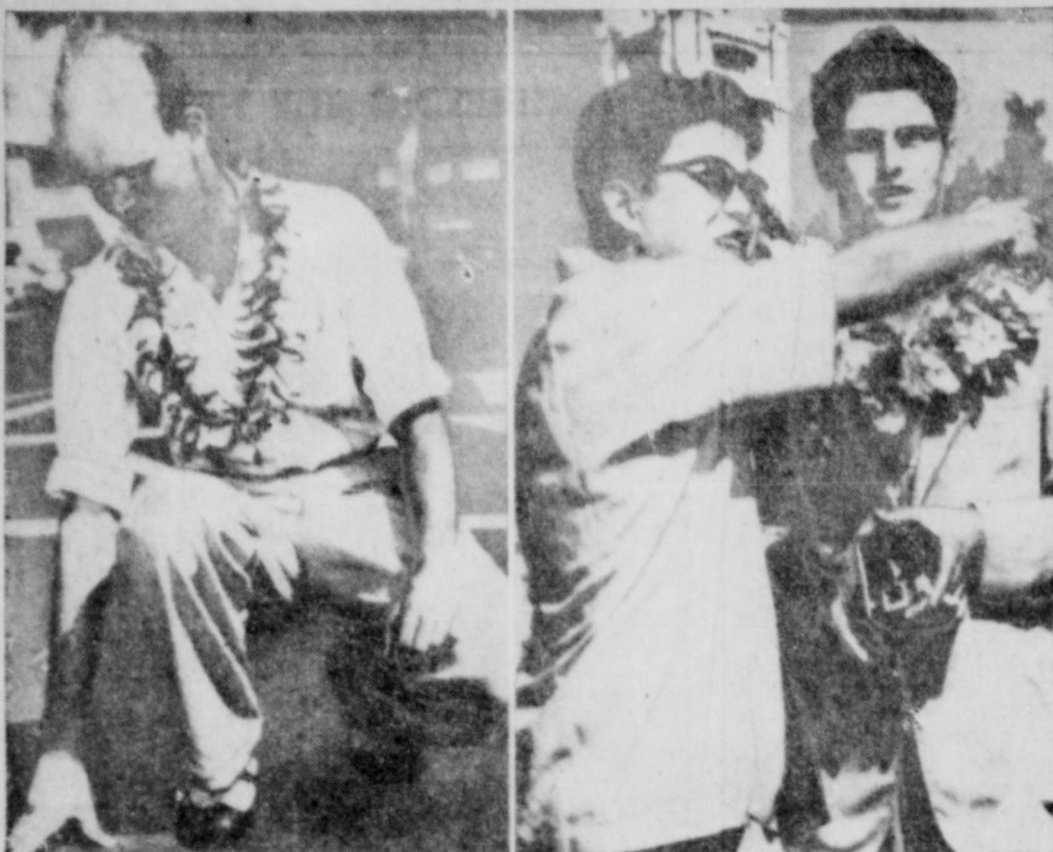








TURNCOATS, IN HAWAII, SEEM GLAD TO BE BACK



WITH THE ARMY and possible punishment awaiting them in San Francisco, turncoat GIs Lewis Griggs (left) and William Cowart indicate pleasure on touching American soil after docking in Hawaii.

Field Trials Show Salk Anti-Polio Vaccine Was 60 to 90 Per Cent Effective in 1954

WASHINGTON (AP)—According to the 1954 field trials, the Salk polio vaccine is about as good as that for whooping cough, a Public Health Service doctor said today.

Varies With Time

"However, smallpox immunity wanes with time and varies with individuals. It is estimated that more than 50 per cent of people will have lost substantial protection by 5 to 10 years after the original vaccination, and therefore they should be re-vaccinated."

Cause And Effect

Surgeon General Leonard Scheele of the U. S. Public Health Service has said there was "strong presumptive evidence that there was a cause and effect relationship between 36 cases of paralytic polio which followed inoculation

Names Talbott



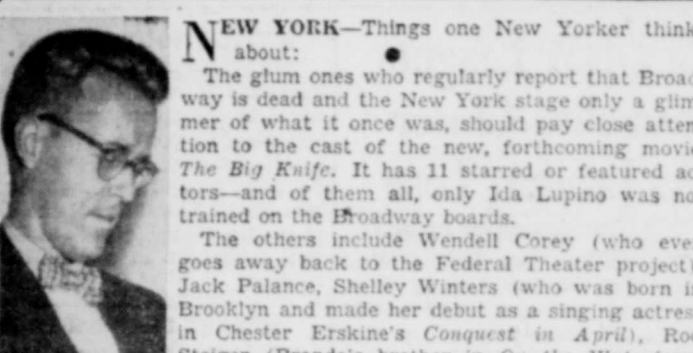
TESTIFYING at the Senate investigations subcommittee's look-into business activities of USAF Secretary Harold E. Talbott, RCA attorney Samuel E. Ewing says that during a conversation between himself and USAF general counsel John A. Johnson, Talbott cut in to ask why RCA was acting "high and mighty" by questioning propriety of dealing with Paul B. Mulligan and company, New York, management engineers. Talbott is a partner in the Mulligan firm.

AFL MEET IN CARLSBAD SANTA FE (AP)—W. S. Roberts, secretary of the AFL New Mexico State Federation of Labor, today mailed a convention call and delegates' credentials for the state convention. It is set for Carlsbad Oct. 7-8-9.



Table of radio and television programs for Wednesday, August 3, 1955, including shows like 'Little Bit of Music', 'Camels Scoreboard', and 'Gabriel Healer'.

