

PENASCO VALLEY NEWS

AND HOPE PRESS

A Democratic Newspaper Published in the Interests of New Mexico, Eddy County and The Penasco Valley

VOL. 12, NO. 9

Hope, New Mexico, April 5, 1940

Published Every Friday

WEED ITEMS

It seems that springtime is really at hand; baby chicks being shipped into the community; George Parker moved from his home west of Weed to the Blue-water lookout tower Tuesday, which marks the beginning of the forest fire season and John Wright very busy plowing for different farmers with his tractor; something new in this section.

The Woman's Missionary Society of the Sacramento Methodist Church met in the home of Mrs. R. C. Waltrip at Weed Tuesday afternoon, with nine in attendance.

Principal J. E. Houston and little sons, Bob and Tom, were dinner guests in the home of Representative and Mrs. W. A. Gage at Pinon, Sunday.

The series of meetings being conducted in the Weed Baptist Church by Rev. Earl R. Keating pastor of the Alamogordo church, is being well attended.

The school received another piano Monday, making one for each building.

Fred Bonnell of Alamogordo was here recently.

Mr. H. E. Douglas returned to his home here Saturday after several days spent visiting relatives in Alamogordo.

M. F. House, an esteemed citizen of this community for a number of years, moved to Tularosa Saturday for the benefit of his health.

Mr. and Mrs. A. O. Fine and children of Artesia, spent several days last week visiting relatives, the Van Winkle family on Perk Canyon.

Everett Winters is building a dwelling and office at the Winter's saw mill.

The Little Theater Group met at the home of the director, Mrs. J. B. Clark Monday evening to rehearse the three act play, "Good Gracious Grandma" to be given in the gymnasium soon.

R. C. Waltrip put an attractive rustic "Weed" sign at the bridge north of here recently.

Raymond Chalk and Allen Van Winkle returned to Mimbres, N. M., Sunday, where they are employed in a survey camp; their families residing in this vicinity.

Mrs. Felix Sanders is able to be out after a severe illness.

W. E. Fickel's junior high school class is quite busy working on their garden project.

Among the recent Alamogordo visitors were Mrs. Daisy Weems, Mrs. W. F. Robertson, Mrs. C. H. Winters, D. S. Mills, A. W. Boyce and bus drivers C. H. Winters, Mike Jernigan and Jack Robinson.

Plans are being made by the school to be present at the White Sands Play Day next Saturday, April 6th.

Mr. and Mrs. Clifford Coble of Hondo had the misfortune of losing their little three year old daughter in a fire Friday afternoon and brought the remains here for interment Saturday afternoon, services were conducted

THE ONLY MODE OF TRAVEL HE KNOWS



ed by Rev. Earl E. Keating and J. D. McCollough. Mrs. Coble had put the little one to sleep and had been out of the house only a short time when she saw that the house was burning. She and a neighbor man did all in their power to rescue the little one but in vain. Mrs. Coble was the former Miss Barbara Stone, a former student in the Weed school and a daughter of Roy Stone of Alamogordo. The entire community certainly sympathize with Mr. and Mrs. Coble in these sad, dark hours.

Robt. Cole Elected Trustee

At the annual election of the Central Valley Electric Membership Corporation held in Artesia last Saturday, Mr. Robert Cole was elected trustee from the Hope district. He received 111 votes.

Important Notice

Wanted thirty five houses to be wired in Hope by the 15 of April. The manager of the R.E.A., has asked us to assist in all ways possible in getting thirty five houses wired and ready for the energy by the 15th. The line is expected to be energized at that time.

Dan Cupid Scores Twice

On April 17th friends of Mrs. Otham Esque, better known as Mary Lou Harrison, are entertaining at the gym at 2:30 P. M. in her honor, with a miscellaneous shower. An invitation is extended to everyone to attend.

Joe Thomas Wood of Hope, and Miss Ellen Stone of Artesia, were married in Carlsbad, on the 30th of March, before Justice of the Peace, W. W. Galton. They expect to make their home in Hope where the groom is employed on a tanking crew.

Mr. and Mrs. E. J. Jacobs of Elk transacted business in Artesia Tuesday returning to Hope they visited friends and Mrs. Jacobs also attended the Eastern Star meeting.

PENASCO NEWS

Mrs. Buster Mulcock and two children of Artesia, were visiting in the home of Mr. and Mrs. Boyde Williams, Sr., during the week end. They returned home sooner than expected due to sickness.

Mr. Andy Duncan of Duncan, Arizona, is spending this week visiting his family.

Mr. Tom Runyan and Mr. Edsil Runyan left Monday for Oklahoma City, where they plan to spend several days transacting business.

Mrs. Huston Teel is home from Hagerman, where she has been under the care of a doctor for the past few days.

Mr. and Mrs. Earl Paxton were transacting business in Roswell, Thursday.

Mrs. Bernard Cleve left last week for Carlsbad to spend several days visiting her sister.

Mr. and Mrs. Frank Crockett took Mrs. E. O. Wasson of Sacramento, to Roswell for medical aid. Mrs. Wasson is a sister of Mrs. Crockett.

Mr. and Mrs. Bryan Runyan made a business trip to Roswell Saturday.

Misses Bebe Culbertson and Lucile McClusky and Mr. Warner French were shopping in Roswell Thursday.

Mrs. Bailey of Alamogordo gave a very interesting talk on the Bible, at the home of Mrs. A. L. Cleve Monday night of last week. Those who accompanied Mrs. Bailey from Alamogordo were Mr. Fields, Mrs. Satt and Miss Katherine Cleve.

Mr. Ray Kemper of Mayhill and Mr. Worley of Roswell, were transacting business in the community Friday.

Mr. and Mrs. Austin Reeves took their daughter, Thelma, to Carlsbad for medical treatment Monday.

Mr. and Mrs. Willard Hooten, Mr. and Mrs. Lige Hooten and daughter, Mae, of Hagerman, passed through the community

Sunday enroute to Duncan, Arizona, where they plan to make their future home.

The water well which was being drilled at Mr. and Mrs. Tom Runyan's was finished last week. The well was drilled 86 feet and the water stands 45 feet in the well.

Mr. and Mrs. Tom Culbertson of James Canyon, were dinner guests of Mr. and Mrs. W. F. Culbertson, Sunday.

Mr. H. J. Poinell has been confined in bed for the past two weeks but is improving considerably.

Mr. and Mrs. Edsil Runyan spent from Thursday until Sunday in Artesia visiting and shopping.

Among those who attended the show at Artesia Sunday were Lonnie Reeves, Louise Reed, Jack Reed, Adam Donaghe, J. C. Reed and Rachel Powell.

Mrs. Angie L. Cleve and Mrs. Aris Cleve were Roswell and Artesia visitors Friday.

