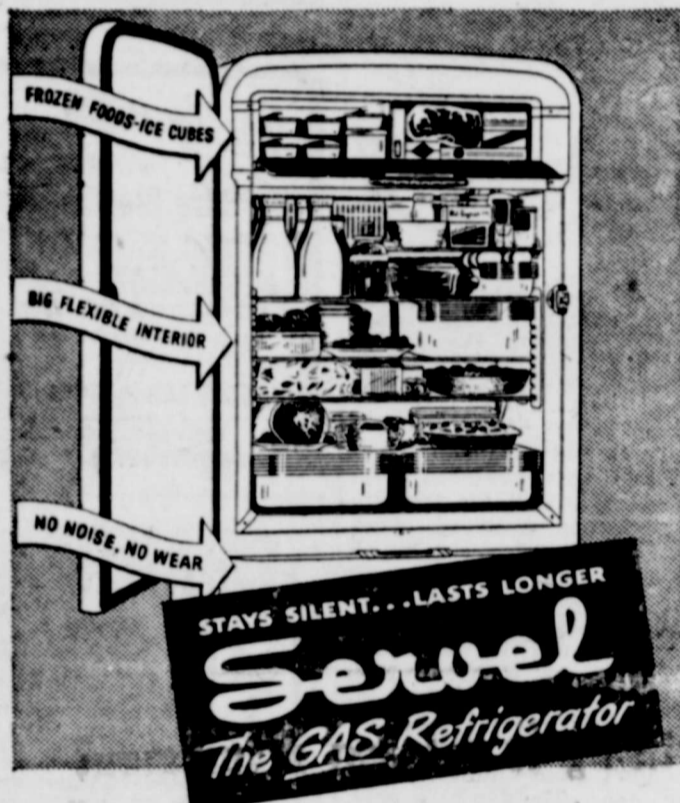




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If Business is Dull... Advertise



From where I sit... by Joe Marsh

Now They Even Wash Your Spinach For You!

Twenty-five years have sure made a big difference in the way things are sold. Remember when you wanted cheese? The grocer whacked a hunk off a big "cartwheel" on the counter (and usually forgot to put the cheesecloth back over it to keep the flies off).

Today cheese comes vacuum-packed in glasses you can use afterwards. And coffee. Instead of out of a bin now you get it roaster-fresh in a container—and don't even have to grind it!

Take the old-fashioned "for men only" corner saloon. Today taverns

selling beer and ale are "open to inspection" to everyone. That's because the tavern owners and Brewers have set up a Self-Regulation Program to see that their "product" is always sold in the right kind of "package."

From where I sit, that's an important part of the American way—keeping product and package right up to the minute so the seller and the public both benefit.

Joe Marsh

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FOOD... through the ages..



NELL GWYNNE, AN ORANGE VENDOR, POPULARIZED ORANGE-EATING DURING PLAYS AT OLD DRURY LANE THEATRE. THERE CHARLES II MET AND IMMEDIATELY LOVED HER.

REAL ROQUEFORT CHEESE CAN BE PRODUCED ONLY BY AGING IN THE NATURAL CAVES OF ROQUEFORT, FRANCE, AND NOWHERE ELSE. NO ONE KNOWS WHY!



AT CHINESE PUBLIC DINNERS, THE WAITERS, AS THEIR LABOR INCREASES, CAST OFF ALL EXCESS CLOTHING.



AN INSCRIPTION ON AN ANCIENT EGYPTIAN TOMB READS: "...SATISFY HIS SPIRIT WITH... BEEF AND FOWL, BREAD AND BEER."



Twine-Tying Baler Speeds Hay Harvest Made "Haylift" Work Possible in West

Over the vast areas of the plains states where 1948's unprecedented snows caused extensive suffering of both livestock and human beings, machines like the one shown above are beginning to be more appreciated.

Not in the actual haylift operations, wherein grain for starving cattle and food for humans were

dropped from airplanes, but in the preliminary phase of harvesting without which the haylift would have been impossible.



The machine shown here turned out up to 7 bales a minute during the haying season of last year, adding this tremendous output to the stockpiles of grain from which the haylift drew its supplies.

Thus the machine helped to provide the thousands of "bombs" of baled hay with which fliers saved the lives of starving cattle in a great rescue operation.

...a few years ago...

haylift would have been impossible. It was not until this machine was introduced in the early 1940's that farmers could put their hay into twine-tied packages automatically.

