

Eisenhower, Mechem Take Realistic School Election



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| Hunters-Plan To Phone Paper On Deer Kills Complete details on NorthEddy county success in the deer season opening this Saturday,Nov. ?, wil! be reported in the Artesia |  |
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Cotton Marketing Campaign
Calls for Holding Back Half

New Mountain Road Planned To Mayhill


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Artesia Weather Car-Semi-Trailer Collision Fatal To Midland Man

## Artesians Sweep Top Prices In Stock Sale

| Stork Shower | Sears-Perry <br> Held to Honor |
| :--- | :--- |
| Engagement |  |

Mrs. M.L. Sanders Is Announced

## OSOCIETY

J. M. Jackson Marks ${ }^{\text {Pth }}$ Birthday

Social Calendar


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# BOWMAN'S 

 Tulsa, Okla, are the parents ofa son born Oct. 29 , weighing eight

ARTESIA AUTO CO.

## Byt.F.Goodrich <br> FIRST IN RUBBER,



- SPECIALS •


For AII Your BUILDERS SUPPLIFS Call 0 n Bownats TODAY:

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LUMBER COMPANY
"The Builders' Supply Store"

IRBYDRUG
VALUE
PaCKEd

## DOLLAR DAY

marked away down are tiese values - one day oniy - thirsday, noveuber 6 - 8:90 A. M. To 5.30 P. M.
"FOR BOYS"
DRESS SUITS

2.98 upto $\mathbf{5 . 9 0}$

DRESS PANTS
 1.49 to 2.98

TWILL PANTS


## WORK SUITS

White or Green. One-piece Work Suits sometimes
 Buy sow: $\quad$ osir 2.00

FOR - CHILDREN" SLEEPERS
With feet in them or without - in knitior or fannel

-in heayy or medium weights. These are excellent | values and the price |  |  |
| :--- | :--- | :--- |
| is |  |  |
| isway down lowi. | $\mathbf{7 7}^{6}$ | to | DRESSES

A selected group of higher priced Dizeseses that are
 SLIPS

SHOES

Discontinued odds and ends of Better Shoes for Barrain | $\substack{\text { Baryain } \\ \text { Price }}$ |
| :--- | :--- |
| 2.00 |

"FOR MEN"

## DRESS SUITS

 there are still about 15 execlelent suits - mostly all | wools! |  |
| :--- | :--- |
| Look at this price: | $\mathbf{2 5 . 0 0}$ |

WORK PANTS
Sizes 36 to 41

A real value for the larger man. A few matching | PANTS 2.00 |
| :--- |

FELT HATS
Shee 63,1075
Clasing out these and the pricisises. warn hat on

SHOES


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"FOR LADIES"

 to ane low preet Now st ite ime tet buy!
NYLONHOSE Steses/ 1 toll
 but will got tast
PURSES Formerly hinate r ried -nom
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## SHOES

Special priced, reduced for this one day
of styles and sizes to pick from at
of styles and
Low Price of
THEM AWAY!


Farmington's Apparent Win of Championship in Junior High Open House Is A-Conference Stirs Artesia Fans to Back AA Plan Scheduled Thursday Night



## CLOSE-OLT <br> SALE

Permanent Type
ANTI-FREEZE PRESTONE or MOBIL $\$ 3.25$

MAHONE MOTOR CO
106 North First Phone 326


ARTESIA
BUILDING \& LOAN ASSOCIATION
201 $1 / 2$ South Fourth
Clayton Menefee, Sec'y. and Treas.

##    <br> - 414 generous awards the 1953 Christmas Club ask for a for a simple letter on the subject folder which explains the rules and Institutions Help, Me to Obtain Fi- A A Corporation, Herbert F. Rawli nancial Security." When you join Memorial Awards Competitional COMPETITION CLOSES JANUARY 12, 1953

PEOPLES STATE BANK
 the public by Mr. Riddle and a each subject being taken by stu- of classes at $9: 10$ p. m the public by Mr. Ridale and a each to the parents attending.
short outline of the Junior high
dents $\begin{gathered}\text { Principal Riddle and } \\ \text { Pead }\end{gathered}$
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will then the public and many parents
ment before the class schedule
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high in the next one or two years
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in this morning.
$p$




RECOMMENDED NOW FOR
Fall Feed of Lawns, Flowers, Shrubs, Permanent Pastures and Oats.
billy albert nursery



## Like your travel with a JOYOUS THRILL?




There's a trim bundle energy that's just the tick your after joyous thrill,for mile after fleeting mile. Why not come in and try the Buick we her in mind?

