

PROBABLY THE WORLD'S GREATEST HAT SWAPPER



FRAN CZECHIN, 15, Blythville, Ark., is perhaps the world's greatest hat swapper. Here he is in Bad Austria, at the World Scout Jamboree with 20 hats of different nations. He's wearing a British shirt and one of the swapped hats (out of sight on back of his head).

tion the new rules state that building operations may be started or continued after Sept. 30 if the project does not require the delivery after Sept. 30 of more than two tons of carbon steel, 200 pounds of copper and zero amounts of stainless steel, alloy steel, and aluminum, per calendar quarter.

Procedures by which builders will be given priority assistance to obtain necessary building materials for authorized construction are also provided in the new regulations.

API Establishes First Aid Course

A training course covering the six emergency measures necessary to make an injured person comfortable until he can receive the attention of a physician has been prepared by the department of technical services of the American Petroleum Institute.

Details of the course are contained in a first aid and safety-training guide, which is now being made available to the oil industry and other interested purchasers.

The guide also outlines the petroleum industry's program for the safety of individual employees, as well as the personal protective equipment available and its functions.

The objective of the course is to expand by still another phase the oil industry's long-term program of first aid and safety training. The 1950 safety record of the petroleum industry was the best in its history—one of the direct results of this type of training.

The year 1950 also was the fifth consecutive year in which both the

frequency and severity of accidents decreased.

Basic Subjects

The new training course was prepared by the committee on first aid of the API's committee on accident prevention. It has been endorsed by the central committee on accident prevention, and the institute medical advisory committee. It was designed to cover a period of eight hours, six of which will be devoted to first aid and the remaining two to safety. Basic

subjects covered in the course are as follows:

1. Artificial respiration; 2. Control of bleeding; 3. Treatment for shock; 4. Care of open wounds and burns; 5. Care of dislocations and fractures; and 6. Transportation of the injured.

The first-aid and safety-training guide is being published in two styles and sizes—one for instructors, and the other for students. The instructors' Guide is a "Safety-graph" measuring 22x17 inches.

Illustrations are printed on the face, and text on the rear. This enables instructors to stand behind the "Safety-graph" while conducting classes, thus giving students an unrestricted view of the illustrations.

The student pamphlet—which is an exact duplicate of the instructors' text and illustrations—is a pocket-size 7x5 1/4 inches. Both the "Safety-graph" and the pamphlet are 64 pages and printed in two colors.

Any person qualified to teach

Red Cross, bureau of mines or previous API first-aid training courses will be certified to teach the new API first-aid and safety-training course.

Guides may be purchased from the American Petroleum Institute, 50 West 50th Street, New York 20, N. Y. "Safety-graphs" for instructors are priced at \$25 each, with substantial discounts allowed for bulk orders. The students' pamphlets are priced at \$1 each, also with substantial discounts for bulk orders.



QUICK!
Put yours
on Lay-Away...now!

All Wool Gabardine Zip Coat
39.75

Handsome... this all wool gabardine coat with its easy shoulders, its sunburst-seamed back. Talented... the way the warm-as-toast wool liner just zips in or out for coldest or milder weather! Note too the under-collar tab that buttons up high and snug. Hand finished buttonholes, rayon satin lining. Choose yours right now... hold it on Lay-Away! Wine, green, gray, navy, plum, dacia or black... sizes 8 to 20.

ALL WOOL GABARDINE
Penney-priced
at a special low **29.75**
...and that spells VALUE!

A fine pure wool gabardine coat is amazing enough at this price...but plus that, every last detail speaks a higher price! You get smart styling...note the interesting cuff treatment, the triple-V back yoke. You get hand-finished buttonholes, self buttons...even an extra button, just in case! Warmly interlined, of course, and rayon satin lined. Yours in the best new colors...wine, green, gray, dacia, black, plum. 10-18.

Wool Suede Short Coat
24.75

Brief and flaring coat with the new easy shoulder, in soft all wool suede sharpened by a black rayon velvet collar... wonderful cover-up for your every outfit! That's a little Penney price for such a well-made and handsome coat, too... better hold it right now, on Lay-Away. Rayon satin lined. Luscious colors... coral, gold, taffy, plum, mint. Sizes 10 to 18.

Come in and put your Coat on Lay-a-way Today, While Styles, Colors and Sizes are not Limited. A Small Deposit with Regular Payments will Assure You of Having Your Choice When You Need It!

National Agency Sets Extra Building Rules

regulations governing and all other types of construction in the United States have been issued by the National Housing Authority, T. U. Purdy, district manager for the Department of Commerce-NPA in El Paso announced today.

Under the new rules, Purcell the amount of steel, copper, aluminum required to build structure governs whether or building can be started without obtaining a permit from the department.

has revoked its old construction order, M-4, and in place of it has issued M-4-A and a Decision on Controlled Materials Plan construction order, CMP Regulation.

At the same time CMP 6 amended to bring it into line with the new orders.

Classes these actions NPA has group construction into four categories—industrial, house-recreational and amusement; all others; and has set definitions on the amounts of steel, copper and aluminum which a contractor may acquire after Sept. 30.

limits are: industrial, 25 tons carbon steel, 2,000 pounds of copper, and 1,000 pounds of aluminum. For housing, 25 tons of carbon steel, 2,000 pounds of copper, and 1,000 pounds of aluminum. For amusement, 25 tons of carbon steel, 2,000 pounds of copper, and 1,000 pounds of aluminum.

allowed depending on the size.

For a single-unit dwelling which will utilize a steel pipe water distribution system the limits are 1,800 pounds of carbon steel and 35 pounds of copper—for those using copper pipe the figures are 1,450 pounds of steel and 160 pounds of copper.

Two, three, and four unit dwellings are allowed proportionate increases in the amount of metals which may be used.

Any dwelling unit, the construction of which will require the acquisition of any amount of alloy steel, stainless steel, or aluminum, may not be put into construction between now and Oct. 1, and after that date only upon specific authorization from the Housing and Home Finance Agency.

For apartments (five-unit and over) the new regulations provide that a person may continue after Sept. 30 construction that has been started, or may commence new construction only by getting authorization from the Housing and Home Finance Agency.

Prior to that date, he may continue or start such a project if his total requirements for controlled materials do not exceed 25 tons of carbon steel, 2,000 pounds of copper, and zero amounts of alloy steel, stainless steel and aluminum.

Recreational and amusement projects may be undertaken if they can be completed without the necessity of acquiring over two tons of carbon steel or 200 pounds of copper after Sept. 30. No alloy steel, stainless steel or aluminum

is allowed for this type of construction, except by special authority from the NPA.

For all other types of construction, the limits are:

Uncle Sam Says



Ten years ago newspaperboys rallied to the defense of their country by organizing an active campaign for the sale of U. S. Defense Bonds. Theirs was an outstanding record. Reviving that action of a decade ago, today's newspaperboys are again undertaking an active solicitation of subscribers on behalf of their country. Their campaign will be a feature during May, "Defense Bond Month." During the week May 14-19 the carriers will distribute and collect 25 million Defense Bond Pledge Cards. Match your patriotism with theirs—sign your Defense Pledge Card.



