

BRISCOE COUNTY NEWS

Official Paper for Briscoe County

VOLUME 20—NUMBER 14

PUBLISHED WEEKLY AT SILVERTON, BRISCOE COUNTY, TEXAS

THURSDAY, MARCH 13, 1930

Anderson and Nichols Are in Mayor's Race

Mass Meeting Selects Two Mayoralty, Five Aldermanic, and Six Trustee Candidates.

Candidates for mayor, alderman, and school board were selected in a mass meeting at the courthouse last Thursday night.

For mayor: Tom M. Nichols and T. L. Anderson.

For alderman, two to be elected: J. R. Guest, T. L. Miller, E. C. Fowler, Jim Bomar, and Fred Lemons. For school board of the Silverton independent district, three to be elected: C. C. Garrison, John Guest, A. P. Dickenson, C. D. Wright, Ernest Tibbets, and T. J. Hodges.

A representative group of citizens was at the meeting place and took part in putting forward these nominations, and it is thought that the conservatives and liberals are represented in the races, in which legitimate division of opinions on the broader policies may be recorded at the polls. The election will be held April 1, and the trustee election will be held on April 5.

Some "legal questions have been raised in regard to all three offices to be filled. John Guest is a candidate for both alderman and trustee and should be elected to both, the question is, could he hold both places at the same time.

Fred Lemons is at present a member of the school board and its secretary. He has also been named as a candidate for alderman. If elected to the council, can he serve in the two capacities is asked.

T. L. Anderson, who is justice of the peace, may be elected mayor and become judge over two different kinds of courts at the same time.

It is understood that an opinion will be asked from the attorney general by the county attorney, C. W. Worrid, relative to these legal questions and the matters be cleared up before election. There would perhaps be no local objection to these men performing double duties, but the legality of their official acts might be in doubt.

Sidewalk Paving Making Progress

South Main Is Connected Up for Two Blocks, with Paved Crossing from Square to Hotel Burson

More progress is being made in the connected sidewalk system for Silverton by the Caprock Construction Company. The paving for Willson & Son Lumber Company has been opened for pedestrians, and the last finished work has been on Main street, filling up the gap leading to Hotel Burson. Frank Bain, Mrs. Biffle-Fort and J. E. Daniel owned the lots which completed the connected walk on two blocks.

The city joined in and paved across sixth street, falling in line with the plan of paving improvement around the courthouse, the commissioners' court, after surveys and estimates. It was agreed to put down either curbs or walks on the west and south side of the court lawn, according to T. M. Nichols who headed a committee to present the matter to the court.

The main object at present is to have walks to the school buildings for the convenience of the children, and recent success indicates that the purpose will soon be achieved.

League Plans for District Rally Here

The rally of Hi-Leaguers for the Silverton district will be held at the Methodist church on Sunday, March 16. Everybody is urged by the local committee to be present.

Regular meetings of the Hi-Leaguers will be held each Sunday evening.

Free Auction for Visitors Trades Day

In connection with Trades Day Saturday everybody and any body who have anything to sell are invited to bring it to Silverton where it will be sold at public auction. A. M. Allred, experienced in auctioneering and a resident of the Francis community, will be here to handle the selling at no cost.

Mr. Allred states that he is donating his services for the first day in order to encourage the move. Arrangements for the auction for future Trades Days will be announced later.

Citizens are being given the opportunity to sell what they have a surplus of or find no present need, and may in turn buy at auction some wanted animal, implement or article.

Louise Brown Wins First Dental Prize

Writer Composes Allegory, the Mouth a Treasure House That Comes to Ruin Through Neglect

EDITOR'S NOTE—During dental week Dr. R. F. McCasland announced prizes to the writers of best essays on Care of the Teeth. This offer was made in cooperation with the English class of Mrs. A. L. Kelsay. The essay given below, written by Louise Brown, has been adjudged winner of first award. Dr. McCasland stated that some excellent work was turned in to him and there was difficulty in selecting the best.

"THE TREASURE HOUSE"

(By Louise Brown)

Can you picture a house peopled with tiny folk dressed in white standing as soldiers on a carpet of pink? Our mouth is the house; our teeth are the soldiers; and the pink carpet is our gums. Each day these little soldiers perform duties. In this well-cared-for house, Mr. Cleanliness comes with brush, polish, and water, after their work is done, to brush and polish these little people dressed in white. When they have been brushed and polished, people who pass by look in at the open door, and envy the owner his beautiful set of workers.

By and by Mr. Cleanliness is visiting.

(Continued on Page 8)

Chinese Elms Set Out by Students

The fifty Chinese elms ordered by the school board arrived and were set out by the agricultural students Monday, under direction of their instructor, W. M. Gourley. They were set the full length of the east frontage and one block in depth on the north and south sides. The school board had hired a man to dig the holes, and the students handled the setting out without further cost.

Another improvement made on the campus by way of protection from auto travel is the string of crescent posts along the property lines.

Palace Reopens with All-Talking Feature

The Palace theatre is announcing its new program elsewhere in this paper. After closing down since last Saturday the theatre will open Friday night, March 14, with an all-talking feature, "Glorifying the American Girl." The same picture is billed for Saturday, and Sunday afternoon at 1:30 o'clock.

William S. Maddox Is Buried Tuesday

William S. Maddox, age 73 years, who died Monday at the home of his son, Vernon Maddox, was laid to rest in the Silverton cemetery Tuesday. Rev. R. P. Davis, pastor of the First Baptist church, had charge of the funeral services. Silverton Undertaking company were funeral directors. Deceased was born Aug. 31, 1856 in Alabama, and at the time of his death was making his home with his son in the Lakeview community.

Denver Railroad May Inaugurate Changes Carrying Much Import

One of the big projects to be worked out by Silverton took up most of the Lions Club Luncheon hour Tuesday, and that is the train and mail service. It is rumored that the Denver is planning to change its schedule so that railroad men will have to have headquarters elsewhere; but under the change it might be possible to improve the mail service and get some other rural route established. A. E. Frieze, postmaster, estimated that if the routes could be secured at least 175 rural patrons would be served by the carriers and these would be possible if the Denver established the right kind of train service for handling the mail.

A committee was appointed by the president of the club, W. Coffe, jr., to cooperate with Mr. Frieze in an effort to work out the best schedule

and other train service for this territory.

N. M. Baird, Denver agent, gave the railroad's side of the question. It appeared to the company, he said, that the people were using the transportation facilities of the railroad for only those things they could not get through truck lines, and that if more hauling business were thrown to the Denver better cooperation could be secured in making Silverton more accessible.

The railroad committee is composed of Dr. O. T. Bundy, T. L. Miller, and J. A. Neill.

A Trades Day committee was appointed to improve its features and carry it through to the satisfaction of everybody. This committee on plans is T. L. Miller, T. R. Whiteside, and Dick Cowart.

South Plains Lumber Announces New Line

Announcement on taking on the Massey-Harris line of modern farm machinery and the Wallis Certified tractor is made by the South Plains Lumber company through its local manager, W. Coffe, jr.

A carload of this equipment has been unloaded and a car of combines and other implements are en route. The makers of this line, said Mr. Coffe, are not just experimenters in the field but are one of the largest manufacturers in the world of farm machinery, who have been supplying the farmers since 1847.

The dealer also states that a demonstration of these implements will be held soon, to which all farmers and others interested in improved farming will be cordially invited.

Sportsmen May Organize Gun Club

A gun club is in process of organization in Silverton, if the sentiment expressed Tuesday among the sport lovers is taken as a criterion.

J. A. Bain Hardware Company has received a stock of clay-pigeons and a trap, and an inducement for trap-shooting is being made by offering the pigeons at around cost. Several local men want to organize a club to carry on the practice, and those interested should see John Bain, jr. Mr. Bain further states that they will furnish the gun also for the trap-shooting.

Jimmy Page Buried In Local Cemetery

Funeral services for James (Jimmy) Page, age about 50 years, were held at the Silverton cemetery Thursday afternoon at 4 o'clock. Rev. Marvin Brotherton was in charge of the services.

Deceased met a tragic death some time Tuesday afternoon while driving a wagon along the highway east of Amarillo near Pullman switch. He was found dead on the road and his team was some distance from the spot. Physicians in Amarillo, after an autopsy, stated that he had died of heart failure, and it was known that he had very high blood pressure.

Mr. Page was a resident of Silverton, was deaf and dumb, and was well known here as "Jimmy." He was a cobbler by trade and engaged extensively in trapping on the canyons. A few weeks ago he had gone to a relative near Claude and bought an interest in some grain. At the time of his death he had a complete camping outfit and had a ledger in his pocket showing some grain transactions. It is not known if he had any money with him.

Deceased was a bachelor and he is survived by a sister of Burlington, Cal., two half-sisters of Seymour and Graham, and a nephew of Armstrong county.

A miser thinks too much of money; a spendthrift thinks too little; seek the middle road.

Air Circus for Silverton Proposed

Lee Wilkinson of Floydada would put on an air circus in Silverton at some appropriate date, providing the Lions club would sponsor the affair, according to L. L. McAnaw, who proposes that the circus be arranged for some Trades Day.

Mr. Wilkinson is mail carrier for the star route between Silverton and Floydada, and he has a regulation air pilot to handle his new machine. He has not yet begun to bring in the mail by plane, as he has a number of rural boxes to care for. Plans were made on Washington's birthday by Mr. Wilkinson to give Silverton its first air-mail service, but in taking off from the field at Floydada that morning, an accident ripped a wing and the experiment had to be abandoned.

