

# PENASCO VALLEY NEWS

AND HOPE PRESS

Vol. 25, No. 15

Hope, Eddy County, New Mexico

Friday, July 18, 1952

## State Fair Ag Department Revised

The agricultural department of the 1952 New Mexico State Fair, Sept. 27-Oct. 5, has been completely revised and brought up to date, according to an announcement by Leon H. Harms, secretary-manager. Premiums for farm products have been increased in several classes and 51 new classes have been added. The new classes cover grains, seeds, cotton, vegetables and fruits.

A new superintendent also has been selected to administer the agricultural division, Harms announced. The new superintendent is Robert B. Storey, Albuquerque, organization director for the New Mexico Farm and Livestock Bureau. Assistant superintendent will be Jack Wayne, of the Indian School, Albuquerque.

The revision of the department was made under the supervision of a committee of agricultural specialists including Mr. Storey; J. K. Stovall, State College; R. I. Cross, agricultural agent for the Santa Fe railway; G. L. Boykin, Las Cruces; J. F. Sprowis, San Juan county agent; and L. J. Knight San Jon.

A special division of the fair's agricultural department will be offered by the New Mexico Crop Improvement association, with headquarters in Las Cruces. This division is limited to members of the association. To qualify all exhibits competing for the special awards must have been field inspected and passed by an inspector of the NMCIA and must show a satisfactory laboratory germination and purity test prior to exhibition. The crop improvement association will duplicate all premium won in open competition.

Closing date for entries in the agricultural department is Saturday, Sept. 27, at 9 p. m.

Information, premium book and entry forms can be secured from Leon H. Harms, secretary-manager, New Mexico State Fair P. O. Box 1693, Albuquerque.

## 4-H Talent Hunt Is on in New Mexico

Gifted 4-H'ers will be given an opportunity to display their talents at the annual state 4-H club encampment at New Mexico A&M college Aug. 4-8, L. S. Kurtz, state 4-H club leader, said today.

Club members who can sing, dance, twirl a rope, present a skit, play musical instruments, or perform in any type of entertainment may apply for a spot in the talent revue at the encampment, Kurtz explained. Members may perform as individuals or in groups. County extension agents will select the most talented performers from each county.

Winners in the state talent revue will be eligible to compete with winners from other states in the national 4-H talent hunt. National winners will perform at various entertainment functions at the National 4-H Club Congress in Chicago in November, including the "Share the Fun" breakfast sponsored by the U. S. Rubber

Co. and television and radio appearances.

Any 4-H boy or girl in New Mexico who is interested in taking part in this talent hunt should get in touch with the local county extension agent, Kurtz said.

## Water Meeting Next Tuesday at 2:00 P. M.

A meeting of all those who are interested in getting a water well for the town of Hope is scheduled for next Tuesday afternoon, July 22 at 2 o'clock.

The meeting will be held at the Altman Cafe. It has been reported that if we get this loan from the government that a mortgage will be placed on all the local property. No one will be responsible for the loan. The government will take a chattel mortgage on the pump and other installations.

It is highly important that everyone attend the meeting next Tuesday. Some of the items to be considered at this meeting will be the forming of an association to make us eligible for this loan. And to decide on a name for the association.

## Water Overflows Banks of Canal

Due to heavy rainfall in the mountain section, water came surging down the canal Monday night and overflowed the banks of the canal in several places. It even started to wash out the embankment behind the headgates. The prompt attention by the Mayordomo averted any serious damage. Some of the farmers, not many, thank goodness, are beginning to complain that there is too much water, they don't have time to get any shut-eye. Just imagine that after two years of drought. Some people are pretty hard to please. But if one took a drive over the roads that are passable it is simply wonderful to note the amount of crops that is already up and growing.

By the looks of the black clouds in the west Tuesday morning we might be in for another flood Tuesday night. On Wednesday morning, there were five heads of water coming down the canal. Prospects are that rain will be falling in the mountain section this afternoon and night, which means more water.

