

PENASCO VALLEY NEWS

AND HOPE PRESS

Vol. 25, No. 19

Hope, Eddy County, New Mexico

Friday, Aug. 15, 1952

Farmers, Ranchers Receive Awards

At Artesia, scores of New Mexico farmers and ranchers will receive meritorious awards for their outstanding soil and water conservation activities as a feature of the observance of "Soil Conservation Month" in the state during September, Charles K. Johnson, chairman of the agricultural committee of the New Mexico Bankers Association, reported.

"Our soil and water resources are our basic assets and they must be conserved and protected if we are to remain a strong nation," Johnson declared. "The New Mexico Bankers Association recognizes soil conservation as a major problem in our state, and is anxious to assist the program in every possible manner. That's why we plan to make conservation achievement awards in connection with the observance of Soil Conservation Month as proclaimed by Gov. Edwin L. Mechem."

Johnson has been chairman of the agricultural committee of the bankers association since May, having succeeded R. T. Spence of Carlsbad. He is a native of Roswell and became president of the First National Bank of Artesia in 1951 after having been with the Lea County State Bank at Lovington and Hobbs for 20 years.

The first achievement awards of the bankers association were made to seven cooperators of the Carlsbad Soil Conservation District last September. Eight cooperators of the Northeastern Soil Conservation District in Union County were similarly honored last March.

Johnson pointed out that the awards

will be made in cooperation with the New Mexico Association of Soil Conservation districts. Certificates of merit will be awarded farmers and ranchers who have completed 90 per cent of their over-all planned soil and water conservation program, who are using the land to the best of its capabilities, whose farm plan provides for adequate treatment of the land, who have applied suitable practices, and who are maintaining the applied practices.

Farmers and ranchers eligible for the bankers award will be selected by the supervisors of the soil conservation district with which they are co-operating. The awards will be made during special ceremonies where five or more farmers or ranchers in a district or group of adjacent districts are eligible.

Johnson reported that plans already are being made to present conservation achievement awards to 14 cooperators of the Central Valley Soil Conservation District at a banquet in Artesia on Sept. 5.

Ten cooperators of the Hagerman-Dexter, Roswell and Macho districts will be similarly honored at a banquet in Roswell on Sept. 12.

A group of approximately 15 cooperators of the Socorro, Salado and Quemado districts are scheduled to receive merit awards at a banquet in Socorro, the tentative date being Sept. 22.

Around 12 to 14 cooperators of the San Juan Soil Conservation district will receive awards at a banquet on Sept. 27.

Plans for similar awards at Santa Fe, Las Vegas, Carrizozo, Capitan and several other places also are being considered, Johnson said.

Sage and Cactus

by

doughBelly Price

went to the Las Vegas rodeo last Sunday and he it resolved that I, Antonio Lopez De Francisco doughBelly Price is not going to make it a habit of going to theme shows. It was a good show from the grand stand point of view, but nothing like the old shows I played long ago. I never seen a fight. Never seen a drunk. When I went to the shows then I went to try to make expenses and have a good time. You seen too or three good fights every night, had one or two that you didnt see, got beat up, bucked off, tromped on and had a good time. At this show every one seemed to be so busy trying to make income tax they didnt have time to holler. I win the championship saddle riding there in Nineteen and twenty five and should have felt at home. But there was a strained feeling, not only me but it seemed noticeable among other old timers too. I met some of them—dee Bibbs (the laughing Hyena), the old roper Ike rude. He talks so fast and so loud that Edisons phonograph would be a dummy. Still going strong and when he spreads a loop there is liable to be beef on the end of the rope. But the old time cowboy is fast answered the call to a better range and they aint making no more. Like the cattle of today, the cowboy is getting streamlined. In the old days they put the brand on the calf, now they put it on paper. They have bred the horns off the cattle and the spurs off cowboys and when you want to turn the bull in with the cows you have got to get an order from the United States dept of Agriculture. We used

to change horses three or four times a day on roundup. Now you change the oil in the car, pull the steering wheel instead of the saddle horn, adjust the seat of the car instead of the stirrups. The picture has changed, but I have not. Borneo too quick or too late. But the fact that I am here is proof enough that I was borneo. GOODY.