Trades Days Are Interesting Many

First Event of the Kind Held Last Saturday Was Center of Attraction; Another Next Saturday.

Silverton's first Trades Day was held last Saturday afternoon with a large crowd interested. The main feature was delayed on account of the shortness of time in preparation and lack of organization to handle the details. All this has been corrected for future dates, and it is expected that everything will be put through with promptness.

The merchants of the town who are contributing to the Trades Day wish to thank the people for coming in Silverton, and they enjoy putting up these awards. By all going into together, the expense is scattered and light on each individual, but the total makes an attractive figure to look forward to by those who do their trading here.

Plan to do your trading in Silverton any day in the week, and come in Saturday for you may have a birthday surprise. It is an age-old custom to give gifts out of esteem and appreciation. The business firms here have this only in mind. You get your money's worth in goods or service, and as full satisfaction is assured you here in mercantile lines as you can find anywhere else.

Do you object to have a little spice injected into your ordinary business transaction? Then run up to Silverton when you need a pin or a comb, a baby buggy or a 1930 automobile. Silverton is a good trading center and its business men are your neighbors, giving you satisfaction or returning you the cost.

The second Trades Day will be held here Saturday, and from week to week in the future. Many improvements will be made as soon as they can be worked out.

Noted Guests Speak At Lodge Meeting

Some distinguished visitors from Floydada were honor guests at the Masonic Lodge hall Tuesday night, its first meeting under the new arrangement of assembling on a stated calendar day.

Judge L. C. Penry, an attorney and district deputy for the grand lodge of Texas, delivered an address. Also, H. D. Payne, who was one of the main speakers at the special Washington service in Floydada Feb. 24, spoke on the history of Masonry.

J. O. Cade Is in Race for Congress

Another aspirant for Congressman Marvin Jones' place appears with the announcement of James O. Cade of Amarillo for congressman from this district.

Mr. Cade, an attorney of Amarillo, says he is aware that the political machine is against him, that he favors regulating chain-stores, big corporations; is opposed to tariff on oil, and is radically in favor of stringent legislation to protect and help the farmers.

Mr. Cade is also a member of the American legion, supports the proposed law for universal draft, and wants the disabled veterans cared for in an improved manner.

Warner Grabbe Made Success In Beef Show

He Was Briscoe County's First Attempt at Showing; Sold His Entries for Good Price.

Young Warner Grabbe realized \$298.05 from his two baby beefs shown in the Panhandle-Plains baby beef show and sold in Amarillo last week.

His junior calf weighed 835 pounds, brought 15 cents, totaling \$125.25. In addition the calf won a \$5.00 premium.

The senior calf weighed 1080 pounds, was sold to the Amarillo Kiwanis club and brought \$167.80, selling for 15 1-2 cents a pound. It also placed 12th in the show but did not draw a prize.

There were 124 entries in both divisions, and Warner's calves placed within the first thirty. His net profit in the enterprise amounted to \$94.60, a net after deducting all feeding expenses, including transportation to Amarillo and his own personal expense while there.

Young Grabbe has the distinction of being the first youth of Briscoe county to enter animals in any baby beef show. He had never entered cattle in competition with other exhibitors, and the experience gained this year will be helpful to him in fitting baby beefs for the show next year. His success reveals possibilities along this line.

There was much comment on Warner's calves, and no doubt there will be a greater number exhibited in Amarillo next year from Briscoe county.

Citizens attending the show from the county were J. L. Francis, Chick Northcutt, J. H. Burson, Louis Grabbe, Roy McMurtry, and W. M. Gourley.

Fowls Endanger Yards Beautiful

Floral Club Pleads That Chicken Owners Exercise More Diligence in Penning Flocks.

At the beginning of the Yard Beautiful contest, the running of chickens at large must be dealt with, and the Floral club which is sponsoring the contest is entering a plea for the deprecating fowls to be kept penned up.

There is little use in trying to encourage better yards and gardens when chickens are permitted to roam and pick the tender plants, say the ladies.

The city has a chicken ordinance but officials are loath to resort to the strong arm of the law in punishing offenders. Persuasion or reminders is the better method among neighbors, they think, and it is all that should be necessary. It is suggested that owners of flocks look to improving their pens and clipping the wings of the "mustangs" among the chickens, that seek greener fields away from home.

Court Transfers Jury Fund Surplus

The March term of the commissioners' court was short, being in session only one day, Monday. Mostly routine matters were passed upon.

Payment of assessed damages and opening of the public road prayed for by J. Z. Rogers was ordered. Jury of view for laying out the road and determining damages to property owners were D. E. Monk, J. B. Chandler, Edger Morrison, G. E. Lay, and H. E. Finney.

Finding the jury fund with a large surplus fund, the county treasurer, A. G. Stevenson, was authorized to borrow \$7,200 from the fund and transfer the money as follows: \$4,025 to the general fund and \$3,175 to the courthouse and jail sinking fund.

Briscoe County News

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FORTUNATE BRISCOE COUNTY

The sad plight in which the cotton growing communities find themselves after such a disastrous season as 1929 can be sensed by some of the suggestions which leaders in those territories are urgently making.

The following program is being advertised in the cotton communities under the head "What Every Community Should Do at Once."

Mobilize the agricultural leaders, bankers, business men and growers to immediate action to bring about a substantial reduction in the cotton acreage.

Do not rely upon outside speakers. Take the initiative and hold your own meetings.

Local chambers of commerce and noonday luncheon clubs should arrange meetings of business men, cotton growers and other interested at the courthouses and schoolhouses, at which the fact in the present critical cotton situation are presented by able speakers.

Secure the cooperation of county agents and teachers of vocational agriculture.

Put up posters in every bank, general store or general meeting place where cotton growers can see what the cotton situation is.

QUALITY VS. QUANTITY

In anticipation of census-taking next year many cities and towns are annexing territory and in other ways planning to make as good a showing as possible when noses are counted by Uncle Sam's agents.

Long and loud will be the shouts of joy in every town which the census shows has passed a rival neighbor in population. Walls of discontent, charges of padding the returns and what not will be heard from towns shown to have been left behind.

All of which, in most cases, is much ado about nothing. While growth in population frequently does indicate a prosperous community, other factors are far more important. What kind of citizens a town has is of greater significance than how many.

If numbers alone made a good community, we should all want to live in New York or one of the other large cities. But taken as a whole, it is probable that the people of the smaller towns and even of the rural districts are happier than the masses crowded for elbow room in the congested metropolitan centers.

The town to be envied is the one where the people have a community spirit, are neighborly, intellectually alert, devoted to the better things of life and, as far as may be, mind their own business. As to material prosperity, it should not be judged by the number of millionaires a town has, but by whether everyone who wants to work has a job.

Uphold the law of your country.

COMMON SENSE TARIFF PLAN

The tariff is the insurance given American workers, farmers and manufacturers against foreign domination of the domestic market. It is an equalizer, with the sole purpose of adjusting producing and marketing costs of goods so that competition may be fair to all.

If wage scales and living conditions were the same here and abroad, the tariff would be unnecessary. But in the light of actual conditions, it is obvious that we can not open our shores to unregulated foreign competition without imperiling our prosperity and the social and industrial progress of the wage earner.

LOSES BET—AND HIS CAR

A certain gentleman bet his friends he could drop a lighted cigarette into the gasoline tank of his car and that the cigarette would simply be put out. His friends took him up and the test was made.

When he dropped the cigarette there was no hesitation or delay—he lost his bet and his car, too. All he gained were some painful burns, a lot of excitement and an entirely new knowledge of the properties of gasoline!

Perhaps the gentleman had read somewhere that liquid gasoline will not ignite—an exceedingly dangerous half-truth. You can't have gasoline in an open vessel without also having the deadly dangerous gasoline vapor. And the glowing butt must first pass through the vapor, which is ignited by the smallest of sparks!

This incident should be a warning to all that gasoline ignites easily. Great property damage results every year from accidents with petroleum and its products and from their misuse. Reports to the National Board of Fire Underwriters for the year 1928 indicated a total fire loss from this cause of over \$15,250,000.

You wouldn't play with dynamite. Give gasoline the same degree of respect!

POWER OF THE COUNTRY

According to Ayer's Newspaper Directory, there are some 13,000 smaller city dailies and country weekly newspapers in the United States, outnumbering all other newspapers published. These are read by the great middle class of people comprising our workers and thinkers from which our most successful national leaders are picked.

Like the painters and artists, the poets and musicians, the country editors of Our Country are mostly individualists. They do not live in the skyscrapers of the big cities, but constitute the great body political of Our Country and voice the consciousness of the nation—that means American conservatism, family life and business stability. They are stronger than Wall Street, more powerful than Congress or the Senate, and their voice is heard in the International Naval Conference and the Court of the World.

A turnover is nine-tenths of business. The faster money works the more profits it collects. A profit earned today picks up another profit tomorrow.

The Jewish population of Palestine is now about 150,000, having more than doubled in the last 10 years.

A miser thinks too much of money; a spendthrift thinks too little; seek the middle road.

Joining the parade isn't enough. Organize one.

Agriculture's Bouquet



Know Texas

The first cement plant west of the Mississippi and the second in the United States was built at San Antonio. Texas now has nine such plants—two each at San Antonio, Houston and Dallas and one each at Fort Worth, El Paso and Waco. Production in 1929 was 6,345,604 barrels.