### LONGHORN STANDINGS (Through Wednesday Night)

Team	W	L	GB
Odessa	55	30	
Big Spring	48	35	6
Artesia	44	36	8½
Midland	41	40	10½
Sweetwater	42	42	12½
San Angelo	40	46	15½
Roswell	35	48	19
Vernon	26	57	28

As reported in last Sunday's Record of Roswell, Odessa had a percentage of .617; Big Spring .582; Artesia .551; Midland .525; Sweetwater .500; San Angelo .463; Roswell .430; Vernon .321.

## Demo Convention Starts Next Monday

(Editorial)

Next Monday, June 21, 1952, the Democrats convene in Chicago to pick their candidates for President and Vice President. From the present outlook, they are going to have a hectic time in doing their selecting.

Unlike the Republicans, the Demos have candidates everywhere they look ready to sacrifice themselves for the good of the party. There is Gov. Stevenson of Illinois, a very able man; Senator Russell of Georgia, a good man, but comes from the wrong state; Vice President Barkley, in spite of his age, has said that he would make good presidential timber; Senator Keftauer of Tennessee, is making a very strong bid for the presidential nomination. Keftauer is a young man, full of vim and vigor, but for some reason or others the old line Democrats don't want him as a candidate, he might have a mind of his own, not to be dictated to by the Truman followers. Next comes Averill Harriman who whispered it around that he would accept the nomination if properly approached. He has already announced that he stands for the Truman policies, which shuts the door in his face right there. He is out of the running as far as we are concerned right now.

Then of course, last but not least, comes "Harry." He has said that he will not be a candidate but you know he could change his mind. In the meantime "Harry" is standing on the sidelines with his hat under his arm waiting for the big guns to come and implore him to save the Democratic party. They might even tell him that he is the only one that can beat Eisenhower. And what could the poor man do but accept the nomination and save the country from the clutches of the Republican gangsters. Might be so, might be so, stranger things than that have happened. But in spite of H-I and high water the Democrats are pouring into Chicago and by this time next week we may know who will be their standard bearer in the 1952 presidential race.

## The Low Down From Hickory Grove

As I amble around, here and there, on Main Street and off, and listen to the pros and cons on politics—and then put 2 and 2 together—I conclude that too many candidates figure the average voter is not such a hot sketch. Too many of our Big Talkers figure "once a sucker, always a sucker"—they know we been voting like a yokel for many a moon now. Also they don't catch on that a worm can turn. Also they don't know that a boisterous few—with a personal ax to grind—are not the average, substantial citizens.

The average substantial citizen airs his views and gripes to his neighbor—he don't hop the rattler and head for Potomac-land as does the guy or dame who says he or she represents the folks back home who want bigger

Govt.—bigger labor bosses—bigger and better dams—Govt. bossed schools—more farm floors. Fact is the folks back home have never seen and don't even know the guy or dame who says they blede for the home folks.

So I deduct—finally, and this year—the sucker shoe is on the other foot. The folks back home are gonna lower the boom on Big Govt. That is what I pick up on my here and there listening. This coming autumn will tell who is the yokel and vice versa.

Yours with the low down,  
JO SERRA.

## Today's Meditation

"The Lord turned the captivity of Job, when he prayed for his friends." —Job 42:10. Read Job 42:7-10 or James 5:16-20.

The Book of Job deals with the problems of human suffering, especially suffering which seems unjust. Job was a God-loving man, but sorrow, loss, and suffering fell upon him with crushing blows.

Three of his friends come to study him and his calamity. They attempt to find the cause for his troubles. They agree that Job's trials must have come upon him because of personal sin, something wrong he has done but which he will not admit. Job ever asserts his purity of intentions and his freedom from sin.

Finally, Job comes to the place where he forgets himself and his sufferings and losses and takes pity on his would-be comforters. He prays for them. When he does this, he is released from his captivity, freed from his suffering.

Something always happens when one prays for others. The greatest blessings come to them and us when we forget ourselves in our concern for others. Our greatest prayers are our prayers for others.