September Conservation Month

Santa Fe, Aug. 8—The importance of soil conservation in New Mexico will be given statewide recognition during September when "Soil Conservation Month" will be observed by proclamation of Gov. Edwin L. Mechem, according to John F. Young, chairman of the State Soil Conservation committee, which is sponsoring the observance.

In calling upon all organizations, groups and individuals to give full support to the soil and water conservation program in New Mexico, Gov. Mechem said:

"The preservation of New Mexico's soil and water resources is indispensable to the health and prosperity of the commonwealth and its people. The welfare of all commercial, professional and industrial enterprises as well as labor is directly dependent upon what can be produced from the land. New Mexico's land and water resources annually produce a substantial portion of the state's income."

Young pointed out that since the New Mexico Soil Conservation district law was passed in 1937, 60 districts have been organized. These include more than 56 million acres, or 72.4 per cent of the state's area. Agricultural income in the state for 1951 was estimated at approximately 300 million dollars.

"Every man, woman and child in New Mexico has a stake in the soil," Young declared. "Our soil and water resources are our basic assets. Without them none of us can exist. That's why I want to urge everyone to give full attention to the importance of soil conservation during September and from then on."

Young said that plans for the observance of Soil Conservation Month already are getting underway throughout the state. He pointed out that half of the daily newspapers of the state, and numerous weeklies are planning special soil conservation editions for September.

The New Mexico Bankers Association is planning to make soil conservation achievement awards to farmers and ranchers who have completed 90 per cent of their planned conservation program. These awards will be made to groups of five or more at banquets to be held in various parts of the state.

Banquets for businessmen and soil conservation district cooperators, field tours to inspect conservation work, conservation demonstrations, conservation talks to civic groups and in schools, contests, displays, and exhibits are among the many events being planned in connection with the observance of Soil Conservation Month Young reported.

LANDSUN

FRI. - SAT.

Judy Canova in
"Honey Chile"

★—————★

SUN. - MON. - TUES.

James Sturart in
"Carbine Williams"

★—————★

WED. - THURS.

Linda Darnell
Stephen McNally
"Lady Pays Off"

OCOTILLO

FRI—SAT

Robert Taylor in
"Devil's Doorway"

★—————★

SUN. - MON. - TUES.

Jeann & Crain
Myrna Loy
"Bells on Their Toes"

★—————★

WEDNESDAY ONLY

"El Vengador"

Circle B Drive-In

FRI—SAT

"Return of the
Bad Men"

with Randolph Scott

★—————★

SUN. - MON. - TUES.

John Payne
Dennis O'Keeffe
"Passage West"

★—————★

WED-THURS

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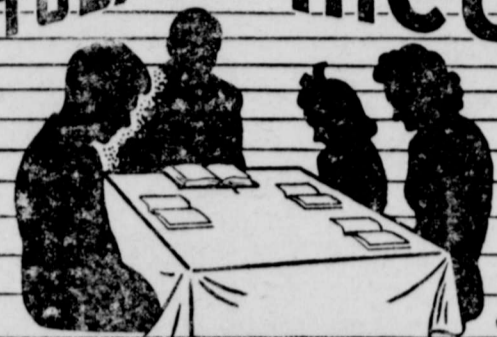
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TODAY'S meditation



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THE WORLD'S MOST WIDELY USED DEVOTIONAL GUIDE

Watch ye, stand fast in the faith, quit you like men, be strong. I Corinthians 16:13. Read Ephesians 2:13-22.

My parents put in many years in frontier missionary work. My father's experiences riding horseback through mud and swollen streams in Oregon and driving a team of broncos 55 miles between appointments in severe cold and heat in Canada made His Lord very real. My father was happiest when in Christ's name he was helping someone in spiritual or physical need. I have a real appreciation of the hymn, "Faith of Our Fathers."

Our fathers passed on to us a great heritage through their faith in God and their faithfulness to the Christian task. With our increased facilities and abilities, we have a great challenge to extend the Gospel, and to help our children, in turn, to realize that the faith of the fathers is real, definite, and unending. Are we living up to our responsibilities?

PRAYER

O Lord, we thank Thee for Thy great love, and for giving us parents possessed of great faith in Thee. May their example challenge us always to have our trust fixed in Thee so that we may be able to make this old world better for having been here. May our example to those who follow us be real and vital. We pray in our Saviour's name. Amen.

THOUGHT FOR THE DAY

"Faith of our fathers, holy faith! We will be true to thee till death."—Torrey A. Kaatz.



