

THE ARTESIA ADVOCATE

OFFICIAL PUBLICATION FOR EDDY COUNTY

HELPING TO BUILD A GREATER ARTESIA

ARTESIA, NEW MEXICO, FRIDAY, SEPTEMBER 5, 1952

Drillers to Close
Out Regular Season
Next Monday Night

VOLUME FORTY-NINE

NUMBER 72

Top-Rated Bulldogs to Start Year With St. Michael's Tonight Artesia Is Heavily Favored Over St. Michael's Horsemen

Artesia Bulldogs will kickoff a 1952 season loaded with promise at 7:30 tonight in Morris Field with St. Michael's of Ta Fe as the opposition. Local fans in pre-game talk this week have rated Artesia the favorite, despite the unknown factors involved in St. Mike's appearance. School officials pointed out the 7:30 game time is correct rather than 8 p. m. Artesia's grid squad will feature 11 lettermen plus a host of newcomers toughened by mountain training. Fans regard Artesia aggregation this year as one of the most promising in recent years.

Hospital Plans to Be Discussed at City Council

Future operation of Artesia hospital under city management will be thoroughly discussed when city council meets Wednesday, Sept. 10. Meeting of the hospital's board, representatives of Artesia medical society and city council has been scheduled for next Wednesday night to discuss arrangements for hospital operation.

Three-month temporary agreement between medical doctors and city is slated to end Sept. 16. Doctors will be asked whether they wish to continue the \$300 a month subsidy apiece they have been paying for the last three months.

The city assumed operation of the hospital on June 16 with the appointment of Miss Margaret H. as administrator.

The doctor colleagues are very pleased with operation of the hospital, and will "probably" continue the program until a permanent sponsor is secured. Councilmen and several citizens are expected to be continuing an investigation in hopes of securing a permanent, possibly Catholic, sponsor.

Other business expected to come before the council includes:

Report on progress made in re-zoning the Roselawn well located Roselawn and Richardson back service. Dropping water levels of a broken pump placed the outlet of operation. It had been pumping about 175 gallons a minute before breaking down.

Reconstruction of north and south Thirteenth street. City representatives are scheduled to meet with the county commission next Monday, and will secure commitments as to county aid in the rebuilding program.

Plumbing codes, of which two are currently facing the council, a "modified state code," according to T. E. Brown who introduced it, and the other a national plumbing code introduced by Milt Reese, contractor.

The matter of the water and sewer frontage tax rolls, which at the city \$765. F. F. "Doc" Brown, who offered to do the work, told the council cost was estimated at about \$250 to \$300. Councilmen discovered a bill for his work figured to give Elvin \$7.44 an hour for his work.

Street Sealing Near Completion

A street sealing program covering 28 Artesia city blocks will be completed today, City Supervisor J. D. Josey, Jr., said Thursday. Only rough spots remain to be finished off to complete the work, he reported.

The sealing program covers Richardson and Quay from Seventh to First streets. Sealing, completed by Sam Sanders, was accomplished by rolling hot-mix asphalt 1 1/2 inches thick.

Artesia Weather

	High	Low
Monday	85	58
Tuesday	96	63

FINED FOR SPEEDING

Dalton E. Boyd of Carlsbad was fined \$15 in Artesia justice of the peace court Tuesday for speeding.

Are You
Registered
To Vote?
27
Days
Before Deadline
October 6

Reservations Are Sought for Garden Meeting

Reservations for a four-county garden club convention with Cottonwood Garden club as hostess must be placed by next Monday, Sept. 8, according to Mrs. Orval Gray, president of the Cottonwood club.

The convention is slated for next Thursday, Sept. 11, beginning with a morning tour of Cottonwood area gardens.

Mrs. Forrest Brooke of Artesia is in charge of reservations for convention-goers. Mrs. Brooke resides at 202 S. Nineteenth street, and may be contacted by calling 1249-W.

Reservations together with \$2 fee may be sent to Mrs. Brooke. The fee covers cost of noon-day luncheon in Artesia and other arrangements for the convention.

Representatives from Eddy, Lea, Chaves, and Otero counties will gather at Mrs. Gray's home at 9 a. m. next Thursday for a get-together coffee. Delegates will spend the morning touring Cottonwood gardens.

Cottonwood Garden club members have been asked to identify their gardens with a large, legible sign.

The convention-goers will reconvene in Artesia at 11:30 a. m. in the Methodist educational building. Lunch will be served at noon.

Highlight of the afternoon session will be a talk on dried flower arrangements by Mrs. Vernon Knapp.

In charge of the garden tour is Mrs. Ray Zumwalt. Mrs. J. J. Terry heads the registration committee, and Mrs. Douglas O'Bannon and Mrs. Wert Roney are in charge of table arrangements and favors.

Mutual Concert Association to Launch Member Drive Tuesday

An intensive drive for members in the Artesia Mutual Concert association will start with a kick-off dinner at 7 p. m. next Tuesday, Sept. 9, in Veterans Memorial building.

Next Tuesday's dinner will follow intensive preparations made this week in organizing teams and leaders to assist with the drive. Mrs. C. R. Blocker, president of the association, states organizational work is nearing completion.

Artesia Mutual Concert association is limited to 850 memberships, the capacity of Junior high auditorium. Artesians may attend the association's concerts on a membership basis only—no tickets are issued.

No membership can be secured after the membership drive is concluded.

Dues Schedule—Dues for adults are \$5, and for students \$2.50.

Membership method of operating permits the club to avoid debts; artists are not contracted until the drive is completed, Mrs. Blocker pointed out.

Artesia Mutual Concert association operates in conjunction with the Pryor-Menz Concert Service, which provides artists.

Potash Bus Line Inaugurates Pick-up Service in Artesia

Pick-up bus service for potash workers living in Artesia has been inaugurated by Gilman Lines, Inc., of Artesia and is now in effect, Clyde Gilman, manager, announced Thursday.

The new service began Wednesday, Gilman said. Pick-up service begins at 5:35 a. m., 1:40 p. m., and 9:40 p. m.

Temporary pick-up route calls for the bus to go west on Chisum to Thirteenth street, then south on Thirteenth to Runyan. The bus goes east on Runyan to Heath, then turns north on Heath to Centre, where it travels east to

First street, then north to Guy Chevrolet Co.

The bus leaves Guy Chevrolet Co. for Potash Corporation of America and Southwest Potash Co. at 5:45 a. m., 1:50 p. m., and 9:50 p. m.

Temporary routing of the bus through Artesia may be changed at any time to better suit convenience of patrons using the line, Gilman said.

Number of passengers on the bus line is gradually increasing, Gilman reported, and continuation of the bus service is expected without interruption. Twenty-four workers are now using the bus to reach potash mines.

Building To Start On 40 Rental Units

Three-Day Deer Season Holiday Is Proposed Here

Artesia business houses will be polled in the near future on their sentiments toward a three-day holiday in November that employees might have ample time for deer hunting.

The idea was proposed by Carri Thompson in a Chamber of Commerce committee and seconded by Dennis Short, who favored a recommendation seeking business closings Monday, Nov. 10. Since Armistice Day is Tuesday, Nov. 11, stores would ordinarily open Monday after the week-end, close Tuesday for Armistice Day, and re-open Wednesday.

Leading businesses will be polled on their sentiments, according to J. T. Haile, chairman of the Chamber of Commerce committee, which met Wednesday, Sept. 3.

Also before the trade committee was an offer to present the widely-known Mickey Wilson arctic reindeer and Santa Claus in Artesia on Wednesday, Dec. 17 at either 8, 9 or 10 a. m. Cost of the project would be \$300.

It was voted down because of conflict with school and other school schedules, but with a recommendation that Wilson be contacted in 1953 for adequate advance notice of available dates.

Quarterback Club To Hold First Official Meeting

First official meeting of the Quarterback club will be held at 7 p. m. next Monday, Sept. 8, in Senior high school cafeteria, Pres. Fritz Crawford announced Thursday.

No meal will be served at Monday's meeting, which will be devoted largely to pressing business matters facing the club, Crawford said. A movie camera purchased by the club to film Artesia grid games may arrive in time for display at next Monday's meeting, he added.

Bankers to Give Conservation Awards



BANK OFFICIALS in Artesia will confer awards tonight on 14 farmers and ranchers who have done an outstanding job of soil and water conservation on their property. In top pictures are First National bank officers, including, left to right, C. F. Hammett, Charles K. Johnson, president, and L. B. Feather. Bottom photo shows Peoples State bank officers, left to right, Cecil Waldrip, J. W. Berry, president, and Roy Richardson. Johnson is chairman of the New Mexico Bankers' association committee on agriculture.

Fourteen Local Farmers, Ranchers Will Be Feted By Bankers for Outstanding Conservation

Mrs. C. R. Blocker To Head Artesia Concert Group

Mrs. C. R. Blocker will lead Artesia Musical Concert association during 1952-53, according to results of an election held here this week.

Serving with her will be Russell Floore as first vice-president; Ben Stevens, second vice-president; Mrs. S. P. Yates, third vice-president; and Mrs. Stanley Carper, fourth vice-president.

Miss Juanita Denton has been elected secretary and Dr. C. A. Browne, treasurer.

Directors elected are: Three years—Mrs. C. R. Blocker, Mrs. Stanley Carper, Mrs. S. P. Yates, Mrs. M. C. Ross, and Mrs. Ralph Petty.

Two years—Mrs. Paul Francis, Miss Juanita Denton, Dr. C. A. Browne, Russell Floore, and Ben Stevens.

One year—Mrs. I. L. Spratt, Fred Cole, Mrs. D. M. Schenberg, Rev. Ralph O'Dell, and Glenn Caskey.

Mrs. Blocker succeeds Rev. R. L. Willingham as president.

Hermosa School Walls Erected By Contractors

Construction of walls on the north side of Hermosa school are now being built, Tom J. Mayfield, superintendent of schools, announced this week.

Mayfield added that "unless weather, material, or other unforeseen troubles develop, the school will very likely be finished in January, in time for the second semester."

Hermosa school was designed to relieve overcrowding in Park, Central, and Junior high schools in the first four grades, some of which this fall have as high as 42 pupils per room.

The Hermosa school will have 10 classrooms.

Meanwhile, remainder of the south side floor is now being poured by contractors and will be finished shortly, the superintendent said.

Artesia bankers will join tonight to honor 14 area farmers and ranchers for outstanding achievement in soil and water conservation on their property. Ceremonies begin with a banquet at 7 p. m. tonight in Masonic Temple, Artesia.

Each award winner will be introduced to about 150 persons expected to attend tonight's program. G. L. Beene, area conservationist in charge of Southeastern New Mexico soil conservation district, will outline achievements on individual farms.

Representatives of the First National bank and Peoples State bank will then award plaques to award winners. Plaques are earned through a 90 per cent completion record of soil and water conservation work planned for the individual's farm.

Dave Button, manager of radio station KSPV, will be master of ceremonies for tonight's program.

Keynote speaker will be Arthur F. Jones, president of the First National bank of Portales.

Farmers and ranchers scheduled to receive awards tonight are T. E. Brown, Hugh and Jim B. Moutray, R. L. Paris, C. R. and Dale Yoder, Russ and Johnnie Gooden, R. C. Horner, Lynn F. Chumbley, Frank Clowe, H. H. Mills, H. H. Mills and R. T. Spence, Harvey E. Yates, the Yates estate, S. P. Yates, and H. V. Parker.

All award winners have worked with the Central Valley soil conservation district to achieve conservation programs. Parker is chairman of the district. Other officers are F. Ray Zumwalt, vice-chairman; H. L. Green, secretary-treasurer; and Lynn F. Chumbley and Harvey Yates, members.

The Central Valley soil conservation district was organized in Artesia in 1943. Since then, more than 42,000 acres of irrigated land have been surveyed in mapping a long-range plan to conserve valley soil and water resources.

Larger Area—

Recently, the Artesia office of the soil conservation service was made headquarters for southeastern New Mexico SCS work, with G. L. Beene in charge of the area.

(Continued on Page Eight)

Schools Open With Full First Day Program, High Enrollment

Artesia schools opened Tuesday with a first-day enrollment of 2,710 students in all city schools, 142 more than opening day last year, according to Tom J. Mayfield, superintendent.

Elementary schools received an opening day enrollment of 1,563, while Junior high counted 534 students and Senior high 597, Mayfield said. Some students were not registered when the enrollment figures were counted, the superintendent added, but were counted to add to the general figure.

"Our classes began exactly on time on students in all classes put in a full day of work Tuesday," Mayfield pointed out. "It used to be that the first day was wasted in enrollment, assignments, introductions, and other things. Now our students get busy the first day."

Some classes have "very high enrollment figures," Mayfield said, with 42 the maximum, in Central school's first grade. "This is too high," the superintendent pointed out. "We hope to alleviate this when enrollment is completed and we can redistribute classes."

Overcrowding in Artesia schools is still forcing use of Park, Junior high, and Senior high barracks buildings, Mayfield said. It may become necessary to use Central school's cafeteria until the new Hermosa school is completed, he added.

Enrollment breakdown by grades shows pre-first grade 67, with many more expected, first 344, second 273, third 269, fourth 278, fifth 228, sixth 208, seventh 221, eighth 200, ninth 194, tenth 182, eleventh 123, and twelfth 98.

First-day enrollment figures are expected to show increase throughout this week, the school superintendent said, and the final figure is expected to show the predicted increase over last year.

Casa Bonita to Build 20 Duplex Apartment Units

Construction on a rental housing development, which will accommodate 40 families is scheduled to start in Artesia next week, according to Edward H. Snow of Albuquerque, president of Casa Bonita, Inc.

Twenty duplex houses will be built on a lot southeast of Junior high school, Snow said. Seventeen of the units will have two two-bedroom units, and the other three will have three-bedroom units on each side.

Lots on which the 20 duplex units will be built are bounded by Eleventh street on the west, Bullock on the north.

Preliminary survey has already been completed, and contractors will arrive in Artesia this week-end from Alamogordo, Snow said. Construction is expected to begin early next week. Contractors will be Eden, Byers, Gholson & Carter of Albuquerque.

Other land for construction of four more rental duplex units will be secured, Snow said.

(Continued on Page Eight)

Suspect Commits Two Break-Ins In 43 Minutes

One man was charged with committing two break-ins within 45 minutes of each other Tuesday night in Artesia. The suspect has been returned to Texas authorities for a prior charge.

At 11:10 Tuesday night W. M. Pierce of 603 Runyan told police his Western Battery & Magneto Co. business at 212 N. First had been entered. Small change left in the office has not been taken, Pierce stated.

At 11:43 Tuesday night, C. A. Baker of 905 Missouri reported the Triangle Service Station at 214 N. First has been entered. The would-be thief had broken a rear window, then dumped cash register contents on the floor. Only loss was candy, chewing gum, and batteries, Baker stated.

National Guard's Payrolls Total \$5,469 in City

Artesia has received \$5,469.17 during August from National Guard payrolls, Capt. Marshall Belshe reported Thursday in emphasizing the Guard's contributions to the community.

Captain Belshe, commander of Artesia's battery C of the 697th AAA AW battalion, said 32 Artesia Guardsmen received \$3,370.10 pay for two weeks in summer camp, plus \$2,099.07 quarterly pay, both issued during August.

Four Thousand Copies of Special Issue Distributed

Four thousand copies of a special conservation issue of the Artesia Advocate were distributed on Wednesday throughout North Eddy county and South Chaves county.

About 1,200 copies of the special edition were purchased by the Roswell Geological Society for free distribution to Roswell post office boxes.

An extra 1,500 copies over the normal run for Tuesday's paper were printed because of an anticipated demand. A few copies are still left in the Advocate office for sale.

Few Subscribers Find Conservation Issue Incomplete

Some subscribers and newspaper buyer's of the Artesia Advocate's special conservation issue published Wednesday found they had plenty of news about conservation and no general news.

The special issue was published in five sections, three of them devoted entirely to conservation and the remainder split between general news and conservation.

Office haste to make early-morning mails and newsstand sales points resulted in a few copies being incomplete. Subscribers and buyers with incomplete papers will be given missing portions on request.

SOCIETY

Woman's Club Opens Year With Noon Luncheon

The Artesia Woman's club held its first fall meeting at a noon luncheon on Wednesday at the Country club. Mrs. S. M. Laughlin, president for the 1952-53 club year, opened the meeting by extending a welcome to the guests, new members and regular members.

A luncheon was served to 55 members and guests. The dining table was attractively decorated with colorful arrangements of autumn flowers.

Mrs. B. A. DeMars, program chairman, presented Charles Cox, who entertained the club with piano selections including "Smoke Gets in Your Eyes," and a polka from the contemporary composer Shostakovich.

Mrs. Donald Knorr, librarian, then gave a book review on "Traders to the Navajos," by Frances Gillmer and Louisa Wade Wetherill.

A boys' quartet, composed of Keith Gore, Bruce Caskey, Hunt Zumwalt, and Gary Blair, delighted the audience with their interpretation of the songs, "In Silent Mode," "Begin the Beguine," and "Oklahoma." The quartet was accompanied by Marijo Storm at the piano.

Legion Auxiliary Elects Delegates, To District Meet

The American Legion Auxiliary Clarence Kepple unit 41, elected 11 delegates and 11 alternates to attend district 6 convention Saturday, Sept. 13, at Roswell at a joint meeting with the Legion Tuesday evening at Veterans Memorial building.

Preceding the meeting a joint covered-dish dinner was enjoyed by the group.

Mrs. John A. Mathis, Jr., president, conducted the regular business session. It was voted to send money to the veterans gift shop.

September is music month and Mrs. Don Bush sang "Mocking Bird Hill," accompanied by Mrs. W. A. Dunnam.

It was announced that a gift shower for hospitalized veterans Christmas gift shop would be held at the October meeting.

Hostesses for the evening were Mrs. Ralph Rogers, Mrs. Albert Richards, and Mrs. Meryle Story.

Social Calendar

Saturday, Sept. 6— Recent graduate group of American Association of University Women, meeting and tea at the home of Mrs. John D. Edwards, 407 W. Dallas avenue, 2:30 p. m.

Monday, Sept. 8— Past Presidents Parley, American Legion Auxiliary, meeting with covered-dish luncheon, Sombrero room, Veterans Memorial building, with Mrs. Albert Richards as hostess, noon.

Wesleyan Service Guild, First Methodist church, meeting in Fellowship hall, hostesses, Mrs. Leona Gott and Mrs. Ruth Jones, 7 p. m.

Artesia Hair Dressers association, meeting, LaVaughan Beauty Shop, 8 p. m.

Tuesday, Sept. 9— Artesia Story League, membership tea at the home of Mrs. Joe Nunn, 2:30 p. m.

Order of Eastern Star, Masonic temple, covered-dish supper, 6:30 p. m., meeting, 7:30 p. m., program honoring Robb Morris, founder of OES.

Band-Aid, first fall meeting, band room, 7:30 p. m.

SAVE MONEY on your FIRE INSURANCE!

WHY . . . pay your present fire insurance premium for 3 years in advance . . .

WHEN . . . you can pay it on a "continuous," or perpetual annual basis like life insurance?

YOU CAN . . . reduce your cash outlay by TWO-THIRDS by insuring with the Fire Insurance Exchange, the modern, up-to-date way.

Harvey F. Jones
114 South Roselawn Phone 1115



Judy, Jane Mills Honored With Birthday Party

Mrs. Allen Mills honored her daughters, Janie, age 4, Sept. 2, and Judy, age 3, Sept. 4, with a joint birthday party Wednesday afternoon.

The children played several games. The table held two birthday cakes decorated in pink and blue with their name on each cake and birthday candles.

