

THE ARTESIA ADVOCATE

Artesia's First Newspaper — Founded in 1903

VOLUME FIFTY-TWO

PRICE FIVE CENTS

ARTESIA, NEW MEXICO, SUNDAY, SEPTEMBER 4, 1955

FULL LEASED ASSOCIATED PRESS WIRE

NUMBER 176

Highway Slaughter Leads Parade of Holiday Deaths

LABOR DAY TRAVEL GETS BLOODY START

High Republican Solon Opposes Tax Reductions National Safety Council Fears New Alltime Toll Due

THE ARTESIAN WELL

RICK RAPHAEL

This is the story of a cat not just any cat but Timothy, the Marooned Mouser. The story came out of Los Angeles last night over the Associated Press cables and we felt it too good to omit, since it gives us the chance to quote partially from the column in the London Evening News. It seems that Timothy was adopted mascot of a group of British scientists on their way to study the mouse population of an isolated South Atlantic island. There were thousands of mice on the island. It was this fact that led to Timothy's downfall for the scientists decided that a controlled study of the mouse population would be out of question with Timothy around. Also it might have a effect upon his sanity — for all what cat wouldn't be suddenly dumped in the middle of millions of mice. Timothy was left behind mouse security reasons. The London Evening News devoted its lone editorial to the Lament of a Ginger Cat.

May the tame mice not be all but fierce and dangerous as large as ponies as slippery as seals. May you gobble up your treasured specimens and nibble the bits out of your instructions. And may you be marooned among them for years and years — till nobody can tell where are mice and which are men.

In case you happened to go away early Friday night and notice it, fall fell. Scores of Artesians who attended the evening's performance of Shrine circus in their sleeves went home shivering from the effects of the cool night air. But Artesians were chills, Angelenos were melting in heat. Saturday night LA county coroners office back an ordinary job to assist in handling the death toll — attributed to scorching weather.

It didn't stay cool during the day Saturday. Two young misses, Norma McQueen and Jackie McNamee downtown to model prize-winning wool fall which brought the girls expense paid trip to the fair. The temperature hovering near the 90 as they posed graciously their picture on Main St. they both managed to cool and autumnish death.

Nothing makes us happier on an occasional pat on the back. They say that the only difference between a doctor and a newspaperman is that the doctor buries his mistakes and the newspaperman makes them public. We always hear the mistakes so it's nice to see as in a letter from one of our women readers. She said her family came to Artesia a couple of months ago from the West Coast. There were used to metropolitan newspapers that gave us all the news. But we never expect to find such good coverage on Page Four.



FIRST BALE—Workers at the Valley Cooperative gin throw baling bands around the first bale of cotton produced in northern Eddy County this year. The bale made Friday afternoon, weighed 446 pounds and came from the fields of Orval Gray near Cottonwood. The bale was also the first turned out by the new gin. (Advocate Photo)

State Highways Squeeze By Holiday Opener Minus Deaths

By THE ASSOCIATED PRESS

New Mexico highways were free of fatalities for the second day of the long, and usually bloody, Labor Day weekend Saturday. But State Police Chief Joe Roach said Sunday and Monday were still left and he was not yet being optimistic.

The chief himself was patrolling the roads Saturday—adding to a force of nearly 100 patrol cars and more than 50 unmarked vehicles. Four state-owned airplanes cruised above highways spotting violations, roadblocks were set up periodically to warn motorists of the crackdown and radar equipment was spotted on highways in an all-out effort to trim traffic fatalities.

The toll stood at 230 for the year against 232 at this date last year. But, if forecasts of the National Safety Council are borne out, the toll will be evened up. The council predicted 400 deaths across the nation during the holiday weekend. New Mexico's share, computed by the Traffic Safety Commission, figures out to be two. Last year there were three killed on highways over the Labor Day weekend.

A series of roadblocks to caution motorists of the traffic crackdown were being operated by the Traffic Safety Commission. The TSC also had two camera cars on the road, filming violations and accidents.

A unique test was being arranged, too. The TSC planned to set up a roadblock somewhere on U.S. 66 to warn motorists. A little further down the road, state police would have a radar zone and still further a second radar. Object was to see how many motorists took heed of the warnings.

A similar test last weekend resulted in 8 of 136 cars stopped still receiving speeding tickets.

USAF Moves Dependents Onto Bases in Troubled Morocco

RABAT, Morocco, Sept. 3 (AP)—Spurred by the danger of more violence in troubled French Morocco, the U. S. Air Force has begun moving families of its men into trailer camps on the big American bases here.

Maj. Gen. Frederick E. Glantzberg, commanding officer of the bases, said today: "Our goal is to get all but 400 families on the bases by next June. We have about 100 families in possible danger spots that we will get on the bases by Sept. 15."

The French government has set Sept. 12 as the deadline for starting French Morocco on its way toward self-government. The time limit was set after an uprising last month in which more than 1,000 persons were killed. More trouble can be expected if the deadline is not met.

So far in the 2½ years of nationalism terror and French counter-terror no Americans have been seriously hurt. A few American cars have been damaged by terrorist bombs and some explosions have occurred near American-occupied apartments.

But with 20,000 Americans in (Continued on Page Two)

Warfare Breaks Out Anew Along Gaza Boundary

JERUSALEM, Sept. 3 (AP)—Warfare flared along the Gaza Strip again today, ending a two-day unofficial Israeli-Egyptian cease-fire. A U. N. source said heavy fire raked both sides of the border throughout the day.

In Gaza an official Egyptian spokesman said an Israeli armored force attacked an Egyptian post in the northern area of the Strip. He said there were no Egyptian casualties although 22 Israelis were believed killed and many others wounded.

There was no word of such an attack from the Israeli side. An Israeli spokesman here said earlier that an artillery duel had shattered the silence on the northern end of the Strip.

He said the shooting was touched off by the Egyptians shelling two Israeli settlements in the area; Beeri and Yad Mordechai.

The Egyptian account of the attack said the Israeli assault troops were led by four armored half-tracks — vehicles with wheels in front and caterpillar tracks behind. Two of these were destroyed by the defenders, he added.

Artesia Girls Win District Wool Wear Test

Two Artesia high school girls won expense-paid trips to the state contest in Albuquerque by placing first and second in the junior division of the district "Make It Yourself with Wool" competition at Carlsbad Friday night.

The girls are Norma Jo Thigpen, 16, who won first in the junior division sweepstakes, and Jackie McNeil, 15, who placed second. They are from well known Cottonwood farm families. Norma Jo's score was highest in all the divisions. All competitors received gifts donated by Carlsbad merchants.

The state contest will be held during the State Fair. All the contests are sponsored by the National Wool Growers Assn. and the Wool Bureau, Inc.