Of the \$7,000,000,000 to be spent on public works and by public utilities in 1930, according to Secretary of Commerce Lamont, \$180,000,000 will be spent in Texas.

Texas has 974,000 milk cows, increase of 19,000 over Jan. 1, 1928, figures. Of all kinds of cattle Texas had 5,667,000 head of Jan. 1, 1930—almost one-tenth of the 57,967,000 in the entire United States.

NEW GAS BOILER

A report comes from England of a new type of boiler with a gas flame which burns under water, thus applying its heat directly to the reduction of steam.

The burner mixes the gas with the proper amount of air to insure combustion under water, with the result that the hot gases, or products of combustion, are split into minute bubbles, creating an immense area of contact between the gases and the fluid to be heated, and insuring a complete extraction of the heat from the flame.

Extraordinary economy and efficiency are claimed for a smaller boiler that will produce a given quantity of steam, over a boiler heated with an outside flame.

That the way to get rid of a fool law is to obey it may be a novel idea, but it worked in Prague, Czechoslovakia, recently. The legal speed limit established in 1910 was 9 miles an hour, thus police were always safe in arresting anyone as a speeder. Taxi drivers got tired of harassment and agreed to strictly limit their speed to the prescribed limit, with the result that traffic congestion nearly drove the police crazy. Now the law is dead.

The WAY of LIFE

BY BRUCE BARTON

YOUR LEGS AND YOUR BRAIN

This is one of the greatest tragedies of modern life. Men are forgetting how to walk.

They travel by taxicabs and street cars; they travel by automobile; they project their personalities over a telephone wire.

But they do not walk. There is a double loss in this.

A loss in health, first. Most of the diseases of modern men originate in the intestines. Formerly men and women walked enough to keep the stomach muscles firm, the intestines healthfully agitated.

Now men and women even more so—sit all day slumped in chairs.

Germs settle down inside them gladly; and Death, his work made easy for him, laughs.

There is another loss, usually great. A loss in mental keenness and mental wealth.

Did you ever take a walk in the country with someone who knows really how to walk?

Someone of the type of the naturalist Linnaeus, for instance? Linnaeus walked into Oland, and found the lands of the farmers ruined by sand blown from the beaches.

He discovered that the roots of a certain beach grass were long and firm; he taught the farmers to sow that grass along the beach, and so preserved their lands from ruin.

He walked into Thorne, and found that at a certain period in every year the cattle fell sick and died. It was a curse, the people said—

the act of angry spirits.

But Linnaeus, examining the pastures, uncovered a noxious weed, and showed the farmers how the work of one laborer for a few days every season would root it out.

In his walks he examined and catalogued 8,000 plants, vegetables, and flowers.

How plants, vegetables, and flowers do you think you could identify if you were to see them in their native state?

"Few men," said Dr. Johnson, "know how to take a walk."

But those favored few enjoy a glorious and mysterious privilege.

To discover where the violets first bloom in the spring—

To be able to tell directions in the woods, by knowing that large pine trees bear more numerous branches on their southern side—

Or that grass grows on the south side of ant-hills and whortle-berries on the north—

There are few pleasures more richly satisfying; none that pay larger dividends in health.

The man who goes into the country once a week is a better citizen than the man who never goes, even though his eyes see nothing more inspiring on his walk than a golf ball. Flabby legs usually mean flabby brains.

If you would think clearly, speak forcefully, work effectively, get out into the country when you can—and walk.

WHAT'S NEW?

Liquid smoke is used to cure meat by a method devised by Prof. Teige of Cologne, Germany.

A plant for the production of gasoline from lignite coal is to be established at Frederick, Colo.

Portable telephones which may be plugged in to sockets placed anywhere about the house have been perfected.

Automatic filling stations which

need no attendant will deliver gasoline upon dropping a half-dollar in a slot.

Lithium, which is lighter than any other metal, has been produced, but at present it is only a laboratory curiosity.

When properly treated, a ton of straw will yield 640 pounds of carbon, 40 pounds of pitch, 15 gallons of straw oil and a small amount of tar.

Take your foot out of the grave; put it on the gas.

Under the Court House Dome

Marriage Licenses

S. G. Ketchum and Miss Pearl Kindrick.

W. J. Hollingsworth and Mrs. Mary M. Grewe.

Deeds

G. Tunnell to O. K. Wing, trustee, part of S. E. 1-4 Sec. 19, Blk. 3; \$750.

D. O. Bomar to J. W. Monroe, lots 5, block 4, Silverton; \$3,500.

J. F. Davis to Molcie Davis, lot 7 and 1-2 lot 8, block 80; lot 10, block 114; lots 7 to 12, block 57, Silverton; \$10.

W. A. Bullock to W. G. Gentry, lot 3, block 34, Quitaque; \$1,000.

Ira F. Allen to Sadie J. Belcher, W. 80 acres of N. 1-2 Sec. 160, Block G. & M.; \$2,400.

W. G. Seay to J. R. Burson, lot 7, block 61, Silverton; \$1000.

J. W. Hancock of Swisher county to D. A. Montgomery, lot 15, block 7, Grundy addition to Quitaque; \$50.

J. L. Grundy to J. W. Hancock, lot 15, block 7, Grundy addition to Quitaque; \$50.

W. C. Roberson to C. E. Bedwell, lot 3, block 5, Grundy addition to Quitaque; \$200.

Mrs. J. H. Cook of Wilbarger county to Pope Taylor of Childress, lot 10, block 33, Quitaque; \$1,00, etc.

Bill of Sale

J. R. Burson to Robert M. King, sheet iron building on lot 3, block 49; \$750.

Political Announcements

The Briscoe County News is authorized to announce the candidacy of the following persons for nomination to the office under which their names appear, subject to the action of the Democratic primaries this summer:

For Judge 110th Judicial District: KENNETH BAIN

For District Attorney 110th Judicial District: A. J. FOLLEY

For Tax Assessor: MANLEY WOOD

For County and District Clerk: R. E. DOUGLAS JOHN ARNOLD

For County Judge: O. R. TIPPS

For County Treasurer: A. G. STEVENSON

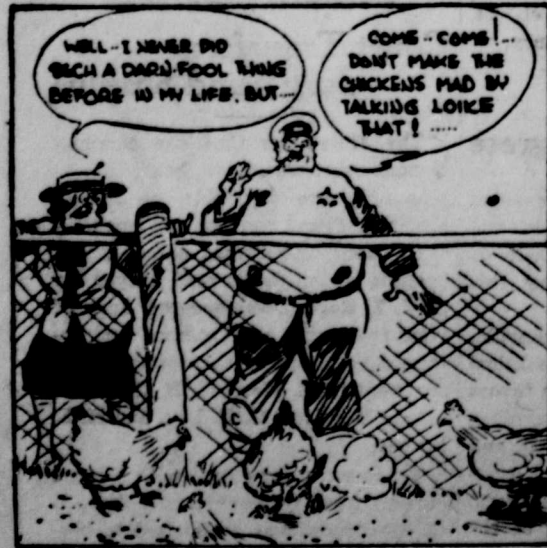
For Sheriff and Tax Collector: N. R. (JAKE) HONEA

15 Year Goitre Removed

Mrs. N. A. Holliman, Honey Grove, Tx. Says: "I will tell or write how I was quickly relieved of the terrible misery with Sorbol-Quadruple, a colorless liniment, easy to apply and inexpensive." Get more information at Bomar Drug Co. or write Sorbol Company, Mechanicsburg, Ohio. Sold by all druggists. —Bomar Drug Co.

FINNEY OF THE FORCE

By F. O. Alexander



Clever—These Hens



POULTRY—
DAIRY—

Livestock and Agricultural Page

FARM
FORUM—

HIGH SCHOOL ECONOMICS CLASSES WILL COMPETE IN TECH CONTESTS MARCH 24; 22 CLUBS INTERESTED

LUBBOCK, March 12.—Invitations have been mailed to West Texas high schools, inviting teams from the home economics department to compete in the first high school home economics contest at the Texas Technological College March 24th.

Texas Tech Ready For Judging Teams

LUBBOCK, March 12.—The biggest crowd of vocational agriculture students that ever gathered in West Texas is expected here March 24 for the fifth annual judging contest, at the Texas Technological College.

Konjola Wins Triumphs Every Day Everywhere

New and Different Medicine
Welcomes Any Test—Results
Are What Counts



Results are what count; mere words and promises mean nothing. Konjola has won fame and friends just by making good, and that is the medicine sufferers want and should have. Imagine the joy of Mr. Raymond Schmidt, R. F. D. No. 1, Sedalia, Mo., when he was able to say:

distance from these schools to the state clothing contest, Mrs. Margaret W. Weeks, dean of school of home economics, stated in announcing the contest.

Ice From Desert Is Not a Dream

The prospect of obtaining ice from desert stretches of the West is no fabulous dream. True, the product is "dry ice" derived from carbon dioxide wells, but it possesses a refrigerating efficiency almost twice that of water ice.

American Farmers Are More Efficient

Why does the American farmer produce more every year with less labor and on fewer acres? Hearken to the answer of the Federal Department of Agriculture:

Bailey Hill Will Make Farming Pay

Bailey Hill, son of Mr. and Mrs. R. M. Hill, is not going to trust to the hit-and-miss plan of the present generation in farming but has started out early to learn how to make the farm pay.

Observation On Not Knowing Anything

People who don't know anything, are that way because they never met anybody that knew anything.