Horses Are Dangerous



Never approach a horse without speaking to him.

As a rule, farmers do not consider horses as especially dangerous animals, yet they account for more accidents of a serious nature than any other farm animal.

According to the National Safety Council, approximately three times as many accidents occur with horses as with any other farm animal. Farmers should always be cautious around these animals, the NSC continued. One phase of this precaution is a thorough check in the spring of all equipment to be used on or by horses, particularly harness.

Only strong harness should be used and these should be inspected regularly and kept in good repair. Dry leather has low tensile strength and it should be cleaned with mild soap and warm water and treated with oil. Attention to equipment such as neck-yokes, tonics, single-trees, double-trees and eveners is also very necessary.

The NSC suggests that many serious farm accidents can be prevented by following these simple rules:

Never approach a horse without speaking to him. When cleaning a stall, make a sudden movement. Enter the stall on the left side of the horse. When driving or leading horses, never wrap the lines around



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THE BIBLE SPEAKS

International Uniform Sunday School Lessons
By DR. KENNETH J. FOREMAN

SCRIPTURE: Mark 14:12-26; Luke 22:1-55
DEVOTIONAL READING: I Corinthians 11:23-29.

The Lord's Supper

Lesson for May 22, 1949

LET US CLEAR UP some very common misunderstandings of what the Christian religion is. Some (both enemies and friends) think it consists in turning one's back on the world, living in a sort of happy wonderland where the evil of the world is altogether shut out and forgotten. Another notion is that Christianity presents an angry God (or one who can very easily be made angry) laying down the law to mankind. Another is that Christianity is a purely individual affair. And still another is that Christian religion consists of the teachings of Jesus and that is all it is. Every one of these misunderstandings vanishes in the light that shines around the Lord's Supper.



Dr. Foreman

Betrayal

PEOPLE SOMETIMES think that religion shuts men's eyes to the ugly realities of life. Some religions try to do so; but not the religion of Christ. He knew the kind of world this is; he never let his disciples forget it.

On that last night, dark forces were closing in on him. One of his own circle would betray him. Yet it was in that sort of atmosphere, heavy with betrayal and hatred, that Jesus began this sacrament of faith, hope and love.

The true Christian does not live in a fool's paradise, he does not imagine that everything is lovely in the nicest possible words. The sacrament which is the heart of his worship is itself a reminder of the ugliness of the world which man's sin creates.

Blessing

AND HE BLESSED the bread . . . If Christianity consisted mainly of condemning wickedness and denouncing sinners, then at the center of our worship we would have some symbol of dread and awe, like fire and brimstone, a consuming flame.

But no—at the heart of our worship is a thing as simple, plain and friendly as a loaf of bread, bread on which the blessing of God has been asked. Blessing, not cursing; invitation, not threatening, is at the heart of our religion.

Whenever you see some one whose chief idea of being a "good Christian" is going around proclaiming the meanness of the world, cawing at everybody and everything.

At the heart of our religion is a Communion. Few if any Protestant churches allow any one even a minister, to give the Holy Communion to himself, by himself.

The true Christian never finds himself, his true self, alone; only in fellowship. A Christian belongs with other Christians as much as one coal in a bed of coals belongs with all the rest.

Blood

JESUS TEACHINGS are so important, so full of wisdom and of living power, that often some one will say that Jesus was a teacher and only a teacher, and that following his teachings is all that Christianity is. Jesus did not think of it in this way.

True, his teaching is of the utmost importance; but that was not and is not all. As Middleton Murry said years ago, Jesus was the only teacher who has died for his teaching. But he did more than that: he died for those he taught.

The cup at the Holy Communion reminds every one who partakes of it that Christ was not only a teacher, he was a sacrifice.

(Copyright by the International Council of Religious Education on behalf of 40 Protestant denominations. Released by WNU Features)

MIRROR Of Your MIND

Fits of Temper Can Be Curbed

By Lawrence Gould



Can you help losing your temper?

Answer: You can't possibly help getting angry any time that you are frightened or hurt, and telling yourself you are "above such feelings" only leads you to repress your anger out of consciousness and perhaps "take it out on yourself." But whether you'll give way to a fit of temper depends upon your emotional maturity—your ability to stop and think whether the consequences will be "worth it" in the long run, as they rather seldom will be. The old rule of "counting ten before you speak" is both good psychology and good sense.

inwardly secure can behave naturally. But the best inward security is not based on feelings superior to others: it grows out of an awareness of your worth that is independent of "comparisons," and lets you ignore the foolish question of superiority entirely.