Your BOOKLETS CATALOGS MENUS

will live longer and have more pep and ginger—if we print them for you.

We'll use strong, sturdy Hammermill Cover to protect them and liven them up.

Artesia Advocate
— Phone 7 —

Easiest driving ever!

TIME-PROVED POWERGLIDE
AUTOMATIC TRANSMISSION

CHEVROLET

Chevrolet alone offers this complete Power Team!

- POWERGLIDE Automatic Transmission*
- Extra-Powerful 105-h.p. Valve-in-Head Engine
- EconoMiser Rear Axle

Powerglide is first... finest... and only fully proved automatic transmission in the low-price field. Gives you simplest, smoothest, safest no-shift driving at lowest cost. No clutch pedal—no gearshifting—not even a hint of gear changes in forward driving! And—outstanding as it is—Powerglide is only one member of Chevrolet's marvelous automatic power team.

Just press the accelerator to GO... press the brake to STOP... It's the simplest, smoothest, safest driving you ever imagined!

Take your "DISCOVERY DRIVE"

GUY CHEVROLET COMPANY
101-103 WEST MAIN
PHONE 291

Navy Explains Release Plan

This information is presented in full detail because of the numbers of inquiries being made by the public to naval activities. The many categories given you are necessary for full presentation in order to answer the personal question of any and every individual who may be concerned with the subject.—Editor.

Current policy for releasing of eligible enlisted members of the Naval service has been announced by Headquarters of the Eighth Naval District, which includes the states of Arkansas, Louisiana, Oklahoma, Texas and New Mexico.

The release of active duty personnel who meet release requirements is authorized by latest instructions and some extended duty personnel are being separated or discharged at this time, the announcement said.

Except in two limited categories, reserve officers will be retained for 24 months of active duty. Interested officers are receiving details of release from their personnel officers.

Most veteran naval reservists will be eligible for release under two distinct drill pay status categories:

Enlisted veterans who were not receiving drill pay when ordered to active duty and veterans who were receiving drill pay when ordered to active duty. Veterans are defined as "having served honorably on active duty for a period of 12 months or more between Sept. 16, 1940 and June 24, 1948, or for a period of 90 days between Dec. 7, 1941 and Sept. 2, 1945." This duty may have been with any of the Armed Forces of the United States or her World War II allies.

Enlisted veterans not receiving drill pay when ordered to active duty will be separated according to the following schedule:

If placed on active duty between July 21 and Aug. 15, 1950, they will be separated in October, 1951.

If placed on active duty between Aug. 16 and Sept. 5, 1950, they will be separated in November, 1951.

If placed on active duty between Sept. 6 and Sept. 17, 1950, they will be separated in December, 1951. An attempt will be made to have these men all separated by Dec. 15, the Navy said.

If placed on active duty between Sept. 18 and Sept. 30, 1950, they will be separated in January, 1952.

If placed on active duty between Oct. 1 and Oct. 18, 1950, they will be separated in February, 1952.

If placed on active duty between Oct. 19 and Nov. 6, 1950, they will be separated in March, 1952.

If placed on active duty between Nov. 7 and Nov. 30, 1950, they will be separated in April, 1952.

Those who were placed on active duty during December, 1950 and thereafter will be separated on the date they complete 17 months active duty subsequent to the start of Korean operations on June 25, 1950.

Some Reservists will serve less than 17 months on active duty under the schedule because personnel losses must be spread out to assure fleet readiness and to prevent overcrowding of separation centers, the Navy said.

Enlisted veterans who were receiving drill pay when ordered to active duty will be separated according to the following schedule:

If placed on active duty between July 21 and July 31, 1950, they will be separated in October, 1951.

If placed on active duty between Aug. 1 and Aug. 8, 1950, they will be separated in November, 1951.

If placed on active duty between Aug. 9 and Aug. 16, 1950, they will be separated in December, 1951.

These releases will be made by Dec. 15 in all practicable cases, the Navy said.

If placed on active duty between Aug. 17 and Aug. 24, 1950, they will be separated in January, 1952.

If placed on active duty between Aug. 25 and Aug. 31, 1950, they will be separated in February, 1952.

If placed on active duty between Sept. 1 and Sept. 6, 1950, they will be separated in March, 1952.

If placed on active duty between Sept. 7 and Sept. 12, 1950, they will be separated in April, 1952.

If placed on active duty between Sept. 13 and Sept. 18, 1950, they will be separated in May, 1952.

If placed on active duty between Sept. 19 and Sept. 24, 1950, they will be separated in June, 1952.

If placed on active duty between Sept. 25 and Sept. 30, 1950, they will be separated in July, 1952.

Those who were placed on active duty during October, 1950 and thereafter will be separated on the date they complete 22 months of active duty subsequent to the start of the Korean operations.

Enlisted reservists who are not veterans but who were receiving drill pay when ordered to active duty will be separated after completing 24 months active duty subsequent to the start of the war in Korea.

Non-veterans who were not receiving drill pay when ordered to active duty will be separated after serving 22 months following the start of the Korean war.

The instructions provide that regular Navy and Naval Reserve enlisted men whose enlistments have been extended, either voluntarily or involuntarily, since July 26, 1950, will be eligible for discharge upon completion of current extended enlistments.

Most other enlisted reservists will be required to serve two years of active duty, except those who volunteered for an obligated per-

Surprise Heiress



TILL RECENTLY the lady above was known as Carmen Trigo Pena, adopted daughter of Jose and Isabel Pena, janitors of a Valencia, Spain, apartment house, who took Carmen as a foundling. Recently it was learned she is really Maria del Rosario Isabel Clara Romero y Cruz Alvarez de Heredia y Jimenez de Foncuberta, Marchioness of Escalona del Valle, heiress to the late marchioness, her mother, and inheritor of title and \$3,000,000 pesetas (about \$2,325,000). She is married to a mechanic and they have a child, Carmencita, shown with her. (International)

iod of at least six months. The latter may be separated on the date they complete 12 months active duty following the start of the Korean conflict.

Artesian Catches "Chicken of Sea" On Pacific Coast

From San Bernardino, Calif., comes the latest in photo and story on the prowess of Artesia anglers. Mrs. C. O. Brown, Jr., 2874 Wall, in a letter dated Aug. 13, writes: "Am sending you a picture of one of our citizens, C. O. Brown, out here visiting his son. On a recent fishing trip with friends from Los Angeles, caught 17 albacora ranging from 13 to 20 pounds. "The fish are called the chicken of the sea and are delicious to eat. "I have enjoyed reading your paper since my father and mother-in-law have been here. That is the first thing we look for when the mailman comes."