Mr. and Mrs. J. W. Harwell and Tommy, Mr. and Mrs. Loren Reeves, Madie Reeves, George Olin, Ernest Harwell and Mary Katherine Teel of Hope, attended the Rodeo and show on El Paso, Sunday.

Mr. and Mrs. Adney Scott and family were Roswell visitors Thursday of last week.

DUNKEN ITEMS

Mrs. Bill Watts entertained her son, Thelbert Leland, Miss Mary K. Inman and Miss Omr Bernell with a delightful birthday party Saturday from two till four o'clock. Those who enjoyed the party with them were Billy Jean, Glenna Lee, Betty Jo and Clifford Stevenson, Alvarie Jernigan, Billy Vernon and Genell Helms. Janice McGuire, George Watts of Roswell, Mrs. Edna McGuire, Mrs. Ruth Jernigan, Mrs. Hazel Inman and small son, Benny, Mrs. Glenn Stevenson, Mrs. Paul Stevenson and the hostess, Mrs. Bill Watts. Refreshments of cake and ice cream were served.

Mr. and Mrs. G. T. Watts and children, George and Pat of Roswell were visiting with Mr. and Mrs. Ed Watts Sunday.

Mr. and Mrs. W. B. McGuire made a business trip to Roswell Thursday.

Mr. Sam Tom Lewis, who has been ill with pneumonia for the past two weeks at the home of Mr. and Mrs. Charlie Hepler has been removed to Carlsbad to the hospital for a minor operation and is improving.

Mr. Charlie Hepler has been ill with the flu for the past several days.

Mr. and Mrs. Bill Watts took their little daughter, Jo Dean, to Roswell for medical aid last Thursday.

Mr. and Mrs. Ed Watts made a business trip to Roswell Thursday.

Mr. Greenhill and crew have finished tanking for Mr. Earl Netherland, Mr. Charlie Hepler and Mr. W. B. McGuire.

Mr. Buckskin Jernigan has been hauling feed from Carlsbad the

Dee Swift Elected Mayor

The election held Tuesday resulted in the election of Dee Swift for Mayor, Emmett Potter and Jesse Buckner for councilmen for a four year term and Rush Coates and E. V. Autry for a two year term.

Mr. Erven Wathen left Monday for Kansas called there by the death of his mother.

Mrs. Anna Luckie and daughter, Mary, and granddaughter, Lila Ruth, motored to Hope last Friday.

Mrs. Anna Coffin who has been visiting relatives and friends in Albuquerque returned home last week.

News Building Getting Ready for the Boom

This week the Penasco Valley News building had its face lifted. A coat of white cement was applied and it is the opinion of practically all that it is a great improvement. C. A. Smith better known to Hope people as "Skinney" Smith did the job ably assisted by Gene Kinder. Several other property owners have signified their intentions of having their buildings redecorated, the first being Coates Bros. Garage and Cafe.

past week.

The shearing crew is shearing for Mr. Watts this week. They will finish Wednesday evening and go to Mr. Joe Clements.

Mr. Vernon Helms is hauling wool at Roswell for Mr. Ed Watts.

Mrs. Earl Netherland went to Roswell Monday to visit her mother, Mrs. Henderson, who accidentally broke her arm Sunday.

Mrs. Earl West, whose husband is working for Mr. Earl Netherland returned to Tularosa to be with her children until school is out.

Mrs. Ather Helms has been visiting her daughter, Mrs. Ralph McVickers of Dexter.

Mr. Clifford Helms, who is attending a business school in Oklahoma City, was at home for the Easter vacation.

Mr. and Mrs. Alvie Jernigan were visiting Mrs. Jernigan's mother at Alamogordo last week.

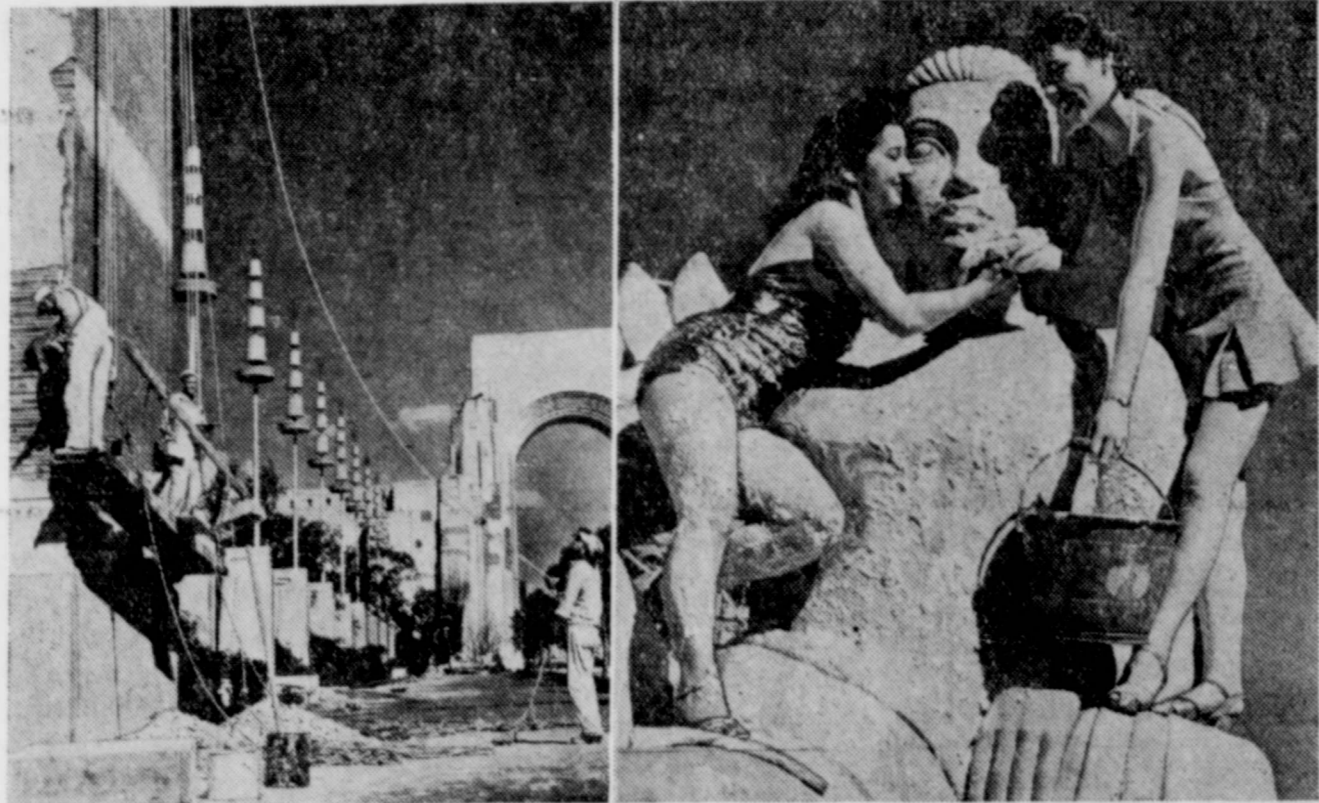
Mrs. Loren Reeves, Miss Rachel Powell and Hezzie J. Powell were at Dunken Saturday.

