and many others. And the drugs themselves represent items from all over the world, found on the shelves of the pharmacists.

The progress of medicine and the use of drugs was described by Mann, who said that in former wars more men died because of disease than from bullets, whereas in this war there has been no cholera, tetanus, or typhus among the troops of the United States.

And much of the progress in defeating those and other diseases has been made by pharmacists and chemists, rather than by physicians, Mann said.

The weekly five-minute talk was given by Charles Gaskins, who told how the difficulty of landing heavy equipment in the initial days of the invasion of France was defeated by building wharves, breakwaters, and the like in England and towing them into place in sections to make artificial harbors. When the Germans counterattacked, striving to drive the light-arms troops from the beachheads, as was their plan, they found heavy equipment there to hold and advance, he said.

The Rotarians decided to forego their regular annual Christmas party, which would have been held next week, and will have a regular meeting instead.

Collector Warns Against Failure To Collect Tax

S. P. Vidal, collector of internal revenue for the district of New Mexico, has called attention to the fact that, over the district, numerous affairs and entertainments are being held where no admission tax is charged. The sponsors often, for one reason or another, feel that they are exempt.

The New Mexico collector stressed the fact that all exemptions from the payment of admission tax at entertainments, on account of the fact that they were religious, charitable, or educational in background, were eliminated Oct. 1, 1941. This was a war measure and is still in effect.

Vidal said all affairs of any nature where an admission fee is paid, are subject to admission tax, which is at the rate of a cent for each 5 cents or major fraction thereof.

Cannibal Father: Big white birds "ly very fast.

Cannibal Son: I wish you'd stop calling them "great white birds," father; anyone knows they're P-38's.

Marriage is a sentence starting with a proposition.

SUBSCRIBE FOR THE ADVOCATE

Christmas GIFT

FOR A LOVED ONE
WHO IS HARD OF HEARING

The Famous Zenith
RADIONIC HEARING AID

\$40 Model A-2-A Complete Ready to Wear with New Neutral-Color Earphone and Cord

Also Available—The new Bone Conduction Zenith for those whose physicians recommend this type of instrument, Model B-3-A, \$50.00. The new Bone-Air Zenith—an air conduction model of tremendous reserve power and amplification range, Model A-3-A, \$50.00.

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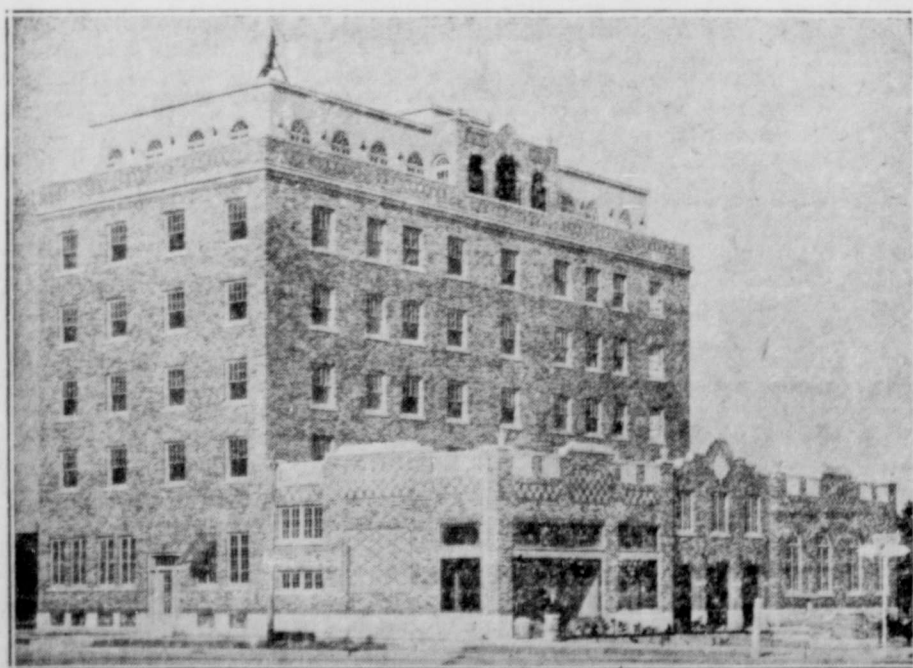
SLEIGHBELLS TINKLING DOWN OLD
ROADS, FARM HOMES GLEAMING
IN THE DARK, THE SPIRIT OF KIND-
NESS BROODING OVER THE LAND.
YES, 'TIS THE NIGHT BEFORE CHRIST-
MAS AND ALL MEN ARE KIN.

WE HOPE THAT YOUR CHRISTMAS
WILL BE MERRY AND BRIGHT, AND
THAT YOU WILL RECEIVE A FULL
SHARE OF THE GOOD THINGS THIS
HAPPY SEASON BRINGS.

GUY CHEVROLET COMPANY



Another wartime Christmas has come to us; and its spirit hallows the earth! In times such as these the true meaning of this holy holiday is even greater than in years of peace.



ARTESIA HOTEL

MR. AND MRS. ART WINTHEISER AND EMPLOYEES



"...and on earth peace,
good will towards men."

And to each of you who
read this message that
enraptured happiness
which comes only at
CHRISTMASTIME

CARPER DRILLING CO. and CARPER BUILDING

How far is it to the... About ten miles as the... How far is it if the... to carry a pack and rifle

Mrs. L. W. Feemster, who recently sold her residence property and spent a few weeks with her daughter, Mrs. Ben Jarboe, and family in Hobbs, has now gone to California to spend the holidays with her children there.

Red Cross Plans Gay Christmas For Servicemen

Christmas preparations begun months ago by Red Cross workers here at home will help bring a traditional Yuletide to servicemen all over the world in American Red Cross clubs, in hospitals, at camp, and at the front. Even those miles out at sea will not be forgotten.

A special American Red Cross Christmas gift package will be distributed to every American serviceman and woman hospitalized overseas. Those who visit Red Cross clubs will find there, first of all, a list of churches in the community where special Christmas services are being held, plus a Christmas dinner, carol singing, and holiday decorations provided by the folks at home. Of the more than 5,000 Christmas decoration kits shipped by the Red Cross for overseas use, 800 were prepared by members of the American Junior Red Cross.

These kits, with whatever Red Cross workers can get together in the way of native trees and materials, will also provide decorations for hospital wards and recreation halls overseas and for outpost stations. Sailors and marines who sit down to Christmas dinner aboard naval vessels will have holiday menu covers made for them by the Junior Red Cross, and aboard many a transport carrying service men en route Red Cross workers will organize parties.

Livestock Goals In 1945 Call For Reductions

State livestock goals for 1945 emphasize the necessity of bringing New Mexico's livestock population into line with feed supplies, range capacity, and probable post-war demand, according to A. D. Woolfater of the State AAA Committee.

The War Food Administration is asking for 1,100,000 cattle and calves on Jan. 1, 1945, a decrease of 320,000 head. USDA analysts also believe that if present trends continue, the state's sheep population will be about 1,800,000 head in another year, a drop of 308,000.

State goals also call for 12,000 sows to farrow in the spring, a drop of 3,000, and a reduction of 331,000 in the hen population between Jan. 1 and March 1. Poultrymen are also expected to raise about 10,000 fewer chickens next year, 1,297,000 as compared with the 1944 indicated production of 1,307,000.

The only upswing is in the dairy goals, Woolfater said. WFA is asking for more cows and more milk. Goals call for 301,000,000 pounds of milk, 22,000,000 pounds more

Extra Holiday Help Must Get Security Cards

E. Glen McNatt, officer in charge of the Social Security Board at Roswell, called attention this week to cases in which Social Security cards are required, but many persons do not realize it.

He pointed out that many boys and girls in Artesia will soon be, if they are not already, working after school and on Saturdays in local stores in order to help the managers serve the public during the approaching holiday season, and that other people, such as housewives, also will do extra work in stores during this time. Each of these new employees must have a Social Security account number he said.

No doubt many of the people who will be working had cards last year for the same purpose, and they should still have them, McNatt said. They are just as good today as when issued, and in fact they are good forever. Those who have preserved their original cards should use them, and those who have changed their names since they obtained their original cards should not neglect to have them changed on the records of the Social Security Board and on their cards, he said.

Workers taking employment for the first time should apply for the account cards. The Social Security account number must be given to each employer.

Social Security account cards may be secured from the Roswell Social Security Board field office without charge, McNatt said. In case a worker lives some distance from a field office, an application form may be secured at the postoffice and when properly filled out mailed to the Social Security Board office. The card will be returned to the applicant promptly.

than the estimated 1944 production.

TO ALL—OUR BEST WISHES FOR A Very Merry Christmas



When beaming faces tell that Christmas is very, very near, we are reminded again of the supreme value of friendship. He who has no friends, though he may have amassed a fortune, cannot be happy.

We have many friends in this area—friends from many years back as well as friends who have become friends during this past year. These friendships are a great source of pride and happiness to us.

To all these friends we wish a very Merry Christmas Season.

are now able to take care of your electrical repairs, such as rewinding and repairing all kinds of electrical equipment.

hoping to serve all our old customers and many new ones during the coming year of 1945

DOC LOUCKS

A MERRY CHRISTMAS

Mere words cannot begin to bring to you the many good wishes which we hold for you and your family. As a small token of our high regard for your patronage and friendliness during the last year—and as a renewed pledge of the service which we constantly strive to render—may we take this occasion to send you our very best greetings for a Merry Christmas and...

A HAPPY NEW YEAR

NEW MEXICO GLYCERIN CO.



And Our Best Wishes to All for a

HAPPY NEW YEAR

May It Again Bring Peace on Earth

DALE THOMAS OIL CO.

We're Shouting to All OUR VERY BEST WISHES



FOR A **VERY MERRY CHRISTMAS**

AND A **HAPPY, PROSPEROUS NEW YEAR**

New Mexico Asphalt & Refining Co.

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| | | | Walker, J. C. |
| | | | Ward, Bill |
| | | | Washburn, Ruby |
| | | | Woods, A. T. |



Merry Christmas!

Noel! Noel!

While ageless Christmas carols fill the air this thought comes to mind. We would like to share with you our Yuletide happiness, and to feel that in this year of grace, 1944, Christmas will mean more to you than it has meant for many years past.

The MYERS COMPANY



Best Wishes for Christmas

ALL the good old fashioned spirit of the season is expressed in this hearty MERRY CHRISTMAS.

You've been the best of friends to us in 1944 and here's wishing for you the very best!

DOHRER'S CAFE

111 W. Main



LOADS OF HAPPINESS TO YOU!

Christmas of 1944 is going to be a BIG Christmas. See if we aren't right.

May YOUR Christmas be bounteous and full of good cheer, and may our greeting and best wishes add just a little to your pleasure this Yuletide.

OUR JOB IS TO SAVE YOU DOLLARS

BUY MORE WAR BONDS

C. G. MORRISON & CO.

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Letters to Santa Claus

Lake Arthur, N. M.

Dear Mr. Claus: Since I don't have any points left in my ration book, I know I must be very careful what I ask for.

First of all, please bring my daddy a package of Camels, because with Camels to smoke he will be in such a good humor that he will buy me what I want for Christmas.

I would like so much to have a piano, a typewriter, a fur coat, and a grass skirt.

Bring Larry a bottle of wave set.

Love, Charlene. P. S. If you have any Hershey bars and some bubble gum, please bring me a lot of both.

Lake Arthur, N. M. Hello, Santa Claus: How are you, little Fat Man? Will you please bring me a skirt, a doll, a set of dishes, a table, some chairs, a bottle of perfume, and a dress.

Ora Lee wants a doll with hair and a set of dishes.

Delores wants a pair of skates. My teacher wants a dolly that cries and shuts her eyes. Goodbye Santa.

Sincerely yours, Tive Baiza.

Lake Arthur, N. M. Dear Santa Claus: How are you doing these days with Christmas holidays coming near?

My little sister wants a doll, a table, chairs and a bride doll.

But for me you can bring me a wrist watch and a football, that is if you're not too fat to climb down the chimney with them.

Please don't expect me to get the soot off either, because I'm an awful busy man these days.

Jack Price said, "I wonder how his big fat stomach and saggy mustache is?"

I said, "He won't be very fat this year, because of the food rationing."

Come and see me soon. Sincerely yours, Raymond Pearson.

Lake Arthur, N. M. Dear Santa: I hope you feed your reindeers plenty, because they will be loaded down with Larry's basketballs and Jack's marbles, and J. K.'s bicycles.

And, say, by the way, bring me a box of ammunition. I wouldn't care if you would bring me a football, or even a basketball. It wouldn't make much difference which.

With love, Vernon Howard.

Lake Arthur, N. M. Dear Santa: I hope you are all right, you jolly little fat man.

Jack Price is my best pal. He wants a box of .22 shells and a basketball.

Larry Ray wants a basketball, a football, and a dart board. I think he will like those things.

J. K. F. wants a bicycle, a football and some gloves so he can play in the snow.

I want a wrist watch, a football and a basketball.

I believe all the boys in the room want footballs and basketballs.

I hope you are not too fat to get around this year, because all boys and girls are counting on you to bring the toys.

Yours, Jack McCullough.

Lake Arthur, N. M. Dear Santa: Since the war is on and we can't get everything we want, I hope you will remember the service men first.

Ora Lee wants a red-headed doll, and a bike. I wish you would give her a war bond.

Rosabelle wants a bike and I wish you would give her a war bond, too.

Jessie wants a real pretty saddle and harness, and a cowgirls suit. I wish you would give her a war bond, too.

I would like a war bond. If you can get a bicycle, I'd like one, but if you can't its alright.

With loads of love, Patsy Anne Bostick.

Be sure you don't break any of your arms or legs coming down our chimney. I'll clean out my chimney so you won't get too black.

Yours, Thomas A. Crook.

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I would like a war bond. If you can get a bicycle, I'd like one, but if you can't its alright.

With loads of love, Patsy Anne Bostick.

Lake Arthur, N. M. Dear Santa: Hi, you little fat man! Are you still fat or has the food rationing made you slim? I don't see how the deer pull you.

Patsy Anne Bostick wants a baby rattle and a baby buggy, so she can ride in it. She wants a Negro doll and a bicycle for Christmas.

Ora Lee Smith wants a dolly that can say "Mamma" and "Papa". She wants an innerspring mattress and some doll clothes.

I want a bicycle and a doll that

cries and can open and shut her eyes. I want a bicycle and an identification bracelet, too.

Are you coming down the chimney this year? Please wake me if you do, because I'd like to see you do it.

Sincerely yours, Rosabelle Houghtaling.

Lake Arthur, N. M. Dear Santa: Have you noticed that I've been a pretty good boy this year? Oh, well, maybe not perfect, but pretty good. Now I'd like some presents.

You may bring me a bicycle, a horse, a buggy, a new saddle, a knife and a French harp. I'd like a little candy, too.

With love, Willis Roy Kelton.

Lake Arthur, N. M. Dear Santa: You are still jolly and fat and still carry a big bag of toys, so please bring me a big old truck with a trailer and a big car. Please bring me a basketball, some gloves, a bat, and knife, too.

Just park your reindeer on the housetop and climb down the chimney with my toys.

Goodbye, Lawrence Matheson.

TO THE PEOPLE OF ARTESIA

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Frigidaire Factory Trained Service Man
Day and Night Service
All Work Guaranteed
State and City Licensed

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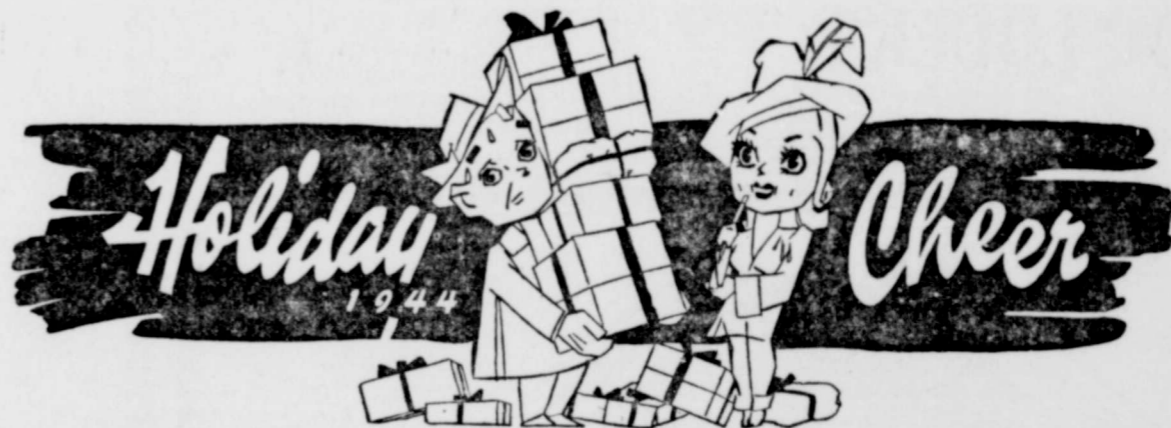
Carlsbad, N. M. PHONE 703-W

Merry Christmas!



We know everything can't be as you'd like it, but we feel it's a truly merry Christmas. But each of us still has much to be grateful for—especially for the right to worship as we please in this land of freedom. So season's greetings to you—and may your next Christmas be even merrier.

PENNEY'S



THE confusion, the bustle and indecision of the holidays is now over. The last gift has finally been selected, the last package wrapped, tagged and duly ribboned. Now let's settle down to the real enjoyment of Christmas.



We want you to get just what you want and to be just as happy as you can be. We want you to be happier this Christmas of 1944 than you have ever been before. As for us, we are more grateful to you this Christmas than ever before, for it marks a peak in our pleasant relations. We could not allow this important occasion to slip by without wishing you all a

MERRY CHRISTMAS

BROWN PIPE & SUPPLY



At this season we should all subject ourselves to re-examination, to see if good fellowship and kindness still survive as a practical combination to bring happiness to the human heart. Each of us holds in his hands the key to this combination. Let us use it during this Christmas season of 1944, to help transform dreams into realities. May we add our glad Christmas greetings to the many which are finding their way to you?

And a Happy New Year

L. P. EVANS STORE

A. C. Sadler Marjorie Miller F. G. Van Winkle
W. P. George W. P. Smith



SEASON'S GREETINGS

TIMES HAVE CHANGED, but Christmas remains unchanged—the year's outstanding holiday in the timeless cycle of love and good fellowship. In the same old familiar way it gives us pleasure to wish for you in this season of 1944 the most in Christmas cheer and enjoyment.

J. T. Caudle, Agent
SINCLAIR REFINING CO.



Letters to Santa Claus

Lake Arthur, N. M.
Dear Santa:
You little sweet thing! Are you going to come and see me Christmas? I am ten years old and in the fifth grade.
I want a bracelet and ring for Christmas. My little niece is two years old and she wants a doll with hair. My little nephew is eight months old and he can sit alone. He wants a little wagon so I can pull him in it. My mother wants a skillet, my brother wants a wagon. Well, Santa, this is all.
Sincerely yours,
Jessie Lona Hill.

Lake Arthur, N. M.
Dear Santa:
How are you this morning? I am fine. Edith wants a set of dishes and a doll.
Please bring me a set of dishes, a story book and a piano.
Our chimney is a sooty place, so watch out. I'll be asleep, but call me if you need help. Please leave some candy and nuts at our house. I know you'll not forget to come to our house.
Love,
Joann Taylor.

Lake Arthur, N. M.
Dear Mr. Santa Claus:
Are your reindeer in good condition for Christmas?
Jessie Hill wants a locket and a doll that opens and shuts its eyes, and a set of dishes, too.
Larry Ray wants a bicycle and a football.
I want a locket, bracelet and a birthstone ring. Please bring me a bicycle, some candy and some nuts.
Sincerely yours,
Edith Houghtaling.

Lake Arthur, N. M.
Hello, Santa Claus:
Well, I guess you and your reindeer are all getting ready to go. I don't see how they can pull you, you jolly, fat fellow.
My cousins are small and they want a clown for Christmas. I don't know what else.
I want a dolly with hair, a good innerspring mattress, a bed, some mittens, a stretchy bracelet, and a suitcase for my doll clothes.
Well, I guess its about time for you to come down the chimney and get soot all over you. If you'll call me, I'll brush it all off for you.
Sincerely yours,
Ora Lee Smith.

Lake Arthur, N. M.
Dear Santa:
Since you didn't give me a pretty gift last year, I want it this year. I want a forty-five pistol, a football, a knife and a big box of oil paints.
My little brother, Ysmal, loves to play with army toys, so please bring him a jeep.
Santa, I was out of school for a long time picking cotton. Now I am back and I hope I don't miss another day. Today everyone in the room knows more than I do and I want to know, too.
Will you please bring my teacher or some nice gifts.
I think that is all, Santa, old man.
Your best friend,
Paul Valenzuela.

Lake Arthur, N. M.
Dear Santa:
Do you know what I want? I want a watch, a ring, a bat and a ball.
I wish you would bring mother a necklace, a bracelet, a ring, a housecoat and some househoes.
I would like for you to bring my daddy a pair of boottees, and some books to read.
Would you bring Jack a 32-20, a watch and some games?
Donald wants a bat and a ball.
Santa, did you know that our room is decorated for Christmas? Please bring my teacher a nice present. She is a good teacher. Bring Miss Ruby a present, too.
With love,
Jimmie McCullough.

ADVOCATE WANT ADS GET RESULTS

NOTICE

L. A. Examiner
and
N. Y. Sunday Mirror
ON SALE
Every Wednesday
Liberty
ON SALE
Every Friday

Buy them at the following newsstands:
Mann Drug Co.
Artesia Pharmacy
Palace Drug Store
O. J. Carson Newsstand
Smoke House
Paul's Newsstand



I Am Very Grateful

... to live in Artesia among you good people. May we mutually enjoy a New Year in which again will come—

Peace on Earth, Good Will Towards Men

ASK ME ABOUT

Our Special Contract

... on which we have paid claims as quickly as twenty-eight days to living policyholders. I paid one in Artesia in five months and fourteen days.