Dairymen Asked To Attend Meet

All dairymen and farmers in the Artesia area interested in milk production testing procedures have been invited to a meeting at 7:30 p. m. Tuesday night in the Artesia Chamber of New Mexico.

E. E. Anderson of New Mexico A&M college dairy specialist, will speak on dairy testing methods and explain the best way to establish test stations.

Urges Check on Election Year Come-On Cuts

WASHINGTON, Sept. 3 (AP)—Rep. Daniel A. Reed (R-NY) raised a big caution signal today to Republicans and Democrats who have spoken hopefully of income tax cuts next year.

Citing dangers of inflation and a need for continued high military spending, Reed said such talk is premature and may be "overly optimistic."

His go-slow statement was Reed's first comment after months of recovering from an illness. As senior (Continued on Page Four)

Peron Foes Call for Public Debate On 'Grave' Terms of Violence Speech

BUENOS AIRES, Argentina, Sept. 3 (AP)—President Peron's chief political foes challenged him today to debate publicly before Congress what they called the "grave" terms of his fiery speech Wednesday. In the speech he promised to meet "violence with greater violence."

Seven deputies of the Radical party, leading opposition group, called on Peron to debate the issues he raised when the Chamber of Deputies meets Friday. There was little chance the chamber, where Peronistas hold all but 12 of the 155 seats, would support the move.

Radical legislator Santiago Carlos Fassi sparked an uproar in the Chamber Thursday night by saying Peron's speech had "incited destruction between men of the same country."

Speaking then from the balcony of Government House, Peron warned he would "annihilate and crush" his enemies. He withdrew an offer of a few hours earlier to resign the presidency. He declared that "Anyone who in any place tries to alter the order against the law or against the constitution can (Continued on Page Four)

Leaky Gas Line Causes Flash Fire

Gas escaping from a kitchen range connection that Manuel Duran was trying to tighten in his two-room home at 808 N. Rosclawn yesterday was ignited and fed a flash of flame through the house.

Duran's hair was singed but he escaped with superficial burns. Walls and furniture were scorched. Dallas Golden of the fire department said it appeared likely the gas was set afire by the pilot light on a hot water heater. The fact doors and windows were open prevented accumulation of enough gas to cause a typical gas explosion.

Enough 'Dragnet' Plots for Decade

Modern Files Aid City Police Officers



LIKE THE FBI'S only on a small scale is the records system at the Artesia police headquarters. Here Chief of Police Frank Powell draws a card from the master index, the key to the modern, efficient setup for keeping tabs on wrong-doers. Information in the files varies from a little girl's report on a missing kitten to descriptions of hardened criminals wanted for major crimes. (Advocate Photo)

Joint Council To Aid Public Contract Bids

SANTA FE, Sept. 3 (AP)—An engineers-contractors joint council recently was formed in New Mexico and one of its chief purposes is to coordinate contract lettings.

The offices of the associated contractors serve as council headquarters and as a clearing house for distribution of information. R. E. Miller, manager of ASC, serves the council in a similar capacity.

Many private engineering firms and many engineering officials of municipalities belong to the council. (Continued on Page Four)

Most of Artesia Will Close Down For Labor Day

Official and business activity will be at a virtual standstill in Artesia Monday for the Labor Day holiday.

The public schools, the post office, the banks, city offices and most business places will close. Labor Day is one of the official holidays approved by businesses that are Chamber of Commerce members.

Judge John Elliott said he would be at his offices in the police building for a while Monday forenoon to take care of any necessary judicial duties.

In a neat 5 by 5-foot steel cabinet in Artesia police headquarters are filed enough true crime plots to keep "Dragnet" going for a decade.

The compact dark green steel cabinet contains the departments record folders and cards on law-breakers, major and minor, and of men wanted by other departments in New Mexico and all over the nation.

The system followed is that of the Federal Bureau of Investigation in Washington and of progressive police departments in most of the nation's larger cities. It has been used by the Artesia department since 1950.

It is a system that minimizes chances for errors or slipsups because there is a three-way cross-reference, it was explained yesterday by Chief of Police Frank Powell.

Key to the system is the master index of several thousand 3 by 5-inch cards, each bearing the name of the person indexed as well as the number of his arrest folder, if ever arrested here, and identification folder number, if ever photographed and fingerprinted here.

After every arrest, the arresting officer fills out an arrest record sheet, which tells the arrested person's name, age, sex, aliases, residence, height, weight, hair and eye color, occupation, date and place of birth, country of birth of father and mother, scars and marks, charge against him, place of arrest, name of the arresting officer and time and date of the arrest as well as name of the complainant.

A duplicate is typed and these two sheets, clipped together and given a number, are placed in the arrests file. After disposition of the case has been made in court, the (Continued on Page Two)

Backstage New Mexico

By The New Mexico Staff of THE ASSOCIATED PRESS

Lots of folks believe all their lives that cowboys really led the glamorous life portrayed in the movies and western magazines.

There's little to be said for a cowboy's life—living out of doors, no downtown traffic to fight with, no clock to punch—

But there's another side — a glorious side — that doesn't get publicized so much. You don't see your movie cowboy hero sweating; the real one — the kind who punches cattle in New Mexico — does.

There are three kinds of cowboys. The ones which are very hard on it—until after sundown, the wages which he is worth, the eats beans and tough meat, he is expected to live on beans. A person can get tired of them.

RECENTLY the Associated Press pointed out in a dispatch that it was illegal for a restaurant to permit customers to bring their own wine or other liquor to have with their food.

Several days later an AP staffer and a visiting fireman trooped to a restaurant known for its spaghetti dinner. One carried a bottle of wine under his arm, intending it as a complement to his dinner.

"Can't eat spaghetti without wine, you know," he told the visiting fireman. When they arrived, the proprietor apologized but was firm in his stand that wine on the premises was not permitted.

After more than 100,000 miles of travel, Emmons said, he has found Ike is extremely popular. "I wish every American could have a chance to sit down and talk with the President," Emmons added.

the proprietor apologized but was firm in his stand that wine on the premises was not permitted. "How come?" was the question. "We used to do it all the time," the proprietor answered.

It's been a couple years since it happened and a lot of students have heard the story from him since then. What's more, every one in the government department tells the story sooner or later. So it's possible one car dealer may live to regret his little ruse.

A University of New Mexico professor tells about shopping for a used car and being amazed by one with uncommonly low mileage for its age.

"This mileage has been set back of course," he said. "Noisiree," the dealer answered emphatically. Then he explained that he knew the woman who owned this car.

National American Legion Commander Seaborn Collins is no stay-at-home. His pilot, Jim Parnham of South Carolina, told recently of traveling with the commander more than 15,000 miles during the month of July alone.

