



# BRISCOE COUNTY NEWS

M. B. Cavanaugh, Owner and Publisher  
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A. J. Jones is spending the holidays in Detroit, Texas with his father and sister.

Mr. and Mrs. Albert Mallow and daughters spent Thursday in Plainview with relatives.

Mr. and Mrs. John L. Wilmoth and children, left Friday for Pottou, Oklahoma, where they will spend the holidays with relatives.

Mrs. Roy McMurtry relatives in Plainview Thursday.



The Scots have always made a big fuss over New Year, and no wonder. The wassail bowl goes 'round at New Year's time, filled with savory liquid and nostalgic memories.

Traditionally, the wassail bowl itself should be an ornament of graceful design; its contents should be warm and spicy—with sweetened wine, ale, sugar, and nutmeg.

Custom dictates that at the stroke of 12 on New Year's Eve, the head of the household should stir the mixture and then pass it among those present. A favorite custom of the Scots has been to pile into wagons or sleighs carrying kettles full of the wassail, cheese and buns. The party stops at various houses in the community and the refreshments go 'round at each stop without paying much attention to the approaching dawn.

"Open House" on New Year's Day was quite the vogue in the United States around the turn of the 20th century. Newspapers carried columns of 'at home' notices announcing the hours during which visitors would be received. And having duly received, hosts and hostesses closed their receptions and joined the procession of callers at other 'open houses.'

Human nature being what it is, receptions were often 'crashed' by strangers prompted by the accessibility of free punch, and a succession of several 'open houses' sometimes resulted in the most welcome guests arriving in excessively boisterous or mellow moods and contributed to the abandonment of the publicly announced 'open house.' But intimates still toast each other around a private wassail bowl and "drink a cup of kindness yet for Auld Lang Syne".

## What's Doing in the Churches

**THE METHODIST CHURCH**  
Rev. Grady Adcock, Pastor  
Sunday School 10:00  
Morning Service 11:00  
Children and Young People's Meeting 7:00  
Evening Service 7:30  
WSSC every other Monday at 9:00

**FIRST BAPTIST CHURCH**  
Rev. G. A. Elrod, Pastor  
Preaching 7:30  
Training Union 6:30  
Prayer Meeting Wednesday 7:00  
W. M. U. Monday 4:00  
Sunbeams Monday 4:00  
Junior G. A.'s Monday 3:00  
Brotherhood Monday 8:00

**PRESBYTERIAN CHURCH**  
Sunday School 10:00  
PREACHING  
Each Second Sunday 11:00  
Each Fourth Sunday 3:00  
Auxiliary every 1st and 3rd Monday in the homes of the members.

**CHURCH OF CHRIST**  
Arnold Banks, Evangelist  
Sunday Bible Study 10:00  
Sunday Communion and Preaching 11:00  
Sunday Young People's Meeting 7:00 P. M.  
Monday, Ladies Bible Study 4:00 P. M.  
Wednesday, Prayer Meeting 7:30 P. M.

**VISITED IN LUBBOCK CHRISTMAS DAY**  
Mr. and Mrs. Wylie Bomar, Sr., and Mr. and Mrs. Wylie Bomar, Jr., and children, visited Christmas day in Lubbock the guests of Mr. and Mrs. N. A. Lyde and Mr. and Mrs. Roy Bomar.

**BOMAR DAIRY**  
PHONE 909-F3  
**GOVERNMENT TESTED HERD**  
DELIVERIES DAILY  
WE APPRECIATE YOUR BUSINESS



## FAMILIAR FACES

To nearly every one of you there are many familiar faces among the folks at Southwestern Public Service... linemen... cashiers... meter readers... and all the others that make up the Public Service "family" in your locality.

They are your friends and neighbors... they attend the same churches... buy at the same stores... with roots firmly planted in the life of the community.

In other words, throughout the great Panhandle-Plains-Pecos Valley-Eastern New Mexico area, your Public Service Company "hangs"... a home-operated, business-managed company, working toward a better way of life... electrically... for everyone.

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE  
**COMPANY**  
**PUBLIC SERVICE**  
SOUTHWESTERN

**PALACE.. THEATRE**  
SILVERTON, TEXAS

"THE PLACE TO GO FOR GOOD ENTERTAINMENT"

SEASON'S GREETINGS  
1950

At a time when conviviality reigns among all men, we join in the annual mood to proffer to all the people of our town a wish for a mighty Happy New Year  
May you prosper according to your desires in 1950.

**THURSDAY AND FRIDAY, DECEMBER 29, 30**  
Walt Disney presents  
The Adventures of  
**ICHABOD AND MR TOAD**  
Color by Technicolor  
Distributed by RKO Radio Pictures, Inc.

**SATURDAY, DECEMBER 31**  
Gene Autry in  
**RIDERS OF THE WHISTLING PINES**  
**NEW YEAR WATCH PARTY PREVIEW**  
11:30 SATURDAY NITE, DEC. 31

**SUNDAY AND MONDAY, JANUARY 1 and 2.**  
**THE BIG CAT**  
With Lon McCallister, Peggy Ann Garner, and Preston Foster

**TUESDAY AND WEDNESDAY, JANUARY 3, and 4**  
**COME TO THE STABLE**  
With Loretta Young, Celeste Holme

It Happened on  
**NEW YEAR'S DAY**

New Year's Day, aside from its festive connection, may not seem very momentous to the average citizen, but in the past it figured prominently in the making of history.

It saw the unfurling of the first American flag by George Washington, and the emancipation of Negro slaves.

Here is a list of important events that have occurred on New Year's day throughout the ages:

- January 1  
38 B. C. The era of the Caesars began.
- 1349 A. D. Edward III, king of England, defeated the French before Calais with great slaughter.
- 1735 Paul Revere born.
- 1757 Calcutta, India, captured by the British.
- 1776 First Union flag of 13 stripes unfurled by George Washington.
- 1792 Kentucky admitted to the Union.
- 1801 Union of Ireland with Britain.
- 1814 American dragoons attacked the British who had seized Buffalo, N. Y.
- 1815 General Jackson repelled British when they attacked New Orleans.
- 1825 Great Britain acknowledged independence of South American republics.
- 1863 Emancipation of Negro slaves became effective by proclamation of President Abraham Lincoln.
- 1907 U. S. pure food law put into effect.
- 1913 Parcel post system inaugurated.
- 1919 New Year's day declared a legal holiday throughout the country except in Massachusetts and Washington, D. C.

**Ring In The New**

Silver Bells  
...What a world of merriment their melody foretells.

Proper music, indeed, for the New Year.

**1950**

**Simpson Chevrolet Co.**  
PHONE 12 SILVERTON, TEXAS



Here's a sincere hope that this will be the best year of your life.

**Farmers 66 aition**  
**ALLARD BUTANE** **REDIN GASOLINE**



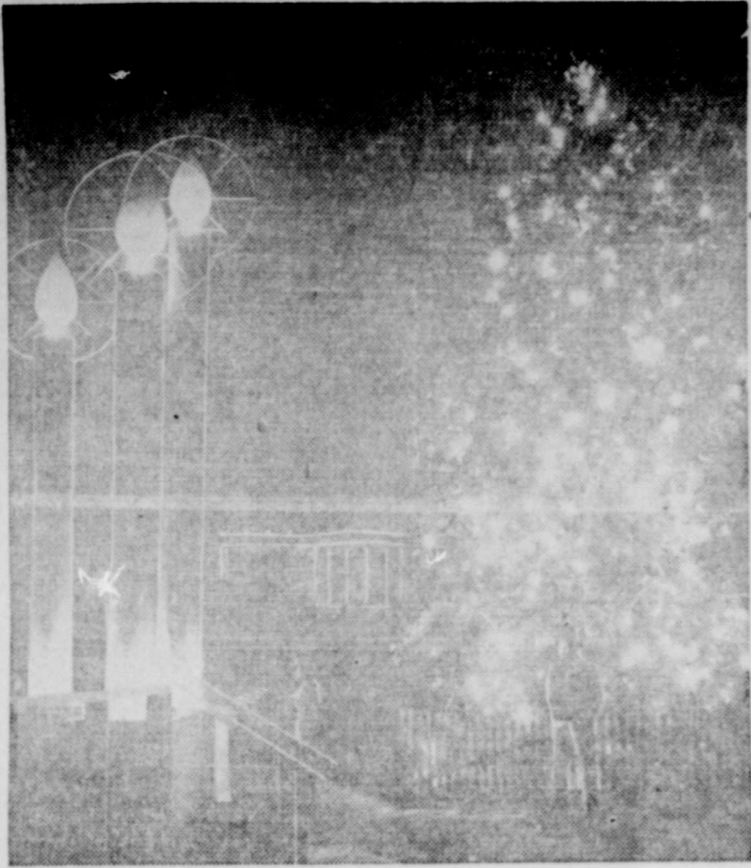
The bells ring out the joyous New Year and their melody carries the refrain old but ever new—success and happiness to you.