JOHN A. MATHIS

General Agent

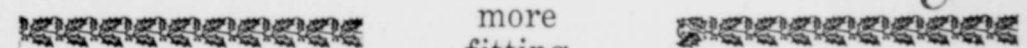
UNION LIFE INSURANCE COMPANY

Representatives Wanted for Roswell, Carlsbad and Other Points

Season's



Greetings



more fitting opportunity to express our appreciation for your consideration could not be found than at Christmas-time.
● The Holiday Season
With its spirit of good cheer and friendliness, brings to mind the splendid associations that have been ours during the past year. ● We gratefully acknowledge your consideration and favors. ● The confidence shown is our incentive to even greater service during the years to come. ● It leads us to keep thoughtfully in mind your needs and desires so that we may efficiently fulfill them. ● The old year holds scores upon scores of cherished memories—new acquaintances made—the closer binding of old ties of friendships and many happy relationships. ● That is why, as the old year draws to a close amid the good fellowship of Christmas time, we consider it an honor to extend compliments of the season to our good friends of this area. ● The sincere wish of every member of this organization is that we may continue to serve you to your satisfaction in the years to come. ● We wish for you the Merriest Christmas you have ever known and a year of happiness, health and prosperity, with the fulfillment of your every ambition and plan and vision. May we again say to each of our good friends
HAPPY
NEW
YEAR

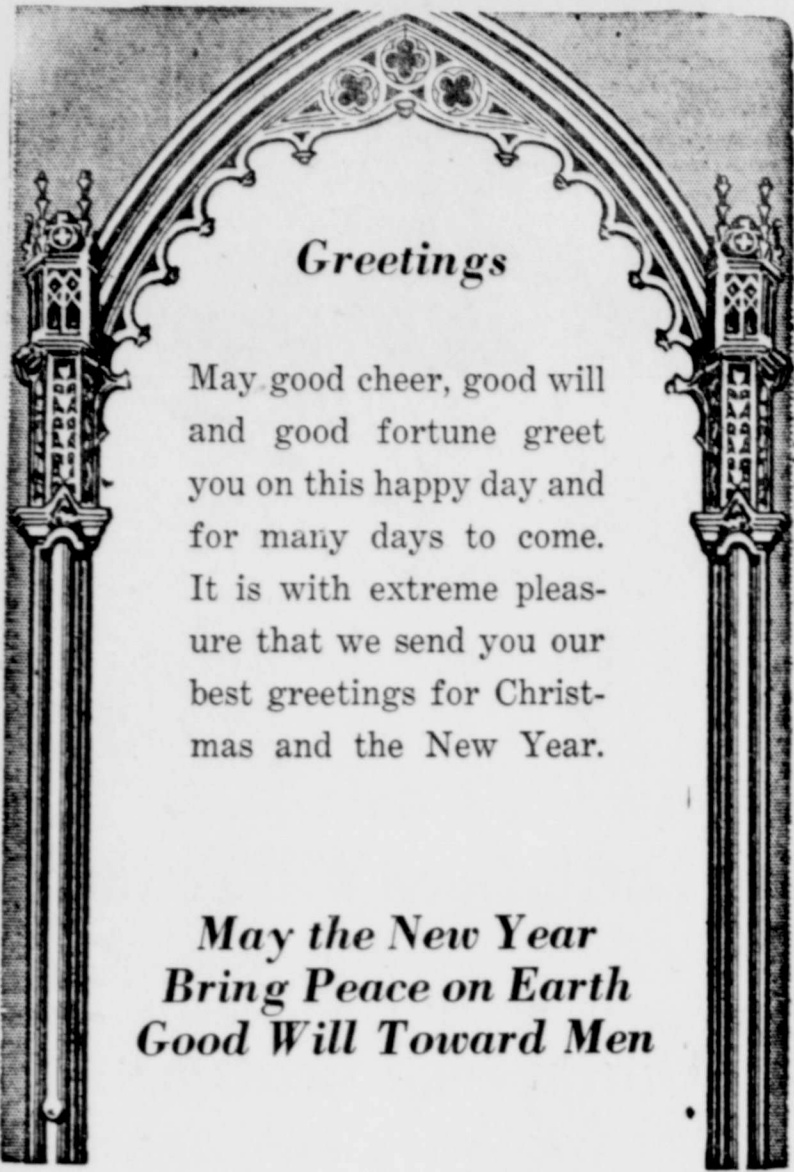
ARTESIA AUTO COMPANY

Authorized Ford Sales and Service

Phone 52

Artesia, New Mexico

Best Wishes for a MERRY CHRISTMAS

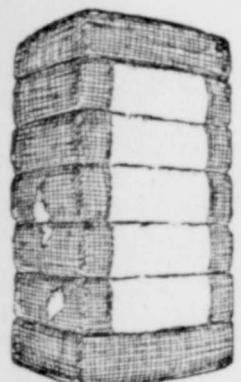


Greetings

May good cheer, good will and good fortune greet you on this happy day and for many days to come. It is with extreme pleasure that we send you our best greetings for Christmas and the New Year.

May the New Year
Bring Peace on Earth
Good Will Toward Men

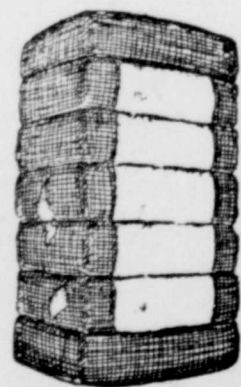
PALACE DRUG STORE



The Season's GREETINGS To You

The gift we treasure most was not given at this Christmastime, but rather it was given throughout the past months. This gift is your friendship and patronage. We treasure it most because we know it is your way of showing us that our service has been welcomed by you and that you value our service.

Merry
Christmas

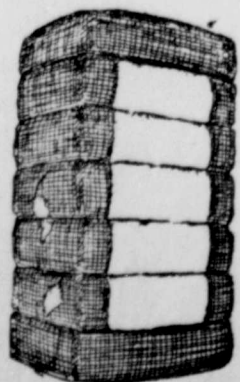


Happy
New Year

We don't know what the New Year holds in store for you—but if wishes come true, our wishes will insure you a grand year. Here's to your health, happiness and prosperity—and our continued friendship.

THE ARTESIA FARMERS' GIN

Artesia, New Mexico



Lower Cottonwood

(Ora Buck)

(Crowded out last week)

Mr. and Mrs. B. E. Green are expecting their daughter, Mrs. Don Mayes, and Mr. Mayes of Glendale, Calif., Sunday to spend the Christmas holidays.

The Christmas program of Cottonwood school will be at 8 o'clock this evening with all the school children taking part. It has been planned for Santa Claus to be present with treats for all the children.

Junior Seals of Artesia was a guest of Eugene Buck Sunday night.

Tom Terry and son, J. J. Terry, spent last Thursday visiting the elder Mr. Terry's mother, Mrs. J. D. Terry, and other members of the Terry family near Artesia.

Mr. and Mrs. J. B. Prentice of this community accompanied Mrs. Ben Marble of Hope to Roswell, where they spent the day.

Mr. and Mrs. Ed Parnell and children plan to go to Santa Rita to spend the Christmas holidays with her sister, Mrs. Henry Riddle, and family.

Mr. and Mrs. B. E. Green recently received word that their son, Harold G. Green, radioman third class, has landed safely somewhere overseas.

The Eddy County Health nurse was at Cottonwood School Tuesday.

Lama Laman, whose arm was broken at school recently, is back in school, but the arm will have to be in a cast about four weeks.

R. N. Thomas of Carlsbad visited Cottonwood School for general supervision Tuesday of last week. He brought a stove for emergency use in the gymnasium.

Mrs. Tom Terry and her daughters, Mrs. Orval Gray and Miss Tommie Terry, entertained members and friends of the Cottonwood Woman's Club last Thursday at the Terry home, when the club held its annual all-day meeting, with a delicious covered-dish luncheon served at noon. The living room was attractive with a beautiful Christmas tree and other decorations. In the afternoon the new president, Mrs. Orval Gray, had charge of the business meeting. At that time she named several to committee posts. Mrs. Elsie Clark, Eddy County home demonstration agent, was present. The group sang several Christmas songs and Miss Tommie Terry read a "GI poem," assisted by Mrs. Helen Green. Mrs. Helen McCaw read a soldier's prayer, and Oneta and Oleta Johnson sang a Christmas song. After the program, all drew numbers for an exchange of gifts. Several members also received gifts from their "secret friends." Mrs. Jesse I. Funk and Mrs. Charlie Buck were presented lovely gifts from the club in appreciation for their work the last year. The small children also enjoyed an exchange of gifts. Plans were made for a covered-dish luncheon in January at the home of Mr. and Mrs. Ray Zumwalt, to which members and their families are invited. Visitors present were Mrs. Witt Terry of Oklahoma, a sister-in-law of Mrs. Tom Terry; Mrs. Helen McCaw, and Miss Tommie Terry, who is at home on a visit from Oklahoma City, where she is taking nurse's training. Members present were Mrs. Ray Zumwalt, Mrs. I. P. Johnson, Mrs. Jesse I. Funk, Mrs. H. V. Parker, Mrs. B. E. Green, Mrs. Arch Harton, Mrs. James Thigpen, Mrs. O. B. Montgomery, Mrs. Charlie Buck, Mrs. Orval Gray, Mrs. Ed Parnell, Mrs. Helen Green, and Mrs. Elsie Clark.

CARBON PAPER—The Advocate.



Hearty and cheery
And happy and true,
An ever so fervent
Merry Christmas to
you! . . .

Bayless
FUNERAL HOME

G. R. Ruppert, who is attending the University of Kansas City, has been appointed to the board of faculty members at the university. He is one of the 20 per cent of the senior class in dentistry who

is to be excused from examinations because of their excellent records. Mr. Ruppert is the husband of the former Greta Brown, granddaughter of Mrs. Eva Brown, who attended high school in Artesia.

Mrs. Ruppert is an X-ray technical nurse at the Jackson County Emergency Hospital Independence, Mo., a suburb of Kansas City.

SUBSCRIBE TO THE ADVOCATE



FROM US TO YOU!



† † Dusk . . .
Christmas Eve . . .
children moving
about stealthily,
wide-eyed and expectant . . . you
know the signs.

Christmas is here, let us all be merry, for it comes but once a year.

With gratitude for your kind favors during 1944 we send you heartiest Christmas greetings.

INDEPENDENT SUPPLY CO. INDEPENDENT DRILLING CO.



Central Valley Electric Coop, Inc.

Extends to Members and Friends

Best Wishes for a
VERY MERRY CHRISTMAS
and a
HAPPY NEW YEAR

- | | | |
|-------------------------|------------------------|-----------------------|
| E. A. White, President | R. L. Cole, Treasurer | H. V. Parker, Trustee |
| V. L. Gates, Vice Pres. | S. O. Higgins, Trustee | Otto Wood, Manager |
| Roger Durand, Secretary | J. R. Stanley, Trustee | Neil B. Watson, Atty. |

Paul Fullilove of Carlsbad, who underwent major surgery a few months ago, was released back in the hospital last week. Mrs. W. P. George, was called to Carlsbad to be with her grandson last Thursday.

CONDENSED FINANCIAL STATEMENT OF THE CITY OF ARTESIA, NEW MEXICO

WATER FUND				
Balance	Receipts	Disbursements	Balance	
7-1-44	to date	to date	12-1-44	
14,995.29	22,618.78	20,411.03	17,203.04	
5,518.65	1,498.95	2,596.25	4,421.35	
20,513.94	24,117.73	23,007.28	21,624.31	

GENERAL FUND				
Balance	Receipts	Disbursements	Balance	
7-1-44	to date	to date	12-1-44	
3,472.86	13,187.00	16,450.28	209.58	
1,654.08	198.03		1,852.11	
1,432.00	.46		1,432.46	
6,558.94	13,385.49	16,450.28	3,494.15	

Imaginative Latin American Yule Tree Has Gifts From Many Lands

Nothing, not even wartime commerce and transportation difficulties, can keep us from dreaming at Christmastime. From dreaming—no, not of a white Christmas—but of a beautiful "different" Christmas tree covered with Latin American objects, a pine tree of northern North America yielding its branches to the weight of presents that would have come from every corner of the continent.

To hang on the higher boughs, Mexico's crafts would offer, for instance, delightful little pottery figures, colorful ashtrays of lacquer-work and bookmarks in the form of all small striped sarapes, as well as peanuts of the kind that open unexpectedly to reveal a pair of dressed fleas, while a mask made out of a gourd from Guatemala would lend an amusing and festive touch. Butterfly-wing brooches from Panama would flit graciously against the green foliage together with many a cellophane-wrapped Havana cigar and the glossy shine of Nicaraguan alligator-skin wallets and belts would thrill both masculine and feminine hearts. Perched up high would also be letter-openers of armadillo shell from Argentina, tiny silver filigree baskets from Bolivia and a collar or two of Paraguayan nanduti lace, not to speak of quaint Peruvian dolls made out of wool and some pretty jade earrings from Guatemala.

The Dominican Republic's contribution might be some fine turquoise combs together with native seed necklaces, and Chile's horse-hair rosaries would surely be very much admired as would Brazilian rose quartz paper-weights, and maybe an elaborate riding whip from Venezuela. Tagua-nut chessmen from Ecuador would pursue each other across the branches followed by figurines made from crude tinted rubber in Colombia. Small inlaid trays and chests of precious woods would have come from Costa Rica and Brazil while fine-tooled leather and silver stirrups from Argentina would meet with attractive Mexican baskets. Silver bracelets from Uruguay, studded with semi-precious stones, would bang in shining circles from the tree and cigarette cases made from fine Ecuadorean hat straw—that used for so-called Panama hats—would find a place beside Chinese trinkets from Panama's Oriental markets and sea-shell costume jewelry washed by the warm Caribbean Sea on Cuba's lovely beaches.

The lower branches of this unique tree would undoubtedly bend low under the weight of heavier objects, an attractive tin center piece and a cobalt blue glass pitcher from Mexico, carved wooden candlesticks from Guatemala, a stunning silver frame from Peru, with maybe one or two Ecuadorean colonial polychrome angel statuettes displaying their loden wings.

In the shadow of the tree more important gifts would pile up. A warm Peruvian vicuna robe to protect Grandmother from the cold, a pair of native slippers from El Salvador for Grandfather's tired feet. A Panama hat from Ecuador and a bottle of fine Cuban rum would make Father happy while Mother would exclaim over a set of exquisite handmade Haitian doilies. For Sis, a colorful Guatemalan costume to wear at her next fancy-dress party, and for Buddy one of those amazing Venezuelan hammocks woven from palm fiber into intricate patterns which take weeks to make but last a lifetime. Not even Fido would be forgotten and he would bark appreciatively before a straw mat from Honduras.

Thus, our Christmas would be truly a Pan American one, by this tree—just for a touch of fantasy—we would top with a beautiful white Colombian orchid, in lieu of a star.

Clinic News

(Crowded out Dec. 7)

It seems to have been "baby week" at the Artesia Clinic this week, with three born Monday and one each Tuesday and Wednesday.

Patsy Ann, daughter of Mr. and Mrs. Herman Reynolds of Maljamar, was born at 2:29 o'clock Monday morning. She weighed 8 pounds 5 ounces at birth.

At 10:08 o'clock that evening a son, Terry Wesley, 7 pounds 3 ounces, was born to Mr. and Mrs. Samuel Lewis of Pinon.

And at 10:58 o'clock that evening, Mr. and Mrs. Ralph Beard of Hope became the parents of Betty Lee, their 8-pound-12½-ounce daughter.

Mr. and Mrs. Eusebio Leybo are the parents of a daughter, Esmeralda, born at 10:01 o'clock Tuesday morning, weight 5 pounds 6 ounces.

Annetta Gene, 7-pound-5-ounce daughter of Mr. and Mrs. Chester Mayes, was born at 8:23 o'clock Wednesday morning.

S. S. Flinchbaugh, who underwent major surgery and spent two months in a Lubbock, Tex., hospital, is now home and is slowly recovering.



Just about time for us to be thinking of how much we are indebted to you.

And just about time for us to call upon two little words that carry more cheer and good will than all the big words that have ever been coined—

Merry Christmas

LEONE'S STUDIO
415 W. MAIN



Turkey and cranberry sauce and plum pudding are symbols of the lighter side of Christmas. We want you to have these, too, this Yule season of 1944, plus all the other joys that give Christmastime its transcendent glory.

We welcome this opportunity to extend to each and all our heartiest greetings.

RIDEOUT SUPPLY CO.



THE SEASON'S GREETINGS

★ There will be a halo over the homes of America this Christmas radiating from the new hope for the world.

That your Christmas season may be both joyous and happy is the sincere wish of

ARTESIA ABSRACT CO.

S. W. Gilbert Ralph H. Hayes Velma Lee Syferd

Christmas Greetings

We Choose the Simple Age-Old Greeting to Hail You in This Joyous Holiday Season. We Choose These Time-Worn Words Because We Believe Them Best Qualified to Carry the Full Quota of Sentiment and Christmas Good Will That We Want to Convey. E're Another Yuletide Comes, May It Please The Prince of Peace Again to Bring About "Peace on Earth, Good Will Towards Men."

MURCHISON & CLOSUIT, Inc.
Oren C. Roberts
General Superintendent



A page of Friendly Greetings

TO OUR MANY
FRIENDS AND CUSTOMERS

Our sincere appreciation for your
patronage and best wishes to you
and yours for a . . .

Merry Christmas

AND A HAPPY

1945

BATIE'S FOOD STORE

W. W. BATIE

111 So. 4th

Phone 61



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Letters to Santa Claus

Arthur, N. M.
Santa Claus:
Please bring me a baby doll, a box of candy, a sewing machine, dominoes and a watch. Mother would like a necklace and my little brother would like a ball. Please bring my father a watch, a ring, a necklace, and a locket.
Daddy wants a pair of shoes. Now guess what I want for Christmas!
Maybe you don't know what I want. So I will tell you. I want a doll, a bracelet, a watch and a ring.
I am going to leave you some candy, and some oranges, and maybe a cake.
Please visit the little children over in the other lands.
Bring my teacher some pretty things, too. Thank you, dear Santa Claus.
Your friend,
Viola Madge Lane.

Lake Arthur, N. M.
Dear Santa Claus:
I want mother to have a pair of house shoes. Charles would like a puppy with glass eyes. My daddy wants a billfold and a pair of house shoes.
Please bring my brother a car that will run so he can go to work.
Can you take the little children of France some gifts? I hope you can.
Santa Claus, please bring my teachers some pretty things. And don't forget their mother. Please, Santa, bring me a bracelet and a ring.
Thank you,
With lots of love,
Viola Stone.

Lake Arthur, N. M.
Dear Santa:
Hello to you, Santa Claus. Do you know what I want for Christmas?
I want a big rubber ball, a baseball and a bat. My little sister wants a doll and a set of dishes. Will you please bring me a set of oil paints?
I want to learn how to paint pretty pictures.
Thank you, Santa Claus.

With love,
Elario C. Guerrero.

Lake Arthur, N. M.
Dear Santa:
I want a doll and a doll bed to play with.
Will you please send my daddy a suit and a pair of shoes.
I want a doll and a box of dishes for my little sister.
Please bring Paul a gun and a train. Fred would like a new suit.
With all my love,
Alice Valenzuela.

Lake Arthur, N. M.
Dear Santa:
Please bring mother a nice dress, a coat, a watch, some gloves, a housecoat, bracelet, a necklace, and a pair of slippers.
Please bring daddy a necktie, a pair of house slippers, some gloves, a watch, and a ring.
My brother would like a baseball bat, a watch, a ball, an airplane, and a billfold.

Lake Arthur, N. M.
Dear Santa:
I bet you know that I want a doll and a doll bed for Christmas. My little sister wants some dishes and a doll house. My other sister wants a doll and a doll buggy. Please bring my brothers everything they want.

I think mother would be glad to have a new dress and my daddy would be glad to have a new suit.
I will have a big supper for you.
With love,
Mary Sue Howard.

Lake Arthur, N. M.
Dear Santa Claus:
Please bring me a ball. Could you please bring me a lovely doll. Will you please send me a bed. Would you bring me a buggy. I do not want many toys this year. But please bring me a war bond.
Love,
Shirley Green.

At the Axis with Bonds and Taxes!
Back the Axis Back—Back the Attack!


FIRST STREET GLASS SHOP

- CAR GLASS
- WINDOW GLASS
- PLATE GLASS

For Quick Installation Call 369-W
Or Bring Your Glass Trouble To

ROSCOE WILSON
824 South First Street

SANTA CLAUS IS COMING TO TOWN!



Merry Christmas

We've got it on good authority that this town is among the first along Santa Claus' route, and that he's scheduled to make a long stop here!

We hope that "Santa Claus will be good to you," and that this holiday time will be one of exceptional joy and happiness to you and your family.

MERRY CHRISTMAS



At this happy season, we pause not only to bring you Christmas Greetings, but to thank you for your splendid business the last year, during which we moved to our new home, the better to serve you.

Wilson & Anderson
Purina Chows — Baby Chicks
Sherwin-Williams Paints
111 S. Second Phone 24

Did You Know?

We Carry A
COMPLETE LINE
of
NEW FURNITURE

Mayes & Co.
601 South Second
PHONE 102

Gray's "Phillips" Service Station
202 North First St. Phone 370

CHRISTMAS GREETINGS

from

First National Bank of Artesia
Its Officers, Directors and Employees

Member Federal Deposit Insurance Corporation

A legend relates that the largest lead-silver mine in the world was discovered in Idaho by a peevish burro pawing the earth while his master slept.

More than 150 miles of the subterranean passages and cathedral chambers of Kentucky's Mammoth Cave have been explored and mapped.

Student Weekly Tells the World About 4-H Kids

The Round-Up, New Mexico A. & M. student weekly, devotes two pages of the current issue to telling the world about the work of New Mexico's 4-H kids, who've been doing a bang-up job of keeping their farms going while their big brothers are off fighting.

The special edition of The Round-Up features pictures of the 24 state 4-H winners. It also pays tribute to the war food contribution of the 4,500 club members in the state.

"The war has made us appreciate the 4-H organization more than we ever did before," the lead editorial says. "When the secretary of agriculture called for incredible agricultural production, these boys and girls rolled up their sleeves; and the food they produced will be in the pay-off. Their weapons are tractors, plows, shovels, hoes, spray guns, and pressure cookers. They're at home in the kitchen, the field, the victory garden; and they're tough fighters."

Contoured Acres Are Essential to Conserve Soil

Contour cultivation is basis conservation farming, essential to increased production today and to the preservation of America's soil for the farmers of tomorrow, according to Dallas Rierson, Eddy County extension agent.