AT AMARILLO, TEX., recently there was a meeting of the Western Cowpunchers Assn. One of the guests was a storied law enforcement officer by name of Frank Eaton, now 94, better known by the moniker of Pistol Pete.

In Albuquerque, he contacted Sheriff Pat Garrett, told him of his mission, and recalls now that Garrett immediately got busy in a far corner of Bernalillo County.

New Mexico Plastic And Sandblasting Company Offers Full Tank Service

New Mexico Plastic and Sandblasting Company is owned by partners, Johnny Gooch and Lowell H. "Sonny" Tennant.

They sell new tanks and go all over the country to buy used tanks of all brands, which they rebuild to sell. Services offered by the company are sandblasting, storage tank treating, jack hammer work and spray painting.

The air compressors are used to blast corroded oil off the tanks, to spray paint and to operate the jack hammers. The firm also have sand blasters and of course tanks which are fully equipped for portable field service.

Employees of the firm are Bob McAnally, who is new bookkeeper. He has office 207, in the Carper Building and the new phone number is SH 6-2461.

Gooch is a native Texan, who has been in Artesia about 19 years. He served two years in the U. S. Navy, about 21 months overseas, during World War II.

Tennant, also a native Texan, has been in Artesia since 1939. He has been in the oilfield all his life, was raised on a lease. He lives with his wife, Vera, and their children, Mike, 11; Samuel, 8; Pamela, 7; and Fay, 20.

Dallas Sales Manager Will Give Address

ALBUQUERQUE — When the men who supply New Mexicans with petroleum products meet in Ruidoso Sept. 11, 12 and 13 for the annual convention of the New Mexico Petroleum Industries Committee, they will discuss fully their civic and political responsibilities.

Some 400 members of the New Mexico Petroleum Industries Committee, interested observers representing petroleum marketing and allied industries and state and local officials are expected to attend the three-day convention.

TD 13,546 lime and chert. Fishing DP. Franklin, Aston & Fair No. 10 State-23, Artesia, 23 18-28e, 660 from North and 1960 from West, 2550 test. Contractor A. J. Smith, TD 2520 lime.

W. W. Williams No. 1 State Loco Hills, 990s 1301-5W 31-17s 29e 27000 test. Contractor Jack Plemons Drilling Co., Drilling at 2300, lime.

Burnham Oil Co. No. 1 Humble State, Artesia, 15-18-28e, 2310-N 2310-E, 2900 test. Contractor Co. Drilling at 910 any.

John A. Yates, No. 1, Madock Wildcat, 3-26-34s 560-N 1700-E, 3500 test. Contractor Beadle & Yates, Drilling at 3290 sandy lime.

Eddy County Oil News with logo and a picture of a person holding a briefcase.

ANOTHER SPECIAL FEATURE BROUGHT TO YOU BY THE ARTESIA ADVOCATE

Kincaid & Watson Drilling Co. Carper Building

"We Don't Want To Do All the Truck Work in Town — JUST THE BEST!"

INTERNATIONAL TRUCK SERVICE 601 N. First Dial SH 6-3652

Steel Buildings by Armeo Steel Co.

Steel Tanks by Columbian Steel Tank Co

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Sam Watson Trucking • Drilling Water • Crude Oil Hauling Serving Eddy, Chaves and Part of Lea Counties. State Permit No. 714 24-Hour Service, Since 1945 West Grand Dial SH 6-3014

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WE SERVICE ALL ELECTRICAL EQUIPMENT! "24-Hour Service!" Morgan ELECTRICAL Maintenance ELECTRICAL CONTRACTING 701 West Centre Dial SH 6-4651

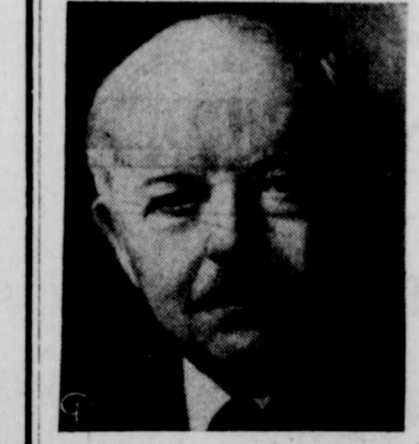
FOR GOOD SERVICE Denton Oil Well Cementing Company GIVE US A TRY — HOME-OWNED 306 East Main Dial SH 6-4211

STOP AT LOCO HILLS, IN THE HEART OF THE OILFIELD! (At the Post Office) batteries, Tires, Accessories, Terms On Tires. Introducing HOOPER FOOD PLAN Bank Financing on Both Food and Freezers. DIESEL FUEL Charles Wier, Owner Loco Hills Service Station Phone Long Distance. VEGETABLES — GROCERIES DRY GOODS Custom Freezer Work Loco Hills Mercantile

Plastic Coating Sand Blasting New Mexico Plastic & Sand Blasting Co. Box 724 — Artesia, New Mexico NEW AND USED COLUMBIAN OILFIELD TANKS Sonny Tennant, Dial SH 6-6954 Johnny Gooch, Dial SH 6-2596

Stevenson Tank Company GUY STEVENSON, Owner Sales Representative for Maloney Crawford Tank & Manufacturing Co. AND J. E. Baker — Plastic Coatings New and Used Equipment Office and Residence — Hotel Artesia Office SH 6-3222 — PHONES — Residence SH 6-3783

Tire Maker Dead



FOUNDER of two rubber companies, Frank A. Seiberling (above) is dead in Akron, O., at 95. Seiberling was born five miles from where tire factory he built stands. (International)

In Artesia "I'm Your Mayflower Warehouseman"



"My business has been built here among my friends where my chief concern has always been to give the best possible moving and storage service... that's why I'm a Mayflower Warehouseman."

Artesia Transfer and Storage Co. 1406 West Main

Waukesha Motors SALES and SERVICE Motor Machine 717 E. Main Dial SH 6-4711

ROLAND RICH WOOLLEY Artesia, N. M.