**Joe's Service Station AND FEED STORE**



We add our voice to the chorus of those hoping that 1950 will be a year of joy and satisfaction for everyone in our town.

**Magnolia Service Station**  
**GLENN McWILLIAMS**



**PRESIDENTIAL CHRISTMAS TREE . . .** This was the annual community Christmas tree in Washington, D. C., as it blazed with light last year. President Truman, at his home in Independence, Mo., pushed a button to turn on this holiday brilliance by remote control. The White House shows dimly in the background, framed by the tree and huge Christmas candles.

**Legend of the YULE LOG**

**Star of Bethlehem Continues to Puzzle Modern Scholars**

In Virginia, the old Dominion, storied land of early American history, there is an old tradition of the origin of the Yule log that is retold every Christmas.

As the family sits around the Yule log and sips their Christmas eggnog on Christmas eve, the ancient legend is recounted again.

One very cold Christmas eve, when the frosty wind howled across a world of snow, an old man was sitting in his little cabin wishing that he had a fire to warm him.

*Suddenly he heard the cry of a little child away out in the cold. The old man bobbed to the door and gazed out across the snow. The wind and the snow came rustling in and the old man shivered until his "coldest two feet" battered with cold.*

The plaintive cry of the child came again above the whistle of the wind. It went straight to the old man's heart and he wished with all his power of longing that he might have the strength to go out and find the unfortunate babe.

*The cry came a third time — and then a wondrous thing happened. A miraculous power filled the old man's veins. His muscles became strong and tense, his crutch fell back into the cabin and he stepped from his threshold out into the snow.*

Hurrying over the snow with a speed he had not owned since boyhood, by and by he came to a little child lying in a snow bank. He bent down and touched the child and a great new strength flowed over him, a strength which seemed to give him wings as he sped back to his cabin.

Arriving there, he placed the child upon the bed, tenderly drew the ragged coverlet about it and then looked to see if there were a bit of furniture he could use to make a fire with which to warm the little one.

At that precise moment a great log rolled across the threshold and into the fireplace. The little child looked at the log with eyes like stars—stars which sent gleams of light that kindled the log with the most brilliant fire the old man ever had seen.

*The dingy little room immediately was filled with radiance and warmth, and as the light enveloped the child he laughed and laughed with a melody like a song from the heart. The old man turned his eyes to where the fire burned and watched the flames leap in beautiful rainbow tints over the log, and as his old eyes watched, the colors seemed to form the shape of the Cross in the fire.*

The flames of the Cross leaped higher and higher, blue, red, yellow and white, and as the old man watched this display, suddenly and magically there appeared a table in the center of the room, covered with a Christmas feast such as never before had been spread before his eyes. And never again was the old man hungry or cold, and never after that was there a Christmas in old Virginia without the Yule log and the Christmas Child to give light and warmth.

And that is the story of the Yule log as it is told in Virginia every Christmas eve.

The ideal Christmas tree is the fir, because of its tendency to hold its needles longer.

A final step in trimming the Christmas tree is frosting it with fluffy snow. A simple and popular form of snow is ordinary soap flakes.

Once again Christendom sees the Star of Bethlehem and, like the Wise Men of old, rejoices with exceeding great joy.

Astronomers have discounted possibilities that the star may have been a natural phenomenon since such phenomena occur too far from the earth to serve as any sort of local guide. Modern opinion is, however, inclined to hold that there was a Star — although the story probably has been touched by Oriental imagery.

St. Matthew suggests that even the Wise Men may have lost sight of the star while they were in Jerusalem; hence, they rejoiced when it reappeared to their vision as they approached the Manger of Bethlehem.

Come to think of it, astronomers have sought an astronomically authentic star — and found it not; historians have sought an historically human Jesus of Nazareth — and are still arguing whether or not they have found Him; even zealous theologians, striving to harmonize messianic and eschatological theories with the illusive historical and human Jesus, have sometimes lost sight of the Babe in the Manger Who from His lowly stable draws unto Himself all who are weary and heavy-laden.

Pressing close to that sacred Manger, Christendom glimpses the Star of Bethlehem once more and rejoices in the light of righteousness and peace which has conquered every tyranny that evil men could think of, the light that shineth in the darkness and shall not fail.

**Finns See Evergreen As Mourning Symbol**

Evergreens are never used as decorations in the homes and churches of Finland because the Finns regard them as symbols of mourning.

At Christmas most homes where there are children suspend a "heaven" from the living room or dining room ceiling. Such "heavens" consist of a cord framework covered with straw and different colors of paper ribbon, etc., and decorated with paper stars and silhouettes cut in various designs. The effect, when reflecting the fire-light and the candles' glow, is mysterious and fascinating.

Candles are used profusely in the churches; the alters are banked and the windows are filled with them, so that in the pre-dawn darkness (Christmas morning services begin at 6 A.M.) the churches beckon approaching worshippers like brilliant lanterns.

After the early church services, the gayly decorated sleds race for home, bright robes flying and sleigh bells a-jingling. Breakfast is festive, and then everyone takes a long nap. Christmas Day is not devoted to play or gift-giving; it is religiously observed, with intervals of carol singing and Bible readings.

The day after Christmas is St. Stephen's day, and from then until New Year's parties and general festivity are in order. Although gift-giving is not an integral part of the observances, in some parts of Finland trinkets and useful gifts of wearing apparel are presented to children by Wainamoinen, the Kalevala hero of Finnish legend.

Legend relates that the crown of thorns which was placed on the head of Jesus was made of holly and that before the crucifixion the berries were white, but turned crimson like drops of blood.

Clyde Hutsell visited last week in Dallas with his sister, Mrs. L. C. Trotti, and other relatives.

Mr. and Mrs. Lee D. Bomar and children, spent the holidays in Goree, Texas, visiting Mrs. Bomar's parents, Mr. and Mrs. J. C. Morton.

**Dr. R.F. McCasland**  
**DENTIST**

Heard and Jones Building  
 Phone 25 Tulia, Texas

Insurance and Real Estate, See  
**H. REX ACOCK**  
 Tulia, Texas

**KIMBLE OPTOMETRIC CLINIC**  
 Dr. J. W. Kimble  
 Dr. O. R. McIntosh  
 Optometrists  
 Floydada, Texas

**Dr. James L. Cross**  
 Veterinarian  
 Tulia, Texas  
**Musick Produce**  
 Phone 99  
 Night Phone 292-J

**FIVE TO TEN DAY SERVICE ON YOUR WATCH REPAIRING**  
 By Two Expert Watchmakers  
**M. L. SOLOMON**  
 JEWELER  
 Fine Watch and Jewelry Repairing  
 FLOYDADA, TEXAS

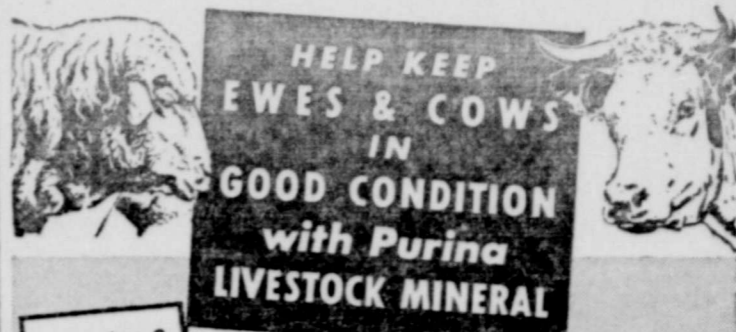
**48 lb. HEAVIER CALVES TO SELL...than on cake**

The big difference was proved by Purina in a ranch feeding test. 50 cows winter-fed on Purina Range Breeder Checkers weaned 48-lb. heavier calves than 50 cows fed on cake. Both groups were fed exactly the same amount. The 48 lbs. difference in weight per calf meant about \$9.00 extra income per head.



Here's why Purina Checkers do the job — correct protein percent (not too high) . . . more carbohydrates . . . more calcium and other minerals . . . more vitamin A. See us now for your winter feeding needs.

YOUR STORE WITH THE CHECKERBOARD SIGN



Contains 9 high-quality mineral ingredients specially needed on the range.

Yes, bring your cows and ewes through the winter in good shape for top-calving and lambing results. It costs only a few cents a day to keep Purina Livestock Mineral before them at all times . . . no additional salt is needed. Let us supply you.

HAS THE 2 TO 1 CALCIUM PHOSPHORUS THAT NUTRITIONAL EXPERTS RECOMMEND



YOUR STORE WITH THE CHECKERBOARD SIGN

**HARVEST-QUEEN GRAIN COMPANY**  
 FORMERLY FARMERS GRAIN CO.

West of the Railroad Track, Silverton, Texas



Take your signals for 1950 from the bowl football games. Fight hard and clean. Compete with all you've got.

For there is a New Year upon us, bright and unspoiled. May it remain so for you.