Refreshments of cake and ice cream were served to Carol Kuykendahl, Georgia May Boggs, Susie Boggs, Becca Sue Bedingfield, Frances Henslee, Palma Mills, Sarah Stromberg, Gay Swartz, Susan Smith, Barbie Mitchell, Judy Baldwin, Linda Truett, Elicia Chambers, and the honorees.

Story League Considers 1954 Convention Here

The executive board of the Artesia Story league met Monday afternoon at the home of Mrs. John A. Mathis, Jr.

Mrs. Mathis was elected vice-president. The program for the year was discussed, and prospective members were voted on.

Mrs. C. P. Bunch, radio chairman, named the monthly chairman for the coming year. Mrs. D. D. Archer was named service chairman.

Chairman of committees made their reports as follows: Mrs. C. P. Bunch, radio; Mrs. J. T. Haile, publicity; and Mrs. M. A. Corbin, Jr., telephone.

A letter was read from Mrs. Davie Insal, national president, inviting the Artesia group to join forces with the State College league for national convention in 1954.

Those present were Meses, J. T. Haile, Shirley Hager, Fletcher Collins, D. D. Archer, C. P. Bunch, Thad Cox, M. A. Corbin, Jr., and John A. Mathis, Jr.

The first fall meeting will be a membership tea and program at 2:30 p. m. Tuesday at the home of Mrs. Joe Nunn.

Artesia Credit Bureau
DAILY COMMERCIAL REPORT and CREDIT INFORMATION
Office: 225 Carper Building

Riley N. Brown Is Returned From Korea Duty

Lt. Riley N. Brown, son of Mr. and Mrs. John R. Brown of Hope, returned Saturday from Korea.

He was nine months in Korea and was with the Mosquito group, T-6 Pilot, Fifth Air Force. He flew unarmed over the front lines, and completed 100 missions. Lieutenant Brown was responsible for destruction of countless Communist trucks, supplies, tanks, and guns.

Lieutenant Brown was employed at the post office before being recalled to active duty. While overseas his wife and daughter made their home in Roswell. He will now be stationed at San Antonio for 20 weeks.

Artesia Shrine Conducts Memorial For Hollis Conley

Artesia Shrine No. 2, Order of the White Shrine of Jerusalem, held its first fall meeting Tuesday evening at the Masonic Temple. The dinner meeting was led by Mrs. Ralph Pitt, chairman.

Mrs. P. V. Morris, worthy high priestess, conducted a memorial for Hollis Conley. Mrs. Morris also announced ceremonial would be Tuesday, Oct. 7. She read a letter from Vivian Parrish, Murphysboro, Ill., supreme worthy high priestess, stating she would visit the Artesia chapter, Dec. 30.

Graduates of AAUW to Meet, Outline Course

Recent graduate group of American Association of University Women will hold their first meeting and tea at 2:30 p. m. tomorrow at the home of Mrs. John D. Edwards, 407 West Dallas, phone 741-W. The meeting is opened to the public.

The subject of the study group will be decided at this meeting. Recent graduates are especially urged to attend in order that plans for the study program can be outlined. Later meeting will be held in the evenings.

Alpha Nu of ESA Studies Hawaiian Islands

Alpha Nu chapter of Epsilon Sigma Alpha sorority held the first meeting of the new year at the home of Mrs. Lowe Wickersham. Three guests were present: Mrs. E. P. Bullock, a former member; Miss Ella Nunez, recipient of the ESA scholarship; and Mrs. C. R. Blocker, guest speaker on the program.

Mrs. Charles N. Baldwin announced her resignation as president because of personal considerations. Mrs. George Lynch, vice-president, will succeed Mrs. Baldwin. The executive board appointed Mrs. Don Johnson to fill the unexpired term of vice-president. Miss Nunez was introduced to the chapter to tell of her plans. Miss Nunez was the winner of the ESA business education scholarship and she will leave this month to attend Highlands university.

The group embarked on an imaginative world tour in the course of this year's program. Mrs. Douglas O'Bannon introduced Mrs. Blocker, who conducted a trip to the Hawaiian islands. Mrs. Blocker illustrated her talk with movies taken by her during her visit to the islands four years ago.

Mrs. Wickersham served light refreshments to the guests and Meses, Charles N. Baldwin, Gene Chambers, King Collier, Bob Chipman, Charles Gieghorn, Don Johnson, Donald Knorr, Albert Linell, G. K. Lynch, J. B. Lanning, Allen Mills, Douglas O'Bannon, Jack Rogers, Mervon Worley, and Vestal Yeats.

Mr. and Mrs. J. C. Jesse and Mr. and Mrs. William Linell attended a family reunion in Francis, Okla., where they visited Mr. and Mrs. Sam Head. Mrs. Head is the daughter of Mrs. Jesse. They were joined by Mr. and Mrs. T. M. Nash and son, Jack, from Memphis, Tenn. Mrs. Nash being the third daughter. It was the first time Mrs. Jesse and her three daughters had all been together at the same time in 25 years. They were gone from Friday until Tuesday.

Connie's School of Dancing Vet's Club
Wed. Afternoon Sat. Morn.

Personal Mention

ARTESIA GENERAL HOSPITAL Births—

Sept. 2 — to Mr. and Mrs. Elton Hardin, daughter, Patsy Nell, weight 6 pounds 1 ounce.

Sept. 3 — to Mr. and Mrs. Bernie Sosa, daughter, Katie Sue, weight 5 pounds 12 ounces.

Sept. 3 — to Mr. and Mrs. Luez Marquez, daughter, Mary, weight 8 pounds 15 1/4 ounces.

Sept. 3 — to Mr. and Mrs. Toribio Eredia, daughter, weight 6 pounds 9 ounces.

Mr. and Mrs. Bill Dunnam spent last week-end in Fort Hancock, Texas, visiting their son-in-law and daughter, Rev. and Mrs. Kenneth Ford and their son, Mr. and Mrs. Dunnam remained over Monday for the ground-breaking of the Methodist church which is being built under the direction of Reverend Ford. The Methodist congregation has been holding worship services in the Woman's club building.

Mr. and Mrs. Duane Grande of Minneapolis, Minn., visited in the home of W. I. Trembley, Sr., and

Corrugated Roofing 28 Gauge

Painted both sides, 1 1/4" or 2 1/2" corrugations. 68 lbs. per square \$6.90 per sq.; 7 ft. sheet \$1.05 ea.; 8 ft. sheets \$1.20 ea.; 10 ft. sheets \$1.50 ea.; 12 ft. sheets \$1.79 ea.

Brick Pattern Siding
22-gauge, painted both sides, 64 lbs. per square, sheets 28 inches wide, 5 ft. long, 89c ea.

All brand new, first quality, F.O.B. Kansas City. Mail orders accepted. Add Kans. or Mo. sales tax.

Brown-Strauss Corp.
1546 Guinotte Kansas City, Mo.

W. I. Trembley, Jr., over the Labor Day holidays. Mr. Grande is a nephew of Mr. Trembley, Sr., and has just returned from Japan and Korea. He has been given a medical discharge at Camp Carson, Colo.


A. W. Boyce received a message Sunday from Douglas, Ariz., stating that Mrs. G. W. Clark died on Sunday and was buried in Douglas on Tuesday. Mr. and Mrs. G. W. Clark formerly operated the Snow White laundry in Artesia.

Mr. and Mrs. A. W. Boyce left Wednesday morning for Truth or Consequences for three weeks.

Mr. and Mrs. C. C. Carter of Carthage, Mo., are here visiting in the home of Mr. and Mrs. Ivan

Rogers, and Charles Rodhe, W. Richardson avenue. Mr. and Mrs. Carter had been spending week at Cloudcroft before coming to Artesia. Mrs. Rogers is daughter of Mr. and Mrs. Carter and Charles is the Carter's grandson. Charles Rodhe is leaving today to re-enter the University of New Mexico, Albuquerque, where he is a sophomore.

READ THE CLASSIFIED





DIAL 1450

HEAR ALL THE HIGH SCHOOL FOOTBALL GAMES AT HOME AND AWAY

HOME SPONSORED BY AWAY
H & J Food Basket New Mexico Asphalt & Refining Co.

OVER
KSVP

IMPORTANT

In Order to give our customers the best service possible, we find it necessary to organize our numerous service calls in advance of the usual fall rush.

Customers whose FLOOR FURNACES, CENTRAL HEATING UNITS and CEILING UNITS need adjusting or have been turned off for the summer should apply immediately to have these appliances serviced and/or lighted before the first cold spell.

Calls will be taken care of in the order they are received, and as soon as possible thereafter. Your cooperation will prevent delay and inconvenience to yourself.

Southern Union Gas Company
"Helping Build The Great Southwest"

What's Missing from this Picture?



Pre-Tested POLL-PARROT Shoes for Boys and Girls fit into the picture best! Take style for instance. Our smart-as-paint new fall styles are fashioned like shoes for "grown-ups" and POLL-PARROT's dependable craftsmanship puts style at the head of its class!

Poll Parrot
SHOES FOR BOYS AND GIRLS

See our complete selection

THOMPSON-PRICE
PHONE 275

Annual Hereford Tour Set for August 26

For the first time in its history, the little town of Artesia is going to have a morning of Aug. 26, to begin the morning of Aug. 26. That's the morning more than 300 automobiles are expected to create a traffic jam as the second annual New Mexico Hereford ranch tour gets underway.

Judging from advance reservations, more than 1,000 persons will assemble at the Roy Stockyards at 10 a. m. Tuesday, Aug. 26, to begin a two-day trek to some of the largest and most famous Hereford ranches in Harding and Union counties of northeastern New Mexico.

Several hundred miles will be covered by the tour caravan as drivers from several states visit some of the finest Hereford ranches of the state.

The tour is sponsored by the New Mexico Hereford association, a state-wide organization of Hereford breeders interested in promoting the white faced cattle. A highly successful first annual tour was held last year with nearly 1,000 persons making a three day trip to ranches in Union and Col. counties.

Looking at red and white Hereford cattle will be the principal business on the tour, with thousands of Herefords in pastures, corrals and barns along the tour route. There will be plenty of entertainment thrown in to assure every visitor of having a good time. There will be several beef barbecues, a dance the first night of the tour, and entertainment from time to time. Just for variety, a few top quarter horses also will be shown.

At the lunch stop for the first time, they knew they were coming, they baked a cake—dozens of them as a matter of fact—for an "ice cream cake table" to top a barbecued beef lunch.

Because the area to be visited covers such a vast territory, many of the ranchers are bringing their cattle into central points where they can be seen without excessive travel over ranch roads. Generally, the tour will stay close to the main roads, most of which will be paved.

There will be some dusty dirt roads, most of which will be paved. There will be some dusty dirt roads, but cowmen don't seem to mind a little dust if they can get an opportunity to see some top cattle. Parley G. Jensen, Albuquerque, secretary-treasurer of the New Mexico Hereford association, reports that some changes have been made in the previously announced tour route. Extreme drought in some parts of the state forced a re-routing of the second day of the tour to the north and west of Clayton instead of south to the Tucumcari region, he said.

Social Security Given to Korean War Veterans

"Men and women who are in the armed forces to protect our national security are now earning for themselves and their families the same social security protection that veterans of World War II have," J. Hassler Strickland, manager of the Roswell social security administration office stated today. "This is of special interest to members of the air force stationed here in New Mexico as well as persons recalled to active duty in all branches of the armed forces since the beginning of the Korean conflict."

"The 1952 amendments to the social security act provide social security wage credits of \$160 for each month of active service in the military or naval forces of the United States after July 24, 1947, and until Jan. 1, 1954. The 1950 amendments to the act had provided such protection for those who served between Sept. 15, 1940, and July 25, 1947, so that now persons serving between 1940 and 1954 will

get social security credit in most instances for the time on active duty. The law doesn't give each veteran credit for what his individual salary was during his period of service, but sets a flat amount of \$160 a month for all veterans.

"This new provision will be especially important to the survivors of those who have died in service since the end of World War II. A number of widows, children or aged parents will get monthly benefit payments as a result of this amendment to the social security law. Moreover, payments already being made to some survivors of service people will be increased when credit for military service since the end of World War II is added to the deceased service person's social security wage record.

"Widows, or other survivors of people who have been in military service since July 24, 1947, and who have died, should get in touch with the Roswell office of the social security administration and check up on their survivors insurance benefit rights," Strickland urged.

The cutting and carving of gems is believed to have originated in Babylon thousands of years before Christ.

KENTILE ASPHALT TILE
Free Estimates
J. B. CHAMPION CO.
1010 W. Missouri Phone 768-R

REALLY KILL BUGS FAST
with **REAL-KILL**
69¢ PINT
\$1.19 QUART
CLEAN-SMELLING GUARANTEED 12 OZ CAN \$1.47

Association to Seek Cause of State Gin Fires

A simple reporting system to make it easy for ginners to provide much needed facts about cotton gin fires has been initiated throughout the cotton belt by the National Cotton Council, Marshall O. Thompson, extension cotton marketing specialist at New Mexico A&M college, reports.

"Fire report cards are being distributed by Carl Meriwether, Las Cruces, president of the New Mexico Ginners association, to all ginners, with a request that a card be filled in and mailed after each fire regardless of its size," Thompson says. "Cause of the fire, where it started, and other pertinent facts can be listed on the card. The self-addressed card may be mailed to

the state ginner association, where the information will be tabulated."

Cards will be forwarded to the office of the National Cotton Ginners' association, to be summarized into a statewide report. Data on individual fires will be kept confidential.

Over-all tabulations and summaries will be made available to the cotton industry, as well as to gin manufacturers, fire fighting equipment makers, and educational and research groups.

"Need for detailed information on cotton fires is urgent," Thompson says. "Cotton and property losses from fires at cotton gins continue to rise. Insurance rates are rising accordingly. We need information about the causes of fire, point of origin, and amount of loss, with such information, effective control and preventive measures can be taken.

The reporting system should provide the basis for an all-out campaign to reduce the tremen-

dous losses caused by cotton fires each year."

Each ginner will be sent a supply of cards by his state association. A record will be kept of all gins reporting. Additional cards will be provided as necessary. New Mexico through its representation in the National Cotton Ginners' association, has pledged full cooperation.


The plain truth is that Americans, as a people, have never learned to love the land and to regard it as an enduring resource. They have seen it only as a field for exploitation and a source of immediate financial return.—Dr. Hugh H. Bennett.

Largest county in population in the United States is Cook county, Illinois, which includes Chicago. Largest county in area is San Bernardino county, California.

DR. KATHRYN BEHNKE
PALMER GRADUATE CHIROPRACTOR
Chiropractic Seeks, Finds and Removes
Nerve Pressure—The Primary Cause of Illness
X-Ray — Neurocalometer
408 West Richardson Phone 861

AN EXTRA GIFT FOR YOU
with every purchase of **WHITE SWAN TEA**

Ask your grocer for your gift iced tea glasses... ONE with each quarter-pound purchase, TWO with each half-pound purchase of White Swan Tea.



OUR FINE FOODS ARE FRESH AS DAISIES! AND LOOK AT OUR LOW PRICES!

OUR FINE FOODS ARE FRESH AS DAISIES! We don't want to boast. But, honestly we take special pride in bringing you the freshest of fine foods... garden freshness in our vegetables... fruits that are orchard-sweet. And don't forget our meats are always choice. You get more for your money when you buy where the foods are GUARANTEED fresh... when you shop regularly in our store!



SWIFT'S PREMIUM "Tender-Grown" FRYERS lb. 59¢

NU-MAID OLEO lb. 19¢

KRAFT'S MIRACLE WHIP Pint 29¢

MEAT DEPARTMENT

PEYTON'S Sliced **BACON** lb. 59¢

ALL POPULAR BRANDS "All Meat" **FRANKS** lb. 59¢

U. S. CHOICE Lean, Boneless **BEEF ROAST** lb. 79¢

NELSON'S "HOMESPUN" Pure Pork **SAUSAGE** lb. 39¢

Spanish Queen **OLIVES**
No. 10 Jar Only **39¢**

Pure Strawberry **PRESERVES**
2 lb. Jar **59¢**

NEW IDEA IN FUDGE COOKIES



They taste better MADE at home with **Kitchen Craft Flour**

Rich as candy! Easy to make!

Recipe for Rocky Road Fudge Cookies

1 c. sifted Kitchen Craft Flour
1 c. sugar
1/2 tsp. salt
2 eggs
1 tsp. vanilla

2 sqs. (2 oz.) unsweetened choc. (melted)
1/2 c. chopped nuts
24 marshmallows, cut in quarters
1 6-oz. pkg. semi-sweet choc. (melted)

Sift dry ingredients into bowl. Add shortening and eggs. Beat by hand or electric mixer (medium speed) till fluffy, about 2 minutes. Add vanilla and unsweetened chocolate. Beat thoroughly. Stir in nuts. Spread batter into lightly greased 11" x 7" x 1 1/4" pan. Bake in moderate oven (350°) 20 to 25 minutes. Remove from oven and immediately cover with marshmallows. Cool in pan. Pour melted semi-sweet chocolate over top. Cool. Cut into squares. Store in airtight container.

NELSON FOOD
RECIPE OF THE WEEK
By Mary Lee Taylor
Heavenly Hash Dessert

2 teaspoons unflavored gelatin
1 1/2 tablespoons cold water
1/4 cup sugar
2 1/2 tablespoons cocoa
1/2 cup fat milk

1/2 cup water
1/2 teaspoon vanilla
1/4 cup finely cut nuts
2 cups angel cake, cut in small pieces
1/2 cup ice cold fat milk

Soften gelatin in 3 tablesp. cold water. Mix sugar, cocoa and salt in saucepan. Stir in gradually a mixture of 1/2 cup milk, and 1/2 cup water. Boil and stir over medium heat 5 minutes. Remove from heat. Stir in softened gelatin until dissolved. Add vanilla and nuts. Chill until slightly thicker than unbeaten egg white. Rub with vegetable oil a pan measuring about 8 x 4 x 2 inches deep. Put pieces of angel cake in bottom of oiled pan. Whip 1/2 cup ice cold milk with cold beater until stiff. Fold into gelatin mixture. Pour over cake in pan. Chill until firm. Keep chilled until ready to serve. Makes 4 servings.

Libby's Spiced No. 2 1/2 tin **PEACHES** 39¢

FRESH FRUITS and VEGETABLES

Central America **BANAN'S** 2 lb. 25¢

Seedless **GRAPES** lb. 10¢

Red **POTATOES** lb. 7¢

PET MILK
2 Tall 31¢
4 Sntall 31¢

Fresh Elberta **PEACHES** lb. 12¢

East Texas Sweet **POTATOES** lb. 12¢

Old Time **FREESTONE PEACHES**
No. 2 1/2 Can 29¢

Adam's **ORANGE JUICE**
46 oz. Can 35¢

Texsun **GRAPEFRUIT JUICE**
46 oz. Can 25¢


NELSON FOOD
601 WEST MAIN PHONE 76

DON'T FORGET... We Give Profit Sharing **BLUE PACIFIC STAMPS** Every Wednesday Is **DOUBLE STAMP DAY** at Nelson's

It's the new way to make fudge cookies—far faster, easier. They're home-delicious... wonderful for school lunches. By all means make them with Kitchen Craft Flour. It's the guaranteed flour for better baking. With any recipe—conventional or quick-mix—it works wonders. This exceptionally fine flour and the other rich, fresher ingredients you use give real home baking to delight your family. Saves money, too!