Roach & Shepard Cable Tool Drilling Contractors 419 Main

SWABBING ROD and TUBING SAND-FRAC FULLY-INSURED CHASE WELL SERVICE 1119 S. Second GEORGE MACK Sh 6-2640 Sh 6-4877

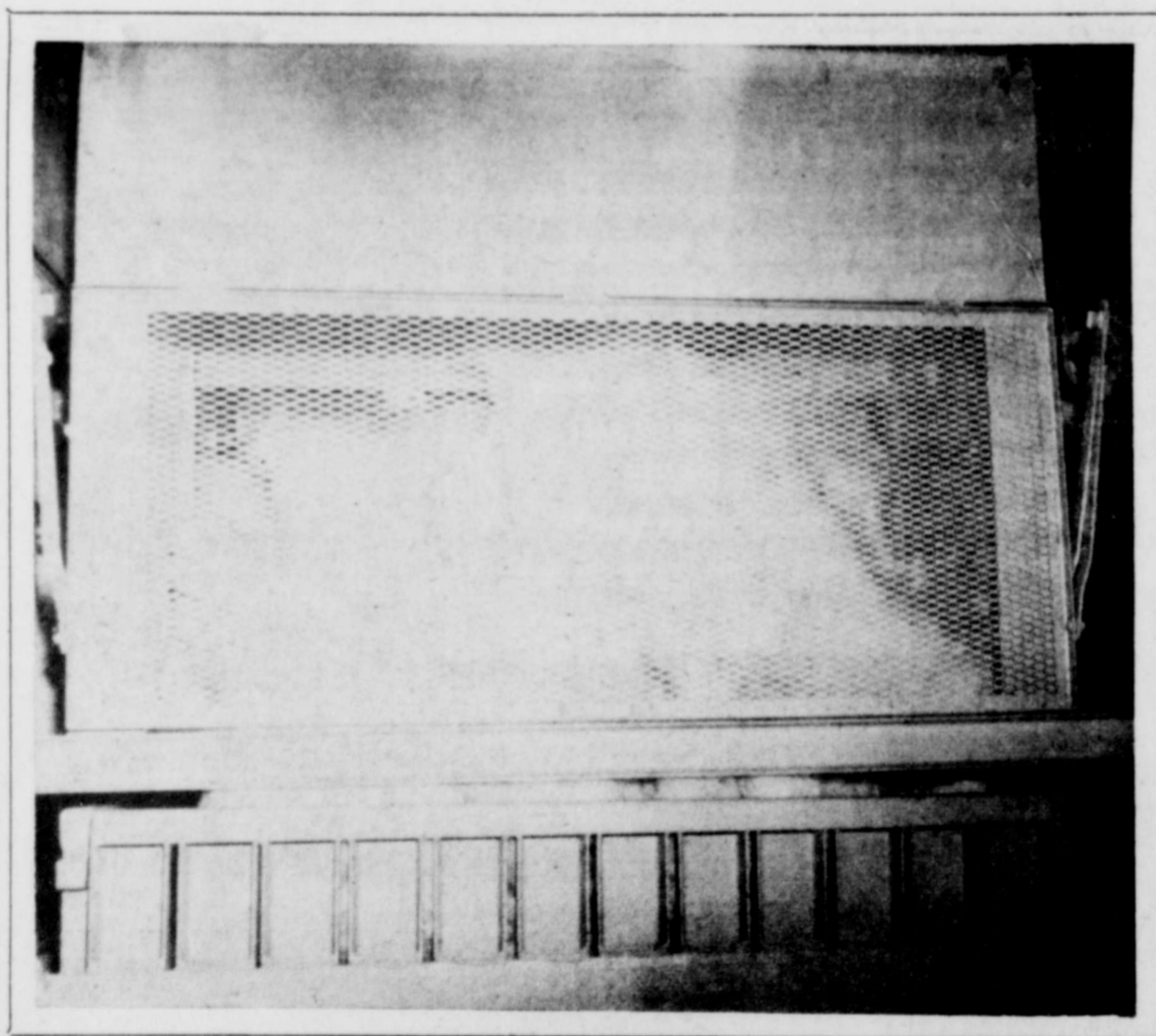
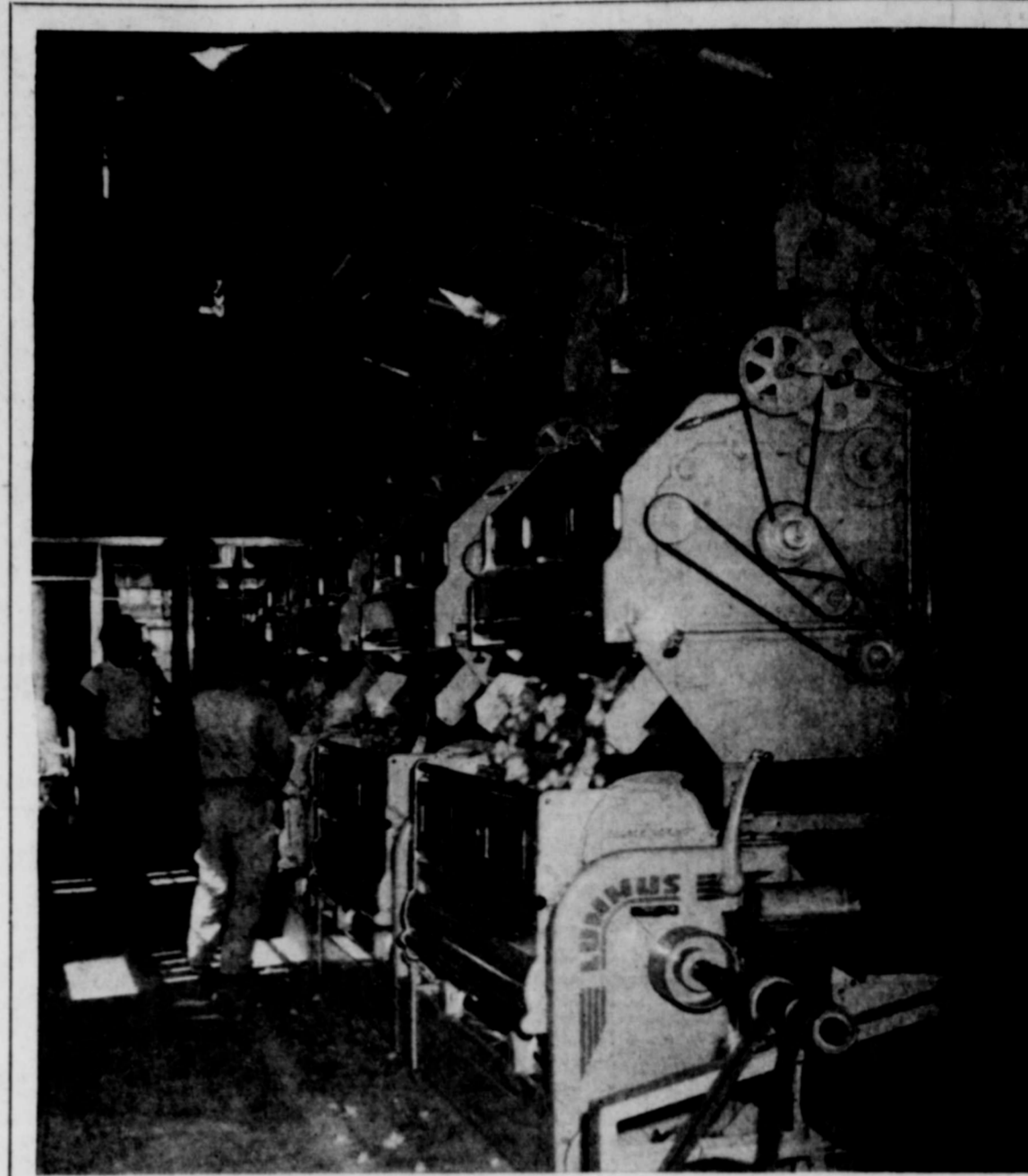
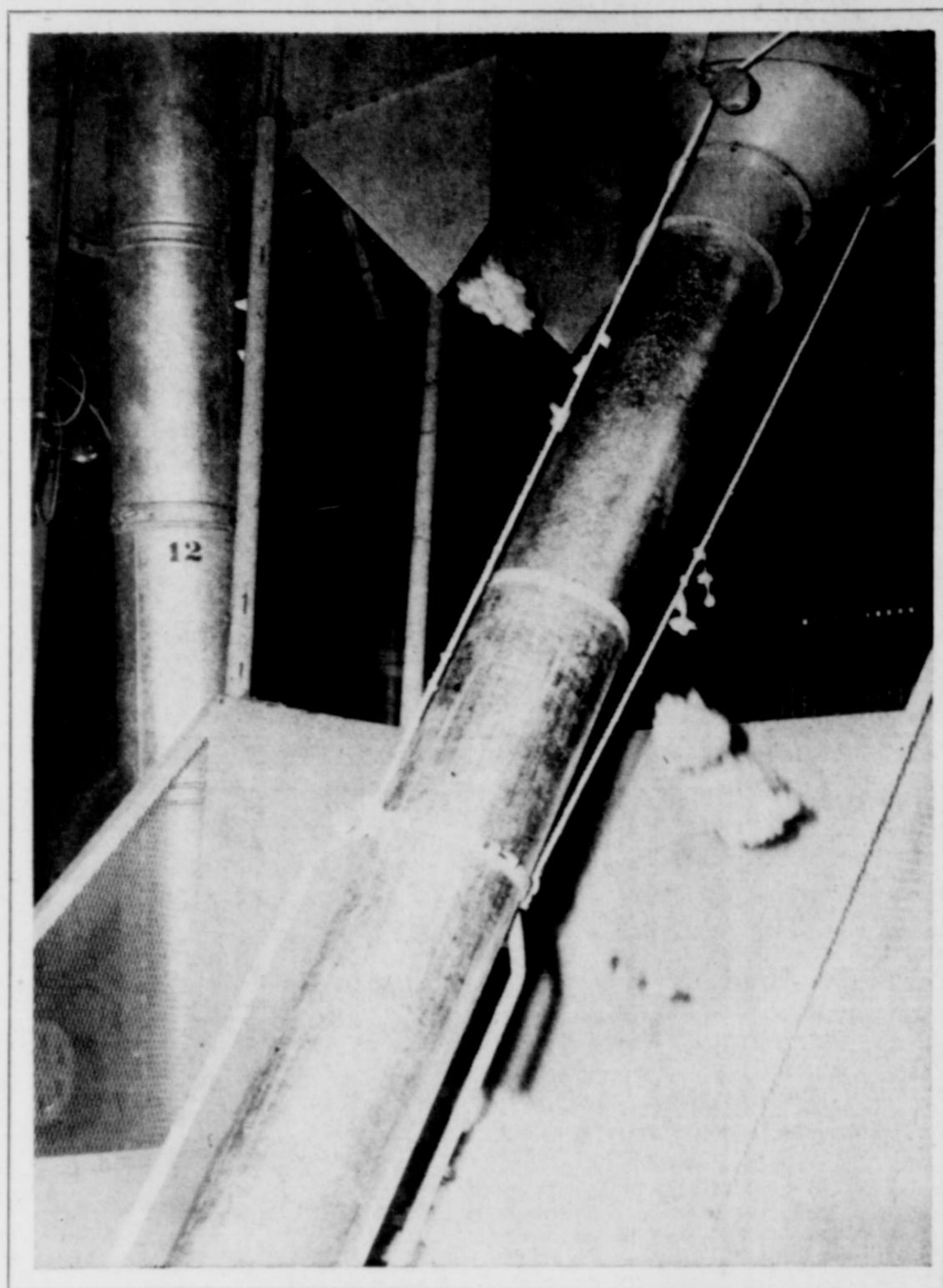
One Lesson YOU Can Teach YOUR Children