PRAYER

Our Father, we desire so many things for ourselves. But help us to forget ourselves in the larger desire to see blessing bestowed upon the needy, the hungry, and the suffering in the world today. Release new powers of life to all through our concern for them. In Christ's name. Amen.

THOUGHT FOR THE DAY

Prayer links man's desire with God's power.—Guy O. Carpenter (Ind.)

"Frankly Speaking" . . . Frank Sinatra tells "his side" of the story of his surprising divorce from Nancy and his sensational romance with Ava Gardner. He reveals how his endless fights with the press started and replies to the accusation that big-time gangsters helped him to success. Don't miss this dramatic two-part serial starting in The New American Weekly with next Sunday's Los Angeles Examiner.

National Farm Safety Week, observed this year during this week of July 20, was originated in 1944 by the National Safety Council. The week is co-sponsored annually by the National Safety Council and the U. S. Department of Agriculture in cooperation with other organizations.

**Dodge Cars**  
**Dodge Job Rated Trucks**  
**Plymouth Cars**

Bring your cars and trucks where you can get trained mechanics and genuine factory parts.

**WE FINANCE NEW MOTORS AND MAJOR OVERHAUL JOBS**

**HART MOTOR CO.**

207 W. Texas, Artesia Phone 237W

**Guy Chevrolet Co.**

Dealer For

Chevrolet Buick Oldsmobile  
 and Chevrolet Trucks

**Invites You in for any Automobile Needs**

101 W. Main Artesia

**Bank with a Bank you can Bank On**

Capital \$250,000 Surplus \$250,000

You will find the going easier with your account in the

**First National Bank**

Artesia, New Mexico.

When you need a cup of coffee or a cold drink stop at the

**IRBY Drug Store**

The Drug Store in the Carper Bldg.

**F. L. WILSON**

Purina Feeds and Baby Chicks  
 Sherwin-Williams Paints

111 S. 2nd St. Artesia

**GUY TIRE & SUPPLY CO.**

Goodyear Tires, Tubes and Batteries

**ADMIRAL Refrigerators**

● Guns ● Ammunition ● Sporting Goods

1st and Main, Artesia

**Hardware**

Of every description at reasonable prices

**L. P. Evans Store**

Artesia, New Mexico

**Peoples State Bank**

We Invite Your Checking Account

**Capital & Surplus \$200,000**

Artesia, New Mexico

**BRAINARD-CORBIN HARDWARE CO.**  
 Appliances Housewares Farm Supplies  
**DuPONT PAINT**

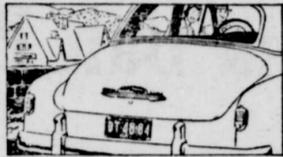
Phone 103 327 W. Main Artesia, N. Mex.

**For Best Results Advertise in the Penasco Valley News**

# MORE TO ENJOY *with all these big-car extras...*



EXTRA WIDE CHOICE  
of Styling and Colors



EXTRA BEAUTY AND QUALITY  
of Body by Fisher



EXTRA SMOOTH PERFORMANCE  
of Centerpoise Power



EXTRA RIDING COMFORT  
of Improved Knee-Action



EXTRA STRENGTH AND COMFORT  
of Fisher Unisteel Construction



EXTRA STOPPING POWER  
of Jumbo-Drum Brakes



EXTRA STEERING EASE  
of Center-Point Steering



EXTRA PRESTIGE  
of America's Most Popular Car



EXTRA SMOOTHNESS  
of **POWER Glide**  
Automatic Transmission

A complete power team with extra-powerful Valve-in-Head engine and Automatic Choke. Optional on De Luxe models at extra cost.