The photo enclosed with the letter measures three inches wide by three inches long, shows seven persons, five men fishermen, a small boy and small girl.

Also shown are five of the fish caught on the excursion.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF ROY SAMUEL WATKINS No. 1742 (usually known as Sam Watkins), DECEASED.

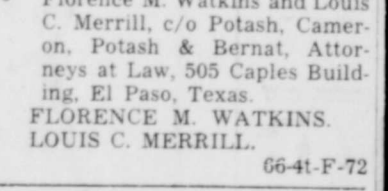
NOTICE TO CREDITORS The undersigned Florence M. Watkins and Louis C. Merrill have qualified as ancillary executors of the Last Will and Testament of Roy Samuel Watkins, deceased.

All persons having claims against said decedent are hereby notified to present the same, as provided by law, within six (6) months from the 17th day of August, 1951, the date of the first publication of this Notice, or the same will be barred.

The address of the ancillary executors is: Florence M. Watkins and Louis C. Merrill, c/o Potash, Cameron, Potash & Bernat, Attorneys at Law, 505 Caples Building, El Paso, Texas.

FLORENCE M. WATKINS, LOUIS C. MERRILL. 66-41-F-72

All I can raise is a mess!



Check-raisers baffled!

Nobody can monkey with checks we print for you on Hammermill Safety paper. Their sensitive surface instantly reveals any attempted changes with erasers or chemicals.

Before you order new checks, ask to see our book of approved check styles.

Artesia Advocate — Phone 7 —



Farm-Fresh Produce

OKRA	TENDER	11c
SEEDLESS GRAPES	FRESH, RIPE	2 lbs. for 25c
TOMATOES	RED RIPE	lb. 14c
PEARS	BARTLETT'S	lb. 13c
POTATOES	CALIFORNIA SHAFTERS	lb. 5c
SQUASH	BANANA, FRESH, LOCAL	lb. 10c
LEMONS	BALLS O' JUICE	lb. 14c

Values Galore

JELLO	Assorted Flavors	9c
GREEN BEANS	Allen's Cut	13c No. 2 Tin
CHORE GIRL	Regular Size	9c
GARDEN PEAS	Happy Vale	14c 303 Tin
MILK	Borden's Eagle Brand	33c Reg. Tin
WHEATIES	Breakfast of Champions	17c 7 oz. Box
BLEACH	Hypno	17c Quart
GUM	Wrigley's Ass'd. Flavors	67c Ctn.

Tomato Juice	Hunt's	31c 46 oz. Tin
Apple Sauce	Lucky Leaf	15c 300 Tin



Dairy Foods

CHEESE	Longhorn Full Cream	47c Pound
CHEESE	Kraft's American sliced	30c 1/2 lb. pkg.
CHEESE	Kraft's Sharp	32c 1/2 lb. pkg.
CHEESE	Kraft's Velveeta Cheese Food	1.03 2 lb loaf
OLEO	Blue Bonnett, in quarters	33c pound
BISCUITS	Kraft Ballards	27c 2 1/2 Reg. Tin
Cottage CHEESE	Mon Reposa	22c 12 oz. Pkg.
BUTTER	In 1/4's, from Swisher Past. Cream	72c lb.

In Our Dairy Department You Will Find a Complete Assortment of Kraft's Fancy Cheese



\$299.95 Crosley Home Freezer



to Be AWARDED! See This Home Freezer Now on Display in Our New Store!

AT STORE NO. 1

1008 South First

THESE COURTEOUS EMPLOYEES TO SERVE YOU:

- Raymond Smith
- Billy Tidwell
- Bill Leamon
- Knute Edmondson
- Travis Lambert
- Miss Opal Reid
- Mrs. L. W. Green
- Don Johnson
- Joe Arnold
- Marshall Martin
- Vernon Garner
- Tommy Tucker

ALUMINUM

GEBHEART

ORANGE JUICE

SALAD DRESSING

PINEAPPLE C

SUGAR CR

PINEAPPLE LIBBY'S Chunks

Pickles & Relishes

PICKLE RELISH	Del Monte	12 oz glass	30c
SWEET PICKLE RELISH	Hunt's	24 oz. glass	47c
DILL PICKLES	Diamond	full quart	30c
SWEET PICKLES	Kosher	22 oz glass	42c
KOSHER DILLS	Mother's	22 oz glass	25c
CATSUP	Libbys	14 oz glass	23c
MUSTARD	French's	6 oz glass	10c
OLIVES	Lindsay	Medium ripe	37c
OLIVES	Haases - Stuffed Spanish	No. 2 1/2 glass	39c

WIDE OPENING

Prices Effective
Fri., Sat. and Mon.
AT
Both Stores!

We Give
S & H
GREEN STAMPS

ANOTHER NEW & J FOOD BASKET

can save all over town for we are opening a second H & J FOOD BASKET for convenience and we cordially invite you to come in and inspect this brand new, new market. Come in and visit every department—see how easy it is to shop for a price and how easy it is to save on our LOW, LOW PRICES! You don't need to go to a sale to get extra values either—H & J has them EVERY DAY!

AT STORE NO. 2

13th and Main

THESE COURTEOUS EMPLOYEES
TO SERVE YOU:

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| Herman Mayberry | Roy Bratcher |
| Gilbert Kramer | Mrs. Jess Johnson |
| D. D. Sowders | Mrs. Alta Newell |
| Leroy Fielden | Horace Brown |

- | | | |
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| KAISER
and
REYNOLDS BRANDS | WHILE
IT
LASTS! | |
| NO. 300 TIN
ONLY | | 17c |
| DR. POMELO
46 OZ. TIN | | 19c |
| MIRACLE WHIP
PINTS | | 31c |
| LIBBYS
46 OZ. TIN | 3 FOR | \$1 |
| POSTS 5c DEAL
REG. SIZE | 2 REG.
BOXES | 19c |
| SHORTENING
MRS. TUCKER'S | 3 lb. Ctn. | 79¢ |



\$264.50 TAPPAN GAS RANGE
to Be
AWARDED!
See This Range
Now on Display
at Our
New Store!