Mr. and Mrs. W. B. McGuire went to Roswell Monday for repair for their mindmill.

Little George Watts of Roswell has been visiting his grandparents, Mr. and Mrs. Ed Watts the past week.

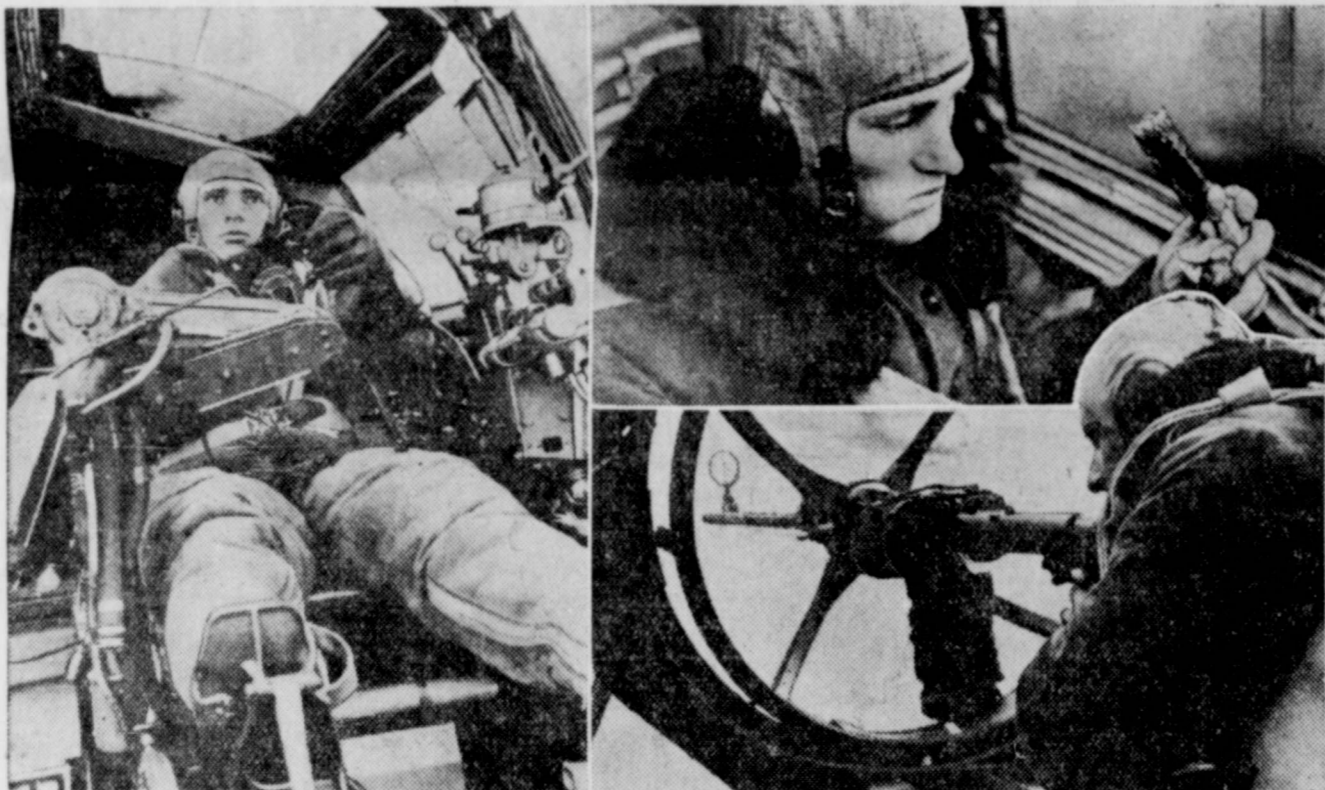
The World In Pictures

Golden Gate Exposition Prepares for 1940 Opening



Face-lifting operations for the 1940 Golden Gate International exposition are well under way in preparation for the opening day, May 25. Left: Workmen are pictured plastering and painting in Treasure Island's court of reflections, where an entirely new color scheme will greet first-day visitors. Right: Statuary gets a bath on the exposition grounds. Jeanette Adams and Fay Lacey do their share with this sculptured figure.

German Bombers in Action Over Enemy Territory



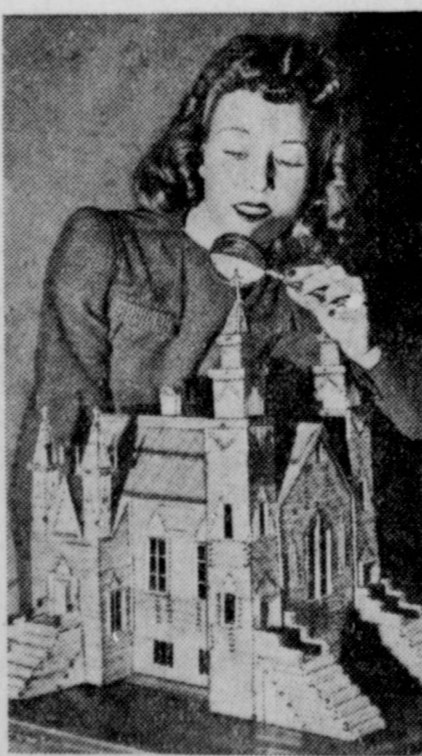
Typical of the men who pilot Germany's huge bombing planes are these three men pictured, according to the Nazi censor, by fellow members of the bomber's crew. Left: A youthful pilot at the controls of one of the Reich's flying fortresses. Top right: To sustain them on their long raiding and reconnaissance flights to England, German fliers eat a concentrated food that is highly nutritious. This pilot eats his scientifically prepared pemmican on the wing. Right bottom: An unusual picture showing the gunner sighting along the muzzle of his machine gun during a raid.

Where Their Fathers Fought and Died



Men of the Welsh guards, British forces in France, are treated to a cup of tea by a French woman. The soldiers stand amid the ruins of a building partially destroyed during the World war. Many of the men are sons of those who fought and died in this spot during the last world conflict.

Builder



Miss Muriel Lent, visitor to a New York hobby show, views a model church through a magnifying glass. The church is made of thousands of burnt matchsticks.

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson

By HAROLD L. LUNDQUIST, D. D.,
Dean of The Moody Bible Institute
of Chicago.
(Released by Western Newspaper Union.)

Lesson for April 7

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AMOS PLEADS FOR JUSTICE

LESSON TEXT—Amos 5:1, 10-15, 21-24.
GOLDEN TEXT—Hate the evil, and love the good, and establish judgment in the gate.—Amos 5:15.