Contouring cuts down erosion by preventing water from carrying off the soil. It increases acre-yields of crops, maintains their quality by holding the fertile topsoil in place, and increases the moisture content of the land, he said.

Contour farming means plowing, harrowing, planting, cultivating, and harvesting on the level, rather than up and down the slope—around the hill, rather than over it. The furrowed ridges slow down the movement of water off the field, allowing more moisture to soak into the ground and stopping the soil from being washed down to lower levels. In controlled tests covering a seven-year period, land cultivated up and down hill lost almost two and a half times as much soil as land farmed on the contour.

Contouring has many variations, such as contoured intertilled crops, contour strip-cropping, contour seeding of small grain crops, and contouring for water conservation. But Rierson points out that the basic principle is the same—working across the slope instead of paralleling it.

Assistance in carrying out these and other practices is available to farmers under the conservation program administered by the AAA. SCS technicians are also ready to give farmers their advice and assistance, Rierson said.

One of nature's strangest freaks is the Ice Cave, a rock cavern near Decorah, Iowa, which reverses the laws of nature by being warm in winter and below freezing in spring and summer.

Back'em! Whack'em! Attack'em!

Upper Cottonwood

(Mrs. D. A. Bradley)

The spirit of Christmas was in evidence last Thursday afternoon, when the Cottonwood Ladies' Aid Society met at the home of Mrs. Jesse I. Funk. The living and dining rooms were attractive. On the fireplace were greenery, pine cones, and lighted red tapers, while in the corner of the living room was a big Christmas tree, brilliant with lights and decorations, adding to the holiday spirit. The president, Mrs. James Thigpen, was in charge. On the devotional program were Mrs. Douglas O'Bannon, Mrs. Carl Manda, and Mrs. Ernest Malone. A silent prayer was given for the boys and girls in service, closed by prayer by Mrs. D. A. Bradley. During the business session Mrs. Funk made appointments for the coming year: Devotional leaders, Mrs. E. P. Malone, Mrs. I. P. Johnson, Mrs. Carl Manda, and Miss Mary Francis O'Bannon; yearbook and program, Mrs. Chester Rogers, Mrs. O. A. Pearson, and Mrs. Helen Green; flower committee, Mrs. Douglas O'Bannon, Mrs. Roy Ingram, and Mrs. D. A. Bradley; Red Cross, Mrs. Glenn O'Bannon, Mrs. B. E. Green, and Mrs. Melvin Mayberry; finance, Mrs. Fred Chambers, Mrs. Tom Terry, Mrs. Jesse I. Funk, and Mrs. Roy Fry; building, Mrs. H. V. Parker, Mrs. Clarence Pearson, and Mrs. O. B. Montgomery. The January meeting will be held at the home of Mrs. D. A. Bradley with Mrs. Fred Chambers cohostess. At that time the installation of officers will be held with a candlelight service. The meeting last Thursday closed with prayer by Mrs. Fred Chambers. During the social hour, Mrs. Funk and Mrs. Thigpen, cohostesses, served fruit cake, lemon cream, coffee and tea.

The community Christmas program and tree at Cottonwood school last Thursday evening was a grand success. The teachers, children, and Mrs. M. H. Woody, who played the piano, are being highly praised for the wonderful program, in which every child in the school took part. The finance committee also did a fine job in collecting money for 400 treats, given after the program, when old Santa came down the chimney and distributed a treat to everyone present. Cottonwood School was dismissed Friday for a two-week vacation. M. H. Woody, principal, and his family are remaining at their teacherage home through the holidays, with an aunt of Mrs. Woody from Tularosa their guest. Mrs. Emma Kranz and family planned to visit relatives and friends at Hope part of their vacation. Miss Bannister, another teacher, left Friday night for Mangum, Okla., to visit relatives, and Miss Alice Norris is visiting her parents, Mr. and Mrs. John Norris, near Hagerman and relatives on Cottonwood.

Mr. and Mrs. Buddy Taylor are the parents of a son, born at 12:30 o'clock Tuesday morning of last week at Artesia Memorial Hospital. He has been named Stanley Elmo. The mother and baby were brought Friday to the home of Mr. and Mrs. Ed Taylor, Sr., where both are doing nicely.

Mr. and Mrs. Cummins are happy to have at home their son, Captain Cummins, who has been in Army service several years and in England the last 18 months. He is fine and will return to duty as a transport pilot after a 15-day leave.

The Lake Arthur basketball team defeated Hagerman there Friday evening by a large margin. Mr. and Mrs. James Thigpen entertained with a 6 o'clock dinner Wednesday evening, honoring Mr. Thigpen's cousin, Major Clyde Martin of Dallas, Tex., and Mr. and Mrs. L. M. Vaughn of Artesia, Tex.

Miss Dorothy Cummins, a student at Eastern New Mexico College, Portales, came home last week to visit her parents, Mr. and Mrs. H. V. Cummins of Lake Arthur, for the holidays.

Mr. and Mrs. Fred Chambers had as guests at a dinner Sunday Mr. and Mrs. Edgar Havins and daughter, Gerene, of the oil field, Mrs. Gene Chambers, and Miss Rita Pack of Artesia.

Mrs. Ray Sylvesta, the former Helen Vera Funk, received a message from the War Department last week, informing her that her husband, Sergeant Sylvesta, has been seriously injured in Europe.

Miss Lucille Norris, who is teaching in the northern part of the state, arrived this week to spend the holidays with her parents, Mr. and Mrs. John Norris, near Hagerman, and with other relatives and friends on the Cottonwood.

Mrs. Monroe Howard will be hostess Tuesday of next week, when the Cottonwood Community Extension Club will have its annual Christmas party. Gifts will be exchanged from a Christmas tree.

Eastern Star Chapter No. 24 of Lake Arthur will have its annual election of officers Saturday evening at the Masonic Hall.

The lovely new home of Mr. and Mrs. Ed Taylor, Sr., have just been completed and they are to have a house-warming party Saturday evening. They have invited

HAS A LONG NAME, BUT IT MOWS 'EM DOWN

New tests of growth-regulating chemicals promise a means of solving many weed control problems.

A compound that goes by the quaint name of "2, 4-dichlorophenoxyacetic acid" (2-4-D for short) is giving surprisingly good results in killing weeds in grass plots, lawns, and pastures without damaging the grasses. It also may prove useful against some weeds in grain fields.

friends from Artesia and Cottonwood.

Mrs. Redman Pate, who has lived at Lake Arthur Hotel the last year, has moved to the Mrs. Flowers apartment there.

Mr. and Mrs. Scrubby Woody, who have been living in California the last year, have been visiting relatives on the Cottonwood two weeks. They have bought a nice home in Carlsbad, where they expect to live.

Misses Christine and Elizabeth Johnson returned home from Denton last week to spend the Christmas holidays with their parents, Mr. and Mrs. I. P. Johnson.

Crusader vs. invader—Buy War Bonds!



First on every American's list of the things he wants most this year is Victory. With this thought we wish you all a Merry Christmas!

Wallace & Mathis

ALL KINDS OF JOB PRINTING—PHONE



MERRY CHRISTMAS

The gift we treasure most was not given at this Christmastime, but rather it was given throughout the past months. This gift is your friendship and patronage. We treasure it most because we know it is your way of showing us that our service has been welcomed by you and that you value our service.

HAPPY NEW YEAR



BROWN MERCANTILE CO.



SEASON'S GREETINGS



To The People Of The Artesia Community Who Have Extended Us So Many Courtesies

GI's at Artesia Airport

- | | |
|-------------------------------|-------------------------|
| Pfc. Jack R. Jones | Sgt. Francis G. Farrell |
| Pfc. Edward De Groff | Sgt. Joe Dyer |
| Pfc. Harold Magoon | Cpl. Ernest C. Thomas |
| Pvt. Benjamin Morris | Cpl. Fred Carr |
| Pvt. Winthrop R. Spencer, Jr. | |



GOOD CHEER! There's nothing quite like it. And good cheer is an affair of the heart. It cannot be withheld and hoarded to gain added value with the days or years. Good cheer must be spent!

Let us all radiate good cheer this Christmas of 1944, for there are reasons enough for good cheer if we but pause to reflect.

Merry Christmas greetings from all of us to all of you.

Russell Auto Supply Co.

HARK, THE ANGEL VOICES!

May the sweet old Christmas story bring to you this year a deeper meaning... a larger store of its joy and peace and gladness than it ever has before.

ARTESIA PHARMACY



THE STAR IN THE EAST



Down through the ages has come the story of the shepherds tending their flocks at night, awed by the Star in the East.

During this sacred season, mellowed by the thought of those who cannot be with us, we have abundant reason for gratitude. We have come a long way since the dark Christmas of 1941. The Star in the East shines brighter now.

That this may, indeed, be a Merry Christmas for you and yours is our ardent wish.

BALDWIN'S

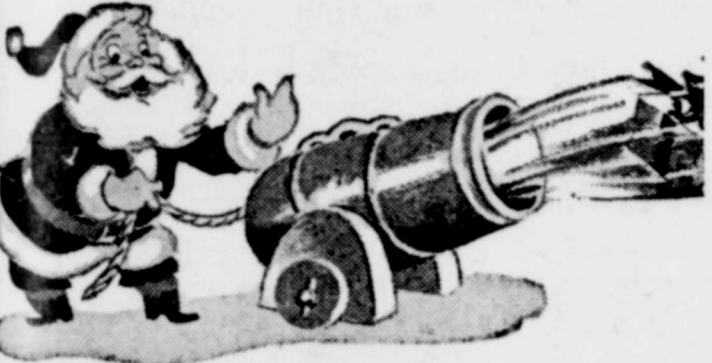
GREETINGS



MAY the blessings of God be with you, friends, and with all of us... in our souls and on our hearths. We can offer no more gracious greeting this Yuletide.

PETE L. LOVING Agency

We'll Leave It Up to... SANTA CLAUS



TO FIX IT for you ON CHRISTMAS DAY
But When Your Gift Goes Haywire
Then We'll FIX IT
all of which is our way of leading up to fishing a...
VERY MERRY CHRISTMAS for You and Yours

SHORTY'S FIX-IT SHOP
L. D. (Shorty) Gelwick
121 S. Roselawn

Lower Cottonwood

(Ora Buck)
Lt. Ray Sylvester was seriously wounded in action in Germany, according to a telegram from the War Department to his wife, received Tuesday of last week. Mrs. Sylvester, daughter of Mr. and Mrs. Jesse I. Funk, is the former Helen Vera Funk. The message was delivered by Mr. Funk to his daughter in Carlsbad, where she has been employed.

Miss Dorothy Cummins, daughter of Mr. and Mrs. Lawrence Cummins of Lake Arthur, arrived home Friday from Eastern New Mexico College, Portales, to spend the holidays.
Capt. Gurvis Cummins, son of Mr. and Mrs. Lawrence Cummins, who has been overseas a number of months, arrived at home the first of the week on a 30-day leave.

Two cars were damaged last Thursday night, when one driven by Mrs. Reba Keesee ran into the back of one driven by Junior Martin. Both were on their way to attend the Christmas program. Mrs. Keesee said she was blinded by the lights from another car. No one was seriously injured.

Miss Wanda Funk, Miss Dorothy Cummins, W. F. Whatley, and Cecil Bostic, all of Lake Arthur, escaped serious injury Friday night when the car in which they were riding overturned on the highway north of Artesia, when a tire blew out. They had attended a ball game at Hagerman and were on their way to Artesia to attend a show. Miss Cummins was hospitalized over night.

Pfc. R. J. Holt, who was wounded in October while in action, is able to be back in the fight, according to word received by his parents, Mr. and Mrs. G. W. Holt of Cottonwood.

Miss Mae Banister, fifth and sixth-grade teacher in Cottonwood School, left Friday afternoon by bus for her home in Colorado, to spend the Christmas holidays with relatives.

Mrs. Emma Kranz and children, Mary Katherine and Harold, were in Roswell this week.
Miss Tommie Terry left Saturday for Oklahoma City, where she is in nurses' training, after spending a three-week vacation with her parents, Mr. and Mrs. Tom Terry, and her sister, Mrs. Orval Gray, and family.

Miss Alice Norris, Cottonwood School teacher, will spend the Christmas holidays with her parents, Mr. and Mrs. John Norris of Hagerman, and with other relatives here.

Sgt. Aubrey Laman, son of Mr. and Mrs. W. J. Laman of Cottonwood, who has been a patient at Harmon General Hospital, Longview, Tex., recovering from wounds sustained last June 2 off New Guinea, arrived home the first of the week on a 30-day hospital leave. His father went to Longview for him last week.

Mrs. Ray Sylvester, who has been employed in Carlsbad, is at the home on Cottonwood of her parents, Mr. and Mrs. Jesse I. Funk, where she came last week end. She plans to remain indefinitely.

The spirit of Christmas was in evidence at Cottonwood School Friday afternoon, when all of the rooms were decorated and two of the rooms had a beautifully decorated Christmas tree. Teachers

Fite Advises Farmers Order Fertilizer Early

Farmers in New Mexico will increase the yields of their alfalfa and vegetable crops in 1945 by the use of super-phosphate on the alfalfa fields and nitrate fertilizers on fields devoted to vegetables, according to Extension Director A. B. Fite.

Producers of these products have found through experience that a dollar spent for needed plant foods will return from three to five dollars in increased crop production, he said.

Last year, by ordering what they needed early and storing it on the farms until they were ready to use it, farmers made it possible for the fertilizer industry to deliver the largest tonnage in history.

The shortage will be even more acute this year, Fite said. Those who order late are likely to be disappointed, just as many were last spring. Orders placed now will get in ahead of the rush.

Money Is Needed! The Call Must Be Heeded!

and pupils exchanged gifts and treats left after the Christmas program last Thursday were divided among the children. The Christmas vacation started Friday and school will start again Tuesday, Jan. 2.

Try This New Amazing Cough Mixture

An Outstanding Success—In Canada—Made in U.S.A.
Great for Bronchitis, Coughs or Throat Irritations Due to Colds
The King of all cough medicines for coughs or bronchial irritations resulting from colds in cold wintry Canada is Buckley's CANADIAN Mixture. Fast working—triple acting Buckley's Mixture quickly loosens and raises phlegm lodged in the tubes—clears air passages—soothes rasped raw tissues, one or two sips and worst coughing spasm eases. You get results fast. You feel the effect of Buckley's instantly.
Compounded from rare Canadian Pine Balsam and other soothing healing ingredients Buckley's CANADIAN Mixture is different from anything you ever tried—all medication—no syrup. Get a bottle today at any good drug store. Satisfaction guaranteed or money back.
Artesia Pharmacy, Palace Drug Store, C. E. Mann Drug Co.

Requirements for Cotton Sales to CCC Are Enumerated

Cotton farmers are not required to pay purchasing agents of the Commodity Credit Corporation any fee for the preparation of sales documents used in the 1944 cotton purchase program. The producer pays only a classing fee of 15 cents a bale and accumulated warehouse charges.

The CCC pays the purchasing agents 50 cents a bale for completing producer sales agreements, paying the purchase price to producers, and forwarding sales agreements and warehouse receipts to the New Orleans office of CCC.

Before cotton is sold to CCC, it is required that farmers put the cotton in an approved warehouse, that a representative sample be drawn from both sides of the bale by the warehouseman or by a bonded sampler, and that the

cotton be classed by a board of cotton examiners.

original 13 states.

Georgia, known as the Empire State of the South, is one of the

The name of Idaho is derived from an Indian word meaning "Gem of the Mountains."

BUS SCHEDULES

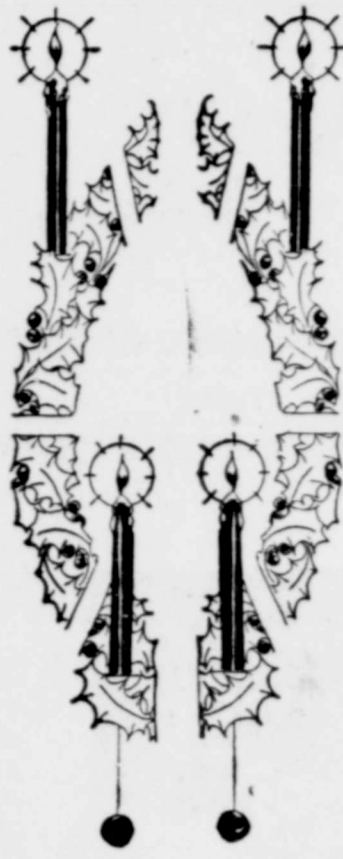
SOUTH BOUND

Leave Artesia 1:00 a. m.
Leave Artesia 11:44 a. m.
Leave Artesia 7:30 p. m.

NORTH BOUND

Leave Artesia 8:02 a. m.
Leave Artesia 2:10 p. m.
Leave Artesia 6:35 p. m.

HAPPY HOLIDAY GREETINGS



In Santa's name we bring you words of warm friendliness which wish you the best the season has to offer! If we number you among our customers we especially wish to express our appreciation of your cooperative, wartime spirit in accepting necessary curtailment of service.

BEST WISHES FOR THE NEW YEAR

Dowell Service Station

REID DOWELL, Owner
201 S. 1st

The Season of Christmas

EVER THAT SAME STAR

★ The wise men saw it over the hills of old Judea... it glows in the Christmas sky tonight, though clouds may obscure the heavens. It is a beacon of hope in a world in which there is ever so much room for improvement. Its spirit travels around this earth, encouraging, sustaining, and beautifying.

Our Christmas greeting to every man, woman and child in this community... a greeting as warm and hearty—we hope—as if it were made to each in person with a friendly smile and a shake of the hand.

Southern Union Gas Company

"Helping Build New Mexico"
Telephone 50



★ At Christmas perhaps more than at any other time in the year we realize what it means to be an American—to worship as we please, to go about our daily pursuits unfettered, to take time out to pay homage to the beautiful myth of Santa Claus. ★ And at Christmas the members of this organization realize particularly what your patronage has meant to us, and we take this opportunity to thank you while wishing you all a most Merry Christmas.

DR. H. W. CROUCH
ARTESIA CLINIC



Our Forty-First Christmas Greeting To the Artesia Community

TIMES HAVE CHANGED, but Christmas remains unchanged—the year's outstanding holiday in the timeless cycle of love and good fellowship.

KEMP LUMBER COMPANY

D. I. Clowe Edna Weymouth Atherton Manuel Zamora

TELL US YOUR PRINTING TROUBLES—Phone 7



CHRISTMAS AGAIN!



Who will say that smiles were brighter or spirits keener at the Christmases of our fathers than they are today?

At any rate, friends and neighbors, that's the kind of a Christmas we are wishing for you this Yuletide of 1944—just a good old-fashioned Christmas!

KING'S JEWELRY

OUR SINCERE BEST WISHES FOR A JOYOUS HOLIDAY SEASON AND HAPPY NEW YEAR



CHRISTMAS flowers are so appreciated! Give a truly beautiful potted poinsetta—the traditional Christmas flower.

ARTESIA FLORAL COMPANY

MRS. LUCILLE REDERICK, Mgr.

108 W. Main

Phone 777

Letters to Santa Claus

Lake Arthur, N. M. Dear Santa: Do you know what I want? I'll tell you I want a ring, a watch, a necklace, some gloves and a housecoat.

Lake Arthur, N. M. Dear Santa Claus: Please bring me a saddle for my mare. I want a bat, a ball and a baseball glove. That is all.

Lake Arthur, N. M. Dear Santa Claus: Please come to see me this Christmas. I want a ball, a bat and some gloves, dear Santa.

Lake Arthur, N. M. Dear Santa: I do not want many toys this year. But please bring me a sleigh, and please bring me a war bond.

Lake Arthur, N. M. Dear Santa: I do not want many toys this year. I just want one toy. I would like a play house. Send my little sister a big doll, and send us all a war bond.

Lake Arthur, N. M. Dear Santa: Please send me a coat, I want a doll. I would like a hat. Could you bring me a war bond. Will you bring me a sweater.

Lake Arthur, N. M. Dear Santa: I do not want many toys this Christmas. But please send me a bed. I would like a war bond.

Lake Arthur, N. M. Dear Santa: I do not want many toys this year because of the war. But please send my family a war bond.

Lake Arthur, N. M. Dear Santa Claus: Will you bring me a war bond? I would like to have a hat. I do not want many things this year.

Artesia, N. M. Dear Santa Claus: Please bring me a Bacing Flying Fortress, Springfield wood drill rifle, large set of tinkertoys, Western type double pistol and holster set, and a walkie-talkie phone.

Artesia, N. M. Dear Santa Claus: Please bring me a brother and sister doll set, a teddy bear, and a bank. I have been a good little girl.

Lake Arthur, N. M. Dear Santa: Please bring me a war bond. If you can, bring all the room a war bond. That is all I want.

Artesia, N. M. Dear Santa: I have been good, please bring me a table and chairs, doll buggy, and doll.

Artesia, N. M. Dear Santa: Please bring me a bicycle and a scout knife. We have been making Christmas cards.

Artesia, N. M. Dear Santa: I have been good. Please bring me a tent, softball, cowboy suit, book, and gloves.

Artesia, N. M. Dear Santa: I have been good. Please bring me a bicycle and a scout knife. We have been making Christmas cards.

Artesia, N. M. Dear Santa: I have been good. Please bring me a tent, softball, cowboy suit, book, and gloves.

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Artesia, N. M. Dear Santa: I have been good. Please bring me a tent, softball, cowboy suit, book, and gloves.



Once again the reindeer sweep down from the North with their cargo of cheer. About time that we were thinking of the friends who have so loyally remembered us.

Your generous patronage has helped make our year a good one, and we are taking this means of sending you a word of personal thanks to let you know how much we value your friendship.

We sincerely hope that your holiday season will be exceptionally happy.

C. E. Mann and Employees MANN DRUG STORE

Best Wishes for a MERRY CHRISTMAS

To our friends here at home and to all men and women in uniform, we wish from the depths of our hearts all the things you so richly deserve!



Happy New Year HORNE FOOD STORE

Letters to Santa Claus

Pole.
Santa:
Please bring me a cowboy suit,
Please bring my father some-
I do not know what. I am

friend,
Freddie.

School.

Santa:
Please bring me a cowboy suit
Please bring my father some-
I do not know what. I am
I have been helping Freddie

work.
friend,
Thomas King Wilcox.

