The Artesia Ädvocate



Mrs. A. L. Jackson Is Elected Head Of Cottonwood Area Extension Club

Baptist Circle Marks Birthday Of Six Members

Lioness Club
Reports Clean-Up
Club Progress

trim, flattering styles

FLOYD \& SHAW Custom Made Slip Covers,
Draperies and Uphoisteries
FINE FABICS INE FABRICS
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No Down Payment 60 DAYS BEFORE YOU MAKE A PAYMENT Pay a few dollars each month for 36 months.
Then Your Zero Water Softener Will Pay Yo Then "Soft Water" Dividends for Many Years
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Let Us Show You How You Can Save Enoug
Free Water Analysis, Call 5 -6024 for This Service, No obligation
All our men are trained by W. S. Watkins Faetory Representative Drop Us a Card and Let Us Show You How to
TRI-COLNTY ZEROSOFT CO.
1306 A. West Marl h. E. Mermod
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102 East Grand
Artesia, N. M.


Personal Mention

J.S.Ward \& Son, Inc.



Capehart Clock-Radio Cigarette Light


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## THE AMERICAN BUILDERS INC.

To satisfy the very popular demand for FHA Financed Homes - We are No Building a Limited Group of Lovely Three Bedroom Spanish Type Homes Complete with Garages, Central Heating, and many other modern timesavir conveniences that will please the "Missus." You should see these Homes really appreciate their full worth.

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> TO BUY YOUR HOME!
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Anyone Who Has the DOWN PAYMENT May Buy One of These Homes. We Have Been Swamped with Requests to Build Fine, Liveable Homes of This Type. They Will Be the Same Construction as Our Other Homes butWill Be Sold on the LONG-TERM FHA Plan of Financing.
Only a LIMITED Number of These Homes Will Be Built !


## GI HOMES

No Down Payment
For Those in DEFENSE or Allied Indus We Have a Few of These Homes Left for Sale in Our New Tract. These Homes Are Being Sold to GI Worke the POTASH Mining or OIL Industries to Employees of Allied Companies or ompanies Doing Work for Them in Any W Check Your ELIGIBILITY for This Plan with Our Sales Representative.
REMEMBER! - NO DOWN PAYMEN ONLY A SMALL CLOSING COST!
....no fime folose:
Our Sales Representative Now Located in Our Model Home, 1106 Sears Avenue

## THE AMERICAN BUILDERS INO

THOMPSON-PRICE
PHONE 275
wia High School Principal's Election as President of State Educators Confirmed

| ha Mu of ESA | Eastern Star |
| :--- | :--- | *Progressive Schedules Play dikgiving Fete For December 5



Delphian Group Studies Biology Of Human Body
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LOCO HILLS
Now

Junior Weman's Club Birthday
Party Is Held

## Important

ANNOUNCEMENT
To Those Who Like Clean Clothes! ormerly of Carisbod and abilene, Texas Has Taken Over the Management of SHOCKLEY'S LAUNDRY at 912 missouri avenue Mr. Johmoson has had many years experience in $L$ Latudrady superisision and has renovated the equipment here. feature-- Soft Water Service - High Grade Laundry Supplie - Smooth Running Equipment Laundry Hours: 6 A. M. to 5 P. M.
Open Tuesday Evening until 6:30 P. M. Closed at Noon Saturdays NEW PHONE 624-W We Invite You to Visit Us!

> for a simple letter on the subject the 1953 Christmag Cluh ank for a
"How Christmas Club and Financial Institutions Help, Me to Obtain Fj. A Corporation, Herbert F. Rawil nancial Security." When you join Memorial Awards Competition. comprimion closas jamunty in, 1983

PEOPLES STATE BANK

Alpha Lambda of Beta Sigma Phi Plans Yule Box

Junior High to Manufacture School Pennants

Artesia
Seven Seniors To Play Last Bulldog Game

##  <br> THE ARTESIA ADVOCATE SPORTS

Cruces, Coming From Behind, Out to Take Second Place

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DR. KATHRYN BEHNKE
PALMER GRADUATE CHIROPRACTOR

Quarterback Club Slates Officer Election, Two Films for Monday


High School Pep, A Clubs Sell Season Cage Tickets


Pep
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Girl's Troop IA Holds Birthda For First Year
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## ROAD TEST this Power Packed Beauty



Now rood-hugging,
curve-hod 1 ing
curvo-holding ride
New "stabilizer" suspend
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It's the Action Car for Active American A Road Test Ride in the all-new Dodge will change yo ideas about cars for years to come! You'll discover that a
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|  | FOR SALE- 1952 GMC Pickup, \$1600. Call Charles Denton. |
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| posts. See at Artesia Alfalfa Growers Association, East Main St. 87-tfc |  |
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| FOR SALE-1 115-volt 1.5 K.V.A. |  |
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Artesia Advocate
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DRIVE-IN POST OFFICE

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REAL ESTATE GUIDE


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1065

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do you have a farm you wish to trade for a
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Don't wait till the last minute to order your Christmas cards! Come in today and select from our new and clever collection. Have your signature printed on each one at little extra cost. Mail early this

SEE US - NOW!
ARTESIA
ADVOCATE To Order Imprinted CHRISTMAS CARDS

Central School PTA Launches Study Story League Program Toward School Improvement Honors Scout



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The Artesia Advocate




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 School Districts

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this land of enchantment-
New Mexico Magazine Editor Defends State's Publication Against 'Highways' Comparison



Healthy Today, But-
 COFFEE TALK

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