

ber 7, 19
football
football"
Walter C
the first
m.
ia
reau
AL. REP
MATION
Building

Make Sure Your
Target Is Legal
Before Shooting

OFFICIAL PUBLICATION FOR EDDY COUNTY

THE ARTESIA ADVOCATE

HELPING TO BUILD A GREATER ARTESIA

ARTESIA, NEW MEXICO, TUESDAY, NOVEMBER 11, 1952

Bulldog Alumni
—Plan to Attend
Friday Homecoming

VOLUME FORTY-NINE

NUMBER 91

Contrasts in Housing for Roselawn School Children



AND NEW in school housing on N. Roselawn are shown in this photo from the interior of a north room in the new Roselawn school building. In the foreground modern, movable desks for pupils, which in different sizes are graduated in size to accompany student's

physical growth. Movable combination bookcases and coat racks former a corner at the rear of the picture. Through the window at the back can be seen two of the several old barracks buildings which once housed the Roselawn school project before the new building was completed. (Photo by Gable)

Deer Reports Are Sought From Hunters

Hunters who will venture out again this week-end into nearby mountain deer hide-outs are urged to report any kills to the *Artesia Advocate* as soon as possible on their return. Eleven reports of deer kills—including one by the youngest hunter yet reported—will be found in a story at the bottom of page one in today's *Advocate*. Hunters who have returned to the city but have not had time to telephone the newspaper are urged to do so as soon as possible.

Six Nominated In Homecoming Queen Contest

Six Artesia Senior high school girls have been nominated as candidates for Homecoming Queen to reign over activities this Friday, school officials announced Tuesday.

Nominated as queen candidates are Jean Coll, Pat Johnson, Georgia Crawford, Ginger Sanders, Barbara Chadwick, and Laura Lou Smith.

The candidates were nominated by football squadmen from among junior and senior class girls.

Voting on the queen will be conducted Thursday night by the football squad, who will cast ballots for their favorite.

Miss Homecoming of 1952 will not be announced until coronation ceremonies during a dance following the Artesia-St. Mary's football game Friday night.

All six candidates will tour Morris Stadium in open cars during halftime ceremonies Friday night.

Runners-up in the Homecoming Queen contest will serve as attendants to the queen during brief ceremonies at intermission time. (Continued on Page Six)

Drive to Detect Diabetes Is Set November 16

Artesia doctors and Artesia General hospital will join in a diabetes detection drive scheduled for Nov. 16 to 22 under sponsorship of the American Diabetes association.

The drive features free laboratory tests to determine whether persons interested in or concerned over their general health may have diabetes.

It is aimed at detecting unknown cases of diabetes, giving early making possible early treatment of the illness before serious complications develop.

Cooperating in the program here are six Artesia medical doctors and the hospital.

Those interested in having the key analysis made on whether or not diabetic symptoms are present in the system will be given a free urine sugar test by cooperating doctors and the hospital. There will be no charge either for the office call or for the laboratory analysis of urine collected for examination.

Artesians interested in having this check-up made should contact their family doctor for an examination appointment, or should visit the hospital between 3 and 5 p. m. week-day afternoons, when a laboratory technician will accept specimens.

If indications of diabetes are found following analysis of the urine samples, the individual will be privately notified.

Of 150 million people in the United States, less than 1 per cent—about 1 million—have known cases of diabetes, authorities point out. (Continued on Page Six)

Funeral Is Held Here Monday for Mrs. Merchant

Funeral services for Mrs. Hattie Merchant, 91, were held Monday in Artesia following her death at Artesia Osteopathic hospital Saturday, Nov. 8.

Mrs. Merchant had been a resident of Artesia for 41 years since she came to the city in 1911.

Funeral services were held in Paulin Funeral Home chapel with Rev. Arthur G. Bell, pastor of First Christian church, officiating. Burial was in Woodbine cemetery.

Pallbearers were Emery Carper, J. A. Fairey, L. E. Francis, Tom Hefflin, B. R. Gorman, and R. Jacobs.

She was born Hattie Rasor in Fredericktown, Mo., Sept. 18, 1861. On Jan. 25, 1881 she married Wallace Merchant, who preceded her in death.

Born to the couple were four children, three of whom survive. Children are L. D. Merchant, Captain; J. L. Merchant, San Leandro, Calif.; and Mrs. B. E. Spencer, Artesia.

Five grandchildren and seven great grandchildren also survive Mrs. Merchant, as well as two sisters, Mrs. May Westbrook and Mrs. Laura Dean of Cordell, Okla., and a brother, Frank Rasor, of Miami, Texas.

Two Artesians At ENMU Are Given Honors

Two students at Eastern New Mexico university from Artesia made honor ratings at Eastern New Mexico university during the 1952 spring semester. It was announced in a honors convocation at the college this week.

Among 31 students receiving honors are Warren J. Neill and Mary Lois West.

To qualify for honors, students must make a B-plus or better average grade for all college work taken during the semester.

Quiet Armistice Day Observance Seen Tuesday

Armistice Day was generally observed across the city with quiet notice Tuesday.

Most Artesia businesses had closed their doors, as had all governmental—city, state, and federal—agencies.

Despite advance plans of many businesses to close Monday and remain open Tuesday to afford employes a longer deer hunt, the closing date recommended by the Chamber of Commerce retail trade committee was observed in all but a very few instances.

Wounded Hunter Is Reported in 'Good' Condition

Ralph Parnell, 21, Cottonwood hunter injured in a deer camp accidental shooting Sunday afternoon, is reported in "good" condition at Artesia General hospital, his attending physician reported Tuesday.

Parnell was wounded Sunday when a .22 caliber pistol being handled by Charles Taylor, also of Cottonwood, accidentally discharged, hitting Parnell in the left side of his chest, below the heart.

He was in critical condition on arrival at Artesia General hospital Sunday. Immediate blood transfusions were given the young man, who is reported responding to treatment.

J. E. Taylor, Charles' father said that in conversations with youths in the Parnell camp, where the accident occurred, he reconstructed the accident this way:

Several young men were firing a .22 automatic pistol in the camp at nearby targets. The weapon was in turn handed to Taylor, who was sitting on a horse. Taylor wanted to fire the weapon to accustom the horse to the sound of gunfire.

When the gun clicked as though empty several times, Taylor attempted to hand the gun down to Parnell, who was standing on the ground. The skittish horse was prancing, the youths said, apparently causing Taylor's finger to jerk on the trigger, firing a bullet into Parnell's chest.

The incident was described by all witnesses as an accident. Because the gun had clicked as though empty several times—10 or 12, according to one youth—all of the young men had believed it was empty when Taylor handed it. (Continued on Page Six)

Cruces Game Is Set for Aggie Memorial Stadium

Artesia's game at Las Cruces Friday, Nov. 21, will be played in Aggie Memorial Stadium on the New Mexico A&M college campus. Union high school officials have announced.

The new Aggie stadium, dedicated two years ago, has a large seating capacity to house the throng expected for the Bulldog-Bulldog clash a week from Friday.

Ones That Got Away Dominate Hunter Reports on Deer Kills

The deer that got away dominated most of Artesia hunters' reports after the opening week-end of the season. Only a few scattered reports of kills by Artesia area hunters had reached the community Monday.

There is one consolation, though—the season offers another weekend coming up at the end of the week, and many more hunters are expected to take to the mountains before sundown on the last day, Nov. 19.

Youngest hunter to get his deer thus far is Arba Stinnett, 9-year-old son of School Principal Rufus Stinnett. Arba shot an eight-point, 150-pound buck near Pinon this week-end.

Tuesday he was back in the field again—hunting turkey this time.

School Principal Don Riddle of Junior high school, in the same party with the Stinnetts, also shot a buck in the same general locality but details could not be learned.

Shoots Six-Pointer
Bob Blair of 114 Osborn, shot a six-point, 125-pound buck on the Carl Lewis ranch Tuesday after having just left his car to begin a hunting session.

J. E. Taylor of Artesia shot his eight-point, 140-pound buck on the Peter Gressett ranch at about 1:30 Saturday noon.

J. F. Talley of Artesia shot a five-point, 130-pound buck Saturday and his son, Royce Talley, in the same party, shot a 12-point, 165-pound deer. Both were bagged about 10 miles south of the Moss ranch in the Sacramento.

C. E. Snell brought down a four-point, 125-pound buck on the Queens ranch in the Guadalupe.

Calvin Williams shot his four-point, 125-pound buck in 16-Springs Canyon north of the Penasco river.

Floyd Embree cornered a four-pointer that dressed to 75 pounds at 2:45 Saturday afternoon in El Paso Gap in the Guadalupe.

Dresses to 90
Alex Houston's four-pointer, which dressed to about 90 pounds, was shot in Collins Hills.

More than 65 deer, many killed by out-of-town residents, have already been shot in the Sacramento and Guadalupe mountains in the opening days of the season.

Hunters have reported seeing large quantities of doe in the mountains, and "sign" observed generally indicates a large number of deer are out-smarting most hunters, or are given almost complete protection by state game laws.

High Estimates Delay Disposal Reconstruction

Artesia's struggle to have its sewage disposal plant revamped to handle overflow caused by fast-growing population has again been set-back—this time by high estimates bid by contractors interested in the work.

The lowest of five bids opened at a special city council meeting Thursday was \$34,000 higher than the \$93,000 price tag set on reconstruction of the plant by Herkenhoff & Turney, Santa Fe engineers.

At least a six-months delay is expected by the council while plans are re-drawn by the engineers to pull costs of the plant down.

The council several months ago adopted a \$135,000 revenue bond issue to pay costs of refurbishing the sewage treatment plant, plus cleaning and repair of city water lines.

After the bond issue was authorized following lengthy debate in the city, only one contractor answered the first call for bids on the proposed renovation of the sewage treatment plant.

Too High—While five contractors have answered the second call, all specified estimates calling for more money than the city has available for the project through the bond issue.

Lowest of the bids opened on Thursday was one for \$112,450 by C & C Contractors of Albuquerque.

Other bids were P. R. Burn, Las Cruces, and Allison & Haney, Albuquerque, each \$118,000; Miller & Smith, Albuquerque, \$118,257; and E. M. Silver, Albuquerque, \$137,939.

These bids did not include cost of a dike and fence around the proposed plant nor 10 per cent miscellaneous fund for engineering and variable costs.

William F. Turney, representing the Santa Fe engineering firm, told the council he believed the high bids were caused by contractors' uncertainty over a changing national picture, especially due to the last week's election.

(Continued on Page Six)

Open House Is Slated Thursday At Park School

Open house at Park School will be held from 7 to 9 p. m. Thursday night, Principal Walter Short announced Monday in inviting the general public as well as parents of school children to attend.

Planned for the open house at Park school Thursday night, are classroom exhibits and a student-operated puppet show.

Two puppet shows are scheduled, one at 7:30 p. m., the second at 8:30 p. m. Students under the direction of Miss Peggy Rogers and Curtis Taylor will present the show, manipulating the puppets through a brief play.

All teachers will be in their rooms to meet parents and visitors. Principal Short stated. Children's work, including work books and classroom assignment will be laid on the individual student's desk for examination by his parents.

Parents will be encouraged to talk with teachers on children's progress as shown in the individual displays.

An art display undertaken jointly by several classes is also planned for Thursday night's open house.

Park School Parent-Teacher association will serve refreshments during the evening and a small charge will be made for them.

Little Theater Special Meeting Slated Thursday

CASTING for a radio play to be presented by Artesia Little Theater members will be undertaken in a special meeting scheduled for 7:30 p. m. Thursday night in Central school auditorium, officers have announced.

Especially invited to the casting session are Artesians who have not previously joined the little theater group but who believe their voice offers opportunity for success of the production.

Thursday night's meeting is a special session which will not replace the regular meeting set for Thursday, Nov. 20.

Script for the play was to have been chosen at a special board of director's meeting Tuesday evening.

Beauty, Economy Built In New School

school buildings be built, yet set a pace for building costs?

Artesia school administrators believed they could be the city's rapid population growth made a new elementary class building necessary in 1947.

A five-year period administrators have developed a building which reached completion with dedication of the Roselawn school building. Parents and teachers were delighted with its outward beauty, yet no place in building is there found a decorative nor a frivolous touch.

School administrators are proud with final cost breakdowns which are property owners' like multi-purpose offices, and special units is \$100,000 for 30,007 square feet of space.

\$8.50 a square foot. The school, their children and their parents have achieved a building features latest educational innovations.

Room has a slanting ceiling, giving occupants even distribution of soft daylight rather than reflections.

Classrooms have two private teachers may assist in personal hygienic details. Wall-size windows in front flood student tables with natural light, and careful planning made that a soft, south sunlight, rather than harsh, direct rays from the west.

Overhanging around the building shields windows from sunlight and heat. A concrete ledge at the base of each window makes a durable display such as potted flowers, aquariorium or other activities—include miniature farm-in-miniature.

School administrators planned that useful ledge at heights in each room, for teacher can't see or reach as far as third or fourth grader.

Beginning—Roselawn school project began in 1947 as far as housing concerned. An influx of new school authorities replaced 11 teachers to instruct on a half-day basis in school.

On the Roselawn unit was moved to N. Roselawn where barracks building

from the Carlsbad air base had been moved and restored by Sam Sanders Construction Co.

Every year mounting enrollments pushed more pupils into the Roselawn unit, until in September, 1952, there were 506 pupils registered.

Acute school housing pangs were partially relieved in 1950 when the first six rooms of the present Roselawn permanent building were completed. That helped a situation which had steadily worsened to a point where partitions had been moved closer to-

gether to house four classrooms in barracks buildings only 100 feet long.

Given Contract—Summer Construction Co. of Roswell was awarded a contract on July 8, 1948, to begin construction of the first permanent unit of the Roselawn school development.

Final cost, including architects' fees and minor charges, was \$38,370 on that 5-480-square foot building.