Roy McMurtry Buys \$625.00 Hereford

Roy McMurtry, while at the Hereford sale in Amarillo last week, purchased a young bull for \$625. It was bought from T. C. Ivey, famous Hereford breeder of Hereford.

SIDELIGHTS

Chief of Police Robert, Williams of Wink, Texas, recently arrested a man he should have winked at.

Happy—Swisher County Hospital received new equipment.

Tractor Repair Parts

We Are Now Stocked with REPAIRS for the—
HART-PARR TRACTORS
—An Added Convenience for You

See Our New Line of— OLIVER FARM EQUIPMENT

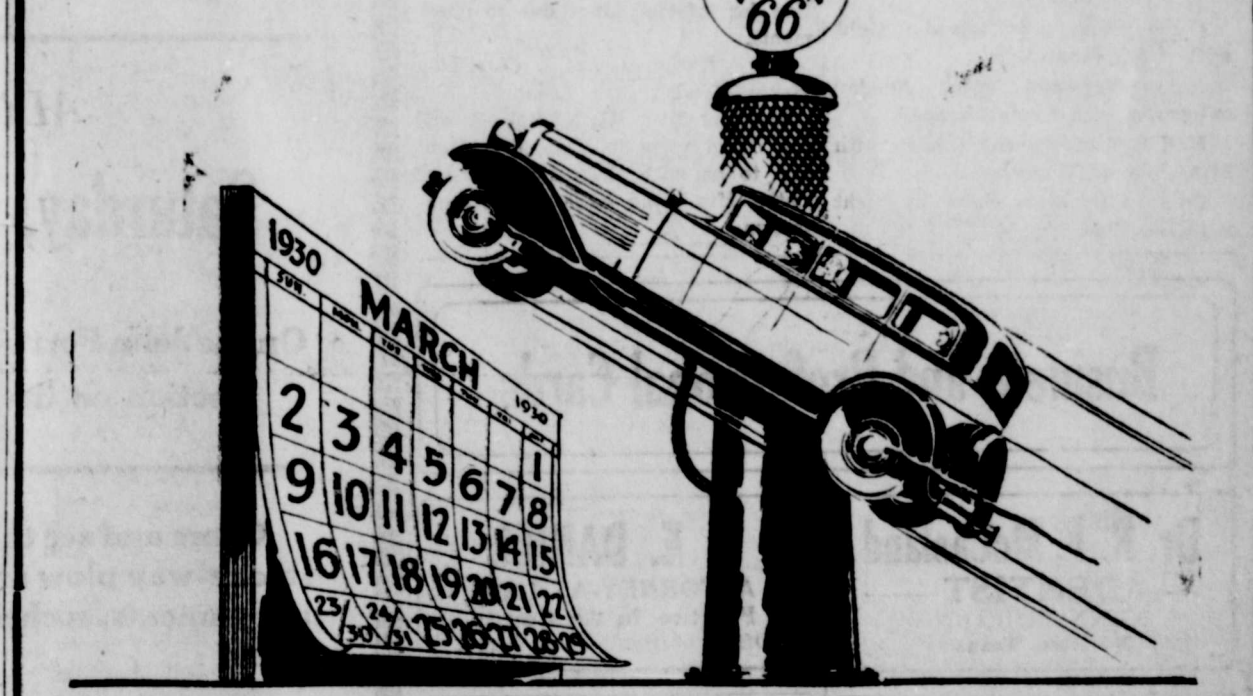
J. A. Bain

Hardware—Implements—Furniture
Silverton, Texas

Laws forbidding persons to drive automobiles until they reach a certain age are common, but in Cape May, N. J., it has been decided that being too old is as bad as being too young.

It will cost you less to advertise now than later.

HOP THE HURDLE of changing seasons



Leave your car outside all night if you have to—but be sure you've fueled with Phillips 66. Take the wheel in the morning—touch the starter—and "get gone"!

Phillips 66

REGULAR and ETHYL

John F. Lewis, Dealer
Silverton, Texas

Don't miss this

Offer



a \$5.00 Westinghouse
Electric Turnover Toaster

for \$4.44 \$1.44 down and
\$1.50 per month
for two months.

This beautiful Westinghouse Turnover Toaster makes it so easy to get breakfast. It toasts the bread a golden brown... toasts two slices at once.

Texas Utilities Company

NORTH ROUTE

Mrs. Jno. Clayton
Correspondent

A good rain would be a great benefit here now.

Mesdames Johnson, Garrison, Stodgill, Dillard, Shaw, and Olive of this neighborhood visited the schools at Silverton Wednesday.

Mrs. Mark Morris is ill at her home here and under Dr. Bundy's treatment of Silverton.

J. L. Watters and Julius Connor left for parts of East Texas last Thursday.

Mr. and Mrs. T. A. McCain and family of the Rock Creek community were pleasant visitors in the J. M. Clayton home Sunday.

Mr. and Mrs. Jack Caro of the Francis community visited in the Mark Morris home Sunday.

Mr. and Mrs. Arthur Gregg and son, Billy visited in the Fulton Gregg home at Lakeview last Wednesday.

Mr. and Mrs. R. L. Johnson and son, Lewis spent Sunday afternoon in the O'Neal home.

Miss Gladys Faye Johnson spent Sunday with Cleo Garrison.

Rev. R. P. Davis and Mr. Perry of Silverton made a series of calls in this neighborhood Monday.

ROCK CREEK

Miss Jewell McCain
Correspondent

Mr. and Mrs. Applegate and children of Lockney spent Sunday in the C. M. Chappell home.

Mr. and Mrs. Odell Mulder of South Plains spent Saturday night in the home of her parents, Mr. and Mrs. E. L. Gardner.

Mr. and Mrs. Luther Anderson and children of Wayside spent Sunday in the A. M. Jones home.

Mr. and Mrs. H. T. Rafferty and children spent Sunday in the Charlie Joiner home.

Mr. and Mrs. W. W. Martin and children spent Sunday in the Oscar Mulder home of South Plains.

Mr. and Mrs. T. A. McCain and children spent Sunday in the J. M. Clayton home.

Mr. and Mrs. John Tucker and children and Clint Dunn spent Sunday in the Bill Spillman home.

Jewel McCain spent Sunday with Mildred and Hazle Chappell.

Mrs. W. W. Reid and son, Percy and daughter Lola Mae spent the week end with Mr. and Mrs. Marvin Reid of Amarillo.

Esther Cline spent Saturday night with Sarah Jane Cline.

Ruby McDaniel spent Sunday afternoon with Hazle Chappell.

Evelyn Tucker spent Sunday with Mrs. Johnnie Young.

Odus Ellis spent Saturday night with Dee Reid.

Girls in Charge Of Entertainment For Lions Club

One of the best programs in many months was enjoyed by the Lions club Tuesday when twenty-two members were present, the largest roll call since the contest of last year. A. R. Castleberry was in charge of the entertainment, and the plaudits given him rivaled the spontaneous outbursts going to the performers.

Songs, ranging from quartettes to solos, were rendered by Misses Christine and Jonnie Bundy, Geraldine Biffle and Wanda King, with Mrs. O. T. Bundy at the piano. Miss Jonnie also gave an artistic dance, and the club dining room was wafted into a cabaret atmosphere.

Ned Baird opened the program with a piano solo, and Tom Nichols cleared the deck with a humorous talk in preparation for the real entertainment from the girls.

R. F. McCasland, Walter Fogerson, and Raymond Patton are on the new program committee with a high mark to shoot at before they are relieved.

ANTELOPE

J. C. Durham of Silverton visited his brothers, A. L. W. F. and M. L. here Monday.

A. L. and M. L. Durham were Lakeview visitors Tuesday.

C. C. Biggs and Oscar Bullock were in Brice Thursday.

R. Sanders left Friday for Vernon to visit his daughters. He will also attend the Fat Stock Show at Ft. Worth before returning here.

Mr. and Mrs. C. C. Biggs and pupils went to Brice Friday and entered in the athletic program.

L. L. Waldrop and Elmer Sanders were business visitors in Clarendon Friday.

Little Howard Wayne and Billy Joe Baker of Tulia are spending the week with their grandparents, Mr. and Mrs. Henry Edens, while their parents, Mr. and Mrs. Thomas Baker are at the bedside of his mother in Clarendon.

Mr. and Mrs. L. L. Waldrop were in Clarendon Saturday.

Mr. and Mrs. Henry Edens were among the Clarendon visitors Saturday.

Miss Edith Waldrop spent the week end on the Flat.

Mr. and Mrs. C. C. Biggs entertained a number of young folks with a party Saturday night. A delightful evening was reported by all present.

We regret very much to report Mrs. John Rhea as seriously ill. She was taken to Adair Sanitarium Monday where she will undergo an operation for infected lungs due to pneumonia.

Roy Heckman was a Clarendon visitor Monday.

Mr. and Mrs. W. N. Bullock and son, Loyd were in Clarendon Monday to be with their daughter and sister, Mrs. John Rhea at the Sanitarium.

LOCALS

Mrs. H. T. Bridges and daughter, Miss Eloise, of Tahoka visited Mr. and Mrs. J. H. Williamson Tuesday and Wednesday of last week.

Mrs. Virgil Briscoe of Canyon left Saturday for Ft. Worth to join her husband, after spending two weeks visiting friends and relatives here.

W. A. Cooper of Matador, district manager of the State Telephone Co., was a business visitor here Tuesday and Wednesday. He was pleased to note the progress being made in giving Silverton a new telephone system.