Advertisement for First National Bank featuring a woman reading and writing. Text includes: "Of course, readin', writin' and 'rithmetic are essential parts of learning — but, one important lesson is the benefit of saving — and learning how to save!"

Textbooks do not teach this! It's up to you to teach your children the value of thrift. Whether the goal in your children's lives is to be advanced education, a home of their own, capital for a business, or for other important reasons—let a savings account here, be the beginning of that important saving lesson. Come in today; and start their savings account here!

FIRST NATIONAL BANK MEMBER F. D. I. C. ARTESIA NEW MEXICO

First Bale Of Cotton Starts Area's Big Seasonal Industry



Industeries Of Artesia

Processing the first bale of cotton for the 1955 season in North Eddy County Friday was a test operation for the new \$135,000 Valley Cooperative Growers cotton gin north of Cottonwood, but it was also representative of the type of industry which will get underway here in the next 10 days to two weeks in nearly a dozen other gins in the Artesia area.

In the upper right photo the white bolls cascade through the ginners into the seed separation troughs while in the upper left, heavy suction pipes gather up and return to the processing machines, overflow of seed cotton sucked up from trucks and trailers being unloaded outside the big building. After the seed is extracted, dirt and trash removed and fibers shredded the fluffy white stuff is funneled into the baling press (center right) where a huge ram press compresses the cotton into baling proportions.

Finally the big bundle, wrapped and strapped is placed upon the scales for weigh-out. This first bale of the year, picked by Orval Gray on his farm near Cottonwood, tipped the scales at 446 pounds of 15-17 species cotton, a special seed cotton developed for maximum growth in the Pecos Valley. In center photo at right, Gray and gin manager Bill Griffin seem pleased with the forerunner of thousands of such bales which will be lining gin yards throughout the Artesia area in the next couple of months as the area's big basic economy crop is readied for market. (All photos by Advocate staff potographer.)

ARTESIA
SOCIETY
NEWS

SOCIAL CALENDAR

TODAY
2:30
Installation of DeMolay officers at Masonic Temple
Carnival (Jamaica) at park, near Our Lady of Grace, afternoon
and evening.