N. M.

Santa:
I want to thank you for the nice
you brought me last year.
I love them very much.

now seven years old and
second grade.

wants a new coat, a house-
stamps for her stamp

been a pretty good boy.
if you would bring me a
and monopoly set? I
a new football. The big
used mine up.

Thank you.
my Shipp.

N. M.

Santa Claus:
I am a little girl 7 years old.
Central school. I am in the
grade. I would like a doll,
good books for Christmas.

been a good girl.

my sister, she would like
notebook back and some
books, and please don't for-
the other girls and boys

best of all I would like
to end. Please don't forget
Grandma and Grandpa, my
and daddy.

I hope you can be good to
my. Goodbye.

my little friend,
my Fay Godsell.

N. M.

Santa Claus:
I want some dishes, doll, lots of
lots of toys of any

Ann Bean.

N. M.

Santa Claus:
I want a scooter and some warm
and suspenders, doctor
glasses, (dark), chair,

bottle of lotion, all my own.
Love,
Bud.

Loco Hills, N. M.

Dear Santa:
I am 5 years old, and am trying
to be a good girl.

Please bring me a table and
chairs, some dishes.

Myrna is my playmate, she
hasn't lived in New Mexico very
long. You might think she still
lives in Oklahoma. She wants a
doll, she is four years old. She
has a little brother named Jimmie.

He can't talk yet, but bring him
something. A doll I guess.

Mother said there were lots of
boys and girls that you can't go
see on account of the war. Maybe
next Christmas the war will be
over and you can go see everyone.

The last time I see everyone.

Last Christmas, you might not
know me, I've grown so much. I
will see you when you come to
Artesia.

Love,
Beverly June Peek.

Artesia, N. M.

Dear Santa:
I am a little boy 6 years old.
Please bring me a set of check-
ers and a flash light if you have
one. A set of Dominoes, a pair
of houseshoes, a new box of cray-
olas, and some pencils, please.

That's all, thank you.

Donald R. Cullins.

Artesia, N. M.

Dear Santa:
I want you to bring me a doll
swing bed, a little piano, and nurse
kit. You can bring my sister, Sha-
ron Sue, a doll and ironing board
and iron.

Your friend,
Norbeerta Yeager.

Artesia, N. M.

Dear Santa:
I am a little girl six years old.
I have tried to be good. Please
bring me a big doll with curly hair
and some doll clothes and a set of
dishes and a blackboard, if you
can't find all of them I will be
pleased with what you bring.

Love, your little friend,
Rosalee Rinker.

Dr. and Mrs. J. J. Clarke are
expecting their two sons and their
families home for a holiday visit.
Capt. Laurence Clarke and his
wife are expected today from
Wichita Falls, Tex., and Capt.
John J. Clarke, Jr., and Mrs.
Clarke, and two boys are expected
Dec. 29 from Pueblo, Colo.

FOR SALE—Four drawer, legal
size Shaw Walker wood filing
cabinet. The Artesia Advocate
War Bonds, Too, Man Our Guns!



Merry Christmas

TO ALL from the Personnel of ...
MALCO REFINERIES, Inc.

R. O. ANDERSON, President
BENEDICT I. LUBELL, Secretary-Treasurer
JOE W. LACKEY, Assistant Secretary
LOWELL NAYLOR, Refinery Superintendent

- | | |
|------------------|-------------------|
| George Akin | Glenna McLean |
| C. A. Baker | Ruthe Marshall |
| Ralph Barr | George Meiklejohn |
| David Bartlett | Leslie Mixson |
| Louie Burch | Herbert Moseley |
| Charlie Campbell | Mary Ann Ohler |
| Robert P. Carper | G. J. Osborn |
| Clyde Champion | Rita Pack |
| Ed Coleman | Lloyd Parham |
| Tommy Franklin | Clarence Partlow |
| E. M. Fuller | A. Rankin |
| Dorothy Gilmore | William Reynolds |
| Dee Green | Johnnie Riley |
| J. C. Gressett | E. R. Robertson |
| Wallace Hastings | Guy Roberts |
| G. T. Hearn | Tommy Roberts |
| Helen Henson | Charlotte Runyan |
| Frank Herbold | R. T. Schenck |
| Herbert Howell | L. A. Scott |
| Elic Ireton | Clark R. Seay |
| Dan Ingram | A. C. Sturgis |
| Carter Izard | E. B. Thomas |
| Rell Johnson | Eloise Weirich |
| Phillip Kranz | Joe Wood |
| Billie B. Lewis | C. E. Woodcock |
| Howard Linell | Claude T. Young |
| Harvey Lowery | |

**WAR
STILL
NEEDS
THE WIRES
THIS CHRISTMAS**

Every year there is a big rush on
Long Distance telephone lines. Many
men and women in service will want to
call home. If you help keep the lines
clear by not making unessential long dis-
tance calls over the Christmas week-
end it will help keep essential calls mov-
ing. Thanks for remembering.



N
CO.
Store



MERRY CHRISTMAS

Jingle bells, jingle bells,
Jingle all the way,
O! what fun it is to ride
In a one-horse open shay!

We have much to be thankful for this Christmas, and we want to express our thanks to you.

May this Christmas season of 1944 be an especially happy one for you.

ALLIED SUPPLY CO.

Make the Axis Sore—Buy More Bonds!

Here's a Chance to Test Knowledge Of Christmas Customs, Activities

Chances are you know your Christmas customs backwards and forward — but did you ever stop to think about the why of all the merry holiday activities? Here are a few questions to test yourself:

- 1. When you perch precariously on a ladder hanging holly and mistletoe, do you know what they signify?
2. Why is the Yule Log traditionally associated with Christmas?
3. When you gather 'round the wassail bowl, will you know what wassail means?
4. Where was Santa Claus born?
5. Are Christmas candies just decorations, or do they mean something?
6. Where does the word Yule come from?
7. Why are gifts exchanged on Christmas Day?
8. If you were playing Santa Claus in the Netherlands, what kind of costume would you wear?
9. What form of transportation can Santa Claus use, in addition to a sleigh?
10. St. Nick is sometimes called Kris Kringle. What does the name mean?

ANSWERS

- 1. Evergreen decorations derive from the pagan belief that they are symbols of good luck, and from the medieval legend that all trees and growing things in the forest blossomed and bore fruit on the night of the Nativity.
2. In days of yore, the Yule Log was the chief emblem of the Eng-

Mainly About Oil

Oil holds the key to our future happiness, world peace, good will toward men.

Oil can be made to serve mankind instead of being humanity's destroyer. It has been the root of two modern wars that have retarded world progress toward the achievement of peace for all peoples. Oil is now powering the engines of destruction instead of powering the wheels of progress toward a more civilized world.

War is waste and when we fail to use oil as a medium for comfort and safety for everyone we lessen our chances for world peace. Oil must be preserved for generations to come by making peaceable uses of this essential raw material.

The Bible tells us oil was used to pitch the seams of the Ark. When oil was discovered in this country its first use was for the relief of human pains. These were the uses intended for oil — comfort, safety, and progress. Lifting the burdens from the shoulders of the human race, oil must be used as energy for world advancement instead of a weapon for world disruption. Today a greater proportion of the world's daily oil production is being used for war than for peace.

Nation after nation has sacrificed its young men and women, its wealth, in this struggle for control of the supply of oil. In the fight for oil, nation has been hurled against nation and in this manner, a modern instrument for world peace has engulfed the world with conflict and havoc.

Hitler's drive toward the East, Japan's conquest of the East Indies, were driven toward oil. Just as the Allied Nations "floated to victory on a sea of oil" in World War I, so will they soar to victory on the wings of oil in World War II—but then what?

Will the peace that is written make mankind serve oil or oil serve mankind? The answer will depend upon what use the world will make of oil and its products. The establishment of a peace based on oil—the builder—can mean continued peace for all nations.

Science is continuously obtaining new uses of oil and thereby multiplying the supply. Oil is the basis of plastics and synthetics which promise an endless list of greater safety, greater comforts for all, and greater progress toward world peace.

The discovery of oil in this country 85 years ago carried with it a new promise and hope for the realization of world peace.

Only through the solution of the problems surrounding this world struggle for oil can all nations be assured that our oil reserves promise peace and happiness in the years ahead.

One of the important issues facing the new Congress, which abolish Christmas, following the ancient tradition that the fire on the hearth symbolized the center of family life.

3. The expression originated in the fifth century in England, when the legendary Rowena came into the presence of King Vortigern bearing a gold cup of wine, and said "Waes hael, Hiaford Cyning" — "Be of health, good King."

4. According to the Bible, St. Nicholas was born in the thriving port of Patara, opposite the Island of Rhodes in Lycia, an Asia Minor province of the Roman Empire.

5. Christmas candles are supposed to guide the Christ Child to your doorstep, an Austrian legend says.

6. It is believed that Yule is derived from an old Norse name for one of the winter months.

7. Legend has it that St. Nicholas took pity on three daughters of an impoverished merchant, and surreptitiously gave them dowries. That's how the custom of giving secret gifts on the eve of St. Nicholas Day (Dec. 6) originated. The date was moved to Dec. 25.

8. A long clerical robe, like a bishop's — traditional Netherlands garb for St. Nick.

9. A white horse — in Belgium and the Netherlands.

10. Kris Kringle is a corruption of the Teutonic "Christ-kindel," or "Christ-child."

Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

venes Jan. 3, is the ratification of the Anglo-American Petroleum Agreement as a treaty. This petroleum agreement, which affects every American citizen in general and the petroleum industry in particular, was signed by the governments of the United States of America and the United Kingdom of Great Britain and Northern Ireland Aug. 8 and sent to the Senate Aug. 24 by the president for ratification as a treaty.

Many oil associations, independent oil producers, and the officials of various states have recorded their objections to the Agreement in its present form.

Sgt. Jimmie Cunningham, aerial engineer, stationed in England, has reported that he has seen and visited with both Lt. Jesse Truett and Lt. Jackie Don Woodside. Sergeant Cunningham, who was injured and hospitalized recently, is flying again.

ADVOCATE WANT ADS GET RESULTS

PHARMACY EMPLOYEES HAVE CHRISTMAS PARTY

Employees of the Artesia Pharmacy and guests enjoyed their annual Christmas party at the store Monday evening after the close of business.

After informal dancing to a "jukebox," a midnight supper was served from a long table. Ralph Petty and employees had drawn names for gifts, and an exchange of Christmas presents was made.

Perry, Me., is exactly half between the North Pole and Equator.

Your Doctor's Prescriptions

Are very important—Have filled by a Registered, Comp. Pharmacist at the Artesia Pharmacy



To you and yours go our heartfelt wishes for a very Merry Christmas and a glorious New Year. May all your dreams come true this Yuletide season.

DICK RAY GINSBERG MUSIC CO.

BEST WISHES FOR A . . .

Merry Christmas AND A Happy New Year to You



The Yuletide season is here once again. In wishing you a Merry Christmas we want to express our thanks for your patronage in the past year, and the hope that we may serve you again in the year to come.



MARIE'S DRESS SHOP and BEAUTY SHOP

SINCLAIR STATION

E. E. RYAN 210 S. First Artesia, N. M.

HOLY NIGHT SILENT NIGHT



CHRISTMAS GREETINGS

The message of good will that emanated from Bethlehem 2,000 years ago not only transforms the world at Christmas but is the foundation of every honest transaction. We depend upon your good will; you depend upon ours.

Your good will has been a priceless asset to us during 1944 and other years. We thank you for the confidence you have placed in us and wish you the manifold blessings of a happy Yuletide.

McCLAY FURNITURE STORE



Christmas JOY TO ALL 1944

THAT clatter out on the porch means Santa Claus . . . or maybe it's only Uncle Joe in his annual role of St. Nicholas.

Yes, there IS a Santa Claus, and there will always BE a Santa Claus in the good old U.S.A.

We wish for you and your family this season of 1944-45 a typical American Christmas.

FOSTER GARAGE

E. J. Foster, Owner 301 S. First St.

SEASON'S GREETINGS



The SKILLET

CLOSED DEC. 24 AND 25



... It's Christmas! So Let's Celebrate!

Let's celebrate by recalling on every day what Christmas is and what it means. Let's celebrate by never doubting that eventually Good shall triumph. Let's celebrate by making children happy and by opening our hearts to those in need.

That's the way to have the Merry Christmas we wish for you.

Midwest Auto Supply Co.

You Can Have Your Sugar and Eat It Too With These Yule Recipes

So you want to make Christmas candy and lack the sugar with which to do it! Then here are three recipes with point-free molasses, honey, and corn sirup to help you out.

Peanut Clusters

Mix together 1/2 cup corn sirup, 1/4 cup molasses, 1/8 teaspoon salt, and 1 tablespoon vinegar. Cook to 240°F. (or until small quantity in water forms a soft ball.) Add 2 tablespoons table fat; pour 2 1/2 cups shelled roasted peanuts. Mix quickly. Drop by tablespoons on greased surface. Makes 20.

Turkish Paste

Soften 5 tablespoons gelatin in 1/2 cup cold water for 5 minutes. Bring 1/4 cup hot water, 1 cup sugar, and 1 cup honey to the boiling point. Add 1/4 teaspoon salt and the softened gelatin. Stir until the gelatin has dissolved, and simmer for 20 minutes. Remove from the fire; and when cool, add 1/2 cup orange juice, 3 tablespoons lemon juice, and either a little green coloring and mint flavoring or red coloring and almond flavoring. Stir in 1 cup finely chopped nuts and allow mixture to stand until it begins to thicken. Stir again before pouring in a wet pan; have the layer of paste about an inch thick. Let stand overnight in a cool place. Dip a sharp knife into boiling water, cut the candy into cubes, and roll in powdered sugar.

Fruit Balls

Wash and dry 1 cup prunes and 1 1/2 cups raisins. (If prunes are extra dry, soften slightly in water.) Grind through meat chopper, using medium knife. Add 1/2 cup chopped nut meats if desired. Mix well with 1 tablespoon lemon juice and a few grains salt. Make into balls, 1 rounded tablespoon mixture to a ball, and roll in sugar. Store in a tin box or tight jar. If available, other dried fruits—figs, apricots, or dates—may be substituted for part or all of the prunes or raisins. This is a popular confection for children.

Soil Conservation Districts in New Mexico Total 47

Formation of three new soil conservation districts—now only a matter of form following the vote of landowners in Chaves, Grant, and Hidalgo Counties—will increase the state total to 47 districts, including approximately 36,000,000 acres, almost half the land in New Mexico.

The new districts are the Roswell and Hagerman-Dexter districts in Chaves County and the Animas district in Grant and Hidalgo Counties, Howard K. Ball, extension soil conservationist, announced. The Roswell district comprise 150,000 acres, the Hagerman-Dexter district, 75,000 acres, and the Animas district, 862,274 acres.

Following the formation of the Mesa district in Northeastern New Mexico in 1938, organization of districts has moved rapidly forward. Four districts were organized in 1938, two in 1939, three in 1940, 20 in 1941, four in 1942, six in 1943, and eight this year. Soil conservation districts now include lands in 30 of New Mexico's 31 counties.

COMES FROM OKLAHOMA AS REA BOOKKEEPER

Mrs. Opal Stewart, formerly of Kingsville, Tex., arrived here Monday of last week to become office secretary for the Central Valley Electric Coop, Inc. She replaces at the bookkeeping duties Miss Thelma Munson, who has resigned.

Mrs. Stewart has two daughters, who will make their home here with their mother.

T/Sgt. Margaret Bean, WAC, who is stationed at Denver, Colo., is home for the Christmas holidays. Sergeant Bean, who lacked only a few months of training as a registered nurse, is serving in the surgery department at Fitzsimmons Hospital in Denver.

zied in 1938, two in 1939, three in 1940, 20 in 1941, four in 1942, six in 1943, and eight this year. Soil conservation districts now include lands in 30 of New Mexico's 31 counties.

The administrative authority in a district is vested in five supervisors, three elected by farmers and two appointed by the State Soil Conservation Committee. All agencies of the U. S. Department of Agriculture, as well as several state departments, cooperate with the conservation districts.

Typewriter Ribbons—The Advocate



LOADS OF HAPPINESS TO YOU!

Christmas of 1944 is going to be a BIG Christmas. See if we aren't right.

May YOUR Christmas be bounteous and full of good cheer, and may our greeting and best wishes add just a little to your pleasure this Yuletide.

CARTER'S CAFE
G. TAYLOR COLE and EMPLOYEES

Christmas Cheer

TO EVERYONE



A Very Merry Christmas

—AND—

A Happy New Year

It is our wish that before another year has passed, we may again sing, "Peace on Earth, Good Will Towards Men."

Our greeting at this Yuletide goes out to those who are fighting our battles, that our wish and their wish come true, and to the many friends and members of the Association.

One Brightly Shining Christmas Star ...

As the star that guided the wise men toward the manger at Bethlehem twinkles brightly in the Christmas sky, we extend our heartiest wishes of the season to all of you who have made 1944 such a pleasant year for our firm. May we all, through united sacrifice and wholehearted, all-out effort, keep this nation of ours one in which we proudly say—

MERRY CHRISTMAS

Big Jo Lumber Co.

Artesia Alfalfa Growers Assn.

W. G. Everett
Madge Hnulik
Louise Beard
Everett Crume

Artie McAnally
Russell Coffman
Pearl Lowery
Cile Kidd
Lowell Kidd

Clement Taylor
Wes Needham
M. A. Whatley
S. T. Wheeler

Christmas Greetings

Fly to Dallas for the Holidays

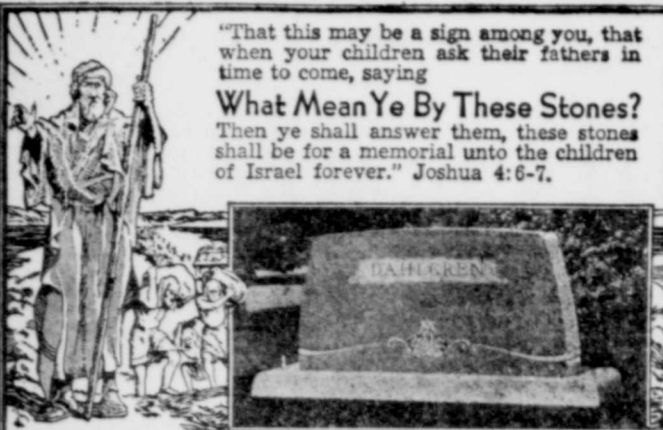
Hazel Flying Service

FLIGHT INSTRUCTION

Two Competent Instructors

If Jack Armstrong and Adrian Fletcher will present this ad at Hazel Field they will be entitled to 15 minutes FREE dual instruction.

LOOSE LEAF DEVICES AT THE ADVOCATE



"That this may be a sign among you, that when your children ask their fathers in time to come, saying 'What Mean Ye By These Stones?' Then ye shall answer them, these stones shall be for a memorial unto the children of Israel forever." Joshua 4:6-7.

Just as Joshua commanded the twelve men of Israel to build with perfect stones a monument to commemorate the passing over Jordan—
So, as our loved ones pass from our immediate presence over Jordan, should we select the most perfect, the most beautiful and the most lasting stone for the monuments we erect to commemorate their beautiful virtues and accomplishments. SPECIFY
WINNSBORO BLUE GRANITE

"The Silk of the Trade"

Its flawless beauty, stalwart strength, and great durability, combined with its adaptability to design make it the ideal monumental stone. Like other high quality materials there are many inferior substitutes that resemble this granite on first appearance, but do not possess its durable qualities and lasting beauty.

Write for FREE descriptive literature.

MADDUX MONUMENT CO.

Roswell and Silver City, N. M.

B. A. BROUSE, District Representative

110 North Main, Carlsbad, N. M.

Letters to Santa Claus

Lake Arthur, N. M.
Dearest Santa Claus:

I want mother to have a pair of house shoes, a pair of gloves, a new stove, a ring and bracelet, please.

George Ray would like a little dog, and a big ball. Jack Farrell would like a basketball.

Please bring daddy a pair of house shoes, and a dress coat. Please bring my teacher a big present for Christmas.

Please bring our soldier and sailor boys all over the world presents for Christmas. And the little poor boys and girls all over the world too, so they all will be happy.

I want my friends to have presents for Christmas, and everyone is my friend.

Please bring me a real pretty doll, a little divan, a gold bracelet, a set of dishes, a story book, and a pencil box.

I bet it is cold in the North Land.

We have our room decorated with Christmas trees, and Christmas bells.

There will be cakes, oranges, candy, popcorn, pecans, and walnuts on my table for you, Dear Santa.

With all my love,
Kathleen Belle Price.

Lake Arthur, N. M.

Dear Santa:
Mother would like a housecoat and a pair of shoes.

Daddy would like a coat, and brother would like a game of darts and any other games.

I should like for everybody to have something for Christmas.

I should like for the little poor children over in France to have something for Christmas, too.

Betty would like a doll and a ring.

I should like for you to bring my grandmother a pretty dress for Christmas and I should like for grandfather to have a pair of house shoes.

If you do not know what I want, here it is. I want a doll, a locket and a set of oil paints.

I will leave you a pie and maybe a letter for you, Dear Santa.

With much love,
Betty Jane Ray.

Lake Arthur, N. M.

Dear Santa:
I am a little boy eleven years

old. I am in the fifth grade.

I bet you won't get very many cakes and pies this year on account of sugar rationing.

But be sure to come anyway.

Santa, I have tried to be good this year, so will you please bring me a bicycle and a basketball for Christmas.

Your friend,
Clarence Farrel Murphy.

Lake Arthur, N. M.

Dear Santa:

Do you know what I want? I want a ball, a bat and some games.

I wish you would bring mother a pair of house shoes, a housecoat, a ring, a bracelet, a watch, a pair of gloves.

Robert wants a gun, a little truck, and a knife.

Would you bring Ennis a bill-fold, and a pocket knife.

I wish you would bring a Papa doll.

Merry Christmas to you, Santa Claus.

With love,
Donald Hatch.

Lake Arthur, N. M.

Dear Santa:

Do you know what I want? I want a watch, a ring, and an electric train.

I wish you would please bring mother a necklace. My brother would like a gun.

I wish you would bring Tojo over here, so I could use him for a punching bag.

Please bring my daddy a good knife.

I thank you for all the nice things.

Merry Christmas to you and Mrs. Santa Claus.