Corn Leaves and Ears Give Starvation Signs

Soil Tests Show Need For Potash, Phosphate

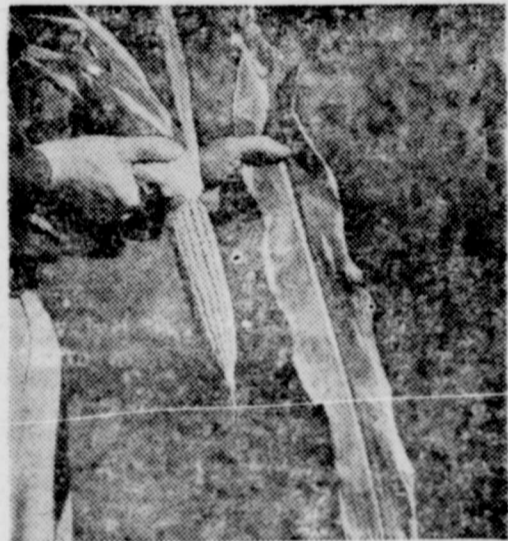
Corn leaves and ears flash tell-tale signs of starvation when vital plant food elements are lacking in the soil.

The chaffy, pointed ear of corn and the scorched, "chewed-up" leaf

show plainly that the corn crop was starved for potash. The poorly-filled kernels on the ear are merely shells with little food value. The cob is weak and limp.

Corn needs lots of potash to do its job of manufacturing the sugars, starch and proteins it packs into the kernels. Without potash, the corn plant cannot build the cellulose that makes up a large part of the cob. Potash starved corn has weak roots and stalks. It lodges easily.

When corn is starved for potash, the leaves give clear evidence of trouble. The tips and edges turn



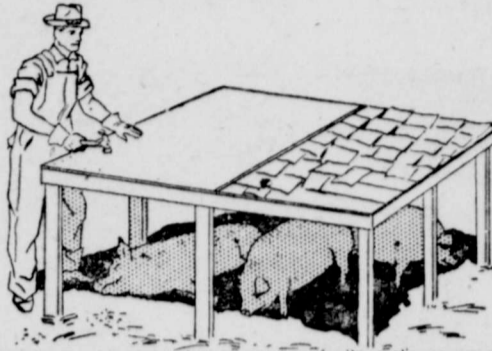
The above ear and leaf shows the definite tell-tale signs of starvation caused when vital plant food elements are lacking in the soil.

yellow and become dry and lifeless. Eventually the edges break off.

The surest way to keep potash hunger signs out of your fields, is to feed the soil so it can feed the growing corn crop. A soil test will show the soil's needs not only for potash, but for phosphate as well. A balanced supply of all three elements is vital in producing high yields of corn. The needed nutrients can be supplied in the form of a complete fertilizer carrying these elements.

Higher corn yields can be obtained to suiting the stalk population to the soil's fertility level and by growing well-fertilized deep-rooted legumes in the rotation. These legumes will condition the land for maximum production, add needed organic matter, improve drainage and ventilation and loosen the soil so that roots can forage more easily for nutrients and moisture.

Keep Hogs Cool



Hogs like some shade. The above sunshade is easily constructed, the framework of 2x4 lumber. The roof in this particular case is pressedwood, nailed to the frame. Most any surplus material around the farm will serve the purpose.

Regular Advertising Pays Dividends

REMEMBER—Merit Feeds get best results. McCaw Hatchery, 13th and Grand, Artesia. 6-10-1f

Modern Septic Tank Service, located at Artesia Transfer, 1406 W. Main. Phone 1168. —Adv.

YOUR EYES

NEED ATTENTION

Consult

Dr. Edward Stone

Artesia, N. M.

Penasco Valley News and Hope Press

Entered as second class matter Feb. 22, 1929 at the Post Office at Hope, N. Mex., under the Act of Mar. 3, 1879.

