## Artesia Advocate

ething Every Minute Is For VJ-Day Celebration



Manager, To Speak Here Friday

Court Determines Cobble Case Misdemeanor; Gives 90 Days

| hern Union | Variety Of Cases <br> Appear Before |
| :--- | :--- |
| Commended |  |
| Jofe Driving | Josey This Week <br> Judse |
| S. Jose had s var |  |

## anditicu vJ -Holiday



$\qquad$
$\qquad$ Mayor Says Contrary To Rumors
City Will Not Have Water Shorage

## Firemen Have New Equipment

 For Special Use




## OCOTILD THEATRE

SUN-MON-TUES AUG


| in the district court of sddy county, state of new mexico <br> c. G. ROSS, Plaintiff, vs. POR |
| :---: |
| P. M. VASBINDER <br> Painting-Paper Hanging Home decorating Phone 704-W |

## CASED, ET AL, Defenda No. 10066

VALLEY THEATRE

 | NOTICE OF PENDENCY | $\begin{array}{l}\text { deceased; unknown } \\ \text { Bruce, } \\ \text { OF SUE }\end{array}$ deceased; of J. A. suit has been filed against you y |
| :--- | :--- |
| Southwestern and and each of you, by C. G |  |




Augiust Sale of


##      New Mexico.   <br>   <br>  <br>  <br> From <br> DUST BOWL"



Smart folks here have worked hard, used their heads and today there's a rich "sugar bowl" in the Panhandle-Plains-Pecos Valley area
This crop... growing in the so-called "dust bowl" of a few years ago ... means good money to a good many farmers in this area. Dependable low cost electric power increases sugar beet profits and helps turn the wheels of thriving sugar beet mills.
We have so much confidence in the sugar beet industry-and all other industries we serve, that we are investing 35 million dollars in a building program. This expansion program in electrically-to everyone. more dependable electric service to industry and better living-

## PHBL/ESERV/GE COMPANY

22 YERRS OF GOOD CITIZENSHIP AND PUBLIC SERVICE


302 W. Main

## Youth Revival <br> a

Tonight! Friday Night! Saturday Night! And Both Services Sunday

First Baptist Church
Corner Grand and Roselawn 7:30 EVENING SERVICES 7:30 $\begin{array}{ccc}\text { 9:30 A. M. } & \text { ON THE AIR } & 11: 00 \mathrm{~A} . \text { M. } \\ \text { Daily } & \text { K SV P } & \text { Sunday }\end{array}$ $\star$ TELL YOUR FRIENDS TO LISTEN IN $\star$




 item: than weve teforece end deryreall beies putio we a s fatu at they come of the sucum.
 mand haves us with natry 6 S,000 unfled order tor wervice in the wex.atate are

- Providing serise to neex curtemens int: al we owect to do. we want to give every one of our presert cuutemers the kind of errice he mana, Many people who havo
 we get conosh h ypuipmot intalld but ic


[^0]Advocate has all sizes of steel
card index files.
of shortages. visor of the Vaterans Holt, super-
tion office, for $\$ 10,000$ in GI II in-

-

The Mou

CARPENTERS

## Construction of a Building

COME By
TOM'S GROCERY for details
TOM GARRARD
CARPENTERS

HELP BUILD AMERICA'S AIR POWER
on AIR FORCE DAY, AUGUST 1ST

No one tonay questions the face that the whole future of the the new, reorganized Air Forces give thousands of eligiblede young You may, for example enlist is the Air Forces for three
years. If you have a specialty which will qualify you, you may also be able to enlist in a grade at higher pay.
If you have had Air Forces experience, you may join the Air business hours. Or you may join the Air National Guard and perhaps become
eligible for advanced technical training at special Air National
Guard schools.
$\qquad$
NOW-THE WORLD'S GREATEST OPPORTUNITY FOR A CARER IN AVIATION





er, one year.
Towns included in Southern dition to Artesia, are Carlsbad,
Dexter., Hagerman, Lake Arthur,
Loving and Lovington.

| $\begin{array}{l}\text { Pen and pencil clips available } \\ \text { ot Advocate. }\end{array}$ |
| :--- |