Table of radio and television programs for Thursday, August 4, 1955, including shows like 'Sign On', 'Sunrise News', and 'Key's Radio Auction'.



NEW YORK—Things one New Yorker thinks about: The glum ones who regularly report that Broadway is dead and the New York stage only a glimmer of what it once was, should pay close attention to the cast of the new, forthcoming movie, The Big Knife.

Americans Live In Terror Wave In Viet Nam

SAIGON, South Viet Nam (AP)—Americans living in South Viet Nam have become the victims of a new and stealthy war of nerves. American Embassy officials have received threats against their lives.

Backs Anti-Reds

The Americans apparently are being attacked because they represent a government which supports anti-Communist nationalist Premier Ngo Dinh Diem.

Underground Aids

The forces opposing the Premier are swollen too by the underground of the Communist Vietnam. Officially the Reds have been quiet since the Geneva armistice gave them North Viet Nam last year, but they still have a well-organized and efficient clandestine network throughout South Viet Nam.

Liquor License Protested

SANTA FE (AP)—State Liquor Director Hilton Dickson today heard protests over issuing a liquor license to L. V. Nelson for a bar near the old Lybrook Inn in Rio Arriba County.

Uh-Uh, He Says

There are more than 250 different religious denominational organizations in the United States.

L. A. GETS THE AIR, BUT PURE



LOS ANGELES Councilman John S. Gibson and Councilwoman Rosalind Wyman are shown with some of the cans of "pure" air received by each Los Angeles City council member and Los Angeles county supervisor as a gift from the Los Altos, Calif. (far north), Committee to Send Pure Air to Southern California Smog Sufferers.

HEALTH MEET-OPENS

SANTA FE (AP)—A three-day regional conference for personal officers from health and welfare departments of five states open today.

Wages paid to government employees at federal, state and local levels in 1950 totalled \$22,100,000,000.

NO FEDERAL JOB IN MIND, is the word from Indiana's Gov. George Craig, shown arriving at the White House to lunch with Sherman Adams, President Eisenhower's executive assistant.



NO FEDERAL JOB IN MIND, is the word from Indiana's Gov. George Craig, shown arriving at the White House to lunch with Sherman Adams, President Eisenhower's executive assistant.

AT THE THEATERS TODAY Landsun Cleo Moore - Hugo Haas and John Agar "Bait" Ocotillo Closed Tonight Circle B Drive In Wayne Morris "Arctic Flight" Roy Rogers "Song of Arizona"

CONGRATULATIONS AND MUCH SUCCESS to RAY BARTLETT on GRAND OPENING OF HERMOSA DRIVE-IN THEATER THURSDAY, AUGUST 4—6:30 P. M. Intersection of the Carlsbad Highway and Hermosa Drive. This Beautiful Drive-In Was Built for Ray Bartlett By J. E. WALKER, Inc. We Are Proud to Have Furnished the Material for This Modern Drive-In! KEMP LUMBER COMPANY 114 NORTH ROSELAWN DIAL SH 6-3212

ANNOUNCING... NEW LOW PRICES ON READY-MIXED CONCRETE (WE DO NOT USE FOREIGN MANUFACTURED CEMENT) Only U. S. Portland 3 Cu. Yds. or More Only \$11 Cu. Yd. Less than 3 Cu. Yds. . . . \$13 Cu. Yd. Walter Nugent PROMPT DELIVERY 210 EAST MOSLEY DIAL SH 6-3131

### Remarried Wife of War Prisoner Faces Biggest Decision of Life

CISCO GROVE, Calif. (AP)—A 20-year-old girl today faced the biggest decision of her life: whether to return to the airman husband she thought was dead or stay with the man she married for and loves.

"I knew it was coming, but I didn't know when," said Mrs. Al Fine, who at 17 wed A/2C Daniel Schmidt, of Cour D'Alene, Idaho, and bore his son after he went overseas.

Now she is the wife of a husky 30-year-old logging camp tractor operator. They live in a small town a few miles from this tiny town in the High Sierra.

Only Monday she learned that Schmidt is one of 11 American prisoners due for momentary release by the Chinese Communists after 2 1/2 years of imprisonment on charges. He went overseas 37 months ago.

She's flying to meet Schmidt when he arrives in this country. She will go her 2 1/2-year-old son, Danny, a dark-eyed youngster she has never seen his father.

"I honestly don't know what I'm going to do," she told a reporter. "I'm tickled he is returning. Whatever I decide, the decision will be my own."

She said she married Fine two

months before learning from the Air Force that her husband was alive and well as a war prisoner.

"I made a mistake," she said, "but isn't everyone entitled to one mistake?"

Mrs. Fine said she had never been officially told that Schmidt was dead. She received notification only that he was missing somewhere in Korea.

"I thought he was dead. You know how some prisoners die in prison. I didn't know."

Of Schmidt, she says: "I loved him very much. After all, he is the father of my child. But I was only with him a few weeks before he went overseas."

Of Fine: "We're very happy. I don't like it up here in the woods but he's been a good husband and I love him."

