## ntract For ool Plans Is By Board

# E. Artesia Advocate 

## VOLUME FORTY-SIX

ARTESIA, NEW MEXICO, THURSDAY, JUNE 16, 1949

## City To Be Dusted By Air Friday As Polio Move

Four New Cases, For Total Of
Seven, Prompt All-Out Campaign Here


| Identity Of Artesia Area Polio Victims |
| :---: |
| seventh case, re |
| Elfida, 2-year-old daughter of Lake Arthur. The patient is quarantined th heme |
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| The three ases of poin ore- pored weke |
| d |
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|  |
| Jimmy, 13 month-old son ofMr. and Mrs. Waco williams |
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|  |
| of Mr. and Mrrs. Estanislado |
| or Artesia, east ot the Santa Fehrecks she is quarantined at |
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|  |
| Emerito, year-old son of Mr tesia, reported two weeks ago. |
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| V.F.W. In Favor |
| Of Legislation |
| To Get Homes |
| At the monthly meeting of the Veterans of Foreign Wars Monday |
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Advice On Infantile Paralysis
From Foundation Given In Pamphlet

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| :---: | :---: |
| Infantile Paralysis," a pamphlet published by the National Founda- |  |
| tion for Infantile Paralysis, in. |  |
| for everyone anywhere, but espee. | D |
| Aresia community at |  |
| y meare Burney Jones. | water. |
| $f$ the North Eddy Coun. |  |
| pter pointed out this week. |  |
| Excerpts from the pamphlet in. | should be |
| Ifantile paralysis |  |
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| her fourth of them recover | asaditon so |
|  | sea, a cold, upse |
|  | soreness or stifn |
| ing le | ralysis starts |
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| actice cleanlines |  |
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| ch children not |  |
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| perent disese from spreading |  |

$5-3$
Is $S$
His


Artesia Advocate To Become
Semi-Weekly In September

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| :---: |
| Orville E. Priestly, publisher, in making the announcement, said that after many months of planning, it appears the mechanical oirficultes and assur out. move have been ironed out. <br> The Publisher Priestley announced more than a year ago that than 45 years a weekly newspaper since its establishment more than 45 years ago, would be changed to a semi-weekly at such time as difficulties could be overcome. <br> It is contemplated, he said, to announce the exact date for starting publication twice a week about Aug 1 . <br> by that time advertising and news deadlines will have been worked out and announced for the two publications each week, the days of which also will have been decided upon. Many other problems still must be met before <br> Many other proble to twice a week can be made phange Priestley said. In anticipation of doubling the number of publications, the editorial and advertising staff has been increased However, the mechanical department will likewise require more personnel. nel. <br> It was pointed out that under the semi-weekly plan, it will be possible to disseminate news more rapidly, while still retain- ing the personal neighborliness of the weekly newspaper and at the same time to serve the advertisers better, both local and na tional, by giving them a choice of the first or latter part of the <br> week-or both-in which to tell their messages. A. L. Bert, editor, said the editorial staff will attempt to keep The Advocate as newsy and informative as heretofore, or and publicize all community endeavors which are worthwhile. <br> At the time of the change-over, he said, this will require the routine has become habit both to the staff and the public. |
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Clamp Down On Sanitary Laws, Mavor Roberts Tells Officers
Sanitary ordinances will be rig. tiainer tor trash, separate from the
idiy enforced in the city of Artes. garbage container or containess.


Boy Scouts Of Artesia Vicinity Are To Leave For Camp Saturday


School Recreational Program Is Off To Good Start With 214 Enrolled
Prizes Of $\$ 100$
Offered For V-J
Parade Floats

Disappearance Of
Little Perez Girl
Solved At Home



Fear Played Role
FEAR PLyED AN MIPorTant role bad
Fear, we are told, was
sponsible for what happen
course, can play a real role
condition in our country.
And many are wond
happen; what the outlook $w$
travel after we reach the no

## $\checkmark$

## efficieney and economy in priv ways good practice, then perl good thing. But we should not let fear setions. We always recall that ing statements issued back in <br> actions. We always recall that ing statements issued back in by an Engish writer. He dis length and he concluded his a

claring, "America, pick up yo
That was good sund add
fact we had more wealdh than
and all we needed to do
to get rolling.
Common sense tells
for workers if we expect for workers if we expect 1
that we must have payrol
that we must have pay
must have buyers if w
started hoarding and holdin
afraid of what was going to
buy; we refueed to invest.
buy; we refused to invest; an
was that industries producing
ket. They were forced to susped
When they suspended op
people out of work and ou
the payyolls and further hal
In other words we threw
world out of gear and the
worse. And fear was larg
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dition that prevailed.
We have stated
move b
nomal.
And to state that busi
has been isnt either a fair
because we have enjoyed
years, abnormal business.
business han we expected
It would be very nice
have and to enjoy this buu
not going to prove to be the
that businesse is going to
But even when
will be prenty good
were before the war.
were befor
fair then.
But w
occuring that occured
age, keep our faith and
If we continue to
in keeping with sound
We at least should
now not to let fear con
inate our activities in