O. R. Tipps motored to Chickasha, Okla. Tuesday to bring his wife home. Mrs. Tipps has been in Chickasha for several weeks visiting her mother who is in ill health.

Mr. and Mrs. Chas. R. Gollihar were guests at his parents' home in Ralls Sunday.

J. D. King, local abstractor, was a business visitor in Memphis Saturday.

Mr. and Mrs. Gordon Alexander spent Sunday with relatives in Memphis.

Mrs. O. T. Bundy and daughters, Jonnie and Christine, were guests of Mrs. L. A. Kiker. Mrs. Bundy's sister in Plainview Sunday.

Dick Bomar, brother of Jim Bomar and former resident of the county, has moved back from Cyril, Okla. He came down with Luther Gilkeyson on his truck line the earlier part of the week to visit her uncle and aunt, Mr. and Mrs. Jim Bomar. Her parents, Mr. and Mrs. Frank Driver, arrived Wednesday.

Mrs. Max Crawford and Mrs. Oran Bomar and their children left Sunday for a visit with their sisters in Fort Worth and Dallas. They will be gone two weeks.

Miss Ouida Youngblood and Mr. and Mrs. Bledsoe of Plainview were guests Sunday of Mr. and Mrs. L. L. McAnaw.

Mr. and Mrs. Ben O. King spent

Sunday with Mr. and Mrs. Albert King of Lockney.

Mr. and Mrs. J. G. Fort were visitors of the Fat Stock show in Fort Worth this week. In their absence Mrs. Howard Lemond of Hale Center, a daughter, visited in their home here.

Little Zollie Belle Driver of Amarillo

Take your foot out of the grave; put it on the gas.

Fiske O'Hara

—the celebrated Irish Tenor—
will be GUEST ARTIST of

Enna Jettick Melodies

SUNDAY MARCH 16TH

at 7 P. M. Central Standard Time

HEAR: "When Irish Eyes Are Smiling," and "Killarney"

OVER

WJZ

AND

35 Associated Stations

Sprows-Cronin Co.

Exclusive Dealers for Enna

Jettick Shoes in Silverton.

Tell the county what business you are in: advertise

Just to... Announce NEW LINE

We Have Taken on the Well-Known

Massey-Harris

Line of Modern Farm Machinery And the...

Wallis

Certified Tractor

This covers all tillage and harvest tools by one of the largest makers of farm equipment in the world.

Also, We Will Soon Have a—

Stock of Repairs

for Seving This Line.

We invite you to call and see this equipment... complete from the combine to the small farm tool.

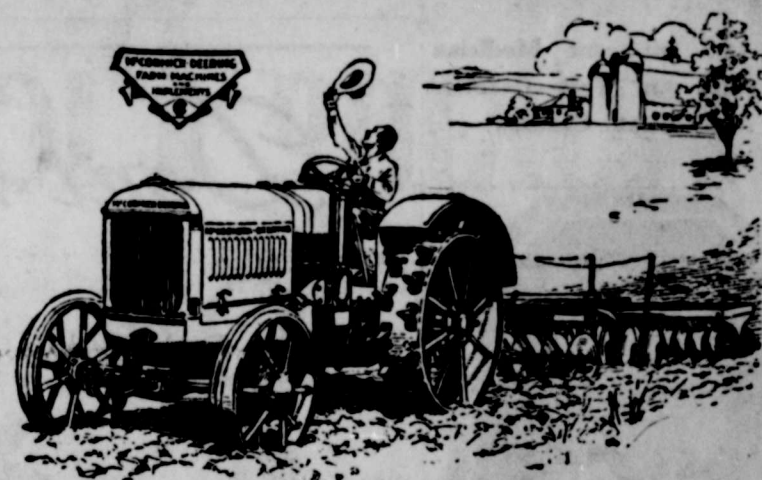
South Plains Lumber Company

Demonstration McCormick-Deering Farm Equipment

ALL DAY

Saturday, March 15th

On the John Fort Farm, Joining the Town Section on the Southwest Corner



Come and see the 22-36 McCormick-Deering Tractor, pulling various machines such as 10 ft. one-way plow and other Farm Tools, also, the McCormick-Deering Farmall with various attachments, such as two-row lister, two-row cultivator, four-row go-devil, and—

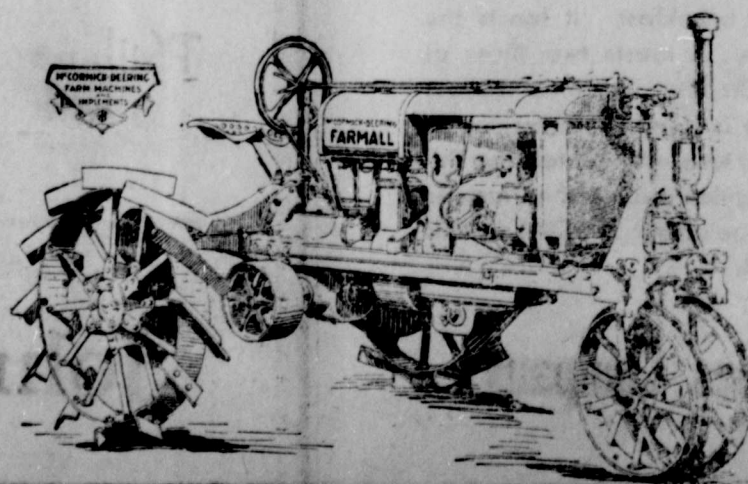
POWER LIFT

Come and see these modern Tractors and Machines that are so designed that a 10 year old boy or girl can operate them, especially the Farmall with its patented steering device and automatic brake control.

WILL ALSO DEMONSTRATE THE INTERNATIONAL, SIX SPEED SPECIAL MOTOR TRUCK WITH A LOAD IN PLOWED FIELD.

STARTING AT 10 O'CLOCK SHARP

Come and don't miss any of the program and there will be something interesting every minute of the day—Sat., March 15.



Tull & Crass Implement Co.

Business and Professional Cards

Dr. R. F. McCasland
DENTIST
NUNN BUILDING
Silverton, Texas

J. E. DANIEL
ATTORNEY-AT-LAW
Practice in All Courts
Office on South Main Street

C. D. WRIGHT
ATTORNEY-AT-LAW
PRACTICE IN ALL COURTS
Examining Abstracts a
Specialty.
OFFICE IN COURTHOUSE

FOR QUALITY
JOB PRINTING
PHONE 17

Dr. O. T. Bundy
Special Attention
Given to
OBSTETRICS and DISEASES
of WOMEN and CHILDREN.
Silverton, Texas

Ernest Tibbets
Attorney-at-Law
OFFICE IN NUNN BLDG.
Silverton, Texas

SILVERTON UNDERTAKING CO.
Licensed Embalmer Motor Hearse Service Day or Night
BOMAR DRUG COMPANY — Phone Day 5 — Night 10

SOCIAL AFFAIRS

The Woman's Home Page

CHURCH AND CLUB

Floral Club Petitions City Council for Low Water Rate on Yards

The Floral club has voted to petition the city council for a reduction in water rates to enable and encourage the citizens to improve their lawns. This action was taken at its last meeting Friday, March 7, in the home of Mrs. Biffle-Fort.

In the opinion of the club a successful Yard Beautiful contest cannot be carried on nor will many others feel able to pay for sufficient water to make their home attractive through grass, plants and shrubbery under the present water rate. It is put forth that the city will really accrue a larger net revenue by reducing the rate for irrigation, since the people will not stand back in paying a larger bill if they get in return enough water for their purpose.

"March Planting" was the subject at the March meeting, led by Mrs. Jno. Burson. The subject for the April session is "Transplanting" and the leader will be Mrs. M. C. Potter. Mrs. John Guest will be the hostess. The club always meets the first Friday in each month.

Delicious refreshments were served at Mrs. Fort's home to Mesdames Jeff Gunter, U. M. Meeker, Noah Amason, J. R. Guest, Jno. Burson, Miner Crawford, Albert Dickenson, Bob Dickerson, N. M. Haynes, R. E. Douglas, J. E. Daniel, T. L. Anderson, E. H. Perry, G. C. Patton, J. H. Williamson and the hostess.

P. T. A. Sponsors Silver Tea Fri. Night, March 14

The P. T. A met Thursday, March 6, in the grammar school. Mrs. Bundy gave an educational talk on Child Labor and Education in Texas, bringing out the laws on child labor and comparing the Texas laws with the laws of other states.

Miss Fern Murphy gave an interesting talk on Juvenile Protection, bringing out the fact that the home, school, church, and state are the four great agencies in juvenile protection. Mrs. Bland Burson played a lovely piano solo.

The president, Mrs. R. E. Douglas, called the meeting to order to dispose of business. A motion carried to have a Silver Tea at the high school building Friday, March 14. The tea will be in the form of a "42" party and all

who come are urged to bring fifty cents.

All parents are urged to attend the tea and have a jolly time with the entire community and at the same time do a small bit toward the financial betterment of the P. T. A. The tea will begin at 8 p. m. Come and bring your friends. The funds will be used to buy books for the library.

Joint Birthday Celebration in Donnell Home

A merry birthday dinner and celebration was held in the A. P. Donnell home Sunday in honor of Mrs. A. P. Donnell and Bob Turner. Many friends came to pay their respects to these esteemed people and congratulate them upon their attainments in life.