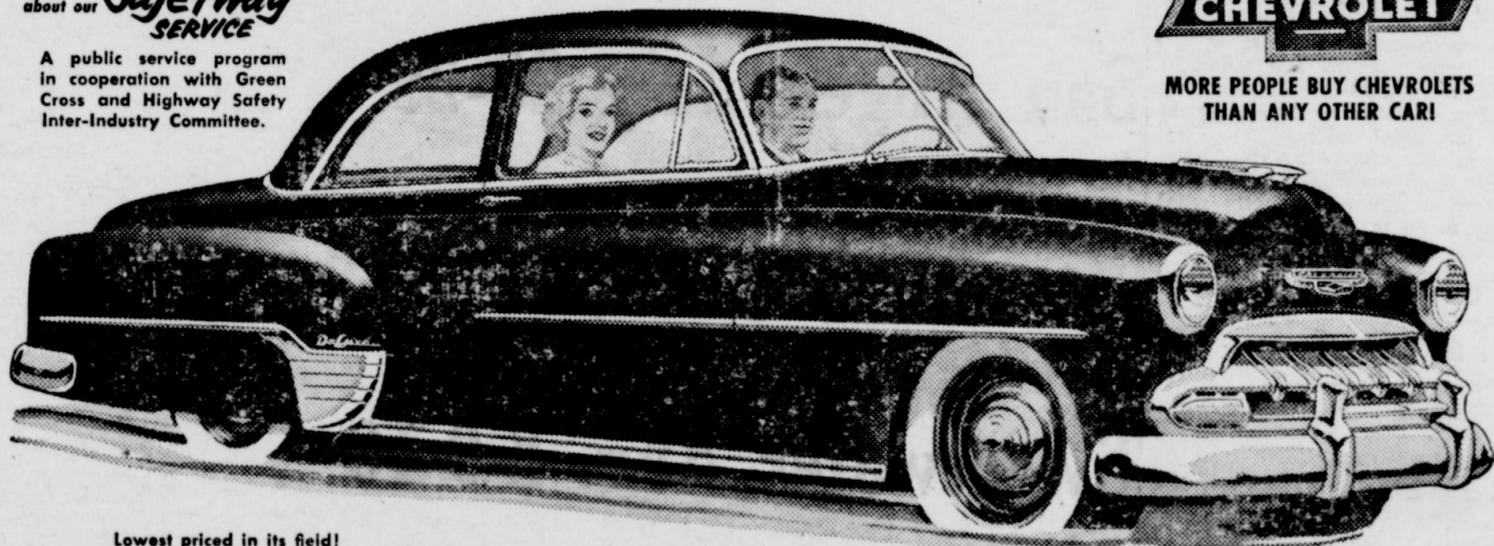
# LESS TO PAY *because the Chevrolet line is lowest priced in its field!*

Ask us about our **Safe-T-Way SERVICE**

A public service program in cooperation with Green Cross and Highway Safety Inter-Industry Committee.



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



Lowest priced in its field!

This beautiful new Styleline De Luxe 2-Door Sedan lists for less than any comparable model in its field. (Continuation of standard equipment and trim illustrated is dependent on availability of material.)

*The Only Fine Cars* **PRICED SO LOW!**

**Guy Chevrolet Company, Artesia, New Mexico**

# Support Your Home Team

By Attending Base Ball Games Regularly

The Drillers have a chance at the Pennant, Let's Help

**Penasco Valley News  
and Hope Press**

Entered as second class matter  
Feb. 22, 1929 at the Post Office at  
Hope, N. Mex., under the Act of  
Mar. 3, 1879.

Adv. Rates 40c per inch  
Local Readers 20c per line  
Subscriptions \$2.50 per year

W. E. ROOD, Publisher

Friday, July 18, 1952



**Home Fire Drills Will  
Save Farm Families**

**Emergency Measures Can  
Be Worked Out in Detail**

If every farm family in the nation would conduct regular fire drills in the home the loss of life and property would be reduced by more than half, a number of fire insurance executives believe.

Too many persons are killed or injured in the panic that follows discovery of a fire, especially at night, they point out.

This panic could be averted, however, if each member of the family knew in advance exactly what he was to do in case of fire. It is a simple precaution, but few families, or city families, for that matter, take it.



The family that knows what to do in the event of fire can save property damage and possible loss of life.