## years ahead. If we do-

store for us isn t going
economists would like to
ecer
So Many Opportunities

| E ARE OFTEN IMPRES wasted effort and energy opinion are not so impoimportant things are negle That is usually the case in he case in Artesia. There ing excited and concerned ch isn't so very important. a score of things which a Some way or other they can be accomplished and there are scores of them very other community in We recently watched a gr |
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As Artesia
Grows


Robert Bourland INSURANCE

PHONE 52
ARTESIA ABSTRACT COMPANY
R. H. HAYES, Secretary ${ }^{\text {a }}$

## ARTESIA BUSINESS DRECTORY

EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES

## EMERGENCY

Fire
Police, Tell Central, or Call Red Cross
Ambulance

## AUTOMOTIVE

ELECTRICAL REPAIRING
g All Kinds, 107 Quay _- Ph
FEEDS

$$
\begin{aligned}
& \text { FEEDS } \\
& \text { E. B. Bullock, Feed, Flour, Coal, Seeds } \\
& \text { PLUMBING AND HEATING }
\end{aligned}
$$

C. Bivins Plumbing \& Heating,
301 North Roselawn COMMERCIAL PRINTING
Artesia Advocate, 316 W. Main-Call Us_....... Ph.

## ATTENTION

WE HAVE MOVED<br>to Our New Location

3131/2 WEST MAIN STREET
SERVICE ON ALL MAKES AND MODELS OF HOME AND AUTO RADIOS: appliances - CAR HEATERS

We have three Qualified Service Men to Take Care of Your Needs at All Times!

All Work Guaranteed

## Radio Service Co.

313 $1 / 2$ West Main


RADIATORS
wholesale $\%$ retail Distributors for Harison, McCord, and $\mathbf{G} \& \mathbf{0}$.
cleaning, Repairing and Recoring. one.day service: STAR RADIATOR SALES \& SERVICE 14 South Main, Roswell, New Merico

When funds are needed immediately to pay off unforeseen expenses, call on us to arrange a loan. Service is prompt and the transaction completely confidential.

Prompt, Confidential Service

## ARTESIA <br> INVESTMENT COMPANY

Agent: American Fore Insurance Group
200 Booker Bulding
Phone 871
the artsil advocate, artesia, new mexico

"I'm biding my time until I get a Chevrolet-
I want to be sure I get the most for my money!'

| That expresses the sentiments of countless people in all income groups, including many who can afford to buy much higher priced cars. They're surveying the rest but awaiting the best-Chevrolet-the most beautiful buy of all! We believe you, too, will decide that Chevrolet gives more for your money-more fine-car beauty, more | fine-car features, more EXTRA VALUES of all kinds-at the lowest prices and with outstanding economy of operation and upkeep. Yes, the new Chevrolet is the most beautiful buy for everything from styling to stamina, and we cordially invite you to confirm this fact and tell your friends" Im biding my time until I get a Cherrolet" |
| :---: | :---: |
| The most Beautiful | BUY of all |

a COMPLETE bANKING SERVICE


Let us handle your financial transactions. Service is our Watch Word. You may bank by mail, same as our teller's window! Come in today. We are growing with Artesia and are here to give you a perfect banking
service.

## PEOPLES STATE BANK

Member Federal Deposit Insurance Corporation
Capitál $\$ 100,000.00$
Surplus and Reserve $\$ 100,000.00$

## CHEVROLET

## YOU want these EXTRA VALUES

 exclusive to Chevrolet in its field!WORLD'S CHAMPION VAIVE-IN-HEAD ENGINE
FISHER BOOY STYUNG AND LUXURY
CERTI-SAFE hydrauluc brakes (with Dubb-Lifo Rivetless Brake Unings)
LONGEST, HEAVIEST CAR IN ITS FIELD, wiving more room, mere widing with TREAD, as well
That expresses the sentiments of countless fine-car features, more EXTRA VALUES mber price and wit priced cars. They're surveying the rest but upkeep. Yes, the new Chevrolet is the most awaiting the best-Chevrolet-the most beautiful buy for everything from styling will decide that Chevrolet gives more for confrm this fact and tell your friendsThe most Bcautifiul BUY of all