Mrs. McAnaw Is Bridge Hostess with St. Patrick's Party

The Wednesday bridge club was received Wednesday afternoon by Mr. Leo. L. McAnaw, who is always an original and charming hostess.

Under the inspiration of the approaching St. Patrick's Day, the color scheme and motif were the predominant Irish green and the shamrock emblem. These were seen in the St. Patrick candies in little green baskets, bedecked with the Erin Go Bragh flags, the checker-board cake of green and white topped with shamrocks, Home-made ice cream, decorated with green whipped cream, and the tallies, marked with the hostess' monogram, further carried out the St. Patrick idea.

The bridge tables were marked with "sharks" and "hounds." Guest score favor fell to Miss Teresa Bomar, and member favors went to Mrs. J. A. Neill and Mrs. O. T. Bundy.

Attending were Mesdames O. T. Bundy, John Bain, jr., W. Coffee, jr., C. R. Gollihar, J. A. Neill, Clyde Wright, and Misses Teresa Bomar and Amye Burson.

Mrs. King Hostess To Wednesday Club And Husbands

Mrs. and Mrs. Ben O. King were hosts to the Wednesday bridge club and the members' husband last Friday night in their home. Mrs. King proved herself a charming hostess.

Bridge was played and a delicious salad course served. High score favor for the club went to Mrs. Bain, cut to Mrs. Gollihar, and the men's favor to J. A. Neill.

Present, beside the hosts, were Messrs and Mmes. O. T. Bundy, John Bain, C. R. Gollihar, Jeff Gunter, Albert King of Lockney, Roy Leslie,

Mrs. T. M. Nichols Appears on W. M. S. District Program

The Plainview District meeting of the Methodist Woman's Misionary Society will be held in Plainview next Thursday, March 20, with an all-day program.

Mrs. T. M. Nichols of Silvertown, district superintendent of study, will address the body in the afternoon on the strong and weak points of study work in this district. One of the feature numbers will be an inspirational address by Mrs. Nat G. Rollins, Abilene, who is the conference president.

The following program will be given, with speakers from many points in West Texas:

Thursday Morning
Opening Hymn, "He Leadeth Me."
Prayer—Mrs. G. T. Palmer, Floydada.
Devotional—Mrs. Ansile Lynn.

London Bridge Enjoys Hours with Mrs. Dean Allard

Mrs. Dean Allard was the charming hostess last Thursday afternoon in her home to the members of the London Bridge Club and guests.

Everyone enjoyed the games of bridge, despite the sand-stormy day. Prizes were awarded to Mrs. Max Crawford, Mrs. Jeff Gunter and Mrs. John Bain, jr.

Mesdames W. Coffee, jr., Jeff Gunter, John Bain, jr. and Miss Loma Graham were guests.

Members attending were: Mesdames James Meeker, W. L. Bain, Roy Allard, Max Crawford, Wood Harcastle, Leo L. McAnaw, Raymond Patton, E. G. Snapka, True Burson, and Tom Bomar.

Club meets next Thursday, March 20th with Mrs. W. L. Bain.

Leo L. McAnaw, J. A. Neill, Ernest Tibbets and C. D. Wright.

Greetings—Mrs. Robt Meyers, Plainview.
Response—Mrs. E. W. Flynt, Tullia.
Finances and Plans For Extension of Work—Mrs. J. Frank Potts, conference Corresponding Secretary, Abilene.

Reverberations from Council. An Inspirational Address—Mrs. Nat G. Rollins, Conference President, Abilene, Texas.

Duet—Mesdames Shenefelt and Chowning, Floydada.
Special Music—Plainview.
A Message—Missionary.

Noon-Luncheon
Let Us Be Grateful—Rev. M. M. Beavers.
Zone Leaders' Meet.

Thursday Afternoon
Hymn, "Come, Thou Fount."
Devotional—Missionary.
Our Children—Mrs. R. A. Metcalf.

Conference Superintendent of Children, Slaton.

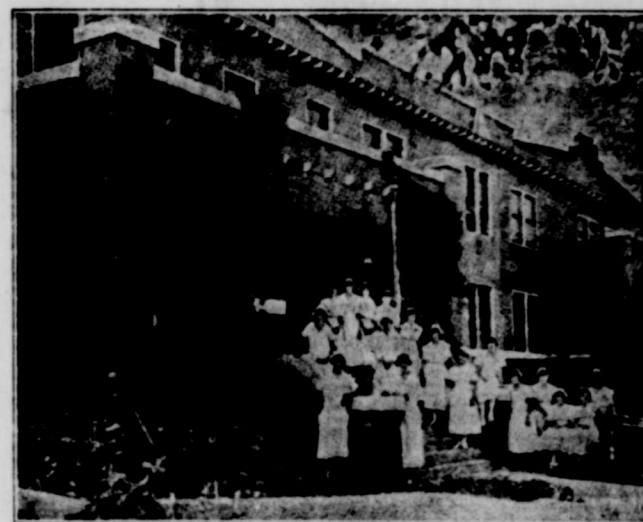
Strong and Weak Points of Study Work in Plainview District—Mrs. T. M. Nichols, District Superintendent of Study, Silvertown.

Solo—Mrs. Grover Mitchell, Matador.
Our Young People—Mrs. Lloyd Jones.

Social Service—Mrs. E. L. Yates, Quitaque.

Where Shall next District Meeting be held?
Report of Committees
Reading of Minutes,
Benediction.

A turnover is nine-tenths of business. The faster money works the more profits it collects. A profit earned today picks up another profit tomorrow.



THE PLAINVIEW SANITARIUM AND CLINIC
PLAINVIEW, TEXAS

Thoroughly equipped for the examination and treatment of Medical and Surgical Cases.
DR. E. O. NICHOLS, Surgeon—DR. J. H. HANSEN, Surgeon
DR. T. G. ESTES, Eye, Ear, Nose & Throat.
GLASSES FITTED

Announcing...

SOMETHING NEW FOR BRISCOE COUNTY

Talking Pictures

We Have Installed the Late All-Talking Equipment and Will Show Our First Talking Feature in Silvertown Friday Night—

"Glorifying the American Girl"

Running-

Friday, Saturday, Sunday, March 14-15-16

(The Sunday Show Will Open at 1:30 in the Afternoon)

OUR OPENING---

... PICTURE is a Paramount All-Talkie, Musically plotted and otherwise attractive on account of its superb cast of MARY EATON ... EDDIE CANTON ... HELEN MORGAN ... And RUDDY VALLEE.

ADMISSION 15c and 50c

PALACE THEATRE

"THE HOME OF GOOD SHOWS"

Special Auction

LOCKNEY, TEXAS

Saturday, March 15th

BEGINNING PROMPTLY AT 10 A. M. AT OUR NEW LOCATION ON NORTH MAIN STREET—LOCKNEY, TEXAS—

\$10,000.00 WORTH of FARM MACHINERY

WILL BE SOLD AT YOUR PRICE, INCLUDING:

- New and Used McCormick-Deering one-row and two-row Listers.
- New and Used McCormick-Deering 9-foot One Way Plows.
- New and Used McCormick-Deering Cream Separators.
- New McCormick-Deering Tandem Disc Harrows.
- Used McCormick-Deering Harvester Thresher.
- Used McCormick-Deering 2-row Go-Devis.
- Used McCormick-Deering 2-row Cultivators.

- McCormick-Deering 10-20 Tractor..
- New McCormick-Deering Feed Mill.
- New and Used Slide Go-Devis.
- One International Red Baby 3-4-ton Truck.
- Rebuilt and Guaranteed McCormick-Deering 15-30s.
- Rebuilt and Guaranteed McCormick-Deering Farmall.
- Also One John Deere Tractor, used, One Case Tractor, used.
- One Fordson Tractor, used.
- Miscellaneous Livestock.

TERMS—Half cash on all purchases under \$100.00; one-third cash on all purchases over \$100.00. 5 per cent discount for cash.

OUR SALESMEN, ROY PERRY and DOC STOVALL WILL BE ON THE GROUNDS.

Col. Seale and John McDonald, Auctioneers, Sat., March 15th LUNCH ON THE GROUNDS

Hammonds & Co.

FULL LINE INTERNATIONAL DEALERS

Lockney, Texas

The FAMILY DOCTOR

By John Joseph Gaines

"ELECTRIC TREATMENT"

When a general public expresses its desire to get away from "so much medicine," and from "old fogey doses," then the exploiter gets busy. Costly and mysterious-looking contrivances are made up by manufacturers—they must be sold to physicians of course, and the purchaser must get his money back with a handsome profit; in this, as in other commercial transactions, the ultimate consumer foots the bills.

Electricity applied to the human body has certain limited effects; these are so "limited" as to render a very great many of the "treatments" administered today of very little, if any, benefit whatever.

The number of electric appliances manufactured today— who knows? And they range in price from a few dollars to many hundreds. In an office, they unquestionably serve to impress the patient, that the doctor who uses them must be far above his plainer brother in skill. I have seen some very capable quacks employ such methods—the methods of pomp and show, so repulsive to men of real ability.

The facts are, as I have found them: Three electric currents are of known value in disease, namely, the galvanic, the faradic, and the static. These may be delivered through modest instruments that permit quantity of current with safety to the invalid. The value of other modifications of electrical energy as delivered to patients today is still conjectural; some do good, some are without beneficial effect—but all are paid for.

