

# BRISCOE COUNTY NEWS

I need your help... Buy a Defense Bond today!

Thursday, July 3, 1941

Published Weekly at Silverton, Texas

XXXIV Number 11

## Harvest Was Here; The Weeds Is Riz, We Wonder Where The Wheaties Is!

### HOW'D YOU LIKE TO HEAR ABOUT THE RAIN

Not that it is news but it rained. When? Oh, just any old time. Where? Oh, just any old place. Why? Because we've hollered for it for ten years, perhaps.

Thus far in 1941 Silverton has received 21.93 inches of rain. The total for June was 8.10. And the first three days of July have already brought 2.11 inches.

Quoting Wes Izzard of the Amarillo News, "There will be a few scattered thunder showers."

Quoting again from the Silverton Light of October 2, 1891, fifty years ago, the editor said: "Does it ever rain on the Plains? Truly this must be the wettest county in the world."

So be it — and next year we'll plant rice!

### TWENTY-TWO MORE BOYS REGISTER FOR SERVICE

Twenty-two more young men registered here Tuesday for military training under the Selective Service Act. These boys were the crop of 1920, or those who have attained the age of 21 since last October. Briscoe County did not quite come up to the average in number of boys, comparing it with the number who registered in October between 21 and 35 years of age.

Here is the list: Ira Franklin Shaffer, Clyde Arthur Johnston, Albert Hugh Fisch, Walter Lee Perkins, Ed Vernon Davis, David Earnest Chesshir, Jr., Travis Leon Morrison, Leonard Bryant McGavock, James Perry Brunson, Robert Gordie Taylor, James Edward Hill, Virgil Vaughn Crow, John Reagan Lusk, Jr., Andrew Vinson Smith, William Albert Simmons, Euel Clyde Dudley, Louis Bryan Kimbell, Olen Lester Yocum, William Earl Hamilton, William Harvie Williamson, Marvin Wesley James.

Three boys will leave from Silverton on July 10. They are Bill Willhelm, Algine Willhelm, and Wilson Dick May. There are nearly fifty Class 1-A boys left from the first registration, according to R. E. Brookshier, secretary.

### SUBSCRIPTIONS ARE BEING PAID UP AT NEWS OFFICE

The dollar bargain (plus a quarter for profit) is under way and several have been in and paid their annual dues to the Briscoe County News Subscription Club. Several are new subscribers and we welcome you very much.

Here are the folks who have taken advantage of the special:

- Loyd May
- Printz Brown
- Clarence Brown (new)
- J. W. Kendricks (new)
- Hallie L. Johnson (new)
- Del McKinney
- Claude Carpenter
- Louis Grabbe
- Aud Chitty (new)
- Mrs. J. T. Neese (new)
- D. G. Joiner
- P. H. McKinney (new)
- Irving McJimsey

You will notice there are several new names. We would like to remind old subscribers to check the number after your name. If it says 7-41 or before, then you should drop around and pay up.

As is our policy, all names in arrears will be removed from the list at the close of the bargain. The price of the paper will then be \$2.00 per year in Briscoe County and adjoining counties and \$2.50 elsewhere. You can see the saving you make by subscribing now.

We are ready to renew your paper! — R.H.

### NOTICE

The Johnson County Reunion will be held the second Sunday in July at the City Auditorium in Lockney. All Johnson County people are invited.

## LAND OF THE FREE

"We hold these truths to be self-evident, that all men are created equal that they are endowed by their Creator with certain unalienable Rights, that among these rights, Governments are instituted among Men, deriving their just powers from the consent of the governed, — . . ."

One hundred and sixty five years ago this July 4 these immortal words opened for us the gates of freedom which we so casually take as our due today. That little band of colonies, 13 in all, refused to bow to the tyranny of a Government across the sea. "Life, Liberty and the pursuit of Happiness" was all that mattered to these hardy souls and they have passed this heritage down the years to us.

We have guarded this heritage. Many times it has been threatened, but we still proudly point to the Stars and Stripes of the United States of America. Our hearts swell when we realize that no enemy has ever been able to lower that glorious standard and we

solemnly vow that it never shall be lowered.

The Government which we proudly elect and place in power has felt the need in times past to call on its people for many things and these people have never been found wanting. Today, your Government is calling on you again. The Government of the United States of America wants to borrow money from its people. There is a desperate need for money to prepare an Army and Navy to protect us and keep the Stars and Stripes flying from every flag pole in the land, and our Government only wants to borrow, not take.

Buying Defense Bonds and Savings Stamps you are lending money to your Government to carry out the enormous Defense Program and in a few years it will be returned to you with interest. This Government of the people, by the people, for the people thinks of its people first, last, and always, and now it is our turn to think of our Government and to do our utmost to help in every way we can.

### LIONS CLUB GET GOING FOR NEW YEAR'S WORK

The Silverton Lions held their first meeting of the fiscal year Wednesday and apparently are starting the year with confidence and enthusiasm. The club has streamlined its committee system and the president appointed four main committees, instead of the former sixteen. Heading the committees are: Activities, H. S. Sanders; Attendance, Maurice Foust; Finance, T. R. Whiteside; and Program, Doc Minyard. Each of the committee heads are to appoint their helpers, and have full power to draft anyone in the club to help with the job at hand. The new arrangement is expected to work far more smoothly than the old.

Lola Fern Foust and Marinez Cowart entertained the club with a musical program that ended as the cooks joined in with the now famous "Hut Sut Song" and dance. Next week the club will devote the business session to making final plans for their share in the Rodeo the following week end.

Mrs. Roy Hahn and son Collin are expected home this week end. They have spent the past month in Jewell, Kansas visiting with Mrs. Hahn's parents, Mr. and Mrs. C. C. Whitney and other relatives. Mr. Whitney writes that the wheat there yielded much less than was expected.

Bob Brooks came in this week from Wyoming for a visit with friends and relatives here. He was in the CCC there for one session, but has been working on a ranch for the past few months.

TRY OUR WANT ADS

### BRISCOE COUNTY GOES WITH STATE FOR W. LEE

Briscoe County strung along with the rest of the Panhandle counties and gave W. Lee O'Daniel a sizeable lead in the Senator's race Saturday. The governor polled 226 votes, Mann 180, Johnson 112, and Dies 25 in a very light vote for this county. All other candidates received a grand total here of five votes.

Johnson, who had the official presidential endorsement, led the governor from the very start and until the very finish—almost. O'Daniel took the lead as the late returns came in and won by only 1,995. It was Texas' second closest political race.

### SCOUT ACTIVITIES

The scouts met Tuesday night July 1. There were three visitors and scoutmaster plus the regular members present.

The meeting opened with a few rounds of boxing. The boxers enjoyed themselves very much in a few rounds of this fine sport.

The boys made more plans about the rodeo and their concessions which they will handle. The meeting was closed in its usual form. The next meeting will be July 8 and we invite all visitors.

### Mrs. Feagan Dies

Mrs. Guest received word Wednesday morning of the death of her mother, Mrs. Feagan, of Hico, Texas. She had been ill for some time, but was believed to be some better. Mrs. Guest left immediately for Hico.

Buy a defense bond!

## Whisker Wearers Will Will Water Wee Whiskerless Willies

### MORE PLANS FOR RODEO

Entry blanks were mailed this week to nearly three hundred cowboys for the Silverton Rodeo here Friday and Saturday, July 11 and 12. It is thought that the entry list will be larger than it was a year ago. In spite of a disappointing harvest and bad roads, interest is increasing in the celebration, and details are being worked out by the Rodeo committee.

Tom Bomar, head of the concessions committee is considering an offer from the Dudley Carnival. Whether or not they will make a deal won't be known until some time today. Definite announcement as to whether a carnival will be on hand will have to be made in next week's paper.

The old timers will have their share of the fun at the square dances which will be held both afternoon and night. Plans are also being worked out for a registration booth and free coffee for the pioneers.

The jitter buggers will be glad to hear that definite arrangements have been made for Clyde Miller to be here with his Swing Band for both nights.