S-INCH WIDE-BASE WHEELS
the wideot rims in the Pressure Tires)

Center-point steering

CURVED WINDSHIELD with PANORAMIC VISIBIITT supplying thet atre visibo which moans statra sofety, exciusive to

FISHER UNISTEEL BODY CONSTRUCTION
with steol wolded to toel all around you for maximum solididy
EXTRA ECONOMICAL TO OWN-OPERATE-MAINTAIN



Guy Chevrolet Company

Mrs. J. L. Briscoe Named President Legion Auxiliary

Mary Brainard Cire Meets Last Week A

Mrs, J. L. Briscoe was
president of Clarence Kepp
No, 14, the American Legit
Otis.
diary, at a meeting held
evening in the Veterans Men
Biding. She succeeds Mrs.
Francis.
Other officers elected



During the sock
and guests were
Joveral piano se ny
Refreshment
Refs
Refreshments were served
a beautiful lacee.evered table
large bowl of sprig flowers
teed the table The teed the
Mrs. Br
Paton.

## Peggy Oliver, Bride-Elect, Is <br> Shover Honoree

$\overline{\text { Social Calendar }}$
Monday, June
Past
Presidents

Tuesday, June 21
Cottonwood community meeting,
at the home of Mrs. G. O. Parham 2 p.
Wednesday, June 22
Junior Woman's Club, patio
party at the home of Mrs. M. B Junior Woman's
party at the home
Tubman, $2: 30$ to 5 .
Thursday, June 23 Thursday, June ${ }^{23}$
Mary Brainard Circle of the First
methodist Church, church

 coon, at the home of Mrs. Charles
Cansbarger, 301 West Richardson, atm. Walker Circle of the First
Alice
methodist Church, meeting at the

Stovall Residence

Garden Club Rollcall Miss June E. McDorman Of Artesia Is $\begin{array}{ll}\text { Answered By Giving } \\ \text { Beautification Hints } & \text { Elected State Theta Rho President }\end{array}$



Real BARGAIN PRICES

## on

LAWN MOWERS GARDEN HOSE LAWN FURNITURE

\section*{| 412 |
| :---: | <br>  <br> Clarence E. Key, Owner}



Members of the Artesia Garden tenia was elected president at the ley Thorp.
Club answered rolleall by naming
their favorite house plant or giving third Theta Rh ito state convention Farmington Friday and
Si ed green

Mrs. Sands Is Married To J. W. Vandiver

=


Just one tiny price buys yo sun-loving costume foul
wear the sumer through:
From our special pried
collection we show a striped Chinection we show a striped
chambrobyy and printed pique
for to work. Hurry in today
or wonderful St THOMPSON - PRICE Quality and Style Combined wit
RHosanomable Pries
PH ES 275 and 276

## Van Heusen

 or else!

Van Heusen No. 100 Shirt with patented can't-wiltor
wrinkle one-piece collar sur wrinkle one-piece collar, superb white broadcloth
Keep him cool with $\begin{aligned} & \text { Van } \\ & \text { the shirt with then Air-Weave Shit } \\ & \text { Shit h the wide open windows, smart, solid }\end{aligned}$ colors and white wide open windows, s
The kind of Ties herd choose for himself
panel designs, rich colorings, fine satins,
panel designs, rich To help him sleep tight $\ldots$ wonderfully comfortable 1.0 and
Van Heusen Flexibelt Pajamas in smart patterns and ricusen Fliexibelt Pajamas in smart patterns
Van
Van Reuben Sport Short Shirts that are washable wonders,
handsome summer colors with exclusive
THOMPSON-PRICE
Quality and Style Combined With Reasonable Prices





## County, State of New Mexico, after as the same may be heard, each respective claimant the wherein this cause was numbered in the Court Room in the District or therein and the perse 1454 . 1454. $\quad$ Court of Eddy County, New Mexi- to distribution thereof. NOTICE IS FURTHER GIVEN Court of Eddy County, New Mexi- co in Carsbad, New Mexico, is the NEIL B. WATSON, Artesia, Ney   <br> $\qquad$ day of Augty, New Mexico, the 1st 19 jurisdietion, will determine the at the hour heirship of said decedent, the own- dy Blanche G. Hegg, Depu day <br> Take Your Winter Clothes to <br> GUY'S CLEANERS

318 WEST MAIN STREET
to Have Them Moth-Proofed at These

## Special Prices:

Ladies' Winter Suits, Coats and Dresses
Only 60 c
Men's Top Coats and Overcoats ..... Only 60c
Men's Lined Jackets ..... 35c
Children's Winter Coats and Suits ..... 50c
Single Blankets .....  00

Double Blankets

We Have All Sizes of Plastic Bags for Moth-Proofing :


This Special Offer Will Be Effective until June 15!
CALL US NOW - PHONE 345


Vegetables, meats, in fact all foods stay garuon fresh in your handy home freezer...for as long as you want to keep them. Take them straight from the garden or market, put them in the home freezer, they'll be ready ... just as fresh as the day they were put in.
Only folks who have home freezers can realize the convenience made possible by dependable low cost electric service.
Stop by your appliance dealer's soon for a look at the modern new home freezers ... you'll want one.