Guarantees You Better Baking OR YOUR MONEY BACK

At your **SAFEWAY STORE**



ATTEND THE Church of Your Choice EVERY WEEK

SPANISH METHODIST CHURCH
State and Cleveland Streets
Raul Salazar, Pastor.
Sunday School, 9 a. m.
Sunday Morning Worship, 10 a. m.
Sunday Evening Worship, 7:30 p. m.
Week-day Service, Thursday 7:30 p. m.
W. S. C. S. every other Sunday, 8:45 p. m.
M. Y. F. every other Thursday, 6:45 p. m.

FIRST METHODIST CHURCH
Grand at Fifth
Sunday School, 9:45 a. m.
Morning worship, 11:00 a. m.
Youth Fellowship, 6:15 p. m.
Evening worship, 7:00 p. m.
R. L. Willingham, pastor.

MEXICAN BAPTIST CHURCH
Sunday school, 10 a. m.
Preaching, sermon by pastor, 11 a. m.
Evening worship, 7:30 p. m.
Prayer meeting, Wednesday, 7:30 p. m.
Rev. Donaciano Bejarano, Pastor

MALJAMAR BAPTIST CHURCH
On New Mexico Road 83, 35 miles east of Artesia.
Rev. Clifford Hampton, Pastor.
Sunday Church Service, 11 a. m.
Training Union, 6 p. m.
Evening Worship, 7 p. m.
Wednesday Service, 6:30 p. m.

SOUTHSIDE COMMUNITY CHURCH
(Affiliated with the Church of God of Anderson, Indiana)
Sunday School, 10 a. m.
Sunday morning worship, 11 a. m.
Sunday Youth Service, 6:30 p. m.
Sunday Evening Service, 7:30 p. m.
Thursday Evening Service, 7:30 p. m.
Everyone is cordially invited.

The above services are held in the Artesia Woman's Club building at 320 West Dallas Avenue, p. m.

FIRST PRESBYTERIAN CHURCH
Fourth and Grand
Sunday church school, 9:15 a. m.
Sunday morning worship, at 10:15 a. m.
Westminister Youth Fellowship, Sunday, 6 p. m.
Women's Association, first Thursday, 2:30 p. m.
Circles, third Thursday, 2:30 p. m.

LAKE ARTHUR-COTTONWOOD METHODIST CHURCHES
Sunday school, 10 a. m., each Sunday.
Worship service, 11 a. m., second and fourth Sundays.
Ladies' Aid, third Thursday.
Sunday school, 10 a. m., each Sunday.

PENTECOSTAL HOLINESS CHURCH
1815 North Oak in Morningside Addition
Sunday school, 10 a. m.
Morning worship, 11 a. m.
Evening services, 7:30 p. m.
Wednesday, Bible study, 7:30 p. m.
Friday, P.H.Y.S. service, 7:30 p. m.
Rev. S. W. Blake, pastor

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Sunday School, 10 a. m.
IOOF Hall, 510 West Main.
Call Elder Garth Bagley at 713-M for information concerning Firesides and Relief Society.

LAKE ARTHUR BAPTIST CHURCH
Sunday school, 10 a. m.
Preaching service, 11 a. m.
Training Union, 7 p. m.
Evening preaching, Wednesday prayer meeting, 7 p. m.
Rev. M. T. Kennedy, pastor.

ASSEMBLY OF GOD
Fourth and Chisum
J. H. McClendon, pastor

Sunday services—
Sunday School, 9:45 a. m.
Morning worship, 11:00 a. m.
Christ Ambassadors, 6 p. m.
Evangelistic services, 7:30 p. m.
Mid-Week services—
Group night, Tuesday, 7:30 p. m.
Evangelistic service, Thursday, 7:30 p. m.

FIRST PRESBYTERIAN CHURCH HAGERMAN
Men's Bible class meets in Women's club building with the pastor as teacher, 9:45 a. m.
Women's Bible class under Mrs. Holloway and the church school meet in the church, 10 a. m.
Morning worship and sermon by the pastor, 11 a. m.
Mebane Ramsey, Minister.

FREE PENTECOST CHURCH
Morningside Addition
Sunday school, 9:45 a. m.
Morning worship 11 a. m.
Evangelistic services, 7:30 p. m.

SHERMAN MEMORIAL METHODIST CHURCH
Preaching morning at 11 o'clock, every Sunday.
Sunday school 10 a. m., A. O. Duckworth, superintendent.
Rev. C. A. Clark, pastor.

OUR LADY OF GRACE CATHOLIC CHURCH
North Hill
Mass Sundays, 7:00 a. m. and 9:00 a. m. English and Spanish Daily Mass, 7 a. m.
sermon.
Confessions every Saturday, 4 to 5 p. m. and before Mass Sunday mornings.
Father Stephen Bono, O. F. M. Conv.

BETHEL BAPTIST CHURCH
North Seventh, at Church Street
Sunday school, 9:30 a. m.
Morning worship, 11 a. m.
Evening worship, 7:30 p. m.
Mission, Monday, 7 p. m.
Usher board, Tuesday, 7 p. m.
Prayer meet, Thursday, 7 p. m.
Choir, Thursday, 7 p. m.
Bible class and teachers' meeting, Friday, 7 p. m.
J. H. Horton, pastor.

USE T-4-L FOR ATHLETE'S FOOT BECAUSE—
It has greater PENETRATING POWER. With its medicated alcohol base, it carries the active medication DEEPLY, to kill the germ on contact. Get happy relief IN ONE HOUR or your 40c back at any drug store. Today at PALACE DRUG

FIRST BAPTIST CHURCH
Corner Grand and Roselawn
Bible school, 9:30 a. m.
Morning worship, 10:50 a. m.
Baptist Training Union, 7 p. m.
Evening worship, 8 p. m.
Wednesday Service, 7:30 p. m.
S. M. Morgan, Pastor.

CHURCH OF THE NAZARENE
Fifth and Quay
William McMahon, Pastor.
Sunday—
Sunday School, 9:45 a. m.
Morning Worship, 10:50 a. m.
Young People's Service, 6:45 p. m.
Evening Service, 7:30 p. m.
Wednesday—
Prayer Meeting, 7:30 p. m.

ST. PAUL'S EPISCOPAL
Seventh and Grand
Rev. Milton A. Rohene, Vicar
Sunday School, 9:30 a. m.
Morning Prayer and Sermon, 11 a. m.
Evening Prayer, 5 p. m.

LAKEWOOD BAPTIST CHURCH
Sunday school, 10 a. m.
Preaching service, 11 a. m.
Evening preaching, 7:30 p. m.
Wednesday prayer meeting, 7:30 p. m.

THOMPSON CHAPEL COLORED METHODIST CHURCH
Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Epworth League, 6:30 p. m.
Evening services, 7:30 p. m.
Midweek services, Thursday, 7:30 p. m.

CHURCH OF CHRIST
Eighth and Grand
Floyd Embree, Minister
Sunday, Bible Study 9:45 a. m.; preaching and worship, 10:35 a. m.;
Preaching and worship 7:30 p. m.
Wednesday, prayer meeting, 7 p. m.
Thursday, Ladies Bible Class, 2 p. m.

FIRST CHRISTIAN CHURCH
Sixth and Quay
The church school 9:45 a. m.
Worship service, 11 a. m.
Chi Rho Fellowship, 5:30 p. m.
CYF, 6:30 p. m.

EMMANUEL BAPTIST CHURCH
West on Hope highway
Sunday school, 10 a. m.
Preaching, 11 a. m.
Training meeting, 6:30 p. m.
Preaching, 7:30 p. m.
Midweek prayer meeting, Wednesday, 7:15 p. m.
V. Elmer McGuffin, pastor.

Marie Montgomery STYLE TAP DANCING BALLET AND ACCORDION
808 Richardson Phone 1056.W

Having Sewing Machine Trouble? Call the

Ross Sewing Service
for Quick, Reliable Sewing Machine Repairs. All work guaranteed. Your old treadle converted to a modern portable or console our specialty. FREE ESTIMATES.
1411 HANK ST., APT. D
PHONE 287-NW

UNITED PENTACOSTAL CHURCH
Sunday night services, 7:30 p. m.
Bible study, Tuesday, 7:30 p. m.
Young people's services, Thurs
Sunday school, 9:45 a. m.
day, 7:30 p. m.
(Services in tent on north highway at Green's Store)

LOCO HILLS BAPTIST
On New Mexico road 83, 25 miles east of Artesia.
Rev. William Parson, Pastor.
Sunday School, 9:45 a. m.
Morning Worship, 10:45 a. m.
Training Union, 7 p. m.
Evening Worship, 8 p. m.
Mid-week Worship, Wednesday, 7 p. m.
Brotherhood meeting, Monday, 7 p. m.

CALVARY MISSIONARY BAPTIST CHURCH
Corner Eighth and Washington.
Sunday School, 10 a. m.
Preaching, 11 a. m.
S.T.S., 7 p. m.
Preaching, 8 p. m.
Rev. Everett M. Ward, pastor.

CHURCH OF CHRIST
Thirteenth and Chisum
Sunday service 10:30 a. m., 7:45 p. m.
Wednesday services, 7:45 p. m.
Information—G. C. Maupin, phone 1344-M.

IMMANUEL LUTHERAN CHURCH
Corner Ninth and Washington.
Sunday school 7:30 p. m.
Service 8 p. m. each Thursday.
Rev. A. J. Starke, pastor.

CHRISTIAN SCIENCE CHURCH
Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Wednesday evening meeting, 7:30 p. m.
Reading room, Wednesday and Saturday, 2 to 4 p. m.

ST. ANTHONY CATHOLIC
Ninth and Missouri
Reverend Gabriel Eilers
Mass Sunday at 7:20 and 9 a. m., English sermon.
Mass week days, 7:30 a. m.
Confessions every Saturday, 4 to 5:30 p. m., 7 to 8 p. m. and before Mass Sunday mornings.

APOSTOLIC FAITH
Hope Highway
Sunday School, 10 a. m.
Preaching Service, 11 a. m.
Evening Service, 8 p. m.
Thursday Service, 8 p. m.
E. W. Ditto, Pastor

CHURCH OF GOD
704 Chisum Street
Sunday School, 9:45 a. m.
Worship, 11:00 a. m.
Evangelistic Service, 7:30 p. m.
Prayer meeting, Wednesday 7:30 p. m.
Y.P.E., Friday, 7:30 p. m.
The public is invited to attend these services.
Rev. J. D. Hodges, pastor

MONTGOMERY JEWELER
NOW LOCATED
409 WEST MAIN
EXPERT WATCH REPAIRING
PHONE 285

Professional Art Show Set For State Fair

The problem of securing a really top notch professional art show for the 1952 New Mexico State Fair, Sept. 27-Oct. 5, has been solved, according to a point announcement from Leon H. Harms, secretary-manager of the fair, and Ted Schuyler, prominent Albuquerque artist and superintendent of the fair's art division.

Arrangement has been made with the Santa Fe Fiesta Art Exhibit which proceeds the State Fair show by a few weeks, whereby the entire Santa Fe show will be shipped directly to the State Fair. Harms and Schuyler pointed out that each show would be judged individually by separate out-of-state juries and regular awards in both shows will be presented.

PIANO AND ORGAN INSTRUCTIONS
Charles Cox, B.M.
409 W. Missouri Phone 864-R

State Fair awards remain the same as last year in both the professional and amateur shows.
"For several years the State Fair art exhibit has come so closely upon the heels of the fiesta exhibit, which also is all New Mexico professional exhibit," Schuyler said, "that painters in some areas of the state have not had sufficient time to reclaim their Santa Fe entries in time to enter them in the State Fair Show."
The new arrangement will also relieve artists of a double shipping expense as the entire cost of moving the show from Santa Fe to Albuquerque will be paid by the State Fair, Harms announced.

Because space at the State Fair Art building is extremely limited, no professional artist's work will be accepted for exhibit at the State Fair alone. All professional exhibits must first be entered in the Santa Fe show, Harms stated.

However, he added, the regular State Fair show for amateurs will be handled on the same basis as other years. Amateur entries will be made directly to the State Fair. A jury will pass on all entries and only those considered suitable will be hung for the final judging. Harms said the final judging will not permit hanging of all amateur entries without being screened by a competent jury.

It is expected that more than 200 paintings will be entered in the professional division, which will make it the largest State Fair art show in history.

CAUTION!

The Cost of Treating THE DREAD DISEASE POLIO Has Increased 100% in the Past Five Years
\$12,000 POLICY
12 DREAD DISEASE COVERAGE
OLD LINE "Century Life" LEGAL RESERVE
SOUTHWESTERN REALTY CO.
315 West Quay Phone 1065

DOWN GO PRICES IN THIS SALE!
WE'RE...
CLOSING OUT!
LEAVING NOTHING BUT THE SHELVES!

HASTE IN SELLING---SPEED! CUT PRICES!
Stock Must Be Sold!
Specials on **GROCERIES**

PURE CANE SUGAR	54¢
5 lb. Sack	
PEANUT BUTTER	54¢
1 lb. 8 oz. Jar	
Dry KIDNEY BEANS	10¢
12 ounce package	
TALL PET MILK	15¢
or Carnation	
Golden Creamed CORN	18¢
1 lb Tin	
Kirk's Castile COAP	9¢
For hard water	
Clab. Baking Powder	10¢
Small size	
Chunk Style TUNA	28¢
6 ounce can	
Pure Assorted JELLY	31¢
Assorted fruit	
Veg. CHOP SUEY	10¢
29c value	
TIDE Washing Powder	34¢
Regular size	
TOMATO JUICE	29¢
1 qt. 11 oz. can	
1/2 Gal. KARO SYRUP	66¢
Red or Blue Label	
Swansdown FLOUR	43¢
Your Cake Flour	
Armour's Potted Meat	10¢
Regular size	
Gold Medal FLOUR	49¢
5 lb Bag	
Gillette Thin BLADES	7¢
Package of four	
Northern Tissue Roll	10¢
White, fluffy	

SPECIAL!
\$3.25 DRESS SHIRTS
CLOSE OUT
\$1.98
Whites, stripes and solids, most sizes. Priced to close out now.

SPECIAL!
WOMEN'S SHOES
\$4.75 Values
\$3.33
For street wear, work and dress. Tan, black and white. All sizes. A real buy!

SPECIAL!
KHAKI SHIRTS
\$2.50 Values
\$1.66
Men's khaki work shirts. Reg. sizes, full cut. Reg. \$2.50 values. Now

Down Go Prices Now!
Specials on **DRY GOODS**

MEN'S UNION SUITS	\$2.22
Cooper's knit cotton unions, short sleeves and ankle length, any sizes. \$2.89 value	
LIGHT WEIGHT SHIRTS	\$1.22
Monarch knit cotton shirts for men. Reg. \$2.00 values. Any size. Trimfoot brand, nationally	
MEN'S DRESS SLACKS	\$4.88
Tropicals and light weight wools, desirable patterns. Reg. \$7.50 values. Sale price	
COLORED PLASTIC CLOTH	10¢
Solid color, 36 in. wide, all colors in stock. Reg. 25c values. While it lasts	
FINE PLAID GINGHAMS	38¢
Fine weave plaid gingham, fine for school dresses. Reg. 49c values. Sale price	
FINE TAFFETA SILKS	66¢
36 in. wide plaid silk taffetas. Reg. 98c values. While it lasts at this low price	
CHILD'S SCHOOL SHOES	\$2.88
Trimfoot brand, national known child's sizes. Values up to \$3.95. Sale price	
WOMEN'S FINE SHOES	\$2.98
White and tan, white combination, saddles. Reg. \$4.75 values. Good sizes. To close out	
BOYS' PLAID JACKETS	\$3.98
Wool plaid jacket for school wear, most sizes. To \$7.95 value. Out they go	
Men's ATHLETIC UNIONS	\$1.22
Kerry Kut fine nainsook unions for men. Most sizes. \$2.50 values. Out they go	
MEN'S SWEAT SHIRTS	\$1.19
Heavy white cotton sweat shirts for the men. Priced to sell. Sale price	
Leather Gantlet GLOVES	\$1.09
Men's gantlet leather palm work gloves. Priced to sell. You save more now	

WE CORDIALLY INVITE YOU TO ATTEND A SERIES OF GOSPEL MEETINGS
SPECIAL MESSAGES BY EVANGELIST **W. F. COPELAND** of Deming, New Mexico
Starting Friday Evening—Sept. 5
7:45 P. M. Week Days—10:30 A. M. Sundays
THE GOSPEL IS GOD'S MESSAGE TO YOU!
COME AND BRING YOUR FRIENDS
CHURCH OF CHRIST
THIRTEENTH AND CHISHOLM AVE.
ARTESIA

A CLOSE OUT SALE **BROWN MERCANTILE CO.** **A SELL OUT SALE**
119 WEST MAIN — ARTESIA, N. M.
THE HOTTEST "BARGAIN" SPOT ON THE STATE MAP

LANDSUN THEATER

FRIDAY AND SATURDAY - SEPTEMBER 5 - 6

WHEN THE HIGH-WALLED CANYONS ECHOED TO THE ROAR OF THE WILDEST BEAST-BATTLE THAT EVER RIPPED THE RANGE!

WARNER BROS. PRESENT

The Lion and the Horse

WRANGLER KIRBY—the man who turned outlaw to keep his outlaw wonderful girl!

STEVE COCHRAN and WILDFIRE, THE WONDER HORSE

WRITTEN BY CRANE WILBUR Music by Max Steiner DIRECTED BY LOUIS KING

WARNERCOLOR

KING OF THE JUNGLE against **KING OF THE WILD HORSES!**

The bared fangs and claws of a rampaging runaway lion matched against the hammering hoofs and fierce fighting rage of a giant untamed prairie killer!

OCOTILLO

FRI. - SAT., SEPT. 5 - 6

Charles STARRETT ...he's dropping killers... and **BURNETTE** ...he's copping laughs

Junction City

with **JACK MAHONEY**

A COLUMBIA PICTURE

WRITTEN BY BARRY SHIPMAN - Produced by COLBERT CLARK Directed by ROY ROGERS

OCOTILLO

SUN. - MON. - TUES. SEPT. 7 - 8 - 9

CIRCLE-B

FRIDAY - SATURDAY TWO BIG FEATURES

UNDER A TEXAS MOON!

Outlaws... romance and music ride the range!

ROY ROGERS King of the Cowboys

TRIGGER The Smartest Horse in the Movies

ROLL ON TEXAS MOON

featuring **GEORGE "GABBY" HAYES** and **DALE EVANS** with **DENNIS HOY** **ELIZABETH RIDGON** **BOB NOLAN** and **THE SONS OF THE PIONEERS**

Directed by William Witney

A REPUBLIC PICTURE

ROLL ON TEXAS MOON

featuring GEORGE "GABBY" HAYES and DALE EVANS with DENNIS HOY ELIZABETH RIDGON BOB NOLAN and THE SONS OF THE PIONEERS Directed by William Witney

A REPUBLIC PICTURE

"GANGWAY!"

FOR THE INFANTRY... AS THEY BREAK THE BACK OF HEARTBREAK HILL!

FIXED BAYONETS!

RICHARD BASEHART **GENE EVANS** **MICHAEL O'SHEA**

RICHARD HYLTON **CRAIG HILL** **SKIP HOMEIER**

Produced by **JULES BUCK** Directed by **SAMUEL FULLER** Screen Play by **SAMUEL FULLER** Suggested by a Novel by **John D'Opoly**

20th CENTURY FOX

KONGA

THRILL to a thousand wild horses thundering, hate-crazed stampede...!

THRILL to the love of Konga, their king, for the man who saved his life...

Fred STONE **Rochelle HUDSON** **Richard FISKE**

Screen play by **Harold Shumate** Directed by **Sam Nelson** A Columbia Reprint

THE WILD STALLION

Fred STONE **Rochelle HUDSON** **Richard FISKE**

Screen play by **Harold Shumate** Directed by **Sam Nelson** A Columbia Reprint

FIXED BAYONETS!