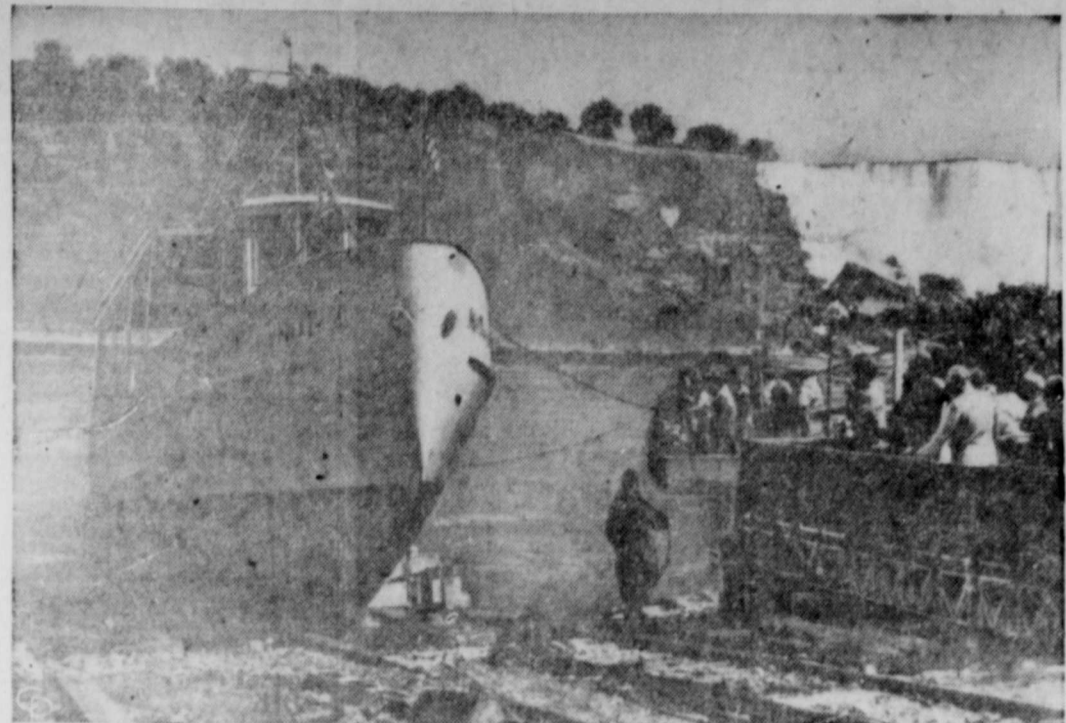
Fine himself says little about the strange situation.

"We met and we fell in love. That's about all there is to tell," he said. "Her happiness means more to me than anything. We talked it over and it's my wife's decision."

"The history of every nation is eventually written in the way in which it cares for its soil."

—Franklin D. Roosevelt.

### MAID OF THE MIST III READY FOR HONEYMOONERS



ACCOMPANIED BY CEREMONY just like for a warship or ocean liner, the Maid of the Mist III is launched at Niagara Falls, N. Y. She's a replacement for the two which burned in April. This one is an all-metal craft for taking tourists and honeymooners to the foot of the falls. (International)

The leading state in beef cattle per square mile is Iowa with an average of 82 head. This is more than four times the national average. Second is Nebraska with 56, followed by Illinois, 44; Kansas, 43; Missouri, 37; South Dakota, 35; and Oklahoma, 33.

### SEGREGATION ENDED

OKLAHOMA CITY (AP)—The Oklahoma City School Board unanimously voted yesterday to end racial segregation in city public schools. Effective immediately, the integration order likely will result in mixed classes in at least 24 elementary and secondary schools when the new term opens next month.

### \$125,000 SUIT FILED

ALBUQUERQUE (AP)—A Couple complaining of injuries allegedly received when a house trailer and a bus collided has sued for \$125,000 in District Court here. Mr. and Mrs. Harold Haynes are suing Roger Mobile Homes, L.J.W. Reger, and Reger employe John Smith alleging a Reger trailer became dislodged on U. S. 85 near Bernalillo and crashed into a bus in which Mrs. Haynes was a passenger.

### NEWSMAN HIRED

ALBUQUERQUE (AP)—Arch Napier, an Albuquerque newspaperman and free lance writer, has been hired as publications editor of the Bureau of Business Research at the University of New Mexico. Napier is a former staff member of the Albuquerque Journal and editor at Farmington.

When an Englishman says corn, he means wheat; when he says maize, then he is referring to corn. The Dutchman asks about Turkish wheat when he wants facts on

corn. The Egyptians call corn Syrian durum; the Turks refer to it as Egyptian corn, while the Germans call it Mais, and the citizens of South Africa cultivate mealies.

### Yoshida Says Jap Military Men Made War

TOKYO (AP)—Shigeru Yoshida says in his memoirs that some of Japan's leaders at the time of Pearl Harbor tampered with the text of a final U. S. note, thus persuading reluctant officials to agree to war.

"This was a fraud by the military and amounted to conspiracy," declares the 76-year-old diplomat and politician who guided Japan as prime minister through six post-war sways.

He said the note from the late Secretary of State Cordell Hull just before the Pearl Harbor attack was marked "Not definitive."

His memoirs, now appearing in the big newspaper Asahi, said the main text was an honest presentation of the views of both sides. There was the added comment in the note that "this is a basis for negotiation" and part of the preamble emphasized "this is a tentative plan."

"Not only were all these words deleted," Yoshida said, "but the portion covering the Japanese stand was also deleted when the document was submitted to the Privy Council as 'the Hull note.' I was informed that only the

American position was carried in a one-sided manner."