Will "blank" remedies cure skin ailments?

Answer: Yes, when the condition is "psychosomatic," says Dr. E. William Abramowitz of New York. There are inflammations of the skin for which the best cure is to make the patient think he's going to get well, and the way to implant this "suggestion" may be to give him a medicine or salve of which the chemical effects are only temporary. Whether this "placebo" contains any actual medication or not should depend upon the doctor's estimate of whether the patient is receptive to suggestion or is skeptical about the success of the treatment.



Will feeling superior to others make you "democratic"?

Answer: It will usually make you more considerate and friendly than feeling inferior to them, since what we call snobbishness is mainly an attempt to compensate for feelings of inferiority by making helpless people "bow and scrape" before us. Only someone who feels

LOOKING AT RELIGION

By DON MOORE



FOR 300 YEARS AFTER CHRIST THERE WAS NO CEREMONIAL USE OF CANDLES, TORCHES OR LAMPS IN THE WORSHIP OF THE CHRISTIAN CHURCH!

IN THE EARLY DAYS OF SOME OF THE CHRISTIAN CHURCHES LAWYERS COULD NOT BECOME ORDAINED AS MINISTERS OF THE FAITH!

A PRAYER THAT IS AGAINST THUNDER AND LIGHTNING IS STILL USED BY THE GREEK CHURCH

KEEPING HEALTHY

Tuberculosis Is Still Common

By Dr. James W. Barton

BEFORE THE X-ray was in general use for examination of the chest for tuberculosis, the physician had to strike the chest wall with his fingers, listen to sounds of the chest by aid of the stethoscope, and then look through a microscope to try to find the tubercle bacillus in the patient's sputum.

While these methods of examination, together with the temperature taken three times daily, discovered most cases of tuberculosis, it was not until X-ray examination of the chest was used that tuberculosis and its location and extent were really made known.

Just before the X-ray examination of the chest for tuberculosis came into use, it was believed that practically all of us had tuberculosis at some time in our lives, but that most of us outgrew it or else it was in a "quiet" stage and so was causing no symptoms. Today, lung specialists state that tuberculosis is present in an active or in a "quiet" state in about 25 per cent of the population.

While it would take much time and money to obtain an X-ray of the chests of everybody, it is certainly worth it as it would save many useful lives. To save time and money, and thus get individuals and whole communities to have their chests examined, it has been suggested that the fluoroscope be used in mass surveys.

The advantages of the fluoroscope where the examining physician, by means of the X-ray machine, can look directly into the chest is that it shows the extent of the movement of the lungs, and the size, rhythm and position of the heart. The entire chest can be examined, by moving the fluoroscope and the patient. The disadvantage of the fluoroscope is that no permanent study record is made for the physician or X-ray specialist. While X-ray of the chest is considered the best single detection method, the physical examination and tuberculin test also are used.

How It Started . . .

The Hungarian word for "twenty" is "busz." Years ago every twentieth Hungarian military conscript was placed in one of the mounted regiments. That is the origin of the word "Hussar."

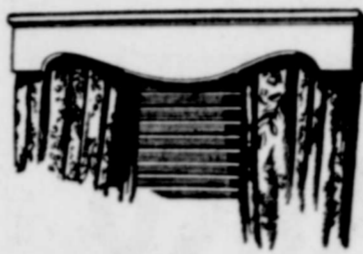
The term "Knickerbockers" comes from the knee-breeches worn by the early Dutch settlers in New York state. The "bocker" part of the word means a baker, and "knickers" refers to a kind of marble made with clay. The loose knee-breeches may have been a trade uniform for the bakers of this clay marble.

The phrase "his name is mud" originated from the misfortunes of Dr. Samuel A. Mudd, convicted of complicity in the assassination of Abraham Lincoln and sentenced to imprisonment at Fort Jefferson, Fla.

Onion, derived from the Latin "unio," was a term formerly applied to a large pearl.

You Build It

Window Valances Add Charm



ADD CHARM to your living or dining room by making the window valance illustrated above. No carpentry skill or special tools are required. The full size patterns

now available really simplify making.