Quality Meats

- | | | |
|-------------|--|-----------------|
| HAMS | GLOVER'S
TENDERIZED CURED
HALF OR WHOLE
POUND | 53¢ |
| FRYERS | FRESH
DRESSED
POUND | 46¢ |
| BACON | CUDAHY'S GOLD COIN, Sliced | 45¢ |
| WIENERS | GLOVER'S ALL MEAT | 1 lb. Cello 53¢ |
| CHUCK ROAST | FROM U. S. CHOICE GRADE | lb. 69¢ |
| STEAK | LOIN
from U. S. Choice Beef | lb. 89¢ |
| BACON | Glover's
Pecos Valley | lb. 59¢ |
| PORK ROAST | Loin
Ends | lb. 49¢ |



Everything's SPECIAL in Our FROZEN FOODS Case

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|-------------------|--------------------------------|-------|
| LEMONADE MIX | Calgrove Brand
6 oz. Tin | 2 29¢ |
| STRAWBERRIES | Vacation Land
Full 1 lb Pkg | 42¢ |
| PHEASANT Chickens | | 89¢ |
- THEY ARE NEW, DELICIOUS, DIFFERENT
PAN READY, FRESH FROZEN, 2 to 2½ AVERAGE PACKAGE—EACH

NEW STORE

13TH AND MAIN

OWNED AND OPERATED BY J. T. HAILE AND BERT JONES



EVERY DAY LOW PRICES
NO PARKING HEADACHES HERE



COTTON LACE SHIRTWAIST
—Is designed for June graduation and summer-long wear. A New York fashion in both misses and junior sizes, the dress is sleeved slightly off shoulder, and zipped down the bodice past the waistline. The belt is black velvet.
(N. Y. Dress Institute Photo)

Refiners to Hold 1952 Convention In San Francisco

W. L. Stewart, Jr., vice-president for refining, American Petroleum Institute, announced today that the 17th mid-year meeting of the division of refining will be held in San Francisco, May 12, 13, 14 and 15, 1952. The St. Francis Hotel will be headquarters for the meeting.

This will be the first mid-year meeting of the division of refining to be held on the Pacific Coast. Stewart said refiners in that area are most pleased with the prospect of playing host to their colleagues and competitors from east of the Rockies. Stewart is executive vice-president of Union Oil Company of California, Los Angeles.

Besides a full schedule of committee meetings, an elaborate technical program is being planned by the program committee under the chairmanship of W. M. Holdaday, director of Socony-Vacuum Laboratories, New York.

Technical sessions are tentatively planned on a number of basic refinery subjects. Offers will be approved at the next meeting of the program committee, scheduled for the first week in November.

Offers on the following subjects are welcomed and should be addressed to these committees:
1.—Corrosion and Corrosion Prevention—E. Q. Camp, Humble Oil & Refining Co., Box 3538, Baytown, Texas.

2.—Electrical Equipment — L. M. Goldsmith, The Atlantic Refining Co., 260 South Broad St., Philadelphia 2, Pa.

3.—Analytical Research—E. L. Baldeschwieler, Standard Oil Development Co., P. O. Box 51, Linden, N. J.

4.—Waste Disposal — L. Mittelman, Tide Water Associated Oil Co., 79 New Montgomery St., San Francisco, Calif.

5.—Training Personnel — T. M. Rushing, The Texas Company, 135 East 42nd St., New York 17, N. Y.

6.—Automotive Fuels and Lubricants—T. B. Rendel, Shell Oil Co., 50 West 50th St., New York 20, N. Y.

7.—New Refining Processes — W. T. Gunn, American Petroleum Institute, 50 West 50th St., New York 20, N. Y.



Programs Easy to Read

Well-printed, programs for any event can add to the pleasure of that event. We make a point of producing programs that are clear, simple and easy to grasp at a glance. We use new, modern type and Hammermill papers which add to the legibility and general impressiveness of your programs.

Artesia Advocate

— Phone 7 —

1000 FREE HIDS
Even Away
day!

UNOIL
SALES
JUN
RESG
E CE
CR

FLOUR 34¢
2½ lb. Box
CUR 36¢
1 lb. Box
1.99
25 lb. Bag
93¢
10 lb. Bag

DIETETIC FOODS
GELATIN DESSERT
Saccharin Sweetened for Dietary Use
SOYAMAISE
Sugar and Cereal Free
SUGAR-FREE FRUITS
Peaches, Apple Sauce, Royal Ann Cherries, Fruits for Salad, Boysenberries, Pears
SALTLESS VEGETABLES
Tomato Rice Soup,
Tomato Juice, Sliced Carrots,
Wax Beans, Green Beans

THE DOPEST DON JUANS IN HISTORY!

LEO GORCEY and the BOWERY BOYS

They're professional "dates"...for an atomic gun-moll!

Blonde Dynamite

A JAN GRIPPO Production

Huntz Hall
Adele Jergens
GABRIEL DELL

Directed by William Beaudine
Screenplay by Charles R. Marion

LANDSUN THEATER
Friday — Saturday — August 17-18
TWO SPECIAL FEATURES!

A BLAZING GUSHER OF THRILLS!

COLUMBIA PICTURES PRESENTS

Wayne MORRIS • Preston FOSTER

THE BIG GUSHER

with Dorothy PATRICK • PAUL E. BURNS • EMMETT VOGAN

Screen Play by DANIEL ULLMAN • Produced by WALLACE MACDONALD • Directed by LEW LANDERS

OCOTILLO
FRIDAY AND SATURDAY

GENE'S AN ARMY SCOUT NOW—
RIDING WITH THE CAVALRY TO A NEW HIGH IN WESTERN EXCITEMENT!

GENE AUTRY
and **CHAMPION**
and **SILVER CANYON**

Gaill Davis • Jim Davis • Bob Steele

PAT BUTTRAM

Guerrilla Raiders go down for the count when Gene and his guns get going!

CIRCLE-B DRIVE-IN
FRIDAY - SATURDAY
TWO BIG FEATURES!

WILDEST AFRICA
Ablaze in Color!

SAVAGE SPLENDOR

PRINTED BY TECHNICOLOR

— Also —
"OUTPOST IN MOROCCO"

Kansas State Agricultural College where Mrs. Harold Hagerman has her degree with honors. Hagerman is a sister of Dr. J. Aiken of Hagerman, Dr. J. Dr. Louise Aiken visited here before going on to Socorro.

Word has been received from Louis James Burck, Jr. who has returned from a trip to Hawaii and is now stationed at Pearl Harbor. He writes that the Mauna Kea of Hawaii remind him of the mountains of New Mexico.

Everett Walton of Socorro came up Saturday to take his mother, Mrs. C. E. Walton, to Hagerman. While here she was a house guest of Mrs. Harry and Mrs. W. P. West. Mrs. West has a number of old friends of over 40 years standing who are always glad to visit with her.

Miss Luey Thomas of Socorro, Mrs. J. F. Campbell and Mrs. Bill Burck and daughter were dinner guests Friday, August 10, at the home of Mrs. Burck.

Mr. and Mrs. Floyd Gagerman and daughters are preparing to leave for Winnemucca, Nevada where Mr. Campbell will be a teacher at the Hagerman school for the past several years. No one has been elected to the vacancy caused by his resignation.

Dale Slingerland is leaving for a small apartment on Camino Avenue for rental.

Mr. and Mrs. D. A. Bradley, granddaughters of Roswell, Mrs. Mattie Phillips of Roswell, Texas, visited Mrs. Stone on Friday afternoon. Mrs. Phillips, old-time Hagerman resident, remained for a longer visit with Earl Stone.