MONDAY, SEPT. 5
7:30 p. m.
Installation of Rainbow officers at Masonic Temple

TUESDAY, SEPT. 6
Noon
Rotary Luncheon at Masonic Temple
2 p. m.
Hermosa P-TA at school building, executive board meeting

WEDNESDAY, SEPT. 7
7 a. m.
Laymen's breakfast at First Methodist Church
1 p. m.
Women's Club luncheon at Country Club
Lions Club at Masonic Temple

THURSDAY, SEPT. 8
Noon
Optimist Club luncheon at Artesia Hotel Dining Room
Kwanis Club luncheon at Country Club
7:30 p. m.
Boy Scout troop 285 in the Big House.



MISS ROSEMARY STINNETT will be installed as Worthy Advisor to the Order of Rainbow Girls in a ceremony Monday night, September 5, at 7:30 in the Masonic Temple. Other top officers to be installed are Bobbie Joe Hanson, Worthy Associate Advisor; Jeanelle Blackburn, Charity; Mabel Kinney, Hope, and Barbara Geiser, Faith. The public is invited to the installation ceremony tomorrow night. (Photo By Gable)



CHARLES "CHUCK" JOHNS, new master counselor of the Artesia DeMolay chapter who is to be installed in office at Masonic Temple this afternoon at 2 o'clock. (Gable Photo)



(Photo by Gable)

**Earhart-Dillard Wedding
Vows Exchanged In Church
Rites Held Here Wednesday**

The First Methodist Church was the scene of the wedding of Miss Phillis Earhart, daughter of Dr. and Mrs. Ralph Earhart, and Mr. Philip Dillard, son of Mrs. R. N. Russell, at 10 a. m. Wednesday. The Rev. H. L. McAlester, pastor, officiated. In keeping with the simplicity of the ceremony and usability of the gowns the bride's attendants wore, the church decorations were symbolic in the use of only two dozen red roses on the communion table.

Mr. Charles Cox accompanied Miss Marilyn Everett at the organ as she sang, "Whither Thou Goest" and "Because."

The bride wore a gown hand-made by her mother, Mrs. Earhart, who designed a bodice of skinner satin overlaid with embroidered nylon, that formed a drape over the bust and shoulders. The drape was edged with tatted lace. A skirt of seven gores was overlaid with tulle and with four tiers of ruffled tulle over that. She carried a bouquet fashioned into a heart with white rosebuds and gathered net around the heart and a corsage of red roses fastened at the point of the heart, which she removed later and wore on her going away dress. Her veil was fashioned from a hat of white medallions centered with rhinestones over stiff netting and edged with lace from which hung finger-tip length tulle.

For something blue, the bride wore a garter that was the gift of Miss Betty Jo Kaiser; for something old, a string

(Continued on Page Eight)



MR. AND MRS. LEON BLACKWELDER were married at 5 p. m. Friday in the home of the bride's parents, Mr. and Mrs. Earl Gray of the Cottonwood Community. The bride is the former Miss Nelda Gray, and the groom is the son of Mr. and Mrs. Howard Blackwelder of Artesia. The couple will make their home in Loco Hills, where Mr. Blackwelder is employed. (Leone Photo)



MRS. LUTHER THOMAS is the queen candidate from Artesia for the United Mine Workers District 50 to be held Labor Day in Carlsbad. Each union in the potash basin is sponsoring a queen candidate, who will be judged on appearance, poise and personality. Mrs. Thomas is the wife of a mechanic underground with the Southwest Potash in Carlsbad. The gown she is wearing in the queen contest photograph is through the courtesy of the Toggery Shop.

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2000 DOWN PAYMENT
1000 DOWN PAYMENT
1000 DOWN PAYMENT
1000 DOWN PAYMENT

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1 Day	3c per word
2 Days	5c per word
3 Days	6c per word
4 Days	8c per word
5 Days	12c per word
6 Days	15c per word
7 Days	18c per word
8 Days	40c per word
9 Days	75c per word

SPACE RATES
(Per Inch)

48" or less calendar month	85c
50" to 99" calendar month	83c
100" to 199" calendar month	81c
200" to 299" calendar month	79c
300" or more calendar month	77c

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Classified advertising may be ordered by telephone. Such courtesy is extended with the understanding that payment will be remitted promptly upon receipt of bill.

Errors
Errors will be corrected without charge provided notice is given immediately after the FIRST INSERTION.

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Classified Department
Dial SH 6-2788

ANNOUNCEMENTS
1—Public Notices

JAKEWAY AGENCY
Complete Insurance Service
Appointment Barber Shop
Dial SH 6-4194, No Waiting
Corner Eleventh and Mann Ave.

HAMBURGERS
5 for \$1.00

EMPLOYMENT
11—Help Wanted—Male

12—Help Wanted—Female
CAR HOPS WANTED — Apply Mac's Drive-In at once.

13—Employment Wanted
Experienced service station attendant or salesman desires work. 901 Washington, SH 6-3587.

INSTRUCTION
19—Education—Instruction
Finish High or Grade School at home, spare time, books furnished, diploma awarded. Start where you left school. Write Columbia School, Box 1433, Albuquerque.

RENTALS
20—Apartments, Furnished
Nicely furnished two-room apartment, electric refrigerator, newly redecorated. \$8 per week, bills paid. 406 North Fifth.

23—Houses, Furnished
Small, furnished house, close in, shower, air conditioned, utilities paid. Inquire 308 N. Roselawn.

24—Houses, Unfurnished
FOR RENT—Small house; three modern trailer spaces. 113 W. ...

SERVICES
63—Radio and Television
TELEVISION AND RADIO REPAIR. ROSELAWN RADIO & TV, 104 S. Roselawn, Dial SH 6-3142.

MERCHANDISE
77—Miscellaneous for Sale
FOR SALE—1948 Columbia House Trailer, newly painted and varnished, electric ice box, 4-burner oven stove, gas or oil heater, two rooms, good springs, air conditioner, good tires, electric brakes. Priced at \$445. Phone SH 6-4287 or see at 1006 Centre Circle Dr.

79—Household Goods
FOR SALE—Baby washing machine, good condition. Apply 1409 Yucca.
FOR SALE—Leonard refrigerator 8 1/2 cu. ft. Call before 8 a. m., 508 Richardson.

80—Musica: Instruments
KIMBALL PIANOS, For Sale, For Rent PIANO TUNING. NATALIE'S HOUSE OF MUSIC 305 W. Main, Dial SH 6-3142.

FOR SALE — FOR RENT
Pianos by STORY & CLARK, JANSSEN BAND INSTRUMENTS
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Artesia's Friendly Music Store
518 W. Main Dial SH 6-4804

FOR SALE—One-bedroom house, near school, small down payment and monthly payments like rent. See Mrs. Shortt in person, Hotel Charles.