RICHARD BASEHART **GENE EVANS** **MICHAEL O'SHEA**

RICHARD HYLTON **CRAIG HILL** **SKIP HOMEIER**

Produced by **JULES BUCK** Directed by **SAMUEL FULLER** Screen Play by **SAMUEL FULLER** Suggested by a Novel by **John D'Opoly**

20th CENTURY FOX

THE WILD STALLION

Fred STONE **Rochelle HUDSON** **Richard FISKE**

Screen play by **Harold Shumate** Directed by **Sam Nelson** A Columbia Reprint

mer, has returned to Ajo, Ariz., to visit his parents. He plans to enroll in Midwest college of Commerce in Pueblo, Colo., next month. Word has been received by Mr.

THE WILD STALLION

Fred STONE **Rochelle HUDSON** **Richard FISKE**

Screen play by **Harold Shumate** Directed by **Sam Nelson** A Columbia Reprint

THE WILD STALLION

Fred STONE **Rochelle HUDSON** **Richard FISKE**

Screen play by **Harold Shumate** Directed by **Sam Nelson** A Columbia Reprint

THE WILD STALLION

Fred STONE **Rochelle HUDSON** **Richard FISKE**

Screen play by **Harold Shumate** Directed by **Sam Nelson** A Columbia Reprint

When an acre of our precious American earth loses its richness or is washed back into the sea, our lives are affected—no matter where we may live in the United States.—Mrs. Walter Ferguson in her syndicated column, "As One Woman Looks At Life."

Trees planted for erosion control will later furnish fuel and fence posts.

Whole Community Must Cope With Delinquency, Westfall Tells Club

In the past three years, no Artesia juvenile delinquent has come from a "good, solid" family, Chief of Police Earl D. Westfall told Artesia Kiwanis club Thursday noon.

"It is sometimes said there are juvenile delinquents from all types of homes, especially the very rich and very poor," Westfall pointed out.

There are two aspects to delinquency, Chief Westfall stated. First is that authorities are dealing with an individual under 18 years of age. Secondly and by far the biggest problem, delinquent parents make constructive work with delinquents difficult.

"Is juvenile delinquency the problem of the police?" Westfall asked.

In answering, he observed police in New Mexico cannot arrest and detain a juvenile without the consent of a juvenile referee. In some states, he added, parents are wholly responsible for action of their children. This is not the case in New Mexico, he observed.

Law Ineffective—Ineffectiveness of existing laws pertaining to juveniles was discussed by the club, which concluded there are too few and too lenient laws protecting and welding families together.

Broken families are basis of delinquency, the club said. It was pointed out that drinking is a primary cause of family break-up. To get to the roots of the delinquency problem, authorities must reach the parents, the club's discussion intimated.

Chief Westfall pointed out Artesia has less delinquency than any city in the several adjoining Southwestern states. However, he added, it should be taken as a warning that 70 per cent of major crimes involve delinquents.

Average delinquency age in Artesia is 15 or 16 years of age, while the range is from 14 to 18 years of age, Chief Westfall said. Only one youth has been sent to a correctional school from Artesia, he added, and perhaps others should have been sent, but local authorities have attempted to "straighten out" youth without sending them to prison.

Responsibilities—Churches, civic clubs, and other groups have their responsibilities in the juvenile problem, Chief Westfall declared.

Several Artesia Kiwanians responded to call for help from Roswell Kiwanis in sponsoring the

Ruidoso convention Sept. 20-21. Guests at Thursday's meeting were Walter Harrison, James Cullender, John Develin, Herman Horton, Arthur Meiring, Joe Robinson, and Thomas Harrison, all of Roswell.

State Aid to Disabled Given Only 263 People

During July, 1952, there were only 263 cases including 370 persons receiving general assistance, Alva A. Simpson, Jr., state welfare director, announced today. The total amount expended by the department was \$6,115. The average monthly payment was \$23.25 a case or \$16.50 per person.

These figures are in marked contrast to those for the period before the aid for the disabled program was established as a result of the amended Federal social security act. Simpson said that in June, 1950, there were 1,712 general assistance cases including 2,253 persons who received a total of \$407,665. The average payment was \$23.75 a case of \$18.05 a person.

The general assistance program is totally state financed and administered and was set up to take care of unemployables, emergency and disaster cases, or desperately destitute transients who need temporary aid, Simpson explained.

When the program for aid to the disabled was established, the majority of the cases receiving general assistance were transferred to aid for the disabled, the welfare director said. Although persons currently on general assistance rolls receive approximately the same they did two years ago, the state is now spending \$34,550 less for this kind of public assistance.

Simpson pointed out that the permanently and totally disabled cases transferred from general assistance to aid for the disabled now receive 50 per cent more in assistance than they did two years ago, but the welfare director emphasized the fact that federal funds account for 60 per cent of the money expended for aid to the disabled.

The average payment to the disabled is \$34.56, Simpson stated. Of this amount, \$13.82 is contributed out of state funds. The total monthly expenditure is \$92,037.

LANDSUN THEATER

SUN. - MON. - TUES., SEPT. 7 - 8 - 9

It's something to see!

M-G-M's GORGEOUS NEW GAY-AS-PARIS

Technicolor MUSICAL!

LOVELY TO LOOK AT

STARRING **KATHRYN GRAYSON** **RED SKELTON** **HOWARD KEEL**

11 THRILLING SONGS! Available in the M-G-M Records Album!

FABULOUS FASHION SHOW! Adrian's daring style-spectacle! Gorgeous models!

MARGE and GOWER CHAMPION ANN MILLER with ZSA ZSA GABOR · KURT KASZNER

Additional dialogue by **GEORGE WELLS** and **HARRY RUBY** **ANDREW SOLT**

Additional and Revised Lyrics by **DOROTHY FIELDS**

Directed by **MERVYN LeROY**

Produced by **JACK CUMMINGS** · AN M-G-M PICTURE

YOU'RE TELLING ME!

By **WILLIAM RITT** Central Press Writer

MOSCOW'S IZVESTIA now wins the Americans didn't win the Olympic Games but that the Reds ended in a tie between U. S. and Russia. The Reds, parently, aren't satisfied with a stalemate—in Korea.

There are three silver linings a heat wave cloud—strawberries, watermelons and corn on the cob.

Machines, we read, do 90 per cent of man's work today. Properly, of course, they are in 100 per cent working order.

CIRCLE B DRIVE IN

SUN. - MON. - TUES., SEPT. 7 - 8 - 9

IRVING BERLIN'S GREATEST SONGS!

M-G-M's Biggest Technicolor MUSICAL UNDER THE SUN

ANNIE GET YOUR GUN

STARRING **Betty HUTTON** **HOWARD KEEL**

Louis Calhern J. Carrol Naish Edward Arnold Keenan Wynn

"THEY SAY IT'S WONDERFUL" · "THE GIRL THAT I MARRY" · "DOING WHAT COMES NATURALLY" · "SAD" · "BUSINESS" · "I'VE GOT THE SUN IN THE MORNING" · "YOU CAN'T GET A MAN WITH A GUN"

SEE IT SAME TIME AS ON BROADWAY!

CIRCLE B DRIVE - IN

at Cool

Screen Play by **SIDNEY SHELDON** Based on the Musical Play with Music and Lyrics by **IRVING BERLIN** and Book by **HERBERT FIELDS** and **DOROTHY FIELDS** Musical Numbers Staged by **ROBERT ALTON** Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

Directed by **GEORGE SIDNEY** · Produced by **ARTHUR FREED**

LAKEWOOD

JOANNE MURDOCK, Correspondent

Mr. and Mrs. Forrest Lee entertained about 200 friends last week with a barbecue and open house, celebrating the completion of their new home. Guests were from Eddy county. Out of state guests were Mrs. Ed Murdock and sons, Tommy and Ronnie, of El Paso, and Mr. and Mrs. Lloyd Netherlin and children of Phoenix.

Jeff Floyd went to El Paso Tuesday with John Short on FFA business. He returned Wednesday evening.

Mrs. Ed Murdock and son, Ronnie, and sisters, Susan and Linda, visited in the Red Parrish home Monday.

Mr. and Mrs. J. P. House of Stanton Texas, visited in the R. L. House home Sunday.

Joanne Murdock, Gary Ramer, and Jeff Floyd returned Monday from Inlow Youth camp where they have been for the past week.

Albert Lee is remodeling some of his buildings in preparation for

MARIE MONTGOMERY

School of ACCORDION AND DANCE

OPENS SAT., SEPT. 6

ENROLL NOW!

808 Richardson Phone 1056-W

Acrosonic Built by Baldwin

\$25.00 DOWN will purchase any new **PIANO** or **SPINET** in our stock Balance Can Be Paid in **36 Months**

Choose from Our Large Stock

- BALDWIN ACROSONIC
- GULBRANSEN
- WURLITZER

GINSBERG MUSIC CO.

205 North Main Roswell, New Mexico Phone 10

A bank doesn't go in for philosophy very often, but this is our aim:

To help conserve the soil . . . to help make the land yield abundant crops . . . and to help all the folks around here to prosper. Whenever we can help you, come see us.

FIRST NATIONAL BANK

BANK PERSONAL LOANS ARE BEST

Paper Statistics Give Artesia Edge Over St. Mike's Horsemen

ARTESIA

No. Player—Wt.	Pos.
15 Bill Brown, 180	RE
39 Tommy Evans, 185	RT
23 Jay Mitchell, 168	RT
16 L. Campanella, 150	RG
20 Don Golden, 160	C
14 Barry Hager, 140	LG
12 Jimmy Dew, 165	LG
25 Roy Johnson, 188	LT
36 Howard Price, 145	LE
13 D. Whitefield, 150	RH
30 Bobby Loyd, 150	LH
21 Yumpy Barker, 165	QB
28 Larry Beadle, 178	FB

ST. MIKE'S

No. Player—Wt.	Pos.
26 Lorenzo Garcia, 145	RE
19 Martin Valdez, 185	RT
12 Phillip Baca, 135	RG
30 Arthur Valdez, 185	C
28 Donald Chavez, 160	LG
29 J. Medrano, 140	LT
3 Pete Olquin, 130	LE
8 Joe Luckhart, 140	RH
24 A. Nevarez, 140	LH
22 Julian Noedel, 140	QB
27 L. Gutierrez, 145	FB

Personal Mention

Artesia chapter 18 Order of the Eastern Star will hold their first fall meeting and covered-dish supper at 6:30 p. m. Tuesday at the Masonic temple, and the regular meeting will begin at 7:30 p. m. The program will honor Robb Morriss, founder of OES. All members are urged to attend.

Mrs. C. R. Blocker spent the Labor Day week-end in Santa Rita with her sister, Mrs. Fred Stevenson and Mr. Stevenson, and in Morenci, Ariz. with her brother, J. C. Cooper and his family. On the return trip Mrs. Blocker stayed overnight with the W. S. Cooley family in their new summer home in Cloudercroft.

The food and agriculture organization of the United Nations in its constitution endorses the conservation of natural resources and the adoption of improved methods of agricultural production.

Little Ordinance For Beautiful City Proposed

"A little ordinance" which would permit Artesia to have "a beautiful city" was proposed by George Frisch, city building and plumbing inspector, before city council Wednesday night.

Frisch said property owners should be permitted to beautify the parking space in front of their homes. Presumably he meant the strip of ground between city sidewalks and the curb.

He told the council that boys had been wrestling on his street border, spoiling it. The Frisch lawn on S. Roselawn is acknowledged as one of the best in Artesia.

Frisch said all that was needed was just a "little ordinance." What would be in the ordinance was not specified, but Frisch said he would be willing to pay for its publication.

Machines, men and soil can't go on forever. We need replacements for machines, conservation for soil, security for men.

Patronize the Advertisers



Now Is the Time

Get rid of those Household Pests in one quick easy application.

Call Us for Free Estimate

Atlas Pest Control

Phone H&J Food Basket, Artesia

or Write Box 781, Carlsbad

Dusters Rise Up To Take 9-4 Win Over Drillers

Cellar-dwelling Vernon Dusters turned about to bite first-division Artesia Wednesday night, 9 to 4, in their fifth win out of the Dusters' last six starts.

Vernon managed two runs in the first inning and were never in trouble thereafter. Three more in the third and four in the fourth sewed up the game.

Vernon scored nine runs on 12 hits off LaVerne Herrmann, while Richardson permitted Driller batsmen only 10 hits.

Both teams were charged with three errors apiece.

Wally Hanna knocked a homer in the fourth inning with one aboard to score two of Artesia's four runs. Neidson banged a long ball in the third with one on.

Artesia broke into the scoring columns in the fourth inning with two runs, both on Hanna's drive over right centerfield fence. Then the Drillers added singles in the seventh and eighth.

The real wealth of our nation—food, minerals, and fiber—comes from the soil, and conservation practices are prolonging the soil's usefulness for decades, even centuries. —John F. Cunniff, Ph.D., Dean of Agriculture, Ohio State University.



TETANUS	RABIES
SCARLET FEVER	SMALL POX
LEUKEMIA	SPINAL
ENCEPHALITIS	MENINGITIS
TULAREMIA	DIPHTHERIA
TYPHUS FEVER	CHOLERA

Caution!

\$12,000 THE COST of TREATING the DREAD DISEASE POLIO has INCREASED 100% in PAST 5 YEARS

Policy Pays up to \$12,000. Aggregate for Treatment of Each Member of Your Family Stricken with Any One of the Above Costly Diseases!

TWELVE DREAD DISEASE COVERAGE Doctor Bills • Hospital Bills • Nursing Bills • Ambulance Service • Iron Lung • Braces • Transportation and Physiotherapy

Premium \$12.00 Non-Cancellable and Guaranteed Renewable
Single Individual \$6.00 Family Group \$12.00

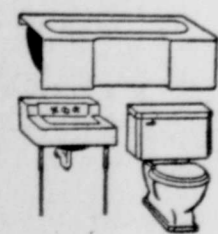
LOVING INSURANCE AGENCY

BOOKER BUILDING PHONE 451-J

WE SELL "No Job Too Large or Too Small" WE SERVICE



let us solve your PLUMBING PROBLEMS



HOW IS YOUR KITCHEN PLUMBING?

HOW IS YOUR BATHROOM PLUMBING?

OLE' MAN WINTER IS ALMOST WITH US... MAKE NECESSARY REPAIRS NOW AND AVOID NEEDLESS DELAY

All Work Expertly Done By "LICENSED PLUMBERS"

HOME OF

"THE PLUMBING SHOP ON WHEELS"

CLEM AND CLEM

518 West Main

Phone 714

WE INSTALL



WE GUARANTEE

VIRTUE'S 20th Birthday Event

Hundreds of Other Values Too Numerous to Mention in This Ad...

All Specially Priced for This Big 20th Birthday Event
Beginning Sept. 5 and Ending Sept. 20, This Event Brings Famous Brands All Fully Guaranteed and Many, Many Other High Quality Items Priced Just for You!

Shop Virtue's for Values During This Event!

Rayon Marquisette Panels **97c** Per Pair

This exquisite curtain has been a sellout every time it has been offered. It is in 42 by 81 inch size and is in several colors. Extremely well made with large hems and fine workmanship. Made for longer wear and better looks.

Type 128 "Dan River" SHEETS

Type 128. Snowy white, wide hemmed. Exceeds government specifications. 81x99 or 72x108 size. 81x108 \$2.32 — Cases 46c

1.99

Full Bed — Multicolored SPREADS

Fine quality chenille spreads. These are full bed size only. The colors are marvelous and will fit in your every color scheme. An exceptional value, shop and compare.

6.47

Rayon Marquisettes PRISCILLAS

Full window size, 84 x 81. Eggshell color only at this low price. These curtains have a 5 1/4 inch ruffle. Special purchase for our 20th Birthday!

2.47

MONKS CLOTH

50 inch wide monks cloth. Just the thing for thousands of decorating problems.

98¢ yd.

DRAPERY SATEEN

50 inch drapery sateen. This is a popular and wanted fabric. Hundreds of home uses.

77¢ yd.

PLAID GINGHAMS

Highland Park Brand. This 36 inch fancy plaid gingham is color fast and sanforized shrunk. _____ yard

57¢

PRINTED PERCALE

Valancia, 80 sq. percale in a fine selection of wanted prints. Super value. _____ yard

34¢

PRINTED CHAMBRAYS

It's Marvella Printed Chambray. Delightful patterns and colors. 36 inches wide. _____ yard

57¢

VIRTUE'S BIRTHDAY VALUE

MEN'S Pinwale Corduroy SPORT COAT **11.90**

Except on a lily well tailored to fit better. Padded shoulders, leather buttons. A 4 pocket style coat in maroon or green. Sizes are 36 to 42.



Women's Cotton Plaid BLOUSES

Sizes 32 to 38. These fine blouses are ideal for work, dress or play. Brilliant colored plaids, sanforized and color fast. A real value.

1.98

Women's New Fall SKIRTS

Featuring fine Gabardines and Corduroys in skirts that are glamorous with accents and details. Specially purchased from New York for this event.

2.98

MEN'S RAYON GABARDINE SLACKS

Practical crease resistant rayon gabardine. Hollywood styles with pleats and zipper. Especially well tailored, assuring a better fit. In brown, gray or green. Sizes 28 to 42.

4.98

MEN'S PINWALE CORDUROY SHIRTS

Stucco, Aqua, Yellow, Red in a wonderful fitting sport shirt. A real outstanding buy, especially for this event!

3.98

MEN'S DRESS OXFORDS

Lots of styles and sturdy enough for anyone. These oxfords are specially priced for this event. Sizes 6 to 12 in lots of widths.

6.00

CHAMBRAY WORK SHIRT

Sizes 14 to 17 neck. Sanforized for better fitting. This is an exceptionally fine shirt specially priced for this great Birthday event. Buy several at this price.

97¢

ALL WOOL PULL-OVER SWEATER

Woman's round neck style with short sleeves. These are delightfully colored in the newest fall shades. Soft and fluffy all wool for good looks and long wear. Sizes 34 to 40.

2.98

NYLON KNIT SLIPS

40 denier nylon tricot knit slip. Lavishly trimmed with nylon lace and eyelet trim on top and bottom. In white only at this price. Sizes 32 to 40.

2.98

NYLON KNIT GOWN

Made of fine quality 30 denier nylon tricot knit. It's nylon trimmed with matching nylon lace. Comes in pink, white or blue. The sizes are 32 to 40.

4.44

BIRDSEYE DIAPERS

Super soft, made of absorbant combed cotton. Snowy white and non irritating. Packed in cellophane for your safety's sake. Priced per dozen.

1.88 doz.