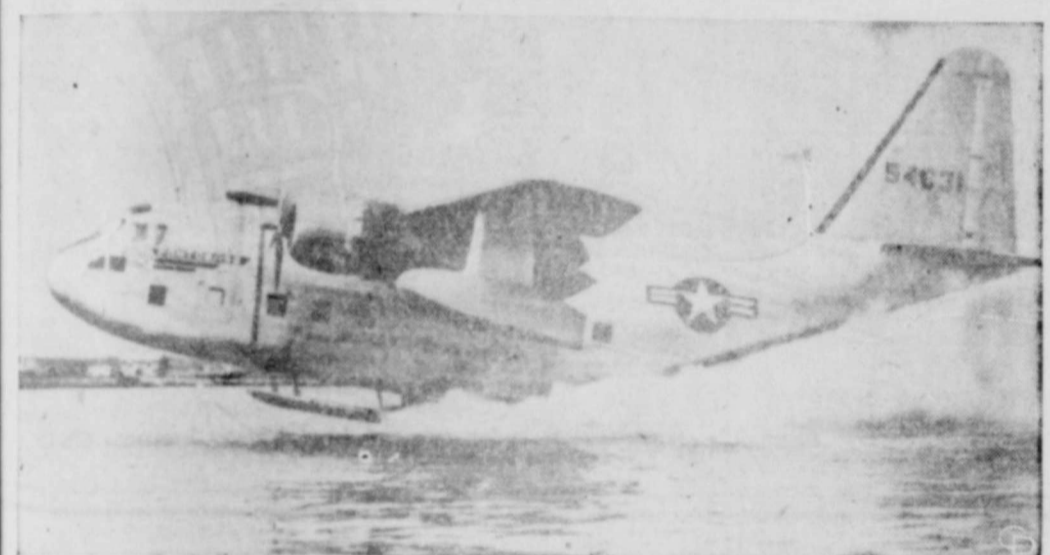
It was on the basis of this doctored note—accepted by Japan as a virtual U. S. ultimatum—that reluctant Japanese civilian leaders and some doubtful military chiefs finally agreed to war, Yoshida said.

Yoshida himself, with years of experience abroad as a diplomat in London, Rome and Washington,

had many misgivings. He was arrested by the military later in the war when he joined a movement for a negotiated peace.

Yoshida got along well with Gen. Douglas MacArthur, who was running the Allied occupation. He praised the general for refusing to bow to Soviet demands that the Emperor be tried as a war criminal.

### TAKES OFF, LANDS ON WATER, GROUND, ICE, SNOW



THE NEW YC-125E pantobase troop and cargo transport, which can land and take off on land or sea, is shown during a test at the Philadelphia Navy yard. The plane is designed to operate off snow, ice, or unprepared runways as well, via its "pantobase," or retractable skid-like equipment which can be seen under the hull. Wheels drop down from underside for regular runways. Stroukoff Aircraft corporation, West Trenton, N. J., built it. (International Soundphoto)

### On Your Guard

THE NATIONAL GUARD GUARDS THE U.S.

TODAY MORE THAN 5700 NATIONAL GUARD UNITS -- GROUND AND AIR -- HELP TO GUARD THE U.S. ALASKA, PUERTO RICO AND HAWAII.

DEEDS OF VALOR BY GUARD

FOR OUTSTANDING HEROISM IN WORLD WAR II NATIONAL GUARDIANS WERE AWARDED 14 CONGRESSIONAL MEDALS, 50 DISTINGUISHED SERVICE CROSSES, 48 DIST. HONORARY FLYING CROSSES AND OVER 500 SILVER STARS.

GREAT GUARDSMAN COL. FRANCIS C. BARNESON USAF WORLD WAR II AND KOREA ACE HAS A CALIFORNIA NATIONAL GUARDSMAN.

NATIONAL GUARD OFFICERS MORE THAN 50% OF TODAY'S NATIONAL GUARD OFFICERS STARTED AS PRIVATES.

Enjoy a Show Under the Stars!  
**HERMOSA DRIVE-IN**  
Opens Thursday Night, August 4  
at 6:30 P. M.

TWO BIG FIRST RUN FEATURES!