1953 V-8 DODGE Coronet 4-dor Radio, Heater. Green Paint. One Owner car, excellent tires. \$1395

1954 CHEVROLET, 2-dor Sedan Radio, Heater, two-tone paint like new, tailor-made seat covers. \$1495

1953 PLYMOUTH, 4-dor Sedan. Low Mileage, one owner car. Radio, Heater, Puncture-Proof Tubes. Special \$1295

HART MOTOR CO.
207 W. TEXAS AVENUE
PHONE SH 6-2501

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WATER INCREASES
TRUTH OR CONSEQUENCES?—The steady irrigations in the Rio Grande Valley have not depleted storage at Elephant Butte Reservoir. In fact, storage is mounting. A net increase of 500 acre feet was recorded in 24 hours yesterday when the Elephant Butte and Caballo reservoirs held a total of 140,700 acre feet. This compares with 84,000 acre feet in mid-July. It is three times as much as the reservoirs had at this time last year.

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Club Coupe, equipped with radio and heater. ONLY \$195

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For Rent

Situations Wanted

Help Wanted

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TROOPS and other rescue workers sift smoldering debris in Andover, O., where an explosion touched off by lightning razed a restaurant and dairy store and caused fire which nearly wiped out a downtown city block. Death toll was 21 when photo was made in early morning. Troops are from Vienna Air Force Base near Youngstown, O. (International)



Sigurd Anderson, PRESIDENT Eisenhower will appoint John W. Gwynne chairman of the Federal Trade Commission, according to a Washington report. Gwynne, now a commission member, will succeed Edward F. Howrey, resigned. New appointee to the FTC reportedly will be Sigurd Anderson, former South Dakota governor. (International)



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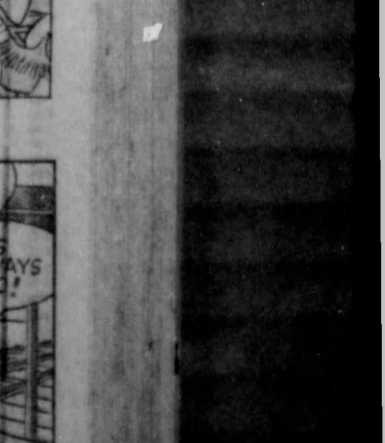
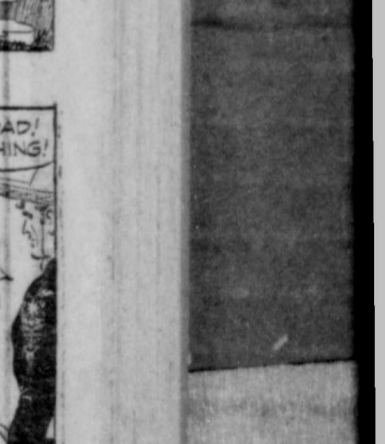
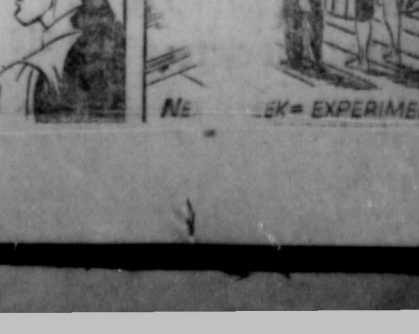
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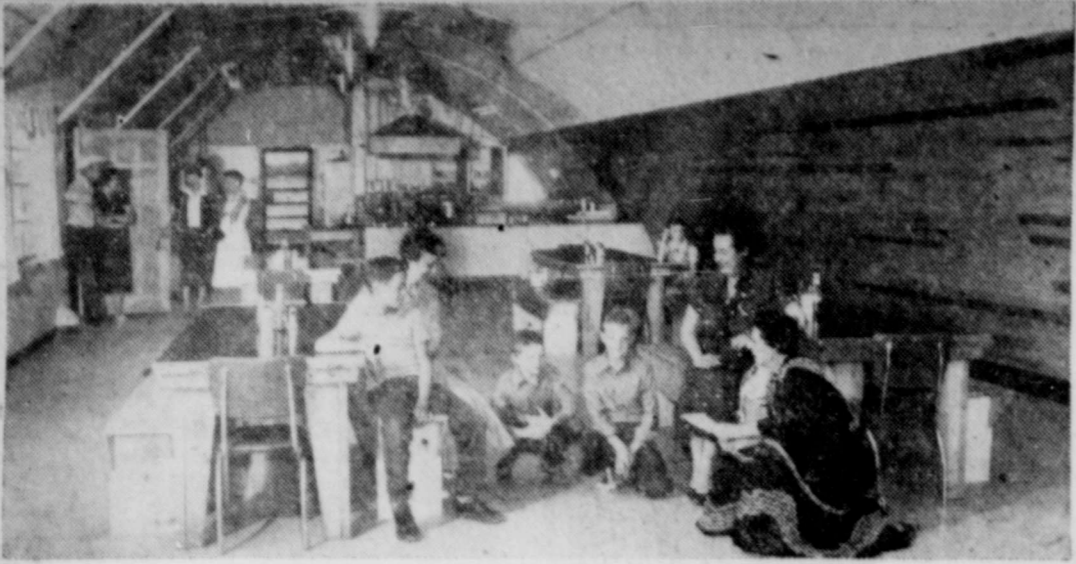
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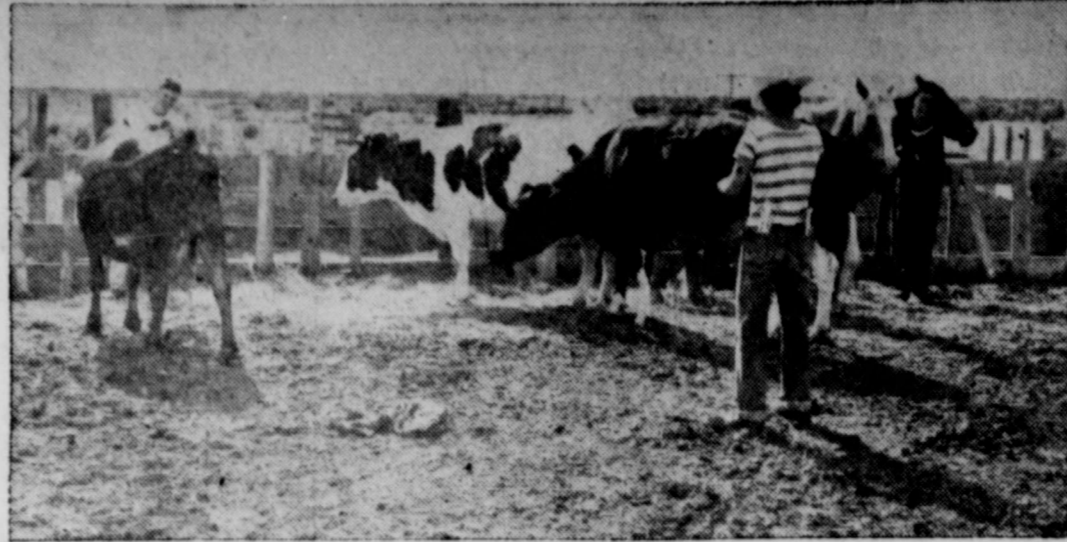
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ASPHALT TILE, an addition to the ranch facilities last year through the efforts of the Clovis Drove 108, B. P. O. Does, is inspected in this informal scene in the Flying BR Mess Hall and kitchen, by members of a Clovis delegation recently visiting the ranch. The young Boys Ranch citizens shown with them are left to right, Phillip Crespin, Billy and Jimmy Huntley. In the background can be seen the steam table, stove, sink, and other kitchen essentials. (Picture by C. L. Roberts, Clovis)