Miss Helen Curry and Mrs. Lulu Egbert came in from Aug. 10, from Silver City to visit at the home of Mrs. Curry. Miss Curry teaches at well and Mrs. Egbert in Socorro.

Mr. Frankie Knott, a resident now living in Texas, a recent visitor at the home of Mr. and Mrs. Lodeh and family.

Verna Jean Greer is spending the week at the ranch home of Mrs. Johnny Casabon and family.

LANDSUN THEATER
SUNDAY — MONDAY — TUESDAY

Only the mountains saw it happen...Only the heart can describe its glow!

I'd climb the Highest Mountain
color by TECHNICOLOR

A love story brought to you from the heart and the red-clay earth of Georgia... see it with someone you love very, very much!

20th CENTURY-FOX

SUSAN HAYWARD
WILLIAM LUNDIGAN

RORY CALHOUN • BARBARA BATES • GENE LOCKHART
LLOYD BOYD • TUCKER SMITH • RAYMOND LEE • AND THE 1455 PEOPLE OF GEORGIA

ALEXANDER KNOX

CARTOON - NEWS - TRAVEL

CIRCLE-B DRIVE-IN
SUN. - MON. - TUES.
teeming with suspense from the Black Hills to the Badlands of New Mexico!

TENSE WITH EXCITEMENT

FOUR FACES WEST

THE ENTERPRISE STUDIOS PRESENTS

DEE FRANCES • CHARLES M'CREA • DEE BICKFORD

OCOTILLO
SUNDAY — MONDAY — TUESDAY

IT WAS EACH MAN FOR HIMSELF ..and the woman he loved!

HERBERT J. YATES PRESENTS

CALIFORNIA PASSAGE

STARRING FORREST TUCKER • ADELE MARA • ESTELITA RODRIGUEZ

with JIM DAVIS • PETER MILES • CHARLES KEMPER • BILL WILLIAMS and RHYS WILLIAMS • PAUL FIX

Written by James Edward Grant
Associate Producer: Director: JOSEPH KANE
A REPUBLIC PICTURE

Republic Pictures Corporation — Herbert J. Yates, President

is reported to have improved some.

Mr. and Mrs. G. Y. Falls and little daughter left Saturday, Aug. 11, for Oklahoma where they will visit relatives before school starts.

Mr. and Mrs. Bill Burck and family of Santa Cruz were Sunday dinner guests of Mrs. L. R. Burck and Miss James. Mr. Burck had spent the week-end at Artesia. Mrs. Burck and children had been visiting relatives at Hagerman and Artesia for some time.

Mrs. D. N. Aiken and Dr. J. W. Aiken and Dr. Louise Aiken came in the latter part of the week from a trip to Manhattan, Kansas, where they had gone to attend commencement exercises at the

ARTESIA BUSINESS DIRECTORY

A THUMBNAIL CLASSIFICATION OF EMERGENCY AND IMPORTANT PHONE NUMBERS AND ADDRESSES

Artesia Advocate, 316 W. Main — Call Us — Phone

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Red Cross ————— Phone 25
Ambulance ————— Phone

AUTOMOTIVE

Artesia Auto Co., Wrecker Service ————— Phone
COMMERCIAL PRINTING
Artesia Advocate, 316 W. Main — Call Us — Phone

Hagerman News

By Mrs. Edna Burck

R. A. Welborne, superintendent of the Hagerman schools, reports that various improvements have been completed on the school plant preparatory to starting the new term.

Among improvements noted are a fine new trophy case for the gymnasium, new sidewalks, and redecorated offices.

The corps of teachers had been complete but owing to a recent resignation the schedule which had been prepared will perhaps have to be changed.

Miss Jo Marie Peck has been hired to teach the first grade one-half day and music the other half, thus relieving the load on the music supervisor, Miss Webb. Miss Eudora Lindsey, one of the first grade teachers will teach one-half day and supervise reading in the first six grades the other half.

Mrs. Jack Nail has resigned her position, as office clerk to take effect the middle of August.

The Rainbow Girls who attended the grand assembly of the Order of the Rainbow and their chaperones returned home Monday.

They report a very enjoyable time and that Miss Shirley Platt was elected grand chaplain.

The following girls attended: Misses Diane Lattimer, Margaret Mehlichop, Dot Bledsoe, Evelyn

English, Shirley Platt, Janice Knoll, Lovita Williamson, Wanda Estes, Annette Sartin, Louise Chrisman, Irma Jean Johnson, Helen Ruth Curry, Bessie Williams, Rita McAlister, Reba

Adams. They were accompanied by Mmes. E. S. Bowen, Lloyd Harshy, Sr., Jim Mischelet, Royce Lankford, Dub Andrus and Earl Lattimer.

Mrs. J. E. Bailey who has spent

the past several weeks visiting her daughter and family at Houston, Texas, returned home Sunday. She accompanied her son, Jimmie Bailey and Mrs. Bailey who are visiting relatives here before locating in Roswell.

A covered dish supper was served by the Ella Hedges Circle at a very enjoyable canasta party on Friday evening, Aug. 10, at the Woman's Club.

Mrs. Francis Boyce and Jack Langenegger won high score.

Those present were: Messrs. and Mmes. Francis Boyce, W. M. Scott, Kenneth Sullins, Robert West, Charles Criddle, Jack Langenegger, Lee Minyard, Bobby Utterback, Homer Mayberry, Richard Lange, Kenneth Richardson, Jack

Nail and Dr. and Mrs. D. Naiken. Clint Nail, who has been hospitalized for some time at the Veterans Hospital, Albuquerque, was brought home a few days ago. He

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Roswell, New Mexico

Asphalt Gives Smooth Ride As It Did in 600 B.C.

HARRY SINGER

When Thomas Mabry took on State Road 172, the century Europeans who cobbled stone highways had similar feelings of respect for their respective situations.

Asphalt is here to give the 20th century a smooth ride. The road of the former governor is furnished by its manager, Bob Koone, manager of the Artesia Chamber of Commerce. Harry J. Nuan, manager of the Chamber of Commerce, is also in charge of the road.

When projected improvements are completed the roads of Artesia will be as smooth as those built by Nebuchadnezzar, King of Babylon way back in 600 B. C. Babylon's asphalt supply is said to have come from deposits which bubbled to the surface of the Dead Sea.

Prior to its use as a road material, asphalt was used by the ancient Egyptians in preparing mummies. However, following the reign of Nebuchadnezzar, asphalt as a road building material fell into disuse until re-discovered, almost by accident, by Europeans in the middle of the last century.

Even the ancient Romans noted for their roads, which formed the basis of two stories in The Advocate for July 20 and 24, relied on stone rather than asphalt as a building material. What led to the re-discovery of asphalt and its value as a road-building material was seeing fragments of rock asphalt falling off of carts used to transport rock asphalt from mine to kettle, where its oil was boiled off, and forming a smooth surface.