Virtue's ... Your Store of Famous Brands

CLASSIFIED ADS

Classified Rates

Minimum charge five lines)
Insertion 15c per line
Subsequent insertions 10c per line

SPACE RATE

(consecutive insertions)
1st day \$1.20 per inch
2nd day \$1.10 per inch
3rd day \$1.00 per inch
4th day 90c per inch

Insurance

FRANCE AND REAL ESTATE
Complete Insurance Service
Including
Residential Life Insurance
KIDDY AGENCY
Phone 914
86-tfc

WESTERN REALTY CO.,
West Quay, phone 1065 for
INSURANCE NEEDS. For
rentals call 1064 or 1065.
86-tfc

Business Opportunities

SALE—Grocery, cafe and fill-
station, doing good business.
Charles L. Williams at Wil-
Grocery & Cafe, Loco Hills,
7-tfc

Help Wanted

WANTED—Man for resident man-
ager for Singer Sewing Machine
Artesia territory open. Apply
person or write Singer Sewing
Machine Co., 310 1/2 West Mermod,
Mad. N. M. 38-tfc

WANTED—Salesman or saleslady
for floor and outside selling of
vacuum cleaners, plus commis-
sion. Retirement, insurance and
benefits. Car necessary. Expe-
rience preferred. Write P. O.
248-A, Artesia, N. M. 69-4c-72

Situations Wanted

WANTED—Light typing and book-
keeping to do at home evenings.
Reasonable rates. Phone 765.
71-3tp-73

Services Offered

Convalescent Home — A
home, plus nursing care for
elderly, crippled or senile peo-
ple. Operated by Mr. and Mrs.
G. Whitney, state licensed.
1002 S. Roselawn, phone 67.
71-tfc

KIRBY

Vacuum Cleaner and
Floor Polisher
Sales and Service
Hours 8 A. M. to 9 P. M.
repair and service all makes
cleaners and also a full line
Fuller brushes and Debutante
W. Main Phone 866
72-10tp-81

SHORTY'S
GUN AND FIX-IT SHOP
101 South Roselawn
Repairs — Lawn Mowers
Electric Appliances
Repaired. 20-tfc

MOVING & STORAGE

Household moving, across the state,
nation. Agent Allied Van
Lines, Southern New Mexico Ware-
house, Carlsbad, N. M. Phone 5-
141tfc

REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

Household Services

NETIAN BLINDS—We guaran-
tee perfect fit. No charge for
estimates or installations. Key
Lumber Co., 412 West Texas,
phone 877. 37-tfc

Real Estate For Sale

For Sale
By Owner
Two Bedroom House
Nice Yard, Back Yard Fenced,
Newly Repainted. Will Rent
to suit the buyer. Part GI Loan.
Immediate Possession
803 West Mann
69-tfc

BUY AND SELL used furni-
ture. Fairley's Trading Post,
1 North First, phone 845. 28-tfc

FOR SALE OR TRADE—Owner
leaving town. Seven-room house,
close to all schools, ideal for large
family. Priced low for quick sale.
Total price \$7500. Down payment
\$3000, assume balance of loan.
Quick possession. Would consider
trading equity for three-bedroom
house in Roswell. Carl Gibbany,
801 Ray St., phone 1121-W. 49-tfc

FOR SALE by owner, two-bed-
room house, furnished. Call at
Ward Ave., phone 1118-M after
3:30 p. m. 63-tfc

5—Real Estate For Sale

FOR SALE—Four-room houses, to
be moved, located west of Park
Inn Grocery or see R. A. Homsley,
209 West Chisum. 43-tfc

FOR SALE — New three-bedroom
house at 1001 Runyan and also
my home at 804 Bullock. See Clyde
Dungan. 68-tfc

FOR SALE—By owner, two-story
house, located on corner lots;
four bedrooms, two baths, paving
on three sides. Immediate posses-
sion, terms cash. Phone owner 776.
21-tfc

6—For Rent

FOR RENT — Small furnished
apartment. 506 W. Dallas. 69-tfc

FOR RENT OR LEASE — Cafe,
seats 20. Will be the only one
in Hope. See Mrs. Ida Prude, Lano
Courts, Hope, N. M. 68-tfc

FOR RENT — Small unfurnished
house, three rooms, bill paid,
two miles east, one-half mile south.
Phone 088-R2. 67-tfc

FOR RENT—Practically new, at-
tractive four-room unfurnished
house. Phone 603-J. 67-6tp-72

FOR RENT—Modern unfurnished
one and two-bedroom apartments
12th and Main. Phone 434. 43-tfc

FOR RENT — Accordions, band
instruments, floor polishers,
vacuum cleaners and portable sew-
ing machines. Roselawn Radio
Service, 106 South Roselawn,
phone 42-W. 13-tfc

FOR REAL VALUES IN REAL
ESTATE, SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-tfc

FOR RENT—Unfurnished three-
room apartment. Call at 203 N.
Eighth. 68-tfc

ROOM FOR RENT—Close in, pri-
vate entrance, adjoining bath.
Call 466. 70-tfc

FOR RENT — Small furnished
apartment, \$50 month, bills paid.
Phone 552. 70-tfc

FOR RENT—Unfurnished houses,
close in 307 West Quay and 206
South Third. Suitable for offices
or offices and residence. Two gar-
ages for rent. Call 386. 70-8tp-72

FOR RENT—Bedroom, gentlemen
only. 212 S. Roselawn. 71-tfc

FOR RENT — Bedroom, outside
entrance. Gentlemen preferred.
410 W. Missouri Ave. 71-2t-72

FOR RENT—Three-room apart-
ment, furnished, private bath.
706 1/2 W. Texas Ave. Inquire at
200 N. 11th St. 72-12tp

FOR RENT—Large air conditioned,
well furnished, four-room apart-
ment, new 10-ft. General Electric
in kitchen, upstairs over Hub. C. C.
Smith, phone. Office 672-W; resi-
dence 603-J. 72-2tp-73

6A—Wanted to Rent

WANTED TO RENT — Two-bed-
room furnished house by Sept. 15.
Prefer one in Park School district.
Phone 227. 71-2tp-72

6B—Will Trade

WILL TRADE 1950 Buick Road-
master with all extras and in ex-
cellent condition as down payment
on a house. Phone 359 and ask for
manager. 72-2t-73

7—Miscellaneous For Sale

Hagerman Sand & Gravel Plant,
half mile south, 3 mile west of
Hagerman. Chips for gilling roads,
concrete rock, meets all speci-
fications. Plant Phone Hagerman
2017. 72-tfc

FOR SALE—Maytag washing ma-
chine. See after 5 p. m. at 901
West Grand. 72-tfp

SEE Mrs. Charlotte Putman, 410
N. Fourth St., phone 514-NM for
school dresses, size 6-14, also
misses and junior size. Mrs. Put-
man is selling Sunvest Fashions,
Harford Frocks and Melville
dresses. 68-9tp-74

FOR SALE—16-ft. Century boat,
motor and trailer, good condition.
Victor Haldeman, two miles east,
one half mile south, phone 088-J4.
68-tfc

FOR SALE—8-pc. French provin-
cial dining set, blond mahogany;
Roper gas range, good condition;
white porcelain top table, red trim,
chrome legs; 3 chrome chairs; un-
finished bookcase; 1 wardrobe
trunk; Craftsman power mower;
garden cart. 806 W. Centre St.
71-2tp-72

FOR SALE—Clarinet and E Flat
alto saxophone, good condition.
Call Harry Gilmore, phone 1102
or see at 411 Bullock Ave. 63-tfc

FOR SALE—Woven wire and steel
posts. See at Artesia Alfalfa
Growers Association, East Main St.
87-tfc

FOR REAL VALUES IN REAL
ESTATE, SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-tfc

7—Miscellaneous For Sale 7—Miscellaneous For Sale

FOR SALE

Two-Row Rust COTTON PICKER

Has Picked Only 27 Bales
Since Being Completely Overhauled!
A-1 Condition
Only \$5500.00
Smith Machinery Co., Inc.
Phone 3980, Roswell 512 East Second
71-2t-72

ATTENTION! COTTON FARMERS!

Steel Cot and Mattress	\$11.00	
Mattresses \$3.25—Extra Heavy	\$4.50, \$6.00, \$9.00	
Steel Bunk Beds, 2 Cots, 2 Mattresses	\$22.00, \$23.00	
Wood Bunk Beds, 2 Mattresses	\$20.00	
Comforts	\$4.00	
Blankets—Wool	\$1.50, \$2.50, \$3.00, \$4.25, \$4.75	
Tents	Cheap Tables	Trailers
Frying Pan, Plate, Cup, Fork, Knife, Spoon, complete set	75c	
Two-Burner Butane Stoves \$5.00; Two-Burner Oil Stoves	\$7.00	
Dish Pans	Stew Pots	Other Cheap Items

LET US WORK A COMBINATION DEAL AND
SUPPLY EVERYTHING AT SO MUCH PER MAN
COMMERCIAL SALES COMPANY
520 West San Antonio Street Phone 2-7931
EL PASO, TEXAS 70-tfc

8—Miscellaneous Wanted

WANTED!

We will pay \$1.00 to the first
person bringing to our office a
copy of The Artesia Advocate
date Friday, June 8, 1951. Vol.
48, No. 46.
THE ARTESIA ADVOCATE
316 West Main 50-tfc

Americans eat more cabbage
than any other vegetable except
potatoes, according to the U. S. de-
partment of agriculture. Cabbage
has been in the next-to-the-top
place for vegetables for more than
30 years.

Farm land prices in the U. S.
have increased 144 per cent over
the 1935-39 average prices.

5 REASONS WHY

Our Home Loan Plan Is Popular

1. You repay in convenient monthly amounts
2. Principal, interest, taxes, insurance may be included in payments
3. Our plan leads to debt-free home ownership
4. Pay ahead without penalty if you wish
5. No red tape; prompt, friendly service.

CHAVES COUNTY BUILDING AND LOAN ASSOCIATION

E. A. HANNAH
Artesia Representative

10—Used Cars and Trucks

WANTED—Ladies and gentlemen
to buy at Bi-Lo Trading Post,
Roswell, used appliances and furni-
ture. 501 E. Second St., phone 834-J.
Buy, Sell, Trade. 72-tfc

Driving to Chicago Sept. 12 or 13.
Take passengers to help drive.
Phone 1027-J. 72-1tp

Driving to Sacramento, Calif. Sat-
urday morning. Take two pass-
engers to share expenses. Call
1302-W after 6 p. m. 72-1tc

FOR SALE—Chevrolet coupe, 1936
model. Good tires, battery and
new radiator. See Tommy Bryan,
902 Richardson or call Vernon
Bryan, Number 7. 68-4t-71

FOR RENT—Luggage trailers, haul
your own furniture. Take trailer
here, leave at destination anywhere
in U.S.A. Roy V. Tyner Co., Ros-
well, N. M. 69-6tc-74

FOR SALE—One D-S-35 interna-
tional long wheelbase truck. I
also have winch trucks for heavy
oil field hauling. K. J. Williams,
phone 1112. My business is truck-
ing the public. 33-tfc

FOR SALE—30-ft. tandem semi-
trailer, with grain and stock
sides, vacuum brakes, spoke wheels,
9.00x20 tires. Roy V. Tyner Co.,
Roswell, N. M. 69-6tc-74

10A—Automotive Supplies

SAVE UP TO 50%
On all your automotive needs, tires
and tubes, seat covers, batteries,
motor oil, parts, accessories.
WHITE AUTO STORE
407 W. Main Phone 1042-W
68-tfc

9—Public Notices

FOR REAL VALUES IN REAL
ESTATE, SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-tfc

ALCOHOLICS ANONYMOUS —
Our sole purpose is to help those
who have a drinking problem. P.
O. Box 891, phone 1264. 98-tfx

Presbyterians Return Sunday to Fall Schedule

Presbyterian services will be put
back on full schedule this Sunday
with Sunday school at 9:45 until
10:45. Morning worship beginning
promptly at 11. Mrs. M. C. Ross, di-
rector of music, promises a full-
voiced choir. They will sing, "God
So Loved the World," by Stainer.
Rev. Ralph O'Dell will continue
what has now become tradition, in
preaching an illustrated children's
sermon at the first part of the
service, after which a recessional
hymn is sung, allowing the chil-
dren to go to either the Junior
church or infant nursery. Service
is concluded at 12 noon.

The youth organization, known
as the Westminster Fellowship,
will re-continue its regular pro-
gram this Sunday evening at 6:30
with one major change. Hereto-
fore, the fellowship has included
both Junior high (6, 7, 8 grades),
and Senior high (9-12). Miss Eu-
nicie McKinley and Reverend
O'Dell were the sponsors. The
group has grown too large and un-
wieldy to handle with such an ar-
rangement. Therefore, beginning
this Sunday evening, the Senior
high group will meet in the parish
hall under the leadership of Bev-
erly Graham, chemistry teacher at
Senior high school, and Wilbur
Ahlers, art teacher at the Junior
high school. The Junior high will
meet in the basement of the old
church, with Miss McKinley and
Reverend O'Dell as sponsors.

The regular mid-week services
will reconvene this Wednesday
evening with the weekly covered
dish fellowship at 6:30. Next Wed-
nesday evening Rev. James Hall,
pastor of First Presbyterian
church at Hobbs, will present a
special program on the theme,
"Training Christians to Live in an
Unchristian World."

Statistics show that the average
family opens 574 cans each year—
and that's the "average" family
not just newlyweds.

Services for Mrs. I. L. Geeslin Held in Hagerman

Funeral services for Mrs. I. L.
Geeslin were held in Hagerman
Thursday, Sept. 4, following her
death Sept. 2 in Artesia General
hospital after a lingering illness.
Mrs. Geeslin was 51.
Services were held from the
First Assembly of God church of
Hagerman with R. A. Hunter of-
ficiating. Burial was in Hagerman
cemetery under direction of Mason
Funeral Home.
Mrs. Geeslin was born March 15,
1901. She was Dovie Evelyn Farm-
er before she married Mr. Geeslin
in 1931 at Paris, Texas. She moved
to Chaves county four years ago
from Dallas.
Children surviving her include
Mrs. Mollie Nixon, Mingham, Okla.,
and Mrs. Margaret E. Smith, Mrs.
Mary M. Geeslin, and Miss Jo Ann
Geeslin, all of Hagerman; and
Clyde J. Chronic, Henry L. Chro-
nic, Robert J. Geeslin, Isaac W.
Geeslin, Billy A. Geeslin, and Lee
A. Geeslin, all of Hagerman.
Brother and sisters are Mrs. Sue
Cheshire of Boswell, Okla.; Mrs.
Daisy Mae Yeley, Proterville,
Calif.; Mrs. Willie Ella Hugo-
Okla.; Mrs. Lizzy Nichols, and Mrs.
Virgie Lee Smith, both of Los An-
geles; Marion Farmer, California;
Frank Farmer, Alamogordo; Jack
Farmer, Mingham, Okla.; and Alvin
Farmer, Chocota, Texas.
She is also survived by 17 grand
children.

I got Conoco's NEW 1-2-3
"50,000 Miles
No Wear"
Service!

Here is a proven, tested way to help your engine perform better, last longer, use less gasoline and oil! Simply give it Conoco's great new "50,000 Miles—No Wear" Service!

This is exactly the same service that kept test cars new in Conoco's spectacular "50,000 Miles—No Wear" road test!

In that famous 50,000-mile test, with 1,000-mile drains and proper filter service, test car engines showed no wear of any consequence; in fact, an average of less than one one-thousandth inch on cylinders and crankshafts. Gasoline mileage for the last 5,000 miles was actually 99.77% as good as for the first 5,000.

Now you can get this same 1-2-3 "50,000 Miles—No Wear" Service, at your Conoco Mileage Merchant's, today!

1 Your Conoco Mileage Merchant Will Drain Out Grit and Sludge, preferably while engine is hot! "Hot-oil" drains every 1,000 miles flush out grit, dirt, acid and contamination—leave your engine sparkling clean!

2 He'll Recondition Air and Oil Filters! He'll clean filter elements, replace dirty cartridges, record mileage. Every time hood is lifted, he'll check mileage to be sure filters have been serviced at proper intervals.

3 He'll refill with great Conoco Super Motor Oil! Conoco Super is fortified with additives that curb dangerous accumulation of dirt and contamination—protect metal surfaces from corrosive combustion acids—fight rust—OIL-PLATE against wear.

1952 - CONTINENTAL OIL COMPANY

REAL ESTATE GUIDE

Farms, Ranches and Busi-
ness Listings Exchanged
with the ROSWELL and
CARLSBAD Multiple Listing
Bureau.
BUY OR SELL FROM A
MULTIPLE LISTING
BUREAU MEMBER

Currier Abstract Company

102 Booker Building Phone 470

Abstracts of Title, Title Insurance, Loans
We Are Agents for Major Life Insurance
Companies for LOANS on All Types of
Property.

VALLEY EXCHANGE

Realtor and Every Form of Insurance
114 S. ROSELAWN PHONE 1115

Beautiful Home—3 bedrooms—Venetian blinds, 1438 sq. ft. floor
space, plus carport and big garage. 1201 Hermosa. A good loca-
tion and a good buy at the price!

Outside City Limits—2 bedrooms, city water. North 13th street.
\$1350 will handle.

Two Bedroom Home back of lot—fair condition—good location
and Drive-In Sandwich Shop catering to school children, good
trade established. Price \$6325.00.

FHA LOANS
Harvey Jones — Res. Phone 1217-J

KIDDY AGENCY

REAL ESTATE AND INSURANCE
415 West Main Phone 914

612 WEST QUAY—Three bed-
room home with basement, cen-
tral heating and cooling, double
carport, laundry room, and ren-
tal on rear of lot. PRICED
RIGHT!
GI EQUITY on a Practically
New Home, corner of Hermosa
and Second. \$1650.00 will handle
\$8100.00 total price.

BEAUTIFUL Two Bedroom
Home with garage, dishwasher
and carpeting, on a large lot in
the center of ALTA VISTA Ad-
dition. Call for appointment—
Today!
FOUR HOUSES on two corner
lots, close in and close to schools,
all clean and in good repair,
partly furnished. Income \$240
per month. Call for appoint-
ment.

See Us for Farms, Ranches, Business
and Dwelling Properties

Southwestern REALTY CO.

Phone 1066 Phone 1065

OFFICE 315 QUAY AVENUE

800 Acres land, with 720 acres shallow water rights, six wells,
two modern sets of improvements, 10 tenant houses. \$400 per
water right acre. Terms.

288 Acres, mile southeast Artesia—very good improvements—
abundance good water. Good terms to responsible party. Reason-
ably priced at \$500 per acre.

160 Acre Farm—1500 gal. well. \$6000 will handle!

HOMES—See us before you buy, we have several good buys
NOW, that are well improved and in good locations.

RENTALS ARE IN DEMAND
Phone in Your Rentals and Utilize Our
Free Rental Service
See Us for Your Needs
INSURANCE

Don Teed Salesmen:
E. A. POE Residence Phone 1519-R
Res. Ph. 0198-J5 J. E. SHORT Residence Phone 359
Don Jensen Rec. Ph. 756

ARTESIA INVESTMENT CO.

303 West Main Phone 871

REAL ESTATE — INSURANCE
DWELLINGS — FARMS

LOT ON CHAMP CLARK STREET — \$275.00
FILLING STATION, NORTH FIRST — \$15,000

Two bedroom Home, \$1350 Two Bedroom Home, furn-
ished. Only \$5500, \$1000 will
through GI loan. handle.

— FREE RENTAL SERVICE —
BUSINESSES RANCHES
Virgil (Jake) Jakeway — Residence Phone 607-M

LOANS

Long Term ON Low Interest

FARM — RANCH — CITY PROPERTY
STEVE W. MASON
ROOM 103, CARPER BUILDING, ARTESIA

Virtue's to Open Birthday Event For Fifteen Days

Every department at Virtue's in Artesia is filled with special merchandise at "budget stretching prices" today as the store opens its Birthday Event, according to Dennis W. Short, manager.

Virtue's Birthday Celebration will begin today and continue through Sept. 20. Short added, pointing out the event marks the 20th birthday of the store's founding by W. W. Virtue in Dodge City, Kans.

Hundreds of special new fall fashion items have been secured for the Birthday Celebration, Short said.

In addition to Short, the Virtue's staff includes:

Mrs. Dora Ashton, Mrs. Josephine Briscoe, Mrs. Wilda Parrish, Mrs. Alma Sowers, Mrs. Zolie Bowman, Mrs. Ruth Bates, Mrs. Dorothy Wade, Mrs. Betty Del Wright, Miss Petra Guerrero, Bernice Sosa, Clinton F. Patterson, and Phil Dillard.