That figures at \$7 a square foot. But administrators were still hard-pressed by growing enrollments, and Aug. 22, 1951, let a contract to Pecos Construction Co. and H. D. Hughes, contractor, for a \$203,837 addition to the first six rooms.

In the new addition are 12 classrooms, the large multi-purpose room, office unit, and special rooms for audio-visual, book storage, and other uses.

Changes, electrical and plumbing contracting, and architects' fees brought final cost of the new unit to \$216,740 for 24,527 square feet—or \$8.83 a square foot.

Total Cost—Total cost of the entire, completed unit is \$255,110, or \$8.50 for the 30,007 square feet.

Advanced school design specified rooms 26 feet wide rather than the usual 22, giving a floor design nearly square and allowing greater maneuverability. Rooms in the new unit are 32 feet long.

The 40 by 70 multi-purpose room is used for assemblies, and pupil activities of all kinds, including physical education, musical events, and many other programs. Shuffleboard and hopscotch patterns are laid in the asphalt tile.

Showers have been built in this elementary school to promote student understanding of personal physical care.

New Features—New features in equipment include individual chairs and desks for all pupils which eliminates the face-to-face seating arrangements. (Continued on Page Six)

Desperation Pass—Belen attempted to retaliate with a desperation pass, but fumbled and the Scorpions recovered, going over from the 11 in three plays.

It is believed doubtful that Farmington will accept any offer challenging its championship, which the school and community there generally believe was won fairly under rules of the New Mexico High School Athletic association.

Farmington's emergence as class A victor has given rise to at least two proposals calling for re-vamping of the league's set-up, which some critics have charged allows a weak schedule to become the path to A conference laurels.

Members of Parent-Teachers associations faces their greatest challenge in the present world situation. Mrs. Ellen D. Bieler, field consultant for the National Congress of Parents and Teachers, told a district PTA meeting in Artesia Friday.

PTA has already played a great part in education progress, including safety and labor laws for children, and hot lunch programs in the schools, she declared.

More than 100 PTA members, officials, and school personnel

from across Eastern New Mexico attended Friday's district PTA meeting, held at the Roselawn school here.

Mrs. Bieler, in a question-answer period, emphasized that PTA should stress its educational activity rather than allow itself to become merely a money-raising organization for local projects.

Night meetings as often as possible were stressed by the speaker, who pointed out attendance by fathers is highly important for success of a PTA program.

Need Knowledge—(Continued on Page Six)

Second Effort to Schedule Farmington Game Hits Rocks

A second attempt by Artesia school authorities to schedule a championship game with Farmington is without success, Principal Travis Stovall said here Monday.

Artesia had first challenged the winning class A Scorpions to play a Thanksgiving Day game in Artesia. Farmington school Principal LaMoine Langston pointed out a game had already been scheduled with Durango, Colo., for that day.

Stovall then wired: "If we get Nov. 21 open, would you consider playing us? Offer \$1,500 or half gate receipts after expenses. You furnish two officials, and us two officials. Play at night, 7:30 p. m. Would play at Farmington on same offer."

"Schedule complete for this year. Will be glad to negotiate contract with you for next year. We favor class A playoff but will play regular schedule until playoff approved by association."

Stovall said had Farmington accepted the Nov. 21 date, a switch of the Las Cruces game to Thanksgiving Day would have been attempted by his office.

Farmington won its last class A tilt Friday night 27-14 over tiny Belen, although the Eagles gave the Scorpions a few anxious moments during the contest before bowing to superior strength. The game was not decided until the final period, when two Farmington touchdowns salted away the game.

The score was tied until only three minutes remained in the last period. Farmington started a drive from its own 24 that saw heavy ground power roll the ball into the end stripe.

Desperation Pass—Belen attempted to retaliate with a desperation pass, but fumbled and the Scorpions recovered, going over from the 11 in three plays.

It is believed doubtful that Farmington will accept any offer challenging its championship, which the school and community there generally believe was won fairly under rules of the New Mexico High School Athletic association.

Farmington's emergence as class A victor has given rise to at least two proposals calling for re-vamping of the league's set-up, which some critics have charged allows a weak schedule to become the path to A conference laurels.

Five City Youths Inducted Into Armed Forces

Five Artesia youths have been called into the armed forces through the selective service system, it was announced in Carlsbad this week.

Inducted through the Carlsbad office of selective service from Artesia were Frank G. Villa, James H. Grissom, William P. Coor, Billy R. Bynum, and Jose D. Granado.

The Artesia youths were included in a call of 13 Eddy county young men.

SOCIETY

Miss Newton to Wed Californian In June Rite

Mr. and Mrs. Walter Newton of Riverdale, Calif., have announced the engagement and approaching marriage of their daughter, Cletha Jane, to Jack Meisenheimer of Fresno, Calif.

Miss Newton graduated from Artesia high school with the class of 1947. She was a member of the Order of Rainbow for Girls. Miss Newton attended Fresno State college at Fresno, Calif. At present, she is the third grade teacher in the Jefferson school in Selma, Calif.

Meisenheimer attended schools in Fresno, Calif. He served in the United States Navy during the war. He is employed by Pacific Telephone and Telegraph Co. in Selma, Calif.

Plans of the young couple are for a June wedding.

The Newton family lived for many years in Loco Hills before moving to the West Coast.

Thanksgiving Favors Finished By Legion Group

Two hundred Thanksgiving trays favors for patients at Fort Bayard Hospital were made by members of the Past Presidents Parley, American Legion Auxiliary, at a meeting Monday at the home of Mrs. C. R. Baldwin. Mrs. Charles Dungan was co-hostess.

At noon, a covered-dish luncheon was enjoyed by members and guests.

In the afternoon, Mrs. H. B. Gilmore, president, conducted the business meeting. She announced 207 articles valued at \$280 had been forwarded to the Veterans Christmas Shop at Fort Bayard and Albuquerque hospitals.

Plans were discussed for a Christmas party with husbands as guests at the December meeting.

Those present were Mmes. J. B. Muncy, H. B. Gilmore, H. R. Patton, J. L. Briscoe, Earl Darst, P. V. Morris, F. E. Painter, Charles Dungan and C. R. Baldwin and Miss Bernice Marie Baldwin, a guest.

Mary Griggs DAR Studies State's National Parks

Mary Griggs chapter of Daughters of American Revolution met at the home of Mrs. Cecil Waldrep Monday evening, Nov. 3.

The meeting was opened in ritualistic form by Mrs. Harold Kersey, acting regent, in the absence of Mrs. R. L. Collins.

President general's message was read by Mrs. Bernice Vallejo.

Mrs. Nina McCarter gave an interesting program on "New Mexico National Parks and Monuments." Among those mentioned were Carlsbad Park, Capitan mountains near Raton which is an extinct volcano, Chaco Canyon in San Juan and McKinley counties, El Morro National Monument near Gallup, White Sands National Monument, Bandelier National Monument near Santa Fe, Aztec ruins in northwestern New Mexico. These monuments are all areas in the national park system which have been established to provide special protection for prehistoric structures.

Mrs. W. I. Trembley, Jr., a new member, was welcomed into the chapter.

Those present were Mmes. John Cochran, Jr., T. H. Donnelly, Paul Francis, Harold Kersey, Hugh Kiddy, Nina McCarter, Burl Sears, Bernice Vallejo, Cecil Waldrep and K. J. Williams.

WSCS Schedules Two-Day Study On Human Rights

Women's Society of Christian Service is organizing a study on "Home Missions and Human Rights" to be held in Fellowship Hall at the First Methodist Church Thursday and Friday, Nov. 13 and 14.

This study is being held to help in understanding and keeping American rights.

The Thursday meeting begins at 10 o'clock, includes a covered-dish luncheon and ends at 3 o'clock. The Friday meeting is from 1 to 3 p. m.

A nursery will be provided for small children. All women interested in this vital topic are invited to attend.

World Community Day Observed By Church Women

World Community Day was observed Friday, Nov. 7, by the Artesia Council of Church Women in the Presbyterian Parish Hall. Women of the Episcopal church served as hostesses for the morning coffee.

Mrs. Charles Johnson, program chairman, conducted the worship service theme "Building Lasting Peace." F. L. Green gave a discussion on "Peace Through Christianity and the United Nations."

Mrs. H. C. Allen presided at the business meeting. A report of the eighth regional convention Oct. 1, 2, and 3 in Oklahoma City was given by Mrs. Allen, Mrs. J. H. Walker and Mrs. John Knorr of Roswell, state president. A very generous cash and packets for peace offering was made.

First Christian Church Women Hold Coffee

Executive board of the Christian Women Fellowship of the First Christian church held a coffee Thursday morning, Nov. 6 in the home of Mrs. George Henderson, Mrs. N. T. Kelly, hostess, served a coffee.

Mrs. Albert Richards, president opened the meeting with prayer and conducted the business meeting with 11 members present.

New Mexico has 60 soil conservation districts, comprising 56,336,000 acres, or 72 per cent, of the state's 77,767,000 acres.

Fifteen grasshoppers per square yard on a 40-acre field will eat a ton of hay in the field each day.

YOUR BLOOD — IF YOU WERE A DONOR



Here's the other end of the story when you contribute blood. Naval Hospital Corpman Donald J. Capots of West Pittsburgh, Penna., administers whole blood to a U. S. Marine after recent fighting at Bunker Hill. Capots is attached to the First Medical Battalion of the First Marine Division, a long time front line outfit. (Official U.S. Navy Photograph)

Personal Mention

Past Noble Grands are having a game night, including canasta, bridge, and other games at 7:30 p. m. Thursday at IOOF Hall. There will be a door prize of a turkey awarded. Admission is 50 cents. The public is invited to attend. Refreshments will be served.

Mr. and Mrs. R. R. McCorkle of Taos, formerly of Artesia, spent last week here attending to business matters.

Mrs. W. A. Gage and two grandsons of Pinon spent last week here visiting relatives and friends.

Mr. and Mrs. Royce Talley of Albuquerque spent last week-end here visiting Talley's parents, Mr. and Mrs. J. F. Talley.

Mrs. E. O. Dahl and son, Dale, of Luverne, N. D., are here visiting son and brother, E. O. Dahl, Jr., and family.

Mr. and Mrs. Earl Ployhar and son, Billie, of McCamey, Texas, spent the week-end here visiting Ployhar's mother, Mrs. Frank Ployhar and sister-in-law, Mrs. Pevey Ployhar.

Spread of Church Work Studied By Methodist Women

Women's Society of Christian Service of the First Methodist church met Thursday afternoon, Nov. 6, at the church.

Mrs. George Frisch, assisted by Mrs. E. Teel, had the worship service, "The True and Living Way." The scripture was taken from Matthew.

The program, "Take the Church to the People," was given by Mrs. E. Jeffers and Mrs. E. J. Treat.

Mrs. Jean Stone, vice-president, had charge of the business meeting. A report was given on the all-day meeting of officers and leadership training day held in Carlsbad Oct. 27.

Hostesses were Mrs. William C. Thompson, Jr., Mrs. B. N. Muncy, Jr., and Mrs. Reed Dowell.

Social Calendar

Wednesday, Nov. 12—Central school Parent-Teachers' association, music room, 3:45 p. m., regular monthly meeting. Program, "Know Your PTA or Purpose of PTA." Refreshments will be served.

American Association of University Women, board meeting at the home of Mrs. V. P. Sheldon, 811 W. Texas, 7:30 p. m.

BPOE Does, meeting and nominations. All members urged to be present, Elks building, 7:30 p. m.

Thursday, Nov. 13—Group 1 Christian Women's Fellowship of the First Christian church, meeting at the home of Mrs. Grant P. Ivers, 1104 Hermosa

Financial Industrial Fund, Incorporated.

A Mutual Investment Fund Prospectus on Request
Call or Write
FRED STOWE
at
KIDDY AGENCY
412½ W. Main Phone 914

WOODLEE SCHOOL OF DANCE ARTS

- TAP DANCING
- BATON TWIRLING
- BALLROOM DANCING
- ACROBATIC DANCING

Register for New Class

Between Now and December 1

Registration Place — Barnett Furniture Bldg.
Ninth and Dallas Artesia Phone 625



One's Enough
WHEN IT'S ELECTRIC!

YOUR CHOICE OF
SINGLE CONTROL

OR DOUBLE CONTROL



SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

**SOUTHWESTERN
PUBLIC SERVICE
COMPANY**

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Artesia Woman Elected District B&PW President

Mrs. Ruth Joss of Artesia has been elected district president for the Eastern New Mexico area of Business and Professional Women's clubs.

She was elected in a week-end meeting held at Ruidoso.

Artesia was awarded the next district meeting of district 3 of the federated business women's clubs.

Miss Florence Dooley, who accompanied Mrs. Joss to the Ruidoso convention, was named to the district nominating committee. Arrangements are near-final for

the annual B&PW employe banquet, scheduled Thursday, Nov. 20, at IOOP where dinner will be served.

Mrs. Elizabeth Sammons, bad, state president of B&PW be the speaker.

It takes about 1,000 full coconuts to produce 25 gallons of oil.

READ THE CLASSIFIED

Marie Montgomery
STYLE TAP DANCE
BALLET AND ACCORDION
808 Richardson Phone 10

\$10,000⁰⁰ CASH AWARDS

FOR CHRISTMAS CLUB MEMBERS AT FINANCIAL INSTITUTIONS DISPLAYING THE EMBLEM OF CHRISTMAS CLUB A CORPORATION

Join the 1953 Christmas Club NOW

at financial institutions displaying this Emblem, Christmas Club, A Corporation.

414 generous awards for a simple letter on the subject "How Christmas Club and Financial Institutions Help Me to Obtain Financial Security." When you join

the 1953 Christmas Club ask for a folder which explains the rules and regulations of the Christmas Club, A Corporation, Herbert F. Rawll Memorial Awards Competition.

COMPETITION CLOSING JANUARY 12, 1953

PEOPLES STATE BANK

ARTESIA, NEW MEXICO



He Even Hates to Stop for Lunch!