**Coffee Implement Company**

W. COFFEE, JR.  
 SILVERTON, TEXAS

J. W. BRANNON, JR.  
 722-724 MAIN STREET

PHONE 124

PAGE



New Year!



We wish you the best kind of a year, with no bad falls

thelma and haskell

Happy Holiday



TREAT YOURSELF TO A FULL DAY OF HAPPINESS

H. ROY BROWN



Season's Cheer to all in 1950

May the year be good to you.

Bellinger's

SOIL CONSERVATION NEWS

The Board of Supervisors of the Cap Rock Soil Conservation District held a regular meeting recently.

Application blanks can be secured in the Soil Conservation Service office at Silverton by those farmers needing assistance in carrying out a conservation program on their farm or ranch.

After the application is approved by the Board of Supervisors, a soil scientist will map the farm according to the different types of soils, the slope of the land and the amount of erosion that has already taken place.

Terrace lines were run by SCS technicians on E. J. Hamilton's farm last week.

PERSONAL

Loree Burson, student at Denton, is visiting her mother, Mrs. J. H. Burson, and other relatives during the Christmas holidays.

Edna Faye Williams, sister of Mrs. Edwin Davis, underwent tonsillectomy at the Swisher County Hospital at Tulla, Wednesday morning.

Mr. and Mrs. James Patton and children, Mr. and Mrs. Ted Wynn and son Lowell, of Germany and Mr. and Mrs. Wilton Whitehead were dinner guests of Mr. and Mrs. Shelby Haynes Christmas day.

Mrs. James Patton transacted business in Tulla, Wednesday morning.

Miss Aminer Cloyd, of Pilot Point, visited her niece and family, Mr. and Mrs. J. Lee Francis, last week.

Miss Polly Steele, of Lubbock, is visiting her parents, Mr. and Mrs. W. H. Steele.

Edwin Jowell, a student at West Texas State College, Canyon, is spending the holidays with his parents, Mr. and Mrs. J. E. Jowell.

Mrs. Emmett Bomar, of House, New Mexico, visited Tuesday and Wednesday in Silverton with relatives.

Mr. and Mrs. Glenn McWilliams and sons, spent Sunday in Tulla with her parents, Mr. and Mrs. Paul Webb.

Mr. and Mrs. Clyde Lightsey and Mr. and Mrs. Bill Watters are spending the holidays in Fort Worth and Dallas and other points in East Texas with relatives and friends.

Mr. and Mrs. Ray Henderson and children spent the holidays in Canyon with their parents, Mr. and Mrs. A. R. Northcutt. Mr. and Mrs. D. T. Northcutt and Mrs. T. A. Northcutt, Mr. and Mrs. Chaf Weaver and daughter and Mr. and Mrs. Roy Allard, were also guests.

Mr. and Mrs. Cecil Vaughan, of Fayetteville, Arkansas, were the guests of his parents, Mr. and Mrs. John Vaughan and other relatives.

Miss Fairy Morrison spent Christmas day in Quitaque with her mother, Mrs. J. R. Morrison and family.

Mr. and Mrs. Jack Billingsley and sons, spent the week end with relatives in Lubbock.

W. F. Talley and daughter, Sandra, left Wednesday at noon for Snyder, where he will visit his parents, Mr. and Mrs. W. H. Talley.

PERSONAL

Mr. and Mrs. Grady Martin, of Lorenzo, spent the week end in the home of his parents, Mr. and Mrs. W. W. Martin.

Mr. and Mrs. Durward Brown and children, of Plainview, had Christmas with his parents, Mr. and Mrs. H. Roy Brown.

Mr. and Mrs. Ben Whitfill and children and Mr. and Mrs. Charles Whitfill and children visited Mr. and Mrs. Ed Whitfill and Mr. and Mrs. R. E. Patterson, of Lockney, Christmas day.

Mr. and Mrs. Leo White and daughter, were guests of her parents, Mr. and Mrs. E. F. Nelson, of Abernathy, for Christmas dinner.

Mr. and Mrs. W. L. Messimer had as their guests, Christmas day, their daughters, Mr. and Mrs. Kenneth Cates of Levelland, and Mr. and Mrs. Jack Bradley and children, of Quitaque. Also Mrs. Messimer's brother, Odell Kirkland of Sacramento, California.

Mrs. Henry Price made a business trip to Floydada Tuesday afternoon.

Mr. and Mrs. Ben O. King attended a dinner at Lockney given in the home of Mr. and Mrs. Carl McAdams, Christmas Eve.

Mr. and Mrs. W. Coffee, Sr., of Amarillo, visited their son, Mr. and Mrs. W. Coffee, Jr., over the week end.

Mr. and Mrs. Wayne Crawford and daughter, Mary, Mr. and Mrs. Donald Alexander and son, James Ross, and Mr. and Mrs. Lee D. Bomar and son, Joe Lee and daughter, Fanny, spent the Christmas holidays with Mr. and Mrs. Morton, parents of Mrs. Crawford, Mrs. Mrs. Alexander and Mrs. Bomar, at Goree, Texas.

Mr. and Mrs. John R. Gill visited in Canyon Christmas with his parents, Mr. and Mrs. R. E. Gill.

Mr. and Mrs. J. S. Fisher spent Christmas day in Tulla with Mr. and Mrs. Will Humphries.

Mrs. Charles Cowart's father, W. J. Gresham of Millsp, Texas is making an extended visit with Mr. and Mrs. Cowart and family.

Mr. and Mrs. Ted Wynn and son Lowell who have been stationed in Germany for the past three years left for Fort Hill Monday. Mr. Wynn will be stationed there for a while. Mrs. Wynn is the sister of James Patton.

Mr. and Mrs. G. H. Penderly and sons of Amarillo, spent the holidays with Mrs. Penderly's sister, Mr. and Mrs. Charles Cowart and family.

Children of Mr. and Mrs. C. C. Garrison who were home for Christmas were Mr. and Mrs. Kella Garrison and children of Crosbyton; Mr. and Mrs. Fred Garrison, of Plainview; Elanston Garrison arrived home Monday night from Santa Fe, New Mexico for a visit.

Having Christmas dinner with Mr. and Mrs. Dee McWilliams were her brothers, Billy Ray, E. J., and Paul Howard Webb, G. Love, Orville Fink, Wanda Hutson, and Norma Thompson all of Tulla.

PERSONAL

Mrs. Printz Brown and son, Don, spent Christmas day with her parents, Mr. and Mrs. J. W. Anderson, of Dimmitt.

Mr. and Mrs. Clyde Tunnell had as their guests for Christmas dinner, Mr. Tunnell's mother and sister in law, Mrs. G. Tunnell and Mrs. Ernest Tunnell and sons, of Plainview, and their daughter, Mr. and Mrs. W. A. Smith and baby daughter, of Clovis.

Printz Brown is spending the Christmas holidays with his father, Q. E. Brown of Kerrville.

Guests in the home of Mr. and Mrs. Edwin Davis Monday were Mrs. Davis' brother, Johnny Lawrence Williams, who is stationed in Japan, and her sister, Mr. and Mrs. W. B. Monday and baby son, of Plainview.

Guests in the home of Mr. and Mrs. Chick Northcutt Saturday were: Mr. and Mrs. Dick Lowery and children of Amarillo, Mr. and Mrs. Roy Allard, Mr. and Mrs. Roy McMurtry, Mr. and Mrs. Monroe Lowry and children, Mr. and Mrs. Kemp Thompson and children, Mr. and Mrs. True Burson, Wayne McMurtry, Stanley Price and Don Burson.

Mr. and Mrs. Ben O. King had Christmas dinner in Plainview Sunday.

Mr. and Mrs. Conrad Alexander and baby daughter, spent Christmas day in Clarendon with Mrs. Alexander's parents, Mr. and Mrs. M. C. Rampy.

Mr. and Mrs. Edwin Davis and children spent Christmas day in Plainview with relatives.

Mr. and Mrs. George Seney spent Christmas day with relatives in Erick, Oklahoma.

"ALL FARMERS ARE INVITED"

SAYS COFFEE IMPLEMENT COMPANY LOCAL JOHN DEERE DEALERS

JOHN DEERE DAY IS JAN 25

Coffee Implement Company, local John Deere Dealers, invites all farmers and their families to attend their big John Deere Day Program at the store and theatre on January 25. Admission will be by ticket only, but tickets can be obtained free of charge at the Coffee Implement Company's store.

The feature picture "Roots in the Soil", is a dramatization of life in rural America. Its action centers around a small-town banker and his family who play an important part in community activities. Richard, Travis and Rochelle Hudson play leading roles supported by three of Hollywood's best younger actors and actresses, plus a cast of unusual ability. It will prove to be top entertainment for the entire family.

COFFEE IMPLEMENT COMPANY W. COFFEE, JR. J. W. BRANNON, JR.