Various fire possibilities should be considered and the details worked out at a family conference with special emphasis on:

- (1) How will the children be saved?
- (2) How will the aged and bed-ridden escape?
- (3) Who will call the fire department?
- (4) If the blaze is still small, who will fight it and how?
- (5) Which valuables will be saved and by whom?
- (6) What will be done in case the main escape route is blocked? What alternate routes can be used to get out?

Once the plan has been made, it should be rehearsed. The farm family doesn't always have a fire department at its immediate disposal and must learn to save itself.

# Baseball --- Schedule

at Artesia Ball Park

Sweetwater July 19-20

Odessa July 26-27

San Angelo July 28-29

Vernon Aug. 5-6-7

Sweetwater Aug. 8-9-10

Big Spring Aug. 17-18-19

Games Called at 7:30

This ad sponsored by the Penasco Valley News

# TODAY'S meditation



**The Upper Room**  
© THE UPPER ROOM, NASHVILLE, TENNESSEE

THE WORLD'S MOST WIDELY USED DEVOTIONAL GUIDE

It is bad, it is bad, saith the buyer; But when he is gone his way, then he boasteth.—Proverbs 20:14. Read Matthew 7:7-14.

This text describes a man making a purchase. He knows that the price asked for the article is reasonable, but he attempts to drive a bargain. He says, "It is bad, it is bad," although he knows it is not. After the purchase is made, the buyer chuckles to himself and boasts about his bargain.

My father told of a similar incident that occurred in his office. A man came there to sell linseed oil painting. Recognizing its worth and eager to buy it but seeing that the seller was a rather ignorant fellow, the office manager persuaded him that the price he was asking was too high. He offered him a small sum, and the picture was his. As soon as the seller was gone, the buyer turned to the office force and expressed glee over his business deal.

Conduct such as that is unbecoming a Christian. There is no place in a godly life for practices which are other than Christlike. A Christian never seeks gain at another's loss. He is honest in business, and never falls to the level of the world.

#### PRAYER

Heavenly Father, save us from allowing greed to control our actions. May we ever keep a good conscience, knowing that Thy spirit cannot abide

in us while we do unrighteous things. Cleanse our hearts of wrong desires. In Jesus' name. Amen.

#### THOUGHT FOR THE DAY

When I fall to the level of the world I am unchristian.

—Clara A. Sinclair.

### Linseed-Oil Treatment Will Protect Your Silo

One of the easiest methods of protecting your silo wall surfaces against strong acid and the juices of legume and grass silage is the linseed-oil treatment. Also, it is one of the easiest to do.

Here are the five necessary steps:

1. Clean the walls as you would if you were applying cement wash. Apply a plaster coat, if the wall is rough, and allow it to dry thoroughly before you apply the linseed-oil treatment.

2. Use boiled linseed oil because it will dry quicker.

3. Thin the oil with equal parts of turpentine when you put on the first coat, and be sure to allow it to dry thoroughly.

4. Apply the linseed oil without thinning, when you put on the second coat. Spots where the oil is absorbed, leaving a flat surface, should have a third coat of linseed oil.

Allow the final coat to dry two weeks before you fill your silo. One gallon of linseed oil will cover about 200 square feet with two coats.

### Washington Farm Lobbies Don't Compare with Others

There has been considerable talk recently about farm lobbies in Washington, but in terms of dollars and cents they don't compare with the activities of other groups who are trying to influence congress and other governmental organizations.

Figures are not available for 1951, but 1950 reports show that the two major farm groups spent about \$300,000 for lobby activities during that year. The Farm Bureau and the Farmer's Union were the most important lobby groups, among some 81 persons or organizations registered as farm lobbyists.

By comparison, the Association of American Railroads spent \$237,000 in 1951 for lobbying purposes. The Atlantic Union Committee, a political organization, spent \$158,000. These two groups alone spent more than the two major farm groups.

One of the reasons why farmers may have an undue reputation for influencing the lawmakers is this. There is considerable lobbying activity in fields related to agriculture, the results of which may or may not be of benefit to the farmer.