Fourteen—

(Continued from Page One)

The four-county district is one of six set up this summer in the state as a move toward efficiency and economy.

First farmers in the Artesia area to launch a conservation plan in the Central Valley district were Mr. and Mrs. Russ Gooden, who came to district and SCS offices in 1943 for assistance.

Presidents of the two Artesia banks are J. W. Berry, president of Peoples State bank, and Charles K. Johnson, president of First National.

Johnson is also chairman of the New Mexico Bankers' association committee on agriculture, and has led a state-wide movement this year to recognize outstanding soil conservation practices with suitable award programs.

More than half of New Mexico's daily newspapers plus a host of smaller publications are joining in the program through publication of special editions, Johnson said.

Casa Bonita—

(Continued from Page One)

Six-Weeks Job—
Completion is tentatively scheduled six weeks after construction is started.

The 24 duplex units to be built by Casa Bonita are part of a federal allocation given the Artesia area for housing since Eddy county was declared a critical defense area.

Federal rent maximums have been set at \$76 for two-bedroom units and \$86 for three-bedroom units. Stoves, refrigerators, carpets, venetian blinds and other features are covered in the rental price.

Announcement of plans to build the rental units has shortly followed beginning of construction on 72 defense housing sale units which will be sold to defense workers who are also veterans for no down payment other than closing costs.

American Builders—
The 72 defense housing sale units are being constructed just south of the rental development to be built by Snow. Sale units are being constructed by American Builders, Inc., of Albuquerque.

Fred Sproule, president of American Builders, said construction is progressing on the sale units, and will be pushed "just as fast as possible."

Both sale and rental units are available only to defense workers designated in this area. The defense worker classification includes petroleum and potash industry workers.

New Landsun Film Conspicuous By Lack of Redheads

The "Lovely to Look At" stage at MGM became a veritable bachelors' paradise when 18 of America's most beautiful models assembled for the elaborate fashion show sequence of the new Technicolor musical coming to the Landsun theater Sunday, Monday, and Tuesday.

The girls were selected after months of search from a group of the most pulchritudinous of the country's cover girls on the basis of their looks, height and ability to wear the striking Adrian-designed clothes. They represent some of America's leading fashion houses and department stores, as well as such magazines as Vogue and Harper's Bazaar.

Of the group of eighteen, only three are brunettes and only two have brown eyes. The shortest is 5'5", the tallest 5'8 1/2" with the average weight totaling 122 pounds. And redheads are conspicuous by their absence.

Stars of "Lovely to Look At" are Kathryn Grayson, Red Skelton, Howard Keel, Marge and Gower Champion and Ann Miller. The musical was directed by Mervyn LeRoy, as his first offering since the spectacular "Quo Vadis," and was produced by Jack Cummings. Some of Jerome Kern's greatest song hits are featured in the score.

Parents to Meet For Junior High Band Planning

Many students at Junior high school are accepting the invitation to enroll in the band program at the school.

Music aptitude tests have been given to all the students at Junior high during the past week. According to Justin D. Bradbury, newly employed band director at the school, letters will be sent to parents of those students who show definite musical ability according to the tests.

A meeting of interested parents will be held in Junior high gym next Thursday evening, Sept. 11, at 7:15 p. m. At this meeting parents will have an opportunity to talk with the director and to discuss which instrument is best suited for their child. A complete display of instruments will be shown and a rental plan will be explained whereby an instrument may be rented for three months to make sure that the child will succeed before purchasing the instrument. Instruction will be given during school hours and in class lessons free of charge.

"It will only be a matter of months before they will have an opportunity to win a chair in the school bands and to participate in all the band functions," Bradbury said.

All interested parents are urged to attend the meeting at Junior high next Thursday evening.

In the petroleum industry, refining, exploration, production and other classes are all included under the defense worker designation.

Construction of the 72 sale units and duplex units for 40 families is expected to greatly aid a community-wide campaign to attract potash workers to Artesia.

An acute housing shortage has limited the campaign's effectiveness to date, but recent announcements on housing developments are expected to provide incentive.

Artesia Disabled Veterans To Hold Forget-Me-Not Sale

Plans have been made to hold the annual Forget-Me-Not sale of Donald S. Simons Chapter No. 19, Disabled American Veterans, here Saturday, Oct. 4, according to Bill Dunnam, chairman.

For more than a quarter of a century, Dunnam says, the little blue flower has been known to millions throughout the nation as the symbol of the disabled veterans, for the money derived from the sale of the flowers is used to

maintain the DAV and its corps of highly trained national service officers.

"National service officers," Dunnam emphasized, "are sent to college for a couple of years and then are given 18 months placement training in various veterans administration offices. They study the laws, regulations and rules administered by the veterans administration so they may be able to represent the disabled veteran and his dependents before governmental agencies as a lawyer does

in court. And that is why the DAV service officers are among the best in the world."

The veterans' administration office in Albuquerque is among the smaller offices in America and yet in that office the DAV maintains in normal times two to four national service officers and clerical help, who do nothing but handle the claims for disabled veterans and their dependents.

"Millions of dollars in benefits—compensation, pensions, hospitalization—for which the funds have been appropriated by Congress, are obtained by us for the unfortunate victims of America's wars," Dunnam states.

"In the past," Dunnam says, "Artesians have been quite generous with our appeals for help, be-

cause they know every DAV must have a service incurred or aggravated disability. We hope they will do so again this year for the need grows greater with each passing year as the number of the nation's casualties increases."

Hope News

Mrs. Ralph Lea returned to her home Wednesday from a Roswell hospital. She is recuperating from a major operation.

Mrs. George O. Teel made a business trip to Artesia Friday to secure some parts for their tractor.

Mr. and Mrs. Charlie Kimmons of Alamogordo, formerly of Hope, visited here Sunday and looked

after some business interests. They visited with Mr. and Mrs. Nelson Jones while they were in town.

Mr. and Mrs. John Bush have as their guests, Mr. and Mrs. Carl Burnham of Hayden, Ariz. Mr. Burnham is Mrs. Bush's brother. Lamoine Crockett has been visiting her grandfather, Henry Crockett, and other relatives for several days.

Mr. and Mrs. Don Riddle of Artesia visited in the George O. Teel home Thursday night.

Rev. and Mrs. Jack Noble returned Friday from Dallas where he had been attending school for six weeks.

Carol Munson returned home Sunday from Albuquerque where she had been visiting her sister,

Mrs. Robert Harlan. She was in a store while she was there. Dale Young spent several days of his furlough visiting his family in Lynn Harrison accompanied by Frosty Forrister to Texas for a load of feed.

Mr. and Mrs. Loren Reeves called in the George O. Teel home Saturday. They were on their way to Artesia.

Mrs. Ada Belle Trimble and Mrs. Ethel Altman were home visitors Monday.

George Teel, Lincoln Cox, Martin, and Dub Cox enjoyed Sunday evening of roping at the Martin's. Later in the evening families all enjoyed a watermelon.

Mrs. Alline Bell is visiting Arizona for several days.



SCHOOL DAYS are here again!

Keep young scholars "bright-as-a-dollar" with plenty of nourishing foods. It's no problem... when you make Safeway your food shopping headquarters. Here, right near your home, are all the foods you need for energy-packed meals... bright breakfasts... appetizing lunches... tempting snacks... and hearty dinners. You'll learn a lesson in thrift, too, when you discover how Safeway's low prices on every item add up to real savings.



Solve school time meal time problems at SAFEWAY

Prices Effective Thru Sat., Sept. 6



- Cherub Milk 14c
- Whole Milk evaporated tall tin
- Powdered Milk 37c
- Lac Mix 1 lb pkg
- Ovaltine 43c
- Chocolate or plain reg. size
- Pure Honey 50c
- Powells extracted 2 lb jar
- Tomato Soup 13c
- Campbells or Heinz No. 1 tin
- Karo Syrup 24c
- Red Label white 1 1/2 lb bot
- Pudding 7c
- Jell Well choice of flavors pkg

- Get your free recipe for: **Rocky Road Fudge Cookies**
- New cookie sensation! Recipe at Royal Satin Shortening-Kitchen Craft Flour display.
- ROYAL SATIN SHORTENING 3 lb. Tin 77c
 - KITCHEN CRAFT FLOUR 10 lb. Bag 89c

- GREEN BEANS GARDENSIDE CUT STRINGLESS No. 303 2 for 25c
- SELECT EGGS EVERY EGG GUARANTEED, Breakfast Gem, Grade A Small, doz 49c
- PURE JAM COLONIAL PEACH 2 lb. Jar 45c
- TOMATO SAUCE TASTE TELLS 7 1/2 oz. Tin 4 for 25c
- FAMILY FLOUR HARVEST BLOSSOM 25 lb. Bag 1.79

- Crushed Pineapple Lalani or Libbys flat tin 15c
- Salad Dressing Duchess Flavor whipped pint jar 35c
- Tea Timers Salad Crackers 1 lb box 35c
- Corn Meal Mammy Lou yellow 20 oz box 15c
- Raisins Kismet Seedless 15 oz box 19c
- Prunes Large size Pliofilm bag 1 lb 25c
- Candy Bars All 5c Brands 6 for 25c

REGISTER NOW...

So you can vote on Election Day!

SUNNYBANK MARGARINE

Colored lb. 25c

Cubed lb. 25c

SAVE MONEY ON MEATS

Safeway trimmed-before-weighing meats save you money! Every Purchase Guaranteed to satisfy, or your money Refunded. Top U.S. Grades only, are offered to you.

- SIRLOIN STEAK U.S. Good Calf lb. 79c
- CHUCK ROAST U.S. Good Calf lb. 53c
- RIB CHOPS U.S. Good Calf lb. 75c
- SLICED BACON Armour's Star lb. 74c
- HEN TURKEYS Oven Ready 10 to 12 lb. average lb. 53c
- LONGHORN CHEESE Full Cream lb. 53c

SAFEWAY FRESH PRODUCE

Fruits and vegetables rushed from the fields spanking fresh with expert care, all the way, so you'll be assured of top quality, at the lowest possible price!

- BANANAS Fancy Central American lb. 11c
- RED GRAPES U.S. No. 1 Malaga lb. 12 1/2c
- Bartlett U.S. No. 1 Delicious lb. 14c
- Golden Tender plump Kernels lb. 17c
- Smooth, Clean CARROTS Clip Top lb 11c
- Home Grown TOMATOES 2 lbs. 25c

Be sure... shop SAFEWAY

YES!
We're
Friendly
Too!

DON'T LET LACK OF CASH-ON-HAND DELAY NECESSARY EXPENSES

TRY OUR "FRIENDLY SERVICE" To Get Cash—Quick!

\$50 to \$500

ARTESIA INVESTMENT CO.

303 West Mainn Phone 871

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
Established August 29, 1903
The Artesia Enterprise

ORVILLE E. PRIESTLEY, Publisher
VERNON E. BRYAN, General Manager
DAVID H. RODWELL, Editor

PUBLISHED EVERY TUESDAY AND FRIDAY
At 216 West Main Street, Artesia, N. M.
Entered as second-class matter at the Post Office in Artesia, New Mexico,
under the act of Congress of March 3, 1879

This newspaper is a member of the Audit Bureau of
Circulation. Ask for a copy of our latest A.B.C. report
giving audited facts and figures about our circulation.
A.B.C.—Audit Bureau of Circulations
FACTS as a measure of Advertising Value



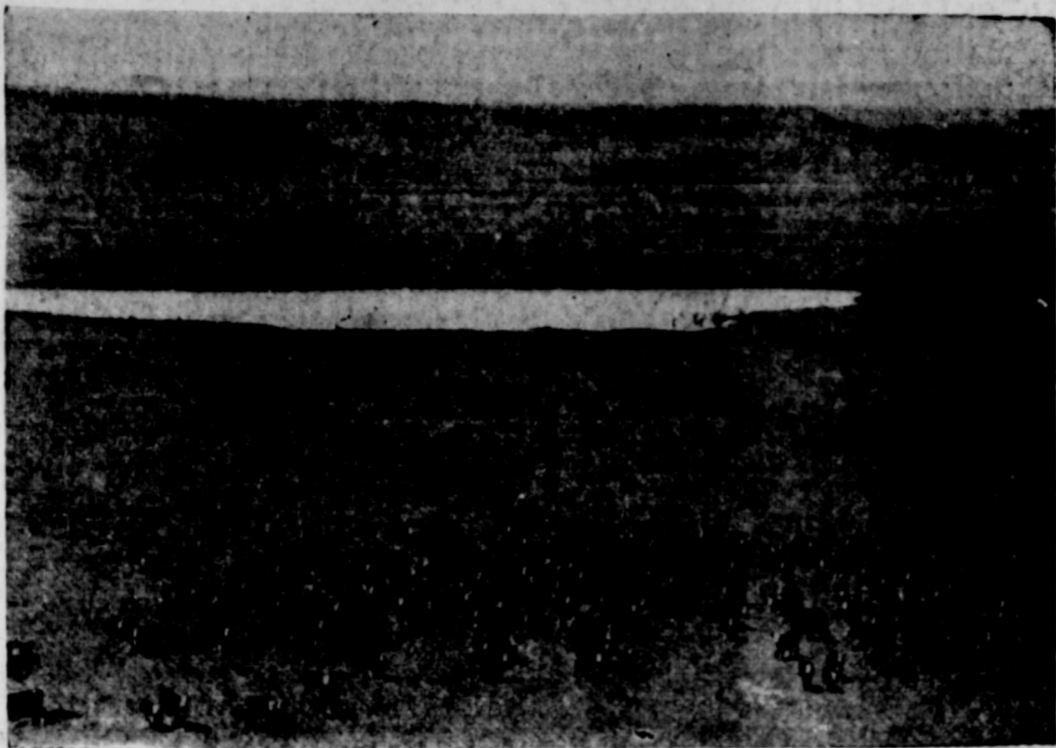
National Advertising Representative
WEEKLY NEWSPAPER REPRESENTATIVES
(An affiliate of the National Editorial Association)
—OFFICES—
188 W. Randolph, Chicago 1, Ill.
Hollywood Bldg., San Francisco, Calif.

SUBSCRIPTION RATES, PAYABLE IN ADVANCE
Year (In Artesia Trade Territory) \$3.50
Year (Outside Artesia Trade Territory but Within New Mexico) \$4.00
Year (Outside State) \$4.50

Rate of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified
Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent inser-
tions. Advertising rates on application.

TELEPHONE 7

Proper Location of Ponds Beneficial to Livestock



PROPER LOCATION of ponds brings about a better distribution of livestock on the range by utilization of areas ordinarily lightly grazed because of lack of water, soil conservation service range specialists point out. Proper distribution of stock water ponds like the one shown above also helps to save cattle weights by eliminating or cutting down on long distances the animals travel to reach water.

Ray Zumwalt Farm Transformed in Nine Years From Undeveloped Land to Well-Paying Acreage

Drive four miles northwest of Artesia and you'll find a farm that telescopes decades into a half dozen years; one that within that time has encompassed the whole range of activity from raw to productive land.

Here is the Ray Zumwalt farm that was started when soil conservation was lifted out of the dictionary and put to work—a step coming right on after the dust bowl years.

It takes considerable brow-wrinkling for a town dweller to follow the talk of leveling, aprons, structures, ditches, crop rotation, fertilizers and all the hard work and sweat that goes into making a farm pay off in cash; however, even an inexperienced eye can see and the mind readily understand results, for the results are right there on this farm.

Here are 400 acres, including 70 acres in cotton, 45 acres in alfalfa, one acre of corn, and seven acres of permanent pasture in orchard grass, fescue and red clover.

There are 51 head of cattle, including 24 registered Herefords, 50 ewes, 100 Hampshire red and Hampshire white chickens, an orchard with cling and Elberta peaches, cherry trees, grapes and boysenberries.

Modern House—On the highest point of the farm is a modern eight-room house of stucco over adobe, with nice lawn, garden of verbenas and nearby are Chinese elms, Arizona cypress, and a hedge of Russian olive.

Two wells are pouring out a copious supply of water, flowing into ditches that irrigate the fields. There are patches of sweet sudan. Just where does soil conservation fit into the picture?

The entire farm represents soil conservation for the owner is a man who observes, studies, makes use of what he studies, experiments and knows the results down to a fraction.

With that type of thinking, it is only natural that soil conservation has a fundamental part in the farm—as natural as bacon with eggs.

Crop Rotation—What are some of the conserva-

tion practices on this farm? One is the old established rule of crop rotation, from alfalfa to cotton. One alfalfa field plowed up yielded two bales of cotton to the acre.

Others are bench terracing on 15 acres, supplemented by drop structures: field leveling on 22 acres and the use of phosphates on alfalfa.

Nine years ago this was undeveloped land. Today it is land that is paying off in cash. It isn't a big farm as farms go, but it is an efficient and ably operated one.

Ray Zumwalt, owner, likes the independence his farm brings; likes the farm way of life. He isn't considering his land merely as a place where cotton is manufactured. His home is on the farm, and the farm is the center of his life—not a sideline.

Cash Crop—He likes cotton because it is a quick cash crop. He also favors Hereford cattle, and the liking isn't altogether financial. He grew up in ranch country.

Although Zumwalt does not go into detail, one can tell from his talk that developing that farm hasn't been done with a wave of the hand. He has a grand sense of humor and admits he had a lot to learn about farming that was accomplished by work that sometimes did not get results.

He was born in Lincoln county, where his father was for 39 years, water supervisor for the Southern Pacific railroad. Ray has been a resident of Eddy county for 26 years.

He is one of the five soil conservation district supervisors for the Central Valley, and is also Democratic nominee for Eddy county commissioner, representing District No. 2.

Dampf Heads—Heading conservation work in the Artesia sector is the U. S. department of agriculture, soil conservation service, with Keith Dampf as work unit conservationist of the Central Valley district. Other supervisors of this district are Herman Green, Lynn Chumbley, Harvey E. Yates, and H. V. Parker, chairman.

The Zumwalt family includes Mr. and Mrs. Zumwalt, their three

sons, and one daughter. Sons are Hunt 18, Perry 15 and Roby 11. Daughter is Gayla June, who is 5 and who gets a thrill from singing "Chattanooga Shoeshine Boy," for you, after you get acquainted with her.

Hunt is a graduate of the Artesia high school. He is still active in the work of the Artesia chapter of the FFA, and is an excellent speaker. He was state winner in the New Mexico FFA in farm mechanics contest, which carried a \$100 cash award. He plans to enter the Eastern New Mexico university at Portales this fall, majoring in agriculture.

Perry, Hunt's brother, will attend Junior high school this fall. He is also active in the FFA chapter in Artesia, and is president of the Artesia 4-H club. All three boys—Roby, Perry and Hunt—have farm projects in the FFA and 4-H, and will show their livestock in the county fair this fall.

Enjoy Farm—This entire farm family truly lives on the farm and enjoys the many benefits of farm life. The family is a unit—each member working for the common good of all.

Says Zumwalt, "It has been very evident for some time that our water levels have been dropping. We should all give more consideration to the conservation of our water and our soil. We should not waste the water. We should use it properly."

"Conservation of soil and water means 'Life' to the farm owner in this dry country."

The slopes of snow-capped mountains in the Belgian Congo are the home of the last remaining mountain gorillas.

Canada has the world's greatest railway mileage per capita.



Nine Million Children Given School Lunches

Nine million children participating in the national school lunch program drank approximately 35 million quarts of milk at school in 1951, according to the U. S. department of agriculture.