With love,
Coleman Jackson.

Lake Arthur, N. M.

Dear Santa:

Will you bring me a pin to go on my coat, and a necklace and ring, too.

Please bring my brother a gun and airplane and a car.

My mother would like to have a set of dishes and a set of silver.

Bring my cousin, Martha Hall, a pretty ribbon and some perfume.

My grandfather said he'd like to have a pair of socks, a shirt and a hat.

Please bring my grandmother a livingroom suite and a dining room suite.

Please take my Uncle Fred, in New Guinea a war bond and a sack of candy.

Don't forget to bring my teacher some flowers and some beautiful pictures.

I think she would like some pretty ear rings, too.

Thank you, Santa Claus. The third and fourth grades would like for you to visit their Christmas tree.

With all my love,
Jo Ann Campbell.

Lake Arthur, N. M.

Dear Santa Claus:

Do you know what I want? First of all I want a pair of gloves for mother.

Please bring something for me. I should like a ball, some gloves, a basketball and a gun. A set of oil paints would be nice for me, too.

That is all for this time.

Your friend,
Johnny Gomez.

Lake Arthur, N. M.

Dear Santa:

As the war is still on, will you please bring me a war bond. But I would like a beautiful baby doll.

Please do not bring me many toys this year as I want to help win the war.

Love,
Esther Kay Ingram.

Lake Arthur, N. M.

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Love,
Esther Kay Ingram.

Artesia, N. M.

Dear Santa Claus:

I want a chemistry set for Christmas. I would like to also have a glass belt and a basket-

ball. And if you have a jumping-

jack I would like to have it.

Your friend,
Harold Francis.

SUBSCRIBE FOR THE ADVOCATE

Your bond buying ends Ax-

ing!

Send a Prayer Over Through War Bonds!



FROM US TO YOU!

† † Dusk ...
Christmas Eve ...
children moving about stealthily, wide-eyed and expectant ... you know the signs.

Christmas is here, let us all be merry, for it comes but once a year.

With gratitude for your kind favors during 1944 we send you heartiest Christmas greetings.

ARTESIA LUMBER CO.



Reddy Kilowatt, Your Electrical Servant, wants you to get just what you want and to be just as happy as you can be. Reddy wants you to be happier this Christmas of 1944 than you have ever been before.

As for us, we are more grateful to you this Christmas than ever before, for it marks a peak in our pleasant relations. We could not ... nor could Reddy ... allow this important occasion to pass without wishing you all a ...

Merry Christmas

Southwestern PUBLIC SERVICE Company



There is something in the very season of the year that gives charm to the festivity of Christmas.

—WASHINGTON IRVING



☆ Whether Christmas be white or green, we hope it will be full of charm for you and yours, with an abundance of all the good things that are part of happy Yuletide ...



BOWMAN LUMBER COMPANY

The Builder's Supply Store

PHONE 123

310 West Texas Ave.

Artesia, N. M.



LOYALTY works both ways. You have been loyal to us, and we are loyal to you. To you, our friends, who have so helped us to make 1944 successful, we send the friendliest of CHRISTMAS GREETINGS

Dee Donnell

Artesia Advocate

REMEMBER PEARL HARBOR AND BATAAN

VOLUME FORTY-ONE

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 21, 1944

NUMBER 51

Merry
Christmas
To
Everybody

Santa Claus Is to Be Here Saturday With Treats

Jolly Old Saint Will Make His Annual Public Visit to Boys and Girls of Artesia Community Promptly at 2 o'Clock

Jolly Old Santa Claus will be in Artesia at 2 o'clock Saturday afternoon, for his annual public appearance, to distribute treats to boys and girls of the community.

He has made arrangements with the Artesia Rotary Club to be at the intersection of Main and Main Streets to greet the children and to give them their presents, assisted by members of the club.

The old fellow will come down Main Street on one of the fire trucks.

The Rotary Club committee asked that as many of the boys and girls as possible be in automobiles, the line to form at the city hall, Fifth and Main Streets. Members asked that persons with automobiles pile in as many children as they can; so none will have to wait for Santa Claus.

The treats have been sent ahead and are being sacked for Santa Claus, as the job is a big one. More than 2,000 boys and girls are expected to be greeted by Santa Claus last year when he paid Artesia a preliminary visit to hand out treats, and it is contemplated there will be many more children out on the street to see him, if the weather is good.

It was thought for a while that Santa Claus would not be able to make his annual trip here this year, because of the candy is going to be in the hands of the men in the armed forces, the W.P.B., O.P.A., and the Red Cross managed to have a sufficient amount released for the boys and girls of the Artesia community.

It will be here only a short time Saturday, because he has other communities to visit, and he is extremely busy with the Christmas season. He has to fill Christmas stockings for the servicemen and women abroad and in camps, hospitals, and for the boys and girls throughout the world.

News Claims He No Knife D... Time of Shooting

Matthews, who is continuing to improve slowly at the Artesia Hospital from a gunshot wound inflicted the evening of Dec. 18 by Bill Brooks, then an Artesia police officer, told the Artesia community this week he did not have a knife on him at the time Brooks shot him, nor did he have a knife on the officer, as was alleged.

Matthews said the allegation that he even had a knife on his person is false. He is a patient, who was shot in the side below his heart, as he was being arrested for inflicting a wound on Brooks, but will have to rest for many weeks.

At Two of... Consequence

Alarms were sounded the week from the Continental Oil and Malco Refineries, but neither was of much consequence. The fires were extinguished quickly by employees at the plants.

The first was at the Conoco plant at 8:55 o'clock Saturday morning, when a fire started at a valve.

A second refinery alarm was at the Malco plant at 10 o'clock Saturday morning, when there was a small blaze at the loading rack probably caused from the explosion of a tank truck.

Night Mass Held at Both Catholic Churches

Following the custom, Christmas Masses will be held at both the Catholic churches in Artesia will begin at 7 o'clock on Christmas Eve.

At St. Anthony's Church, each priest will say three Masses, following the schedule will be followed.

At St. Anthony's Church, the Mass will be at midnight, the second will be at Artesia Hospital at 2 o'clock Saturday morning. The third will be at the church at 9 o'clock in the morning, after which will be the Mass of the Sacred Sacrament.

The first Mass at the Spanish church will be at midnight, with the second and third at 9 and 10 o'clock. The final Mass there also will be followed by the benediction of the Sacred Sacrament.

Masses will be heard at churches from 4 to 6 o'clock Saturday afternoon and again from 8 to 10 o'clock that evening. There will be no confessions before midnight Mass.

Music at St. Anthony's church will be rendered by the choir under the direction of Mary Irene and at the church by the choir under the direction of Mercedes Garcia.

Pfc. Martinez Is Seriously Wounded in Action

Pfc. Ausencio M. Martinez was seriously wounded Nov. 4 on Leyte, Philippine Islands, according to a telegram from the War Department under date of Dec. 13 received by his parents, Mr. and Mrs. Ben Martinez.

The telegram did not disclose the nature of the wounds. It said, however, that he had been hospitalized and gave to Mr. and Mrs. Martinez the new address through which he can be reached.

Private Martinez was in the second contingent of young men to leave North Eddy County after the Selective Service Act went into effect and has been in the service four years.

He has been overseas two years six months and has been serving with the Infantry in the Philippines campaign.

Venus, Moon Stage Heavenly Show Monday

Planet Appears Perched on Point Of Crescent

Many people in the Artesia community joined with thousands throughout the Southwest early Monday evening in the enjoyment of one of the most spectacular heavenly phenomena ever witnessed, when the orbits of Venus and the Moon crossed in the Western sky, making it appear that the planet was in conjunction with and perched upon the upper point of the crescent. At the same time the moon's complete outline was visible around Earth's shadow.

The phenomenon was at its height between 7 and 7:30 o'clock, when Venus seemed to perch on the Moon's point.

Some observers took the spectacle to be "a sign," but astronomers have explained it was no more than a coincidence in the timing of the movements of Earth's moon and Earth's planetary neighbor next nearest the Sun.

Shortly after sundown, Venus was in the sky above the Moon, but in close proximity. Then, as Moon's movement around Earth, completed about every 29 1/2 days, retarded its progress in comparison with the slower moving planet, the phenomenon took place.

By 7:45 o'clock, it appeared that Venus had slid down the outside of the crescent and then by the time the Moon set, the planet was about on a level with the lower rim.

News reports varied greatly as to the possible frequency of the coincidence of the two bodies, as they appeared Monday evening, but all are agreed it would be very infrequent. Even then, the possibility of proper atmospheric conditions would enter in to the chances of it being generally viewed.

The length of Venus' year—the time it takes it to go around the Sun—is 224.7 Earth days, whereas the Earth takes 365.26 days. And at the same time, the Moon makes its circuit around Earth in 29 1/2 days.

(Turn to last page, please)

Hearings for Three Former Officers Is Called This Afternoon

Three former Artesia police officers are scheduled to be arraigned before J. D. Josey, justice of the peace, at 1 o'clock on charges of assault with deadly weapons.

Bill Brooks will be arraigned for the shooting of Jack Matthews the evening of Dec. 1 as he was arrested for the shooting.

Joe Brooks and George Hubbard are to be arraigned on a charge of blackjacking Nix White in the city jail the night of Oct. 25.

Grass Here Is Being Burned By Firemen

Supervised Drive Is Started to Eliminate Danger

Artesia firemen started a campaign this week through which the great fire hazard from dry vegetation and accumulated needle grass should be largely wiped out here.

On an entirely volunteer basis, they are going in crews with one of the fire trucks about the city on still days and at hours when a number can get together and they are burning off the hazardous vegetation.

The campaign was born last Thursday afternoon, when a blaze on the school property facing Grand and to the rear of Park School, now under construction, threatened temporary sheds and material being used in connection with the building.

Instead of knocking down the brush and grass fire, the firemen set the entire south half of the block ablaze and stood by with a hose for the protection of property.

At that time they also burned off some other clusters of vegetation and the idea was born.

In the meantime, several other alarms were answered for the purpose of putting out grass fires, and then this week the organized campaign began.

The firemen cannot get to all of the places at once, where there is danger of a grass fire having bad consequences, and much of the time they do not dare set vegetation afire because of wind, but they are working it out as rapidly as possible.

Besides the call to the new school property, the department has been called out a number of times during the last week, mostly for grass fires.

Male Employees, Cooperation Are Postoffice Needs

The city of Artesia has attained such a growth of population that it is no longer a case of an appeal to the citizens and patrons of the local postoffice to furnish their correspondents their street addresses or postoffice box numbers, but a necessity that they do so in order that mail may be delivered more promptly and satisfactorily. J. L. Truett, postmaster, declared this week.

Most of the personnel of the office are new employees and not acquainted with the population of the city, as have been the veteran employees, he said. And it is impossible for them to make delivery of mail if such is not accurately addressed.

According to Truett, there are numerous patrons of the office who have changed from postoffice boxes to street delivery and have never notified the publishers of magazines and newspapers of their changes, and such papers and periodicals arrive at the office with addresses five or six years old, which have never been changed.

Some receive monthly checks of value and have never had the addresses changed.

This negligence, said Truett, is placing too much responsibility on the employees of the office, especially the new ones, and the office can no longer be responsible for delivery of mail not properly addressed and which may result in its return to the senders.

It is highly possible that one veteran clerk and one carrier will leave the service of the local office Jan. 1, said the postmaster, who is trying to replace these men with other male employees and will be glad to discuss the matter with any applicant who may wish to call on him at any time or place.

"The mail must, and will, be delivered," said Truett, "and if vacancies cannot be filled with the type of qualified employees we have been so fortunate to secure in the past, the next best choice will be made in consideration of honesty, courtesy, and service, with expectations of full cooperation from the patrons. There will be no discrimination in race, creed, or color. We intend to deliver the mail."

Alan Thompson Will Return to School System

S/Sgt. Alan Thompson, a former member of the coaching staff of Artesia High School, who has been serving in the Army since January, 1941, will arrive here in a few days and be ready to start in the school system when classes are resumed Jan. 2, according to a letter to The Advocate, in which he asked that his newspaper be transferred to Artesia.

His letter was from Ashburn General Hospital, McKinney, Tex., where he has been hospitalized the last few months, since returning to the United States.

Sergeant Thompson—or, as he signed himself, "ex-Sergeant Thompson"—was with the first group of volunteers to leave Artesia in January, 1941, and was with the 290th Coast Artillery, Anti-Aircraft, until a broken arm kept him from sailing for the Philippine Islands in September, 1941.

He therefore was not with the many Artesia boys in the action at Bataan and Corregidor.

Thompson later was sent to various theaters of war on important missions and had traveled many thousands of miles, when he was sent to Asbury General Hospital for a period before being discharged. He was here a few weeks ago on hospital leave.

Barnett Is Named Masonic District Deputy Grand Master

Boone Barnett has been appointed district deputy grand master of the 13th Masonic district by Lynn B. Mitchell of Albuquerque, grand master of New Mexico.

The district embraces the Masonic Lodges at Artesia, Roswell, Carlsbad, Hagerman, and Lake Arthur.

Barnett is a past master of the Artesia Lodge.

REA Coop Manager Entertains Trustees At Banquet Last Week

Otto Wood, manager of the Central Valley Electric Coop, Inc., was host Tuesday evening of last week at a banquet for the board of directors of the REA organization at the Carper Grill.

E. A. White, president, and V. L. Gates, R. L. Cole, S. O. Higgins, J. R. Stanley, and H. V. Parker, trustees, and Neil B. Watson, attorney, and Miss Thelma Munson, office secretary, were all guests of the manager.

The banquet was quite informal and somewhat in the nature of a get-together.

Major Neeley Has Another Birthday, But Sans Fanfare

What heretofore has been an event of considerable traditional background—the birthday of Major Loren E. Neeley—passed last Thursday with but little notice.

The former custodian of the American Legion hut—when there was an American Legion hut—having no place for his annual turkey dinner for several dozen friends this year, became 72 years old without fanfare.

Major Neeley said he has celebrated his birthday here 16 times, usually with proper acouterment.

Two-Hour Park On Main Street Is in Effect

Two-hour daytime parking on Main Street between First and Fifth Streets in Artesia went into effect Wednesday, in accordance with the provisions of a city ordinance passed Dec. 8.

The ordinance makes it unlawful for any person to cause, allow, or permit any automobile or other vehicle to be parked on the Main Street between the east side of First Street and the west side of Fifth Street for a period of longer than two hours between 8 o'clock in the morning and 6 o'clock in the evening any day except Sundays and holidays.

A fine of not less than \$1 or more than \$5 is provided.

S-Sgt. Cargill Is Killed Oct. 7 In North Italy

S/Sgt. Jessie L. Cargill, formerly of Carlsbad, was killed in action in North Italy Oct. 7, according to a telegram from the War Department to his wife, who lives at Hope. His death is believed to have been near Bologna, Italy.

Mrs. Cargill has just received a letter from Chaplain (Major) Wallace M. Hale, sending condolences and informing her that he had conducted simple Protestant funeral services for Sergeant Cargill. He is buried in a United States military cemetery in North Italy, he wrote.

Sergeant Cargill had been on the front in Italy most of the time since March, 1943. He was slightly wounded last July, but returned to his duties with the Infantry in August.

Mrs. Cargill was first notified he was missing in action as of Oct. 7, but the later message confirmed his death.

Surviving Sergeant Cargill are his widow, the former Miss Bernice Melton of Hope, and their little son, Sherill Lee, who was a year old Nov. 25, and his father, Edd Cargill, and five sisters and two brothers, all of Rochester, Tex. One brother, Douglas Cargill, is a seaman second class in the Navy.

Sergeant Cargill was born at Jayton, Tex., Dec. 26, 1920. He and Miss Melton were married Feb. 24, 1942. He was employed by the Union Potash Company of Carlsbad at the time of his induction Oct. 5, 1942.

A Bronze Star was awarded Sergeant Cargill last June and a second award of the same medal was made in August, Mrs. Cargill has been informed.

Hilton Dunlap, aviation cadet, who was sent recently to Laughlin Field, Del Rio, Tex., for pre-flight training, is expected home for the holidays.

Two of Four New Eddy Wells Are Good Producers

Of four oil wells completed in the Eddy County fields the last week, two were good producers, while the others were of small flow. Four new locations were staked during the week.

The completions: Texas Trading Co., Johnson 4, SW NE 33-16-31; total depth 3,484 feet; flowed 200 barrels of oil per day, natural.

Burnham Oil Co., State 6, SE SW 2-17-30; total depth 2,969 feet; flowed 120 barrels of oil per day, natural.

R. E. McKee, State 4, NE SE 3-19-29; total depth 2,583 feet; flowed 20 barrels of oil per day after shot.

R. E. McKee et al, Spencer 5, NW NE 3-19-29; total depth 3,272 feet; plugged back to 2,452 feet; flowed 10 barrels of oil per day after shot.

New locations: Dale Resler, State 2, NW NW 13-18-27; Emperor Oil Co., Buckett 13-A, NW NW 24-17-31; Jameson & Pollard, Crosby 2, SE SW 12-20-28; Jones, Taylor & Jensen, Shaw 1, NE SW 13-18-27.

Drilling Report
R. R. Woolley, Woolley 2-C, SE NW 28-17-30.
Total depth 3,585; plugged back to 2,084; preparing to shoot.
McKenzie Drilling Co., Cook & Ironsides 1, SE NW 8-20-29.
Total depth 1,204; shut down for orders.

Carper Drilling Co., Johnson 1-B, NW SE 34-16-31.
Drilling at 3,745; 1,500 feet of oil in hole.

A. J. Hardendorf, Riggs 1, NE SE 7-20-30.
Total depth 1,600; fishing tools.
E. E. Scannell, State 1, SW SE 20-17-28.
Drilling at 600.

Brewer Drilling Co., Grier 3, SW SW 20-16-31.
Drilling at 2,435.
George Turner, Crosby 1, SW SE 12-20-28.
Total depth 890; preparing to rig up pump.
Danciger Oil & Refining Co., Turner 16-B, SE NW 20-17-31.
Total depth 1,975; running jeep.
Martin Yates, Jr., Yates & McKee, State 1, SW SE 13-19-29.
Drilling at 1,676.
(Please turn to supplement)

Petty Is Named Prexy Chamber Of Commerce

Ralph Petty was elected president of the Artesia Chamber of Commerce for the coming year at the annual organization meeting of the board of directors last Thursday evening, succeeding J. S. Ward, whose term as a director has expired and who was not a candidate to continue on the board.

The other officers: Vice president, Artie McAnally; treasurer, G. V. Price; secretary-manager, Arba Green.

Petty said he would not name his standing committees until after the first of the year, when he plans to confer with the board on selections.

Members of the board, besides Petty, McAnally, and Price, are A. C. Sadler, Carl Folkner, Ross Sears, Art Wintheiser, Emery Carper, C. R. Baldwin, M. C. Livingston, M. G. Schulze, and A. P. Mahone.

Petition by Operators in State Refused

New Mexico Oil Men Get Second Jolt in Week

For the second time within a week, New Mexico oil operators lost hopes for an equitable increase in the price of crude oil, when Mayor Emery Carper received a letter from Chester Bowles, administrator of the Office of Price Administration, informing the Artesia oil operator the recent petition for a 10-cent raise for petroleum was unfavorably acted on.

The petition, filed Nov. 27 in Washington in behalf of the New Mexico producers by John M. Kelly, state geologist, asked for a raise of 10 cents a barrel on the basis of a less sulphur content than crude produced in West Texas.

A week ago a letter was received by Mayor Carper from Bowles informing him of the refusal of the OPA to grant a crude price increase to New Mexico and West Texas operators, as was requested in a petition filed last February.

The two petitions had no connection, other than that the granting of the request of either would have benefited New Mexico operators to an extent that they would have been able to carry the financial burden of further exploring for oil.

In both his reply last week as to the New Mexico-West Texas petition and the reply this week as to the New Mexico petition, Bowles went into lengthy detail explaining why the OPA was turning thumbs down. The gist of each was no!

As to the decision in the case of the petition filed exclusively by New Mexico operators, Bowles said there is not a sufficient difference in the amount of sulphur content in the New Mexico and West Texas crudes to justify a 10-cent differential. And, he added, granting of the petition by the OPA might lead to discrimination by buyers.

VIOLET ROBERTSON VISITS IN MEXICO

Miss Violet Robertson has returned from a week-end visit in El Paso and Chihuahua City, Mexico. Miss Robertson joined an excursion party from the border city and reported a marvelous trip.

Rev. Ramsey Delivers Annual Christmas Message to Rotary

The annual Christmas message of the Artesia Rotary Club was delivered at the weekly luncheon Tuesday by the Rev. J. Basil Ramsey, pastor of the First Presbyterian Church, who spoke on "God's Sign for the Coming of Christ Into the World."

The Rotarians this year dispensed with their customary exchange of gifts.

It was announced the club next week will have no luncheon, but will have a meeting with luncheon at 12:30 o'clock.

Frank Smith, president, presented each member a booklet, "Peace Is a Process," compiled by Rotary International.

Lead Poison Is Fatal to Dick Bynum

Dies Saturday— Two Other Men Are Recovering

Richard Leroy (Dick) Bynum, 47, died at 3:37 o'clock Saturday afternoon at Artesia Memorial Hospital, while two other men are slowly recovering from the effects of lead poisoning contracted Dec. 9, while they were working in an empty gasoline storage tank at the Continental Oil Company refinery.

L. B. Cox and Clinton Gibson, who were made seriously ill from the poison, were dismissed from the hospital Monday, recovering nicely.

The men and some others, employees of Walter Nugent, contractor, were working repairing the floor of the tank, which had contained leaded gasoline. Mr. Bynum was sick from the effects of the lead gas at noon, but continued to work until evening. That night he was quite ill and the next day, Sunday of last week, he was taken to the hospital.

A medical specialist in the employ of the Ethyl Corporation was sent here from Cincinnati, Ohio. Delayed by storms, he did not arrive until last Thursday and attended the three men until Friday night.

He said while here that although the lead poisoning might be fatal, it is thrown off rapidly and that a person coming out from under its effects should make a complete recovery.

Funeral services for Mr. Bynum were from the First Baptist Church at 3:30 o'clock Tuesday afternoon by the Rev. S. M. Morgan, pastor. Burial was in Woodbine Cemetery.