The galvanic current in forms of arthritic is well worth earnest trial—the chronic forms, with enlarged joints. The faradic current—old as the hills—is extremely useful in restoring exhausted muscles from whatever cause produced. The static is of great value in neuritis, the chronic forms.

The violet and Roentgen rays are established in use. I touch here only on the common, every day things that may be used by the non-specialist.

HECKMAN

Miss Eloise Hamrick, Correspondent

Health of our community is good, and every body is looking to the coming of a much needed rain.

Our Sunday School is progressing but always room for others, who are not attending. Come be with us next Sunday.

Rev. Williamson of Lakeview filled his appointment Sunday afternoon.

Heckman, Antelope, Deep Lake and Churchman schools were guest of Brice school Friday afternoon in basketball and track. Brice girls and Churchman boys were winners in basketball, with Brice boys leading in track events. All enjoyed the afternoon even though the wind was disagreeable.

The following pupils are on the honor roll for the past week: J. Corral Hamrick, Paul James, Ascie Richardson, Inez Casper, Lucy Boen and Virginia Hamrick.

Miss Josie Mae Black of Big Springs is visiting in our community. Glad to have Joe with us, and wish her a long and pleasant visit.

Mr. Hatley spent the week end in Brice Community.

Mr. and Mrs. L. B. Woods of Memphis have been visiting in the Clemons home.

Mr. and Mrs. McCreary were visiting in the Craft home Sunday afternoon.

In his write-up of a home talent play an Oklahoma editor commended a neighbor for his "clever impersonation of a gentleman."

Let's have a sharpen-up, speed-up, and buck-up week.

Advertising builds better than estimating.

Hang up a sign, "We're through stooping."

AVERAGE LIFE OF MODERN CARS IS SIX YEARS, SAY AUTO MEN; USED CARS RETAIN MUCH VALUE

Many cars have been sold since the opening of the ten-day Spring Used Car Sale, which closes tomorrow, being staged by Patton Motor Co., local Chevrolet Dealer.

"This sale has demonstrated to me," declares Mr. Patton, "that the public is assuming a new attitude toward the so-called used car. It no longer regards a used car as the discard of a former owner nor looks with suspicion at its worth, but is seeing in it the enormous unused mileage the builder incorporated in it.

"This change of attitude is a fortunate one for the public. It means a good price for the original owner when he trades in his car, because of the ready market awaiting that car. And it means a saving to the second owner who appreciates that a completely reconditioned car is a better value for his dollar; is almost as good and has almost as much service in it as has a new car for which he would have to pay considerably more."

"In every so-called used car is more mileage unused than has been used.

The car has often been traded in because a new model came out and the owner wanted it. Or because he preferred a larger car, or a smaller one, or for some other similar reason. The car was not inherently objectionable to him. And very likely he traded it in after a year or less service, hardly longer than was necessary for it to reach its peak of performance. When one remembers the average car's life is six years it is easy to appreciate the bulk of a car's value is being offered in a resale at a very low price.

"Our company is glad to have enabled many residents of this section to become owners of better cars than they have ever hoped to own at prices readily within their reach."

Borger—Second talkie theatre in city will open soon.

Quickened Business Indicated by Sales

DETROIT, March 11.—An indication of the rapid expansion of the used car market and an assurance of a brightening business outlook was revealed in an announcement by the Chevrolet Motor Company today that Winter sales of used cars by the nation-wide Chevrolet dealer organization are exceeding by more than twenty five per cent the best previous winter record.

Despite the extremely cold and stormy weather in the northern states in January and adverse weather conditions in some other sections, sales of used cars by Chevrolet dealers during the month totaled 60,000 cars as compared with the January

record of 48,000 established last year. A quickening of general business and unusually mild weather in February assured a new record for the month even though final figures for the last ten days of the month are not yet available.

CHURCH OF CHRIST

The Church of Christ meets each Sunday at 10:30 a. m. for Bible study. Rev. Early Arceneaux preaches every Sunday afternoon at 3 p. m. and teaches a Bible class on Tuesday evenings at 7 o'clock. The public is cordially invited to all of these services.

Be a positive not a negative: advertise.

THINK OF YOUR AUTOMOBILE IN TERMS OF TOMORROW

Ultimate cost is as important as first cost in the purchase of an automobile

WHEN you purchase an automobile you are making an investment of a considerable amount of money. It is essential, therefore, that you give careful thought to the best selection and know what you are getting for your automobile dollars.

The first cost is important because it may mean an immediate, satisfactory saving. Of equal importance is the ultimate cost after thousands of miles of service. This ultimate cost is the true measure of automobile value.

THE first cost of the new Ford is unusually low not only because of economies in manufacturing, but because the same principles that inspire these savings are extended to every other step that means greater service to the public. It is easy to see that economies in production would be of little value if they were sacrificed later through high charges for distribution, selling, financing and accessories.

The Ford dealer, therefore, does business on the same low-profit margin as the Ford Motor Company. His discount or commission is twenty-five to fifty per cent lower than that of any other automobile dealer. You gain because he makes a small profit on many sales instead of a large profit on fewer sales.

The difference in selling cost, combined with the low charges for financing and accessories, amounts to at least \$50 to \$75 on each car. This is as important as economies in production in keeping down the price you pay for the new Ford.

THE low ultimate cost of the new Ford is the result of sound design, quality of material and unusual care in manufacturing. Friction and wear are reduced by the accuracy with which each part is made and assembled.

These factors combine to decrease the cost of operation and add months and years to the useful life of the car. The good performance and low yearly depreciation of the new Ford are indicative of the enduring quality built into it at the factory.

SERVICE charges are on the same fair, economical basis as the making and selling of the car and replacement parts are always available at low prices through all Ford dealers. In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost.

Think in terms of tomorrow, therefore, when you purchase an automobile. For tomorrow will reveal its true worth.

- Roadster, \$435 Phaeton, \$440 Tudor Sedan, \$500 Coupe, \$500 Sport Coupe, \$530
- Two-window Fordor Sedan, \$600 Three-window Fordor Sedan, \$625 Cabriolet, \$645 Town Sedan, \$670

All prices f. o. b. Detroit. Convenient time payments arranged through the Universal Credit Company

FORD MOTOR COMPANY



RCH 13, 1930
lished last year
general business
eather in Febru
record for the
final figures for
the month are

CHRIST

rist meets each
for Bible study
seaux preach
on at 8 p. m.
class on Tues
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all of these ser

negative: ad

Drug Stores of Silverton Equipped to Serve Well



This city has three good drug stores with choice stocks to meet the demand of the county for thousands of wanted articles.

They give the town three points of centers. On the south side is the City Drug company, owned by Jeff Gunter. At the southwest center is the Silverton Drug Company, under management of Neale Crawford and Troy Burson. And on the west side of the square in the middle of the block Bomar Drug Company greets you in the persons of Oran and Tom Bomar and Chas. Dickerson.

Business is what these drug firms like, and in return they offer first class products, reasonable prices, satisfaction, and pleasant courtesy.

If it's drugs you want, think of Silverton. Any drug accessory is here, and your doctor's prescription is carefully filled.

Meet your friends at the cigar counter or drink fountain, or bring them there for the masculine social gesture, a good will amenity.

(Note: This is the fourth of a series of articles sponsored by this publication about Silverton business houses. This advertisement is contributed by the management, and the drug store firms were not informed of our intentions in publishing same.)



BRISCOE COUNTY NEWS
Official Paper for Briscoe County

HAYLAKE
Mrs. Mary McClendon
Correspondent

J. H. McClendon went to Branson, Colorado Monday to attend the funeral of his brother's wife, Mrs. J. M. McClendon.

Jno. Wheelock went to Decatur Sunday afternoon to attend the funeral of his niece.

Mr. Robers has been real sick the past week. He is at the home of his daughter, Mrs. Walter Watters.

Mr. and Mrs. Bill Watters and daughters and Miss Carrie Stevens were Sunday visitors in the Walter Watters home.

Raymond Grewe visited Carl and Cecil Vaughan Sunday afternoon.

Miss Gertrude King visited her sister at Flomot last week end.

Sunday visitors in the W. H. Newman home were Mrs. J. C. Welch, Mr. and Mrs. Homer Welch, Mr. and Mrs. Floyd Dudley, J. H. McClendon and J. W. Tidwell.

Mr. and Mrs. Warren Merrell and family visited relatives in Silvertown Sunday.

Mr. and Mrs. Yocum and family visited in the C. A. Grewe home Sunday afternoon.

Mr. and Mrs. Lewis Graham and children of Quitaque visited Mr. and Mrs. Houston Allen Sunday.

Miss Pearl Purdy visited Miss Gladys Vaughan Sunday.

Sunday visitors in the A. T. Brooks home were Mrs. Ralmond Lowery and sons, Mr. and Mrs. Alvin McCutchen, Jim Brooks, Joe Demie, Jim Baird and Harland Maxwell.

W. T. Dillard and grandson Harland Maxwell are visiting in the Joe Brooks home.

Miss Lillian Brooks visited her sister, Mrs. Alvin McCutchen Saturday night.

Mr. Purdy and children visited relatives at Folley Sunday.

Mr. and Mrs. Porter Hester of Spur visited Mr. and Mrs. M. E. Smith Sunday.

Mr. and Mrs. H. L. O. Riddell and daughter, Mrs. Emmett Brooks and grandson, Theodore Brooks visited relatives in Stephenville last week.

Mr. and Mrs. C. L. McWilliams

visited relatives in Amarillo last weekend.