And the best of the New Year

is happiness for all of you



M. Grocery

C. B.

ALLE

C. G.

1 for 10- Happy Days



Seaney Hardware & Appliance Company, Inc.

Pre-Inventory SALE

STARTS FRIDAY, DECEMBER 30, WILL LAST ONLY A FEW DAYS.

Come Early---Get First Choice

FALL AND WINTER COATS, SUITS, DRESSES, HATS AND MANY OTHER ITEMS GO ON SALE AT UNHEARD OF LOW PRICES.

WINTER COATS AND SUITS 1-2 PRICE Some Priced for Less.

JUNIOR AND MISSES DRESSES ON SALE AT

\$4.98

WOOL SLACKS SALE PRICE

\$4.98

STYLE SHOPPE

South Side Square Mrs. Mollie A. Morton Floydada, Tex.

LADIES DRESSES

We are closing out all Winter Goods before inventory.

Dresses, regular price \$12.95 to \$16.95, sale price \$8.95

LADIES HATS

On sale at \$1.00, \$1.49 and \$2.98 Each.

HEARTIEST NEW YEAR

Creetings 1950



MAY THE YEAR AHEAD BE ALL YOU WANT IT TO BE

Harvest Queen Grain Company

**CLASSIFIED ADS !**

**FOR SALE**—Singer sewing machine; Electrolux refrigerator, good condition; 1 dresser, 2 bedsteads, springs and mattresses, several chairs, breakfast set, 1 gas cook stove. See Mrs. J. M. Thompson, or call 102 M. 52-1tp

**FOR SALE**—5400 Cane Bundles. H. P. Rampley, Silverton, Texas. 52-2tp

**FOR SALE**—Good 160 acre irrigated farm well improved, all in cultivation. See, H. Roy Brown. 51-tfc.

**FOR SALE**—1 6 foot Oliver Combine \$150.00; 1 6 foot Sanders One Way \$35.00. 1 8 inch Feed Mill \$30.00. 1 35 Dodge Car \$110.00. Frank Wallace. 49-4tp

**FOR SALE**—320 acres, two sets improvements. Good irrigation well. See H. Roy Brown. 51-tfc

Money to loan on Farms and Ranches at 4 1/2 Interest. See H. Roy Brown. 23-tfc

If you want to sell a farm, see Roy Teeter. Phone 87-R

If you want to buy a farm, see Roy Teeter, Phone 87-R. 44-tfc

**WATCH** — Blackboard at office for bargains. H. Roy Brown. 5-tfc

New Texas Almanacs at News office, \$1.00 each.

**FIRE INSURANCE** on City and farm properties. See Roy Teeter. 34-tfc.

**PAPER HANGING AND PAINTING**—Quality work, reasonable prices. See T. C. Cherry or inquire at Willson & Son Lumber Company. 13-tfc

Ask your neighbor about Frigidaire, she has one. Simpson Chevrolet Company. 39-tfc

**WANTED**—Listings on irrigated and dry land farms and ranches. H. Roy Brown, office phone 46, residence 85. 45-tfc

**PERSONALS**

Mr. and Mrs. Ray C. Bomar spent the week end in Houston visiting Mrs. Bomar's sister, Mrs. Roland Defee. They returned home Tuesday.

Mr. and Mrs. Champ Blackwell, of Lubbock, spent the Christmas holidays with their daughter and family, Mr. and Mrs. J. D. McGavock.

Mr. and Mrs. H. K. Owenby and daughters, Dianne and Carol, of Phoenix, Arizona, spent Christmas week end with her parents, Mr. and Mrs. Clyde Wright.

Harry Steed, of Hereford, spent Christmas morning with his sister, Mr. and Mrs. Clyde Wright.

Mrs. Dean Allard is visiting her sister, Mrs. Wood Harcastle, in Skellytown, during the holidays.

Guests in the home of Mrs. M. M. Edwards for Christmas dinner were her sons: Mr. and Mrs. Andrew Edwards of Lubbock and Mr. and Mrs. Edward Edwards and family, and her daughters, Mr. and Mrs. Travis Gilliland and children, of Slaton; Mr. and Mrs. Haskell Jackson and children. Sybil Watters and Mrs. Claudia Welsh called in the afternoon.

Ask your neighbor about Frigidaire, she has one. Simpson Chevrolet Company. 39-tfc

**L. T. D. Club Meets in Home of Mrs. Dee McWilliams**

The L. T. D. Club met in the home of Mrs. Dee McWilliams Tuesday, December 20 for their Christmas party.

Guess whats were given to Mrs. Arnold Brown and Mrs. Theron Crass. Gifts were exchanged.

Refreshments were served to the following members: Mrs. Arnold Brown, Mrs. Theron Crass, Mrs. Conrad Alexander, Mrs. Coleman Garrison, Mrs. Ware Fogerson, Mrs. Carl D. Bomar, Mrs. L. D. Griffin and the hostess, Mrs. Dee McWilliams.

Members will be notified as to the next meeting.

Mr. and Mrs. J. W. Lyon, Jr., spent the Christmas holidays in Lebanon, Tennessee visiting her parents.

Mr. and Mrs. A. A. Heard and children of Fort Worth spent the holidays with her parents, Mr. and Mrs. Sam Brown and other relatives.

Mrs. Glenn McWilliams made a business trip to Quitaque Wednesday.

Guests in the home of Mr. and Mrs. Bob Hill for Christmas dinner were: Mrs. W. T. Haley, Mrs. Ernest Davis of Plainview, Mr. and Mrs. Bennett Haley and family, of Amarillo, and Mr. and Mrs. C. L. Wilson and family.

Mr. and Mrs. W. Curtis McGeehee and son, Jack, of Wayside, spent Monday with Mr. and Mrs. Joe Smith.

Mr. and Mrs. Joe H. Smith, Van and Ann, of Hereford, visited with Mr. and Mrs. Joe H. Smith during Christmas.

James B. Smith, Mr. and Mrs. Joe H. Smith, Mr. and Mrs. Vinson Smith, Jim and Monte had Christmas dinner with Mr. and Mrs. J. C. Fuller near Plainview. Mr. and Mrs. C. C. Garrison went to Matador Monday to see Mr. Garrison's mother.

**1925 Study Club Meets for Christmas Program**

The 1925 Study Club met December 22, in the home of Mrs. Warner Reid for a Christmas program. As each lady arrived she placed a gift under the beautifully decorated tree. The members answered roll call with a Bible verse. Mrs. Bob Dickerson read a paper on "Christmas Legends," Mrs. G. A. Elrod gave "Christmas In Bethlehem," Mrs. G. R. Dowdy read "The Christmas Ball." The group sang carols arranged by Mrs. W. Coffee, Jr., who acted as hostess and leader for the meeting. After the program the gifts were handed out by Mike Reid.

Lovely refreshments were served to the following: Mesdames R. G. Alexander, W. Coffee, Jr., Avis Cowert, Roy Coffee, Bob Dickerson, G. R. Dowdy, G. A. Elrod, R. M. Hill, A. H. Jackson, Clyde Wright, Grady Wimberly, Warner Reid and Mike Reid.

Mr. and Mrs. Joe Earl Davenport, of Lubbock, spent Christmas with his parents, Mr. and Mrs. Lee Davenport.

Mr. and Mrs. Herbert Davis and family, of Amarillo, were guests of his parents, Mr. and Mrs. W. T. Davis, this week.

Mr. and Mrs. L. A. McJimpsey and Raymond, spent the Christmas holidays in Oklahoma City, with relatives.

Mr. and Mrs. W. T. Davis and Mr. and Mrs. Vern Bearden spent Christmas with Mr. and Mrs. Herbert Davis in Amarillo.

Mr. and Mrs. Charles B. Smith of Harmony, entertained with a Christmas dinner and family reunion.

Mr. and Mrs. Ware Fogerson and children and Mrs. Florence Fogerson were guests for Christmas dinner in the home of Mrs. Ware Fogerson's parents, Mr. and Mrs. R. A. Day of Matador.

**Happy New Year**

Let's make it a better year than ever in 1950.

We will combine our service and good will with your patronage to make this the best year yet.

Our shoe repairing will be the same high quality workmanship and materials we have always given.

Although Mr. Hogue will not be with us, we will continue to make boots and though delivery may be slower, we will endeavor to give you better boots than ever.

**City Shoe Shop**  
PERRY THOMAS . . . SILVERTON

**Notice !!!**

**WE HAVE CLOSED OUR CAFE AND ARE REMODELING**

We hope to have the work completed by the last of the week and open for business.

**DROP IN TO SEE US—WE WILL BE GLAD TO SERVE YOU.**

**PLMUNELLY CAFE AND SERVICE STATION**  
At Tulia-Floydada Highway Junction



Here's a hope to the days of 1950 be brimming with content for all of a very Happy Year.

**Tiffin Department Store**



HERE'S HOPING YOUR NEW YEAR HOLDS REAL JOY AS EACH NEW HOUR UNFOLDS.