Pallbearers were Leon Clayton, William Sarvey, Elgin Grayham, Walter Nugent, Carl Dingler, and Selmon Faulk.

Mr. Bynum is survived by his widow; four sons, Walter, 21, a sergeant in the Army in Italy; Leroy, 19, a sergeant in the Army Engineers in England, and Billy, 12, and Jimmy, 6, at home; his (Turn to last page, please)

Masons Are to Have Annual Election of Officers This Evening

The annual election of officers of the Artesia Masonic Lodge will be held at the lodge hall at a meeting at 7:45 o'clock this evening.

Jack McCaw, worshipful master, has urged that all Masons make it a point to attend this meeting, as it is very important.

Installation of the new master and other officers will be at a meeting Wednesday evening of next week, Dec. 27. St. John's Day, the traditional installation day for Masons.

Artesia GPs Run Into Each Other in Britain

Pvt. Clyde Dungan and Pfc. Robert Coggin, brothers-in-law, recently met by chance in England, another example of how small the world sometimes seems.

Perhaps it is not as astonishing as the tale, told in last week's Advocate, about the meeting in London of Sgt. James W. Boggs with both Pfc. Nellie Smith, W.A.C., and Eugene Louis Watson, motor machinist's mate second class, all of Artesia, but it is quite coincidental.

Private Dungan, of the Air Transport Command, flew to England recently.

And there by chance he met Private Coggin of the Infantry, who arrived in England about a month before. So they spent the week end together and saw the sights of London.

It is believed Private Dungan is now on the mainland of the continent.

Sergeant Whitaker Is Reported Wounded In European Action

Mrs. William Jack Whitaker of Maljamar has been notified that her husband, Staff Sergeant Whitaker, was slightly wounded in France Dec. 10.

His parents are Mr. and Mrs. H. J. Whitaker of Artesia.

THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903
THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN
WITH WHICH ON APRIL 26, 1941, WAS COMBINED
The Artesia Enterprise

MRS. C. R. BLOCKER, Publisher
A. L. BERT, Editor

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TELEPHONE 7

AMERICAN CITIZEN IS WEALTHY BEYOND COMPREHENSION

NO OTHER week in the year would guest editorials be more welcome than this, for we are snowed under with our Christmas issue. But that is not why we are giving this space over to others. Rather it is because what they have to say is splendid, timely, and in the Christmas spirit. First we present D. I. Clowe of Artesia, who declares: "The American Citizen Is Wealthy Beyond Comprehension!"

"GREATER LOVE hath no man than this, that a man lay down his life for his friends."—Saint John 15:13.

Every citizen in the United States has thirteen million friends in the armed services. It may well be that there are twelve million nine hundred ninety-nine thousand five hundred of them we have never met. They are our friends, just the same, ready to lay down their lives for us, regardless of race, color, or creed.

At this Christmas Season and the close of the year, it is fitting that we inventory our spiritual values as we do our physical assets and thank God for having both the greatest spiritual and physical values the nation has ever known.

Who and what are we that we should be blessed with all this wealth? True we may have bought a few hundred dollars or a few thousand dollars worth of our government's bonds; we may have denied ourselves a few pleasures; we may have even slightly lowered our living standards.

Our sacrifices, if any, are puny as compared to the sacrifices of the thirteen million grand men and women who are placing their lives on the altar of human sacrifice for you and me. Let us then make this Christmas also a period of second Thanksgiving and in all humility thank God for this vast wealth He and these thirteen million men and women have bestowed upon us and ask Him to watch over, comfort, and imbue with courage these thirteen millions to meet the sacrifices they are being and will be called upon to bear.

The English language has not yet coined adequate words to describe the contribution these men and women are making to our happiness and security and to those of the coming generations.

May God give us the sense of obligation and the wisdom necessary to the performance of those acts and deeds on the home front essential for their success and for their comfort and happiness upon their return home.

A military triumph alone will not give us a just and lasting peace. Possibly the lives of fifty million men and women will have been placed upon the altar of mortal combat before a military decision will be reached. A mere handful of men will meet and write the peace terms.

"Only God can grow a tree." Yes, and only God can influence these men and give them the wisdom and love to write a just and lasting peace. The prayers of a hundred million United States citizens might move God to do so. IS IT WORTH TRYING?

A LETTER FROM SANTA CLAUS

OUR SECOND guest editorial we filched from The Little Argus of The Carlsbad Current-Argus. It is a splendid piece of work and should be read far and wide. It never can become a classic, as did the famous New York Sun editorial, "Yes, Virginia, There Is a Santa Claus," because it is dated, being peculiar to wartime. But it is worthy of thought, as is the editorial by Mr. Clowe.

SANTA CLAUS, being very busy right now, has asked The Little Argus reporter to get this note to 6-year-old Myrna Edgar of Carlsbad in reply to her lovely letter. Myrna's letter read: "Most little girls want dolls and dishes, but I want my Daddy for Christmas. I haven't seen him for 18 months. He is on Island X. Please beg Uncle Sam to send him home."

Santa Claus writes:
"My little Darling:
"It has been many, many years since I received such a letter as I just got a few minutes ago from you, Myrna, and it sort of made the tears come to my eyes. You see, Myrna, I know where your Daddy is on Island X and he's just as eager to come home and take you in his arms and give you thousands of kisses as you are eager to have him come home, but right just now, darling girl, he can't get away in time to be home for Christmas, but he will come home just as soon as he can.

"You know, Myrna, lots of little girls and boys are very thoughtful in their letters to me and when they ask for dolls or other toys for themselves, they often ask me to bring things for other little children. That is very fine and I like to see such letters because it shows such unselfishness (your Mommy will tell you about the big words) and it makes me very happy. But your letter didn't ask for anything for yourself except to have your Daddy home with you.

"Uncle Sam is awfully busy just now, too, getting all sorts of things ready to send to your Daddy and to other boys' and girls' Daddys so they can get home all the quicker, and I'm afraid I won't get a chance to see Uncle Sam right away because we both are so very much rushed with a lot of work, but just as soon as I can see him, I'm going to ask him to hurry up and get your Daddy back to you, for I know you and your Mommy are just waiting and waiting each day and night for him to come home.

"I hate to disappoint you, darling little girl, but the way things are going I just can't do what you have asked me to do for you right now. I'd like to, Myrna, and I'd give all my packs of toys to be able to do what you want. In fact, I'd even sacrifice all my good reindeers and my sleigh, but it just can't be done right now.

"Don't cry, darling—be a brave and wonderful little girl. Someday your Daddy will come home and he'll be so proud of you and so happy that you have been such a thoughtful little girl. With all my love, SANTA CLAUS."

The tropical storm that glowered on everything and blew in gusts up to 160 miles an hour was a sort of meteorological Harold Ickes.—Memphis Commercial Appeal.

The annual bonus some men will get during the coming holidays is almost gone.—Wilmington Morning News.

Rural America has many advantages and far too many of them have been overlooked. The current trend of successful city businessmen to the country indicates that many who left small towns discovered this pretty late in life.—Fairbury (Ill.) Blade.

CHURCHES

FIRST BAPTIST CHURCH

Corner of Grand and Roselawn
Bible school, 9:45 a. m.
Morning worship, 10:45 a. m.
Training Union, 7:30 p. m.
Evening worship, 7:40 p. m.
Wednesday evening prayer service, 7:30 p. m.
S. M. Morgan, Pastor.

LOCO HILLS BAPTIST CHURCH

Sunday school, 9:45 a. m.
Preaching service, 11 a. m.
Training Union 7:30 p. m.
Preaching service, 8 p. m.
Mid-week service, Wednesday, 8 p. m.
Rev. S. S. Perry, Pastor.

CHURCH OF THE NAZARENE

Corner of Fifth and Quay
Sunday school, 9:45 a. m.
Morning worship service, 11 a. m.
Evening service, 8 p. m.
Mid-week prayer service, 8 p. m.
Sunday school superintendent, Mrs. E. A. Paton, 511 W. Dallas, phone 296.
Pastor, Mrs. Jessie Miller, 901 W. Chisholm, phone 433-R.
All visitors welcome.

FIRST METHODIST CHURCH

Sunday school, 9:45 a. m., Fred Jacobs, general superintendent.
Morning worship, 10:50 a. m.
Evening worship, 7:30 p. m.
Woman's Society of Christian Service, first Thursday at 2:30 p. m., Mrs. Reed Brainard, president.
Official board, first Tuesday each month, 7:30 p. m.
Wesleyan Service Guild, first Monday each month, 7 p. m.
Choir rehearsal each Wednesday, 7:30 p. m., Mrs. Glenn Caskey, director; Mrs. R. L. Setterlund, organist.
Nursery for small children for morning service under the direction of Mrs. Fred Jacobs.
You are invited and will be welcomed to any and all services.
C. A. Clark, Pastor.

ST. ANTHONY CATHOLIC CHURCH

Ninth and Missouri
Mass Sunday, 9 a. m., English sermon.
Mass week days, at Artesia Memorial Hospital, 6:15 a. m.; in church every second week at 8 a. m.
Confessions every Saturday from 7:30 to 8 p. m. and before the Mass on Sunday morning.
Franciscan Fathers in charge.
Rev. Francis Geary, O. M. C., Pastor.
Rev. Michael Brown, O. M. C., Assistant.

OUR LADY OF GRACE CATHOLIC CHURCH

North Hill
Mass Sundays, 10 a. m., Spanish sermon.
Mass week days, every second week at 8 a. m.
Confessions every Saturday from 4 to 5 p. m. and before the Mass on Sunday morning.
Franciscan Fathers in charge.
Rev. Francis Geary, O. M. C., Pastor.
Rev. Michael Brown, O. M. C., Assistant.

ASSEMBLY OF GOD CHURCH

Corner Fourth and Chisholm
Sunday Services
Bible school, 9:45 a. m.
Morning worship, 11 a. m.
Evening worship, 8 p. m.
Weekly Services
Tuesday prayer meeting, 8 p. m.
C. A. Program, Thursday, 8 p. m., special music and songs.
The public is invited to attend each service.
R. L. FRANKS, Pastor.

CHURCH OF LUTHER HOUR

(Missouri Synod)
Services every second and fourth Sunday, 3 p. m., at St. Paul's Episcopal Church, 306 S. Seventh.
Sunday school every Sunday, 10:30 a. m., 412 Garst.
The public is cordially invited.

ST. PAUL'S EPISCOPAL CHURCH

306 S. Seventh Street
Holy Communion, sermon, second Sunday, 7:30 p. m.
Evening prayer, sermon, third, fourth, fifth Sundays, 7:30 p. m.
Public cordially invited to worship with the congregation.
Rev. Joseph H. Harvey, Vicar.

FIRST CHRISTIAN CHURCH

Bible School 9:45 a. m.
Morning worship, 11 a. m.
Christian Endeavor, 7 p. m.
Evening worship service 8 p. m.
Mid-week Bible study, Wednesday, 8 p. m.
Official board meets first Monday of each month, 8 p. m.
Visitors welcome at all services.
Kenneth Hess, Minister.

LAKE ARTHUR-COTTONWOOD METHODIST CHURCHES

Cottonwood
Sunday school, 10 a. m. each Sunday.
Worship service, 11 a. m. sec-

Letters to Santa Claus

Dear Santa:

I have tried to be a good little girl this year. I would like to have a doll, a nurse set, a cradle and a blackboard, and be sure to come and see all the other boys and girls.

Lots of love,
Marsha Lee Golden,
Box 955
Artesia, N. M.

Artesia, N. M.

Dear Santa:

I am a little girl six years old. I have been very good, I please bring me a magic slate, doctor set, tinkler toys, house shoes and some dishes. Please bring my little sister some toys. She wants a doll. She is two and a half years old.

Bye Santa.
A little friend,
Linorie Grimlan.

Dear Santa:

I am a little girl seven years old. I have been good, bring me roller skates, and a raincoat. Please.

Edna Faye Jackson.

Dear Santa:

I am a little boy five years old. I have been very good. Will you please bring me a toy horn and a stick horse? And please bring my little baby sister something.

Sonny Jackson.

Hit Back! Crack the Axis!

and fourth Sundays.
Ladies' Aid, third Thursday.
Sunday school, 10 a. m. each
Lake Arthur
Sunday.
Worship service, 11 a. m. first and third Sundays.
Epworth League, 6:30 p. m. each Sunday.
Preaching, 7:30 p. m. each Sunday.
W. S. C. S., first Wednesday.
Chester Rogers, Pastor.

BETHEL PENTECOSTAL CHURCH

710 North Roselawn
Sunday Services
Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Evening worship, 8 p. m.
Weekly Services
Wednesday and Saturday prayer meetings, 8 p. m.
You are cordially invited to attend our services.
Rev. H. P. Knott, Pastor.

CHURCH OF CHRIST

Seventh and Grand
Sunday
Bible study, 10 a. m.
Preaching, 10:50 a. m.
Evening service, 8 p. m.
Wednesday
Ladies' Bible class, 3 p. m.
Mid-week service, 8 p. m.
Robert A. Waller, Evangelist.

SHERMAN MEMORIAL CHURCH

(Oilfield Community)
Sunday school at 10 o'clock.
Prayer meeting and choir practice, 8 o'clock Wednesday evening.
Ernest Thompson, Superintendent.

FIRST PRESBYTERIAN CHURCH

Fourth and Grand
Sunday school, 9:45 a. m.
Morning worship, 10:50 a. m.
Christian Endeavor: Junior, 5 p. m.; senior, 6:30 p. m.
Choir rehearsal, Wednesday, 8 p. m.
The association of the Ladies' Missionary Society meets the first and third Thursday, 2:30 p. m.
The pastor will be at Sherman Memorial Church, Loco Hills, each first and third Sunday, 7 p. m.; at the old Illinois oil field camp each second and fourth Sunday, 7 p. m.
J. Basil Ramsey, Pastor.

PRIMER IGLESIA BAUTISTA MEXICANA

Sunday school services, Tirzo Marquez, superintendent, 10 a. m.
Preaching, sermon by pastor, 11 a. m.
Evening worship, 7:30 p. m.
Prayer meeting, Wednesday, 7:30 p. m.
Rev. Donaciano Bejarano, Pastor.

SPANISH-AMERICAN METHODIST CHURCH

North Hill
Every Sunday: Sunday school, at 3 p. m., Henry Juarez, superintendent; preaching service, 4 p. m., by the pastor.
We ask all members and friends to please take notice of the new schedule, and be present at 3 o'clock every Sunday afternoon at the church.
The pastor also will be in Artesia to visit members and friends, on the second Wednesday of each month, and there will be an evening service at 8:15 o'clock that same Wednesday.
The public and all visitors are welcome to our services.
Rev. Evaristo Picazo, Pastor.
212 West Lea St., Carlsbad.

WELCH FAMILY IS SPENDING HOLIDAYS AT VAGABOND HOUSE

Van Welch and Mrs. Marian Welch and her daughter, Miss Phoebe Welch, a student at Radford School for Girls, El Paso, Tex., and two schoolmates, Miss Jackie Yates, Carlsbad, and Miss Pat Harris, Chicago, and Tommie Welch, a student at N. M. M. I., Roswell, have gone to Welch Vagabond House in the Sacramento Mountains for the Christmas holidays.

Locals

J. Hise Myers, who has been confined to his bed several days, suffered a heart attack the first of the week.

Mrs. A. D. Hill, Sr., of Coolidge, Ariz., is here and will be a guest Christmas Day of her daughter-in-law, Mrs. Florence Hill. She was accompanied here by her daughter and husband, Mrs. E. M. Shafer and Mr. Shafer of Coolidge. They are also visiting A. D. Hill, Jr., and his family.

Mr. and Mrs. W. W. Byers have returned from Breckenridge, Tex., and were accompanied home by their daughter, Mrs. Jack Fauntleroy, and her infant daughter, Lynne, who have been at Fort Lauderdale, Fla. S/Sgt. Jack Fauntleroy is now overseas.

Mainly About Oil

Monopolies and cartels in petroleum would be firmly and fully established under the program of imports, proposed by the National Planning Association in its report, "America's New Opportunities in World Trade," made public recently, Ralph T. Zook, president of the Independent Petroleum Association of America, has declared.

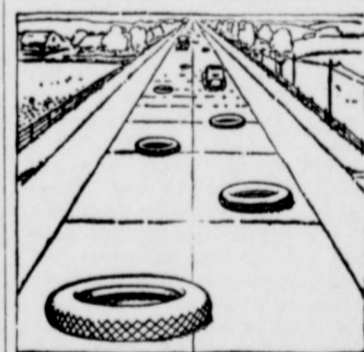
It is suggested that in 1950 the United States should import one billion barrels of petroleum, Zook said in citing the NPA report. "The National Planning Association has proposed for a few companies—I do not say with their approval—a program whereby they would be in complete control of the entire oil industry of the world," Zook pointed out. "The NPA asserts that the high rate of petroleum imports—one billion barrels in 1950—would stimulate world trade.

"The beneficiaries would be a handful of companies, and the countries of South America, and the Middle East, from where the oil would come. Several hundreds of domestic refiners, thousands of independent oil producers, and many thousands of dealers, would go out of business. There would be hundreds of thousands of oil industry employees who would have to turn elsewhere for livelihood.

"The petroleum producing states would lose tax revenue, and landowners would lose the millions of dollars they are now paid for exploratory rights, and their share of the oil produced. There would be ghost towns to take the place of hundreds of thriving oil producing centers from Pennsylvania to California."

The IPAA president has declared that there should be a prompt repudiation of the views of the National Planning Association by those who are in position to deny that this is an expression of contemplated government policy.

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Sands of Time

JUST A YEAR AGO

The new Artesia Service Club will be officially opened Christmas Day.

Jack Will McCaw was elected worshipful master of the Masonic Lodge at the annual election last Thursday evening.

Invitations are being sent out for a concert at the Methodist church next Thursday evening by Everett Dean O'Bannon, 10-year-old son of Mr. and Mrs. Everett R. O'Bannon of the Cottonwood community, talented boy violinist.

Flight Officer David Williams of the Royal Air Force, brother of Mrs. Kenneth Williams of Artesia, is now in London, after spending more than a year in an enemy prison camp, from which he escaped.

FIFTEEN YEARS AGO

(From The Advocate Files for Dec. 19, 1929.)

Martin Yates and Fred Brainard were guests at a Chamber of Commerce banquet in Carlsbad Saturday.

A telegram from Dallas, Tex., was received here Saturday by relatives, announcing the marriage of Miss Wilma Berry and Clarence Conner, the ceremony of which was performed there Saturday afternoon.

Miss Katherine Ragsdale, daughter of Mr. and Mrs. Tom Ragsdale, who is a student at the Cincinnati Conservatory of Music, will spend the Christmas holidays with relatives in Kentucky.

Mr. and Mrs. Albert Richards and Mr. and Mrs. A. C. Kimbrough drove to the Flying H Ranch Sunday for an outing.

Bert Shipp has named his young son "The Prince of Wales," because he has kept his papa awake so many nights lately.

When Ponce de Leon first saw the low white sand dunes and the surf rolling in upon the mainland, he named it Florida after Pausanias Florida, the Easter Sunday in 1513 on which he landed there.

Be Thrifty—Get "4 for 3!"

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ARTESIA BUSINESS DIRECTORY

A Thumbnail Classification of EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES

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AUTOMOTIVE
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ELECTRICAL REPAIRING
Doc Loucks, Rewinding All Kinds, 107 Quay—E

FEEDS
E. B. Bullock, Feed, Flour, Coal, Seeds

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Ferguson Welding Service

COMMERCIAL PRINTING
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COMES THE SEASON'S GREETINGS

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Throughout 1945



A NEW LOOK FOR A NEW SEASON

Because it is impossible to reach our many friends individually, we are taking this means of sending our message of good cheer. A Merry Christmas to one and all!

and a
BRIGHT NEW YEAR

VAUGHAN BEAUTY SHOPPE

Gladys Vaughan, Owner

Mildred Murphy
Lo Marie Meeks

Grace Key
Edith Clowe

Christmas Parties

Susannah Wesley Class

The annual Christmas party of the Susannah Wesley Bible Class of the Methodist Sunday School was held at the home of Mrs. George Frisch last Thursday afternoon.

The Frisch home was beautifully decorated for the holidays and gifts were exchanged from the lovely Christmas tree.

Devotions were led by Mrs. Mary Macdonald, class president. Rollcall, which was conducted by Mrs. Carrie Henriksen, was answered by guests giving quotations on the birth of Christ as found in the Gospel of St. Luke. Paula Hastings, small granddaughter of Mrs. Frisch, read "Christmas in Germany," and Mrs. E. A. Hannah read a story of the "First Christmas."

Delicious Christmas refreshments were served to Mrs. Henriksen, Mrs. Macdonald, Paula Hastings, Mrs. S. S. Ward, Mrs. Ella Stanley, Mrs. O. S. Matteson, Mrs. Edward Stone, Mrs. J. W. Sharp, Mrs. Alice Coulter, Mrs. R. O. Cowan, Mrs. Nancy Elpper, Mrs. W. S. Williams, Mrs. S. G. White, Mrs. E. B. Bullock, Mrs. H. A. Stroup, Mrs. Hannah, and Mrs. Frisch.

Service Club Dance

The Christmas dance at the Service Club Saturday evening was a delightful holiday affair.

The club, which has been decorated for the Christmas holidays, with silver and blue used for the color scheme, a snowhouse for the checkrack, and a Christmas tree with blue lights, afforded a gorgeous background for the young women in lovely formal gowns.

Music was furnished by the orchestra from the Roswell Prisoner of War Camp.

On this occasion coffee and doughnuts were served at the midnight hour.

About 200 persons were in attendance.

Fortnightly Bridge Club

Members of the Fortnightly Bridge Club enjoyed at Christmas party at the Carper Terrace Tuesday afternoon. All of the thirteen members, except Mrs. Albert Richards, who was out of the city, were present.

Gifts were exchanged from a white Christmas tree, brilliant with lights. Christmas berries and greens were used for decorations. Mrs. Glenn Booker held high score at the close of three rounds of contract.

Past Noble Grand

The annual Christmas party of the Past Noble Grand Club was held at the I. O. O. F. Hall last Thursday evening.

On this occasion an election of officers was held. Miss Ina Cole was chosen chairman, Mrs. Beulah Jones, vice chairman, and Miss Ella Bauslin, secretary and treasurer.