All in all, prospects are brighter than before for a successful celebration. Come on folks, get the spirit. Forget the bad luck we've been having and for two days come in and have fun.

### SILVERTON SCOUTS RANK WELL AS SWIMMERS

Tulia American Legion Scouts, Troop 63, took honors at the Northern District swim meet at the American Legion pool, Plainview, Friday night. Others are second, Troop 54, Plainview Baptist; Troop 50, Plainview American Legion; Troop 52, Plainview Methodist and Troop 62, Silverton Lions.

Scouts and their honors are: Juniors: Burke Bell, Troop 52, side stroke, first; breast stroke, first; free style, first; and diving, third. Milton Tucker, Troop 50, side stroke, second; back stroke, first; breast stroke, third; plunge for distance, first Ray Cash, Troop 62, back stroke, third.

Rudolph Hale, Troop 54; side stroke, third; back stroke, second; breast stroke, second; plunge for distance, second; and diving, second. Claude Blair, Troop 54; Free style, second; plunge for distance, third; and diving, first. Jack Scott, Troop 63; free style, third.

Intermediates: Fred Wyrick, Troop 63; side stroke, first; back stroke, first; breast stroke, third; free style, second; E. H. Powell, Troop 50; back stroke, second; breast stroke, first; free style, third; plunge for distance, first; and diving, third. Freddy Garrison, Troop 62, side stroke third.

Curtis Wimberly, Troop 62; side stroke, second; plunge for distance, second. Jim Scott, Troop 63; back stroke, third; plunge for distance, third; and diving, first. Tommy Daniel, Troop 63, diving, second.

Seniors: Donald Davis, Troop 63; side stroke, first; back stroke, second; breast stroke, second; plunge for distance, second; and diving, first. Dan Tucker, Troop 33, side stroke, second; free style, first; and diving, third. Layton Hobbs, Troop 52 free style, second.

Rex Douglas, Troop 62; side stroke, third; back stroke, first; breast stroke, first; free style, third; plunge for distance, first; and diving, second. Doyle Knowles, Troop 63; back stroke, third and plunge for distance, third.

The eighty yard medley relay was won by Troop 63 as was the eighty yard free style relay in both intermediate and senior divisions. Winning team was Fred Wyrick, Jack Scott, Tommy Daniel, Jim Scott and Donald Davis. Troop 54 placed second and Troops 50 and 52 tied for third in both contests.

Mr. Bogy and Mr. Tim Moore attended the funeral rites of their friend, Mr. T. N. Copeland, a former resident of Estellene, Tuesday.

Following a proclamation last week by the Mayor, whiskers are a very prolific crop here, and nearly every man in Silverton has at least a mustache. The idea was started in an effort to stimulate interest in the rodeo which will be here next week end. A large horse tank is sitting west of the courthouse and qualified males, without the necessary whiskers may find themselves in trouble with the whisker committee.

Some of the whisker arrangements are good, but without a doubt Joe Mercer has them all topped. That boy has whiskers. J. L. Webb was the first one to "make the tank", with the help of L. T. Wood and W. E. Schott.

### FLASH DUCKIN NEWS

Jake Honea was caught, tried and sentenced, Wednesday afternoon, by the ducking committee. The judge gave him till morning to raise whiskers. Honea accepted the judgment of the kangaroo court, and this morning, sure enough he had no whiskers. He outran the committee to the tank, and at exactly 7:00 a.m. dived in clothes and all. It is the understanding of the committee that each day without whiskers constitutes a separate offense.

Webb claims to have been double crossed because after throwing in Webb they tossed in Wood for good measure. Webb has been swearing vengeance too, and threatened to bring his whole force to town and duck every one that has grown a set of whiskers. It is quite possible that this week end will see several of the boys in the tank of water. There are several fellows who have had their warning from the committee of thrower-inners.

Among those who need ducking are Jake Honea, M. K. Summers, B. P. Harrison, R. B. Byrd and a few others. Attention duckers.

### TO GUARD AGAINST FOOD SPOilage

Dr. Geo. W. Cox, State Health Officer today issued a warning to Texas housewives to guard against food spoilage and resultant human food poisoning during the summer months.

Summer heat and food spoilage were closely coupled together in Victorian days as a sure sign of summer and the association continues today, unless scrupulous care is taken to avoid food spoilage. "Long hot days in July and August necessitate keeping food clean, covered, and refrigerated, plus additional hot weather safeguards", Dr. Cox stated.

It should be kept in mind that food poisoning is more common in summer than in winter. The summer menu usually includes smaller helpings of cooked food and increased amounts of raw and cold food which may be more subject to spoilage or contamination. Vegetables and fruits which are eaten without peeling should be washed carefully to avoid possible contamination with mineral poisons from chemical sprays.

Harmful germs which may be harbored in raw dairy products or imperfectly cooked food cause typhoid fever, dysentery, summer diarrhea, scarlet fever, diphtheria and other disease. Perishable foods should be handled carefully and kept under constant refrigeration until time to serve.

Special care should be taken with milk and milk products, since milk is an excellent medium for bacterial growth.

### WATER TANK HONOR ROLL

- W. Coffee, Jr.
- True Burson
- L. T. Wood
- Dewey Beaver
- Nig Baird
- Curtis Bingham.
- Paul Webb
- Mack McKinney
- William McIntyre

## THE JACKETBOOK of KNOWLEDGE

INDUSTRY HAS GREATLY INCREASED THE AVERAGE SPEED AND RANGE OF ARMY BOMBERS IN THE PAST FEW YEARS

TOP SPEED (MILES PER HOUR) 1938 1941 224 395

MAXIMUM RANGE (MILES) 275 3255

AMERICAN INDUSTRY IS NOW SPENDING 6% OF NET INCOME ON RESEARCH, AND HAS INCREASED ITS RESEARCH PERSONNEL 67% IN THE LAST 2 YEARS

ANNU WOMEN OF JAPAN TATTOO MUSTACHES ON THEIR LIPS

A CABBAGE 9 1/2 FEET IN DIAMETER, THAT WEIGHED 87 POUNDS, WAS GROWN BY A LANDLORD, SCOTLAND, FARMER.

COMPLICATED INDUSTRIAL JOB — 6-INCH SHELLS REQUIRED BY THE U. S. ARMY ARE MORE COMPLICATED AND EXPENSIVE TO MANUFACTURE THAN AUTOMOBILE CARBURETORS





**Briscoe County News**  
"Official City and County News"

ROY W. HAHN  
Editor and Publisher



**THE BANK AD** is gone. However there are still a couple of fellows who talk about locating here, and we haven't given up hope. Not quite.

**WEATHER** — weedy.

**MORE RAIN LAST** night. Well all we have to do now is to devote our full time and energy to the rodeo. Insure it against rain and we'll make our fortune. Gone with the Wind—Nuts!

**THIS LITTLE COLYUM** is gonna be short this week. I've got to make the mail this afternoon (Thursday) or you won't get the paper till Saturday morn. Tomorrow is the Fourth of July you know.

**BARBARA IS COMING** home this week end I think. I'm getting more sentimental in my old age for I was never so anxious to see my family as this time. I don't know how the Young Hahn will be, but I imagine he has picked up a lot of those Jayhawker ideas again. It takes about a month each time after he gets here, for him to understand my language. I never have trouble with the wife. I'm like Gordon—I take her out on the back porch and show her the wet rope I keep hanging up there, and that is about all there is to it.

**BILL THOMPSON** keeps pretty good control over his spouse too. The other day he was way up on top of the warehouse and got to bragging on his marvelous control to the rest of the boys. Just then his wife was over about a block staking out a cow. Bill waved at her and motioned for her to move

**A HOME TOWN MERCHANT**



We are mighty proud of being a Home Town Merchant. We pay our own rent, utility bills, employ our own local help, and spend our money right here at home.

Like any good merchant we sell products that we believe offer the best value for your money. Our two best sellers are Mobilgas and Mobiloil . . . made by a company that has been in the business ever since the first horseless carriage.

The one thing we don't sell is service . . . we GIVE it . . . and we give it with a smile.