The excitement starts with your first look at in, your first sitting in it, your first fingering

But wait till Dynaflow Drive* begins work ing its magic-and its constant and complete wonder.
Wait till you feel the bubbling exuberance
of taking your first hill with a high-compress. That's when you get a man-sized sampling of the tremendously able and instantly responsive power you command bere. Wait till you feel the serene satisfaction of skimming over rough roads, cobbles or detter than words can tell, what a million dollars' worth of ride engineering an do in he way of magnificent comfort.
Wait till you jockey into a real tight parking pace and note the fun and ease that Power ceering * brings to a once-tough job
hy wait?
There's a Buick that can do all this - and
There's a bick that can do all this - and

And listen: If you can aford a new car, you can afford a Buick.
How about coming in this week for a real sampling of this joyous travel.
Equip ment, accessories, trim and models are subject
io change uitbout notice. Standard on Roadmatter ptioned at nince. Stanaart on Roadmatter, optional ait extra cost on other Series
extre cost on Rood materer and Super only.

## Sure is true for $\mathbf{W}$. When telitr auto <br> BUCK

GUY CHEVROLET
Phone 291


To Be Honored At Homecoming
 For Carlsbad Game Friday Plenty
nights Carlsbad are on an arlsbad gan Carisbad are on sale at soutr
ern Public Service Fourth street in the Booker ${ }_{i}^{\mathrm{in}} \mathrm{i}$ Arlesia
tickets. School tickets for stude on sale at Senior high schon Council, of which W. L. Gray is
president, Homecoming will also
feature a contest for the oldest
alumni to attend the ArtesiaSt.


WELCOME T0 OUR

## Christmas

 Club!

JOIN NOWand next Christmas will be merry Our new Christmas Club is open now anl to join. Ms the proved way accumulate a grand sum for gifts nd other purposes a little at a time. ask any Christmas Club member about how this wonderful plan can
make NEXT Christmas the best NEXT Christmas the
you've ever had:
$\qquad$
FIRST NATIONAL BANK ARTESIA, NEW MEXICO


CIRCLE B DRIVE IN WEDNESDAY - THURSDAY

## Towerng Boart thrills! <br> The Academy Award Star Award Star of the Year <br> in one of his Most Powerfil Portrayals! <br>  BUCK A CAR NIGHTS



## PLUMEING



IN THE G00D OLE' DAYS . We Bundled Up and Trudged Outside to Thaw Out the Pump!

## 磨

Thanks to the convenience of Modern Plumbing. Look to us to keep yours in the best of Repair. EXPERT SERVICE DAY OR NIGHT -LICENSED MASTER PLUMBERSASK US ABOUT OUR LONG TERM - remodeling plan -

## home of

"THE PLUMBING SHOP ON WHEELS" CLEM M CLEM
Night Phone $1234 \quad 518$ West Main
IE Guarantee


801 South First
Phone 581-1

## NO W- <br> MR. AND MRS. FUTURE HOMEOWNER!

 AMERICAN BUILDERS, INC.
## To Satisfy the Popular Demand for FHA Financed homes-We Are NOW Building a LIMITED

 GROUP of Fine Three bedroom homes with Garages, Paving, Central Heating and Numerous Other Modern and Time-Saving Conveniences Built Into Lovely Spanish Homes.

Two Easy Plans to Buy Your Home

FHA HOMES

## Down Payment Plan

. Anyone Who Has the DOWN PAYMENT May Buy One of These Homes. We Have Been Swamped with Requests to Build Fine, Liveable Homes of This Type. They Will Be the Same Construction
as Our Other Homes but-
Will Be Sold on the LONG-TERM FHA Plan of Financing.
Only a LIMITED Number of These Homes Will Be Built!