They are the meat packers, cops, cotton interests, milk producers, and other similar organizations. These lobby groups are sometimes interpreted as representing the farmer.

### Regular Advertising Pays Dividends

REMEMBER—Merit Feeds get best results. McCaw Hatchery, 13th and Grand, Artesia. 6-10-1f

Modern Septic Tank Service, located at Artesia Transfer, 1406 W. Main. Phone 1168. —Adv.

### YOUR EYES

Consult  
**Dr. Edward Stone**  
Artesia, N. M.

### Artesia Credit Bureau DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION

Office 307 1-2 Main St.  
Phone 37  
ARTESIA, NEW MEX.

### Advertise

## Kodaks and Kodak Films

Leone's Studio - Artesia

### GENERAL EQUIPMENT Inc.

912 North First St. Artesia, N. Mexico

- Farmall Tractors
- International Trucks
- Parts
- Service
- Farm Implements
- Accessories

Your Patronage Earnestly Solicited

### Threemen Tire & Supply, Inc

110 N. First, Artesia

- Seiberling Tires
- Philco Appliances

Sporting Goods & Auto Accessories

PHONE 904

## Hot Weather Clothing

for Men and Boys

## KEYS MEN'S WEAR

116 W. Main, Artesia

### The First National Bank of Roswell

Roswell, New Mexico

Member—Federal Deposit Insurance Corp.

Serving Southeastern New Mexico Since 1890

Mr. and Mrs. W. E. Rood made a trip to Roswell Monday.

Courtship consists of a man running after a girl until she catches him.

Mrs. Ethel Altman went to Artesia Tuesday to attend a budget meeting.

Teacher: "If your mother gave you a large apple and a small apple and told you to divide with your brother, which one would you give him?"

Johnnie: "Do you mean my big brother or my little brother?"

Irving Cox was in Hope Tuesday marketing his eggs.

Cecil Coates moved his cattle to home pasture Monday.

Mrs. Bert Weddige and Mrs. Tom Harrison were shopping in Artesia Monday.

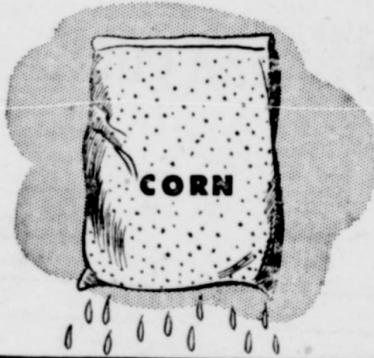
Brides should teach their husbands to eat out of their hands—saves a lot of dishwashing.

Alta Ruth Young and Ruth Ann Cox were in Artesia Tuesday.

Lynn Harrison and Dolph Jones are home from Oklahoma.

Bigger markets for the sweet corn producer and better eating are the goals of a science-industry program in which farmers will bag their sweet corn with ice for distribution to retail outlets in many major consumer areas.

The program is based on agricultural extension research findings that corn iced after harvest retains more of the natural sugar and chlorophyll essential to its flavor and fresh appearance. Experiments in the project were carried out last year through cooperation of growers and retailers with extension service experts in Ohio, Indiana, Illinois, New York, and Massachusetts.



This type of ice-bag will be used to ship sweet corn on a commercial scale for the first time this year. If successful the program will be enlarged next year.

The 1952 season will mark the first time the ice-bag program is undertaken on a broad commercial scale.

Object of the icing is to reduce the interior temperature of the corn to within a range of 35 to 50 degrees. It was found that this range slows down conversion of the corn sugar to starch and lessens undesirable changes in husk and kernel color due to heat.

Bags used in the program are made of three-ply wet-strength paper and are perforated to permit drainage of melted ice. Each has a capacity of five dozen ears of corn and 20 pounds of ice.

Limited commercial application of the program has already established that iced corn can be shipped long distances without appreciable quality loss and commands greater interest.

The program will greatly increase the producers marketing area.

## LANDSUN

FRI. - SAT.