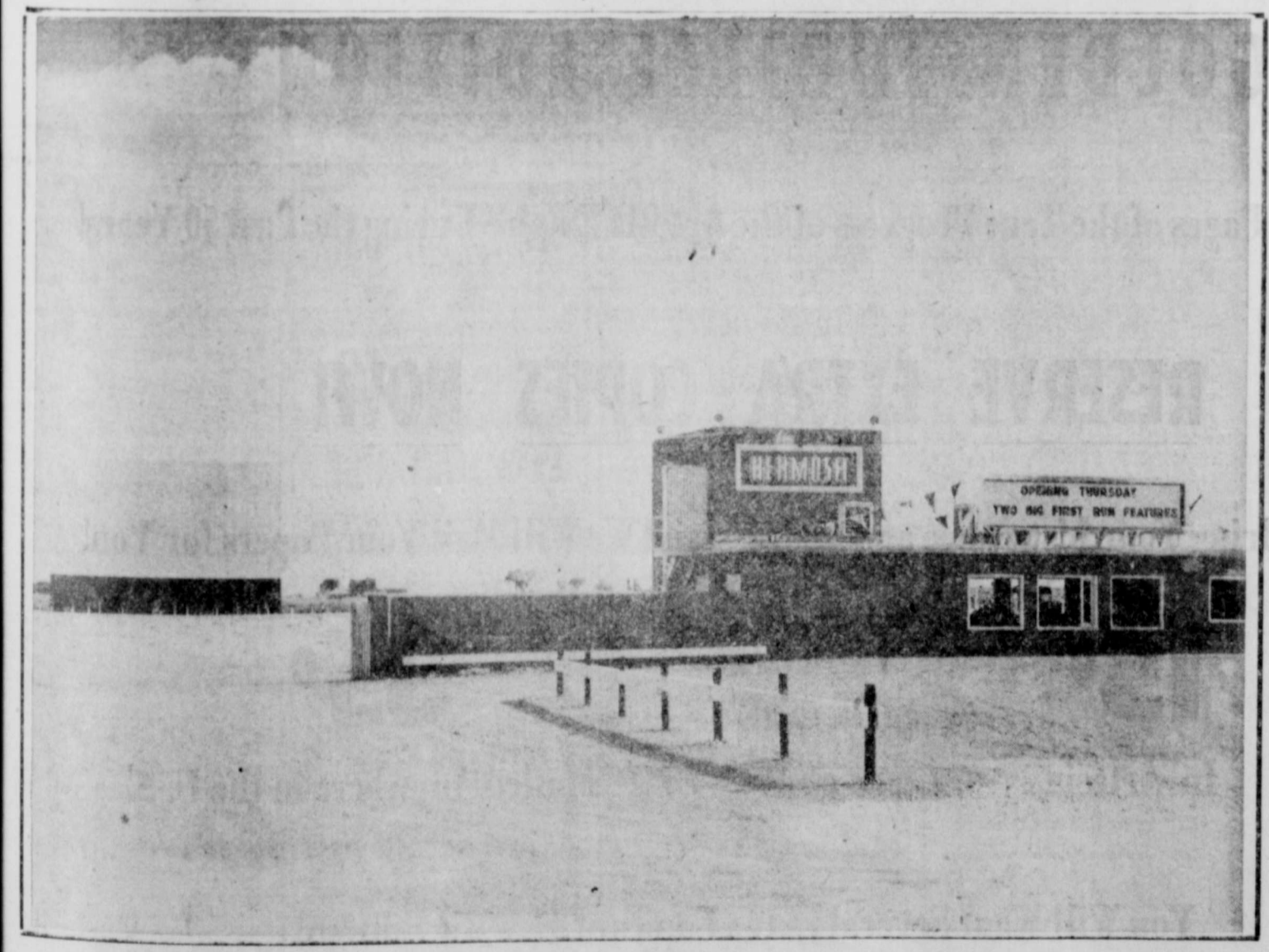
"THE KILLERS" "BRUTE FORCE"!!!

CRASHOUT

THE DESPERATE CRY OF CAGED MEN WHO GO OVER THE WALL!

BENDIX-KENNEDY-ADLER-TALMAN-EVANS-THOMPSON

ALSO SECOND FEATURE:  
**Bowery Boys in "High Society"**



THE BEAUTIFUL, NEW

# HERMOSA

## Drive-In Theatre

BUILT FOR RAY BARTLETT  
By J. E. WALLER, Inc.  
CONGRATULATIONS

GRAND OPENING - THURSDAY - AUGUST 4 - 6:30 P.M.

# J. E. Waller, Inc., General Contractor

ROSWELL, NEW MEXICO

PHONE 4309

The Artesia Advocate

PUBLISHED BY THE ADVOCATE PUBLISHING CO. Established August 29, 1903

The Dayton Informer The Artesia American The Pecos Valley News The Artesia Enterprise

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ALL DEPARTMENTS: DIAL 5HERWOOD 6-2788 ORVILLE PRIESTLEY, Publisher FRED M. SHAVER, General Manager HARRY HASELBY, Mech. Supv. HARRY R. TAYLOR, Advertising Mgr. RICK RAFFAEL, Editor

Best Way to Honor Them

WE have about completed our plans to honor our pioneers and those residents and firms which have been in our community for the past 50 years. It is only right and proper that now and then we stop, look back and pay tribute to those who have given and done so much for our community.

Perhaps we should not wait fifty years to hold our celebrations and to honor those who have made their contributions to our city and its growth.

We have often felt that each community should pick out its civic leaders and workers each year and voice and express thanks to them for the fine job they have done and have been doing. Many communities do exactly that.

But Artesia will pay tribute to the pioneers, the old timers and those firms, institutions and concerns which helped to start Artesia and which have contributed to help the city grow, expand and progress through the years.

We will have many events of the past recalled; many an incident of unselfish service will be pointed out; we will be reminded of how some fine civic jobs were done when there was little with which to do them. We will be told that lack of funds never halted a program or a movement when a group of people had a civic job to do because they provided or raised these funds.

We will be reminded of the many who gave of their time, their ability and their money with no expectation of any returns from these efforts except that satisfaction that comes of seeing our community progress.

And we do have many here who have done plenty for Artesia in the past—many who sometimes are overlooked and forgotten in our busy rush of today.

One of the finest ways, of course, to show our thanks and appreciation to the business firms and institutions which have served the community well for 50 years is to remember them when we have occasion to buy or to make a purchase.

One of the best ways to remember them is to continue to give them our business because it was because they have enjoyed this business and apparently earned it they are still here serving the community and north Eddy county after 50 years.

Artesian Well—

(Continued from Page One)

last week. She said it was one of the most successful operations of Scouting ever held here and was due to the aid given the organization by many Artesians, both old and young alike outside of the Girl Scout units.

Actually, the thanks should be on the other side of the ledger. It should go to the women of the city— Girl Scout leaders — who voluntarily have given of their own time and energies unselfishly to build fine American womanhood. There is no greater investment than that which is made in the youth of today.

Rep. Fred Cole dropped by this morning to say that he is turning down an invitation to debate Amendment Six with Ingram (Seven-Foot) Pickett, here on KSPV on Aug. 10.

"I'm going to be in the Jubilee parade," Fred said, "and after that I'm going to surround some of that fine barbeque."

"Besides," he added, "I couldn't claim state mileage from my office to KSPV studios."