CARING FOR THE LIVESTOCK on the Flying BR Boys Ranch comprises a large portion of the chores which the boys share as their duties, and only payment for the hope, happiness and security given them at the ranch. The ranch at present owns 86 head of Angus cattle, four head of milk cows, nine head mixed cattle, three horses, 34 sheep, 30 hogs, 60 hens, and 100 pullets. The cattle corral was the subject of this picture which shows three of the older boys, Charles Gardiner, Johnny Garcia, and Joseph Russler, left to right. (Picture by C. L. Roberts, Clovis)

Hairdo Trend for Many Coiffures

By VIVIAN BROWN

AP Newsfeatures Beauty Editor

These days a fashion-conscious woman is not satisfied with a one-style hairdo. She wants her hair cut and shaped in a manner that will lend itself to many coiffure variations.

Some impatient ladies are likely to want the impossible—a hairdo that is short and long at the same time, so that it can be combed into the style she admires at the moment.

The trend is toward satisfying this whim. Many salons are concentrating on the haircut which can be combed to suit the fancy. A coiffure wardrobe just designed by stylists of the Coiffures Americana department store beauty salons, is a boon to women who want to change their hairstyle to suit the occasion.

This hairdo permits a carefree look in summer, yet puts a woman in the well-groomed category for

more formal occasions. The hair is blocked, shaped, tapered and thinned, all with versatility in mind. You can have a pompadour or bangs, page boy or fluff up the sides, straight or swirled hair at the nape of the neck, all with one hairdo.

Your hairdresser should be told if you desire a haircut of the type. It is one that is cut in varying lengths, but so designed that strands smooth into each other for the long unbroken look when wanted. Short ends can be whisked up at a moment's notice to satisfy your yen for a curl here or there, too.

At a recent style show Mr. Russell, a stylist for these salons, combed the hair of one model into six or seven attractive styles—all from the same basic haircut. She looked different in each one, agreed, which goes to show that hairdressing is at last becoming an art.

Forerunner Of Modern Upper AirRockets At Roswell Museum

By JOHN B. CURTIS

SANTA FE, Sept. 3 (AP)—It stands outside the museum at Roswell, a monument to the man who has been called the "father of the modern rocket."

Most people at first take it to be some kind of a well drilling rig. It wouldn't look like much, alongside today's big elaborate rocket platforms at White Sands Proving Ground. Nevertheless, it is an early ancestor of the tower which some day may shoot an artificial satellite two or three hundred miles above the earth's surface.

The pioneer rocket launching tower was the work of the late Dr. Robert H. Goddard, the Clark University physicist who has been credited with taking rockets out of the fireworks class by solving various fundamental problems almost singlehandedly. If and when the artificial satellite ever becomes a fact, much of the credit will have to go to Dr. Goddard, who died just before the end of World War II in 1945.

The experts say it is Goddard's work which some day may make space travel possible.

Goddard spent the decade of the 1930s at his isolated laboratory site about 15 miles northeast of Roswell. That was after police of his native Worcester, Mass., ordered him never again to shoot off another noisy rocket to the alarm of citizens in that populous area.

The late Howard W. Blakeslee, for many years Associated Press science editor, visited Dr. Goddard at Roswell in 1938 and did a series of stories about the physicist's work. In those days before World War II, before the atom bomb and jet planes, before elaborate rocket proving grounds and talk of man-made satellites circling the



HOMAGE TO A WIDOW—Mrs. Robert Goddard, widow of the famed rocket inventor stands in the shadow of one of the huge gantry cranes at White Sands Proving Grounds in 1950 on the occasion of her first sight of a modern rocket launching since the days of her husband's experimental flights. (Photo by Rick Raphael, now of the Artesia Advocate)

earth, Blakeslee wrote:

"Each new device takes months of work. Not only is there no precedent to guide Dr. Goddard, but after he has invented a new device there is no one to manufacture it. He and four assistants do all the work."

In a paper published by the Smithsonian Institution in 1920, Goddard predicted the use of rockets to explore high altitudes. In 1926 he built the first liquid fuel rocket. In 1930 he fired a rocket which rose to 2,000 feet at a speed of 500 miles an hour. A whole generation of science fiction writers and comic strip artists of the space flight set was influenced by Goddard's calculations on the feasibility of a rocket flight to the moon.

His rockets have been called the obvious forerunners of the German V-2 of World War II.

Among his patents were a design for a rocket landing strip; for a multi-stage rocket propelled by a series of explosive charges; for a hydro-pneumatically controlled automatic steering apparatus.

After the start of World War II, Goddard left Roswell in 1942 and went to Baltimore, Md., to help the Navy with research on jet-propelled planes.

Dr. Goddard was graduated from Worcester Polytechnic Institute in 1908. He received his doctor's degree in physics from Clark University in 1911 and served on the Clark faculty for many years.

His lifetime dedication to rocket research saw him embarked on his studies about 1909-10. When Clark University awarded him an honorary doctor of science degree in July, 1945, he was credited with more than 70 inventions in the field of long range rocket flight.

His run-in with Worcester authorities over one rocket test occurred in 1929.

It was the very next year that he left crowded Massachusetts for the wide open spaces of New Mexico. The spot he picked near Roswell is only a skip and a jump—as a rocket flies—from famed White Sands Proving Grounds. There is a possibility that White Sands may be the site of the first attempt to shoot a man-made satellite into the heavens.

Much of Goddard's experiments were made possible by Daniel Guggenheim and the Daniel and Florence Guggenheim foundation. Goddard's work caught the attention of Charles A. Lindbergh, who visited him at his laboratory near Roswell.



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