Maurice Foust

Your Friendly  
**MAGNOLIA DEALER**

south. She did. Then he motioned back north, and more north. She moved north. Then back south again, way on south. South she went. Then back north. Finally when she was right where she started from, he gave her the OK signal. Cornelia didn't find out till he came home that night that he was simply demonstrating his authority. I never did hear who won the fight.

**WHAT ABOUT THAT** subscription? If they don't start coming in a little faster, there will be unhappy hearts in the village—including my own.

**HAVE YOU MADE** your plans to attend the Silverton Rodeo, July 11 and 12. Well don't be selfish about it. Tell everyone you see that we want them to attend. It was announced over a loud speaker in Amarillo the other night that there would be free beer. I wouldn't know about that but it might be worth looking into.

**BURLESON THE** Boogey-woogy man is making faces at me because his copy hook is empty. I'll see you next week—if it doesn't rain!

**Have you bought your defense saving bond?**



Writing a "column" is no picnic. If you print jokes, folks say you are silly if you don't, they say you are too serious. If you stay in the office, you ought to be out rustling news if you get out, you are not attending to business in the office. If you wear old clothes you are broke; if you wear new clothes, they are not paid for. What in thunder is a poor columnist to do, anyhow? Like as not, someone will say I swiped this from some paper. I did.

The recent reunion of Texas veterans of the Spanish War brings to mind a speech made at such a gathering by eloquent Ralph Yarborough of Austin:

I am proud to be privileged to meet here today with Americans who marched under Fitzhugh Lee and Fighting Joe Wheeler in Cuba; who conquered Porto Rico under



General Nelson Miles; who captured Manila with General Merritt; who charged with Colonel Lenorad Wood and Colonel Theodore Roosevelt and their Rough Riders at San Jaun Hill; who sailed with Dewey at Manila, and with Schley and Sampson at Santiago; and with Captain Philip on the Battleship Texas when he humanely said, "Don't cheer, boys; the poor devils are dying." You served with Lieutenant Rowan, who carried the message to Garcia; and you heard the explosion of torpedoes when Hobson sank the Merrimac, Truly you remember the Maine!

No more Summer patriots or sunshine soldiers could have endured the hardships. You fought with black powder, impure food, antiquated guns and poor equipment. The heaviest death rate an American army has ever had in any war was your sacrifice. You marched through the streets of cholera-ridden Philippine towns and struggled through yellow fever-infested Cuban swamps more deadly than bullets from Spanish guns, but the abolition of yellow fever and the control of cholera are part of your contribution to American civilization.

You took the oppressor's hand from the "Children of the Sea" and gave them the beneficent protection of the only great nation in the world that lives under a written constitution. When you placed the flag on an island's fortress, you nailed the Bill of Rights in that island's courthouse.

By the Oregon's 17,000-mile voyage from San Francisco to Key West through the storm-tossed Strait of Magellan, you dramatized a dream and made the Panama Canal a reality.

Your devotion and bravery gave to this nation Porto Rico, Guam, the Philippines, Hawaii and many smaller islands in many seas. The property value of these islands has been placed at eight billion dollars. But the worth of the property that you won is incalculable in today's world. You gave the American Navy resting places in the two great oceans. Your islands are America's life belt. They protect the Panama Canal they guard the cross-roads of the Pacific. Without these fruits of your victories, Japan would be at our doorstep. With your victories, we have Japan on a leash.

You had the vision to secure islands suitable for air bases before airplanes were invented. Had these islands remained Spanish property, they would today be under control of the Axis Powers and would be a Damoclean sword

over our national destiny. You volunteered not alone for the struggle but for all time. You never retreated in battle; you will naturally oppose any retreat by the American flag today. Where your valor planted the flag, it must remain. There shall be no Munich of the Monroe Doctrine. International free-booters who attempt to plow the Spanish Main with ships of terror and hate will find the spirit of Dewey and Schley and Sampson on guard.

This-and-that: Existence is filled with ironic surprises. A Dallas newspaperman studied the life of Pancho Villa and was in the midst of writing a book when, one day, he saw a biography of the famous Mexican leader on sale—another writer had beaten him to the punch. Later, the movies bought the film rights to the book for a fortune and my friend had to pay 50 cents to see a picture that could have meant thousands of dollars to him. . . . A Texas admirer of thoroughbreds writes that Gen. Phil Sheridan was the first president of the American Jockey Club; Gen. U. S. Grant once served as presiding steward at a race meet; George Washington, Andrew Jackson and Woodrow Wilson liked to see races. "Racing is a great sport; thousands of good citizens would like to see it come back to Texas", the letter concludes. . . . Tom Watson of Georgia had a watermelon named for him. What a delicious form of fame—as my grandpa ust to say.

**PETROLEUM INDUSTRY AND EDUCATION**

If your boy or girl went to public school in Texas last year, one-fourth of the cost of his or her education came from the Texas pe-

trolem industry. In terms of school children, it is what a report just compiled by the Texas Mid-Continent Oil Gas Association shows. Or, in another way, if a family of four children, the entire cost of schooling one of them last year was paid by Texas oilmen. Statewide basis that means one-fourth, or nearly 390,000, as school children out of the 1,536,910, were educated last entirely by taxes paid by the petroleum industry.

The association's report, compiled from official records of the State Comptroller and some collectors of Texas independent school districts, shows that year petroleum paid \$22,000,000 in taxes used for school purposes. That's 25.36 per cent, or slightly over one-fourth, of Texas school taxes amounting to \$86,415,000.

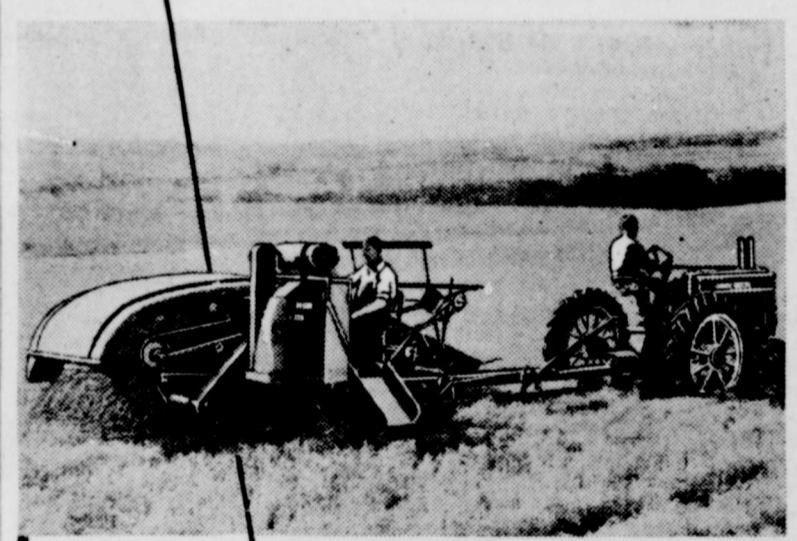
Petroleum's percentage was even higher in the matter of State's special contribution to public schools. Thirty-two per cent, or virtually one-third, of the entire State appropriation for each child was borne by petroleum industry, the report shows. Petroleum paid the percentage of rural aid funds about one-fifth of rural high school funds.

"Every school child is able to get a better education today because of Texas petroleum," the association report points out. Although the figures show the average cost of education in Texas for last year was \$58.12, many independent school districts in or near oil fields several times this amount. Some of these expanded as much as \$185, or \$246 or even \$271 per pupil.

**MORE NEW JOHN DEERE COMBINES ARRIVING THIS WEEK!!**

We have several new John Deere combines coming in this week. They are all the new type, straight-thru Model 12-A, with power take-off. These machines have proved themselves in wet fields and tangled, weedy wheat. Let us help you. Maybe we can gather that wheat yet.

**FOLLOW THE TREND . . .**



**TAKE THE SHORT CUT THROUGH HARVEST—WITH A John Deere 11-A or 12-A Combine**

**H. Roy Brown**

JOHN DEERE QUALITY IMPLEMENTS AND SERVICE

**WHY NOT GET YOUR BEAUTY WORK DONE NOW?**

Next week is the big RODEO here. You'll be busy and we'll be busy. Why not come in now and get your barber and beauty work.