It will be debatable just how many Artesians will be listening to the debate—even though if it came on some other date Pickett's junket (for which he wants the taxpayer to foot the bill) on behalf of defeat of Amendment Six is beginning to look like a stumpy tour of the "Pickett for Governor" campaign. And that is a hopeless cause if we ever heard of one—there just isn't a bedroom in the executive mansion big enough to hold his bed, if he were to make the grade.

Air Force—

(Continued from Page One)

light on minute particles of sodium.

If the rocket-launched sodium glows brilliantly when released at 60 miles, the Air Force said, it will confirm the scientific belief in the existence of a natural sodium layer at that level. If ejected lower, the Air Force experts said, the sodium would not produce any light for technical reasons.

The Air Force experts said they hope the man-made moonlight will glow, at least for a short time, with a brilliance comparable to that of earth's real moon at twilight.

The United States has 30 per cent of the world's rail mileage, a third of the highways and nearly four-fifths of the motor vehicles. Americans consume an estimated 250 million pounds of meat derived from wild game annually.



AN INSPECTION TOUR of the Pecos Valley Experiment farm six miles south of Artesia, now held by New Mexico A&M College, brought a group of college faculty men here today. They are dining at Cliff's with local men interested in the farm. Far side, left to right: A. S. Curry, associate director of experimental stations; head hidden, Glen Staten, professor of agronomy; J. B. Mulcock, farmer; Howard Stroup, farmer; Charles Martin, farmer; Fred Cole, banker. Turning in their chairs, left to right: J. C. Overpeck, head of the agronomy department; Prof. R. F. Crawford, head biology department; Jess Funk, farmer; Ross Sears, farmer. Not shown are Dean Robert A. Nichols of the A&M school of agriculture, and Winston Lovelace, manager, Pecos Valley Cotton Co., Loving. (Advocate Photo)

Statutory Rape Charges Dropped

On recommendation of Assistant District Attorney Chuck Feezer, a statutory rape charge against Martin Hernandez, 20, of Artesia, was dropped today for lack of sufficient evidence.

Hernandez pleaded innocent when arraigned before Judge John Ellicott here July 27. He had been charged with statutory rape of a 15-year-old girl the night of July 2. He was arrested at Pecos, Texas and returned here.

Three—

(Continued from Page One)

softball games and that more than 50 youngsters are enrolled in arts and crafts activities. He said that the Teen-Age Canteen that meets in the girls' gymnasium at the high school Tuesday and Thursday evenings draws from 40 to 80 young, talk to its gatherings.

Superintendent of Schools Vernon Mills, who is chairman of the recreation committee, received the report, which will be given to the city council at its next meeting Monday night.

State—

(Continued from Page One)

immediately for comment. His administrative assistant, Richard Everett, said the office had had no report from the alcoholism commission. Everett said he had heard that Stine had been suspended for 30 days, but he added: "We don't know what they've done, there is no occasion for us to have a report from them."

Stine resigned from the commission a few years ago to become manager of the agency's Yuuca Lodge at Silver City. This lodge was closed at the end of 1953, Stine said.

Stine refused to say that he considered himself fired, and he indicated he still held some hope that Gov. Simms might step into the situation.

"I don't think the governor is aware of the truth of the situation," he said in reply to questions. "No, I have not seen him or asked to see him."

"Some of my friends are working in an effort to apprise the governor of the true facts of the situation in order that a proper appraisal of this thing may be made."

Stine blamed a "hard core of 25 or 30 people around the state" for stirring up his difficulties. He said that move against him was spearheaded by some malcontents he had fired "for disloyalty, incompetency and inefficiency" and a few others who had failed to obtain jobs with the commission.

By law the director of the commission must be a person who has been successfully recovered as an alcoholic for two years at the time of appointment. Stine was the first director of the commission, which got off to a slow start until the Supreme Court three years ago upheld the commission's right to levy a tax on beer, wine and liquor for its operations.

Mrs. Gilbert Leads Queen Candidates

The last count of penny votes for the Jubilee Queen today revealed that Mrs. S. W. Gilbert is still in the lead.

Mrs. Harry Carder and Mrs. Nora Clayton are tied. The committee has called attention to the fact that a poster will be placed in the window of Williams Furniture Store, showing how the ballots stand from day to day.

Although corn yields in Indiana continue to increase, farmers cultivate their corn crops about half as many times as they did 20 years ago, says a Purdue University scientist.

The Mississippi flood of 1927 inundated 28,000 square miles. The ancient Romans used polished metal for mirrors.

LIVE LONGER



In the past year, about a million people have received certificates in the American Red Cross water safety program.

Airlines account for around 25 per cent of passenger miles in U. S. intercity travel.

Figures—

(Continued from Page One) month 1955 period—the tabulation must always be two months behind due to the dependence on tax receipts for computation—reached \$8,115,080. Categories covered are: retail apparel, automotive, subsistence, furniture, retail building materials, other retail, and automobile dealers. There was a large increase over the same month of last year for each of the five months. In tabulation, the monthly totals and amount of increase over the same 94 months:

Table with 2 columns: Month, Total. Rows: Monthly Total, Jan. \$1,468,373; Increase, \$99,296; Feb. 1,586,049 and 181,139; March 1,572,570 and 207,754; April 1,823,288 and 377,934; May 1,694,800 and 242,242; Totals 8,115,080 and 1,108,365.

for apparel, \$24,668 for automobiles, \$62,086 for subsistence, \$43,511 for furniture, \$23,585 for retail building materials, a decrease for this month of \$8,412 for other retail sales, and an increase of \$87,976 for auto dealers.