## W. W. PORTS <br> Geoloteotarazizineer Magneicic Surreyng


812 Ward Blag. Phone 488.,
CONTRACTORS
our U.S. Army Recruiting Station, advise the Recruiting Offic with an application blank and a complete list of available courses
When you are eselected to attend the couse of four choier
you enlist in the Army Air Forces for 3,4 or 5 years. After you
basic training period you are guaranted the education you have
$\qquad$

## CLOSE OUT SALE

- Of-


## Jewelry Stock

As We Must Give Up Our Location at 303 West Main,

## We Are

## -Focededtsele-

At Sacrifice Prices
All Items Except Watches and Ladies' Bands

Call for Your Repaired Watches Promptly

We Are Also Offering for Sale Two Showcases - Safe - Watchmaker's Bench

## The Artesia Jewelry

MORRIS WOODS and IVAN GROSECLOSE 303 W. Main

## Classified

 Fo Sale

FOR RENT Camp Trailer House

Ideal for Your Vacation Trip into the Mountains or Elsewhere

- New-Attractive
- Aluminum Construction
- Sleeps Four
- Electric Lights
- Cooking Facilities
- Can Be Attached to Any Type Vehicl - May Be Rented by Day or by Week
-SEE-


## D 0 N <br> CHAPIN

Carper Building


CALL US FOR EXPERT PAINTERS
Artesia Paint \& Class Co.
824 S. First
Phone 369-W


## THE LAW SAYS:

YOU MUST BE Financially RESPONSIBLE IF YOU OWN OR DRIVE A CAR!

A policy with
general gasualty COMPANY of AMERICA Protects
Your Right to Drive Beccuso

 the amount of $\$ 11,000$ after an acci-
dent involving iniury to another person,
or damage to his

A General of America AUTOMOBILE LIABILITY POLICY IS ACCEPTABLE SECURITY






## HOME COMFORT . . .

Guaranteed by Natural Gas $\mathbf{R}^{2}$






 The 8-rib safety
THOROBRED by
Taytam



This Rugged-Long-Wearing-Safe THOROBRED by Taytan
$\$ 14.40$
Top quality - Special prices

IMAKE A DATE WITH DAYTON AT PIOR RUBBER CO.

```
w. math wSLIEY SPERRY, Lemee phooe a
```



Thursday, July 31, 1997
Forrest Sherman Of Turkey Creek Stricken At Wheel

Something Every of paces in New Mexico a
as have been invited to ta as have been invited to ta
And all are welcome, as
fiddlers, the committee And arr, the committee s.
fiddeliready confirmation
Al Already confirmation
hae tor about eight blot
ace, to be staged the V $J$-Day. But the
it will be several
 New shipment of typewriter
Dons for stand Dons for standard machines

Brown Opposes $\begin{aligned} & \text { Wayne Horrbaker To } \\ & \text { Show Recent Painting }\end{aligned}$ Planned Universal


## COLD MONTHS COMING <br> COLD MONTHS COMING <br> 

Don't Wait to Let That First Cold Blast

A FORCED AIR FURNACE Brown ${ }^{*}$ Pipe ${ }^{*}$ *Supply See Your Plumber For Our
Complete Line Plumbing Fixtures and Supplies Pipe and Oil Field Supplies 701 S. First - Artesia, N. M. - Phone 522

## Bruning Is Home $\begin{gathered}\text { Archerdilaqd move } \\ \text { To booker bel ming }\end{gathered}$

 After Hijacking In NebraskaMyron Pruning returned home


Artesia Jewelry IsSelling Out; OwnersPlan Store In Cruces

Drive Is Planned
On Jack Rabbits
Tom Watson-
naut not ur in io w in io hidVets Turn


Artesia Junior Team Drops Out In Second Game

put your car in perfect condition

Trouble-Free Summer Driving
Let Us Install
Brand New Chrysler-Built Engine
In Any Chrysier-Built Automobile remember

These Engines Are NewNOT REBUILT


Each Assembly and Block Tested at Factory Built With New Precision-Made Parts That's Why One of These Engines Will Gi
$\qquad$



## Semadinal

## Sale!

A Special Group of "SummerFlattery" Dresses, all created by famous dressmakers to sell for $\$ 8.95, \$ 10.95$ and $\$ 22.95$ !