Put a man behind the wheel of a Golden Anniversary Cadillac—point it to a destination some hundreds of miles away—and try to stop him!

And small wonder! In all the world, there is no finer relaxation for a work-weary man than a day's drive at the wheel of a Cadillac.

Try it sometime, and see for yourself. The moment you slip into the driver's seat, you'll sense that something extraordinary is about to happen to you.

The car has a "feel" to it—even when it isn't in motion. You sit right. The wheel falls naturally into your hands. You look out through the big curved windshield—over the beautiful hood and into the distance—and you know that "this is it!"

And then you turn the key and the great engine whispers into action—and the day's fun begins.

First, there's the *silence*—only the sound of the wind

—and the occasional tick-tick of the electric clock.

And then there's the *comfort*—the easy, soft, steady ride over almost any type of road.

And next, the *handling ease!* The steering wheel moves with the weight of the hand. There is remarkable steadiness on straightaway and curves. And the brakes give added confidence each time you touch the pedal.

So the miles go by and the miles go by. Towns and villages appear and disappear.

"What's that? It's time for lunch?"

"Okay—but let's make it something quick and easy. We'll have a big dinner tonight."

Don't you think you'd like to own the car that can make a journey such a great delight?

If so—come in and see us—any time.

COLE MOTOR COMPANY

112 South Second

Phone

Now Is the Time
Get rid of those Household Pests in one quick easy application.
Call Us for Free Estimate
Atlas Pest Control
Phone H&J Food Basket, Artesia
or Write Box 781, Carlsbad

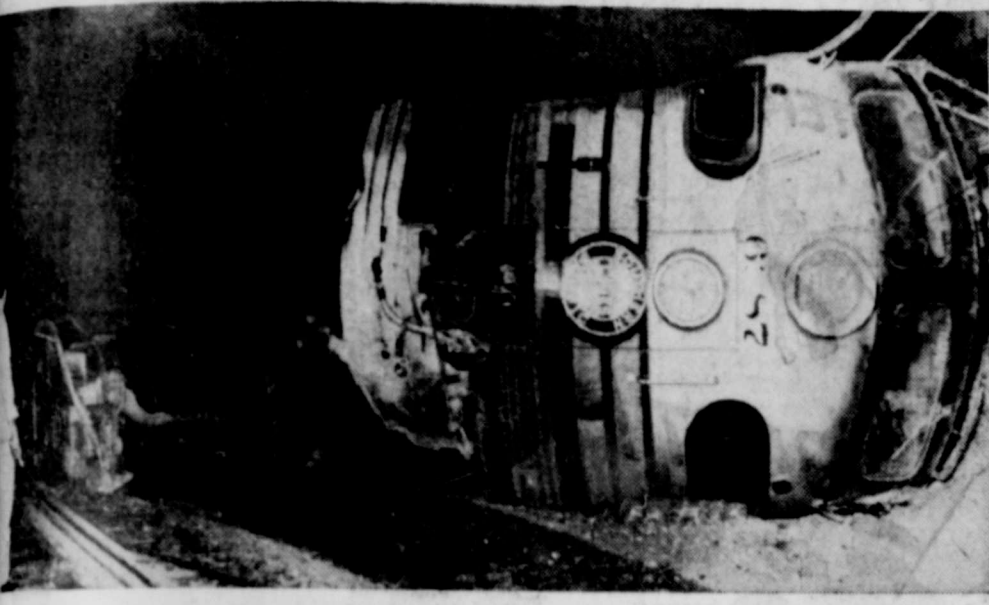
A to Z
COMMERCIAL PRINTING
High Quality
Low Costs

Artesia Advocate
PHONE 7
Printing • Office Supplies

SOUTHERN PACIFIC LINE GOT OVERCROWDED



Flat car squashes auto, rams into house.



Diesel flopped over on side, off its trucks.

PART of the havoc after a northbound Southern Pacific freight train sideswiped another freight train reportedly protruded onto the main line at Guadalupe, Calif. The stationary engine was knocked off tracks and one of the dual diesels pulling the moving freight was knocked on its side. Flat cars moving train buckled, jumped the rails, upset two autos and smashed into houses. Eight persons injured and San Francisco-Los Angeles line was blocked.

CLARK, MURPHY TOUR KOREA FRONT



THREE KEY FIGURES in the Far East are shown at Seoul airstrip after landing in a light plane which took them along the battle front. From left: Gen. James A. Van Fleet, Allied 8th Army commander; Robert D. Murphy, U. S. ambassador to Japan; Gen. Mark W. Clark, U. S. Far East commander. Murphy and Clark spent three days in Korea. Photo by INP staff photographer Dave Clecro (International Soundphoto)

and that one floor has had to be closed. Another with an average of 1160 patients a day reported it had only three registered nurses on its staff. Another reported six vacancies out of 20 positions budgeted for R.N.'s and six out of 20 for trained practical nurses, and said that by the first of the year it will need 66 additional professional nurses and 27 additional trained practical nurses. Doctors answering a questionnaire so far have already said that they need 34 R.N.'s and 30 practical nurses right now. Few Interested Dr. Reid said that a survey of New Mexico high school senior girls had indicated that 115 wanted to enter nurses' training and that only 62 already were enrolled. Miss Barnes told the committee that New Mexico's nurse shortage was worse than for the nation as a whole, and that the percentage of New Mexico student nurses who do not complete their course is higher here than for the nation. She said this state depends heavily on other states for its nurse supply. There is a fire in a school house every six hours in the United States.

READ THE ADS.

DR. KATHRYN BEHNKE PALMER GRADUATE CHIROPRACTOR Chiropractic Seeks, Finds and Removes Nerve Pressure—The Primary Cause of Illness X-Ray — Neurocalometer 408 West Richardson Phone 861

If you've never invested because you didn't know WHAT? You see sense in investing surplus dollars. You've seen others invest and enjoy good income from their investments, but you've stayed away because you didn't know Wall Street... you didn't know what to select for your investment dollars. That's just one reason why so many people have turned to Mutual Funds. Professional investment managers spread your investment over a great number of carefully chosen securities. They do the continuous watching. You get four checks in varying amounts every year. Want the facts? Send for free folder.

FIRST NEW MEXICO CO. Box 6760 Roswell, N. M. FIRST NEW MEXICO COMPANY 419 North Richardson, Roswell, New Mexico Please send free copy of folder about Mutual Funds. NAME ADDRESS

ESA Chapter 1 o Hold Model Meet Wednesday Night

Beta Gamma of Epsilon Sigma Alpha will hold a model meeting in the home of Mrs. Alan White Wednesday, Nov. 12, at 7:30 p. m. sorority officers have announced. All fall pledges are expected to attend the meeting. Mrs. John Suderth will preside over the meeting, which has been described as a "very important" rushing activity.

Egg Size Is Determined By Weight Measure

Eggs are graded according to their quality and sized according to their weight per dozen. Large eggs must weigh at least 24 ounces per dozen, medium eggs 21 ounces, and small eggs not less than 18 ounces per dozen. Prices differ for different sized eggs, but are not

always in direct relation to size differences. A quick and fairly accurate way of making comparison of the value of the different sized eggs is to figure that medium eggs are worth about five cents less per dozen than large eggs and that small eggs are worth about five cents less per dozen than medium eggs.

U. S. Farmers Own 4 1/2 Million Tractors in '51

At the beginning of 1952, farmers in the U. S. owned about 4,250,000 tractors or about 300,900 more than the year before. They owned about 2,350,000 trucks—70,000 more trucks than on Jan. 1, 1951. They had 4,370,000 automobiles, a gain of 80,000. The quantity of other machinery on U. S. farms was up about six per cent.

Economists of the U. S. Department of Agriculture figure that, at

the beginning of 1952, farmers had nearly five times as much invested in machinery and motor vehicles as they had in 1940—but not that much more machinery, as prices have almost doubled since 1940. On Jan. 1 this year U. S. farmers had about two and a fifth times as much farm machinery and motor vehicles as in 1940.

USE the CROSS WALK - It's Safer NATIONAL SAFETY COUNCIL

SEE HERE, SPEEDY! HOW MUCH LONGER IS THIS CAR GOING TO KEEP STALLING LIKE THIS? JUST AS LONG AS YOU DO, BABY. LOOK, WOLF—I HAPPEN TO KNOW YOU HAD THIS CAR OVERHAULED BY COX MOTOR CO. AND CARS THEY FIX NEVER FAIL! O.K. CUTIE YOU WIN, IT'S NO SECRET THEY HAVE THE BEST AUTOMOBILE HOSPITAL IN TOWN. SPEEDY! NOT SO FAST! I KNOW THE CAR'S SAFE, BUT I'M NOT SO SURE YOUR DRIVING IS.

PENNEY'S ALWAYS FIRST QUALITY! SPECIAL VALUES! fluid, packable WOOL JERSEYS are finds indeed at only 12.75 for lucky juniors That's right... all wool jersey, that handsome, no-muss fabric that packs like a breeze, unpacks with never a wrinkle... in a pair of striking young dresses with lots-more-money airs! Colors from grey or tan heather...black...or vivid like red, purple...in sizes 9 to 15. CLEARANCE ON DRESSES Large Selection of Better Dresses Reduced to Clear! 3.00 4.00 6.00 CLEARANCE ON GIRLS DRESSES All Sizes in Many Styles, Colors and Fabrics 2.00 3.00 5.00 SHOP PENNEY'S AND SAVE!

Mexico Faces Urgent Need Develop School of Nursing

Staying Away Girls who go away from New Mexico for training too often stay away, said Dr. Edward F. Castetter, dean of the university's graduate school and chairman of the executive committee which has been studying the need. "The state has only one school of professional nursing, which can accommodate a limited number of young women," he said. "The plan now being proposed would establish a school of high standards under which young women would have not only the hospital training but a college education as well." Members of the executive committee acting on recommendations resulting from the surveys are, besides Dr. Castetter, Mrs. Marian Thomas of the state department of education, Santa Fe; Sister Andrew New Mexico Hospital association, Albuquerque; Portia Irick, nursing division, state health department; Lucille Harmon, school health coordinator, Los Alamos; Mrs. Hazel Bush, state board of nurse examiners; Dr. H. O. Reid, of the University's College of Arts and Sciences; Keen Rafferty, chairman of the University journalism

department; Frances Buck, state health department; Ralph Marshall executive secretary of the New Mexico Medical society, and Mrs. Mary Jane Carter, executive secretary of the New Mexico State Nurses' association. Covers 77 Hospitals The survey has covered 77 hospitals in the state by questionnaire, and Miss Barnes has visited 18 hospitals in typical areas. One hospital answering a questionnaire said that 16 of its 23 budgeted positions for nurses are unfilled because of the nurse shortage

NIGHT DOUBLES TRAFFIC TROUBLES STAY ALERT SLOW DOWN NATIONAL SAFETY COUNCIL

Try out a jet-streamed new Studebaker! It's an official gas economy star! Get the big savings of a smart Studebaker COMMANDER V-8 OR CHAMPION Best "8" and best "6" in actual gas mileage* in the '52 Mobilgas Economy Run! Sleek Studebaker styling and low Studebaker upkeep! A 120 h. p. Commander... or a Champion in lowest price field! 103 North Second DEL SMITH MOTORS Phone 201 1852 • STUDEBAKER'S 100TH ANNIVERSARY • 1952

MINNIE-MO MERV. NOW IS THE TIME TO GET YOUR FARM EQUIPMENT REPAIRED! We Can Give You Prompt Service! We Have on Hand For Sale SEVERAL USED TRACTORS "Reconditioned and Guaranteed" ARTESIA IMPLEMENT & SUPPLY CO. Phone 93-810 S. FIRST ST. ARTESIA, NEW MEXICO

Bulldogs Lose Carlsbad Game Plus Claim as Leading Cheated-Out Contender in A-Loop Race

Artesia	Carlsbad
10	6
167	121
36	45
131	76
13	6
2	2
27	12
3	7
266	72
2	2
2/30	2/30

Artesia's hopes for being the leading cheated-out contender in New Mexico A-conference competition were smashed Friday night in a 6-0 defeat by Carlsbad on Caveman Field.

The defeat sent Artesia down to the level of other twice-defeated teams thwarted in seeking conference honors this season.

The driving and at times bitter game saw only one actual TD in the second quarter, although both teams threatened to cross the line several times.

One Artesia fumble on the six-inch line cheated the Bulldogs of what might have been a one-point win.

Carlsbad scored 6½ minutes into the second quarter on a pass play that climaxed a long ground drive, pushed along by a 15-yard penalty against Artesia for illegal use of the hands.

The Caveman drive started with a pass interception by Bob Forrest. Juan Quintella drove from the Artesia 47 to the 26 for a first down. Shortly Goad went back a yard as Bulldog defenses stiffened, but Bob Forrest quickly made up the difference with a smashing drive to the eight.

A Bob Forrest pass into the end zone was incomplete, but Quintella was assigned to carry the ball on the next play, driving to the four-yard line. There Dick Forrest pushed to the end zone stripe where he clutched a short pass from his brother's arm.

Dave Sherer's kick conversion was no good, thereby raising Artesia's hopes that one Bulldog score and a good conversion would mean a one-point marginal win.

In opening minutes of the second half Artesia fumbled its chances to eke out a tie or perhaps the one-point win.

Dick Forrest had returned Don Golden's kick-off to the 40, where the Cavemen were shoved back to the 35 before Goad could muster a gaining drive to the 38. The Cavemen fumbled on the next play back to the 26, but recovered.

A kick to the Artesia 35 on the next play was cancelled when Artesia accepted a 15-yard penalty against the Cavemen for clipping. The second kick went to the Artesia 42, where Yumpy Barker seized the leather and drove to the

seven before being run out of bounds.

Whitefield surged to the three, Bobby Loyd was stopped, and then Barker surged over to about the six-inch line, where a fumble was pounced on by the Cavemen, who quickly kicked to the 45.