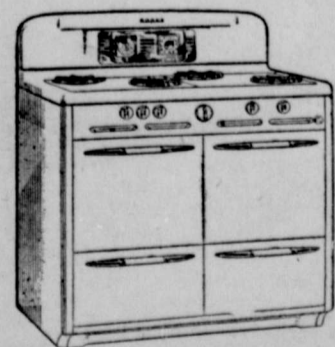
**Tunnell Grocery and Market**



We commend the New Year to you as an opportunity to embrace twelve months of happy achievement.

**Nance Food Store**  
HUGH DURENE WAYNE  
Donald, Faye, Gerald, Billy Don

**ROPER GAS RANGE**



Visit us soon and select the new ROPER Gas Range that will exactly meet your requirements. Many fine models. Many excellent values.

**WILLSON & SON LUMBER COMPANY**  
We Appreciate Your Business

**BAIN and BAIN**  
Kenneth Bain Kenneth Bain, Jr.  
Attorneys at Law  
**INCOME TAX REPORTS MADE**  
Bishop Building Floydada, Texas

**BIG SALE ON Winter Merchandise...**

WE ARE OFFERING MANY ITEMS IN WINTER MERCHANDISE AT REDUCTIONS OF 20 AND 50% OFF, AND MORE ON SOME ITEMS. THIS IS A BIG OPPORTUNITY FOR YOU TO PURCHASE SEASONABLE MERCHANDISE AT A GIVE-AWAY PRICE. COME IN AND LET US SERVE YOU.

**S. & H. GREEN STAMPS**

**LADIES DRESSES**  
We are offering Ladies' dresses at a big reduction of **20% OFF**  
Some oother Dresses at **50% OFF**

**PIECE GOODS**  
In our Piece Goods Department we are offering Woolens at **20% OFF**  
And more discount on many items.

**SMALL CORDUROY SUITS**  
Small Boys' Corduroy Suits **20% OFF**  
Corduroy Slacks and Overalls are being offered at **20% OFF**

**BLANKETS AND COMFORTS**  
5 per cent Wool Blankets **20% OFF**  
All Cotton Blankets **20% OFF**  
Electric Blankets **20% OFF**  
Comforts, Down and Wool Filled, during this sale at **20% OFF**

**MALLORY HATS**  
Here's a good buy in Hats **20% OFF**  
Some Other Hats **50% OFF**

**BOYS SUITS**  
We are offering Boys Suits at **ONE-HALF PRICE**

**CHILDRENS SUITS AND COATS**  
1 group of Children's Leggin Suits and Coats at **1-2 PRICE**

**GIRLS AND LADIES SWEATERS**  
Girls and Ladies Wool Sweaters, during this sale going at **20% OFF**

**MEN'S AND BOYS' JACKETS**  
1 group of men's and Boys' Leather Coats and Jackets at **20% OFF**  
Another group going at **50% OFF**

**Chapman--Minter DRY GOODS**

"We believe business goes where it is invited and stays where it is well treated."

# Christmas Carols

Christmas carols express better than anything else, probably, the true spirit of Christmas.

The word "carol" itself signifies joy and was originally used to accompany a dance. William Wallace Fyfe concludes that the term carol signifies a song of joy or exultation. Another definition states: "A carol is a hymn of praise especially such as is sung at Christmas in the open air."

In England, which gave America most of its carols, they were sometimes gay and sometimes convivial until the time of the Puritans, who tried to suppress the Christmas spirit.

After the Restoration, the religious nature of the day was for a time almost forgotten in the reaction from Puritanism, and the carol was temporarily lost in the songs.

There are many quaint customs associated with the early carolers that might be used today to break the monotony of going from house to house singing Christmas hymns.

It was about the 16th century that caroling became a Christmas custom, and is supposed to have been brought to England from Italy by the traveling clergy. The first known Christmas carol is attributed to St. Francis of Assisi who made a model of the Bethlehem manger to help him tell his people the Christmas story.

The idea of caroling fitted admirably into the English conception of Christmas as a combination of religious celebration

and a great home day with wistfully feeling, so it grew and flourished in that country.

Little bands and groups of singers which sprang up in the towns and villages came to be known as "wells." A natural explanation of the name seems to be that it refers to watching and waiting, for Christmas Eve is called the Vigil of Christmas.

As early as December 21, which is the day dedicated to St. Thomas, mummings and carolers would begin going from door to door, announcing the great feast at hand. It was natural for the householders to offer hospitality to these Christmas troubadours, and gradually in many places the custom of giving alms and presents of various kinds was established.

This benign custom threatened at one time in England to become a profession and to lose its original simple charm.

For a period beginning just when no one knows and ending in 1820, there were in London and Westminster companies of "waits" whose leaders held office by public appointment and who obtained an exclusive right to solicit contributions from the public.

The carolers were often accompanied by entertainers who gave a spirit of revelry to the occasions. The mummings often interrupted the singing to give their interpretation of "St. George and the Dragon." Tumbler, dressed in bright red, would perform their arts of skill to entertain the onlookers.



**END OF THE RAINBOW . . .** The rainbow of at least one human desire had fulfillment at the end when Judy Sue Warschauer found herself face to face with the doll of her dreams—and it was the very one she wanted for Christmas.

## Russian People Are Also Able to Say "Merry Christmas"

"S' Rojdestvom Xristovym." That's what a Russian would say to you if you were in Russia on Christmas day and he wished to extend the season's greetings.

The phrase is the Russian's way of saying: "Merry Christmas."

In the past, the Russian's Christmas was closely associated with his church; but how the day is observed now that the religious life has been subjugated in the Soviet, one would have to be behind the "iron curtain" to know.

But it was not always like that. In other days, the Russian Christmas was much like the Ukrainian. There was a Santa Claus known as "Dedushka Moroz" and there were traditional gifts of red boots for children and golden slippers for young girls.

In certain parts of the country the "baboushka" (grandmother) was the legendary dispenser of gifts. According to one story, she repented of unkindness and ever since has tried to make amends by distributing gifts to children at Christmas.

### PLAY IT SAFE

## Don't Mix Gaiety With Danger When Celebrating Christmas

While Christmas is the merriest of all seasons of the year it can also be a time of tragedy if certain hazards aren't avoided and some particular precautions taken.

The National Safety Council annually points out that the Christmas holidays are the most dangerous of the year, usually replete with casualties, home accidents, fires and falls.

The council has listed the following "don'ts" and precautions which if remembered will help make this Christmas season a safe one:

The Christmas tree shouldn't be placed near a stove or fireplace.

Don't give children any toys that could prove dangerous, such as those with sharp points. If toys are operated with electricity, be sure some grownup supervises their use.

The Christmas tree should not be decorated with lighted candles. Carefully-wired electric bulbs definitely are much safer.

Don't leave a lighted tree unguarded at any time. One should be on the lookout for fire all the time the tree is lighted. Especially dangerous is the practice of some families in leaving the Christmas tree lighted and unwatched all night long.

One should never use a rick-

ety, unsafe ladder in decorating the tree.

Don't place Christmas candles near the tree, curtains, paper wreaths or any other inflammable decorations.

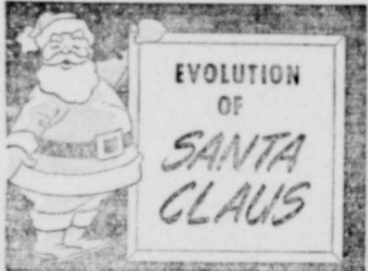
Remember, the Christmas tree can be made fire-resistant. According to the United States forestry service, it can be done in this manner: Divide the weight of your tree by four and buy that many pounds of ammonium sulphate. Dissolve it in water—one and one-half pints of water to each pound of ammonium sulphate. Cut the end of your tree trunk on a diagonal. Put some of the solution in a jar and stick the diagonal butt of the tree into it. Add more solution as the tree drinks it up.

Don't be excessive about Christmas "spirits."

Keep toys out of places where people might trip over them.

Remove the tree from the house before it dries out.

During Christmas you'll probably have many guests, so sprinkle salt or sand on icy steps and sidewalks.



Christmas has rolled around once again and Santa Claus with round red cheeks, jolly smile and chunky figure looks the same as he did nearly 90 years ago.

His creator was Thomas Nast, one of America's greatest cartoonists. During the early 1860's he was asked to illustrate Clement Clark Moore's poem, "A Visit to St. Nicholas, better known to us as 'Twas The Night Before Christmas.'" The result was Santa Claus as we know him.

Santa's creator was born in Bavaria in 1840, son of a musician in a Bavarian army band. When he was a fat little boy of six, Thomas' father left Germany to enlist in the United States navy, and Thomas' mother brought the boy to New York to live.

Along about the time stocky Tommy was 15 he landed his first job as an illustrator for Leslie's Weekly at \$4 a week. By the time he was 20 he was sent to England by the New York Illustrated News to sketch the Heenan-Sayers fight, an outstanding sports event of the day.