User merely traces the pattern on the wood, saws and assembles exactly as pattern indicates. A list of materials supplied with the pattern tells you exactly what to buy. All materials can be purchased at your local lumber yard. You'll save over one-half making the valance yourself and have loads of fun doing it.

Send 25c for Mt. Vernon Valance Pattern No. 30 to East-Bird Pattern Company Dept. W, Pleasantville, N. Y.

AROUND THE HOUSE

Bathroom tiles gleam when polished with a cloth which has been soaked in turpentine or lemon juice.

When in doubt about how much baking powder to use, a helpful generality says one teaspoon of baking powder to each cup of flour.

Keep glass coffee jars for storing staples, odds and ends, etc. Jars can be painted to harmonize or contrast with color scheme of kitchen, but leave a clear strip of glass so that contents of jar can be quickly identified.

To give low windows the appearance of greater height, use vertically striped drapes extending to the floor.

Use a soft brush to keep the cloth covering on the turntable of your record player free from dust, which might scratch your favorite records.

Soaking in denatured alcohol will remove indelible pencil marks from washable material, providing the material is fast-colored.

NEWS that makes folks sleep all night!

Thousands now sleep undisturbed because of the news that their being awakened night after night might be from bladder irritation—not the kidneys. Let's hope so! That's a condition Foley Pills usually slay within 24 hours. Since bladder irritation is so prevalent and Foley Pills so potent Foley Pills must benefit you within 24 hours or DOUBLE YOUR MONEY BACK. Make 24-hour test. Get Foley Pills from druggist. Full satisfaction or DOUBLE YOUR MONEY BACK.

ARE YOUR RATS? BLACK OR BROWN?

THEY MAY LOOK ALMOST ALIKE BUT NOT ALL POISONS KILL BOTH

STEARN'S ELECTRIC BRAND RAT & ROACH PASTE KILLS BOTH KINDS OF RATS

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Elevators Found Helpful on Farms

Perform Most of Heavy Lifting, Transport Jobs

On today's electrified farms, elevators perform most of the heavy lifting and short transportation jobs. Although used for a number of years to some extent, these devices did not acquire widespread popularity until World War II.

It was during the worst of the manpower shortage period that elevators were used most. They answered the demands of older men for mechanical help to replace employees called to service. And they saved the day for younger farmers in helping them save time for more important production tasks.



This photo shows how baled hay can be raised with an inclined plane elevator.

Farm elevators are either portable or stationary. In general, motors for portable elevators range in size from one-half to one horsepower. Tests made at Idaho state college indicate that an average load of grain can be emptied and cribbed by one man in from six to eight minutes with the aid of a portable elevator.

Elevators also are used for raising or moving a wide variety of farm produce, including hay, loose or sacked grain.

The use of elevators in farm work has been found highly desirable because of the freeing of labor for other tasks and the amount of time saved over the run of a crop year.

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Advertise in the News. It Pays.

Uncle Sam Says



The U. S. Savings Bonds "Opportunity Drive" May 16-June 30, will be the farmer's opportunity to provide a very real and secure future. A regular investment in Savings Bonds through the Bond-a-Month Plan where you bank or on a cash basis at your post-office or bank will grow, like your crops in fair weather. In ten short years you will be receiving \$100 for every \$75 invested today. With this substantial return your future security will be all that you dream of today.

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LADIES !!

You Are Invited

to attend MISS MYRA TANKERSLEY'S presentation of

"Frozen Food Facts"

Miss Tankersley, well known authority and Home Economist with the International Harvester Company, will show you how to

Save Money, Save Food

Save Time

at Masonic Temple,

Artesia, N. Mexico

Tuesday, May 24, 3 p. m.

MYERS COMPANY, INC.

Artesia, New Mexico

Refreshments will be served

Advertising is a Good Investment

The Human Race

THIS IS GASTON P. GALAHAD, THE DRAWING ROOM DON JUAN—THE POLITEST GUY SINCE SIR WALTER RALEIGH HAD HIS COAT CLEANED

HOW GALLANT! HOW CONSIDERATE!

TOO, TOO DIVINE!

CHARMED, TO BE SURE! CHARMED!

BUT GET A LOAD OF GASTON'S CHIVALRY IN TRAFFIC...

GANGWAY!

OUTA MY WAY, YOU !!!

WHERE DID YOU EVER LEARN TO DRIVE, YOU !!!