Hersey Was First This observation by an anonymous person led to employment of asphalt as a road building material. The idea soon spread and Paris, Brussels and other European cities began to replace their rough cobblestone streets with smooth asphalt. The first United States road using asphalt was built in Newark, N. J., in 1870.

It is interesting to note that in the United States as well as in Europe asphalt had been used for purposes other than road building for some time.

In this country the asphalt served as ballast in grain ships returning empty from Europe.

However, use of asphalt for road building did not spread like wild fire, but remained confined to private driveways and elegant boulevards of the larger cities until the advent of the automobile.

From that point on asphalt experienced a boom with a record 65,700,000 barrels being produced last year to maintain and enlarge the two million mile road system of the United States. Amount of asphalt used last year was double that of 1940.

The oil industry produces the bulk of asphalt used today as the natural lakes of Trinidad and the rock asphalt of the United States and Europe can't begin to supply the demand.

Use on Aerodromes War and its aftermaths have added some new uses to the picture. Few people know that it is used in the JATO (jet assisted take off) cartridges that help lift heavy planes into the air on short runways. In this service, asphalt bonds together fuel used in the cartridges.

Another use to aviation during World War II was the asphalt paper landing strips that cut down dust and sand on desert airfields.

Asphalt also plays a major role in an area vital to Artesians and persons in the trade territory namely water conservation. Here asphalt helps out by providing lining for canals which furnish a major source of water in many parts of the country, preventing loss of water by seepage.

The U. S. Bureau of Reclamation in a recent study found that 23 per cent of all canal water lost in transit was due to seepage. The Bureau estimated that if the amount lost by seepage in one year had been saved, an extra million acres could have been irrigated.

Although this use of asphalt was only recently developed the ancient Babylonians of Nebuchadnezzar knew about it 2000 years ago.

Package Material In addition to serving as a road building material, surfacing material for playgrounds, and lining for canals, asphalt also finds its use in water proofing packages, and fixing leaky roofs.

That is quite an impressive record, considering the fact that asphalt was only rediscovered a hundred years ago.

Two training schools are maintained by New Mexico Western College, Silver City, N. M., for practice teaching laboratories. One is Western high school which serves the complete Silver City area, the other is an elementary training school.

New Mexico Western College, Silver City, N. M., was founded in 1893. It began as a normal school with first classes in the Presbyterian church.

quently, moisture, seeping up under concrete sections, causes them to settle and break or act like see-saws.

The remedy is to pump asphalt beneath the undermined section to form a firm, waterproof underlayer.

Although road building is one of the major uses to which asphalt is put it is not the only one.

The same qualities that make asphalt an excellent road material make it valuable for airfields, outdoor theatres, race tracks, and the like. But not all asphalt surfaces feel the weight and roll of rubber tires. Asphalt is finding growing favor on playgrounds, tennis courts, and swimming pools. It is a vital roofing material, with 23 per cent of total production last year being diverted to that purpose. Box liners, waterproofing enamels, and other materials swell the demand for this versatile material.

Local soil and gravel may be combined with asphalt to make road materials.

No matter how asphalt is used it is an economical product in road construction.

Even on concrete highways asphalt has its uses. On new concrete roads, it is not unusual to place a layer of asphalt down before the concrete is poured.

On old concrete highways, asphalt is often a life saver. Fre-

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COUPON
10¢ WHITE ENVELOPES
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10¢ CHOICE-TEX TOILET TISSUE 3 for 19¢ (Limit 1)

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CALAMINE LOTION 4-ounce Size 19¢

3-oz. AMION AMMONIATED TOOTH PASTE 53¢

Back to School
Choice of Regular or "Shorty" B & B BALL POINT PEN Gold type or chrome metal cap. In colors... 98¢

16-Incher BRIEF CASE 2 way zipper... 98¢ Assorted styles

Composition Book Student's size, 8 1/2" x 7" 9¢

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12-in. Plastic Ruler... 9¢ Flexible gooseneck

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Bright Plastic PACK OF 6 COMBS 6 styles! 6 colors! 21¢

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OLDFERS DELIGHT! Po-Do Golf Balls 55¢ 3 for 1.49 Power-packed!

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15¢ Velvet, Prince Albert or Half & Half 2 for 19¢

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SPECIALS
for Friday and Saturday August 17 and 18!

Coffee FOLGER'S Regular or Drip Grind 1 lb. **79c**

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OLEO Blue Bonnet 1 lb. **29¢**

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PLUMS SANTA ROSA Pound **13c**

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The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO. Established August 29, 1923. The Artesia Advocate... NATIONAL EDITORIAL ASSOCIATION...

MR. INSIDE AND MR. OUTSIDE



Home on the Range

(By Bill Robinson) Recently a string of townships across the southern end of Harding County seceded to Quay County. Though the population was small and the land not of high grade, a situation has developed that is practically without precedent in the state.

Inside WASHINGTON MARCH OF EVENTS

Chip Bohlen Good Bet For Envoy to Russia Cage Game Fix Bring Federal Aid... WASHINGTON—Look for President Truman to pick someone of the State Department or a career diplomat to succeed Alan G. Kirk as ambassador to Communist Russia.

It Is Still the Law

Although we have discussed the fact many times that it is against the United States postal regulations to send anything through the mail concerning lottery, we still find individuals and advertisers who seem to think that it can and it should be done. They argue, of course, that it is done and others do it.

What Other Editors Are Saying

JOBS FOR OLDER WORKERS Employment of older workers, 45 and up, has been given invaluable help by a new service introduced by the United States Department of Labor.

Not an Easy Role

Perhaps one of the easiest things to do is to join a church and one of the hardest things to do is to be a good church member and a good Christian. And maybe the fact that it is so difficult to be a real good church member and a good Christian is the reason there are so few of them.



THREE DRUG DEALERS are shown being booked in New York on charges of attempting to sell 1,000 kilograms of a substance they called cortisone for \$17,600.

Twenty Fairs Carded in State

- A score of fairs are listed by John M. White, extension editor, New Mexico A. & M. College, State College, for the period beginning Aug. 24-25, ending Nov. 3, with the Eddy County 4-H and Future Farmers exposition in Artesia.

want boys and girls to continue their education because prominent figures everywhere contend that good schooling makes a happier adult, a better wage earner, a finer citizen, and, if necessary, a more efficient soldier.

TRY AND STOP ME By BENNETT CERF WHEN Danny Kaye made a great hit in James Thurber's Walter Mitty, producer Sam Goldwyn thought he'd like have Thurber as a permanent addition to his writing stable.

YOU'RE TELLING ME! By HOYT KING PARIS designer Jacques Heim is coming out with dresses that give women a shape like a guitar.

Attendance in New Mexico Schools Up 6,000

Reports from administrators of the elementary and secondary schools of New Mexico on the NMEA office show a 6.5 per cent increase in daily attendance for the year ending June, 1951, over the prior year.

The total average daily attendance in the average number of days in school each of the 180 days, was 126,599, whereas the school year 1949-50, there was 120,600.