Social justice, though much spoken about in recent times, has been the concern of right thinking men ever since sin entered the world and started man's inhumanity toward man. In the prophet Amos we find the eloquent and plain-spoken voice of one crying out against such conditions almost 800 years before Christ.

This lesson is one which is of utmost importance because in our present-day struggle with social injustice we have come to assume that it is primarily a political or economic question. Amos and all other Scripture rightly gets at "the focus of infection," which is sin. Sin in the heart leads to sinful actions, and these inevitably involve others, and thus bring about social problems.

I. Lamentation—in the Midst of Prosperity (v. 1).

From the little village of Tekoa and out of the wilderness in which he had been a herdsman came Amos, the man of God, to hurl his prophecy of disaster upon the heads of the complacent people of Israel and to take up a lamentation over those in Israel living in luxury and prosperity.

True it was that the common people were being ground under the heel of cruel oppression, but who cared about the poor as long as they could be squeezed for taxes to support the luxurious comforts and pleasures of the rich? A prosperity which does not reach the homes of the poor is not a real prosperity at all. When in addition thereto it encourages the "haves" to oppress the "have-nots" it becomes a grave danger, a real cause for lamentation.

II. The Reason—Sin Which Hates Reproof (vv. 10-13).

Sin is always a horrible thing, but when men who have fallen into sin are responsive to correction and ready to repent and forsake their sin, there is hope. The thing which made Israel's state so serious in the sight of God and of His prophet was that they had only hatred for those who were bold enough to reprove them or to live among them according to God's standards (vv. 10, 13).

The sin which had thus hardened their hearts showed itself in social inequality and injustice which was built upon greed, oppression, corruption in the courts, etc. The shocking picture which Amos paints bears a surprising similarity to conditions in our world today. Let us face the problem and seek its solution.

III. The Cure—Seek Good Not Evil (vv. 14, 15).

God's Word condemns sin, but it always presents a remedy. In Christ we have the perfect, final, and complete answer to the sin question. Amos, speaking centuries before Christ, admonished Israel to repent and to turn away from the evil which they had cultivated with such assiduity and to be equally zealous about doing good, in the hope that "it may be that the Lord God of hosts will be gracious" (v. 15). How favored we are to be permitted not only to urge people to turn from evil to good, but to offer them the One who is the way, the truth, and the life.

Israel did not repent, but in folly depended on their religious ceremonies to satisfy an offended God. The prophet therefore declares that

IV. Religion Is Not a Substitute for Justice (vv. 21-24).

God had no pleasure in their religious observances and rites, because they were presented with unrepentant hearts and by hands which were soiled by the oppression of their fellow man.

Mark it well, God has no delight in the attendance upon church services, beautiful though they may be, does not listen to the sweet strains of sacred music, nor does He accept the rich "offerings" of those who live in unrepentant sin and who pay for magnificent church buildings and beautiful church services with money gotten by crooked dealings and social injustice. God is righteous and God's Word always cuts right through the hypocrisy of men. Let us heed the plea of Amos, that righteousness should run through our personal and national life "as a mighty stream," and then we shall be ready both as individuals and as a people to worship Him aright.

Smiles

To Escape Her

"Is your wife a good driver?"
"Well, I don't know about that—but all the other drivers she meets certainly are."

A good hostess makes her guests feel at home—even when she wishes they were.

That Bird Again!

"A little bird told me you were going to give me a diamond bracelet."
"It must have been a lyre bird."

HANDY FELLOW



Bugs—Hey, Mr. Spider, spin us a net between these posts, so we can play tennis!

It Was Hers

"My husband was a confirmed smoker when I married him a year ago, but today, my dear, he never touches the weed."

"Well, I never. To break off a lifetime habit requires a strong will."

"Yes, that's what I've got."

Nina—I know the truth about you and my husband. You'll find out what I'm going to do on Page 19 of the May issue of True Story Magazine—now on sale.—Adv.

Wealth Not Worth

A man of wealth is dubbed a man of worth.—Pope.

INDIGESTION

Sensational Relief from Indigestion and One Dose Proves It

If the first dose of this pleasant-tasting little black tablet doesn't bring you the fastest and most complete relief you have experienced send bottle back to us and get DOUBLE MONEY BACK. This Bell-ans tablet helps the stomach digest food, makes the excess stomach fluids harmless and lets you eat the nourishing foods you need. For heartburn, sick headache and upset stomach caused by excess stomach fluids, making you feel sour and sick all over—JUST ONE DOSE of Bell-ans proves speedy relief. 25¢ everywhere.

Wealth in Health

Better a healthy peasant than a sickly king.

WOMEN

Here's amazing way to Relieve 'Regular' Pains

Mrs. J. C. Lawson writes: "I was undernourished, had cramps, headaches and backache, associated with my monthly periods. I took Dr. Pierce's Favorite Prescription for a while, gained strength, and was greatly relieved of these pains."

FOR over 70 years, countless thousands of women, who suffered functional monthly pains, have taken Dr. Pierce's Favorite Prescription over a period of time—and have been overjoyed to find that this famous remedy has helped them ward off such monthly discomforts. Most amazing, this scientific remedy, formulated by a practicing physician, is guaranteed to contain no harmful drugs—no narcotics. In a scientific way, it improves nutritional assimilation; helps build up you and so increases your resistance and fortifies you against functional pain. Lessens nervousness during this trying period.

Don't suffer one unnecessary moment from such monthly discomfort. Get Dr. Pierce's Favorite Prescription from your druggist. Discover how wonderfully it acts to relieve you of "Regular" pains.

The Risk

Honey is sweet, but the bee stings.

Hybrid SEED CORN TRU-KROST

Best for the West

A superior seed corn that gives larger yields of uniform growth. Highest feed value.

TRU-KROST Hybrid Seed Corn is unsurpassed. We supply TRU-KROST adapted to your zone. Write for free details.

At Leading Local Dealers

WESTERN SEED CO.—Denver

WNU—M

14—40

GOOD MERCHANDISE

Can Be CONSISTENTLY Advertised

● BUY ADVERTISED GOODS ●

Salmon in Fresh Water
Not all salmon spend their lives alternately in fresh and salt water. In Maine, Canada and Norway are landlocked salmon that spend their entire lives in fresh water.

Penasco Valley News and Hope Press

Entered as second class matter Feb. 22, 1929, at the Post Office at Hope, N. Mex., under the Act of Mar. 3, 1879.

Published weekly. Democratic politically. Devoted to the best interests of Hope - Penasco Valley

Mountain and Valley Circulation
Pinon—Weed—Penasco
Dunken—Mayhill—Elk

W. E. ROOD, Publisher

Subscription Rates - 1 year \$1.75

Has Three Concentric Walled Wards
Hue, capital of Annam, in French Indo-China, has three concentric walled wards: the Capital city, the Royal city and the Forbidden Purple city for the exclusive use of the royal family.