## PUBLIC SERVICE

## 100 Oer cent rall INSURANCECOVERAGE

YES MR. FARMER! $\mathbf{1 0 0} \%$ HAIL INSURANCE COMPLETE PROTECTION AT LOW COST

## The Farmers Mutual Hail Company

IS REINSURED BY
The Farmers Mutual Hail Insurance Company
ASSETS IN EXCESS OF \$5,750,000

100\% HAIL INSURANCE
On Your Wheat or Cotton
Costs you, the policyholder, only $121 / 2 \%$ in the Farmers
Mutual Hail Company. The same coverage with any other Mutual Hail Company. The same coverage with any other
company would cost you 15 to $26 \%$. Remember the hail
insurance selling for $10 \%$ also has a $10 \%$ deduction on
benefits.

UNDERWRITTEN PROTECTION It takes a new company a little while to build up reserves
against possible claims. Therefore, to assure you, the
policy holder, complete protection, the Farmers Mutual Hail Company has, SINCE ITS INCEPTION, been under-
writing $50 \%$ of every policy with the LARGEST HAIL writing $50 \%$ of every policy with the LARGEST HA
INSURANCE COMPANY IN THE UNITED STATES!

## The Farmers Mutual Hail Co.

Being Unable to Get a Proper Sales Force, We Will Be Glad to Serve You at the Office from 9 A. M. to 5 P. M.
110 S. Roselawn
A Non-Profit and Home-Owned Organization"


Office Supplies at The Advocate


## AMAZING $/$




NEW! 40-pound frozen food chest! NEW! moist-cold fruit freshenerl gelus.

- Spaciou General Storga, Com

- Motaic capaciy! - Cold Ban Door Trim-clean,


Aleerbivecarej- of Conse!
WE ARE THE ONLY
AUTHORIZED KELVINATOR DEALER
We Can Supply Parts Directly from the Factory
CLEM \& CLEM
PLUMBING AND APPLIANCES
408 West Main
Phone 714

## * Hi-ya Dad

Eat Like a King on Your Day Because Batie's Has Featured a W agonload of Food Items and Priced Right!
nom
Fryers "s.man u5
Club Steak Roast " " 69 c
${ }^{4} 59 \mathrm{c}$
${ }^{4}$ 39c
Lean-Fine
for Seasoning
er price said recently about lowoverhead expense found in the old type markets. Our prices are lower and va-
riety-just visit our Luncheon Meat and Cheese Department.

| ruirsem@ Cantaloupes mome |
| :---: | VECETABLES Tomatoes ....an m. 12 c




## Therney, Jone 16, 1999

Parmers Urged
To Cut Losses
From 'Hoppers
Frarmers in New Mexico lost
in ene in crops last year because
$\left\lvert\, \begin{aligned} & \text { any kind of spraying or dusting } \\ & \text { equipment, that's all he needs for } \\ & \text { applying e etither }\end{aligned}\right.$
equipment, that's all he needs for
applying either chlordane or toxa-
phene if he does his control work
at the right time..
phene-if he does his control work
at the right time..
For every dollar the right time."
For every dollar spent for grass-
opper control in NNw Mexico last
ear, $\$ 38$ was saved. NNeal points
eat, This wear for the first time.


 the Beech.
Dr. Charles H. Rundles has ap-
plied for flight training under the
GI Bill. GI Bill.
Rod Watson flew groeeries to a
rig stranded by high water south-
ecr control. But, oNeal says.
lower that figure considerably.
(he depending on thar Flying
the job this year because of the two
-ew insecticides which he can easi- day to take his commercial pilo

emicals; they give a better kill Colo. Friday, where they wey
met grasshopper poison yet de- by A. Mullenix and drive
to Late City, Colo. They report
tine fishing and returned hon
these new chemicals, w
ghood chance of saving our
tom grasshoppers this out
Drom chaschoe of saving our this year,
Sam Steed soloed last week.
Mr. and Mrs. Virgil Standard
; him get supplies for bait or








Farm Hazards
Increase With
Haying Season



## FatherisharChoice

WE HAVE A WIDE SELECTION TO CHOOSE FROM BUT IF YOU CAN'T MAKE UP YOUR MINDANSWER THE PROBLEM WITH OUR HANDY

## GIFT CERTIFICATES

You Will Be Presented with a Miniature Pair of Shoes
with the Certificate which Can Be Given to Father as a Keepsake.