Continuing its ever-present scoring threat, Artesia returned that kick with runs by Loyd from the 40 to the 28, a drive by Sammy Golden to the 22, a drive by Whitefield to the 15, Bill Brown and Loyd were stopped, but on the third down Loyd went to the 14, where Barker sent a desperation pass intended for Whitefield. The incomplete pass gave the Cavemen the ball on downs, and on the second play the ball went back to the Artesia 25.

Perhaps another scoring threat was stopped early in the first period on Artesia's second possession of the ball beginning on the Carlsbad 22 with a fumble recovery. There a Bulldog pass was incomplete, a jump pass was incomplete with a referee in the way, and still a third pass on a split formation was incomplete.

In closing minutes of the game with only three minutes on the clock, Bobby Loyd recovered a fumble on the Carlsbad 45. A Barker end-around run was stopped cold, but Ronnie Nelson shoved to the 40, then the 39. On a hand-off in a split formation, Larry Beadle scampered to the 21.

Beadle drove another two to the 19, but on the next play Artesia's pass was intercepted on the 10. Carlsbad's Cavemen fell on the ball for the next three plays, but Artesia time-outs kept the clock from closing the game. Carlsbad was forced to kick to the 35, where Artesia managed to call one pass play, which went incomplete.

Keeping Opener Clean Highly Important

In all the rules for keeping things clean in the kitchen, the can-opener tends to get overlooked.

But it's just as important to clean your can-opener as any utensil. Washing the can-opener will keep this invaluable kitchen helper clean and sanitary, she points out. In addition, it will prevent mixing the taste of canned salmon with chocolate syrup, if you open two cans in turn.

Wash an opener that has a cutting edge with a small soapy brush that gets into and around the blade. Rinse by brushing with clear water, and wipe dry. Saw or punch-type openers can be dropped right into hot soapsuds in the dishpan.

If you use a hand opener, be sure it goes back to its special spot after washing, here's nothing more annoying to a busy housewife than losing the can-opener.

Giving Blood Is Way to Save Lives

As long as hostilities continue in Korea, there'll be an unusual need for blood for distribution by the Red Cross.

If you decide to give blood you will be between 18 and 59, have no recent illnesses or operations, and be in good health.

You'll be asked to avoid fats just before the donation. The giving is simple, and nature quickly rebuilds the blood you give.

Read the Classifieds.

LEAVE HOUSE, 5 CHILDREN PERISH



MR. AND MRS. WILLIAM RICKARD, Lakeand, Mich., are shown after their five children perished in a cottage fire while the Rickards were at a store on an errand. (International Soundphoto)

Approval of Telephone Loan Expected Soon

Paul L. Frost, William M. Siegenthaler and Bryan Runyan, representing the Penasco Valley Telephone Cooperative, met with representatives of the Telephone Section of REA in Phoenix, Ariz., Oct. 2-3.

REA Representatives Walter E.

Rich, Russell E. Payne and Edgar F. Renshaw stated that the pending loan looked very favorable and they expected it to be approved within the next few weeks, depending upon the action and requirements of the Solicitors Office.

Coy McDougald and Carl A. Dahlgren, REA field representatives, were in Artesia Oct. 13 to clear up a few minor details.

Trees 100 feet high often are found north of the Arctic Circle.

JACK'S CHEVRON SUPER SERVICE

- CHEVRON GAS AND OIL
- WASHING AND GREASING
- TIRE REPAIR
- OPEN SUNDAYS

For Better Service • We Pick Up and Deliver Any Time!

801 South First Phone 581-W

HEALTH IS WEALTH

we help you guard it

Most Modern Methods at Your Service

When you prepare your prescription you can always be sure the latest and most effective methods are used, here. We give you prompt and exacting service.

FIRST—See Your Doctor THEN—Come to Us!

Palace Drug

PHONE 1

Particular Care Should Be Taken By All Hunters

The hunting season is now on, and particular care should be taken by all hunters that they don't shoot at birds or other objects resting on high tension or distribution electric lines. Not only because of the great danger of electrocuting human beings and livestock, and of the inconvenience caused to many members, but also because of the high cost of finding and replacing the broken insulators and cut wires.

Since your Electric Cooperative has recently energized an additional 730 miles of distribution lines covering the entire area west of Socorro to Quemado and the area east of Socorro to Bingham and Claunch, the job of maintaining and keeping up these lines has increased threefold. These broken wires create a great hazard to humans who happen to be near by and to livestock that is grazing near them. These lines are carrying 14,000 volts—enough electricity to destroy the motor of a car in a few seconds; to burn a person to a crisp in a flash; create a fire; burn a house down.

Outages cause an inconvenience to members because they depend on electricity to keep their food preserved, for running water, and lights to see their way about and in many cases doctor their sick.

For the safety of all concerned it is the responsibility of each person to be particularly careful with firearms and be certain of his target because it is far better to be dead sure than to be sure dead.

DON'T BE ONE.

You always get a **Better Deal** and a **Better Buy** WITH CHEVROLET TRUCKS!

Better Buy Now!

CHEVROLET

GUY CHEVROLET COMPANY

101-103 WEST MAIN ARTESIA, NEW MEXICO Phone 291

(Continuation of standard equipment and trim illustrated is dependent on availability of material.)

MORE CHEVROLET TRUCKS IN USE THAN ANY OTHER MAKE!

Cheese Cookery Can Be Something Out of Ordinary

Cheese adds flavor and nutritive value to so many different dishes that it pays the home cook to remember three simple rules for best cooking.

First, keep heat low or moderate. Cheese needs only enough heat to melt and blend with other ingredients. High heat or too long cooking make cheese tough, stringy or leathery. Also, too much heat may cause mixtures of cheese, egg and milk to curdle.

Second, add cheese to other ingredients in very small bits rather than in one large piece. When broken up, cheese spreads more evenly and quickly among other foods, does not form a solid lump of curd when the fat melts and also allows the mixture to cook in a shorter time. Grating is the easiest way to break up hard or dry

Let's Talk About "Politics"

When the average man or woman (that's you and me) hears the word "politics" he or she acts as though it were something that should not be mentioned in polite conversation. And, if anyone dares suggest that they should participate in "politics," they are liable to look around cautiously, then whisper, "Don't say that word!

I've got to be NON-PARTISAN. That's fine, but let's not come "non-partisan" with non-partisan. You can be politically partisan by NOT urging support for a particular candidate or party but you can participate in politics by simply reminding your family, your relatives, friends and neighbors, and fellow workers to register, and vote. You can participate by studying issues and candidates and by going to the polls to press your beliefs.

"Politics" isn't only partisan affairs for party organizations, candidates and office holders. "Politics" is the freedom to elect the men and women who run our government; it's the process of trying to get ALL the eligible adults to take part in selecting the office holders. That "politics!" EVERY American should be politically active every day in the year.

GOOD... BETTER... BEST!

In whiskey, too, there is good... better... and

HILL AND HILL

Whiskey at its Best

KENTUCKY BLENDED WHISKEY

KENTUCKY STRAIGHT BOURBON WHISKEY

BOTH 86 PROOF • HILL AND HILL KENTUCKY BLENDED WHISKEY CONTAINS 6 GRAIN NEUTRAL SPIRITS • THE HILL AND HILL COMPANY, LOUISVILLE, KENTUCKY

THIS CAN BE YOU NEXT CHRISTMAS!

Have ample money for gifts next year through the easy Christmas Club plan: decide how much you'll need, and put aside a little at a time in your Club. You WON'T miss the payments, but you WILL get a grand check just in time for shopping!

JUST THINK! NO BILLS TO PAY NEXT CHRISTMAS IF YOU JOIN OUR

Christmas Club

NOW!

FIRST NATIONAL

The Bank of Confidence

FIRST NATIONAL BANK

ARTESIA, NEW MEXICO

Southard Serves In Amphibious Korean Invasion

William W. Southard, seaman, USN, son of Mr. and Mrs. Thomas A. Southard of Artesia, participated in the joint amphibious mock invasion of the northern coast of Korea recently while serving on board the USS medium rocket landing ship No. 527 on her first tour of Korean duty.

The maneuver was planned to give all services complete realistic preparation and training for an actual landing. An advance force of cruisers, destroyers, and aircraft carriers, led by the battleship USS Iowa, softened targets for days before the amphibious forces moved in for their role in the operation.

Beauty—

(Continued from Page One)

sometimes used, much to the consternation of health specialists.

Four-by-eight foot reading tables in every room were designed by local school authorities, as were movable book cases which have a clothing racks recessed into the back. Mounted on movable casters, the triple-purpose bookshelves can be moved about classrooms as the teacher desires, even forming private nooks where pupils who have earned rewards can retire to read, paint—or even talk.

The large reading tables were built for \$26 a unit, comparing to \$75 retail cost, in school shops by maintenance employees. They are graduated in size to accommodate pupils' growth as they progress educationally and physically.

There are many other functional innovations in the building—green chalk boards which reduce pupil and teacher eyestrain, tack boards of cork, classroom sinks which serve a dozen uses.

Hot water heating is supplied

Williams Shows Fall Models in House of Lamps

Williams Furniture Co., 401 W. Main street, Artesia's "House of Lamps," are presenting a fall showing of lamps and the formal opening of their maple shop, consisting of maple furniture for living and dining room, den and bedroom, and occasional pieces.

The open house will be from 7:30 p. m. to 9:30 p. m. Wednesday and Thursday.

Two door prizes will be awarded. The public is invited to attend this lamp showing.

Parent-Teachers—

(Continued from Page One)

"Effectiveness of the PTA program depends greatly on the understanding and knowledge the members have of their organization and its possibilities," Mrs. Bieler declared.

She stressed the importance of school building programs sufficient to take care of ever-increasing school enrollments, a problem acutely realized in Artesia as well as across the nation.

Aid of the national organization in backing local units was stressed by Mrs. Bieler, who pointed out that research in safety, publications, health, mental hygiene, the exceptional child, and other phases of education give great assistance to local units.

Drive to Detect—

(Continued from Page One)

out. The diabetes detection drive is aimed at discovering the unknown cases which should be treated.

Those especially susceptible to diabetes are relatives of diabetics, obese persons, those over 40, the individual who often feels "below par," and patients recovering from acute illnesses.

General symptoms of diabetes include loss of weight and strength despite good appetite, increased thirst, frequent urination, itching, pain in the extremities, and changing vision.

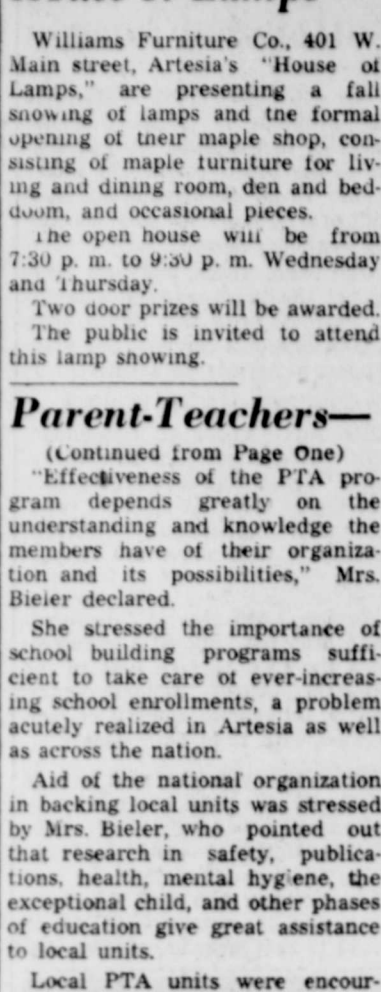
Most positive test for diabetes is the urine sugar analysis which is being offered free during the diabetes detection drive.

Erwin to Visit Artesia Thursday

Roy W. Erwin, contact representative for the veterans administration, will visit Artesia from 9 a. m. to 4:30 p. m. Thursday, Nov. 13, he has announced.

He will confer with veterans and their dependents at the Veterans Memorial building on W. Texas Thursday, giving assistance with veterans' benefits.

IT'S CHANGED A BIT IN 177 YEARS



THE FIRST U. S. Marine uniform and the newest U. S. Marine uniform are shown modeled on White House lawn as the corps looks to its 177th anniversary, Nov. 10, 1952.

months delay on further action toward awarding a contract for actual construction of the plant. "This will give time for the national picture to settle down," he said, "and contractors will better be able to state a price."

One codfish can produce as many as 10 million eggs at one time.

Read the Classifieds.

Six Nominated—

(Continued from Page One)

during Friday night's post-game dance.

General public, especially Artesia Senior high alumni, are invited to attend the dance following the game.

Wounded—

(Continued from Page One)

down.

The accident occurred in the Parnell deer camp about 12 miles from the Moss ranch in the Sacramento mountains.

High Estimates—

(Continued from Page One)

Most bids, he said, probably included a contingency estimate for rising costs should business conditions drastically change.

However, Turney said, the city can save money by ordering a redesigning of the plans to better utilize equipment now in service at the plant while still providing needed improvements.

Turney recommended a six-

Non-Agricultural Employment Is Stable in State

By WALTER E. TAYLOR
New Mexico State Employment Service

THE LABOR MARKET: Except for disrupted activity in coal mining, the non-agricultural employment scene in New Mexico remains generally stable. Mixed trends were present as declines occurred in service industry employment, road building, and zinc mining.

Increases were made in copper mining by absorption of zinc miners, hiring at a new potash mine, expansion at a transportation equipment manufacturing plant and the continued need for housing in several areas. Total non-agricultural employment is estimated 9,000 above the level of last year. Mining, sparked by accelerated exploration for gas and oil, coupled with expansion of potash mining accounts for the largest increase.

Due to peak employment in agricultural harvest the number of unemployed registered at local offices has dropped to below 5,000, nearly 1,500 less than were registered a month ago. Temporary shortages of service and domestic workers show up as these workers leave customary employment for the cotton harvest.