In 1862 he joined the staff of Harper's Weekly and began the series of emblematic drawings which continued throughout the Civil War. From those he created certain trademarks that have been the inspiration of cartoonists down to the present—notably the Republican elephant and the Democrat donkey.

Famous as the political symbols are today, Nast's Santa Claus probably holds first place in the hearts of Americans. Before Nast's day, a few artists had drawn Santa on one occasion or another, but could not seem to agree on how the old gentleman should look.

Nast changed all that. He located Santa's home at the North Pole and gave him a sleigh drawn by reindeer. He drew the familiar, fat, merry old fellow with red cheeks and white beard, dressed in red, wearing a cap and boots, carrying a pack of toys and smoking a short pipe.

The artist then gave Santa a spy-glass so that during the year he might pick out the good children from the bad, and also a big book in which to write their names and keep their records.

This conception of Santa Claus first appeared in 1863. Since that time, the pictured Santa has been the same, although the spy-glass and pipe seem to have been dropped by the way.



**AND I WANT . . .** This is a candid camera shot of a little girl being interviewed by a genial Santa on the subject of her desires in the line of Christmas presents. The smart expression on her face is typical of small girl-and-boyhood when a lovely crisis like this presents itself.

### On Christmas

While the litter from Christmas packages is still about, be particularly careful of smoking. Hot ashes dropped on tissue paper or a carelessly-tossed match could result in tragedy.

December 25 was decreed as the date of Christ's nativity by the Roman emperor Julian who began his reign as a Christian, but reverted to paganism before his death.

### Druids First to Use "Magic" of Mistletoe

The greens which are used for Christmas decorations found their way into early festivities because of certain virtues attributed to them by the ancients, and many of them which adorned pagan seasonal rites were later taken over to grace the ceremonies and celebrations of Christmas Day.

In both England and America, the holly and the mistletoe are associated with Christmas as invariably as are the plum pudding and Christmas tree.

It was the Druids who first used the mistletoe, "Heal-all" was their name for it. The plant was supposed to have curative values, and gradually they assigned to it all manner of magic powers.

Their priests, each year around the time when we now celebrate Christmas, would have high platforms built around the sacred oak trees which, in a manner of speaking, were "hosts" to the mistletoe. Robed in ceremonial vestments of white, they ascended these platforms, and with golden sickles especially made for the solemn occasion they cut away the mistletoe.

The Saxons also prized it and it was they who gave to it the name of mistletoe.

Eventually the green came to be regarded as a symbol of peace. Opposing warriors who met near it would call a truce, and it was customary to hang it over the entrance doors so that they who entered might be assured of friendship.



*This Famous Resort Gives You*  
**SUNNY DAYS**  
**HAPPY HOURS**

**BAKER HOTEL**

AIR CONDITIONED FOR HEALTH AND COMFORT  
Rooms from \$3.

Mineral Wells, Texas

### Krueger, Hutchison and Overton Clinic

**LUBBOCK, TEXAS**

**GENERAL SURGERY**  
J. T. Krueger, M. D.  
J. H. Stiles, M. D. (Ortho.)  
H. E. Mast, M. D.  
A. W. Bronwell, M. D.  
A. Lee Hewitt, M. D. (Limited to Urology)

**EYE, EAR, NOSE, THROAT**  
J. T. Hutchison, M. D.  
Ben B. Hutchinson, M. D. (Limited to Eye)

**OBSTETRICS**  
O. R. Hand, M. D.  
Frank W. Hudgins, M. D. (Gyn.)  
William C. Smith, M. D. (Gyn.)

**INTERNAL MEDICINE**  
W. H. Gordon, M. D. (Limited to Cardiology)  
R. H. McCarty, M. D.  
Brandon Hull, M. D.

**INFANTS AND CHILDREN**  
M. C. Overton, M. D.  
Arthur Jenkins, M. D.  
Tennie Mae Lunceford, M.D.

**GENERAL MEDICINE**  
G. S. Smith, M. D. (Allergy)

**PSYCHIATRY AND NEUROLOGY**  
R. K. O'Loughlin, M. D.

**X-RAY**  
A. G. Barsh, M. D.

**BUSINESS MANAGER—J. H. FELTON**



*It's the New Year Again...*

Whatever 1950 New Year's resolutions may be, you know they were made in the spirit of hope and ambition. Say to all of you.

**C. C. Garon Conoco Station**  
Wholesale and Retail

### AUCTINEERS

FARM SALES - CATTLE SALES - HOUSEHOLD SALES  
REAL ESTATE SALES BUILDING SALES

Our Service Is Your Guarantee and Our Terms Are Reasonable. See Us at McDonald's Trading Post, 215 East 60th Street.

**McDonald & Sons Auctioneers**  
Plainview, Texas. Ph. 659 or 2040

**THE LIFT THAT NEVER LETS YOU DOWN**

Look for the Magic Insets

**NO BONES ABOUT IT—STAYS UP WITHOUT STAYS**

*Be Comfortable - Be lovely - wear*

Comfort and beauty go hand in hand with "Perma-lift" Bras and Girdles. All "Perma-lift" Bras and Girdles are styled with the exclusive magic inset which entirely eliminates annoying bones and stays. Your "Perma-lift" garment can't roll over, wrinkle or bind—No Bones About It—Stays Up Without Stays.

There's something special about "Perma-lift" Bras too. Your breasts are healthfully supported from below and that support is guaranteed to last the life of your bra. No amount of washing and wearing can affect the magic of the famous "Perma-lift" insets.

Select a complete "Perma-lift" wardrobe today. There's a style just perfect for you. Prices \$0.00 to \$0.00.

**Style Shoppe**  
Mrs. Mollie A. Morton, Owner  
South Side of Square - - Floydada, Texas

**Perma-lift**  
BRASSIERES

**Perma-lift**  
GIRDLES

\*Reg. U. S. Pat. Off.

BIRTHS

Mr. and Mrs. Garner Guest of Lubbock, are the parents of a baby boy, born in Lubbock hospital. Mrs. Falba Guest of Silverton is the grandmother. Mrs. Guest is visiting in Lubbock with her son and daughter in law.

Mrs. Ira Lee, of Lubbock, was a business visitor in Silverton Friday.

To Buy, Sell, Trade or Rent - Try

**AUTOMOBILE AND TRACTOR REPAIR**

Auto Lite Spark Plugs, A. C. Fuel Pumps, Delco Batteries, Starters and Generators; Delco Remy and Auto Lite Ignition Parts.  
LOCATED ON SOUTH SIDE SQUARE IN BUILDING FORMERLY OCCUPIED BY SIMPSON APPLIANCE CO.  
**BRUCE WOMACK**

*Time Not Constant  
In the Celebrations  
Of Christ's Nativity*

While December is now the month in which Christ's birthday is celebrated by Christians all over the world, research and study show that Christ's nativity has been celebrated in January, March, April, May, September and October by various peoples.

And although few people know it, it was for the purpose of substituting a Christian festival for pagan ones of Romans and Druids that celebrations of Christmas in December were popularized.

No historian pretends to fix the actual date of Christ's birth or the date at which Christmas became a general festival.

About all that is known is that during the fourth century the feast of the Nativity was observed in all western world churches at different dates.

The confusion resulting from celebrations in seven months of the year caused the eastern church authorities to meet in 349 to set a definite date for the celebration. The eastern churches did not cooperate until the sixth century when December 25 was set as the day to be observed.

The question has arisen innumerable times as to why December was selected as the month for rejoicing. The answer is that this month was chosen in order that a Christian festival could compete with those of the pagans, because December was noted for its feasts and holidays in nearly every civilized land.

Greeks, Romans, Saxons and Scandinavians all took part in the celebration of these festivals which had originated before the birth of Christ.

From the Saxons came the ceremony of burning the Yule log. The Saxons burned great bonfires in honor of their god Thor. From the Romans came the giving of presents, for this custom has been traced to the Roman Saturnalia.

It may seem strange to claim that the pagan riotousness might be the forebear of the Christian holiday of goodness and love, but intermingled with that which was objectionable, were things that have gone straight to the hearts of people throughout the Christian world.

*Santa Affected  
By Restrictions*

It's difficult to understand, but the genial spirit of Christmas, Santa Claus himself, hasn't always had it easy. There have been occasions when laws or traditions or regulations have put certain curbs on the old gentleman. Here are some examples:

In Newark, N. J., Santa is required to pass a stiff physical examination before he can serve in a department store. And even then he is barred from kissing any of the children who perch upon his knee.

In Charleston, S. C., charity Santas have been forbidden to make a pitch on public streets on the grounds that children flocking in to see them may create a traffic

hazard. And in Washington a few years ago, when the postmaster general was asked to print a Santa Claus stamp at Christmas time he rejected the proposal with a scornful, "I should say not!"