Christmas gifts were exchanged by members during a social hour.

In attendance were Mrs. George Johnson, Mrs. B. B. Thorpe, Mrs. A. L. Bruton, Mrs. E. M. Wingfield, Mrs. J. M. Story, Mrs. C. Bert Smith, Mrs. Ward Cave, Mrs. Ted Carder, Mrs. W. H. Cobble, Mrs. Nellie Cogdell, Mrs. Leland Price, Mrs. G. B. Dungan, Mrs. W. S. Hogsett, Mrs. F. E. Pennell, Mrs. J. T. Henry, Miss Ina Cole, Miss Linna McCall, and Mrs. J. W. Jones.

Light refreshments were served.

Sunshine Class

Members of the Sunshine Class of the Methodist Sunday School enjoyed a lovely Christmas party at the home of Mrs. F. E. Pennell,

Choral Club Vesper Concert Is Sunday

The Choral Club under the direction of Mrs. M. C. Ross is to present to the public, without admission charges, a Christmas Vesper Concert, at the Presbyterian Church, at 5 o'clock, Sunday afternoon, Dec. 24. Mrs. Wallace Gates is the accompanist and Mrs. Ralph Hayes, reader. The program is below.

Christmas Carols	Violin, Organ
Processional	"Adeste Fideles"
Noel	McLemore
At Christyemese-Tyde	Williams
Christmas Carol of the Pifferari	Glaser
Neapolitan Air	
The Christmas Story	
Crucifixus—E-Minor Mass	Bach
Lo, How a Rose E'er Blooming	Praetorius
Angels and Shepherds	Goetz
Bohemian Carol	
Cherubim-Song	Bortniansky
Jesu Bambino	Pietro Yon
	String Trio
Sing We the Virgin Mary	Nilos
Carol of the Bells	Leontovich
The Shepherds' Story	Dickinson
Recessional—Hark! The Herald Angels Sing	Mendelssohn

at which Mrs. Charles Sole was hostess last Thursday afternoon.

Christmas decorations and a beautiful Christmas tree afforded a beautiful setting for the party.

Mrs. C. A. Clark told in a beautiful manner the Christmas story found in the Bible and guests joined in singing Christmas carols. The hostess served a tasty salad course to thirty-three guests, who were Mrs. J. H. Walker, Mrs. H. R. Paton, Mrs. H. G. Ellis, Mrs. C. D. Hopkins, Mrs. G. H. Wikle, Mrs. R. O. Jacobs, Mrs. Reed Brainerd, Mrs. Calvin Dunn, Mrs. J. T. Henry, Mrs. J. R. Miller, Mrs. D. M. Schneberg, Mrs. E. M. Perry, Mrs. George Thalman, Mrs. Fred Jacobs, Mrs. Pat Gornley, Mrs. Howard Gissler, Mrs. I. C. Dixon, Mrs. Austin Stuart, Mrs. Leone French, Mrs. G. C. Kinder, Miss Esther Ekstrom, Miss Sue Price, Mrs. W. E. Brady, Mrs. J. E. Jeffers, Mrs. I. C. Keller, Mrs. Howells, a Mrs. Stafford, a Mrs. Tyler, and a Mrs. Ahlschwe, a Mrs. Osborn, and Mrs. C. A. Clark.

At Pearson-Bartlett Homes

Observing a custom of many years, a Christmas Eve dinner party is to be at the home of Mr. and Mrs. Oscar Pearson with Mr. and Mrs. Raymond Bartlett, Mrs. Creighton Gilchrist and Sue; Mr. and Mrs. Joe Nunn and Joan, and Mr. and Mrs. Andy Anderson and Andy Bernie guests. This year Mr. and Mrs. B. B. McDaniels of Tulsa, Okla., are again to join the party. After a turkey dinner, gifts are to be exchanged at a beautiful Christmas tree.

The same party of guests is to have Christmas dinner at the home of Mr. and Mrs. Bartlett on Christmas Day.

Past Matrons Party

Members of the Past Matrons Club entertained their husbands with a turkey dinner party Monday evening at the Masonic Hall. A Christmas tree, from which gifts were exchanged, and Christmas decorations created a holiday atmosphere for the occasion.

Those attending were Mr. and Mrs. Arba Green, Mr. and Mrs. Stanley Blocker, Mr. and Mrs. W. S. Hogsett, Mr. and Mrs. J. D. Josey, Mr. and Mrs. John Rowland, Mr. and Mrs. Lee Glasscock, Mr. and Mrs. Nathan Kelly, Mr. and Mrs. P. V. Morris, Mr. and Mrs. Lewis Story, Mrs. Jeff Hightower, Mrs. Maude Ployhar, Mrs. J. M. Story, Mrs. Tex Polk, and Mr. and Mrs. Robert Cole, Mr. and Mrs. Rufus Stinnett, and Mr. and Mrs. Don Riddle, all of Hope.

Card games were enjoyed after the dinner.

Mary Brainard Circle

Members of the Mary Brainard Circle of the Methodist Women's Society of Christian Service enjoyed a Christmas luncheon at the home of Mrs. Howard Stroup Tuesday. Sixteen members and four guests attended.

After the dinner, a brief business meeting was held, with Mrs. Owen Haynes presiding. Mrs. B. A. DeMars conducted a beautiful period of devotion, using as her subject, "Faith."

Gifts were exchanged from a beautiful Christmas tree and the special guests, Mrs. Reed Brainerd, from whom the circle has recently been named; Mrs. C. A. Clark, the pastor's wife, and her daughter, Mrs. Robert Hensch, who is visiting here, and Mrs. Cyril Stone, who with her family is moving to Abilene, Tex., were each presented a lovely gift.

Members present were Mrs. Bert Nuncy, Jr., Mrs. Tom Franklin, Mrs. Joe Lackey, Mrs. Reed Dowell, Mrs. Pat Fairy, Mrs. E. J. Foster, Mrs. William Bullock, Mrs. G. B. Leckner, Mrs. C. L. Bowen, Mrs. Owen Haynes, Mrs. Herman Green, Mrs. Royal Butts, and Mrs. Stone, Mrs. C. H. Johns, and Mrs. Stroup, and guests, Mrs. Brainerd, Mrs. Clark, Mrs. Hensch, and Mrs. Charlie Morgan.

P. E. O. Luncheon

A lovely Christmas luncheon was held at the Carper Terrace at 1 o'clock Friday by members of the P. E. O. Sisterhood. The table decorations and appointments were beautiful. Twenty-eight members attended.

Mrs. Stanley Carper and her mother, Mrs. Bertha Van Wyngarden, were hostesses at the Carper home at the afternoon meeting. The Christmas story, "The Precious Jopardy," by Lloyd Doug-

las, a modern story, was told by Mrs. R. L. Paris.

Mrs. Wallace Gates gave the musical program, which was delightful presentation. Christmas music and customs of Allied Nations were given by Mrs. Gates and compositions of the nations were sung by a group of carolers, who were Mrs. M. C. Ross, Mrs. V. L. Gates, Mrs. Rex Wheatley, Mrs. Stanley Carper, Mrs. Le Deah McCrory, and Mrs. Fred Cole.

Lions Dinner Party

The Lions dispensed with their Wednesday luncheon meeting and enjoyed a Christmas dinner party with their families at the Baptist Duration Hall Tuesday evening.

Christmas carols, led by E. J. Foster, were sung before guests were seated for a turkey dinner.

Mrs. Wesley Sperry read "A Christmas Carol," by Dickens, after the dinner and then a pack of gifts from Santa arrived for the children and the adults had an exchange of gifts.

About eighty persons were in attendance.

Two Honored on Their Anniversary At Vogue Beauty

Mrs. Nola Mae Phillips and Mrs. E. D. Ackerman were honored with a birthday party at the Vogue Beauty Shop late Friday afternoon, when Mrs. J. W. Brown, operator and owner, and Mrs. Faye Balliew entertained informally. Honorees were presented gifts and the hostesses served cake and coffee.

Guests were Mrs. Elmer Lower, Miss Bobbie Lower, Mrs. H. R. Paton, Mrs. Mickey Grant, Mrs. L. Platter, Mrs. Rell Johnson, Mrs. Thelma Fred, Mrs. Frances Painter, Mrs. S. S. Ward, Mrs. Marie Bryan, Mrs. Neil Watson, Mrs. George Johnson, Margie Platter and Firm Davenport.

Some of the guests were those who were customers at closing time.

Mr. and Mrs. Dee Donnell and their son, Eric Antila, expect to spend Christmas in Albuquerque.

BUY APPLES NOW

Drop around and get a bushel of those delicious apples for the children's school lunches, the family might enjoy them too. Bean Bailey, 110 Richardson Street, phone 239. 43-tfc



This Christmastide

We join with the nation in a prayer for Victory and World Peace. We take this opportunity to say thank you for your patronage in the past and extend to each of you a hearty wish for...

A MERRY CHRISTMAS

AND A HAPPY NEW YEAR

ROSS BAKING CO.

404 W. Main



A GIFT OF BEAUTY

Our Sincere thanks for your patronage and our best wishes for a happy holiday.

Nola Mae Phillips
Polly Brown

VOGUE BEAUTY SHOP

Phone 100



With Hearts That Are Free

More than at any other time this Christmas we have cause to rejoice at the significance of the holiday. For it marks the birth of the greatest and most honored of men, who long ago taught righteousness and truth. We are thankful that His standards have come down to us through the years—to give us faith today in the justness of our purpose—assurance of victory! This Christmas Day, let us reaffirm our faith. And let us strive for that day when again will come to all...

Peace on Earth Good Will Toward Men



PEOPLES MERCANTILE CO.



Christmas

Showing of FURS

THURSDAY and FRIDAY ONLY

For a splendid Christmas gift... select from this beautiful showing of...

FASHION FURS

(Wichita, Kansas)

Bring Your Old Fur Coat
For a Trade-In

Marie's Dress Shop

322 West Main

Phone 107-W

FOR SALE—Bicycle, 2 extra tires and tubes, good condition; 410 gauge single barrel shotgun; Round Oak combination hard and soft coal heating stove. Inquire at The Advocate Office. 51-tfc

Wanted

WANTED—Ironing to do in my home. Nora Raglin, 411 North Sixth St. 48-4tp-51

WANTED—Ironing to do in my home at 405 N. Sixth St. 48-3tp-50

WANTED—House, four or five rooms, furnished, permanent tenant, desires good location. Address P. O. Box 826, Artesia. 47-tfc

WANTED—Oil field work; have a string of teams. W. E. Gibson, one mile east Castleberry Station, P. O. Box 671, Artesia. 48-3tp-50

WANTED—Not less than five-room unfurnished house before or by Jan. 1, responsible tenants. Address P. O. Box 1064, Artesia. 49-tfc

WANTED—Office girl. Must be able to take dictation. Southwestern Public Service Co. 50-tfc

WANTED—Five or six-room house or apartment, furnished or unfurnished, possession Jan. 1, permanent tenants. Phone 750. 50-tfc

WANTED—Small portable radio, GE or Zenith, battery and electric, for soldier overseas. Call Vera Southern, Safeway Store, or phone 99. 51-1tp

WANTED—Maid. Artesia Hotel. 51-1tc

WANTED—Transportation for two to Carlsbad Christmas morning. Phone 384-J3. 51-1tc

WANTED—Housekeeper. Call Mrs. Metzger, phone 22. 51-1tc

WANTED—Bundle hegari, delivered to my farm on Cottonwood. H. V. Parker, phone 05-F22. 51-2tp-52

WANTED TO BUY—Geese and turkeys. W. J. Brown, phone 372, Carlsbad, N. M. 51-10tp-8

WANTED—To clean cesspools and septic tanks. Joe Clark, general delivery, Artesia. 51-1tp

For Rent

FOR RENT—Upstairs bedroom. Call 7 or 99. 50-tfx

Lost

LOST—No. 4 ration book last week. Julia Brainard, phone 194. 51-1tc

LOST—Gold-rimmed, bifocal glasses, in brown case. Reward. D. J. Darlington, General Delivery, Artesia. 51-1tp

LOST—One bundle six iron or steel flanges, tagged New Mexico Asphalt, from Crane & Co., Chicago, lost off Express Co. wagon between depot and refinery. Reward. Phone depot. 51-1tp

Miscellaneous

LOW COST HOME LOANS—If you need money to buy, repair your home, or if your present loan is burdensome, see us. We have a simple, low-cost home loan plan that will appeal to you. Low interest rates charged on monthly balances only. We will be glad to explain. E. A. Hannah, Real Estate, Insurance, and Loans. 32-tfc

Mrs. L. L. Frazier Is Complimented With Lovely Shower

Mrs. L. L. Frazier, the former Mary Edith Gelwick, whose husband is overseas with the 20th Air Force and who has returned to Artesia again to make her home, was complimented with a lovely party and stork shower last Thursday afternoon at the home of her aunt, Mrs. C. R. Vandagriff, with Mrs. L. D. Gelwick cohostess. The honoree received a beautiful assortment of little gifts.

Refreshments were served to the honoree, Mrs. Frazier, and Mrs. Calvin Dunn, Mrs. Boone Barnett, Mrs. Eva Speck, Mrs. M. L. Stewig, Mrs. Kenneth Williams, Mrs. R. D. Wright, Mrs. E. W. Ditto, Mrs. Paul Pearson, Mrs. Wm. T. Haldeeman, Mrs. Vance Haldeman, Mrs. Dale Gleghorn, Mrs. Ethel McGuire, Mrs. Nancy Eipper, Mrs. John Simons, Jr., Mrs. Victor Haldeman, Mrs. Frank Wilson, Mrs. Margaret Bildstone, Miss Alma Sue Felix, and Miss Dorothy Lee Marler.

Those sending gifts were Mrs. E. N. Bryan, Mrs. Harry Walters, Mrs. Allen Williams, Mrs. Chester Lapsley, Mrs. Tex Polk, Glenn Polk, Mrs. D. C. Chester, Mrs. Charley Peden, and Mrs. Jesse L. Truett.

Mr. and Mrs. J. T. Caudle expect to spend Christmas in Winslow, Ark., with Mr. Caudle's mother, Mrs. Annie L. Caudle.

Lt. Leland Wittkopp, son of Mrs. F. L. Wilson, arrived at home on leave Saturday from Camp Bowie, Tex., to visit Mr. and Mrs. Wilson. He will be here until after Christmas.

Girl Scout Yule Log Party Is Gay Affair at Woman's Club Monday

The Woman's Club was a gay setting for a Yule log party of the Girl Scouts and Brownie Scouts and their leaders, sponsors, and members of the Scout Association from 2:30 to 5 o'clock Monday afternoon.

Senior Service Scouts, under the leadership of Mrs. B. A. DeMars, decorated a log for the occasion and also put it into hiding. Three trails were laid leading to the log. Scouts and Brownies were divided into three groups, each lead by two

Senior Scouts, for the search. The group led by Luella Whelan and Shirley Feather brought the log forth.

A small piece was taken from the log to light the 1945 Yule log fire, a tradition which it is hoped will be observed for years to come, as the log is to be kept for that purpose.

Those responsible for this first Yule log party were Mrs. V. J. Sheldon and Mrs. B. A. Thomas, into three groups, each lead by two

Mrs. Joe Munn, and Mrs. Howard Gissler, refreshments, and Scouts of Troop No. 7, Mrs. George Beadle, decorations.

About one hundred were in attendance.

Send to Defend—and Invade!



Currier Abstract Co.



Hearty and cheery
And happy and true,
An ever so fervent
Merry Christmas to
you! . . .

For Christmas Week Try Our
Hot Cross Buns

STAR BAKERY

HOME OF MOTHER'S BREAD

316 Quay — W. E. HENRY, Mgr. — Phone 431



WHAT stauncher tree than the oak, and what stauncher friends than ours? Each year at Christmastime we realize more keenly than ever that our success in this community is deeply rooted in the firm soil of friendship. We cannot tell you in so many words how much these friendly associations mean to us, and how we cherish them. But we know you will understand.

In this spirit of appreciation we send our sincere good Christmas wishes to you and to all those dear to you.

Pior Rubber Co.

WESLEY, SPERRY, Lessee



THE nearness of Yuletide is unmistakable. Whether snow festoons the fir trees or whether earth still awaits its mantle of white, woods and fields, city and town breathe Christmas and its spirit of kindness.

We sincerely hope that the Christmas season of 1944 will be richer for you, fuller, and more satisfying than for many a year, and thank you for twelve months of very pleasant relations.

HOMER G. BORLAND, Authorized Dealer

Western Auto Stores

207 West Main

On this glorious day we want to express our sincere thanks for your patronage during the past year; to wish each and everyone of you Christmas cheer unlimited, and bright and shining fulfillment of your hope in 1945!

ROSELAWN BARBER SHOP

E. B. EVERETT and JOHN BOREN, Props.



Just about time for us to be thinking of how much we are indebted to you.

And just about time for us to call upon two little words that carry more cheer and good will than all the big words that have ever been coined—

Merry Christmas

Standard Oil Co. of Texas

ED McCAW, Agent

BEST WISHES

for a
Merry Christmas
and a
Happy New Year

McCAW HATCHERY



Holiday Loveliness

The season's best to you and yours during this best of seasons! Because this is a time of good cheer we want to express our heartiest Christmas wishes to one and all, with utmost sincerity.

MODERNISTIC

BEAUTY SHOP

Bea Thomas
Billie Gill

Marie Davis
Florence Fletcher
Mrs. F. E. Pennell

HEARTIEST
HOLIDAY GREETINGS

Our heartfelt wishes for a Merry Christmas are sent to you this year with the sincere hope that all families will be re-united in the joys of a victorious future—soon.



TOGGERY SHOP

Mrs. Dora Polk

Mrs. Julia Keinath

OCOTILLO THEATRE

SUNDAY ONLY—DEC. 24th

HERE'S AN ALL-TIME HIGH IN MUSICAL COMEDY JOY!
The spectacular, star-studded story of how the World's Playground began.



ATLANTIC CITY

STARRING
CONSTANCE MOORE • BRAD TAYLOR • CHARLEY GRAPEWIN
ROBERT E. CASTAINE • STANLEY ANDREWS

NEWS—SNAPSHOTS—COMEDY

OCOTILLO THEATRE

CHRISTMAS DAY AND TUESDAY

The book that made 20,000,000 people roar becomes the grand laugh tour of the screen!

They had London Bridges falling down—Paris in a panic—when they crossed the Atlantic to meet something romantic! It's the Young and Gay Comedy Hit of the Year!

OUR HEARTS WERE YOUNG AND GAY

starring
Gail Russell
Diana Lynn

with
CHARLIE RUGGLES • DOROTHY GISH • BEULAH BONDI • JAMES BROWN • BILL EDWARDS

Directed by Lewis Allen • Screen Play by Sheldon Gibby
A PARAMOUNT PICTURE

COMEDY AND CARTOON

VALLEY THEATER

SUN. - MON. - TUES., DEC. 24—25—26

GRAB YOUR PARTNERS, FOLKS, AND COME TO

The National Barn Dance

Four favorite radio program on the screen at last... in a howling Hillbilly Holiday that's more fun than a hay-ride!

with JEAN HEATHER • CHARLES QUIGLEY • ROBERT BENCHLEY • MABEL PAIGE

and the NATIONAL BARN DANCE RADIO TROUPE

JOE KELLY • LULO BELLE AND SCOTTY THE DINNING SISTERS • THE HOOSIER HOT SHOTS

Original Story by Leo Ladd and Hal Fimberg • A Paramount Picture

Pix Rhapsody

By Mary Jane

Atlantic City, recognized for more than two decades as America's gayest playground, is glorified in song and story at the Ocotillo Theater Sunday only, Dec. 24. Republic's most ostentatious production, first of a spectacular list, is called "Atlantic City" and it stars Constance Moore with Brad Taylor.

Miss Moore and Paul Whiteman demonstrate that the unforgettable songs of an earlier generation are as melodious today as ever. They receive excellent aid in this demonstration from Belle Baker, Louie Armstrong and his band, Dorothy Dandridge and a chorus of bathing beauties.

Charley Grapewin, featured as a lovable veteran of big time vaudeville, relives snatches from his own colorful life and so likewise do Al Shean, of the remembered Gallagher and Shean team, Gus Van, of Van and Schenck, Buck and Bubbles, Joe Frisco and other celebrities of the theater—Robert Castaine, the Broadway dancer, makes his screen debut impressively and Jerry Colonna, the irrepressible comedian of radio, is even better in visual as well as audible action.

The original story by Arthur Caesar is a plausible narrative into which the music and backstage gaiety blend naturally. No one at any time bursts into song just because a tune seems to be the thing for the musical. When they sing, or play, there is a reason and with all the comedy there is a lot of common sense.

Brad Taylor, a newcomer in musical comedy, awarded a star-rising role for his recent work in "Sing, Neighbor, Sing," portrays an ambitious young man of Atlantic City in 1915. He intends to put the town on the map as a world resort. He conceives the idea of an annual beauty pageant and his efforts are highly successful. His driving ambition, however, causes him to neglect his fiancée, played by Miss Moore, who is a competent actress on her own account. Their romance fades in the glitter of boardwalk lights and she bolts to do a show on Broadway, where she is a hit.

East, N. M. P. M., to another location

where new artesian well 10 inches in diameter and approximately 1000 feet in depth for the purpose of continuing the irrigation of 90 acres of land with established rights under File RA-895. The old well is to be plugged.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting of approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be given final consideration for approval by the State Engineer on the 21st day of January, 1945.

Thomas M. McClure,
State Engineer. 51-3t-1

NOW, THEREFORE, upon the filing with this Commission of an affidavit showing that this Certificate has been published as required by law, the said corporation shall be dissolved.

The principal office of the said corporation in this State is in Artesia, and the name of the agent in charge and upon whom service may be made is H. A. Lowrey. (17828)

In Testimony Whereof, the State Corporation Commission of the State of New Mexico has caused this certificate to be signed by its Chairman and the seal of said Commission to be affixed at the City of Santa Fe on this 7th day of December, A. D. 1944.

(SEAL)
Don R. Casados, Chairman.
Attest:
Casome R. Garcia, Clerk. 50-2t-51

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO
IN THE MATTER OF THE LAST WILL AND TESTAMENT OF ELIZABETH SCHNEIDER, Deceased.