SCREEE-ECH

HOUSEHOLD MEMOS

by Lynn Chambers

Weddings, Graduations Should Be Considered As Ceremonial Events

IS THERE a graduation coming up in your family? Or, are you planning a bridal shower for a daughter or a neighbor? These are big events and should be treated with proper pomp and ceremony.

Some women get shaky when they plan to entertain because they can't see quite how they're going to get the house in spic and span order, keep the kiddies from getting underfoot while preparations are under way and still get together the refreshments.

Select a simple menu that can be prepared in advance, and you'll have the perfect answer to entertaining. A sandwich loaf and a cooling punch bowl are easy enough to serve. Make the sandwich loaf the night before; get together the ingredients for the cool drink and refrigerate them, too. When serving time arrives you have simply to bring things together.

For a youngsters' party, serve glamorized milk drinks and simple cookies, baked in advance. Or, give them sandwiches with the beverage because these, too, may be made in the morning for an afternoon party, if they are wrapped in waxed paper and refrigerated.

A glorious cake makes an excellent duet for a punch bowl. For a shower you might try a refrigerated



A bowl of punch, decorated with slices of lemon, orange and sprigs of mint, makes an easy and festive way to entertain a crowd. Cookies, cake or sandwiches may be served with the punch to complete the party fare.

LYNN CHAMBERS' MENU

- Baked Ham Slice
- Scalloped Potatoes
- Broiled Tomatoes
- Jellied Vegetable Salad
- Orange Muffins
- Butter
- Beverage
- *Chocolate Cake
- *Recipe Given

- 2 cups cold pineapple juice
- 1/4 cup coffee cream
- 1/4 cup sugar
- 1 1/2 teaspoons lemon juice
- Pinch of salt
- 12 drops peppermint extract

Combine all ingredients in a shaker or beat with a rotary beater until foamy. Pour into tall glasses; garnish with a sprig of mint and serve immediately.

Just the sight of these glasses of fruit ice cream float are enough

to make youngsters cheer. The recipe suggests cherries but other kinds of fruit such as strawberries, raspberries or blackberries may be used in place of cherries.

Sandwich Loaf (Serves 8-10)

- 1 1-pound loaf unsliced bread
 - Butter
 - 1 1/2 cups ham salad
 - 1 1/2 cups egg salad
 - 1 cup red jelly such as currant
 - 8 ounces cream cheese
- Trim all crust from bread. Cut loaf of bread into four lengthwise slices. Butter each side which filling will touch. On the first bottom slice place egg salad, top with bread slice; cover top of that slice with ham salad. Top with another slice and cover that with jelly. Top with slice of bread; wrap loaf in waxed paper and place a weight such as a bread board on it. Chill in refrigerator for several hours. Then unwrap and cover whole loaf with cream cheese which has been softened with cream and tinted pale green. Save a bit of the cream cheese and tint this pink or yellow and force through pastry tube to make rosettes to decorate loaf.

*Chocolate Cake (Makes 2 9-inch layers)

- 3 ounces unsweetened chocolate
- 1/2 cup hot water
- 1/2 cup shortening
- 1 1/4 cup sugar
- 3 eggs
- 2 cups sifted flour
- 1/4 teaspoon soda
- 1/4 teaspoon salt
- 3 teaspoons baking powder
- 1 cup buttermilk
- 1 teaspoon vanilla

Cut chocolate in pieces. Add hot water, cook and stir over a low flame until a thick smooth paste is formed. Cool. Cream together sugar and shortening. Beat eggs until creamy and add to sugar-fat mixture. Blend in chocolate. Sift together the dry ingredients, then add to the first mixture alternately with buttermilk. Fold in vanilla. Bake in two nine-inch greased pans in a moderate (350°) oven for 25 minutes.

Frost with chocolate icing between, on top and sides. Sprinkle with chopped nuts, if desired.

This chocolate cake may also be frosted with Seven-Minute icing and sprinkled with crushed peppermint stick candy.

To make a very festive cake, frost with sweetened, whipped cream and sprinkle the top with shaved, unsweetened chocolate.



Youngsters will come a-flying when you announce that eating time is here with these delightful glasses of cherry ice cream float. A chilled and nutritious milk drink, the floats may be served with cookies for an afternoon or evening snack.

type because women love them dearly and they are just a little bit more fancy than a baked cake.

IF YOU'RE planning to serve punch, make fruited ice cubes in advance.