The "Old Timer" Drops in for a Chat



How be ya ta day? I hain't got much time ta spare. Thar be a goin ta be a big coyote chase up at Squawberry Flat purty soon an ya member that last week I done tole ya that tha woinin be all a goin well when Ma she done heerd that she done got all excited an she done went down ta tha store an done bought herself a pair o coveralls an (this be purty good) she hes started ta sew in some paddin in the seat. She says that she ain't be a goin ta be a hobblin round fer a week an not be able ta sit down when she be a eatin her meals. She then sprung on me that she was a goin ta ride my ole Baldface, an when she done sed that I jest went up in tha air an flatly refused Then she went over ta tha neighbors in Hog Holler an bought herself a pinto that she calls "Hiderack." Gosh all fish hooks, I was jest a foolin when I done tole Ma bout her a goin on one o them thar chases an she done took me seerious. No telin how it be a endin. Wal I got ta be a goin. Wal I be a seein ya nex week maybe. Goo'by.

NOTICE OF PENDING SUIT
STATE OF NEW MEXICO TO: Letha Fay Harris.

You are hereby notified that there is a suit pending in the District Court of Eddy County, wherein you are the defendant, George H. Harris is the Plaintiff, same being No. 7137 on the docket of the said court.

That the object of the suit is to obtain a divorce against you, Letha Fay Harris.

You are further notified that J. B. Atkeson, whose address is Artesia, New Mexico, is the attorney for the Plaintiff.

You are further notified that unless you enter your appearance and answer herein, on or before May 24, 1940, judgment will be rendered against you by default and the Plaintiff will be entitled to such judgment as he has claimed in his Complaint filed herein.

Witness, my hand and seal of this Court this the 8th day of March, 1940.

ETHEL M. HIGHSMITH,
Clerk of the District Court.
(SEAL) 4t

Indians Dug Deep Wells
Deep wells were dug in the California desert by Indians long before white men came.

The Original Petticoats
Petticoats were originally what their name implies—little coats worn both by men and women for warmth of the upper part of the body. But fashion, which is apt to turn everything topsy-turvy, soon transformed them into exclusively feminine garb.

Snow White Laundry
(Help Yourself)
Phone 516—508 S. 8th St.
Artesia, New Mexico
Abe Conner, Prop.

Methodist Church

Rev. T. H. Norris, pastor
Church School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Epworth League 6:30 p.m.
Evening Worship, 7:00 p.m.

**GROCERIES
GAS and OIL
HARDWARE, DRUGS
DRY GOODS, NOTIONS**

Boyce Mercantile Co.
Weed, N. Mexico

If you want to buy a new typewriter, if yours needs cleaning or repairing, if you need a new ribbon, see W. E. Rood at the News office. He is local agent for the Roswell Typewriter Co.

Katy's Cafe
Specialize in Steaks,
Chops & Fried Chicken
Roswell, N. Mex.

When in Artesia have your
Shoes Shined or Dyed at
Kelly's Shine Parlor
West Main

Sammie's Repair Shop
Shoes, Harness
and Saddles
ARTESIA - N. MEX.

Better Photo Finishing
Finer Portraiture.
The Tarbet Studio
Artesia, N. Mex.

Artesia Credit Bureau
DAILY COMMERCIAL
REPORTS AND
CREDIT INFORMATION
Office 307 1-2 Main St.
Phone 37
ARTESIA, NEW MEX.

Plumbing - Tin Work
Paints and
Wall Paper
Phone 3
L. A. Rideout
Artesia, New Mex.

PURDY FURNITURE STORE
Now Located in
Artesia
"We Meet the Prices,
We Meet the Terms"

Feathers Form Owls' "Horns"
Tufts of feathers form the "horns" of horned owls.

First Wine to White House
Jefferson brought the first wine to the White House, \$10,000 worth in eight years.

Jews Reckon World's Age
The Jewish calendar starts with the creation of the world, and this is the year 5698.

The Name "Leroy"
The name "Leroy," or "LeRoy," of old French origin, is translated "the king" and may also mean "royal." It is comparatively new, not long in use as a given name.

Riches Create Envy
"Riches," said Hi Ho, the sage of Chinatown, "create envy unless so wisely employed that they compel admiration."

First Use of Term "Robot"
The term robot was first used in 1920 by Karel Capek in his play "R. U. R." to designate a mechanical man.

"No Man's Land" in Switzerland
Until quite recently there was a "no man's land" in Switzerland. A small triangular acreage was set aside more than 100 years ago as a refuge for "wayfarers without a country."

**Plumbing, Sheet Metal Work
Pipe and Fittings**

L. P. EVANS SHOP
Phone 180 Artesia, N. Mex.

E. B. BULLOCK

Feed - Flour - Coal - Seed
We buy Hogs, Cattle, Hides and Wool

Artesia, ON THE CORNER 27 YEARS New Mexico

FIRST NATIONAL BANK OF ROSWELL

Roswell, New Mexico

Serving Southeastern New Mexico Since 1890

J. E. Moore, Cashier

Jas. F. Hinkle, President

C. Hobbs, V. President

Bank with a Bank you can Bank On

You will find the going easier
with your account in the

First National Bank

Artesia, New Mexico.

Ask your grocer for "VALLEY BRAND"
products. The best on the market

PECOS VALLEY PACKING CO.

We Buy One or a Truck Load

● ROSWELL ● NEW MEXICO ●

Hamills Grocery

It Pays to Trade at Home

Drug Farm and
Sundries Ranch Supplies

Used Cars!

We Have Some of the Best Cars
in Eddy County at Very Reasonable
Prices. See US First!

ARTESIA SALVAGE CO.

S. First St.

Artesia, N. Mex.

**You Get
Good-Looking Shaves
With This New
Gillette
Blade
At 1/2 Price!**



Thin Gillette Blade, With New Kind Of Edges, Gives You Real Shaving Comfort At A Big Saving

4 for 10c
8 for 19c

YOU whisk through wiry stubble in a jiffy—and save money too—with the Thin Gillette Blade. Edges of an improved kind give you refreshing, good-looking shaves every time and protect your skin from smart and burn. Gillette alone could produce, and sell at only 10c for 4, a top-quality blade like this. Buy a package from your dealer today.

Thin Gillette Blades Are Produced By The Maker Of The Famous **Gillette Blue Blade** 5 For 25c

PRICE'S CREAMERIES, INC.

Protected Dairy Products

PHONE 72

Artesia - N. Mex.

JOYCE-PRUIT CO.
Dry Goods, Groceries & Fresh Meats

Where Your Dollar Buys More

Artesia ● N. M.