The 1950-51 daily attendance in grades 1 to 8 was 102,310, and in grades 9 to 12, which represents an increase of 100, and in the lower grades of 4-6, in high school 1,071.

Show Loss

Seven counties reported an increase in daily attendance, while five show losses.

Lincoln, Socorro, Taos, and Santa Fe counties there is an increase in attendance over the previous year: Lincoln, 100 to 200; Santa Fe, 300 to 500; Taos, 100 to 200; Socorro, 100 to 200; and Bernalillo, 200 to 300.

Rural

In every case is in the rural areas, which, when added to the municipal independent schools, reflects a total decrease for the year.

The state department of education reports an average daily attendance in the non-public schools of 14,536 children in 1951.

The number added to that of the public schools would give a total attendance of 141,135 children in the state.

number in daily attendance, 31,600, represents the number of children out of school each day, however, there are several factors, such as completion of high school, which account for a part of these absentees.

Floridan Heads Aggie College's Engineer School

Appointment of Frank Bromilow, 36, as professor of civil engineering and head of the civil engineering department has been announced by M. A. Thomas, dean of the school of engineering at New Mexico A. & M. College.

Bromilow succeeds D. J. "Dad" Jett, who was department head for 17 years. Jett remains as professor of civil engineering.

Since 1948, Bromilow has been at the University of Florida where he headed the structures division of the civil engineering department. For ten years before that he was a member of the civil engineering staff at the University of Pittsburgh.

Bromilow received his bachelor's and master's degrees from the University of Pittsburgh and has done additional graduate work at Carnegie Institute of Technology. He is a member of Sigma Tau and Omicron Delta Kappa, honorary fraternities.

Bromilow is a registered professional engineer in the states of Pennsylvania and Florida and holds membership in numerous technical societies.

He is the author of many technical papers and in 1950 was in charge of the Structural Engineering Conference held at the University of Florida.

established by the association's bureau of hospitals. Recommendations for listing are made annually by the bureau of hospitals, and final approval is granted by the A.O.A. board of trustees.

Small Business Invited to Talk To Army Officers

It was announced today by Col. L. S. Graham, Chief New Mexico Military District, that all small business specialists from Oklahoma, Arkansas, Louisiana, New Mexico and Texas, in the Fourth Army area, will hold a conference in Dallas Aug. 20-21 to discuss ways and means of allocating a fair proportion of defense contracts to small business concerns.

Representatives of other government agencies interested in the problems of small business have been invited to attend the conference as observers.

They include Air Force, Navy, National Production Authority, Armed Forces Regional Councils and General Services Administration.

The conference is being sponsored by Lt. Gen. LeRoy Lutes, Commanding General of the Fourth Army, and Major Gen. E. F. Bullene, Chief Chemical Officer, Department of the Army. Lt. Col. Joseph J. Imhoff, small business specialist of the Office of the Chief Chemical Officer, made the arrangements for the conference.

Representing New Mexico will be Lt. George E. Brown, Jr., New Mexico Military District, Albuquerque, and Lt. Lawrence Fogg, National Guard, Albuquerque.

Silver City, N. M., home of New Mexico Western College, is the county seat of Grant county, center of business for some 50,000 persons on ranch, farm and hunter-land guest ranches.

Loco Hills Items

(Mrs. Earl Smith)

Mr. and Mrs. Melvin McDyer of the Murchison Closuit Lease Camp have been in Lovington and Hobbs due to the illness of Mrs. McDyer's father.

Mr. and Mrs. R. L. Byrd and family have returned from a vacation trip to Oklahoma and Texas visiting relatives.

Mr. and Mrs. Keller Briscoe and daughter, Hester, of Premont, Texas, spent last week-end here visiting Briscoe's brothers, J. L. and Orlando and their families. They left Monday for Roswell to visit Briscoe's sister, Mrs. Lloyd Bradley, Mr. Bradley and family. The Bradleys were pioneer residents of Loco Hills.

Mr. and Mrs. Carl Jones spent last Sunday in Lubbock attending the Knox County, Texas, annual reunion held at MacKenzie Park.

Mrs. N. G. Barton took her son, Royce, to Wichita Falls, Texas, to visit a son and brother, Glen and family last week. Mrs. Barton took Royce on to Fort Sill, Okla.

Rev. E. J. Hollis was guest minister at a Baptist church in Las Cruces last Sunday. He was accompanied by his family.

Mr. and Mrs. W. Y. West of Palestine, Texas, former residents writes friends that they are moving into a new company house. West is warehouse foreman for Byrd-Frost Oil Company.

Mr. and Mrs. Jack Whitaker and Mr. and Mrs. G. C. Whitefield had as guests Mrs. Whitaker's aunt, Mrs. Q. D. Shepard and Mrs. Shepard and Mrs. Whitaker's grand-

mother, Mrs. Mollie Bryant, all of Dallas, Texas. Darla Jean Whitaker went with the guests to Odessa to visit former resident, Mr. and Mrs. G. B. Bryant. Darla Jean returned home Saturday.

Mr. and Mrs. Earl Smith and son, Cordell, returned Friday of last week from Santa Fe where Cordell had undergone surgery the Monday prior.

Capt. Charles B. Screws, bomber pilot of the Air Force who recently arrived in the United States from Okinawa and Korea, spent Wednesday night, Aug. 8, here visiting his uncle, Jack Wyatt, Mrs. Wyatt and Billy. Capt. Screws had been in Albuquerque for three weeks attending school and was on his way to Florida where he is stationed now.

Rev. and Mrs. E. J. Hollis and children were honored with a social and old-time "pounding" Monday night at the First Baptist church. Church members and friends of the church attended or sent gifts for the pastor's family.

It was planned to serve ice cream and cake to those attending. Rev. E. J. Hollis announces a revival to start Sunday and to run through to Sept. 2. Rev. and Mrs. Harold McClendon of Ponca City, Okla., will conduct the meeting. He will preach and Mrs. McClendon will lead the singing. Rev. McClendon is a brother of W. R. McClendon whom they will visit while here. He is pastor of the Osage Heights Baptist church in Ponca City.

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DAILY COMMERCIAL REPORTS and CREDIT INFORMATION

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For in the chassis of a GMC you find "long-time, stay-with" stamina—truck-building that dares comparison with anything on the roads today.

Under the GMC hood you find real power—the kind of truck-built power it takes to keep goods moving year after year. Whether it's a nimble 1/2- to 2-tonner with horsepower unsurpassed in its class, or the fabulous two-cycle Diesel which is outselling, outperforming every other make—a GMC puts more "go" to the load!

And in the cabs—drivers who work in comfort and safety. They have the look of men who know their truck will get the job done quicker, and better.


You'll feel the same way when you try a GMC yourself. Come in—compare the facts, the features, the way they haul. Listen to the savings talk.