Squeeze the fruit juices and place them in separate glass jars in the refrigerator.

When party time arrives, simply put them all together in a large bowl or a pretty pitcher and the beverage part of your gay doings is well under control.

Orange Punch (Serves 15)

- 1 pint orange juice
- 1 pint orange sherbet
- 1 pint vanilla ice cream
- 1 pint ginger ale

Beat orange juice, sherbet and ice cream with a rotary beater. Add ginger ale and stir thoroughly. Serve at once from punch bowl.

Fruit Punch (Makes 1 gallon)

- 1 quart strong tea
- 1 cup lemon juice, strained
- 1 cup orange juice, strained
- 1 cup sugar
- 3 cups grape or cranberry juice
- 1 quart water
- 1 pint ginger ale

Mix tea, fruit juices, water and sugar; chill. Just before serving add ginger ale and pour over a large piece of ice in a punch bowl. Garnish the punch with sprigs of mint, maraschino cherries, slices of lemons and oranges.

HERE'S AN IDEAL recipe for punch for the youngsters:

Pineapple Milk Punch (Serves 6)

- 3 cups cold milk

FOR WOMEN (WHO BAKE AT HOME) ONLY

TALKING IT OVER

HAVE YOU USED THIS NEW FLEISCHMANN'S DRY YEAST? NEVER. NEEDS REFRIGERATION

I KNOW—I ALWAYS KEEP A SUPPLY HANDY

YES—IT'S MADE EXTRA ACTIVE

KEPT MY FAVORITE RECIPES TOO

ALL YOU DO IS SPRINKLE ON TOP OF LUKEWARM WATER. LET STAND 10 MINUTES THEN STIR WELL

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3 times as many women prefer FLEISCHMANN'S YEAST

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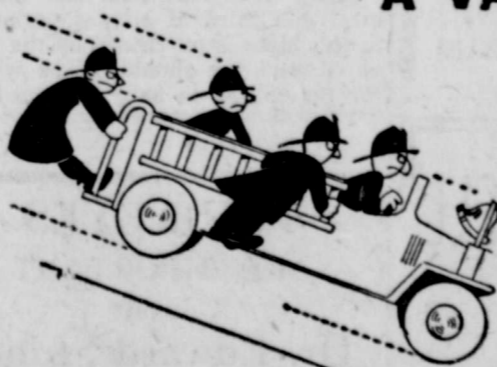
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New Mexico Notes



FROM A WHEEL CHAIR

(By Katherine B. Mabry)
 Well, they used to say that women lose their tempers when they try to argue political questions more easily than men. I believe that men can be worse. I seldom see women getting so excited over political questions of the day, although I am sure that they have just as deep and sincere an interest in good government as the men have. And having an interest in good government they, like the men, take interest in the problems of government. The men seem to have a corner on bad tempers—and bad tastes, at times, might I say.

I am about to conclude that we are indulging in arguments over some current political questions, rather than in discussions. The difference between an argument and a discussion, someone has said, is that you can indulge in the latter without getting mau.

And speaking of women in politics, the question is often asked whether women have improved the tone of politics since they have been given the right to vote. Perhaps the improvement does not always appear at first sight, but I do believe that there has been an improvement in the political field since we obtained woman suffrage some 20 years ago. It is true, I believe, that the man and wife always vote alike on political issues and candidates. We all no doubt know of many exceptions to this rule, but let's concede that the man and wife do usually vote alike for the same candidate and in favor of or against the same issue. We also know that the woman, appreciating she has the power of helping to decide as well as the less potent right merely to discuss with her husband these political questions, does bring to bear more forcibly her ideas on questions relating particularly to the home and the school and touching deep moral issues. If we concede that a wise solution of issues involving the home, school and public and private morals is important as we work toward good government, then we must agree that the woman's vote has been a help to that end.

All lawyers seem now to agree that the additional gas tax put on by the last legislature is not subject to defeat by petition for referendum because the additional tax represents money for the support of a "state institution" and for the additional reason that it is earmarked for the sole purpose of payment of highway bonded debt that has been accumulating over the years.

It is not expected that the effort of the oil companies and one or two newspapers to secure enough signatures to petitions to tie up the road building program for two years, will succeed. New Mexico wants and needs more and better highways. Many of us remember also that almost one third of all gas purchased in this state is purchased by the tourist. I think we should all be willing for the tourist to help pay the bill.

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