## ARTESIA SHOE STORE

"We Specialize in Fitting Feet"
114 West Main
Phone 668-W

New Car Bale Ties and Field Fence 8-16 and 8-3-16 BALE TIES 4.50

1035-6-14 $1 / 2$ FIELD FENCE Rod 11.00 - Mile 16.00

832-6-12 $1 / 2$ FIELD FENCE Rod 13.65
930-6-6 $141 / 2$ FIELD FENCE Rod 10.00

| COMMON NAILS 100 lbs. $\$ 10.00$ | ROOFING <br> 15 and $30-\mathrm{lb}$. Felt | BRICK SIDING |
| :---: | :---: | :---: |
| BOX NAILS $100 \mathrm{lbs} . \$ 11.00$ | Roll 3.50 | Asphalt Roof Coating in Barrel |
| FINISH NAILS | Roll 3.50 | Gal. 75c |
|  | 55-lb. Black | Galvanized Pi |
| $100 \mathrm{lbs} . \$ 11.00$ | Roll 2.60 | Pipe Fittings |

## ARTESIA ALFALFA GROWERS ASSN.

FEEDS - SEEDS - FERTILIZER - OIL \& GAS GENERAL HARDWARE Office 678-PHONES-Store 679



## - New Treasury Children's Bond Certificate







[^0]Cladewater School Artesia On Monday
The Gladewater High




Air Cooled - In Whites and Colors Our Famous $\$ 3.65$
JAYSON SHIRT
Father's Day Special!
ANOTHER GROUP OF SHIRTS for Sport and Dress Wear
Formerly to $\$ 5.00-$ NOW Plenty to Select from
2.45

We Don't Run Specials Very Often When We Do - They're REAL BARGAINS:

The HUB Clothiers
"KNOWN FOR VALUES"

## Heavy Drain On

 Land Is Leading To Its Depletion







NFIU SAFER••SURER•REFRIGERATIONI and Westinghouse has it!

## COLDER COLD <br> made possible by New . Exclusive . Automatic

HOLD GOLD CONHFBOL


BLOCKER'S ELECTRIC SHOP
303 WEST MAIN
PHONE 47-J


Jack Frest, Sr. And Jr., Britton Coll Are Off For Pieturesque River Trip ,

Scouts Receive Advancements At Court Of Honor
the artesia advocate, artesia, new mexico

It's Vacation Time BUT-
Before You Start That Trip


GET YOUR CAR IN LINE
BY MAKING A BEE-LINE
to the
Walter's Automotive \& Alignment Service
South First Street
Phone 081-R1


Style-Touted COLORS - THE SUREST WAY TO GREATER HOME BEAUTYI The surest way to greater : Lowe Brothers
 TESTED Paint Colors These colors have been
selected $s$ as aresulto fo na Uionwide research which
determines the colors deermines the in eolors

## Lowe Brothers

 MELLOTONE One coat hides most surfaces- Neeeds hos
hinimint May be washed or repeatedly! Holds washed re-
beauty through 3.85
beauty through
ears of very ${ }^{3.85}$


## KEMP LLUMBER COMPANM



## $\sin _{\sin }^{\min } 1 \mathrm{D}$

Make Jume 19 the Most
Memorable Father's Day of AII!

SELECT HIS GIFTS FROM THE PRACTICAL AND USEFUL ITEMS YOU WILL FIND HERE
THERE IS SOMETHING IN OUR TOOL, SPORTING GOODS, FISHING AND HUNTING SUPPLIES DEPARTMENTS THAT WILL SUIT HIS TASTE AND YOUR BUDGET:

COME IN AND LOOK AROUND TODAY!
BrainardCorbin Hardware Co.

beat THE HEAT!
with
The New Clear-Vue AIR CONDITIONER


Uses Only 9 Inches Window Space at Bottom of Window!

Does Not Interfere with
Venetian Blinds or Drapes
We Furnish All Tubing and Fittings and Install Cooler at No Extra Charge!