Mrs. W. H. Newman visited Mrs. C. L. McWilliams Monday afternoon. Miss Louvene McCutchen visited Saturday night in the C. L. McWilliams home.

Mr. and Mrs. Luther Vardell were Sunday night visitors in the J. J. Vardell home.

Mr. and Mrs. Buel Hill and children were Sunday visitors in the Jack Brooks home.

Mr. and Mrs. Jesse Hill of Silvertown visited Mr. and Mrs. Smith Sunday.

Mrs. J. H. McClendon visited in the J. H. Fowler home near Lone Star Saturday night.

Mrs. Harding of Silvertown, Mrs. T. C. McCutchen and Mrs. H. B. McClendon were Sunday visitors in the home of Mr. and Mrs. Jno. Wheelock.

Clarence Redding has returned to this community after a three months visit with relatives. We are glad to have him back.

Mr. and Mrs. T. C. McCutchen and son, J. D. have moved to Silvertown. We regret to lose them.

FRANCIS

Rev. G. O. Dean of Olton spent Friday and Saturday night in the W. N. Dunn home.

Mr. and Mrs. C. M. Jasper visited relatives in Plainview Sunday.

Mesdames Alvin Redin and Ione Brown were shoppers in Silvertown afternoon.

Mr. and Mrs. Bryan Strange visited Mrs. Strange's mother, Mrs. M. D. Dunn Sunday.

Mr. and Mrs. W. W. Martin spent Sunday with Mr. and Mrs. Oscar Mulder of South Plains.

Mr. and Mrs. Johnnie Young and Francis Tucker visited in the John Sanders home Sunday afternoon.

Mrs. M. D. Dunn and sons, Oscar and Clint left Monday for Ralls.

Grover Harris left Monday afternoon for Oklahoma. Having received a telegram that day, stating the death of his father.

W. N. Dunn marketed some hogs last week.

Alvin Redin took his grandfather, R. W. Baldin to Oklahoma Monday.

Joining the parade isn't enough. Organize one.

Suggested MENU

LOOK TO FOODS FOR SUNSHINE IN WINTER MONTHS

Norman Davey once said, "The sun is a dispeller of ill-humor. He is the healer, a life-giver. He is the only true doctor of the troubled-mind."

Primitive peoples have looked upon the sun as a god and worshipped it for its beneficent powers. Our own American Indians have not lost faith in the great Sun god. Nor was the therapeutic virtue of sunshine unknown to the ancients, but it is modern science that has discovered substitutes for sunshine and that is teaching their value to those who must spend many months of each year in climates where the power of the sun's rays is reduced to the minimum, in cities where the sun has difficulty in ever completely penetrating the smoke screen belched forth from factory chimneys.

Vitamin D "Subs" for Sunshine
Certain of our foods are the source of one of the substitutes for sunshine. Vitamin D which is known to prevent and to cure rickets acts in the same way as the precious ultraviolet rays of the sun. "Unfortunately," says Miss Inez S. Willson, home economist, "for those who are, for one reason or another, shut away from the sun, vitamin D is not widely distributed in our food-stuffs and for this reason special care must be taken to include in the diet those foods which do furnish this factor so vital to health and a cheerful frame of mind."

Vitamin D is found in cod-liver oil, but we consider this a medicine rather than a food. It is found also in the fats of egg yolks and liver and kidneys. Eggs are quite likely to be most limited in the diet during the winter months when they are needed most and a great many families seldom use liver and kidneys. There are many ways to utilize these valuable glandular organs which are truly delicious.

Kidney Omelet

- 1 fresh calf's kidney
- 1 small onion, minced
- Butter
- Salt and paprika
- 1-4 teaspoon sugar
- Flour
- 1 teaspoon minced parsley
- 1 tablespoon beef broth

Cut a well washed fresh calf's kidney into thin slices and soak for an hour, changing the water frequently. Cook the onion in butter, add the seasonings and the sliced kidney. Sprinkle a very little flour over it, add the beef broth and cook for eight minutes. Make an omelet and put the kidney filling in the middle and fold over. Serve at once.

Liver Cakes

Boil 1 pound liver until tender. Chop finely and add 1 cup cracker crumbs, 1 egg and 1 cup hot water. Season with salt, pepper, and a few drops of onion juice. Mix well and form into flat cakes. Dredge with flour and fry in bacon drippings until nicely browned. Serve with bacon curls.

Don't let the same dog bite you twice.

There isn't so much lost time to make up for now; get going on your own advertising.

Don't forget to include printer's ink in your estimate.

If it's right, it can be done.

Classified Advertising

BUYING OR SELLING —THEY GET RESULTS

RATES—Two (2) Cents per word for the first insertion; One (1) Cent per word for each insertion thereafter. Minimum, 25c per insertion.

FOR SALE—Black Mammoth four year old Jack, trained and guaranteed, would sell or trade for young mules or good cows. P. M. McDonald, Lockney, Texas. 3:20p.

FARM AND RANCH LOANS

Long time, low rate, good options, quick service. Do not require school land patented. Also buy vendor lien notes. Z. G. Fogerson, Amarillo, Tex.

Louise Brown--

(Continued from Page 1)

ed by Mr. Carelessness. Mr. Cleanliness becomes so occupied with Mr. Carelessness that he even forgets to care for the inhabitants of the upper-story of the Human Body.

After several days he thinks of them. But Mr. Carelessness tells him that he feels sure they will be all right, because Mother Nature will take care of them while he is away. After a week has passed, Mr. Cleanliness decides to go see about his faithful little workers. He takes brush, water, and polish and cares for them. When he leaves them, he thinks they look so well that one visit a week to care for them will be sufficient. We see now that Mr. Cleanliness has taken up some of Mr. Carelessness's ways.

The next visit he makes to care for them we find that Mr. Laziness has paid him a call. Mr. Laziness has persuaded him not to take anything but brush and water with him. He is in a hurry so he stays, but a few seconds using only brush and water. The little soldiers do not look any the worse for lack of care because Mr. Cleanliness did not make close inspection of their uniforms; but back toward the back of the lines of soldiers there are several soldiers whose coats of enamel are somewhat soiled.

Alas! Soon a troop of much smaller soldiers attack the soldiers with the pearl white uniforms with their spears. There are hundreds and thousands of these small soldiers. There are so many of them that they wound and ruin the larger ones.

The message comes to the owner or captain that his soldiers are almost ruined, and his conscience begins to hurt. He rushes to the dentist with them but it is too late to save them. His house that was once a beautiful sight to look into is now a delapidated hut. The soft pink rug is all ragged now. The beautiful inhabitants are almost gone. This caused the owner to fill an early grave.

Let us all take warning from such a tragedy as this and let not laziness and carelessness dominate our lives so that we lose our teeth and our lives also.



Here Is Your New...

Spring Suit

Select your suit first as outfit depends every thing else you need. Choose from a number in popular light and medium shades. For men and boys—

\$9.75 to \$35



Korrekt Klothes

... And what you need to go with it—

Thorobred and Stetson Hats—

\$2.50 to \$16.50

Broadcloth Shirts—

\$1.00 to \$1.95

Fancy Sox—

25c to 50c

Dress Oxfords—

\$3.50 to \$10.00

Castleberry Dry Goods

"Established to Serve"

Beat the bushes for new business—ADVERTISE!

Subscribe for The Briscoe County News.

WHITESIDE & CO.

"The Store That Strives to Please"

NEW SPRING...

MERCHANDISE

For Trades Day, and Any Day
You Are in Silvertown

NEW SPRING MILLINERY

Modist and distinctive... rough straws... lace... crochet... etc. all in the gayest of spring colors, the most becoming fabrics... featuring the charming brim and off-face styles. ALL MODERATELY PRICED—

\$2.75 to \$5.95

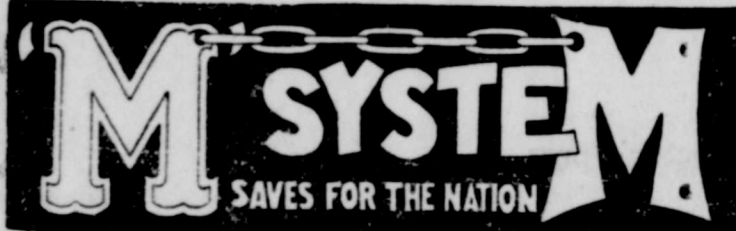
A New Shipment of Ladies' Novelty Shoes **\$3.95 to \$6.50**

Alluring Spring Frocks...

Created for delightful spring events... new and refreshing dresses that your wardrobe needs right now... bright colors... engaging prints... new purchases at very moderate prices... **\$5.75 to \$16.95**

MEN and BOYS—Select your **CURLEE SUIT** here from a complete display of full sized patterns—unconditionally guaranteed... the clothes that fit your taste.

DON'T OVERLOOK OUR VALUES THRU-OUT THE STORE!



Appetizing and delicious are the foods obtained from the shelves of the "M"-System store. Housewives can always depend on the high quality of foodstuff from Cowart & Son, owners of the "M"-System store.

SPECIALS FOR

Friday & Saturday

O'Cedar Polish 30c size 21c **42c**

Macaroni Vermicelli, Noodles and Spaghetti, 3 pkgs **19c**

LETTUCE Head **5c**

COFFEE Wanda, 1 lb. can 40c **\$1.17**

SUGAR 10 lb. Sack **59c**

Owned and Operated By—

COWART & SON

"Where Your Dollar Buys the Most"