## GI HOMES

## No Down Payment

.For Those in DEFENSE or Allied Industries. We Have a Few of These Homes Left for Sale in Our New Tract. These Homes Are Being Sold to GI Workers in the POTASH Mining or OIL Industries or to Employees of Allied Companies or Companies Doing Work for Them in Any Way Check Your ELIGIBILITY for This Plan with Our Sales Representative.
REMEMBER! - NO DOWN PAYMENT! only a small closing cost!

Our Sales Representative Now Located in Our Model Home, 1106 Sears Ave.
 See These Homes Before You Buy - You Will Be Surprised at the Quality!

INVESTIGATE NOW! THE AMERICAN BUILDERS INC.
Artesia, New Mexico "The Home Designed With You in Mind"
"The Home Designed With You in Mind"
Phone 1365

The Artesia Advocate $\begin{aligned} & \text { ing the chamber. There are probably some } \\ & \text { real reasons bosed in fact which those }\end{aligned}$


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## Artesia Candidate



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this land of enchantment
Beauteous Bea Aspires to Be State's Second Congesswoman; Road Deaths Hit One-a-Day

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New Mexico Magazine




NEW MEXICO EDITORS ARE SAYING-
Hurley Outlines 'Bold Master' Plan for Development of New Mexico Water Resources


## 

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Bill Is Safe for Another Year-Cor
Take Collection, Buy New Licenso


## THOUGHTS IN PRINT-

Critics Urge Care in Adopting

## Fluoride Against Tooth Decay

| SHOULD FLOURIDES be added to public drinking water to help reduction of tooth decay, especially among children? | tooth decay in children can be cut 50 to 60 per cent through drinking fluoridated water. Fluoridation is reported most |
| :---: | :---: |
| The question is being debated | effective for children from |
| dre | formative periods There is doubt |
| ty | formative periods. There is doubt |
| United States, Robert C. Cowen natural science writer for the | that it is equally effective for adults, although fluoridation may |
| Christian Science Monitor, re- | be of some benefit |
| ports | ${ }_{\text {critics }}^{\text {say }}$ say not enough |
| Cow | draw any sort of conclusion |
|  | endorseme |
| $1 .-18$ enough |  |
|  | Fluoridation experiments have |
| that it is safe and really will | been designed to date to show |
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| $2 .-$ Is treating the water sup- | cal examination |
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| plications of compulsory | ment, critics a |
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## Make № Mistakes!...

Be Sure You Get the Deal You Deserve!

CHEVROLET Today's no time to take tain of top value for come See us now
hard-earned dollars. So cofer deserve!
in and check the deal we offer hard-earneck dollars.
in and check the deal we offer deserve!
THERE'S NO VALUE LIKE CHEVROLET VALUE!

## Giddap. pardner...

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# ft inithonrs WHEN YOURDO (E) ${ }^{2} O L L A R$ STRETCHES 

amazing New Rayons with Don't Miss This Event!

$\qquad$ | $\begin{array}{l}\text { Anthon's } \\ \text { Low, Low Price: }\end{array} \quad 14.75$ |
| :--- |

Rayon Gabardine
Good Looking
WLACKS Fitting
SLAC
NO CHARGE FOR ALTERATIONS

TWO BIG SALE DAYS! WEDNESDAY THURSDAY
GABARDINE SPORT SHIRTS

|  | 5.00 |
| :---: | :---: |
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| - $)^{0}$ ce | Lught, medium and dark sthates |
| 290 |  |
|  |  |

Men's Rayon DRESS SOCKS
3 pair 1.00
stook Up Now trom our targe
Display. Good weight tor Fanl and Wiater: Regularty 3se pair:

## II



COTTON THROW RUGS 2 2arimite
$\$ 199$ $=$

OVER 4000 YARDSOFNEW fall fabrics IN THIS GIGANTIC PIECE GOODS SALE!
 RDUROY A Wonderful opportunity to SAVE on this ever popular Fabric - For Skirts, Weskits and Dresses for This Fall and Winter. Wide assortment of Newest
-

- LINGERIE BARGAIN


## > NYLON <br> <br> NYLON <br> <br> NYLON Tricot Knit SLIP $\$ 257$ <br> $$
2 \text { for } \$ 5
$$ <br> \% <br> Lovely Trimmed

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