Double Feature Program

"Wild Stallion"

and

"The Strip"

★—————★

SUN. - MON. - TUES.

Ray Milland

Helena Carter

"Bugles in the Afternoon"

★—————★

WED. - THURS.

Donna Reed John Derek

"Scandall Sheet"

## OCOTILLO

THURS. - FRI. - SAT.

Joan Davis in

"Harem Girl"

★—————★

SUN. - MON. - TUES.

Vivien Leigh

Marlon Brando

"A Streetcar Named Desire"

★—————★

WEDNESDAY ONLY

Doloros Del Rio

"Deseada"

## Circle B Drive-In

FRI-SAT

Richard Dix

Margot Grahame

"The Arizcnian"

★—————★

SUN. - MON. - TUES.

Cary Grant Myrna Loy

"The Bachelor and the Bobby-Soxer"

★—————★

WED-THURS

BUCK A CAR NIGHTS!

Ray Milland Jean Peters

"It Happens Every Spring"

Puzzled about gauge when buying nylon stockings? This term indicates fineness of stitch. A stocking with a high gauge like 66 has smaller stitches—and so gives better snag resistance—than one with a lower gauge like 42. Denier is your guide to sheerness.

On May 15, 1862, President Abraham LLincoln signed the bill establishing what is now the U. S. Department of Agriculture.

Mr. and Mrs. W. G. Davis and son made a visit to the Jess Anderson ranch last week.

"Just fancy," said the fond mother, "he's only 17 months old and he's been walking for nearly 9 months!" "Really," said the visitor, wearily: "Don't you think it's about time he sat down?"

Mr. and Mrs. Herbert Haskell called on the Rood family last Friday. Mr. Haskell formerly employed at the Eddy County News is now with the El Paso Times.

He: "I love you! Will you be my wife?" She: "You must see my mother first." He: "I have seen her, but I'll marry you just the same."

Shirley Cox has been very ill. She was taken to the doctor the first of the week.

Doctor: "Congratulations, Professor, it's a boy!" Absent minded professor: "What is?"

About 10 per cent of all farm animals in the U.S. are lost every year because of diseases and parasites.

"Well Doc, was my operation a success?" "Sorry, old man, I'm St. Peter."

Customs Officer: "I thought you said this trunk contained nothing but old clothes. What's this whisky doing in here?" Tourist: "That's my night-cap."

Mr. and Mrs. Odell Walters and son of Roswell were here Sunday visiting Mrs. Harrison.

It is possible to get "all wrapped up in your work" if you leave safty shields of moving parts of your machinery.

The proud father of triplets called the local newspaper to report the event. The editor being hard of hearing said: "Will you repeat that?" Father snapped back: "Not if I can help it!"

Mildred Milam who had an operation for appendicitis at the Osteopathic hospital was removed to her home Monday.

The butcher was weighing a roast when his customer observed: "You're giving me a lot of bone, aren't you?" "Oh no," said the butcher, "You're paying 99c a pound for it."

Mother nodded to the minister as he passed by. Her son asked: "If that is the man who married you, what's Pa doing at our house?"

Dick Westaway and Xury White were up Monday calling on Hope friends. Mr. Westaway and his wife had just returned from a trip to Mexico City. They enjoyed their trip but they were glad to get back to good old Eddy county.

Lightning kills 400 people and injures 1000 others each year. About 90 per cent of the fatalities and injuries occur in rural areas.

Mrs. Lottie Mae James and son Stevie left last week for California. Mrs. Eskue has been here faking care of her mother, Mrs. Tom Harrison.

First Workman: "Bill's in the 'ospital. Wot' 'appened?"

Second Workman: "He came down a ladder 10 minutes after it was taken away!"

A small glass jar or other container situated near your washing machine will come in handy for depositing buttons that "pop off" in the wash.

Katherine, Wilma and Helen Hardin were visitors in Hope last week.

## Artesia Gas & Appliance Co.

Butane Propane

Roper and Wedgewood Ranges

Servel Refrigerators

402 N. First St Phone 304

Artesia, New Mexico