TAKE CARE OF YOUR EYES.
EDWARD STONE,
OPTOMETRIST.
ARTESIA,
NEW MEXICO

PURDY FURNITURE STORE
Now Located in
Artesia

"We Meet the Prices,
We Meet the Terms"

THE CHEERFUL CHERUB

I love to walk at closing time
Along a crowded street
And read the little stories in
The faces that I meet.



WNU Service.

CLASSIFIED DEPARTMENT

REMEDY

A NEW DISCOVERY
FOR STOMACH GASES, heartburn and constipation. Write SCIO FERN CO., SCIO, OREGON.

The Tonic

He had been suffering badly from nerves, and it was a friend who had suggested to him that he should go and see a certain famous specialist. The medical man eyed his patient critically. There were the usual signs of tiredness, of strain, of being out of harmony with everything.

"What you want to do," he said, after the examination, "is to get taken out of yourself. You want a good laugh. So, I'm going to prescribe for you some doses of Grimaldi, the clown. The world and his wife are going to see that droll fellow. He's a real tonic."

"I am Grimaldi," came the quiet answer.

John—Don't listen to her. Tragedy is sure to result. Read "A Girl and My Husband" in May True Story Magazine and be warned. It's on sale now.—Adv.

Strength of Love
Love is strong as death. Many waters cannot quench love, neither can the floods drown it.—The Song of Solomon.

LOST YOUR PEP?

Here is Amazing Relief of Conditions Due to Sluggish Bowels

Nature's Remedy If you think all laxatives act alike, just try this one. It is a vegetable laxative. So mild, thorough, refreshing, invigorating. Dependable relief from sick headaches, bilious spells, tired feeling when associated with constipation. **Without Risk** get a 25c box of NR from your druggist. Make the test—then if not delighted, return the box to us. We will refund the purchase price. That's fair. Get NR Tablets today. **NR TO-NIGHT**

Sorrows of Others
He who for others' sorrows care no jot, the name of "man" that man deserveth not.—Saadi.

WOMEN IN "40s"

Read This Important Message!

Do you dread those "trying years" (38 to 42)? Are you getting moody, cranky and NERVOUS? Do you fear hot flashes, weakening dizzy spells? Are you jealous of attention other women get? THEN LISTEN—These symptoms often result from female functional disorders. So start today and take famous Lydia E. Pinkham's Vegetable Compound. For over 60 years Pinkham's Compound has helped hundreds of thousands of grateful women to go "smiling thru" difficult days. Pinkham's has helped calm unstrung nerves and lessen annoying female functional "irregularities." One of the most effective "woman's" tonics. Try it!

Cause Makes Martyr
It is the cause, not the death which makes the martyr.—Napoleon.

That Nagging Backache

May Warn of Disordered Kidney Action

Modern life with its hurry and worry, irregular habits, improper eating and drinking—its risk of exposure and infection—throws heavy strains on the work of the kidneys. They are apt to become over-taxed and fail to filter excess acid and other impurities from the life-giving blood.

You may suffer nagging backache, headache, dizziness, getting up nights, leg pains, swelling—feel constantly tired, nervous, all worn out. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination.

Try Doan's Pills. Doan's help the kidneys to pass off harmful excess body waste. They have had more than half a century of public approval. Are recommended by grateful users everywhere. Ask your neighbor!

DOAN'S PILLS

ONE GOOD TURN

By LILA ABBOTT
McClure Syndicate—WNU Service.)

IT IS only by combining "wine, woman and song" that we court disaster; taken separately, they become the three graces and are found stimulating, intriguing and inspiring.

But Roy Cummings had not yet learned his lesson in this respect. After all, was not he a privileged character?

His uncle, Godfrey Cummings, leading citizen of East Baxford by reason of his considerable wealth, had let it be known that Roy was his favorite and heir, so long as he proved amenable to family traditions.

Among these traditions was the implied condition that no member of the proud Cummings family should marry below himself in social position.

Yet, paradoxically, drinking and flirting were not under the old fellow's ban, perhaps because he had the old-fashioned plutocrat's view regarding the feudal privileges of the ruling class.

At any rate, on this particular Sunday evening of his second week's visit to his uncle, Roy had a few scruples concerning possible excesses upon his part.

He had during the day frequently imbibed from a pocket flask, with the result that he was in a reckless mood and all primed for a "rollicking country flirtation," as he termed it.

His course lay rather unsteadily down the main street of the town, where he fancied everyone was looking after him with admiring and envious eyes.

This was not a phase of his drunken condition, as he was, above all other things, conceited, really considering himself handsome and dashing, with the proverbial "way" with the ladies.

But it is safe to say that such acclaim was not in the minds of most of the townspeople who happened to see him that evening, and the fact that he was thus defying a local Sabbath edict—strict sobriety—did not count in his favor.

However, charity is a real virtue and with it Mamie Summers put to shame the passive condemnation of the community. She was on her way to evening service, and the sight of Roy Cummings, of whom she knew so much was expected by his aged uncle, making a public spectacle of himself, aroused her charitable instincts.

She hesitated, undecided how best a Christian girl, albeit a practical one, could be of service to a drunken man upon the main street of a gossipy town.

She must have been a trifle reckless, too, in the light of her eventual decision.

Or perhaps she was just impishly inspired. In any case, what she did make up her mind to do was sufficiently startling in a girl of her retiring type.

She paused and half turned toward Roy. That was enough. With a flourish he had raised his hat.

"Where are you going, my pretty maid?" quoth he.

She might have answered truthfully, yet flippantly: "I am going to church, sir," she said, "but, after all, it was an impossible situation for a girl of her conventional upbringing.

She could only look upon him pityingly.

To his muddled intelligence this signified that she was struck dumb with admiration, so he continued quickly:

"Well, wherever you are going I will go along, too, if you don't mind. How about it, sweetie?"

Somehow or other she found herself falling in step with him.

At the same time, she realized how ridiculous the whole situation was. She would have fled had he not grasped her arm and guided her down the street.

Meanwhile she felt the censoring glances of her friends upon her defenseless back.

The two at length reached the lighted vestibule of the church. Here she halted, her half-formed plan put to the test.

"I am going in here," she said breathlessly.

"All right," he agreed; "any place you go suits me." And unwittingly he followed her into the church.

She deposited him in one of the very back seats, where they attracted less attention than might have been expected, owing to the fact that Roy's palpable surprise upon finding himself in a church, of all places, partially sobered him.

He sat quite still during the service, saying over and over to himself: "The little joker. She certainly put one over on me this time."

And this admiration of her cleverness was intermingled with his ad-

miration of her pleasing appearance as he glanced sidewise at her from time to time during the sermon.

"What a pal she would make. What a wife . . .!"