AROUND THE STATE: At Alamogordo bids are being accepted for seventy new residence units and a Wherry Housing project of 400 units is under consideration. Some unemployment is noted among petroleum industry workers in the Artesia area. Logging and sawmill operations in the vicinity of Taos-Raton are operating at capacity. A drop in the price of zinc brought layoffs to about 150 miners at Silver City. The business boom continues at Farmington. The Southwest Potash Corporation has started limited production at Carlsbad.

ANNOUNCEMENT

... NOW OPEN ...

ATOKA

Half Mile East of Atoka, New Mexico

SEE US FOR—

- Parakeets
- Tropical Fish
- AKC Pomeranian Pups
- Supplies for Fish and Birds

ED KISSINGER

Half Mile East of Atoka Phone 081-

NOTICE OF RECEIPT OF TAX ROLL

NOTICE IS HEREBY GIVEN that the 1952 tax roll was delivered to the County Treasurer on Nov. 4, 1952, that taxes are now due and payable and that under the provisions of Par. 76-603 New Mexico Statutes, the first half of the 1952 taxes so assessed shall be and become delinquent on and after December 1, 1952.

THELMA T. LUSK,
Eddy County Treasurer

Money Quickly

"Yes" promptly to 4 out of 5 employed men and women, married or single, because our vast experience reduces details to minimum. Loan made your way—and fast! Phone, write, or come in today.

Loans \$25 to \$500

Monthly Pay'ts
\$14.49 \$172.93 \$250.00
\$24.85 302.41 450.00

CASH YOU GET

15 Mos. 24 Mos.

Personal FINANCE CO.

Ground Fl., Carlsbad National Bank Bldg.
213 SOUTH CANYON STREET, CARLSBAD
Phone: 5-3663 • Frank C. Cross, YES MANAGER
Loans made to residents of all surrounding towns

Marge and Bill Fowler's

RED BARN

CARLSBAD

WILL BE CLOSED UNTIL

November 15 for Dinner

OPEN AT 5 P. M. SATURDAY

November 15

DIAL 1450

PROGRAM LOG

TUESDAY P. M.	4:05	THURSDAY	6:30
12:00 World News	Weather Report	4:30 Artesia School Reports	Artesia School Reports
12:15 Farm and Market News	8:04 Jolly Jamboree	5:29 Sign On	6:45 Neighborhood News
12:25 World News	2:22 Cabaret Heater	6:30 Yawn Parade	7:00 Bill Henry
12:30 Neighborhood News	8:20 John Daniel Quartet	6:00 News and Music	7:05 Mutual News Reel
12:35 Noon Day Forum	8:45 Swap Shop	Roundup	7:15 Bunkhouse Serenade
12:50 Siesta Time	9:00 Ladies Fair	6:15 Farm and Home Hour	7:30 Adventures of a Casanova
1:00 Matinee Melodies	9:25 World News	6:45 Hawaii Calls	8:30 On and Off the Record
1:45 Paula Stone	10:00 Queen for a Day	7:00 World News	8:40 Backstage Talking
2:00 Jack Kirkwood Show	10:00 Curt Massey Time	7:05 Up See Daisee Show	9:15 I Love a Mystery
2:30 Lucky-U Ranch	10:15 Capitol Commentary	7:35 Neighborhood News	9:30 Rod and Gun Club of the Air
3:00 Air Mail Special	10:25 World News	7:40 Up See Daisee Show	9:35 Mal Wyman Sports
3:25 Intermountain News	10:45 Artesia School Program	8:00 World News	10:00 News
3:30 Western Hit Parade	11:00 Cedric Foster and the News	8:05 Weather Report	10:40 News
4:00 Requestfully Yours	11:15 Daily Devotional	8:06 Jolly Jamboree	10:55 Making with Music
4:45 Voice of America	11:30 Morning Serenade	8:25 Gabriel Heater	11:00 Sign Off
5:00 Sgt. Preston of the Yukon	11:45 Hymns for the Valley	8:30 John Daniel Quartet	FRIDAY A. M.
5:30 Sky King	12:00 World News	8:45 Swap Shop	5:29 Sign On
5:55 World News	12:15 Farm and Market News	9:00 Ladies Fair	5:30 Yawn Parade
6:00 Gabriel Heater	12:25 World News	9:25 World News	6:00 News and Music
6:15 Fulton Lewis, Jr.	12:35 Noon Day Forum	9:30 Queen for a Day	6:15 Spanish Program
6:45 Neighborhood News	12:50 Siesta Time	10:00 Curt Massey Time	6:45 Farm Report
7:00 Bill Henry	1:00 Matinee Melodies	10:15 Capitol Commentary	6:55 Band Wagon
7:05 Mutual News Reel	1:45 Paula Stone	10:25 World News	7:00 Farm News
7:15 Bunkhouse Serenade	2:00 Jack Kirkwood Show	10:45 Plan with Ann	7:05 Church of Christ Devotional
7:20 Black Museum	2:30 Lucky-U Ranch	11:00 Cedric Foster and the News	7:30 Up See Daisee Show
8:00 Crime Does Not Pay	3:00 Air Mail Special	11:15 Daily Devotional	7:35 Neighborhood News
8:30 On and Off the Record	3:25 Intermountain News	11:30 Showcase of Music	8:00 World News
8:00 Backstage Talking	3:30 Western Hit Parade	11:45 Hymns for the Valley	8:05 Weather Report
9:15 I Love a Mystery	4:00 Requestfully Yours	12:00 World News	8:06 Jolly Jamboree
9:30 Search That Never Ends	5:00 Green Hornet	12:15 Farm and Market News	8:25 Gabriel Heater
9:55 Mal Wyman Sports	5:30 Wild Bill Hickok	12:25 World News	8:30 John Daniel Quartet
10:00 World News	6:00 Gabriel Heater	12:30 Neighborhood News	8:45 Swap Shop
10:05 Making with Music	6:15 Fulton Lewis, Jr.	12:35 Noon Day Forum	9:00 Ladies Fair
11:00 Sign Off	6:30 Meet the Band	12:45 Eddy Arnold Show	9:25 World News
	6:45 Neighborhood News	1:00 Matinee Melodies	9:30 Queen for a Day
	7:00 Bill Henry	1:45 Paula Stone	10:00 Curt Massey Time
	7:05 Mutual News Reel	2:00 Jack Kirkwood Show	10:15 Capitol Commentary
	7:15 Bunkhouse Serenade	2:30 Lucky-U Ranch	10:25 World News
	7:25 Titus Moody	3:00 Air Mail Special	10:30 Three for Me
	7:30 Adventures of Maisie	3:25 Intermountain News	10:45 Artesia School Program
	7:35 Neighborhood News	3:30 Western Hit Parade	11:00 Cedric Foster and the News
	7:40 Up See Daisee Show	4:00 Requestfully Yours	11:15 Daily Devotional
	7:45 Band Wagon	4:15 Here's to Veterans	11:30 Morning Serenade
	7:50 World News	4:30 Family Theater	11:45 Hymns for the Valley
	7:55 Spanish Program	4:45 Here's to Veterans	12:00 World News
	8:00 On and Off the Record	5:00 Sgt. Preston of the Yukon	
	8:05 Backstage Talking	5:30 Sky King	
	8:15 I Love a Mystery	5:55 World News	
	8:30 Family Theater	6:00 Gabriel Heater	
	9:00 Air Mail Special	6:15 Fulton Lewis, Jr.	
	9:15 I Love a Mystery		
	9:30 Family Theater		
	9:55 Mal Wyman Sports		
	10:00 News		
	10:05 Making with Music		
	11:00 Sign Off		

GREAT GOING

-any way you figure

NUMBER ONE item on most anyone's list for automobile "musts" is power—the life and lift of your going.

In this Buick SPECIAL you get a valve-in-head high-compression Fireball 8 Engine that can pour out a wealth of the thrilling power you ever held rein on—more power per dollar than you'll find elsewhere.

Number Two is ride—the way you go—the comfort and steadiness and luxury of your travel.

Every Buick has big soft coil springs on each wheel to cushion your way—and an unyielding torque-tube that firms and steadies your ride. Yet these are just two of the fifteen Buick ride features that cost, literally, more than a million dollars to engineer.

Then there's style, there's room, there's visibility, there's handling ease—all part of your travel—all helping to make the difference between good going and great going.

But price is very much part of the picture, too—what you pay for what you get.

So when you add in the big horsepower rating you get in a Buick, plus the extra thrill and thrift of its Fireball performance...

When you measure the inches of room, count up the many hours of comfort through the years, check off things like durability and solid satisfaction and high trade-in value...

And when you put this total against the price of a Buick—you're going to say, "Man! That's great going all the way!"

Come in and see us today or tomorrow, won't you?

Equipment, accessories, trim and models are subject to change without notice.

LOCAL DELIVERED PRICE FOR THE NEW 1952 BUICK SPECIAL MODEL 48D (Illustrated) \$2530⁹³

WHEN BETTER AUTOMOBILES ARE BUILT

BUICK

WILL BUILD THEM

Two great television events: The TV Football Game of the Week every Saturday and Buick Circus Hour every fourth Tuesday.

101 West Main GUY CHEVROLET CO. Phone

LANDSUN THEATER

WEDNESDAY — THURSDAY

THE SWASHBUCKLING MUSKETEERS OF DUMAS' IMMORTAL ADVENTURE... FIGHT ON...

*For France!
For Glory!
And for The Lady
In The Iron Mask!*

An Adaptation From
Alexandre Dumas'



Lady in the Iron Mask

LOUIS HAYWARD PATRICIA MEDINA

John SUTTON - Steve BRODIE - Alan HALE, Jr. - Judd HOLDREN
Walter WANGER and Eugene FRENKE
Ralph Murphy - A Wanger-Frenke Production

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO, IN THE MATTER OF THE LAST WILL AND TESTAMENT OF CARL RAY CUNNINGHAM, DECEASED, Case No. 1712. NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO, TO: JESSYLE CUNNINGHAM, Executrix, and Carl Ray Cunningham, deceased, all unknown heirs of Thomas F. Wilson, deceased, and all unknown persons claiming any lien upon or right, title or interest in or to the Estate of said Carl Ray Cunningham, deceased.

Each of you are hereby notified that Jessyle Cunningham, Executrix of the Last Will and Testament of Carl Ray Cunningham, deceased, has filed in the Probate Court and Report and said Executrix, and said Court, at the hour of 9:00 A. M., at the Courtroom of said Probate Court, at the hour of 9:00 o'clock A. M. or as soon thereafter as the same may be heard, in the Courtroom in the Probate Court of Eddy County, New Mexico, is the day, time and place for hearing said Final Account and Report and any objections thereto and the settlement thereof.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO, IN THE MATTER OF THE LAST WILL AND TESTAMENT OF CARL RAY CUNNINGHAM, DECEASED, Case No. 1712. NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO, TO: JESSYLE CUNNINGHAM, Executrix, and Carl Ray Cunningham, deceased, all unknown heirs of Thomas F. Wilson, deceased, and all unknown persons claiming any lien upon or right, title or interest in or to the Estate of said Carl Ray Cunningham, deceased.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO, IN THE MATTER OF THE LAST WILL AND TESTAMENT OF CARL RAY CUNNINGHAM, DECEASED, Case No. 1712. NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO, TO: JESSYLE CUNNINGHAM, Executrix, and Carl Ray Cunningham, deceased, all unknown heirs of Thomas F. Wilson, deceased, and all unknown persons claiming any lien upon or right, title or interest in or to the Estate of said Carl Ray Cunningham, deceased.

Special Values
ROOFING
28 GAUGE
\$6.90 PER SQ.
SHEETS \$1.05 ea.
SHEETS \$1.20 ea.
SHEETS \$1.50 ea.
SHEETS \$1.79 ea.
PATTERN SIDING
88c EACH
STRAUSS CORP.

CIRCLE B DRIVE IN

WEDNESDAY — THURSDAY

This year's Academy Award Star in one of his All-Time All-Thrill roles!...

HUMPHREY BOGART



TO HAVE AND HAVE NOT

LAUREN BACALL
WALTER BRENNAN · DOLORES MORAN · HOAGY CARMICHAEL
A HOWARD HAWKS PRODUCTION

address is Artesia, New Mexico. IN WITNESS WHEREOF, I have hereunto set my hand and seal this 22nd day of October, A.D. 1952. (SEAL) R. A. WILCOX, County Clerk. By Marian W. Wilcox, Deputy. 87-41-T-93

ANNOUNCING SCIENTIFIC WEIGHT REDUCTION No Exercises — No Diet ARTESIA CLINIC 1208 West Main Phone 200 Artesia, New Mexico Appointment Only

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO, IN THE MATTER OF THE LAST WILL AND TESTAMENT OF THOMAS F. WILSON, DECEASED, Case No. 1689. NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO, TO: LULU MOREHEAD, May Hodges, Woodrow Wilson, Thomas Edward Wilson, Peggy Butts, All Unknown Heirs of Allie Wilson, deceased, All Unknown Heirs of Thomas F. Wilson, deceased, and All Unknown Persons Claiming any Lien Upon or Right, Title or Interest in or to the Estates of said Deceaseds, GREETING:

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO, IN THE MATTER OF THE LAST WILL AND TESTAMENT OF THOMAS F. WILSON, DECEASED, Case No. 1689. NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO, TO: LULU MOREHEAD, May Hodges, Woodrow Wilson, Thomas Edward Wilson, Peggy Butts, All Unknown Heirs of Allie Wilson, deceased, All Unknown Heirs of Thomas F. Wilson, deceased, and All Unknown Persons Claiming any Lien Upon or Right, Title or Interest in or to the Estates of said Deceaseds, GREETING:

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO, IN THE MATTER OF THE LAST WILL AND TESTAMENT OF THOMAS F. WILSON, DECEASED, Case No. 1689. NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO, TO: LULU MOREHEAD, May Hodges, Woodrow Wilson, Thomas Edward Wilson, Peggy Butts, All Unknown Heirs of Allie Wilson, deceased, All Unknown Heirs of Thomas F. Wilson, deceased, and All Unknown Persons Claiming any Lien Upon or Right, Title or Interest in or to the Estates of said Deceaseds, GREETING:

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO, IN THE MATTER OF THE LAST WILL AND TESTAMENT OF THOMAS F. WILSON, DECEASED, Case No. 1689. NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO, TO: LULU MOREHEAD, May Hodges, Woodrow Wilson, Thomas Edward Wilson, Peggy Butts, All Unknown Heirs of Allie Wilson, deceased, All Unknown Heirs of Thomas F. Wilson, deceased, and All Unknown Persons Claiming any Lien Upon or Right, Title or Interest in or to the Estates of said Deceaseds, GREETING:

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO, IN THE MATTER OF THE LAST WILL AND TESTAMENT OF THOMAS HAROLD HANCOX, DECEASED, No. 1424. NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO, TO: LUCILLE HANCOX, THELMA ARDELL NELLIS, NORMA RUTH BUCHANAN, all unknown heirs of Thomas Harold Hancox, deceased, and all unknown persons claiming any lien upon or right, title or interest in and to the Estate of said decedent, GREETING:

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO, IN THE MATTER OF THE LAST WILL AND TESTAMENT OF THOMAS HAROLD HANCOX, DECEASED, No. 1424. NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO, TO: LUCILLE HANCOX, THELMA ARDELL NELLIS, NORMA RUTH BUCHANAN, all unknown heirs of Thomas Harold Hancox, deceased, and all unknown persons claiming any lien upon or right, title or interest in and to the Estate of said decedent, GREETING:

HOMSLEY LUMBER CO.