Friday, Aug. 15, 1952

Adv. Rates 40c per inch

Local Readers 20c per line

Subscriptions \$2.50 per year

W. E. ROOD, Publisher

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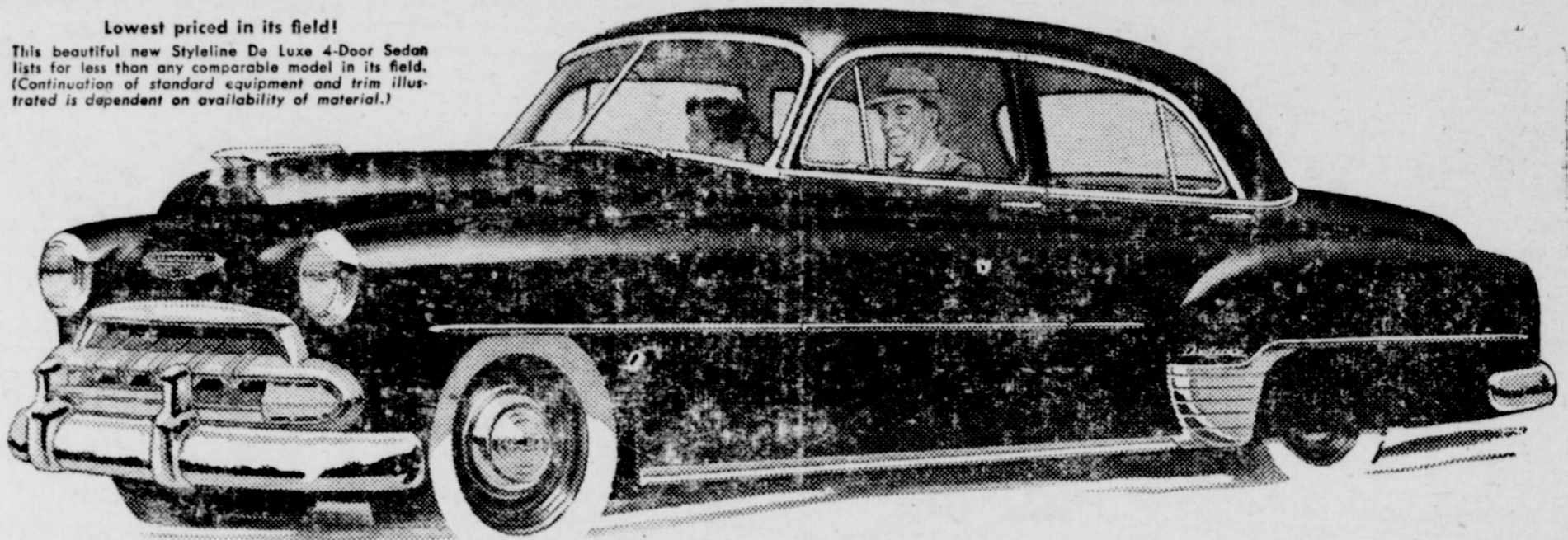
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Hope News

Lewis Weddige took a load of cattle to Clovis Tuesday.

Miss Zona Jones arrived home this week from Dallas where she has completed a course in nursing.

Mr. and Mrs. Felix Cauhape, Jr. and their two girls were in Artesia and Hope the first of the week on a business and pleasure trip.

GeGorge Casabonne was a visitor in Hope Wednesday morning.

Rain in the mountain section brought irrigating water down Tuesday. Farmers have been busy.

Mrs. W. E. Rood and Mrs. John Hardin and children left Tuesday for Phoenix on a visit with relatives.

Mrs. Ralph Lea has been in the Roswell hospital for medical treatment.

George O. Teel and son were shopping in Artesia Monday.

Nelson Jones has been tearing out partitions in the old John Teel building, now owned by the town of Hope. Other workmen will soon arrive to put the building in shape to house the fire truck.

"How to Spot a Wolf" . . . Young men, say the experts, can be divided into four groups. Only the last two are dangerous types—full of clever tricks that every smart girl should learn to recognize. What are the principal wolf signs? What is a girl's best defense against overly amorous males? There's timely advice in this article which appears in the New American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

A temporary patch, useful in any emergency, can be used to mend a tank, a pail or washtub, a boiler or even a pipe. Materials needed are a self-tapping screw, a metal washer, and a piece of scrap inner tube. Slide the washer to the head of the screw and then push the point through the rubber. Now drive the screw into the leak until it is tight. This is purely a temporary cure, although it will hold quite a while.

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Mr. and Mrs. Lee Payne of Mayhill were in Hope Tuesday. They report worms have eaten the carrot and cabbage crop.

Nelson Jones came back last week from Oklahoma City with a school bus he will use to transport children on the route formerly operated by Smokoy McElroy.