Other Standard Type Coolers Also in Stock SEE THEM NOW AT

Guy Tire \& Supply Co.

| N SwEARINGEN, Manager |
| :--- |
| Phone 920 |


| More than $\$ 19,000$ of the $\$ 30,000$ goal has already been raised. Workers for the foundation will continue to solicit funds until the remainder has been contributed. <br> Tribute To Dads Everywhere To Be Paid Sunday The whoie family will pay an af day, June 19, with warm-hearted Father's Day greeting cards "and | Father's Day in 1910. President Coolidge recommended its nation wide observance in 1924. <br> Dad is top man in Americabut in some other parts of the world, he could stand a little recognition. On Palau Island in the South Seas, the ruling matriarchs can have any male executed if he even disturbs their contemplation. And near Sumatra, Dad has to go live with his wife's family, children take their mother's nameand only daughters inherit prop- erty! |  | a son in his teens appeared public- ly in his presence. Greek fathers even selected the wives for their sons-and no back talk allowed. The champion father of Ancient Days undoubtedly was King Solo- mon. He had 700 wives and 300 concubines, but the Bible doesn't mention how many youngsters played hide-and-seek in the royal palace. <br> Solomon had a little-known modern counterpart, however. Emperor Mulai Ismail of Moroco had 300 wives and 700 concubines, revers- | ing Solomon's proportion out of deference to the Old Testament. He died in 1727 at the age of 81 , leaving 548 sons and 340 daughters. <br> But whatever Dad's social status the size of his household, he's or the size of his household, he's always enjoyed a warm and respected niche in the family's heart. Father's Day is only 40 years old, but tributes to Dad are an ancient tradition. Probably the oldest is a clay tablet written by Elmesu, Bablyonian, about 2000 years beto grant his father good health and | "enduring days"-wishes echoed in year's affectionate Father's Day. <br> Maljamar News <br> The Maljamar Rifle and Pistol Club had a business meeting at the ning. Those attending were Son Taylor, George Ross, Kenneth Shields, Dale Kennedy, M. P. Blakley, H. C. Hunter, Bob Hunter, Ed Zealey Edwards, Bob Patterson, | Sterling Isaacs, Oscar Loyd, Claude Crossley and Floyd MeCarthy. The firing ranges are to be located for the small bore range will be a hall Maljamar. The large bore range will be approximately three miles Mr. and Mrs. A. W. Golden lett on their vacation last Thursday plan to do some sight seeing in New Mexico and do some fishing, re- turning here, then going to Oklahoma to spend a week. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Watch Your sainings addup

## When you shop regularly at SAFEWAY

A few cents saved today-several more tomorrow, may not seem like a lot of money But multiply those amounts by the number of times you shop each year. The result: a substantial sum. That's the kind of savings Safeway offers. Our prices are low on every item every day... and you're bound to save more when everything you buy is priced low. Make a habit of shopping at Safeway. It pays ... and pays ... and pays.

BUTTER
SHORTENING


## SUGAR





томinion utce

3ate

## FARM-FRESH PRODUCE fruits from Safeway are sure to please the whole family. <br> Cantaloupe <br> 6 c

## Green Beans - 12c

 Cucumber - 10c> Be sure...shop SAFRWAY

62c

| Tomato Soun $\ldots$... 9 c |  |
| :---: | :---: |
|  | store |
| 边 |  |

Jello $=3$ for 23c
Milk $-\cdots \cdots 111 / 2 \mathrm{c}$

## GOVERNMENT GRADED MEATS (8)

 Top quality -we buy only top U.S. grades of beef, top gradesof lamb, pork, and veal. Top value-we trim before weighing.

Denicions haked BEATS
35c SALT PORK



 Lunch Meats 39c Pork Roast .. 45c Short Ribs .. 32c

FRYERS

Ready for the
Pound

556



Theriev, June 16, 199
(letjamar News $\quad \begin{aligned} & \text { Poling, who are moving to Santa } \\ & \text { Fe. } \\ & \text { and } \\ & \text { ton. }\end{aligned}$ Mrs. P. H. Gamble at Loving.









## ANNOUNCEMENT

We Have Now Moved
to Our Larger and Better Equipped Location at 313 West Main Street and Are Ready to Serve You.

The-Repair Department Has Been Enlarged. We can now take care of All Clock Repair Work. Come in and See Our New Store!

A FulliLine'of Father's
Day Gifts!

## Montgomery Jeweler

313 WEST MAIN

## COMPLETE MOTOR DIAGNOSIS <br> $$
\begin{array}{ll} \text { FOR } \\ \text { ONLY } \end{array} \quad 5.00
$$

Does Your Car Have Any of the Following Faults?