On Hope Highway. TO REMODEL OR BUILD See us for all your lumber and building needs. We specialize in a complete selection of top-quality lumber and supplies at today's lowest prices—and will gladly help you figure your needs. Ask about our easy, budget terms.

Authorized Dealers EAGLE-PICHER PAINT Many Color Selection Ready Built Homes On Sale Now See These Homes at Our Yard.

New Phone No. 1033

day of December, 1952, at the hour of 9:00 o'clock A. M. or as soon thereafter as the same may be heard, in the Courtroom in the Probate Court of Eddy County, New Mexico, is the day, time and place for hearing said Final Account and Report and any objections thereto and the settlement thereof. NOTICE IS FURTHER GIVEN that at the same time and place said Court, as a part of its general jurisdiction, will determine the

heirship of said decedent, the ownership of his estate, the interest of each respective claimant thereto or therein and the persons entitled to the distribution thereof. DONALD S. BUSH, 216 Booker Building, Artesia, New Mexico, is the Attorney for the Executrix. WITNESS my hand and seal of said Court on this the 18th day of October, 1952. (SEAL) R. A. WILCOX, Clerk of the Probate Court. 85-41-T-91

it's **OK.** to OWE us!
NEED CASH?
SEE US NOW FOR
QUICK, EASY
LOW-COST LOANS
Trying to balance your budget? Pay off all bills with a low-cost loan on salary, automobile, or furniture. Repay in easy, monthly payments. No embarrassing questions, no co-signers. Quick, courteous service. See us today!

ARTESIA INVESTMENT CO.
303 West Main Phone 871

Giddap, pardner...

OLD STOVE ROUND-UP ENDS SOON!

It's just plain "horse sense"... Put your old stove out to pasture!

Liberal trade-in allowance for your old stove when you buy an Automatic GAS Range during the Old Stove Round-Up

Select your modern, automatic Gas range from the models displayed by your gas appliance dealer or Southern Union Gas Company. Once you've seen today's automatic Gas range, you'll know why more women cook with Gas than all other fuels combined! It's FASTER...BETTER...CHEAPER! It's MODERN!

Don't forget to enter "Old Stove" contest
AUTOMATIC GAS RANGE GIVEN FREE
Register at your gas appliance dealer's store or at Southern Union Gas Company
Contest ends midnight, November 13, 1952.

Southern Union Gas Company
HELPING BUILD THE GREAT SOUTHWEST

We have the light-duty truck for your job!

Come in and let us prove that there's an International light-duty truck made for your job. Made to do it better. Made to do it for less money. Made to do it years longer. Before you decide on your next light-duty truck, come in and see the International line.

Pick of the pickups! A real go-getter, easy to handle in the armchair comfort of the roomy Comfo-Vision Cab. 9 models, 1/2, 3/4, and 1-ton. Body lengths, 6 1/2, 8, and 9 feet.

Preferred Panel! Look, and you'll know why. 1/2 and 3/4-ton sizes with 7 1/2-foot body. Smart, roomy, efficient. Easy to handle. Easy on gas and oil.

Serviceable Stakes! Nine models, 1/2, 3/4 and 1-ton sizes with 7 1/2 or 8 1/2-foot bodies. For bulky loads. Easily converted to flat-bed use.

Double-Service Pickup! The AD-A-RAK — provides higher sides and a detachable rack for your International 6 1/2, 8 or 9-foot pickup. Hauls more, easier, at lower cost.

Better roads mean a better America
For complete information about any International light-duty truck, come in and see us —
GENERAL EQUIPMENT, Inc.
729 North First Phone 360-W
INTERNATIONAL TRUCKS
Standard of the Highway

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
Established August 29, 1904
The Artesia Enterprise

ORVILLE E. PRIESTLEY, Publisher
VERNON E. BRYAN, General Manager
DAVID H. BODWELL, Editor

Published every Tuesday and Friday at 816 West Main Street, Artesia, New Mexico. Entered as second-class matter at the Post Office in Artesia, New Mexico, under the act of Congress of March 3, 1879.



This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.

A.B.C.—Audit Bureau of Circulations, FACTS as a measure of Advertising Value



National Advertising Representative
WEEKLY NEWSPAPER REPRESENTATIVES
(An affiliate of the National Editorial Association)

185 W. Randolph, Chicago 17, Hooker Bldg., San Francisco
SUBSCRIPTION RATES, PAYABLE IN ADVANCE
One Year (In Artesia Trade Territory) \$3.50
One Year (For Artesia Man or Woman in Armed Forces, Anywhere) \$8.50
One Year (Outside Artesia Trade Territory but Within New Mexico) \$4.00
One Year (Outside State) \$4.50

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 10 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

Football Conference

FIRST PROPOSAL to be advanced this fall for formation of a new top football league in New Mexico was the AA idea, simultaneously conceived by several writers and school officials.

Last week came the North-South proposal advanced by Bill Bailey, sports editor of the Santa Fe New Mexican.

Fans were all for the AA idea, almost unconditionally, until Bailey made his proposal. Now many are switching to the Mason-Dixon football idea, which includes a play-off plan.

Under AA plans, the state's top teams, anywhere from 8 to 11 of them, would form a league. The team which won against that competition would really be a champion, supporters of the idea say.

Criticism against the AA idea is the hard schedule which would be imposed on members. Injury rate among players would probably rise, and the travel schedule would be quite extensive.

The North-South idea calls for highway 66 as a boundary to set off two districts in the state. Members of this league would play their league schedule with opponents in the same district. They would be free to play other games.

At the end of the season the winners in the North and in the South would meet for a play-off, preferably on Thanksgiving Day and before the second week in December.

We believe both proposals have merit, but also that both are jumping-off ideas to something better, although based on one of these two basic ideas. But we are especially concerned that fans should talk over these two ideas, even as they have already started to do, and above all to view them critically.

Because of our dissatisfaction with the present system, which places a premium on a weak schedule such as undertaken by Farmington rather than a tight schedule such as played by Artesia, we should nevertheless not be too fast to change the system. We better examine these ideas carefully to find the bugaboos in them, too, for once a new system is adopted, it is difficult to change when it proves unsatisfactory.

We believe that the second proposal by Bailey merits especially careful and critical study, for of the two it seems to offer the best assurance of quality football champions, who won't have won it the easy way. It will be less rugged than the AA conference, and should heighten fans' interest.

The welfare and development of our young men in this activity are the paramount consideration. They are entitled to a system which rewards them for outstanding ability.

No Field House

HAD ARTESIA Kiwanians been able to clean-up on their big Air Force football game a week ago Saturday night they would have been able to start the ball rolling on a giant auditorium for Artesia which would house a host of activities and prove a valuable asset to the city, perhaps in ways we cannot foresee now.

Because of heavy expenses involved in

Ten, Twenty Years Ago in Artesia

TWENTY YEARS AGO
(From The Advocate files
for Nov. 10, 1932)

The last cutting of clipping of alfalfa hay has been finished and many farmers are busy baling. Hay shipments are slow.

The State Game Department announces that a special season on does and antelope deer on a restricted area 15 miles southeast of Alamogordo has been authorized by the State Game Commission to relieve a congestion, overstocked condition there.

Misses Cecelia Rehberg and Marjorie Wingfield were hostesses to a miscellaneous shower yesterday for Mrs. Roy Prior at the home of Mrs. Walter Nugent.

The Fortnightly Bridge club met with Mrs. Albert T. Woods yesterday for a two-course luncheon.

The P.E.O. Sisterhood met with Mrs. Fred Cole Friday afternoon. A beautifully written paper on Mexico by Miss Dora Russell of Clovis was read by

Mrs. Chester Russell. Roll call was also on Mexico.

Prof. Adlai Feather of Las Cruces was here Wednesday visiting his brother, L. E. Feather. Mr. Feather is head of the department of language at State College.

TEN YEARS AGO
(From The Advocate files
for Nov. 12, 1942)

S. M. Graf, state director of the Office of Price Administration this week notified Mrs. C. R. Blocker of her appointment as Artesia community representative of the consumer division of the OPA.

Nick Atmar of east of Artesia who left his native India in 1905 entertained the Artesia Rotary club members at the weekly luncheon Tuesday noon with a number of sleight-of-hand tricks. E. H. (Pete) Jackson, who has been visiting his parents, Mr. and Mrs. J. M. Jackson, and other members of the family, left last Thursday, returning to Dutch Harbor, Alaska, where he is em-

bringing that high caliber football to Artesia, Kiwanis made expenses and a little more—not enough to start the ball rolling as they had hoped on this great idea.

Had the organization been able to clear as much as \$2,000, there would have been enough of a contribution to start the ball rolling toward such a project. Over the years such a fund would increase until enough was collected to start actual building.

Kiwanis had in mind constructing a large building which would house the annual Eddy county FFA and 4-H stock show and sale it sponsors, and could also be turned into an auditorium for large meetings, into a basketball court for REA Traveler and other outstanding cage games, plus a host of other activities.

Any proceeds from the football game will now be turned into other Kiwanis youth work because the fund is not large enough to warrant proposal of the field house idea.

We believe this is too good an idea to be abandoned. We do not expect a great deal can be done about it now, but the idea is worthy of considerable thought, discussion, and planning and poses a long-range goal for Kiwanis and for the supporters the idea will attract.

Many Good Suggestions

MANY GOOD suggestions and recommendations are made for new candidates for public office during the campaigns.

We say these suggestions are made by new candidates or those who are announcing for public office because usually those holding the office do not have the ideas or at least they have never done anything about them.

It is during the campaigns we realize there are some fine individuals who could do a good job for us. We learn they have some fine ideas which they advance. And we begin to wonder why we haven't done some of the things which they suggest to do.

But if that particular candidate does not win—nothing is ever done about his suggestions or recommendations. He doesn't bother to push them because if the public has refused to recognize him and to elect him he naturally assumes they are not interested in the things he has suggested should be done. We have heard a great deal about our water supply. But we hear more promises and more recommendations concerning this during a campaign than at any other time. There is no question but what the water of the Rio Grande and of the San Juan is gold to this state. And there is no question but what we need to adopt ways and means to receive the greatest good from the water supply available and to halt the waste and extravagance, which prevails today in the irrigation program followed in those areas receiving water from these rivers.

New Mexico and the Southwest, of course, have always been interested in the floods of the Midwest—interested because they hope the day and time will come when some way or means can be worked out so the water, which causes great damage to this section of the nation could be a boom to the arid Southwest—water would make this the greatest productive area in the nation.

But we have failed as a nation to provide flood control for the Middle West and failed to find ways and means to transport this water to the Southwest.

The plan has never been given much approval because of the cost. We can pour out billions for other nations but we can't provide the program which would provide one section of our own nation from disastrous floods and destruction and at the same time move the water to an area which must have water if it is to continue to produce and make it possible for the residents to be prosperous.

President Harry S. Truman recently condemned the political leaders and more particular the governors from five mid-western states being flooded this spring because they had not worked and demanded the protection they could and should have.

That was easy, of course. It is always easy to condemn others for our own short comings and failures. President Truman represented one of those states, which suffered the most disastrous floods in its history last year. What did he do to secure the flood controls during all of these years? The answer, of course, is nothing.

Yes, it is well to listen to some of the candidates and their recommendations for our state. They have some good ones—ideas which mean greater wealth to our state.

ployed by the government in construction work.

Mrs. Larry Stockton of Kingsville, Texas, arrived last week for a visit with her parents, Mr. and Mrs. Nevill Muncy.

Mrs. V. L. Gates entertained members of the Artesia chapter "J" of the P.E.O. sisterhood at a covered-dish luncheon on Friday.

Children in the Artesia grade school, accompanied by their teacher, will visit the Artesia Library, next Monday through Friday, Mrs. Nellie C. Hartell, librarian said this week.

SOME FUSS IS REPORTED

brewing over stores staying open Sundays, but with most of it's strictly individual—"he can do it if he wants to, but six days is enough for me." City Councilman Homer Campbell brought up the problem of Sunday store hours, especially among large groceries, a couple of sessions ago, warning "we don't want it here" and "it would be an awful thing to have groceries open 24 hours a day and open on Sundays."

HOME BREW



NEW MEXICO EDITORS ARE SAYING—

Carlsbad-County Tiff Over Housing City's Prisoners Brings Claims of Gyp on Money

A CITY JAIL?