There are dramatic black sheer sequin trimmed, icy cool eyelets, cham brays, silks and sheer cottons in a wide assortment of colors and designs. Yowl maned at the mexdierably four $\$ 2.00$ and $\$ 3.00$


Two Dusters Available CALL 396-R1 HAZEL
Flying Service Municipal Airport
Phone 396-R1

If Buck Alcorn Will Present This Ad at the Airport, He Will Receive a FREE RIDE

## Hinkel's ROSWELL


 Charm
soons and robes, casalal, thic in theoed miseme iover slipe. Sece our excitiong eaber of well/mater
 thad eaxetyly he thind you want tor school or college niad exactyy her kind you want tor school or colleser

| No. $21 / 2$ can <br> Fancy <br> PUMPKIN $15$ | STAWAX 1.75 size 1.19 1.00 size $73^{6}$ | V E L <br> $29{ }^{\circ}$ | MATCHES <br> Carton 276 |
| :---: | :---: | :---: | :---: |
| Baking Powder $33^{6}$ | $\begin{gathered} \text { C Del Pome E E } \\ 39^{\mathrm{c} l \mathrm{lb}} . \end{gathered}$ | TEA BALLS $12^{6}$ | SANIFLUSH <br> 256 size 19 |
| SPIC \& SPAN <br> CLEANING POWDER For Cleaning Woodwork $22^{6}$ | No. $21 / 2$ can <br> Sweet Potatoes $17^{6}$ | $\begin{gathered} \text { APRIC0TS } \\ 29^{\mathrm{N}_{\mathrm{o}}, 2 / \mathrm{can}} \\ \hline \end{gathered}$ | No. 2 can <br> Twin Peak <br> PEAS <br> 14 |
| Gallon <br> PEACHES 98 | Babbitt Lye $8^{6}$ | CRACKERS $22^{6}$ | HEMO 45 |
| Tenderized <br> PICNIC HAMS $55^{〔} \mathrm{lb}$. | KRAUT <br> 2 lbs. $25^{6}$ | MEAT $37$ | Pressed <br> H A M <br> 496 lb |

If It's Ned Farm Epuipment You Want to see
JOE MITCHELL \& SON case farm machinery

But If It's Equipment Repair vow wet 10 sem
ALLRED MACHINE SHOP
1001 S. First
Office Supplies at The Advocate
Just the Thing for Your hOME OR MOUNTAIN CAbIN


Michigan White Cedar Fence 7-Foot Panel $\$ 4.10$
gates $\quad 7$-Foot posts
$\$ 7.75$ 605

## KEMP LUMBER CO. Roswell, N. M.



Take it slow... Its rarin" to GO!

| If you don't think a change of gasoline can make a mighty big change in your car's get-up-and-go, pull up at the next red $\nabla^{\square}$ pump and fill up with Conoco! For here's power just rarin' to go . . <br> QuiCKstarts <br> FASTGETAWAYS. <br> long, LONG miles packed into the new-day N -tane gasoline that's made for you . . . for Now! |
| :---: |



Four-H Canners
Double Out For Family Use



 Wiring On Farm Needs To Have Competent Care

$$
1
$$




E. B. BULLOCK
ferd, plour, coal and sebde
fa hay, hogs, cattle, wool and hides 107 S . First

Phome 86

with the best in poultry
MERIT POULTRY FEEDS

| All Mash Starter | Growing Mash |
| :---: | :---: |
| Broiler Rations | Egg Mash |

## McCAW HATCHERY

Phone $590-13$ th and Grand - P. O. Box
SHELLS! SHELLS! SHELLS!
We Still Have Them!
2 Long Rine
22 Long Rifle Hollow Point
12 G , Remington Express
12 G. Remington Express
16 Ga. Remington Express
20 Ga . Remington Express
32 Winchester Special
$30-30$ Rifle
38.55 Rifle