We will appreciate it very much — and then too, it will be more convenient for you, with fewer waits.

Phone 15 for an appointment. Do it NOW!!

**King's Beauty Salon**

Nona Shearer Grace Irion

**Special Offer ENDS JULY 15**

**YOU GET THIS \$8.95 SUNBEAM IRONMASTER**

Light weight. Heats faster—stays hotter—starts ironing in THIRTY SECONDS after you connect it. The ONLY automatic iron with Thumb-tip Heat Regulator in the handle, away from the fingers, conveniently marked for all types of fabrics.

**AND THIS \$4.95 RID-JID Automatic IRONING BOARD**

Easy to handle—light in weight. Self-opening . . . Self-locking . . . Self-closing! Sets up as you set it down . . . folds up as you pick it up. Has the patented lock-ring that holds the table rigid, steady, solid when set up. Convenient in every way.

**YOU GET THIS \$13.90 VALUE For Only \$9.95 and Your Old Iron**

**OR JUST THE SUNBEAM IRON for Only \$7.95 and Your Old Iron**

**TERMS 95c Down \$1.00 Per Month**

**Texas-New Mexico Utilities Company**

**DO YOU KNOW??**

Of course you know by now that we can handle your grain in the most satisfactory manner. We issue the warehouse receipts and you can get your money at the bank exchange in just a few minutes.

**FARMERS ELEVATORS**  
Silverton White

**FOR GREATER POWER GREATER ECONOMY and LONGER LIFE see the**

**MINNEAPOLIS MODERN M Moline MACHINES**

Two, Three, and Four-Plow

**TRACTORS**

Look at the M-M sales record in U. S. . . . Ask the man who owns one.

**Robinson Moto Company**  
DALE WOOLSEY, Manager  
Silverton, Texas Phone No.

**CK FAMILY DIET NUTRITION YARDSTICK**

nutrition history, one of the events recorded for the year will be the setting up of the "yardstick" of good nutrition for the United States.

This yardstick is a guide worked by a committee of eminent nutritionists to help improve the nation's food habits. It is a goal which leaders in nutrition have agreed to aim in planning for the nutrition of the nation's families.

What is the yardstick? What can be done to the woman who prepared three meals a day for the family? On what is it based? These are three of the questions that are to be answered by the yardstick for the first time. In the following report, Dr. Louise Stanley, chief of the Department of Agriculture's Bureau of Home Economics answers them.

Just exactly what sort of a diet is this yardstick? It is simply a table, which lists for persons in normal health the recommended daily allowances of food. The number of calories and the allowances suggested for iron, calcium, iron, and the 6 known vitamins are given in scientific terms—grams, milligrams, or International vitamin units.

How can such a technical table be of use to an ordinary housewife? The yardstick is not being translated into terms of everyday food. The translators are nutritionists in every locality—and the local nutrition committees set up in the National Diet program.

Why these local nutrition workers express the yardstick in terms of food available in your particular locality from season to season. They can also work out diets that can be bought for different amounts of money. Some Economists of the U. S. Department of Agriculture translate the yardstick into a master diet of the different groups of food that need to be represented in the diet every day. Follow the pattern, they say, and the vitamins and minerals and other

food essentials in the yardstick will take care of themselves.

Following is the master diet plan, which homemakers may adopt to their own uses by choosing the foods in each group that are available that they can afford, and that they like best.

**MILK** 3/4 to 1 quart every day for a growing child; 1 quart for expectant or nursing mothers; 1 pint for everyone else. **TOMATOES, ORANGES, GRAPEFRUIT, GREEN CABBAGE, RAW SALAD GREENS** 1 or more servings for everyone. **LEAFY, GREEN, OR YELLOW VEGETABLES** 1 or more servings. **POTATOES, OTHER VEGETABLES, AND FRUITS**--2 servings or more a day. **EGGS**--1 a day (or at least 3 or 4 a week.) **LEAN MEAT, POULTRY, FISH** 1 or more servings a day. **CEREALS**--at least 2 servings or whole-grain products or "enriched" bread. **FATS and SWEETS**--some butter or vitamin a rich fat every day, and enough more fats and sweets to satisfy the appetite.

Here are two sample sets of menus for a day that measure up to the yardstick.

**Breakfast**  
Rolled oats and milk, Applesauce, Scrambled eggs, Toast and butter, Milk (children), Coffee (adults)

**Lunch or Supper**  
Potato soup with onion, Peanut butter and lettuce sandwich on whole-wheat bread, Fresh fruit in season, Milk for all

**Dinner**  
Beef pot roast, Steamed tomatoes, Green beans, Bread and butter (whole grain or "enriched" bread), Berry shortcake, Milk (children), Coffee or tea (adults)

**Breakfast**  
Whole-wheat cereal with milk, Tomato or orange juice (young

children), French toast, Milk (children), coffee (adults)

**Lunch or Supper**  
Baked beans and salt pork, Brown bread and butter, Cabbage slaw, Milk for all

**Dinner**  
Braised liver, Cream potatoes, Spinach, Bread and Butter, Prune whip, Milk (children), Coffee or tea (adults)

Q. On what is this goal for good nutrition based?  
A. On scientific data—all facts that careful research has shown us up to now of what foods human beings need and how much. Some of the figures in the yardstick, naturally, will be revised as further information becomes available.

Q. Who set up this goal for good nutrition?  
A. The Committee on Food and Nutrition of the National Research Council acting as advisor to the Coordinator of Health and Welfare in the National Defense program. This committee is made up of recognized authorities in nutrition from all parts of the country. The yardstick was then presented to the First National Nutrition Conference for Defense, 900 nutrition leaders representing in the whole United States and meeting in Washington, D. C.

**Local Happenings**

Mr. W. F. Brittain spent Sunday visiting in Turkey with his son, W. F. Brittain Jr., and family.

Mr. Bud Long of Dinner Creek Camp on the J. A. Ranch was a Silverton visitor Tuesday.

Mr. and Mrs. Guy Young and son spent Sunday in Parnell visiting her parents, Mr. and Mrs. A. B. Stephens.

Mr. Dale Woolsey made a business trip to Vernon Tuesday.

Miss Elva Wright of Dallas visited her parents, Mr. and Mrs. Clyde Wright, from Thursday to Sunday of last week.

Miss Wilene Bomar left Wednesday for Amarillo where she will visit her sister, Mrs. Noble Lyde.

Mrs. Billy Joe Womack and Mrs. Leon Martin were Plainview visitors Saturday.

Mr. and Mrs. Ray McEntire visited friends in Morton last week end.

Mr. and Mrs. Jim Daniel and Kathrine spent the week end in Floydada visiting in the home of Malcolm Daniel.

Mr. and Mrs. J. T. Luke and Mr. and Mrs. Billy Joe Womack spent Sunday in Amarillo.

Mr. Rolien A. Moore of Lubbock was a dinner guest in the Ray McEntire home Monday.

Miss La Trelle Bagwell of Dimmitt spent several days this week with her sister Mrs. Ray McEntire.

Elliot Lee underwent an operation on his nose at the Lubbock hospital Tuesday. His condition is reported favorable.

Mrs. H. L. Dobbs and children of Dallas are visiting her parents, Mr. and Mrs. M. K. Summers.

Miss Sadie Summers is visiting friends in Amarillo this week.

Miss Ada Belle Crouch, formerly of Mena, Arkansas, is making Silverton her new home.

Mrs. A. E. Tate of McLean is visiting her son Mr. Freeman Tate, and family.

Mrs. Lucille Cox of Floydada is visiting relatives here this week.

Mr. J. W. Monroe made a business trip to Lockney Monday.

Mrs. Howard Cash and Reva June are marketing in Dallas this week.

Mrs. Hobby and children of Denver, Colorado are visiting her Aunt, Mrs. Clyde Wright.

Mr. Dutch Kawfold of Amarillo was a week end guest in the Cliff Allard home this week.