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Economical, efficient, clean, convenient Natural Gas is linked with leisure.

Natural Gas is the Biggest Bargain in your home today!

Southern Union Gas Company

HELPING BUILD THE GREAT SOUTHWEST

Truckers Stress Careful Walking

A sequel to stories in recent issues of The Artesia Advocate concerning jaywalking is the following from the August issue of The International Teamster, monthly published in Indianapolis:

Teamster drivers will agree with the National Safety Foundation statement that progress in vehicles and highways is by no means matched by extra care by pedestrians.

Walking habits are still the same as they were at the turn of the century, says the foundation, despite the pronounced advances in vehicles which should make pedestrians use greater care than was necessary in the horse and buggy era.

A stepped-up level of driver performance as well as greater safety precautions on the part of pedestrians would help reduce accidents, the foundation believes.

Extra care should be taken at night also, it is pointed out since nighttime fatalities are six times greater than those of the daylight hours.

NOTICE OF BIDS FOR A MOTOR VEHICLE
Sealed bids will be received by the City Clerk of the City of Artesia, New Mexico, at the City Hall until 7:00 P. M., August 22, 1951, for the furnishing of one sedan, with the following specifications:



SAVE A LIFE!
BE ALERT FOR PEDESTRIANS

ITEM 1
One 1951 light 4-door sedan, equipped with heater and defroster, one spot light mounted on the left side.
Bid will also show allowable trade in on 1949 Ford 2-door sedan, license No. 544, Engine No. 98 BA 686652.
Bidder will remove siren, radio equipment, including heavy duty generator, and voltage regulator from 1949 Ford sedan, and same shall be installed in new car, in operating condition. If generator and voltage regulator cannot be mounted on new car, new generator and voltage regulator will have to be furnished.

Contact Chief of Police in regard to examining Ford sedan.

The Council reserves the right to refuse or accept any or all bids in the interest of the City.

BY ORDER OF THE CITY COUNCIL:
JOHN D. JOSEY, JR.
City Supervisor.
64-2f-66

NOTICE OF BIDS FOR FIRE TRUCK

Sealed bids will be received by the City Clerk of the City of Artesia, New Mexico, until 7:00 P. M., August 22, 1951, for the furnishing of a fire truck under the following specifications:

ITEM 1
Fire Truck Complete. Specifications Available at City Hall.

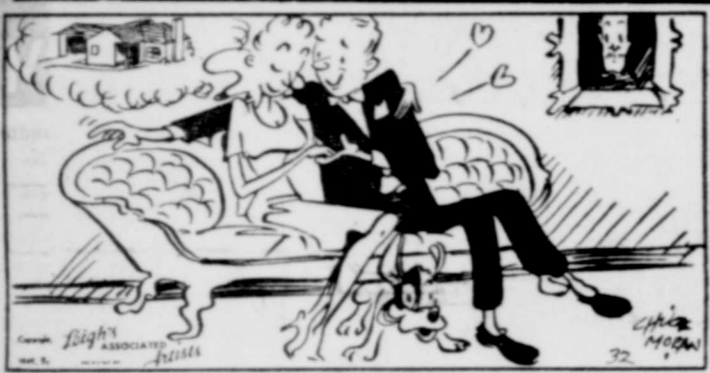
ITEM 2
1000' of 2 1/2" double jacket, top grade water hose, 400 lb. test.
400' 1 1/2" double jacket, top grade water hose, 400 lb. test.
All couplings shall be bronze rocker lug NST.
Specify delivery date.

The City Council reserves the right to accept, or reject any or all bids to the best interest of the City, and all bids shall be marked "Bids on Fire Truck, August 8, 1951."

BY ORDER OF THE CITY COUNCIL:
JOHN D. JOSEY, JR.
City Supervisor.
64-2f-66

KEMPTOONS

BY: LOWE WICKERSHAM of ARTESIA



"No gloom for this groom... he plans to build with Kemp Lumber Company quality lumber."

KEMP LUMBER COMPANY

LUMBER & BUILDING MATERIAL

There is a Material Difference

PHONE 14 114 N. ROSELAWN AVE.



Pageant of New Mexico Events

CALENDAR for AUGUST

August 22 - ISLETA PUEBLO, St. Augustine's Day Fiesta and Ceremonial Dance.



August 31 - Sept. 1-2 - HORRS, New Mexico Elks Convention.



August 24-25-26 - SANTA FE, Annual Tesuque Valley Horse Show.



August 31 - Sept. 1-2 - SANTA FE, Annual Fiesta.



You'll enjoy attending New Mexico's Pageant of Events... just as you enjoy the fine flavor of good beer... for beer is the beverage of good fellowship and sensible moderation.

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Double Stamps Every Wednesday!



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SPAM 12 oz tin **45c**

LIPTON'S TEA 1/4 lb. Pkg. **29c**

BAKE-RITE SHORTENING 3 lb. Can **79c** **FLOUR** PILLSBURY 10 lb. Bag **93c**

- ORANGE JUICE** Donald Duck 46 oz. Tin **29c**
- CANNED APPLES** Lucky Leaf No. 2 Can **20c**
- FRUIT COCKTAIL** Hunt's No. 2 1/2 Can **38c**
- GRAPEFRUIT JUICE** Jack Sprat 46 oz. Tin **25c**
- PINEAPPLE** Libbys Sliced No. 1 Flat **16c**
- CHEWING GUM** Wrigley's 20 pkg box **69c**
- APPLE BUTTER** Lucky Leaf 28 oz jar **25c**

- GRAPE JUICE** Churches 24 oz Bottle **36c**
- PEAS** Tender Garden No. 2 Can **18c**
- TOMATO JUICE** Hunts No. 2 Can **14c**
- WHOLE BEETS** Jack Sprat 10-14 Ct. No. 2 Can **12c**
- TOMATOES** Reddee No. 2 Can **17c**
- STRAWBERRY PRESERVES** Welch's 10 oz Jar **32c**
- PLUM PRESERVES** Welch's 10 oz Jar **20c**

REAL KILL

Pint **69c** Quart **\$1.19**

PUREX PINT **10c** QUART **19c**

Fruits & Vegetables

- TOMATOES** LOCAL FRESH lb. **12 1/2c**
- GREEN CHILE** LOCAL EXTRA FINE lb. **19c**
- GRAPES** THOMPSON SEEDLESS 2 lbs. for **29c**
- BANANAS** TABASCO EXTRA FANCY 2 lbs. for **29c**
- POTATOES** NEW RED lb. **4 1/2c**

Every Day Low Prices



Quality Meats

BONDED QUALITY

- U.S. CHOICE BEEF - CHUCK**
- ROAST . . lb. 69c**
- CORN KING SLICED BACON** lb. **49c**
- PEYTON'S QUALITY FRESH PORK LIVER** lb. **43c**
- FRYERS** (PAN READY lb. 69c) Local-Fresh Dressed WHOLE lb. **59c**