STAG PARTY SLATED

The 20-30 club will hold a stag party in the Veterans Memorial building at 7:30 p. m. Thursday for the benefit of the Rotaract Club. The club is sponsoring a competition to select the queen. Sandwiches and coffee will be served.



Advertisement for 'THE ARTESIA ADVOCATE GOLDEN JUBILEE EDITION'. Text includes: 'On Sale Sunday, August 7', 'Dozens of Pages of the True Progress of the Artesia Empire During the Past 50 Years!', 'RESERVE EXTRA COPIES NOW!', '15c In Artesia' and '35c Mailed Anywhere in the U. S.', 'Simply Bring Your List, Name and Address, and We Will Mail Your Papers for You!', 'You Will Want Several Extra Copies of This Big Edition!', 'Make Your Reservations Now — Just Phone SU 6-2788!', 'THE ARTESIA ADVOCATE Artesia's FIRST Newspaper', 'Only Artesia Newspaper Member of the Associated Press'.

Advertisement for 'CLEM & CLEM PLUMBING CONTRACTORS'. Text includes: 'WE SELL: DIAL SH 6-3211 WE SERVICE: CLEM & CLEM PLUMBING CONTRACTORS WE INSTALL: SHEET METAL WE GUARANTEE!'.

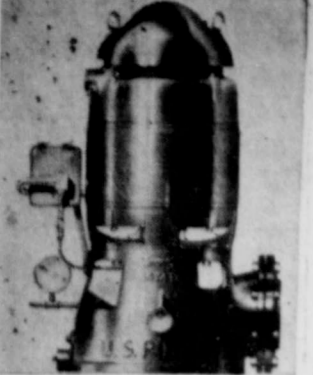
Advertisement for 'Ervin Porter'. Text includes: 'IF YOU WANT YOUR HOUSE OR BUILDING MOVED—Call Collect, Carlsbad Ervin Porter PHONE 5-6820 Free Estimates Insured'.

Advertisement for 'Paul's News Stand'. Text includes: 'Paul's News Stand Hunting and Fishing Licenses 113 South Roselawn Read a Magazine Today! Ice Cream and Drinks'.

Vertical text on the right edge of the page, including page numbers and dates from other pages (e.g., Page 5, Page 4, Page 3, Page 2, Page 1).



# ARTESIA BUSINESS AND INDUSTRIAL REVIEW



**BRISTOW Pump Co.**  
N. H. (Slim) BRISTOW  
SAM COATS  
U. S. PUMPS  
N. First St. Artesia, N. M.  
Artesia Dexter  
SH 6-2063 Ph. 3591  
SERVICE and REPAIRS  
All Make of Pumps

Wet Wash and Rough Dry  
FREE PICK UP and DELIVERY  
**JOHNSON LAUNDRY**  
Tenth and Missouri  
Dial SH 6-2242

**DRILLER'S CAFE**  
"Just Come as You Are"  
Home Cooked Dinners  
Steaks - Chops  
Chicken  
Best Coffee  
328 W. Main Dial SH 6-9909



**KEMGLO**  
the miracle lustre enamel  
Beauty and Durability for Your Walls and Woodwork  
Mayes & Co.  
601 S. Second Dial SH 6-2116

**SAVE 30%**  
at  
Jack's Radiator Shop  
311 S. First Dial SH 6-4332

**Leone Studio**  
Photo Finishing  
Portrait  
Commercial  
24-Hour Service  
415 W. Main Dial SH 6-2642

**ENLARGED—**  
For Your Better Service and Convenience  
**DOSS GARAGE**  
BEAR WHEEL ALIGNMENT  
105 EAST GRAND DIAL SH 6-3452

It's Jim's, of Course, for That  
**Fine Food — Quick Service**  
Increasing Popularity Proves That We Serve CHOICE FOOD, Properly Prepared. And, Don't Forget Our World-Famous Root Beer, and All Fountain Service!  
**JIM'S DRIVE IN**  
1012 South First Dial SH 6-3432



**Polar REFRIGERATION SERVICE**

**SALES SERVICE**  
COMMERCIAL HOUSEHOLD REFRIGERATION EQUIPMENT  
REFRIGERATION REPAIRS  
FREE ESTIMATES  
24 HOUR SERVICE  
SERVING COMMERCIAL RESTAURANTS, HOTELS, HOMES, FACTORIES  
COMMERCIAL REFRIGERATION EQUIPMENT  
REFRIGERATION REPAIRS  
FREE ESTIMATES  
24 HOUR SERVICE  
SERVING COMMERCIAL RESTAURANTS, HOTELS, HOMES, FACTORIES

**REPAIRS**  
COMMERCIAL HOUSEHOLD ALL MAKES REFRIGERATORS FREEZERS SMALL MAJOR APPLIANCES  
AIR CONDITIONERS  
Refrigerating  
Refinishing  
Guaranteed Workmanship  
Saves Time  
Saves Money

ARTESIA WAS FIRST choice of Albert Betancourt for vacation spot when he was in business in the East. It was first choice, too, when choosing a business location. His Polar Refrigeration Service at 304 S. Thirteenth is flourishing as a sales and service center for commercial refrigeration units and as a repair depot for all types of domestic refrigeration units. (Advocate Photo)

**Robertson and His Son-in-Law Make a Fine Auto Repair Team**

Skill of workmanship makes all the difference in radiator repairing and general motor work. Such skill is the watchword of "Pee Wee" Robertson, who with his son-in-law, Jimmy N. Francis, operates the H & H Radiator Shop and Garage at 1206 S. First. While the business under their ownership has been established at that address only since July 1, the volume of business has been, in Robertson's words, "very, very good—especially considering the fact the highway has been torn up for the urban project."