- Hard to Start
- Knock on Hills
- Uses Too Much Gas
- Vibrate or Run Rough
- Lack Power and Speed
- Sluggish and No Pep


## SPECIAL OFFER S5.00:

1. Test valves, rings, compression and
2. Clean, adjust and test spark plugs.
3. Clean, adjust and test distributor points.
4. Test coil, condensor, motor wiring and generato
5. Set distributor timing with Neon timing light
c. Set carburetor with Sun scientific gauges.
6. Test and adjust for hard starting.

TESTS MADE QUICKLY-ANY MOTOR BENEFITTED We can restore that lost new-car feel, that thrilling, sparkling old-time pep and surging power that give
plete motoring satisfaction at minimum cost. plete motoring satisfaction at minimum cost. We will be happy to see you in our service department for
a complete engine test and tune-up with a scientific Sun complete
Motor Teste


## Guy Chevrolet Co.

CHEVROLET* - OLDSMOBILE - BUICK

[^1]Phone 291


| Cover That Cough |
| :--- |
| AH-CHOO! |


 people in public places. It has prac-
tical meaning in the cowbarn, too.
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hat heifer, is
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occurred
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## Virtues <br> YOUR FRIENDLY <br> FAMILY STORE For Fathers Day

## CIVE HIM SHIRTS

A Complete Showing of
Airman, Manhattan, Dunbrooke


Free Gift Wrapping!
SLACK FOR FATHER
Manhattan
New White Look

## TiES

2.00

New Ties for Father
All Colors
All Colors
1.49


PAJAMAS
3.95
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Field Mice Destructive To Melon Crops, Seed
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YOUR EYES
ARE IMPORTANT

DR. EDWARD STONE optometrist



# ARTESIA AUTO COMPANY'S BODY SHOP AT NEW LOCATION 

## Texas at Roselawn-Former Rideout Supply Building

## automotive

## TRIM SHOP

Complete Automotive Upholstery Service

- Custom-Built Seat Covers
- Head Linings
- Panels Recovered and Replaced
- Cushions Rebuilt
- Truck Seats Rebuilt and Recovered
- Foam Rubber Cushions Installed
- Interior Completely Renovated
in charge of
ben caudie


## COMPLETELY EQUIPPED

## TO GIVE YOU

## Best Service Obtainable

Elvis Singleton, Body Shop Foreman
Actively Engaged in This Type of Work Since 1939, Except for Three Years of Service in the Army. He Has Been Employed in the Artesia Auto Co. Body Shop the Last Two Years and as Foreman since Last November

## Herman Huffmaster

Engaged in Body Work the Last 12 Years, with Artesia Auto Co., since January: Artesia Auto Co. about Three Years.

No Matter What Condition It's in

## BODY PAINT SHOP

- Dustproof
- Well Ventilated
- Well Lighted
- Assuring Even, Smooth Paint Jobs
- Best Type and Grade of Paint,

Accurately Matched

- Paint Skillfully Applied

No Job Too Big or
Too Small!
'TITRES MUCH MORE TO BE DONE' 38
 Coco Hills Nevis


## RAISE SERVICE CRRELEV

1949 Kaiser Deluxe, demonstrator, heater, seat covers, a Bargain.

1948 Kaiser Sedan, top condition, less than 15,000 miles

1947 Kaiser Sedan, complete motor overhaul, a real buy.

1941 Packard 4-Door Sedan.
1941 Olds Hydramatic, radio, one owner.
1941 Chevrolet Coupe, brand new motor
1941 Plymouth Coupe, radio, heater, new paint.
1939 Plymouth 4-Door, heater, runs good.
1937 Ford Fordor.
1938 International Pickup, runs good, cheap transportation.

Artesia Implement \& Supply Co. 808 South First

Phone 93
Artesia, New Mexico

## 



## Quthony's Sheet and Case


${ }_{\text {Prate }}^{\text {stir }}$ Percale Sheet

Type 128 Sheet sites 1.98

## Type

Pillow Cases

42 c
World Wide Sheets Mananas om brand
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Tom hanaper to sure 1.79

Colored Percale Sheet
$81 \times 108$
2.98
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79c


Pillow Cases $49 \mathrm{c}-2.39$
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## CARD of thanks



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MRS. LETA CHA

NOTICE OF
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MAINTENANCE ASSN, INC



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before the may nee which may property come
before tie annual meeting of the
stockholders bert aston, President In The probate court of
EDDY County. state of NEW MEXICO IN THE MATTER OF
THE LAST. WII ANE TETAMEL
OF WALTER M.