Mr. and Mrs. J. W. Harvey of Mrs. Allen Dickerson and daughter are visiting her mother, Mrs. E. L. Gardiner and other relatives this week.

Mr. and Mrs. Monte Stanforth, formerly of Wichita Falls, moved Tuesday into their new home west of Silverton.

Mrs. McEwin is on the sick list this week.

**NOTICE TO DELINQUENT TAXPAYERS**

**(Here's How You Can Save Money)**

Under the provisions of H. B. No. 76 recently passed by the Legislature, you can make a great saving on delinquent taxes. Any taxpayer paying ALL taxes delinquent by him will pay only six (6%) per cent penalty during the short life of this bill. Under the usual method you will pay eight (8%) per cent penalty and six (6%) per cent interest per annum.

Therefore you will readily see that it will be to your advantage to pay ALL your delinquent taxes.

**N. R. HONEA**  
Tax Collector and Collector

**WHEN HARVEST REALLY GETS STARTED,**

... we intend to give you "harvest" service, and will be open all night if necessary. We appreciate your business.

**Kirks Cafe**

**R. F. Stevenson**  
In County Surveyor's Office

See Me For  
Investments, Bargains in Farms, Ranch  
Land and City Property

Land Leases and Taxes Collected for  
Non-Residents

**NEW OIL BEATS**  
*five other big-name brands in*  
**TORTURE-TEST**

Endures Sizzling Death Valley heat for  
**13,398 MILES ON ONE 5-QUART FILL**



**How this Certified Record can spell new Oil-Savings—new Engine Safety—for You**

You get the oil that outlasted 5 other highly reputed brands by 74% to 161% in Certified Competition, when you change to this proved-in-advance new oil named

**CONOCO N<sup>th</sup> MOTOR OIL**  
—Popular-Priced—

Your own engine can be fortified by new Conoco N<sup>th</sup> motor oil right today, at Your Mileage Merchant's Conoco station. But before going on sale this new oil proved that a regular 5-quart fill could establish startling extremes of endurance, protection and miser-economy.

**Fantastic Death Valley brings Your Evidence**

Death Valley seems to shimmy—like heat at your furnace door. And down on this desert impartial observers watched 6 identical stock cars run at 57-mile speed, torture-testing 6 quality oils including new Conoco N<sup>th</sup> oil. No let-up, day on day, till each oil gave out and junked its engine.

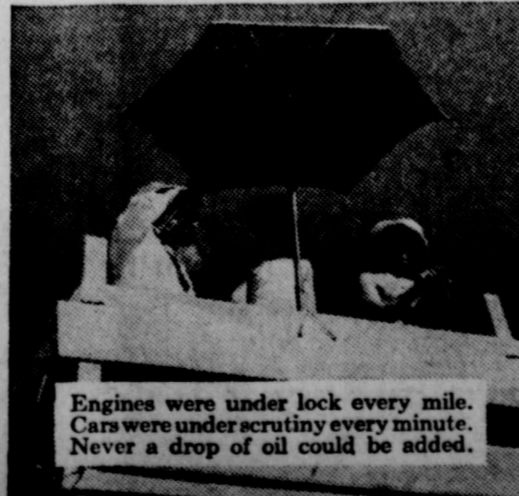
Even the best competitive oil in the test was outlasted 5,683 miles by Conoco N<sup>th</sup> oil. And one "rival" was outlasted all of 8,268 miles by new Conoco N<sup>th</sup> oil. Certified.

**All this New Economy how?**

America has long known Conoco best for making it possible to give any engine OIL-PLATING...lubricant that can't all quickly drain down, but must stay PLATED UP—alert against wear in advance—not waiting till oil-flow starts. OIL-PLATING comes from a rare synthetic...man-made under the Conoco Germ Processed oil patent. And Conoco N<sup>th</sup> motor oil still brings OIL-PLATING—but not only that!...

In addition this new oil brings Conoco's latest synthetic—Thialkene inhibitor. It inhibits—controls—the effect of foul "leftovers" produced by every engine's normal firing. Otherwise uncontrolled oil spoilage could easily start. In oils that let this spoilage start, it spreads like a rumor—gets worse, faster and faster. But now that's nipped in the bud by Thialkene inhibitor, in new Conoco N<sup>th</sup> oil... U. S. Patent 2,218,132. This oil stays more like its own good self. Then your engine will, and that saves oil... as demonstrated by the long life of Conoco N<sup>th</sup> in pitiless Death Valley.

You'll never give your own engine such a "trial by torture." You wouldn't pass up your regular time for draining. Authorities say, "Don't!" But you can



**CERTIFIED** I hereby certify that the Death Valley Test and related work were thoroughly and fairly conducted. Engine Destruction occurred in each case at the mileage stated.

*H. M. Jackson*  
Consulting Engineer, who during Academic year is Professor of Automotive Engineering, Purdue University

**We Are Ready To**

**Handle Your Wheat**

In spite of the tornado, our elevator is ready to go again and we cordially invite you to bring your wheat to this farmer-owned co-operative elevator. From top to bottom, we're ready to go, and we sincerely hope that the weather man gets ready too. We will be glad to buy at highest market price, or we can place your wheat in

**Government BONDED storage**

We have built considerable more storage space for wheat here at the elevator and if you decide to place your wheat in the government loan, we can arrange all the details for you and advance you money immediately.

Our motto — "No long waits — no short weights" — just good old fashioned honest service.

**Silverton Co-op**

**Doug Northcutt, Silverton**

# All Roads Lead To Silverton

For Briscoe County's Greatest Rodeo  
And Celebration

**MAURICE FOUST**  
Magnolia Wholesale and Retail

**Clarendon Steam Laundry**  
You'll Appreciate Our Service

**BOMAR DRUG STORE**  
AND BEAUTY PARLOR

**Bomar and Gilkeyson**  
GROCERY AND MARKET

**JOHN'S CAFE**  
Pay Us A Visit During the Rodeo

**ALLARD BARBER SHOP**  
Let Us Trim That New Mustache  
"Shot" "Dean"

**King's Barber and Beauty Salon**  
Personalized Beauty Service  
Two Full Time Barbers

**Finley's 5c-\$1 Store**  
We Will Save You Money  
Silverton Quitaque

**FARMERS CASH STORE**  
"Pay Cash and Bank the Difference"  
I. S. Bogy, Manager

**PHILLIPS "66" SERVICE**  
Wholesale and Retail  
Alvin Redin Phone 66

**H. ROY BROWN**  
Hardware, Furniture, John Deere Machines  
RIDE 'EM COWBOY, RIDE 'EM

**W. C. ROBERSON**  
Let Me Figure Your Bill for a State  
Reserve Registered Life Policy

**BURSON MOTOR CO.**  
Why Pay More? Why Have Less?  
BUY A CHEVROLET

**C. E. ANDERSON**  
INSURANCE AND LOANS  
Office In Court House Basement

**SILVERTON CO-OP.**  
Owned By Farmers and Operated  
By Them

**FARMERS ELEVATORS**  
Home Storage Will Make You  
Harvest Money

**PALACE THEATRE**  
Every Patron Is An Honored Guest

Come To  
**Silverton**  
for  
**2 Big Days**



**Thrilling Riding and Roping Contests**  
Both Afternoon and Night

Friday  
and  
Saturday

**July 11 & 12**

Afternoon,  
And Night,  
2 and 8 P. M.

Be On Hand For Parade At 10:00 A. M.

**ROUGH RIDING!!**

**FAST ROPING!!**

The well-known Curley Dougherty  
Bucking Bulls; and the famous Dumas  
Bucking Horses will give the boys plenty  
of spills in the riding contests.