Milk is served daily in the 56,000 schools participating in the program, except for a few schools located in areas where fresh milk is not available. This consumption of milk under the national school lunch program is considerably greater than total annual fluid milk sales in such cities as St. Louis, Cleveland, or Minneapolis-St. Paul.

One of the basic requirements that a school must meet in order to be eligible for federal reimbursement for a type A lunch under the national school lunch program is the serving of a half pint of milk to each child getting lunch. The milk requirement, plus specified quantities of protein foods, fruits and vegetables, table fats, and cereals, go to make up the type A school lunch meal which provides at least one-third of a child's daily nutritional requirements.

Under the national school lunch act, the USDA is authorized to use approximately 22 per cent of the annual appropriation for the purchase and distribution of agricultural commodities to school lunch programs.

Since 1946, when the legislation was passed, direct expenditures for dairy products have totaled \$25,600,000. In addition, the program has proved an effective outlet for dairy products acquired under price support and surplus removal programs. During the past two years, 15,300,000 pounds of butter, 9,400,000 pounds of cheese, and 28,900,000 pounds of nonfat dry milk solids were provided under these programs for school lunch use.

Wider Rims on Tractors Make Little Difference

Tractor tires showed no significant difference in performance when mounted on wide rims as compared with standard rims 12 to 14 inches wide, according to U. S. department of agriculture tests.

The tests were carried on with 14-26 inch, 6-ply tires on rims of 12, 14, 16, and 18-inch width. Comparisons were made at the same inflation pressures and total load on the tires. The test soils were Lakeland sand, Hiwassee sandy loam, Decatur clay loam, and medium rough-finished concrete.

However, when filled with water to the top of the rim, 240 more pounds weigh was added with 18-inch rims than with 12-inch rims. This added tire load was enough to support at least 100 pounds additional drawbar pull even on dry sand.

Compared to a standard inflation pressure of 12 pounds per square inch, a pressure of 8 pounds gave better efficiency and about 15 per cent greater drawbar pull on dry sand with the same tire load of 3,120 pounds. The lower pressure caused excessive wrinkling of the sidewalls, which was less pronounced with tires on the wider rims.

Wool Processing, Market Study Is Completed

Results of the first three years of regional research in wool processing and marketing have been summarized in a recent publication, "Wool Preparation and Marketing," published cooperatively by leading wool-growing states in the West, including New Mexico.

Other states cooperating in the research are California, Colorado, Idaho, Montana, Oregon, Texas, Utah, and Wyoming. The new 68-page bulletin presents the objectives and procedures of the study, the work done in 1948, 1949, and 1950 in each of the cooperating states, and a summary of the findings for the three years.

In New Mexico, the research was conducted by P. E. Neale, animal husbandman at New Mexico A&M college, and P. W. Cockerill, agricultural economist at the college. Their particular studies were on various types of grading at the ranch estimating grease wool shrinkage at the ranch, the relative value of fine wool from rams and ewes, and the value of scouring off-sets before selling them.

Some of the advantages listed in the bulletin for ranch grading of wool are as follows: Growers become better acquainted with the grades and comparative values of their clips; they can cull their herds more effectively as they grade the clips; and they have a more merchantable product. Among the disadvantages listed were the lack of facilities at many ranches for credible skirting, grading, and blending and the fact that weather becomes a hazard in ranch preparation of clips.

One conclusion was that grading

Inside WASHINGTON

MARCH OF EVENTS

Redistricting Under Census | Veteran Members of House Brings Hot Primary Duels | Fitted Against Colleagues

Special to Central Press
WASHINGTON—Two of the most bitter election fights of 1952 are coming up soon in New York and in Mississippi where redistricting under the 1950 census has matched veteran House members against each other in primary battles.

The New York fight is between a pair of Republican House members, Reps. Edwin Arthur Hall and W. Sterling Cole. Hall has served seven consecutive terms and Cole, nine, but one of them will be unseated in this month's New York state primary balloting.

It has been a bitter fight between the pair. On one occasion, Hall criticized an atomic test trip taken by Cole and referred to the cocktail parties that occurred during the junket. Cole did not reply personally but almost every Republican colleague on the House floor promptly castigated Hall for his remarks.

The Mississippi clash is between a pair of Democrats—Rep. John Rankin and Rep. Thomas Abernathy. Rankin has been in the House for 16 consecutive terms, exceeded in seniority by only seven other members, and he is waging a furious fight to keep his seat.

Abernathy has been in Congress only five terms but he is an influential member of the House agricultural committee, which is an important post to Mississippi farmers.

● GUESSING GAME—President Truman's public admission that originally he supported Vice President Alben Barkley for the Democratic presidential nomination took political wiseacres by complete surprise.

Mr. Truman's statement at his news conference was not startling from the standpoint that he favored Barkley. However, it was considered unusual to see the least that the President, who can keep a tight lip when he chooses, should decide to let this political cat out of the bag.

To be sure the chief executive hastened to add that he thought the nominee, Gov. Adlai Stevenson of Illinois, was the best possible choice. However, Mr. Truman's statement nonetheless can do nothing to promote the interests of Stevenson and some predicted that it might create new defections in Democratic ranks.

● PRESIDENTIAL DEAL?—Although officials have remained silent on the subject, there is every indication that President Truman made some kind of commitment last December to President Philip Murray of the CIO steelworkers not to use the Taft-Hartley Act against his union if he would agree to subject his demands to the Wage Stabilization Board.

Murray has said virtually as much. There is this additional supporting evidence: Last December the White House announced that the President was ready to seek a court injunction against the steelworkers under Taft-Hartley unless Murray agreed to take his case to the wage board.

White House officials also said at that time that there was "no sound legal basis" for seizure of the mills by the President. After the dispute was taken to the wage board, and that agency submitted its report, the President seized the mills to prevent a strike and resolutely refused to use the Taft-Hartley weapon.

● PENTAGON POLICY CHANGE—It is expected that the Pentagon shortly will announce a new policy with respect to the treatment of the press at airplane crashes and other disasters concerning military personnel.

After many involved foul-ups by local public information officers many newspapers have gotten the names of those killed in crashes themselves and aroused the ire of local commanders to the point where newsmen and photographers have been ruled off military installations.

All this is very embarrassing to the Pentagon and officials are hopeful that a new directive to be issued shortly will set up a nationwide procedure on how situations of such a tragic nature should be handled. The order is the work of several newsmen who have been called back into service since the outbreak of the Korean conflict.

small clips at the ranch is of doubtful value because the individual lots are too small to interest most buyers.

Single copies of the new report may be obtained from the director of the New Mexico agricultural experiment station at State College.

Most Accidents Occur in Good Weather

You can't blame it on the weather! In 84 per cent of the 32,500 fatal motor vehicle accidents last

year, the weather was clear or merely cloudy. It was rainy, snowy or foggy in only one out of six fatal accidents.

According to "Accident Facts," the National Safety Council's statistical yearbook, which is just off the press, rain was the condition reported most frequently under bad weather conditions.

Unfavorable weather conditions were reported more frequently for all accidents (including property damage only) than for fatal accidents. Rainy, snowy or foggy weather was reported for 21 per cent of all accidents and clear or cloudy weather for 79 per cent.

WHEN Parson Johnson saw Mrs. Sumter, whom he roundly detested, coming up his garden path, he sought refuge upstairs in the study and remained hidden for a full hour. Finally he risked calling down to his wife, "Has that horrible bore gone yet?" His wife, equal to any occasion, answered sweetly, "Yes, dear, she went long ago. Mrs. Sumter is here now."

John Straley met a veteran pilot of World War Two who was afraid that he couldn't begin to handle the 1952 model, because of all the new gadgets and refinements that had been installed. "I took one test," he confessed. "The elementary stuff was a cinch, but then the fellow who was asking questions demanded, 'Suppose you were at an altitude of 20,000 feet, going 650 miles an hour. Suddenly your oxygen tank breaks loose, one motor catches fire, and a wing crumples. You have no parachute. What do you do?' Mr. Straley asked, 'What did you answer?' 'I didn't answer,' confessed the former pilot. "From the question alone, I blacked out."

YOU'RE TELLING ME!

By WILLIAM RITT
Central Press Writer
NOW THAT FURS, under a new law, must be offered for sale under their right names life must seem more prosaic for Peter Rabbit. Pete probably had fun masquerading as Nonsense Seal, Impossible Squirrel and Guessagoin Beaver.

Egyptians, we read, have been playing chess for hundreds of years. And just the other day they got around to check-mating the king!

Jet planes now go so fast, says Granddaddy Jenkins, that soon they may be catching up with yesterday's sounds.

Shakespeare was right—there isn't anything in a name. In Ohio cops hailed into court the driver of what they said was an overloaded truck. His name: Scott Free.

Some flying saucers are phonies, says a scientist. Must be some of that new plastic "chinarware" that you can see through.

Norwegian TV viewers saw an English cricket match being played 700 miles away. Small reward for so much effort.

Ayatullah Khashani, new speaker of Iran's parliament, is that country's top religious leader. Probably is an expert at delivering political sermons.

Keep It at Home

THERE IS NO ARGUMENT about the dollars which we keep at home doing yeoman duty.

Most of us know and realize that the dollars we spend in our own country are the dollars which continue to serve and stay in our own country. The dollars we send away and spend elsewhere are gone forever.

Everyone knows that it is the dollars spent here which the payrolls, provide money for taxes, provide money to contribute to local causes and movements, and that they promote money to make improvements and enlargements in the businesses and industries.

And only those firms which enjoy business can grow, and pay their licenses, their taxes, and help build Artesia. Most of us, perhaps, could save on buying certain items. Most of us are convinced we can always find a better variety of goods or a greater assortment and we feel we can save if we buy elsewhere.

In most instances that is a false philosophy. In many instances when we order from a mail order house, go out of town to buy it, or purchase it from a salesman—we are stuck with it. There is no exchanging it, no returning it, and nothing we can do about it.

But many of us are convinced we can save on certain items and we just can't afford to buy locally because of the cost. When we assume that attitude, of course, then we are not honestly admitting we are not interested in our local business, stores, industries, and concerns.

And when this reaches the point where being in business is not justified by the amount of business we have—we won't remain or if we do we won't be very prosperous.

The governmental agencies in this city, this county, and counties and even in the state exist because of the taxes paid by the business firms, the industries, the companies, stores and individuals in this state.

When it is no longer profitable for these firms to be in business in the state then there will be no taxes paid. And if there are no taxes paid—there will be no city, county or state government. Because without money these agencies do not exist.

In our own community we find too much business going to Texas firms—that business doesn't aid and help New Mexico.

That business not only takes the money out of the state, it denies the schools the sales tax because the items are purchased in our own state.

For years outside salesmen have come into our community seeking business and far too often they secure it—business which belongs to those active in this community and who make it possible for this community to exist.

And when those agencies, which depend directly on the taxes being paid in for their existence, send the taxpayers' money out of the city on the grounds they save a few dollars by denying everyone else in this community a chance those dollars because they have sent them away.

There are, we say, various ways to economize. There are ways to save but there are always ways to waste and to deplete and if everyone here spent their money elsewhere there would be no Artesia.

Most of us need to put forth a little more effort and give a little more serious thought to keeping our dollars at home and want those dollars to continue to serve us.

If it doesn't matter—then everyone can do exactly the same thing.

But you can be sure it is those who buy here who make possible for the business firms, service firms, and industries we have to remain in business. The dollars sent away certainly don't do it.

They Must Be Used

IT HAS OFTEN been said that an idea only has value when it is put into action.

We can have worlds of ideas, good and bad ones, but if we never try to use and to put into action the good ideas then they are just as well never have had them.

That is true regarding the laws on our statute books. If those are good laws, if they were adopted to accomplish a definite purpose, if they are worthy of having on our statute books, then they must be enforced to have value.

Those good laws on our statute books are no good unless they are enforced. And if they are not to be enforced then they should be repealed. We feel this way about all of them.

But we are convinced that for years we have been too careless regarding our health laws. These laws were put on our statute books for the protection of all citizens. They were adopted to bring about better and improved sanitation. It is so easy to become careless and neglectful. It is also so easy to assume we have sanitarians to make checks and to feel they will do the job. And yet in most instances our sanitarians of the health department have not had the full backing of the city, the county, or even their own state department in the enforcement of these regulations.

If we are not going to give our support and our backing to those seeking to provide the best sanitation possible in our community then we just as well forget the laws. It is useless to pay out a salary for a man we do not help or even permit to do his job.

Those communities, which become careless, sooner or later pay a real price for their failure to enforce their health laws. And there are a good many communities in this state which are due to have the same experience that Las Cruces recently had with disease, especially polio.

The way to avoid that experience is to improve the sanitary conditions in our community, enforce the laws concern-

Proper Irrigation Improves Crops, Saves Water



IMPROVED IRRIGATION practices, such as land leveling, proper length of runs, ditch lining and others, are resulting in better crop yields and savings in costs and labor in addition to conserving water, soil conservation service technicians say. This shows a leveled field with irrigation runs of proper length to make the best use of water without waste.

HAGERMAN

MRS. EDNA BURCK, Correspondent

John Tolliver West, well-known Hagerman business man and long-time mayor of Hagerman, passed away on Sunday morning at a Carlsbad hospital where he had been taken for treatment following a heart attack.

Funeral services were held Tuesday afternoon at First Presbyterian church with Rev. Harry Cox of Lubbock conducting the services.

The choir sang "Be Still, My Soul," and Mrs. D. N. Aiken sang a solo, "The Lord's Prayer," by Malotte. Mrs. Bobby Templeton was accompanist for both numbers.

A profusion of lovely flowers graced the sanctuary and covered the casket.

Pall bearers were Messrs. E. S. Bowen, E. E. Lane, Leonard George, John Garner, R. A. Welborne and W. J. Graham.

Masonic burial service was conducted at the grave and interment was in Shadelawn Hagerman Masonic cemetery.

A large number of out-of-town friends and relatives as well as a host of Hagerman friends attended the services.

The Mason Funeral Home was in charge.

John Tolliver West was born in Rising Star, Ark., in 1884, and came to Hagerman in 1906 and resided here since that time.

He had been in business here for a number of years, served as mayor of Hagerman for several terms, and was interested in civic affairs.

He was a member of the Presbyterian church and Felix lodge A.F. & A.M. No. 29.

Four children survive: Mrs. Lovita Hearn, Lamar, Colo.; Donald West, Boise City, Okla.; Mrs. Sara Beth Wakeman, Carlsbad; and Robert B. West, Hagerman. Eight grandchildren also survive.

One sister, Mrs. Ella Shell, and five brothers also survive him.

They are N. S. West, Jim West, Joe West, Charlie West, and Earl West.

Mr. and Mrs. Albert White of Colorado City, Texas, were recent guests of Mr. and Mrs. I. E. Boyce, Sr. Mr. White lived here with his parents many years ago.

Mrs. Joe Masters was brought home from St. Mary's hospital on Monday following surgery.

Mrs. J. L. Adair was brought home Sunday from Carlsbad where she recently underwent surgery.

The Hagerman bus station has been moved from the Hagerman drug store to the Valley grocery.

Mr. Porter of the Valley Grocery announces that all patrons of the New Mexico Transportation Co. will receive prompt service and that seats have been installed for their use.

The station will remain open all day Sunday.

John Watford entertained his Sunday school class at a treasure hunt on Wednesday evening.

Following the hunt, which was rather extensive, refreshments of cookies and punch were served at the home of Mr. and Mrs. Elwood Watford.

The Firemen's Benefit Ball, held Saturday evening at the school gymnasium was well attended and quite a success.

Mr. and Mrs. Edgar Foster and children of Carlsbad were recent guests at the home of Mrs. L. D. Foster.

Mr. and Mrs. Ross Winn of St. Louis, Mo., and Mrs. Martin Myatt and daughter, Ann, of Dickson, Texas, were recent guests at the homes of Mr. and Mrs. Howard Menefee and family and Mr. and Mrs. Royce Lankford and family.

Mr. and Mrs. John Shockley returned Monday from Lubbock where they attended a family reunion at McKenzie Park Sunday at which about 75 were present.

The reunion was of the King

family. Mrs. Shockley is one of seven King sisters, all of whom were present.

Tiva Gomez left Friday for Albuquerque to spend a week visiting friends.

Miss Fayrene Fletcher, who has been visiting her uncle and aunt, Mr. and Mrs. W. R. Goodwin and other relatives for the past six weeks, has left for her home in Oklahoma City.

Mr. and Mrs. Donald West and children of Boise City, Okla., and Mr. and Mrs. Cliff Hearn and family of Lamar, Colo., are with relatives here this week, having been called on account of the illness and death of J. T. West, father of Mr. West and Mrs. Hearn.

The Order of Rainbow met on Monday evening at the Masonic Hall where a dinner was served by the advisory board, honoring Miss Diana Tyler, grand instructor, of Carlsbad.

Following the dinner, initiatory work was exemplified and Loretta Creek was initiated into the assembly.

Miss Tyler gave an interesting talk on "What Rainbow Means to a Rainbow Girl."

Other grand officers present were Miss Katherine Corn of Roswell, Grand Hope; and Diane Lattimer, Grand Faith, of the local assembly.

Other out-of-town guests were Mr. and Mrs. Herbert Tyler, Mrs. Drury, Mel Drury, all of Carlsbad.

Mrs. L. H. Shockley was honored at a surprise birthday party on Monday afternoon. The members of the WMS of the Baptist church had met at the church for a business meeting and at the close adjourned to the study where they were met by Mrs. Bill Langenegger, bearing a decorated birthday cake, and Mrs. New, who presented Mrs. Shockley with a basket of gifts in behalf of the guests.

The group then went to the reception room where the gifts were opened and refreshments of birthday cake and punch were served.

The rooms was gay with a profusion of beautiful gladiolas from the Bill Langenegger gardens.

Mr. and Mrs. Bill Davis of California are visiting relatives here and at Dexter. Mrs. Davis is the former Charlene Troubfield. Mr. Davis is a Marine.

Drs. John and Louisa Aiken and daughter, Nancy of Socorro came in by private plane for a week-end visit at the home of Dr. and Mrs. D. N. Aiken and children.

They left for home Monday accompanied by their grandson, John Wallace Aiken who will make a short visit with his grandparents.

THE WASHMOBILE



WE ARE INTRODUCING OUR NEW WASHMOBILE EQUIPMENT THAT WE HAVE RECENTLY INSTALLED

The WASHMOBILE Is Designed to WASH Your Car FASTER Than Other Methods. This Semi-Automatic Car Cleaner Is Another Proof—That We Are Always Striving to Give Our Friends Faster and Better Service.

We Use Only—A SPECIAL CLEANSING SHAMPOO — That Is Proven Harmless to Porcelain Car Finishes.

Mr. George Brown—Who Has Been With Us Over Eleven Years—Will Be Happy to Show You This Modern, Speedy Way to Wash Your Car. He Extends to You a Friendly Welcome!

"Your Friendly Dealer"

BUICK

CHEVROLET

101 S. First

GUY CHEVROLET CO.