After the service Roy still clung to his companion despite the fact that he was now supposed to be in normal possession of his faculties—normal, yet out in the grateful darkness on the way to her home one might have been pardoned doubting it, when, with fine fervor, he proposed marriage. And Mamie, with inexplicable judgment, accepted!

But by this time Mamie's protecting angel made its belated appearance.

Otherwise there is no telling just how far this spirit of momentary inducement might have worried her. She might even have gone through with a marriage with one she knew only as a wastrel and a flirt.

For, strangely enough, Roy had held to his purpose.

A "peach" who could rope him into a church in his condition was a real thoroughbred, he told himself. And he would marry her in spite of old Godfrey, his uncle.

But old Godfrey proved to have the stronger will.

"Marry that small town girl!" he bellowed. "I should say not!"

And "not" and not "knot" it was. Which was just as well for Mamie.

Five years later Mamie was again walking in the direction of the church. This time, however, when a long gray car of expensive make slowed up beside her and its occupant, a dissipated looking man, threw inviting glances in her direction, she passed serenely on, but knew at once that it was Roy.

Also she knew that he had fallen heir to his uncle's fortune and was now in town with his wife on a short visit.

The wife, by the way, was the famous feminist lecturer who had consented to speak at the church that very evening.

A few minutes later, upon reaching the church vestibule, Mamie was not surprised to see the car drawn up before the door. Nor was she surprised at the occupant's condition. He appeared quite helpless in intoxication. He had the door of the car open but was undecided whether to attempt the distance to the church entrance. Upon seeing Mamie his bleared eyes lighted but not with recognition.

"Say, sister," he pleaded, "help me up the steps, will yuh? I'm sick and I want to speak to my wife."

Mamie accordingly found herself again walking up the church steps with a drunken man on her arm. Inside, of course, was the regal Mrs. Cummings, the lecturer, greeting all comers with a forced, artificial smile. At sight of her husband's entrance she approached with commendable sangfroid (or was it brazenness?) and smiled at Mamie sweetly.

"Thank you, my dear," she said, quite ignoring her husband. "This is very kind of you. But don't you think you put yourself to too much trouble for me?"

Mamie considered the fate of a drunkard's wife, from which this woman had unwittingly saved her by taking Roy off her hands after her early impetuous engagement, and smiled cryptically.

"Not at all," she returned. "One good turn deserves another!"

Model Five-Room Home Is Erected for \$1750

An experimental five room house with bath, that is designed to cost as little as \$1750, has been successfully built in Lebanon, N. J.

This unique dwelling was constructed under the sponsorship of a nonprofit research organization interested in reducing construction costs to provide better housing for more people.

High quality materials and practical construction methods, with certain innovations, were employed. The main shell of the dwelling is so designed that it can be erected by four men in an eight-hour day.

Special plywood construction was used for exteriors and interiors, entire wall panels being fabricated in a temporary workshop at the job and erected as units.

Almost all furniture, including beds, is built in. Another innovation was a patented wiring system with electrical conduits embodied in an ornamental molding, having outlets every few feet. A fireplace and efficient heating unit were combined and hard sheet lead was used for flashing.

Paint styling is relied on to a great extent to produce individuality and the effect of large size in this minimum home. Since the outer walls were formed in three horizontal panels separated by narrow structural members, it was found that by painting the middle panel a slightly lighter shade of the same color apparent height of the house was increased. Still a lighter shade on the trim and horizontal bands seemed to give the house added length.

AROUND the HOUSE Items of Interest to the Housewife

Try baking apples in a double roaster with one cup of water for a half dozen peeled apples. They are much more juicy than when baked in a pan without a cover.

When door handles become loose, it is usually because the screw holes have become larger and the screws do not hold. Get screws a size larger and the trouble will be remedied.

Store seeds in a cool place if they reach you too early. They keep better than in a warm room.

A rubber soap-dish makes a non-skid bird bath for the canary.

Rice should always be washed before cooking. Use cold water and change it two or three times until the water is clear.

Never press a quilt while it is damp. It is apt to become stiff if you do. Wash quilts in mild soap suds and water. Rinse them thoroughly and hang them, dripping, in the shade to dry. Then press them on the wrong side with a warm, not hot, iron.

Pretty Frocks for Your Lamp Shades

By RUTH WYETH SPEARS

A CHANGE of lamp shades gives any room a lift, and here is a smart, new transformation trick. You start with a plain parchment paper or bristol board shade, preferably white; then you make a full skirt of some exciting fabric to cover it. Fasten by snaps.

Taffeta, lawn, net, organdy, swiss, gingham—all are used and the imagination runs riot in trimmings. Frills or double ruchings at the top and bottom are favorites. Edges are pinked or ma-



chine stitched in heavy contrasting thread. Contrasting shirring holds the fullness at the top; and color is added by means of fancy braids, ribbons or bias tape, according to type. Sewing Book 1 and 4, contain directions for making a foundation frame, or you may use a shade that you have.

NOTE: Each of the four booklets Mrs. Spears has prepared for our readers contains an assortment of 32 pages of curtains; slip covers; rag rugs; toys; gifts and novelties for bazaars. Books are 10 cents each—please order by number—No. 1, 2, 3, and 4—With your order for four books, you will receive a FREE set of three Quilt Block Patterns of Mrs. Spears' Favorite Early American Quilts. Send your order to:

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Eat in Dreams
Yet eat in dreams the custard of the day.—Pope.

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All His Country He made all countries where he came his own.—Dryden.

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FERRY'S DATED SEEDS

New York Skyscrapers Form Back Drop For Air View of Fair



NEW YORK (Special)—This remarkable air view of the New York World's Fair shows the World of Tomorrow that has sprung up against the background of New York City of Today.

The Trylon and Perisphere, theme of the New York Fair, are seen dominating the 1216½-acre tract. At the lower right is the international area with its magnificent foreign pavilions grouped around the Court of Peace below the Lagoon

of Nations. At the lower left is the Court of States. The picture shows the Fair's close proximity to Broadway and the skyscrapers of upper Manhattan.

Actually the Fair is only 10 minutes from Broadway by Long Island Railroad, and about 25 minutes by subway. By motor the trip requires about 30 minutes, with 5 parking fields furnishing ample space. New roads and bridges have prevented congestion of traffic.

At The Movies

By Nancy Jane

Youth is at its most hilarious and first love is at its tenderest in "Seventeen," Paramount's film version of Booth Tarkington's classic story, which opens at the Valley Theatre, Tuesday April 9, with Jackie Cooper and Betty Field heading a cast that Tarkington himself might have picked!

Tarkington's seventeen-year-old Romeo, Willie Baxter, the perfect example of the typical American boy at seventeen, is played by Cooper with the same skill he displayed in portraying the unlucky Henry Aldrich of "What a Life." And as his romantic partner, he has his charming team mate of "What a Life," Betty Field, one of the most successful of Hollywood's rising stars. She gives everything she has to the role of the flirtatious Lola Pratt — and that's plenty!