Roping stock is to be furnished by Nig  
Reid — all selected Brahmas from the  
Houston area. The fastest ropers in the  
Panhandle will compete in the roping

**'WINKS' ADAMS AND HIS FAMOUS ROAN HORSE WILL BE FEATURED  
AT EACH PERFORMANCE.**

Old Timers Square Dance Afternoon and Night  
**Rodeo Dance Each Nite**

Good Floor

Plenty of Fun

MUSIC BY

**Clyde Miller And His Swing Band**

**KIRK'S CAFE**  
If You Like Good Cooking — Come Here  
Located Corner Main Street and Highway 86

**SILVERTON DRY GOODS**  
"Save Cash at Cash's"  
CLOTHING FOR THE WHOLE FAMILY

**DICK COWART'S GROCERY**  
Watch For Our Specials Each Week  
DICK COWART, Owner

**CITY TAILORS**  
BUST 'EM OUT COWBOY!!  
WE'LL SEW 'EM UP!!

**CRASS MOTOR COMPANY**  
Service That Pleases — On All Makes and Models  
T. T. Crass, Owner Phone 91 Firestone Dealer

**W. E. SCHOTT, J.R.**  
General Dirt-Moving Contractor  
Phone 4 Silverton Box 562

**Texaco Service Station**  
Wholesale and Retail Quick Service  
Guy Young Phone 9 Horace

**WOOD DRUG STORE**  
Stop In And Visit Us!!  
Honk For Curb Service

Compliments Of  
**W. COFFEE, JR.**  
Your County Judge

Compliments Of  
**PAUL REID**  
Your County Treasurer

Compliments Of  
**R. B. PERSON**  
County Commissioner, Precinct

Compliments Of  
**W.G. WIMBERL**  
County Commissioner Precinct

Compliments Of  
**J. R. FOUST**  
County Commissioner Precinct

**Eads & McEwin Groc**  
**And Market**  
Better Meats Cost No More Than  
Ordinary Meats

**CONOCO SERVICE ST**  
Read Our Big Ad In This Paper  
Try the New Nth Motor Oil

Compliments Of  
**JAKE HONEA**  
"Your Hired Hand"

**Whiteside and Comp**  
"The Store That Strives To Plea  
Ladies Ready-To-Wear Curlee

**DAVE ZIEGLE**  
**SOVEREIGN SERVICE**  
The Fastest Flat Fixers In Town

**Briscoe County New**  
You Can Subscribe NOW for \$1

Compliments Of  
**WARNER "Nig" REI**  
You'll See Plenty Of Action July

**FOGERSON GRAIN CO**  
We'll Store Or We'll Buy Your Wheat  
We Appreciate Your Business

**ROBINSON MOTOR CO**  
You're Missing a Good Deal If You  
Haven't Talked to Dale Woolsey

Mrs. S. G. York of San Anton- Mr. and Mrs. W. C. Smithee Jr. Nellie Grady of Clarendon has

PALACE THEATRE SUPPLEMENT, BRISCOE CO. NEWS, JULY 3, 1941

**PALACE**  
**FREE-VUE**  
**SAT.**  
**NIGHT**  
**SUN.**  
**MON.**



**DANGEROUS**  
**CURVES AHEAD!**

*5 Men Ran After*  
**THE**  
**HOUSEKEEPER'S DAUGHTER**  
 WHO DID THINGS TO THEM  
 SHE HADN'T OUGHTER!



**ROBERT...** whose millions didn't worry him half as much as Hilda...

She Couldn't  
 Keep House!  
 She Couldn't  
 Cook!...  
 But What She  
 Knew About  
 Men Would  
 Fill a Book!



**THE DEAKON...** Percy The Passion Flower they called him. He thought he knew women 'til he met Hilda!



**SCREW-LOOSE BENNY...** the lady-killer. Even he was Hilda's fella!



**ED...** He and The Deakon ate together, lived together, were pals to the end... and Hilda was the end!

**HAL ROACH**  
 wants you to meet

**"The HOUSEKEEPER'S DAUGHTER"**

Starring **ADOLPHE BENNETT \* MENJOU**  
**JOAN BENNETT \* JOHN HUBBARD**

And Introducing Hollywood's Newest Heart-Throb **Wm. GARGAN** **Geo. E. STONE** **Peggy WOOD** **Donald MEER** **Victor MATURE**  
 Directed by **HAL ROACH**  
 Screen Play by **RIAN JAMES** and **GORDON DOUGLAS** • Released thru United Artists

**THE HOWLING HIT THAT HAS AMERICA IN STITCHES!**

A. James visited Jim Harper of...

**DEFENSE IN TEXAS**

use contracts let April 15 amount-1.81, and Texans to make them- employment in tial to national . D. Eddy, State National Defense i, said today. ts in Texas tot- These contracts oyers to be built e cargo vessels rs to be built steel submarine -seven steel car-

go boats to be built at Houston, ten wood mine sweepers to be built at Orange, and an unspecified number of wood submarine chasers at Rockport and Galveston. With Texas forging to the front as a center for ship construction, labor estimates compiled by the Texas State Employment Service indicate that the shipyards in Texas will absorb 12,000 workers within the next twelve months. "If the flow of national defense materials is continued unhampered, it is essential that trained men be available for jobs when they are needed," Eddy declared.

**Silverton Lions Club**  
**Wednesday Noon**



**TRADE-IN**  
**LOWANCE**  
 YOUR OLD TIRES  
 W/ *Safti-Sured*

**Goodyear**  
**CHAMPION TIRES**

es are worth a lot more to re to you. Trade them for DeLuxe Champions — the NLY Tires made that are ey're *Safti-Sured* against wouts and *Safti-Sured* for d mileage. Don't miss this - we promise you it will your while.

**BUY NOW**  
**WE'LL FIT THE TERMS TO YOUR INCOME**

**OUTSTANDING VALUE**  
**LOW PRICE**

tone **4.75-19**  
**TIRES**  
 popular thrift a Lifetime stone Convoy and of extra e service! Buy are still low.  
**\$ 5<sup>35</sup>**  
 EXCHANGE

**s Motor Co.**

istributor Silverton, Texas

Dozen Reasons  
 ould

**OR GOLDEN KRUST**  
 ad is too small to list them. oaf today and discover the of this home baked loaf. den Krust at Your Grocers enus Gillespie's **ITY BAKERY**—

advantages of the CP Gas Range. The conven-  
 iences and cooking results are simply amazing.  
**West Texas Gas Company**

**FLOWERS**  
 For Any And All Occasions  
 SEE OR CALL  
**Tom Bomar**  
 Representative Of  
**Park Florist**  
 Funeral Design Our Specialty

**J. B. BAIRD, Dealer**  
 Quitaque, Texas  
**Mrs. Kate Fowler**  
 Silverton, Texas  
**J. B. Bray,**  
 Turkey, Texas

Heard & Jones Building  
 Tullia, Texas Phone 251  
**Silverton**  
**Undertaking Co.**  
 Day and Night Ambulance  
 Service  
**T. C. and D. O. Bomar**

**WE LIKE TO HEAR YOUR HORN!**  
 We do for a fact. Drive up and honk—  
 See how quickly we answer the call. We  
 give special attention to curb service.  
 Yours for keeping cool.  
**Wood Drug Store**

Palace  
.....  
SUPPLEMENT:

# Briscoe County News

Palace  
.....  
SUPPLEMENT:

.....SILVERTON, TEXAS, THURSDAY, JULY 3, 1941 (THURSDAY).....

10¢ PALACE 20¢

FRI. - SAT.  
JULY 4 & 5

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**VIRGINIA**

PARAMOUNT PRESENTS

In Glorious New TECHNICOLOR!

Fred **MACMURRAY**

with **STIRLING HAYDEN**  
**HELEN BRODERICK**  
**MARIE WILSON**

starring **Madeleine CARROLL**

**VIRGINIA...  
Battlefield of Love—1941**

The magnificent love story of a beautiful rebel. The new North and the modern South at war again for a lovely lady's heart!

That tiny, terrific little star of "Honey-moon in Bali," **CAROLYN LEE** ... back to steal your heart again!