No. 1177
NOTICE TO CREDITORS
The undersigned William R. Schneider has qualified as Executor under the Will of Elizabeth Schneider, deceased.

All persons having claims against said decedent are hereby notified to present the same as provided by law within six months from the first publication of this notice on the 30th day of November, 1944; or the same will be barred.

William R. Schneider,
Executor. 48-4t-51

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO
IN THE MATTER OF THE ESTATE OF FRED A. LINELL, DECEASED.

No. 490
NOTICE OF HEARING OF FINAL REPORT
THE STATE OF NEW MEXICO, TO: UNKNOWN HEIRS OF, ETHEL MAY LINELL, DECEASED, UNKNOWN HEIRS OF ORLAND W. LINELL, DECEASED, HOWARD J. LINELL, ALL UN-

KNOWN HEIRS OF FRED A. LINELL, DECEASED, AND ALL UNKNOWN PERSONS CLAIMING ANY LIEN UPON OR RIGHT, TITLE OR INTEREST IN OR TO THE SAID ESTATE OF DECEASED.

GREETINGS:
NOTICE IS HEREBY GIVEN, that Frank A. Linell has filed his final report as administrator of Fred A. Linell, deceased, and by order of the Probate Court the 26th day of January, 1945 at 10 A. M. at the Court Room of the Probate Court in Artesia, Eddy County, New Mexico is the day, time and place for hearing said final report and any objections thereto.

NOTICE IS FURTHER GIVEN, that at the same time and place, said court will determine the heirship of the said deceased and ownership of his estate and the persons entitled to distribution thereof.

Frank A. Linell is administrator and his Post Office address is Artesia, New Mexico.

WITNESS my hand and the seal of this Court on this 9th day of December, A. D., 1944.

R. A. Wilcox, County Clerk. (SEAL) 50-4t-1

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO
IN THE MATTER OF THE ESTATE OF B. J. LAMPTON, DECEASED

No. 1183
NOTICE OF HEARING TO DETERMINE HEIRSHIP UNDER CHAPTER 187, LAWS OF 1939
THE STATE OF NEW MEXICO, TO: Ben A. Lampton, Homer J. Lampton, Marguerite Lampton Cunningham and All Unknown Heirs of B. J. Lampton, Deceased, and All Unknown Persons claiming any lien upon or right, title or interest in or to the Estate of said decedent, and to whom it may concern,

GREETINGS:
Notice is hereby given that a

petition has been filed by Marguerite Lampton Cunningham, alleging that B. J. Lampton died January 12, 1932, intestate, and no administration has been had upon his estate and that said decedent owned real estate at the time of his death consisting of the following described lands in Eddy County, New Mexico, to-wit:

All of Block 1 of the Blair Addition to the Town (now City) of Artesia, Eddy County, New Mexico, according to the recorded plat thereof, except the following described tract, to-wit: Beginning at the northeast corner of said Block 1, Blair Addition, thence west along the north line of said Block, 52 feet; thence in a southerly direction parallel with the west line of said Block, 140 feet; thence east parallel with the north line of said Block, 43 feet to the east boundary line of said Block; thence north along the east boundary line of said Block, to the point of beginning.

Notice is further given that by order of the Probate Judge of Eddy County, New Mexico, the 22nd day of January, 1945, at 10:00 o'clock a. m. at the Court Room of the Probate Court at Carlsbad, Eddy County, New Mexico, is the day, time and place set for hearing said Petition and to determine the heirship of said decedent, the interest of each respective claimant thereto or therein, and the persons entitled to the distribution thereof and also to determine the amount, if any, of succession tax due the State of New Mexico.

Neil B. Watson, Artesia, New Mexico, is attorney for Marguerite Lampton Cunningham.

WITNESS my hand and the seal of said Court at Carlsbad, Eddy County, New Mexico, this 5th day of December, A. D., 1944.

(SEAL)
R. A. Wilcox,
Clerk of the Probate Court,
Eddy County, New Mexico. 49-4t-52



Merry Christmas 1944

AS WE APPROACH the beloved anniversary of a great Event we are reminded again of the many Christmas seasons we have seen come and go. Time has changed everything except friendship.

We are proud of the fact that we number among our customers many of the town's "oldest inhabitants"—friends who have become dearer to us with the passing years.

Once again we say Merry Christmas to all.

Artesia Recreation Hall

LOOSE LEAF DEVICES AT THE ADVOCATE



WE THANK YOU

All during 1944 we have been storing up our gratitude to the people of this community, as they have come in day after day. Now that Christmas is here it is time to make delivery. So here it comes... our gratitude to you in one great big wish for a big, happy, merry Christmas.

Hopkins Home & Auto Supplies
117 W. Main Phone 48

KINDER'S ANNOUNCE BIRTH OF GRANDSON IN CALIFORNIA TUESDAY

Mr. and Mrs. G. C. Kinder have announced the birth of a grandson, Robert Eugene, born Tuesday morning to S/Set. and Mrs. Oral L. Lusk in Maywood, Calif. Mrs. Lusk and her other two children, a son and a daughter, are living in Bell Garden, Calif., while Sergeant Lusk is somewhere in the Southwest Pacific.

Mr. and Mrs. R. O. Cowan expect to spend Christmas Day in Carlsbad with their son, Ray Cowan, and Mrs. Cowan.

NOTICE
STATE ENGINEER'S OFFICE
Number of Application RA-895
Santa Fe, N. M., Dec. 11, 1944.

Notice is hereby given that on the 28th day of October, 1944, in accordance with Chapter 131 of the Session Laws of 1931, G. E. Sharp of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of Artesian Well RA-895 from present location in the NW 4 NW 4 NE 4 of section 14, Township 17 South, Range 26

Merry Christmas



Make Good Cheer for Christmas

May your every wish be granted as we send you our best greetings for a

Merry Christmas
and a Very
Happy New Year

STAR GROCERY

Merry Christmas



WE HOPE old Santa will not forget you this Christmas of 1944, but that he will cram that stocking so full it can hold no more.

Good cheer, good fellowship, and Merry Christmas to you all!

GOOD WILL

Joe Mitchell & Son
CASE DEALERS

LET THERE BE JOY
IN OUR HEARTS
THIS
CHRISTMAS DAY...

It is with joy once again that we commemorate the birth so many long years ago of the author of our standards of freedom and kindness. It is an anniversary to rejoice and give thanks for our inspired strength, and to re-establish our faith in the power of the just.

E. B. Bullock

Know Your Neighbor

THE HUMMINGBIRD, AMERICAN MINIATURE

To most of those who have never visited our continent, the Americans suggest visions of jungles, parrots, and hummingbirds. Hummingbirds fly gracefully in a riot of color across many descriptions of Western Hemisphere landscapes written by Europeans and are to a great number of non-Americans a sort of symbol of the "exotic" fauna of the Americas. The fact is that this smallest of the feathered tribe — if not found in such profusion as some believe — is however, one of the most American of birds, non-existent outside the Western Hemisphere. Hummingbirds being one of the special products of the New World, and consequently unknown to the ancients, it, of course follows that their literature is confined to the period following the discovery of America by Columbus.

The hummingbird belongs to the Trochilidae family, which is confined to the Americas. There are about 500 species, nine-tenths of which belong only to the Amazon and the Orinoco Valley. The ruby-throated variety is the only one found East of the Mississippi River and one of the smallest in existence, the birds averaging three and a half inches in length from the top of the bill to the end of the tail. All hummingbirds have long, thin bills, often longer than the rest of their body, brilliant plumage, and extraordinary wingpower. Some of the hummingbird's physical characteristics are explained by the life it leads. It finds its food in the depth of flowers, too small to support the weight of even so tiny a creature, so it has developed very strong wings which sustain it above the blossom, vibrating so rapidly that they make a humming sound, and the eye sees them only as filmy haze. The rapid wing-beat is also responsible, of course, for the speed which come of the smaller species particularly develop when they fly and which makes it almost impossible for human vision to follow them. The hummingbird's long beak is explained by the fact that it must get its food — nectar and insects — from way down the interior of flowers; it is also equipped with a protrusive tongue which forms an organ for the capture of insects and the imbibing of nectar. Like the bee, this bird is useful in the cross fertilization of plants, as it carries pollen from one flower to another in its search for food.

The plumage of the hummingbird — and particularly of the male — is so brilliant in color and so extraordinarily beautiful that it has deserved the name of "gem of the air." The brilliance exhibited in their iridescent and jeweled gorgets, tufts, and other plumage is due to the interference of light on the surface of the feathers, an effect noted in the wing of the butterfly. According to the many naturalists who have studied the habits of these minatures of the ornithological realm, hummingbirds generally lay only two tiny, plain-white eggs in a cup-shaped nest, which they make of shreds of grass, vegetable down or spiders' webs and camouflage so cleverly with a coating of lichen that it is almost impossible to distinguish it from its surroundings. The parents assume their duties with great intensity and are as pugnacious in protecting their little ones as the male has been in winning his mate, after a thrilling fight with his rivals. The hummingbird is so os-

tensibly erotic, that in some place in Mexico the common people use it as an amulet. With such purpose its dissected body is kept in a little bag which is carried by the person who wishes to receive its influence as a love-producing element. Hummingbirds are voiceless, except for squeaks of fear or rage, but they certainly make up for it in gracefulness and beauty. So many of these lovely little creatures have been destroyed for ornamental purposes — millinery, taxidermy — that some species are on the verge of extinction. In times past there were residents of some parts of South America who employed their slaves in collecting, skinning, and preserving hummingbirds, of which they made collections.

There are still, however, hundreds of species free over our continent. Known by a variety of names, "chupa rosa" (rose-sucker), "pajaro mosca" (fly-bird), others, hummingbirds are found as far south as Tierra del Fuego and as far north as Sitka, as a summer visitor but their metropolis is on the slopes of the northern Andes in Colombia. On Mount Chimborazo and elsewhere, hummingbirds are found at an elevation of 16,000 feet, just below the level of perpetual snow. This is remarkable, as the heat loss from such small birds is so great that it is to be expected that they should be confined to warm climates.

The all-American hummingbird flies lightly in almost every region of our continent. It is, as Audubon has called it, "a glittering fragment of the rainbow," that stretches above the Western Hemisphere.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE ESTATE OF S. G. STREBECK, DECEASED.

**No. 1131
NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT**

THE STATE OF NEW MEXICO, TO: RUTH A. STREBECK, DOLORES STREBECK GREATHOUSE, C. B. STREBECK, All Unknown Heirs of S. G. Strebeck, Deceased, and All Unknown Persons Claiming any Lien Upon or Right, Title, or Interest in or to the Estate of Said Decedent.

GREETING:
Notice is hereby given that Ruth A. Strebeck has filed her final account and report as administratrix herein, and by Order of the Judge of the Probate Court of Eddy County, New Mexico, the 6th day of February, 1945, at the hour of 10:00 o'clock A. M., at the Court Room of the Probate Court in Carlsbad, Eddy County, New Mexico, is the day, time and place for hearing said final account and report and any objections thereto.

Notice is further given that at the same time and place the Probate Court will proceed to determine the heirship of said decedent, the ownership of his estate and the interest of each respective claimant thereto or therein and the persons entitled to the distribution thereof. Neil B. Watson is attorney for the administratrix and his address is Artesia, New Mexico.

WITNESS my hand and the seal of said Court this 20th day of December, A. D., 1944.

R. A. Wilcox, Clerk.
By Mrs. R. A. Wilcox, Deputy.

(SEAL) 51-4t-2

Hartford, Conn., is known as the largest insurance center in the world, with forty insurance companies located there.

News Shorts

Tucson, Ariz., is the only walled city that ever existed on the North American continent.

Connecticut is an Indian name meaning "at the long tidal river."

Delaware takes its name from Lord De La Warr, who was captain general over the Atlantic seaboard possessions in the early days. But he never set foot on Delaware soil.

The largest spring in the world is Silver Springs, located six miles east of Ocala, Fla. The great basin is 80 feet deep, 300 feet in diameter, and clear to the very bottom.

The name, Illinois, is a combination of Indian and French words meaning "band of men."

The state of Iowa derives its name from the Iowa Indians who lived there.

Massachusetts is an Indian name meaning "at the Great (Blue) Hills."

Alabama is a Creek Indian word meaning "place of rest."

The name, Indiana, originated from the fact that a company of traders purchased it from the Indians.

ADVOCATE WANT ADS GET RESULTS

SEASONS GREETINGS

Wishing All Our Friends a
Merry Christmas
and a
HAPPY NEW YEAR.

PAUL'S NEWSSTAND

Christmas Greetings 1944



Everywhere, everywhere, Christmas tonight!
Christmas in lands of the fir-tree and pine,
Christmas in lands of the palm-tree and vine;
Christmas where snow-peaks stand solemn and white,
Christmas where corn-fields lie sunny and bright."

—Phillip Brooks.



HAPPY NEW YEAR

First Street Glass Shop

**ROSCOE WILSON
Owner-Operator**

MERRY CHRISTMAS

And Sincere Hopes that the New Year will Bring the Reunion of Our Boys Scattered Throughout the World with Their Loved Ones at Home, Their Parents and Other Relatives and Friends. Then, Truly, It will Be a...

**HAPPY
NEW YEAR**

STANDARD STATION

NO. 3008
First and Quay



And a Happy New Year

**TO ALL OUR
FRIENDS and CUSTOMERS**

It has been a pleasure to serve you the last ten years.

**BEGINNING THURSDAY, DEC. 21
We Are Having a**

Sale of Groceries

... to retire—and will have more apartments, instead of groceries.

BARTON GROCERY

Mr. and Mrs. Barton and Hazel



MAY YOUR CHRISTMAS BE FILLED WITH PLEASANT SURPRISES AND YOUR NEW YEAR MORE PROSPEROUS THAN ANY BEFORE... IS OUR WISH FOR EVERYONE.

Mr. and Mrs. C. C. Plattor

CONEY ISLAND CAFE



**THE
SEASON'S
GREETINGS**

19 44

★ There will be a halo over the homes of America this Christmas radiating from the new hope for the world.

That your Christmas season may be both joyous and happy is the sincere wish of

SPROUSE-REITZ CO., INC.

5c—10c—15c Store



"Now all our neighbors' chimneys smoke, And Christmas blocks are burning; Their ovens they with baked-meat choke, And all their spits are turning. Without the door let sorrow lye, And if for cold it hap to die We'll bury it in Christmas pie, And evermore be merry."

Terpening's Greenhouse

1002 W. Quay

Phone 312



The Season's Greetings

That your Christmas season may be both joyous and happy is the sincere wish of . . .

JENSEN & SON

JEWELERS



SANITARY BARBERS

EXTEND HEARTIEST

Christmas Greetings

TO ALL

BLONDY

CLAUDE

BEN

JOHN



MOTOR PORT

SERVICE STATION

Extends to Everybody
Best Wishes for a

Merry Christmas

and a

Happy New Year

RUSSELL HILL, Owner

Lad Is Looking For Owner of Knife and Nickel

Frankie Wilson Hale, 8-year-old son of Mr. and Mrs. Ray Hale, is very anxious to find two people, one of whom lost a knife with a broken blade and one of whom lost a nickel—a 5-cent piece, that is. And Frankie is a very honest little boy, not just because Santa Claus is coming, either. He came to The Advocate office Monday with the old, battered-up knife, the handle of which is broken, as well as one blade. And he wanted to find the owner. But a more mature judgement entered in and Frankie was told that perhaps the owner would not wish the knife, so he had better keep it. And then on Tuesday, here came Frankie again, this time with a nickel, the owner of which he wanted to find. That time, Frankie was advised to hang on to the nickel and "an attempt" would be made to find the owners of both the nickel and the knife. Frankie says he lives at 412 Grand Avenue, where, The Advocate is certain, the loser of either item may have it by producing the proper evidence. Otherwise, Frankie owns a knife and a nickel.

Mr. and Mrs. W. B. McCrory of Delta, Colo., are here transacting business and to spend Christmas with their daughter-in-law and three grandchildren, Mrs. LeDean McCrory and children.

Lead Poisoning—

(continued from page 1)

mother, Mrs. S. E. Bynum; four brothers, Dan Bynum, Artesia; Cecil Bynum, Taft, Calif.; Earl Bynum, Ponca City, Calif., and Rufus Bynum, Lural, Miss.; three sisters, Mrs. Della Bynum Lee, Hope; Miss Una Bynum, Artesia, and Mrs. Julia Bynum Teel, Portales; a daughter-in-law, Mrs. Walter Bynum, and a granddaughter.

Richard Leroy Bynum was born Dec. 5, 1897, at Snyder, Tex., where he grew to young manhood. At Snyder on March 19, 1922, he married Miss Ella Leslie Davis and to them were born the four sons mentioned.

Shortly after their marriage, Mr. and Mrs. Bynum moved to the Pecos Valley and have lived here and at Hope since, with the exception of several periods, when Mr. Bynum was following his vocation of carpentry on construction projects.

Richard Bynum, or Dick, as he was known among his many friends, was one of the best carpenters and mechanics ever in Artesia and he introduced power tools to his carpenter shop among the first here.

Since the start of the war, he followed and engaged in defense projects until recently. During the years he had done work for the Continental Oil Company a number of times and about a month ago he started to work again on construction at the refinery here.

All of the relatives mentioned as surviving were here for the funeral services Tuesday with their families, except Cecil Bynum of Taft, Calif., and Mrs. Julie Bynum Teel of Portales.

Also here were relatives of Mrs. Bynum: Her father, J. J. Davis, Fort Worth, Tex.; two sisters, Mrs. Griggs and Mrs. Crofford, Lubbock, Tex.; a sister, Mrs. Stribling, and her daughter, Tucson, Ariz.; two brothers and their families, Carlsbad, and a sister, Mrs. H. W. Chestnutt, and family, Silver City.

Bayless Funeral Home was in charge of the services.

BUY APPLES NOW

Drop around and get a bushel of those delicious apples for the children's school lunches, the family might enjoy them too. Bean Bailey, 110 Richardson Street, phone 239. 43-tfc

PIT BARBECUE

Served at pit or take it home for the family, also special orders. Try us once and you will come again. Tom Thornton, North Sixth St. 20-tfc

GET YOUR ZENITH HEARING AID From \$40 COMPLETE Model A-2-A Otice Brown 113 Missouri Phone 110-R

Mildred Hudson Public Stenographer PRODUCTION AND DRILLING REPORTS NOTARY PUBLIC Room 9 Artesia Hotel

Venus, Moon—

(continued from page 1)

Speculation on the phenomenon has brought up some other interesting figures, for instance that the mean diameter of Earth is 7,918 miles, compared with 7,600 for Venus, which seems to have an atmosphere, in which there are clouds. But the Earth's satellite,

the Moon, is only 2,160 miles in diameter and is not far off, only about 238,857 miles. Venus, meanwhile, is only .7233 as far from the Sun as is the Earth. To complete the story, the Moon was new Dec. 15, and therefore was in its first quarter Monday evening.

Some Give Their All—Answer Your Call!



With

COMPLIMENTS OF THE SEASON

TO ALL

SCHMITT'S

5c—10c—25c and Up

Artesia, N. M.

Next Door to Postoffice



CATTLE AUCTION EVERY THURSDAY

11 A. M. New Mexico Time

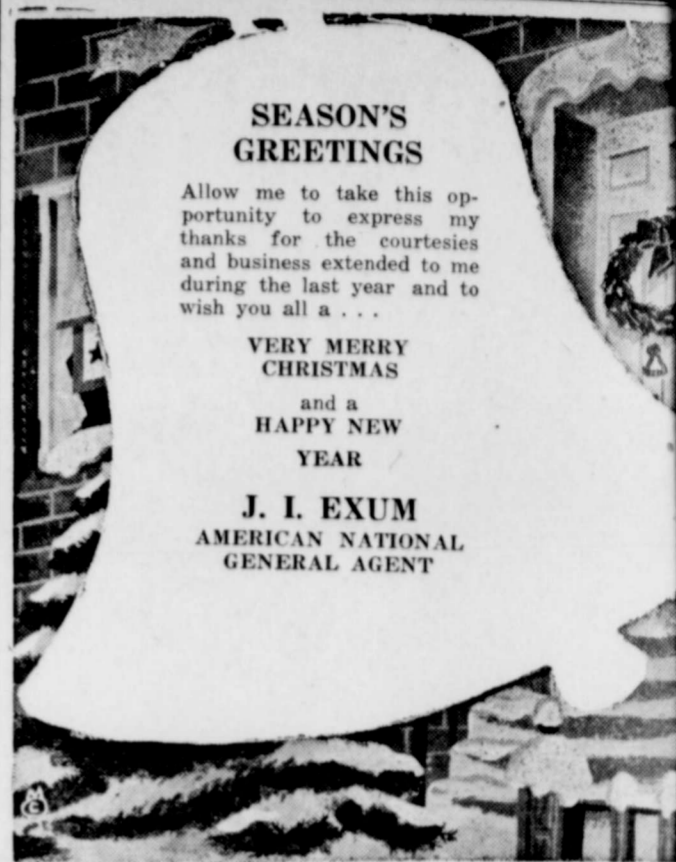
We feel that in Clovis we have created your logical market. We contend no other market can offer you a better or larger outlet for your cattle. We will make every effort possible to handle your cattle in a business like manner and any shipments sent to us will be appreciated.

"WE ARE BONDED FOR YOUR PROTECTION"

Location: Stockyards, Clovis, N. M. Phone 999-W

Clovis Cattle Commission Co.

J. EARL DENTON — OWNERS — E. J. KILLOUGH Res. Phone 714 Res. Phone 890-W



SEASON'S GREETINGS

Allow me to take this opportunity to express my thanks for the courtesies and business extended to me during the last year and to wish you all a . . .

VERY MERRY CHRISTMAS and a HAPPY NEW YEAR

J. I. EXUM AMERICAN NATIONAL GENERAL AGENT

ALL KINDS OF JOB PRINTING—PHONE



Christmas Cheer to All!

★ Holly and mistletoe, soft lights and Christmas trees, gifts that mean an outpouring of the spirit. Santa Claus is coming!

With gratitude for your continued friendship we pause during this busy Christmas season of 1944 to wish you the happiest Christmas of them all.

New Mexico Pneumatic Well Service JACK SCUDERI

North Highway

Phone 167-W



The Whole Durned Force Sez:

Merry Christmas

The Boss Mittie Dave Andy

Brainard-Corbin Hardware Co.