Outside the U.S.A., Santa has had trouble, too. In Montreal, Canada, an influential organization fought against holding of the city's annual Santa Claus parade on the ground that it was "merely a display of grotesque and vulgar buffoonery." A prominent journalist in Rio de Janeiro fostered a movement to do away with Santa Claus (Papa Noel) in Brazil and substitute a toy-bearing grandfather Indian. In Mexico City the minister of education recommended that the Aztec god Quetzalcoatl, instead of St. Nick, should bring gifts to children.

In the field of opinion, Santa has encountered some detractors. A Prof. Ivan E. McDougle, sociologist at Goucher college, Baltimore, declared: "The Santa Claus myth has lived too long. Parents should substitute philosophy"—whatever that is.

A Toronto psychiatrist got in his blast. "It should be made clear to children," he said, "that Santa Claus is not necessarily a real man any more than any other character out of a story book."

**HAPPY NEW YEAR**



Let's hope you strike it rich this year.

PAY CASH MARKET AND GROCERY  
Mrs. Evie & Lovelle Henderson

**HAPPY NEW YEAR**

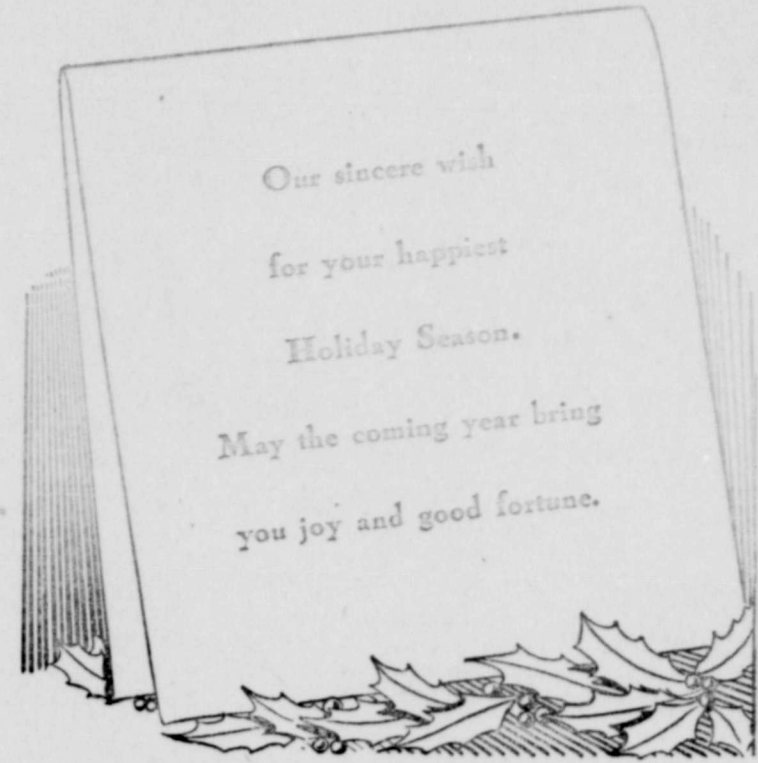
Nineteen-fifty

LOTS OF LUCK TO YOU FOR THE WHOLE YEAR AHEAD.



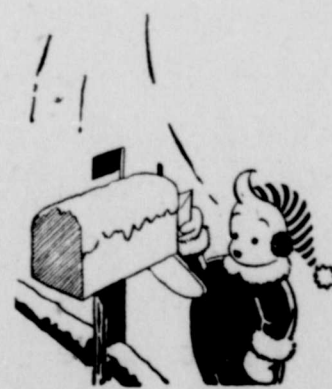
**A. J. JONES,**  
WATCHMAKER

WILL BE CLOSED MONDAY, JANUARY 2, 1950



**First State Bank**  
SILVERTON, TEXAS

THIS BANK WILL BE CLOSED AT NOON (12:00 O'CLOCK) ON SATURDAYS.



A wealth of New Year cheer. May all the good things of 1950 be yours to enjoy.

**Briscoe County Officials**

J. W. LYON, JR.  
BRYAN STRANGE  
C. D. WRIGHT  
ANNIE J. STEVENSON  
DEE McWILLIAMS

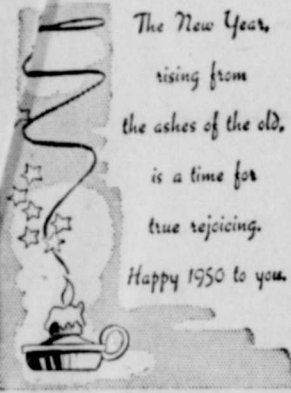
CLARENCE ANDERSON  
H. A. BOMAR  
B. K. HAMILTON  
ALTON STEELE  
O. M. DUDLEY



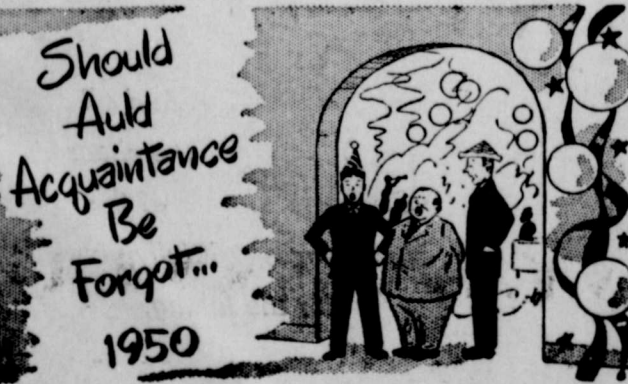
MAY THERE ALWAYS BE A SONG IN YOUR HEART AS YOU MEET EACH SUCCEEDING OF THE NEW YEAR

**Bomar & Stop**

PONTIAC J. I. CASE



**Plumnelly Cafe and Service Station**  
VERNE ZEOLA



NO, old friends won't be forgotten in this community. Not so long as we have the kind of persons who live here now

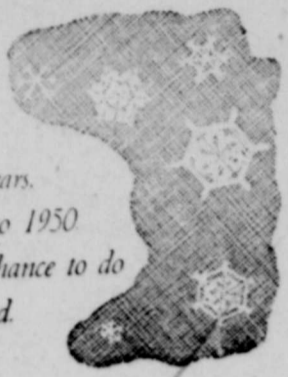


**HAPPY NEW YEAR**  
1950

**Silverton Co - Op**



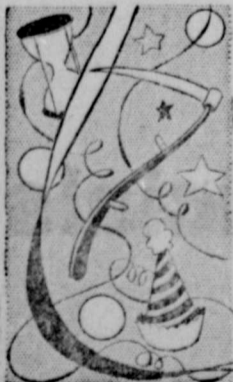
For the best  
in New Years,  
we refer you to 1950  
Give it a chance to do  
you some good



**CRASS**  
MOTOR AND IMPLEMENT COMPANY



May the grand sense of  
freshness that accom-  
panies the arrival of a  
New Year stay with  
you right on through  
the decade that is  
opening before us. We



wish for you not only  
a Happy New Year,  
but a happy 1950 to  
1960.

**PROSPEROUS NEW YEAR**

**Willson & Son Lumber Company**  
WE APPRECIATE YOUR BUSINESS

**PERSONALS**

Mrs. E. A. Bellinger and daughter, Mary Lou and Mrs. Bellinger's mother, Mrs. J. H. Carter, visited with Mrs. Bellinger's brother, Mr. and Mrs. Claude Carter of Plainview, Monday.

Guests in the home of Mr. and Mrs. Eugene Long for Christmas dinner, Sunday were her son, Minyard, of California, Mr. and Mrs. W. E. Tate of Sweetwater, Mr. and Mrs. Claude Grimes and family, Mr. and Mrs. Bill Long and baby son, and Mr. and Mrs. George Long.

Mr. and Mrs. M. O. Blackshear and daughter, Joan, spent Christmas with Mrs. Blackshear's parents, Mr. and Mrs. J. H. Freudinger, of Terrell.

Mr. and Mrs. Keith Tiffin and son, Doyle, were guests of Mrs. Tiffin's sister, Mr. and Mrs. M. E. Loving of Quitaque for Christmas dinner, Sunday.

Mr. and Mrs. Judd Donnell and family visited his brother Dean Donnell and family, and his sister, Mrs. Bill Bingham and family at Canyon, W. C. Donnell of Amarillo Sunday. They also visited Mrs. Donnell's parents, at Excell Helium Plant and had Christmas dinner there.

Mrs. Lucille Stodghill and two daughters, of Munday, Texas visited with Mr. and Mrs. Hugh Stodghill and family and Mr. and Mrs. Pete Chitty during the holidays.

Mr. and Mrs. Hugh Sanders of Brice, were guests of her parents, Mr. and Mrs. Hugh Stodghill, Christmas night.

Mr. and Mrs. Bill Ed Stodghill and sons spent the Christmas holidays with her mother, Mr. and Mrs. J. E. Cuppell, of Amarillo.