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le and Retail Quick Service  
ung Phone 9 Horace E

**OD DRUG STORE**  
Stop In And Visit Us!  
Honk For Curb Service

Compliments Of  
**COFFEE, JR.**  
Your County Judge

Compliments Of  
**PAUL REID**  
Your County Treasurer

Compliments Of  
**B. PERSONS**  
County Commissioner, Precinct 2

Compliments Of  
**WIMBERLY**  
County Commissioner Precinct 3

Compliments Of  
**R. FOUST**  
County Commissioner Precinct 4

& McEwin Grocery  
And Market  
Meats Cost No More Than  
Ordinary Meats

**OCO SERVICE STA**  
Our Big Ad In This Paper  
The New Nth Motor Oil

Compliments Of  
**KE HONEA**  
"Your Hired Hand"

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**E ZIEGLER**  
OVEREIGN SERVICE  
Best Flat Fixers In Town

oe County News  
an Subscribe NOW for \$1.25

Compliments Of  
**RNER "Nig" REID**  
Plenty Of Action July 11-12

**FARMERS ELEVATORS**  
Home Storage Will Make You  
Harvest Money

CLOTHING FOR THE WHOLE FAMILY

OFFICE 2115 FIDELITY — ON ALL RUBBER AND METALS  
T. T. Crass, Owner Phone 91 Firestone Dealer

**FOGERSON GRAIN CO**  
We'll Store Or We'll Buy Your Wheat  
We Appreciate Your Business

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Every Patron Is An Honored Guest

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Watch For Our Specials Each Week  
DICK COWART, Owner

**W. E. SCHOTT, JR.**  
General Dirt-Moving Contractor  
Phone 4 Silverton Box 502

**ROBINSON MOTOR CO**  
You're Missing a Good Deal If You  
Haven't Talked to Dale Woolsey





# Fun for the Whole Family

## BIG TOP

By ED WHEELAN



## LALA PALOOZA The Last Roundup

By RUBE GOLDBERG



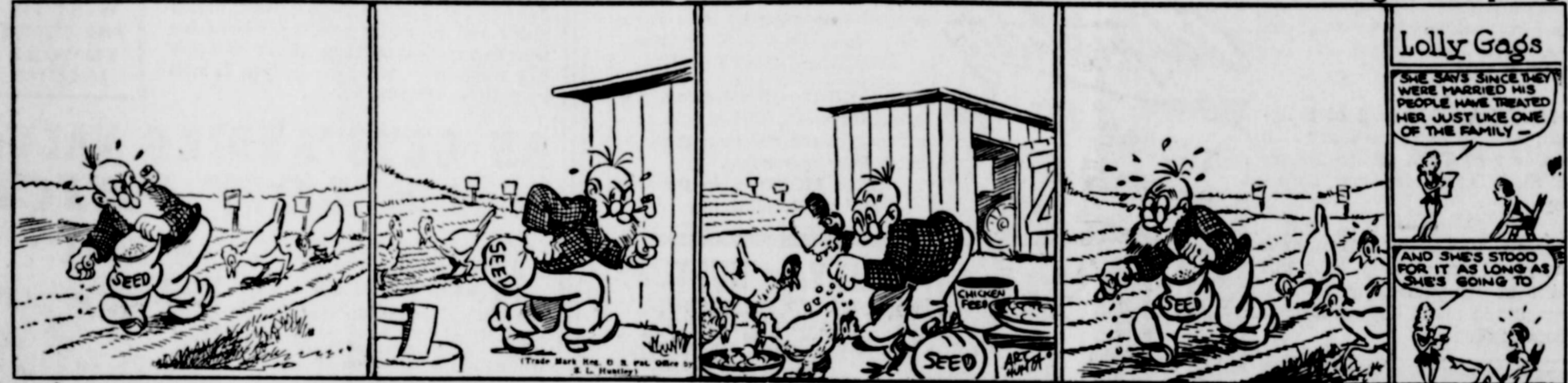
## 'SMATTER POP—Hey, Soldier! That's Playground Business!

By C. M. PAYNE



## MESCAL IKE By S. L. HUNTLEY

Signs of Spring



## POP—Talk About That Well-Known Professor!

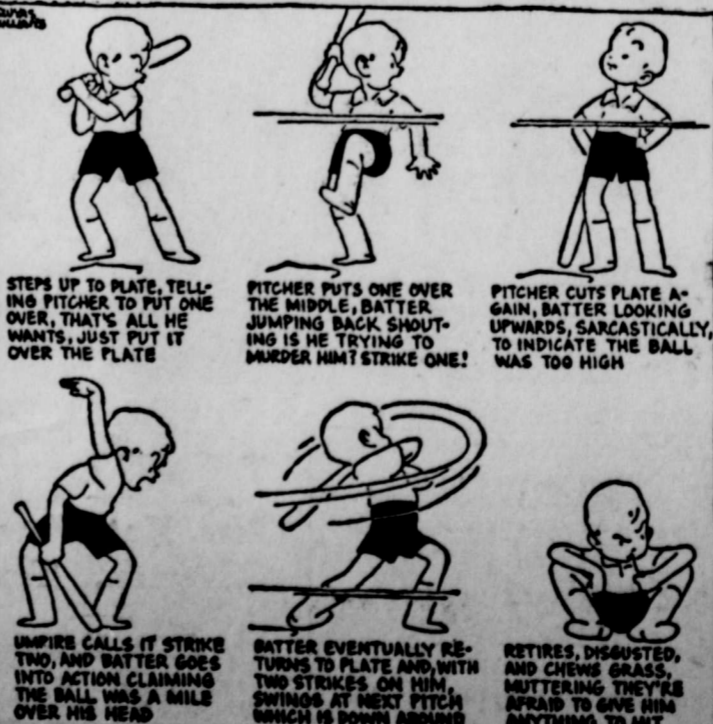
By J. MILLAR WATT



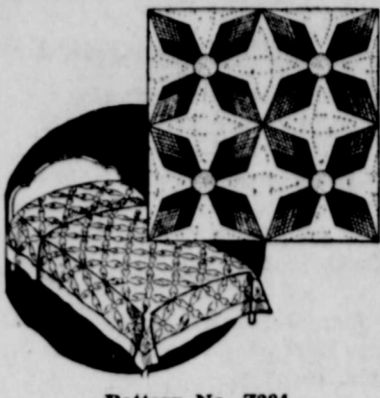
## THE SPORTING THING



## BATTING EYE



## THINGS for You TO MAKE



Pattern No. Z284

ALL of the quaint charm and beauty of the rose has been captured in this pieced quilt, so appropriately called Rose Point. This delicate all-over pattern is prettiest if the rose center is yellow, the bud green, and the tip dainty pink or print.

Z284, 15 cents, gives accurate guide with color suggestions, approximate and the necessary for this old favorite. Send your name to:

AUNT MARTHA  
Kansas City  
Box 166-W  
Enclose 15 cents for each desired. Pattern No. Name Address

## BEAT THE HEAT

After shower—any time—put on Mexican Heat Powder. Dust on hot feet. Relieves, soothes, eases sunburn. Great for baby's or baby's. Get Mexican Heat Powder.

Ant's Sermon  
Nothing preaches better than the ant—and she says so. Benjamin Franklin.

## Gems of Thought

THERE is a central repose beyond the motions of the worlds; that wide stillness—that silence of the soul, which is not desolate, but rich with unutterable harmonies. — Macdonald.

How happy is he born and taught that serveth not another's will; whose armor is his honest thought; And simple truth his utmost skill! — Sir H. Wotton.

Natural ability without education has oftener raised man to glory than education without natural ability. — Cicero.

A merry heart maketh a cheerful countenance. — Proverbs.

## CAMPHO-PHEN

for SMALL CUTS • SCALDS • SUNBURN • MOSQUITO BITES

AN APPROVED FIRST-AID KIT

COOLING, SOOTHING, ANTISEPTIC DRESSING

Send for FREE SAMPLE

JAMES P. BALLARD, Inc., Dept. 111

## JUST

Appreciation  
I complained of having a nag, until I saw a man with a horse. Author unknown.

Cutting Remark  
She was having a good old wifely nag, and hubby was losing his patience, although so far he hadn't answered a word. Perhaps that was why his wife suddenly burst out with: "Nothing I ever say to you bears fruit!" "It might if you pruned it a bit!" he retorted.