Again the Eddy County Commission is pressing the issue of trying to force the city of Carlsbad to build a separate jail here to house the city's prisoners.

The commissioners have modified their demands somewhat. Originally they instructed the city to provide its own jail by the first of next January. Now the commissioners are demanding only that "overnight" city prisoners, mainly drunks, be cared for by the city.

The county commission—consisting of Chairman Joe Lusk of Carlsbad, E. O. Spurlin of Carlsbad and Black River Village and W. T. (Doc) Haldeman of Artesia—has instructed the assistant district attorney to write the attorney general as to whether the county is legally required to provide space for "overnight prisoners" arrested by the Carlsbad Police Department.

The commissioners take the position that the county jail does not have facilities to handle the overnight drunks, although usually the jail is only about half full. Commissioner Spurlin says "the city can and ought to handle the problem of its overnight pris-

oners. They could do it at only a fraction of the cost of remodeling the county jail."

Perhaps the city could and should care for its own prisoners. But the point is, the county has a jail here. The city doesn't. And we can't, for the life of us, see any sense in building two jails where one will serve the purpose. It doesn't make sense. Both the city and county are supported by taxes, and to large extent it is tax money out of the same pockets.

We think the county commission for several years has failed to show any real concern over the wishes of the people of Carlsbad. And let it be remembered that the people of Carlsbad constitute considerably more than half of the population of the entire county. They pay their taxes to the county the same as the people of Cottonwood or Black River, and they are entitled to equal consideration.

In our opinion, the county commission for several years has failed to give the city of Carlsbad a fair shake in county expenditures. We think the over-all picture of county expenditure and receipts should be considered before the county moves to force the city to build a jail.—Current-City.

OPS PUBLICITY

Price Stabilizer Tighe Woods says that in a tour about the country he has found housewives "have little or no understanding about what price controls means and little conception of what the Office of Price Stabilization is trying to do."

What they do know perhaps is that their food is costing them more than it ever did, in spite of the fact that OPS is spending, as Woods says, 37 million dollars a year to stabilize prices.

Mr. Woods thinks the government should pay higher salaries to get top flight publicity personnel to get the story of price control over to the people.

We doubt if this is the answer. The best publicity would be in the record and accomplishment of the office. You must first have a story to tell the public.—Albuquerque Journal.

CHRISTMAS CARDS JOURNEY BACK TO BETHLEHEM



1952 Christmas cards are rich in tradition. They symbolize centuries of man's faith.

THE miracle of Christmas, its humble origin in Bethlehem and its universal reverence today, is dramatically portrayed on this year's colorful Christmas greeting cards.

Many of the new designs were inspired by familiar Biblical passages. Radiant scenes of the Nativity are especially popular. Guardian angels attend the infant Jesus. Humble shepherds again worship at the manger.

And on one very attractive card the Three Wise Men bring their symbolic gifts to the Christ Child. Gold to acknowledge His worldly reign; frankincense as a token of the reverence due Him; and myrrh with its bitter-sweet scent to prophesy sadness.

There is, in fact, a Christmas card to re-tell each event in sequence—from the time Mary and Joseph were turned away at the inn, until the Holy Family made their memorable flight into Egypt.

Reproductions of famous religious paintings from the Renaissance are also gaining favor as Christmas card illustrations. Pictured above at top-left is "Madonna Col Figlio" by Murillo. Among other Old Masters in heavy demand are distinguished portraits by Raphael, Botticelli, and Carlo Dolci.

Our modern attitude toward this holy season is another popular theme. Whimsical little cherubs

form celestial symphonies, or come to earth to hang holly wreaths and decorate fabulous Christmas trees.

Churchgoers attend Christmas services, and supplicid choirs sing joyous hymns on many other handsome creations. There are distinctive cut-out cards, too, resembling stained-glass church windows and the Holy Bible.

In recent years, the number of these truly reverent greetings has greatly increased. It indicates a growing awareness that Christmas is the greatest of all religious occasions—and that our Christmas greetings should convey the true significance of all that Christmas means.



By MEL HEIMER



Helga Moray

NEW YORK—I was on the trans-Atlantic phone this morning and if anyone wants to know my reaction to it, I can give it in one word: irritating.

This is a harpoon thrust at the telephone connection was fine and I didn't hear the operator's key clicking, so I guess she didn't listen. But even the domestic telephone annoys me because I can't look at the person to whom I'm talking, and it is for this reason I do not have a phone in my apartment.

And this morning was the one time, possibly that I should have been looking at the person whom I was talking. I was conducting a long distance interview with Helga Moray, who writes books. Miss Moray's latest novel is called "Tiss" it deals with Turkish harem life in the Fifteenth Century and it was written by Miss Moray in England—where she was, this morning, three thousand miles away.

I have read some in "Tiss" and I suspect it unlikely that Miss Moray ever will be recognized as a threat to Saroyan or Schulberg. There is a breathless Buck Rogers air about her prose and Frank Sullivan would have a field day with some of her cliches; I stopped pulling through it when I read that "Tiss's" heart pounded with terror. She is on the back of the book's jacket is Miss Moray's picture. She is a young woman with a nightgown and she is apparently wearing a nightgown if it isn't a nightgown it has to be a slip. Either way, Miss Moray is the most interestingly-photographed author I have seen.

And it was that book-jacket back that I am looking at while I'm talking to Miss Moray. But the book. You will see why I was so frustrated and annoyed with the 3,000 miles between us.

Miss Moray, once wed to American movie director Tay Garnett (they went 'round the world, 40,000 miles, on their wedding trip and read more than 400 books in libraries in London, Paris and New York while doing research for "Tiss. I guess that right now she is the world's greatest authority on harems, so I put it to her bluntly: the transatlantic phone: would she like to live in a harem?"

"I SUPPOSE I SHOULD SAY NO," came the dulcet, sexy tones, as clear as if she were in the next room, where I wished she were, "so I will. No. But it might not be so bad, though. Some could have a jolly good time in them, I imagine. I bet some of your New York girls might like it. Just think—no housework, you don't have to keep slim or play bridge and there's no laundry to do."

"And I bet your husband might be just about perfect. The Turkish sultans never had any taxes to pay or any big worries. If they had problems they never brought them to the harem. They treated the women of their harems like an indulgent father to his children."

"The one kind of woman I couldn't picture in a harem was the Jewish woman. I just couldn't. I asked Helga how she thought the Jewish girls would fare in one."

"They might not be bad at all," she said thoughtfully. "They're tired of carrying buckets of coal home and standing in queues for groceries and living the general hard life of English women, so they might like the lack of responsibility. Not me, though. I'm a Twentieth Century trail-blazer. I still want to belong to the man who says 'You're the one girl in the world for me.'"

At the moment she does, being married to James Holden Clayton, British business man with presumably no harem experiences. He resides in Lynn, Hall in the English countryside, an Eleventh Century mansion full of ghosts and bad plumbing, according to Helga. A perfect atmosphere for writing historic novels. She's doing one now, on Egypt 2,000 years ago. I asked her if she'd seen the Egyptian Hall ghosts and she said matter-of-factly "Of course." It would be caddish to ask her to elaborate.

LAKEWOOD

MRS. M. C. LEE, Correspondent

Jesse Schoolcraft has moved his family from Estancia to the Moutray farms. They have been residing at Estancia for several months.

Mr. and Mrs. Claude Garret of Artesia spent Tuesday with his parents, Mr. and Mrs. Ernest McGonagill.

R. W. Floyd, who is employed at Marathon, Texas, spent Tuesday here visiting his wife. They also visited Mrs. Floyd's brother, Edgar Melhaney, and Mrs. Melhaney, near Artesia.

Mrs. M. C. Lee returned last week from Hereford, Texas, where she had been visiting her grandsons, Rex Lee and family. On her way home she stopped at Portales and visited with Mr. and Mrs. Sam Stockton, former residents of Lakewood.

Mr. and Mrs. Red Parish spent

Tuesday afternoon in the home of Mr. and Mrs. Forrest Lee. Life Service Band composed six young people conducted a vocal at the Baptist church the week-end.

J. N. Foster of Artesia visited the community Tuesday. Mrs. Richard Howell is in a hospital in Carlsbad.

Susan Lee gave a Hall party Wednesday night, October home for the Atoka which she and Jimmy are members. All the band members attended.

Golden rule for safety with farm machinery is: NEVER TO CLEAN, OIL, OR ADJUST FARM MACHINE WHEN RUNNING.

Try and Stop Me

By BENNETT CERF

HERB SHRINER spent hours at the hoosegow in his Indiana birthplace trying to talk a little sense into the town doctor. "It ain't that I like the taste of the stuff, Herb," protested the forlorn prisoner. "I hate it! I just drink so's I can forget—and (drat it!) I got the best darn memory in Indiana."

Shriner also found time to pay respects to his home town's richest citizen. He made his fortune with an economical dog food that tasted exactly like a letter-carrier's ankle.

The most sensational trial of the year was in progress in Iceland, country of the mid-night sun. The prosecutor shook a bony finger in the face of the accused and thundered, "I ask you again, sir: where were you on the night of November March 16?"



YOU'RE TELLING ME

By WILLIAM RITT
Central Press Writer

CANADA expects to ship 53 1/2 million worth of Christmas trees to the United States. When it comes to exporting good will to a friendly neighbor, you simply can't beat that.

Thank goodness Old Cop Time has finally whistled that whistle stop business to a stop!

The ruler of Cambodia, according to an item, frequently plays the saxophone. What's he trying to start—a revolution?

Spring and Indian summer might be called twin seasons save

that the frat is delivered solid green model while the is served up in technicolor.

Enthusiasm over the dimensional movie doesn't like TV has flattened Hollywood.

When he finishes a speech applauds himself, says a dispatch. Could it be that he is only one awake?

A new doll for the Christmas trade is two-faced. What's a preparation of Little Sis kind of people she'll meet of when she grows up?

Artesia Area Farmer Recognizes Advance of Grassland Agriculture

Grassland agriculture, some of the most advanced in the world, has been developed to a point of recognition in general agricultural circles.

This certainly is true with H. H. Spence, who has called the R. T. Spence farm located eight miles north and two miles west of Artesia. In fact, according to Mr. Mills, he believes it is equal and on a plane of distinction with other farm enterprises in profitable and aggressive agriculture.

With our broader knowledge of agriculture, both breeding and management, it has become necessary to keep pace with these developments by improving our cropping systems to provide livestock, at low cost, with more palatable and nutritious feeds in the form of dry hay and pastures, as Mills explains.

The lucious pasture shown has been grazed for these Hereford calves at the rate of 31 cows and 2 1/2 months, and 32 calves and 31 calves for another 22 acres. Not only is this a profitable way of producing beef, but it is a cheap way of harvesting a crop.

By harvesting, also, eliminates the carrying of insurance against hail damage.

Farm Real Estate Value Increases \$8 Billion in '52

Last year, the value of farm real estate in the U. S. increased \$8,000,000,000—more than nine percent. Economists of the U. S. department of agriculture trace this sharp increase chiefly to higher prices for farm products. Other important influences which caused the increase are the demand for small farms for homes, the development of new oil fields in some parts of the country, and the pressure of funds seeking investment.

The economists point out that, in some places, these influences tended to boost the prices of farms beyond those justified by farm income alone. But physical improvements also helped improve land values. Buildings have been painted and remodeled, many new buildings have been built, fences have been repaired, and land has been leveled and fertilized.

State Seed Lab Tests 2,239 Samples in Year

A summary of the work of the state seed laboratory for 1951-52 shows a total of 2,239 service samples tested for farmers and dealers of New Mexico, reports Miss Elizabeth McSwain, state seed analyst at New Mexico A&M college.

In addition, the laboratory tested 702 regulatory samples to check on seed actually offered for sale in the state. As a result of the checking, the labeling of 14 per cent of these shipments was corrected. This shows a decided improvement since the passage of the state seed law in 1945, but it is approximately the same percentage of compliance as in the past two years, Miss McSwain explains.

"The difficulty is chiefly in carrying out the law," she says. "Some of the labor material has gradually improved what they deem a higher grade, and are no longer available in their hands."

Grasslands will provide a base for the expansion of the production of meat and other livestock products, necessary to keep pace with increasing demands for which the future will bring a boom. By this same means, we maintain and improve our soil.

The reservoir of abundance can be drawn upon in time of need to increase our supplies of all desired crops and cotton with the certainty of larger yields.

lessness of labeling rather than in misrepresentation, and it could be easily corrected if persons selling seed would study the seed law more carefully," the seed analyst says.

A mimeographed report showing the work of the laboratory in the past year has just been released. The report includes the standings of seedsmen who labeled seeds for sale during the year as well as an average of the purity and germination percentages for each kind of seed handled in the laboratory. This average should provide a standard for evaluating the purity and germination of the various kinds of seed, Miss McSwain says. Copies of the report may be obtained free of charge from the state seed laboratory, State College.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF BEN D. WILSON, No. 1787

AMENDED NOTICE OF HEARING ON FINAL ACCOUNT OF EXECUTRIX

THE STATE OF NEW MEXICO, TO: Mattie J. Wilson, Phillip D. Wilson, Harry G. Wilson, Alene Wilson Willigrod, Nelda Wilson Compton, Ben D. Wilson, Jr., all unknown heirs of Ben D. Wilson, deceased and all unknown persons claiming any lien upon or right, title or interest in and to the estate of said decedent, GREETING:

Notice is hereby given that Mattie J. Wilson has filed her Final Account and Report as executrix of the above estate, together with her Petition for Discharge as executrix and the Hon. M. F. Sadler, Judge of the Probate Court, has set the 8th day of December, 1952, at the hour of 10:00 o'clock A. M., at the Probate Courtroom in Carlsbad, Eddy County, New Mexico, as the day, time and place for hearing said Final Account and Report and any objections thereto.

At the same time and place the Probate Court will determine the heirship of said decedent, the ownership of his estate, the interest of each respective claimant thereto or therein and the persons entitled to the distribution thereof.