32 S \& W Pistol
38 Special Pistol
$44-40$ Rifle
MAYES AND COMPANY
KE

| $\begin{gathered} \text { NEW } \\ \text { AND U'ED } \\ \text { FURNITURE } \end{gathered}$ | 601 South Second St . 102 102 | building materlals of all kinds |
| :---: | :---: | :---: |

SPECIAL SALE
On Attractive Unfinished
CHEST OF DRAWERS Priced at
$8.40-22.50$
MAYES \& COMPANY

TIE Probatk court of Mary worley schetider, Ent, And to whom tr may


5-PIECE CHROME DINETTE With Double Side Extensions,
Porcelain Top, Leatherette Seats $\$ 59.50$

ROLL AWAY BEDS 48-inch Size $\quad$ Regular Size nerspring Mattress | $\begin{array}{c}\text { and } \\ \text { Coil } \\ \text { Springs }\end{array}$ | $\begin{array}{c}\text { Comfortable } \\ \text { Long-Lasting }\end{array}$ |
| :--- | :---: |
| $\$ 49.50$ | $\$ 27.50$ and up |

New and Used gas ranges Few Wool Rugs

KEY FURNITURE COMPANY
"The Key to Better Furniture Buys" 412 Texas

Phone 241-J

## A Statement To Our Customers About Resale <br> PRICES of PRODUCTS

## Built by International Harvester Company

 arowing number of our prod-
vets are appearing wle are appearing on the reAs manufacturers, we try to
produce at the lowest possible
ost. We cannot set the prices
tt which our products - trac . Wrs, motor trucks, farm im-
piements, refrigeration, and in-
distrial power equipment - are wid. We can and do suggest
Sis prices which the great ma:
jinty of our dealers adopt as
ineir retail prices.


## PRODUCE TIME

Top quality fruits and vegetables are at their peak of goodness NOW and are GUARAN TEED farm-fresh. Make your selection today from specials like these

Traditionally
Thoughtful

## RADIO DEAD?

Home and Auto Radios And Appliances All Work
Guaranteed $\quad$ SEE $\quad \begin{gathered}\text { Free } \\ \text { Estimate }\end{gathered}$ BILL EVEREST
Mid-West _Auto Supply-330 W. Main
-
 ...at SAFEWAY

| AVACADOS | 1b. $42^{\text {c }}$ |
| :---: | :---: |
|  |  |
|  |  |
| ONIONS . . . . . . . . . . . . . . . . lb. 6 b |  |
| POTATOES | lb. mesh bag. $55^{\text {¢ }}$ |

ENJOY THESE TENDER MEATS

|  | lb. 69c |
| :---: | :---: |
| ${ }_{\text {PORK }}$ Lean ${ }^{\text {End cus }}$ CHOPS | lb. 655 |


| $\begin{aligned} & \text { Choice shouldere Beet } \\ & \text { Chuck Roast } \end{aligned} . .53 \mathrm{~b}$ |  |
| :---: | :---: |
| Silced Al meat Bologna. | $\xrightarrow{\text { Ionn Horf Fuul Cream }}$ Cheese . . . . ${ }^{\text {Libj }}$ |
| CROUND BEEF | lb. 396 |
| WACON SQUARES | 4 |


| An Lean- Boneness  <br> Stew Meat $50 \mathrm{Lb}$. <br> Lic  | Perch Fillets . . 49 c |
| :---: | :---: |
|  |  |


C 0 R N Lb. $19 f$

## TOMATOES <br> 14 oz. pkg. 17 s

lb. $42^{\text {c }}$

|  |  |
| :---: | :---: |
| Dreft . . . . . . 299 |  |
|  | Toilet Soap . . 1146 |
|  |  |
| SU-PERB SOAP |  |
| COCOA ${ }^{\text {and }}$. | . $1 / 2 \mathrm{lb}$. tin $10^{\text {c }}$ |
| PRUNE JUICE | . . . . qt bot. $24{ }^{\text {c }}$ |
| SALAD DRESSI | G . . . . pt. jar 33 |
|  |  |
| Beef Hash . . . 255 |  |
| Apple Juice . . . 315 | Vegetables . . ${ }^{16 \text { comem }}$ |
|  | New Potatoes .a ${ }^{\text {Notas }}$ |
| Stuffed Olives . 4 S 3 \% |  |
| You get more for your money at SAFEWAY |  |