Mr. and Mrs. Truman Stephens spent Christmas with her parents, Mr. and Mrs. H. B. Ritchey, of Dalhart.

Guests for Christmas dinner in the home of Mr. and Mrs. R. E. Stephens Sunday were: Mr. and Mrs. P. D. Thurman, Mr. and Mrs. C. M. Chappell, Mr. and Mrs. Shine Stephens and sons, of Florent, Mrs. Lottie Henderson and son Dwain, Ed Vaughan and Eural, Mr. and Mrs. Elmer Seaney and children of Morton, and Mr. and Mrs. Bud McMinn and Fayree.

Spending Sunday night in the home of Mr. and Mrs. Bud McMinn were: Mr. and Mrs. Elmer Seaney and children of Morton, Mr. and Mrs. Travis McMinn, of Happy, Roy Dean Seaney and his fiancée, Vernadean Sears, of Portales, New Mexico.

Mr. and Mrs. Budd McMinn and Fayree spent Monday night with their son, Mr. and Mrs. Travis McMinn, at Happy.

Mr. and Mrs. Bill Edwards and son, Harold, spent Christmas day in Matador with friends and relatives.

Mrs. Grace Keele and sons of Stillwater, Oklahoma were guests of her sister, Mr. and Mrs. Johnnie Lanham and family, during the holidays.

Mrs. Madison Ayers, of Lamesa, was a luncheon guest of Mr. and Mrs. Watson Douglas Monday.

Mr. and Mrs. R. E. Sweek and children spent the Christmas holidays with his father, Mr. J. B. Sweek of Mineral Wells.

Among guests in the home of Mr. and Mrs. J. E. Minyard for Christmas were: here sisters, Mr. and Mrs. J. E. Holt and daughters of Elizabeth, Colorado; Mrs. Kit McDaniel and daughter, of Hale Center; and Mr. and Mrs. J. V. McCarthy and children of Phillips, Texas.

Mr. and Mrs. Fred Hunt spent Christmas with her parents, Mr. and Mrs. W. A. Cook, of Tullia.

Mr. and Mrs. Sam Hunt transacted business in Plainview Saturday.

Mr. and Mrs. Freeman Tate spent Christmas with his parents, Mr. and Mrs. A. E. Tate at McLean, Texas.

Mr. and Mrs. Arthur Thomas of Tullia, spent the week end with his brother, Mr. and Mrs. Perry Thomas and family and other relatives.

Mr. and Mrs. Walter Bradley of Fort Smith, Arkansas are visiting his parents, Mr. and Mrs. Steve Duncan.

Dinner guests in the home of Mr. and Mrs. A. P. Dickenson Wednesday evening were: Mr. and Mrs. A. A. Howard, Mr. and Mrs. E. E. Minter, Mr. and Mrs. C. D. Wright, Mr and Mrs C. R. Badgett, Gene Dickenson of Dallas, his roommate, Jesse Armstrong, of Morton, Texas.

Hubert Brooks of Clarendon, spent the holidays with his parents, Mr. and Mrs. Joe Brooks.

Mr. and Mrs. Rayburn Burgess had Christmas dinner in the home of his parents, Mr. and Mrs. E. E. Burgess, of Quitaque.

**PERSONAL**

Gifford Kerkseick, S. N., stationed at New Port, Rhode Island, is spending a few days with his sister, Mr. and Mrs. Rayburn Burgess.

Mr. and Mrs. Earl Wilbur of Higgins, Texas and Gene Dickenson of Dallas, spent the Christmas holidays with their parents, Mr. and Mrs. A. P. Dickenson.

Mr. and Mrs. M. C. Kitchens visited Sunday with Mr. and Mrs. H. S. Crow.

Sunday guests in the home of Mrs. Maxine Dunham were: Mr. and Mrs. E. C. Newman, Mr. and Mrs. Dud Watters and daughters, Mr. and Mrs. Edwin Dickerson, Walter Watters and daughter, Bonnie June. In the afternoon were: Mr. and Mrs. A. F. Van Meter, of Quitaque, and Mr. and Mrs. Virgil Crow and son, of Silverton.

Mr. and Mrs. Ray Mack Walker and son visited during the holidays in San Jon, New Mexico with Mrs. Walker's parents, Mr. and Mrs. P. L. Arnold.

Mr. and Mrs. Jim Whiteley had as their guests Christmas day Mrs. Irene Ayres, of Lamesa, Mrs. Jake Penn, of Lubbock, Mr. and Mrs. Watson Douglas and daughter, Jeni, Silverton, and Mr. and Mrs. Orlin Starks, of Quitaque.

Mr. and Mrs. Beth Joiner visited Mr. and Mrs. Jim Whiteley Monday night and the couples played "42".

**CARD OF THANKS**

I wish to thank everyone who had a part in making the Christmas party on the courthouse lawn Saturday a success, and especially do I wish to thank Mr. Blackshear and the Boy Scouts, and Mrs. Albert Mallow and the Girl Scouts for their untiring assistance.

CARL CROW.

Mr. and Mrs. J. T. Neese are spending the Christmas holidays in Corpus Christi, Texas, visiting their son and family.

Gaylia Ruth Bomar spent Christmas in Clarendon with friends.

Mr. and Mrs. George Long spent Christmas Eve with her parents, Mr. and Mrs. A. E. Frizzell, at Lone Star.

Mrs. Falba Guest has as visitors in her home this week her daughter, Mr. and Mrs. Jake Saddler of Dallas, and her son, Mr. and Mrs. Garner Guest and sons of Lubbock. Mr. and Mrs. Guest are the parents of a son named William Garner, born December 19 in a Lubbock hospital.

Mr. and Mrs. Esdell Hutsell spent Sunday with her parents, Mr. and Mrs. R. C. Guest at South Plains.

Mr. and Mrs. Dee McWilliams and family had as guests in their home for Christmas dinner, Mrs. McWilliams's sister, Mr. and Mrs. Bob Trout and daughter, of Roswell, New Mexico and her parents, Mr. and Mrs. Paul Webb and sons, of Tullia.

Mr. and Mrs. Marion Summers visited in Turkey during the Christmas holidays with her parents, Mr. and Mrs. Joe Meacham, and with his mother, Mrs. C. P. Thrasher.

Mr. and Mrs. Joe Cooper, of Dallas, came last week from Dallas and brought his mother, Mrs. Addie Cooper of Midlothian, who is spending Christmas holidays with her sisters in laws, Mrs. R. L. Campbell, Mrs. T. L. Anderson, Mrs. M. P. Stone, and Mrs. Emma Wallace, of Kress.

Mr. and Mrs. Willie West and Mr. and Mrs. Donald West are spending the Christmas holidays in Miami, Florida, with relatives.

**BIRTH**

Mr. and Mrs. Johnnie Quillian are the parents of a baby boy, born December 22, 1949.

Mr. and Mrs. Arnold Banks and children, visited in Amarillo Friday and Saturday with his brother and family, Mr. and Mrs. Joe Banks.

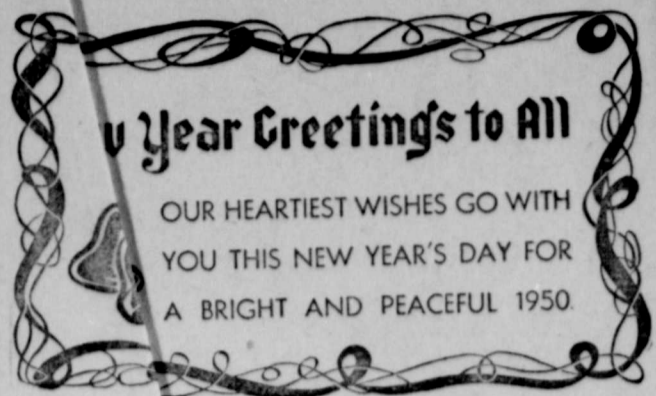
Mr. and Mrs. Coleman Garrison and Mrs. C. C. Garrison, were visitors in Tullia Thursday.

Mrs. Geo. Jones and son, Billy, and Mrs. T. D. Wallace, were business visitors in Plainview Thursday.

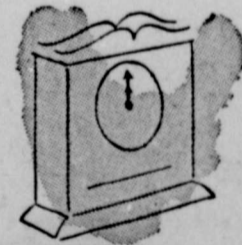
Mrs. A. L. McMurtry and Mrs. Emma Piercy visited with the Jimmie Nalls at Turkey Thursday.

Dr. and Mrs. L. W. McClendon and son, Max, of Childress, visited Monday in the home of Mr. and Mrs. T. C. Bomar.

Mr. and Mrs. Garland Parker and sons, of Wellman, Texas, and Mr. and Mrs. Roy Thomas and son, and Miss Margaret Thomas, of San Antonio, visited during the holidays with their mother, Mrs. Perry Thomas, Sr., and brother, Perry Thomas, Jr., and sister, Mrs. Pat Pavlicek.



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the cheer  
of the  
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