DONALD S. BUSH is attorney for the executrix and his address is 216 Booker Building, Artesia, New Mexico.

WITNESS MY HAND and the seal of said Court on this 18th day of October, 1952.

(SEAL) R. A. WILCOX, County Clerk and ex-officio Clerk of the Probate Court. 85-41-T-91

Origin of the expression "to vamoose" is the Spanish word, "vamos," meaning "let us go."

CONNIE'S STUDIO OF TAP DANCING

Ballroom of Veterans Building

Wednesday and Saturday

B.F. Goodrich Tubeless Tire NOW DEFIES SKIDS, TOO!



SEALS PUNCTURES—New "Life-Saver" Tubeless Tire can be run over spikes without losing an ounce of air. Beneath the tread, there is a layer of special gummy rubber which seals against puncturing objects. When the object is removed, the sealant is drawn into the hole, sealing the hole as you drive.

PROTECTS AGAINST BLOWOUTS—Sudden blowouts in regular tires with inner tubes are usually caused by the tube being pinched by a bruise-break in the tire carcass. But a bruise-break in the Tubeless Tire merely causes a slow leak. Plenty of time for a safe stop. It changes Blowouts to safe s-s-s-s-slowouts.

As Low As \$4.00 DOWN and your old tires puts a set of "Life-Saver" Tubeless Tires on your car.

ARTESIA AUTO CO.
302 West Main Phone 52

The Sign of Family Service
B.F. Goodrich
FIRST IN RUBBER.

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-314, Santa Fe, N. M., October 26, 1952.

Notice is hereby given that on the 22nd day of October, 1952, in accordance with Chapter 131 of the Session Laws of 1931, A. B. Coll and A. B. Coll, Jr., of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of well by abandoning the use of artesian well described in Declaration No. RA-314, located in the SE 1/4 SW 1/4 SE 1/4 of Section 9, Township 17 South, Range 26 East, N.M.P.M., and drilling a new well 10 inches in diameter and approximately 1200 feet in depth in the SW 1/4 SW 1/4 SE 1/4 of said Section 9 for the purpose of continuing rights for the irrigation of 110 acres of land described as follows:

Subdivision Part E 1/2 SW 1/4 SE 1/4; E 1/2 SE 1/4 and part SE 1/4 NE 1/4, Section 9, Township 17 S., Range 26 E., Acres 110.

Well RA-314 is also used for the irrigation of these lands.

No additional rights over and above those set forth in Declaration No. RA-314 are contemplated under this application.

Appropriation of water from all sources combined not to exceed 330 acre feet per annum delivered upon the 110 acres of land here-in described.

Old well has been plugged.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing to the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 29th day of November, 1952.

JOHN H. BLISS, State Engineer. 89-3tc-93

For Long Lasting Beauty

PITTSBURGH FUME-RESISTANT Sun-Proof HOUSE PAINT

New Sun-Proof House Paint produces film of unusual whiteness. Smoke or industrial gases will not discolor it.

Priced Right

... It Saves Money Later TO BUY THE BEST PAINT... NOW!

The Ravages of Sand Blasts, the Frigid Cold of Our Winter—Demands that the Best of "WEATHER-PROOFING" be used. November is a good month to—

— USE GOOD "PITTSBURGH PAINT" —

ARTESIA PAINT & GLASS CO.

824 South First Phone 1091

Read the Classifieds.

Three-Quarters of our investors are in the medium income bracket!

We're proud of this fact because it means we're a people's institution... an INSURED association designed to help you save, systematically.

Here you receive on your savings MAXIMUM EARNINGS consistent with safety!

Let us suggest you come in today... talk with any of our people. They will be more than glad to assist you.

ARTESIA BUILDING & LOAN ASSOCIATION

201 1/2 South Fourth Phone 870

Clayton Menefee, Sec'y. and Treas.

Important ANNOUNCEMENT

To Those Who Like Clean Clothes!

MR. D. O. JOHNSON Formerly of Carlsbad and Abilene, Texas Has Taken Over the Management of

SHOCKLEY'S LAUNDRY

at 912 MISSOURI AVENUE

Mr. Johnson has had many years experience in Laundry supervision and has renovated the equipment here.

Feature—

- Soft Water Service
- High Grade Laundry Supplies
- Smooth Running Equipment

Laundry Hours: 6 A. M. to 5 P. M. Open Tuesday Evening until 6:30 P. M.

NEW PHONE 624-W

We Invite You to Visit Us!

All America Thrills to the flashing New '53 Dodge

NEW Curve-Holding Ride—New "Stabilizer" suspension cuts side-sway, tames curves, in both the Coronet V-Eight Series and the Meadowbrook "Six" Series.

NEW Surging Power—Beneath its rakish hood throbs the mighty 140-h.p. Red Ram V-Eight engine... most efficient engine design in any American car.

NEW Sleek, Trim Action Styling—Gives more hip-room, head-room and elbow-room than ever. New Cargo Carrier rear deck provides up to 11 cubic feet more space.

In city after city, town after town, record-breaking crowds are thronging Dodge dealer showrooms. Their enthusiastic response acclaims the '53 Dodge as the newest, nimblest piece of live action on four wheels.

Specifications and Equipment subject to change without notice.

Everything's New! NEW 140-h.p. Red Ram V-Eight Engine. NEW Gyro-Torque Drive with "Scat" Gear. NEW Jet Air-Flow Hood. NEW Pilot-View Curved Windshield. NEW Travel-Lounge Interiors.

ROAD TEST The Action Car For Active Americans

HART MOTOR COMPANY

207 WEST TEXAS PHONE 237

WE SELL "No Job Too Large or Too Small" WE SERVICE

PLUMBING

YOU DON'T... NEED GLASSES

... To see the difference in our work! We are as careful with a leaky faucet as we are with a large contracting job. Your PLUMBING PROBLEMS are our problems. TRY US!

- We are MASTER PLUMBERS
- We OFFER Complete Service
- We Sell All Plumbing Fixtures
- We Install All Types Fixtures
- We GUARANTEE All Service

NEED TO REMODEL? — SEE US!

HOME OF

"THE PLUMBING SHOP ON WHEELS"

CLEM CLEM AND

Night Phone 1234 518 West Main Phone 714

WE GUARANTEE WE INSTALL

Gambles

AUTHORIZED DEALER
The Friendly Store

FREE TURKEY

MODERN AIDS FOR Thanksgiving Cook

Exclusive Distributors of CORONADO appliances

Big 12 to 14 Lb. Turkey Given With...

CORONADO "SUPREME" GAS RANGES

- Peek-in Oven Window
- Drawer Type Broiler
- Lamp, Minute Minder

184⁵⁰

Don't miss this! A premium turkey given with every "Supreme" range! Large illuminated oven, year warranty, 40 in. size.

CORONADO "Custom" Ranges 169⁹⁵
40 in. model with large oven, non-divided top

GAMBLE'S NEW LOCATION SALE

A FREE GIFT to ALL THE LADIES who attend
Our NEW LOCATION OPENING SALE DAY
NOVEMBER 12 at 314 WEST MAIN (formerly
Star Grocery Building)

GRAND PRIZE GIVEN SAT. NITE, NOV. 15

No Obligation—Just come in and register. You do not need to be present to win. We're proud of our new store and want everyone to know where we are and to see our new color styled store plus all the new merchandise.

—HOMER BORLAND, Owner

YOUR CHOICE OF VALUABLE PREMIUMS

Kids!

INCLUDED with ALL HIAWATHA BIKES

Get the gang and hurry down to see the new HIAWATHAS and all the premiums—worth up to \$10.00!

When you buy a HIAWATHA, you buy the finest! Look at all their keen features: Jet-Flow welded steel frames with Lustr-tex enamel finish, rugged fork, Lustr-Chrome trim, Style-Trim chain guard, New Departure or Bendix brakes, and extra husky Crest tires. Choose yours now, get a choice of valuable premiums at no extra cost!

Exclusive Distributor
HIAWATHA BICYCLES

FLASH CAMERA: "Merco Imperial".
BINOCULARS: 3-power. Include case.
FOOTBALLS: HIAWATHA. Regulation size.
WRIST WATCHES: Genuine Wrist-O-Cru.

PRICES START AT **26⁹⁵**

- Minimum Down Payments
- Easy, Convenient Terms
- Liberal Trade Allowance
- New, Complete Selections
- All Sizes—All Styles
- Priced for Every Budget

WATCH OUR STORE IN THE FUTURE FOR NEW FURNITURE ITEMS — We Will Carry a More Varied Line as Soon as Space Will Permit.

SPECIAL!

"Roastwell" Roasters
Room for high breasted fowl! Tree and gravy well. Fits 16 to 20" ovens. Blue enamel. SALE PRICE **1.39**

Candy Dish
Covered. Ruffled design. Of polished glass. 6 1/2 x 5 1/2 in. SALE PRICE **29c**

Roast Slicer 2.00
Lady Helen Quality. 8" stainless steel. Hollow ground blades. Rosewood grip handles.

Deep Roaster 2.75
"Roastwell" holds a 25 lb. roast or a 20 lb. fowl. Blue enamel. 18 x 13 x 8 1/4 in.

Use Our LAY-AWAY PLAN for CHRISTMAS GIFTS!

Horse Rider \$2.89
Bells and gongs ring as horse rolls along. Lithographed head. Wood and steel. 19 1/4".

Erector Sets \$13.50
Engineer's set with over 360 all metal parts. Electric engine included.

Musical Tops 59c
Plays a merry tune as it spins. 8" high in brilliant colors. Tote love them.

Corn Popper 4.98
Polished aluminum with lift-out server. 2 quart capacity. AC-DC. U/I approved.

New 'Blossom Time' Pattern

Matching Kitchenware

White-enamelled metal, gay yellow covers and trim.

- BREAD BOXES Large size, two compartments... **2.35**
- CAKE CARRIERS Keeps bakery goods fresh... **1.25**
- BREAD BOXES Oblong shape, 13 1/2 x 8 1/2 x 9 1/2 in... **1.45**
- CANISTER SETS Four pieces, snug covers... **89c**
- DUST PANS Regular size covered top... **35c**
- MATCH SAFES Holds average box of matches... **25c**
- STEP-ON CANS Have 10-quart inset... **1.49**
- WASTE BASKETS Handy, 11 3/4 inches high... **65c**
- WASTE BASKETS Round 26-qt. large size... **1.19**

A Tube With Every Tire... AT NO EXTRA COST!

No Finer First Line Quality Tire at Any Price

"Super Crest" TIRES 17.95
Plus Tax
600/16 Installed

Now at no extra cost, top quality tube given with each purchase of "Super Crest." Sizes to fit all popular cars. Budget terms.

Backed by a Double Guarantee in Writing. 1. Lifetime written guarantee against defects in materials. 2. 25 month written guarantee against road hazards.

Value Priced BATTERIES

VARCON "Deluxe" Group 1 Exchange **14.95**
24 month guarantee. 100 ampere hour capacity. All popular cars.

10.95

VARCON Quality "SUPREME" MOTOR OIL SAE 5W-40 **2.49**
Pair spout included at no extra cost. Plus tax. Refined from finest crudes. Instant cold weather lubrication.

SAVE \$25.00!
A Big Radio-Phonograph Combination At a Low Price!

CORONADO "Commodore" Combination
Reg. 174.95 Value, Now Only **149.95**

Good listening for the whole family! Receives FM as well as AM broadcasts. Plays all type records—all three speeds—automatically. Has a slide rule dial, 8" speaker, 8 tubes including rectifier.

Give Thrift CORONADO **CHATTERBOX** **15.95**
Has four tubes including rectifier, powerful 4" speaker. U/I approved. Black, bakelite.

Powerful CORONADO **HEADLINER** **34.95**
Brown Bakelite cabinet, Aquamist front. 6 tubes including rectifier. Exceptional power.

LINOLEUM SALE!

LINOLEUM Rug Special Regular \$5.95 Opening Special **\$4.99**

9x12 Heavy Weight Linoleum Rugs Opening Special **\$7.95**

Use Our Thrifty PAYMENT PLAN

Good Time—All The Time **"Little Tel" Alarm** **4.95**

Has self-starting synchronous motor, ivory plastic case, cord attached. Wakes you up.

3-Piece **Mixing Bowl Set** 6, 7 and 8 Inch Opening Special Set **39c**

Car Side Mirrors 4-in. Round Reg. \$1.25 Chrome Plated Opening Special **98c**

"Glamour Girl" Reg. 79c **Car Spinners** Special **59c**

2-Blade **Pocket Knives** Reg. 98c High Carbon Steel Your Choice **59c**

Colorful West Bend 8-Cup Percolator **11.95**

Fully automatic coffeemaker. AC. Your choice of 3 color-glo finishes: red, gold, or blue.

"Kitchen Charm" **5-Pc. Dinette** Red — Grey Opening Special **99.50**

Aluminum Cake Pans Reg. 29c Square or Round Opening Special **23c**

(Opening Special) **4-Pc. Cannister Sets** 4-Pc. Blossom Time Pattern Special **89c**

4-Sewn, Heavy Stitched Brooms Smooth Enamel Handles Special **99c**

Makes Excellent Toast **Turnover Toast** **4.25**

Toast turns over when doors opened. Has nichrome ribbon element. Chrome finish. U/I approved.

"RED HOT" Varcon Methanol Anti-Freeze Gallon Can **95c**

Buy Now! **Prestone Anti-Freeze** Gallons \$3.75 Quarts **\$1.60**

RED HOT! Serving Trays Reg. 35c All Metal Attractive Designs Opening Sale **25c**

RED HOT! 18-Pc. Dish Set Service for 4 Plus 2 Extra Cups Opening Sale **2.89**

RED HOT! Alarm Clocks Reg. \$2.29 Special Plus tax **1.89**

Gambles
AUTHORIZED DEALER
The Friendly Store

HOMER BORLAND
... Owner