## CASE

 FARM IMPLEMENTS AND MACHINERY SEE US FOR Your Farm Implement Needs JOE MICHEL \& SON CASE FARM MACHINERY Sales -:- ServiceFirestone Implement Tires and Tabes

## SAVE ... during this once-a-year Value Event

 BI ANThony GimmalA Small Deposit Holds Your Blanket Until Fall "ANCO CHIEF" 100\% WOOL BLANKET


Double-Bed Size . . . 72×84
3-lb. weight



100\% ALL WOOL BLAMRET

$\$ 890$


Quthomy's



RANCH HAND RODEO
Hope, New Mexico
Friday, Saturday, Sunday - June 24, 25, 26

$\$ 100.00$ ADDED PLRSE IN EACH EVENT

- BRONC RIDING
- brahma bull riding
- CALF ROPING
- Steer riding
- BULLDOGGING
- team tying
- bareback mule riding

Adults $\$ 1.25 \quad$ : $\quad$ Tax Included $\quad \because$ Children 60 c
Rodeo Dance Friday and Saturday Nights at Hope School Gym
The Following Have Contributed to the Success of the Rodeo:

| HOPE <br> Altman's Store \& Coffee Shop <br> Penasco Valley News <br> Buckner's Store <br> Lano Court <br> Betterway Grocery \& Market <br> City Service Station <br> Coates Garage $\&$ Van's Cafe <br> Jay Taylor <br> Guy Chevrolet Co. <br> Guy Tire \& Supply Co. <br> Clyde Guy, Malco Distributor <br> King's Cafe <br> Toggery Shop <br> W. W. Virtue, Inc. <br> Palace Drug Store <br> Montgomery-Jeweier <br> King's Jeweiry Baldin's Store <br> haiawin's store | Sanitary Barber Shop Mann Drug Co. <br> Sprouse-Reitz, Main St. Store <br> Brainard-Corbin Hardware Co. <br> K. P. Evans Store <br> Carper Drilling Co. <br> Artesia Shoe Store <br> Joe Hamann <br> Artesia Auto Co. <br> Hart Motor Co. <br> Tom Hymer <br> Artesia Alfalfa Growers Assn. T. H. Donnelly <br> T. H. Donnelly <br> Artesia Locker Plant <br> Locker Plant Grocery <br> Bennie's Boot Shop Midwest Auto Supply <br> Pior Rubber Co. <br> Jim L. Ferguson Trucking Co. <br> Bowman Lumber Co. | Big Jo Lumber Co. <br> Kemp Lumber Co. <br> Bryan Co Owl Bar <br> Hopkins Firestone Dealer Store <br> Artesia Hotel <br> E. B. Bullock \& Sons Myers Co. Ine <br> Texaco Service Station <br> Gray's Phillips Service Station <br> Artesia Gas \& Appliance Co. <br> Dude Dunn <br> Mahone-Smith Motor Co. <br> Miley Implement Co. <br> Bolton Oil Co. <br> Quality Liquor Store <br> Riddle's Chevron Gas Station <br> Cox GMC Motor Co. <br> Artesia Pharmacy <br> Thompson-Price Co. | Caudle Oil Co. <br> Irby Drug <br> People State Bank <br> First National Bank <br> Artesia Electric Co. <br> F. L. Wilson Feed \& Farm Supplies <br> New Mexico Welding Supply Co. <br> Clarence Conner, Electric <br> Contractor <br> C. R. Anthony Co. <br> Russell Auto Supply Co. <br> Booth Prescription Laboratory Gilbert Hotel <br> Gilbert Hotel <br> Artesia Laundry \& Cleaners <br> Cantina Bar <br> Mead's Bakery <br> ROSWELL <br> HAGERMAN <br> Hagerman Roping Club |
| :---: | :---: | :---: | :---: |
|  | Sponsored by I | e Roping Club |  |

THE ARTESIA ADVOCATE, ARTESLA, NEW MEXICO


Featuring 0ur
Service Department
Guaranteed Service
on
All Makes Cars and Trucks


BEACH BARTON MOTORS
STUDEBAKER CARS AND TRUCKS 103 NORTH SECOND

SALES AND SERVICE
It's Father's Day The Buet to the Beot

A WEALTH OF GIFTS FOR DAD
Sure to Suit His Tastes...Sure to Please Your Purse!

Hurry in Early and Select from Our
Giant-Size Dad's Day Collection of Gifts.
We Have Everything a Dad Could Want or Need in Wearing Apparel!


Our Suggestion: Treat Dad to a Smart Sport Shirt or Snappy Pair of Slacks that He Will Wear with Comfort and Good Looks for many a Season to Come. Choose Either One from Our Extensive BudgetPriced Collection.

KEYS MEN'S WEAR 116 West Main

Phone 630


[^0]:    FATHER'S DAY, JUNE 19 KING'S JEWELRY
    307 West Main

[^1]:    First and Main