"Seventeen" is, of course, the classic tale of puppy love, and all the master-touches of Tarkington have been incorporated into the film, plus many noteworthy ones added by Director Louis King.

The plot describes the joys and torments of being in love for the first time seen through the eyes of the blundering, self-assertive Willie, whose life takes an amazing turn when Lola, a fascinating seventeen-year-old sophisticate arrives in town on a visit that turns into a man-hunt.

Lola is everything: the girl who uses perfume and makes it a part of herself, the girl who makes the latest wisecrack sound as if she's just made it up, the girl who dances so beautifully no ordinary guy can keep up with her — the seventeen-year-old woman of the world. She comes, she sees, she conquers — and the rest is one, long torture for the impressionable, romantic Willie.

What happens to every boy in love happens to the unlucky Willie, who starts out his campaign by buying a pair of checkered trousers, is egged on to go bankrupt buying a new flivver, manfully drinks his first cocktail and smokes a cigarette and strives to overlook the obvious fact that the "only girl in the world" is playing with his affections. It's all acted out hilariously and believably by Cooper and Miss Field and directed by King with a sure touch.

A cast of supporting players who look as if they'd just stepped from between the covers of Tarkington's book is made up of Otto Kruger, Ann Shoemaker, Peter Hayes, Norma Nelson and Betty Moran. The picture offers a grand new song, "Seventeen", right in the mood of the story.

Aztecs Played Hockey

A stick game, bearing a general resemblance to hockey, was played by the Aztec Indians.

The Name "Leroy"

The name "Leroy," or "LeRoy," of old French origin, is translated "the king" and may also mean "royal." It is comparatively new, not long in use as a given name.

Finnish Lapland

Finnish Lapland is an extensive, thinly peopled domain, in which waste lands, desolate plateaus, enormous forests, wide bogs, and swift rivers alternate for more than 300 miles. There are fewer lakes there than in southern Finland.

How Old Are You Inside?

Never mind how many wrinkles Father Time has painted in your face. Never mind how many gray hairs he has put on your head. The important thing isn't how old you are on the outside, but how old you are on the inside. A man's real age is determined by the youthfulness of his spirit! Benjamin Franklin helped write the American Constitution at eighty. Tintoretto painted his famous "Paradise," a canvas 74 by 30 feet, when he was seventy-four. Goethe completed "Faust" at eighty. As long as we are alert and vital in spirit we are not old. As long as we are joyously looking forward and enthusiastically starting new things we are still young. Stay young on the inside and forget your birthdays!—The Silver Lining.

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Founder of Swedenborgian Theology
Emanuel Swedenborg, Swedish scientist, philosopher and founder of Swedenborgian theology, was born in Stockholm, January 29, 1688, and died in London March 29, 1772.

An Answer to the Artesia Enterprise

An Editorial by the Editor

In last week's edition of the Artesia Enterprise there appeared an uncalled for attack upon the editor of the Penasco Valley News. The article was headed "Hope's Political Factions Carry Feud to the Polls." We do not mind in the least to having a political fight but we do think that all parties concerned should stick to facts. The first mistake was when the Enterprise said that both tickets were labeled "Citizens Ticket." The ticket that was handed in to the town clerk by Mr. Ludlow did not bear any sort of a label of what kind of a ticket it was, whether it was a Republican, Socialist, Independent Democrat or what not. The article also calls the "Citizens Ticket" Rood's ticket. This is absolutely a misstatement. Charley Spillers and Bob Wood sponsored the "Citizens Ticket" and have done so from the start. They with other other citizens did come in to the News office and discussed various candidates who should be placed on the ticket.

The Enterprise gives a list of the candidates on the "Citizens Ticket," as follows: Charley Cope, unemployed, for Mayor. Just because Mr. Cope is unemployed did not disqualify him from being Mayor. It is very unfortunate that Mr. Cope is a cripple, if he was not he would be out working every day, at least he knows enough to keep his nose out of other people's business. We do not believe in picking on someone because misfortune has befallen them.

There are two reasons for this article appearing in the Enterprise. The first is that a few weeks ago we were asked to help in putting over the school district consolidation plan. If we would do this we would get the job of printing the ballots and whatever legal notices were to be printed. We half way agreed to this but after thinking it over for awhile we changed our mind about giving space in the "Old Timer's" column, but would give space in the news columns. This evidently did not suit the parties. We are not close enough to starvation as yet that we have to accept bribes to get work to do.

The second reason for this article appearing is that a deal between the Enterprise, the Penasco Valley News and the manager of the Safeway Store at Artesia, the said deal being engineered by Mr. Blackburn, acted as a boomerang against Mr. Blackburn. But we are not going to devote space on this subject. Mr. Blackburn might tell the public about it through the Enterprise, if he cares to, or just ask Mr. Batie, of Baties Grocery, he can tell you all about it.

Use of Adobe Brick
The use of adobe bricks, distinctive to buildings in the American Southwest, is said to have developed independently in North Africa.

Pathfinder Polls of Public Opinion



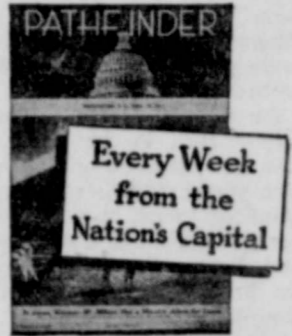
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Stick Game
A stick game, bearing a general resemblance to hockey, was played by the Aztec Indians.

North Carolina's First Town
The first incorporated town in North Carolina was Bath, which was settled in 1690 and incorporated in 1705.

Goats Good Milk Producers
A good milk goat eats one-sixth to one-eighth as much as a cow, yet produces enough milk for a small family.

Niagara Falls Eleventh
Niagara falls are perhaps the most famous in the world, but in actual height they come eleventh on the list.

Rooster That Crows Loudest
Jud Tunkins says the rooster that just stood off and watched the fight is the one who butts in on the victory and crows the loudest.

Laugh Must Be Genuine
"A laugh has got to be genuine to be any good," said Uncle Eben, "a false face wears a grin so big dat it overdoes it."

The Name "Leroy"
The name "Leroy," or "LeRoy," of old French origin, is translated "the king" and may also mean "royal." It is comparatively new, not long in use as a given name.

Many Ballots to Elect Officers
The Ohio senate of 1848-49 elected its officers after almost two weeks of balloting. To choose a speaker, sixteen ballots were taken; to choose a clerk, 121 ballots were required, and a sergeant-at-arms, 66 ballots.

Finnish Lapland
Finnish Lapland is an extensive, thinly peopled domain, in which waste lands, desolate plateaus, enormous forests, wide bogs, and swift rivers alternate for more than 300 miles. There are fewer lakes there than in southern Finland.

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