


## PASTEURIZED MILK

Use More Milk Because Milk Is the Perfect Food


We are prepared to deliver to your home every morning or to increase your present order of milk.

Ask for Valley Pure Milk at your favorite grocer's.

Our dairy products are pasteurized as added protection to your health as recommended by the

State Health Department

## VALLEY PURE MILK

Phene 59-J
Artesia, N. M.


This series of ads, published under the auspices of the Artesia Ministerial Alliance, is sponsored by the following individuals and business establishments:

Kemp Lumber Company
Yeager Brother Grocery
Mann-Kaiser Electric Company

## E. B. Bullock

Bolton Oil Company
Mann Drug Company John E. Cochran, Jr. Artesia Abstract Company Artesia Pharmacy

New Mexico Asphalt \& Refining Co.
Pior Rubber Company M. C. Livingston

Bond Ice Company
Phone 728-J
Southwestern Public Service Company
Nelson-Pounds Feed Stere
$\underset{\text { Prank Rowan, Prop. }}{\text { The Club }}$
Artesia Locker Plant Southern Union Gas Company

> Wood \& Underwood "Woodie's Tasty Piow" Phene 890.01

Phone 390-J1
Bryan Courts
Russell Auto Supply Company Central Valley Electric Coop, Inc.

Scaiety
Miss Grissom, Marvin Carter Marry Saturda


Park School Sixth Grades
Preeen the sone-Play
"Rumpelstilzkin"

Thursday, April $17-2: 30 \mathrm{p} . \mathrm{m}$
Friday, April 18-8 p. m.


## JEWELRY GIFTS

For the Graduate person's life-is graduation. And the
most important gift in the graduate's estimation, is one of fine jewelry. We
present with pride our selection for young men and women.


Sovereign Stripe


Rust and Brown

Sizes 10 to 20 .
19.50

Peoples Mercantile Co.
"Where Price and Quality Meet"
Phone is


$\square$

It outpulls a
Rip Tide...and OIL-PLATES your engine!

mant wata =.


Make a date to OIL-PLATE...NOW!

Beall Brummell of the Boulevards!
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National Music Week' Programs

Red Threat Is Uniquely Told By Wikousky d


 | Ginners, Buyers |  |
| :--- | :--- |
| Defer Program On | $\begin{array}{l}\text { Farm-Market } \\ \text { Roads Discussed }\end{array}$ |
| At Bureau Meet |  | Lint Certification

Track-Field Meet Participants Now 11 For April 26

## ARTESIA AUCTIO SALE

Saturday, April 19
Uncle Sam Says

Anything
Clothing
New Mattresses
Furniture
Office Equipment
And many more
items too numerous
TERMS CASH
1200 N. Roselawn
East Side of Army Salvage Store
Licensed Auctioneer

## AVOID DOUBLE TROUBLE!



As Never Belore-

Blackbourn's $\overline{\text { IMPLFIED }}$ BOOKKEEPING AND INCOME TAX RECORDS


BETTER BOOKKEEPING SYSTEMS ARE NOT AVARLABLE AT ANY PRICEI
The Artesia Advocate


Mundew, April 13, 199 Enchanting To Outside Teachers

Neew Mexito continue to be rel kecrs only the patest two months





| THIS WEEK FIRES |
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|  |
| Compliments of |
|  <br> BUILDING MATE |
| and |

EV. J. hartmeister
New program
Nexico
to the study.

## ety Rules

the artesia advocate, artesid. new mexico

## Slim's Cows Are All Aristocrats <br>  nent inpotern wowticese trey hispected for b his oows for ended un <br> - From where I sit ... by Joe Marsh for health. giving Slim fine milk: <br> He was boasting abe triendly glass of <br> Priendly Botkin's says: "I <br> And we knew what Andy meant. Under the Brewers

$=$
Go Hand in Hand at This Season
of Course, Drugs-Good, Pure, Fresh Drugs-Are Year-Round mer Season Is About Here, and We Are Putting on Display More t as We Have

New Merchandise Arriving Daily

R
Hairline Accuracy

Registered Pharmacist Always on Duty

## Palace Drug Store

 309 W. Main

Palace First For All Drug Needs
It's Fountain Time Seasonable Suggestions

- Malted Milks
- Sundae
- Ice Cream Sodas
- Carbonated Drinks
- Sandwiches


## Cu Fr in nd nd nle hle Dal K the ma ma ma ma ma over

Self-Regulating Vent


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 Jembin mothen

Fine, Hand-Made Boots


Expert Shoe Repairing ove-Day Service on Out-of-Town Work
MONK \& WEST SHOE SHOP Formerly Mallory's Shoe Shop) 324 W. Main


## Firestone

SPRING



ALUMINUMWARE

Hopkins Firestone Dealer Store


Loco Hills Items
(Mrrs. Earl Smith)
(Mrs. Eart Smin)

Thursday, April 17, 1947
Egg Production Will Reach Seasonal Peak
During This Month

E. B. BULLOCK alfalfa hay, hogs, cattle, wool and hides 107 S. First

Now Under New Management

## Artesia Truck \& Supply Co.

Formerly Ansley \& Wallace
A. P. Mahone and Frank E. Smith Are Happy to Announce the Purchase of the Ansley \& Wallace Business Property and the Formation of the Artesia Truck \& Supply Co


TRUCKS - PARTS - ACCESSORIES

Complete Shop for Truck and Car Repairing

ARTESIA TRUCK \& SUPPLY CO.