## Opening Monday August 4 <br> Hours：－6：30 A．M．To 6 P．M．

 On Opening Day－Also Valuable Floor Prizes Now on Display in Our Window．

## A NEW SELF－SERVICE LAUNDRY



Your entire laundry washed，rinsed and damp－dried automatically．in only a HALF how！


1 Jumw

## 原

3 ant mix
$\qquad$ wory y work？
 tor onty tifer cents wowt
$\qquad$

联相 4



 many boad yoa haves bat mang Lamidomaso

## The Artesia Laundromat

＂Deluxe Service at Comparable Prices＂
106 South Sixth St．
Mrs．Harold Crozier，Operator

Phone 533－W Mrs．Beatrice Blocker，Owner


## Need To Furnish Two Rooms？

 Here＇sHow toDoIt，Economically！Smart Two－Room Groupings Designed to Fit the Budget


2－PIECE LIVING ROOM SUITE This smart couch and chair set is covered with long－wearing wool frieze．

TWO INDIRECT FLOOR LAMPS Given with this group purchase FREE

The Group Only
\＄119．50


4－PIECE BEDROOM SUITE A Handsome Mahogany Foursome Including． －Bedstead with Smooth Smart Lines
－Vanity with Large Square Plate Glass Mirror
－anity Bench to Fit the Drop Center Vanity
－Chest of Drawers with Center Drawer Guides
It＇s Quality Construction Throughout！
\＄159．50
This Group oni

## $\$ 279.00$

See Them on Display in Our Sh
The Two－Room Groupings，On
－TERMS IF DESIRED－ Complete Two－Room Group
as low as ．－－－$\$ 57$ down and $\$ 16.50$ monthly Living Room Group ．－．$\$ 24.38$ down， 7 monthly Bedroom Group $\$ 32.54$ down，$\$ 9.50$ monthly

## Opening Monday August 4

 On Opening Day-Also Valuable Floor Prizes Now on Display in Our Window.

## A NEW SELF-SERVICE LAUNDRY



Your entire laundry washed, rinsed and damp-dried automatically. in only a HALF houn!


2 and winn wion wix


3 ant

$\qquad$ wory or wowt

 Oniv 25 c mbsem trine mid dampatien a


 mill be ouseded to you

PumpalrorymatPhone 533-W HALFでHOUR LAUNDRY 106 South Sixth Street

## YOU'LL HAVE WASHDAY FREEDOM

Do your week's wash and never touch the-water

## The Artesia Laundromat

"Deluxe Service at Comparable Prices"
106 South Sixth St.
Mrs. Harold Crozier, Operator
Phone 533-W
Mrs. Beatrice Blocker, Owner


Smart Two-Room Groupings Designed to Fit the Budget


2-PIECE LIVING ROOM SUITE This smart couch and chair set is covered with long-wearing wool frieze.

TWO INDIRECT FLOOR LAMPS Given with this group purchase free

## The Group Only



4-PIECE BEDROOM SUITE A Handsome Mahogany Foursome Including - Bedstead with Smooth Smart Lines

- Vanity with Large Square Plate Glass Mirror
- Vanity Bench to Fit the Drop Center Vanity
- Chest of Drawers with Center Drawer Guides It's Quality Construction Throughout!


## \$159.50


-TERMS IF DESIRED-
Complete Two-Room Group
as low as .--- $\$ 57$ down and $\$ 16.50$ monthly Living Room Group ... $\$ 24.38$ down, 7 monthly Bedroom Group $\$ 32.54$ down, $\$ 9.50$ monthly

BoydBarnett

Need To Furnish Two Rooms? Here'sHow toDoIt,Economically!


[^0]:    The Mountain States Telophone \& Telegraph Co.