Same Effect  
"I could be dancing with you." "It's about to kill me, too."

As Webster Sez  
"I want to be procrastinated at the nex' corner," said the Negro passenger to the bus conductor. "You want to be what?" demanded the conductor. "Don't lose your temper. I had to look in de dictionary myself befor' I found out dat 'procrastinate' means 'put off.'"

Up to Her  
(Lady, after operation)—Oh, doctor, will the scar show? Doctor—Not if you are careful.

On Both Sides  
"That girl is a regular phonograph." "She's more—she's a two-faced record."

## Nervous Rest Girls!

Cranky? Bored? Can't sleep? Easily annoyed? Distressed? Functional disturbances? Lydia E. Pinkham's Vegetable Compound is the best for relieving pain of irregular and cranky nervousness and disturbances. One of the most effective medicines you can buy for this purpose—made especially for women. WORTH TRYING!

Easy Faultfinding  
It is much easier to be than to be correct.—Benjamin Franklin

To relieve Misery of COLIC 666

Try "Rub-My-Tiss"—a Wonderful Remedy

Saddened Heart  
It is a poor heart that rejoices.—Dickens.

It's A GOOD AMERICAN CUSTOM

SHOOTING FIREWORKS on Independence Day began July 4, 1776, when the Declaration of Independence was signed. John Adams, a Signer, said: "the day should be observed with hilarity and the setting off of fireworks."

It's also a good American custom to relax on the Fourth of July (and every other day) with a man-sized, mild King Edward, America's most popular cigar.

**KING EDWARD** CIGARS  
WORLD'S LARGEST SELLER

Benefits to Our Readers

THE PUBLIC nature of advertising benefits everyone it touches. It benefits the public by describing exactly the products that are offered, and just that the employer who has no obligation to the public. These benefits of advertising are quite apart from the obvious benefits which advertising confers—the lower prices, the high quality, the better service that go with advertised goods and services.



Announcing....

# Our Summer ROUND-UP



# of Subscribers

Subscribe Now For

# \$1.25

## Briscoe County NEWS

### Francis Locals

The Helping Hand Club met with Mrs. H. C. Mercer Thursday the next meeting will be with Mrs. W. E. Redin July 10th.

Mrs. U. D. Brown and Mrs. W. C. Roberson attended the funeral of Mrs. R. C. Reeves in Olton Friday afternoon.

Mr. and Mrs. F. A. Fisch spent Sunday in the H. T. Myers home.

Mr. and Mrs. Lowell Calloway and girls spent Saturday night with Mr. and Mrs. P. D. Jasper.

Glenna Bell Campbell spent last week with Teresa Crass and Lou Fitzgerald.

Mr. and Mrs. Charlie Holt and family visited Mr. and Mrs. Bob McDaniel Sunday.

Mr. and Mrs. Lowell Rowell spent Sunday in the F. A. Fitzgerald home.

### FAMILY TIME-SAVERS

Family cooperation in small household duties saves not only time but wear and tear of dispositions. Louise Bryant, specialist for the A. and M. College Extension Service, says when families consider home management, most frequently they think of finance-management and forget the time factor.

Here are some suggestions she offers for family cooperation which will save time and result in sharing the small, but sometimes harassing, household tasks:

Let one member of the family be responsible each night for leaving the living room in order. This will save work next morning.

Put magazines and daily papers in a rack after use. Don't let them get scattered.

Make sandwich filling for the next day's school or work lunches at night after supper.

Encourage every member of the family to make his own bed and hang up his own sleeping garments each morning.

Be sure to clean muddy shoes before entering the house. This will save a lot of floor cleaning.

Wash the bath tub and hang up the bath mat after every use.

Have a hamper or laundry bag and place soiled clothing in it

rather than on a closet door.

Keep clothing on coat hangers. This saves much pressing.

Ask every member of the family to fold up his own napkin and place it on the dining table after each meal.

Arrange a storage place for wraps, rain coats, and rubbers and keep them there when not in use.

The Smylie family met at Davis Camp at the Buchanan in Lampasses, Texas, June 12. Present were: Jim Smylie, family of Lampasses, Will Smylie of Houston, Mr. and Mrs. Smylie and son John of Silton, Mr. and Mrs. Lewis Kizer Lewis Jr., of Plainview, and O. T. Bundy of Silvertown.

Save, and aid Uncle Sam. Buy a defense bond today!

It's time to renew your subscription. \$1.25

### SUMMER

They're Not "Slack" Suits— They are BEAUTIFUL Suits— When cared for properly!



Ladies Slack Suits ..... 50c  
Men's Slack Suits ..... 50c  
Dry Cleaned and Beautifully Hand Finished

### WINTER

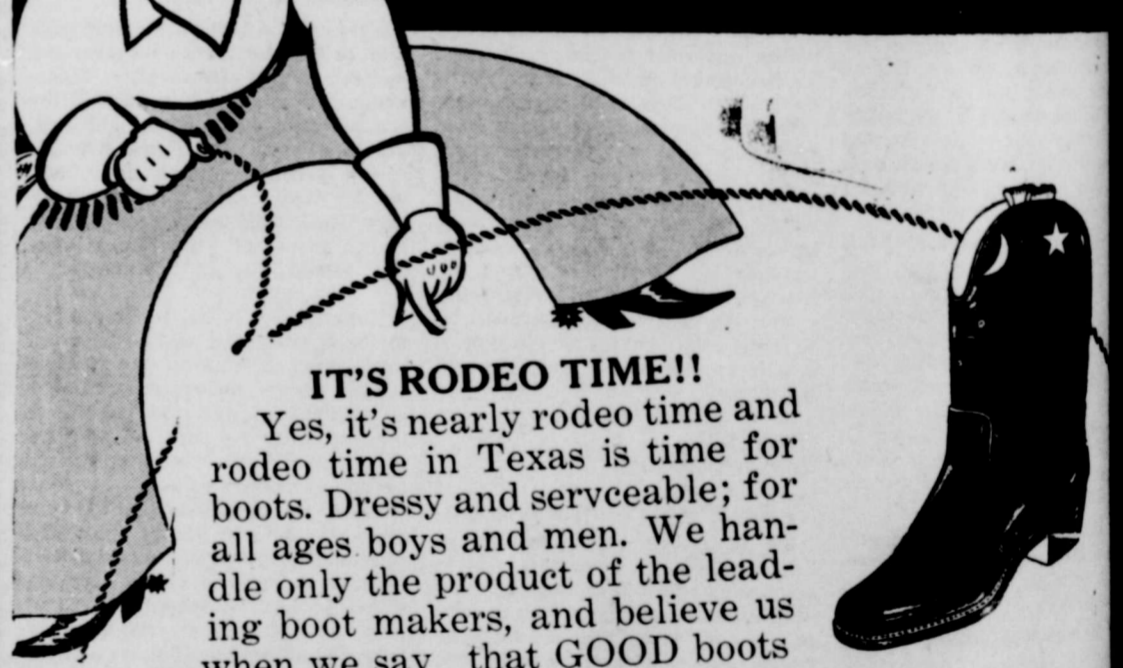
If You Haven't Cared For Your Winter Clothes It Should Be Done NOW



Womens' or Men's Coats— Dry Cleaned, Pressed and Sealed in Moth Proof Bags

## City Tailors

# BE A REAL TEXAN



### IT'S RODEO TIME!!

Yes, it's nearly rodeo time and rodeo time in Texas is time for boots. Dressy and serviceable; for all ages boys and men. We handle only the product of the leading boot makers, and believe us when we say that GOOD boots are getting hard to get.

## Silvertown Rodeo July 11-12



- Children's Cowboy BOOTS, Star Brand, sizes 6 1/2 to 3 ..... \$2.95 - \$4.95
- Boys' Cowboy BOOTS, in Star Brand and Justin's ..... \$4.95 to \$9.95
- Men's Cowboy BOOTS, Justin's and Nacona, in Black and Brown, calf and Kangaroo ..... \$11.00 to \$19.50

## Whiteside & Company

"The Store That Strives to Please"