Phone 291

You'll Like Everything About Our PRODUCE SPECIALS



Local Grown CANTALOUPE

lb. **5c**

FLAME TOKAYS

GRAPES **10c** Pound

NEW CROP — PORTALES

YAMS **15c** Pound

CALIFORNIA BARTLETTS

PEARS **2 lbs. 25c** Pound

PEACHES

ELBERTA HALVES Old Times Brand No. 2 1/2 Tin

4 for \$1

Pure Strawberry PRESERVES **3** for \$1.00 S&W Brand 12 oz. Glass

White Swan California SPINACH **7** for \$1.00 No. 300 Tin

Hunt's Whole, Unpeeled APRICOTS **4** for \$1.00 No. 2 1/2 Tin

Del Monte, Cut GREEN BEANS **5** for \$1.00 No. 303 Tin

Sturgeon Bay Red Sour, Pitted

CHERRIES No. 2 Tin **4** for \$1

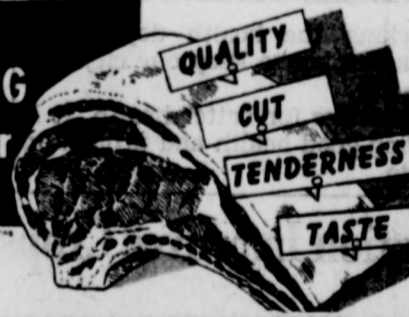
Mother's Sour or Dill PICKLES 22 oz. Glass **4** for \$1

Frozen Foods

You Can Get Your Choice of HONOR BRAND SPINACH PEAS CORN NOW IN! NEW CROP! MINUTE MAID ORANGE JUICE 6 oz. Tin

Your Choice of These Items! **5** for \$1 Fill Your Freezer NOW!

GET MORE of EVERYTHING YOU PAY for in MEAT



RIB—From U. S. Good Beef

STEAKS lb. 83c

BACON

CORN KING

SLICED _____ Pound

49c

GROUND BEEF

LEAN,

FRESH GROUND _____ lb.

59c

WIENERS All Meat _____ 1 lb. cello pkg.

49c

CHUCK ROAST from U. S. Good Beef _____ lb.

59c

LONGHORN CHEESE _____ lb.

49c

FRYERS Fresh Dressed _____ lb.

55c



EVERY DAY NO PARKING HERE

HUNT'S FOODS DOLLAR SALE

FRIDAY, SATURDAY & MONDAY

NO. 2 TINS 3 for \$1

PEACHES 4 for \$1 Shop Early for This Item as We Only Have a Limited Amount! HUNT'S SLICED No. 2 1/2 Tin

CATSUP 6 for \$1 Hunt for the Best! HUNT'S 14 oz. Bottle

CORN 6 for \$1 Whole Kernel, Golden HUNT'S No. 300 Tin

TOMATO SAUCE 13 for \$1 HUNT'S 8 oz. Tin

PEACHES 6 for \$1 HUNT'S HALVES No. 300 Tin

FRUIT COCKTAIL 3 for \$1 HUNT'S No. 2 1/2 Tins

CORN 6 for \$1 HUNT'S Golden Cream Style No. 300 Tins

FRUIT FOR SALAD 4 for \$1 Hunt's 300 tin

CHILI SAUCE 5 for \$1 Hunt's 12 oz glass

FRUIT COCKTAIL 4 for \$1 Hunt's 300 Tin

ASPARAGUS \$1 Hunt's Green Tipped and White Picnic Tin 3 for \$1

TOMATOES 6 for \$1 Hunt's Solid Pack No. 300 Tins

PICKLES 3 for \$1 Hunt's Country Style No. 2 1/2 Glass

PEAS 8 for \$1 HUNT'S TENDER GARDEN pic. tins

JUICE 10 for \$1 HUNT'S TOMATO No. 300 Tins

BEANS 5 for \$1 HUNT'S SMALL RED No. 2 1/2 Tin

1008 So. FIRST PHONE 1060

Hagerman News

Mrs. L. W. Seale of Richmond, Calif., is visiting her mother, Mrs. Maud Troubfield and other relatives at Hagerman.

Mr. and Mrs. Bill McCullough and children of Lovington spent the week-end at Hagerman visiting relatives.

Mrs. Caroline Vissering, grandmother of Mrs. Aiken and Mr. and Mrs. Raymond Vissering of Dana, Ill., left Monday after spending several days at the home of Dr. and Mrs. D. N. Aiken. They were accompanied on the way home by Mrs. Harriett Vissering of Canton, Mo., who spent the summer with her daughter, Mrs. D. N. Aiken.

During their visit here, Richard Atwater, supervisor of music in the Hagerman schools, spent Sunday at the Aiken home and a musical feast was enjoyed as Mrs. Raymond Vissering is an accomplished musician. Mr. Atwater a clarinetist, and Dr. and Mrs. Aiken also musicians.

Mrs. James Michelet, who is in New York City attending a convention of the American Legion auxiliary, is also enjoying a visit with her sister who lives in Philadelphia and went over to New York to be with her.

Misses Maxine and Veta O'Bar, who have been spending the summer at Highlands university, Las Vegas, have returned to Hagerman. Miss Maxine O'Bar will again teach sixth grade in the Hagerman schools and Miss Veta O'Bar will teach in Dexter.

Mr. and Mrs. Cecil Barnett of Kansas City are visiting Mrs. Barnett's mother, Mrs. W. E. Bowen and other Hagerman relatives this week.

They were joined by Mr. and Mrs. Volney Bowen of Fort Sumner Saturday, who spent the day here.

Mrs. Earl Stine returned Tuesday from Oklahoma where she attended a family reunion at Randle Park, Anadarko, Okla., at which 90 were present.

Mrs. Stine also visited at Fort Cobb, Weatherford, El Reno, and Oklahoma City.

Clint Gibson who underwent an appendectomy at Artesia General hospital last week, is convalescing at his home here.

Mr. and Mrs. Lloyd Harshey, Sr., returned from a trip to the mountains Monday.

Mrs. Tom Nappier and Mr. and Mrs. Kenneth Work and daughter, June, of Alamogordo, are guests at the homes of Mr. and Mrs. Clint Gibson and Mr. and Mrs. Ike Boyce this week.

Mr. and Mrs. Delbert Sinor returned Monday from a short visit at Albuquerque. They visited Bill Bannister at the Veterans hospital and report he is feeling better.

Donald Albert Bannister is visiting at the home of his uncle, Allen Bannister of Odessa.

Clint Nail, who recently underwent surgery at Veterans' hospital in Albuquerque is getting along nicely. Mrs. Nail has returned from visiting him at the hospital.

Pfc. Dwayne Howell came in from Hawaii this week for a visit with his wife, mother, and brothers.

Mr. and Mrs. Charles Criddle and children motored to Rosell on Monday evening to watch the Shrine circus parade.

Paul Mayberry and Miss Doris Hudson were married Sunday at the home of the bride's parents, Mr. and Mrs. Doc Hudson of Dexter.

Mr. Mayberry is a son of Mr. and Mrs. C. H. Mayberry. He was reared here and attended the Hagerman schools.

The young people will live at Hagerman in one of the Dub Andrus apartments.

C. H. Mayberry has been brought home from El Paso Saturday after having been treated at an El Paso hospital.

Clancey Gomez, son of Mr. and Mrs. Fermin Gomez, has left for El Paso to take an examination to enter the Air Force.

The annual election of officers was held and the following elected: Mrs. E. S. Bowen, president; Mrs. James Michelet, vice-president; Mrs. C. G. Mason, secretary; Mrs. E. E. Lane, treasurer.

The next meeting will be held at the home of Mrs. Wayne Adams of Roswell.

Those present were Mmes. Dub Andrus, C. G. Mason, J. W. Wiggins, Royce Lankford, Frank Wortman of Dexter, C. O. Holloway, W. E. Utterback, Oscar Green of Dexter, Ben Jack West, and E. S. Bowen.

Mrs. A. N. Franklin slipped on a wet floor at Jay's cafe where she was employed and tore the ligaments loose in her ankle Wednesday morning.

As no physicians were available either at Hagerman or Dexter at the time, she was taken to St. Mary's hospital for treatment.

Mr. and Mrs. I. E. Boyce, Jr., and children, Susie and Gerald, and Mrs. Wesley Rathbone have returned from a very enjoyable trip through the West.

They visited the Painted Desert, Petrified Forest, and Grand Canyon in Arizona and various points of interest in California. Among relatives visited were Mrs. Clyde Knight, sister of Mr. Boyce and Mrs. Rathbone, and family who reside at Bakersfield.

Mrs. Wesley Rathbone of Eunice is spending several days here with her parents since her arrival from California.

ANNOUNCEMENT!

We Are Now Specializing in **Fine Mexican Food**

TACOS — ENCHILADAS COMBINATIONS

NORTHSIDE CAFE

Rudy Clavern
South of Northside Bar

ENCHILADA SUPPER

SUNDAY, SEPTEMBER 7

4:00 to 7:00 P. M.

OUR LADY OF GRACE HALL

NORTH ROSELAWN

75c Plate Public Invited

PALACE DRUG

309 West Main Phone 1

ON SALE FRIDAY AND SATURDAY

Walgreen Agency DRUG STORE

Tr. IODINE OR MERCUROCHROME 12c
1-oz. Bottle (Limit 1)

OLIVE TABLETS 19c
DR. EDWARDS 30+ Size (Limit 1)

MINERAL OIL 21c
U.S.P. Pint (Limit 1)

GAMAY SOAP 3 FOR 23c
REG. SIZE (Limit 3)

\$1.29 Dolph Insect Bomb
Jets a fine mist at finger touch! 3% DDT. 12-ounce. 1.09

Stomach Upset? Bismadine Tablets
Relieves excess stomach acidity. Bottle of 100. 49c

Loose Leaf FILLERS
Ring punch, ruled type. 10c

Skin Dried By Summer Sun? PERFECTION HAND CREAM
Lubricates, softens as it cleanses. 3-oz. jar. 45c

"KICK-OFF" BUY! \$2.98 Value! NITE KING FOOTBALL
Pebble-grain Cowhide Official weight. 2.49

6-oz. MAREE WAVE SET 19c

Double Size Tube WILLIAMS Shave Cream 47c

O.C.E.L.O. Cellulose Sponge
Fluffy Durable. All purpose. Bottle of 45. 33c

Stop Body Odor! TRY NULLO CHLOROPHYLL TABLETS
Bottle of 45. 1.25

VITAMINS for HEALTH

For Real Energy PLUS! OLAFSEN Ola-Beron-12
with USP Quality Crystalline B-12 Liver, Iron, Copper. Bottle 50. 3.99. Bottle 100. 5.99. Find out how healthy you can feel!

WANDY FIRST AID KIT
Physician's & Surgeon's. Tape, cotton gauze, pads, Quick Strips, mercurochrome, and solve in tin. Regular \$1.99. \$1.35.

HYDROGEN PEROXIDE 29c
3% PINK ANTIPTIC germicide. B.F.J. POWDER 25c. Antiseptic first-aid dressing. 4-oz.

16-oz. LARVEX Moth Spray 79c
(Limit 1)

4-oz. VITALIS Hair Tonic 4.99
water and fill area.

20 Gillette Blue Blades 98c
Handy dispenser.

4-oz. PEPTO BISMOL 59c
for Upset Stomach.

Giant IPANA Chlorophyll Tooth Paste 59c

75c BAYER ASPIRIN 59c

65c KREML SHAMPOO 57c
Contains Polisan.

State Conservation Committee Members Are Respected at Home as Top Ranchers, Farmers

The state soil conservation committee can point with pride to its accomplishments during the past year. Not only has it been quite active in encouraging all agencies and organizations to cooperate with soil conservation districts, but it has also endeavored to assist each district.

The committee decided that, in an effort to assist soil conservation districts, a state committee member would visit and meet with every district board of supervisors in the state. The state was divided into areas and each member was assigned a number of districts to visit.

Reports indicate that in every instance the local district supervisors were very appreciative of being able to meet with a representative of the state committee and discuss the individual conservation problems of each district.

The state committee was without an administrative officer for

several months due to the resignation of Hoy Connelley who now is farming. L. C. Brown, a long-time resident of this state and former county extension agent, was employed as extension soil conservationist and administrative officer of the state committee effective July 1.

Wide Experience—
Brown has had wide and varied experience on all phases of agricultural work and will bring to his job a rich experience which will undoubtedly assist greatly in furthering the conservation program in New Mexico.

The committee was established by law in 1937 when the New Mexico state legislature passed what was known as the New Mexico soil conservation district law, an act providing for the establishment of soil conservation districts and a state soil conservation committee.

The primary duties of this first state committee, as it was set up in 1937, were to help organize soil conservation districts, but by 1949

this phase of activity had almost passed into history. With 58 soil conservation districts already organized, there were only a few vacant spots left on the New Mexico map. So, since the organizational job was almost complete, the state legislature passed an amendment to set up a new committee consisting of seven lay members.

Five members of the new committee are appointed by the governor from among the district supervisors and two others are selected for their interest in agriculture and conservation. Other members (ex officio) include the governor, the associate director of the agricultural extension service, the associate director of the state agricultural experiment station, and an advisory member appointed by the United States secretary of agriculture.

Promotes Work—
The new committee now assumes the responsibility of helping districts establish more conservation

work on the land and the job of expanding an educational program in cooperation with all agencies and organizations interested in conserving resources. Members of the committee have expressed a sincere belief that their actions can no longer be just passing on routine matters, but must be a real force in assisting the districts in the state in carrying out a soil and water conservation program as contemplated in the state act.

The committee is encouraging the supervisors of the 60 soil conservation districts in the state to assume full responsibility in assisting farmers and ranchers within districts to take full advantage of all opportunities offered to them in cooperating with the several federal and state agencies in furthering conservation movement in these districts.

The New Mexico state soil conservation committee is composed of 11 members, four of them, including Gov. Edwin L. Mechem, serving in an ex-officio capacity by virtue of public office or agency connections, and the other seven drawn from the ranks of farmers and ranchers, all of whom are officials or members of soil conservation district boards of supervisors.

Ex-Officio Members—
Ex-officio members of the board, in addition to Governor Mechem, are H. L. Hildwein, associate director of the New Mexico extension service, Albert S. Curry, associate director of the state experiment station, both of State College (Las Cruces); and R. A. Young, Albuquerque, state conservationist with the U. S. soil conservation service.

The seven farmer-rancher members of the state board, all appointed by the governor, are:

John F. Young of Cuba, chairman. Both merchant and lumberman, Young is secretary-treasurer of the Cuba SCD board and has long been identified with activities leading to betterment of his community and state, and highly interested in conservation of the state's resources, especially in making the new state committee a real force for the conservation cause.

E. O. Moore of Dexter, board vice-chairman, is a big-scale Pecos Valley farmer and rancher. Chairman of the Hagerman-Dexter SCD board of supervisors, he is especially interested in water conservation, since water is one of the main limiting factors in production from the land. An enthusiastic Flying Farmer, Moore often uses his plane

in attending committee meetings.

Has Poultry Farm—
W. A. Williams, Jr., of Santa Fe, operates a large poultry farm and also has ranching interests in the Chama country. Chairman of the Pojoaque SCD board of supervisors, he often neglects his own business to further the conservation cause, as do other members of the committee.

R. T. Spence of Carlsbad is primarily a banker, but his other interests include farm and ranch operations. His concern for conservation dates back to his active part in organizing the Otero SCD at Alamogordo. He has been particularly valuable on the board in working out application of Senate Bill 158 which appropriated \$20,000 to be used by districts in purchase of equipment.

John W. Russell of Elida operates a large dairy farm jointly with his son, and is secretary-treasurer of the Roosevelt SCD board of supervisors. Long active in Roosevelt county, Russell has served on the county board of education for over 30 years and was active in promoting rural school consolidations.

Operates Big Ranch—
George H. Cureton of Lordsburg

and his sons operate a 19,250-acre ranch between Lordsburg and Silver City, and also have large farming interests. He was one of the first to adopt a soil and water conservation program in New Mexico, starting in 1936. Cureton is one of the recent appointees to the state committee and is cooperating with the Grant SCD.

J. D. Fernandez of Vadito owns and operates a 202-acre farm which

he bought with wages earned before he was married. He has a school, managed a store, worked for a railroad and mines at Lordsburg, and was chief clerk of the state corporation commission from 1927 to 1933. He was one of the first cooperators of the Pecos Taos SCD and has served as supervisor since 1945.

Hay Insurance Special

\$1.75 PER \$100 PROTECTS YOU!
On the Premises:
Against fire, lightning, windstorm, cyclone, tornado and hail, riot, aircraft, vehicles and smoke.

In Transit:
Against fire, lightning, cyclone, tornado, flood, collision, upset and collapse of bridges.

Regular fire rate furnishing only part of the coverage herein described and on the premises only is \$3.50 per \$100. WHY PAY MORE FOR LESS! SEE US TODAY

Southwestern Realty Co.
315 West Quay Phone 1065





Here's the KICK-OFF!

Football Season's Open!



LET'S GO! BULLDOGS!

BEAT THOSE HORSEMEN!

ARTESIA VS. ST. MICHAELS OF SANTA FE

MORRIS FIELD --- 7:30 O'CLOCK TONIGHT

• PATRONIZE THESE BULLDOG BOOSTERS •

 <p>Lumpy Barker</p>	<p>Main Cafe "EAT WITH ROY" 315 West Main</p>	<p>The State Distributors Home of "AMANA" HOME FREEZERS</p>	<p>Safeway Stores, Inc. 110 South Fourth</p>	 <p>Louie Campanella</p>
<p>Ditto Paint & Body Shop AUTO PAINTING 1209 South First Phone 631-W</p>	<p>Cox Motor Company Next to Our Team—We Are "Tops in Performance" With Our CHRYSLER — GMC — PLYMOUTH</p>	<p>Artesia Hotel Coffee Shop "SEE US AFTER THE GAME"</p>	<p>Threemen Tire Company Seiberling Tires — Philco Appliances 110 North First Phone 904</p>	
<p>Johnson's Dairy LOCALLY PRODUCED AND PROCESSED Country Club Road Phone 098-R4</p>	<p>Carter's Tune-Up & Valve Service "SATISFACTION GUARANTEED" 108 West Texas Phone 1280</p>	<p>Robert's Insurance Agency AUTO LOANS 112 South Fifth Phones 1179-W and 1179-R</p>	<p>Bowman Lumber Company "BUILDERS SUPPLY STORE" 310 West Texas Phone 123</p>	
<p>Lorang Cleaners "WE PICK UP AND DELIVER" 103 South Fifth Phone 1143</p>	<p>Richard's Electric Shop 514 West Main Phone 391-W</p>	<p>Ivan Rogers Garage "BRING US YOUR CAR TROUBLES" 1300 West Main Phone 675-W</p>	<p>Cole Motor Company "We Want to Treat You Like You Want to Be Treated" PONTIAC — Service — CADILLAC</p>	
<p>Payne Packing Co. "PAYNE'S FINEST" Beef and Pork</p>	<p>Artesia Paint & Glass Co. 824 South First Phone 1091</p>	<p>Sanders Office Supply "THE FRIENDLY SUPPLY STORE" 419 West Main</p>	<p>Price's Creamery MILK — ICE CREAM — FROZEN FOOD 606 South First Phone 905</p>	
<p>Mayes & Company Hunting Time — See Us for Ammunition 601 South Second Phone 102</p>	<p>Evans Hardware Co.</p>	<p>E. B. Bullock & Sons FEED — FLOUR — COAL — SEEDS 1005 South First Phone 86</p>	<p>Russell Auto Supply "Your Sporting Goods Headquarters" 322 West Main</p>	
<p>Williams Lumber Company On Hope Highway</p>	<p>White's Chevron Service First and Quay Phone 500</p>	<p>Montgomery Jewelers "FINE WATCH REPAIRING" 409 West Main Phone 285</p>	<p>Guy's Cleaners "THE ONE GOOD CLEANERS" 318 West Main Phone 345</p>	
<p>White's Auto Store "HOME OF GREATER VALUES" 407 West Main</p>	<p>Simon's Food Store 507 South Sixth Phone 62-J</p>	<p>Yeager Grocery "GOOD THINGS TO EAT" 201 West Chisum</p>	<p>We're Backin' Ya! BULLDOGS!</p>	