406 N. First

Good Tools Help Make Gardening


Phone 326



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| Visit The | Lateres.ereme |
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| Red Barn bar | Evede demas |
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| aturday Night |  |
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| ed Barn | citame |
| Dance Hall |  |
| $\begin{aligned} & \text { L. C. (Tate) BIVINS } \\ & \text { Owner } \end{aligned}$ |  |


QUICKWAY
Truck Line
Daily service To and From Roswell Phone $59 . \mathrm{W}$, Artes
413 w . Main


MERVIN worley
Now in Charge of Shop

Our New Home-1001 South First
Case Combines Now Available
JOE MITCHELL \& SON
J. i. case implements 1001 S. First Phone 174 (efart

Rid Your Lawn of Dandelions-Use 2,4-D

| Tank Sprayers | Pint Sprayers | Quart Sprayers |
| :---: | :---: | :---: |
| $3.75-5.85-7.50$ | $35 ¢$ | $50 ¢-95 ¢$ |

- Just Received New Stock of Hand Tools

meEDG - SEEDS - FERTILIZER - OIL \& GAS GENERAL HARDWARE

Office 678-PHONES-Etore om

$\xrightarrow{\text { Murraday, April 17, } 1942}$
Farm Briefs
Since 1912, when. the United
tatates Department of Aericulture States Department of the Uninter
began to pioneer educational film .

## SENSATIONAL

Jumbo-Burger
In a Basket
With Golden
Brown Potatoes DEE'S DIXIE CAFE

309 S. First St.

Walter Nugent's
Transit Mix Concrete
Delivered Anywhere At Any Time
$\$ 12.85$ Per Cubic Yard
Nugent's Ready Mix Concrete
Plant
Phone 718-W
210 Moseley

Now Open For Service To You EDWARDS-WHITE ALTO CLINIC

501 North First Street

Bill Edwards and Bud White
Each With 27 Years of Experience, Have Combined Their Efforts
General Automotive and Tractor
REPAIR
Additional Experienced Mechanics: Stanley Harlan and

501 N. First

## PROTECT YOUR VALUABLES

From Fire and Theft
By Installing a DeLuxe Floor Safe
These DeLuxe Floor Safes are built to be installed in cement in the floor of your home at any desired spot or in business houses. They provide ample storage space for valuables and come with either locks or combinations. They can be completely hidden or covered. They are ideal to use in the small business and safeguard the cash or the change, which often times must be left at the place of business at night or over the weekend. They give full protection from burglary or from fire.

See Them Now on Display at
The Artesia Advocate


THE TELEPHONE STRIKE

As the telephone strike enters its second week, we regret
sincerely the inconvenience it is causing and its damaging effect on the economy of the community.
The Company has bargained in good faith with the Unions. The demands, which follow largely a national pattern, are so excessive that, if granted, they would increase our payroll 70 per cent and would
place telephone workers in wage brackets far above community levels of wages and would in turn necessitate very substantial increases in telephone charges to our custom-

The management does not feel that it is fair either to the users of the service or to those who have risked their savings
in the business to accede these prohibitive demands. that it had to resist these demands even though it meant a partial interruption in the service.
The offer to extend the present liberal contracts covering wages and working condiarbitration of all wage issues by impartial citizens from this area is still open. The Company holds itself ready to make every effort that is in keeping with fort that is in eryone to terminate this unhappy situation.
We sincerely appreciate the friendly cooperation and understanding of the public.

## BoydBannctts

the mountain states telephone and telegraph compan

SPECIAL NOTICE The CLUB CAFE

Will Close On SUNDAY
Beginning April 20
To Give Our Employes a Day of Rest The Manager

A LOT OF MONEY FOR A LITTLE SPACE!
$\qquad$

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 Newspaper' Adertising Has Built Business Giants and
Is Beooming More Effective Every Day Through Improved Service and Facilities.
Business to Advocate advertising and the Hitch Your Business to ADVOCATE ADVEnt Results Will Become Apparent


Better Prices and Immediate Delivery On YOUNG IMPLEMENT CO.

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$\qquad$
4.95 ARTESIA AUTO CO. SALFS STM SERVICE

PUBLIC SALE
HOUSEHOLD GOODS
Saturday, April 19
$\qquad$
C. H. Hemby

COL. EMERY T. ASHBY, Auctioneer

| Morningside News <br> (Mrs. Edith Tiee) $\qquad$ <br>  <br> er wee $\qquad$ |  |
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| BEST Cooking Results |  |
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| And New EASE |  |
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| Of Living |  |
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| Mann-Kaiser Electric Co. |  |
| Eleetrical Wring Contractors |  |
| 408 W. Main Phone 714 |  |

## TELEPHONE USERS!

 THE ISSUES IN THE TELEPHONE STRIKE aRE IUPORTANT TO YOU$\qquad$ We are sory) to the inomeremene thar

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RESPONSIBLITIES


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 In the meantime we are doing our best
to give as much service as opssibe.


## $\star \star \star \star$

the mountain states telephone and telegraph company
eie artesia advocate, artesia, new mexico


## WOODSIDE PLUMAING

* NOW AVAILABLE Acrosonic PIANOS built by Talàmin


Ginsberg Music Co.

205 N . Main

Roswell, N. M.