Robertson, a resident of Eddy county most of the time for the last 29 years, has been a mechanic and garage man for many years. He was a mechanic for the Hart Motor Co. here seven years ago, later going into business for himself. For a time he was in the garage business in Texas before returning here recently.

All work requiring experience and thorough mechanical know-how is done by Robertson, but Jimmy Francis, the son-in-law, is learning the same sort of skill. Between the two, they make an efficient team.

**Floore Floral Shop Has Flowers And Growing Plants in Variety**

In Old Mexico, a hanging pinata is greeted with glee because children know it is loaded with candy, sweets and gifts that soon will be theirs. The pinata is broken and spills its treasure.

The droll burro pinata that hangs in the Floore Floral Co. establishment at 106 S. Tenth St. is symbolic of the beauty that spills in floral form from the shop. The flowers brighten sick rooms, glorify weddings, adorn homes and carry the message of romance.

"All that is true," laughs Russell Floore, who with his wife, Sue, owns and operates the floral shop. "But the pinata was bought in Juarez only because its droll appearance appealed to us."

The Floores purchased the floral business from Mrs. Ralph Terpening who, with her husband, had founded it. Mrs. Terpening still is employed there, together with one other employee to help the Floores.

A complete business is done in retailing cut flowers and growing plants, for all the purposes for which flowers and plants are desired. Chief source of supply is the Burgett Wholesale Floral Co. near Mayhill. A Burgett refrigerated truck makes regular deliveries to the Floore shop. Other flowers and plants are obtained in the Denver market, Floore said.

**Polar Service Offers Finest In Ice Makers**

Sales and service of commercial refrigeration equipment is the specialty of Polar Refrigeration Service, Thirteenth and Richardson, although the firm is equipped to repair domestic refrigeration units.

The special pride of the owner-proprietor, Albert Betancourt, is the Polar Chips ice-maker, which he enthusiastically calls the "finest ice-maker made." It is available in all sizes, large and small, and carries a one-year unconditional guarantee, covering all labor and materials necessary for any repairs or replacements of parts.

The company also sells and services a large line of refrigeration units, including meat cases, reach-ins and other cooling devices for hotels and restaurants.

The Polar Refrigeration Service was established here two and a half years ago. Betancourt, however, has been in the electrical business for 22 years, 18 of them on the East Coast.

"This used to be my vacation country when I was in the East," he recalls, "and I looked forward for years to starting a business in Artesia. As I had hoped, business has been exceptionally good."

Mr. and Mrs. Betancourt live at 1105 W. Centre Ave.


**Monument Firm Opens Here**

A new concrete monument company—the only one of its kind in this area—started business in Artesia this week. It is the Dooley & Roberts Monument Co., at 901 W. Washington ave. The owners are Earl Roberts and his wife, the former Helen Dooley of Artesia.

Specialty of the company will be inexpensive made-to-order monuments with hand engraving. The price will include installation.

Roberts came to Artesia a year ago and was employed by the Owen Haynes Drilling Co. in the oil fields. He and Mrs. Roberts and their son Terry make their home at 901 W. Washington ave.

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## Hotel Artesia Restaurant All Prepared for Jubilee

No matter how many visitors pour into the Hotel Artesia restaurant during the Golden Jubilee, veteran restaurateur A. D. Narramore will be prepared to serve them all the delicious food for which the restaurant is noted.

"We buy wholesale from outlets here in Artesia and all I need is twenty minutes to replenish stocks of foodstuffs when they run low," Narramore explained.

On just such occasions, when the number of patrons leaps astronomically at once, is when Narramore's long experience in preparing and purveying food for the public pays off. He has been in the restaurant world 32 years and knows the secrets of pleasing the public palate from A to Z.

He learned the art as cook and chef in East Texas and California and in 1947 went to Carlsbad with the Lakeview dining room. In 1950 he operated the Hotel Artesia dining room for one year and returned to resume its operation two and a half months ago.

"Big crowds such as the one expected for the Jubilee cause me no worry," Narramore said confidently. "It's all in being prepared and knowing how to meet emergencies."

The Hotel Artesia restaurant specializes in steaks, chicken and seafood and prides itself on smooth courteous service. Breakfasts, lunches and dinners are served and the restaurant caters to special parties.

"We are especially proud of our thick, juicy steaks," Narramore said. "All are of prime beef, the best obtainable from the Payne Packing Co. here and the Peyton Packing Co. in El Paso. There is an adequate choice of cuts at varying prices and our best steaks would please any gourmet."

## Johnson Buys New Machines For Laundry

With the installation of new equipment, the Johnson Laundry at Tenth and Missouri now is able to give even better service to its laundry patrons and to housewives using its washing machines under the "washateria" arrangement.

D. O. Johnson, owner, in announcing the new equipment purchases, said:

"Every day is a thrill day at our laundry. We have purchased a new machine for family bundles that handles up to 25 pounds each load and now can do a finish job on family-size bundles. In the near future we hope to be able to extend our finish work to commercial size quantities."

The 14 washing machines for use by those doing their own laundering have been replaced, Johnson said, with latest model Maytag machines, increasing the ease and efficiency of "do it yourself" laundering.

Also purchased for the family bundle department of the laundry are two large dryers.

The Johnson Laundry offers free pickup and deliver service for its customers. The laundry, established here some 10 years ago, was purchased by Johnson three years ago. In addition to Mr. and Mrs. Johnson, there are three employees.

The Johnsons and their 14-year-old son live at 512 W. Washington.

## H & H Radiator Shop and Garage

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